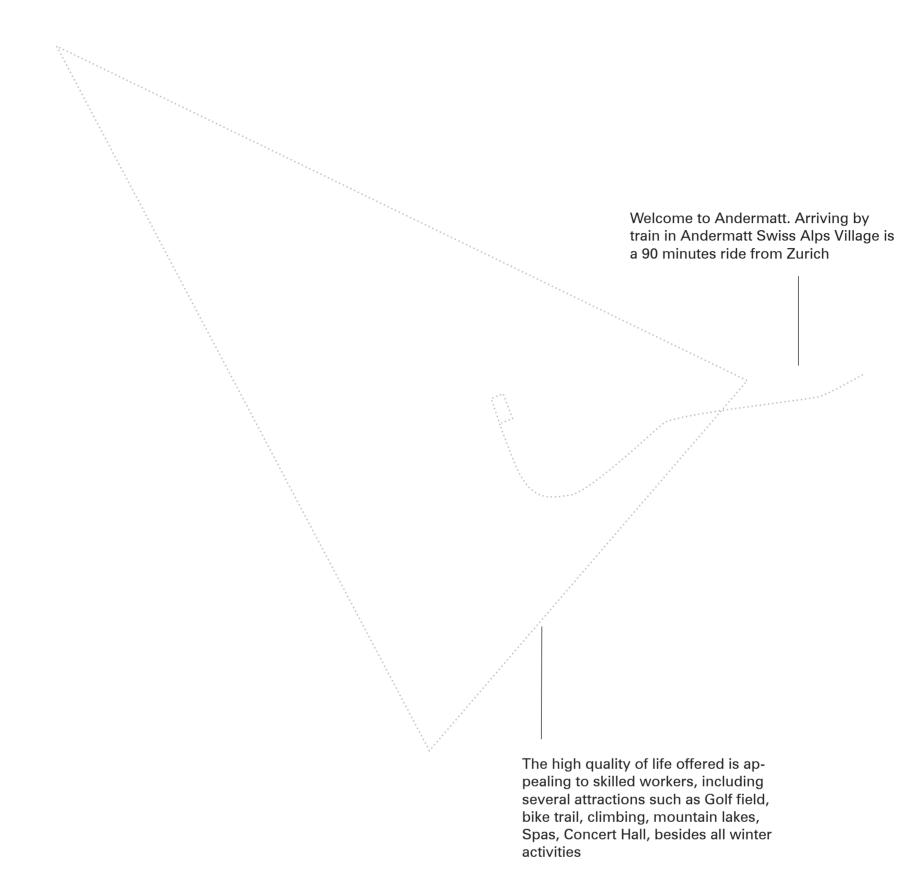
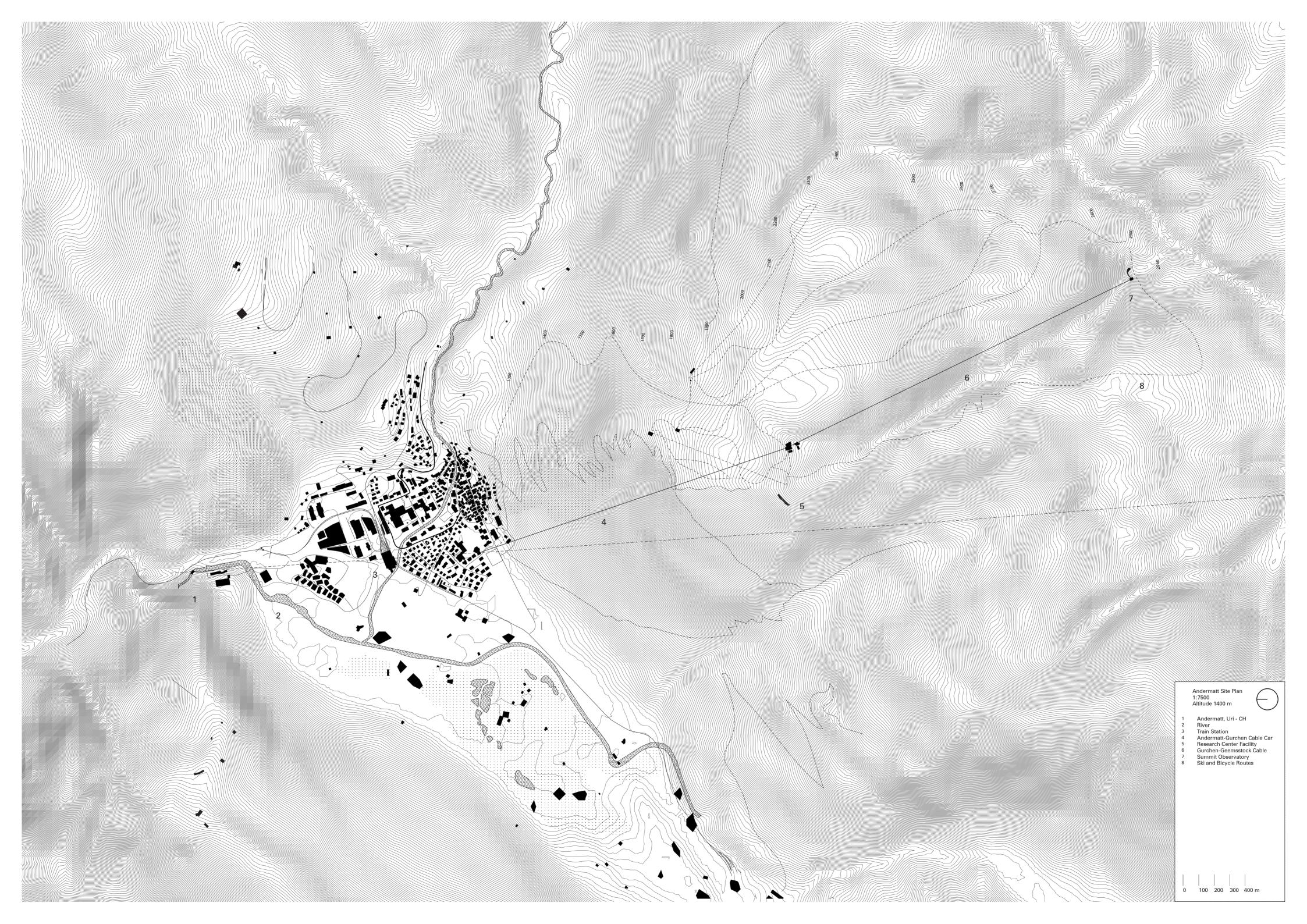
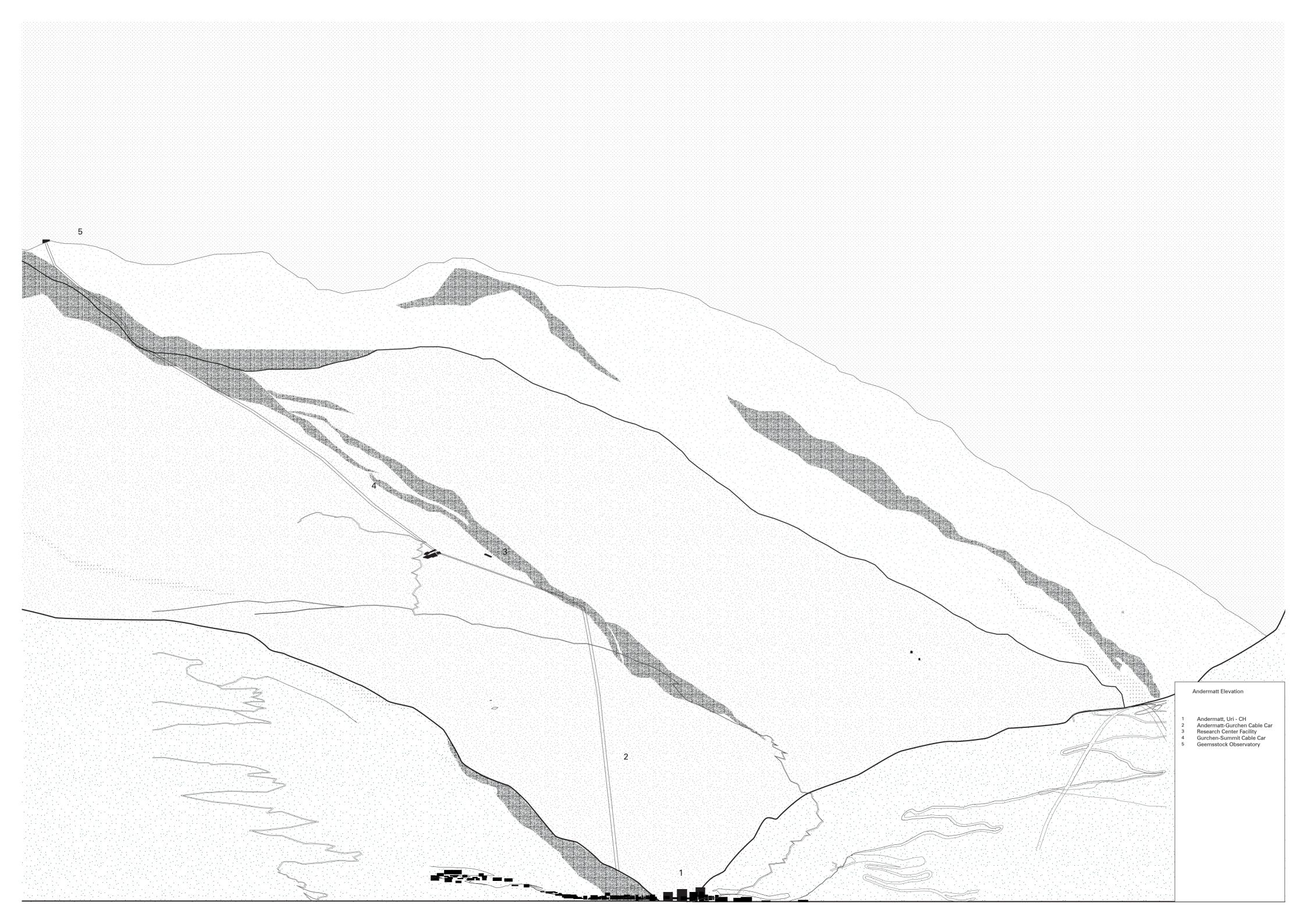
## Try It Out

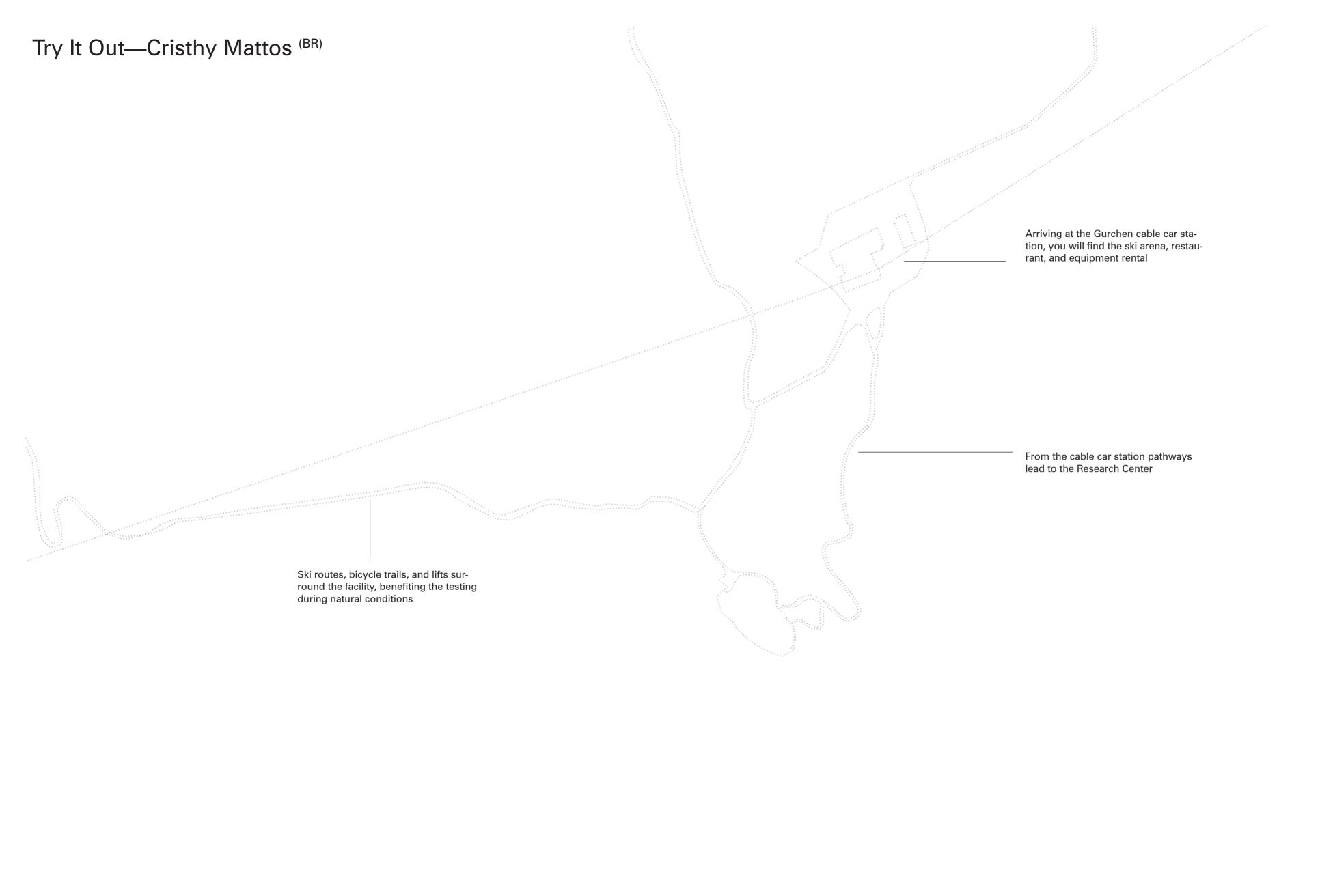


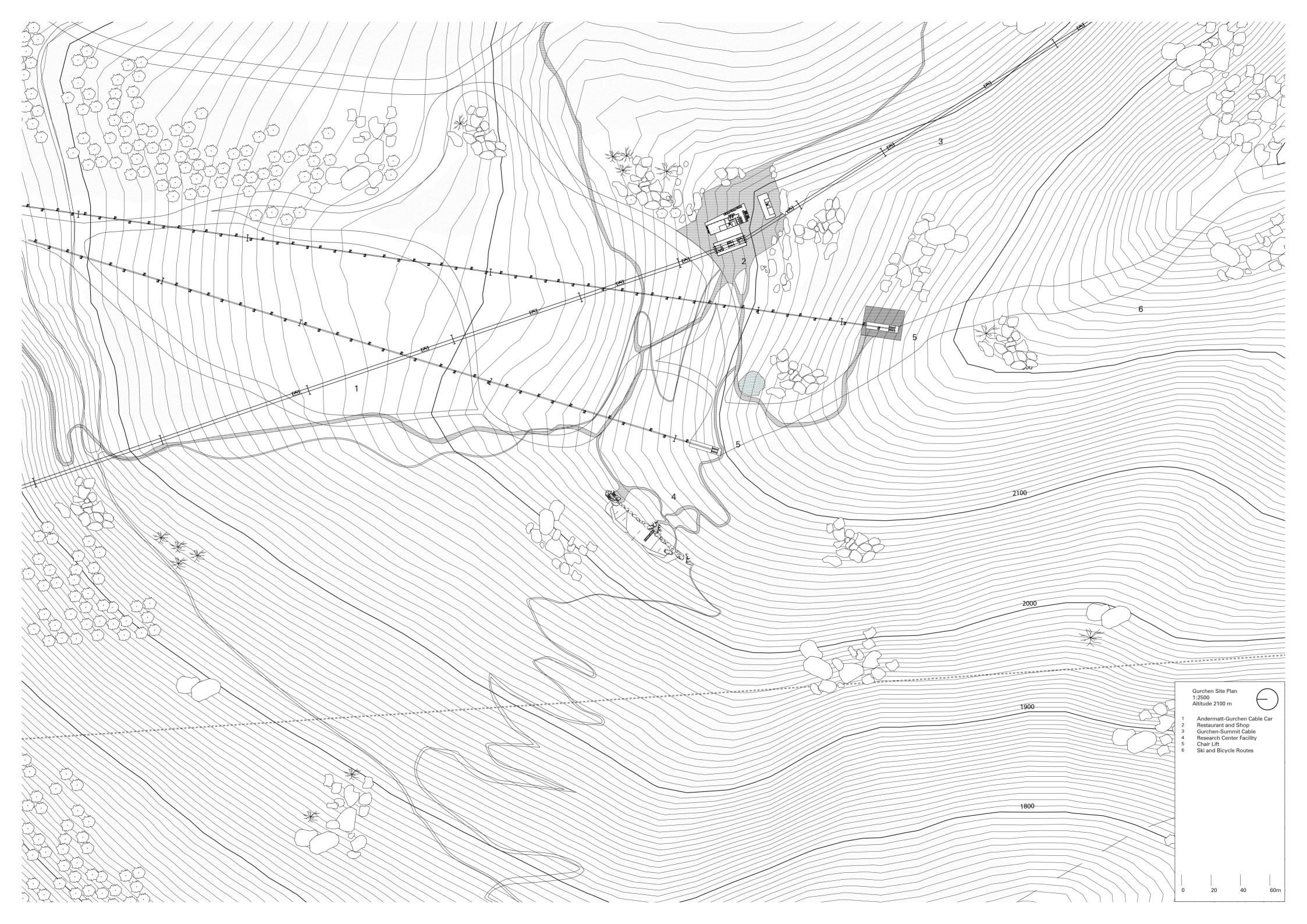


Due to its altitude, Geemsstock mountain presents reliable snow coverage throughout the year, assuring ideal conditions for external testing

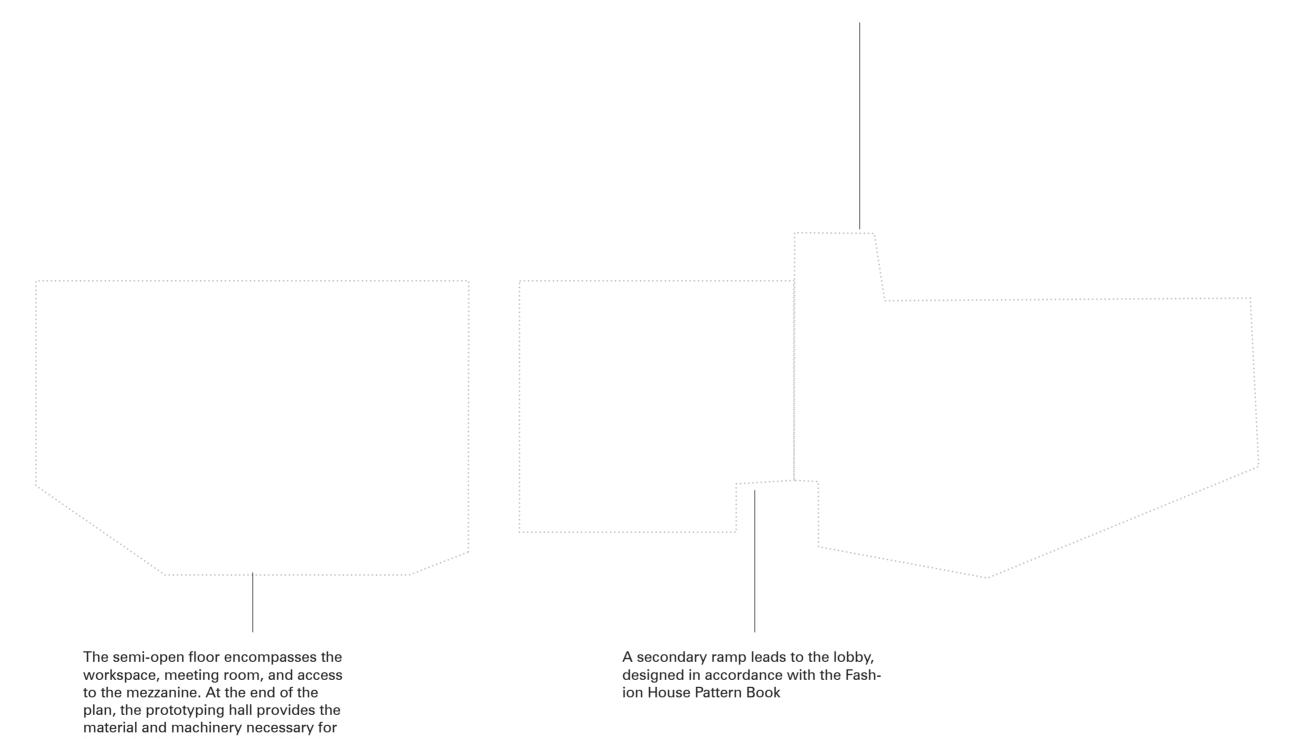
A cable car from Andermatt village provides access to Gurchen, the middle point of the Gemsstock mountain, then continues to the summit







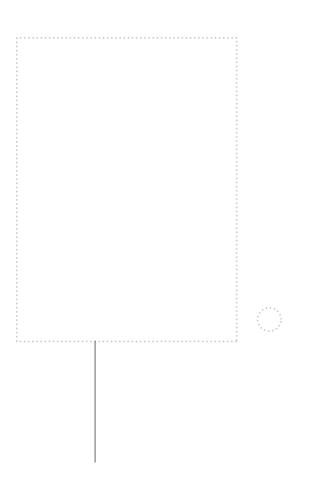
Entering through the main ramp, one arrives at the leisure area, a warm and welcoming, wood-exposed open space, with access to the cafe, locker rooms, and game room



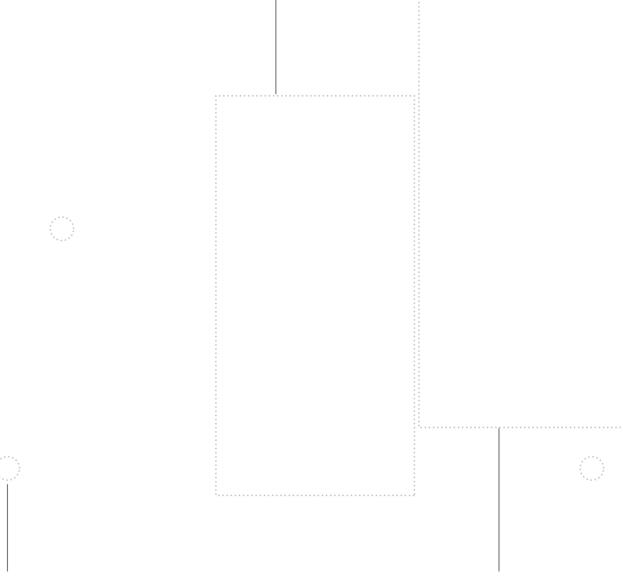
innovative ideas to get materialized



An elevator and staircase compose the vertical circulation leading access to the first underground floor, known as the testing floor. The structural elements draw attention due to the combination of the engineered wood truss system with the roughness of the excavated mountain stones



The laboratory encompasses cutting-edge equipment, while chambers accelerate the results of tests under extreme conditions

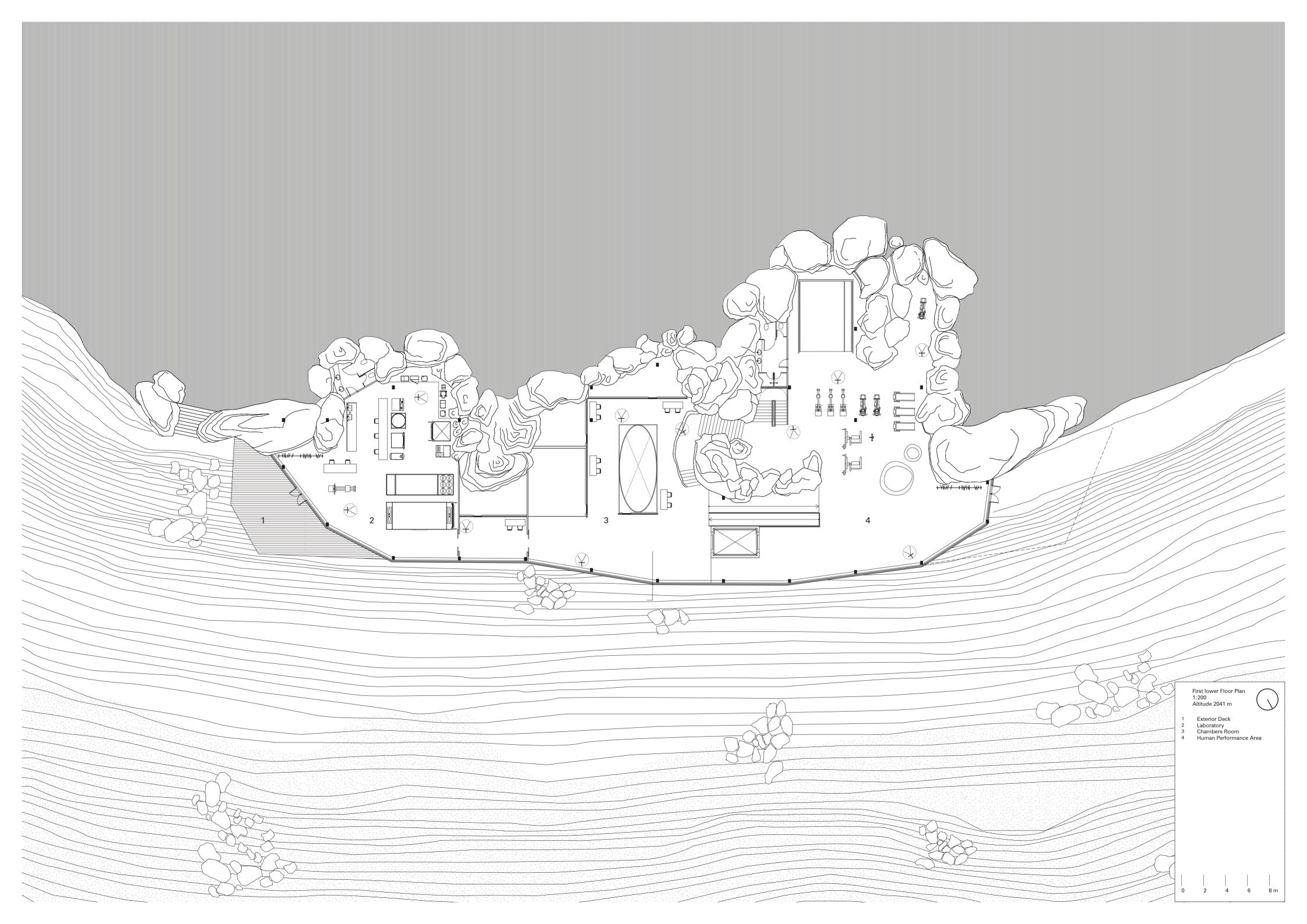


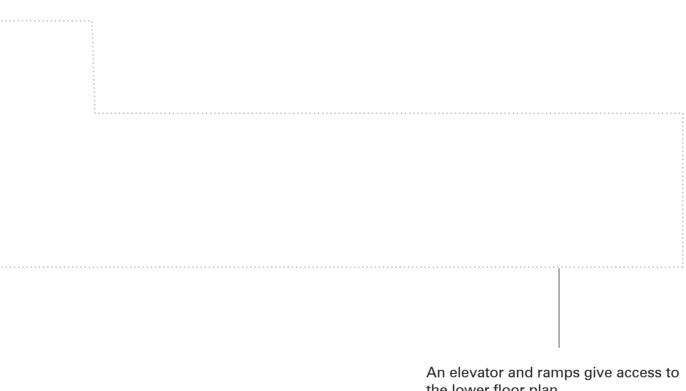
Influencers in their fields testing products have exponentially increased with the growth of social media in the recent past. Relying on their feedback to improve its development became as important as mechanical testing, strengthening the product's final image.

Areas for social media recordings are on the floor throughout the facility, indicating the greatest positions and angles for camera placement

The human performance area analyzes and gathers in-action data.
Side doors provide direct access to the

outside, allowing the testers to use the mountain as an extension of the building

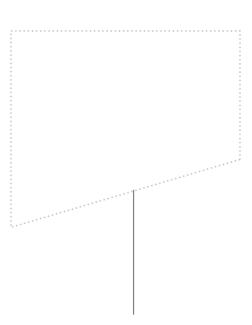




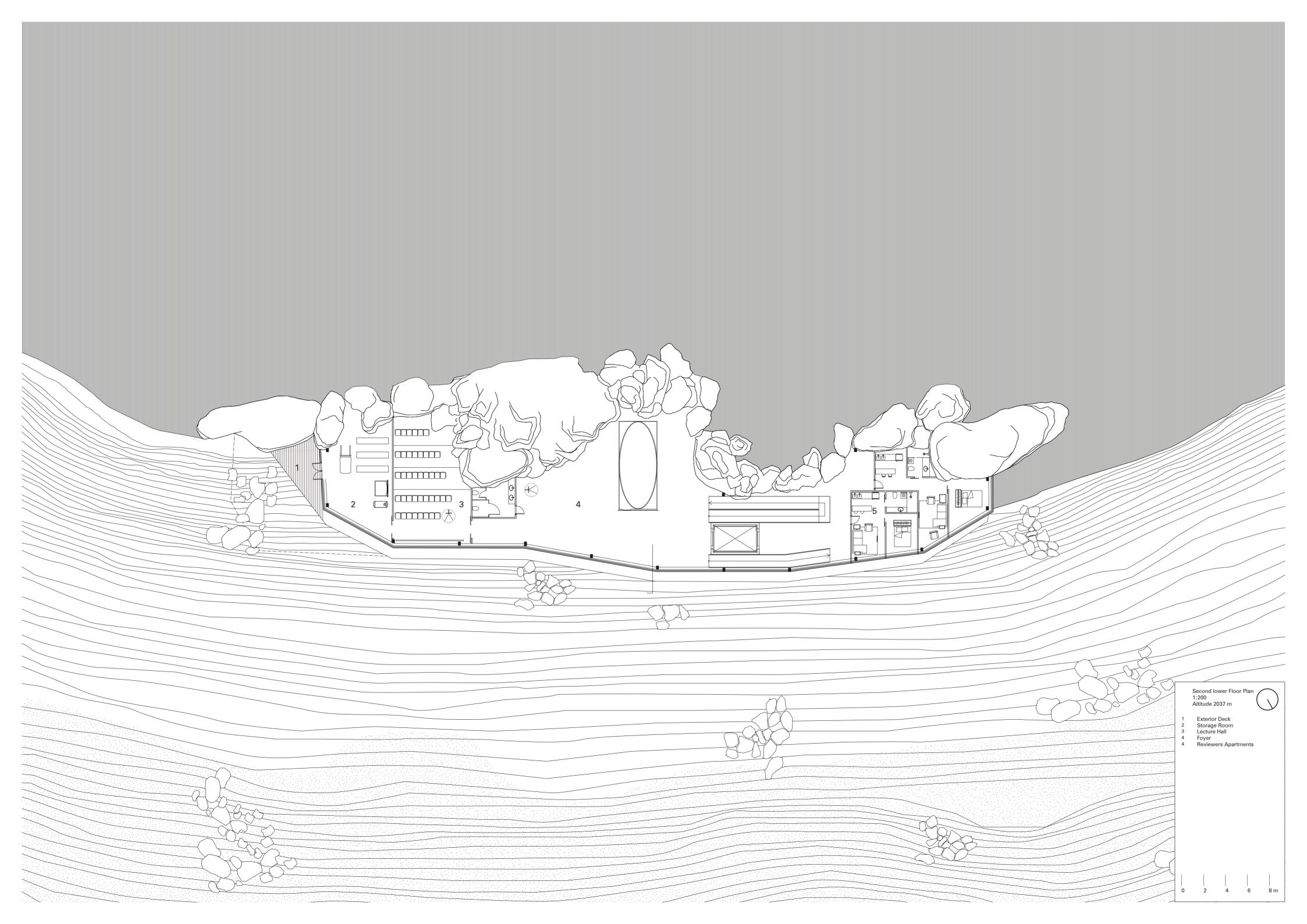
the lower floor plan.

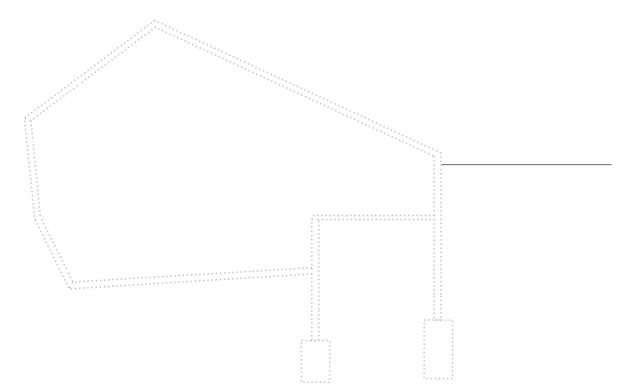
The spacious foyer and lecture hall provide opportunities for events such as products launch, conferences, and

more



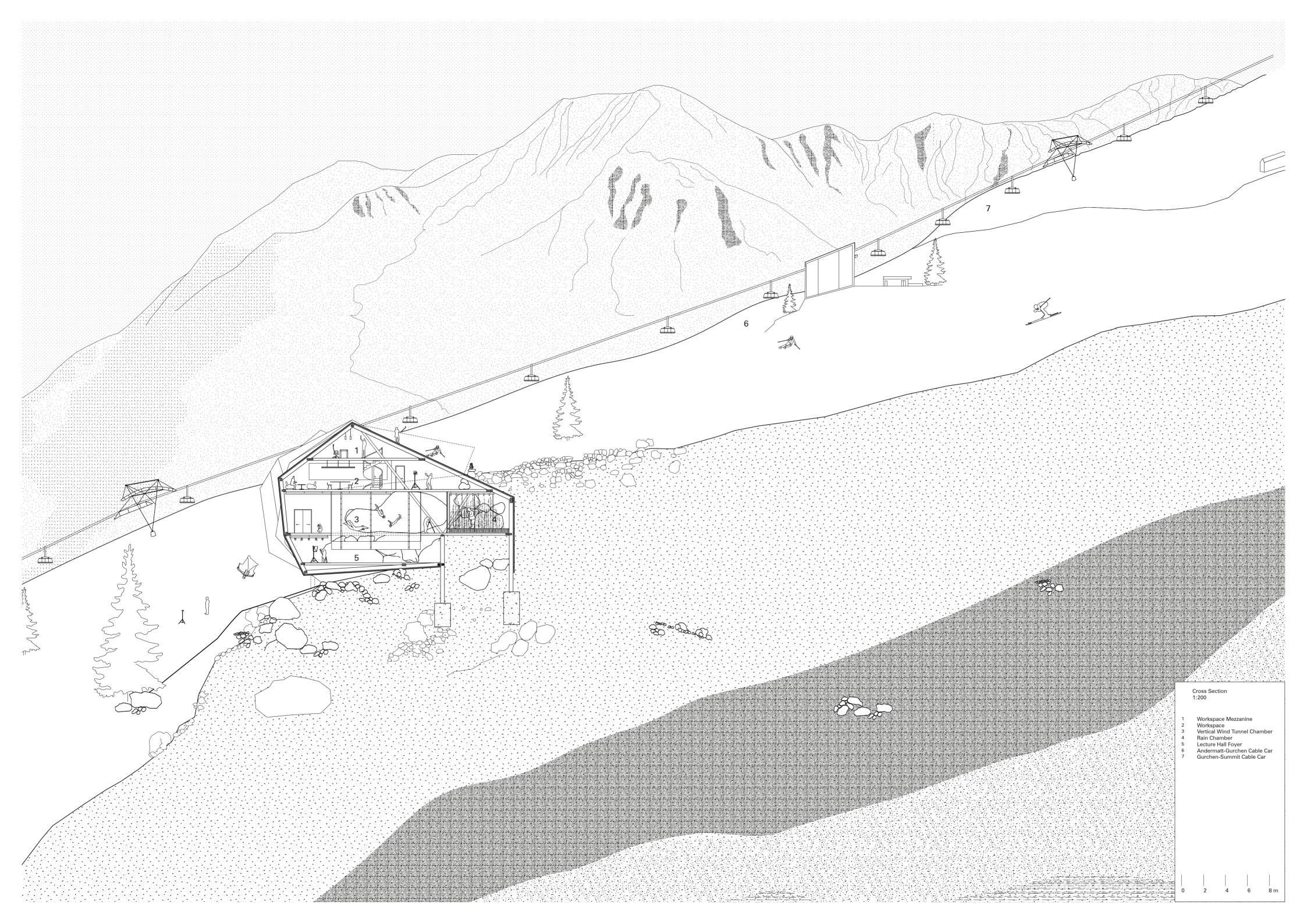
Temporary apartments for reviewers are located on the lower floor of the facility, providing privacy and guaranteeing a privileged view



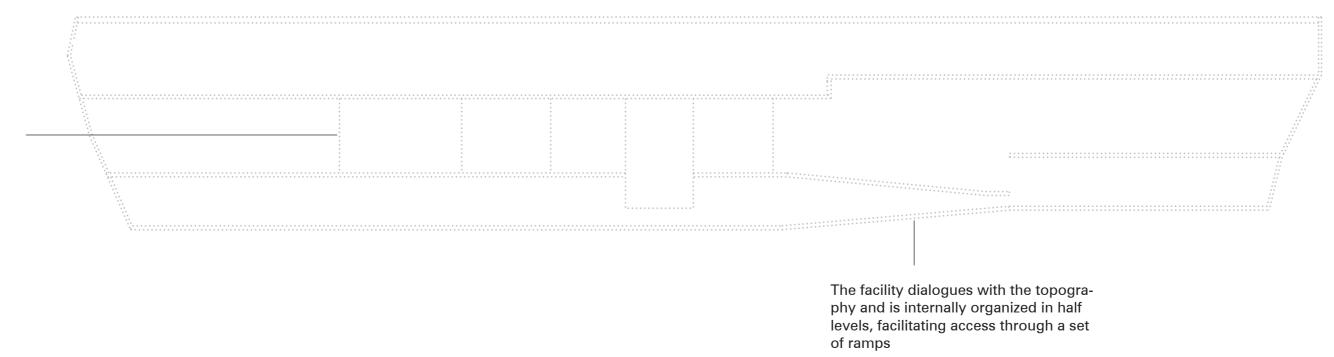


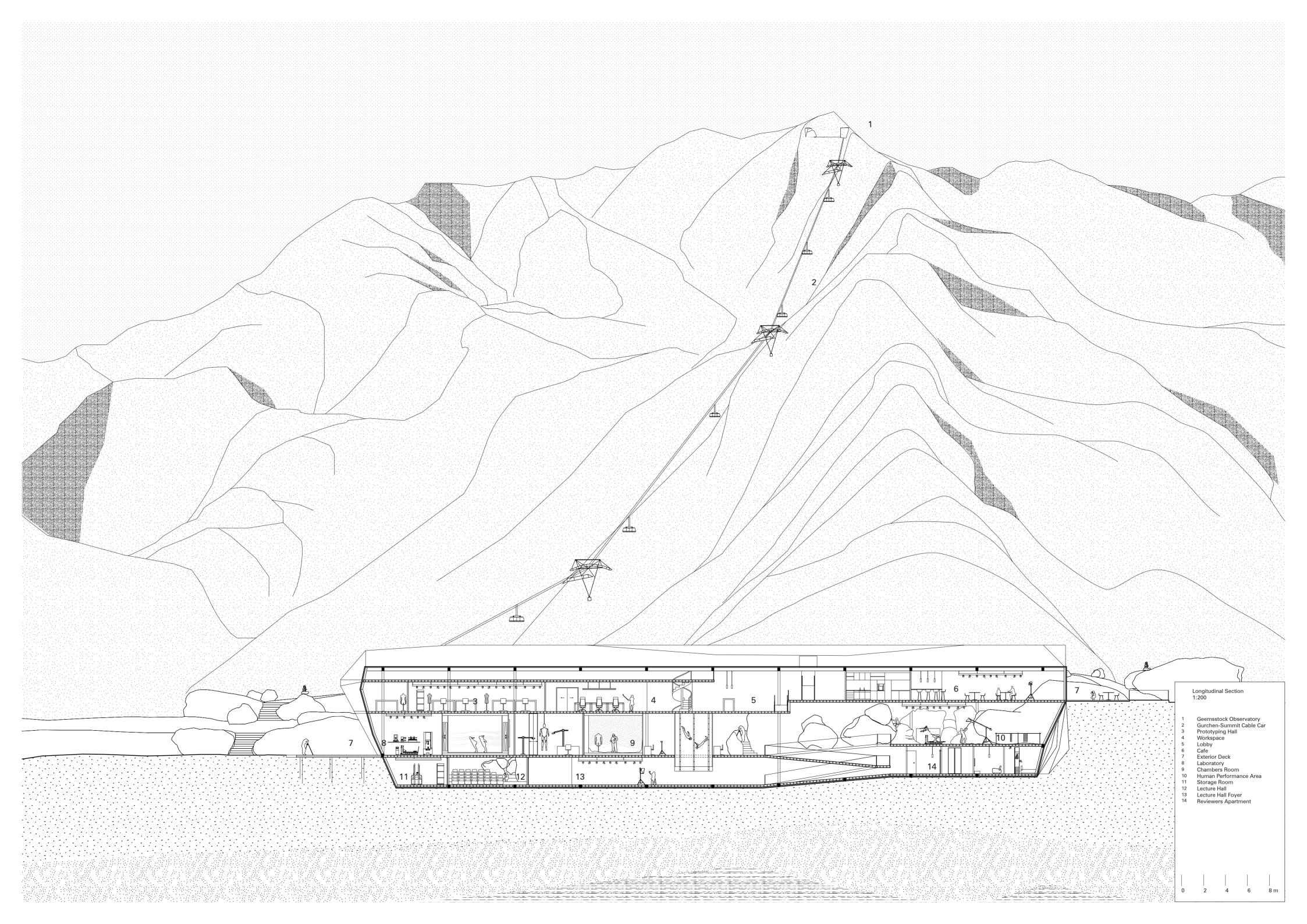
Composed of 12 wood trusses, the structure system is braced by a concrete foundation. Due to engineering wood, it is light-to-carry, cost-effective, allowing for longer spans, and with speed of construction.

The different modules create a dynamic structure that works with instead of against the wind and snow



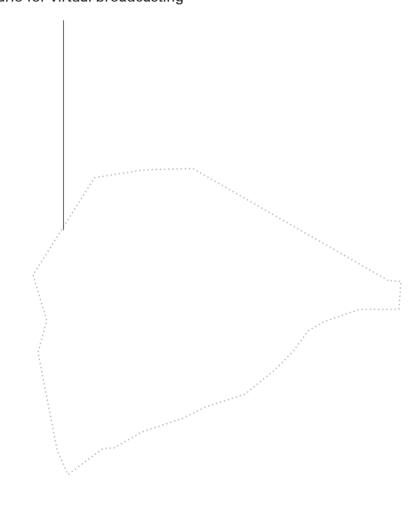
Chambers test wind and fire resistance, freezing point, and vertical wind tunnel, measuring performance within the highest equipment

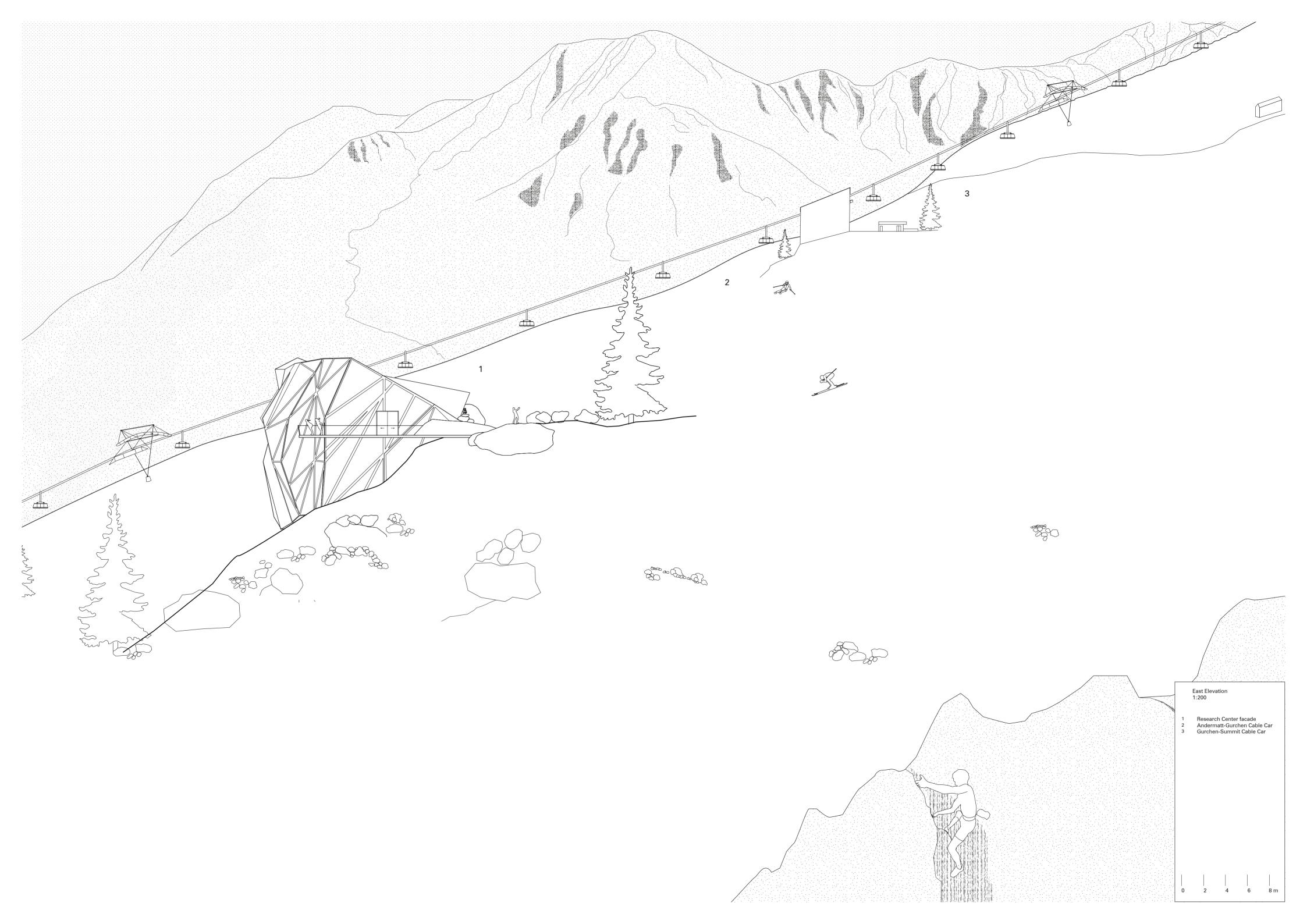




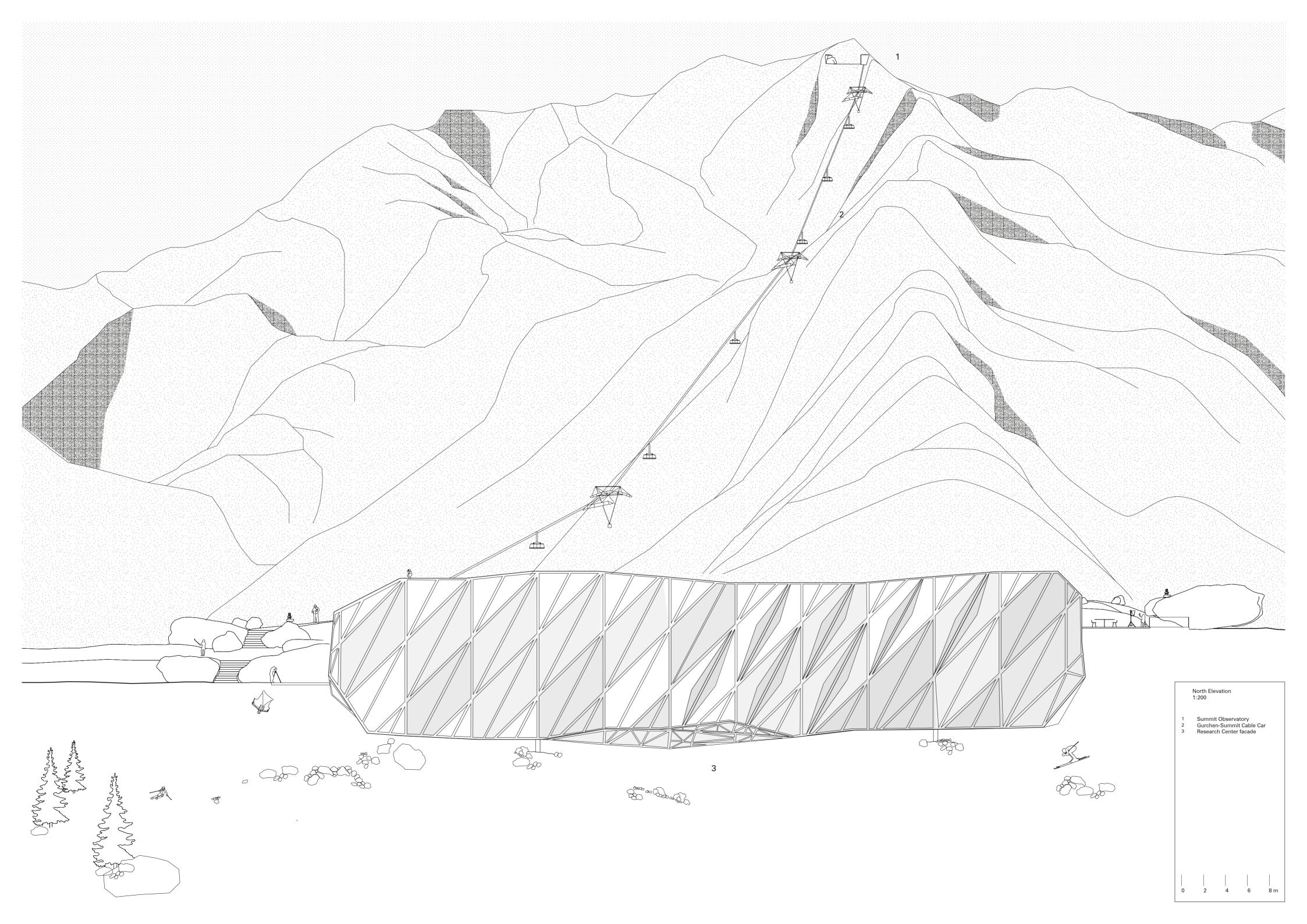
Highly performative in energy efficiency and sustainability, The facade responds to environmental stimuli, transforming the building from static to ever-moving surfaces.

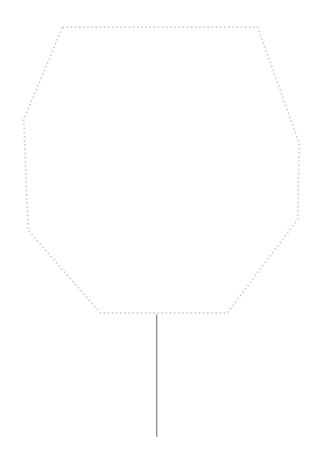
ever-moving surfaces.
The kinetic facade performs both regulating internal temperature as well as iconically in the landscape, composing the scenario for virtual broadcasting





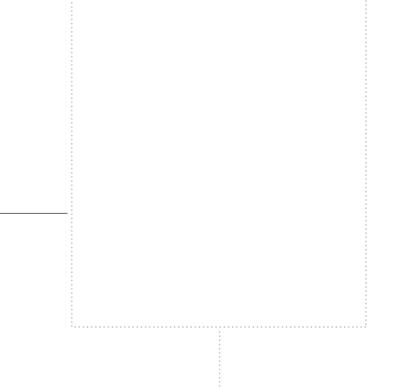
The Kinetic facade system uses a combination of aluminum for fixed and mechanic parts, stretched - non-stain - translucent fabric, and glass

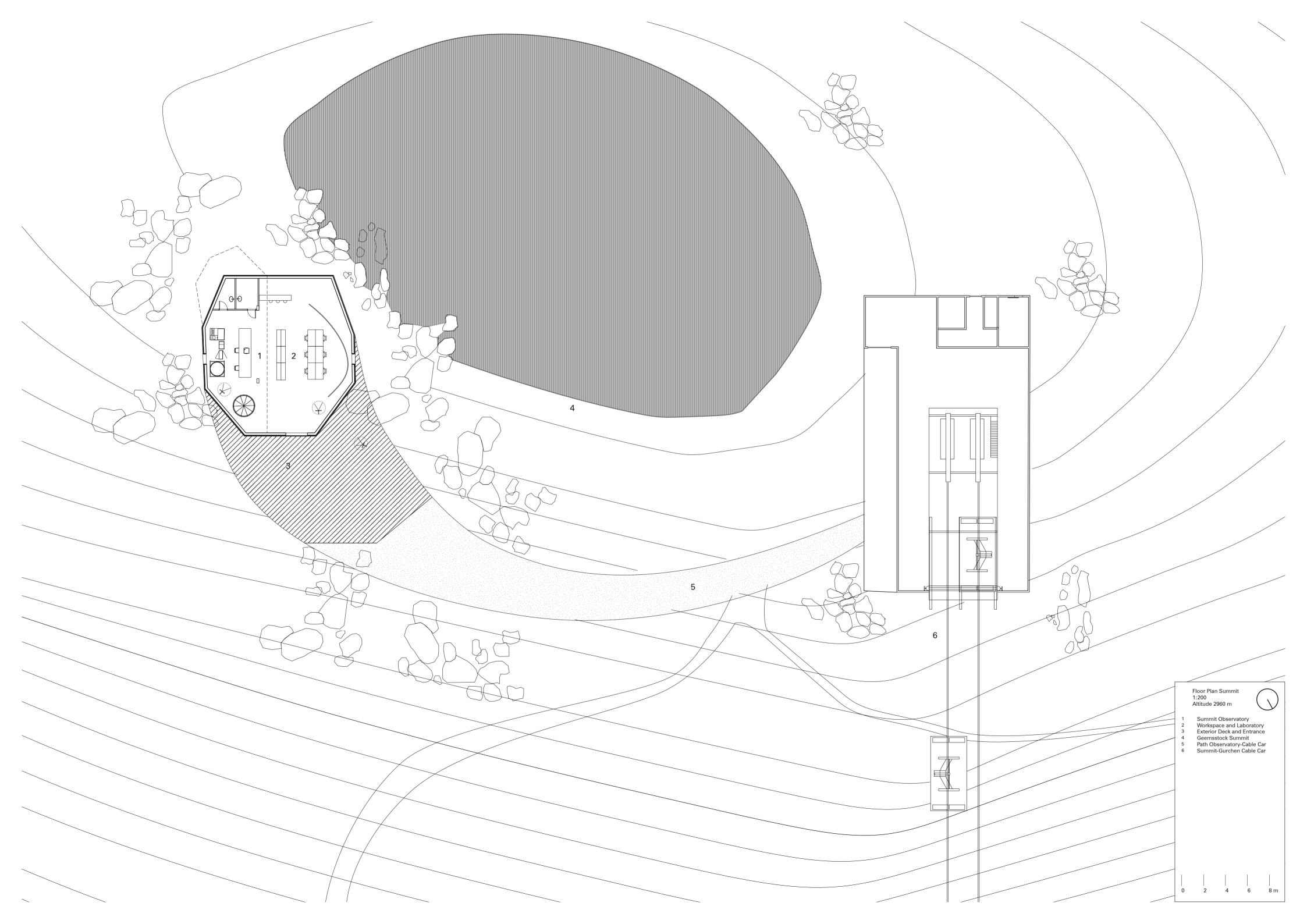


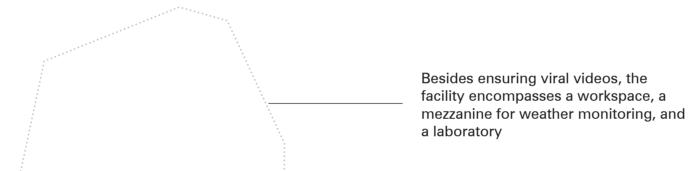


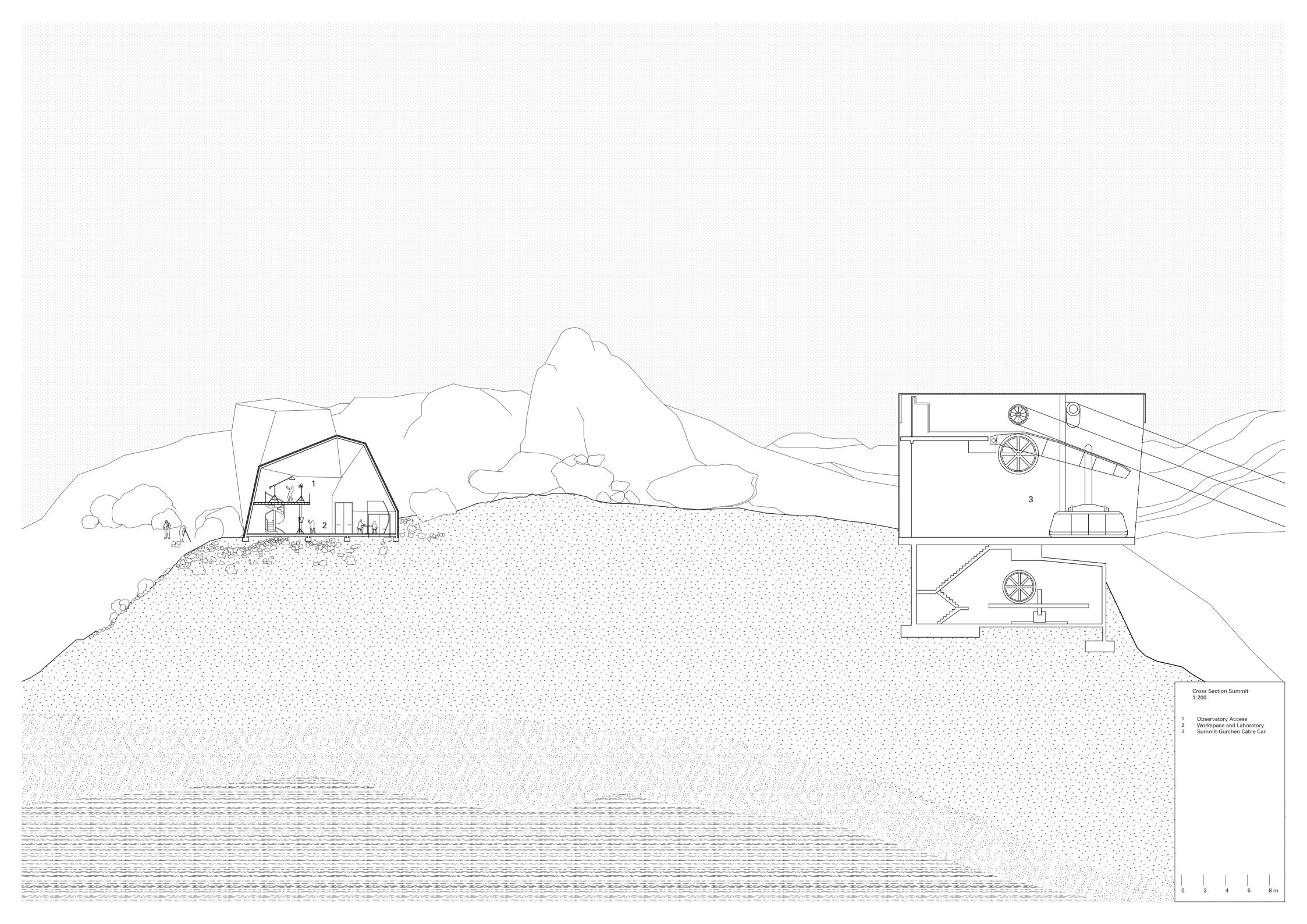
The Summit Observatory sits by the summit of the Geemsstock mountain at an altitude of 2960 meters

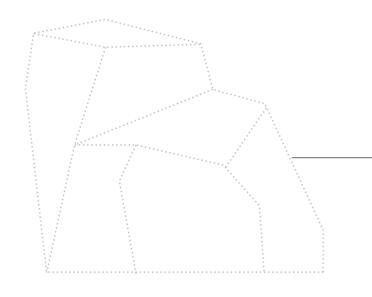
To test under the extremest conditions, one will continue its journey on the cable car to the summit, arriving at the Gemsstock station, where the Summit Observatory constantly monitors the mountain data and conduct testing under lower visibility, heavy wind, specific air pressure, among others



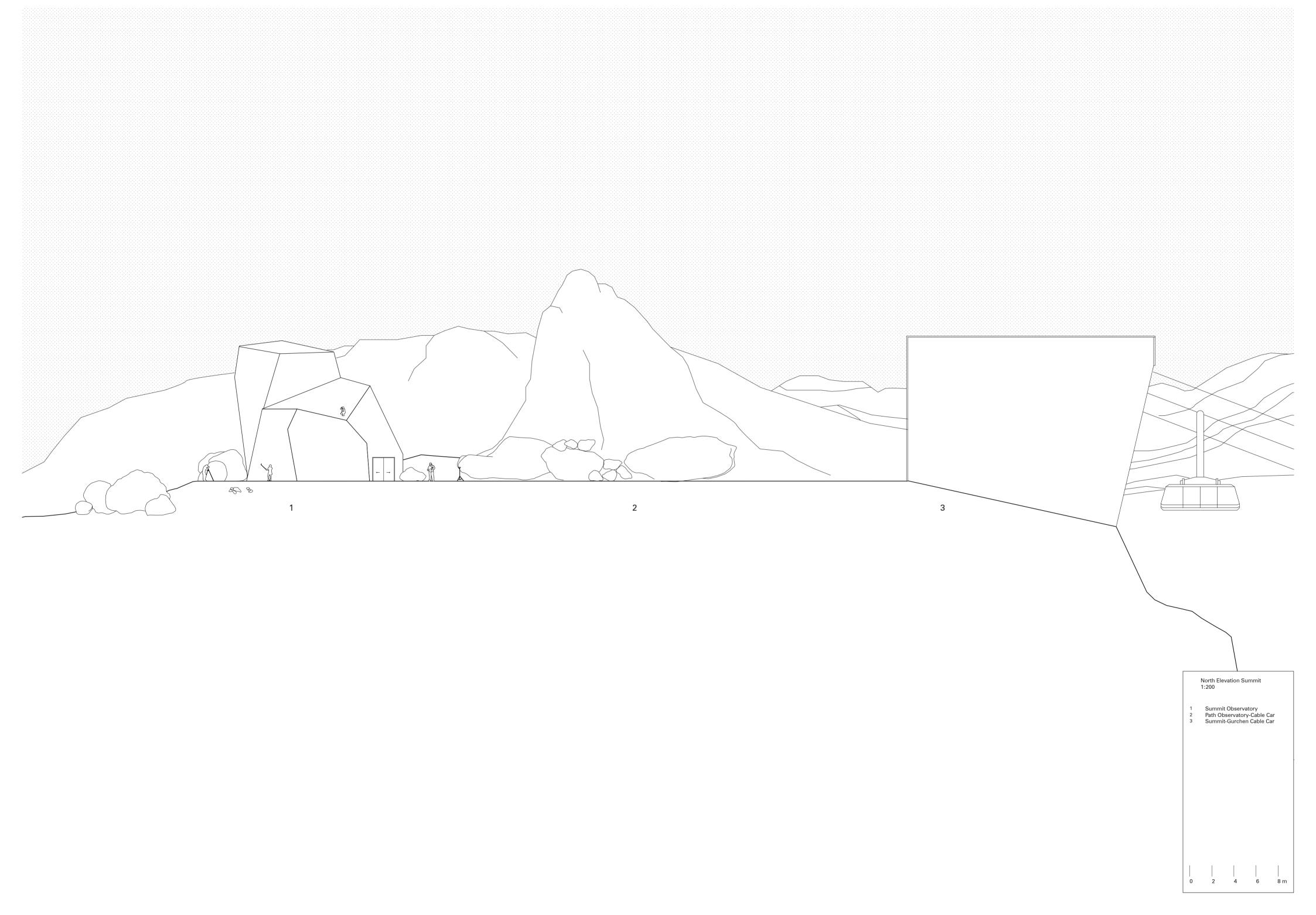








The Summit Observatory facility partially uses Al 3D technology in its design. It consists of robotically prefabricated interlocking wood panels covered with aluminum plate cladding



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The Laboratory floor contains several chambers to accelerate the exposure of garments to weatherability. Wind and fire resistance, freezing point, and vertical wind tunnel are some of the available chambers

