

URBAN HAPPINESS

How urbanists should carry out citizens' participation during the design process to improve citizens their lifes

Thesis P5
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Content

The reason

The design process

The reason

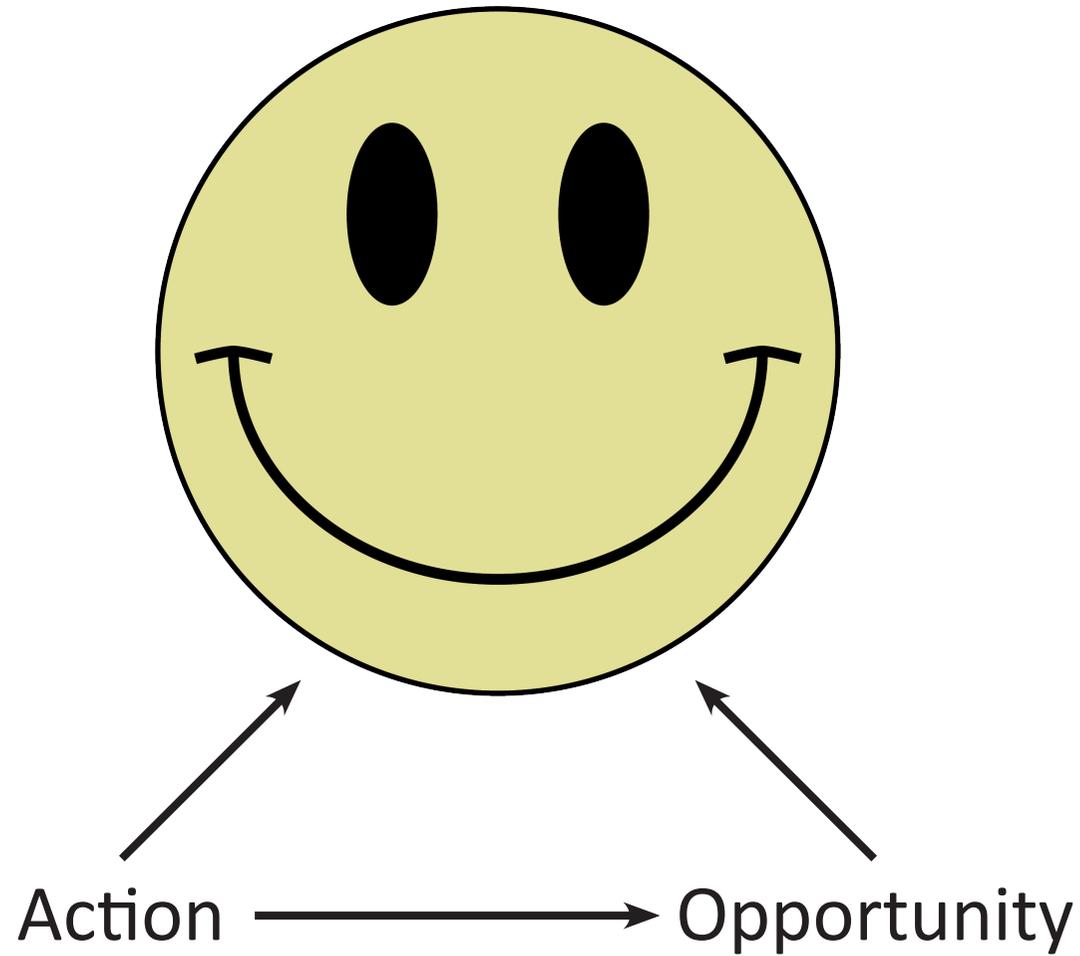
Happiness

Why do you do what you do?

Why do you do what you do?

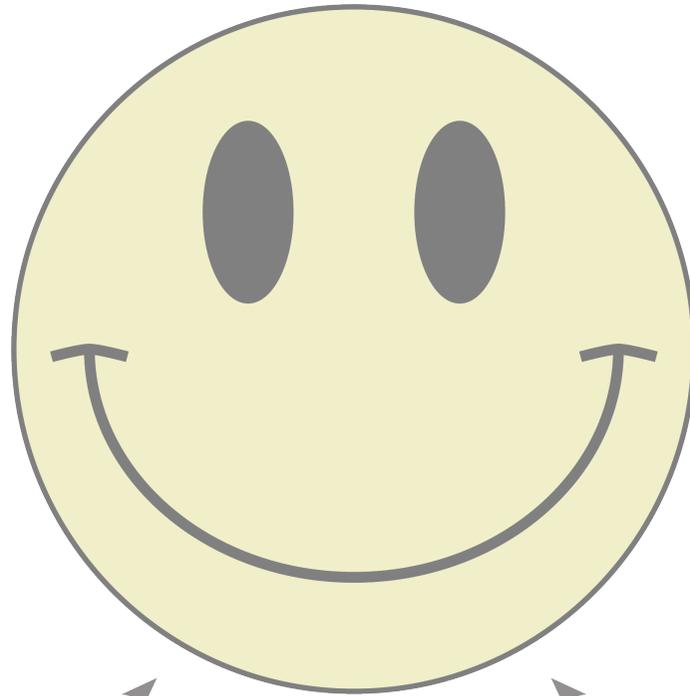
The reason

Happiness



The reason

Happiness



Action

Opportunity



Actions

Locations

Private place

Urban environment

Decided by
inhabitant

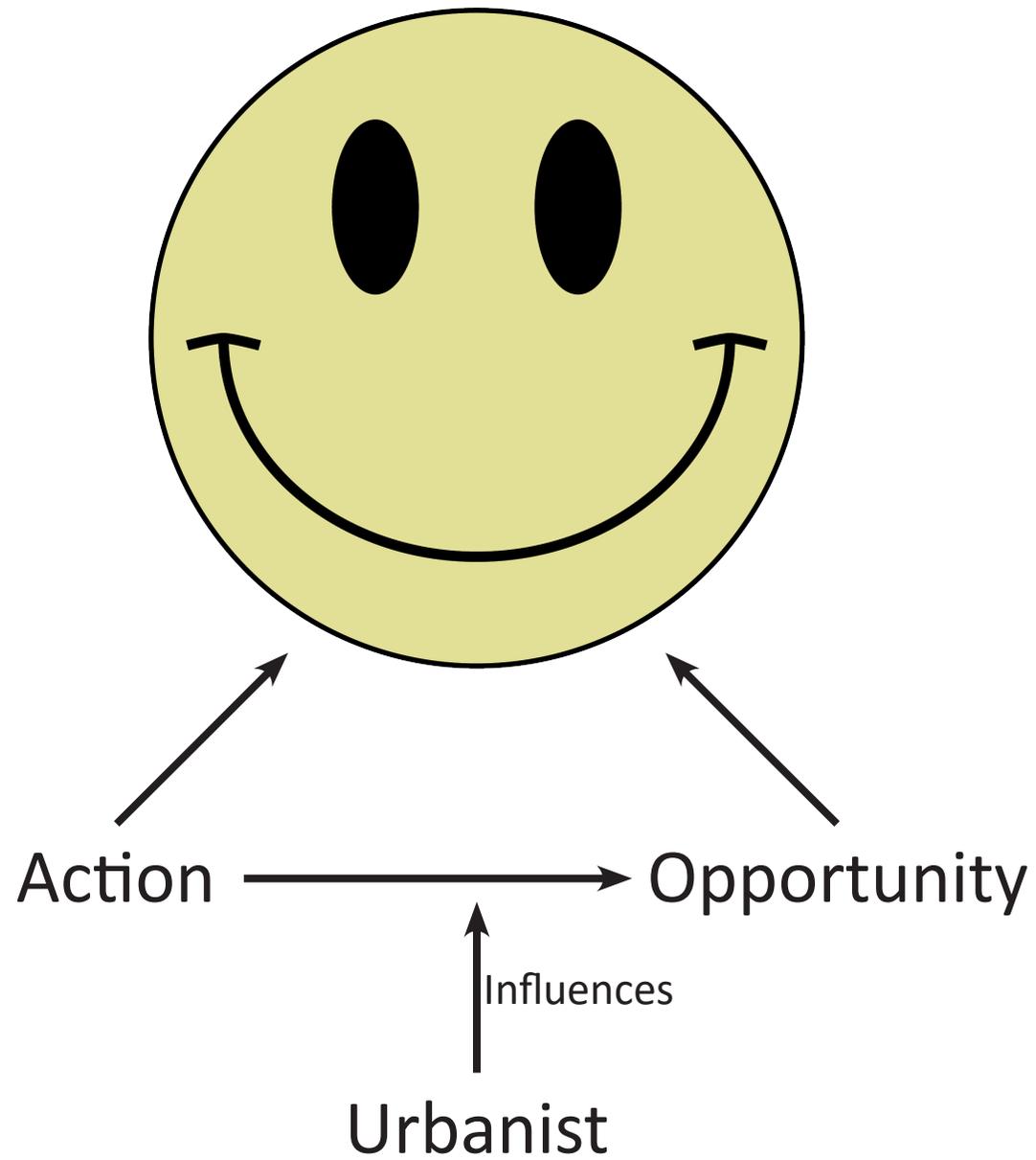
Decided by
government or
urbanist

The reason

Happiness

The reason

Happiness



Liveability

The reason

2 million citizens live in **bad liveable** neighbourhoods within the Netherlands¹

Liveability



Need improvement

The reason

Experienced by citizens

Liveability

Liveability

Based on data

What is greenery?

The reason



Liveability



All green according to data, but all experienced differently

The reason

Liveability

Improve **bad liveable**
neighbourhoods by **involving** the
citizens to gather their **experience**

The reason

Liveability



Citizens' participation as urban design method

- Like (make the project visible)
- Enable (make the project known)
- Ask (search for citizens to participate)
 - Link (involve other stakeholders)
- Involve (organize participation events)
 - Can (guide the citizens)
 - Translate (turn ideas into designs)
- Respond (give the opportunity for feedback)

The reason

Set-up

Main change

Designing behind desk



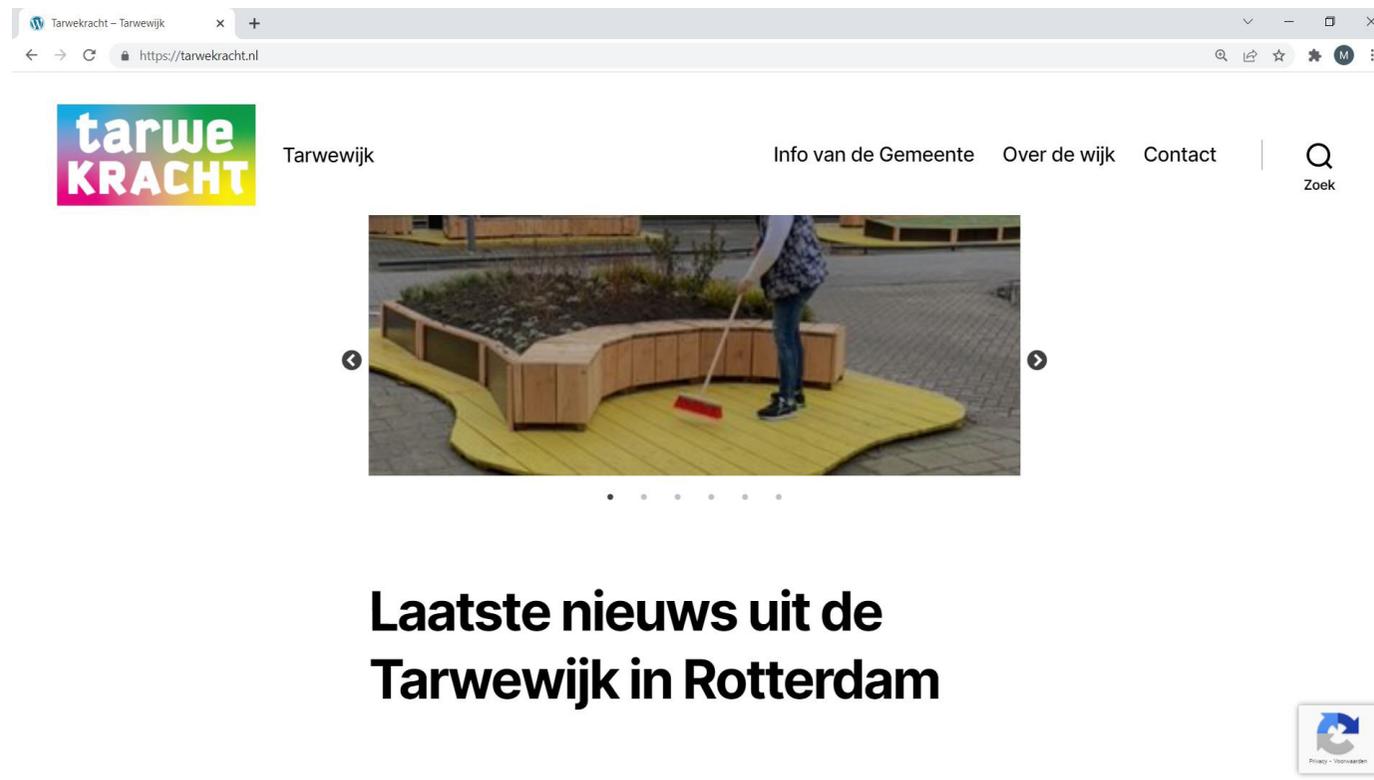
Co-designing on-site

The reason

Set-up

Create a website and social media

- Regular updates
- Long-term planning
- Contact information
- Always accessible



The reason

Like

On-site location

- Active presence
- A place to visit
- A place for activities



The reason

Happiness

Create informative maps

- Pre-participation analyses
- Defining the design area



The reason

Enable

Visit the neighbourhood

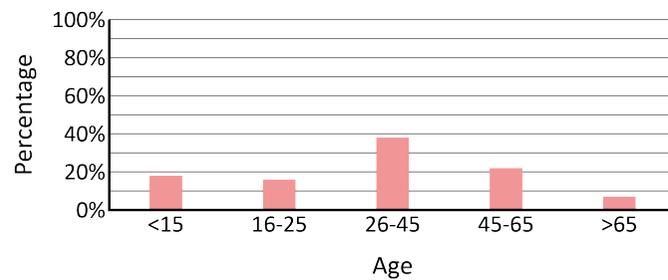
- Talk with the citizens
- Organize the first events
- Keep track of equal involvement



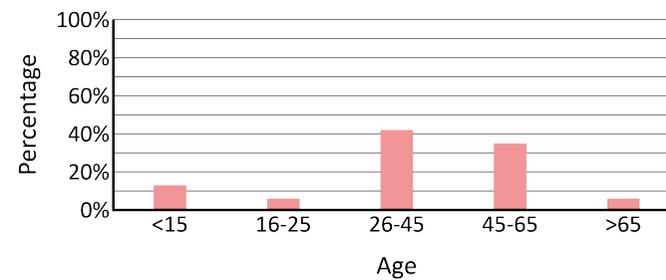
The reason

Ask

Age division Tarwewijk



Age division Coffee cart event



Involve other stakeholders

- Explain necessity
- Search for stakeholders
- Involve them when needed



The reason

Link

Participation events

- Organize events

Everyone <-> Group focused

On paper <-> Realistic

Inside <-> Outside

The reason



Involve
Can
Translate

Preparation

- Themes as guidance
- Consistency through the project



Finance



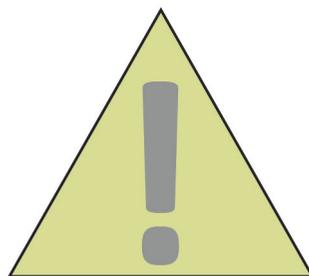
Mobility and transport



Health and climate



Services and facilities



Safety



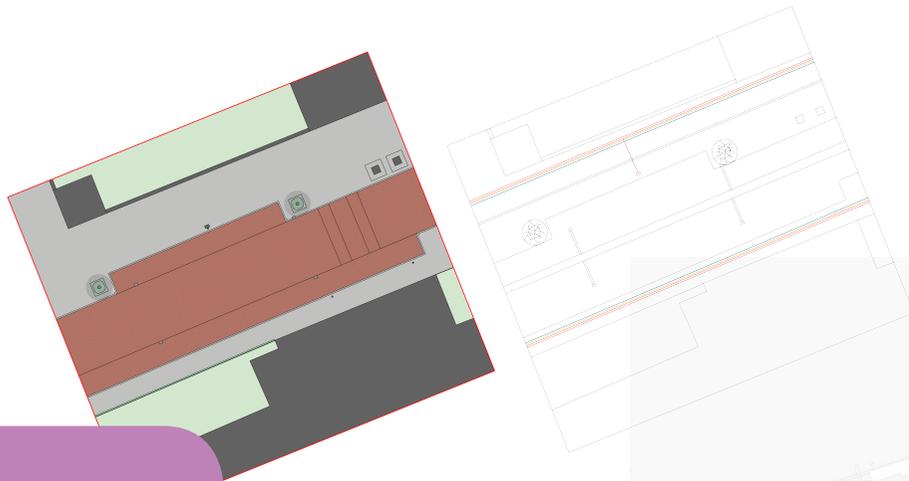
Social participation

The reason

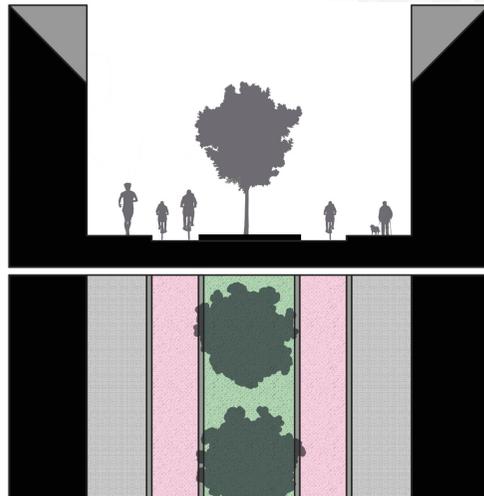
Involve
Can
Translate

Preparation

- Readable images
- Make the citizens understand what is done
- Make the citizens able to read the drawings



The reason



Involve
Can
Translate

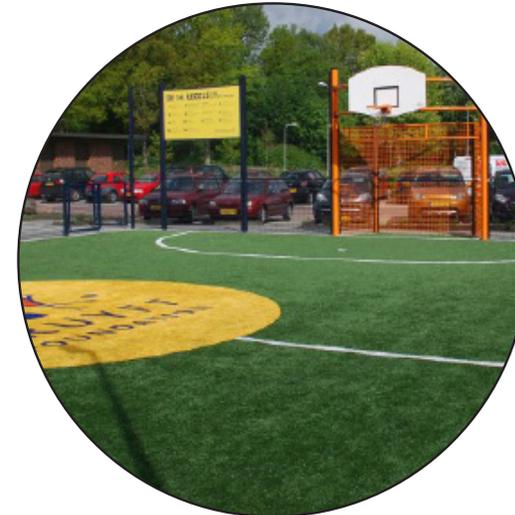
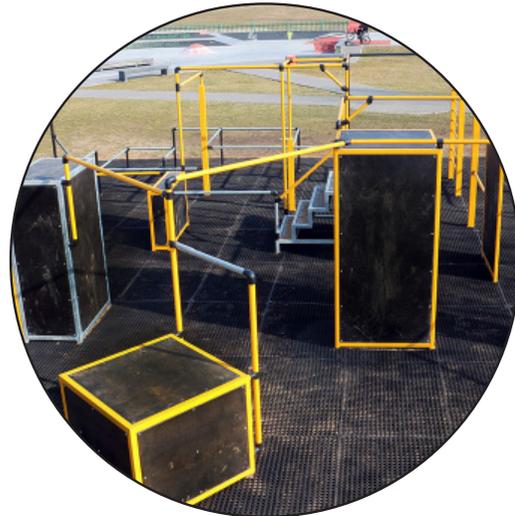


Legenda
● Current main road
● One-way roads
● New main roads



Preparation

- Start discussions
- Provide images



The reason

Involve
Can
Translate

Preparation

- Adapt to audience



2 meters



1,8 meters



1,6 meters

The reason



1 meter



0,5 meter

Involve
Can
Translate

But most important:

Listen to each other

Take the time for each other

Respond on the ideas

Explain the possibilities

The reason

Involve
Can
Translate
Respond



**Let's start
designing together**