

THE COSTS AND BENEFITS OF HEAT STRESS MITIGATION IN ROTTERDAM'S SOCIAL HOUSING

**Analyzing the (Societal) Costs and Benefits of Heat
Stress Mitigation in the Existing Social Housing Stock**

Merle Blom

30-6-2025

Master Thesis
Management in the Built Environment



TABLE OF CONTENTS



Introduction

Research questions

Research design

Case study

Results

Conclusion

Discussion

INTRODUCTION



Nederlandse steden niet gebouwd op hitte: 'Te veel ongezond warme huizen'

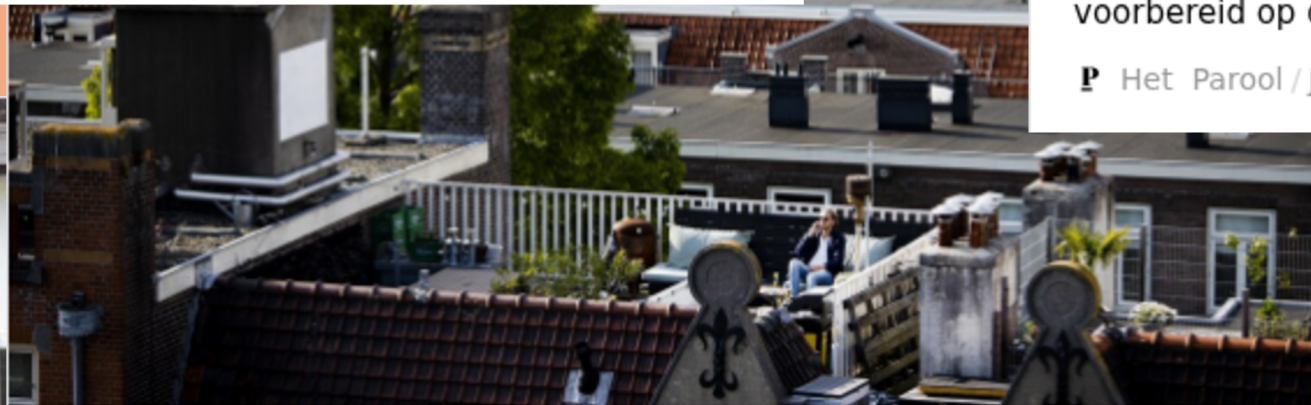
 NU.nl / 18 aug 2024 om 05:00



Amsterdam wapent nu al ouderen tegen snikhete zomer: 'Bij een hittegolf is het hier binnen 30 graden'

De zomers worden steeds warmer - ook in Amsterdam. Met zonweringen, ventilators en klamboes worden ouderen in West al in de eerste juniweek voorbereid op de risico's van hitte.

 Het Parool / Jun 3



1 op de 3 houdt woning niet koel op hete dagen

Met warme nachten op komst is het een crime voor veel Nederlanders: huizen waar hitte in blijft hangen en de temperatuur 's avonds nauwelijf daalt.

 Het Parool / Jul 19, 2024

Niet kunnen slapen door de hitte: 'Koelte-ongelijkheid steeds groter probleem'

Het maakt nogal wat uit of je in een goed geïsoleerd huis woont of bijvoorbeeld in een stadse woning waarbij het binnen nog warmer is dan buiten.

 NOS Nieuws / Aug 12, 2024



3,6 miljoen huurders kans op hitte in huis

Investico berekende dat 3,6 miljoen huurders wonen in een woning die het risico loopt om oververhit te raken in de zomer. Woonbond pleit voor beter beleid.

 Woonbond / Jul 10, 2024

PROBLEM STATEMENT



**RISING
TEMPERATURES**



URBAN HEAT STRESS



**VULNERABILITY OF SOCIAL
HOUSING TENANTS**

Introduction

Research
questions

Research design

Case study

Results

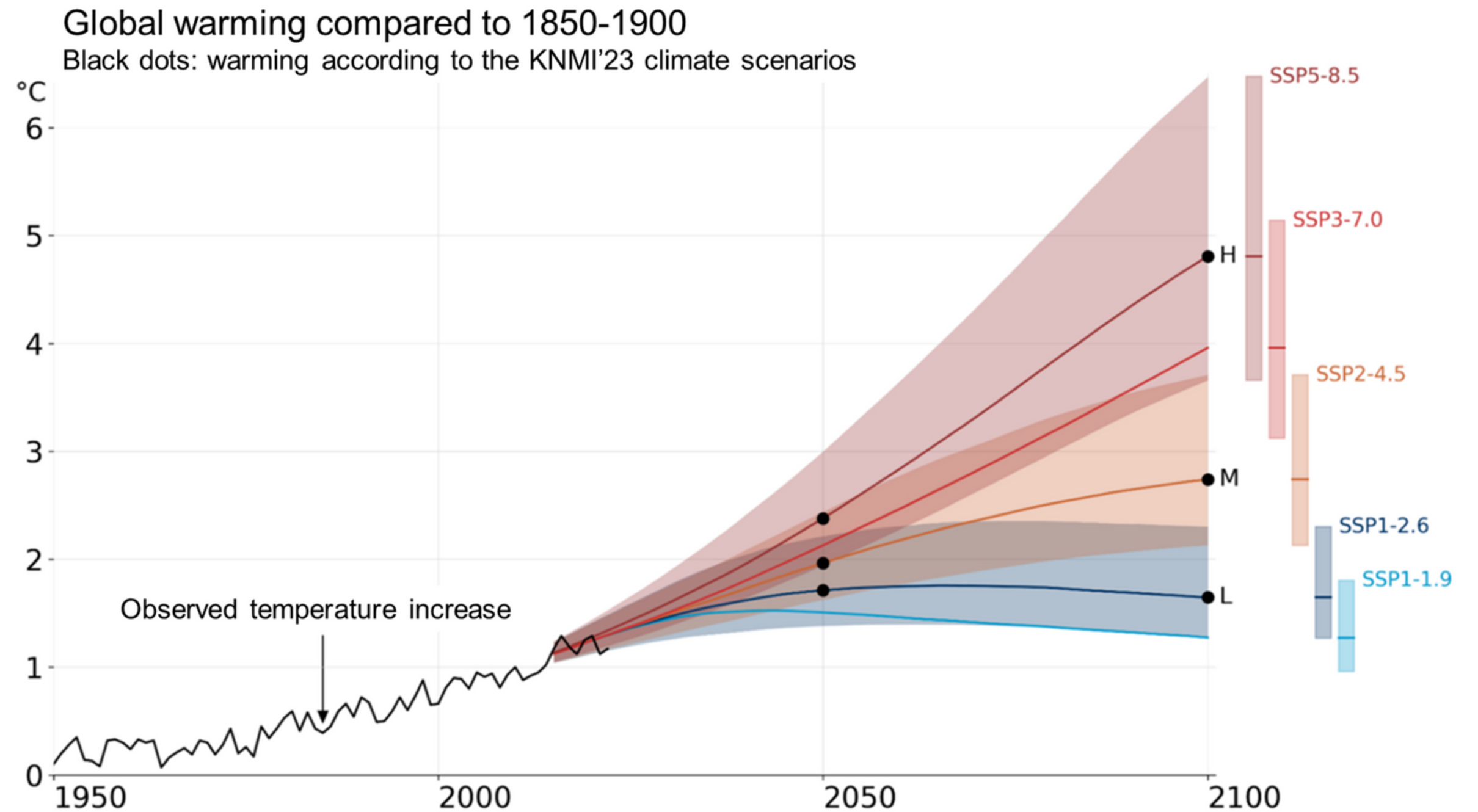
Conclusion

Discussion

PROBLEM STATEMENT



RISING TEMPERATURES



Introduction

Research
questions

Research design

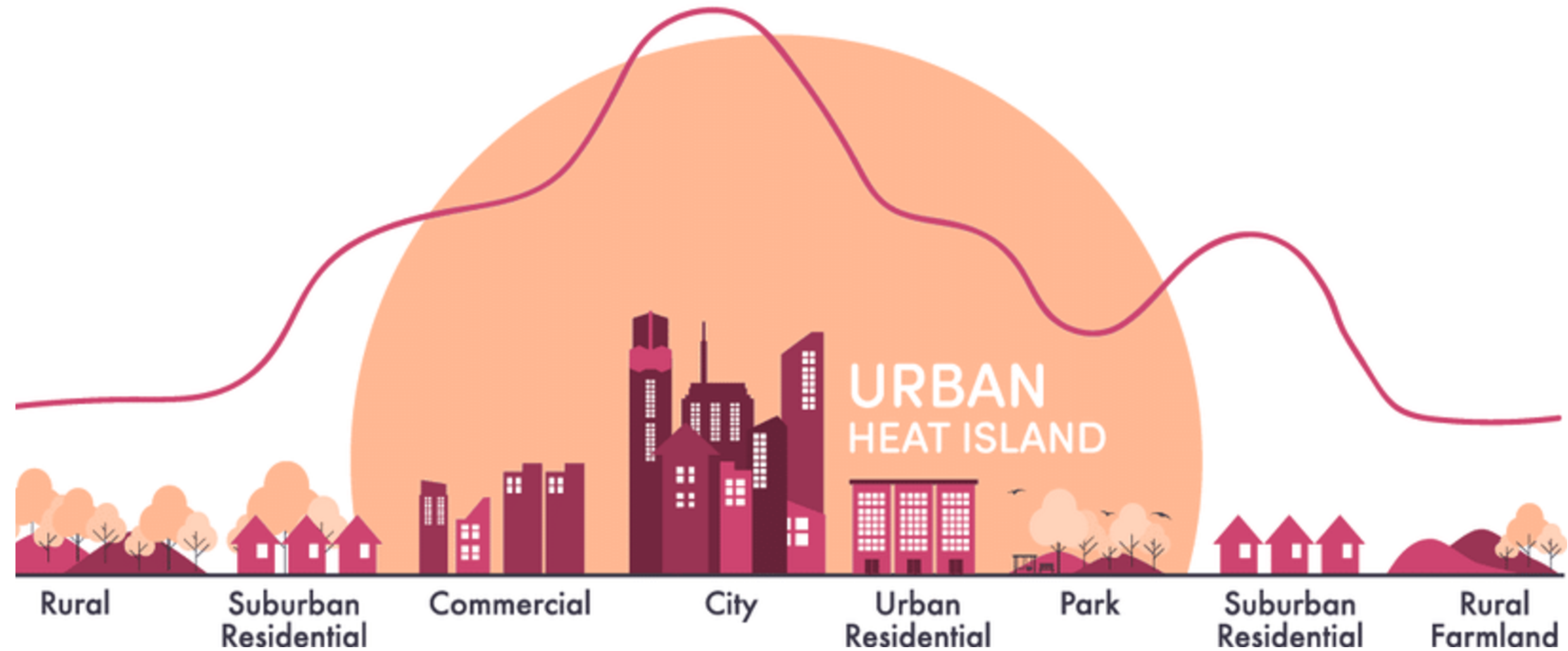
Case study

Results

Conclusion

Discussion

PROBLEM STATEMENT



Introduction

Research
questions

Research design

Case study

Results

Conclusion

Discussion

PROBLEM STATEMENT



VULNERABILITY OF SOCIAL HOUSING TENANTS



Lower quality of housing



Lower socioeconomic status



Pre-existing health conditions

PROBLEM STATEMENT



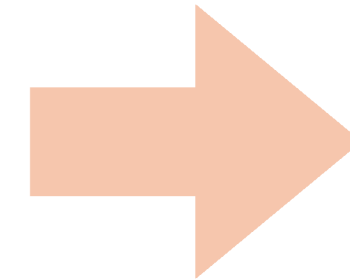
Lower quality of housing



Lower socioeconomic status

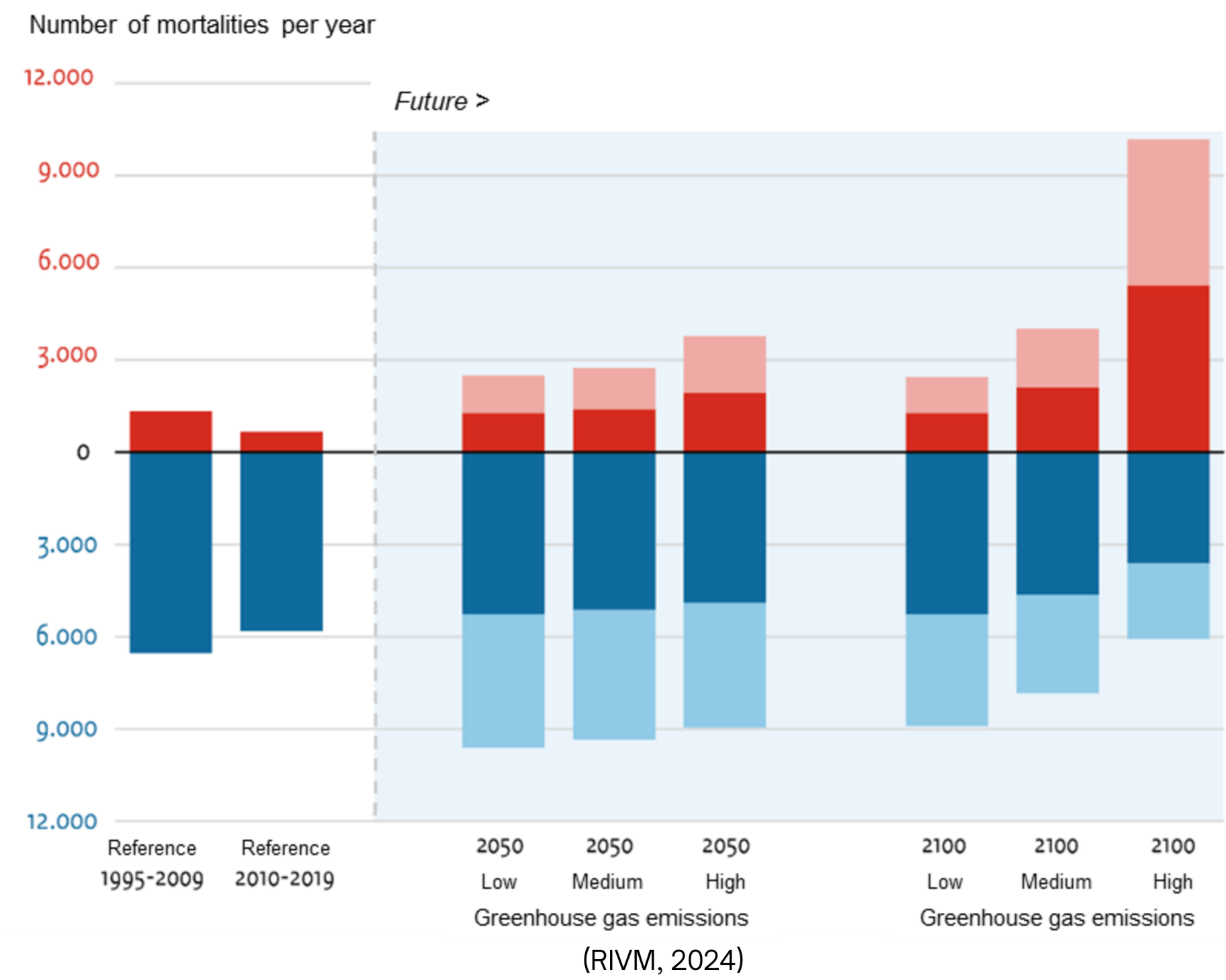
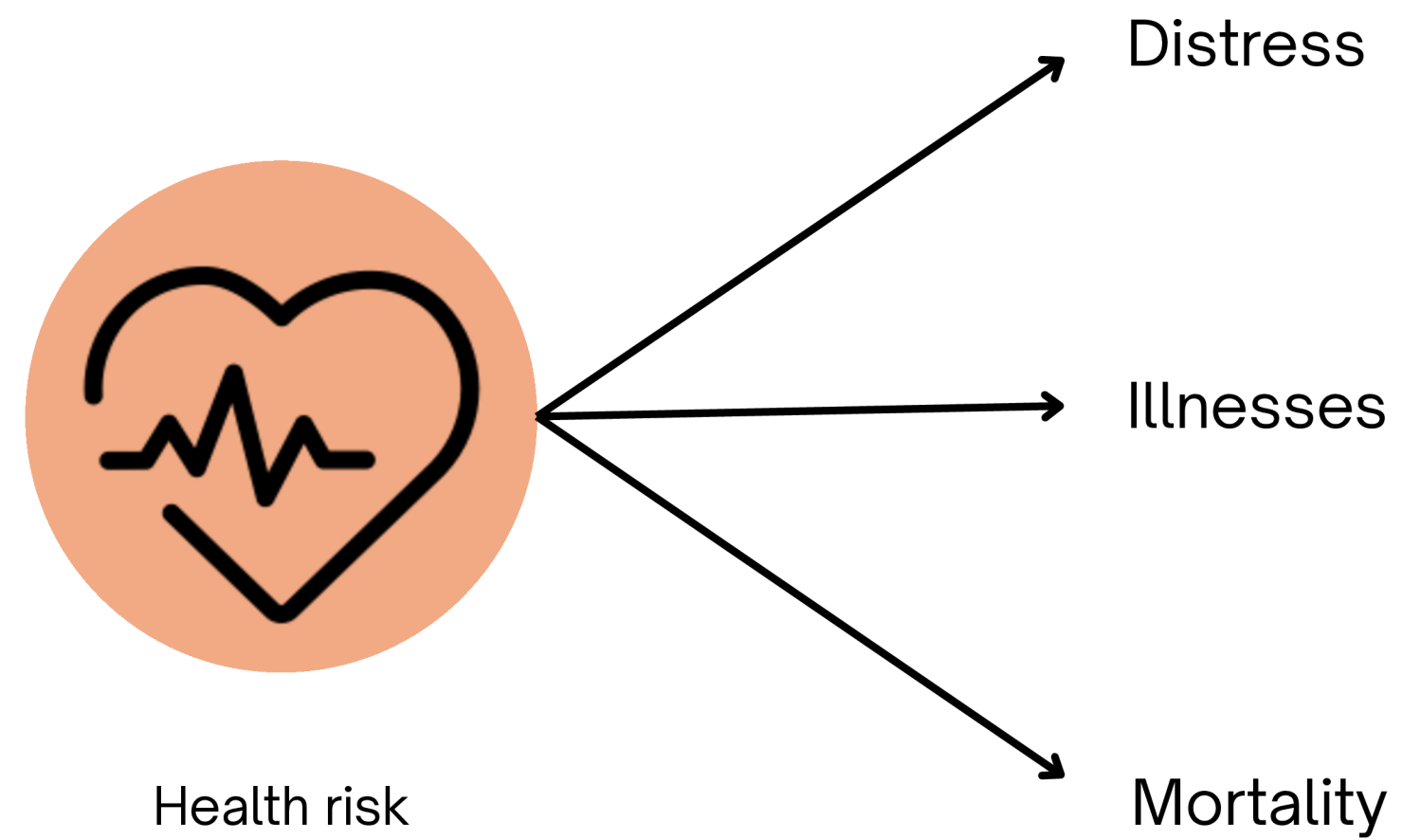


Pre-existing health conditions



CLIMATE
INEQUALITY

RISKS OF HEAT STRESS



RISKS OF HEAT STRESS



Health risk



Increase energy
consumption

Introduction

Research
questions

Research design

Case study

Results

Conclusion

Discussion

RISKS OF HEAT STRESS



Health risk



Increase energy
consumption



Strain on
infrastructure

Introduction

Research
questions

Research design

Case study

Results

Conclusion

Discussion

RISKS OF HEAT STRESS



Health risk



Increase energy
consumption



Strain on
infrastructure



Decrease labor
productivity

Introduction

Research
questions

Research design

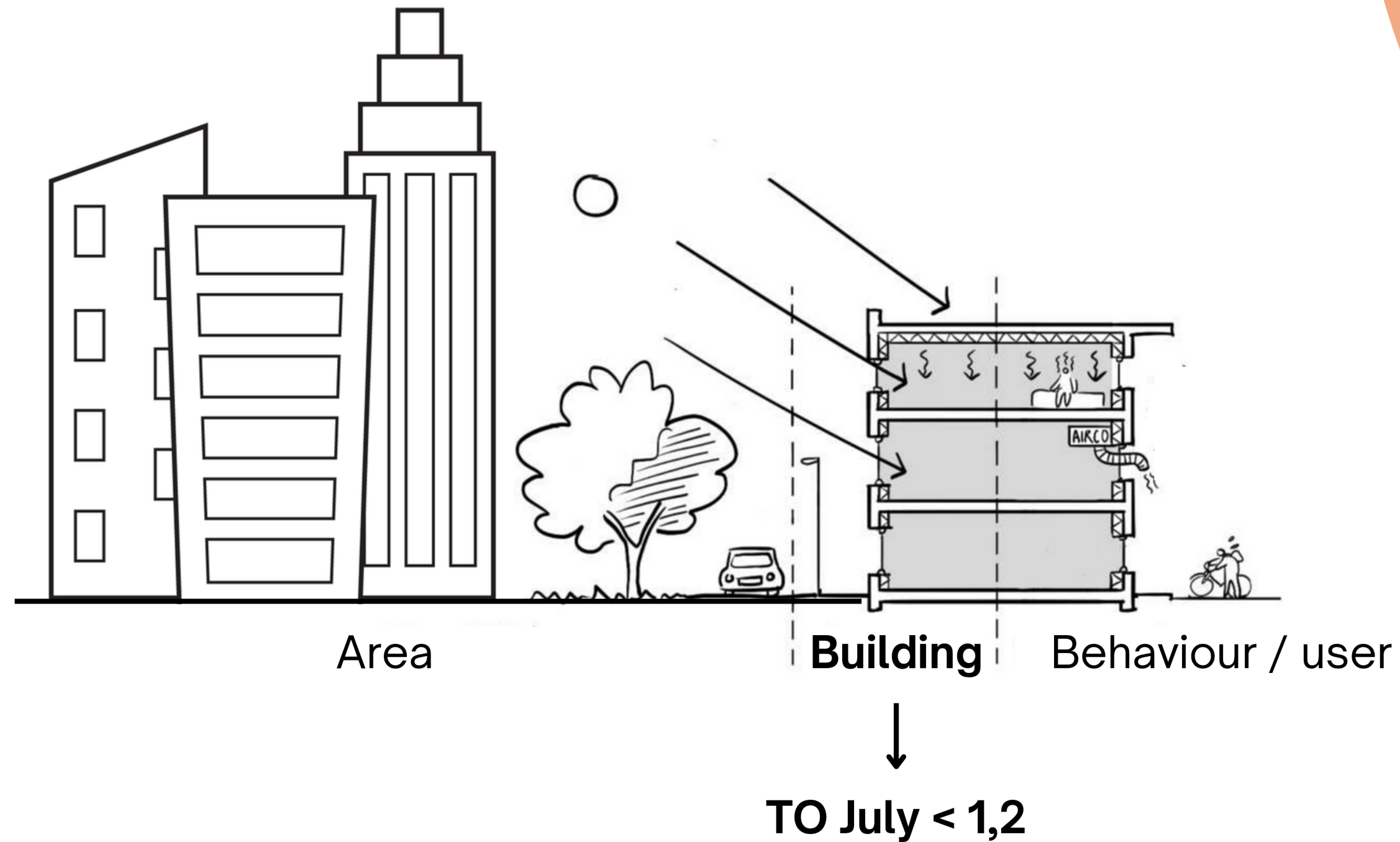
Case study

Results

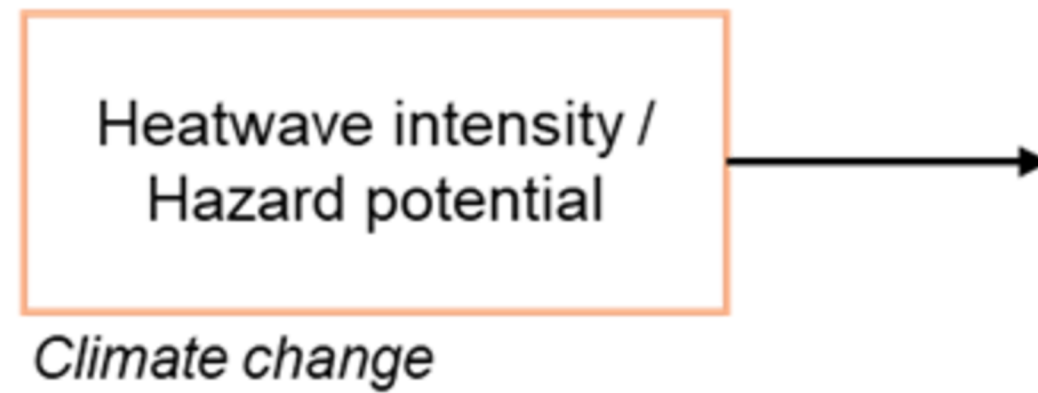
Conclusion

Discussion

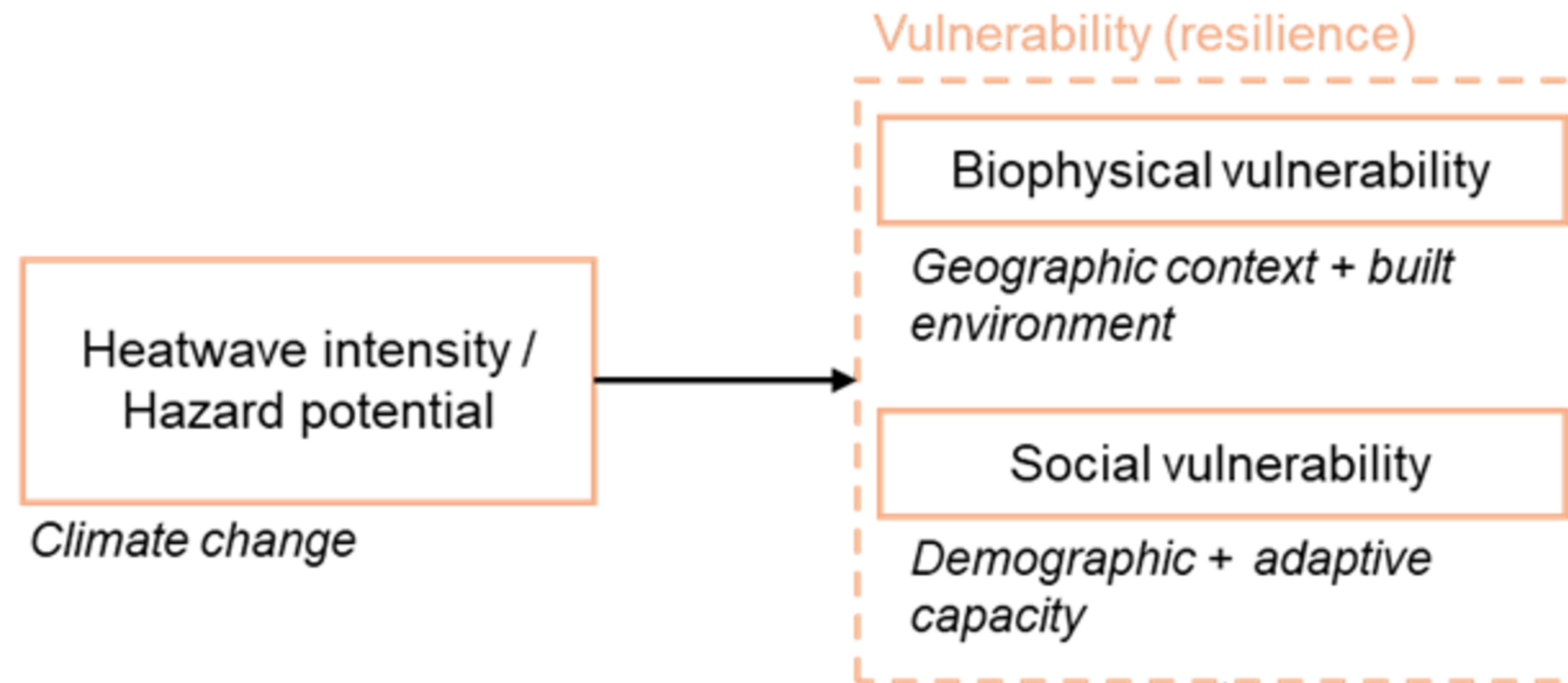
HEAT STRESS ON DIFFERENT LEVELS



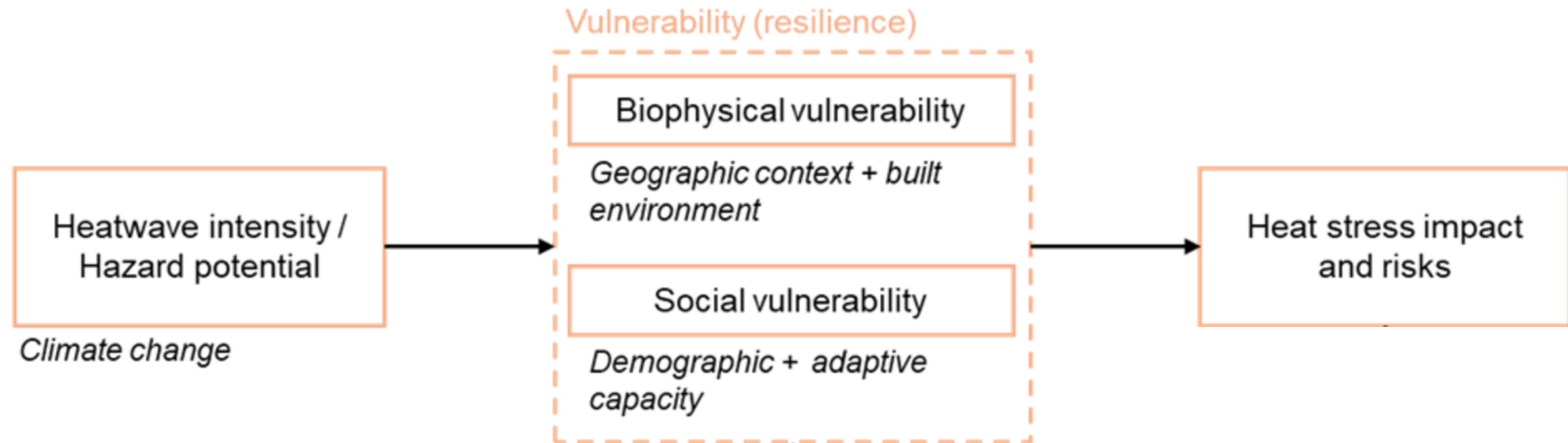
THEORETICAL FRAMEWORK



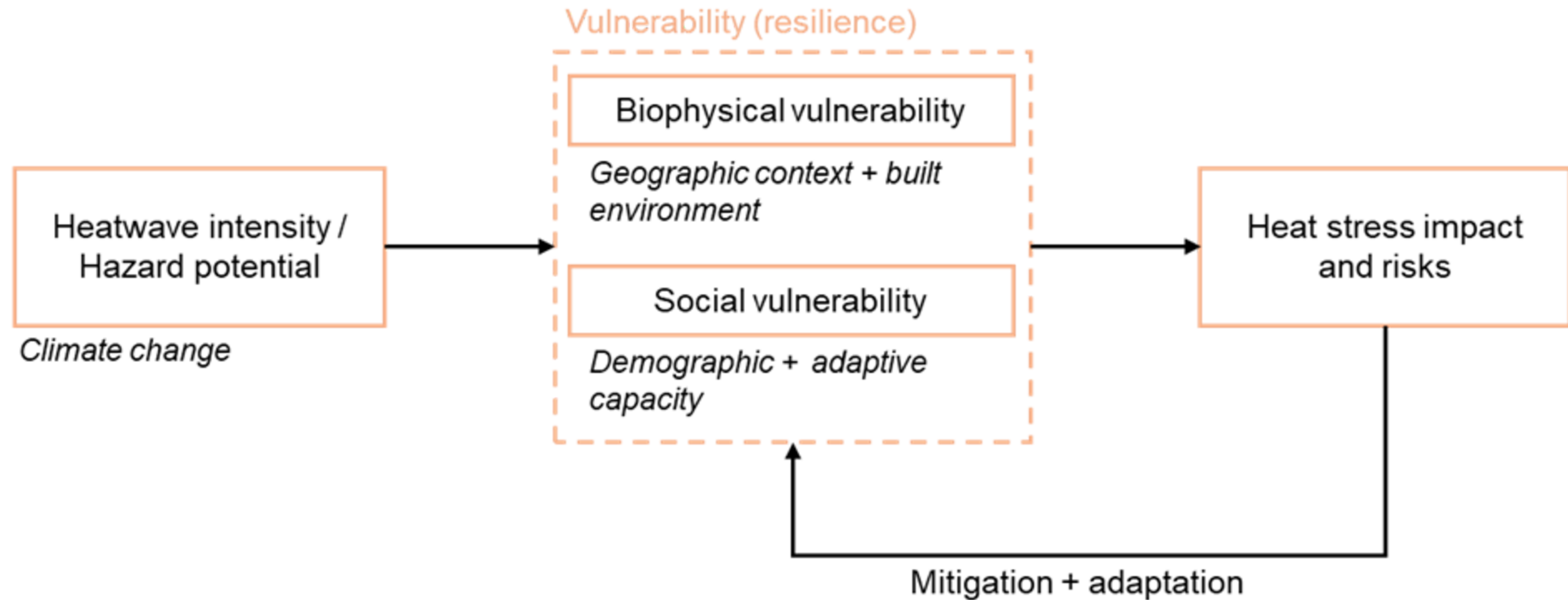
THEORETICAL FRAMEWORK



THEORETICAL FRAMEWORK



THEORETICAL FRAMEWORK



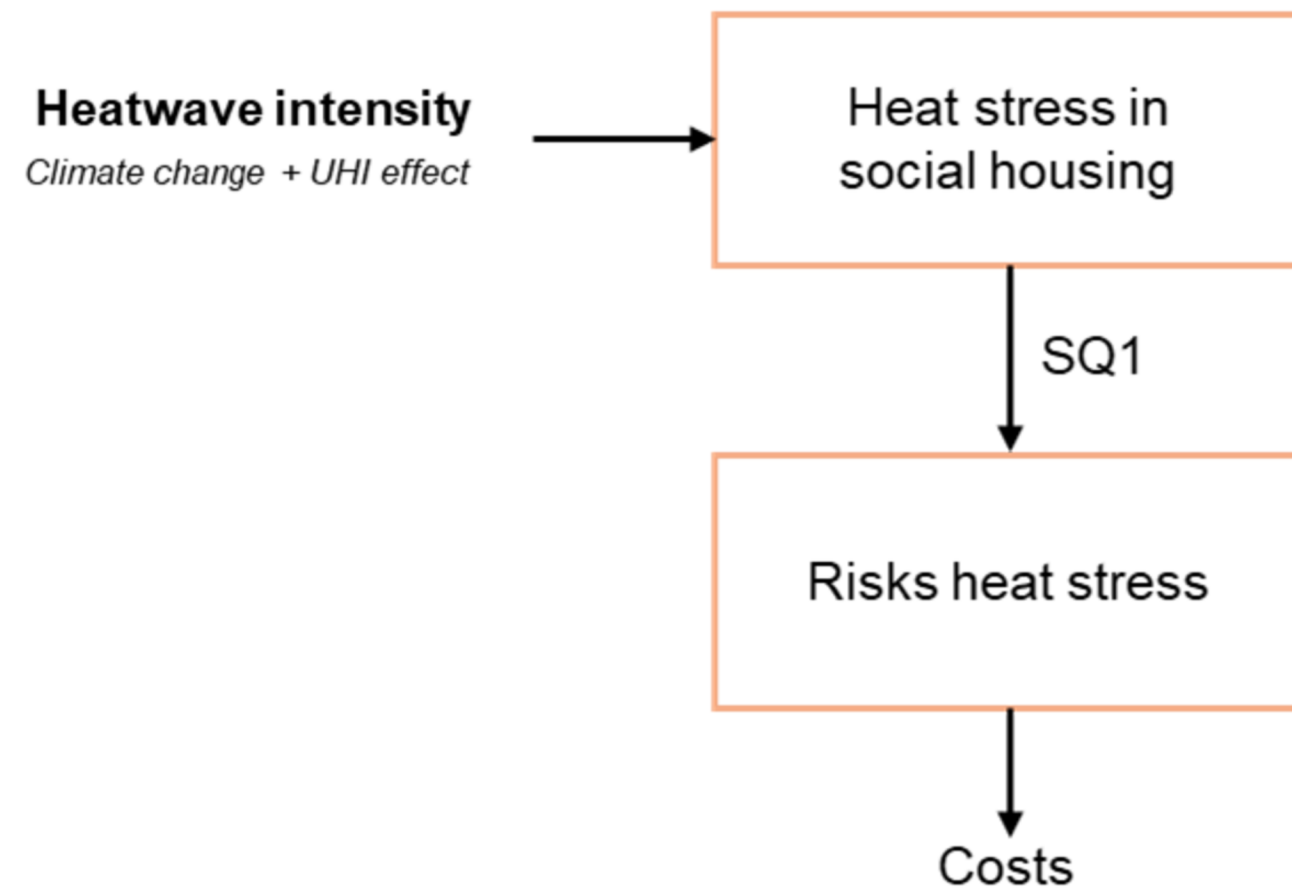
RESEARCH QUESTIONS

RESEARCH QUESTION

'What are the long-term costs and benefits of mitigating heat stress in the existing social housing stock?'

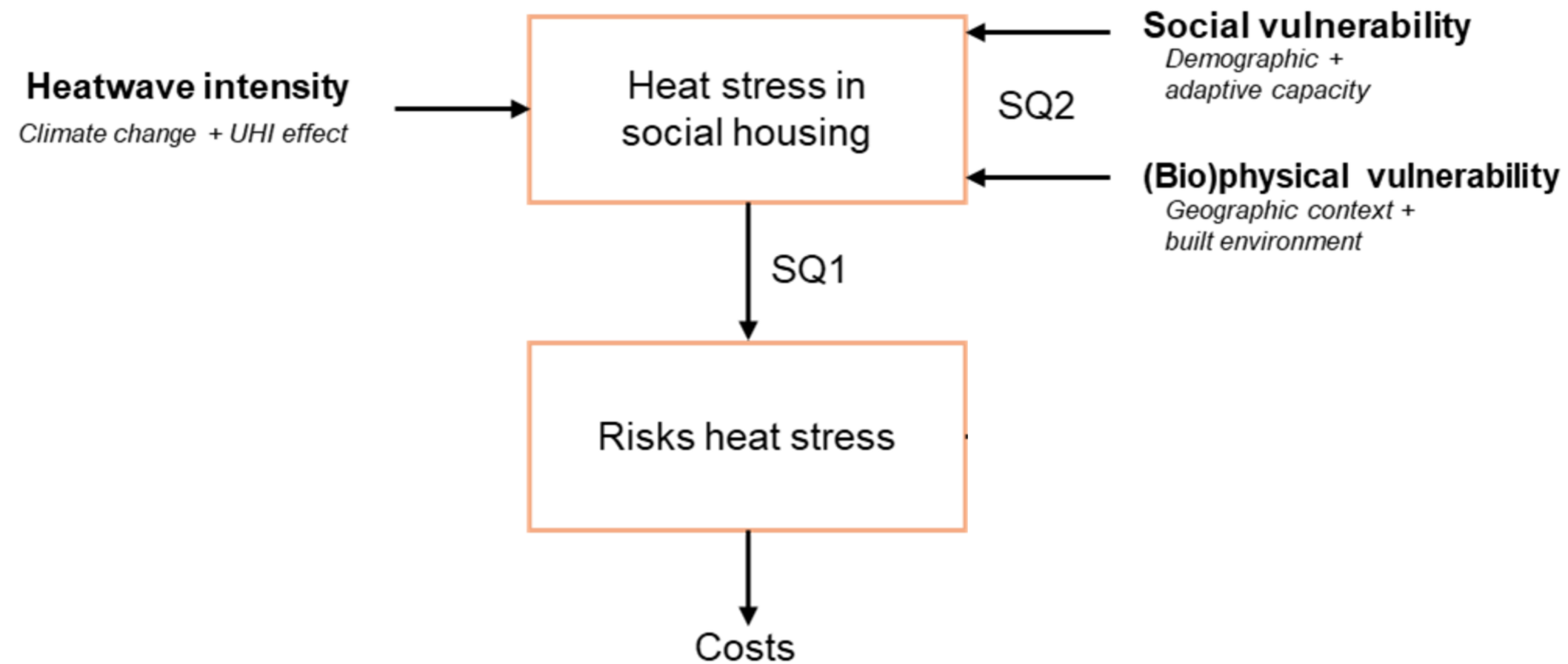
SUB-QUESTIONS

SQ1: *‘What risks and costs could arise if heat stress is not addressed in the current social housing stock?’*



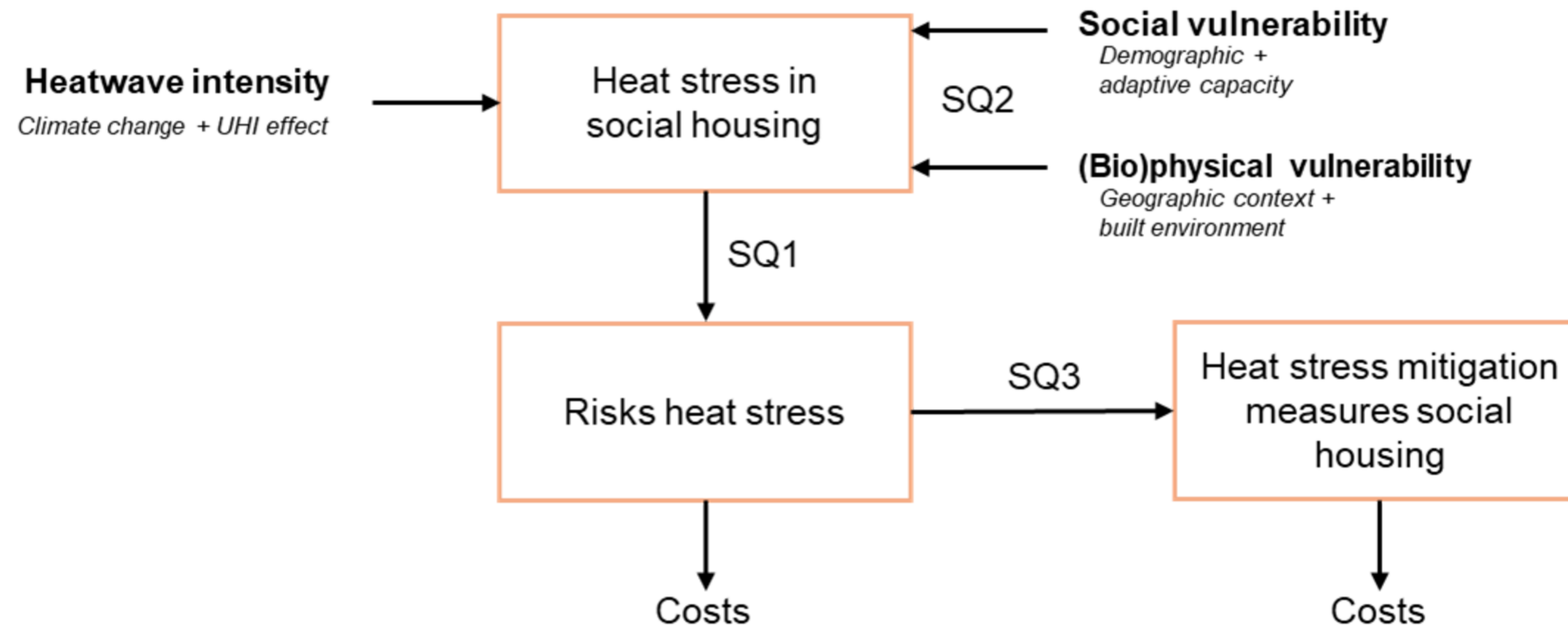
SUB-QUESTIONS

SQ2: ‘What areas are most vulnerable to the risks of heat stress?’



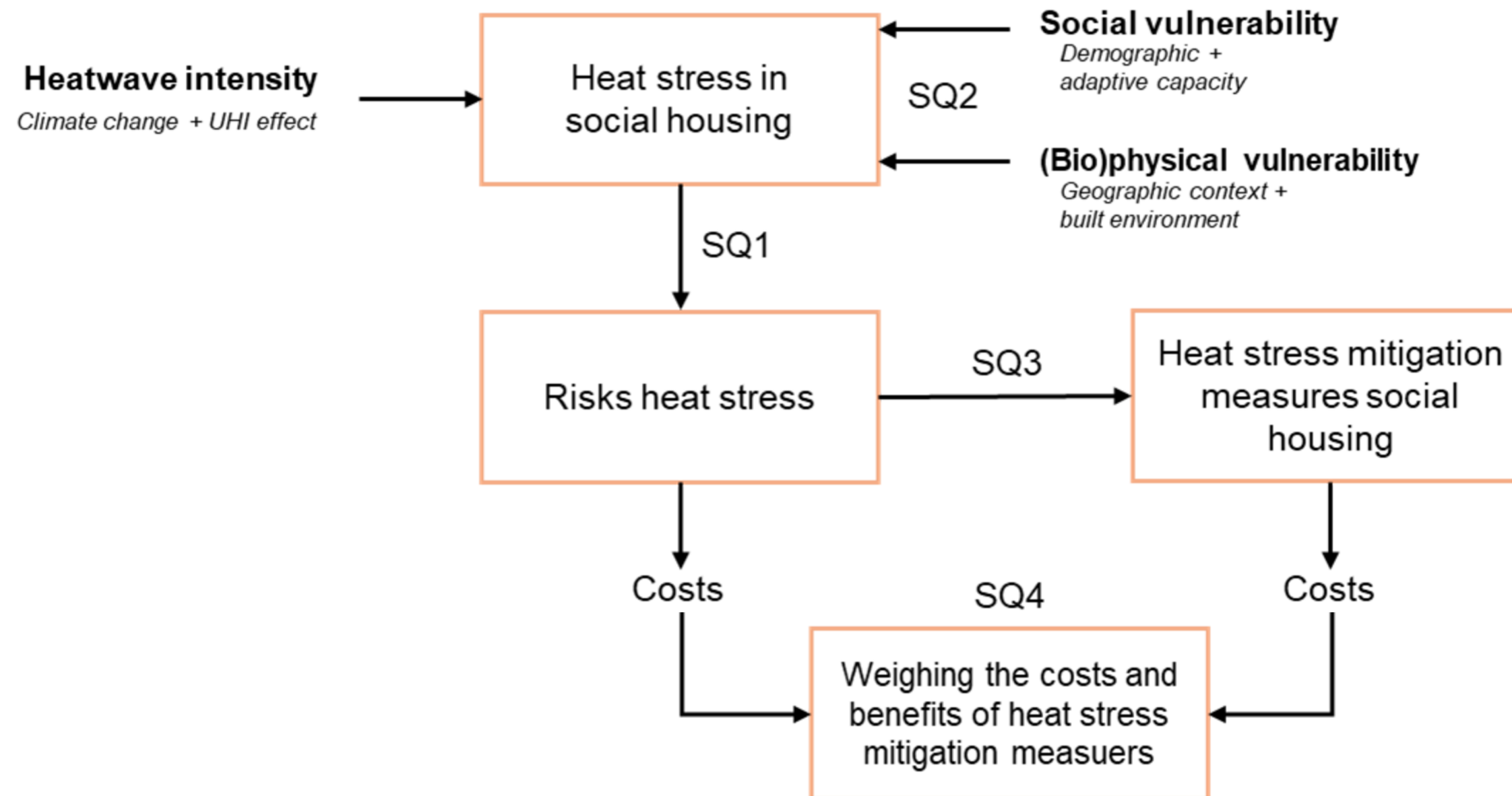
SUB-QUESTIONS

SQ3: ‘What measures can be taken to mitigate the heat stress of existing properties of housing corporations and what are the costs of implementing these measures?’



SUB-QUESTIONS

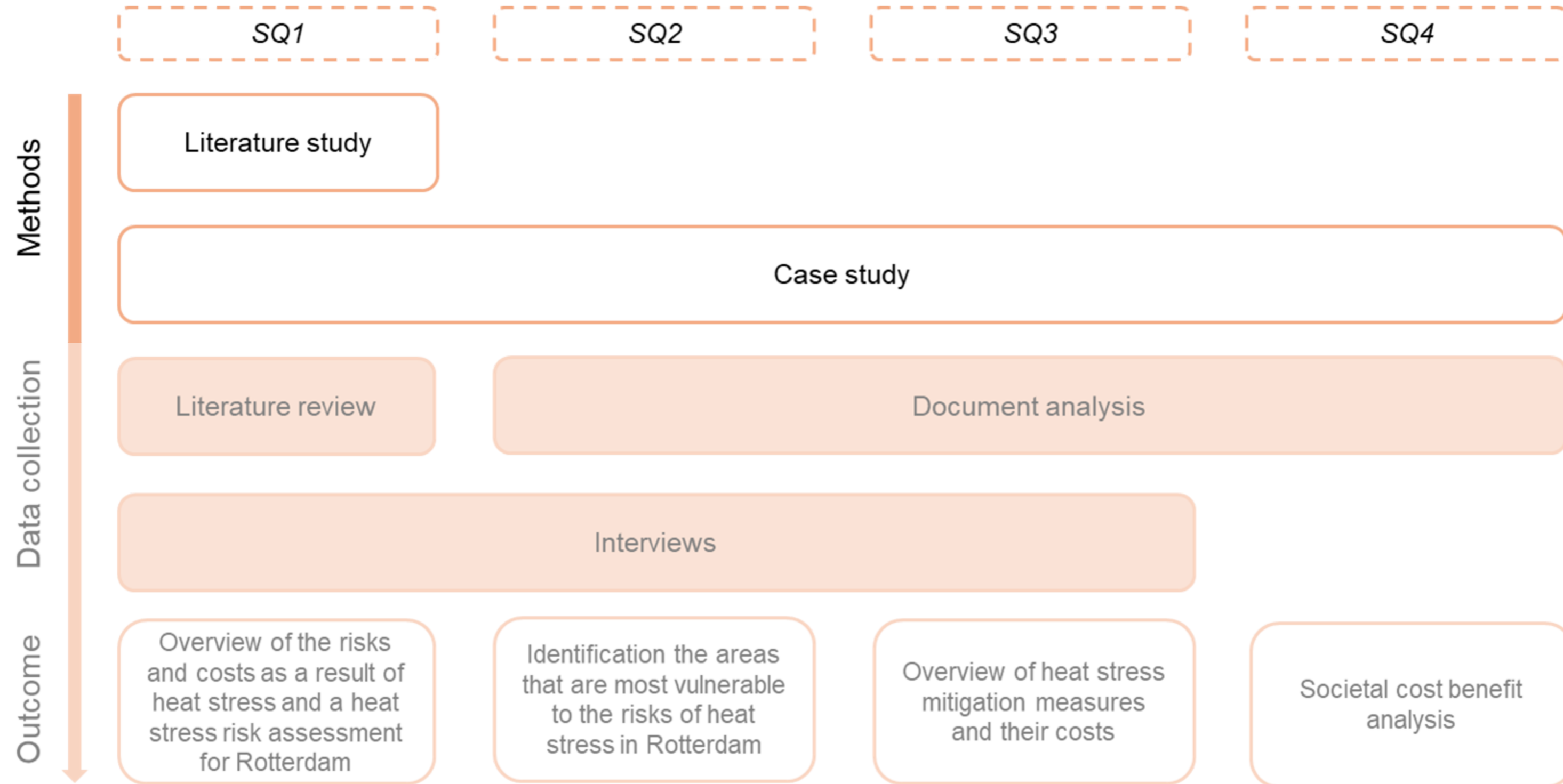
SQ4: ‘How do the economic and social benefits of implementing heat stress mitigation measures into social housing demonstrate the value of the costs of the mitigation measures?’





RESEARCH DESIGN

RESEARCH APPROACH



Introduction

Research questions

Research design

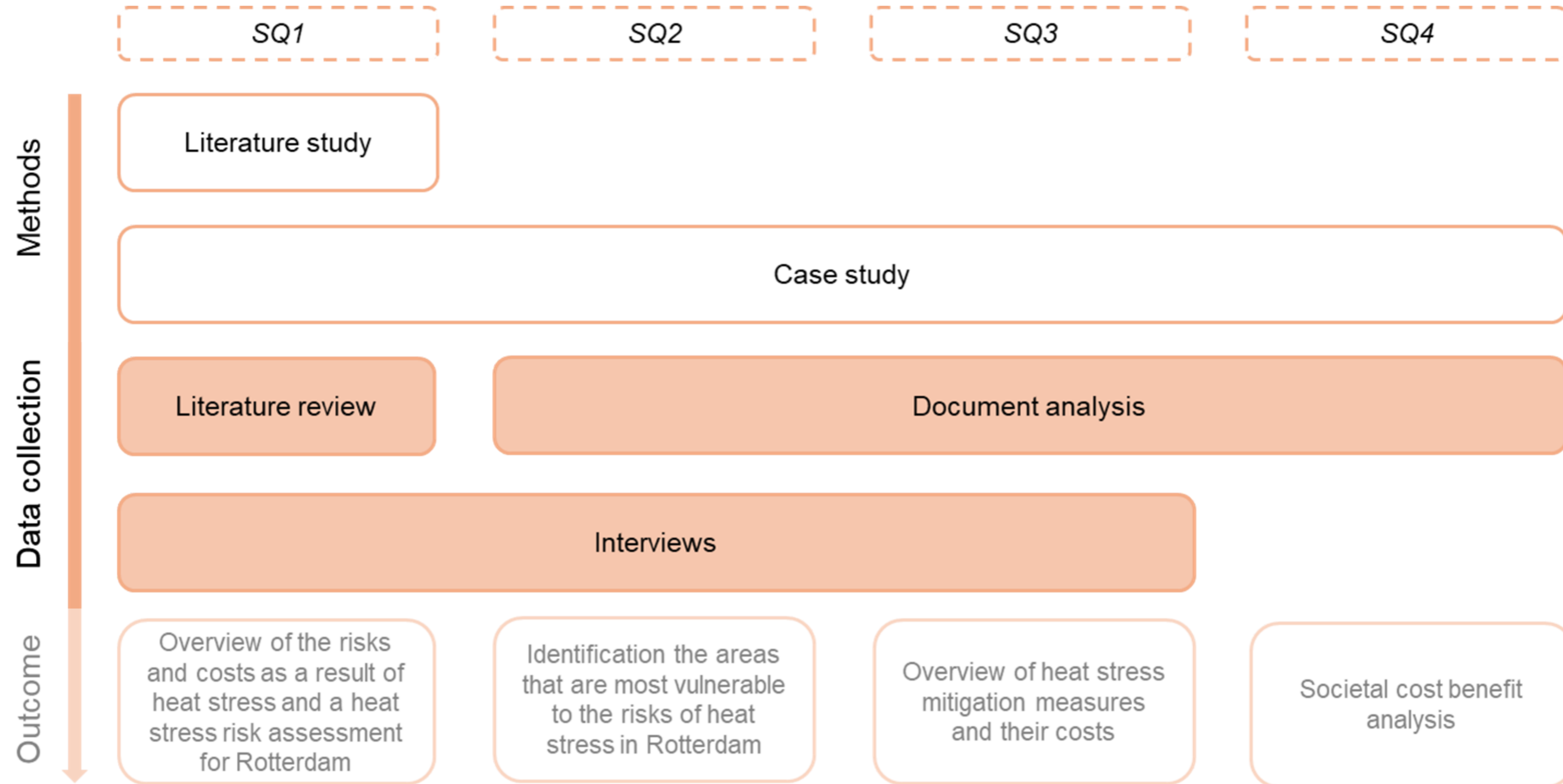
Case study

Results

Conclusion

Discussion

RESEARCH APPROACH



Introduction

Research questions

Research design

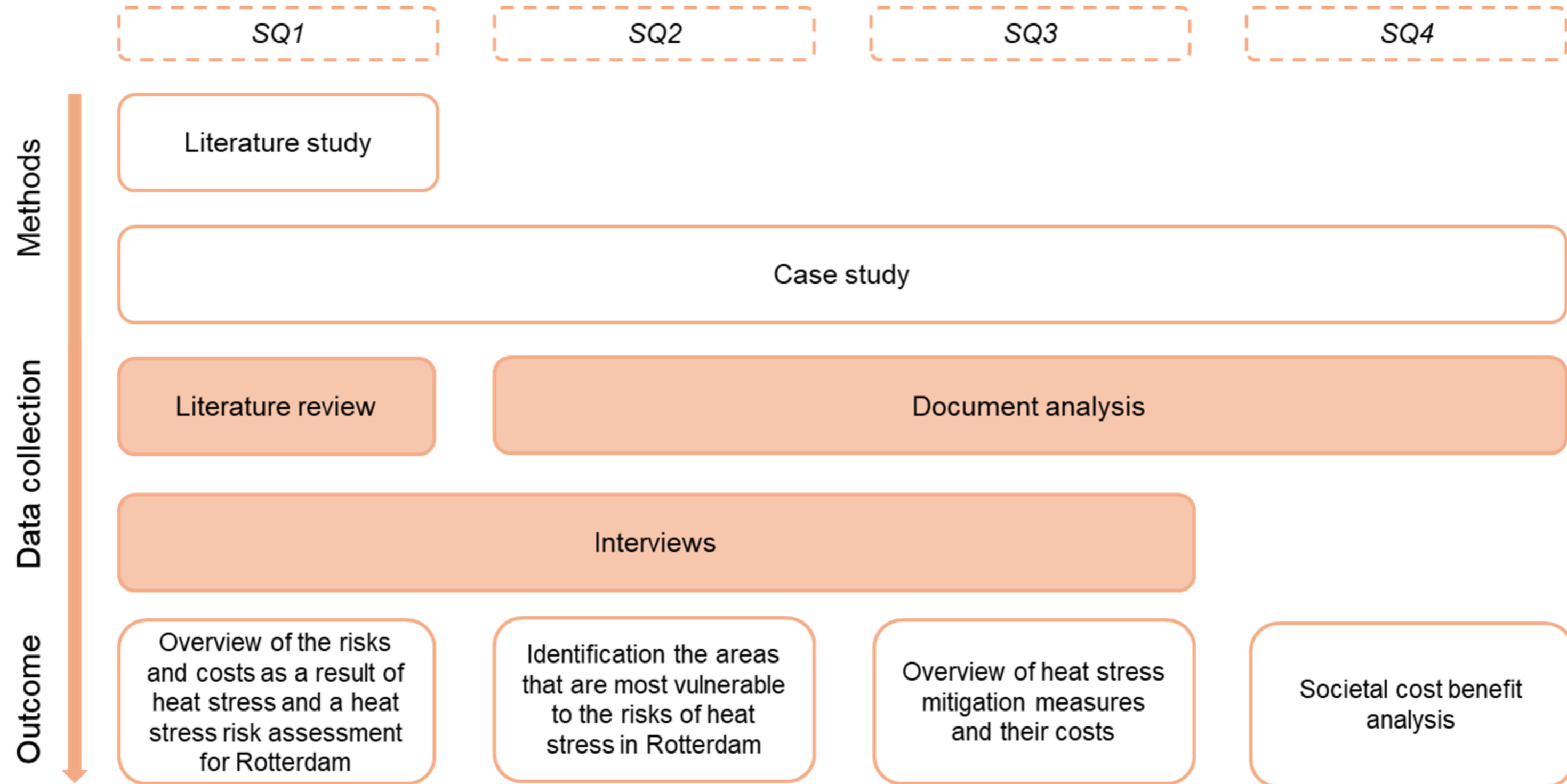
Case study

Results

Conclusion

Discussion

RESEARCH APPROACH



Introduction

Research questions

Research design

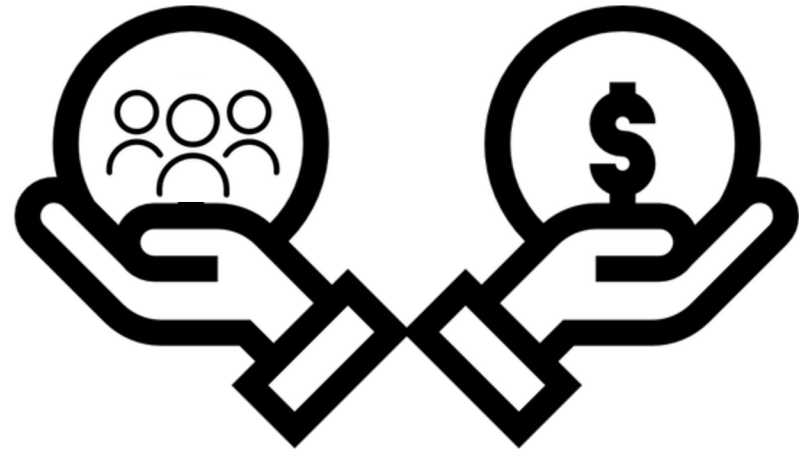
Case study

Results

Conclusion

Discussion

SOCIETAL COST BENEFIT ANALYSIS



Financial and societal effects



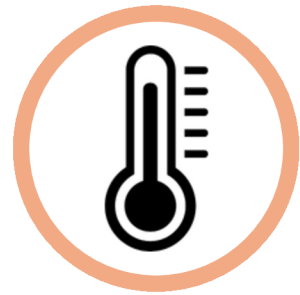
Monetized



Equal comparison

CASE STUDY: ROTTERDAM

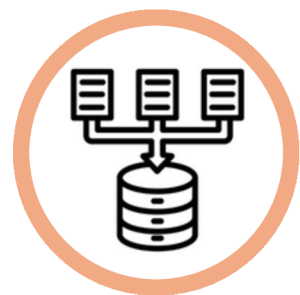
CASE SELECTION CRITERIA



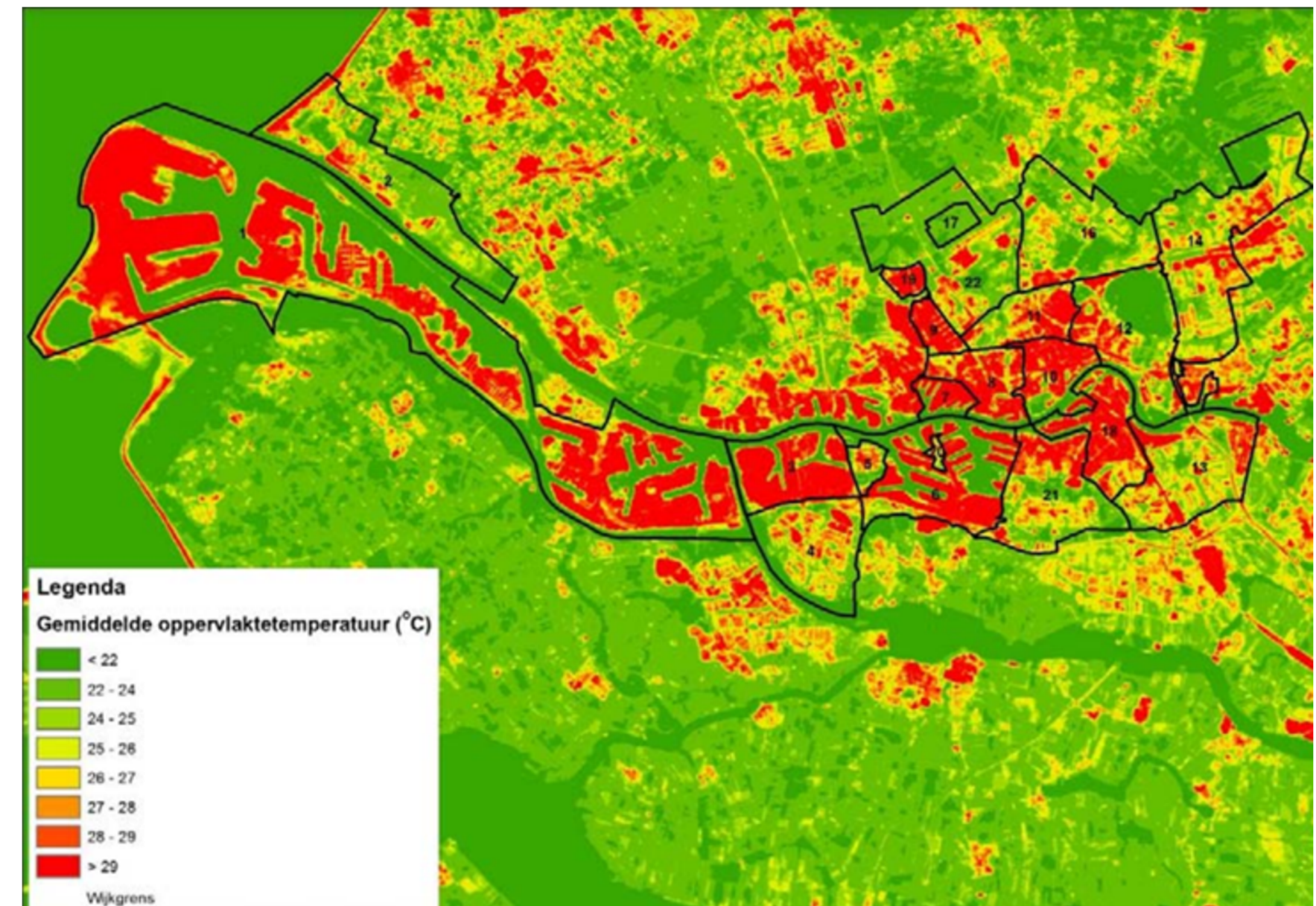
Exposure to high temperatures



High percentage of social housing

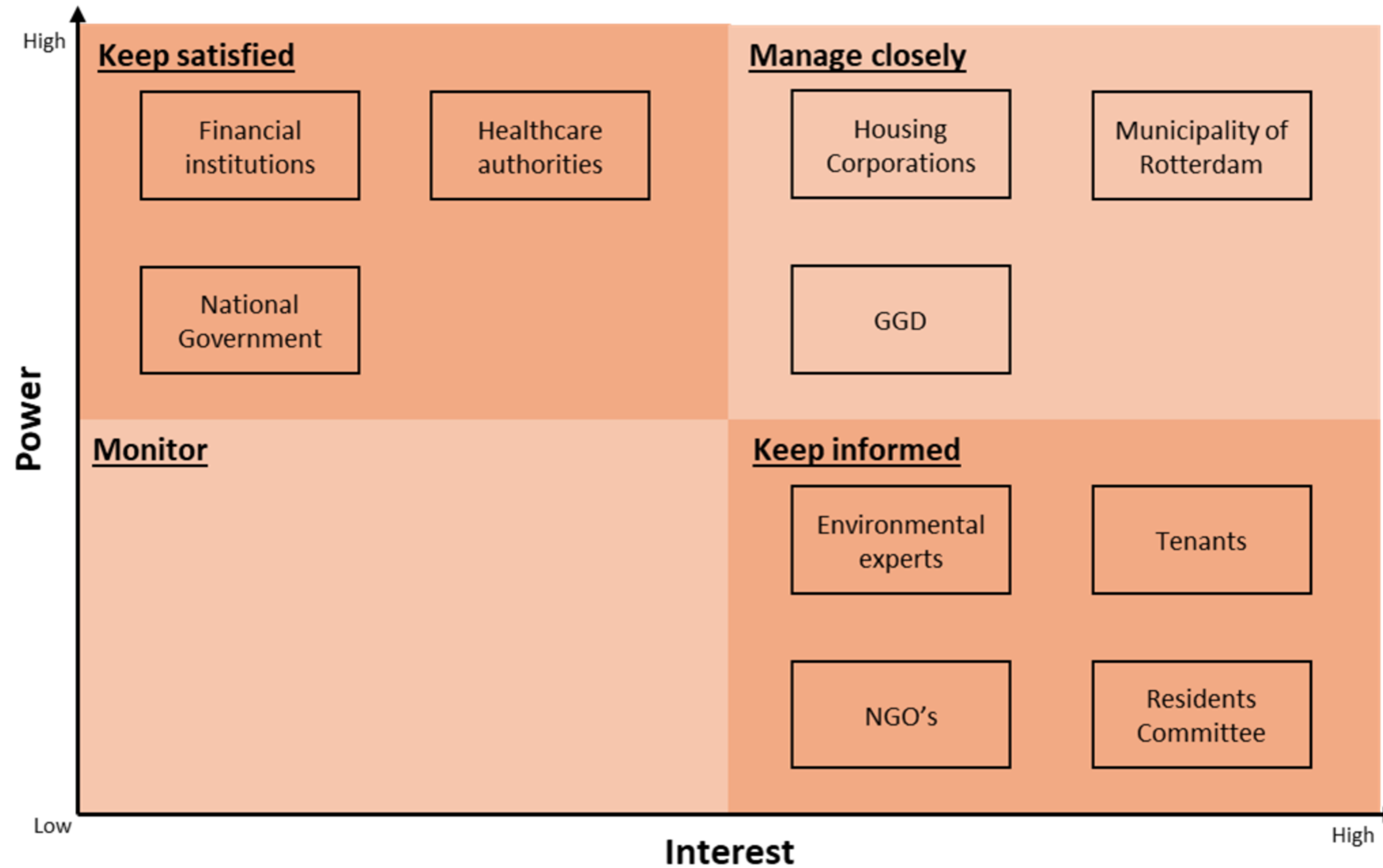


Data available

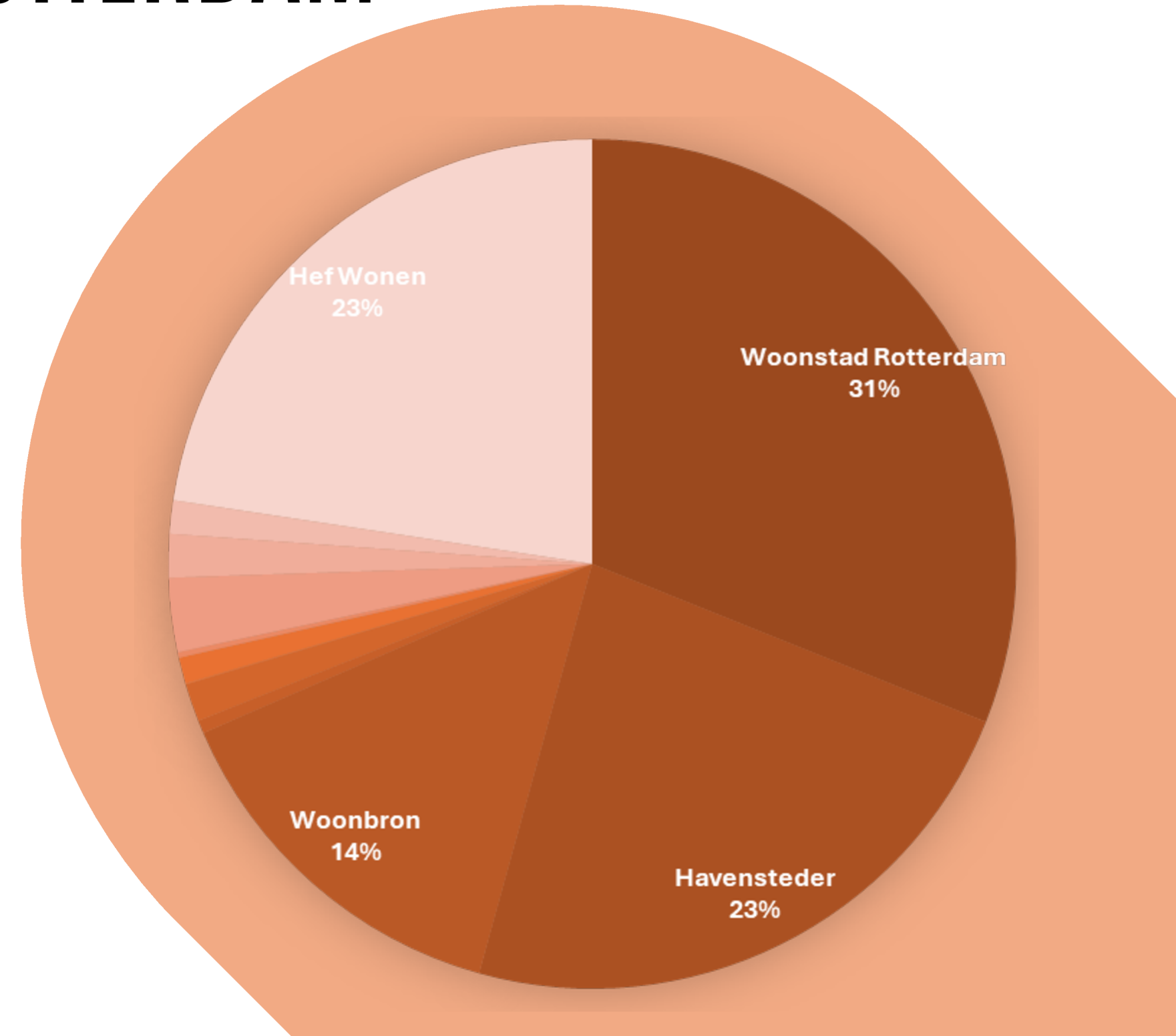
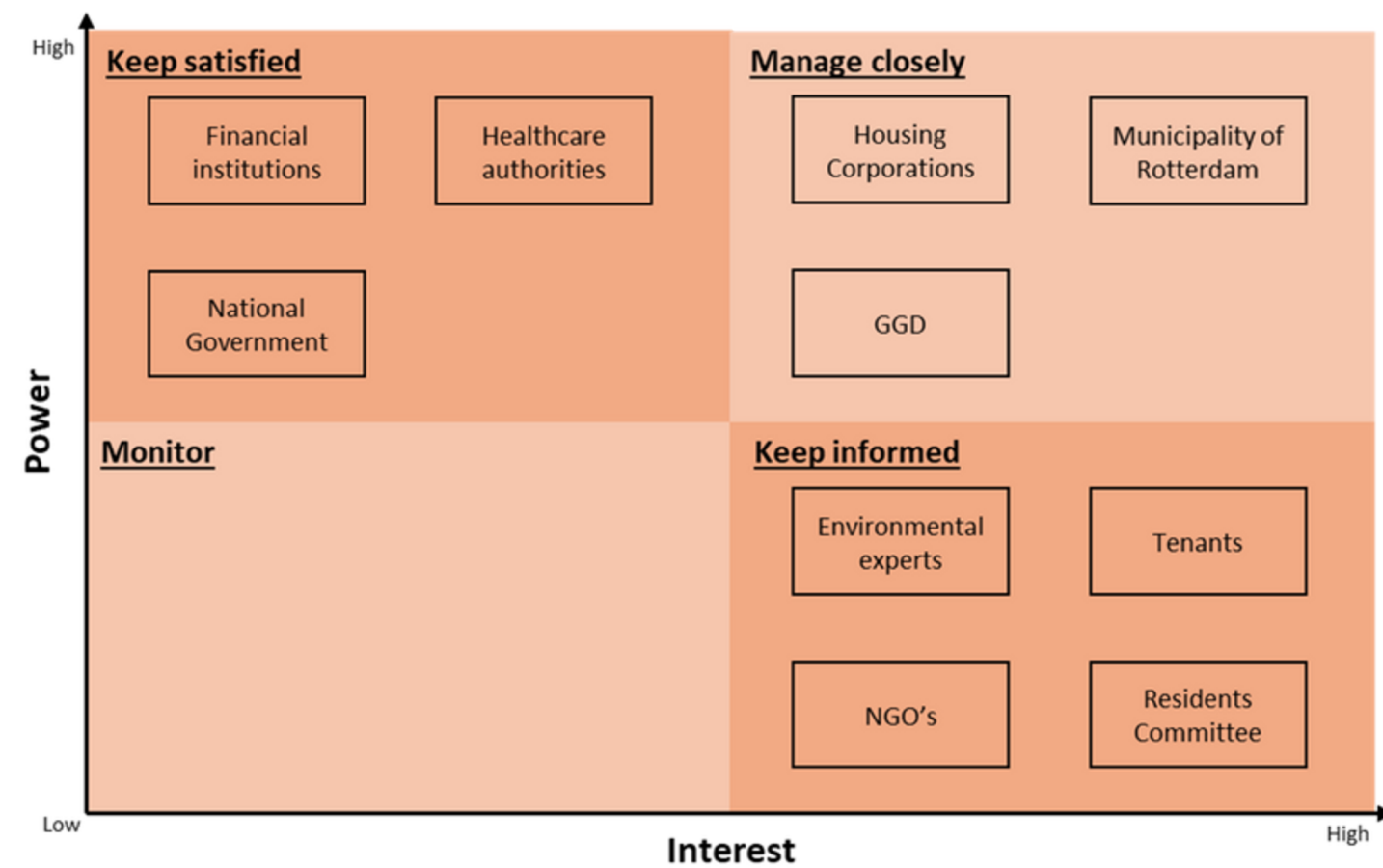


Source: (Gemeentewerken Rotterdam, 2011)

STAKEHOLDERS HEAT STRESS ROTTERDAM



STAKEHOLDERS HEAT STRESS ROTTERDAM



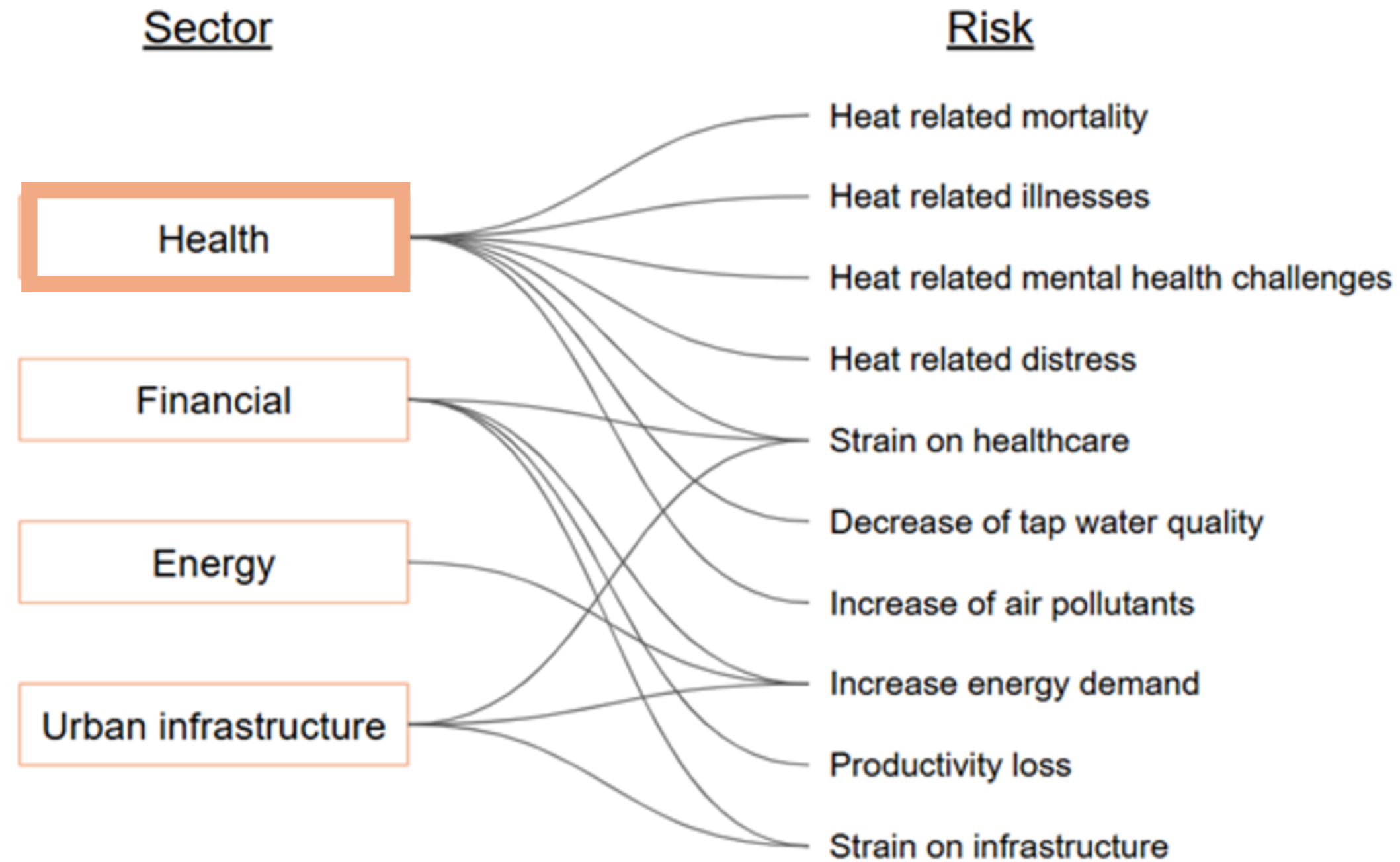
RESULTS

RESULTS RQ 1

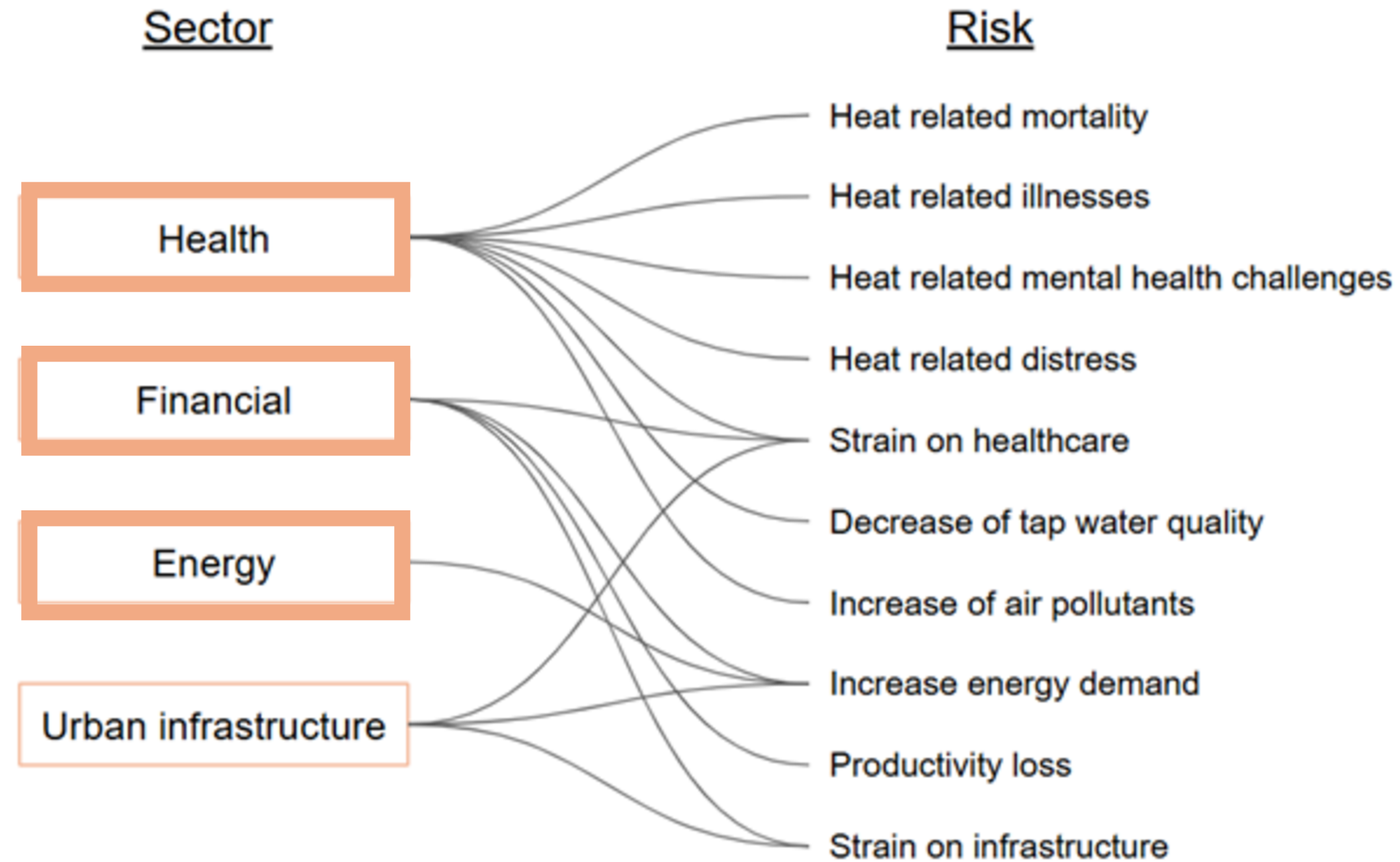
“What risks and costs could arise if heat stress is not addressed in the current social housing stock?”

RISKS OF HEAT STRESS

RQ 1

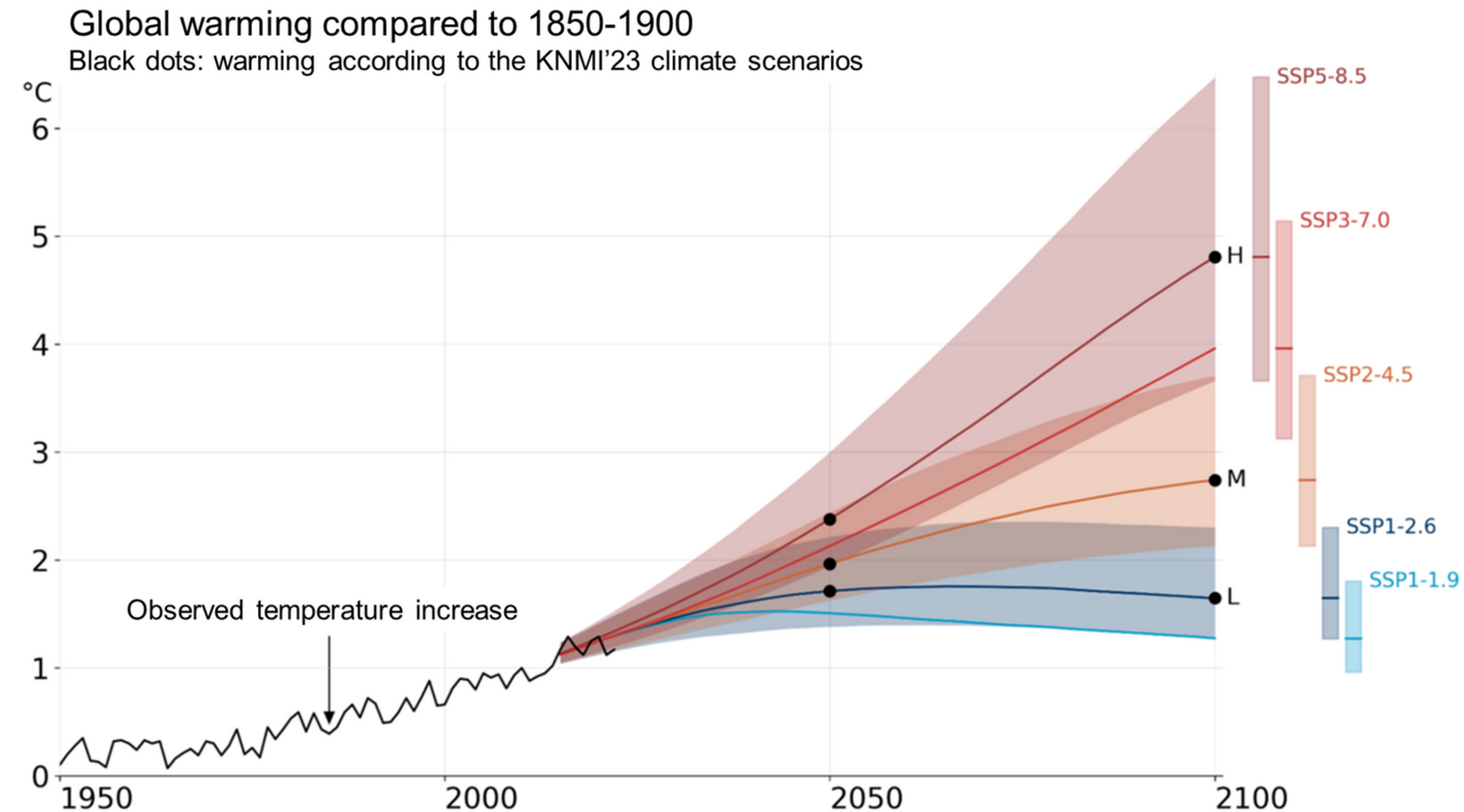


ECONOMIC IMPACT OF THE RISKS



CLIMATE SCENARIOS

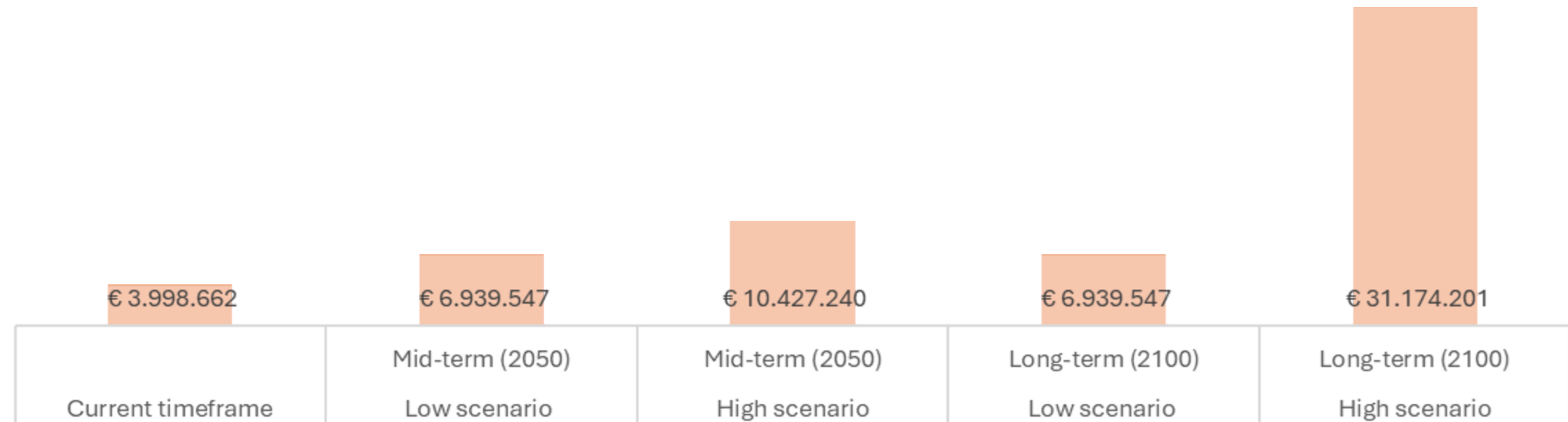
RQ 1



ECONOMIC IMPACT RISKS

RQ 1

Health sector > Costs mortality & hospitalizations



Introduction

Research
questions

Research design

Case study

Results

Conclusion

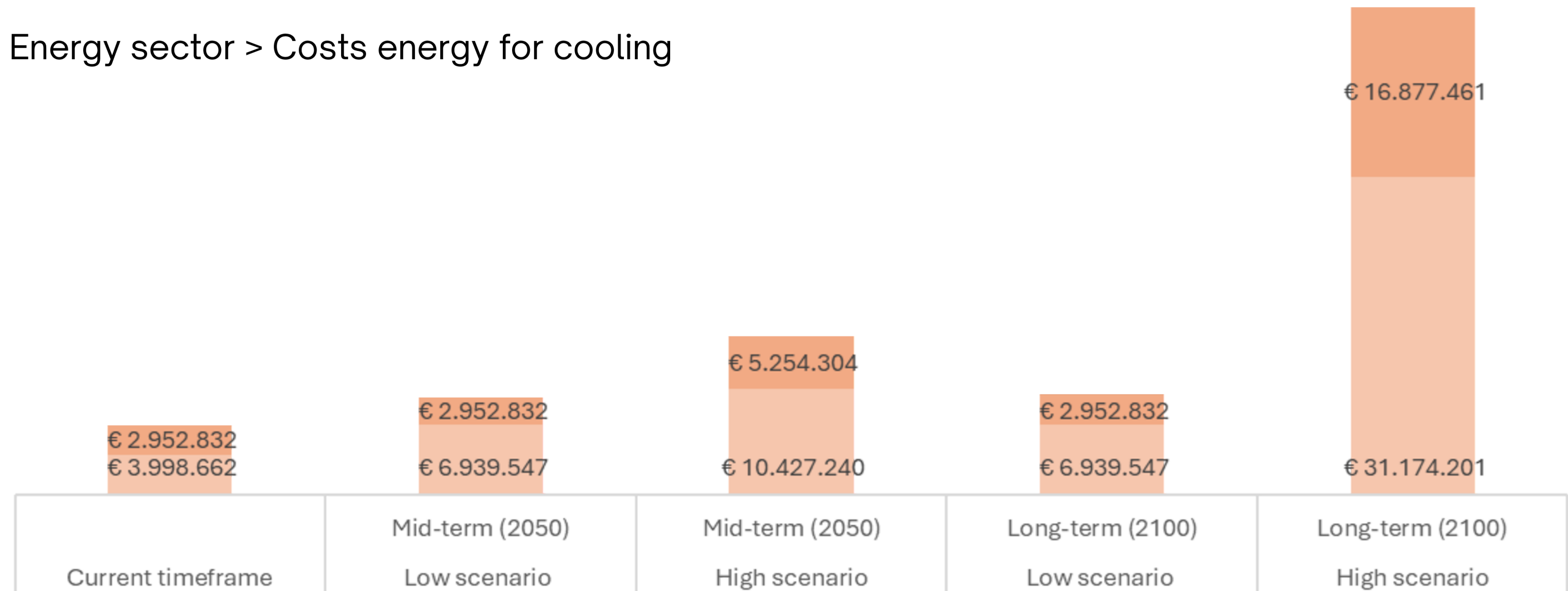
Discussion

ECONOMIC IMPACT RISKS

RQ 1

Health sector > Costs mortality & hospitalizations

Energy sector > Costs energy for cooling



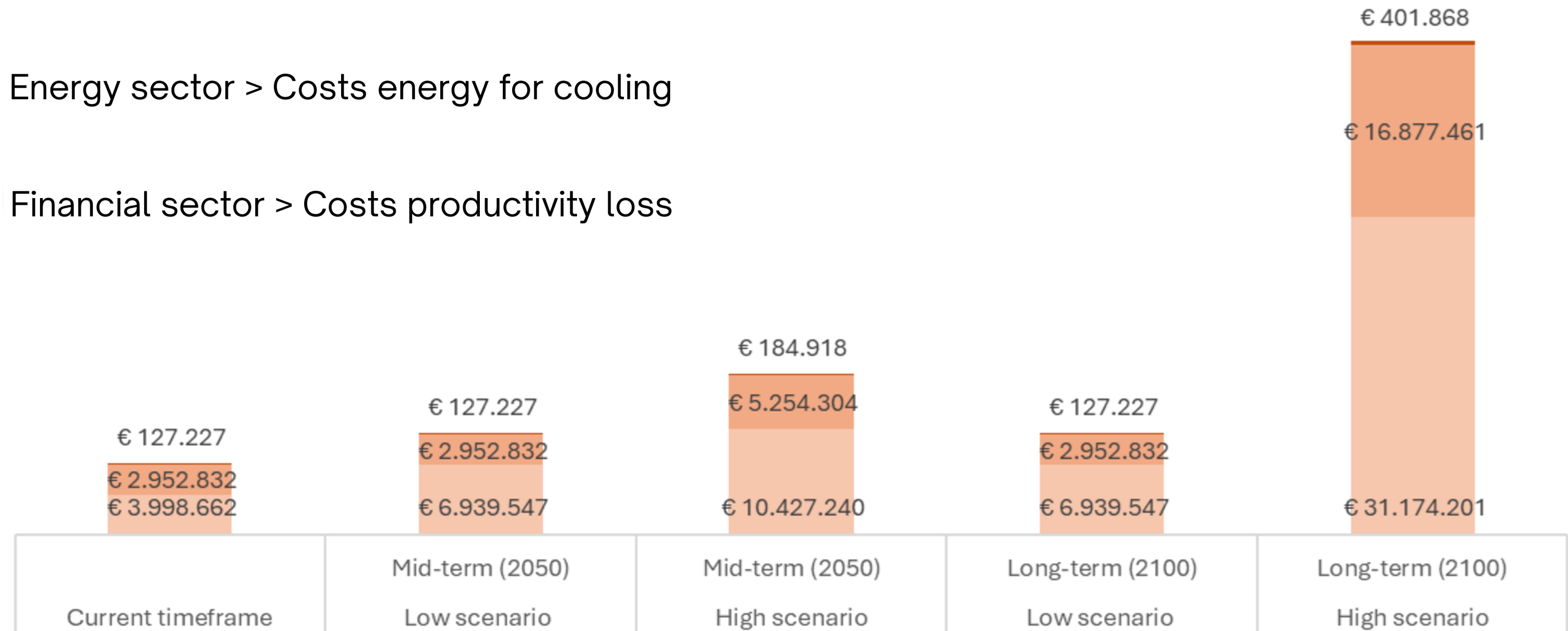
ECONOMIC IMPACT RISKS

RQ 1

Health sector > Costs mortality & hospitalizations

Energy sector > Costs energy for cooling

Financial sector > Costs productivity loss

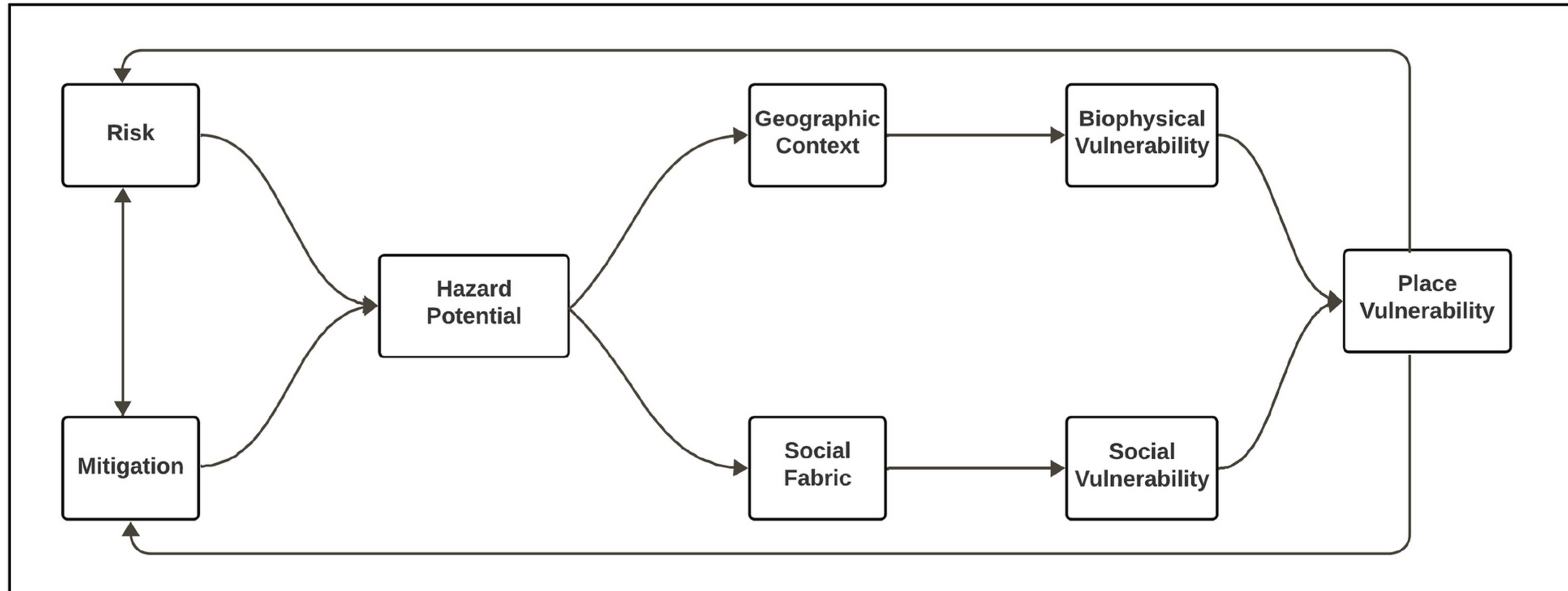


RESULTS RQ 2

“What areas are most vulnerable to the risks of heat stress?”

HEAT STRESS VULNERABILITY

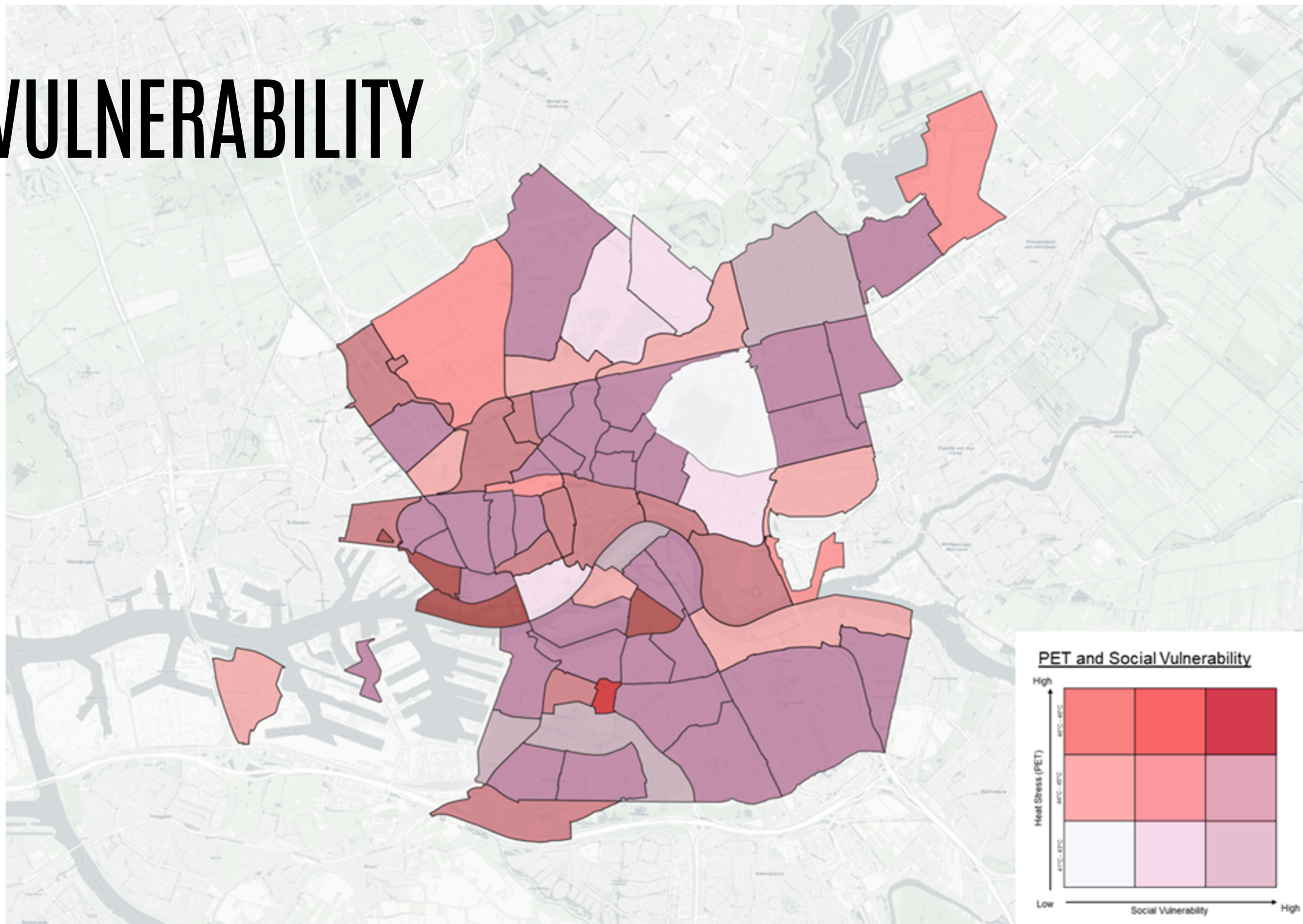
RQ 2



Source: (Cutter, 2024)

PLACE VULNERABILITY

RQ 2



Introduction

Research
questions

Research design

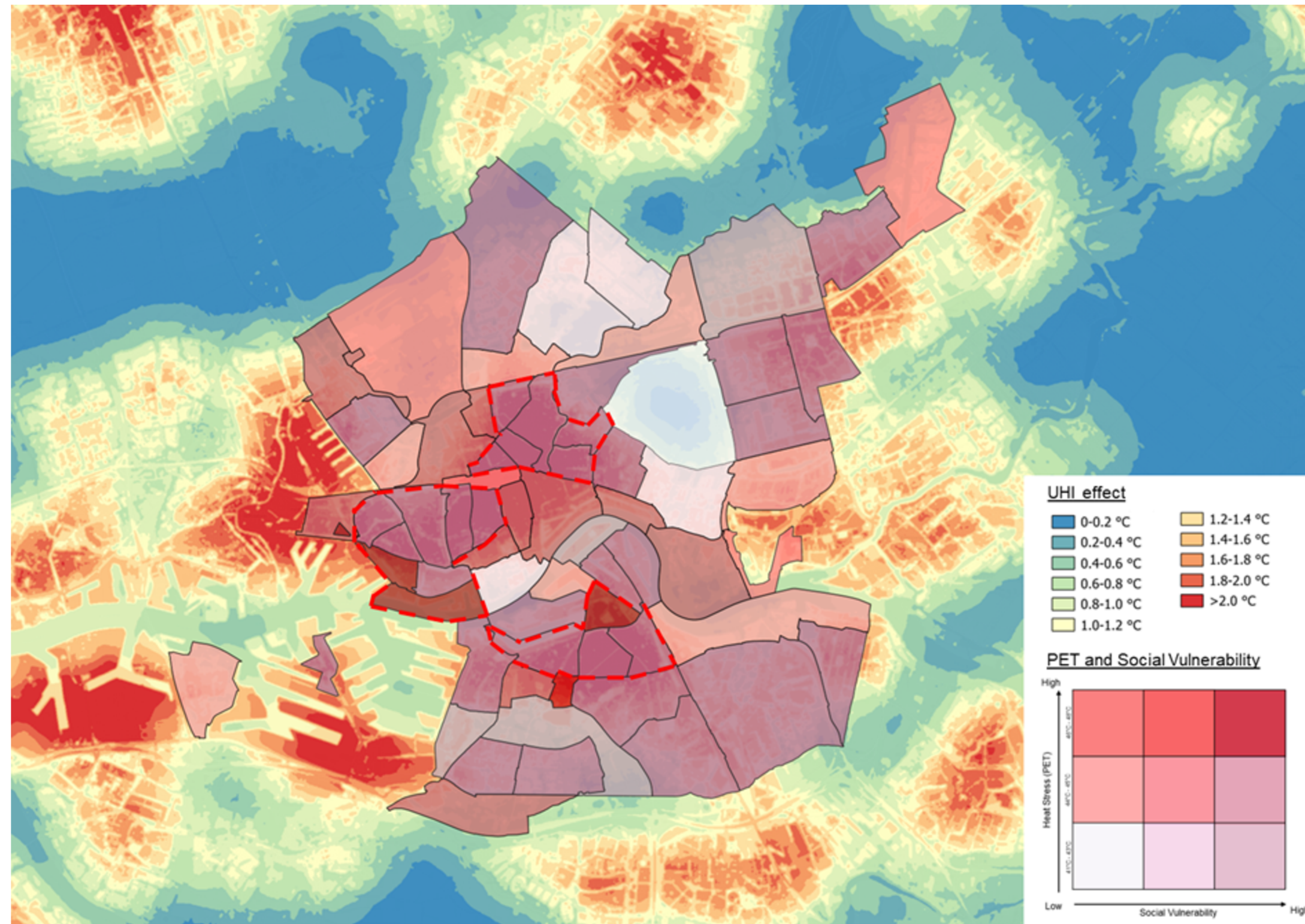
Case study

Results

Conclusion

Discussion

VULNERABLE AREAS IDENTIFIED



RESULTS RQ 3

“What measures can be taken to mitigate the heat stress of existing properties of housing corporations and what are the costs of implementing these measures?”

MITIGATION MEASURES

RQ 3



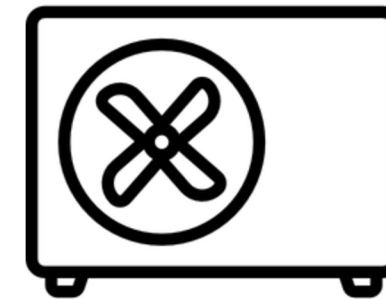
Shading



Ventilation



Roof and
facade additions



Cooling
installations



Insulation

MITIGATION MEASURES

RQ 3



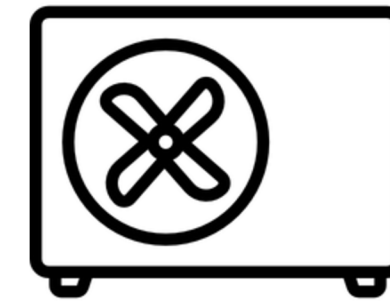
Shading



Ventilation



Roof and
facade additions



Cooling
installations



Insulation

Effectiveness

Cost of implementation

Cost of maintenance

Lifespan

Introduction

Research
questions

Research design

Case study

Results

Conclusion

Discussion

INTERVIEW RESULTS HOUSING CORPORATIONS

RQ 3

Growing awareness

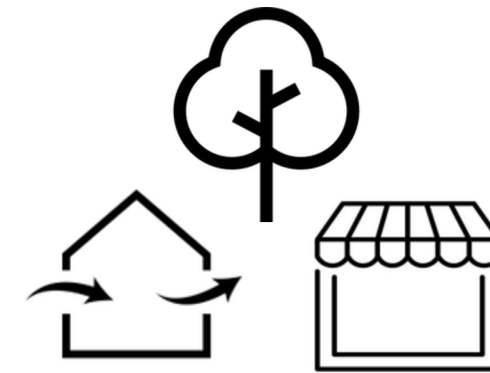


Identification of dwellings
in need of mitigation



- TO July above 4,8
- Presence of sun shading
- Roof insulation rate below 2,5

Passive mitigation measures



Financial challenges



15.000 dwellings

MITIGATION VARIANTS

RQ 3

Variant 1 | Shading

90% Shading	13.500 dwellings
10% Solar reflective foils	1.500 dwellings

Variant 2 | Ventilation

50% Tilt and turn windows	7.500 dwellings
50% Ventilation rosters	7.500 dwellings

Variant 3 | Shading & ventilation

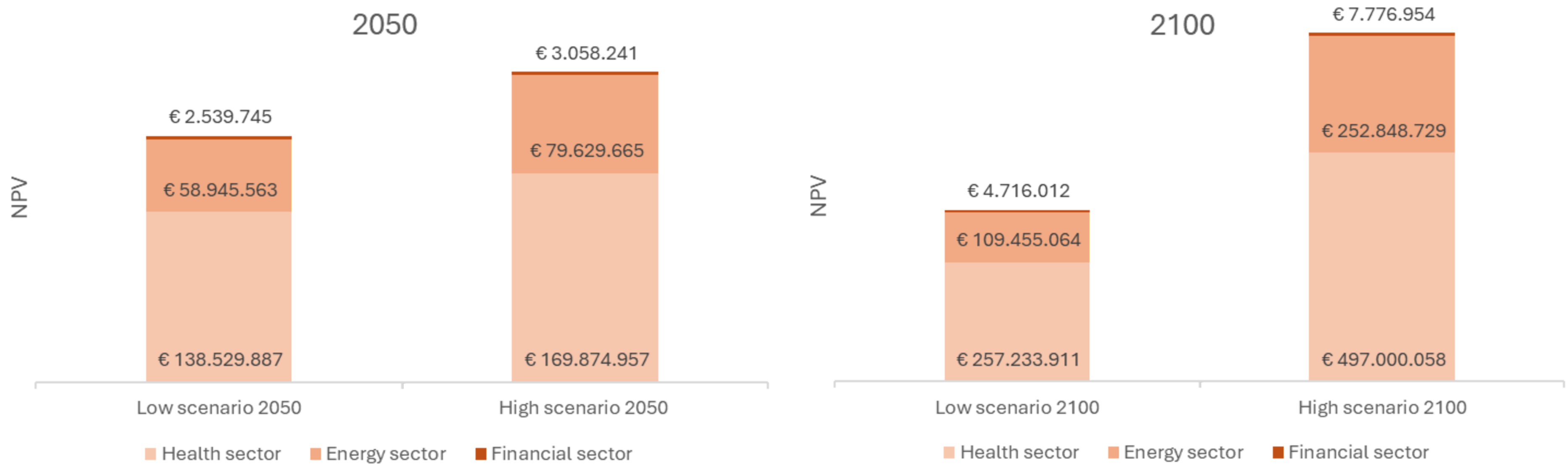
45% Shading	6.750 dwellings
5% Solar reflective foils	750 dwellings
50% Tilt and turn windows + Solar glazing	7.500 dwellings
50% Ventilation rosters	7.500 dwellings

RESULTS RQ 4

“How do the economic and social benefits of implementing heat stress mitigation measures into social housing demonstrate the value of the implementation costs?”

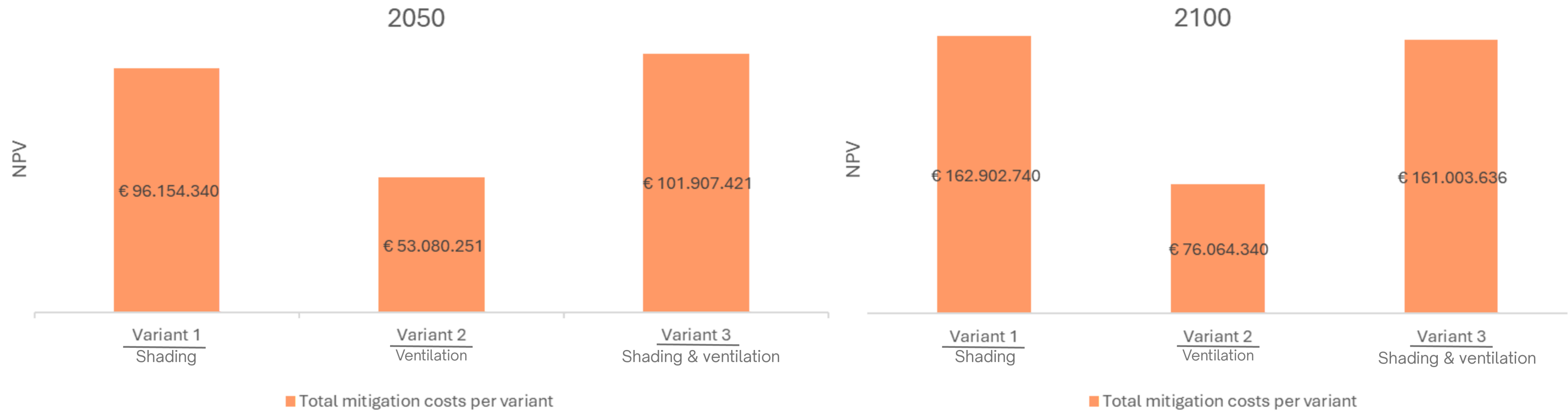
BENEFITS SCBA

RQ 4



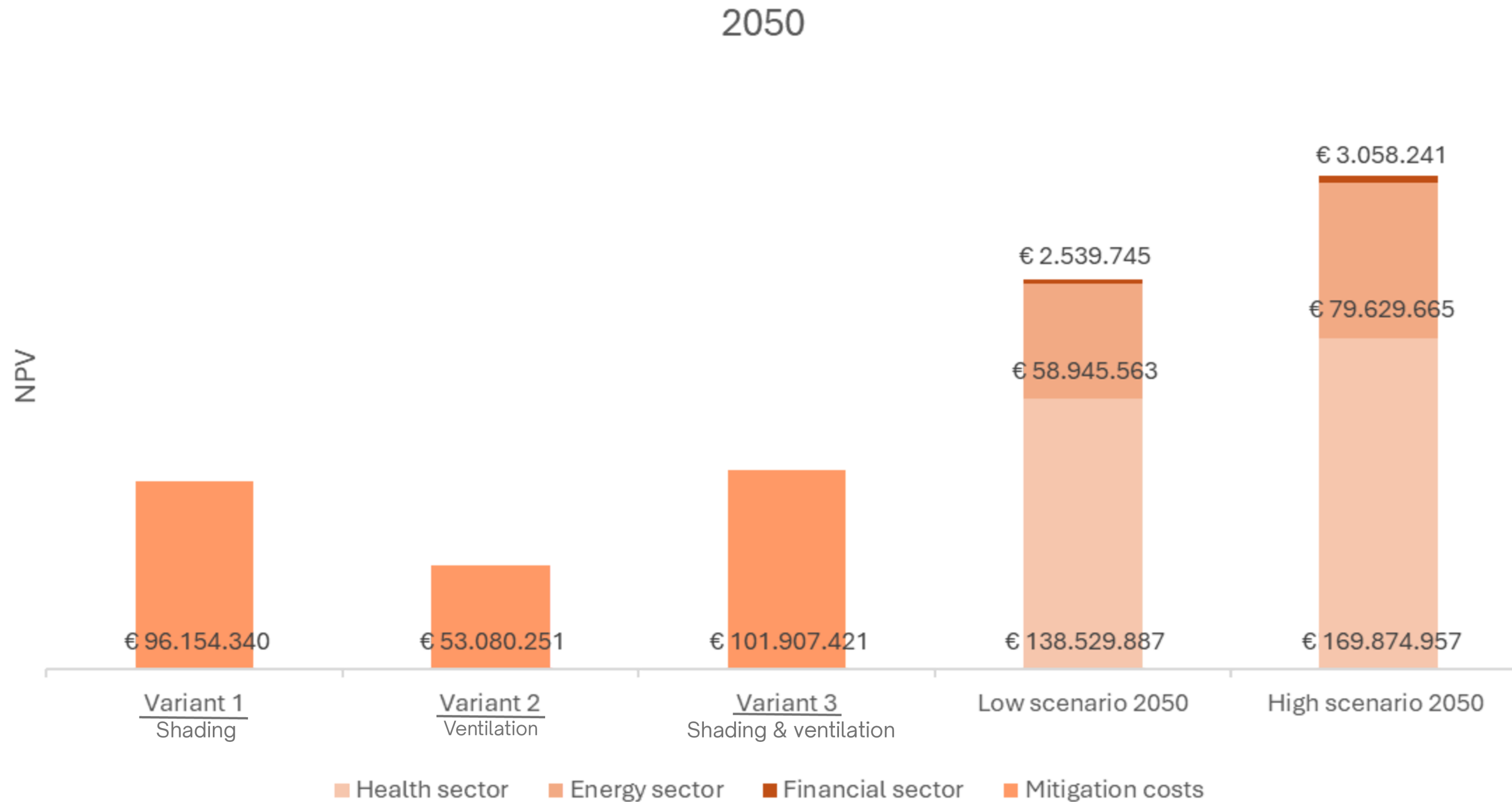
COSTS SCBA

RQ 4



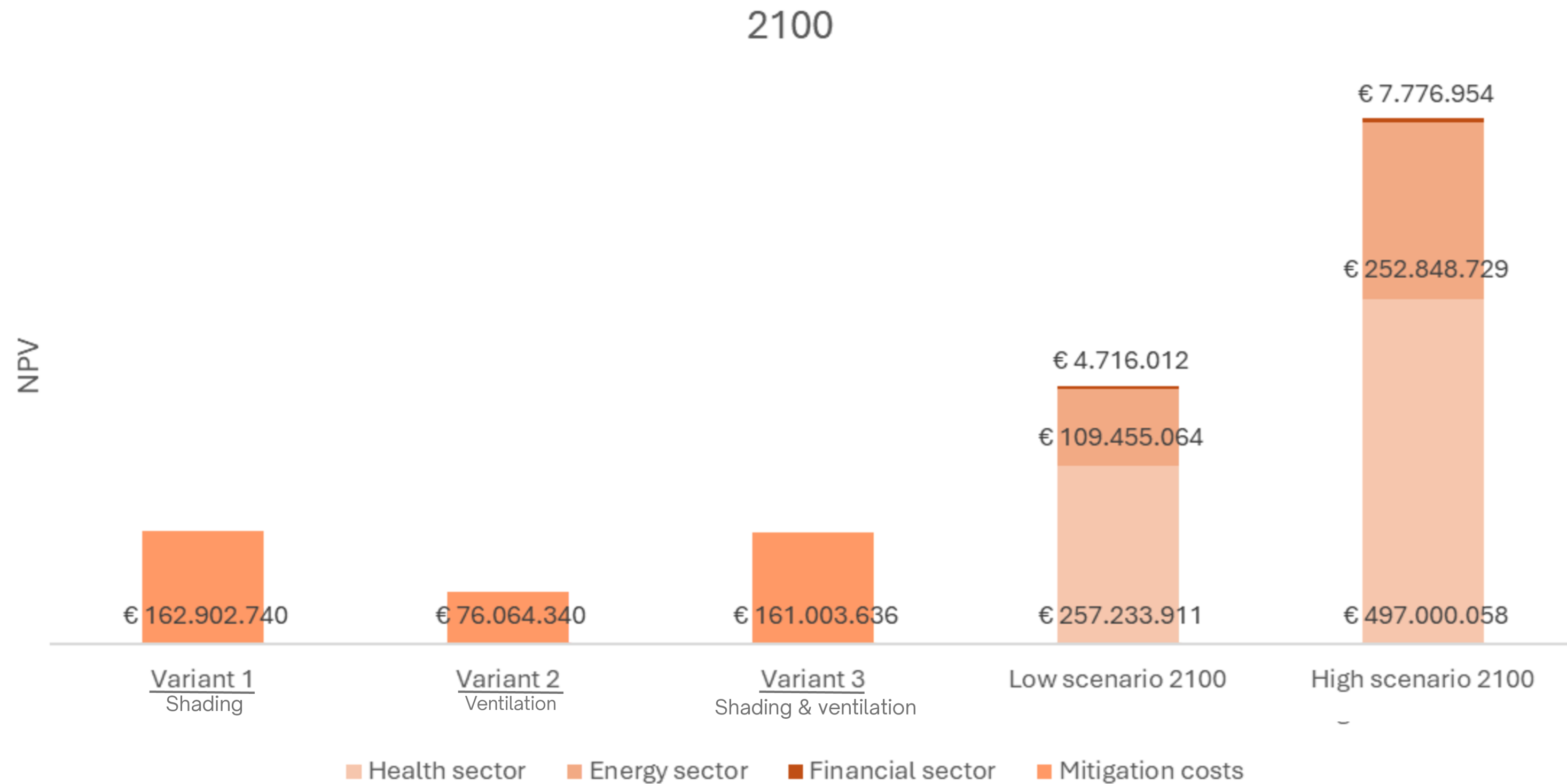
SCBA: 2050

RQ 4



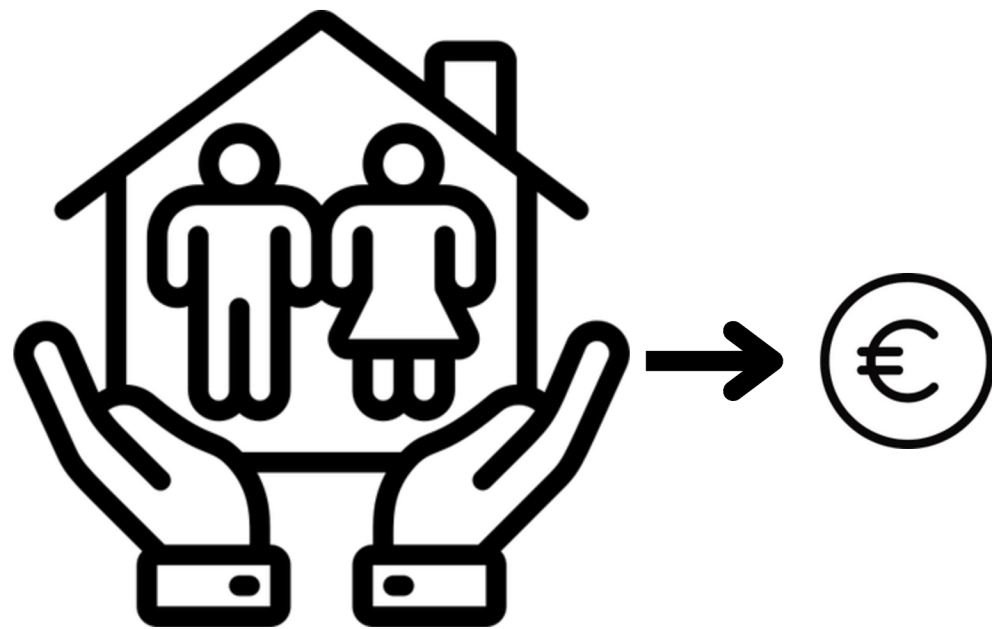
SCBA: 2100

RQ 4

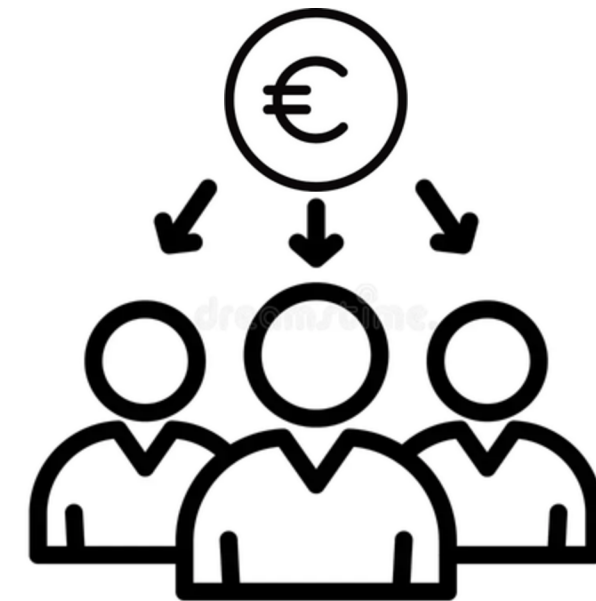


SPLIT INCENTIVE

RQ 4



Housing
corporations



Health sector
Energy sector
Financial sector

RESPONSIBILITY

Local and national government



Subsidies



Policies and
policy instruments

Beneficiary stakeholders



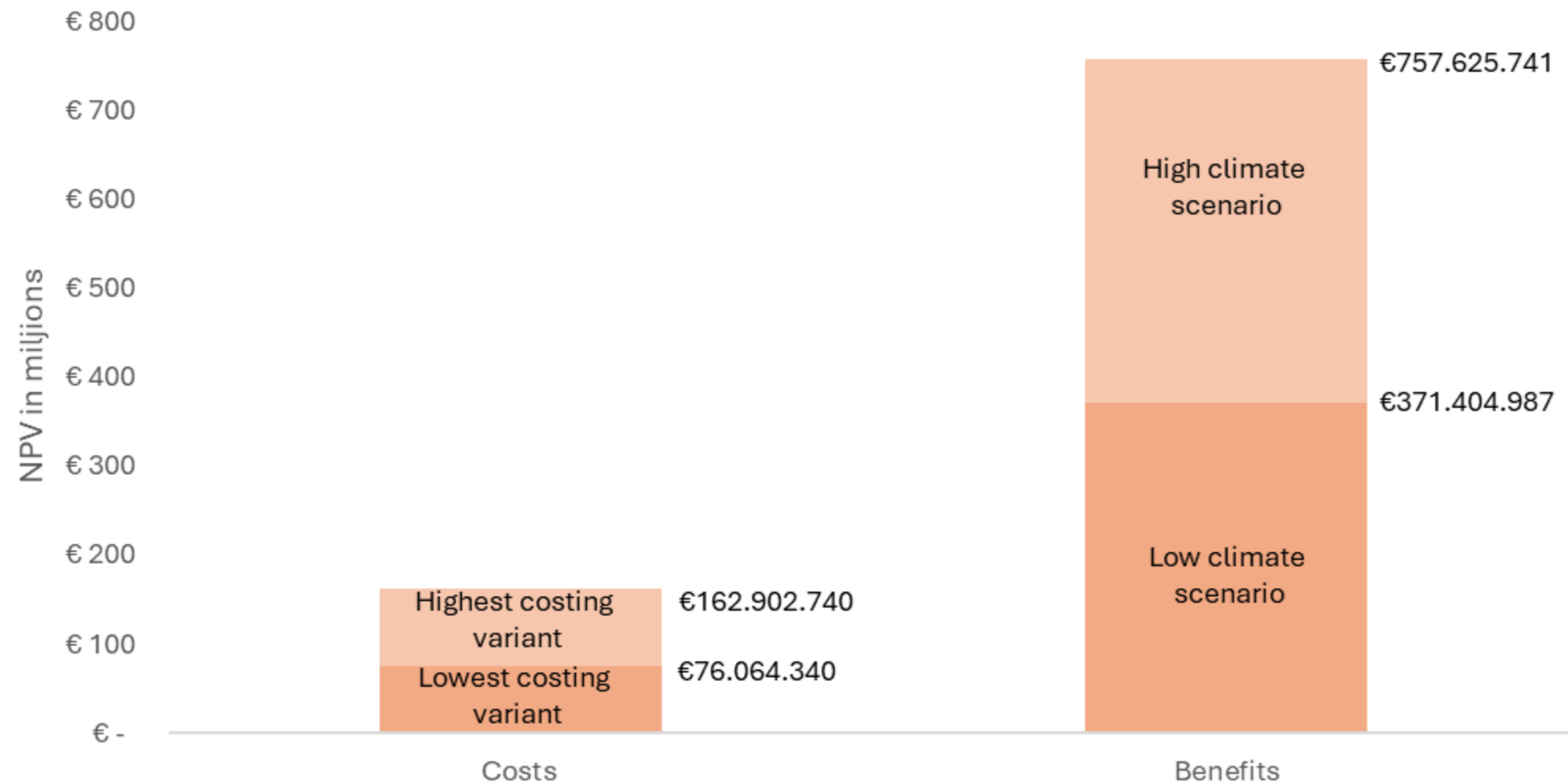
CONCLUSION

RESEARCH QUESTION

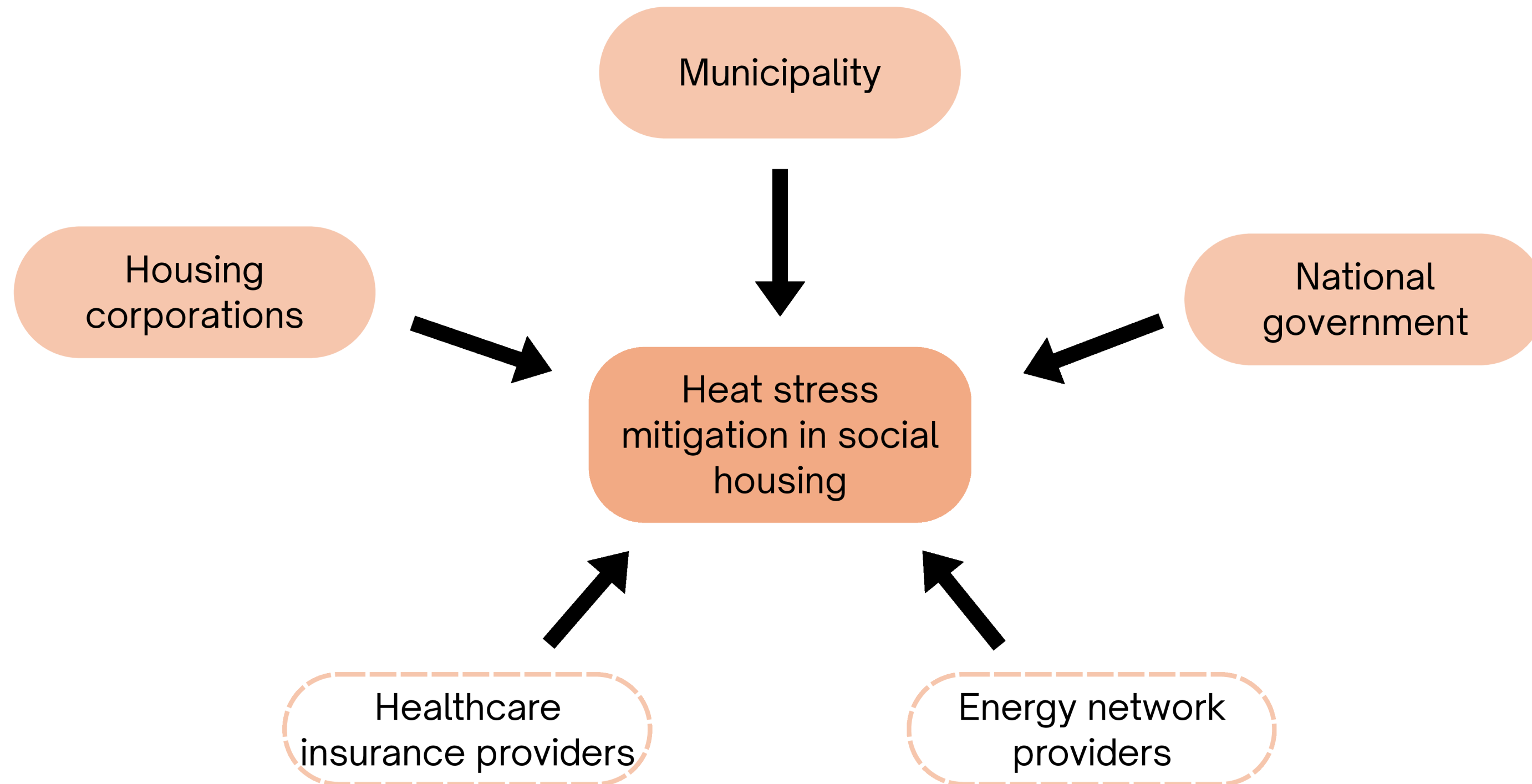
‘What are the long-term costs and benefits of mitigating heat stress in the existing social housing stock?’

CONCLUSION

Long-term SCBA of heat stress mitigation in de existing social housing stock in Rotterdam



RECOMMENDATIONS FOR PRACTICAL IMPLEMENTATION



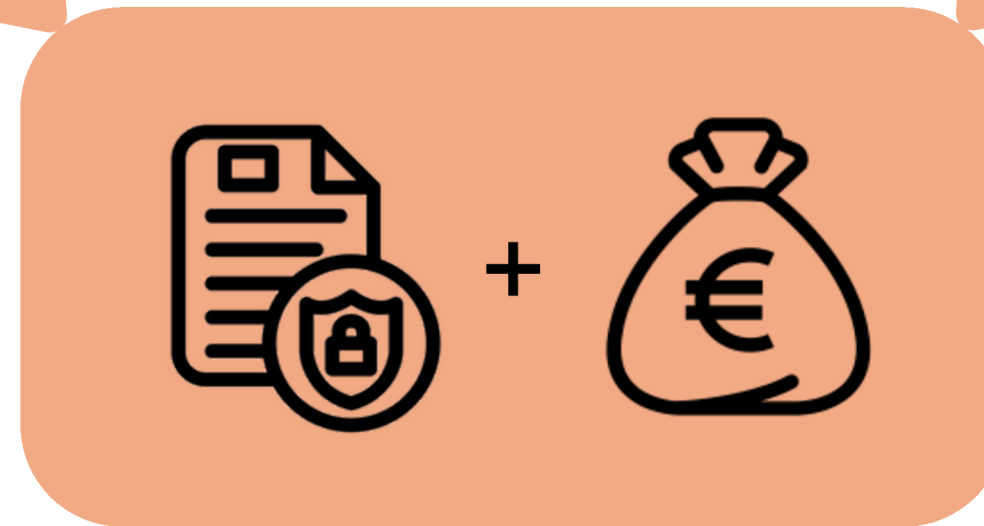
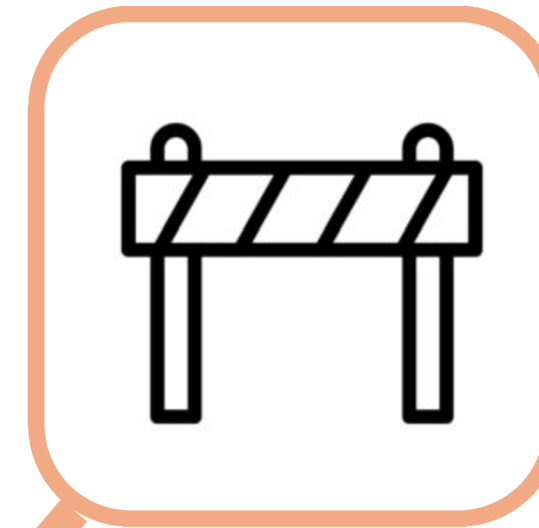
DISCUSSION

INTERPRETATION

Climate inequality



Barriers to action



Policy and financial support

A BROADER CLIMATE LENS



Rain



Floods



Heat



Drought



Groundwater



Subsidence

Introduction

Research
questions

Research design

Case study

Results

Conclusion

Discussion

HEAT ACTION DAY



QUESTIONS ?

