Meta-Corporate Real Estate Management
Some preliminary thoughts

Heywood, Christopher; Arkesteijn, Monique

Publication date
2017

Document Version
Final published version

Citation (APA)
Heywood, C., & Arkesteijn, M. (2017). *Meta-Corporate Real Estate Management: Some preliminary thoughts*. 67-67. Abstract from ERES 2017: 24th Annual Conference of the European Real Estate Society , Delft, Netherlands.

BOOK OF ABSTRACTS

EUROPEAN REAL ESTATE SOCIETY
24TH ANNUAL CONFERENCE
28 JUNE - 1 JULY
DELFT / NETHERLANDS

ERES

TU Delft

Christopher Heywood, Monique Arkesteijn

180 Meta-Corporate Real Estate Management: Some preliminary thoughts

Purpose: This paper advances the concept of meta-Corporate Real Estate Management (metaCREM) as an adjunct to existing knowledge work in the field. It argues for its existence and relevance, and suggests a number of areas where research with such a focus could occur to advance knowledge in the field.

Method: The method is what might be called a 'reflective argument' based on the authors' lengthy engagement in the field and their recent metatheoretical work on CREM.

Findings: MetaCREM is identified together with multiple meta-objects that are forms of meta-work applicable to metaCREM. This established that meta-work already occurs in CREM. A landscape of potential areas for research was identified that encompassed existing work and potential areas of future endeavour.

Implications: The paper's implications are largely for theory and theorisation. Relevance to practice is secondary through potential improvements to theorisation of problems that may flow on to practice.

KEYWORDS: corporate real estate management, knowledge production, metatheory, research, theory