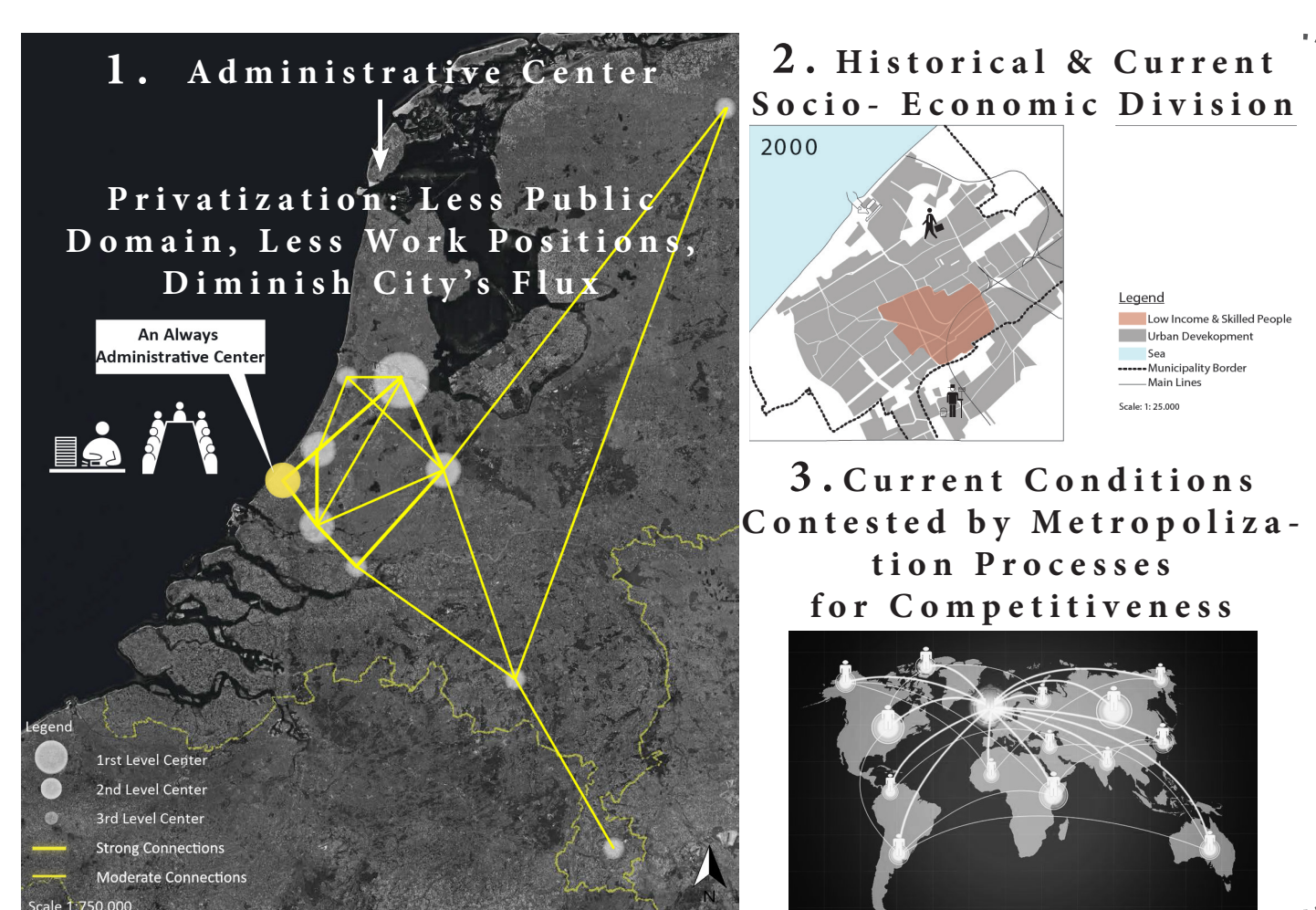


Project's Scope

Enhance an active, development pole in the southern part of The Hague, using the local forces and dynamics and evaluating and rethinking the current planning processes

Approach

Context

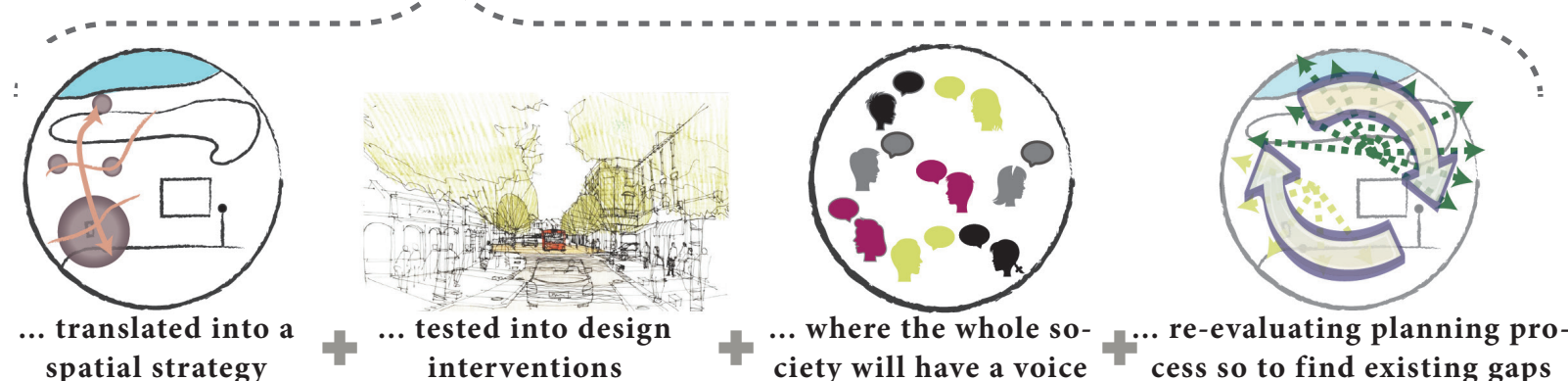


Reaching a Less Socio-Spatially Integrated City

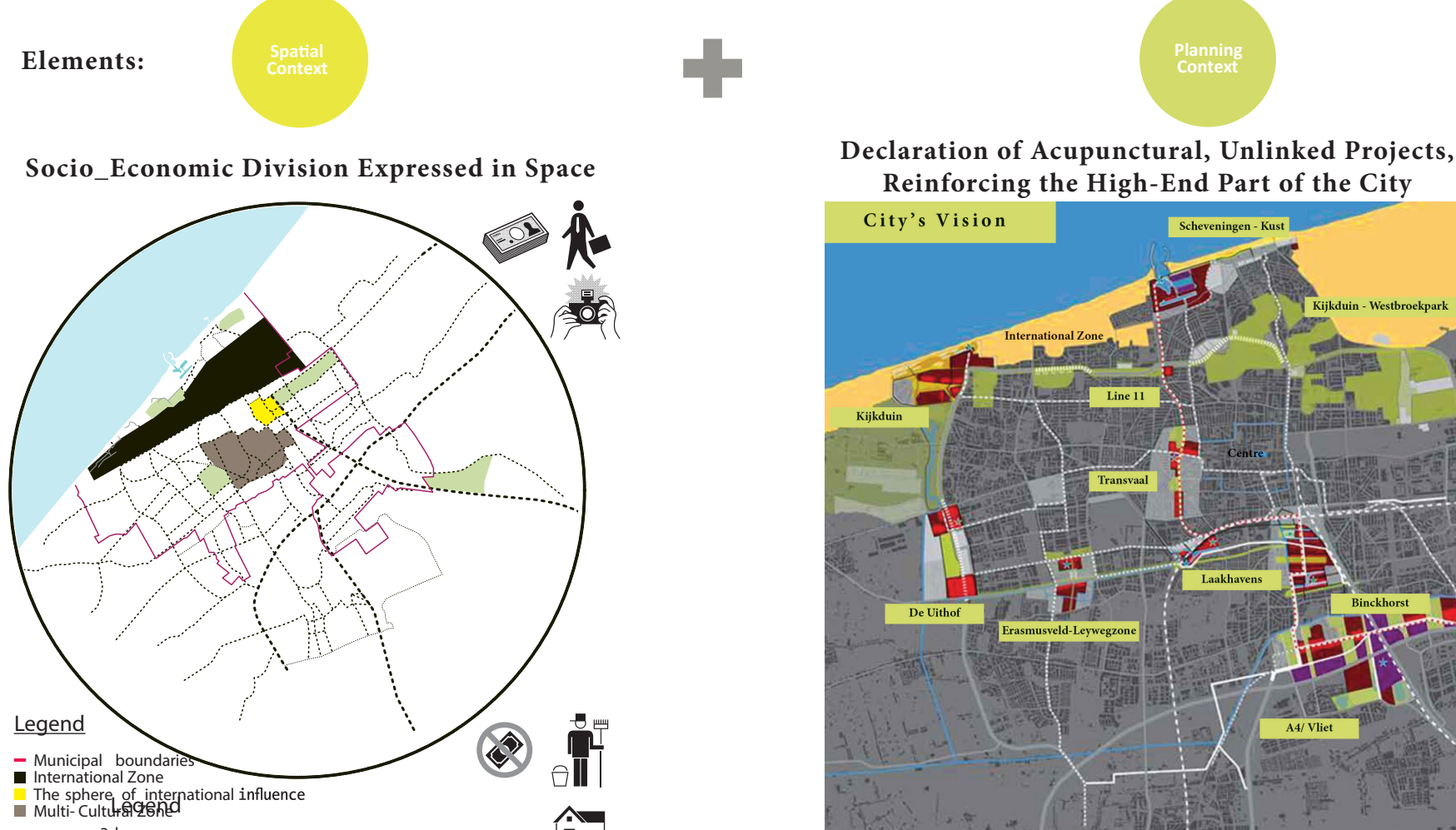
Aim

A quest towards integration and cohesion in The Hague, in terms of improved spatial and development conditions and equal opportunities, with the diversity of the existing identities being the way to understand and reinforce a real integrated and coherent city.

Thus is aimed to rethink the city as whole within a multi-scalar, actor-related, participatory approach and framework ...



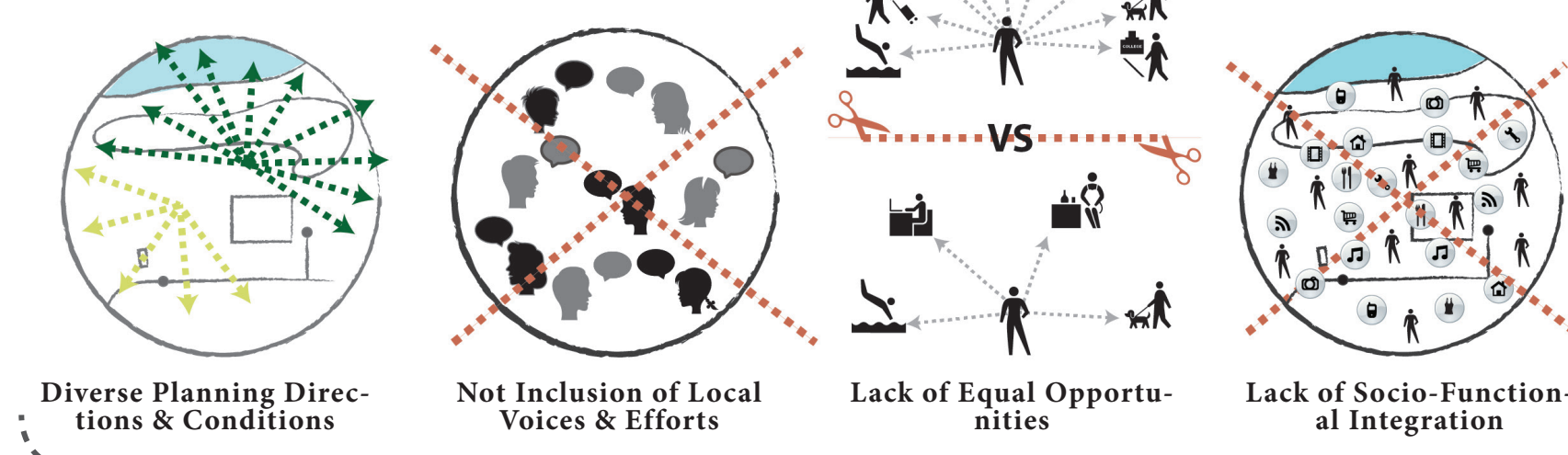
Problem Statement



RQ

How to integrate the city's structural vision (capturing metropolitan functions) within a multi-cultural, lower-skilled and income-level, strategic, regeneration plan?

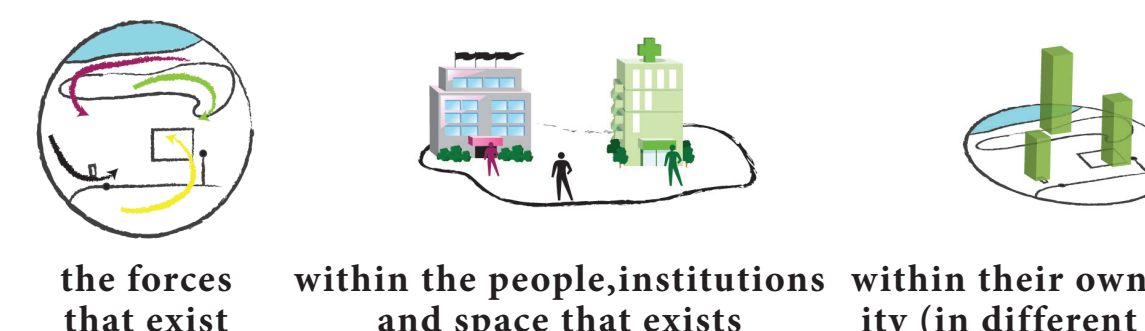
Socio-Spatial & Administrative Output



The vision of the international city is not co-constructed for all the people of the city, without integrating the marketing and the municipal effort within the whole city's reality. As a result the existing diverse conditions are strengthened, creating fragmentation that is defined by the lack of equal opportunities for the whole city and the lack of socio-functional integration.

Hypothesis

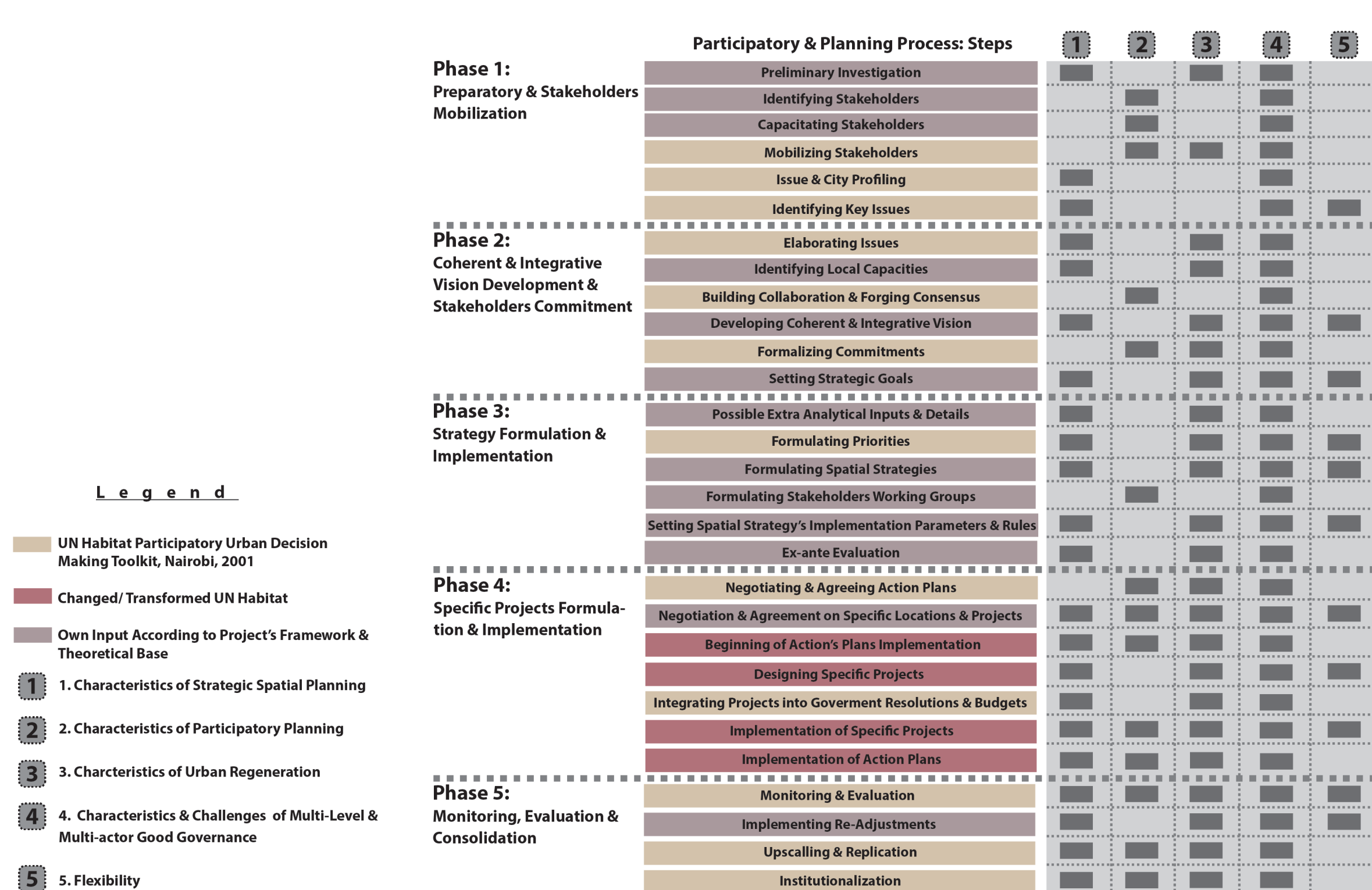
... If are considered from the beginning ...



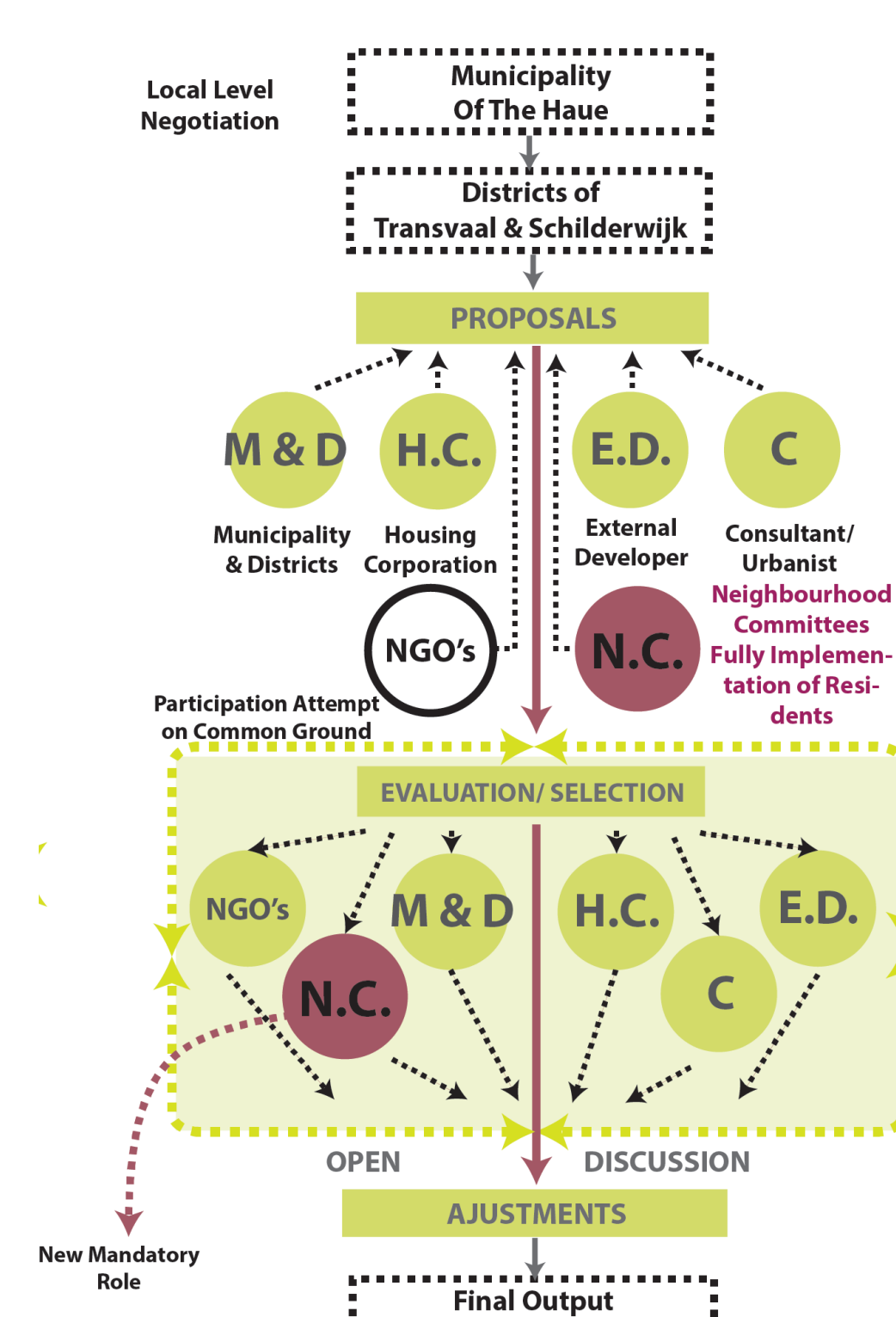
It would be possible to equilibrate the municipal effort (for competitiveness) and transform the distressed areas into an active pole that captures metropolitan activities, integrating the weakest groups within an overall strategy.

Framework

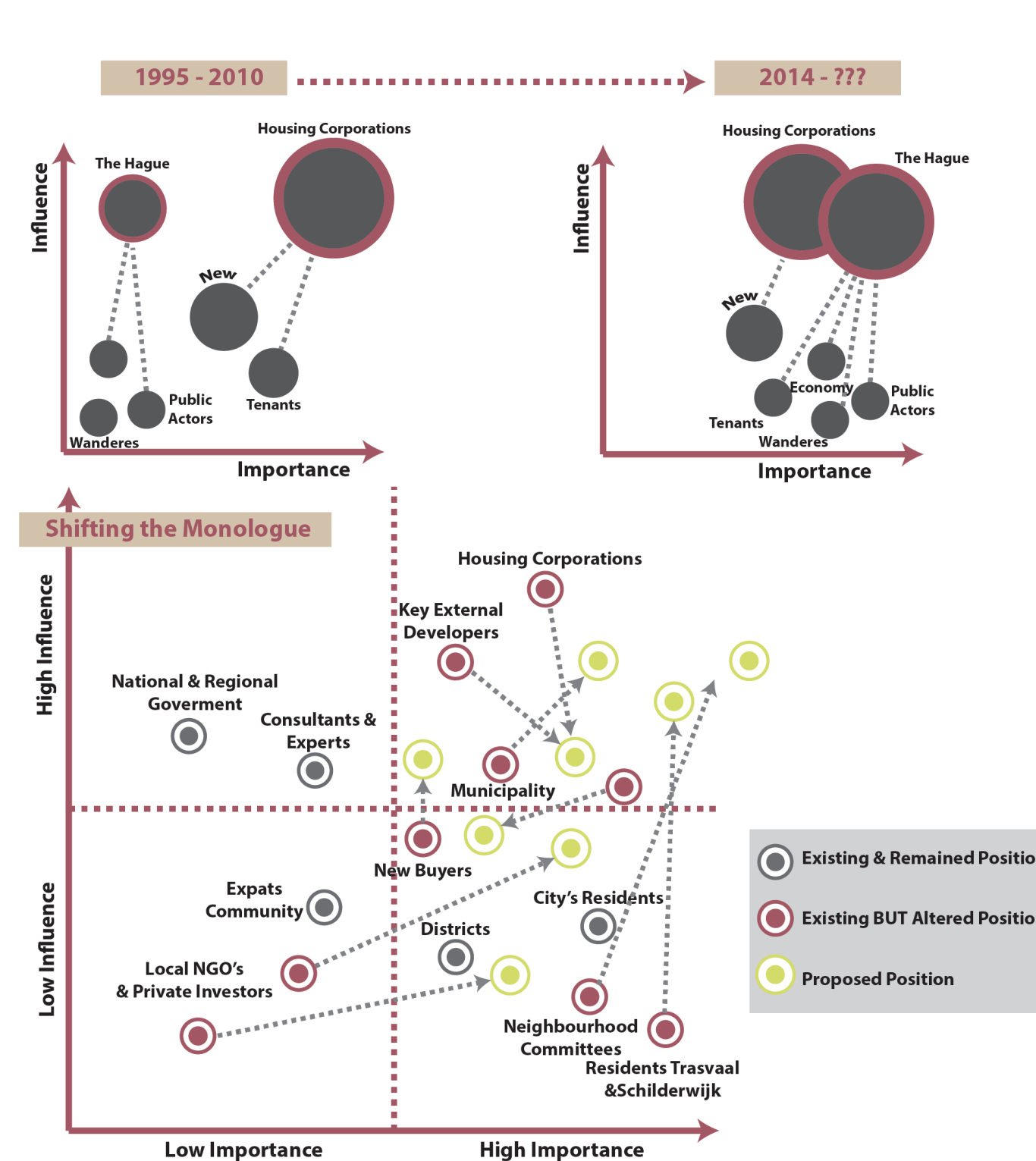
Proposed Planning & Participatory Process



Proposed Negotiation Model



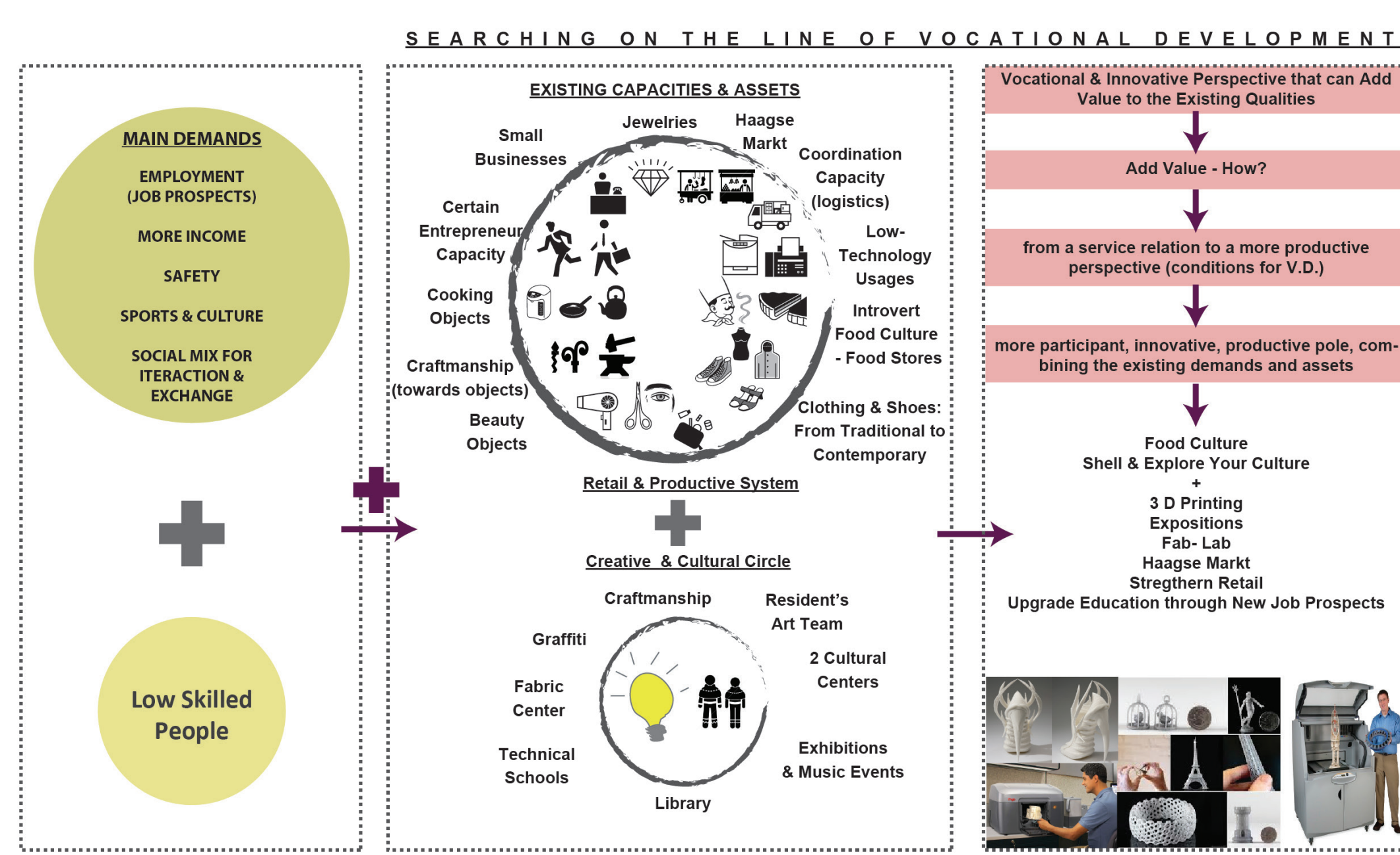
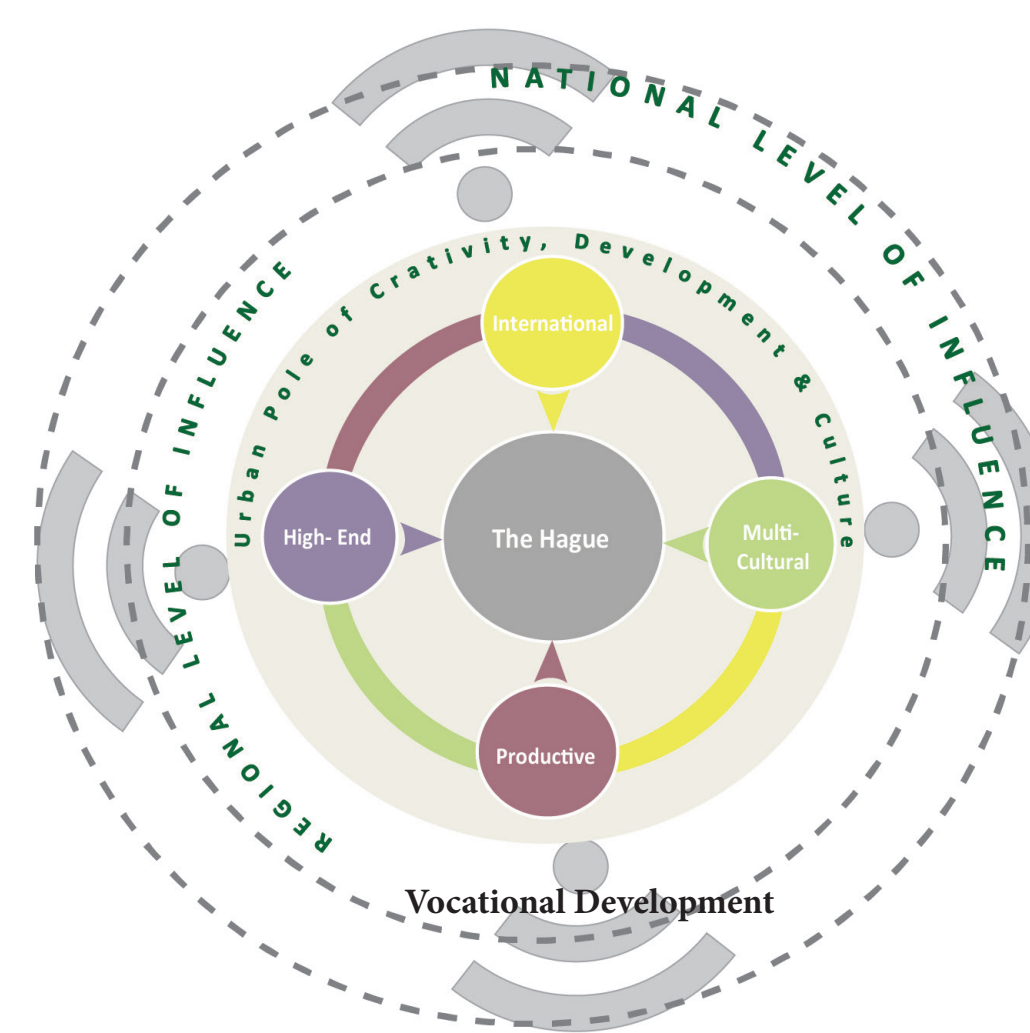
Proposed Relations



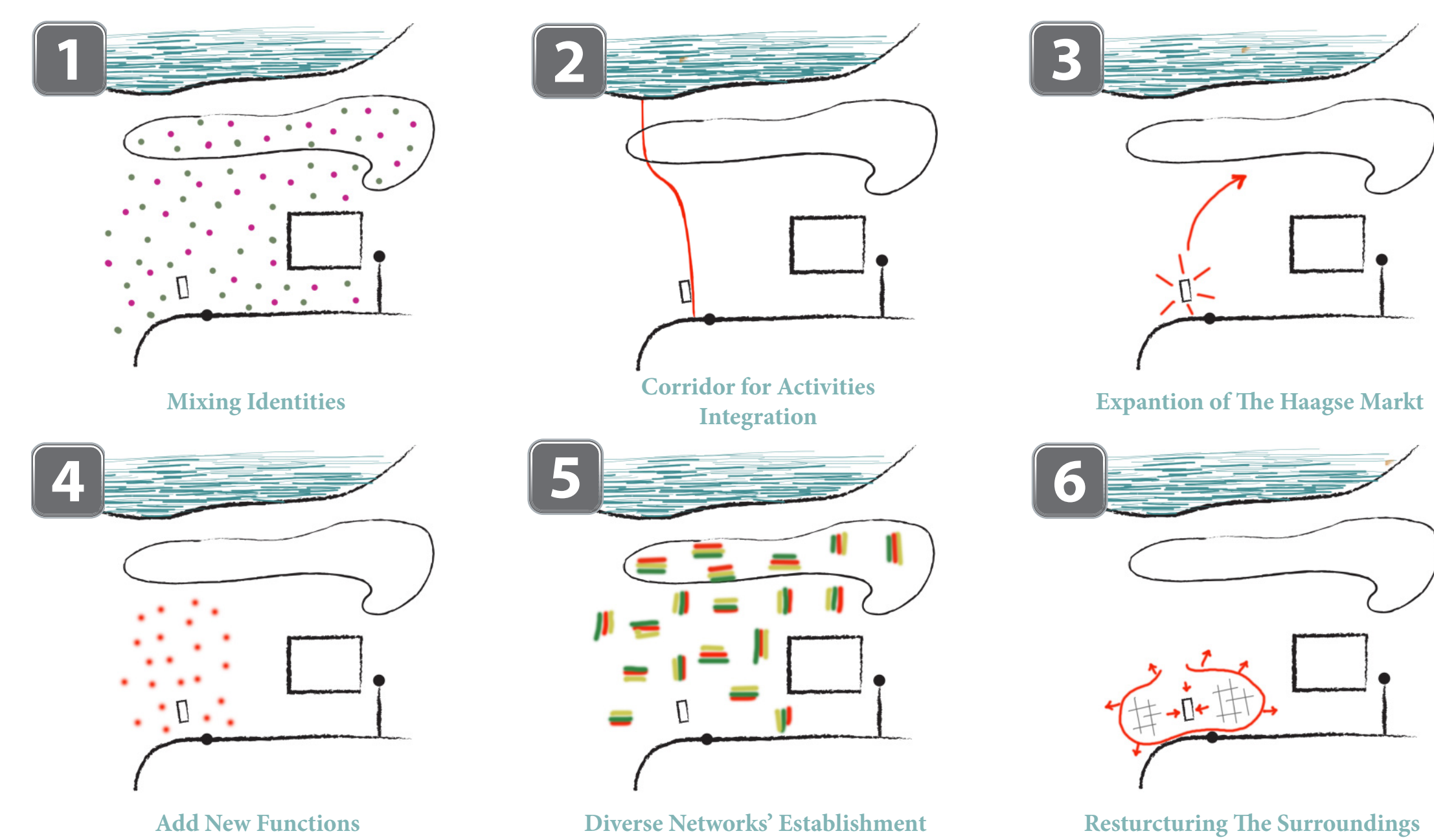
Vision & Goals

Proposed City's Vision

"The Hague: The International, Multi-Cultural City"
"Love your City, Get Involved: Try, Interact, Enjoy, Learn"



Strategic Goals



Spatial Strategy

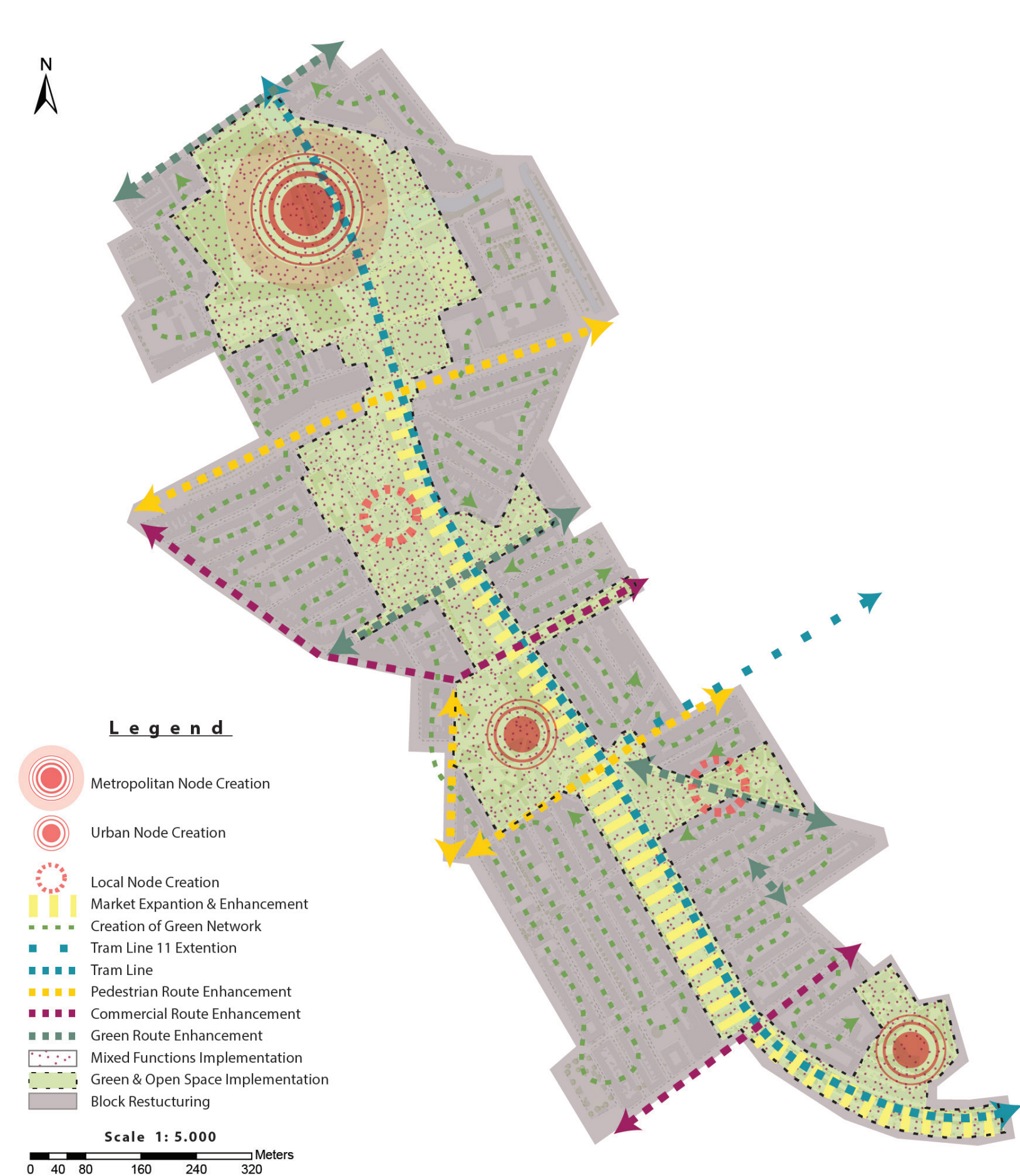
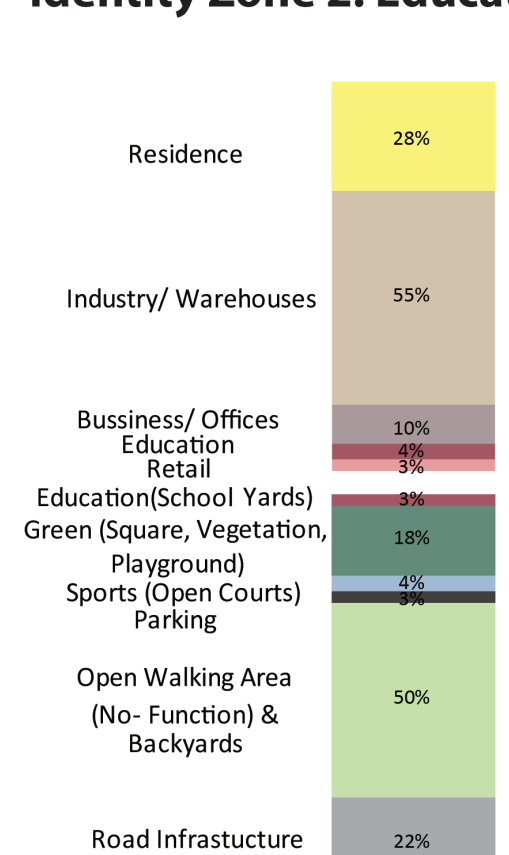


Illustration Example of the Proposed Program & Rules

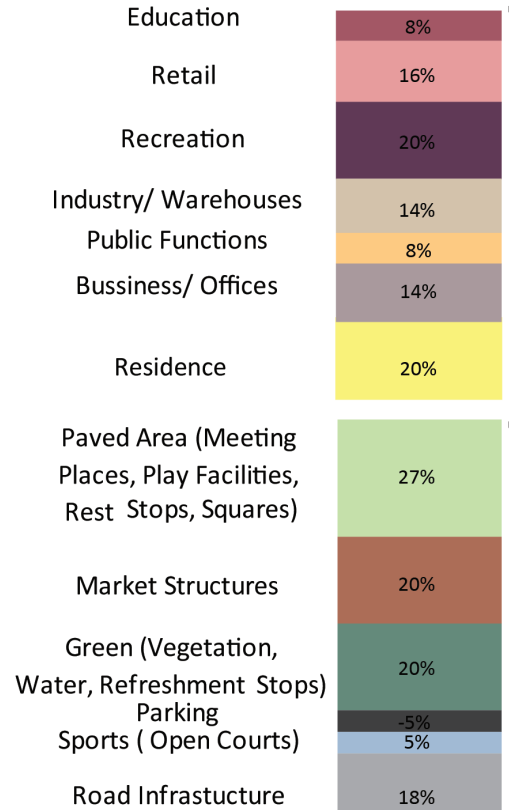
Identity Zone 2: Education & Food



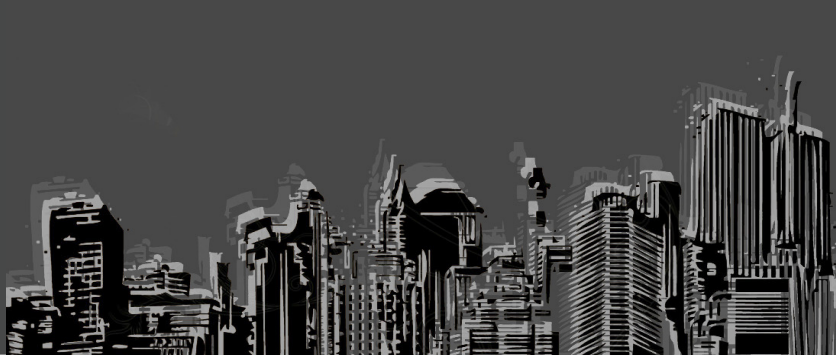
Existing Program



Suitable Program & Rules Implementation



Spatial Strategy



Identity Zones: Design Scenrios

