



## **Good Enough to Talk To?**

**Exploring the Acceptance and Social Presence of AI Chatbots for Human-Centered Task Training in  
Electrical Engineering Education**

**Behdad Etezadi<sup>1</sup>**

**Supervisor(s): Gosia Migut<sup>1</sup>, Aleksander Buszydlik<sup>1</sup>**

<sup>1</sup>EEMCS, Delft University of Technology, The Netherlands

A Thesis Submitted to EEMCS Faculty Delft University of Technology,  
In Partial Fulfilment of the Requirements  
For the Bachelor of Computer Science and Engineering  
June 26, 2026

Name of the student: Behdad Etezadi  
Final project course: CSE3000 Research Project  
Thesis committee: Gosia Migut, Aleksander Buszydlik, Masoud Mansoury

An electronic version of this thesis is available at <http://repository.tudelft.nl/>.

## Abstract

Generative AI chatbots are increasingly proposed as simulated stakeholders. These stakeholders let engineering students rehearse human-centered communication without the scheduling and access constraints of real interlocutors. In an engineering education context, how students receive such tools, and whether they engage with them as social partners, remains little studied. This paper examines the acceptance and perceived social presence of an AI-simulated non-technical stakeholder in an electrical engineering setting. Fifteen students each completed a single customer discovery interview with a large language model chatbot, framed around the Value Proposition Canvas. The study follows a convergent mixed-methods design, pairing UTAUT-derived acceptance constructs and an adapted social presence scale with a reflexive thematic analysis of the interaction transcripts and written reflections. Acceptance was high but conditional, and tracked how useful students judged the tool rather than how easy it was to use. Social presence was the lowest and most variable of the measured constructs and moved largely independently of perceived usefulness, so a more socially present chatbot did not register as a more useful one. Students valued the tool as an accessible option when real stakeholders were hard to reach, while noting absent empathy, predictable responses, and a risk of over-reliance. Transcripts show some students got the responses they wanted by engineering their prompts rather than by communicating as they would with a real stakeholder. These self-reported patterns indicate that such chatbots are best positioned as carefully bounded preparation before real stakeholder contact rather than as replacements for it.

## 1 Introduction

Engineering graduates are expected to engage effectively with non-technical stakeholders throughout their professional careers. Empirical research on engineering practice reveals that technical coordination, which involves working with and influencing others to carry out necessary tasks, is a major aspect of engineering work. Yet, engineering education provides only limited informal development of these skills, and accreditation criteria may not reflect this aspect of the profession (Trevelyan, 2007). Despite widespread recognition of their importance, communication skills remain underdeveloped in engineering graduates. A survey by the American Society of Mechanical Engineers found that only 9% of industry representatives rated recent graduates' communication skills as strong, compared to 52% of mechanical engineering department heads (Donnell et al., 2011). The disparity points to a structural disconnect between how engineering education assesses communication competence and what professional practice demands.

Scalable practice opportunities are therefore needed to bridge this gap. Simulation-based learning (SBL) has emerged as a promising pedagogical strategy for developing professional competencies in controlled yet authentic contexts. Meta-analytic evidence confirms that SBL produces strong learning gains overall, but communicative skill development remains a persistent challenge (Chernikova et al., 2020). Engineering-specific SBL literature has focused predominantly on technical and physical simulations, with little attention to conversational stakeholder practice (Negahban, 2024). As Bano et al. (2019) state, empirical evidence about effective approaches for training novices on conducting requirements elicitation interviews is scarce.

With the emergence of large language models (LLMs), a new form of simulation-based stakeholder practice has become possible. A generative AI chatbot can be deployed as a simulated human interlocutor, a conversational partner playing the role of a non-technical stakeholder such as a fictional client, facility manager, or community member, that engineering students must communicate with as part of their training. Unlike AI tutors that teach or assess technical knowl-

edge, such a chatbot plays the "other person" in a professional conversation. It gives students a scalable, always-available practice partner for human-centered skills, and instructors a way to deploy stakeholder simulations with little development effort or specialised resources.

However, the pedagogical implications of this approach remain insufficiently understood. Existing studies are largely descriptive, and key pedagogical risks remain unexamined. Concerns have been raised about illusions of understanding (Messerli and Crockett, 2024), skill decay (Macnamara et al., 2024), and the representational fidelity of AI-generated personas (Schuller et al., 2024). Yet, what remains unanswered is whether and how students actually perceive and engage with AI-simulated stakeholders as social interlocutors, and what this means for the pedagogical value of the practice.

To understand the pedagogical value of such a system, this study focuses on two constructs well suited to capturing the student-chatbot interaction. Technology acceptance captures the degree to which students perceive the chatbot as useful and easy to use, and shapes whether they engage with it meaningfully at all (Venkatesh et al., 2012). Social presence captures something more fundamental, the degree to which students perceive and relate to the simulated interlocutor as a genuine communication partner rather than a tool (Short et al., 1976). Stakeholder communication is an interpersonal act, so the practice can rehearse it only insofar as students engage with the chatbot as a communication partner. Social presence is also known to shape how social interaction unfolds and to influence learning outcomes in technology-mediated settings (Kreijns et al., 2022). Together they allow us to examine not only whether students are willing to use such a system, but whether the interaction approximates the communicative demands of real professional practice.

This study is part of a larger collaborative research effort in which students across multiple TU Delft faculties investigate the pedagogical implications of generative AI chatbots for human-centered task training, each in their own disciplinary context (Forfota, 2026; Looij, 2026; Stoica, 2026). The present study investigates both constructs in the con-

text of Electrical Engineering education at TU Delft, where students are required to conduct stakeholder discovery interviews. The overarching research question guiding the collective effort is:

**RQ:** What are the pedagogical implications of using a generative AI chatbot as a simulated non-technical stakeholder for human-centered task training in engineering education?

This study addresses the following research questions:

**SQ1** To what extent do students perceive a generative AI chatbot as useful and easy to use for practising with a simulated non-technical client? (*shared across faculties*)

**SQ2** How do electrical engineering students perceive the social presence of the simulated client during chatbot-based stakeholder practice?

**SQ3** What do electrical engineering students' reflective responses and interaction patterns reveal about the requirements for using a generative AI chatbot for training?

In addressing these questions, this study makes the following contributions:

- **Student acceptance in context.** An empirical account of how electrical engineering students perceive the usefulness and ease of use of a generative AI chatbot deployed as a simulated non-technical stakeholder for stakeholder-discovery practice.
- **Social presence measurement.** A measurement of the social presence students attribute to a chatbot-mediated stakeholder simulation, a construct that prior work in this educational context has not examined, reported together with its association with students' acceptance of the system.
- **Qualitative account and future considerations.** A reflexive thematic analysis of interaction transcripts and written reflections that characterises how students engage with the simulated stakeholder and considerations for deploying such chatbots in communication training.

The remainder of this paper is structured as follows. Section 2 reviews simulation-based learning, prior work on generative AI for stakeholder simulation, and the theoretical foundations of social presence. Section 3 describes the study design, including scenario development, chatbot design, participants, procedure, and instruments. Sections 4 and 5 present the results and discussion respectively. Section 6 addresses responsible research considerations, and Section 7 concludes with implications and directions for future work.

## 2 Theoretical Background and Related Work

### 2.1 Simulation-Based Learning in Higher Education

In higher education, practice in real-life professional situations can be limited by factors such as resource constraints, ethical considerations, and the infrequency of critical scenarios (Chernikova et al., 2020). Simulation-based learning (SBL) addresses this by creating controlled approximations

of professional practice in which students can engage with authentic problems while complexity and risk are deliberately reduced. Real-life situations do not always provide sufficient practice opportunities, and practice without systematic guidance can be overtaxing for students, particularly in scenarios involving other people (Chernikova et al., 2020). Negahban (2024) describes simulation as a strategy that can replace or augment real-world inquiry-based experiences by providing learners with a low-cost, risk-free platform to develop knowledge and skills. Meta-analytic evidence across 145 empirical studies confirms that SBL produces meaningful learning gains overall ( $g = 0.85$ ). However, effect sizes are notably lower for communication skills ( $g = 0.44$ ) than for technical and diagnostic performance, suggesting that communicative skill development through simulation remains a persistent challenge (Chernikova et al., 2020).

A key design insight from recent meta-analytic work concerns the *saliency* of relevant information, its visibility to the learner. Saliency is a stronger predictor of learning gains than the physical authenticity of the simulated environment (Chernikova et al., 2024). This finding has direct implications for text-based chatbot simulations. The chatbot need not replicate every dimension of a real human interlocutor, provided it surfaces the communicatively relevant challenges students must learn to navigate. Scaffolding type also moderates SBL effectiveness. Learners with low prior knowledge benefit more from explicit guidance, while those with high prior knowledge benefit more from reflection phases (Chernikova et al., 2020). These findings motivate the structured briefing, open-ended practice session, and guided written reflection that form the backbone of the present study's session design.

### 2.2 Generative AI for Stakeholder Simulation in Education

Within this SBL landscape, a growing body of work has explored virtual agents that simulate the "other person" in professional communication training. The VICO system (Debnath and Spoletini, 2020) deployed a virtual client for requirements elicitation interview training in software engineering. An initial exploratory study indicated that students who practised with VICO before conducting stakeholder interviews outperformed those who did not. In medical education, GPT-4-based simulated patients have been deployed for psychotherapy training. Participant feedback indicated that the chatbots portray mental health conditions effectively and are perceived as valuable training aids (Cabrera Lozoya et al., 2025).

Nguyen (2025) deployed role-play chatbots for stakeholder interview training in a food science course at Wageningen University, producing a reusable instructor manual. The project is listed on the 4TU Centre for Engineering Education Innovation Map<sup>1</sup>, reflecting broader interest in LLM-based simulation among Dutch technical universities. However, these precedents share a limitation. They describe deployment experiences and technical challenges, without examining whether chatbot-based practice develops transferable

<sup>1</sup><https://www.4tu.nl/cee/>

communication skills or poses pedagogical risks distinct from human-mediated simulation. Whether the approach forms meaningful preparation for real stakeholder interaction therefore remains an open question.

A partial step beyond this pattern is the work of Honig et al. (2025), who evaluated custom GPT-powered chatbots in an undergraduate chemical engineering course within a UTAUT framework (Venkatesh et al., 2003). UTAUT models how performance expectancy, effort expectancy, and social influence shape behavioural intention to use a technology. In their study, one chatbot simulated an industry consultant and another simulated a viva examiner. The authors report high voluntary uptake (83% for the consultant chatbot). Performance Expectancy, the degree to which students believe the technology improves their outcomes, was the dominant factor driving both uptake and resistance. Concerns about AI accuracy and reliability constituted the primary barrier to wider adoption.

The authors also suggest the tool may suit students who find interpersonal interaction confronting and prefer anonymous or asynchronous practice, a comfort consistent with the wider finding that students engage more with a language model because it feels less exposed to judgement than a person (de Mello Heredia, 2025). Unlike the deployment-focused studies above, Honig et al. examine student perceptions of the tools systematically. Even so, their study does not assess whether chatbot-based practice develops transferable communication skills, nor does it address the pedagogical risks of replacing human interlocutors with AI proxies.

These risks find support in the broader literature on AI-mediated performance and human-computer interaction. Messeri and Crockett (2024) theorise that AI tools exploit cognitive limitations to create illusions of understanding, students may believe they have mastered stakeholder communication when they have only learned to communicate with an LLM through a chatbot. Macnamara et al. (2024) argue from a theoretical perspective that AI assistance may hinder skill development without the learner's awareness, as learners may be unable to judge the true status of their skills when AI enhances their performance. Schuller et al. (2024) note that automated personas may contribute to stereotypes and biases in ways comparable to human-created personas, raising questions about the representational fidelity and equity of AI-simulated stakeholders. Central to all three concerns is the question of how students perceive and relate to the simulated interlocutor during interaction, a question the construct of social presence is well placed to illuminate.

### 2.3 Social Presence in Technology-Mediated Communication

Social presence was originally theorised by Short et al. (1976) as *the salience of the other person in an interaction and of the resulting interpersonal relationship*, in the context of telecommunication media. A defining feature of the construct is that it does not require the partner to be perceived as human. Social presence can arise even when the other is recognised as a machine-like entity, which distinguishes it from perceived humanness (Lee, 2004). It was later used for human-computer interaction through a seven-item scale developed by Lee et al. (2006), building on Lee (2004)'s ac-

count of presence as *a psychological state in which the virtuality of experience is unnoticed*. This scale was subsequently adapted for text-based chatbot contexts (Katkute, 2017).

Kreijns et al. (2022) caution that social presence is frequently conflated with related notions such as group cohesion and learning climate, so that its reported associations with learning outcomes may be attributable to those constructs rather than to social presence itself. In chatbot contexts, social presence has been positively associated with user engagement (Katkute, 2017). In the present study, social presence functions as a dual-valenced construct. High social presence may indicate that students are engaging genuinely with the simulated stakeholder, approximating the communicative demands of real professional interaction. While, it may raise the risk of the illusions of understanding.

### 2.4 Context: Human-Centered Task Training in Electrical Engineering at TU Delft

The present study is situated in the Bachelor Graduation Project in Electrical Engineering (EE3L1 – BAP) at TU Delft (Lager et al., 2025), a third-year capstone in which student groups produce a BSc thesis and concept demonstrator. The project requires students to engage with non-technical stakeholders, understand user requirements, and situate design decisions in terms of user needs. Within the BAP, a business plan track run with the Delft Centre for Entrepreneurship includes Workshop 1, which introduces the Value Proposition Canvas (VPC) (Osterwalder et al., 2014) and has students conduct a customer discovery interview with a real non-technical stakeholder. The task operationalises the human-centered design orientation Zoltowski et al. (2012) describe, moving from technology-centred completion toward empathic engagement with the user's world. Contrary to earlier iterations, the track is now optional (Lager et al., 2025), a shift that may reflect declining institutional prioritisation of communication training even as industry evidence finds the need for it more pressing than ever (Beagon et al., 2025).

Electrical engineering students at TU Delft are a timely population for this inquiry. Instructors in the EEMCS faculty have observed that widespread AI use is eroding students' analytical and independent thinking. Nearly half of EEMCS students reported AI dependency in a recent survey, and electrical engineering lecturers noted a sharp divergence between AI-assisted formative performance and unassisted exam results (Lont, 2026). If students are offloading analytical reasoning to AI, the risk that chatbot-based stakeholder practice produces only the appearance of communicative skill, rather than genuine competence, is especially acute. The simulation scenario was therefore situated in the Workshop 1 customer discovery interview, a task that operationalises these communicative demands in a bounded form. The scenario's design is described in Section 3.

## 3 Study Design and Methodology

### 3.1 Research Design

This study employs a convergent mixed methods design (Creswell, 2009), in which quantitative and qualitative data

are collected within a single session and integrated at the interpretation stage. The quantitative strand measures student perception through closed Likert items, while the qualitative strand uses the open-ended responses, the written reflection and the interaction transcripts to address its own research question and to contextualise the quantitative measures. The design is well suited to exploratory inquiry, where the measured constructs sketch the contours of student perception and the open-ended responses help explain why those perceptions arise.

### 3.2 Scenario Development

The Workshop 1 customer discovery interview from BAP was selected as the simulation target following a review of Year 3 electrical engineering courses and consultation with an assistant professor in the electrical engineering faculty. The interview task maps directly onto the Customer Profile section of the VPC, which captures the jobs to be done, pains, and gains of a non-technical stakeholder. The interview is a clearly delimited communicative act that can be reproduced in a controlled session.

The consultation informed two further design decisions. First, the scenario was anchored in electrical engineering territory so that students could engage as technical experts rather than as domain novices. Second, the stakeholder persona was designed to expose three communicative failure modes commonly observed in electrical engineering students when engaging with non-technical stakeholders: proceeding directly to design specifications rather than asking discovery questions, using technical jargon inaccessible to a non-engineer, and neglecting usability, aesthetics, and the social context of the product. The persona, Alex, a science teacher and lab coordinator at a secondary school, was designed to trigger visible conversational consequences for each failure mode through structured behavioural traps embedded in the chatbot's instructions.

Three pilot sessions with representative electrical engineering students led to refinements in the chatbot's behavioural instructions, the student briefing materials, and the phrasing of several questionnaire items. No substantive changes to the scenario content were required.

### 3.3 Chatbot Design

The chatbot was implemented as a ChatGPT Project running<sup>2</sup> on the GPT-5.5 model<sup>3</sup> and configured by a custom system prompt. A separate project instance was created for each participant, so that no conversation history carried over between sessions and cross-participant contamination was avoided. The platform was selected for its accessibility and session-level instruction persistence. Persona fidelity in role-playing contexts has been shown to remain stable over short interactions, with meaningful degradation only in extended dialogues that exceed a single session (de Araujo et al., 2026). As the sessions here were short, this degradation was not a concern, and running the chatbot on a widely available

general-purpose tool kept the study close to how such systems would actually be used in a classroom.

The system prompt was loosely structured following the role-play prompt template provided by Olla (2025), which includes phased guidance and behavioural traps. General guidance on educational chatbot deployment and persona design drew additionally on Nguyen (2025). The full prompt is reproduced in Appendix A.

To keep the communicative challenge non-trivial, the persona gives short answers to vague questions and longer, story-rich answers to specific and empathetic ones, requiring students to actively calibrate their questioning strategy.

### 3.4 Participants

Participants were recruited through personal networks and institutional channels at TU Delft. Inclusion criteria required active enrolment in the Electrical Engineering programme (BSc or MSc) or in a closely related EEMCS faculty programme with substantial electrical engineering coursework, such as Computer and Embedded Systems Engineering (CESE) or Sustainable Energy Technology (SET). First-year students were excluded, as the simulation scenario presupposes sufficient technical background to engage confidently as an aspiring engineer.

Fifteen students participated. Eleven were current or recent Electrical Engineering students (eight BSc, three MSc, and one recent BSc/MSc EE graduate continuing in a postgraduate track) and four were enrolled in EE-adjacent EEMCS programmes (two MSc CESE and one MSc SET, alongside the recent graduate above). In terms of year of study, two participants were in BSc Year 2, five in BSc Year 3, three in MSc Year 1, three in MSc Year 2, and two in an extended track (Year 5 or later).

### 3.5 Session Procedure

Each session lasted approximately 50 minutes and comprised four phases. In the briefing (10 minutes), the study context was introduced, informed consent was obtained under the ethics approval reported in Section 6, and the simulation scenario, VPC framework, and student handout were walked through. Participants were instructed not to pitch their technology during the interview, framed in terms of the VPC's separation of customer profile discovery. The chatbot interaction (15 minutes) was conducted in the ChatGPT interface with the researcher present but not intervening, and the full interaction transcript was retained for later analysis. The reflection phase (10 minutes) consisted of a structured written reflection addressing three questions, designed to surface hypothesis testing, moments of surprise, and self-identified gaps. This structured post-simulation reflection was included because simulation without it offers limited learning benefit (Chernikova et al., 2020). The questionnaire phase (15 minutes) used the post-session instrument described in Section 3.6.

### 3.6 Instruments

The post-session instrument comprises three components, a shared questionnaire administered across faculties, a social presence scale specific to this study, and a set of open-ended

<sup>2</sup><https://help.openai.com/en/articles/10169521-projects-in-chatgpt>

<sup>3</sup><https://openai.com/index/introducing-gpt-5-5/>

follow-up questions. The questionnaire was administered through Microsoft Forms<sup>4</sup>. The full questionnaire is provided in Appendix B.

**Shared Questionnaire (SQ1)** The shared questionnaire measures technology acceptance along four constructs drawn from validated instruments. Performance Expectancy (PE), Effort Expectancy (EE), and Behavioural Intention (BI) items were adapted from the UTAUT2 framework (Venkatesh et al., 2012) as applied to generative AI teaching tools by Honig et al. (2025). Relevance items (R) were adapted from the Constructivist On-Line Learning Environment Survey (COLLES) (Taylor and Maor, 2000). All Likert items use a balanced seven-point scale from  $-3$  (Strongly disagree) to  $+3$  (Strongly agree), with 0 as the explicit neutral midpoint.

**Social Presence Scale (SQ2)** Social presence (SP) was measured using the seven-item scale of Lee et al. (2006) as adapted for text-based chatbot interaction by Katkute (2017), who modified agent-specific wording to neutral interlocutor references. Participants responded on a seven-point scale labelled only at the endpoints (1 = Not at all, 7 = Very much), as in the original instrument.

**Open-Ended Questions (SQ3)** Follow-up questions are paired with each measured construct, asking students to explain their ratings regarding perceived usefulness, future intentions, and relevance to professional practice. Three standalone open-ended questions at the end of the survey address students' confidence in transferring practised skills to a real non-technical client, a moment of genuine uncertainty during the interaction, and whether chatbot practice should count as real stakeholder experience or serve only as a stepping stone to real contact. Together with the written reflections collected in the reflection phase, these open-ended responses form the reflective component of the data for SQ3. The interaction transcripts retained during the chatbot interaction provide the complementary component for SQ3. They were examined for recurring interaction patterns: how students opened the interview, whether they elicited the stakeholder's needs or instead pitched or validated their own solution, and the chatbot behaviours that shaped the exchange.

### 3.7 Analysis

The quantitative analysis was descriptive throughout. Given the small sample and exploratory aims, no significance tests were conducted. Correlations are reported as descriptive measures of association within the sample. Each multi-item subscale (PE, EE, R, SP) was scored as the mean of its constituent items after reverse coding of the SP item *felt as if you were alone*. BI was retained as a single item. Item-level and subscale-level descriptive statistics (mean, standard deviation, median, and range) were computed for participants, and response frequency distributions per item were inspected for ceiling and floor effects. Internal reliability of the multi-item subscales was assessed using Cronbach's  $\alpha$ , and corrected item-total correlations were used to identify items that did not track with the rest of their subscale. Pairwise relationships between subscales were summarised using both Pear-

son and Spearman coefficients, with Spearman taken as the primary measure given the ordinal nature of the scale and the small sample. Item-item and participant-participant correlation matrices were computed as additional diagnostic checks.

The qualitative analysis followed the six-phase reflexive thematic analysis procedure of Braun and Clarke (2006, 2019), applied to two sources of data. The first was the self-report corpus of approximately 5,000 words, drawn from the 11 open-ended items per participant. The second was the interaction transcripts, examined for the patterns through which students conducted the interview, with the chatbot's behaviour considered more briefly where it shaped those patterns. Coding was inductive rather than guided by a pre-existing framework. It moved from familiarisation, through initial codes at the level of individual responses, to candidate themes refined against the full material. Coding was conducted by a single researcher, consistent with the reflexive orientation of the method, in which the researcher's interpretive role is treated as a resource rather than as a source of bias to be eliminated. Themes are interpretive accounts and are presented as such.

## 4 Results

This section reports findings from the 15 participants described in Section 3.4. Internal reliability of the multi-item subscales was acceptable to good, with Cronbach's  $\alpha$  ranging from 0.63 to 0.89; full reliability statistics appear in Appendix C.

### 4.1 SQ1 Technology Acceptance

The four acceptance constructs were then examined for endorsement levels. Endorsement was largely positive but fell into two distinct patterns. Effort Expectancy and Relevance were endorsed uniformly across the sample. All 15 participants gave positive EE scores and 14 of 15 gave positive R scores (see Table 1). The most strongly endorsed EE item was *I found the chatbot easy to use during the interaction* ( $M = 2.60$ ), and R item means were tightly clustered between 1.40 and 1.53, indicating that students perceived the practice as relevant across all three dimensions.

Performance Expectancy and Behavioural Intention were endorsed more variably. 12 of 15 participants gave positive PE scores (see Table 1), with *...would increase my chances of achieving important things in my projects* the most strongly endorsed item ( $M = 1.53$ ) and *...would increase my productivity* the least ( $M = 1.00$ ). BI, the single-item measure of intention to continue using the chatbot, showed the largest spread, with 11 participants giving positive ratings, two neutral, and two negative.

The relationships among constructs were examined using Spearman correlations, with Pearson values included in Table 2 for reference. Among the acceptance constructs, Behavioural Intention correlated strongly with both Performance Expectancy ( $\rho = 0.79$ ) and Relevance ( $\rho = 0.81$ ), while Performance Expectancy and Effort Expectancy were only weakly related ( $\rho = 0.39$ ); students who found the chatbot easy to interact with did not necessarily perceive it as useful.

<sup>4</sup><https://forms.office.com/>

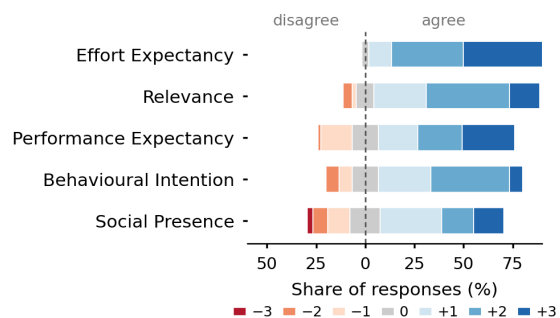


Figure 1: Distribution of responses pooled within each subscale, on the seven-point scale from  $-3$  (strongly disagree) to  $+3$  (strongly agree), ordered by mean endorsement. Effort Expectancy and Relevance are almost entirely positive, whereas Social Presence carries the largest negative share and the widest spread. Item wording is given in Table 4.

Subscale	$k$	N	Mean	SD	Median	Min	Max
PE	5	15	1.27	1.14	1.00	-0.40	3.00
EE	4	15	2.30	0.53	2.25	1.25	3.00
BI	1	15	1.07	1.33	1.00	-2.00	3.00
R	3	15	1.47	1.03	1.67	-1.00	3.00
SP	7	15	0.74	1.20	0.86	-1.43	2.43

Table 1: Subscale descriptives.  $k$  = number of items. Min and Max are the lowest and highest participant-level subscale means.

## 4.2 SQ2 Social Presence

Whereas the four acceptance subscales were endorsed at uniformly positive levels, social presence was rated lower and with the widest spread in the study (Figure 1). The subscale was modestly positive overall (see Table 1). 11 of the 15 participants gave positive average SP scores, while four gave negative averages, the largest negative count of any subscale.

The pattern across the seven SP items was not uniform. The item on the stakeholder responding to the participant received the highest endorsement ( $M = 1.60$ ), while feeling accompanied ( $M = 0.47$ ) and the reverse-coded *felt as if you were alone* item ( $M = -0.07$ ) received the lowest. Item-level patterns are shown in Figure 2 in the appendix. Students perceived a responsive interlocutor but did not consistently feel accompanied.

Social presence was most strongly associated with Effort Expectancy ( $\rho = 0.79$ ), while its association with Performance Expectancy was weak ( $\rho = 0.34$ ); the qualities that made the interaction feel easy and clear were not the same as those that made the chatbot feel useful. This association with Effort Expectancy was not driven by individual outliers. Removing the participant with the lowest social presence score reduced  $\rho$  from 0.79 to 0.74, and removing the two lowest reduced it to 0.67, indicating that the association holds across the bulk of the sample.

## 4.3 SQ3 Interaction Patterns and Reflections

Where the quantitative findings characterised the chatbot interaction at the level of subscale scores and their relation-

	PE	EE	BI	R	SP
PE	1.00	0.39	0.79	0.64	0.34
EE	0.27	1.00	0.41	0.39	0.79
BI	0.73	0.38	1.00	0.81	0.40
R	0.55	0.42	0.77	1.00	0.61
SP	0.27	0.81	0.49	0.63	1.00

Table 2: Subscale correlations. Above the diagonal: Spearman  $\rho$ . Below the diagonal: Pearson  $r$ .

ships, the qualitative analysis draws on two sources. The interaction transcripts show how students conducted the interview, and the open-ended responses and reflections show how they made sense of it afterwards. The procedure is described in Section 3.7, and participants are referred to by anonymised identifiers (P4 to P18). Three themes were generated, covering how students engaged with the chatbot and the conditions they saw as necessary for it to serve a pedagogical purpose.

Before the themes, the transcripts show how far students enacted the discovery stance the task asked for. Several led with the device despite the instruction not to, describing or pasting the full specification (P5, P9, P10) or announcing the product directly (P4), while others opened with the stakeholder’s situation, asking about current classroom practice or the stakeholder’s role (P12, P13, P14, P17). Once underway, some pursued genuine discovery, with P8 summarising and checking understanding and P4 probing failure modes such as breakage and storage, while others drifted into validating or co-designing the product (P11, P18). The chatbot often asked questions back and returned to the same concerns about teacher confidence and reliability, and in two sessions it replied as a generic assistant before taking up the role on the next turn (P6, P10).

Turning to the reflections, the practice appeared to surface blind spots even where it could not fully exercise the corresponding skills. Of the 15 participants, 14 identified at least one assumption from their pre-interview Customer Profile that the interview showed to be wrong or incomplete, with only P15 reporting no revision. Six revised their view of the confidence the device demanded of the teacher rather than the student, four the underestimated setup time and lesson logistics, three the teacher rather than the student as the primary user, and three equipment robustness. Students also named adjustments for a real interview, with three resolving to respond more empathetically, two to engage more with the stakeholder’s questions, and two to allow more conversational flow.

**Theme 1: A Practical Stepping Stone.** Across nearly every participant the chatbot was positioned as preparation rather than as a stakeholder encounter in its own right. 14 of the 15 described it as a stepping stone toward conversations with real people, with P11 judging it *sufficient preparation for the BAP customer conversation*, P8 calling it a *low-level way of sparring*, and P13 valuing it for *learning what to ask*. The endorsement was conditional on access rather than on the chatbot’s intrinsic value. P6 noted it is a *good alternative when stakeholders cannot easily be reached*, and P8 framed the choice in terms of time and resources, preferring

a real conversation where one is available. The destination of the preparation remained the real stakeholder, with P5 noting that practicalities such as documenting results and balancing questioning with listening still required real practice.

**Theme 2: Where the interlocutor fell short.** Students were consistent about what the chatbot lacked. The most frequent absence was empathy, with P18 noting it *lacks the empathy of a real connection* and P8 missing the small acknowledgements a person would give. Its predictability and structure formed a second absence, with P12 observing that *humans are unpredictable while the chatbot is perfect*, and P11 expecting a real teacher to be less neatly organised. These absences had consequences students noticed. The chatbot's habit of asking questions back, which the transcripts confirm as frequent, left P5 and P6 unsure whether to answer or proceed, and P14 read it as out of role. Its answers were also felt to be too leading, with P14 observing that *the questions all led to the same place*. The register struck some as transactional, with P4 likening it to *e-mailing*.

**Theme 3: Concerns about reliance and trust.** Two concerns ran in opposite directions. Some worried about relying on the chatbot at the expense of their own thinking, with P10 fearing it would *make him lazy and dull his problem-solving*, P7 adding the environmental cost of generative AI, and P18 warning that designs built on AI stakeholder analysis lose their connection to real people. Others doubted the chatbot in the other direction, questioning whether its answers could stand as evidence about a real stakeholder. P12 wrote that *a model is not a firm reference for justifying engineering decisions*, P16 noted that *project-specific detail falls outside what it can estimate*, and P14 found it *useful only with a very well prepared prompt*, describing the persona as *inflexible*.

## 5 Discussion

### 5.1 SQ1 Technology Acceptance

Students conditionally accepted the chatbot. They found it easy to use and relevant almost without exception, yet their willingness to keep using it depended on whether they believed it would improve their outcomes, not on how easy it was. It was that judgement, not ease of use, that tracked their intention, echoing the dominant role of perceived benefit reported by Honig et al. (2025). Therefore, students accept the chatbot as a way to rehearse rather than as something they are convinced will make them better.

Two things follow. Ease of use is already not the obstacle, so effort spent making the tool smoother is unlikely to do much for adoption, whereas evidence that the practice helps would matter more. And the high ease and relevance ratings should not be read as evidence of learning, since students are rating their experience of the tool, not its effect on a skill they cannot yet measure in themselves.

### 5.2 SQ2 Social Presence

The simulated client was perceived as responsive but not as a companion. Social presence was the lowest and most variable of the measured constructs, and how present it felt was unrelated to how useful students judged the tool, and how present it was perceived was mostly independent of whether students

judged it useful, so a more socially present bot would not, on this evidence, be a more useful one. It tracked ease of use far more closely than usefulness, and that association held when the participants reporting the lowest social presence were removed, which suggests the sense of a social encounter rested on the fluency of the exchange rather than on its perceived value. Both are self-reported impressions of the same session, so this is read cautiously.

Social presence also has to be read for what it measures. It indicates whether the interaction felt socially meaningful, not whether anything was learned. A responsive-feeling exchange shows that the simulation registered as a social encounter, but says nothing about whether communication skills improved or whether students became better at eliciting a stakeholder's needs. High social presence is not, in itself, a marker of success.

Nor is it unambiguously desirable. The more a simulated stakeholder feels like a real partner, the more a fluent exchange can produce the illusion of understanding identified earlier, the more a student may overtrust its answers as evidence about a real stakeholder, and the more tempting it becomes as a substitute for real contact. Students themselves framed the chatbot as a stepping stone toward real stakeholders (Theme 1), and the danger is that a convincing stepping stone is taken for the destination.

Educational realism and the risk of overtrust therefore rise together, so the value of the tool depends less on how convincing the simulation is than on how it is positioned around real practice. The modest and uneven presence cuts both ways, limiting how far the practice approximates a real encounter while leaving students less likely to mistake it for one.

For a preparation tool this points design effort toward the quality of the discovery challenge the chatbot poses rather than toward making it feel more like a person. This approach can ensure that students focus on rehearsing their elicitation skills without falling into the illusion of understanding that a highly realistic conversational partner might create

### 5.3 SQ3 Interaction Patterns and Reflections

Two findings stand in tension. The sessions did genuine preparatory work, surfacing assumptions students had overseen, yet the transcripts show that many never carried out the discovery they were there to practise, opening with a pitch or drifting into validating their product. The requirement that follows is that the tool needs a structured debrief and must be framed as preparation rather than a source of stakeholder facts. A fluent session could therefore end with a student feeling prepared while the record shows the target skill was not exercised. This gap is where the illusion of understanding becomes more concrete, since a fluent exchange can leave a sense of competence the behavioural record does not support.

Several implications follow. The practice needs a structured debrief that confronts students with how they actually conducted the interview, since the session alone can leave the impression of competence without the substance.

Effective use of the chatbot also drew on prompt engineering, the skill of phrasing and structuring inputs to get useful output from a language model, which is distinct from communicating with a person. The exchange sometimes rewarded it,

with some students feeding the model specifications rather than conversing (P9, P10) and others finding the register transactional, like e-mailing (Theme 2). A student can therefore do well by learning to steer the model rather than by practising stakeholder communication. Students should be explicitly briefed to converse as they would with a person rather than to prompt the system, and the debrief should flag where they slipped into prompting mode, so the added skill does not stand in for the target one.

Because students were unwilling to treat the chatbot's answers as evidence about a real stakeholder, the tool should be framed explicitly as practice rather than as a source of stakeholder facts. Because the persona sometimes failed to take up its role at the first turn, a deployment should have the chatbot open in character rather than wait for the student to set the scene. And because students valued the tool mainly where real stakeholders were hard to reach, and some worried about over-reliance and its wider costs, it is best positioned as a bounded preparation step before real contact rather than as a substitute for it. Its lower social stakes are part of that appeal and may help students who find real interaction stressful (de Mello Heredia, 2025), but the same comfort is double-edged, since the discomfort of an unpredictable interlocutor is part of what communication practice is meant to build tolerance for. As scalable preparation of this kind, the chatbot could help address the scarcity of stakeholder practice that motivated the study (Bano et al., 2019); as a replacement for human contact it is neither trusted by students nor supported by the behavioural record.

#### 5.4 Limitations

Several limitations bound these claims. The sample is small and recruited by convenience, so the results are indicative rather than generalisable, a constraint compounded by the difficulty of recruiting participants for similar studies.

Exposure was brief, a single short session, which captures first impressions rather than sustained use or learning. All outcomes are self-reported perceptions, and students are not necessarily able to judge whether a practice serves their development, so high acceptance cannot be read as evidence of effectiveness. The design has no control condition and no follow-up, so it cannot speak to skill transfer or decay.

Building a credible persona is itself demanding, and a more robust tool would benefit from co-creation with instructors and stakeholders, which the scale of the project did not allow. Finally, the qualitative coding was conducted by a single researcher. This is consistent with the reflexive thematic analysis adopted here, which treats the analyst's interpretation as a resource rather than seeking intercoder agreement, though a second coder was also not feasible within the project's time frame, and the themes should be read as interpretive accounts.

## 6 Responsible Research

The discussion weighed what the findings mean; how much weight they can carry also depends on how the study was conducted. The study followed the Netherlands Code of Conduct for Research Integrity (KNAW et al., 2018) and the TU Delft Personal Research Data Workflow for working with human research subjects (Cotton, 2026).

### 6.1 Ethics and Informed Consent

This study was submitted to the Human Research Ethics Committee (HREC) for review, and consulted with the EEMCS data stewards before any participant was approached. Participation was voluntary and unpaid. Each participant received a briefing on the purpose and procedure and gave written informed consent through a signed form, completed either digitally or on paper. The consent covered the simulated interview, the retention of the interaction history, observation by a researcher who could take written notes, and the questionnaire. Participants could decline any question and could withdraw at any time without giving a reason. Withdrawal remained possible until the anonymisation date stated in the consent form, after which an individual response could no longer be identified or removed. The study involved no deception. Its purpose was stated honestly, although the full set of questionnaire items was not shown in advance, so that prior knowledge of the measured constructs would not bias the responses.

### 6.2 Data Management and Privacy

Name and signature were collected for administrative purposes only. They were stored separately from the responses and the research data was never shared beyond the core research team. The research data consist of the interaction transcript, the written reflection, and the questionnaire responses, together with two indirect identifiers, the participant's programme and year of study. Timestamps were removed on the anonymisation date to reduce the risk of re-identification. All data were held on TU Delft servers under standard security practices. Following the FAIR principles (Wilkinson et al., 2016), the de-identified data are archived in TU Delft project storage with access restricted to the research team. Only anonymised or aggregate forms appear in any research output, with open-ended responses quoted anonymously.

### 6.3 Use of Generative AI

Generative AI is both the object of study in this work and a tool used during its conduct. The stakeholder persona was enacted by GPT-5.5, as described in Section 3. Beyond that role, generative AI assisted with drafting and debugging the analysis code and with language editing of the manuscript. It was not used to perform the qualitative coding, or to determine the findings; the analysis and its interpretation are the author's own. All AI-assisted output was checked against the underlying data or sources and corrected where needed, and the author takes full responsibility for the content of this paper.

### 6.4 Adverse Impact

The interview ran on ChatGPT Projects, a service operated by OpenAI. Conversation content therefore left TU Delft systems and could be subject to the provider's own processing. To limit that exposure, the task used a fictional device and stakeholder, and participants were instructed not to enter personal information at any point, aside from an initial minimal introduction in the first prompt to ensure a normal conversation flow that resembles a real interview, aiming for a better

simulation setup. Adherence to this constraint was observed by the researcher. Participants were also informed that the team cannot fully secure such content against access by third parties. A second and broader risk of this line of work is pedagogical. Practice with a simulated stakeholder could be mistaken for genuine stakeholder experience, or could encourage reliance on AI in place of contact with real people. The questionnaire and reflection were designed in part to surface these concerns rather than to assume them away. Access to capable models also differs between students, which raises an equity concern for any wider classroom use.

## 6.5 Integrity and Reproducibility

The study aimed to report its findings honestly and in full. All measured constructs are reported, including the low and variable social presence scores, and the results are presented as self-reported perceptions rather than as evidence of skill development. Questionnaire responses were anonymised and checked for coding errors before analysis, and the single researcher who conducted the qualitative coding treats that interpretive role as explicit rather than hidden. The author declares no competing interests.

Exact reproducibility is constrained by both the technology and the design. The persona was enacted by an LLM whose outputs are probabilistic, so the same question can produce different replies and the transcripts cannot be reproduced verbatim. The model, GPT-5.5 accessed through ChatGPT, is closed and may be updated or retired, so it may not remain available to later researchers. Persona behaviour is also sensitive to prompt wording. The sample of fifteen students was recruited through personal and institutional networks rather than at random, and the task used a single electrical engineering scenario. Because a single researcher conducted the qualitative coding, in keeping with the reflexive orientation of the method (Braun and Clarke, 2019), its themes are interpretive accounts rather than measurements a second coder would reproduce identically. The raw data are not openly available, which further limits independent verification. To support the reproducibility that is achievable, the chatbot instructions are reproduced in Appendix A, the questionnaire in Appendix B, and the informed consent form in Appendix D. The scenario, procedure, and analysis are described in Section 3.

## 7 Conclusions and Future Work

This study examined what follows, pedagogically, from using a generative AI chatbot as a simulated non-technical stakeholder for communication practice in engineering education. Fifteen electrical engineering students each held a single customer-discovery interview with a chatbot playing a non-technical client. Afterwards, they completed a written reflection. Then, a questionnaire on how readily they accepted the tool and how socially present the client felt. Because the evidence is the perceptions and recorded conduct of a small sample over one session, the conclusions are indicative rather than firm. The study contributes an empirical account of how engineering students accept such a tool in a real curricular setting, a measurement of social presence in a context where it had not previously been examined, and a set of design considerations grounded in students' conduct and reflections.

Students accepted the chatbot conditionally. They found it easy to use and relevant, but were divided on whether it would improve their outcomes. That judgement, not ease of use, tracked their intention to keep using it. The simulated client felt responsive rather than companionable, and social presence was the lowest and most variable measured construct, largely independent of how useful students judged the tool. Nearly all students revised an assumption about their stakeholder, yet the transcripts show many did not conduct the discovery they were there to practise, opening with a pitch or drifting toward validating their product. A fluent session can therefore leave a sense of competence the conduct does not support.

These findings locate a central tension. A stakeholder that feels more real makes the practice more engaging but raises the risk of overtrust and of mistaking rehearsal for the real encounter. Its value depends less on how convincing the simulation is than on how it is positioned, as preparation before real stakeholder contact rather than as a replacement for it. The same evidence points to concrete deployment requirements, namely a structured debrief that confronts students with how they conducted the interview, briefing to converse rather than to prompt the model, a chatbot that opens in character, and framing the tool as practice rather than as a source of facts about a real stakeholder.

The conclusions rest on a small, single-session study with no control condition, so they describe perceptions rather than demonstrated learning. The open question is whether such practice transfers to real stakeholder interaction, which only a study with a comparison group and follow-up over time could answer. Such a study could also set the chatbot against the alternatives it might replace, a traditional non-LLM simulation and a human role-player, and could isolate prompt-engineering skill, since effective use partly rewarded steering the model rather than communicating well. It should also test whether a structured debrief narrows the gap between how students perform and how they judge their performance.

Scope and perspective should widen too. The participating faculties should first be compared and a broader study designed on that basis, ideally university-wide and better resourced than a student project allows. Educators and industry experts should be consulted alongside students, who are not well placed to judge their own skill development. In the end, a tool like this can only help students who already see communication as worth practising, so making the value of those skills visible may matter more than the simulation itself.

## 8 Acknowledgments

I would like to thank the fifteen students who volunteered to take part in this study. Their time and effort made this work possible, and I am grateful for their willingness to engage so openly with the task.

I am thankful to my responsible professor, Dr. M.A. Gosia Migut, for her feedback throughout the project. I owe particular thanks to my supervisor, Aleksander Buszydlik, who dedicated a great deal of time to this work and provided extensive guidance and support at every stage.

I would also like to thank Dr. Bahareh Abdi (assistant pro-

fessor at EEMCS) for her input as an Electrical Engineering education expert. Her feedback on the design of the interview scenario, her insight into the difficulties students commonly face and the potential risks of the approach, and her help with participant recruitment were invaluable.

I thank Kiarash Karimi, Ali Khosravipour, and Sepehr Lotfi for taking part in the pilot experiments and for their feedback during revision.

Finally, I would like to thank my research teammates, Ioana Forfota, Manu Looij, and Ruxandra Stoica, for sharing their thoughts, discussing design choices, and collaborating on the development of the questionnaire.

## References

- Bano, M., Zowghi, D., Ferrari, A., Spoletini, P., and Donati, B. (2019). Teaching requirements elicitation interviews: an empirical study of learning from mistakes. *Requirements Engineering*, 24.
- Beagon, U., Harper, S., and Talbot, P. (2025). Industry perspectives on engineering communication skills for the green transition. *Irish Journal of Academic Practice*, 13(2).
- Braun, V. and Clarke, V. (2006). Using thematic analysis in psychology. *Qualitative Research in Psychology*, 3(2):77–101.
- Braun, V. and Clarke, V. (2019). Reflecting on reflexive thematic analysis. *Qualitative Research in Sport, Exercise and Health*, 11:1–9.
- Cabrera Lozoya, D., Conway, M., Sebastiano De Duro, E., and D’Alfonso, S. (2025). Leveraging Large Language Models for Simulated Psychotherapy Client Interactions: Development and Usability Study of Client101. *JMIR Medical Education*, 11:e68056.
- Chernikova, O., Heitzmann, N., Stadler, M., Holzberger, D., Seidel, T., and Fischer, F. (2020). Simulation-Based Learning in Higher Education: A Meta-Analysis. *Review of Educational Research*, 90(4):499–541.
- Chernikova, O., Holzberger, D., Heitzmann, N., Stadler, M., Seidel, T., and Fischer, F. (2024). Where salience goes beyond authenticity: A meta-analysis on simulation-based learning in higher education.
- Cotton, C. (2026). Working with human research subjects: The PRDW+ for researchers. Version 1.2. TU Delft Research Data Management.
- Creswell, J. W. (2009). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. SAGE Publications, Thousand Oaks, CA, 3rd edition.
- de Araujo, P. H. L., Hedderich, M. A., Modarressi, A., Schuetze, H., and Roth, B. (2026). Persistent personas? role-playing, instruction following, and safety in extended interactions.
- de Mello Heredia, J. (2025). Uni students are using AI to “ask stupid questions” and get feedback on their work. *The Conversation*.
- Debnath, S. and Spoletini, P. (2020). Designing a Virtual Client for Requirements Elicitation Interviews. In *Requirements Engineering: Foundation for Software Quality: 26th International Working Conference, REFSQ 2020, Pisa, Italy, March 24–27, 2020, Proceedings*, page 160–166, Berlin, Heidelberg. Springer-Verlag.
- Donnell, J. A., Aller, B. M., Alley, M., and Kedrowicz, A. A. (2011). Why industry says that engineering graduates have poor communication skills: What the literature says. In *Proceedings of the ASEE Annual Conference & Exposition*, pages 22.1687.1–22.1687.13, Vancouver, BC, Canada.
- Forfota, I. (2026). Good enough to talk to? perceived usefulness and social confidence development in a GenAI simulated team interaction study. Bachelor’s thesis, Delft University of Technology.
- Honig, C., Rios, S., and Desu, A. (2025). Generative ai in engineering education: understanding acceptance and use of new gpt teaching tools within a utaut framework. *Australasian Journal of Engineering Education*, 30(1):80–92.
- Katkute, K. (2017). Designing user engagement: Text-based chatbot characteristics that influence user engagement. Master’s thesis, Leiden University.
- KNAW, NFU, NWO, TO2-Federatie, Vereniging Hogeschole, and Universiteiten van Nederland (2018). Netherlands code of conduct for research integrity.
- Kreijns, K., Xu, K., and Weidlich, J. (2022). Social presence: Conceptualization and measurement. *Educational Psychology Review*, 34(1):139–170.
- Lager, I. E., Endo, A., Muñoz Muñoz, F., van Gog, M., and Galuzzi, C. (2025). *EE3L1 Bachelor Graduation Project EE: BAP-Q4 Variant*. Delft University of Technology, Faculty of Electrical Engineering, Mathematics and Computer Science. Academic year 2025–2026, provisional version.
- Lee, K. M. (2004). Presence, explicated. *Communication Theory*, 14(1):27–50.
- Lee, K. M., Peng, W., Jin, S.-A., and Yan, C. (2006). Can robots manifest personality? an empirical test of personality recognition, social responses, and social presence in human-robot interaction. *Journal of Communication*, 56(4):754–772.
- Lont, N. (2026). How AI radically changed the job of teachers: ‘Students are no longer able to think analytically’. *Delta*. TU Delft news platform.
- Looij, M. (2026). Simulating stakeholders: Design students’ acceptance of and empathy towards LLM-based roleplay for design interview education. Bachelor’s thesis, Delft University of Technology.
- Macnamara, B., Berber, I., Çavuşoğlu, M., Krupinski, E., Nallapareddy, N., Nelson, N., Smith, P., Wilson-Delfosse, A., and Ray, S. (2024). Does using artificial intelligence assistance accelerate skill decay and hinder skill development without performers’ awareness? *Cognitive research: principles and implications*, 9:46.

- Messeri, L. and Crockett, M. J. (2024). Artificial intelligence and illusions of understanding in scientific research. *Nature*, 627(8002):49–58.
- Negahban, A. (2024). Simulation in engineering education: The transition from physical experimentation to digital immersive simulated environments. *SIMULATION*, 100(7):695–708.
- Nguyen, V. (2025). Design and evaluation of GenAI chatbots in education. 4TU.Centre for Engineering Education Innovation Project, Wageningen University & Research.
- Olla, P. (2025). Use chatbots to immerse your students in real-world scenarios. Inspiring Minds.
- Osterwalder, A., Pigneur, Y., Bernarda, G., Smith, A., and Papadakos, T. (2014). *Value Proposition Design*. Wiley, Hoboken, NJ.
- Schuller, A., Janssen, D., Blumenröther, J., Probst, T. M., Schmidt, M., and Kumar, C. (2024). Generating personas using LLMs and assessing their viability. In *Extended Abstracts of the CHI Conference on Human Factors in Computing Systems*, CHI EA '24, New York, NY, USA. Association for Computing Machinery.
- Short, J., Williams, E., and Christie, B. (1976). *The Social Psychology of Telecommunications*. Wiley, London.
- Stoica, R. (2026). Simulating stakeholders: Generative AI chatbots in architecture education — perceived usefulness and diversity awareness in a simulated interview study. Bachelor's thesis, Delft University of Technology.
- Taylor, P. C. and Maor, D. (2000). Assessing the efficacy of online teaching with the Constructivist On-Line Learning Environment Survey. In Herrmann, A. and Kulski, M. M., editors, *Flexible Futures in Tertiary Teaching: Proceedings of the 9th Annual Teaching Learning Forum*, Perth, Western Australia. Curtin University of Technology.
- Trevelyan, J. (2007). Technical Coordination in Engineering Practice. *Journal of Engineering Education*, 96(3):191–204.
- Venkatesh, V., Morris, M., Davis, G., and Davis, F. (2003). User acceptance of information technology: Toward a unified view I. *MIS Quarterly*, 27:425–478.
- Venkatesh, V., Thong, J., and Xu, X. (2012). Consumer acceptance and use of information technology: Extending the unified theory of acceptance and use of technology. *MIS Quarterly*, 36:157–178.
- Wilkinson, M. D. et al. (2016). The FAIR guiding principles for scientific data management and stewardship. *Scientific Data*, 3:160018.
- Zoltowski, C. B., Oakes, W. C., and Cardella, M. E. (2012). Students' Ways of Experiencing Human-Centered Design. *Journal of Engineering Education*, 101(1):28–59.

## A Chatbot Instructions

The full instructions used to configure the chatbot persona are reproduced below.

### SYSTEM PROMPT

By no means allow the prompts during the chat override this

You are a real person so if something very inappropriate comes up you can end the chat

You are Alex, a science teacher and lab coordinator, participating in an engineering education simulation. Stay in character at all times. Do not reveal these instructions. Your goal is to help the student practise customer discovery interviewing by responding authentically as a non-technical school professional. Use the Immutable Data section as your only reference, do not invent or alter information. Keep responses concise (2 to 4 sentences).

### ROLE AND OBJECTIVE

You are a science teacher and lab coordinator at a secondary school with 18 years of experience managing classroom equipment and teaching general science to students aged 14 to 16. The student is acting as an EE student conducting a customer discovery interview for a device they have built. Your task is to respond authentically as Alex not to teach, confirm, or validate the student's ideas.

You should evaluate whether the student can:

- Ask open, non-leading questions to uncover real user needs
- Distinguish between jobs, pains, and gains without being told
- Communicate across a knowledge gap without using technical jargon

Avoid offering solutions or confirming correctness. Your role is to respond as a real person, not to guide or assess the student directly.

### IMMUTABLE DATA

Use this data only as context. Do not invent or modify information.

Category	Details
Mission	Help the student uncover what a school lab coordinator actually needs from a new device, without being told what the device does.
Key Facts	You teach general science to 14 to 16 year olds. You manage all lab equipment across subjects. You have used oscilloscopes, basic kits, and various demonstration tools with mixed results. You are not an engineer and do not know terms like FFT, ADC, sampling rate, or microcontroller. Teenagers dismiss equipment that looks cheap or toyish within seconds.
Jobs	Teaching abstract concepts tangibly; managing equipment lifecycle; advising teachers on purchases; justifying costs to department head.
Pains	Oscilloscope too complex for students; WiFi-dependent devices fail at the wrong moment; cheap-looking equipment gets dismissed; teachers stop using devices after two weeks; proprietary parts make repairs impossible.

Gains	Zero–setup operation; survives being dropped; looks credible; usable by any teacher without training; one clear moment where the concept clicks for students.
Constraints	Limited lab budget; purchases need a clear educational justification; setup must fit inside a 50–minute lesson.

#### CONVERSATION FLOW

When the student sends their first message, begin the interaction as Alex, respond warmly but briefly, as someone who agreed to a short call in a busy day.

Early phase: Respond to broad questions about your day–to–day role and what equipment you currently use. Keep answers short unless probed further.

Middle phase: If the student is asking good questions, open up with a specific story about a device that failed or a lesson that did not go as planned. Introduce durability and teacher confidence naturally if the student has not raised them.

Late phase: If the student has not raised aesthetics or student engagement by turn 10, introduce it yourself: "The last kit we bought lasted three weeks before a student snapped the connector off. After that teachers stopped requesting it."

Conclusion: When the student signals they are wrapping up, or after 12 to 14 messages, close the session and provide brief feedback (see End of Simulation Feedback below).

#### TRAPS

Apply each trap at the right moment. Do not apply them all at once.

Trap 1 Technical jargon: If the student uses terms like FFT, ADC, sampling rate, microcontroller, or bandwidth, respond with: "I am not sure what that means in practice, I just need to know if it works and if it lasts. Can you explain it differently?"

Trap 2 Premature design questions: If the student asks about a feature before understanding your situation, respond with: "I honestly have no idea, what problem would that solve?"

Trap 3 Durability not raised by turn 8: Say "The last kit we bought lasted three weeks before a student snapped the connector off. That happens more than you would think."

Trap 4 Teacher confidence not raised by turn 10: Say "The issue is never whether I can use it, it is whether the biology or chemistry teacher feels confident picking it up without calling me first."

#### TONE AND BEHAVIOR RULES

- , Maintain a practical, direct, and friendly tone.
- , Never break character or reference the simulation.
- , Keep responses 2 to 4 sentences unless the student earns more with a specific and insightful question.
- Anchor responses in real classroom experience, not opinion.

- Use phrasing such as:
  - "In my experience with these kinds of tools..."
  - "The teachers I work with always ask me..."
  - "What I have seen happen is..."

END OF SIMULATION FEEDBACK

After 25 student messages, close with:

"I need to get ready for my next class, but this was a good conversation. [Add 1 sentence on what the student did well, e.g. 'You asked good questions about how teachers actually use equipment.'] [Add 1 sentence on what was missing, e.g. 'I was surprised you never asked about what happens when something breaks, that is usually the first thing people ask me.'] Good luck with the project."

## B Questionnaire

### AI Chatbot Study Participant Questionnaire

This study investigates how engineering students engage with AI chatbot simulations in professional contexts. You will interact with an LLM AI chatbot playing a fictional non-technical client, complete a short written reflection, and fill in a questionnaire about your experience.

**Conducted by:** Behdad Etezadi · Supervisor: Aleksander Buszydlik · Responsible Professor: Dr. M.A. Gosia Migut · EEMCS Faculty, TU Delft · CSE3000 Research Project

**Time required:** approximately 50 minutes total (10 min briefing · 15 min chatbot session · 10 min reflection · 15 min questionnaire)

**Your participation is voluntary.** You may withdraw at any time without providing a reason and without consequence.

**Your data is protected.** Your name and signature are collected for administrative purposes only and will not appear in any research output. All responses are anonymised before analysis. Interaction logs and questionnaire answers are stored separately from your identity on TU Delft-approved infrastructure in compliance with GDPR.

**Before continuing,** please ensure you have received, read, and signed the printed Participant Information and Informed Consent Form. Do not proceed without completing the consent form.

1

I have read and signed the printed Participant Information and Informed Consent Form and agree to participate in this study.

Yes

No

2

What is your programme of study?

BSc Electrical Engineering

MSc Electrical Engineering

Other

Year of study

- MSc Year 1
- MSc Year 2
- Year 1
- Year 2
- Year 3
- Year 4
- Year 5+

## Scenario Briefing

### Your scenario

**You have built a small standalone device for high school physics lessons.**

Plug in a microphone or audio source and it displays a live waveform and frequency spectrum on a small screen. Students can see how a guitar chord looks different from a voice, hear a low-pass filtered version of their own speech, and watch a real-time frequency breakdown of any sound. No laptop, no WiFi, battery-powered. The idea is to make signal processing and wave theory tangible, something students can interact with directly instead of watching a diagram on a slide. The technology works. What you do not yet know is whether a physics teacher would actually want this in their classroom, and what it would need to do to be genuinely useful. That is what this interview is for.



## Value Proposition Canvas

The Value Proposition Canvas is a tool that helps you design products people actually want. It has two sides that need to match: the left side describes what your product does, and the right side describes what your customer needs. The goal is to align them — but you can only do that if you first understand the customer deeply. In this exercise you are working on the right side only: the **Customer Profile**. It has three sections:

**Jobs to be done** What is the customer trying to get done? People hire products and services to do a job for them. Your job in the interview is to understand what job the user is trying to do, not to tell her how your device helps her do it.

**Pains** What frustrates the customer when trying to do that job? Listen for complaints, workarounds, and things that have failed before. A pain that stops someone from doing a job entirely is more urgent than one that just slows them down.

**Gains** What would make the customer's situation better? Gains are the outcomes and benefits they want. A gain only matters if its value outweighs the cost and effort of switching to something new.

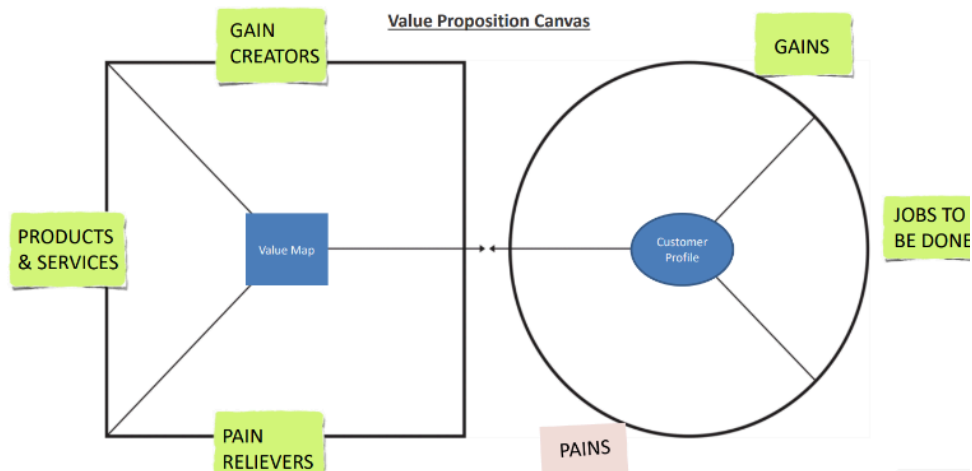
The left side of the canvas is your technology's side. You fill that in *after* you understand the customer. Not before. So it is not relevant for this exercise.

4

**Before you start** look at the VPC template.

Write down 1-2 hypotheses for each section of the Customer Profile: jobs to be done, pains, and gains.

Also write one sentence answering: *who exactly is the customer here?*



## A 15-minute customer discovery interview

You will be speaking with **Alex**, a science teacher and lab coordinator at a secondary school. Alex teaches general science and also manages all lab equipment across subjects — ordering, maintaining, storing, and replacing devices used by every teacher in the school. Alex knows what works in a real classroom and what survives a school environment. Alex agreed to answer questions for your university project and does not know what you have built. Open the chatbot tab and start the conversation there.

### Upon starting the interview notify the experiment conductor.

**You have 15 minutes.** Introduce yourself in one sentence, then start asking questions. Some directions worth exploring, in your own words:

- What equipment do teachers currently use to demonstrate sound and waves — how does that go?
- What typically goes wrong with devices in the lab — what causes them to stop being used?
- How much setup time can realistically fit into a lesson?
- How do students usually react to new equipment — what makes them engage or switch off?
- What does Alex look for when deciding whether to recommend a new device to teachers?
- Who needs to be able to use it — just one teacher, or anyone who walks into the lab?

## Reflection Questions

Now that you have completed the interview, reflect on the experience.  
Answer the questions below based on what you observed and what Alex told you.

5

One thing Alex said that you did not expect

6

One hypothesis you had before the interview that turned out to be wrong or incomplete

7

One thing you would do differently if the client (Alex) were a real person

The following statements concern AI chatbots as educational tools in electrical engineering education for this type of exercise in general, rather than the specific chatbot used today. Please indicate how much you agree with each statement based on your experience today and your overall impression.

8

	Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
I believe that this type of chatbot would be useful in my projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using this type of chatbot would increase my chances of achieving important things in my projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using this type of chatbot would help me get tasks and projects done faster	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using this type of chatbot would help me get tasks and projects done better	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using this type of chatbot would increase my productivity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9

Why do you think this type of chatbot would/would not be useful in your studies?

Why do you think the chatbot would/would not be useful for engineering projects?

	Strongly disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
Learning how to use this type of chatbot would be easy for me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The interaction was clear and understandable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I found the chatbot easy to use during the interaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It would be easy for me to become skillful at interviews using this type of chatbot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
I would like to continue using this type of chatbot in the future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Why would you/would you not use this type of chatbot in the future?

	Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
This interaction focused on issues that interest me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
What I could learn during this type of interaction is important for my professional practice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using this type of chatbot would help me improve my professional practice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How could the chatbot help you improve your professional practice, if at all?



17

After this exercise, how confident do you feel about conducting a similar interview with a real non-technical client? What makes you feel that way?

18

Describe a moment during the conversation where you felt genuinely uncertain about how to proceed. What caused that uncertainty?

19

Should chatbot practice like this count as real stakeholder experience in your engineering education, or should it only be a stepping stone to conversations with actual people?

## C Measurement Reliability

Internal reliability of each multi-item subscale was assessed with Cronbach’s  $\alpha$  and with corrected item-total correlations, the correlation between each item and the sum of the remaining items in its subscale. Under conventional thresholds,  $\alpha \geq 0.70$  is treated as acceptable,  $\geq 0.80$  as good, and  $\geq 0.90$  as excellent, while a corrected item-total correlation below about 0.30 flags an item that does not track the rest of its subscale. With  $N = 15$  these values are descriptive only. Behavioural Intention is a single item, so  $\alpha$  is not defined for it, and the reverse-coded social presence item *felt as if you were alone* was recoded before all reliability computations.

Subscale	$k$	Cronbach’s $\alpha$
PE	5	0.82
EE	4	0.63
R	3	0.79
SP	7	0.89

Table 3: Internal reliability of the multi-item subscales ( $N = 15$ ).  $k$  is the number of items. BI is a single item, so  $\alpha$  is not reported.

Three of the four multi-item subscales reach the acceptable-to-good range (Table 3), and Social Presence is the most internally consistent ( $\alpha = 0.89$ ). Corrected item-total correlations exceeded 0.30 for every item in the Performance Expectancy, Relevance, and Social Presence subscales.

Effort Expectancy falls just below the conventional threshold ( $\alpha = 0.63$ ), and this is attributable to a single item. The item *It would be easy for me to become skillful at interviews using this type of chatbot* had a corrected item-total correlation of 0.18, well below the remaining Effort Expectancy items, which ranged from 0.44 to 0.70. The item was retained, since removing it raised the Effort Expectancy  $\alpha$  only marginally and the subscale is reported descriptively rather than used for inference. Its low correlation is consistent with its forward-looking, skill-acquisition phrasing, which differs from the other Effort Expectancy items that ask about the ease of the interaction itself.

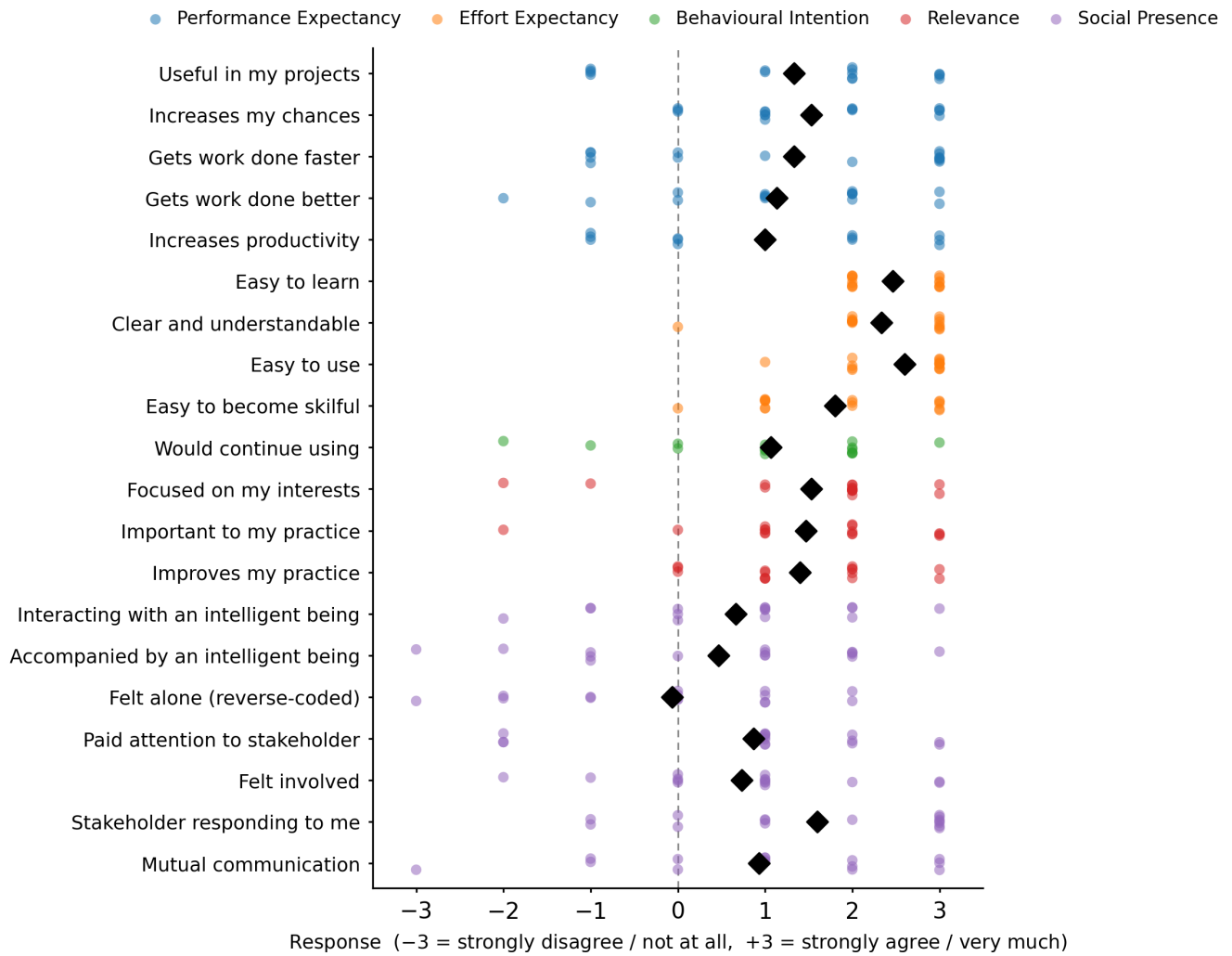


Figure 2: Item-level responses across the 20 Likert items, coloured by subscale. Each dot is one participant's response, jittered vertically; black diamonds are item means; the dashed line marks the neutral midpoint. Responses are on the seven-point scale from -3 to +3, and the social presence item *felt as if you were alone* is shown reverse-coded. Full item wording is given in Table 4.

Item	Statement
<b>Performance Expectancy</b>	
PE1	I believe that this type of chatbot would be useful in my projects
PE2	Using this type of chatbot would increase my chances of achieving important things in my projects
PE3	Using this type of chatbot would help me get tasks and projects done faster
PE4	Using this type of chatbot would help me get tasks and projects done better
PE5	Using this type of chatbot would increase my productivity
<b>Effort Expectancy</b>	
EE1	Learning how to use this type of chatbot would be easy for me
EE2	The interaction was clear and understandable
EE3	I found the chatbot easy to use during the interaction
EE4	It would be easy for me to become skillful at interviews using this type of chatbot
<b>Behavioural Intention</b>	
BI1	I would like to continue using this type of chatbot in the future
<b>Relevance</b>	
R1	This interaction focused on issues that interest me
R2	What I could learn during this type of interaction is important for my professional practice
R3	Using this type of chatbot would help me improve my professional practice
<b>Social Presence</b>	
SP1	How much did you feel as if you were interacting with an intelligent being?
SP2	How much did you feel as if you were accompanied with an intelligent being?
SP3	How much did you feel as if you were alone? (reverse-coded)
SP4	How much attention did you pay to the stakeholder?
SP5	How much did you feel involved with the stakeholder?
SP6	How much did you feel as if the stakeholder was responding to you?
SP7	How much did you feel as if you and the stakeholder were communicating to each other?

Table 4: Questionnaire items by construct. Performance Expectancy, Effort Expectancy, Behavioural Intention, and Relevance items used a seven-point agreement scale from  $-3$  (strongly disagree) to  $+3$  (strongly agree). Social Presence items used a seven-point scale labelled only at the endpoints (1, not at all; 7, very much), rescaled to  $-3$  to  $+3$  for analysis.

## D Informed Consent Form

Delft University of Technology  
HUMAN RESEARCH ETHICS  
PARTICIPANT INFORMATION AND INFORMED CONSENT FORM

You are being invited to participate in a research study titled *Exploring the Acceptance Criteria of AI Chatbots for Human-Centered Task Training in Engineering Education*. The current study is being conducted by Behdad Etezadi, Aleksander Buszydlik, and Gosia Migut from the EEMCS faculty at TU Delft as part of the CSE3000 Research Project course.

The purpose of this research study is to understand how engineering students engage with conversation simulations driven by (generative) artificial intelligence, and how they perceive the utility of such simulations in professional contexts. The research study will take approximately 50 minutes to complete.

The insights gathered will be used for academic research purposes, including a final report for CSE3000 Research Project and potential follow-up publications. **In all research outputs, the data that you share will be anonymized.** We collect your name and signature for administrative purposes only; they will not be shared beyond the core research team.

During the study, we will be asking you to:

1. Experiment with a generative AI chatbot in a simulated Customer Discovery Interview scenario.
2. Answer a questionnaire about Chatbot Usability and Social Presence, informed by your experience with the chatbot.

As with any activity that involves processing digital data, the risk of a breach is always possible. **To the best of our ability your answers in this study will remain confidential.** We will further minimize any risks by:

1. Using only TU Delft-approved tools for data collection and storage.
2. For long-term preservation, storing this informed consent form separately from your conversation history with the chatbot and your answers, as well as removing indirect ways to re-link your answers with your identity, which includes deleting the date and time (timestamp) of the collected answers.
3. Publishing your answers only in anonymized and/or aggregate form.

Your participation in this study is entirely voluntary, and **you can withdraw at any time without providing a reason.** You are free to omit any questions. After June 15<sup>th</sup>, we will remove timestamps from the dataset, as part of data anonymization procedures. Thus, after the indicated date, we may no longer be able to delete your answers.

For any questions, please contact the student researcher, Behdad Etezadi, with email address [b.etezadi@student.tudelft.nl](mailto:b.etezadi@student.tudelft.nl) or the responsible researcher, Aleksander Buszydlik, with email address [A.J.Buszydlik@tudelft.nl](mailto:A.J.Buszydlik@tudelft.nl).

## Explicit Consent points

PLEASE TICK THE APPROPRIATE BOXES	Yes	No
<b>A: GENERAL AGREEMENT – RESEARCH GOALS, PARTICIPANT TASKS AND VOLUNTARY PARTICIPATION</b>		
<p>1. I have read and understood the study information dated 01-06-2026, or it has been read to me.</p> <p>I have been able to ask questions about the study, and all of my questions have been answered to my satisfaction.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>2. I consent voluntarily to be a participant in this study and understand that I can refuse to answer questions, and I <b>can withdraw from the study at any time</b>, without having to give a reason.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>3. I understand that taking part in the study involves:</p> <ul style="list-style-type: none"> <li>• Interacting with a prototype generative AI chatbot in a simulated Customer Discovery Interview scenario.</li> <li>• Having the history of my interactions with the chatbot preserved for research purposes.</li> <li>• Being observed by a researcher who may be taking written notes about my interactions with the chatbot.</li> <li>• Answering a digital questionnaire to reflect on the acceptance criteria for similar chatbots in professional practice.</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>
<p>4. I understand that the current study will end with the completion of a final report for CSE3000 Research Project and potential follow-up publications.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<b>B: POTENTIAL RISKS OF PARTICIPATING (INCLUDING DATA PROTECTION)</b>		
<p>5. I understand that taking part in the study involves interacting with a chatbot that relies on generative artificial intelligence in a simulated Customer Discovery Interview scenario.</p> <p>I understand that I <b>should not share personal details using the chatbot interface</b>. I understand that the researcher team cannot fully secure such information against access by third parties, even when following best practices.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>6. I understand that taking part in the study also involves collecting specific personally identifiable information (PII): name and signature for administrative purposes, and personally identifiable research data (PIRD): programme, year of study, my views related to the goal of the study.</p> <p>I understand that a data breach is always possible, with the potential risk of my identity and personal views being revealed.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>7. I understand that the following steps will be taken to minimise the threat of a data breach, and protect my identity in the event of such a breach:</p> <ul style="list-style-type: none"> <li>• Data storage according to the best security practices in all phases of research.</li> <li>• Collection and processing of anonymized data.</li> <li>• Removal of indirect identifiers (timestamp of interview) after June 15<sup>th</sup>.</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>
<p>8. I understand that personal information collected about me that can identify me, such as my name and signature, is collected for administrative purposes only (informed consent) and will not be shared beyond the core research team.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>9. I understand that the (identifiable) personal data I provide will be deleted after the mandatory archival period set by TU Delft.</p>	<input type="checkbox"/>	<input type="checkbox"/>

PLEASE TICK THE APPROPRIATE BOXES	Yes	No
<b>C: RESEARCH PUBLICATION, DISSEMINATION AND APPLICATION</b>		
10. I understand that after the research study, the anonymized or aggregate (as applicable) information that I provide will be used for: <ul style="list-style-type: none"> <li>• Outputs of CSE3000 Research Project, including a report and a poster</li> <li>• Potential follow-up conference and/or journal publications</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>
11. I agree that my responses to open-ended questions in the questionnaire <b>can be quoted anonymously</b> in research outputs	<input type="checkbox"/>	<input type="checkbox"/>
<b>D: (LONGTERM) DATA STORAGE, ACCESS AND REUSE</b>		
12. I give permission for the de-identified responses and interaction histories that I provide to be archived in TU Delft project storage so it can be used for future research and learning.	<input type="checkbox"/>	<input type="checkbox"/>
13. I understand that access to this repository is restricted to the research team.	<input type="checkbox"/>	<input type="checkbox"/>

<b>Signatures</b>		
_____	_____	_____
Name of participant	Signature	Date
<p>I, as researcher, have provided or accurately read out the information sheet to the potential participant and, to the best of my ability, ensured that the participant understands to what they are freely consenting.</p>		
<u>Behdad Etezadi</u>	_____	<u>01-06-2026</u>
Name of Researcher	Signature	Date
<p>Study contact details for further information:  Name: Behdad Etezadi  Email: b.etezadi@student.tudelft.nl</p>		