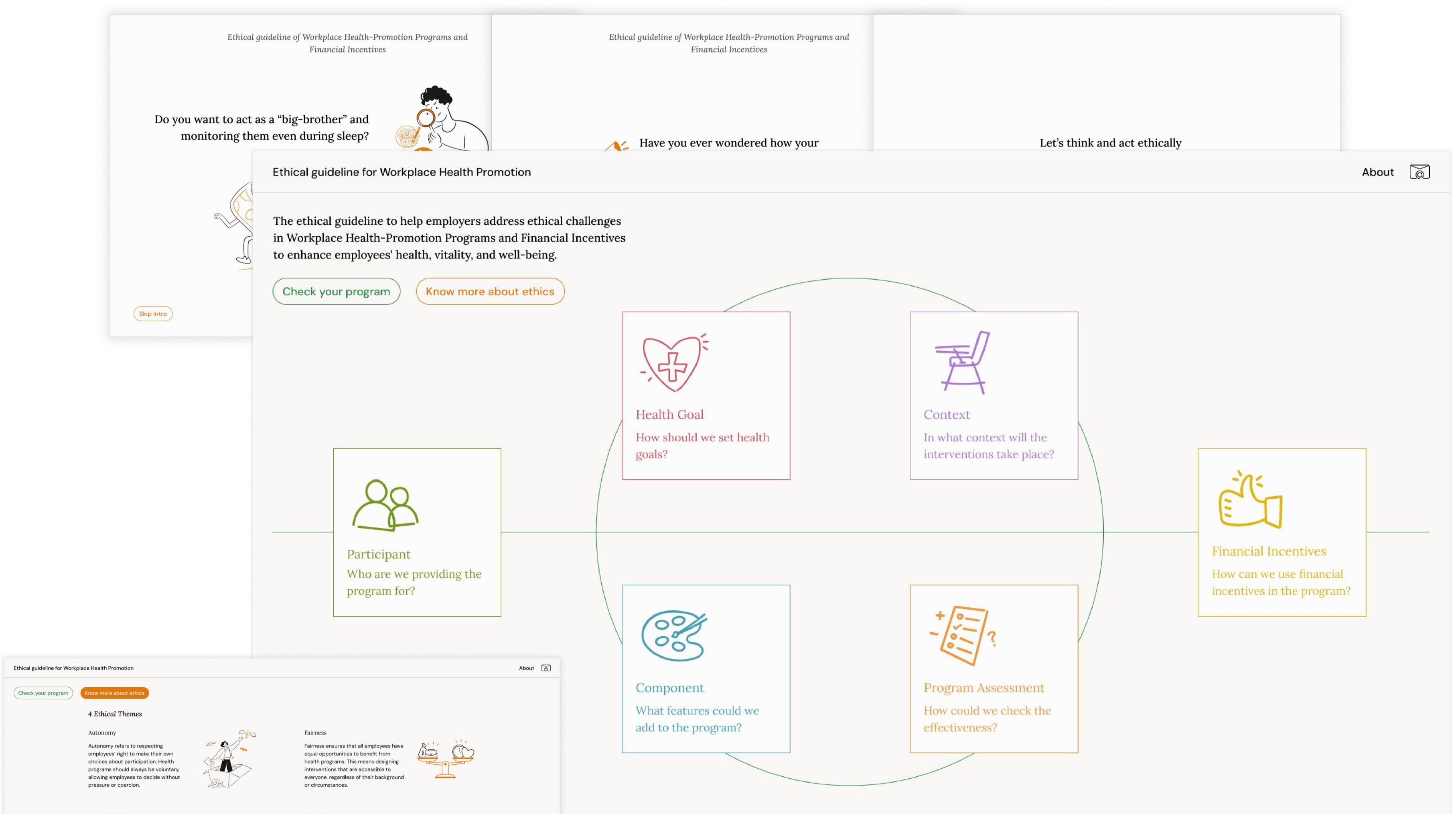
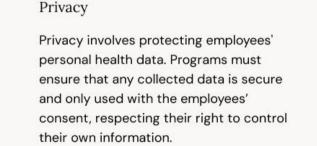
Ethics in Workplace Health Promotion Financial Incentive Programs

Design A Guideline to Help Employers

Select, Evaluate, and Implement Ethically Sound Programs



Discrimination Discrimination occurs when a program unfairly favors or disadvantages certain groups of employees. Ethical health programs must avoid practices that could lead to unequal treatment based on factors like age, gender, race, or health status.



Toolkits

In the early stages of a project, involving employers and other stakeholders is essential. Below are some toolkits you can use:



Ethical compassMaslow MirroredThis toolkit is designed to help
companies make ethicalApply Maslow's Hierarchy of
Needs to forecast the positive
and negative ways your program
might affect employees.products. It also includesmight affect employees.workshop materials for
conducting ethical discussionswith stakeholders.



What do employees say about ethics?

"Everyone has the right to be healthier."

"It is very discriminatory if only provide for a selected group, the starting point is for me already unethical."

From a co-creation research to

"To help employers address ethical challenges

in selecting, evaluating and implementing

Workplace Health-Promotion Programs and Financial Incentives

to enhance employees' health and well-being

Thank you for your interest in the ethical issues surrounding Workplace Health Promotion Programs (WHPPs) and Financial Incentives (FIs).
Health Promotion Programs (WHPPs) and Einancial Incentives (EIS)
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Please enter your contact information and any questions you may have below.
Name
Email
Occupation

design a guideline

A research on ethics from perspectives of employers and employees



Siqi Chen Ethics in Workplace Health Promotion Financial Incentive Programs 31/10/2024 Design for Interaction Committee Dr. V.T. Visch Dr. D.R. de Buisonjé

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