FAMILIAR STRANGER

Design to increase trust within diverse societies.

Trust Principles

Research was conducted regarding the design of various services and platforms that rely on the trust of the users. From this research, four principles were established that can function as guidlines when designing for trust. These Trust Principles are: Design for the users to express a vulnerable side. Design for the users to put extra effort in the interaction. Design for a feeling of mutual responsibility. Design for the expression and recognition of similar characteristics between users.

VULNERABILITY

EFFORT

RESPONSIBILITY

SIMILARITY

FAMILIAR STRANGERS

TUNING IN...

Alicia ▶ Summer Friends : Chance the Rapper

Alicia +
The soundtrack to my life.
All things Funk and Soul.
00's R&B is my guilty pleasure!

♥ Doo Wop (That Thing) · Lauryn Hill

Summer Friends
Chance the Rapper
Coloring book

My Familiar Strangers

Alicia
Summer Friends
Chance the Rapper

Ben
Valley
Perfume Genius

Karen
Not streaming

Scenario

1. The Familiar Stranger will listen to music on their phone.

2. On the street they recognise other Familiar Strangers by the button.

3. The Familiar Stranger takes out their phone and tunes in to the others' music.

4. Both strangers are now listening to the same song, sharing an experience together and feeling connected.

5. They like eachother's song and can add eachother on their Followers list.
6. Hereby creating a community of Familiar Strangers that can tune in to eachothers music and mood wherever they go.

1. 2.

3. 4.

5. 6.
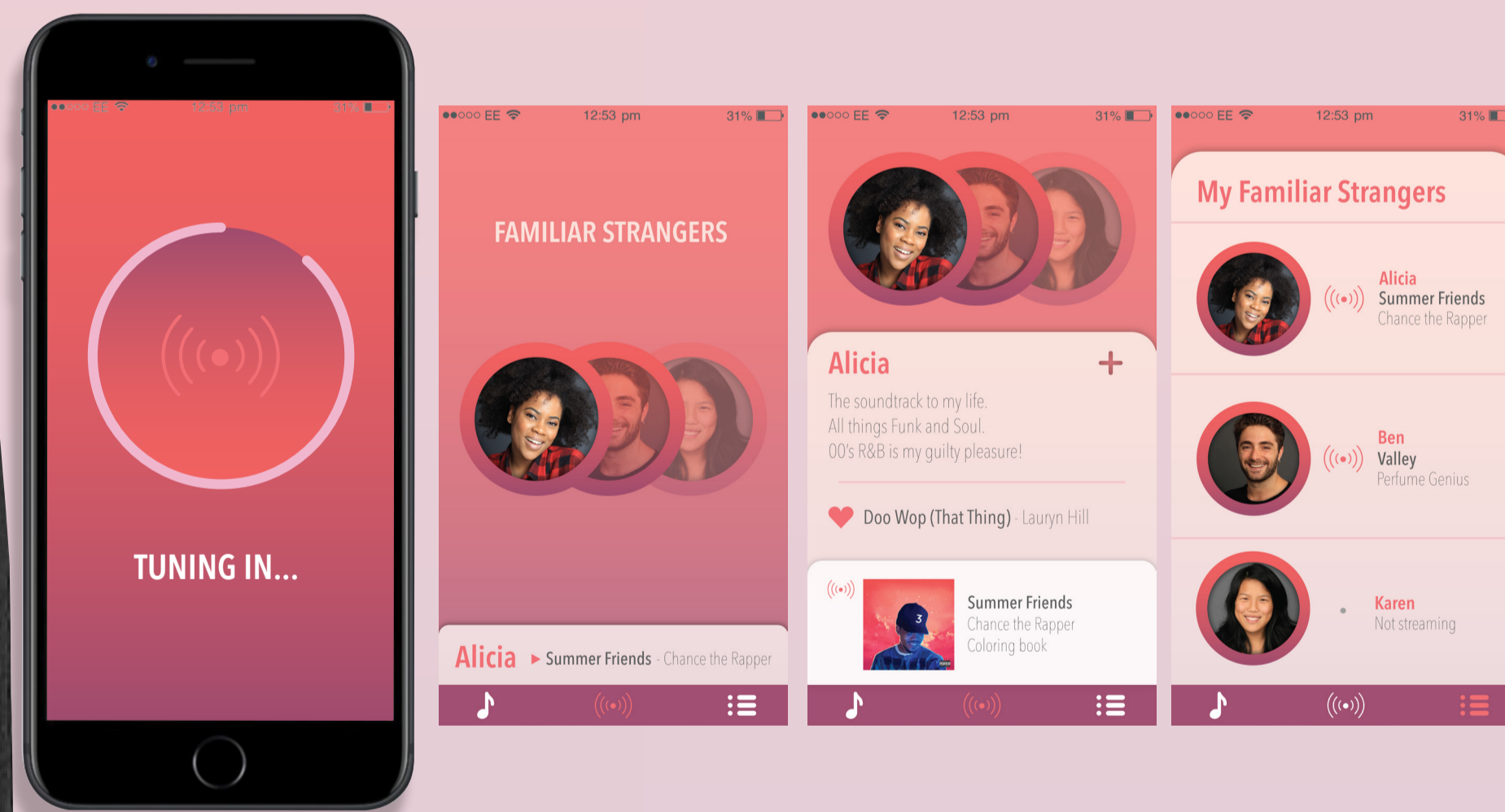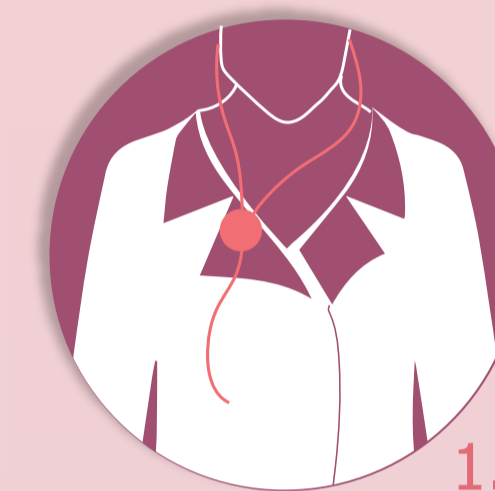
The Familiar Stranger system is a platform that let's you tune in to eachothers music and connect with people from all walks of life within you neighbourhood. The system let's you express your mood and taste in music. It expands the percieved similarities of people within cities, hereby increasing trust amongst civilians

A STRANGER CAN NOT BE TRUSTED xoxo FAMILIAR STRANGER

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