URBAN DESIGN INTERVENTIONS FOR

CREATIVE NIGHTSCAPES

INROTTERDAM

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1 / LIGHTS FADING IN THE NOCTURNAL METROPOLIS PROBLEM ANALYSIS

1 / PROBLEM ANALYSIS

SCALE	LEVEL
XL	(Inter)National
L	Regional
M	City
S	Creative cluster / Neighbourhood
XS	Creative spaces

Nightclubs closing: One in five have shut since Covid-19 pandemic began

① 2 August 2022

One in three nightclubs 'face closure' by the end of 2022

By James McAllister

03-Nov-2022 - Last updated on 03-Nov-2022 at 12:18 GMT







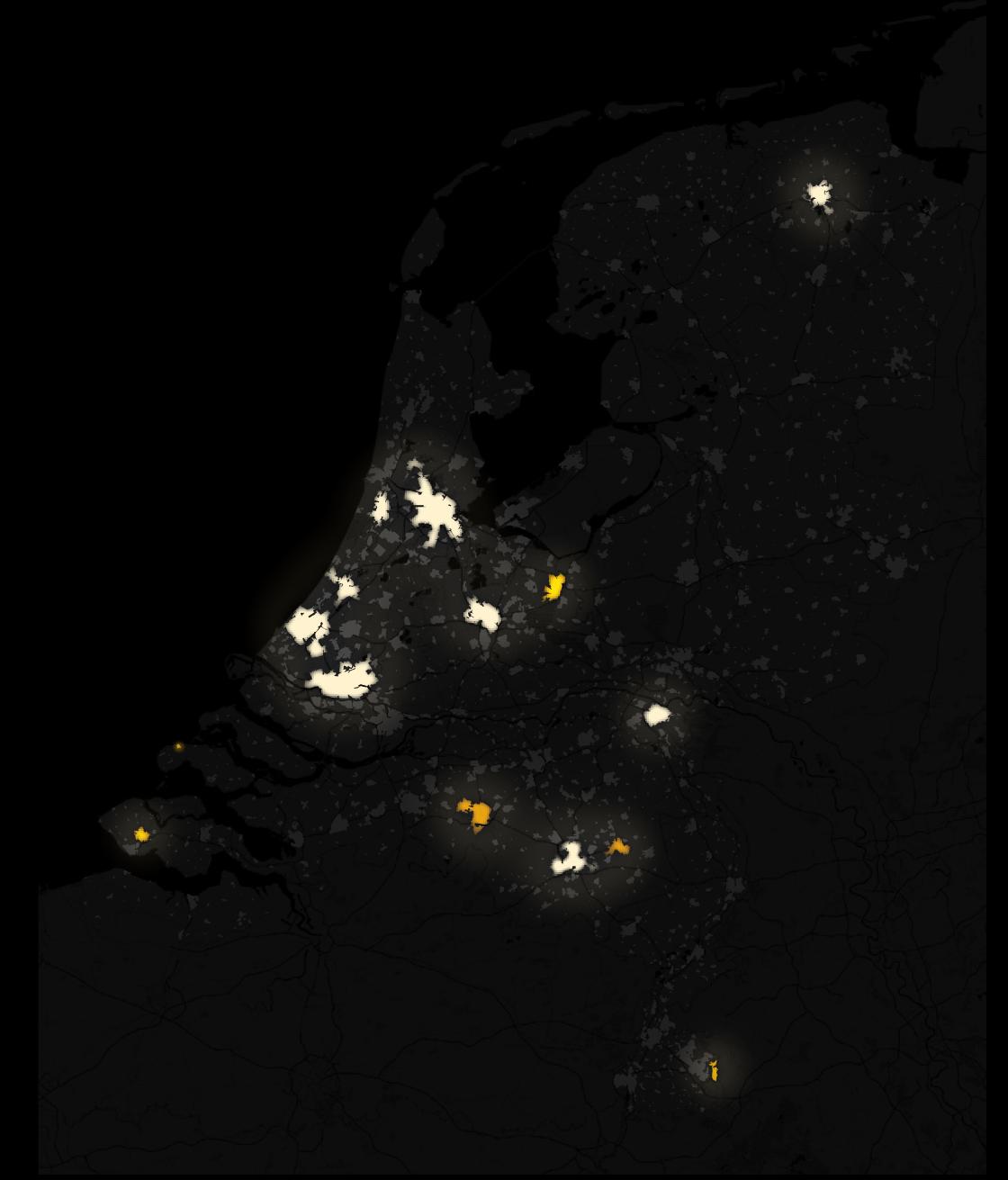


Global club closures continue to rise, study finds

The number of nightclubs in the UK declined by 21% in 12 months...



1 / PROBLEM ANALYSIS



1 / PROBLEM ANALYSIS SCALE M / CITY



▲ De Biergarten is één van de rauwe en creatieve plekken in Rotterdam die aan Berlijn doet denken.

'Cool, rauw en ruw Rotterdam wordt het nieuwe Berlijn'

Rotterdam is het nieuwe Berlijn. Dat stelt de Duitse krant Die Welt. Het dagblad roemt de Maasstad om haar echte skyline, grote haven en ultramoderne architectuur. 'Het is een stad die nooit af is en tegelijkertijd constant verandert."

Jasper Monster 04-05-16, 15:13 Laatste update: 10-05-16, 00:30

Woede omdat gemeente plan voor club in haven schrapt

Nachtleven Rotterdam is bezorgd over het nachtleven, nadat de gemeente plotseling de stekker uit de ambitieuze plannen voor de nieuwe club in Merwe-Vierhaven trok.

🏂 Rolinde Hoorntje 🕚 20 februari 2019 🐧 Leestijd 6 minuten









Extatische sfeer in de foyer van Rotterdams KINO (maar de buren zijn boos)

🌶 Jonasz Dekkers 🛇 1 juni 2022 🐧 Leestijd 3 minuten





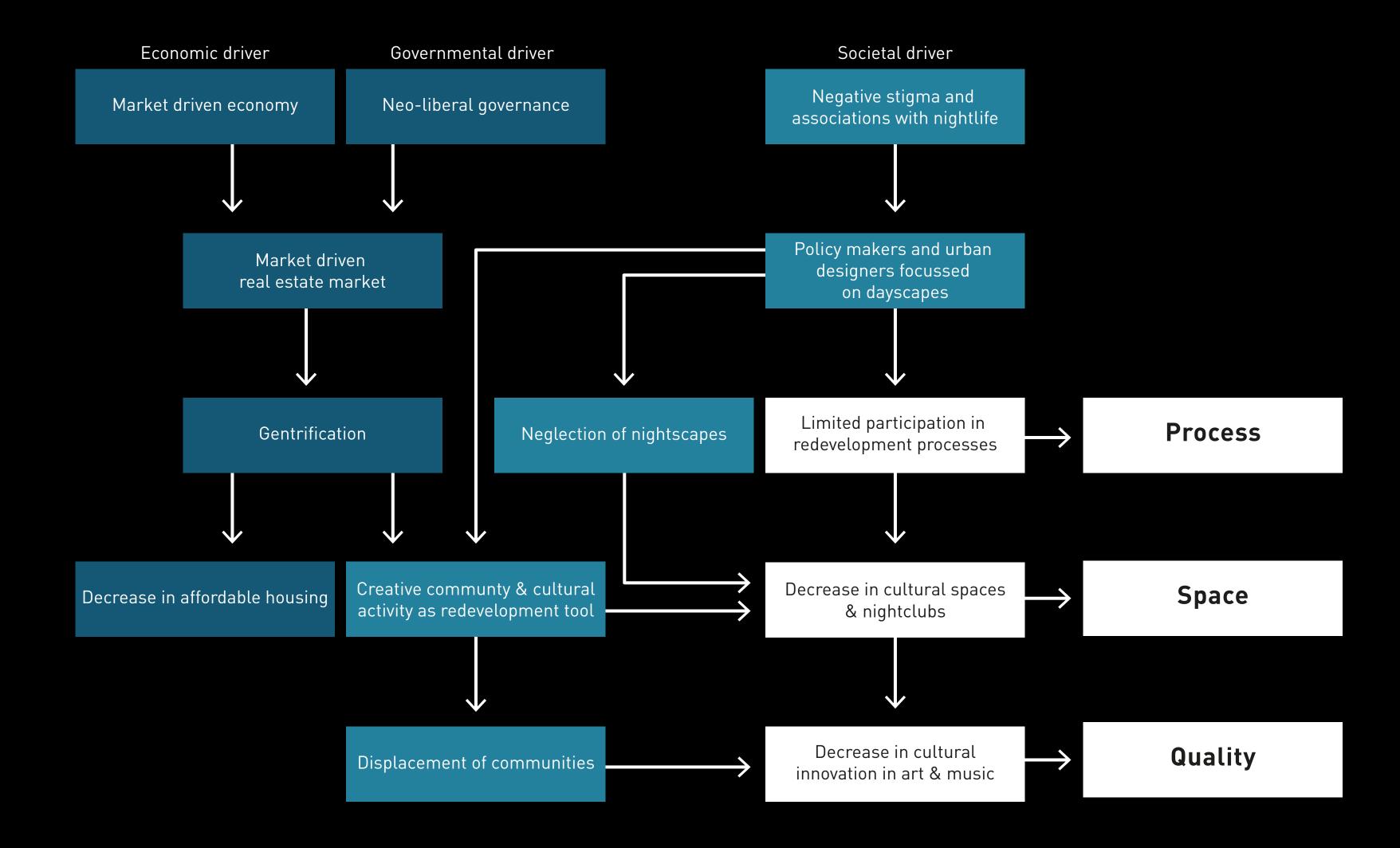


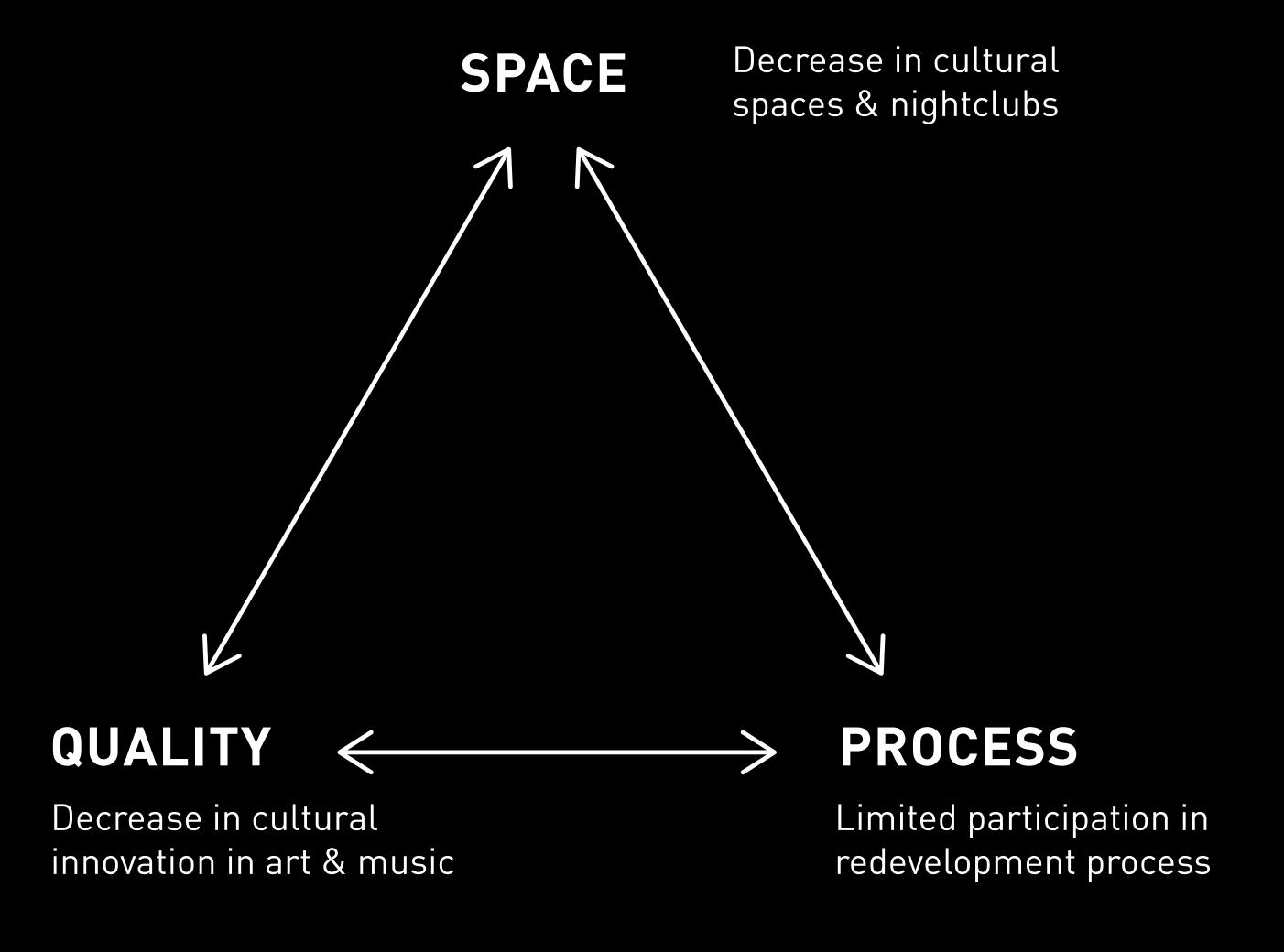


MAIN FOCUS

SCOPE

BACKGROUND





- 4+

Category 3

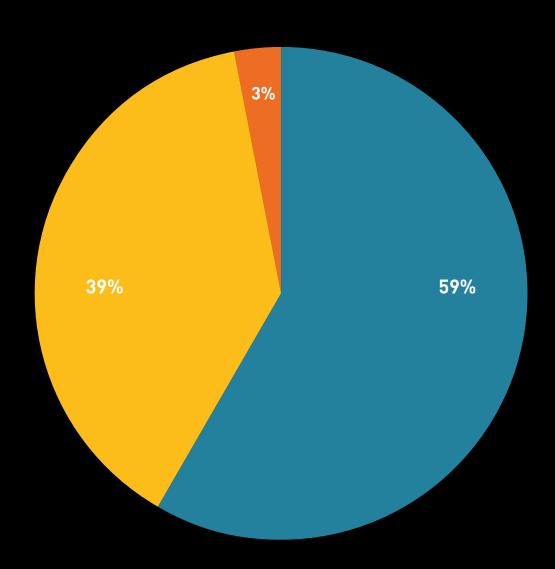
- allowed to be open for 24 hours
- or amplified music

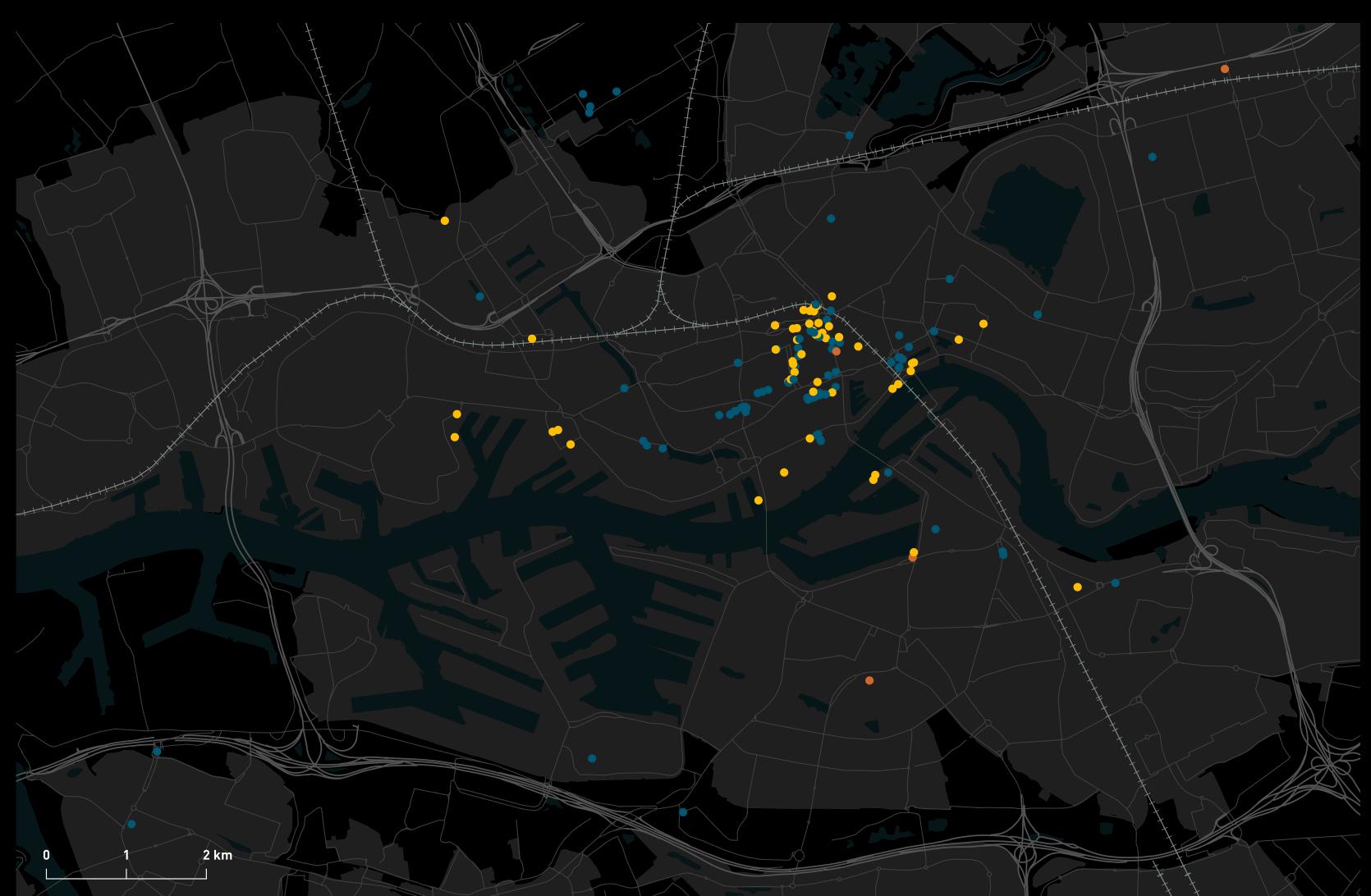
Category 4

- allowed to be open for 24 hours
- amplified music
- capacity under 2500 visitors

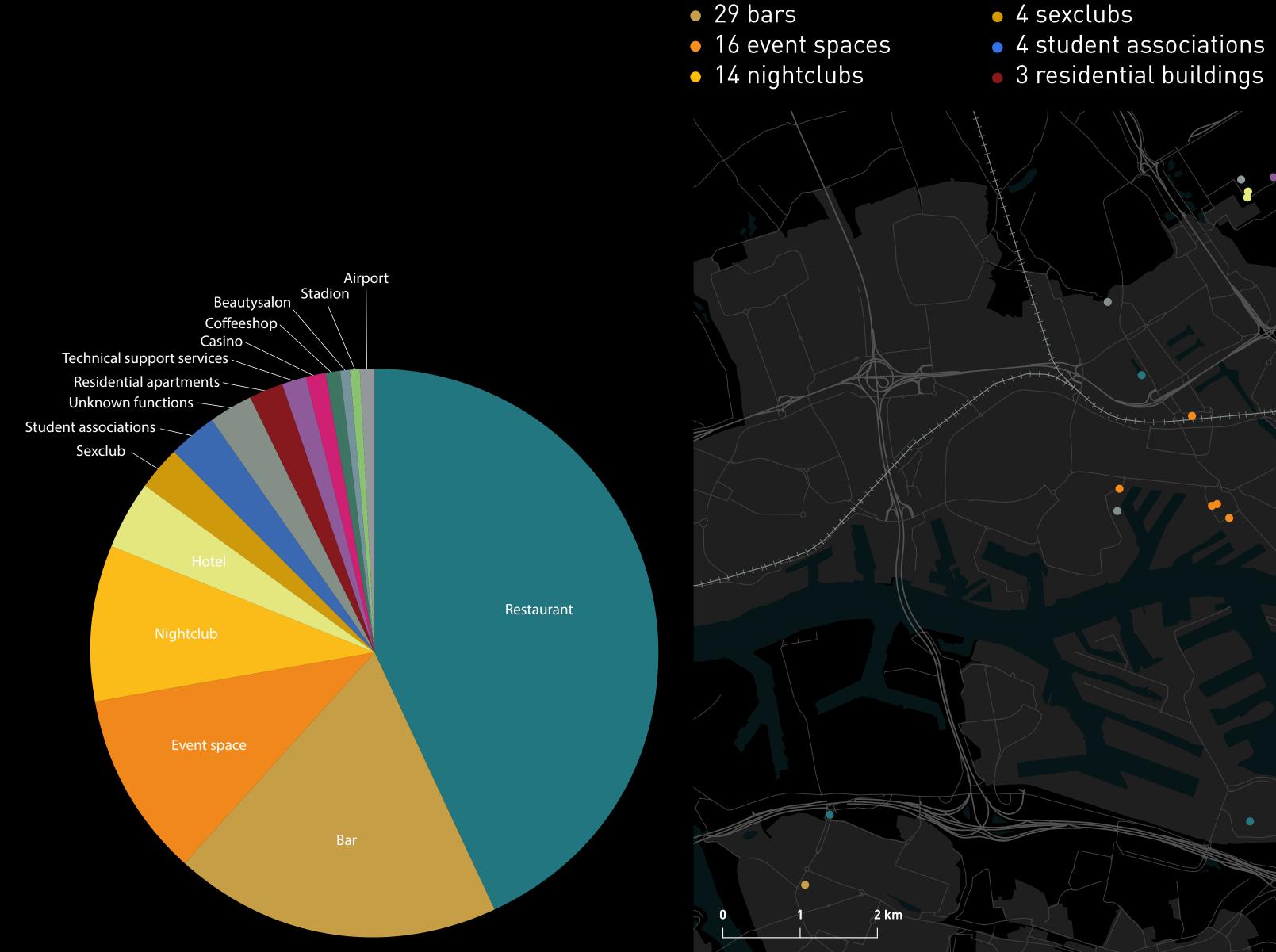
Category 4+

- allowed to be open for 24 hours
- amplified music
- capacity over 2500 visitors





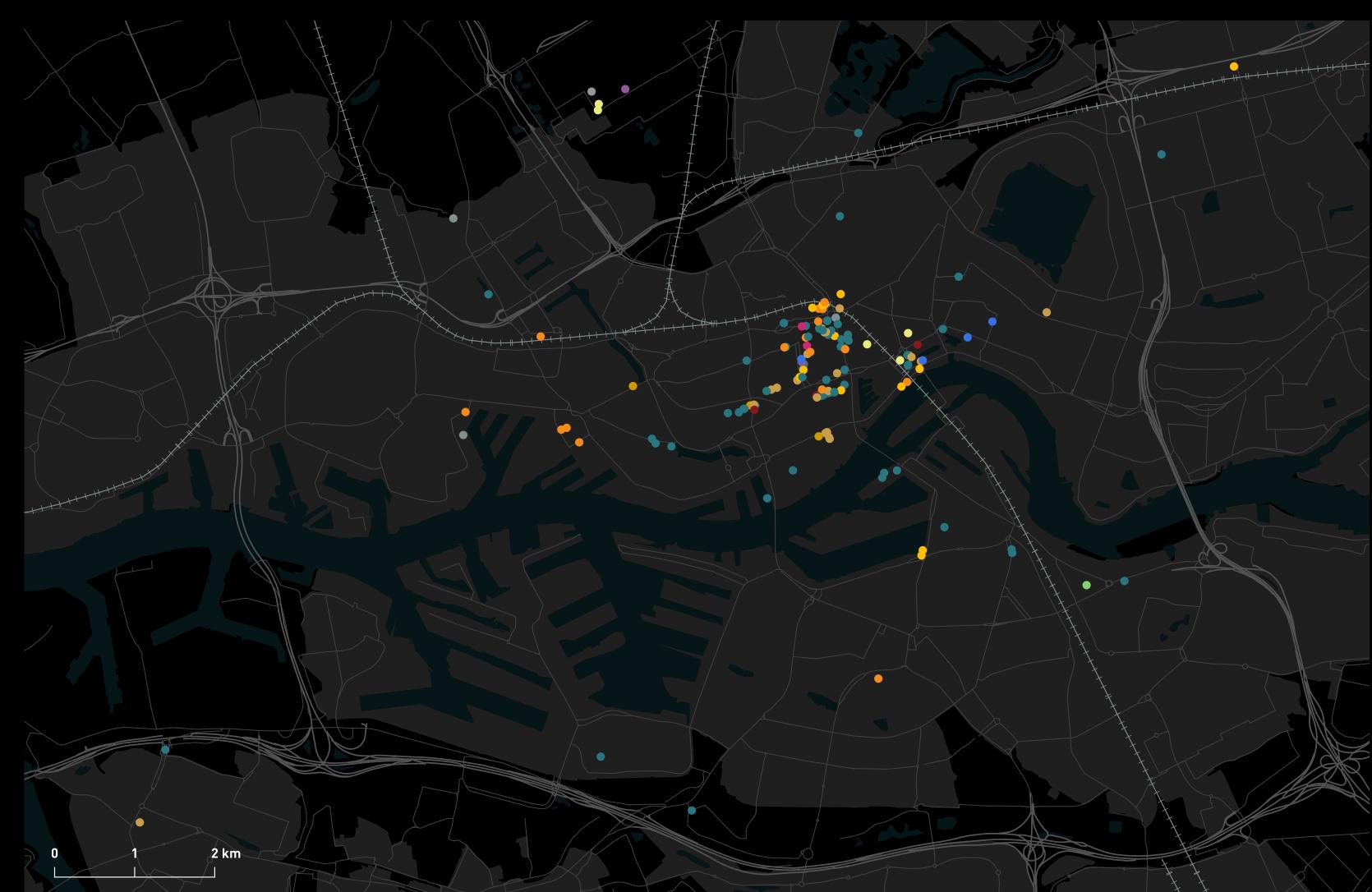
SCALE M / CITY / SPECIFIC FUNCTIONS



67 restaurants

- 6 hotels2 casino's
- 4 sexclubs2 technical support services
 - 1 beauty salon
 - 1 coffeeshop

- 1 stadion
- 1 airport
- 4 unknown



SCALE M / CITY / MAIN FUNCTIONS

- Night culture
- Hospitality
- Gathering space (day)
- Other

Night culture

- Nightclubs
- Event spaces

Hospitality

- Hotels
- Restaurants
- Bars
- Sex clubs
- Casino's

Meeting spaces (daytime)

- Event spaces
- Student association
- Stadion

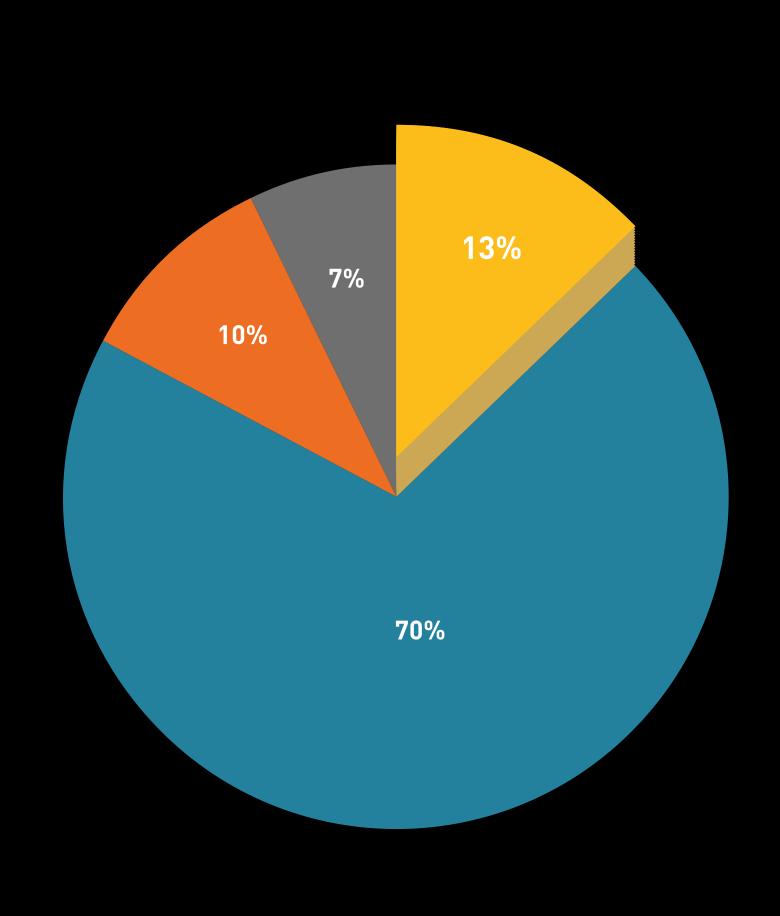
Other functions (daytime)

- Airport
- Coffeeshop
- Beautysalon
- Technical support
- Residential
- Unknown



SCALES/CITY CENTER/MAIN FUNCTIONS

- Night culture
- Hospitality
- Gathering space (day)
- Other







SCALE M / CITY / CLOSING TIMES

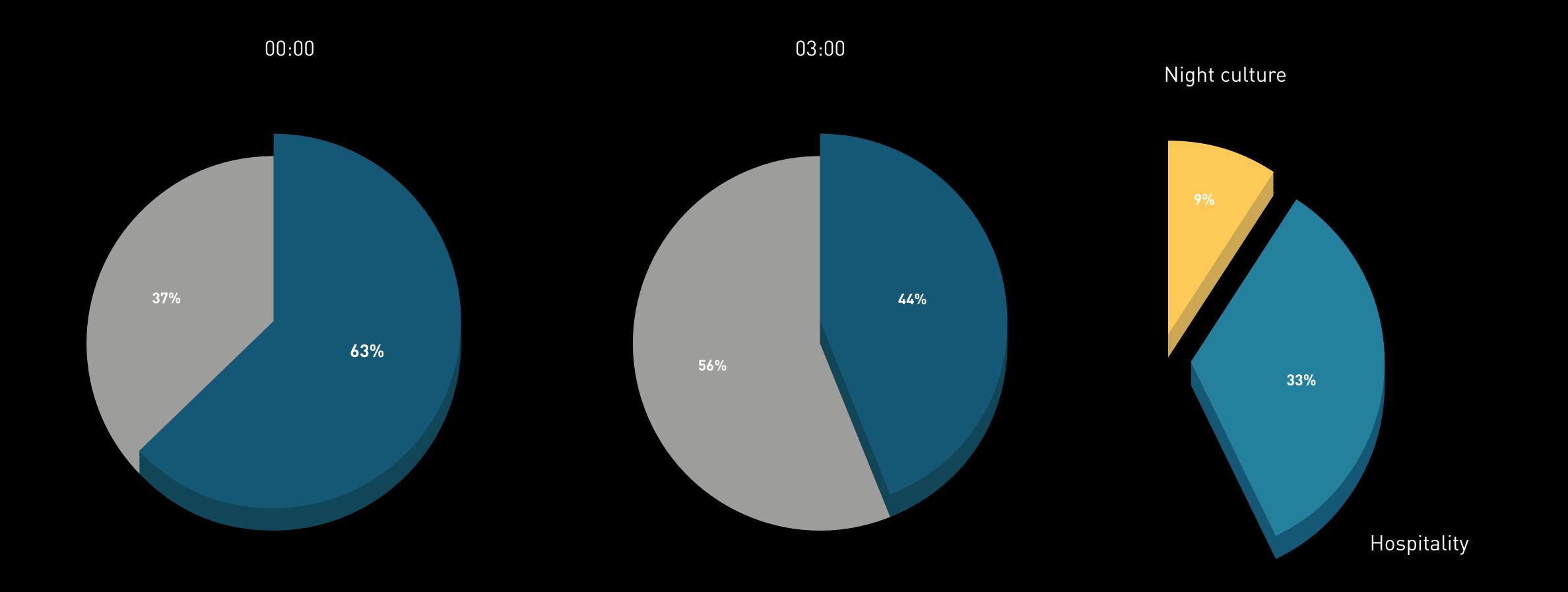


- Hospitality
- Night culture



- Hospitality
- Night culture





SCALE M / CITY / VACANCY

- 1 / Overschieseweg 25 Address does not exist.
- 2 / Gustoweg 57 Empty shed.
- 3 / Prins Alexanderlaan 37b Former "Club Blu"
- 4 / Goudse Rijweg 16 Former restaurant "Orlena"
- 5 / Boompjeskade 12 Former "Club Waterfront"



Occupied

- 6 / Mauritsstraat 1b Former bar "The Cat Cafe & Cigar Lounge
- 7 / Karel Doormanstraat 243 Restaurant in renovation "Wowcrab"
- 8 / Stadhuisplein 20 Former restaurant "Five Guys"
- 9 / Coolsingel 69 Former club "Kings"
- 10 / Coolsingel 87A Address does not exist anymore. 11 / Weena 10 Unit-3 Former restaurant "Hugh"
- 12 / Pompenburg 451-453 Former "Club Boudoir Shisha Lounge"



1 / M4H (Merwevierhavens)

- Former harbour, industrial, warehouses, creative industry, creative studios, medium capacity

2 / ZOHO (Zomerhofkwartier)

- Industrial, urban, creative studios, residential neighbourhood, small capacity

3 / Schieblock

- Urban, old office buildings, creative studios, medium capacity

4 / City center

- Commercial clubs, bars, medium capacity

5 / Nieuwe Binnenweg

- Bars, residential neighbourhood, small capacity

6 / Maassilo

- Former harbour, industrial, warehouses, commercial clubs, big capacity



SCALES / CITY CENTER / NIGHT LIFE VENUES

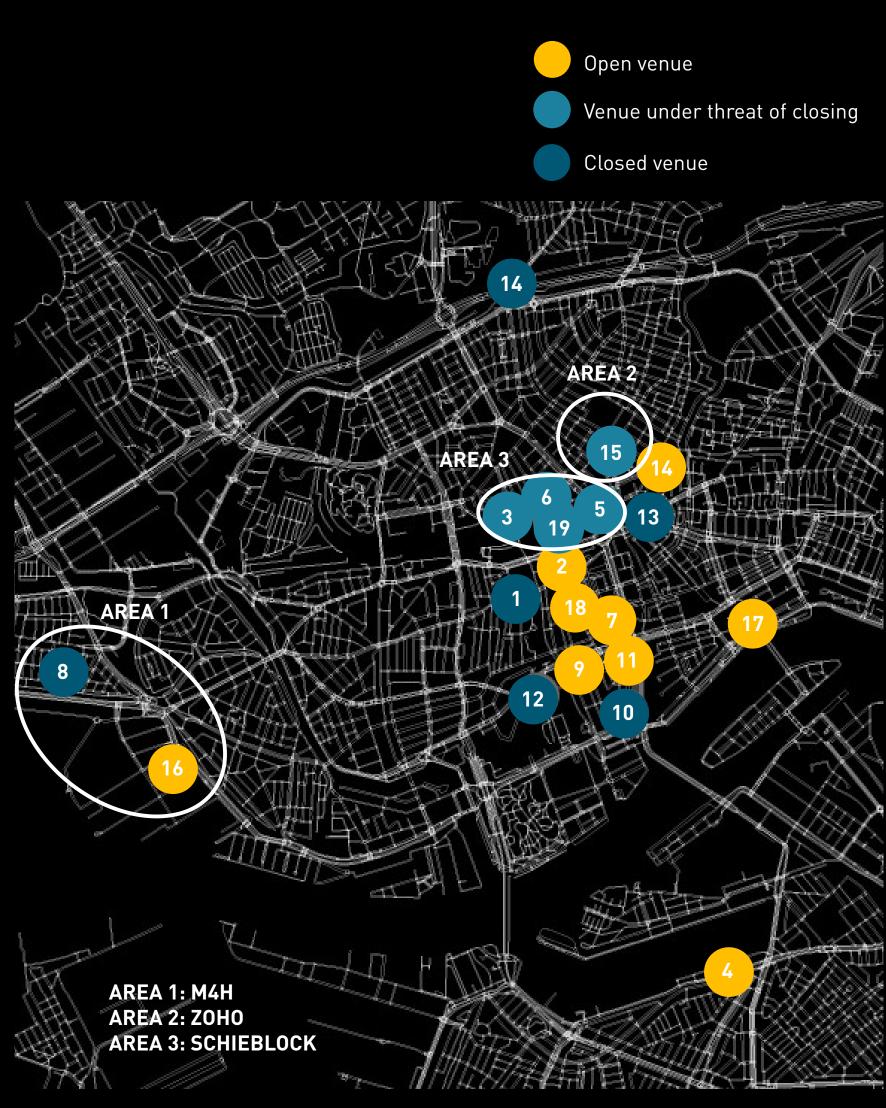


Figure 50: Nightclub Analysis Rotterdam 2000-2020 (Lambers, 2020) (Edited update 2020-2024)

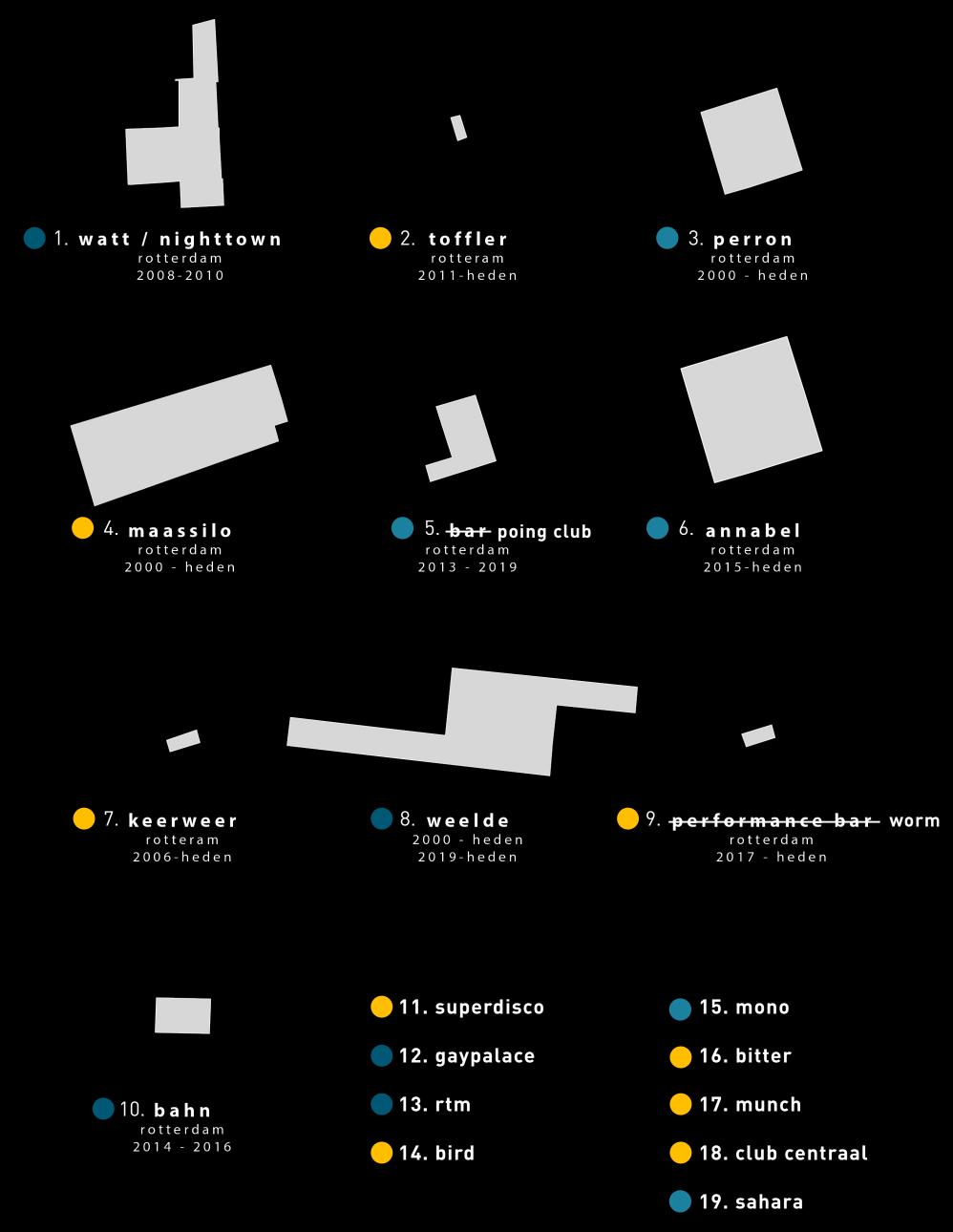


Figure 51: Nightclub Analysis (Lambers, 2020) (Edited update 2020-2024)

1 / PROBLEM ANALYSIS / SPACE S / CREATIVE CLUSTER / M4H

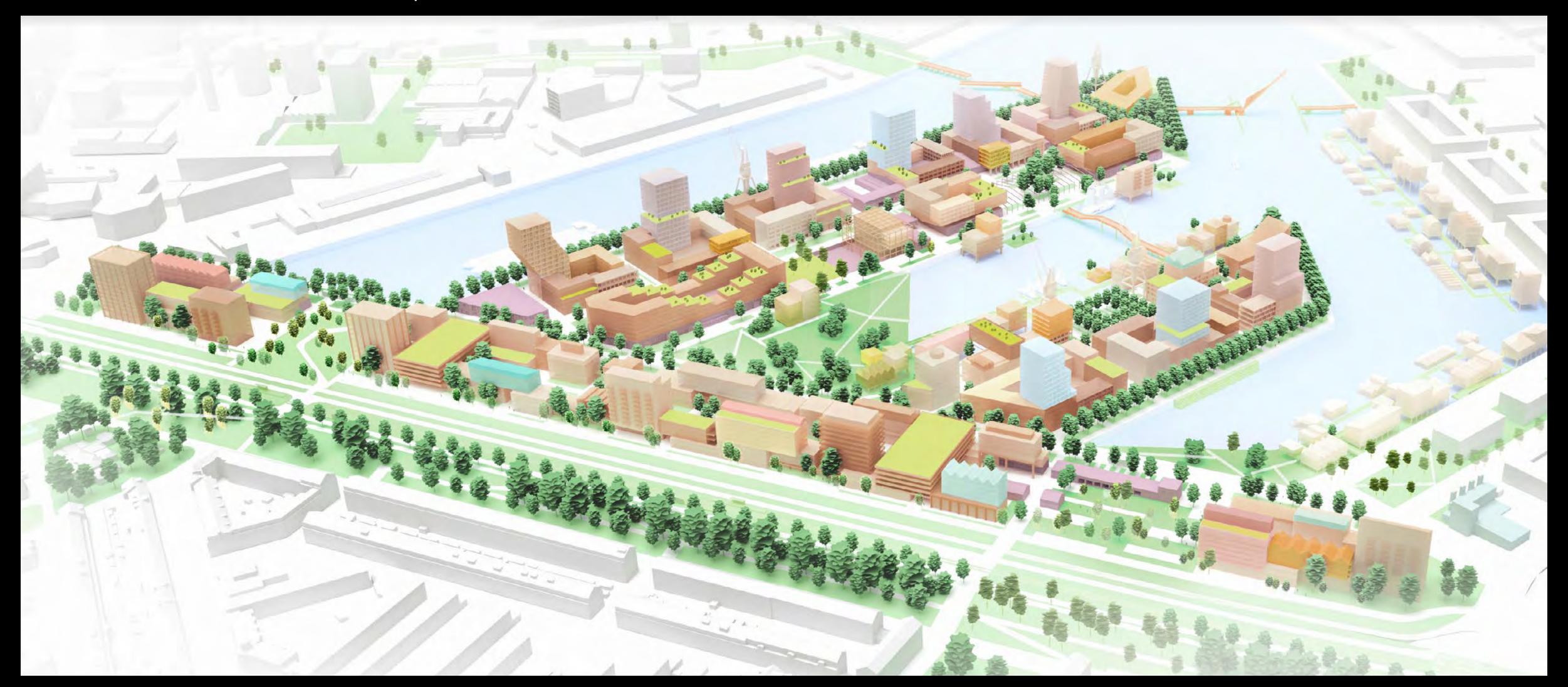
Area 1 / M4H

> Closed since September 2023





Area 1 / M4H
> Plans for 2.500 apartments



Area 2 / ZOHO

> Closed since March 2023









1 / PROBLEM ANALYSIS / SPACE SCALES / CREATIVE CLUSTER / ZOHO

Area 2 / ZOHO

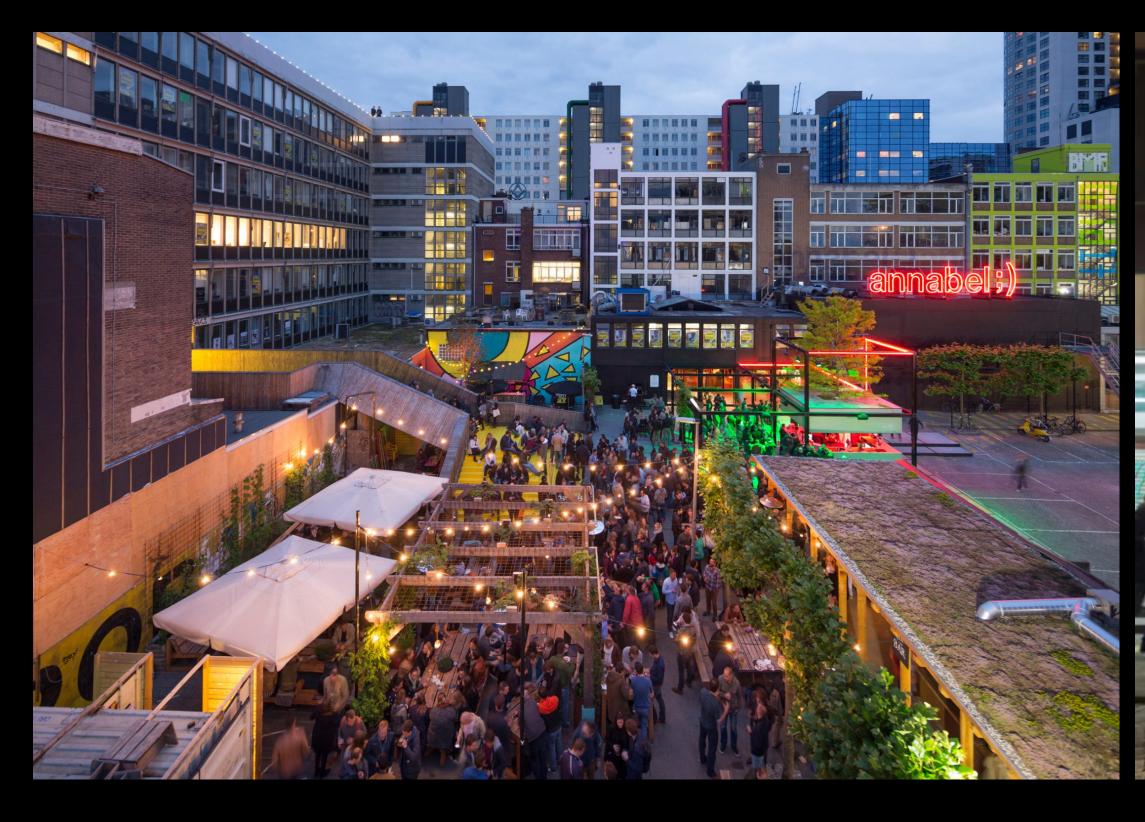
> Plan for 600 apartments





Area 3 / Schieblock

> Under threat of gentrification, expected to close in February 2024





Area 3 / Schieblock

- Plan for 650 apartments
 - + 39.000 m2 offices



Figure 9: Presented renders of the proposed Schieblock (Gemeente Rotterdam, 2023)



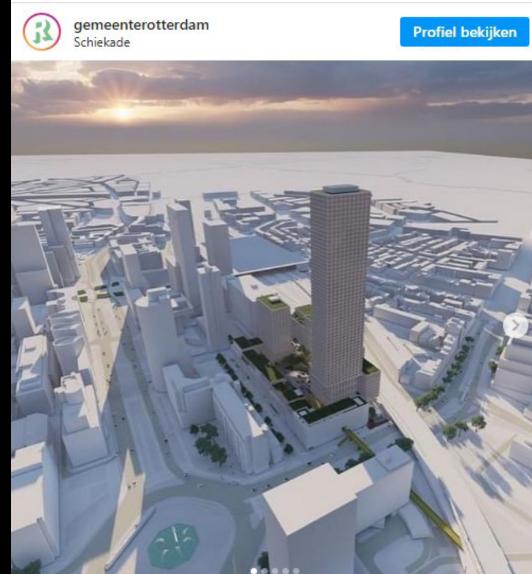
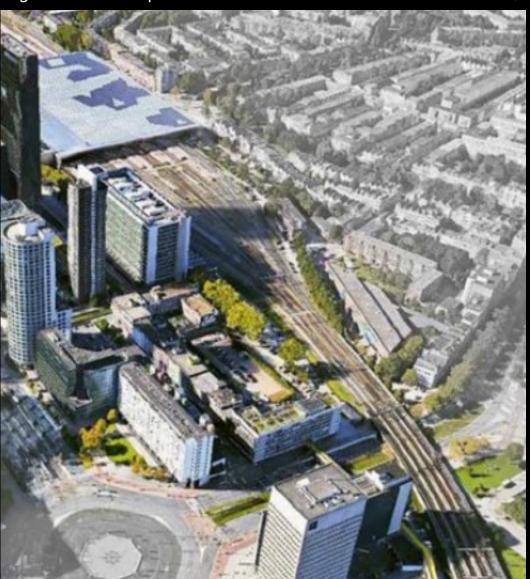
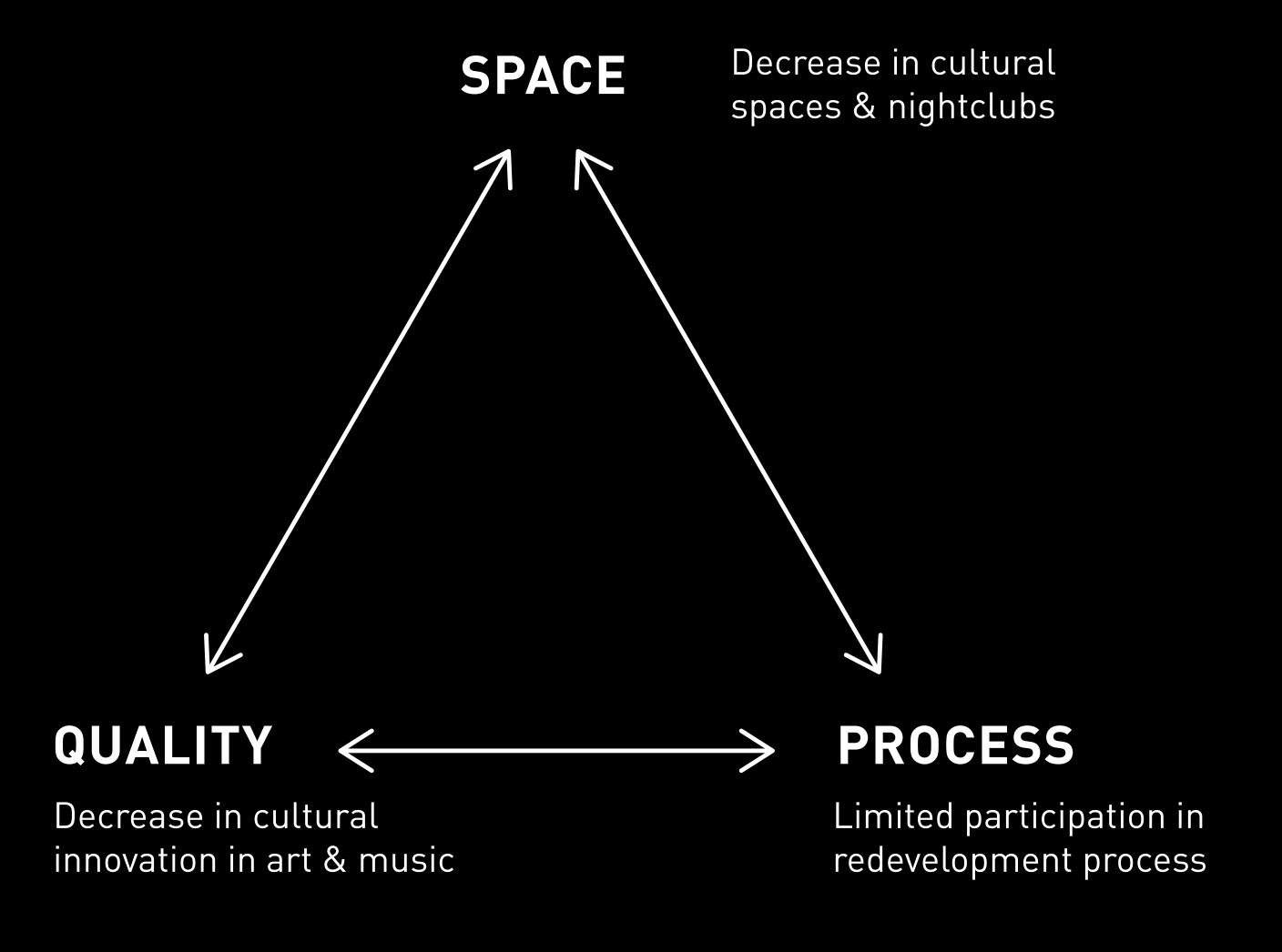
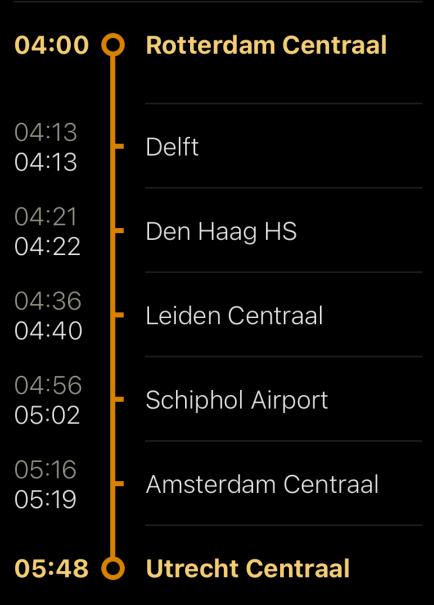


Figure 10: New plans for Schieblock (KCAP Architecten, 2023)

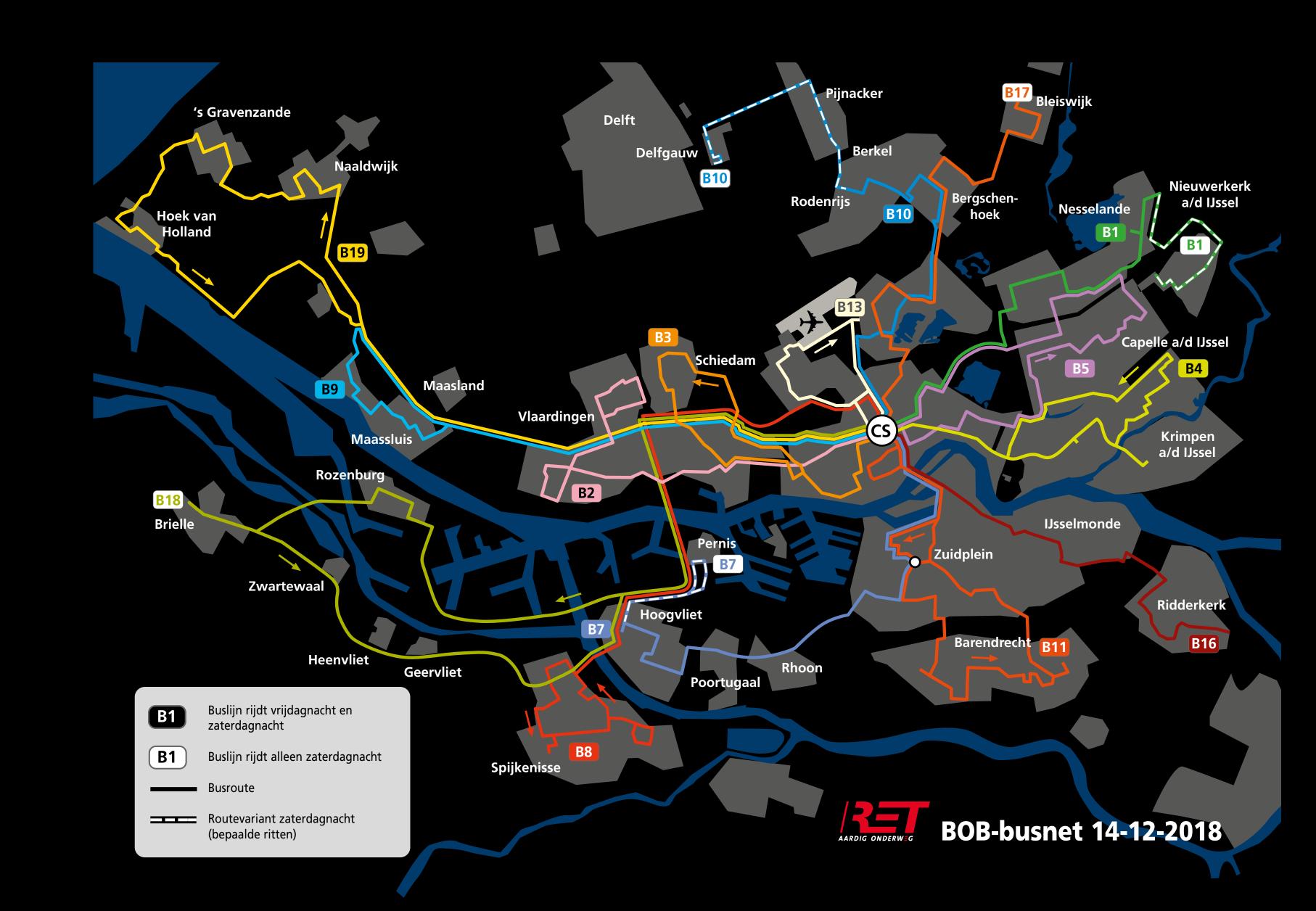


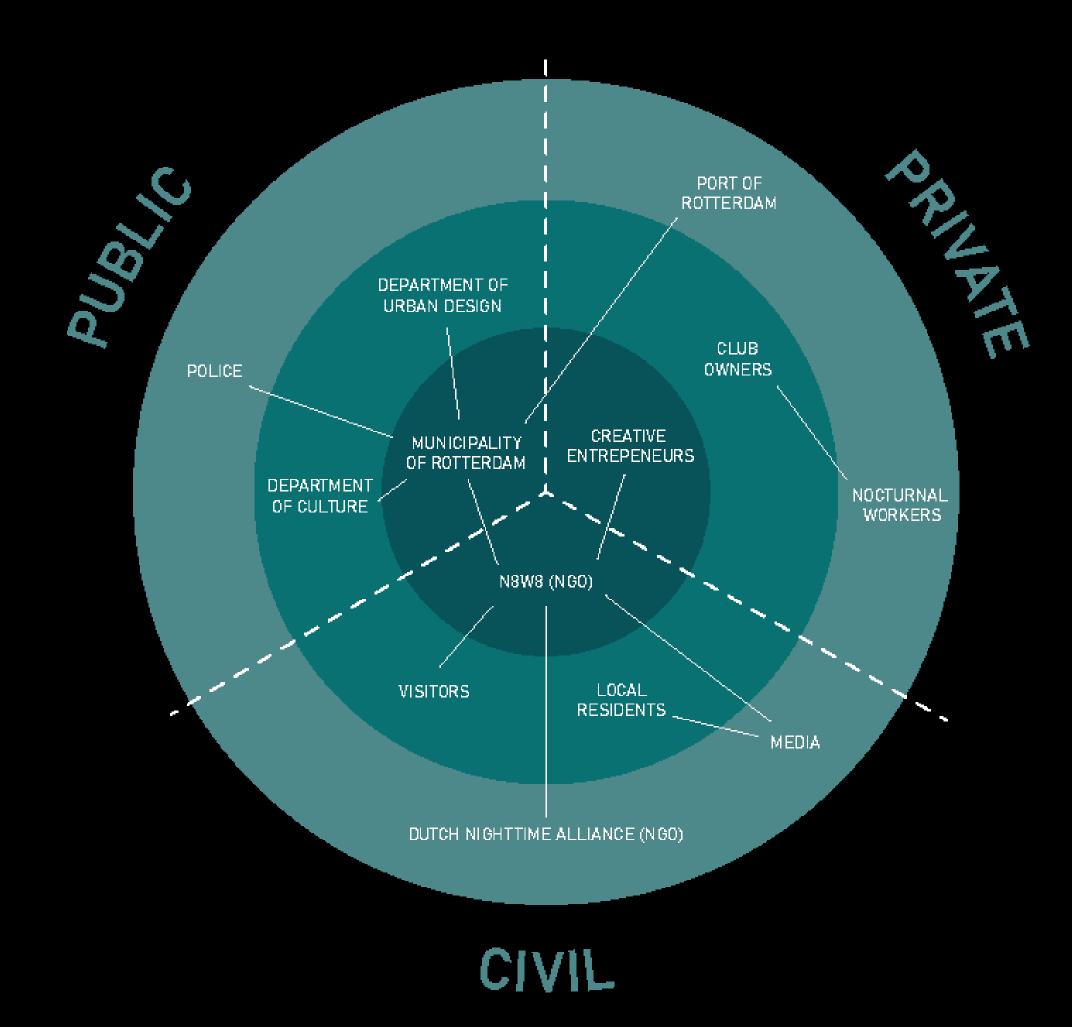


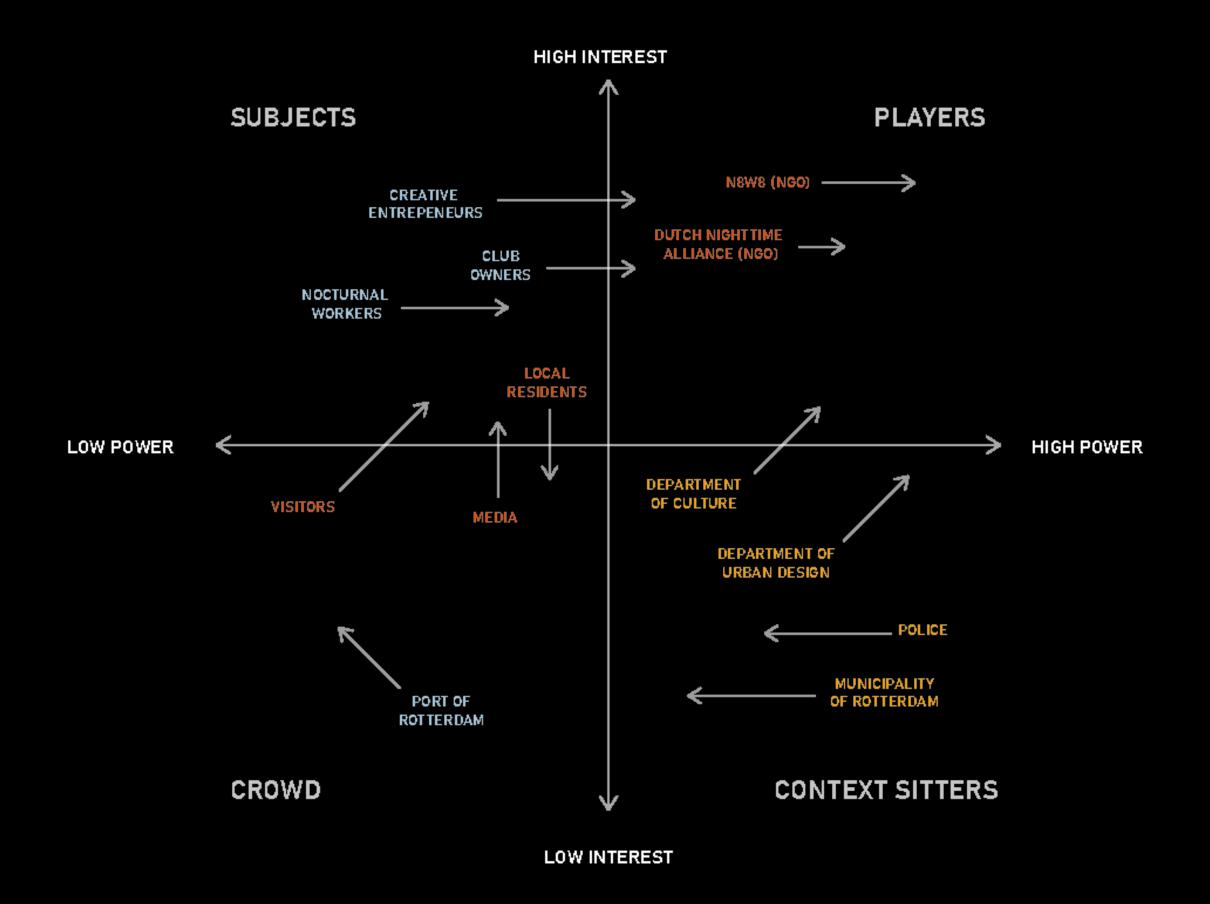












Het nachtleven is cultuur, geen horeca

Cultuur Een goed georganiseerd nachtleven maakt de stad veiliger en leefbaarder en biedt jongeren de ruimte zich te ontplooien, schrijft *Jonasz Dekkers*.



Image: News article "Nightlife is culture, not hospitality" (NRC, 2021)

Source: Lutz Leichsenring (2023)



1 / PROBLEM ANALYSIS

PROBLEM ANALYSIS OVERVIEW

SPACE

- Decline in available spaces for nightlife, under threat of housing development.
- Neglect of essential facilities: social, cultural and nocturnal.
- 24-hour permits: underrepresentation of nightlife, predominantly favor hospitality sector and daytime activities.
- Technical spatial analysis shows high-rise structures as threat to public spaces. Potential decrease in comfort and vibrancy.

PROCESS

- Limited involvement of creatives in urban development processes: only short-term opportunities for cultural exploration.
- Power dynamics & stakeholders: power imbalance between public (municipality) and private stakeholders. Creatives subject to decisions made by others. Civil stakeholders (night mayors/nightlife councils) mediate power imbalance.
- Nocturnal infrastructure deficiency: restricted night train network and discontinuation of local nightbus network.

QUALITY

- Underappreciation of cultural value of nightlife in society and policy frameworks.
- Threat to cultural innovation by lack of recognition of primary objective of creating cultural value. Displacement hinders cultural innovation by limitig spaces for experimentation.

2 / ILLUMINATE THE NIGHT IN RESEARCH RESEARCH QUESTIONS

MAIN RESEARCH QUESTION

HOW CAN URBAN DESIGN INTERVENTIONS ACCOMMODATE CREATIVE NIGHTSCAPES IN THE CITY OF ROTTERDAM?

SUB RESEARCH QUESTIONS

QUALITY PROCESS SPACE

1/ What is the relationship between nightlife & urban design?

How can nighttime users be empowered in redevelopment processes of creative nightscapes?

3/ Which urban design strategies benefit creative nightscapes?

3 / ILLUMINATING NIGHTSCAPES: NAVIGATING THROUGH URBAN DARKNESS METHODOLOGY

3 / METHODOLOGY
PROJECT SCALES

SCALE	LEVEL	PROJECT
XL	(Inter)National	The Netherlands
	Regional	The Randstad
M	City	Rotterdam
S	Creative cluster	Schiekadeblok
XS	Creative spaces	Schieblock & Delftsehof

3 / METHODOLOGY

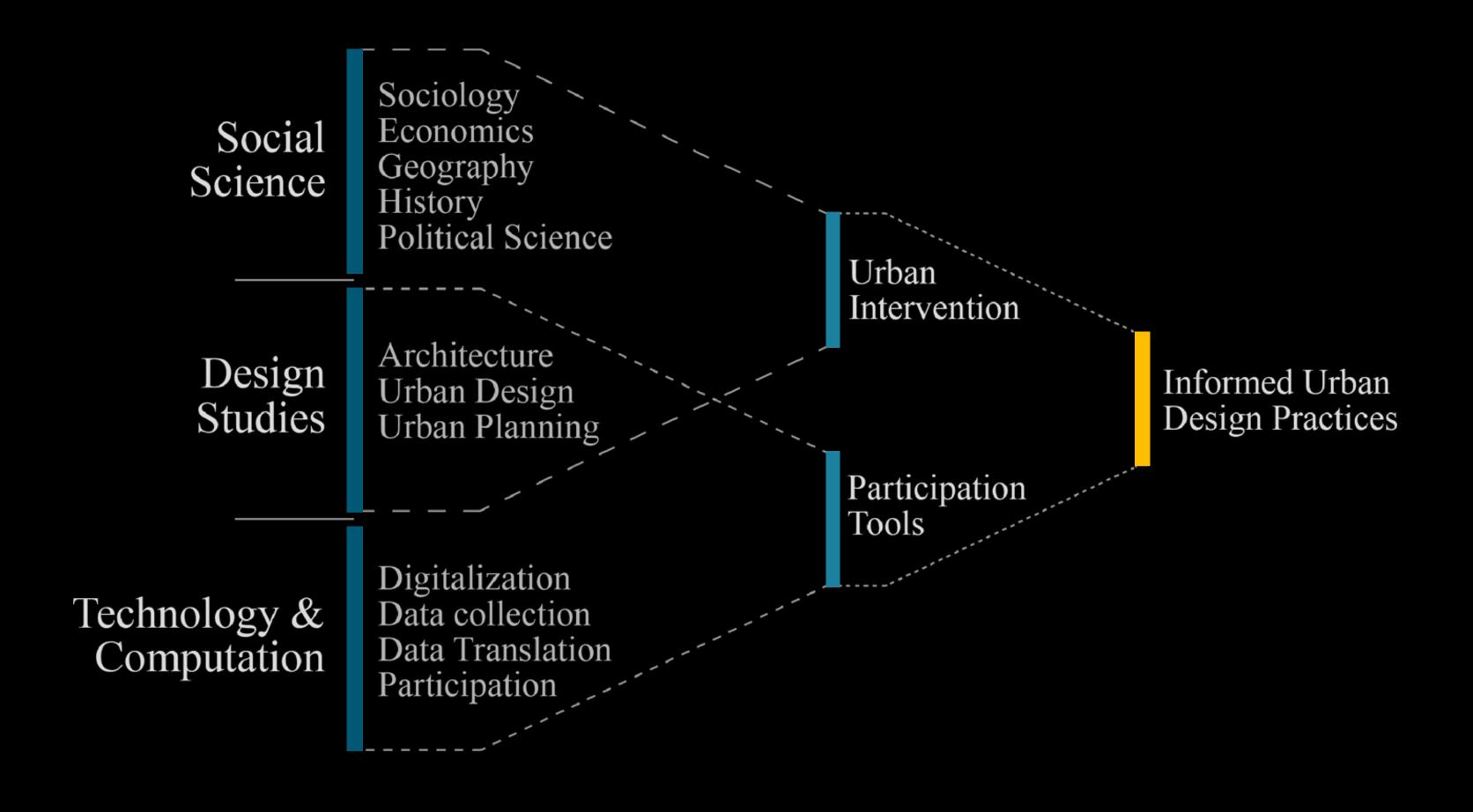
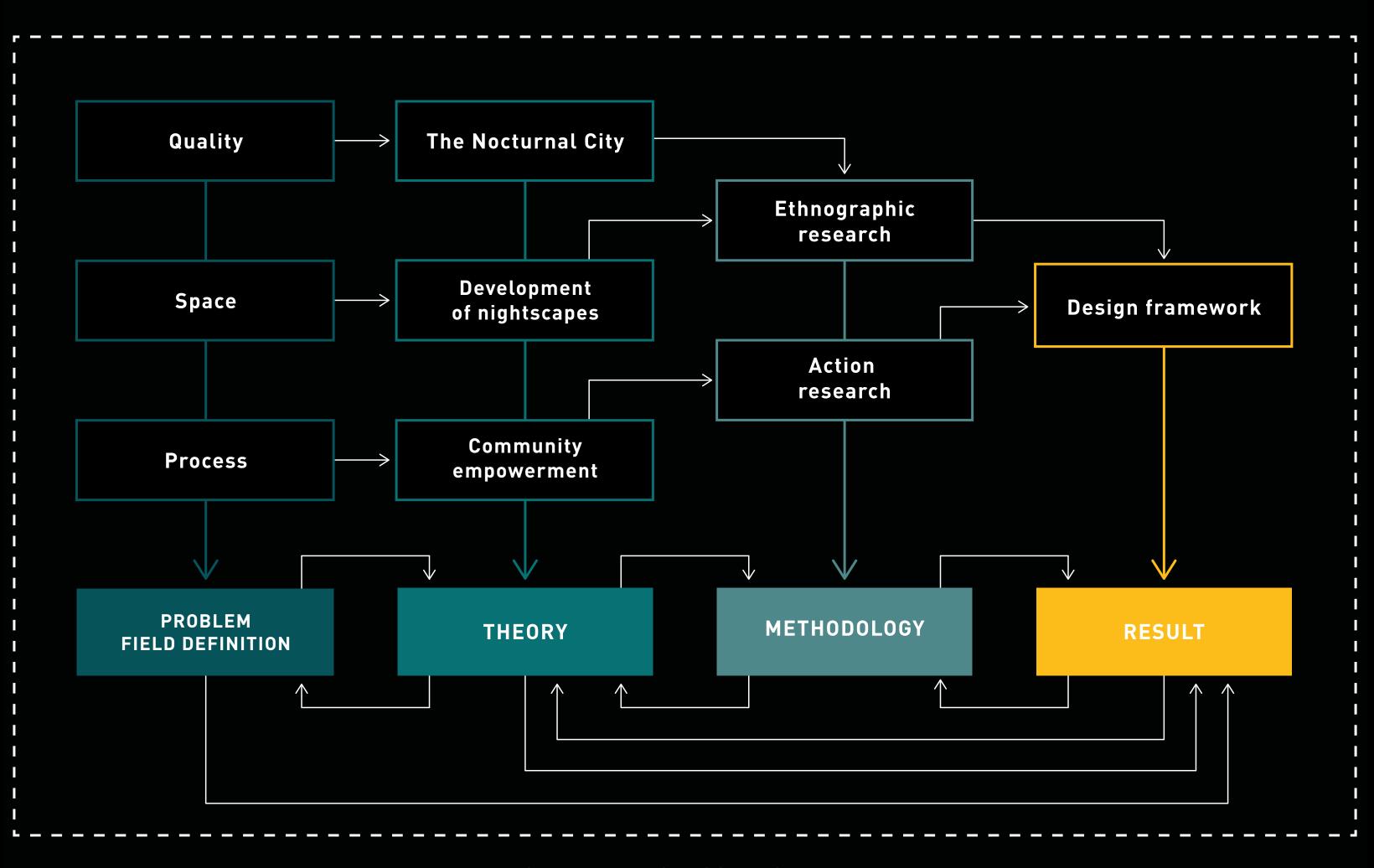
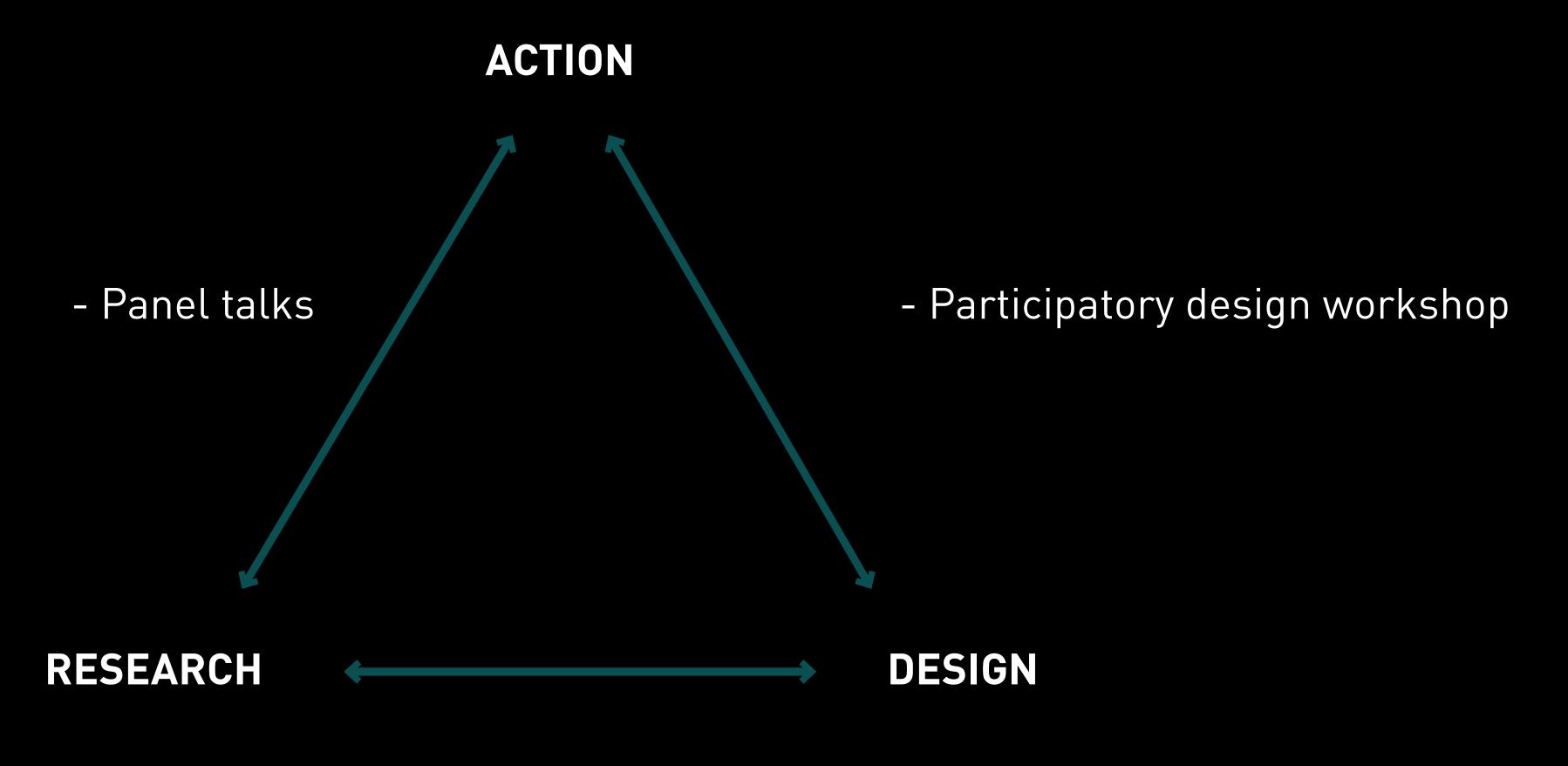


Figure 87: Interdisciplinary domains (Ataman & Tuncer, 2022)



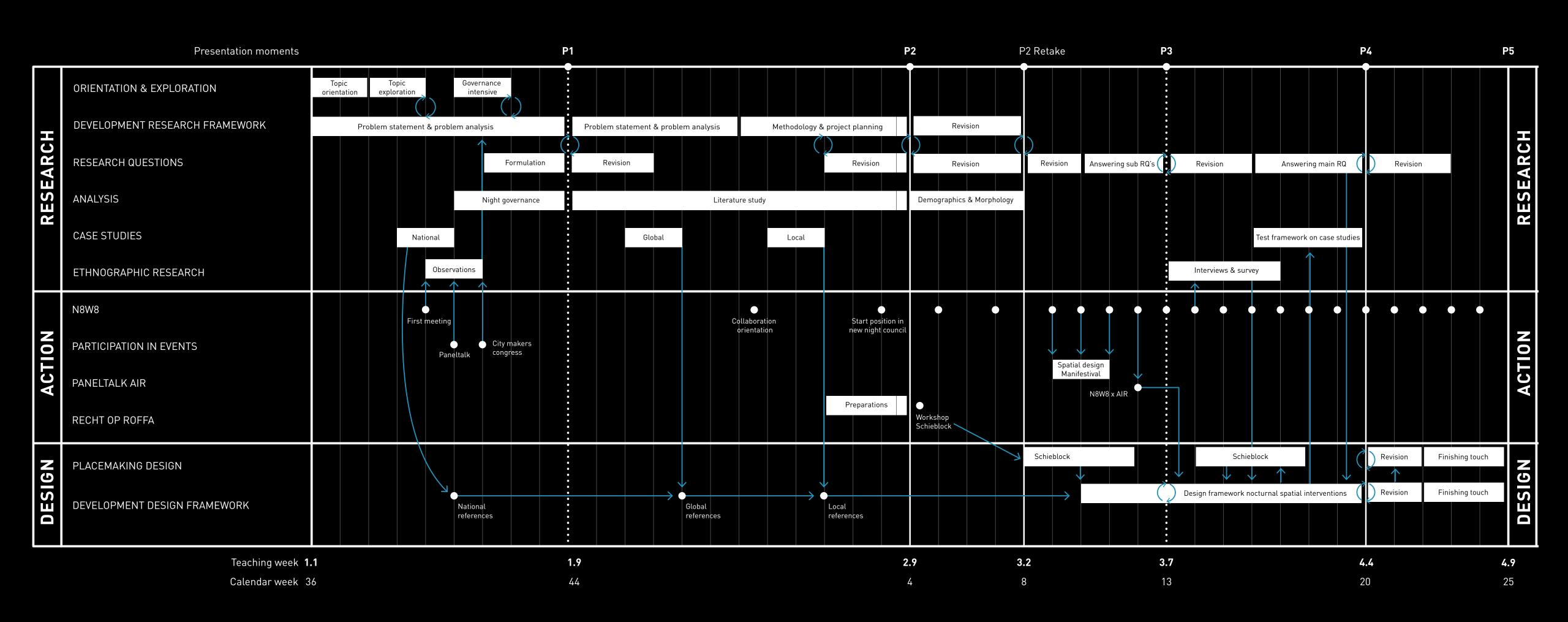
CREATIVE NIGHTSCAPES



- Observations
- Case studies
- Literature review

- Design frameworks

RESEARCH QUESTION	SUB QUESTIONS	METHODS	EXPECTED OUTCOME	END RESULT	
"How can urban design	QUALITY				
interventions accommodate creative nightscapes in the city of Rotterdam?"	1 / What is the relationship between nightlife & urban design?	Literature review - History of nocturnal activity - The value of nightlife - Creativity of night - The Creative City & gentrification - Night time economy - Nocturnal segregation	 Gain knowledge & show relevance Social sciences & urban mental wellbeing Interdisciplinary approach in research and planning of nightscapes Critical view on creatives as gentrification tool and ethical role of urban designer 	Theory - 3.1 The Nocturnal City	
		Ethnographic research - Paneltalk AIR x N8W8	IdentificationCurrent problems in quality of nightscapes	Design framework quality - 6.1 Vision	
		Action research - Participation design workshops	Identification - User input: Design conditions	- 6.3 Public space & amenities	
	PROCESS				
	2 / How can nighttime users be empowered in redevelopment processes of creative nightscapes?"	Literature review - Civil participation - Tactical urbanism - Placemaking	Gain knowledge - Tools for civil empowerment - Bottom up planning	Theory - 3.2 Community empowerment	
		Ethnographic research - Paneltalk AIR x N8W8	Identification - Current problems in process of nightscapes	Design framework process6.5 Communities & stakeholders6.6 Phasing6.7 Policy changes	
	SPACE				
	3 / Which urban design strategies benefit creative nightscapes?	Literature review - Agent of change - Nocturnal city comparison	Gain knowledge - References of nightscapes	Theory - 3.3 Development of nightscapes	
		Action research - Participation design workshops	Identification - User input: Programming	Design framework space6.2 Accessibility6.6.4 Architectural guidelines	



3 / METHODOLOGY ETHICAL CONSIDERATIONS

RESEARCHER'S ROLE

- Active engagement in the field, different perspectives
- Community trust
- Potential biases

RESEARCH METHODS

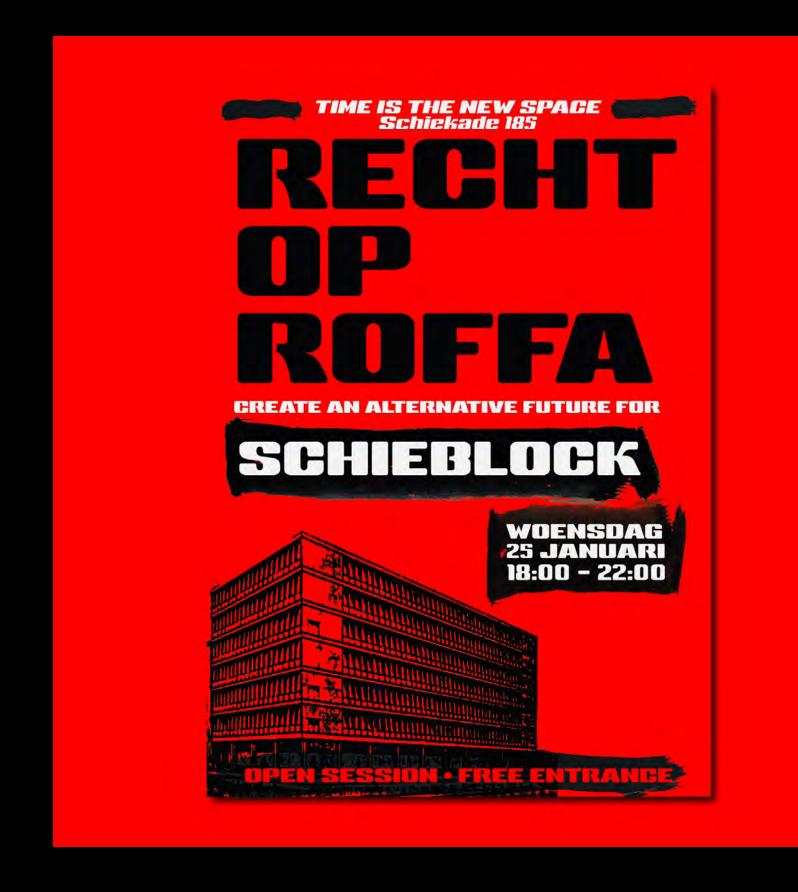
- Permission participation workshops
- Voluntary, anonymous participation with informed consent
- Transparant documentation for future projects and transferability of research

4 / COLLECTING NOCTURNAL ECHOES DATA COLLECTION

Workshop on 25th of January, 2023

Location: Time Is The New Space / Schieblock (Rotterdam)

Collaboration: SAVE Museumpark, Op Je Muil!, visitors





Cultural value

What do you appreciate about the Schieblock?

Users

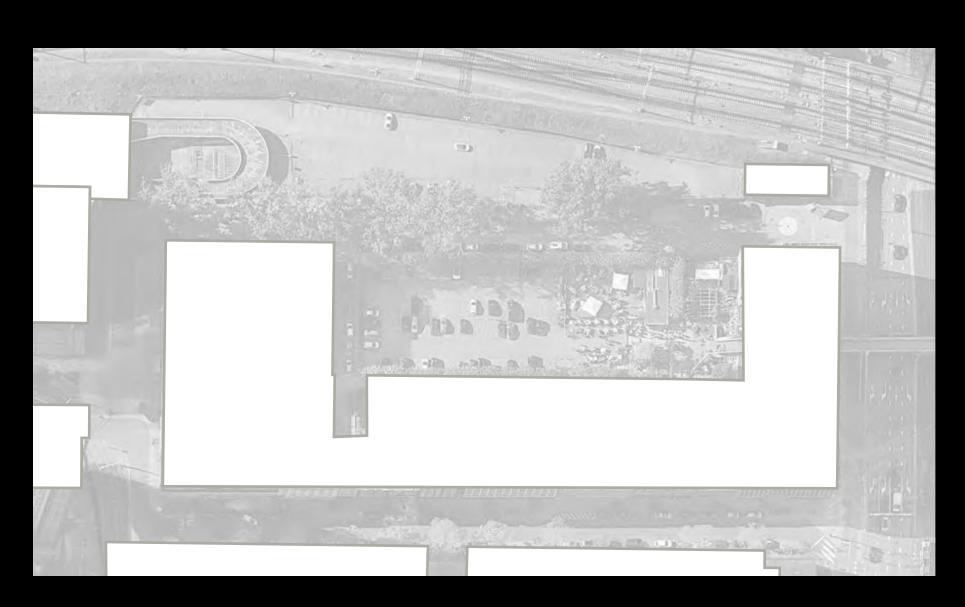
Who is using the space? Who do you meet here?

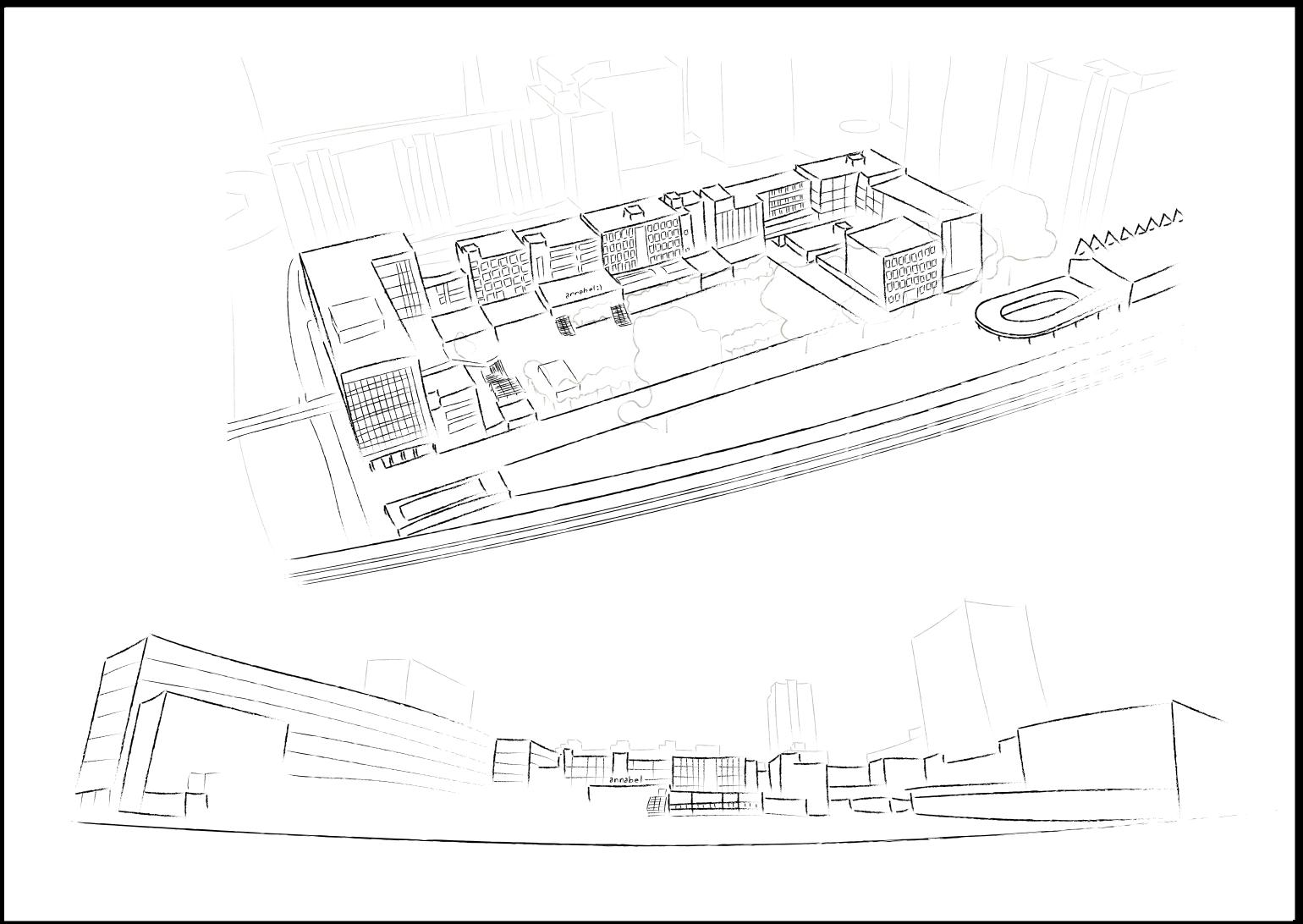
Programming

What kind of activity should happen in the building during the day and at night? What kind of activity should happen on the public innercourt (Delftsehof) during the day and at night? What should be happening in the plinth?

Design

How does your ideal Schieblock look like?
How would you like to feel in this place?
What street furniture would you find?
What is the materialization of the innercourt?















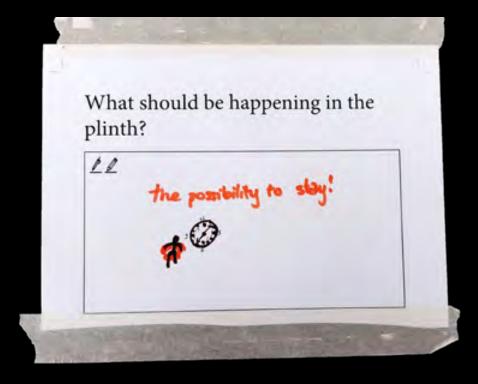


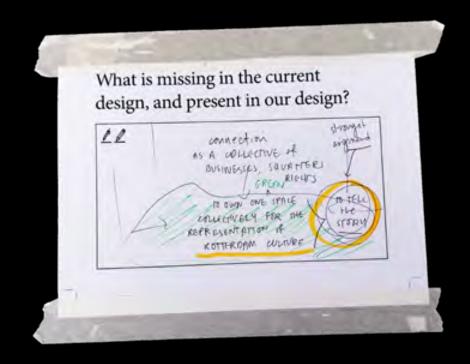


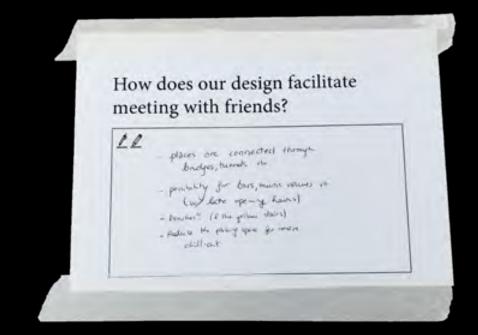




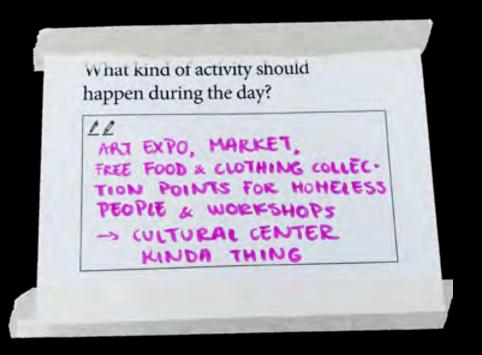


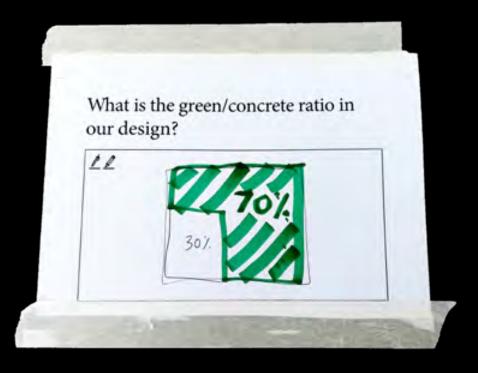




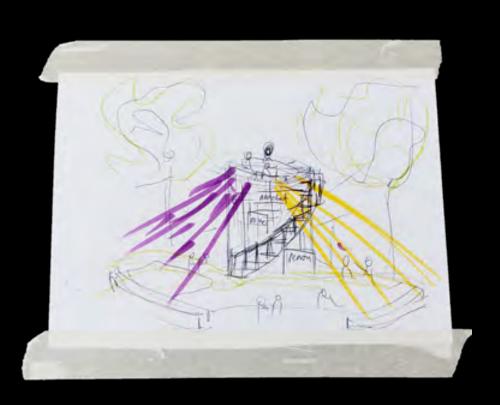


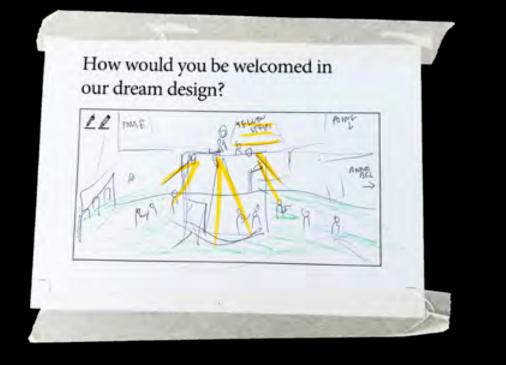


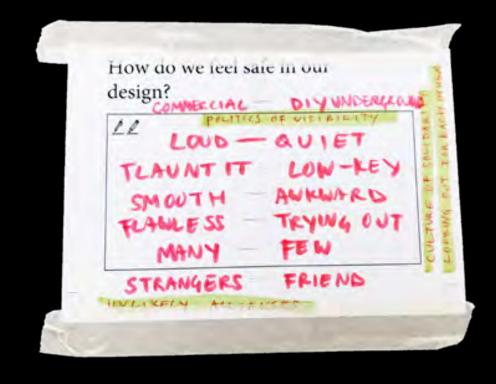


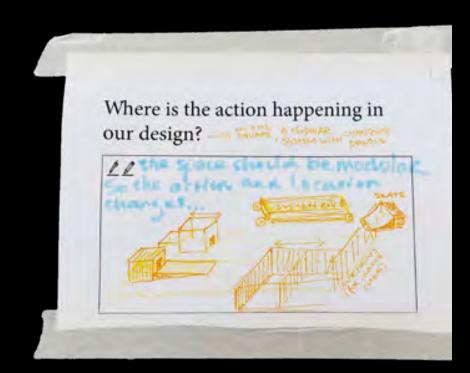


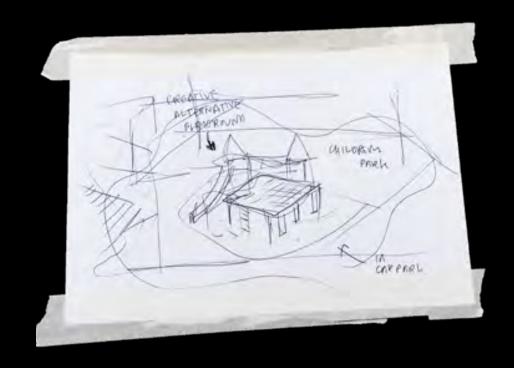


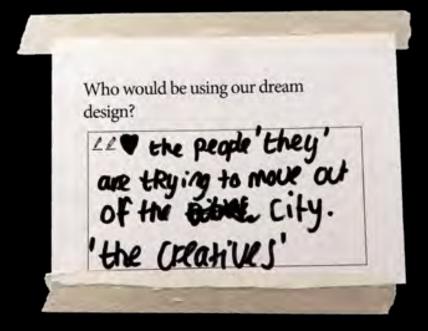


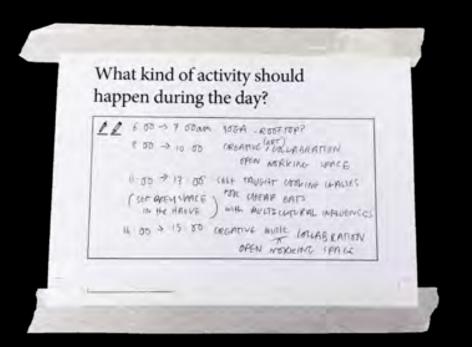


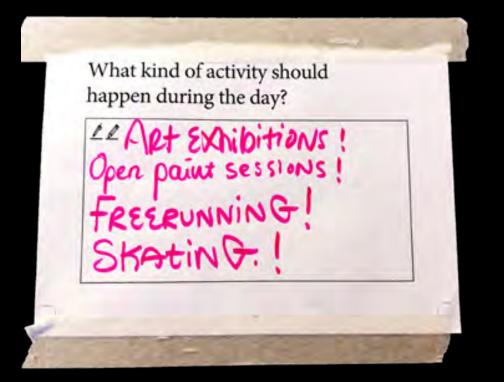




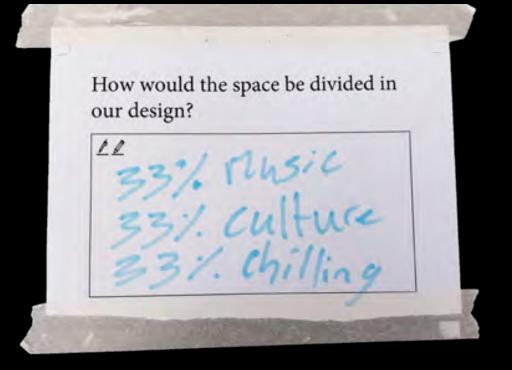






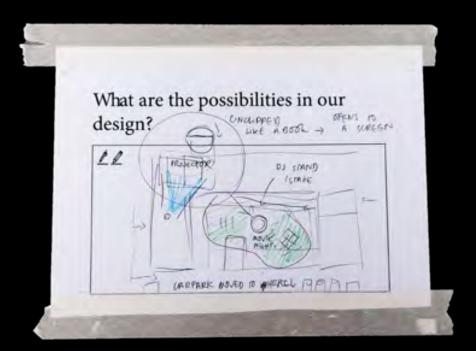




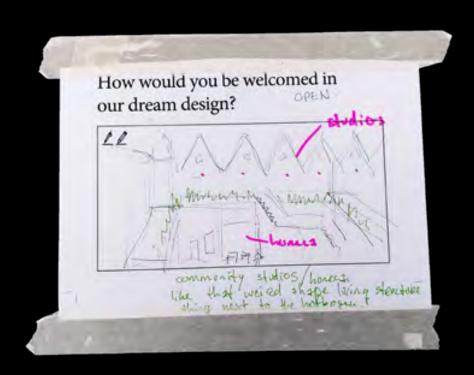




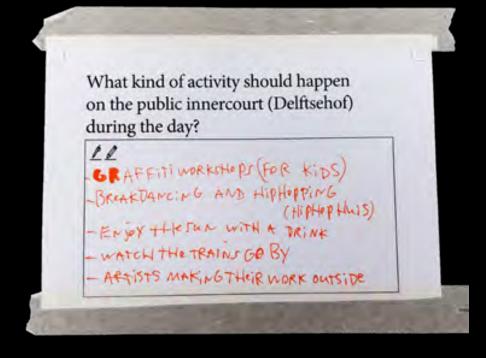


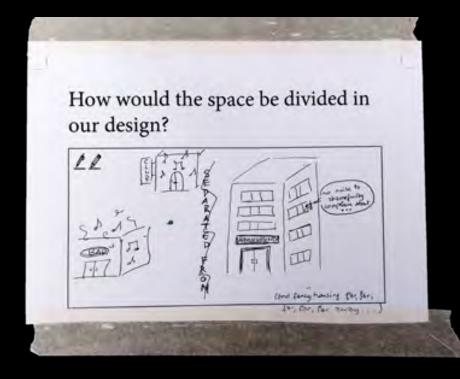


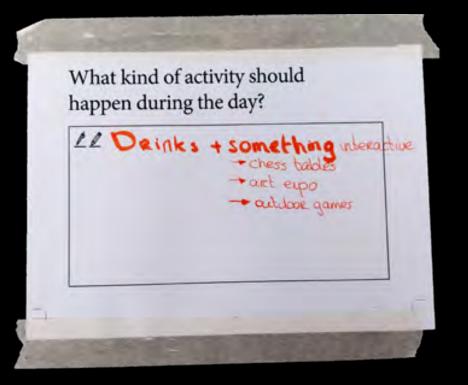




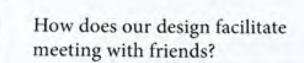






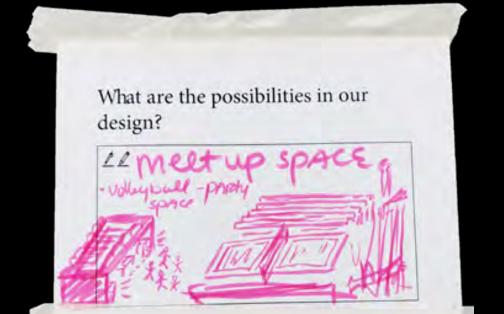


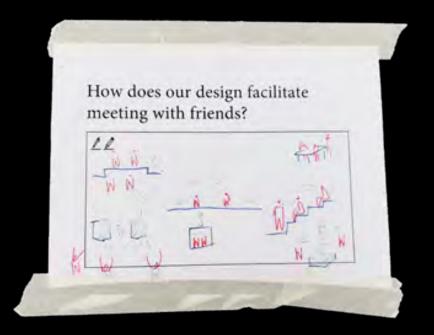


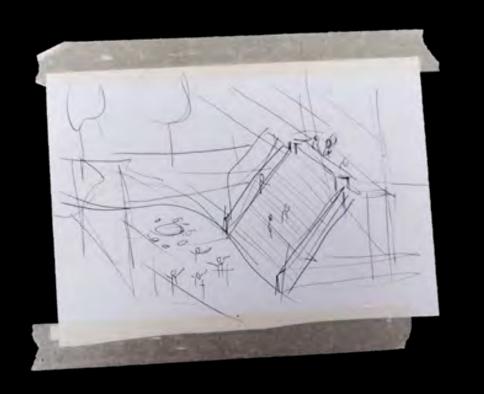


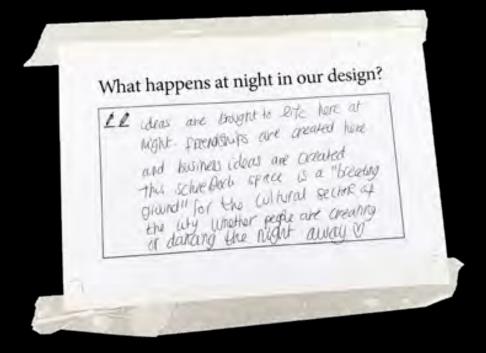
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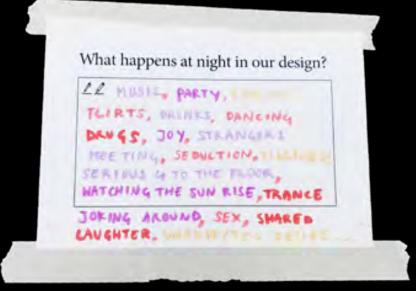




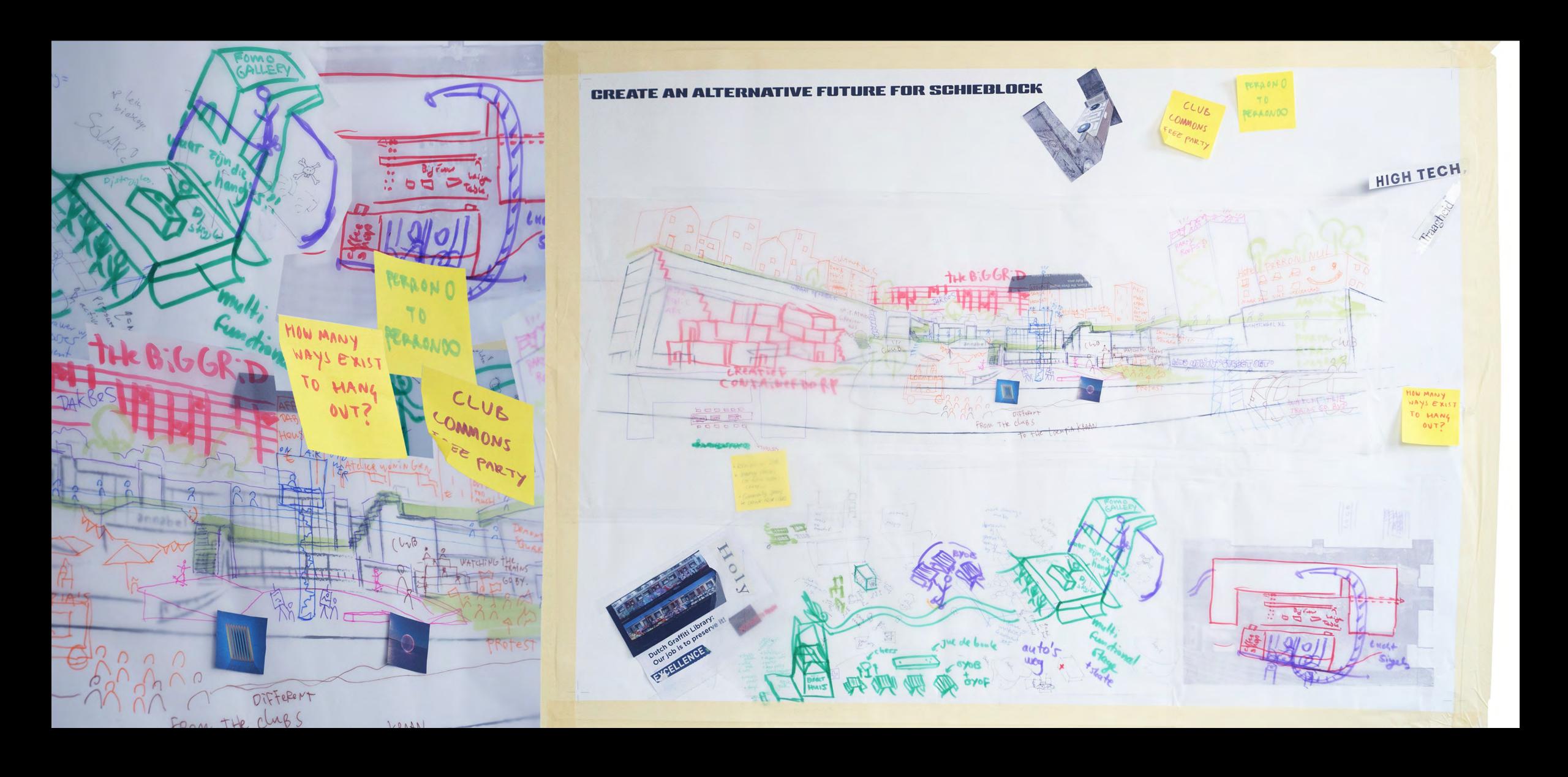


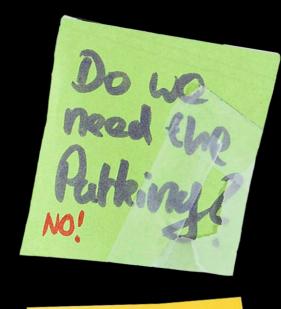


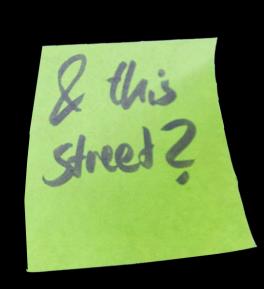


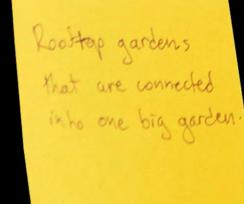














Creative work

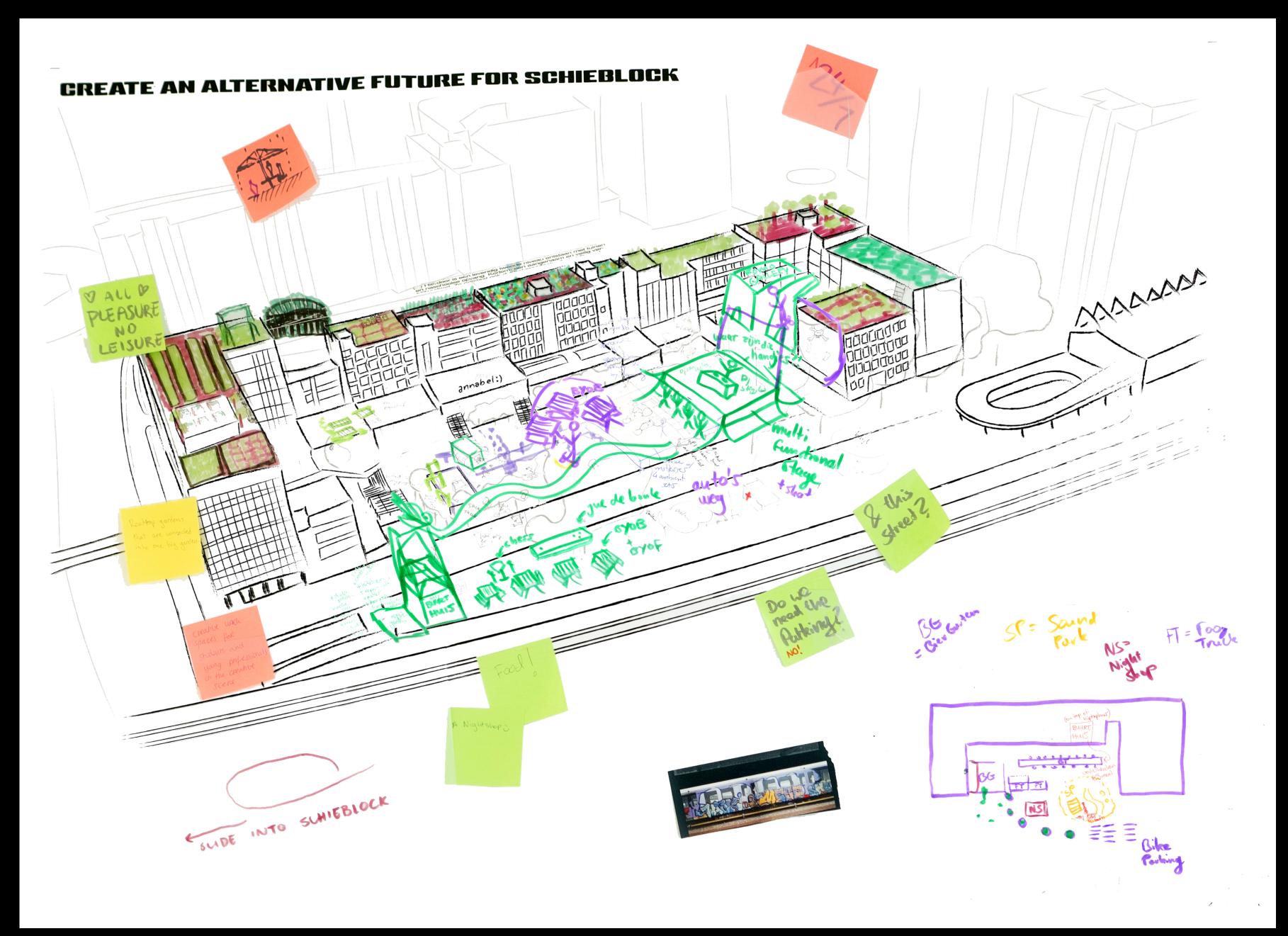
Spaces for

Students and

Young professionals
in the creative

Scene





Panel 1: 24-Hour Economy in Rotterdam



Panel 2: Preserving Rotterdam's Nightlife



Extra: Input for Municipality





"Whether it's polarization, diversity and inclusion, or any other problem, the answers lie in nightlife. That's where people come together, that's

where we connect with each other."

- Rosie Okhionkpamwionyi

QUALITY

"If space is not made for you, then we'll **create**

"Homes are needed. However, one tends to forget how important this place is for many

different communities."

- Mitchel Sam Sin

space ourselves."

- Lara Jade Vleeschhouwer

SPACE

'Safe public transport at night, speaking of safe space, is not only within that space but also from the space to home, so there is **no** safe night transport in Rotterdam."

- Hans de Jonge

"Don't try to control, don't try to do too much, but **let** it happen, and later give grassroots a chance. But then, everyone finds it an interesting area, so we have people from all over the world coming to explore this area." - Hans de Jonge

"Many subsidies are structured in such a way that success is a requirement, and failure is not allowed, but that is not possible. This is also not possible for innovation." - Lara Jade Vleeschhouwer

"The rents go up, and the parties are pushed out, so you have to do something to create the conditions for those entrepreneurs." - Hans de Jonge

"Through bankruptcy and problems in the formal world, various opportunities arose. It created fertile ground for people to start something there temporarily (...). In essence,

an **eternal temporariness** is what we should strive for." - Hans de Jonge

PROCESS

"Put a stop to the increase in festivals; you should actually say you shouldn't give so many permits for festivals outside the city, you should keep all of that in the city. So, less regulated zones with very low rents."

- Hans de Jonge

"Allow room for mistakes. Within that, of course, there should be room for errors.

Entrepreneurs need to be able to learn; most people who become entrepreneurs haven't been to school for it. They learn by

doing." - Nikki van Dijk

QUALITY

"Think in **collectives**. Or in cooperatives. So, if you want to do something, do it especially with others. Because you gain much more impact. And you get much more diversity. And you are truly future-proof. Because you can anticipate much more easily. And set up a much larger block." - Folkert van Hagen

SPACE

"However, just space alone is not the only solution. It must be **curated** in a certain way." - Nikki van Dijk

""How do we literally provide square meters, along with

permits and support in permitting, space for what we want to emerge? We don't just want space in itself, of course." - Nikki van Dijk

"How do we organize the right curatorship now? Set the right framework? So that indeed, the creative process can grow in a good way. (...) protected against a kind of non-competition from various commercial chains or the like." - Nikki van Dijk

"we created a beautiful, cool sketch of nightlife with elevation, with the Erasmus Bridge in the background as if you were dancing on the roof of such a block. That's

inspiring, encouraging.

(...) 'I see potential for nightlife and maybe space for the night.'

- Maurice Boumans

"Those million homes. (...), we've

forgotten the cultural

created a city where we've actually

program. Which we later have to add. And it usually doesn't fit."- Maurice Boumans

"The **open conversation**. What do you really want? What drives you? What can I do with that? How can I contribute? That's what I find most important." - Maurice Boumans

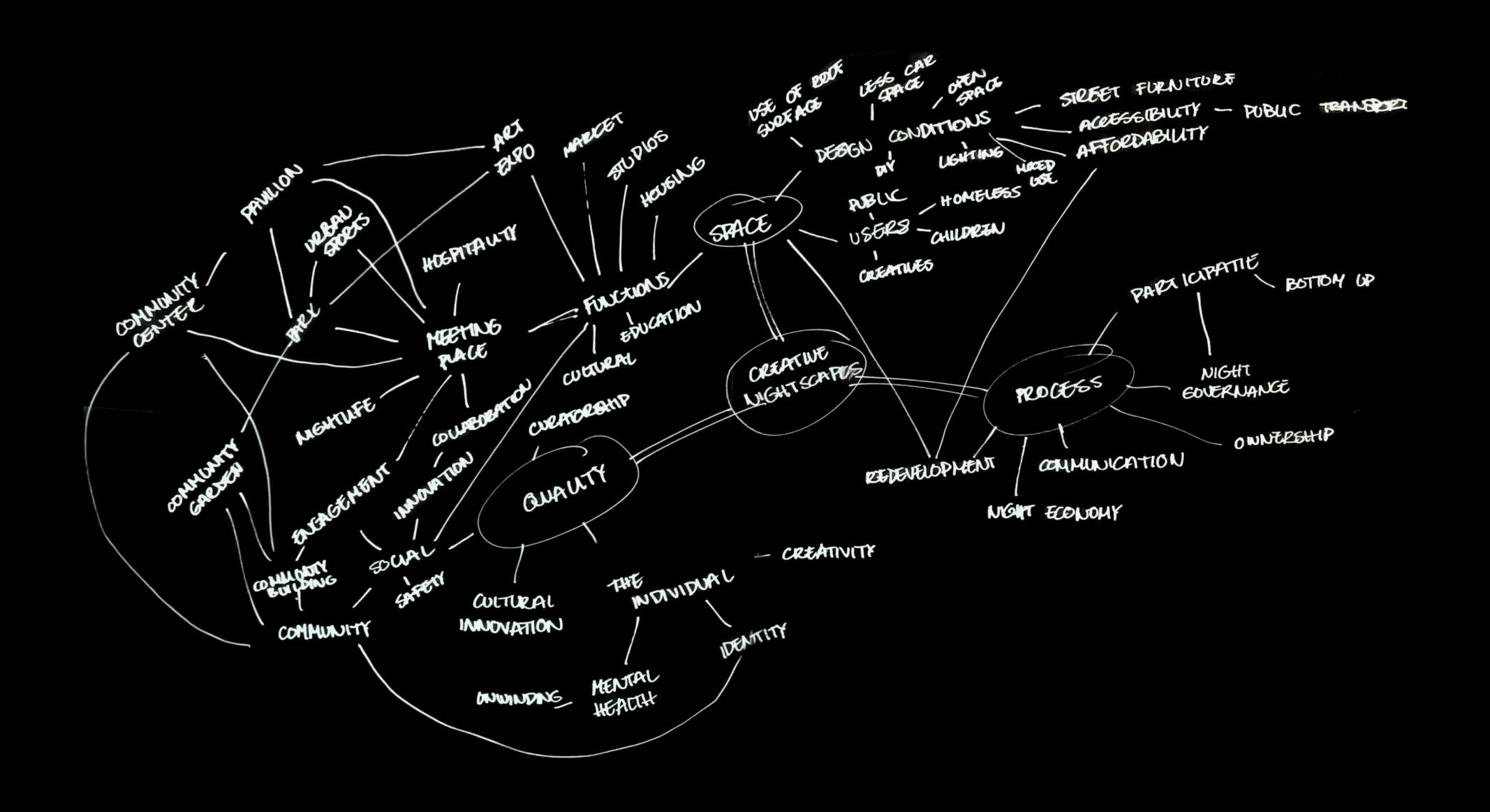
"Then suddenly a culture cluster emerges, and later, you add housing. Well, who wants to live there? You have to be **a**fan of culture (...) people choose to live there because they want to. There are people who want the evening noise disturbance."

- Folkert van Hagen

PROCESS

"Designating for hospitality is, of course, not the same as designating for nightlife. And that's what we see now in the Schiekadeblok. (...) they have **removed** quite a bit of nightlife. What currently has a nightlime designation might not have it anymore in the future." - Nikki van Dijk

5/NOCTURNAL ECHOES AT DAWN FROM DATA TO DESIGN



PROCESS

CHALLENGES

- Place keeping
- Ownership
- Insecurity
- Gentrification
- In practise
- Bankrupcy
- Curationship
- Limitations
- Unpredictability
- Lack of guidelines

DEVELOPMENT

- Urban development
- Political development
- Economical development
- Real estate development
- Social development

MUNICIPAL POLICY

- Policy
- Support
- Responsibility
- Temporality
- Low rents
- Regulation
- Permits

STAKEHOLDERS

- Creatives
- Entrepreneurs
- Policy makers
- Creative sector
- Municipality of Rotterdam
- Developpers
- Police
- Initiatives
- Users
- Nightlife council

COMMUNICATION

- Complaints
- Forward thinking
- Dialogue
- Curiousity
- Social trust
- Open communication
- Conflicting interest

PARTICIPATION

- Engagement
- Protest
- Public participation process
- Paneltalks

ECONOMY

- 24 hour economy
- Investment
- Economic value

SPACE

DESIGN CONDITIONS

- Accessibility
- Affordability
- DIY
- Less space for cars
- Lights
- Mixed use
- Nocturnal activity
- Open space
- Public transport
- Resilience
- Reuse old buildings
- Rooftop
- Street furniture

FACILITIES

- Art expo
- Community center
- Community garden
- Culture
- Education
- Event space
- Food and beverages
- Housing
- Market
- Meeting space
- Nightlife
- Park
- Pavilion
- Studios
- Urban Sports

USERS

- Children
- Homeless people
- Public

QUALITY

CULTURAL INNOVATION

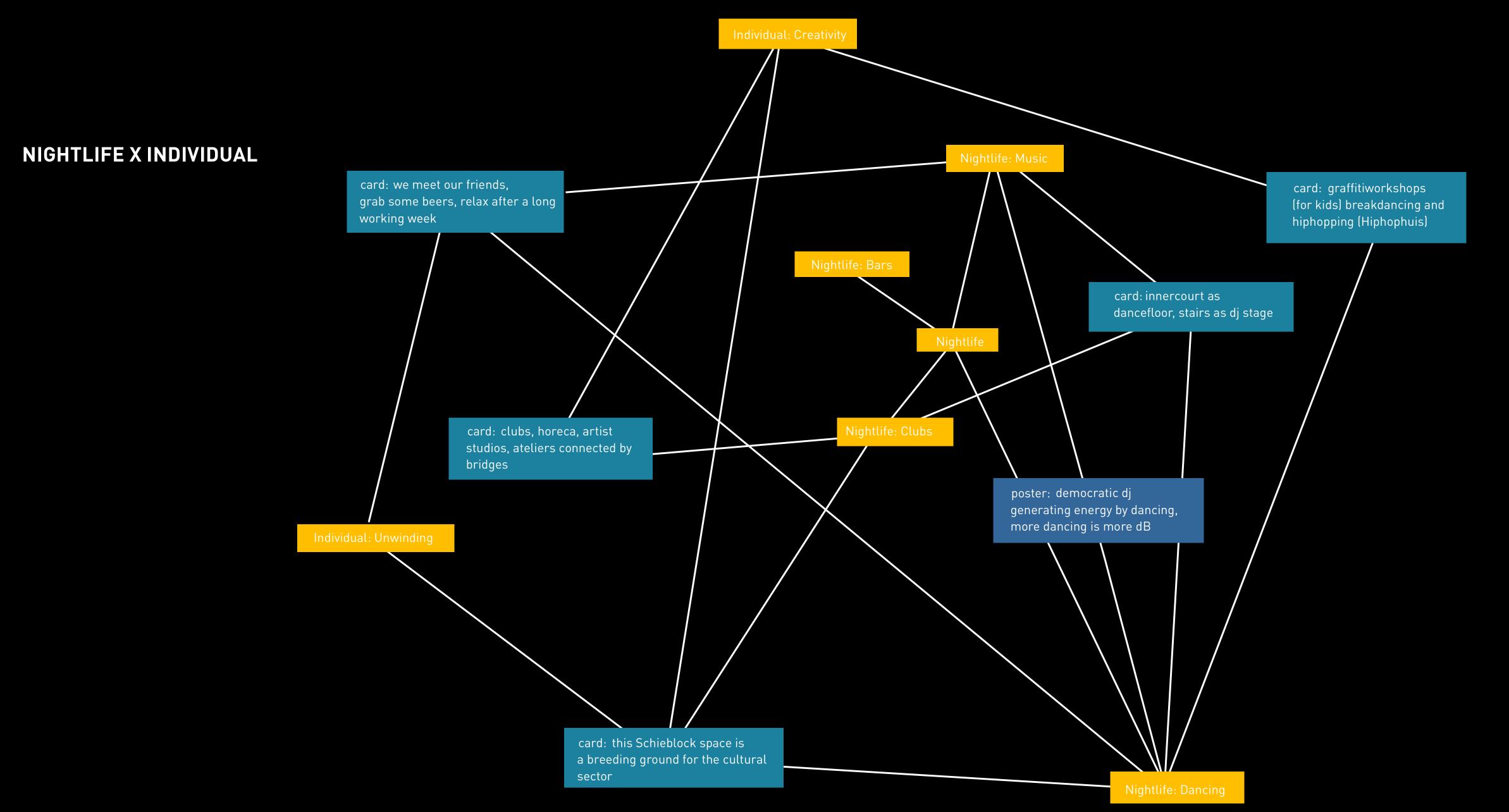
- Appreciation incomprehensible
- Creativity
- Culture
- Experimentation
- Knowledge sharing
- Placemaking
- Social impact
- Talent development

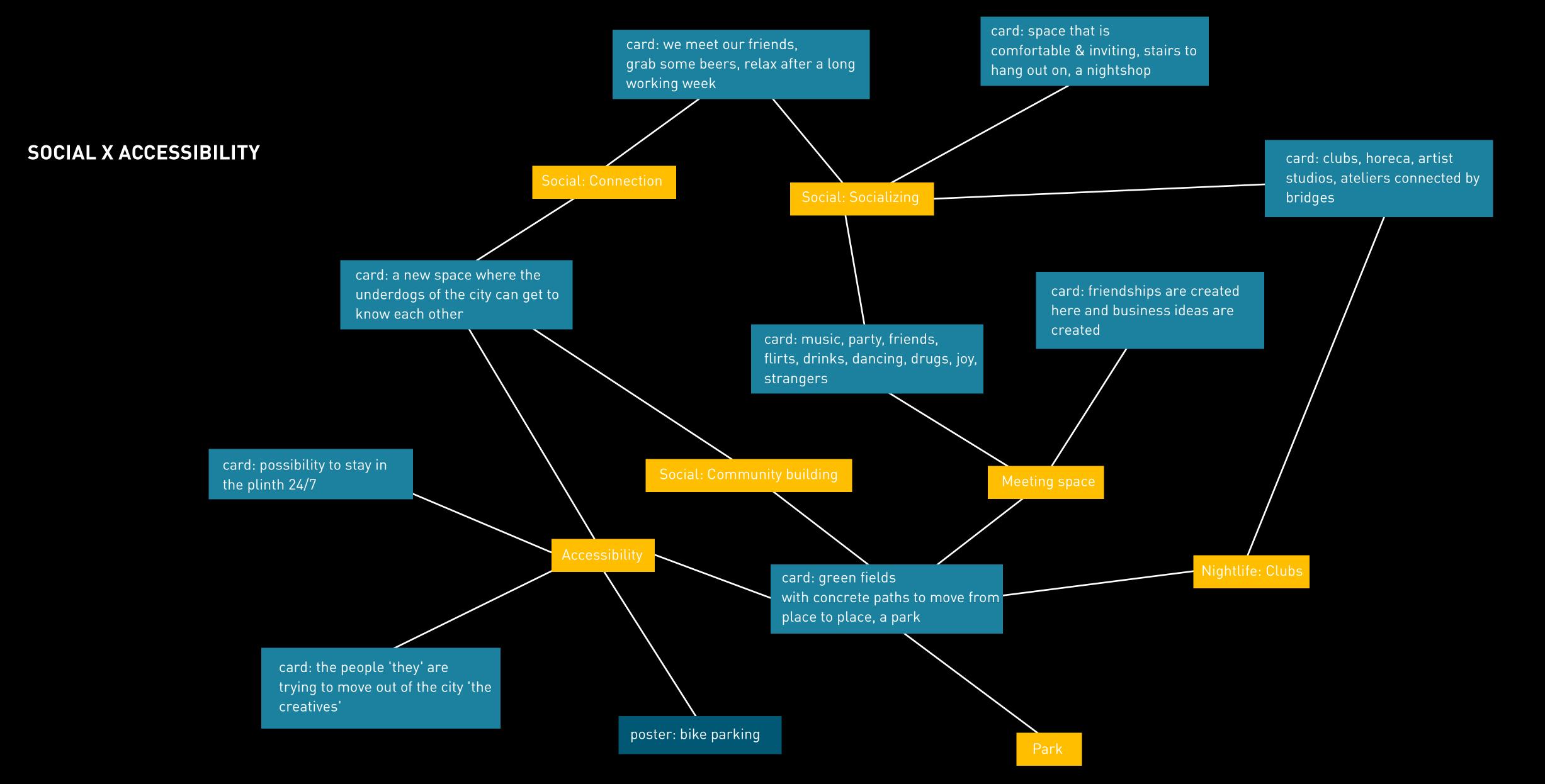
INDIVIDUAL

- Creativity
- Identity
- Mental health
- Sense of belonging
- <u>- Unwinding</u>
- Personal development

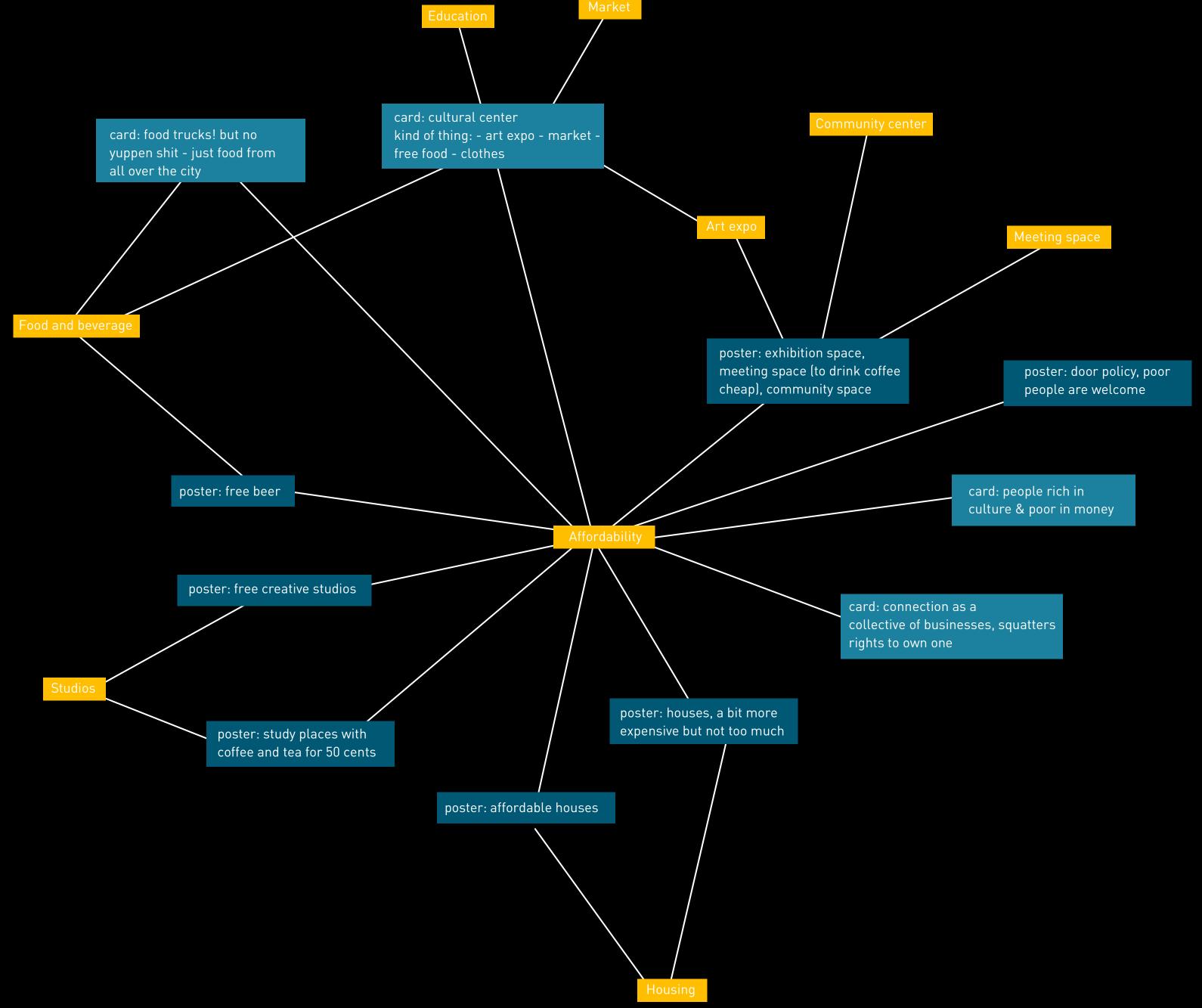
SOCIAL

- Collaboration
- Collectivity
- Community
- Community building
- Connection
- Diversity
- EqualitySafety
- Social cohesion
- Socializing
- Solidarity

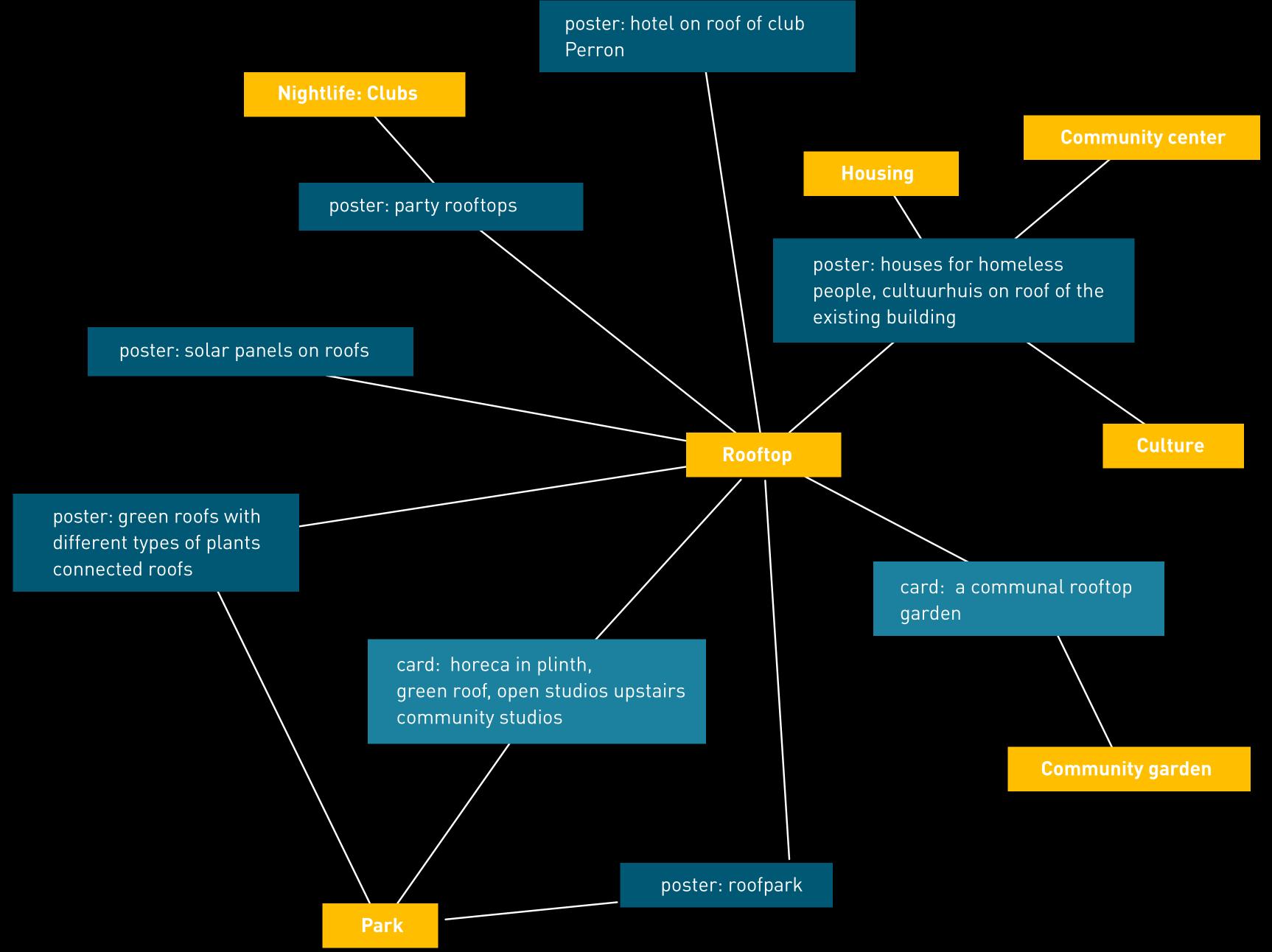




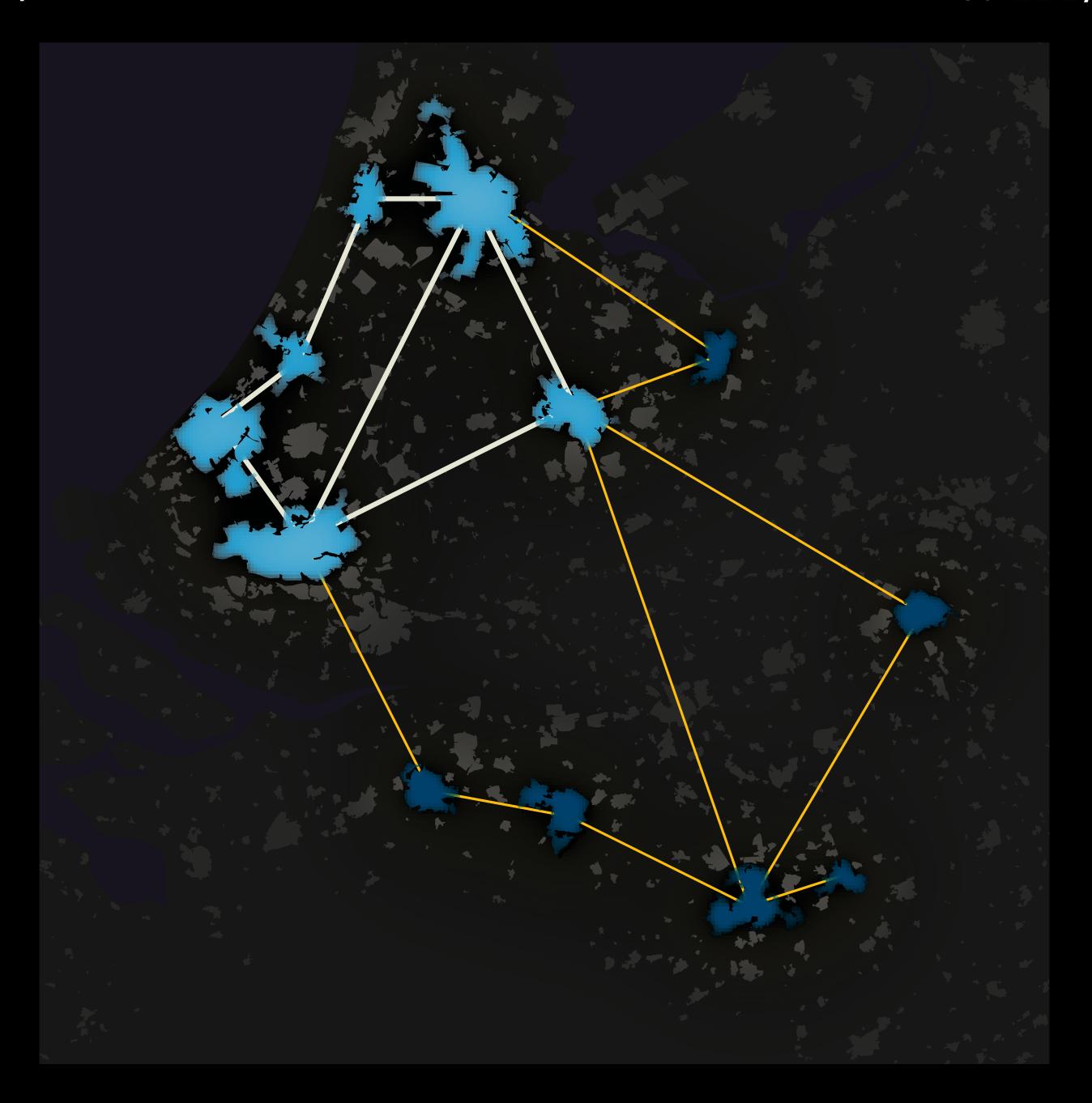
FUNCTIONS X AFFORDABLE

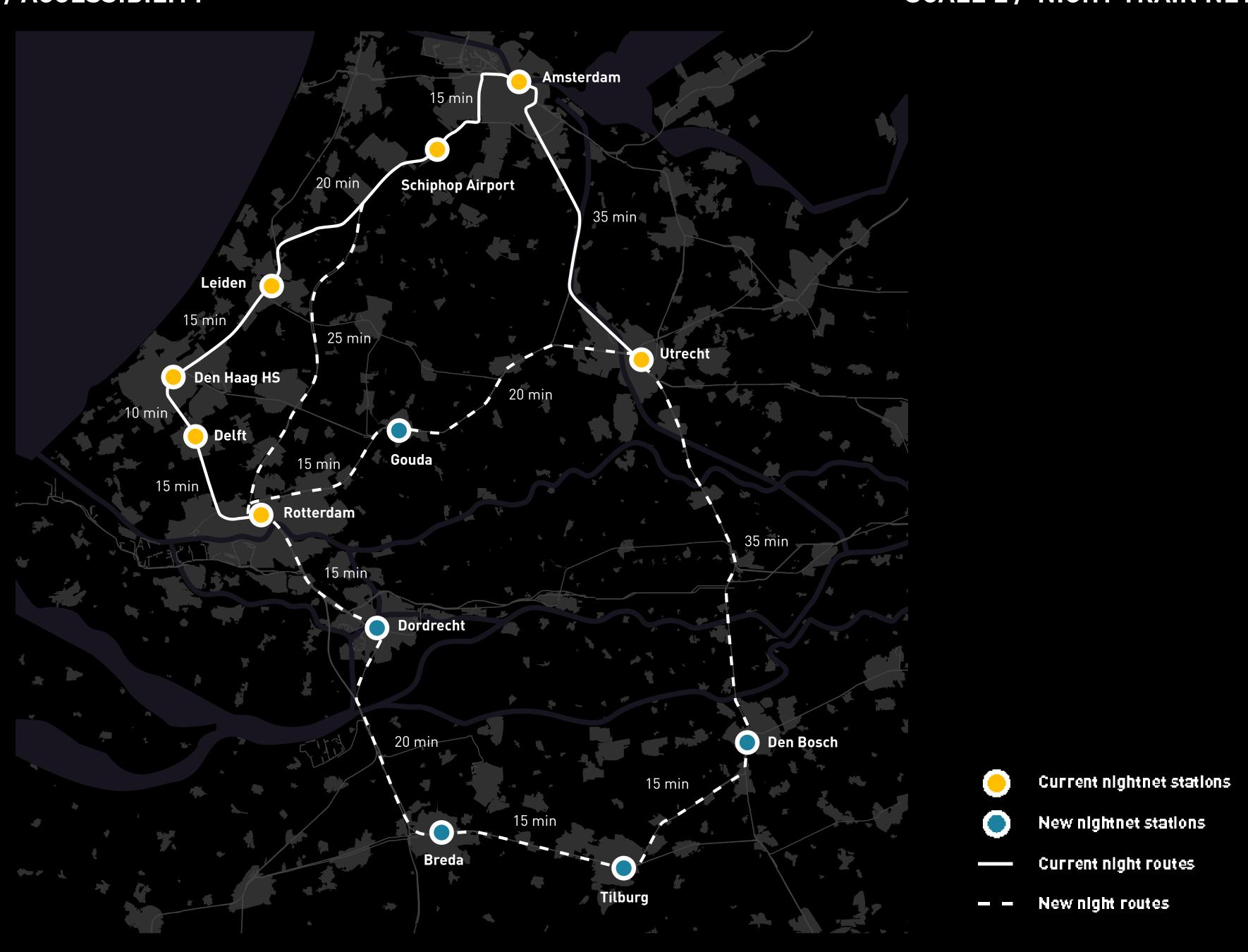


FUNCTIONS X ROOFTOP

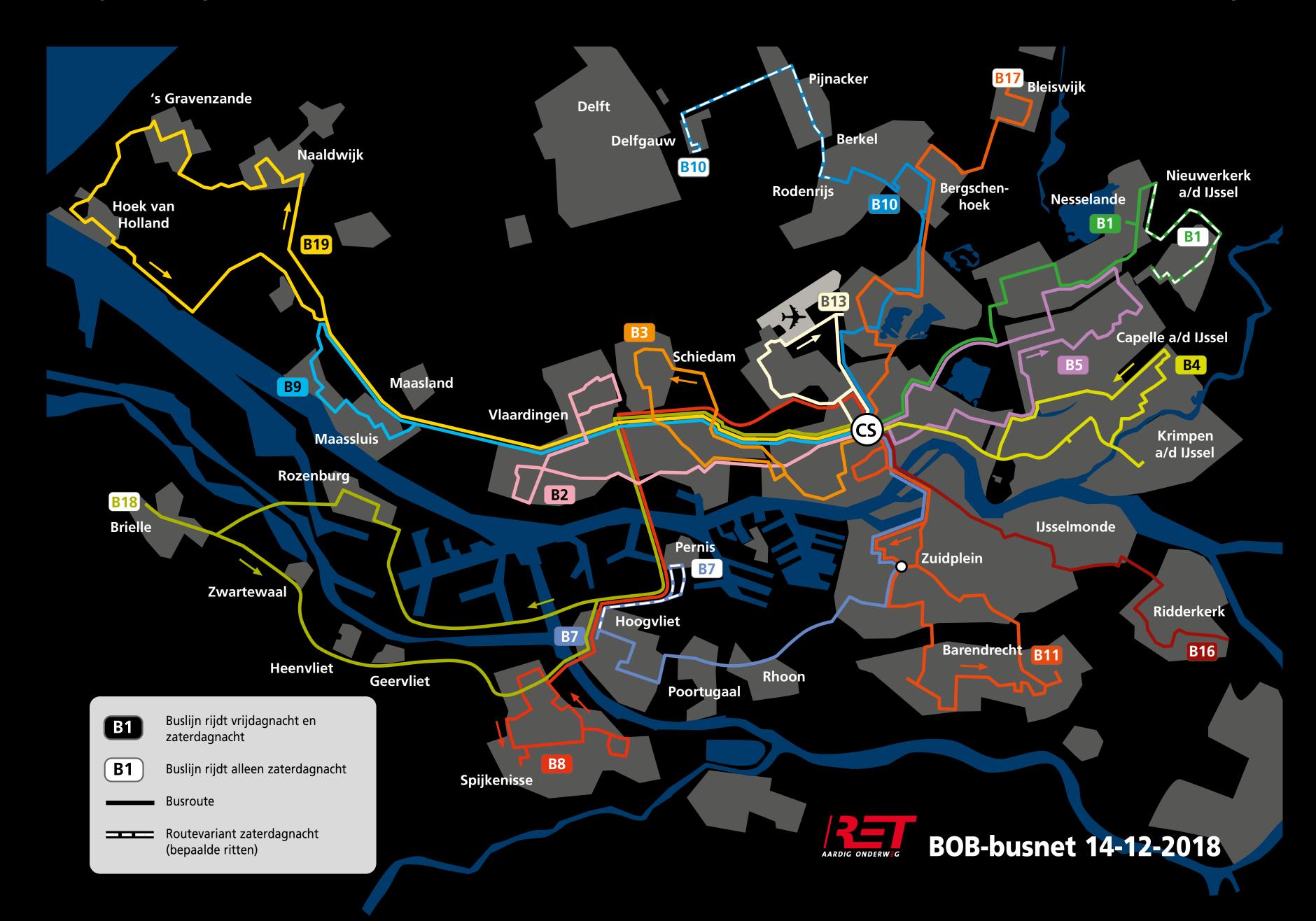


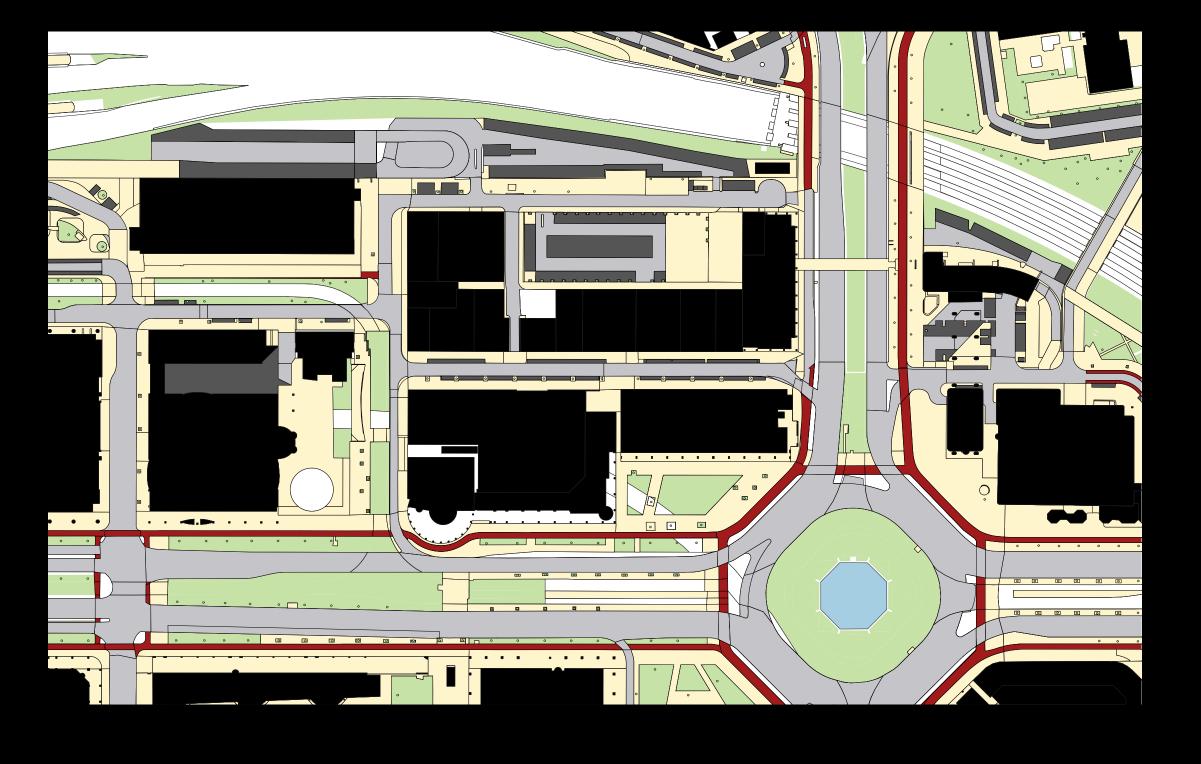
6 / THE DESIGN OF CREATIVE NIGHTSCAPES DESIGN FRAMEWORK

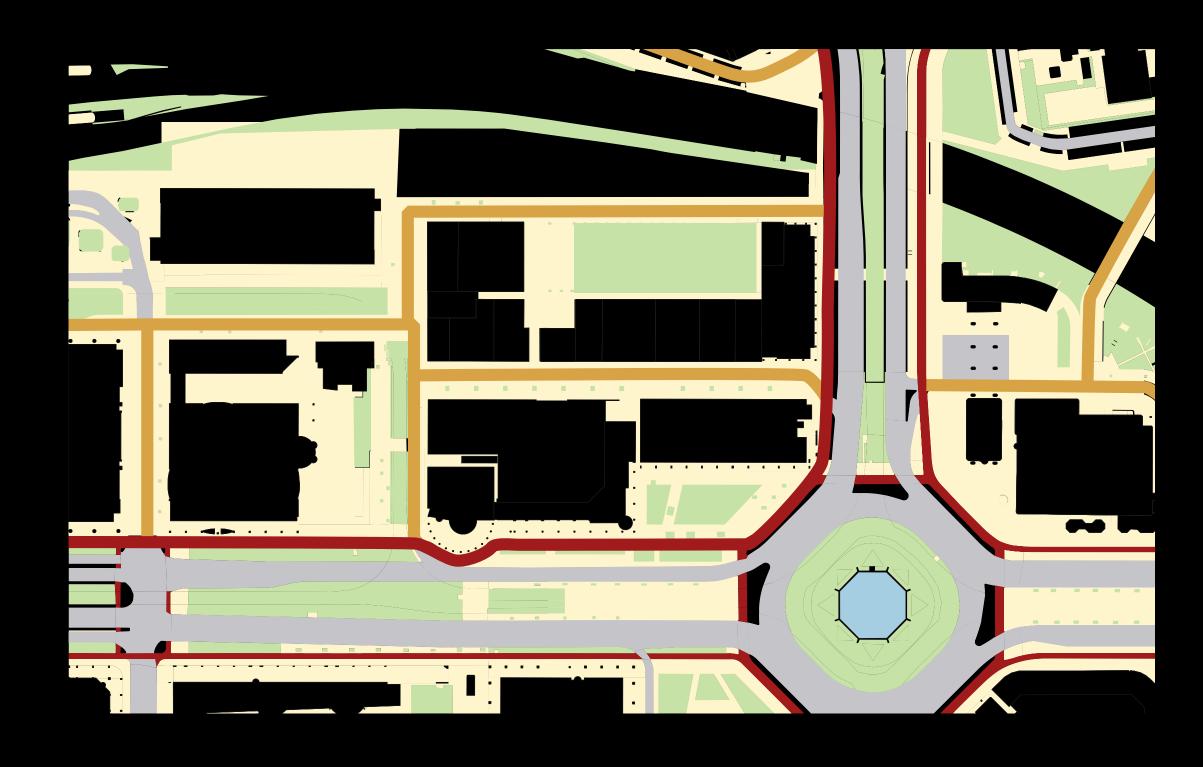










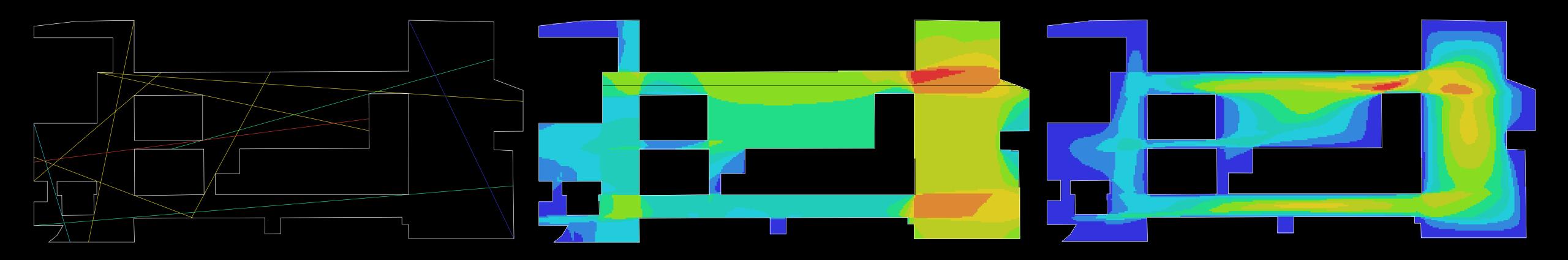


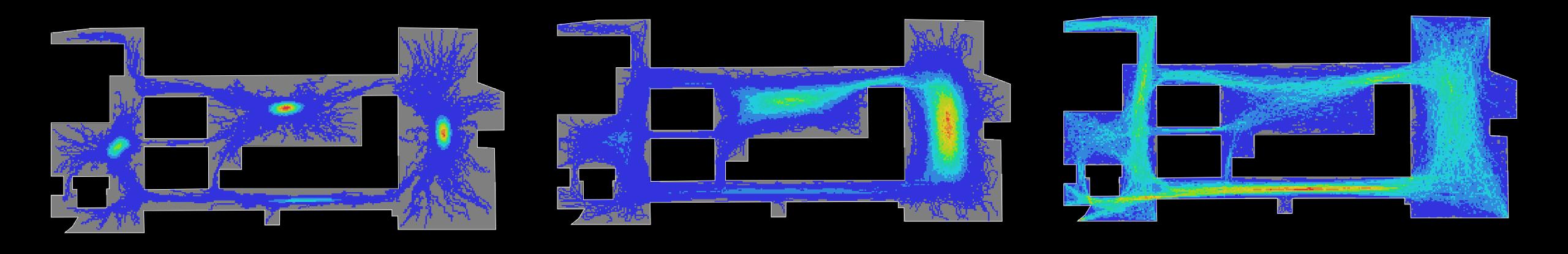
Design proposal: Emphasize nocturnal bike infrastructure



Design proposal: Emphasize square as nocturnal pedestrian area







INDOOR INDOOR OUTDOOR
NIGHTCLUBS
BARS

HEETING SPACES COMMUNITY
GARDEN
ART EXPO

WORKING PLACES NARKET

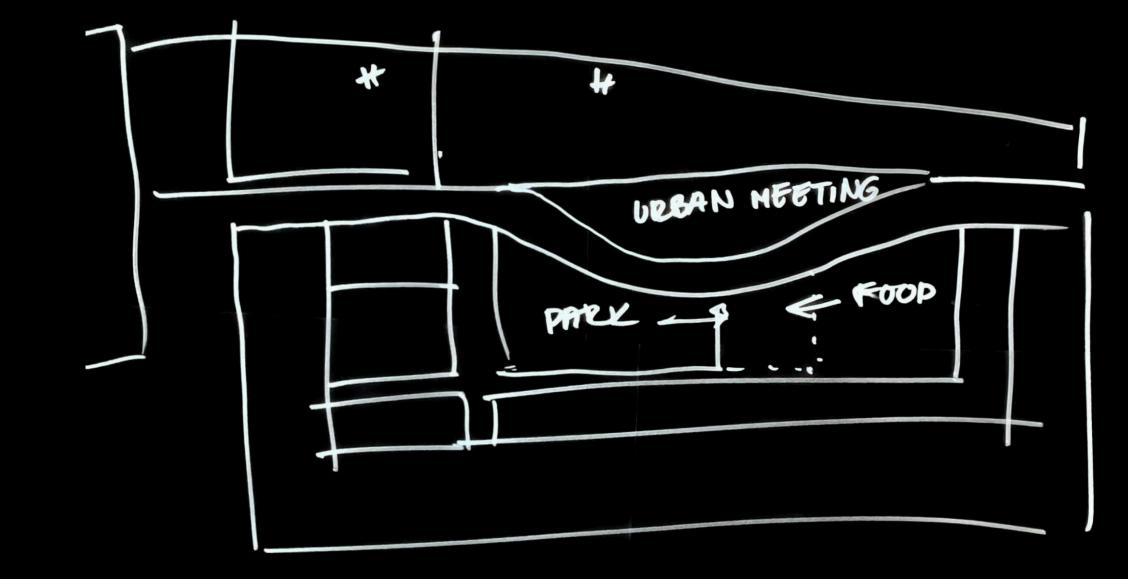
FOOD & BEVERAGES

COMMUNITY CENTER WORKSHOPS/EDUCATION

NIGHTSHOP SPORTS

HOUSING PAVILLON

X5/5





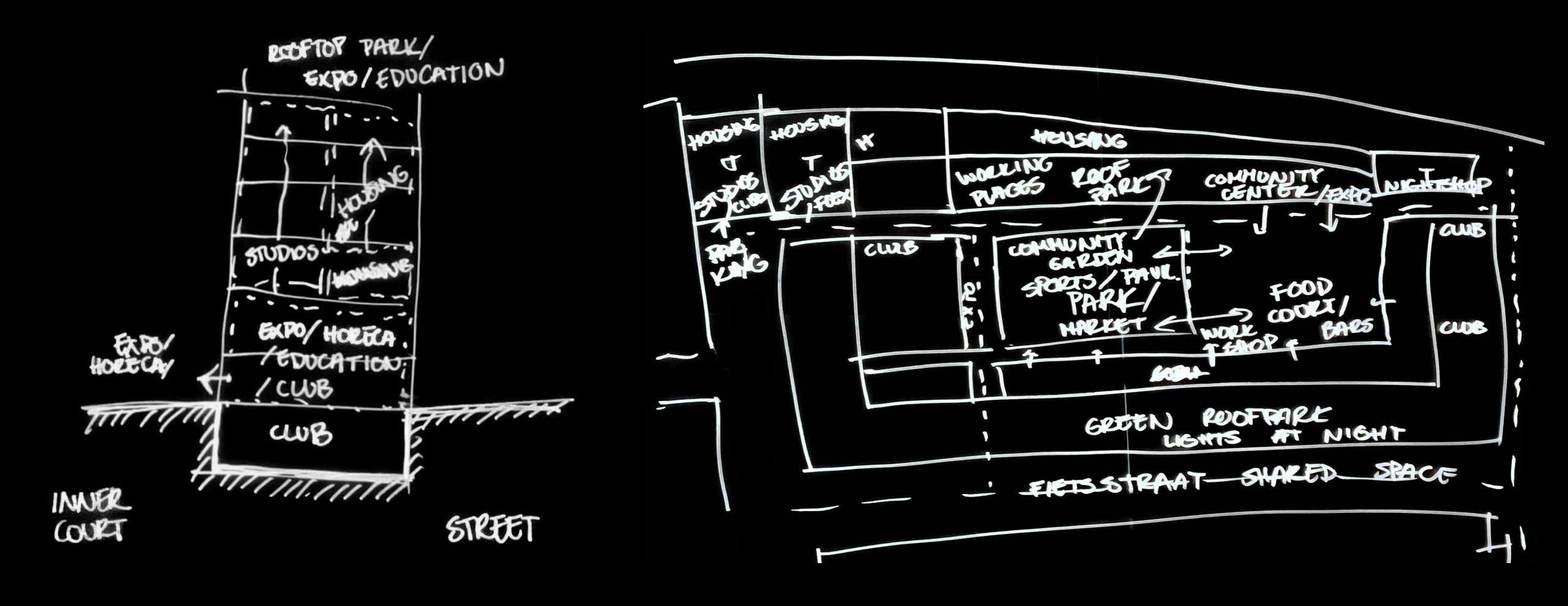
CLEATIVE

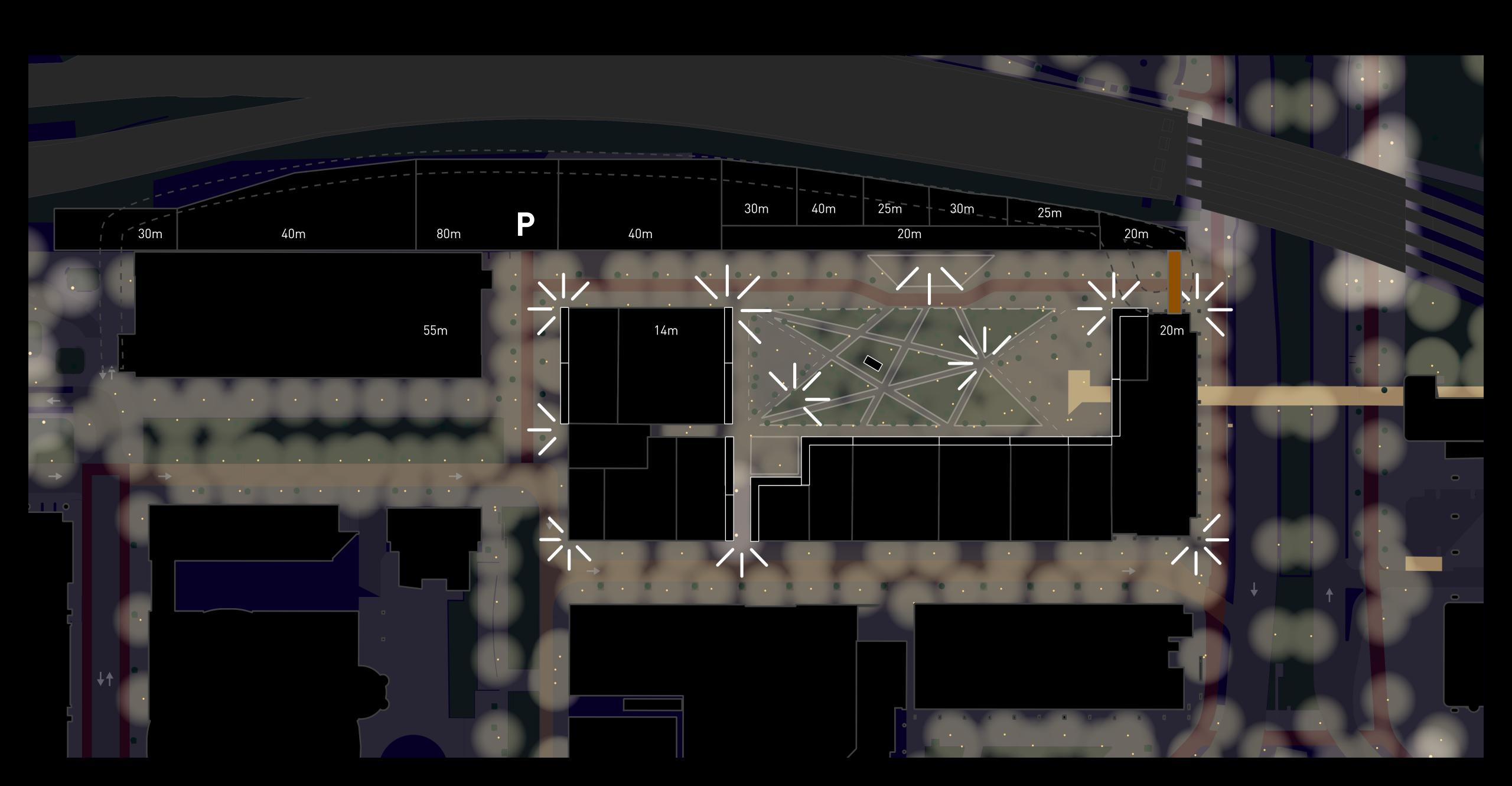
GTUDIOS

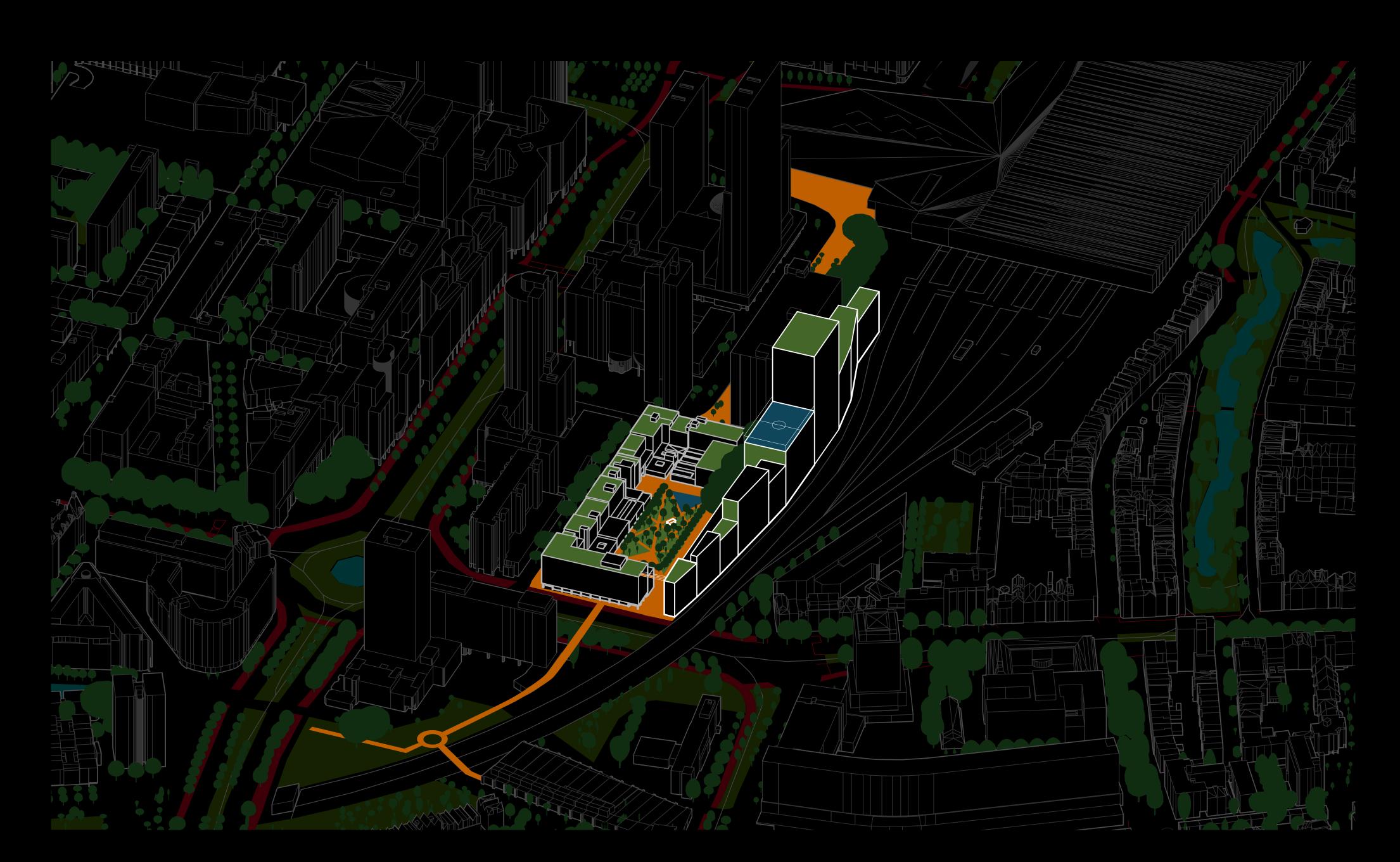


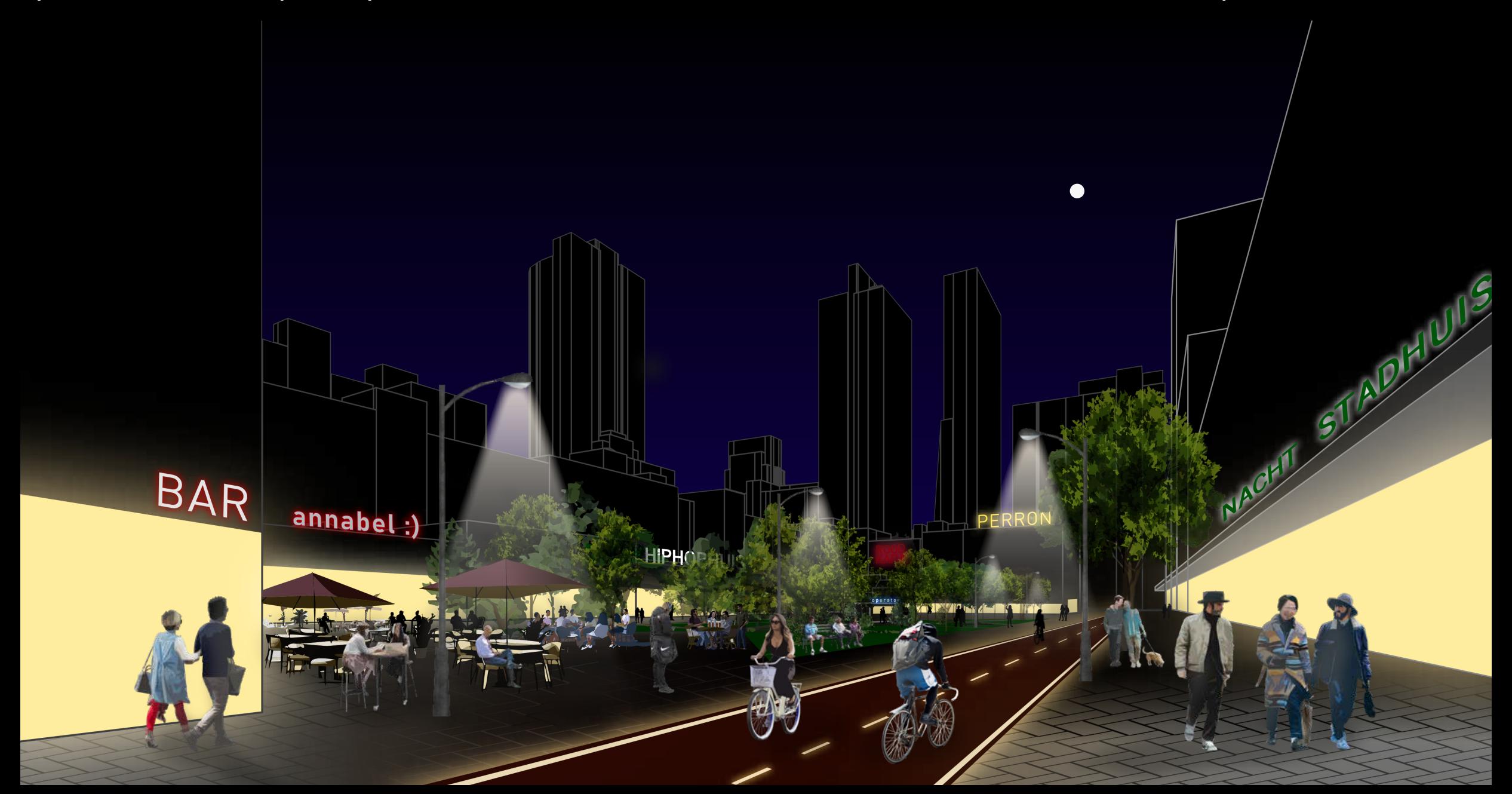
OUTDOOR

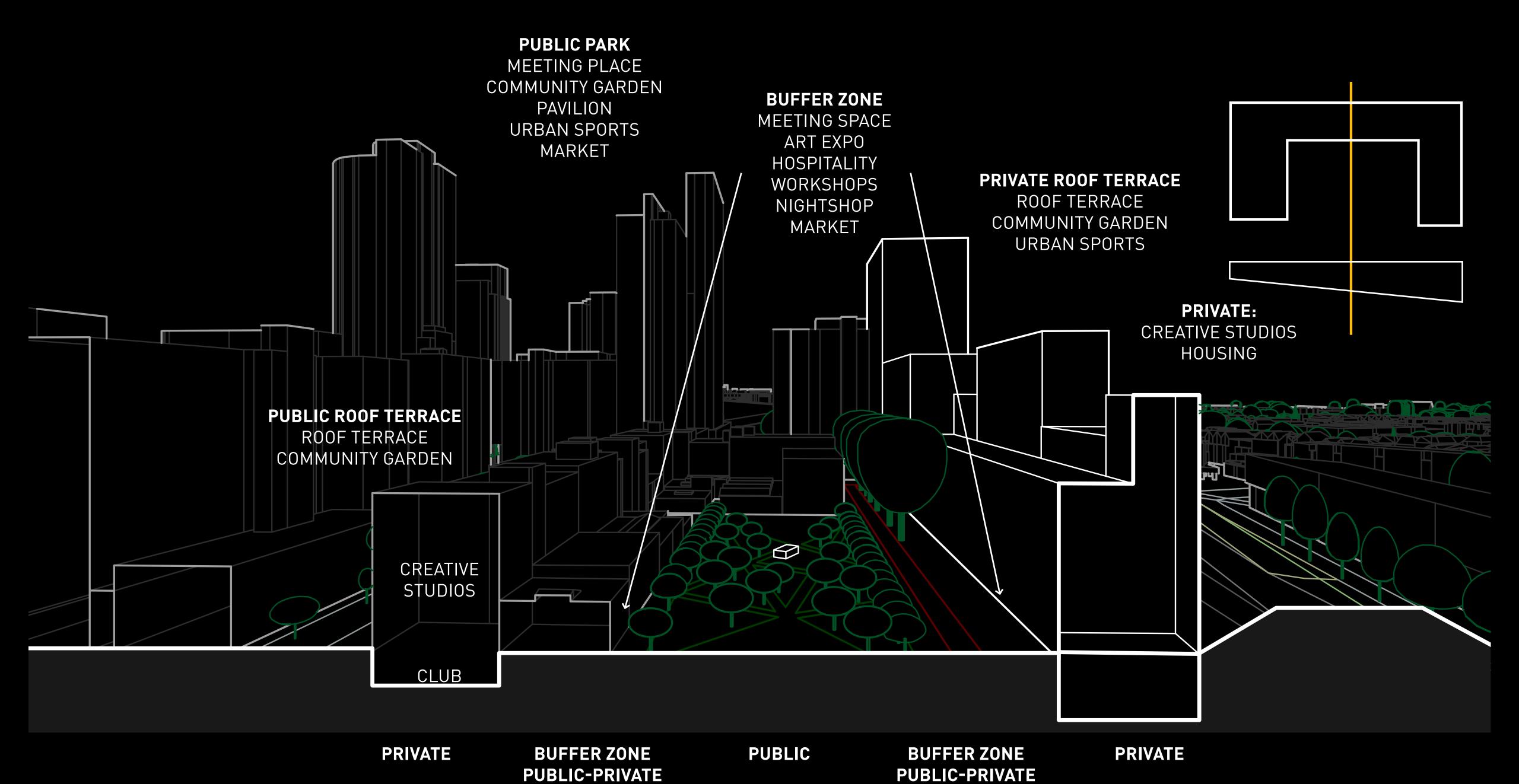
PARK











- Existing buildings: Preservation of existing functions
- Building height: max. 60 meters
- Plinths: Open, inviting, engaging
- Materialization: Choice architecture for influencing human behaviour

- Improve nocturnal mobility
- Reconfigurate permit types, regulations & opening hours
- Flexibility in rental contract duration
- Community engagement in redevelopment processes
- Financial compensation for social value creation

SCALE -

TIME

Reactivation of local infrastructure:

Metro & Bus network

Expansion of regional infrastructure:
Additional night trains

Construction new buildings, existing functions remain open

Improvement local infrastructure:
Bikes and pedestrians

Public space upgrade: Park Delftsehof

SCALE	LEVEL	INTERVENTIONS	INTERVENTIONS	INTERVENTIONS
		QUALITY	SPACE	PROCESS
XL	International	Acknowledgement of nightlife as essential for urban life	Nocturnal infrastructure > Night trains	International night governance > Knowledge sharing
L	Regional	Acknowledgement of nightlife as essential for urban life	Nocturnal infrastructure > Night trains, busses, metros	National night governance > Knowledge sharing
M	City	Agent of change Preservation and protection	Local nocturnal infrastructure > Night bus & metro > Bike infratructure > Pedestrian infrastructure	Local night governance > Agent of change > Policy changes > Support system for creative nocturnal entrepreneurs
S	Creative cluster	Agent of change Preservation and protection	Neighbourhoods for nocturnal activity > Mixed building configurations	Involve inhabitants in participation > Locals > Entrepreneurs
XS	Creative space	Spaces for experimentation Plinths as connectors	Flexible spaces > Open plinths > Public space as expo > Materialization	Involve users in participation > Visitors > Nocturnal workers

7 / NOCTURNAL INSIGHTS & DISCOVERIES CONCLUSION

QUALITY

What is the relationship between nightlife & urban design?

- Interdisciplinary nature
- Evolution of nocturnal activity
- Role of the creative industry: drives nightlife with innovation but triggers gentrification
- Catalyst for community building, social well-being, and inclusivity
- 24-hour city: integration of the night into urban planning
- Acknowledgement and preservation of nightlife essential for inclusive, vibrant, and resilient urban environments

PROCESS

How can nighttime users be empowered in urban redevelopment processes of creative nightscapes?

- Social inclusivity: engagement of nighttime users in redevelopment process
- Identification of needs for nocturnal activity
- Participatory tools: workshops, panel talks, and co-creation projects
- Supportive policies for active nighttime users and nocturnal governance
- Financial compensation for social value creation
- Phased urban design strategy: prioritizing sustained operation, accessibility, and connectivity

SPACE

Which urban design strategies benefit creative nightscapes?

- Multi scaled approach: city zoning designating mixed-use areas for nocturnal activity
- Legal protection against residential encroachment
- Nocturnal mobility facilities: public transport, slow infrastructure
- Buffer zones and green spaces against nuisance
- Strategic lighting: improve wayfinding, light art, bicycle & pedestrian infrastructure
- Adaptive reuse of buildings
- Diverse cultural programming 24h
- Open plinths

MAIN RESEARCH QUESTION

How can urban design interventions accommodate creative nightscapes in the city of Rotterdam?

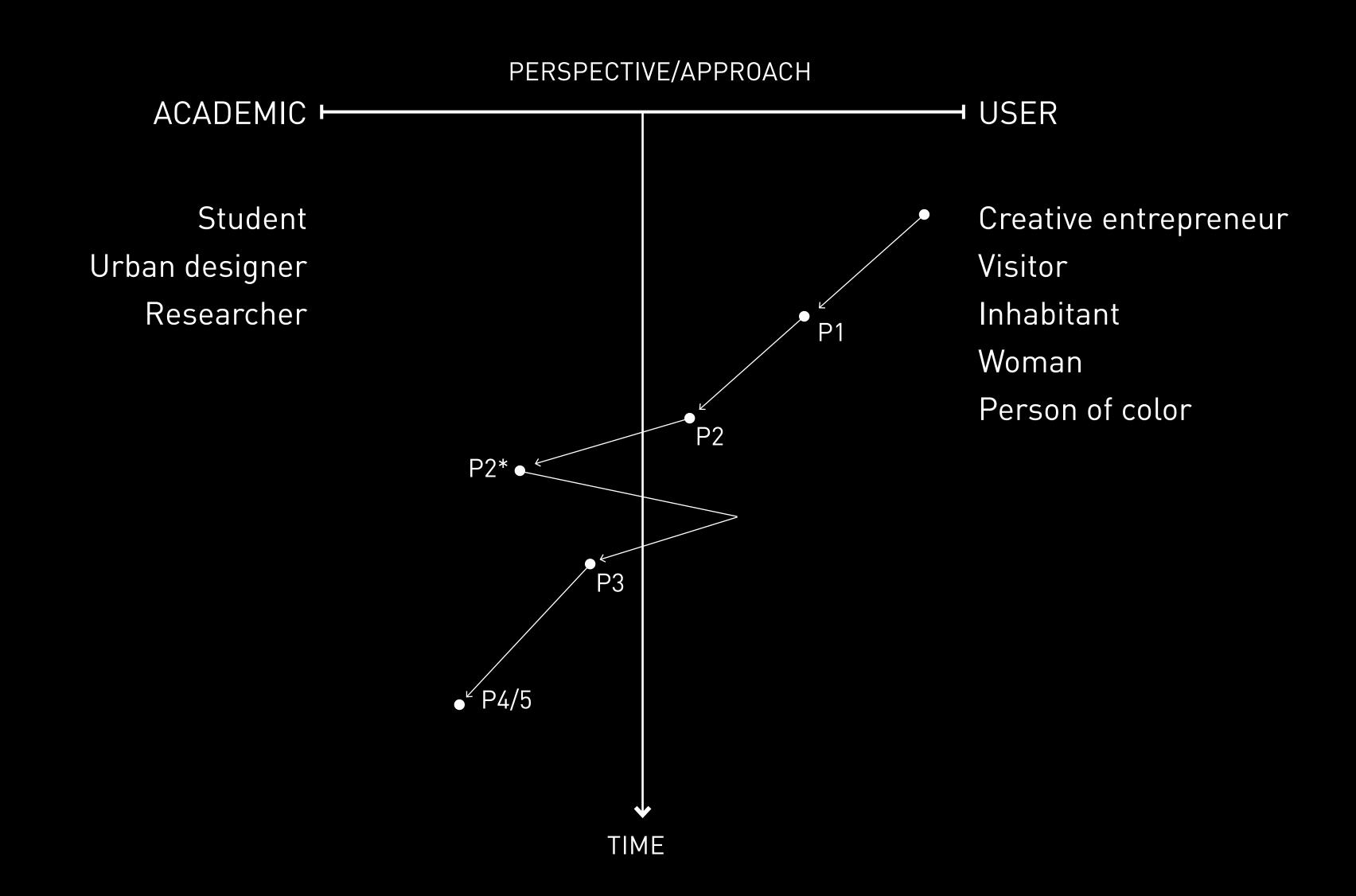
- Acknowledgement of the positive impact of creative nightscapes
- Active participation by local communities and nighttime users
- Supportive policies & nocturnal governance: subsidies, permits, agent of change
- City scale zoning strategies to offer legal protection
- Adaptive use for identity preservation
- Diverse cultural programming and public access
- Spatial solutions: strategic lighting, buffer zones, green spaces
- Nighttime mobility for accessibility
- Open plinths for engagement
- Balance between nighttime community needs and broader urban development goals

8 / REFLECTION ON NIGHTTIME RESEARCH REFLECTION

8 / REFLECTION

- Multidisciplinary approach and connection to the build environment
- Interchange between design, research, and action: lots of fieldwork
- Context-specific project
- Short term vs. long term
- Social sustainability vs. environmental sustainability
- Active stakeholder involvement: advantages vs. potential biases
- Open walk-in sessions to avoid self-selection bias
- Role of references in workshops

- Personal exploration due to involvement: diversity in perspectives
- Knowledge on social studies, communication, and action research



THANK YOU

