

Uni-visitors

Exploring the sharing of University
educational spaces with third parties

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30 June, 2025

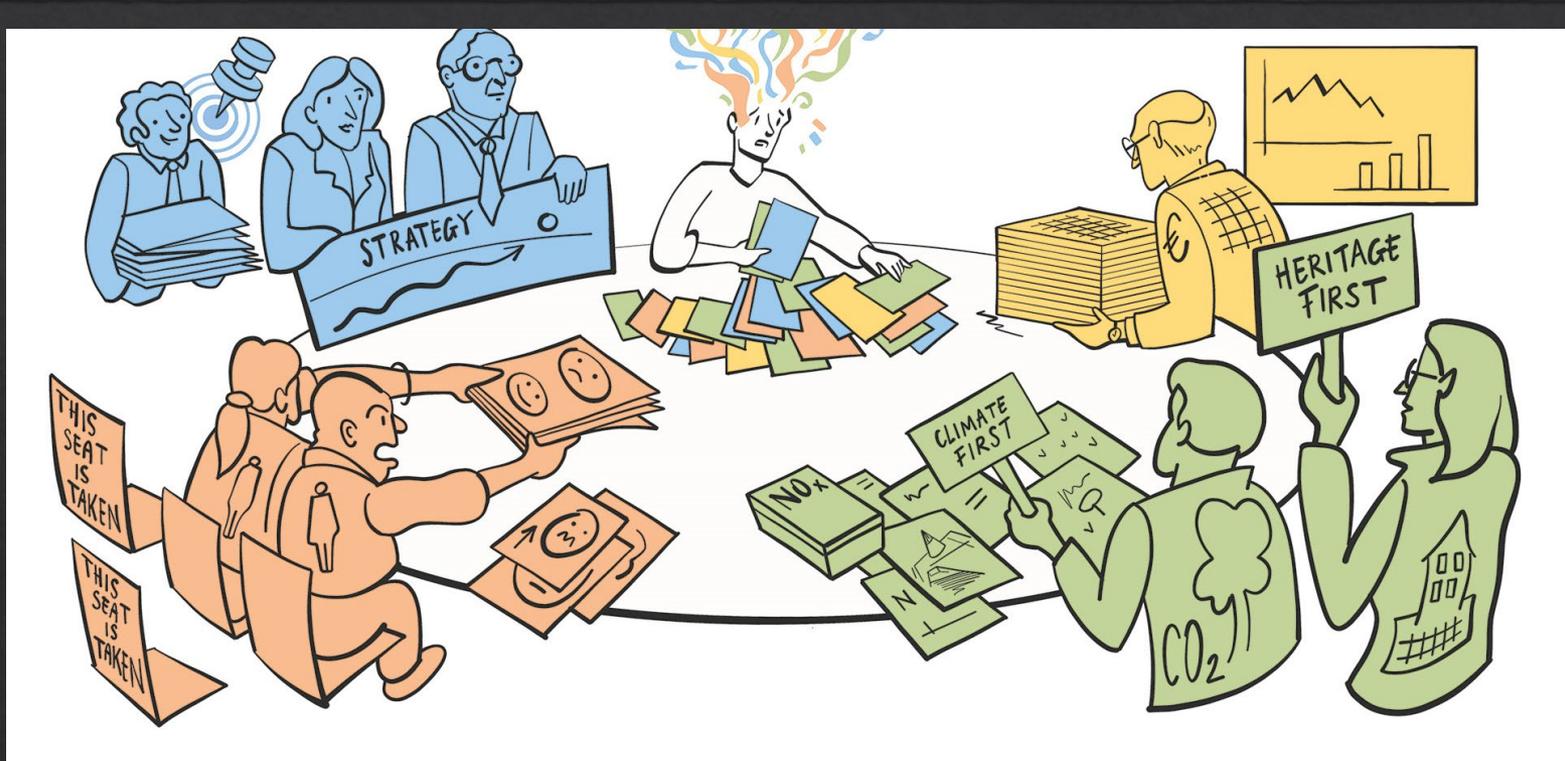


Program

- Background and motivation
- The S.P.A.C.E.-sharing matrix
- The main research question
- What we already know
- Results and insights
- Conclusions and recommendations



Background and motivation



Campus NL research aims to support decision makers and designers in weighing organizational, financial, functional and physical requirements [illustration: Mark van Huystee for AdH]

Background and motivation

TU Delft



TU Delft

2040?



TU Delft

2040?



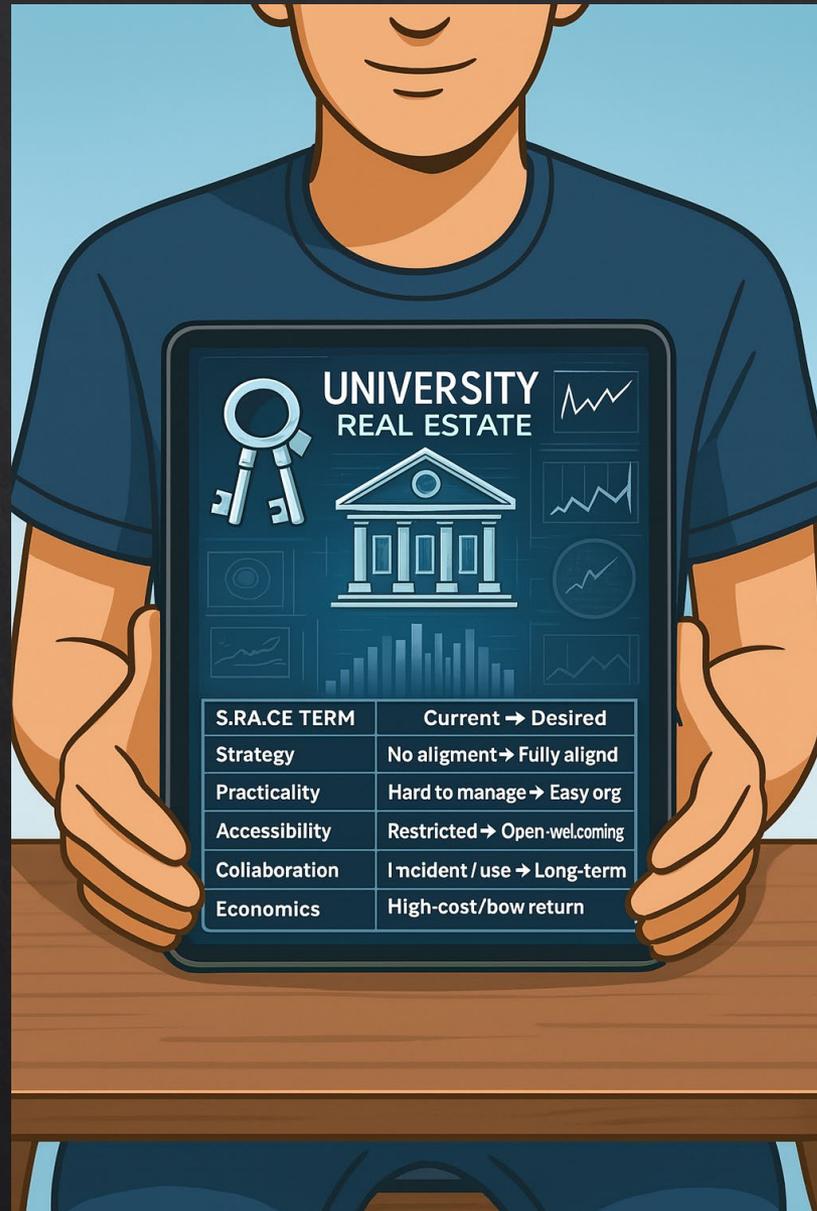
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- ◇ Strategy
- ◇ Practicality
- ◇ Accessibility
- ◇ Collaboration
- ◇ Economics

S.P.A.C.E.— sharing Matrix

S.P.A.C.E.–
sharing Matrix



S.P.A.C.E. Term	Current Use / Insight from Interview
Strategy	From no strategic alignment to fully aligned with the university's long-term goals.
Practicality	From highly impractical or complex to manage to easy and efficient to organize.
Accessibility	From restricted access or difficult to reach to open, easy, and welcoming access for third parties.
Collaboration	From incidental or transactional use with little partnership to strong, ongoing collaboration with shared interests.
Economics	From high costs or low financial return to cost-effective and/or financially beneficial for the university.

S.P.A.C.E.-sharing Matrix

The main research question



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What are the current drivers, barriers, and strategies for universities in sharing educational spaces with third parties?

The main research question

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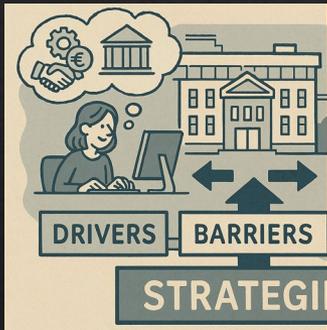
What are the **current drivers, barriers, and strategies** for universities in sharing educational spaces with third parties?



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Research Approach



What are the current drivers, barriers, and strategies for universities in sharing educational spaces?

- ◇ Literature review
- ◇ Survey with 7 universities, 14 participants
- ◇ 5 universities on interviews

- ◇ Level of expertise

What we already know



Groningen: Active Learning Classrooms gedeeld met Hanzehogeschool

What we already know

TU/e The Common Room



What we already know

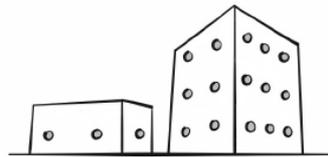


Library Utrecht

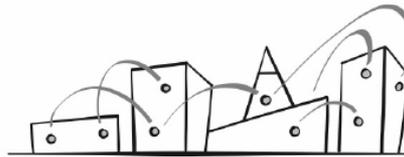


What we already know

Analogy campus models: **solid, liquid, gas**



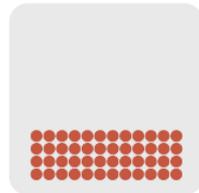
traditional
exclusive & territorial



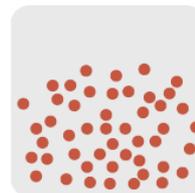
network
interactive & shared



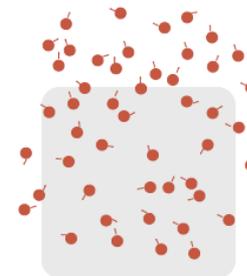
virtual
place independent & individual



"solid state"



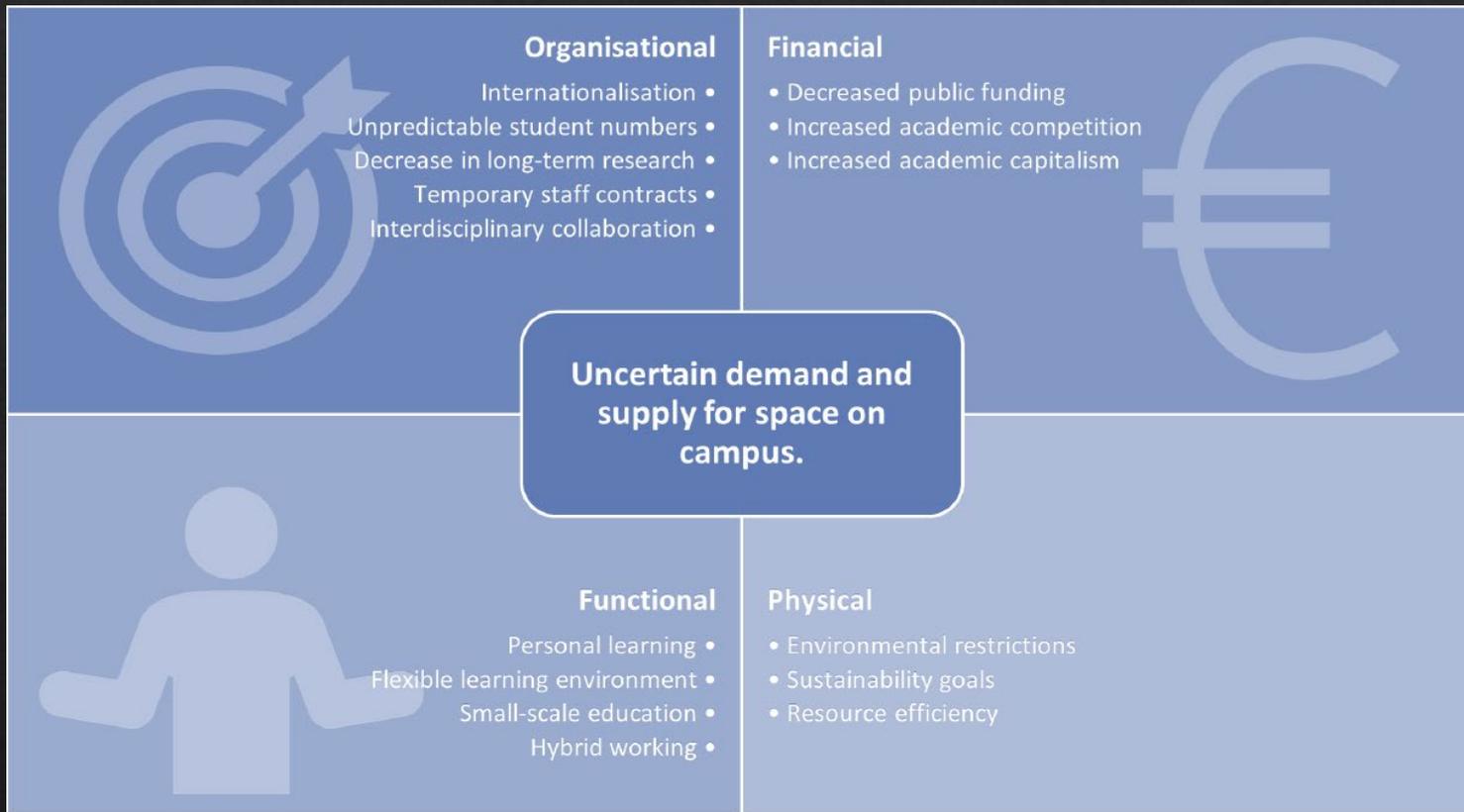
"liquid state"



"gas state"

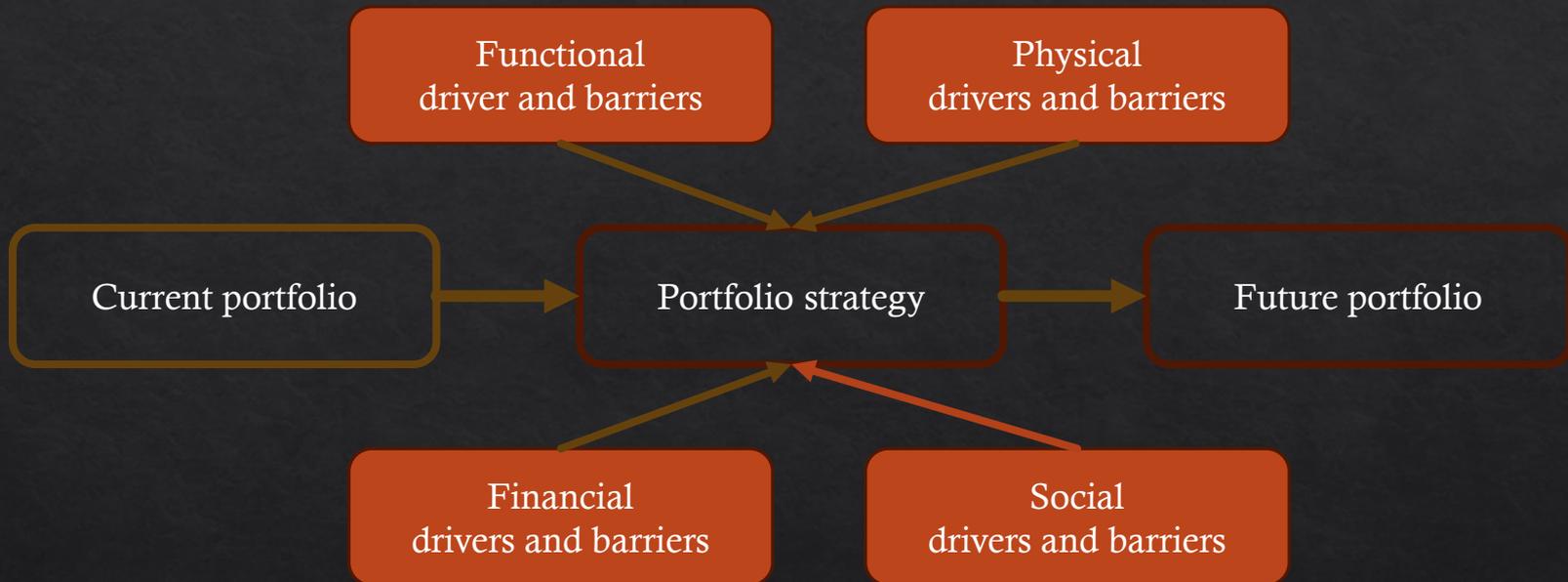


What we already know



Uncerntanties for sharing spaces (Maik Kocken, 2024)

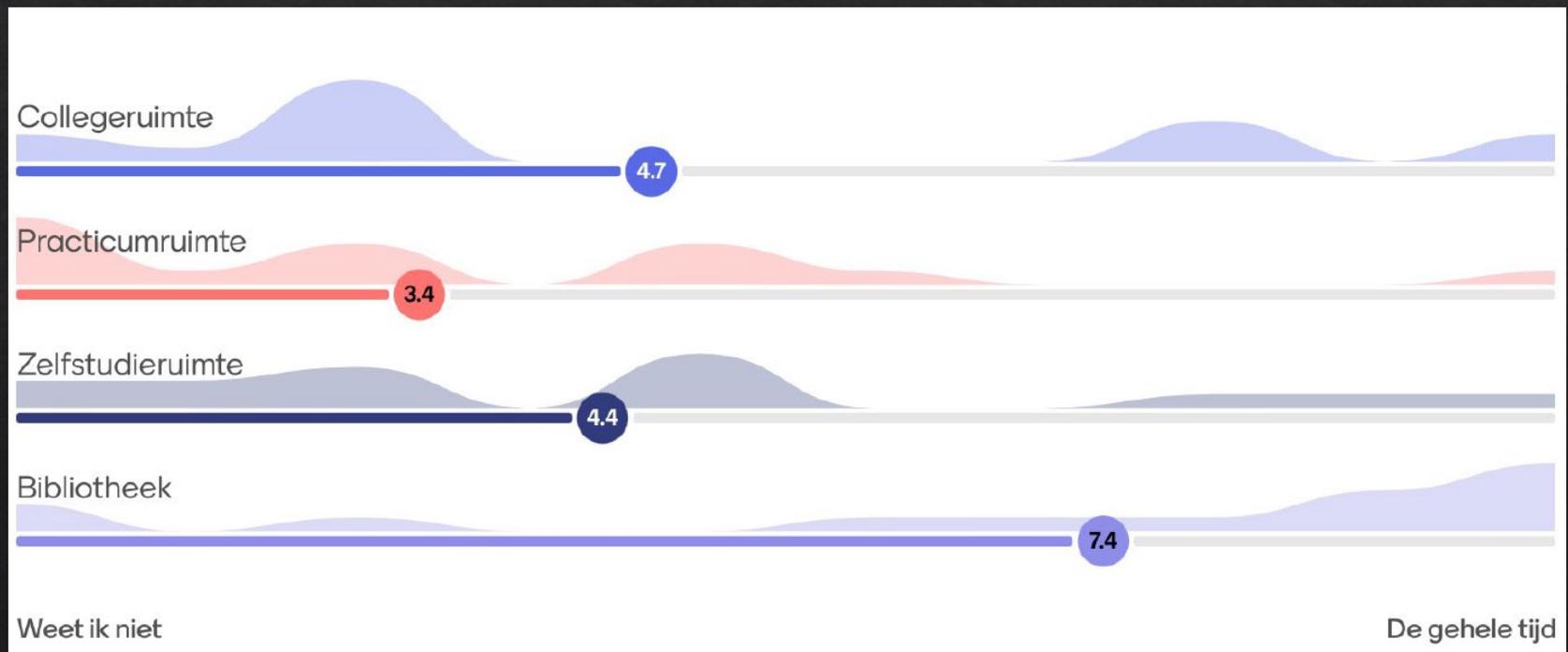
Conceptual model





Results and insights

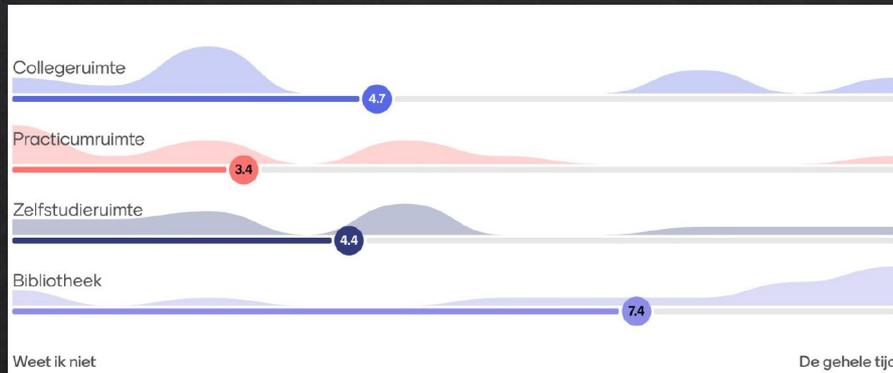
What educational spaces are currently shared?





Results and insights

What educational spaces are currently shared?



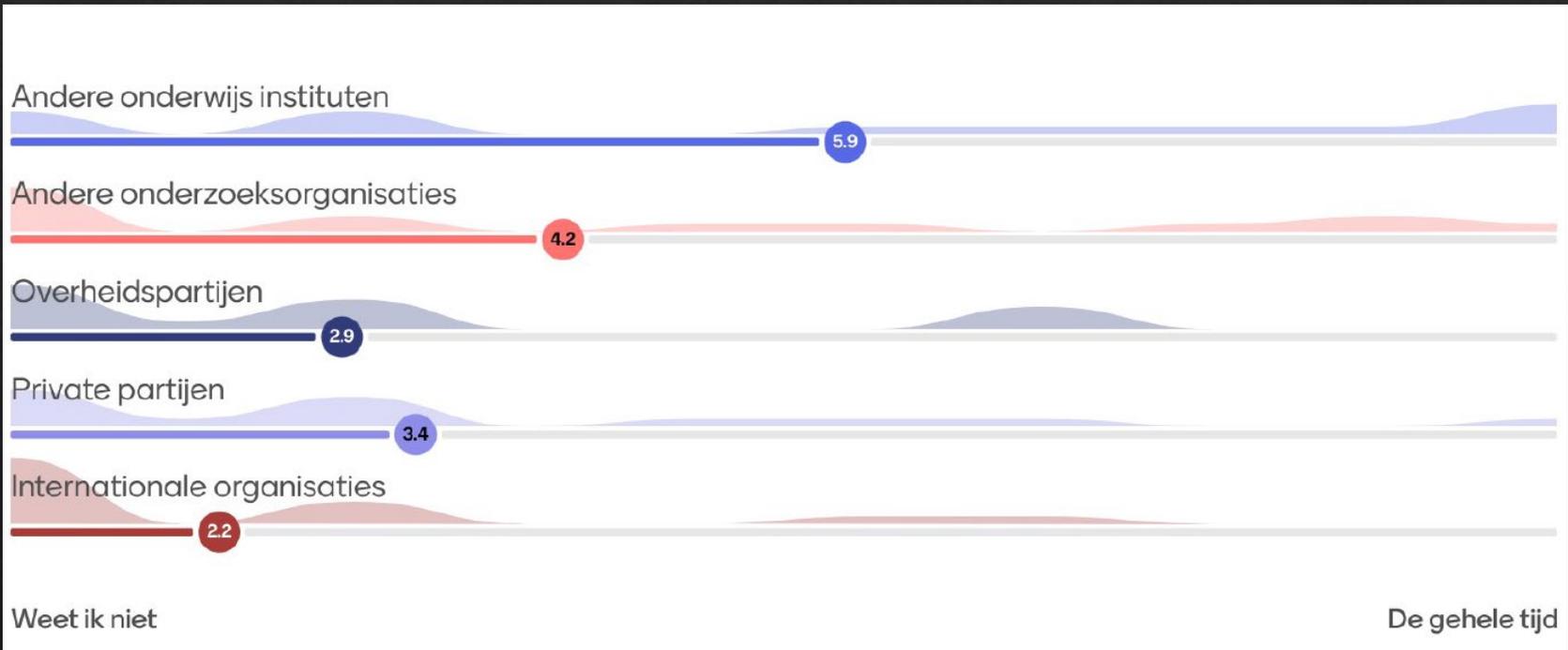
“Our lab spaces are difficult to share due to equipment and safety requirements. Only computer labs offer some flexibility.”

“HBO students can access our library, though this access is limited during exam periods.”



Results and insights

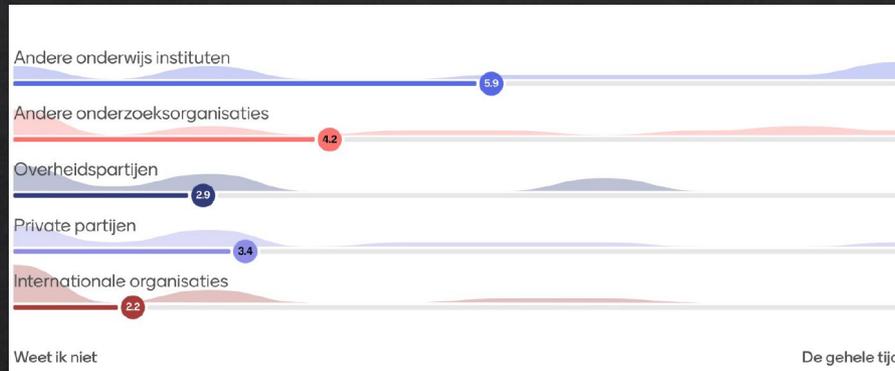
With whom do you share your educational spaces?





Results and insights

With whom do you share your educational spaces?



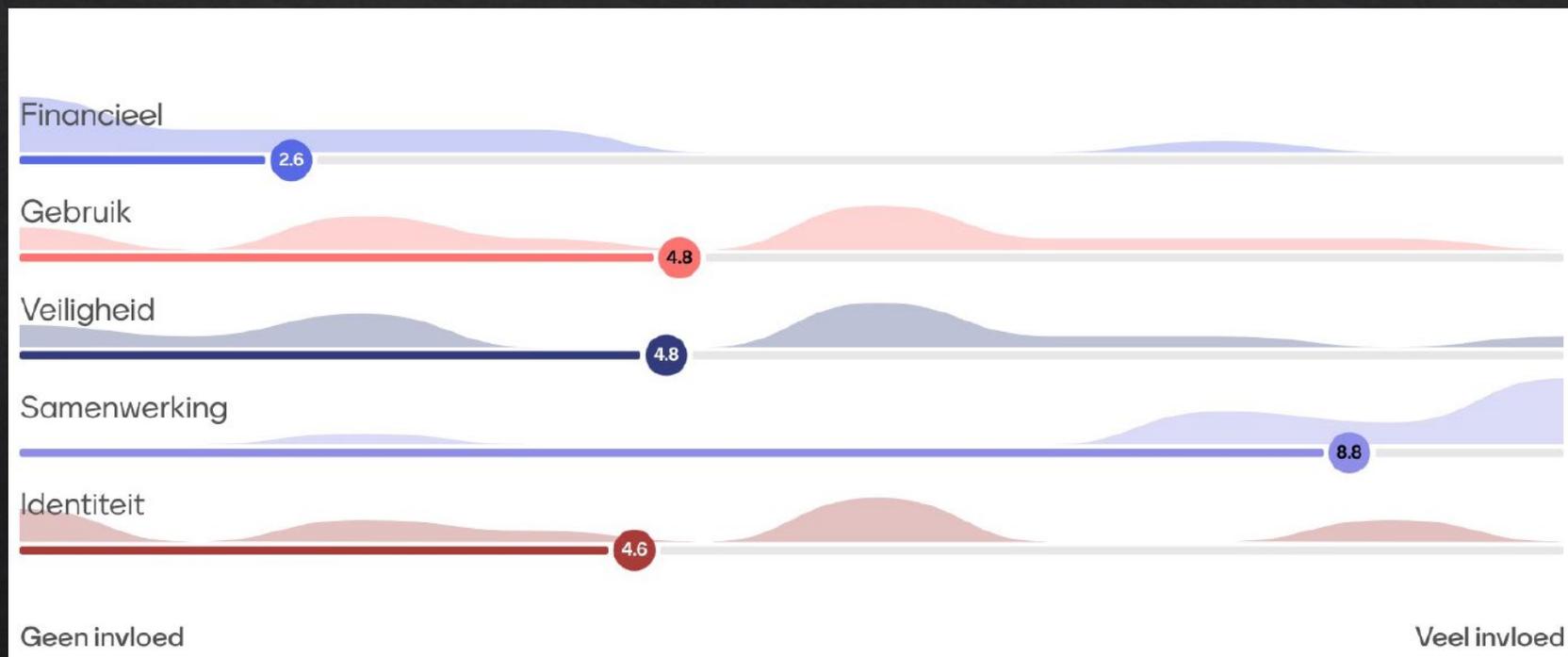
“We share lecture halls with a University of Applied Sciences and the municipality when there is demand. They are made available outside scheduled hours.”

“There are occasional commercial events in our auditorium, but these always come with service contracts”



Results and insights

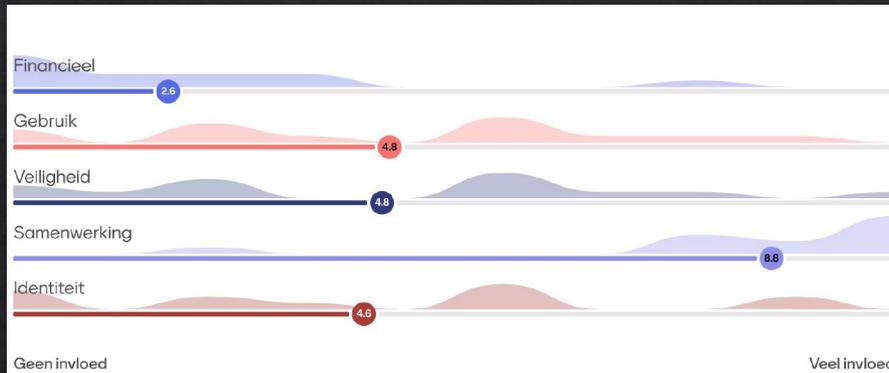
Which factors play a role in sharing?





Results and insights

Which factors play a role in sharing?



“The campus is open to various societal uses, but we want to ensure alignment with the university's core mission.”

“We feel a strong sense of societal responsibility as a university of our area of the Netherlands.”

Results and insights

“Some lecturers are hesitant. They worry that external users will come at the expense of teaching space.”

“There is no central coordination for sharing spaces. That makes it difficult to make structural agreements with external partners. Campus & Community should ideally be responsible for reviewing external requests to use space.”

“The Facility Services Department has little authority over teaching rooms. That makes us dependent on the faculties.”

Conclusions and recommendations

- ◆ Universities motivated by collaboration, innovation, public value
- ◆ Barriers: governance gaps, cultural resistance, operational challenges

- ◆ Current decisions are ad-hoc and intuitive
- ◆ Wide variation between universities
- ◆ Lack of a shared evaluation framework

Conclusions and recommendations

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- ◇ **Lack of a shared evaluation framework**

Conclusions and recommendations

S.P.A.C.E. -
sharing
Matrix

- ◇ Structures all relevant factors
- ◇ Supports transparent comparison
- ◇ Aligns strategy with operations
- ◇ Addresses the current situation of sharing educational spaces from universities with third parties

Conclusions and recommendations



Pilot the S.P.A.C.E.-sharing Matrix in university decision-making



Include student, teacher, and third-party perspectives



Explore a national knowledge-sharing platform for universities

Thank you!



Questions?

