Cristhy Mattos (BR)

Try It Out

Contribution to Fashion House Zurich

The research center prototype and test textile performance under extreme conditions







2

A cable car from Andermatt village provides access to Gurchen, the middle point of the Gemsstock mountain, then continues to the summit



Ski routes, bicycle trails, and lifts surround the facility, benefiting the testing during natural conditions Arriving at the Gurchen cable car station, you will find the ski arena, restaurant, and equipment rental

From the cable car station pathways lead to the Research Center

S. <u>ج</u>نا (\cdot) × int. $\langle \cdot \rangle$ X $\langle \cdot \rangle$ ×× × m d I = In n n 12 21 1 X K =]=]= = +=+=+=+=+=+=+= my . × ζ・ζ $\mathbf{\mathcal{V}}$ 3 ×





innovative ideas to get materialized





A secondary ramp leads to the lobby, designed in accordance with the Fashion House Pattern Book



(C)· • O€ O€ 3 5 Ground Floor 1:200 Altitude 2045 m $\sum q_{r}$ \bigcirc Prototyping Room Work Space Lobby Entrance Ramp Lockers Room Cafe Game Area Exterior Deck 1 2 3 4 5 6 7 8 \bigcirc 0 2 4 6 8m

An elevator and staircase compose the vertical circulation leading access to the first underground floor, known as the testing floor. The structural elements draw attention due to the combination of the engineered wood truss system with the roughness of the excavated mountain stones



Influencers in their fields testing products have exponentially increased with the growth of social media in the recent past. Relying on their feedback to improve its development became as important as mechanical testing, strengthening the product's final image.

Areas for social media recordings are on the floor throughout the facility, indicating the greatest positions and angles for camera placement



The human performance area analyzes and gathers in-action data.

Side doors provide direct access to the outside, allowing the testers to use the mountain as an extension of the building



the lower floor plan. as products launch, conferences, and more



The spacious foyer and lecture hall provide opportunities for events such



Temporary apartments for reviewers are located on the lower floor of the facility, providing privacy and guaran-teeing a privileged view





structure system is braced by a conallowing for longer spans, and with speed of construction. The different modules create a dynamic structure that works with instead of against the wind and snow

Composed of 12 wood trusses, the crete foundation. Due to engineering wood, it is light-to-carry, cost-effective,



Chambers test wind and fire resistance, freezing point, and vertical wind tunnel, measuring performance within the highest equipment

2	 		
	:		 :
5	:		
	:		 :
		-	
2	 		
6.5			** * * * * * * * * * * *
6.5			
5 ⁴			





Highly performative in energy efficiency and sustainability, The facade responds to environmental stimuli, transforming the building from static to ever-moving surfaces. The kinetic facade performs both regulating internal temperature as well as iconically in the landscape, composing

the scenario for virtual broadcasting





1	0	/
		16

The Kinetic facade system uses a combination of aluminum for fixed and mechanic parts, stretched - non-stain translucent fabric, and glass





The Summit Observatory sits by the summit of the Geemsstock mountain at an altitude of 2960 meters

To test under the extremest conditions, one will continue its journey on the cable car to the summit, arriving at the Gemsstock station, where the Summit Observatory constantly monitors the mountain data and conduct testing under lower visibility, heavy wind, specific air pressure, among others





Besides ensuring viral videos, the facility encompasses a workspace, a mezzanine for weather monitoring, and a laboratory





The Summit Observatory facility partially uses AI 3D technology in its design. It consists of robotically prefabricated interlocking wood panels covered with aluminum plate cladding



The Laboratory floor contains several chambers to accelerate the exposure of garments to weatherability. Wind and fire resistance, freezing point, and vertical wind tunnel are some of the available chambers





The human performance area analyzes and gathers in-action data using cutting-edge technology in an excavated open space. Reviewers and technicians enjoy the cave-like scenario for testing performance and broadcasting results







