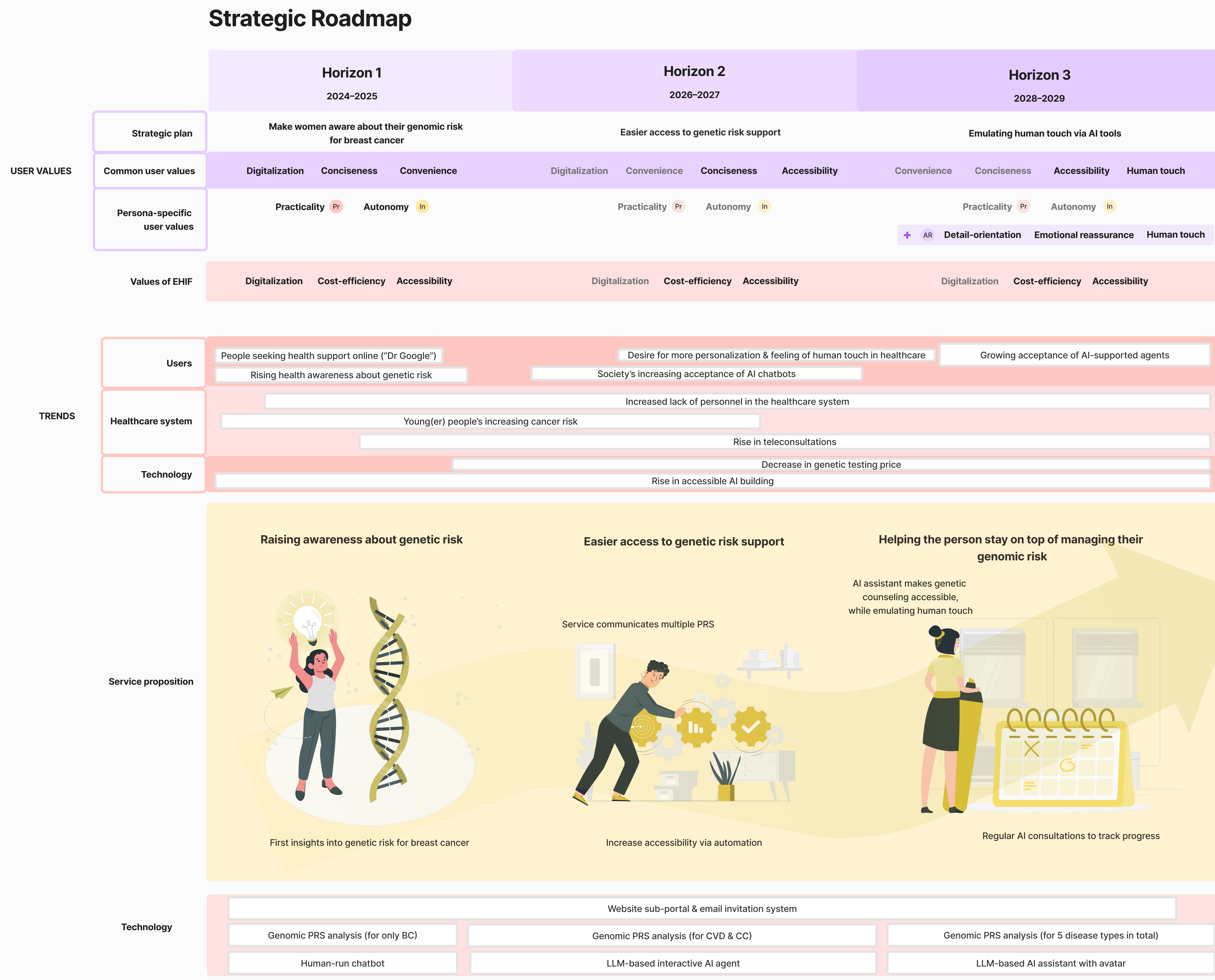


Strategic Roadmap

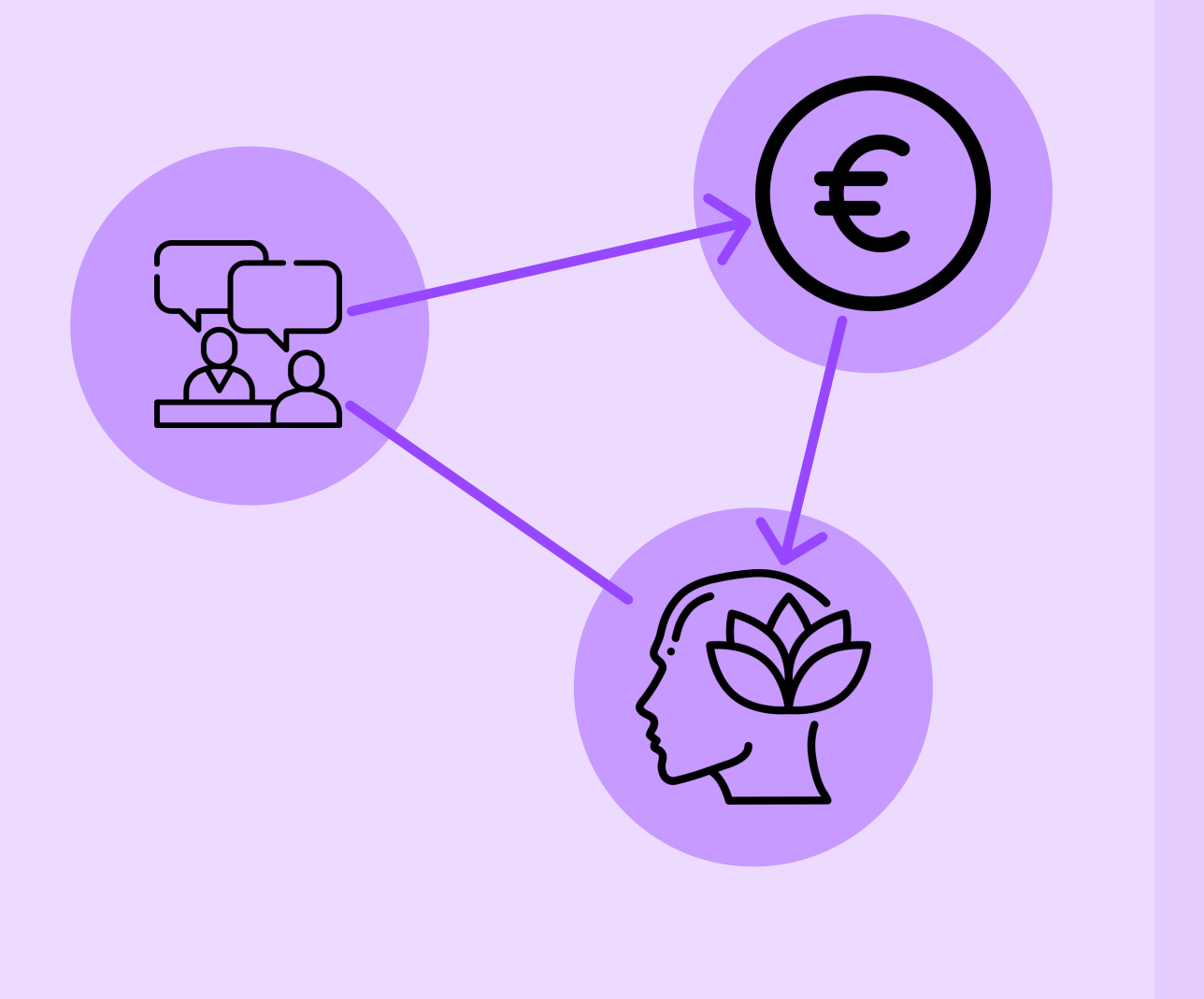
- Personas tailored:
- The Technologically Savvy **TS**
 - The Pragmatic **Pr**
 - The Indifferent **In**
 - Anxious Receiver **AR**



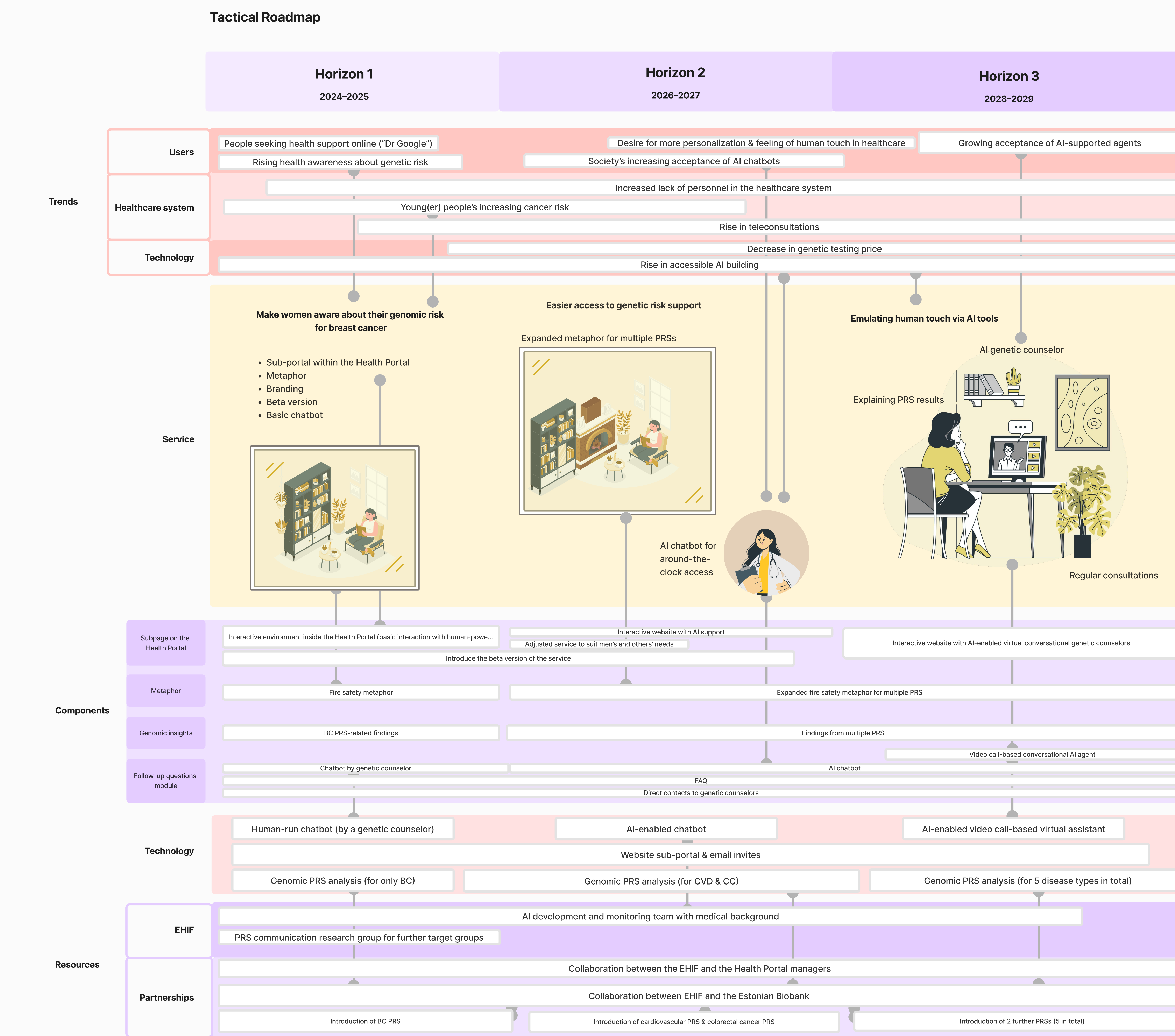
Future vision

2030

Creating emotionally reassuring yet cost-efficient genetic health management for a peace of mind



Tactical Roadmap



Future vision

2030

Creating emotionally reassuring yet cost-efficient genetic health management for a peace of mind

