

Transformatie van de Duin- en Bollenstreek

van productie- naar vrijetijdslandschap, een toekomst voor Kwekerij Veel Zorg



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docenten

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Gecommitteerde



Inhoud

1. Introductie
2. Landschappelijk kader
3. Kwekerij Veel Zorg
4. Ontwerp
5. Technische Uitwerking
6. Samenvatting

1. Introductie

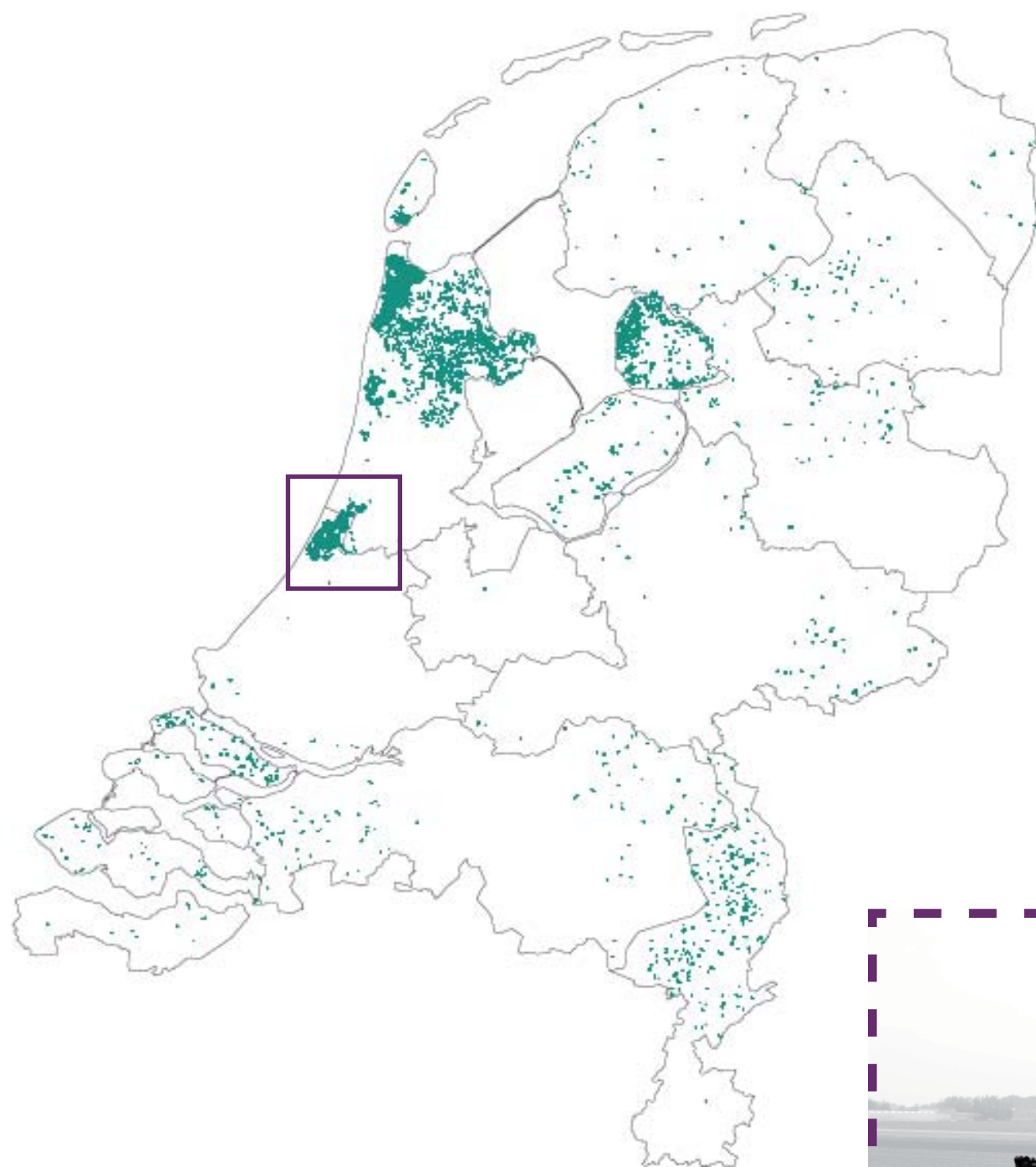




De Oude Lijn

oudste spoorlijn van Nederland
1839 - 1847





Duin- en Bollenstreek

aandeel wereldhandel 80 %
waarvan 13 % in Duin- en Bollenstreek
jaarlijks meer dan 1 miljoen bezoekers



Productielandschap



Vrijetijdslandschap

Onderzoeksvragen

Op de schaal van het landschap:

// Hoe kunnen cultuurhistorische waarden gebruikt worden om het toeristisch netwerk te versterken ?

Op gebouwniveau:

// Hoe kan één bollenschuur aansluiten op het toeristisch netwerk ?

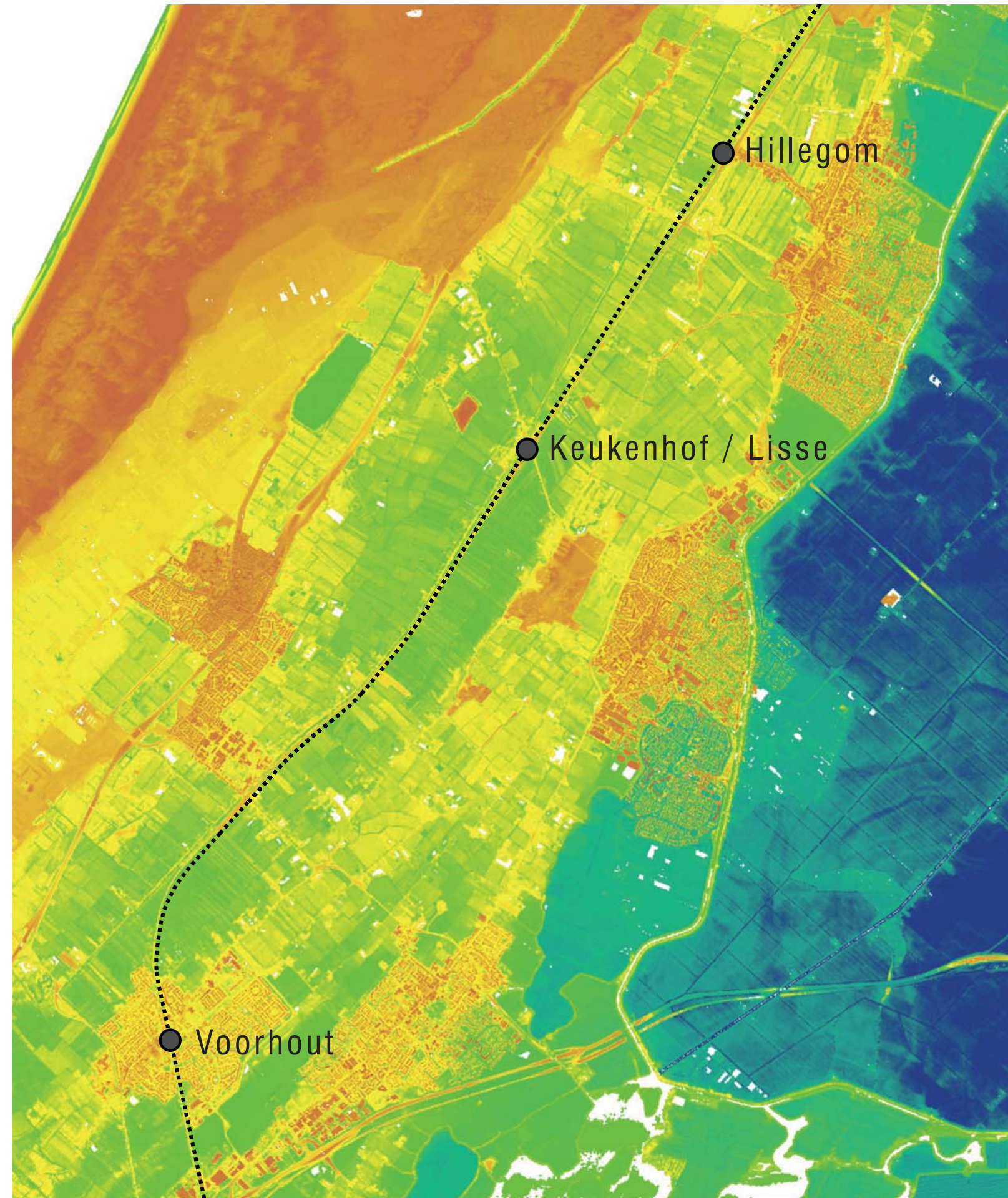
// Wat moet de rol van de geschiedenis zijn in de nieuwe ontwikkelingen ?

// Hoe kunnen de bestaande waarden vertaald worden naar architectonische ontwerp instrumenten ?

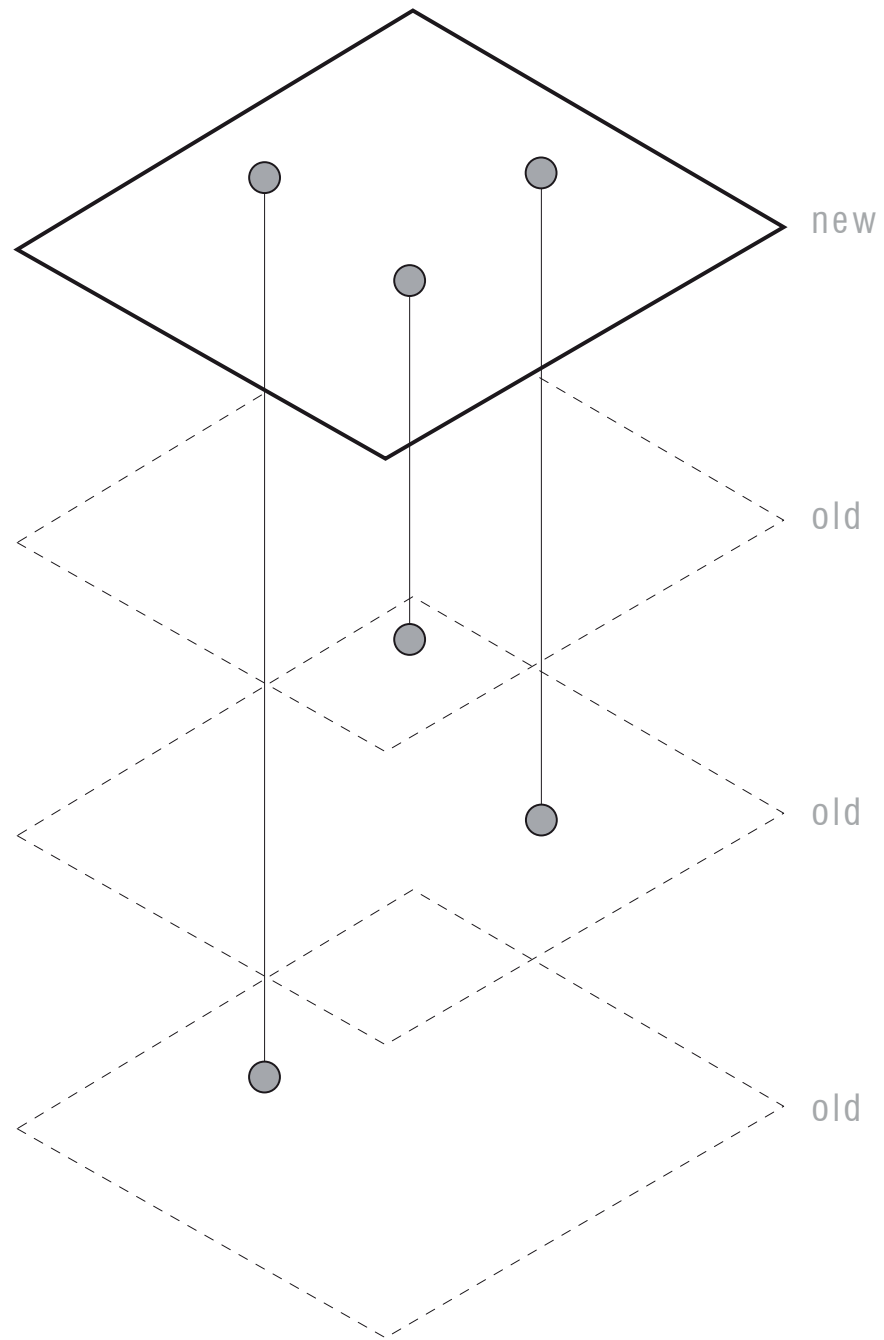
2. Landschappelijk kader



AHN - hoogtekaart



Analyse



21^e eeuw



nieuwe laag

19^e eeuw



bollenvelden + bollenschuren

17^e eeuw



kasteel Keukenhof

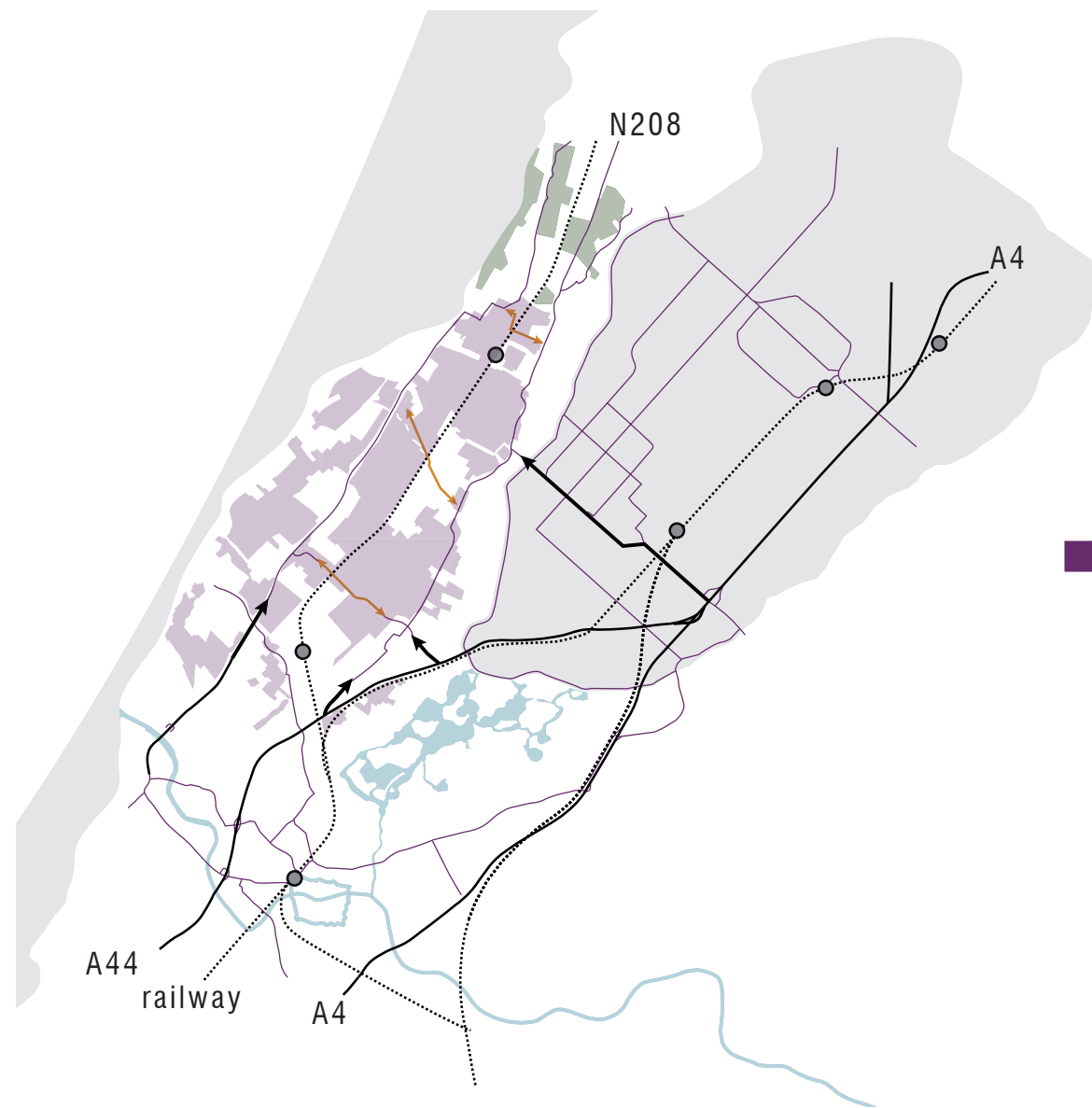
13^e eeuw



ruïne van Teylingen

gelaagdheid van het landschap,
combineren en versterken

Analyse

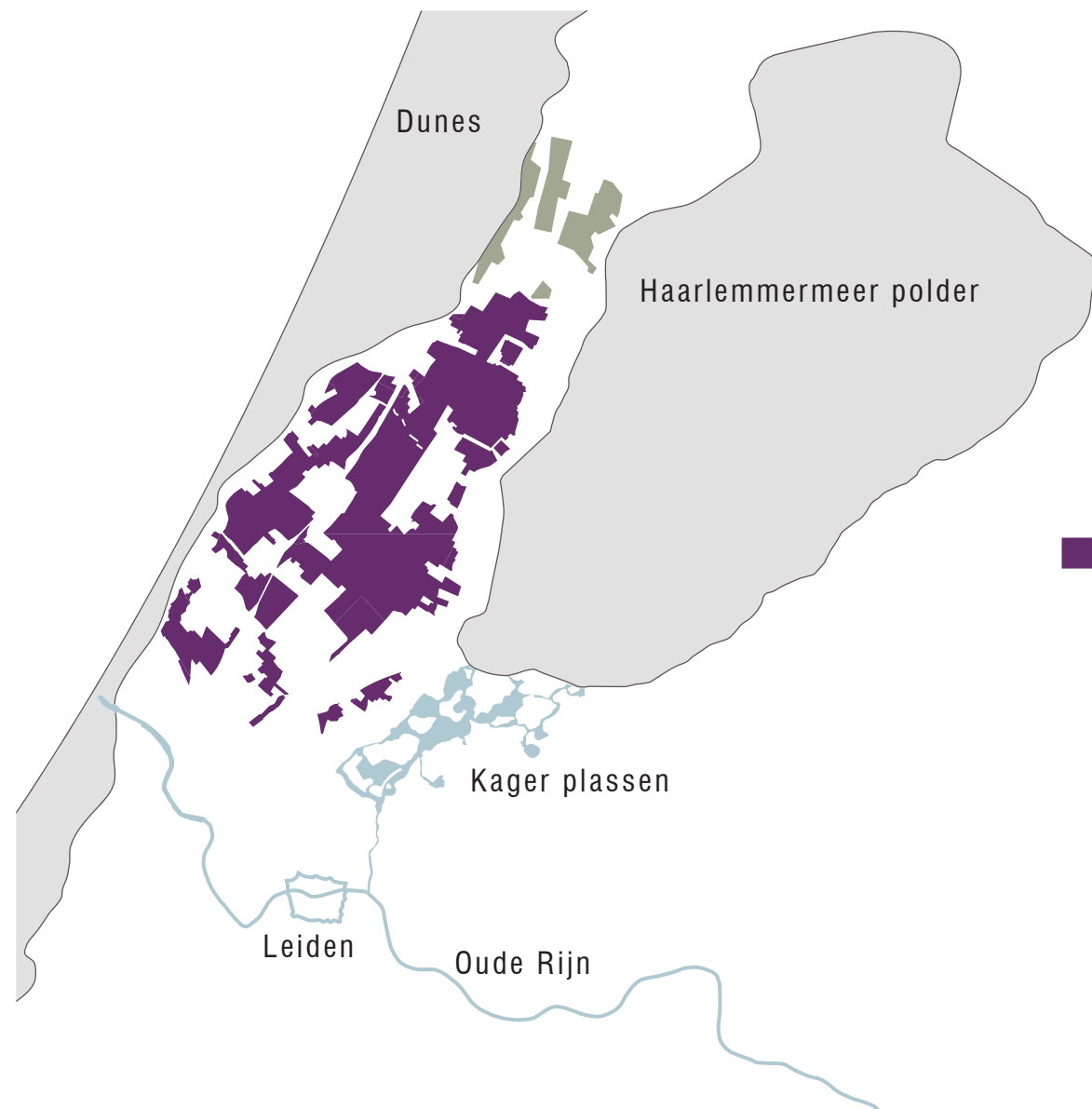


noord-zuid oriëntatie

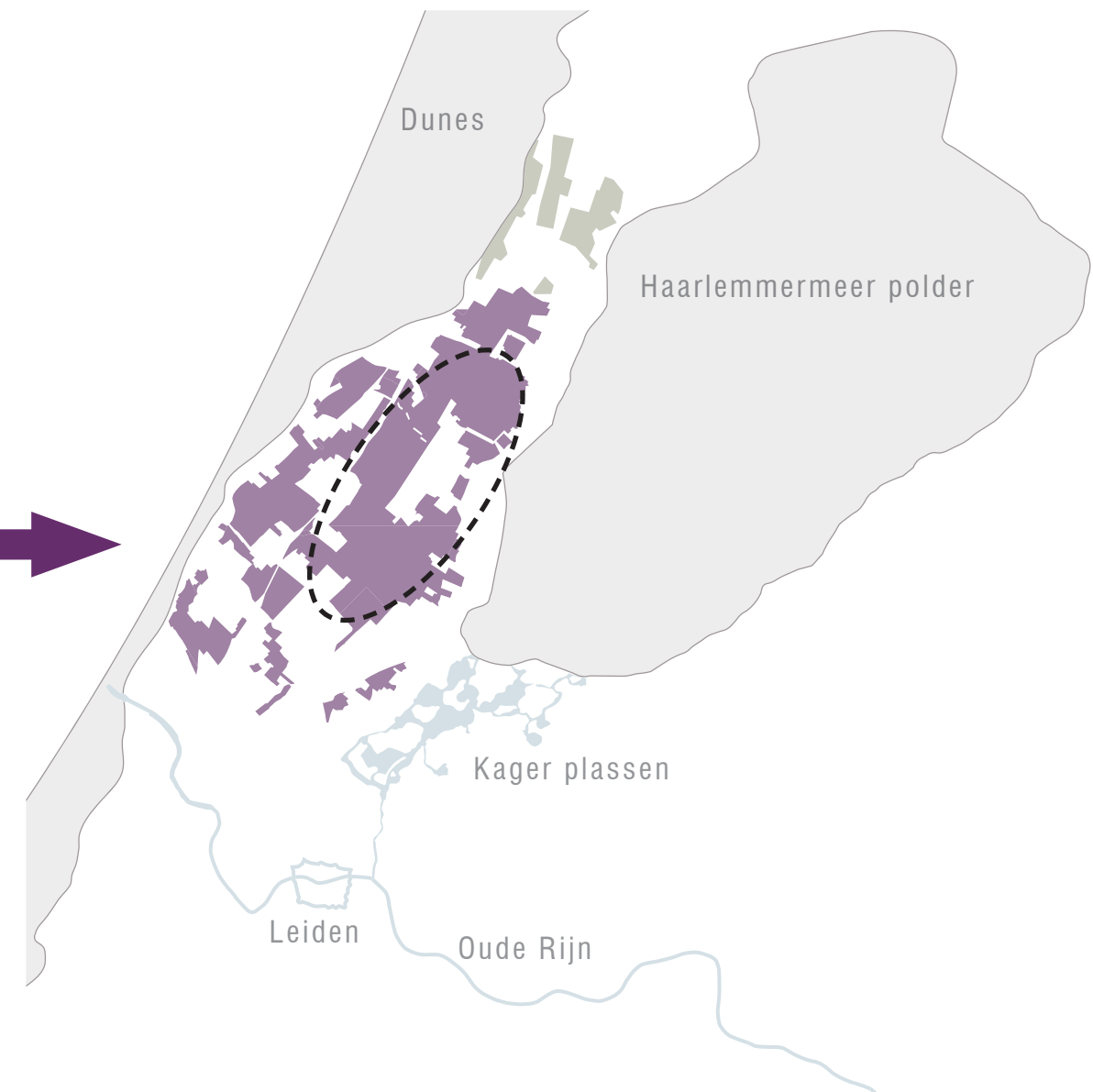


toevoegen van toeristische
hoofdroutes / structuren

Analyse

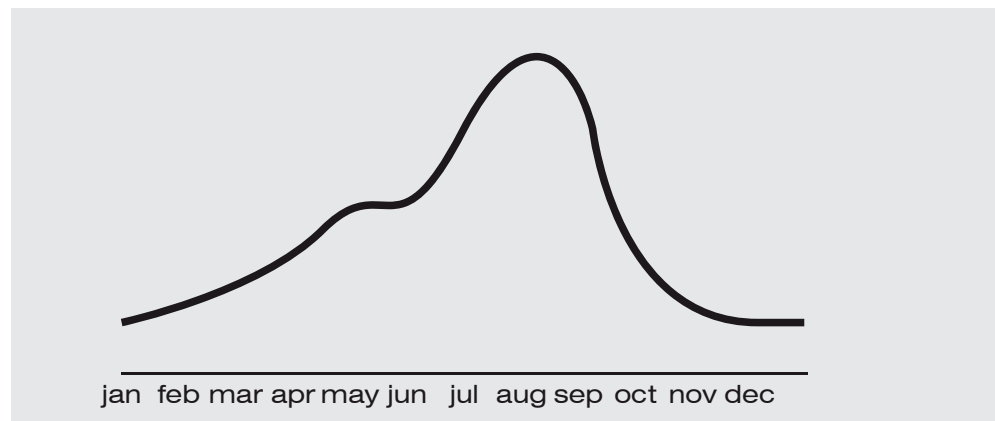
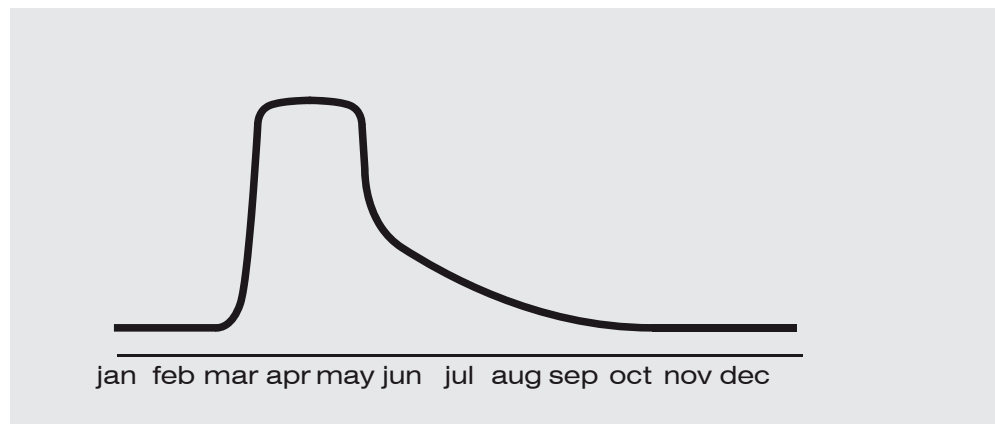


fragmentatie van het bollengebied

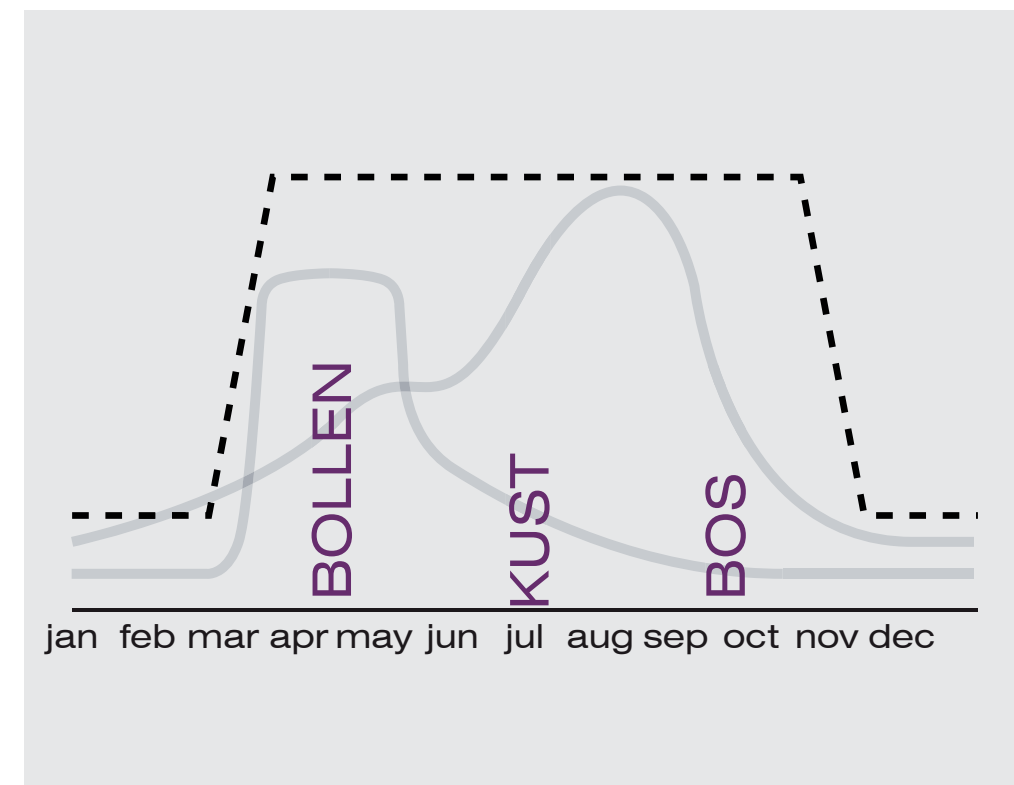


definiëren van een **toeristisch centrum**

Analyse

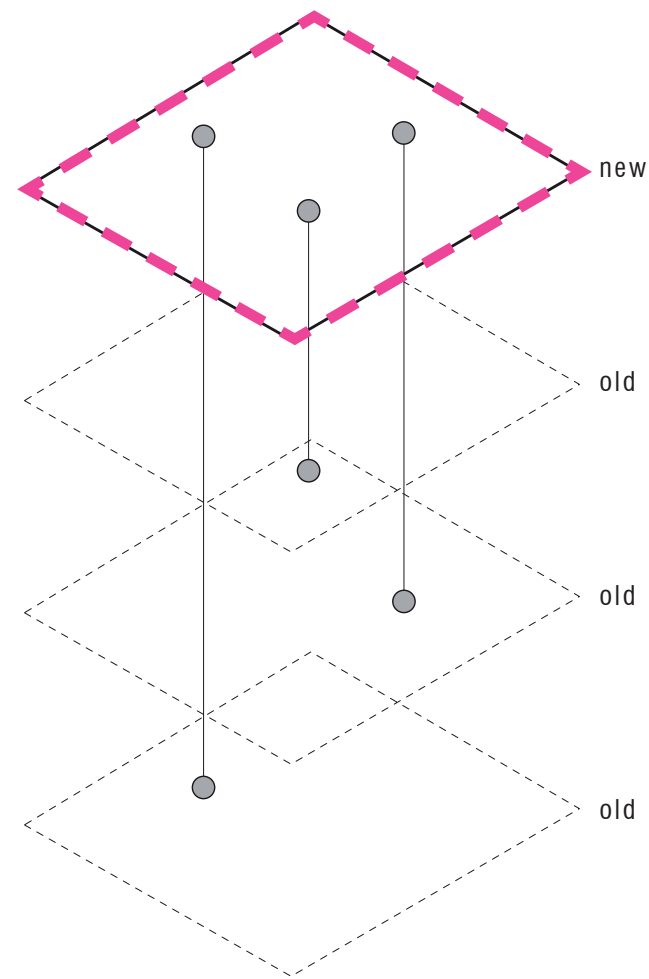


seizoensgebonden attracties



spreiden van activiteiten

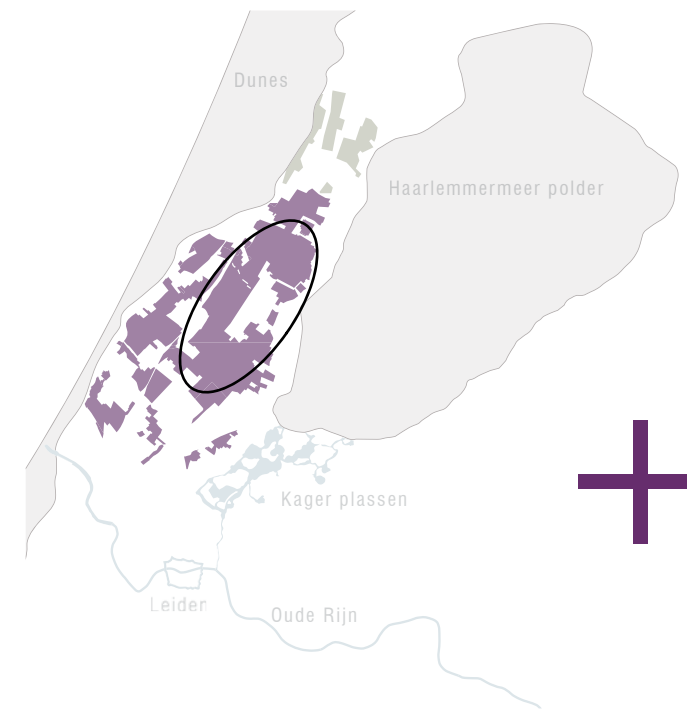
Analyse



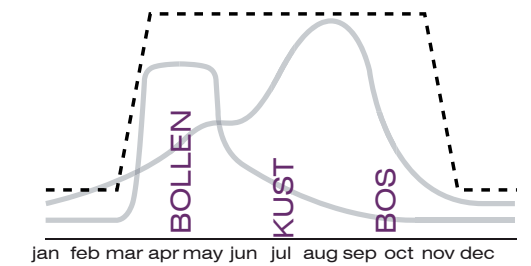
combineren en versterken



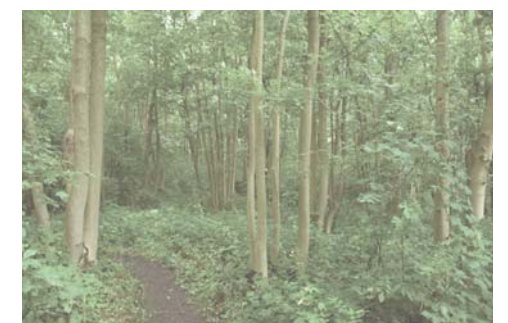
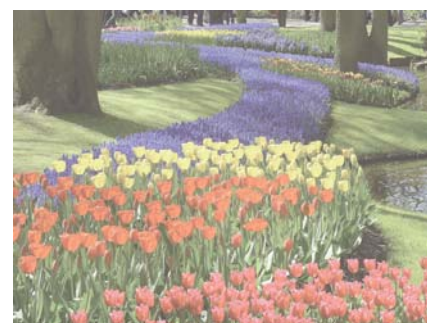
toevoegen van hoofdroutes



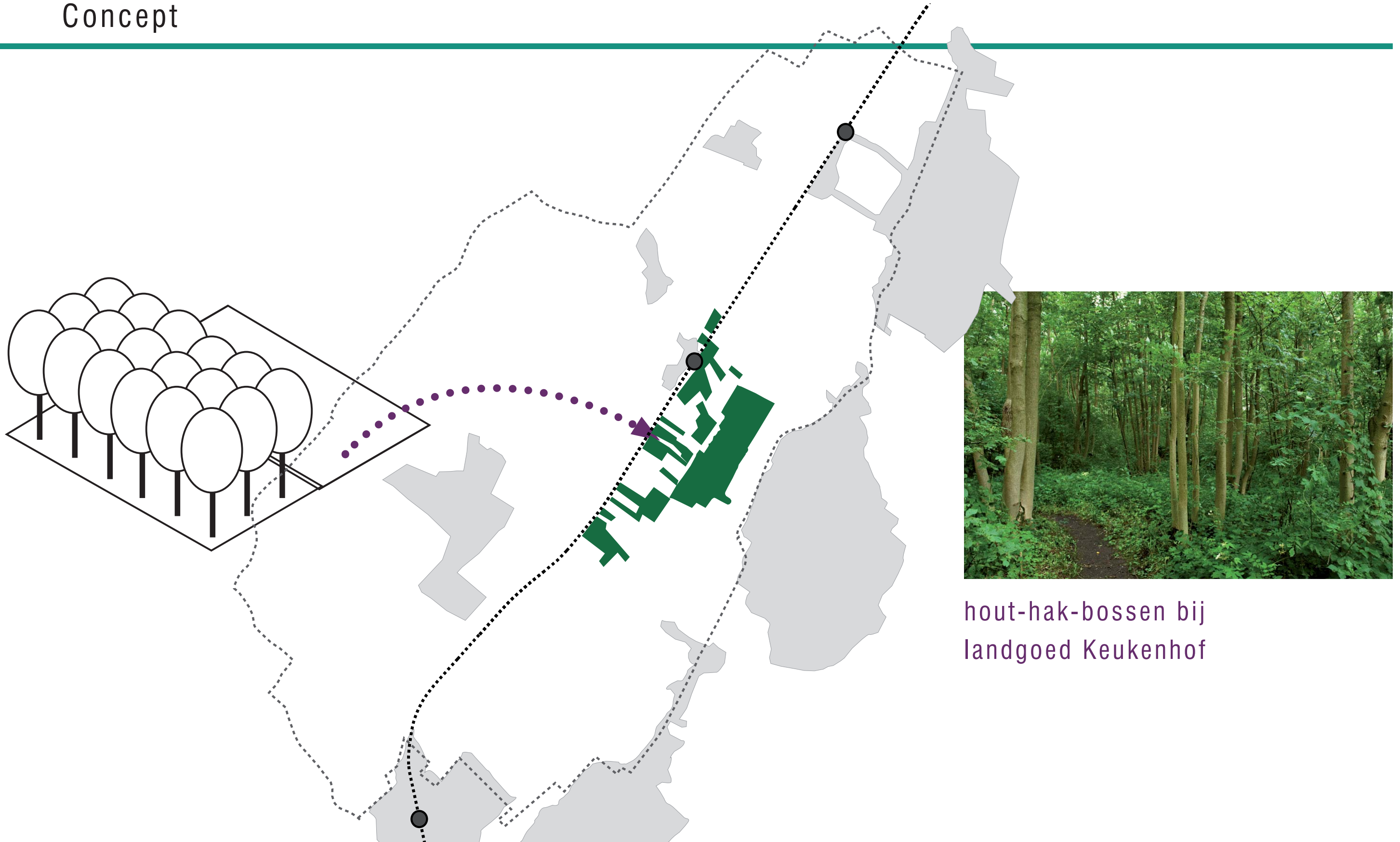
definiëren van een centrum



spreiden van activiteiten



Concept



hout-hak-bossen bij
landgoed Keukenhof

Concept

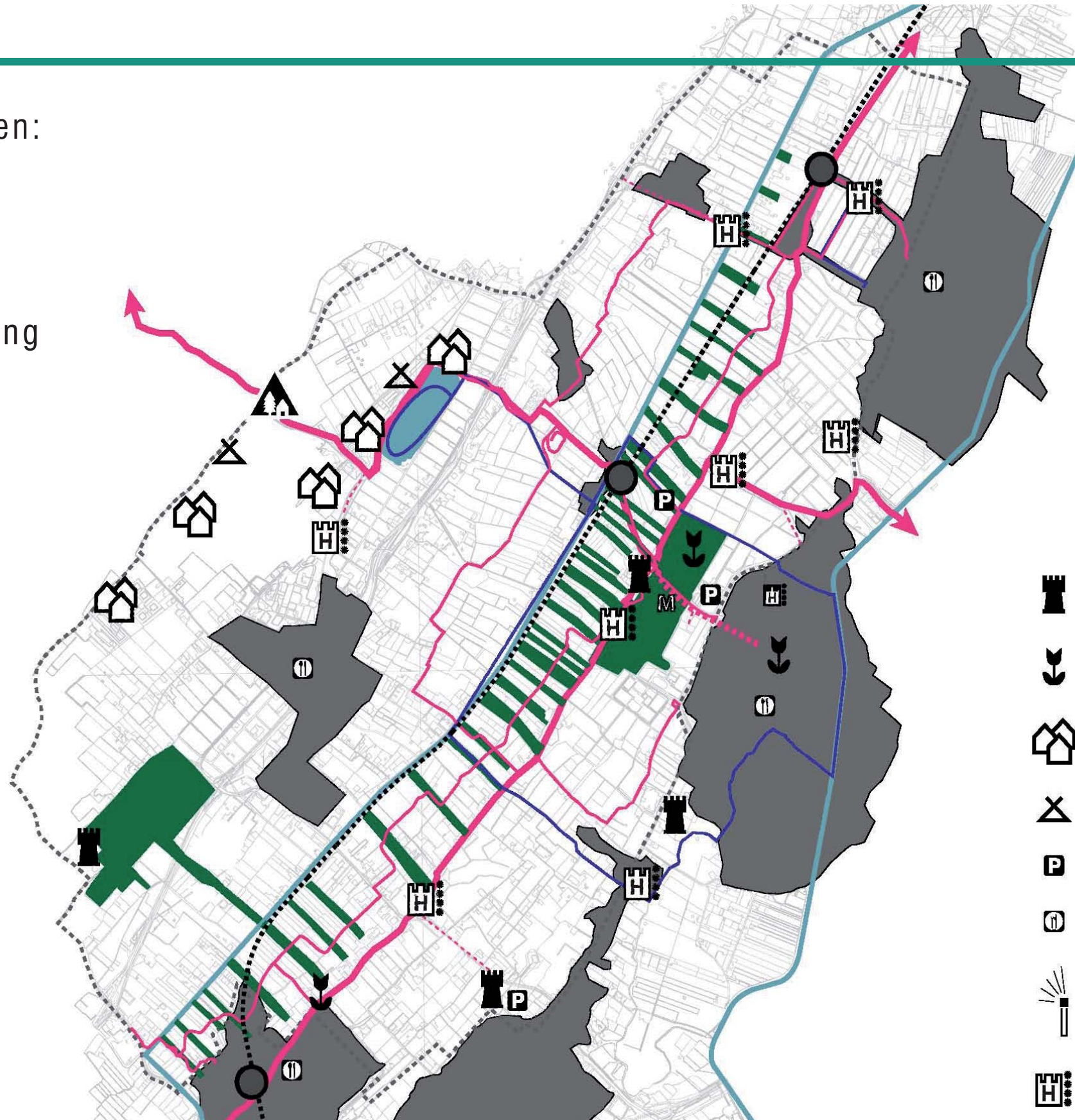
Streepjescode



Plankaart

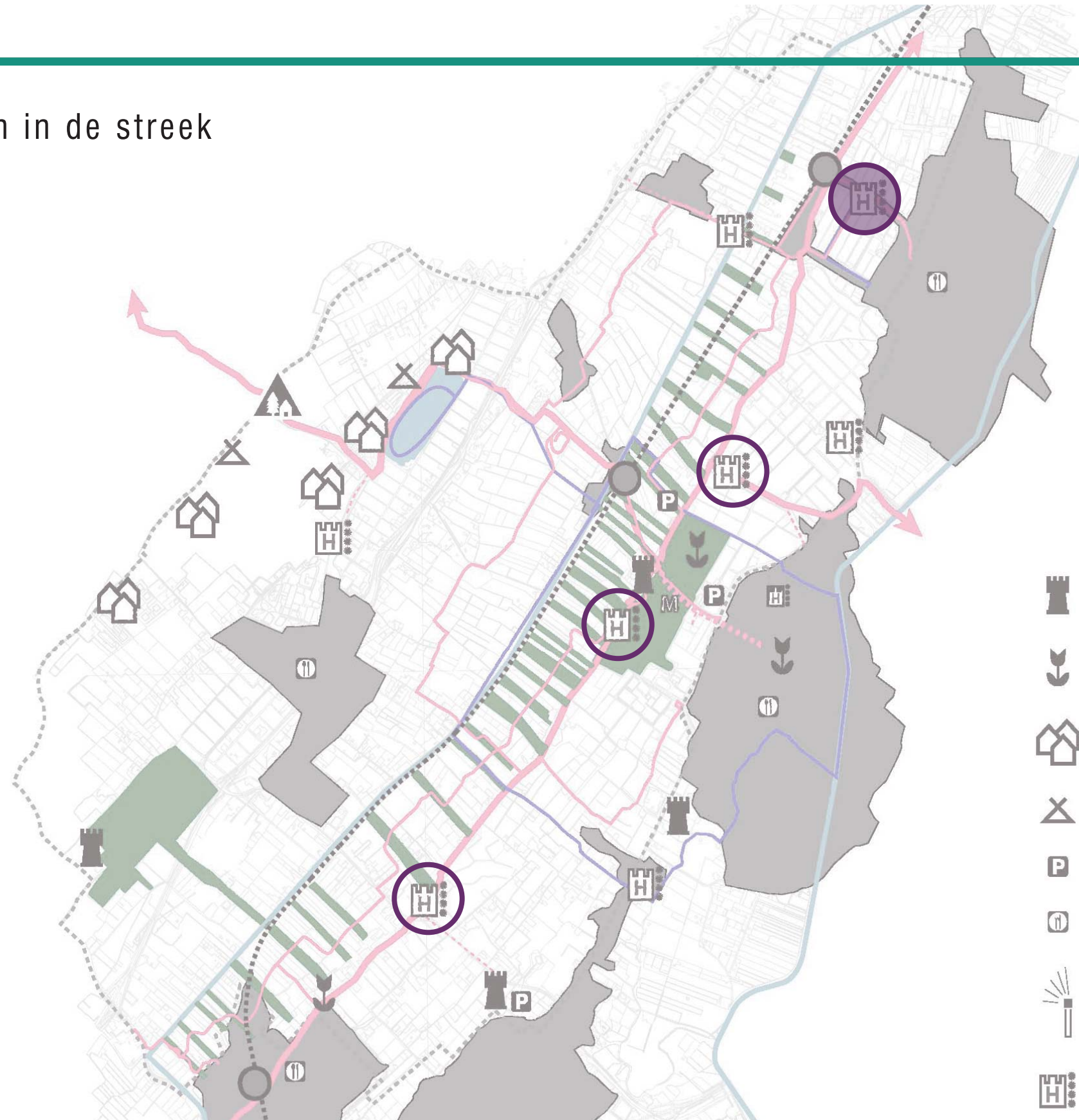
3 Componenten:

- Beplanting
- Ontsluiting
- Herwaardering



Plankaart

Bollenschuren in de streek



Bollenschuren

Typologiën



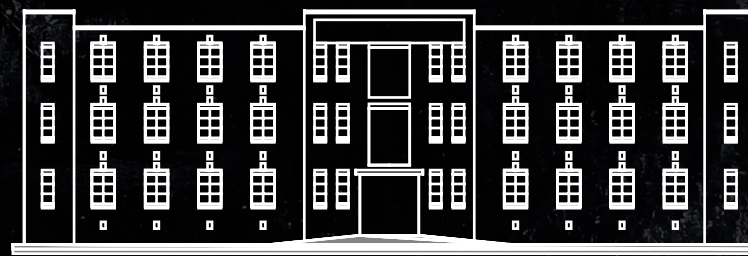
type 1

ca. 1850-1890



type 2

ca. 1890 - 1910



type 3

ca. 1910 - 1925



type 4

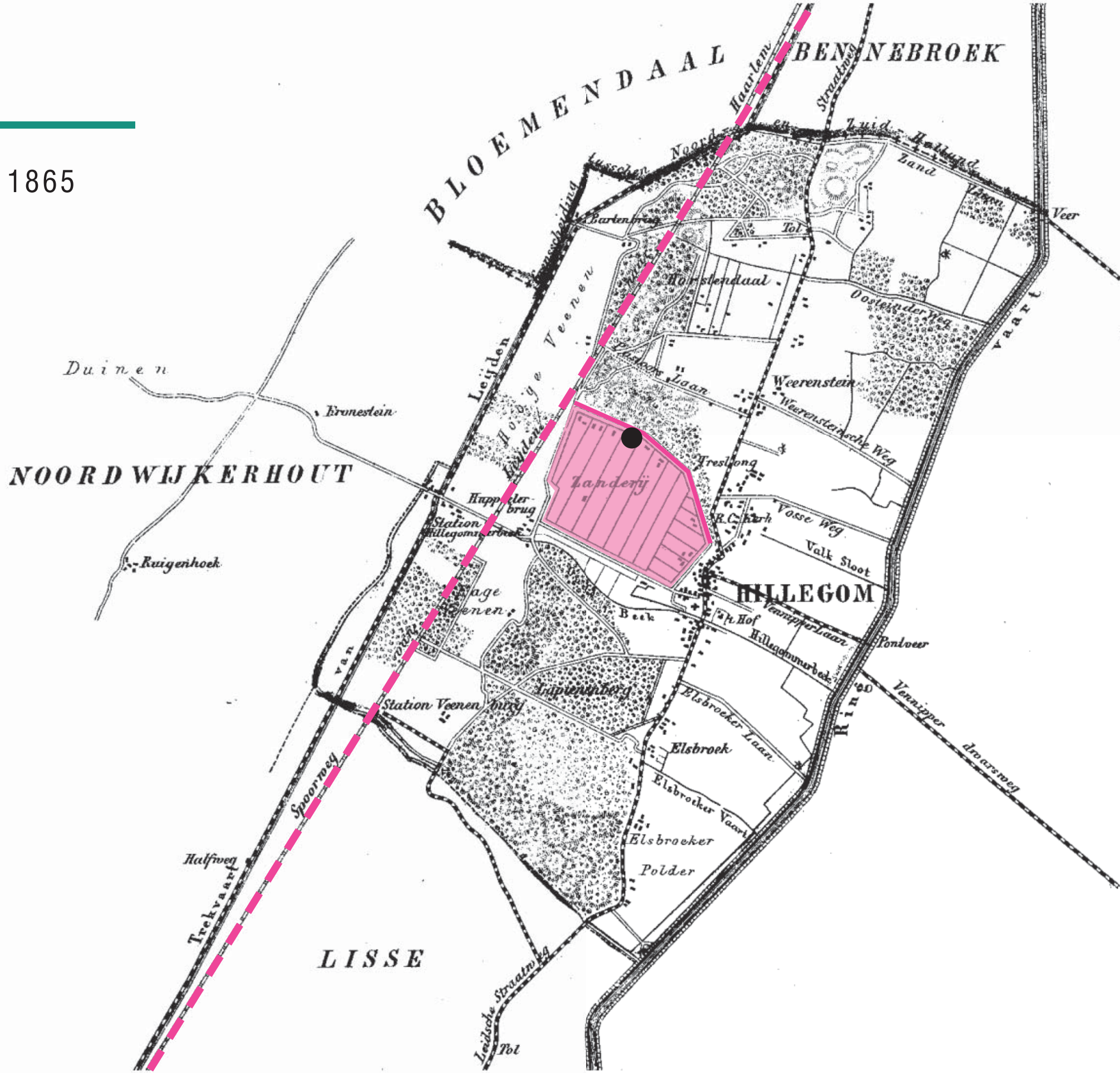
ca. 1925 - 1940

3. Kwekerij Veel Zorg



Hillegom

Zanderijpolder, kaart uit 1865



Hillegom

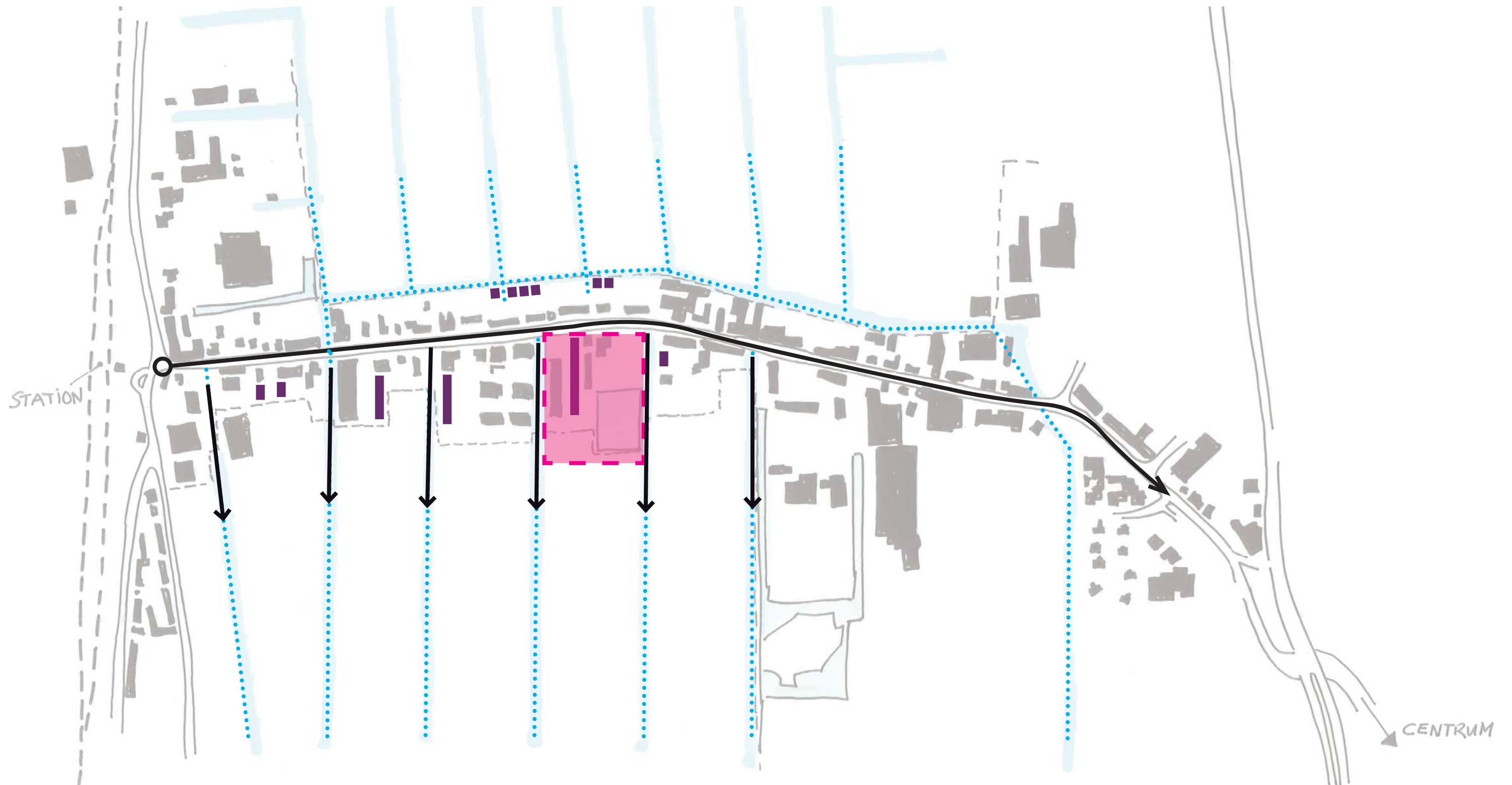
Uitbreiding van het dorp



Stationsweg



Stationsweg



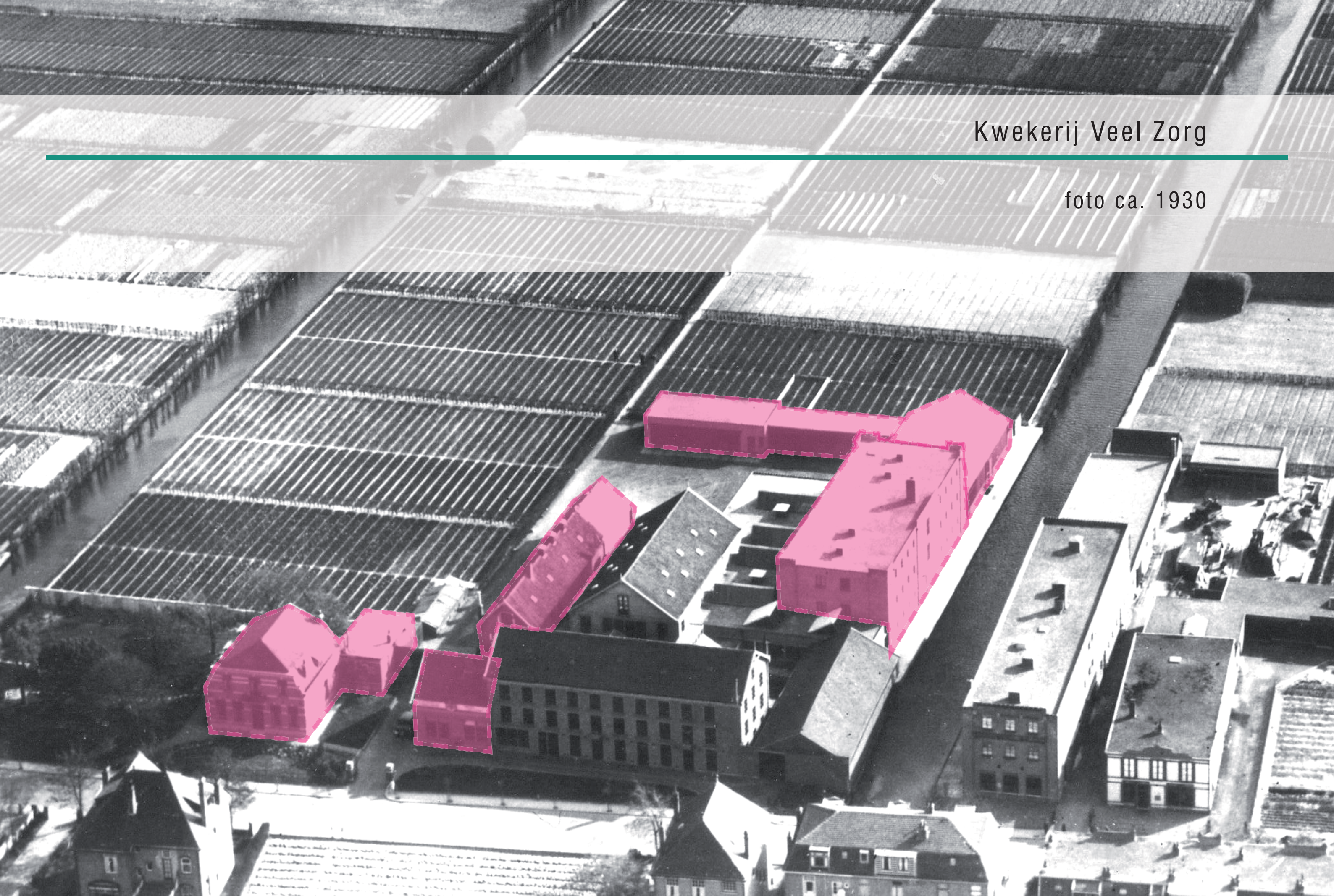


Kwekerij Veel Zorg

foto ca. 1930

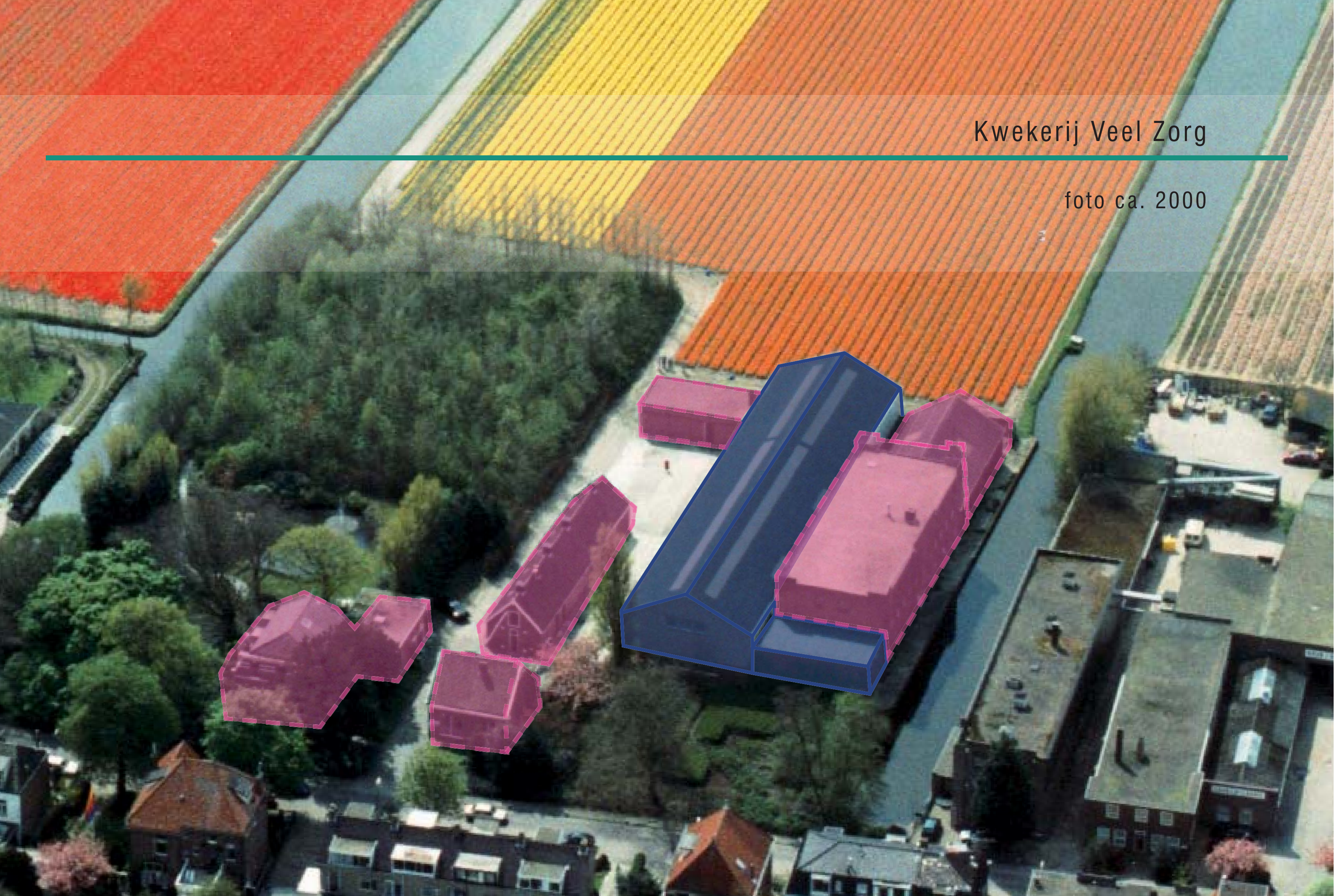
Kwekerij Veel Zorg

foto ca. 1930

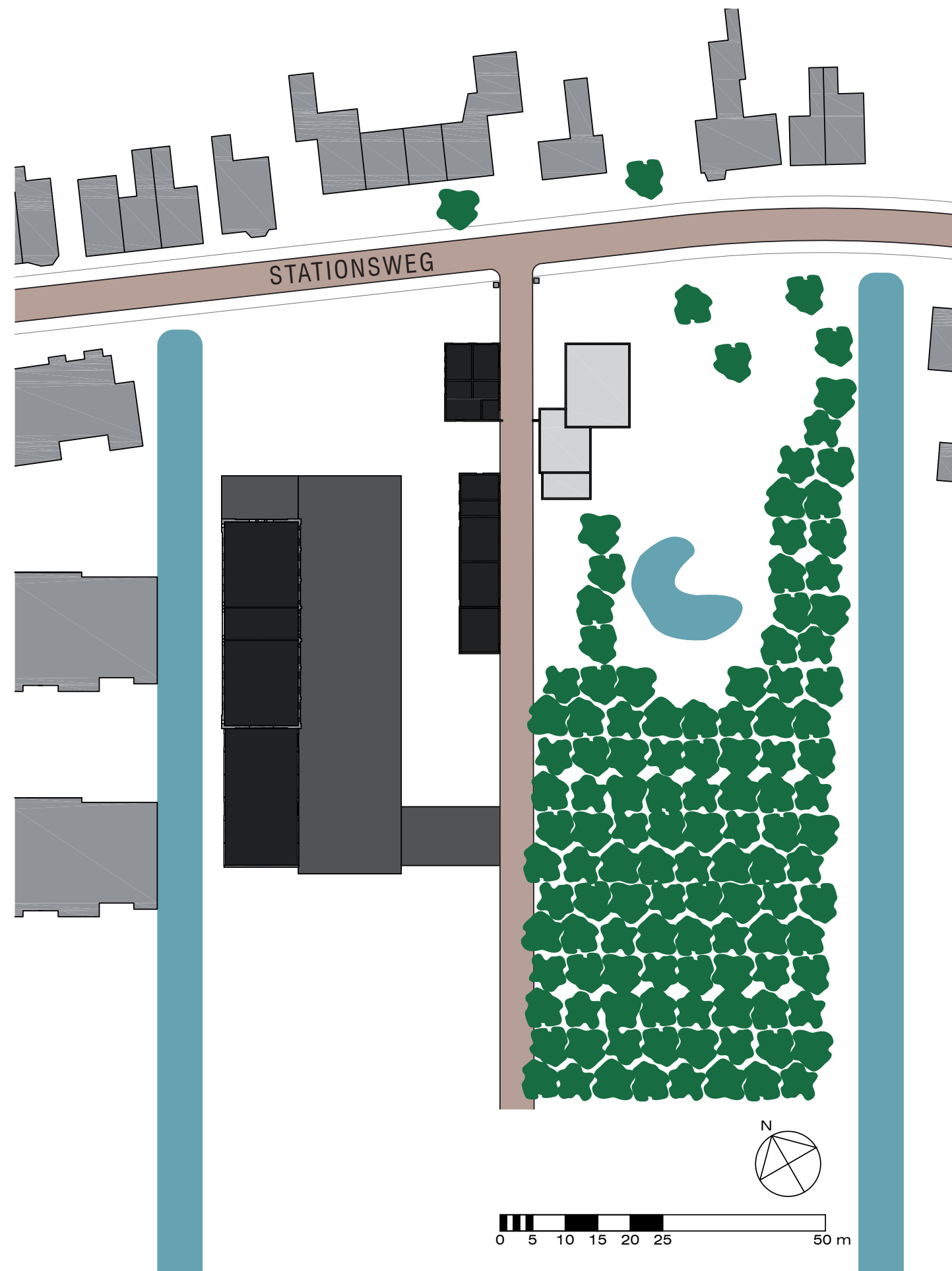


Kwekerij Veel Zorg

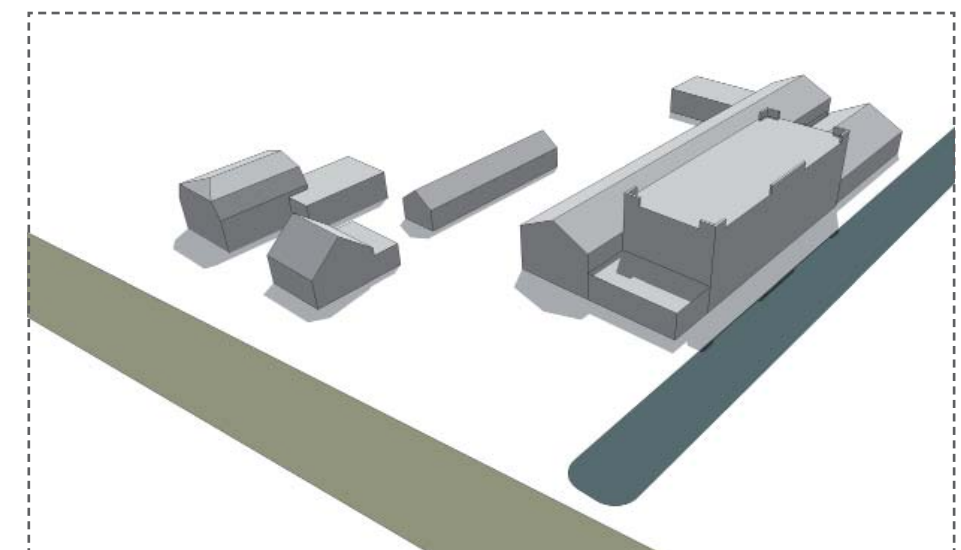
foto ca. 2000



Kwekerij Veel Zorg

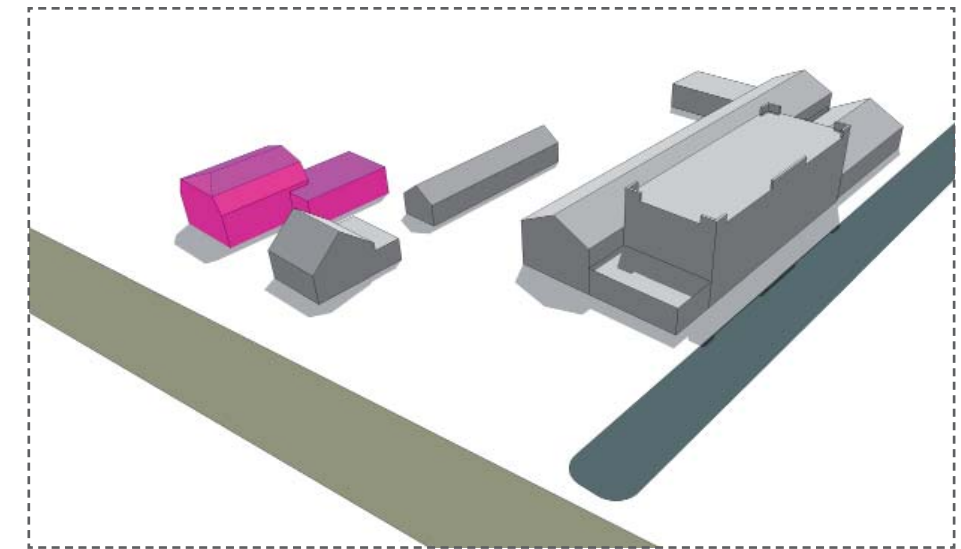


- Villa Vredehof
- Kantoor
- Hyacintenschuur
- Bollenschuur
- Narcissenschuur
- Garage
- Verpakkings loods



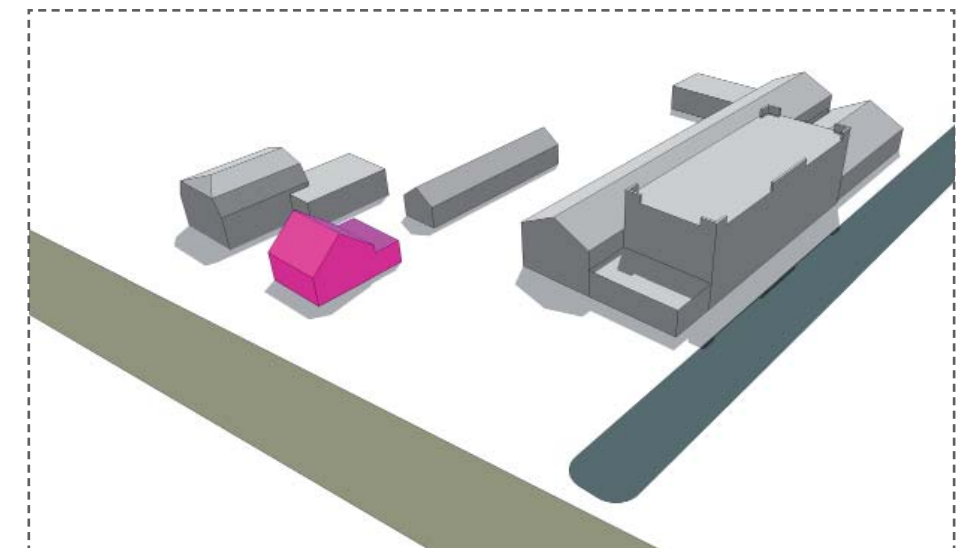


Villa Vredenhof (1896)



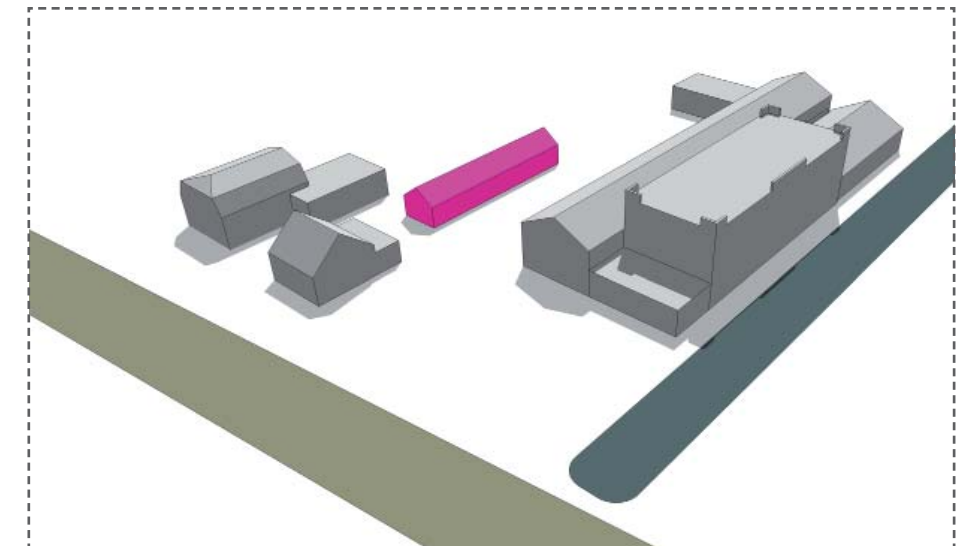


Kantoor (ca. 1850)





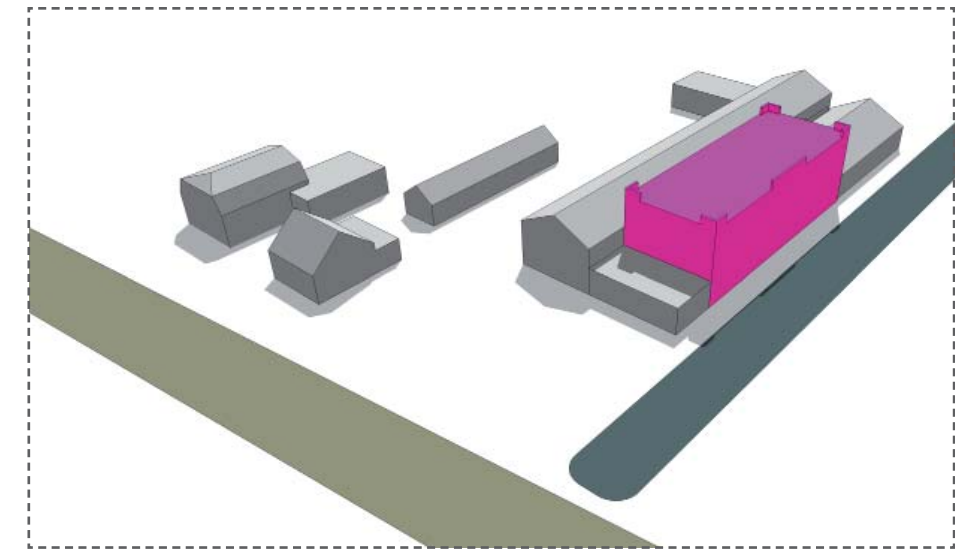
Hyacintenschuur (1906)





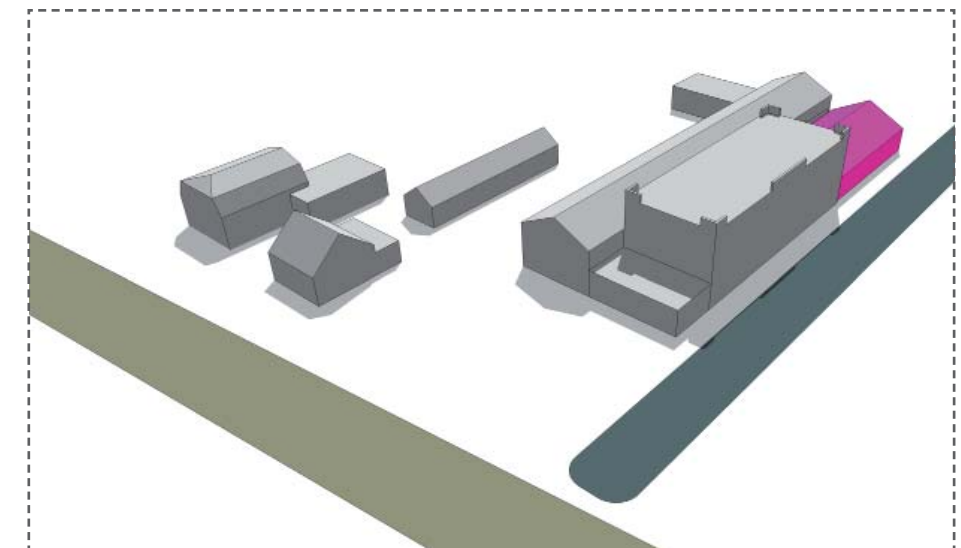
Bollenschuur (1928)

Architect Leen Tol



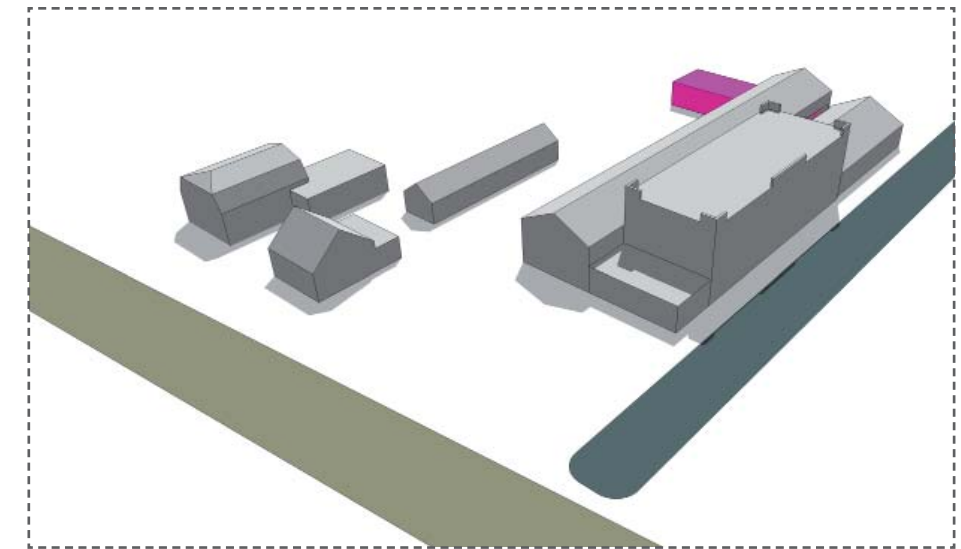


Narcissenschuur (1928)



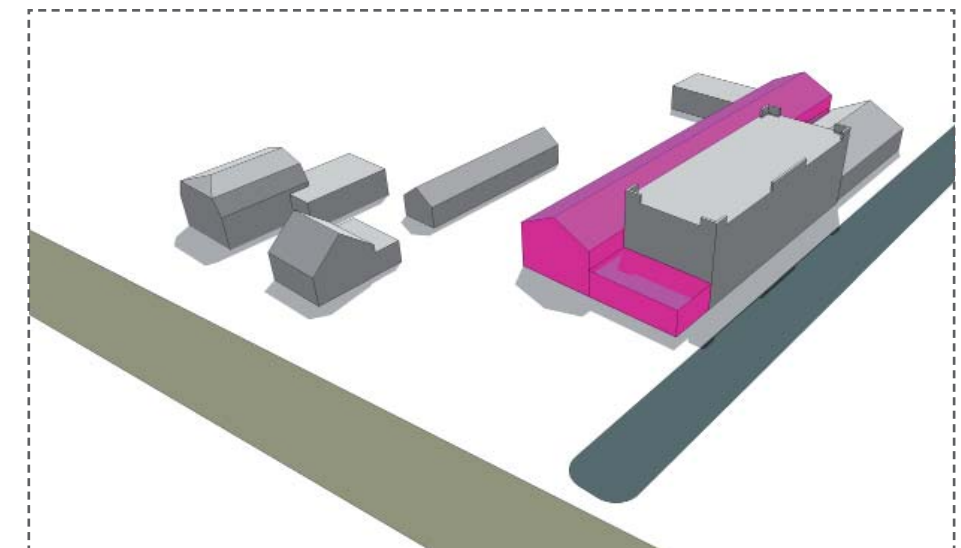


Garage (1928)





Verpakkings loods (1988)



Waardestelling

	Office (1850)	Hyacinth building (1906)	Bulbshed (1928)	Narcissus shed (1928)	Garage (1928)	Packing hall (1988)	Total ensemble
architectonic	+	+	++	+/-	-	--	+
urban	+	+	+	+	+	+	+
cultural historical	++	++	++	++	+	+/-	++
recognizability	+/-	+	+	+	-	+/-	+
rarity	+	++	+	++	+	-	++

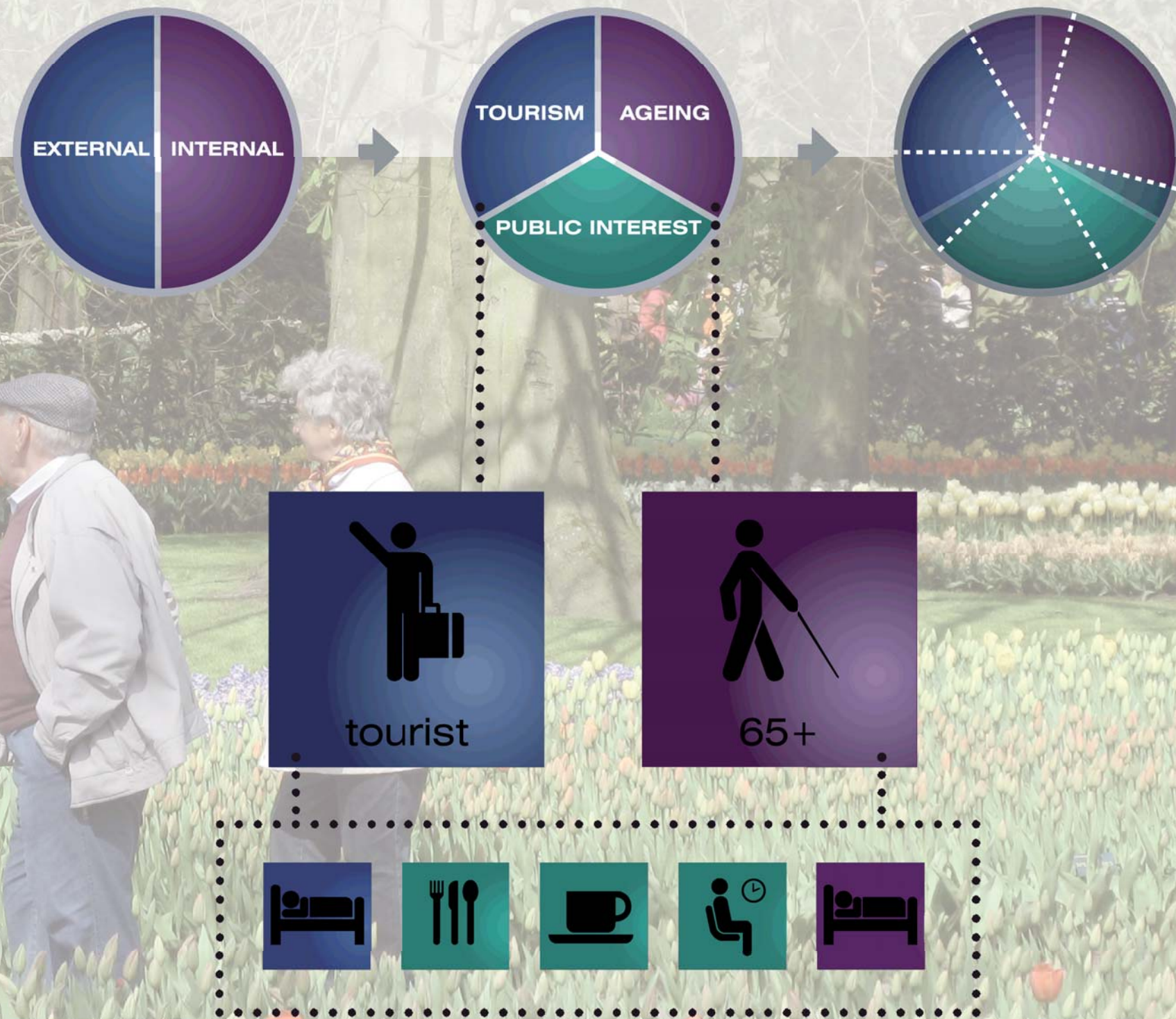
VALUE ANALYSIS

Een toekomst voor Kwekerij Veel Zorg ?

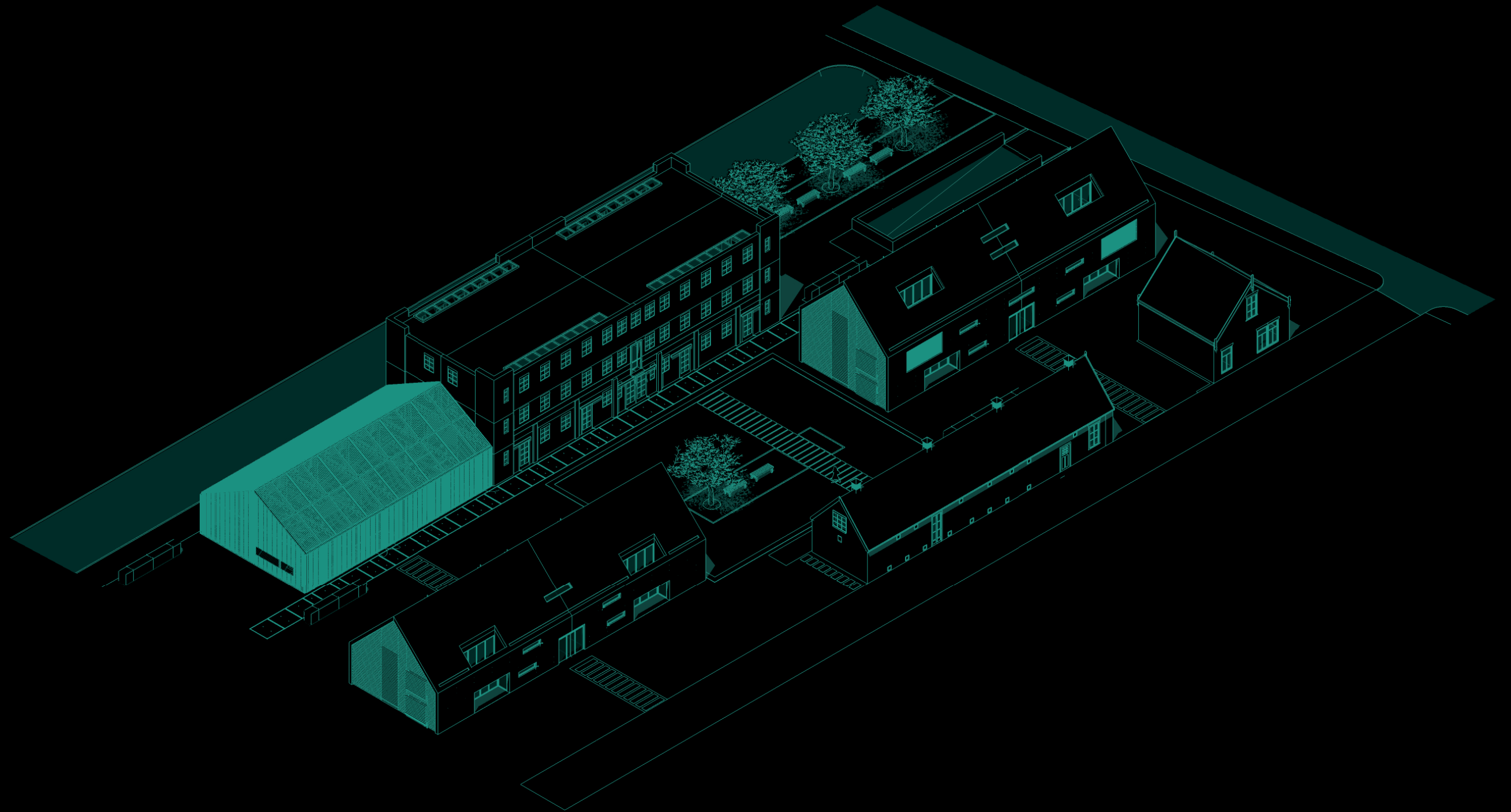


Programma

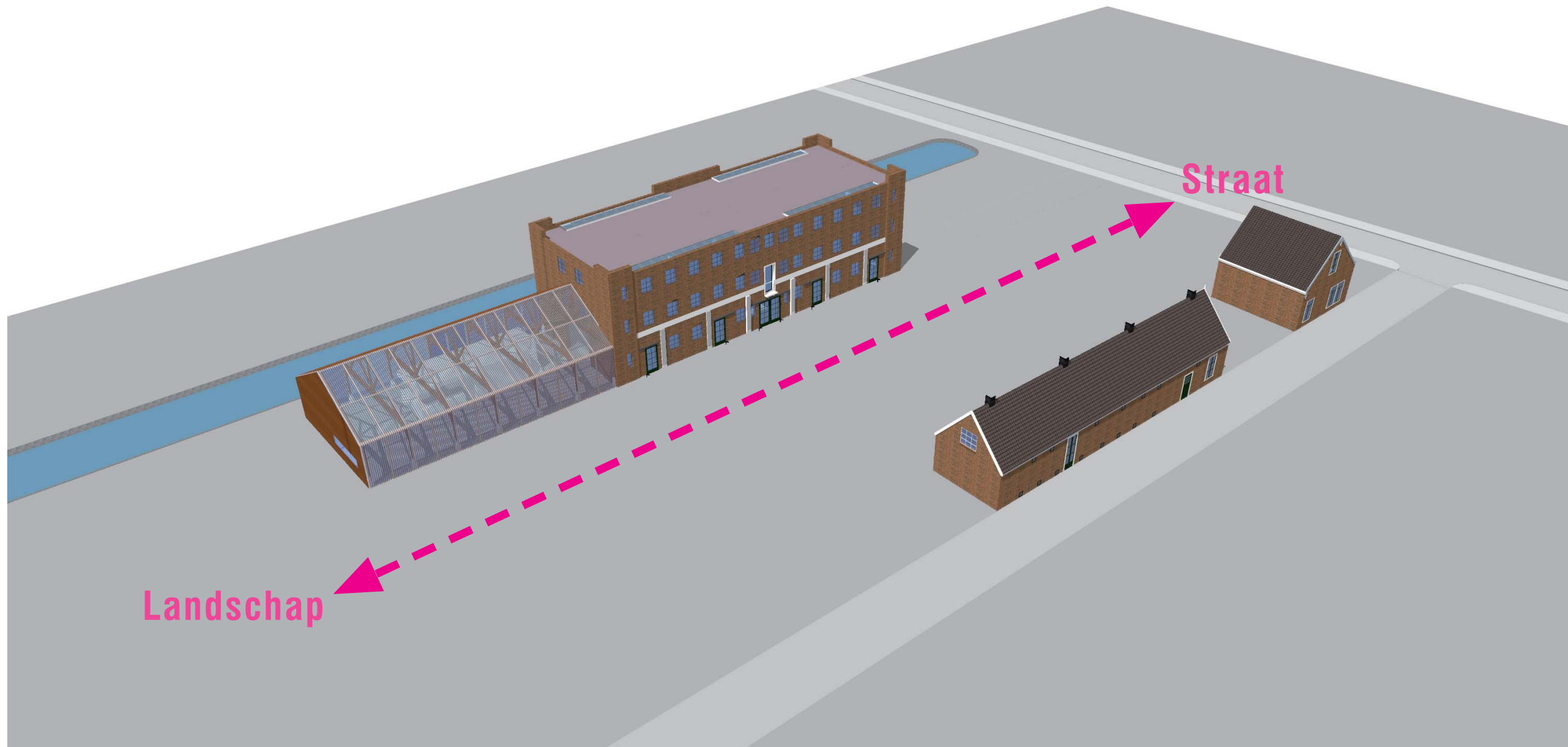
Hotel en appartementen



4. Ontwerp



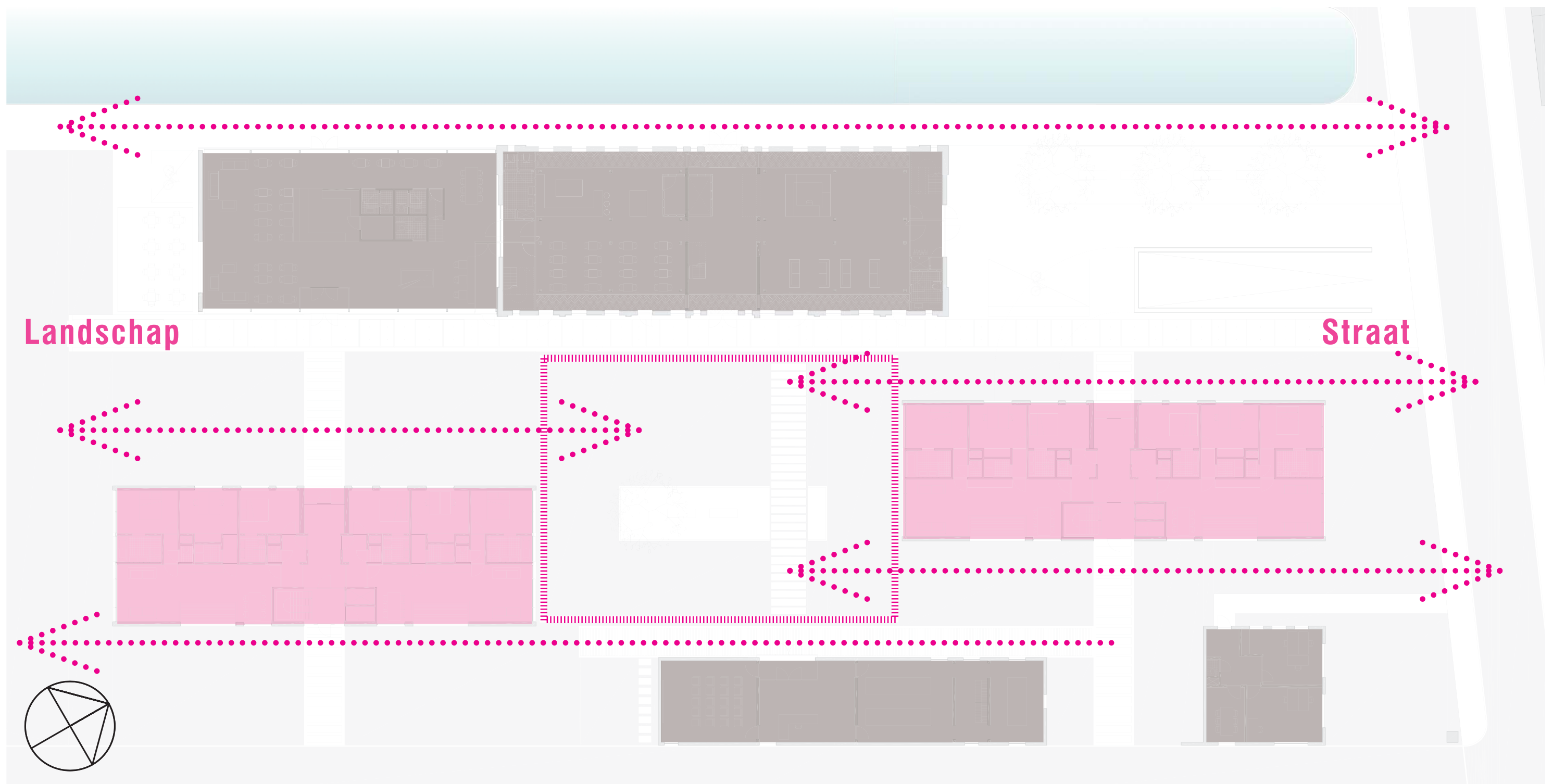
Connectie tussen straat en landschap



De collectieve tuin als schakel tussen straat en landschap



Nieuwe volumes met behoud van zichtlijnen



Impressie straatzijde



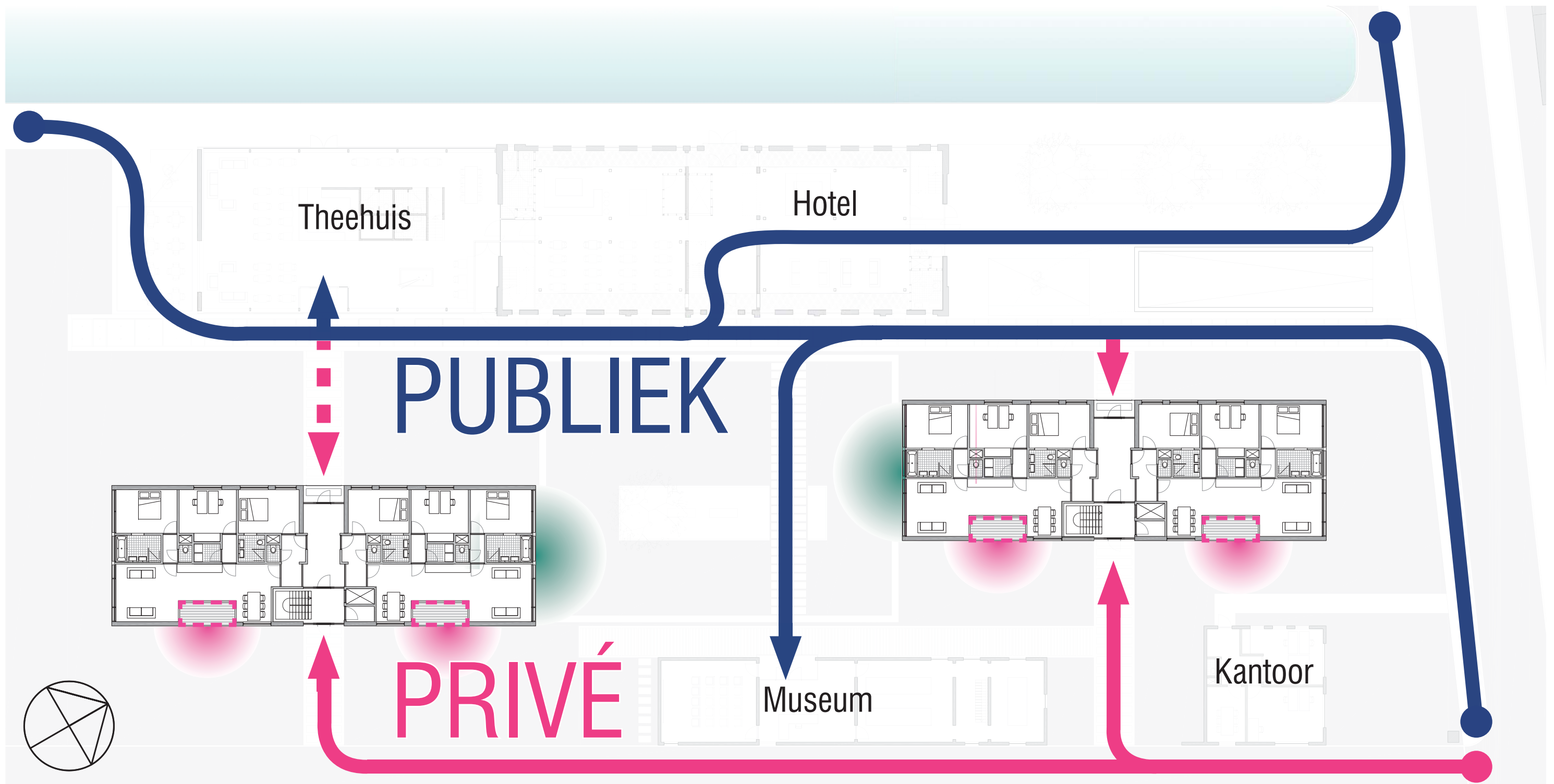
Impressie collectieve tuin



Impressie landschapszijde



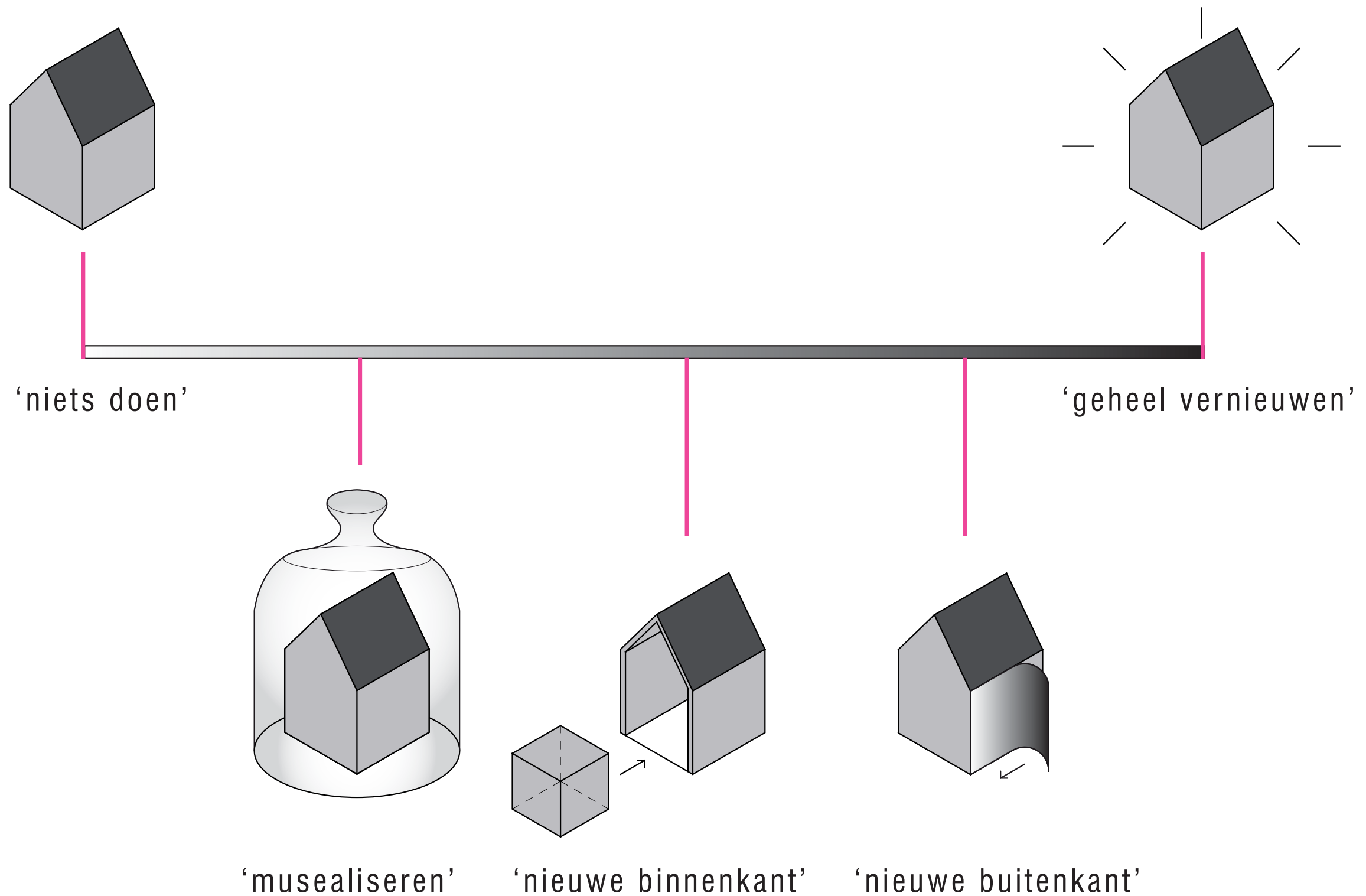
Publieke en private plekken



Samenspel van oud en nieuw



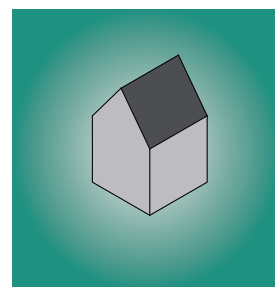
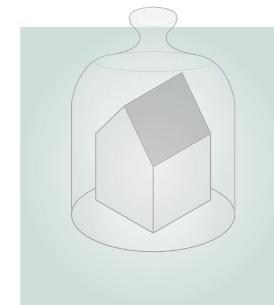
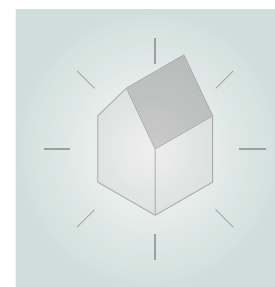
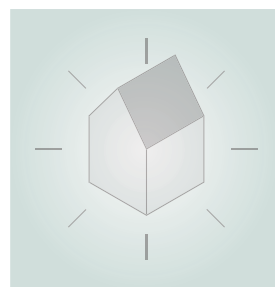
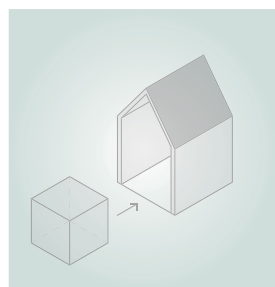
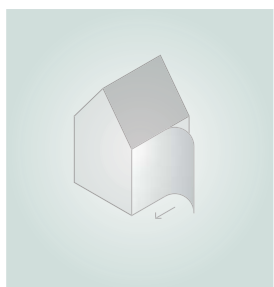
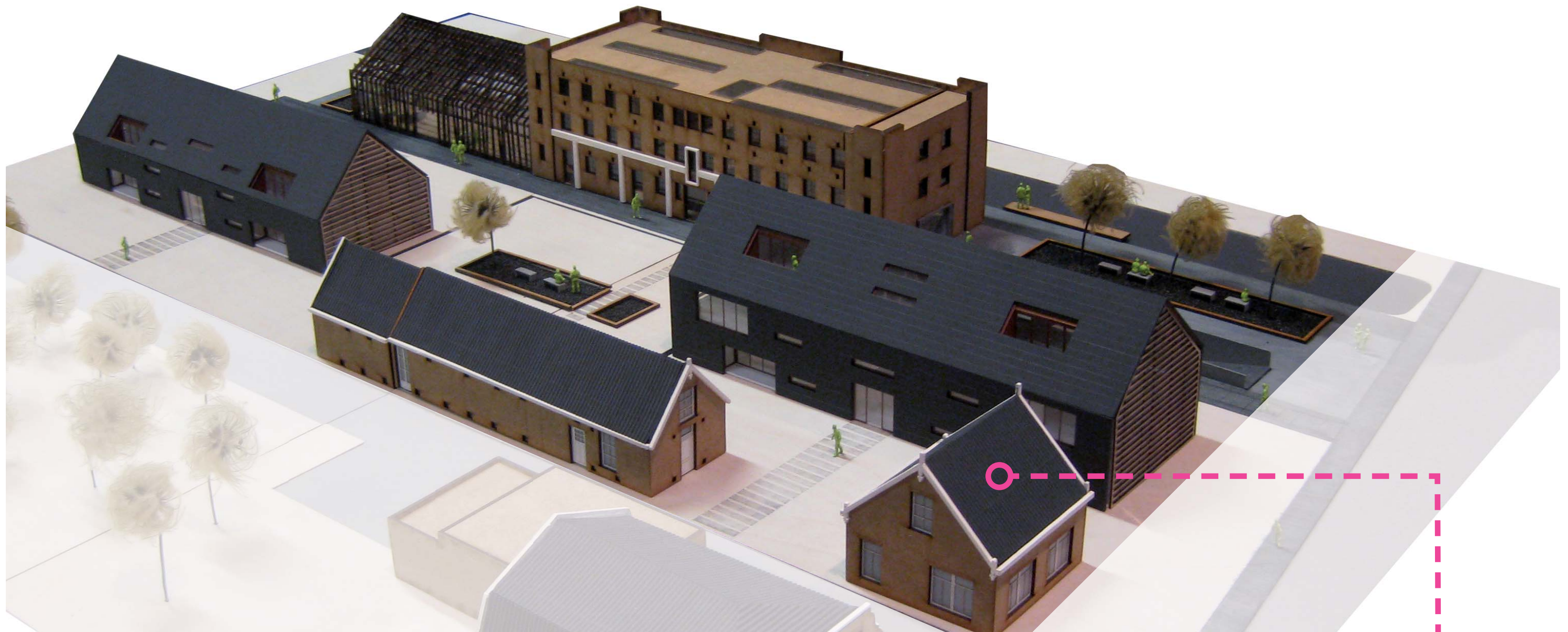
Fysieke niveaus van architectonische bewerkingen



Fysieke niveaus van architectonische bewerkingen

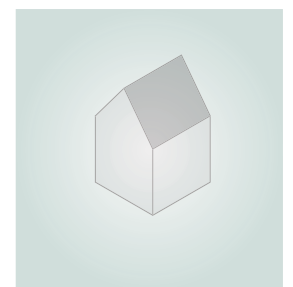
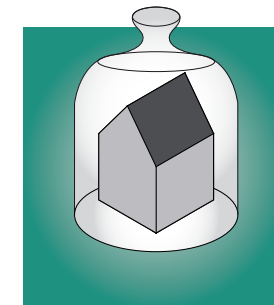
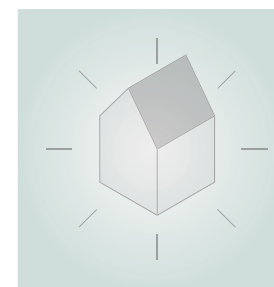
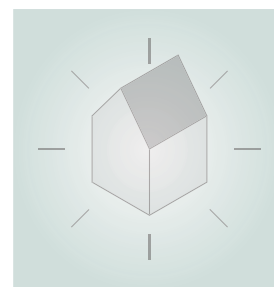
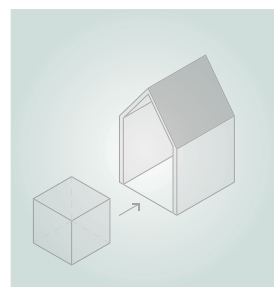
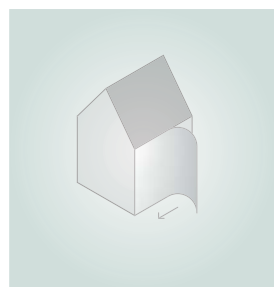
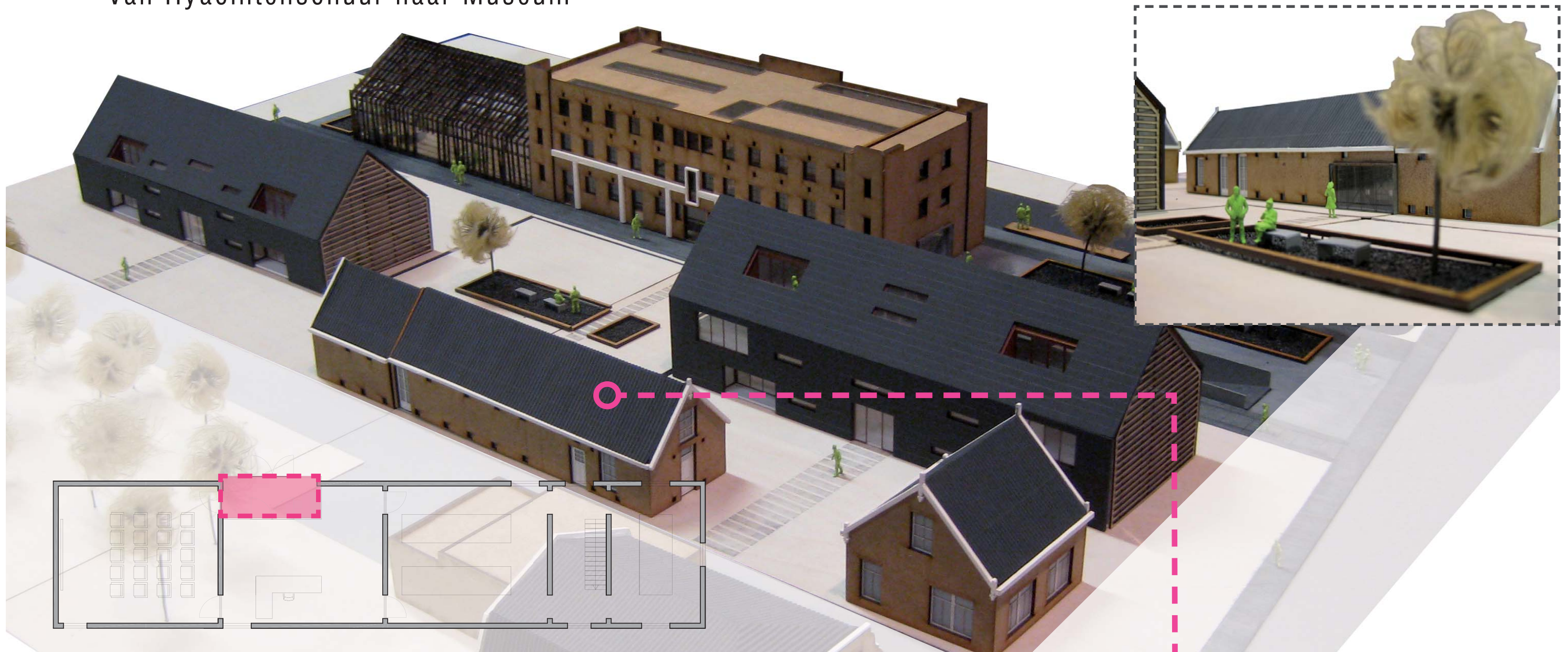


Fysieke niveaus van architectonische bewerkingen: 'niets doen'



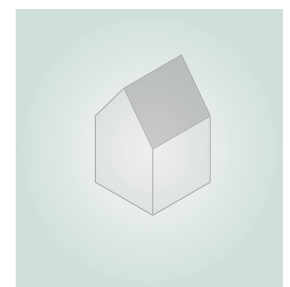
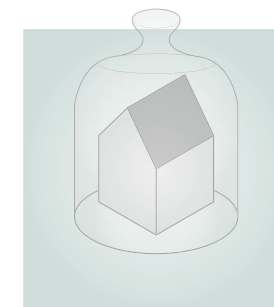
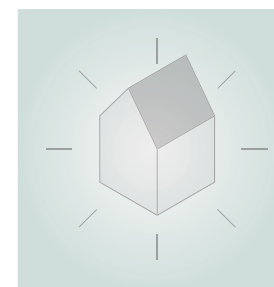
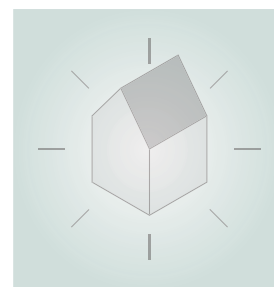
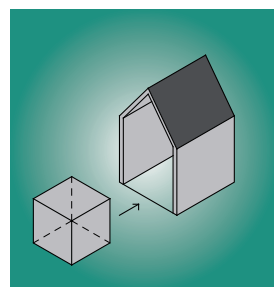
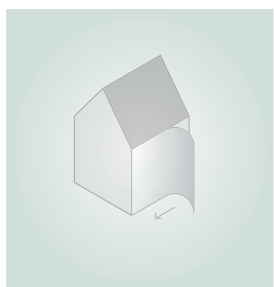
Fysieke niveaus van architectonische bewerkingen: 'musealiseren'

Van Hyacintenschuur naar Museum



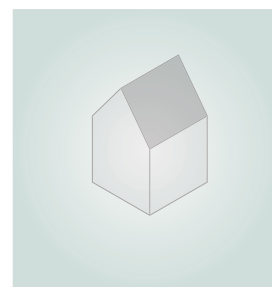
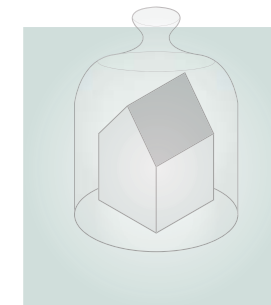
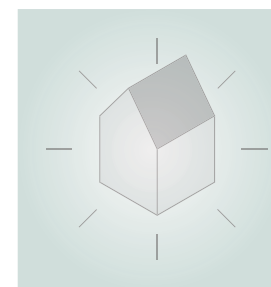
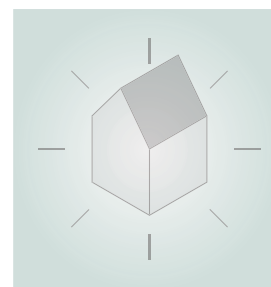
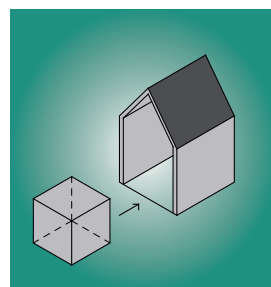
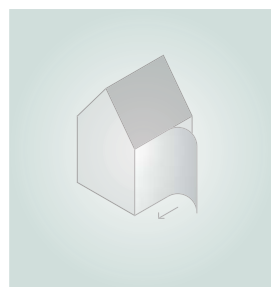
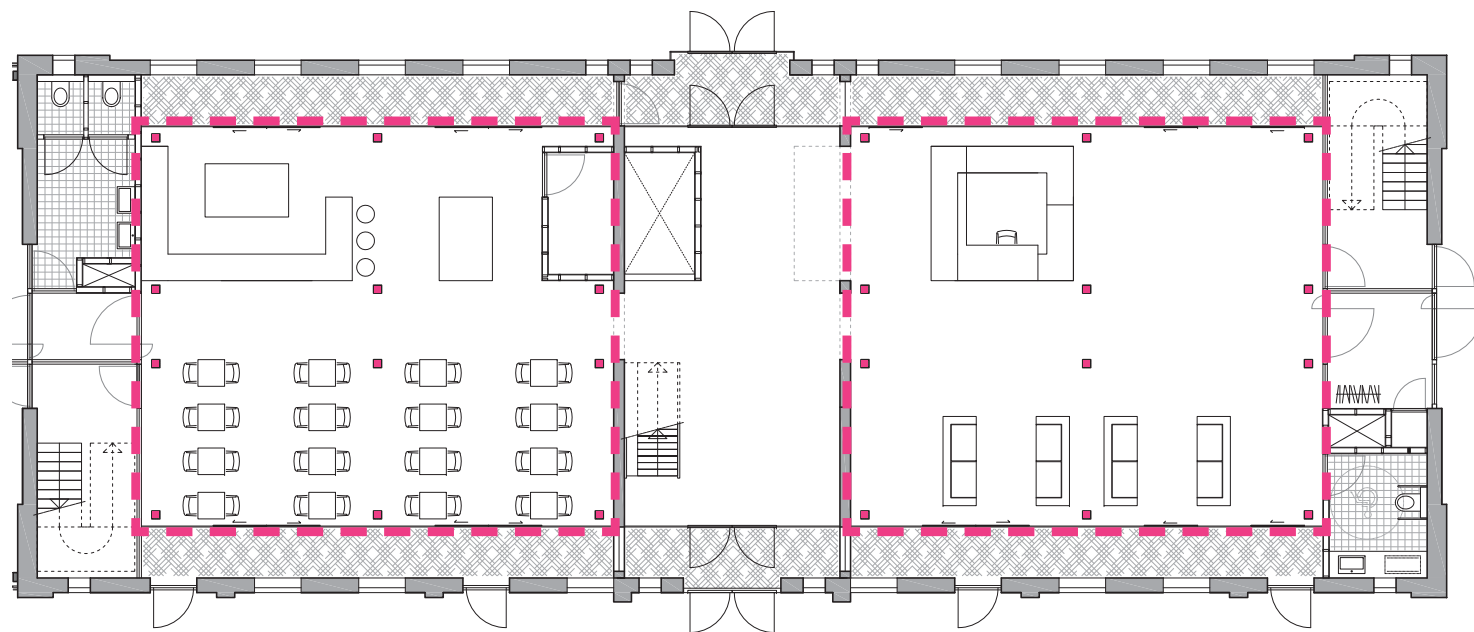
Fysieke niveaus van architectonische bewerkingen: 'nieuwe binnenkant'

Van Bollenschuur naar Hotel



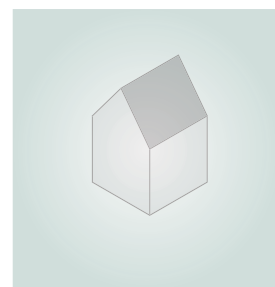
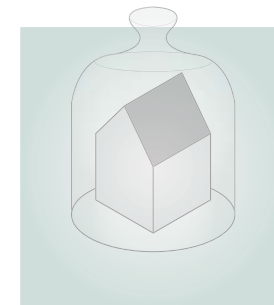
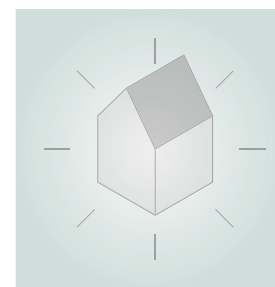
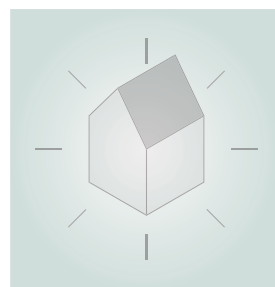
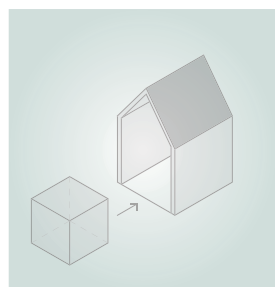
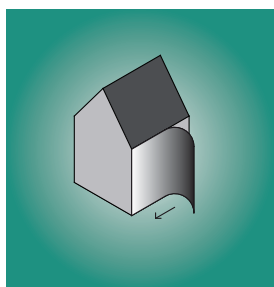
Fysieke niveaus van architectonische bewerkingen: 'nieuwe binnenkant'

Van Bollenschuur naar Hotel



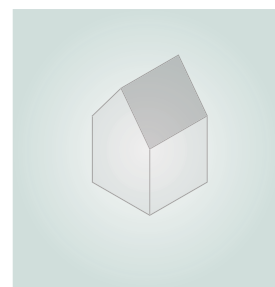
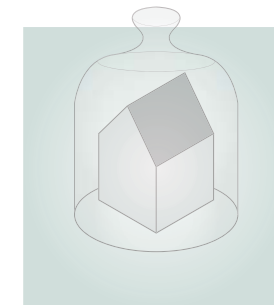
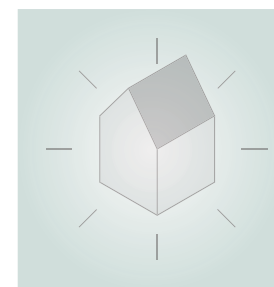
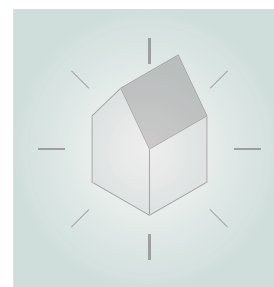
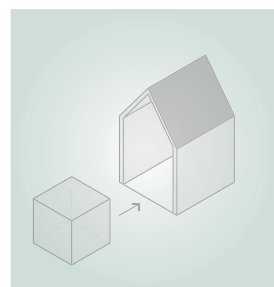
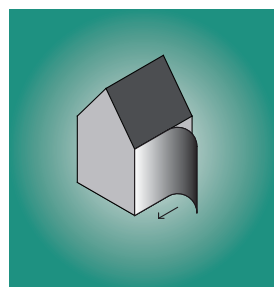
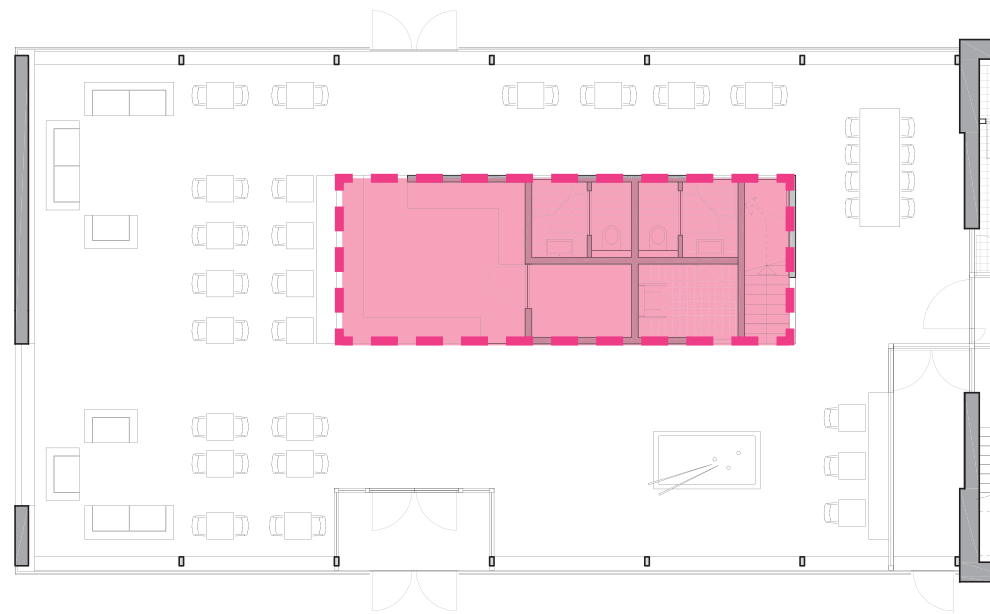
Fysieke niveaus van architectonische bewerkingen: 'nieuwe buitenkant'

Van Narcissenschuur naar Theehuis



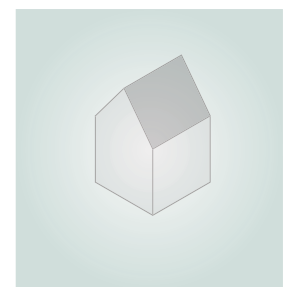
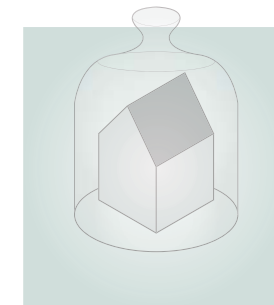
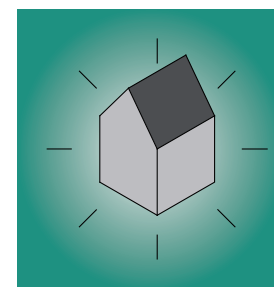
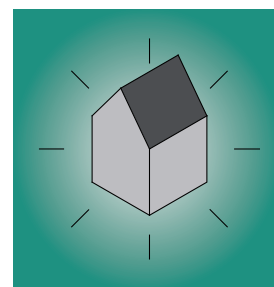
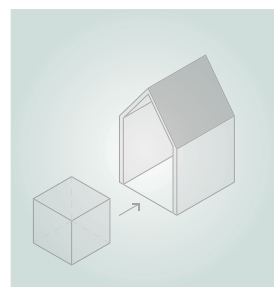
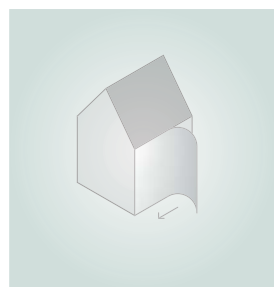
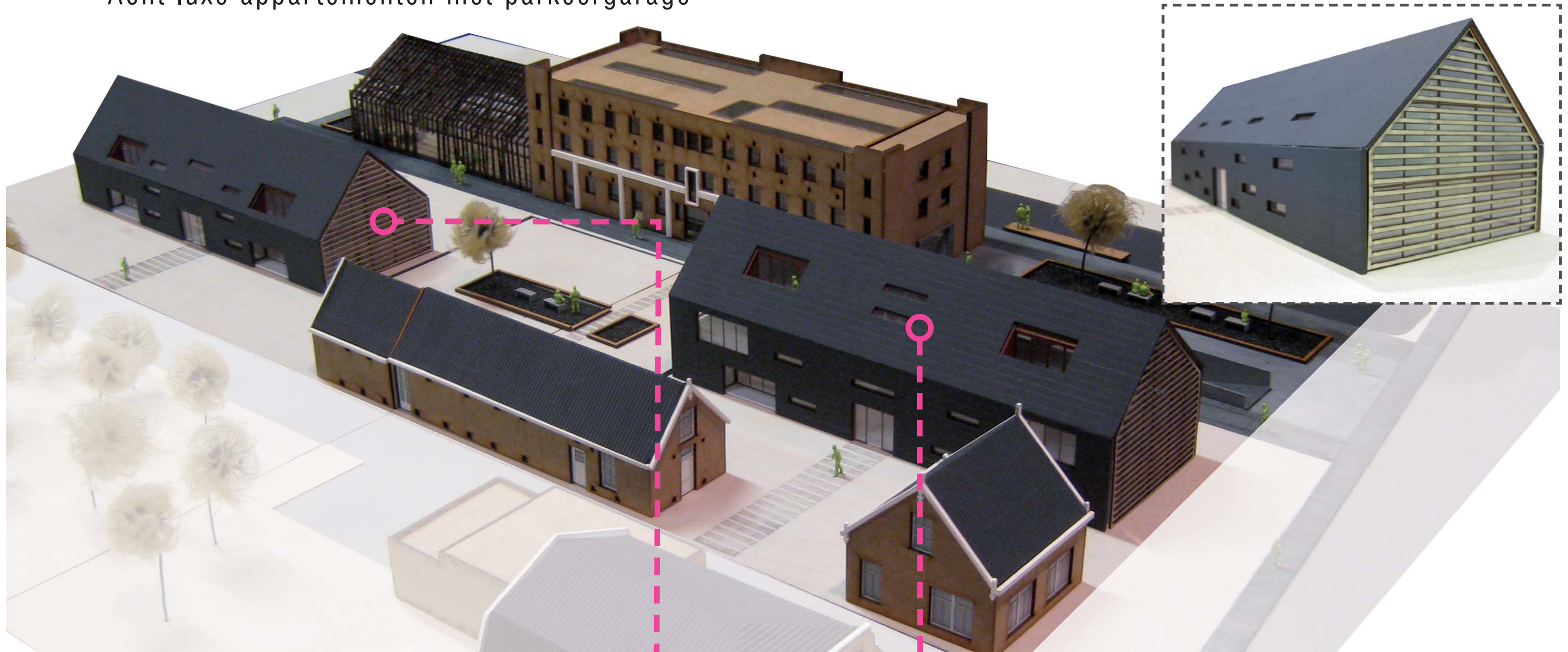
Fysieke niveaus van architectonische bewerkingen: 'nieuwe buitenkant'

Van Narcissenschuur naar Theehuis



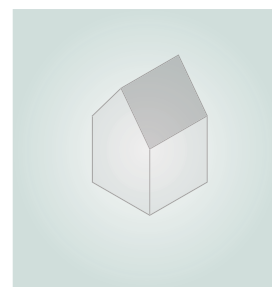
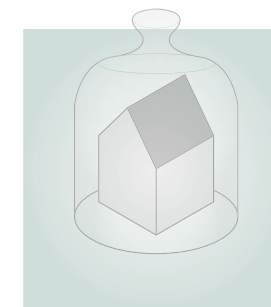
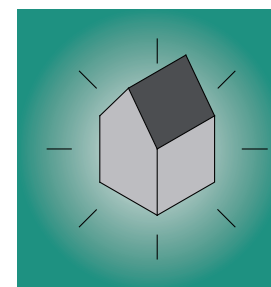
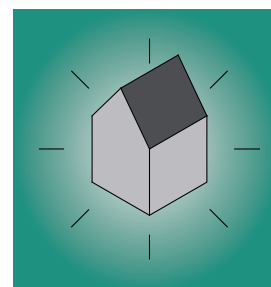
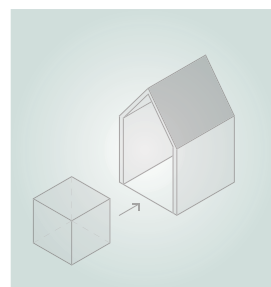
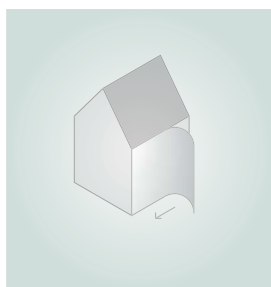
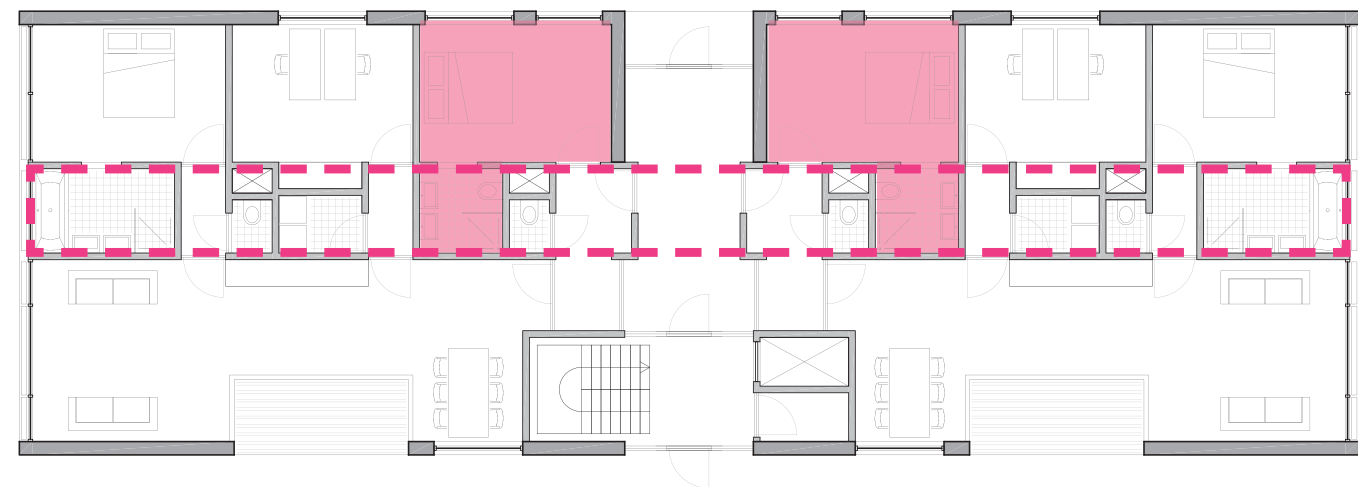
Fysieke niveaus van architectonische bewerkingen: 'geheel vernieuwen'

Acht luxe appartementen met parkeergarage

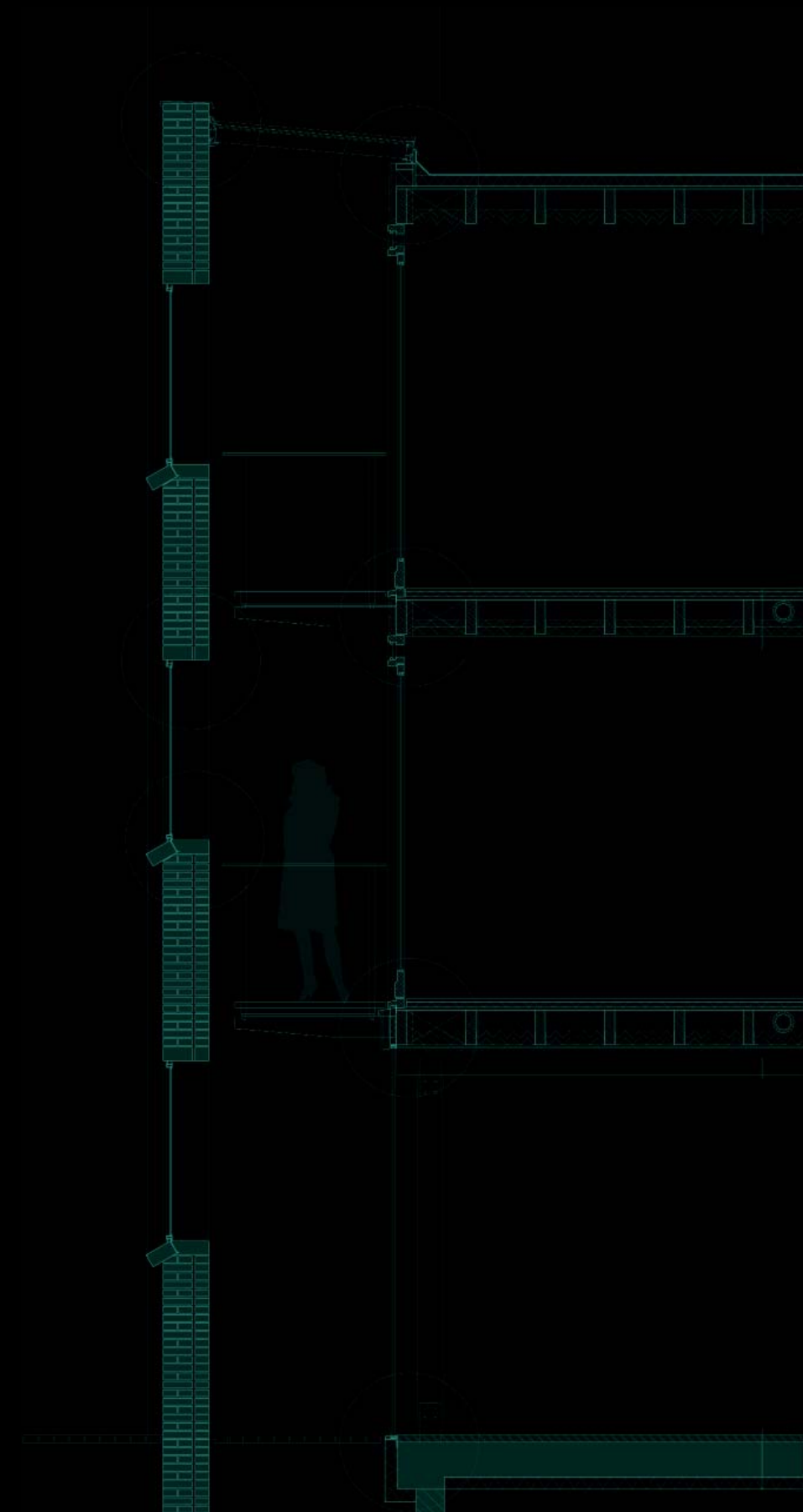


Fysieke niveaus van architectonische bewerkingen: 'geheel vernieuwen'

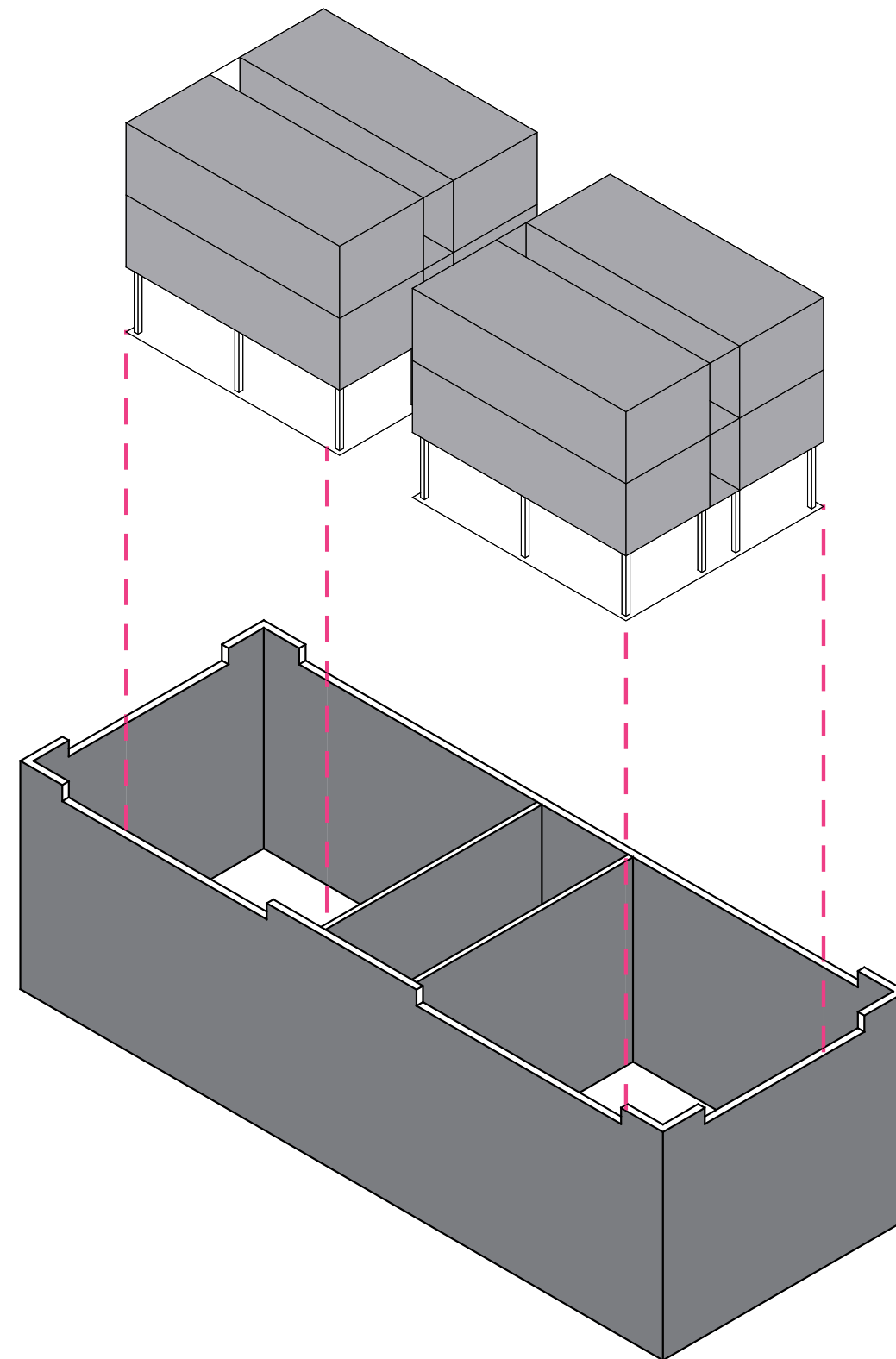
Acht luxe appartementen met parkeergarage



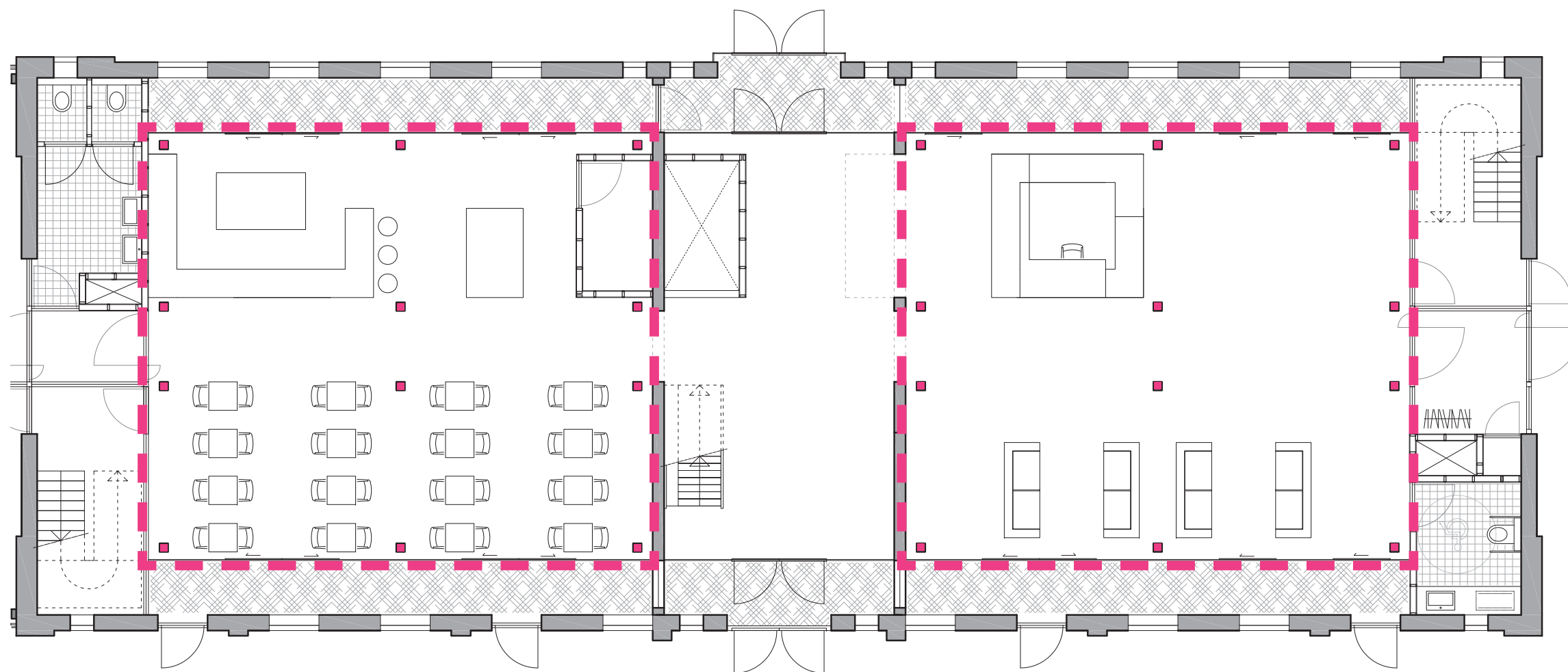
5. Technische uitwerking



Een nieuwe invulling

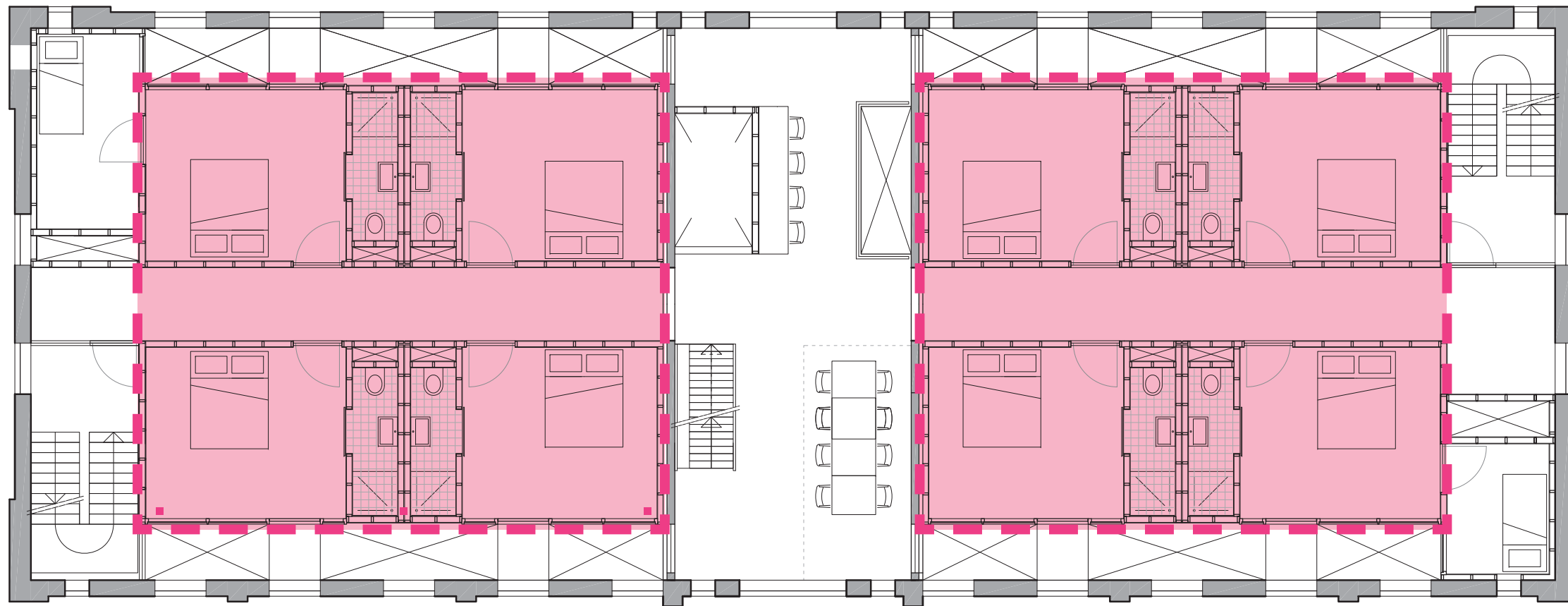


Een nieuwe invulling



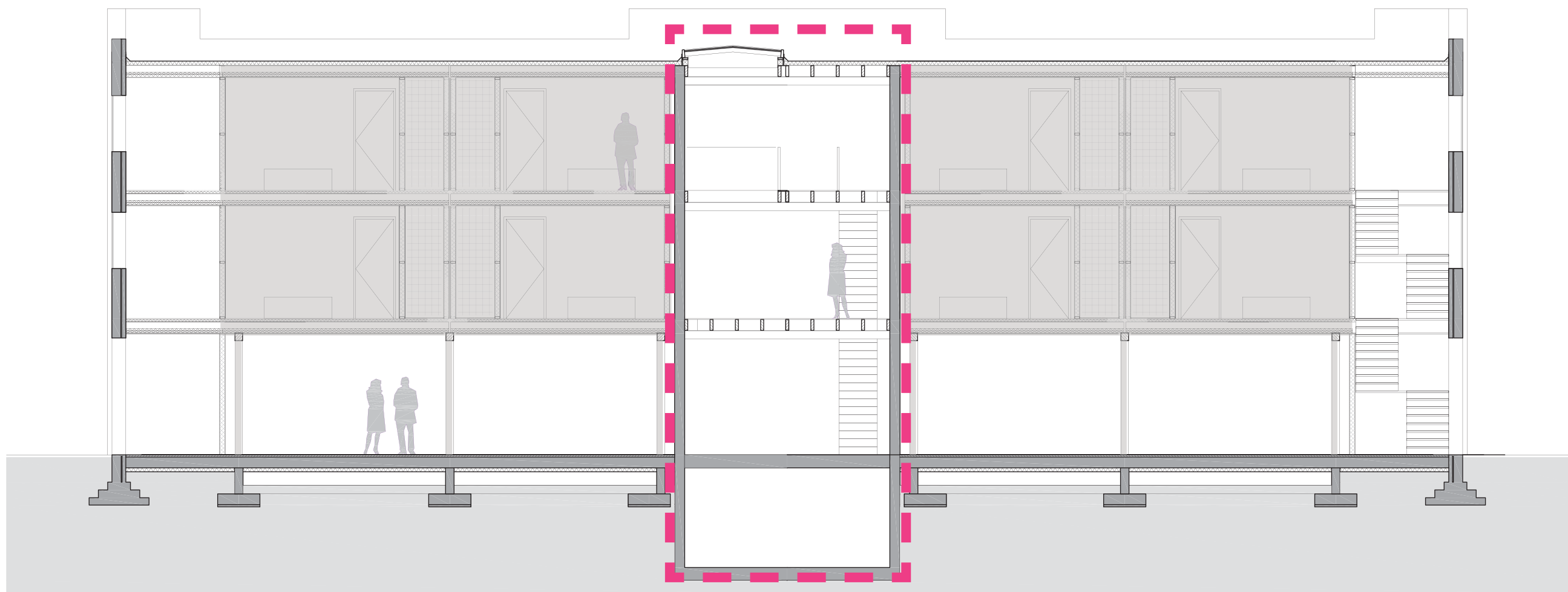
begane grond

Een nieuwe invulling



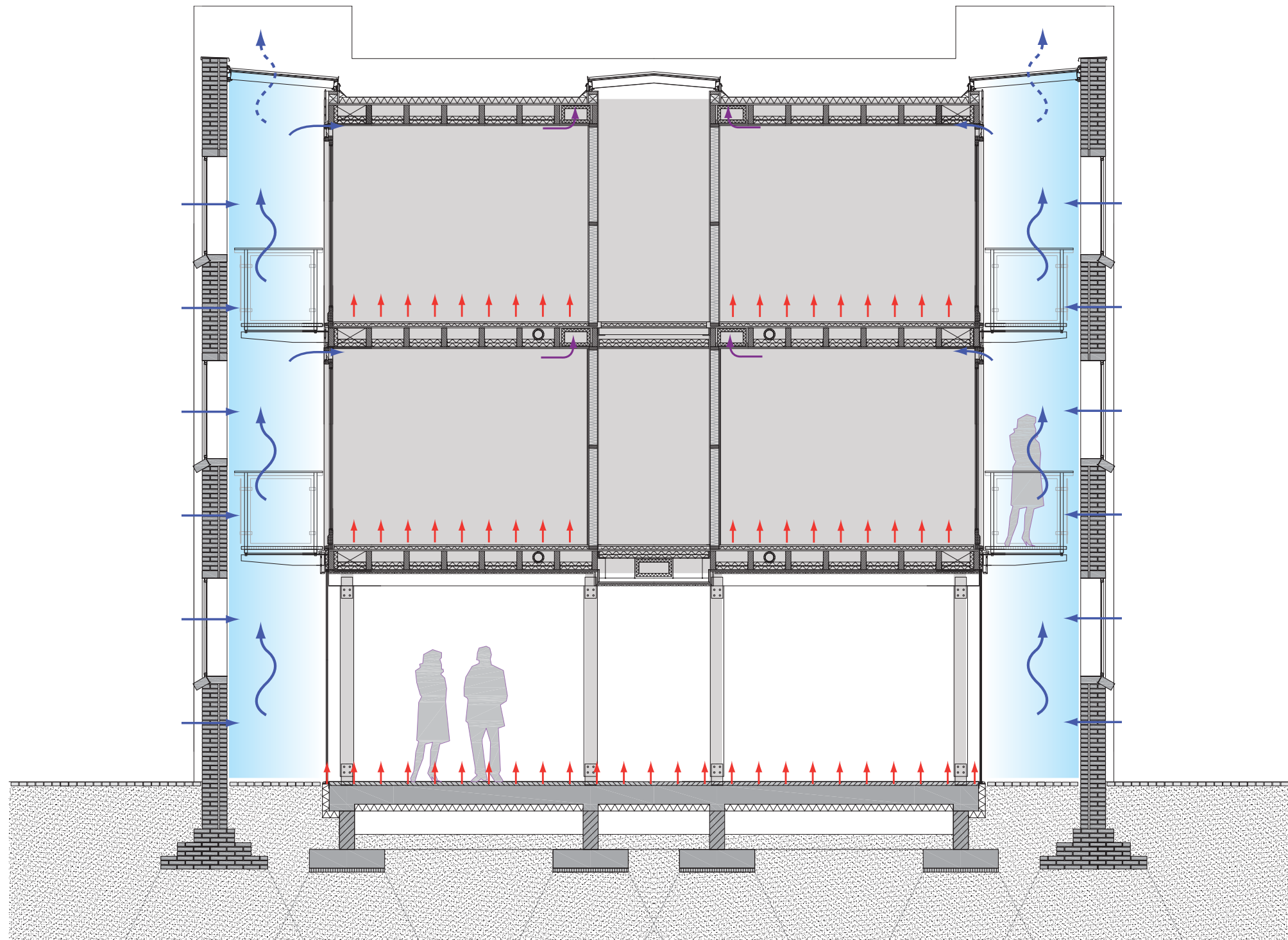
1^e verdieping

Een nieuwe invulling

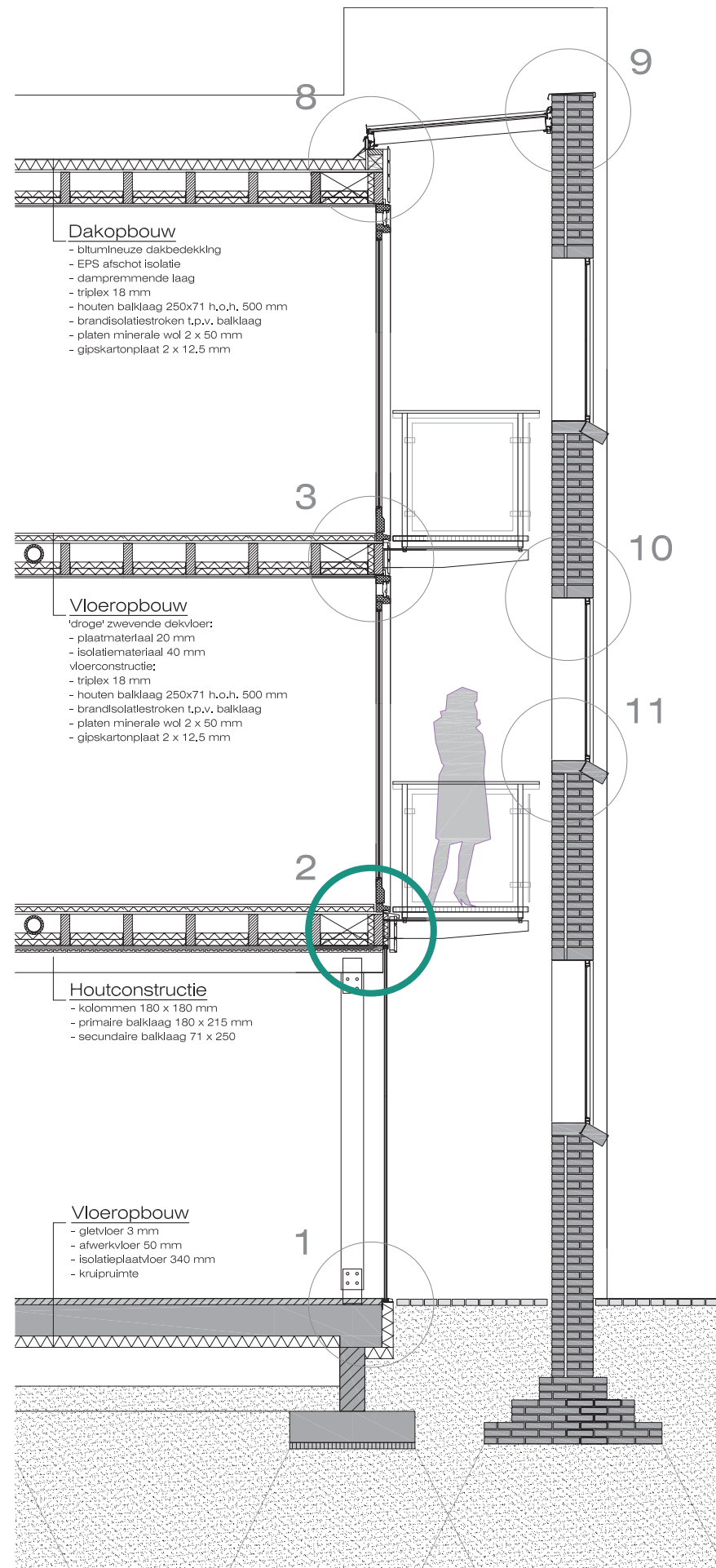


langsdoorsnede

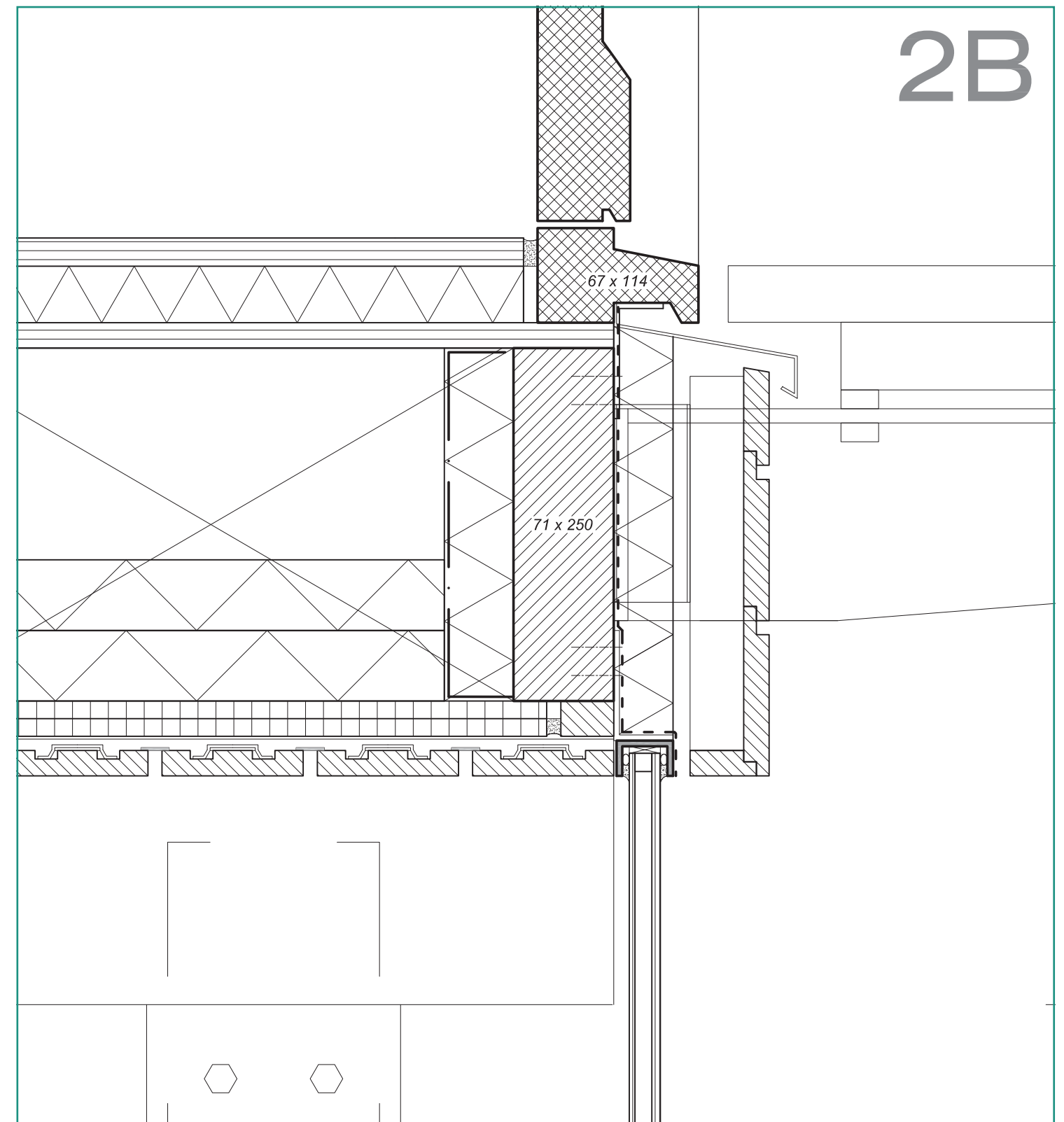
2e huid gevel



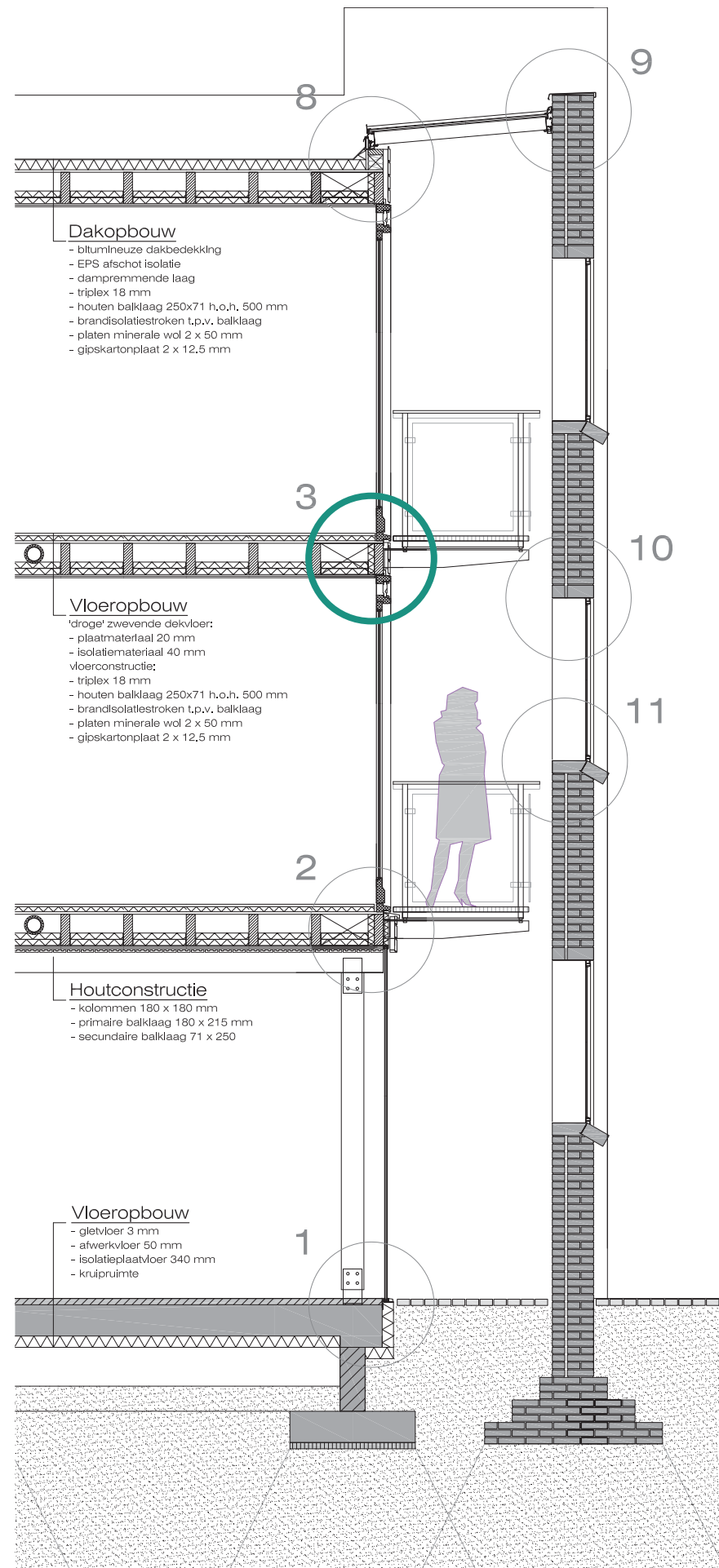




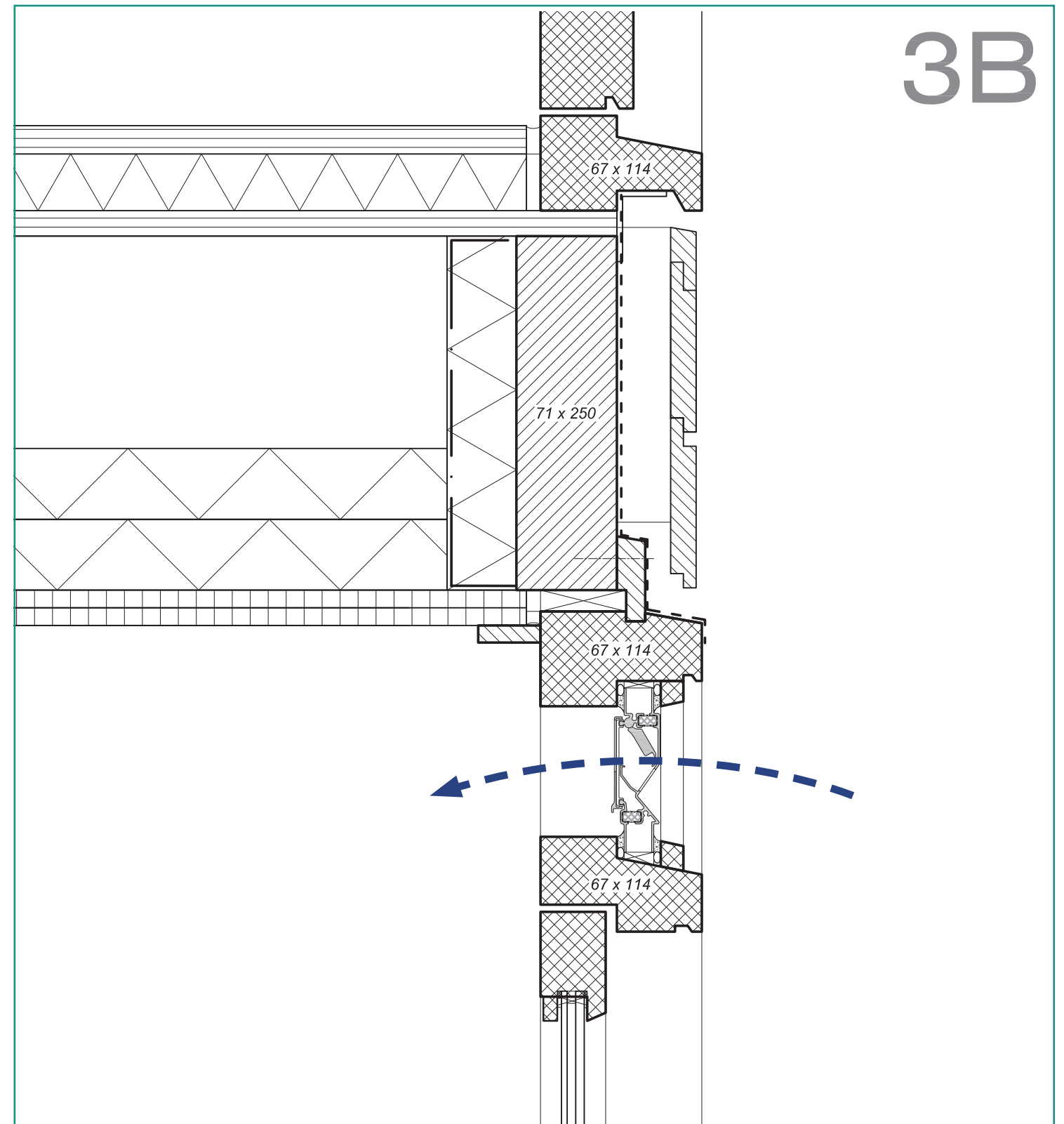
Detail onderaansluiting







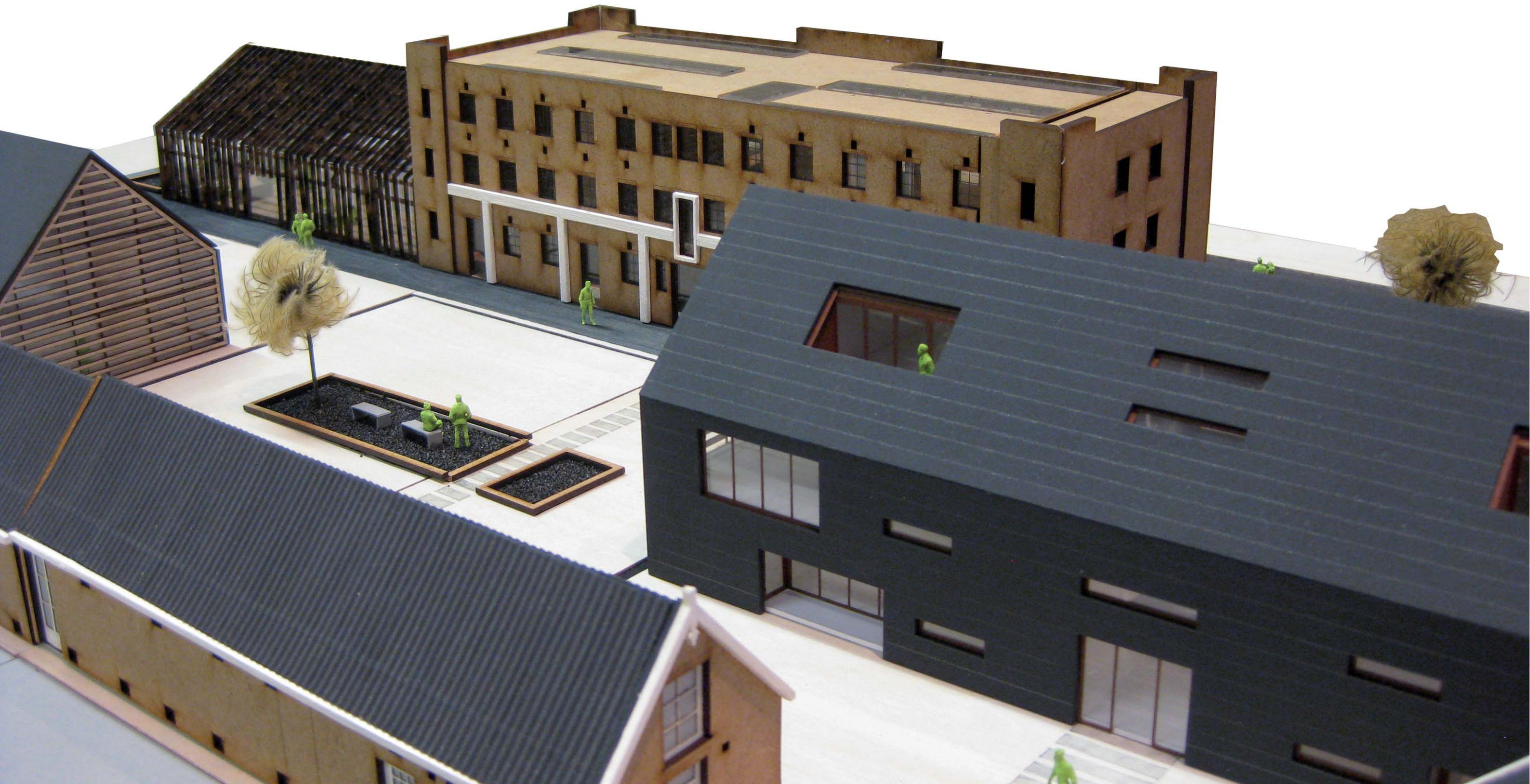
Detail bovenaansluiting



6. Samenvatting



Samenvatting



Bedankt!

Nanine // Sander // Mem // Bart // Linda // Francien // Thomas // Roby



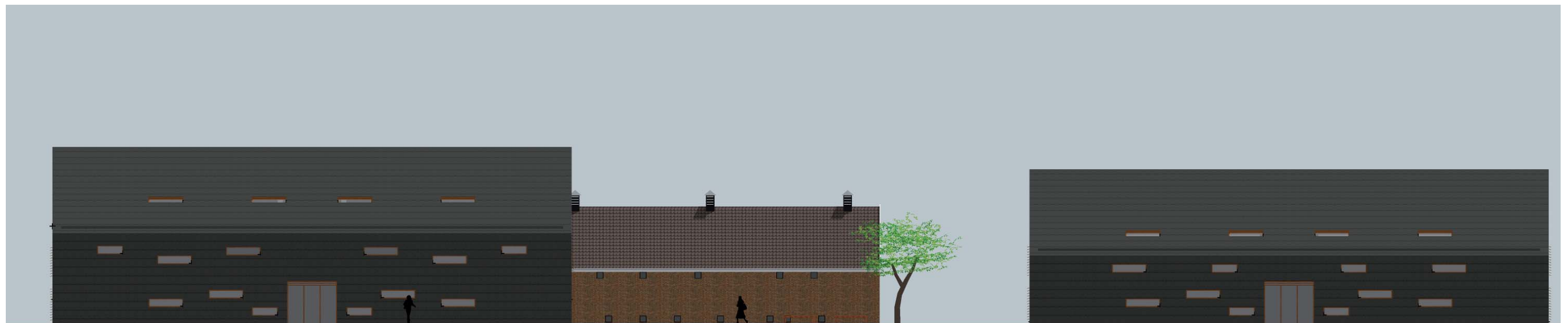
Gelegenheid tot het stellen van vragen



Gevelaanzichten



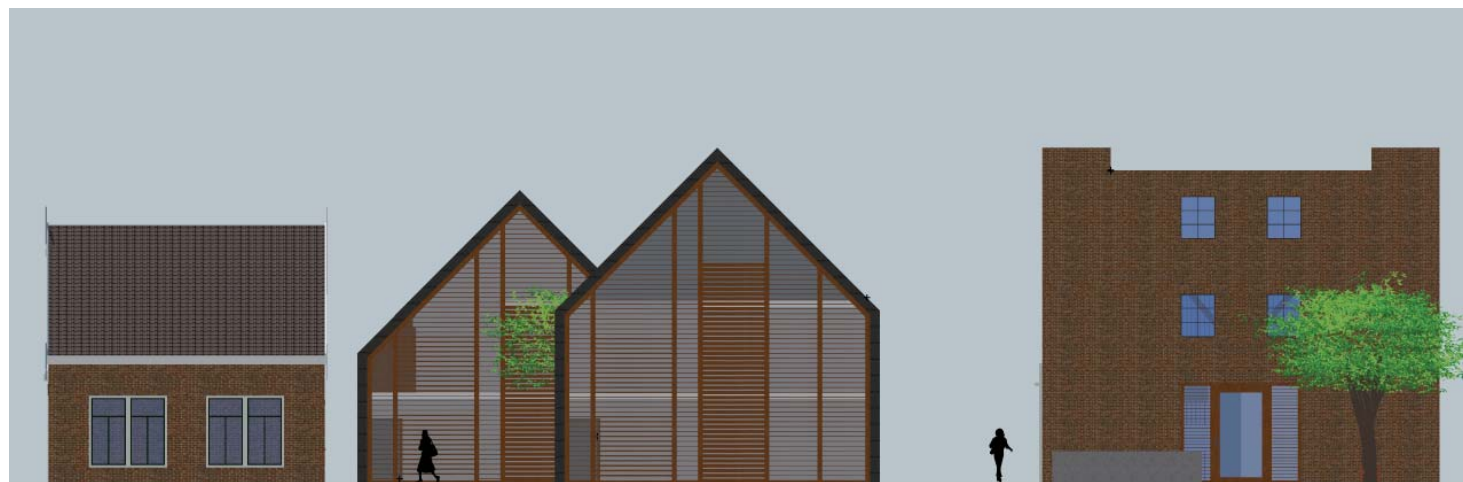
zuid-oost aanzicht



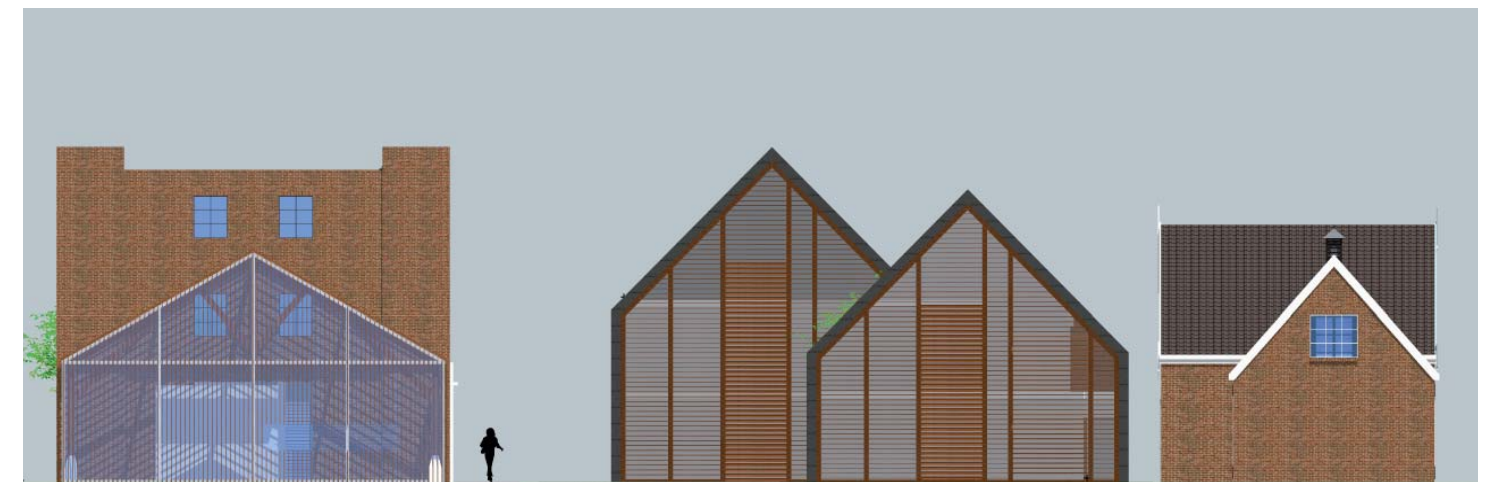
noord-west aanzicht



noord-west aanzicht



noord-oost aanzicht



zuid-west aanzicht



zuid-oost aanzicht