

### **CONTENT | P4 PRESENTATION**

IV





### PROBLEM | HOW TO BUILD THE FUTURE?



### PROBLEM | PATERNALISTIC GOVERNMENT



#### **HANS ALDERS:**

I KNOW HOW THE DUTCH PEOPLE SHOULD LIVE AND WHAT CITIES SHOULD LOOK LIKE!







# PROBLEM | PROFIT ORIENTED DEVELOPMENT





\* NEPROM = DUTCH NATIONAL ASSOCIATION OF PROJECT DEVELOPERS

### PROBLEM | MONOTONOUS NEIGHBORHOODS



### PROBLEM | VACANCY



# GENERAL DISCONNECTION SUPPLY - DEMAND REGENERATION IS FINANCIALLY UNAPPEALING

winkel-/kantoorruimte
Snelder Zijlstra
Bedrijfsmakelaars
053 485 22 44
www.snelderzijlstra.nl

AMSTERDAM:

**VACANCY IN OFFICES: 2.200.000 M2 (17%)** 

**VACANT BUSINESS PARK: 2.200 HA (30%)** 

### IV

### PROBLEM | PRIVATE AND PUBLIC DEPT



### PROBLEM | CRISIS

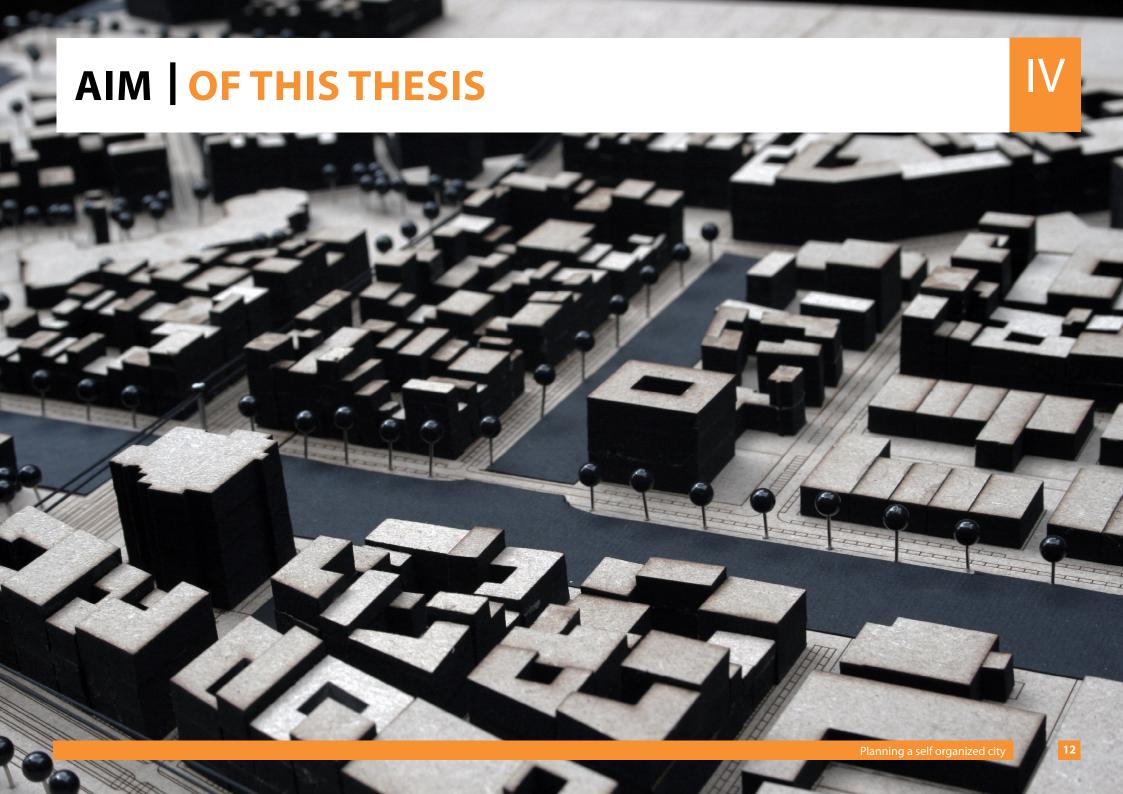






### **MORTGAGE CRISIS**

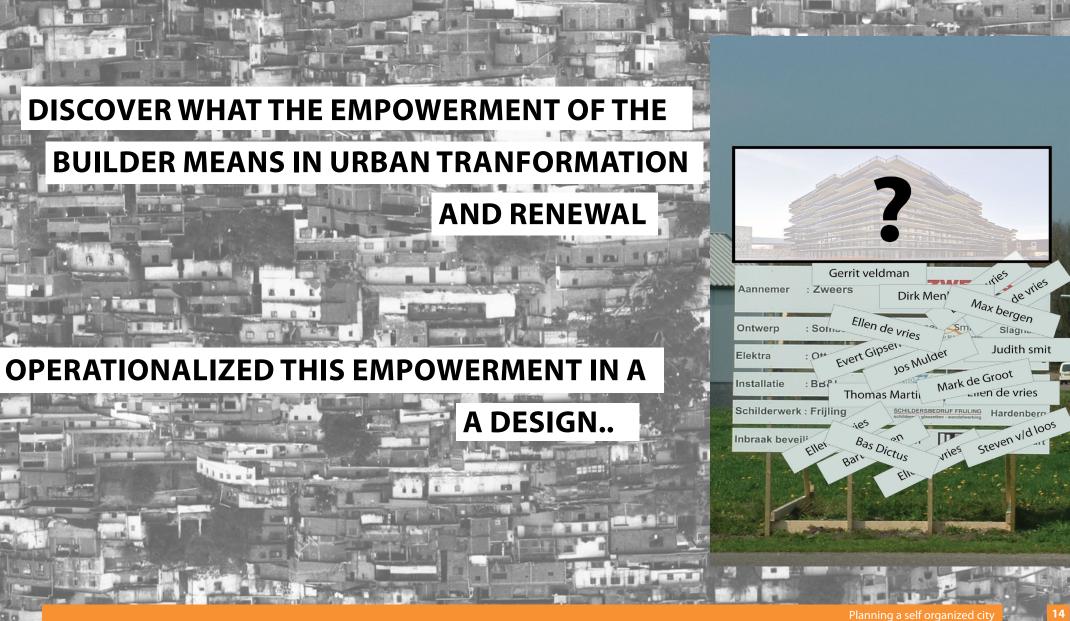




### **AIM** IN SEARCH OF A SOLUTION



### **AIM** | MAIN FOCUS OF THESIS





### THEORY | AIM OF THEORY

RESEARCH THEORY ON USER ORIENTED DEVELOPMENT RESEARCH BOTH OLDER AND MODERN THEORIES

**DISCOVER GENERIC VALUES AND LEADING PRICIPLES** 

REDEFINING SELF ORGANIZATION OR USER GENERATED URBANISM

### THEORY | VALUES AND PRINCIPLES: PRELUDE



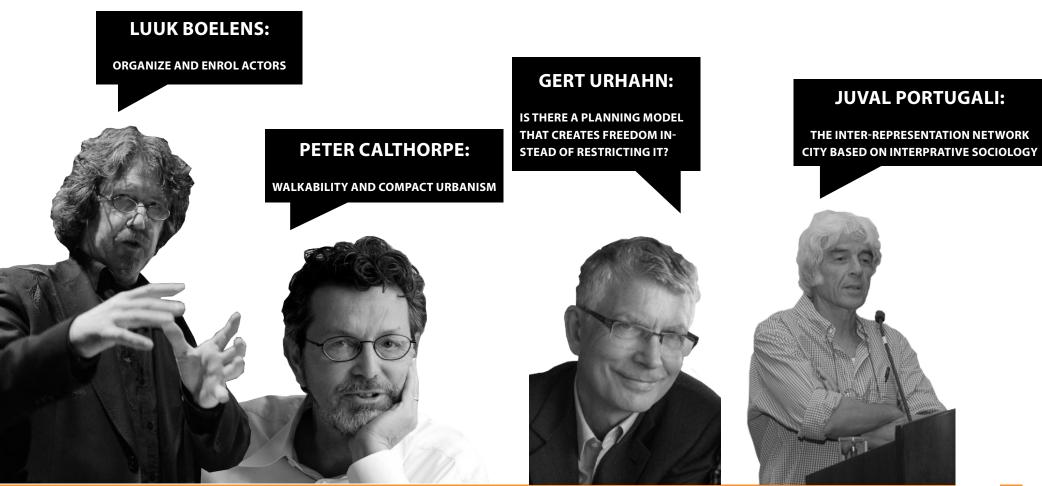
### 36 VALUE AND PRINCIPLES FOR SELF ORGANIZATION



### **THEORY | VALUES AND PRINCIPLES**



### 138 VALUE AND PRINCIPLES FOR SELF ORGANIZATION



### **THEORY | 10 CONCLUSIONS ON THEORY**

- 1. A CLEAR DEFINED FRAMEWORK (COLLECTIVE)
  - 2. FLEXIBLE INFILL OF ALLOTMENT (PRIVATE)
  - 3. FUNCTIONAL FREEDOM
    - 4. FLEXIBLE PUBLIC SPACE
  - **5. PUBLIC TRANSPORT AS CARRIER**
- 6. HISTORICAL AND LOCAL CONTEXT AS GUIDING INSTRUMENT (GENIUS LOCI)
  - 7. HIGH DENSITY
    - 8. COMPACT URBANISM
    - 9. STIMULATE DIVERSITY
      - **10. CREATE CLEAR REGULATIONS**

# **CASE STUDY | AND SELF ORGANIZATION**



### CASE STUDY | ROOMBEEK, ENSCHEDE







### **CASE STUDY | PLANT-JE-VLAG NIJMEGEN**

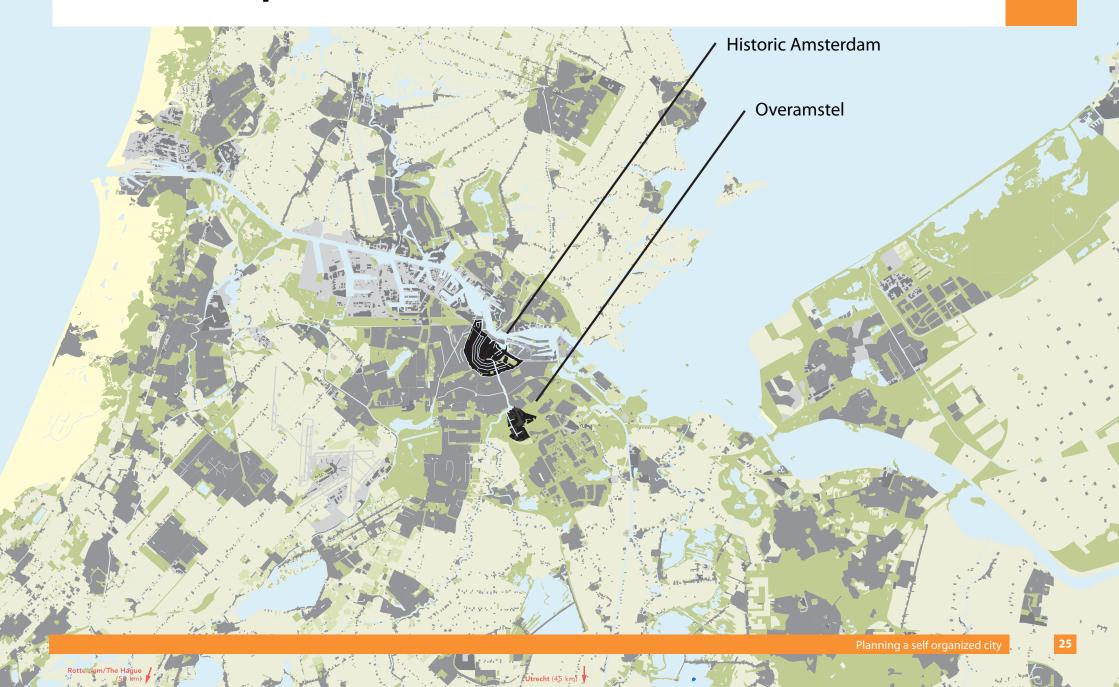






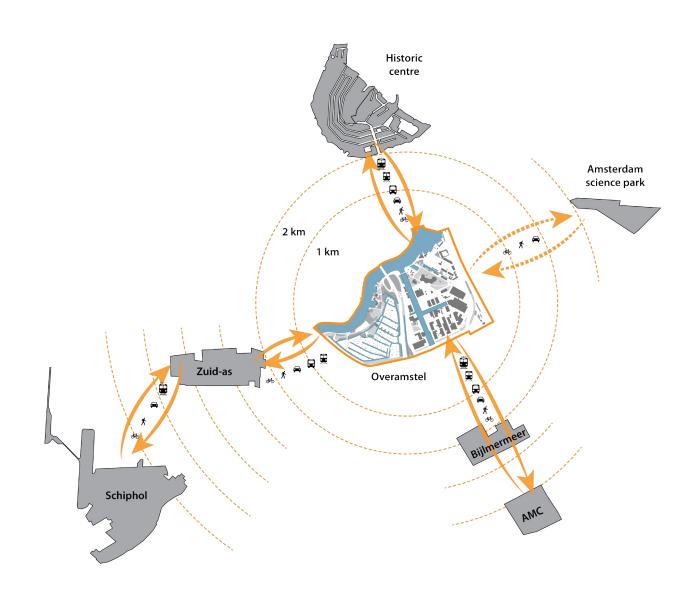
# IV

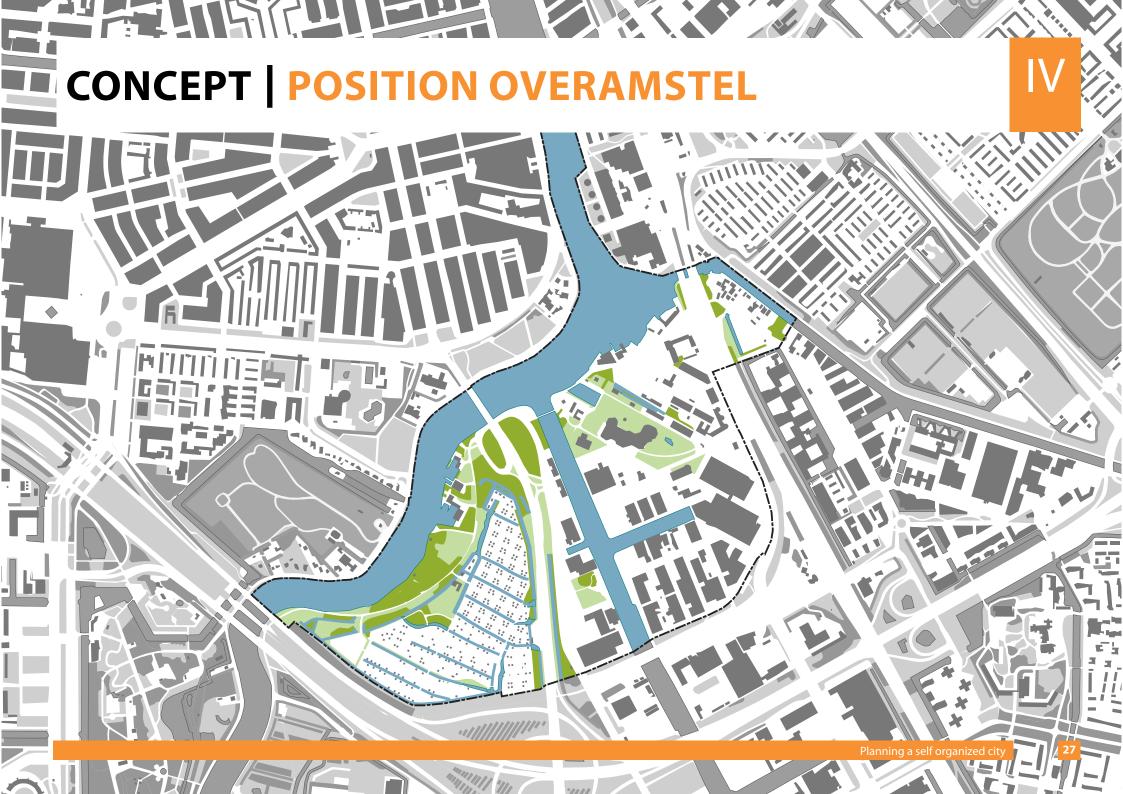
# **CONCEPT | AERIAL OF OVERAMSTEL**



### **CONCEPT | POSITION OVERAMSTEL**

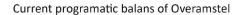


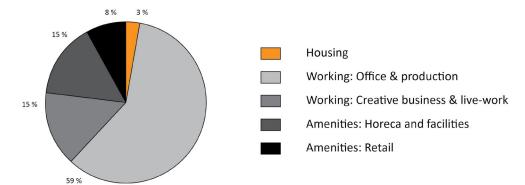




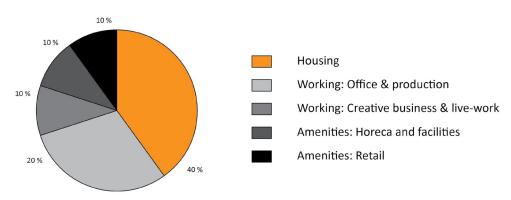
### **CONCEPT | PROGRAMATIC BALANCE**







#### Desirable programatic balans of Overamstel

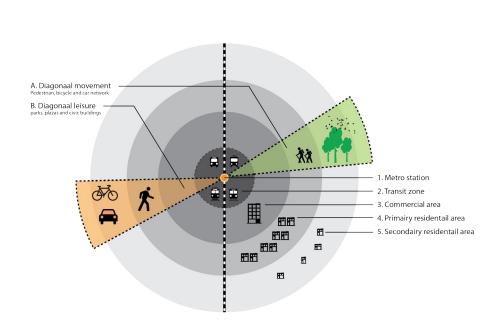


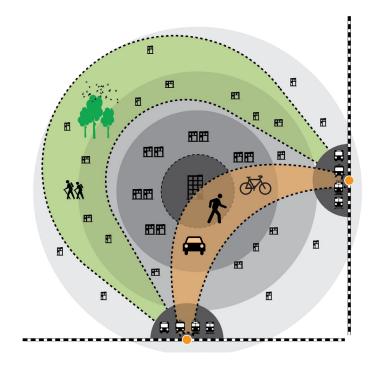
#### **CURRENT PROGRAMATIC BALANCE**

#### **DESIRABLE PROGRAMATIC BALANCE**

### **CONCEPT | CONCEPTUAL MODEL**







A. Diagonaal movement Pedestrian, bicycle and car network

B. Diagonaal leisure parks, plazas and civic buildings

- 1. Metro station
- 2. Transit zone
- 3. Commercial area
- 4. Primairy residentail area
- 5. Secondairy residentail area

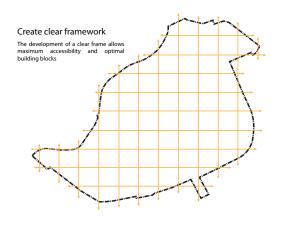
**SCHEMATIZATION NEW URBANISM MODEL** 

**SCHEMATIZATION OVERAMSTEL MODEL** 

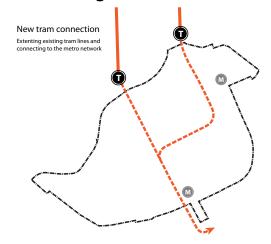
### **CONCEPT | 12 INTERVENTIONS**



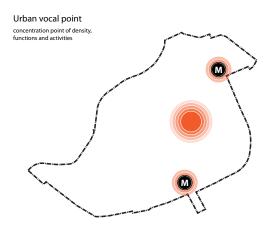
#### Main design features



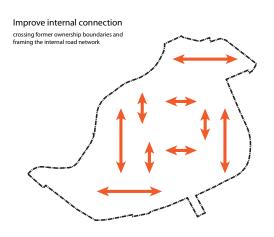
#### Main design features



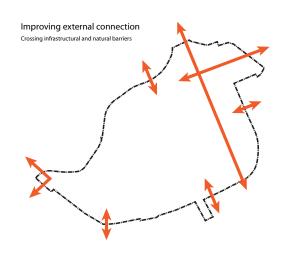
#### Main design features



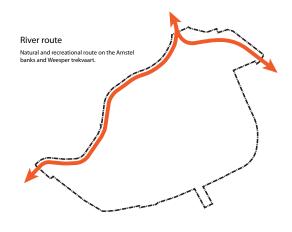
#### Main design features



#### Main design features



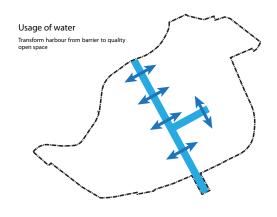
#### Main design features



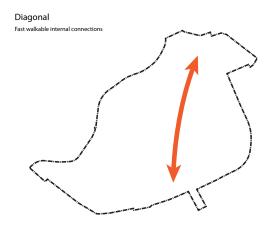
### **CONCEPT | 12 INTERVENTIONS**



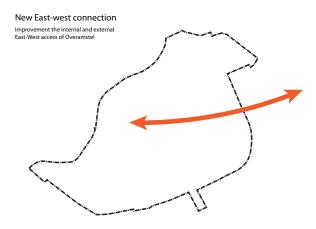
#### Main design features



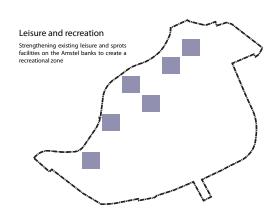
#### Main design features



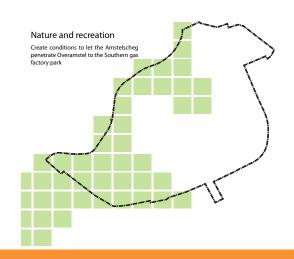
#### Main design features



#### Main design features

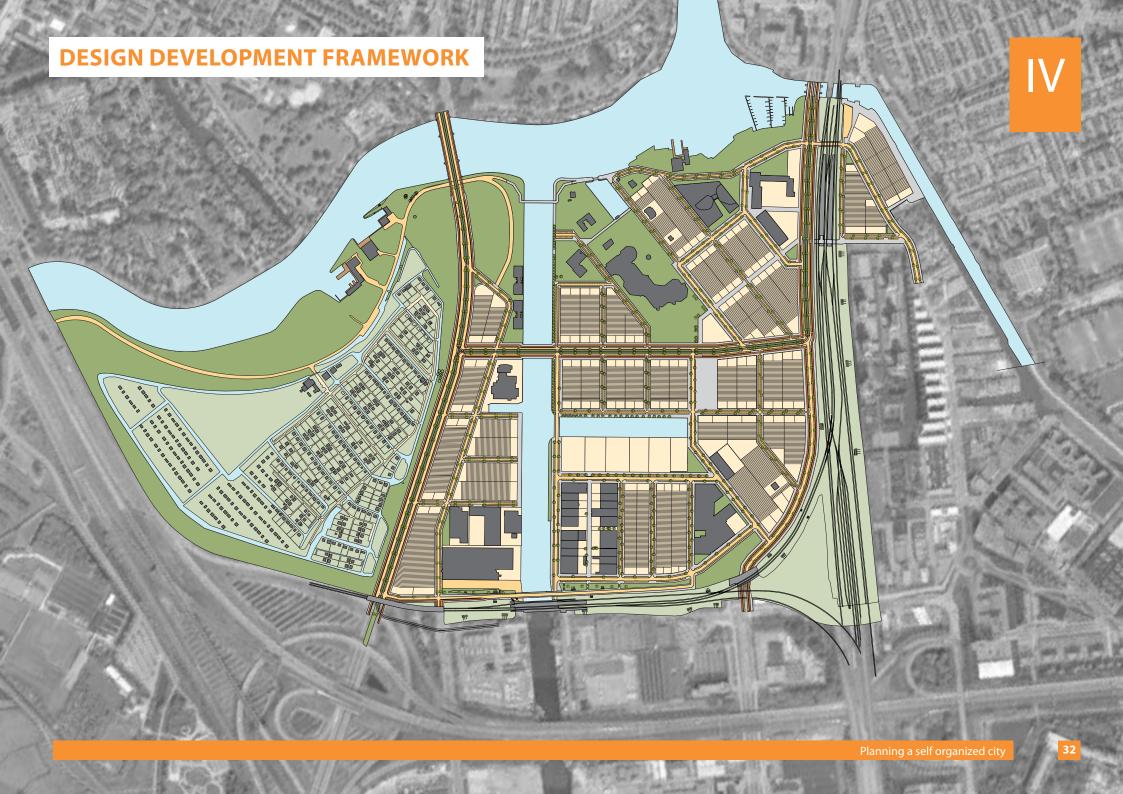


#### Main design features



#### Main design features





# **CONCEPT | VOLUME STUDY**





### **DESIGN STATEMENT | STRUCTURE OF DESIGN**



### **DESIGN STATEMENT | REGULATION = DESIGN**





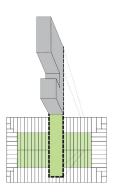
### Block passport

Island / urban block



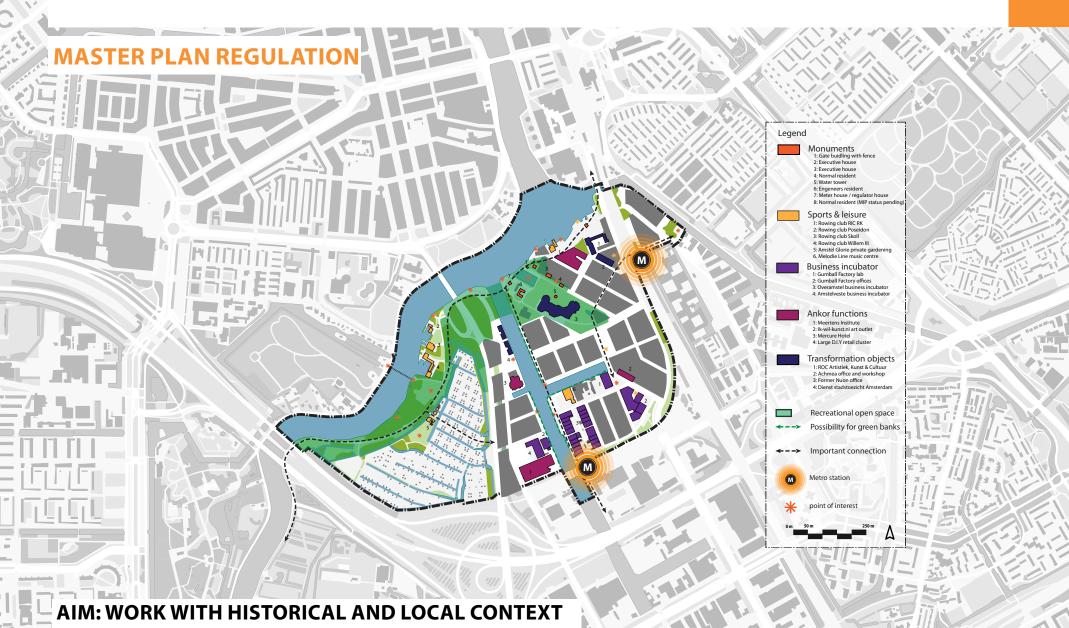
### Allotment regulation

Allotment / building

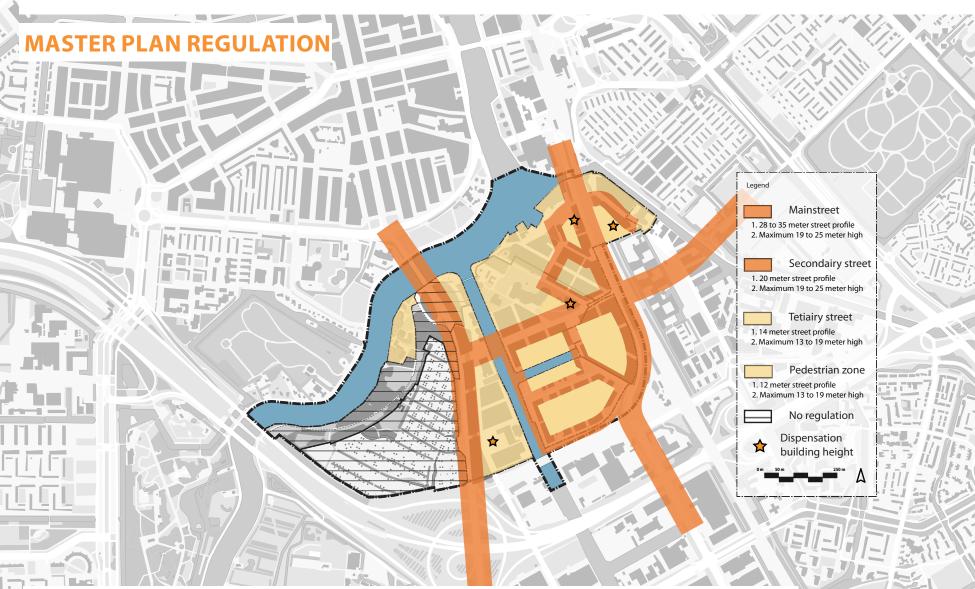


### IV

### **DESIGN STATEMENT | EXISTING FABRIC**

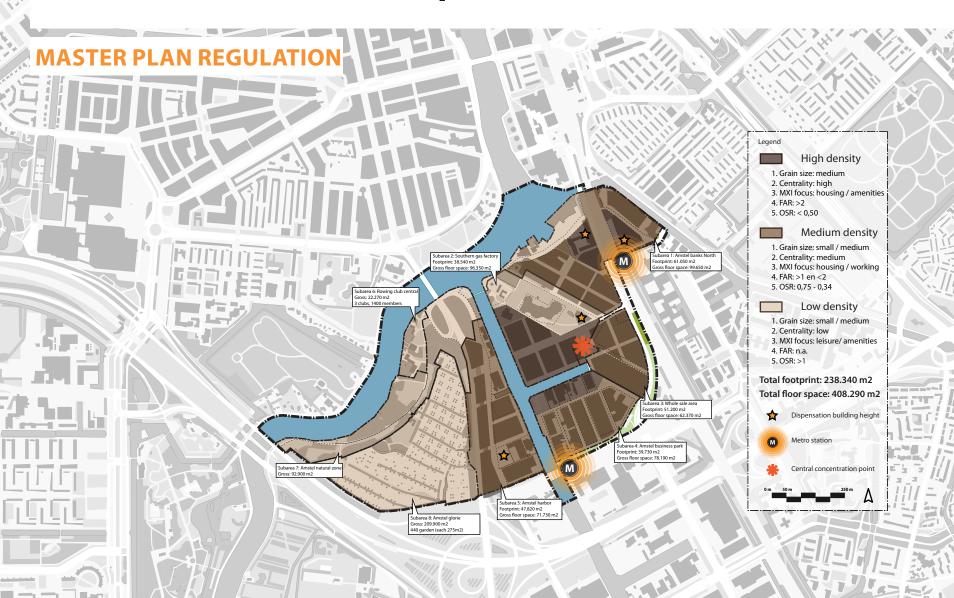


## **DESIGN STATEMENT | BUILDING HEIGHT**



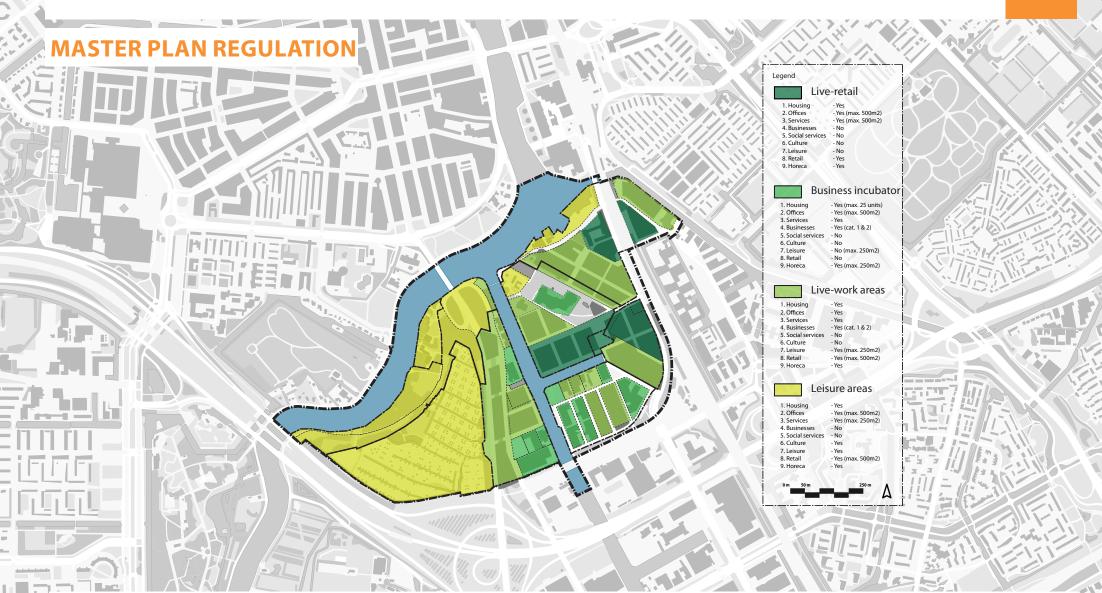
AIM: ROBUST BOULEVARDS AND NEIGHBORHOODS IN HUMAN PROPORTIONS

### DESIGN STATEMENT | DENSITY



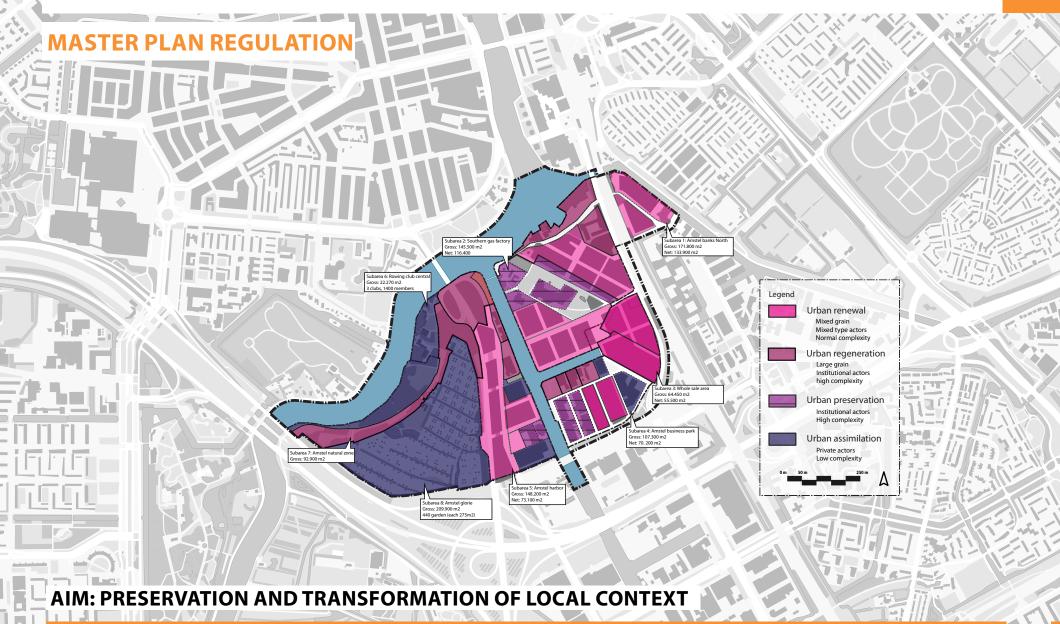
AIM: CONCENTRATION IN CENTRE AND AROUND METRO, LOW DENSITY RIVER BANKS

### DESIGN STATEMENT | LIVING ENVIRONMENT



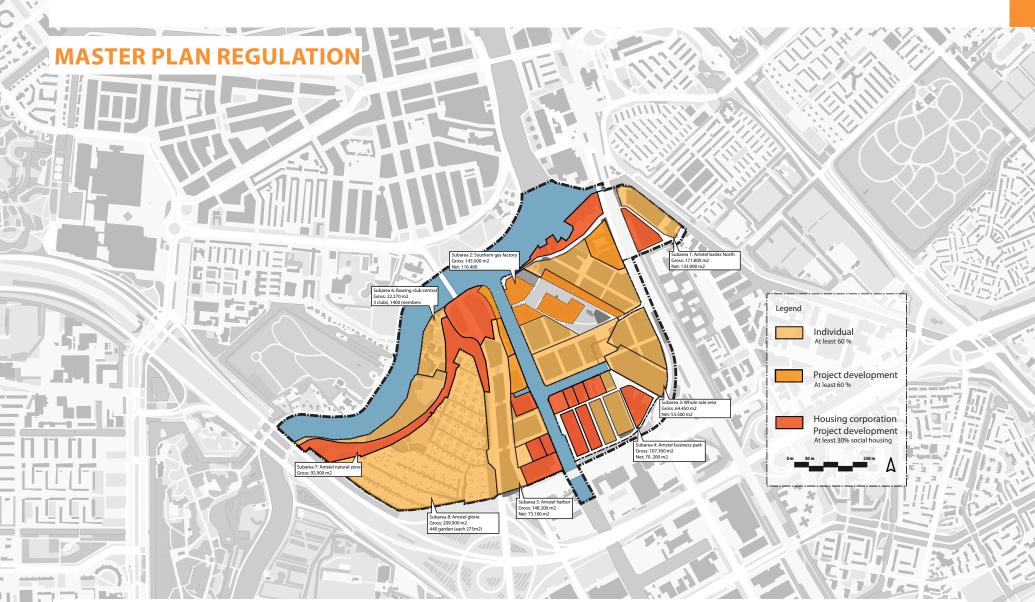
AIM: RETAIL CENTRE, RECREATIONAL RIVER BANKS, STRENGTHENING OF EXISTING BUSINESS DISTRICTS

### DESIGN STATEMENT | DEVELOPMENT TYPE



### DESIGN STATEMENT | DEVELOPMENT METHOD





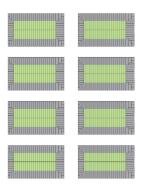
AIM: TRANSFORMATION BY EXPERTS AND PROTECTION OF INDIVIDUAL DEVELOPMENTS

### **DESIGN STATEMENT | REGULATION = DESIGN**



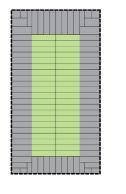
### Masterplan regulation

Fabric / neighborhood



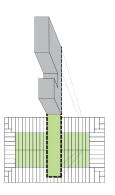
### Block passport

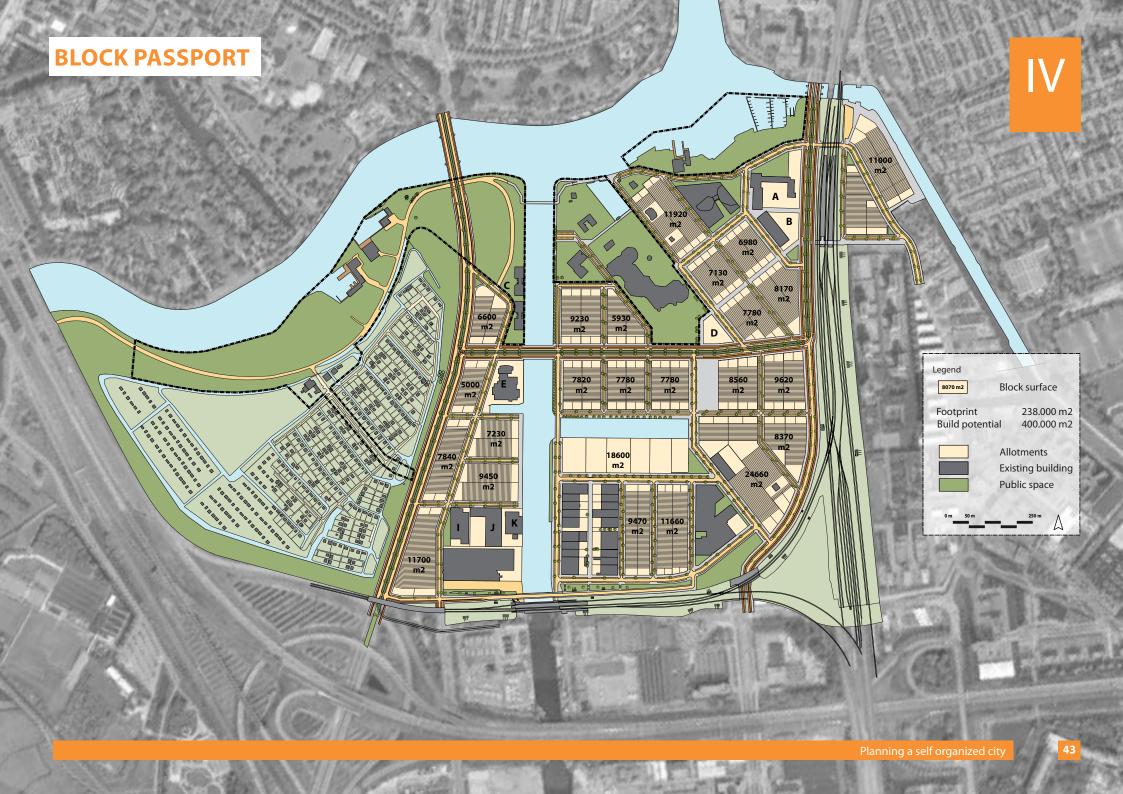
Island / urban block

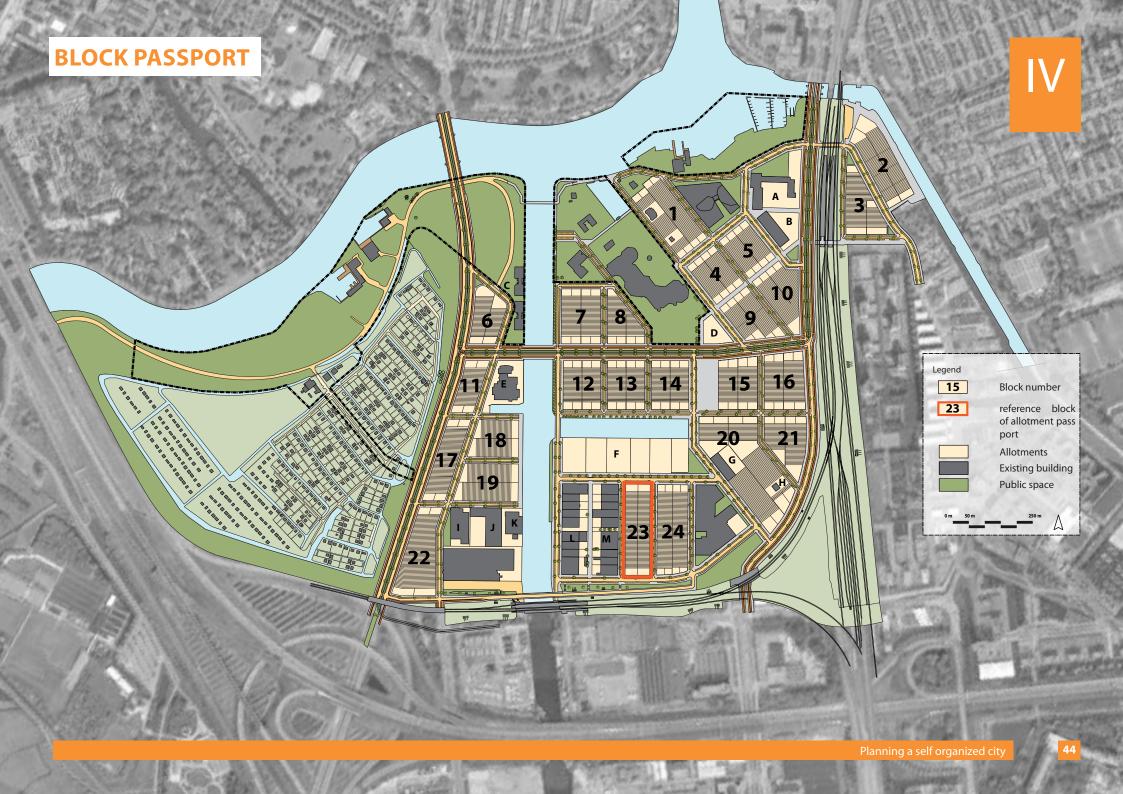


### Allotment regulation

Allotment / building





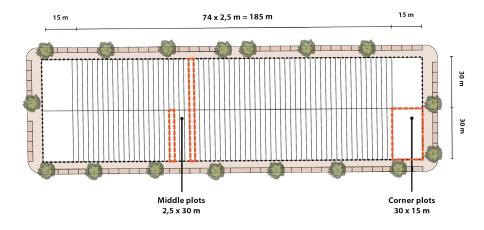


## **DESIGN STATEMENT | BUILDING BLOCK PRINCIPLE**

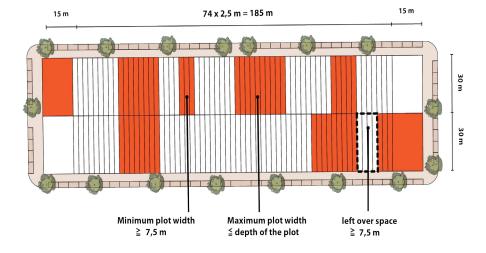


#### **BLOCK PASSPORT**

#### The flexible block of Overamstel



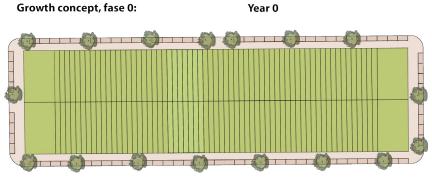
#### Variation of allotments within the building block



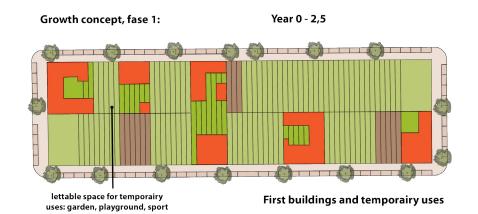
### **DESIGN STATEMENT | GROWTH PRINCIPLE**

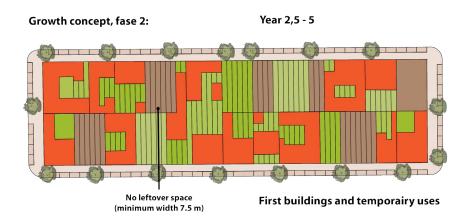


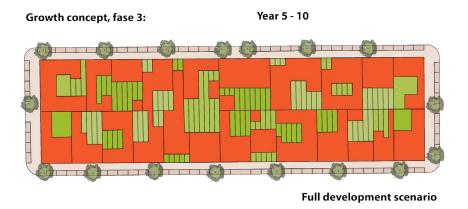
#### **BLOCK PASSPORT**









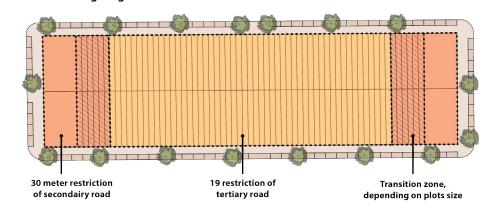


### **DESIGN STATEMENT** | REGULATION OF BLOCK 23

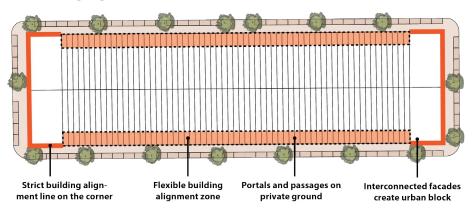


#### **BLOCK PASSPORT**

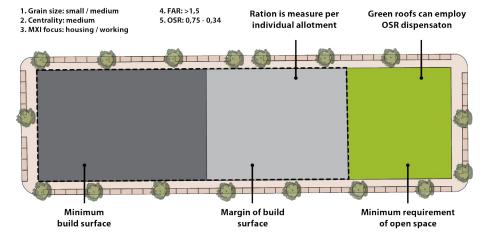
### Building height



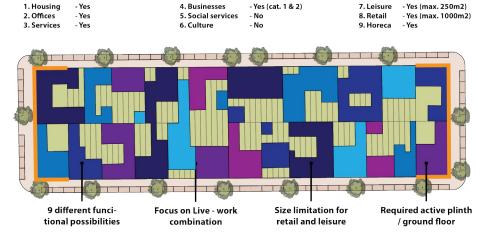
#### **Building alignment**



#### Live - work area: medium density



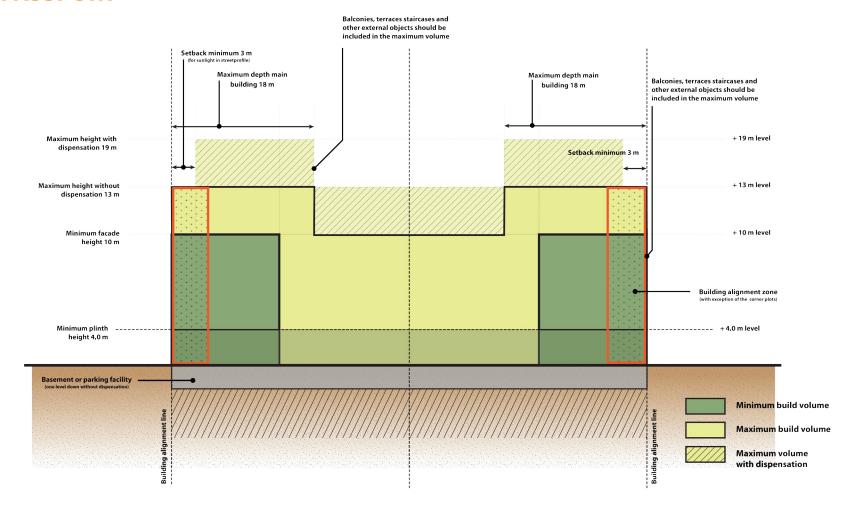
#### Live - work area: functional diversity



## **DESIGN STATEMENT | VOLUME REGULATION**



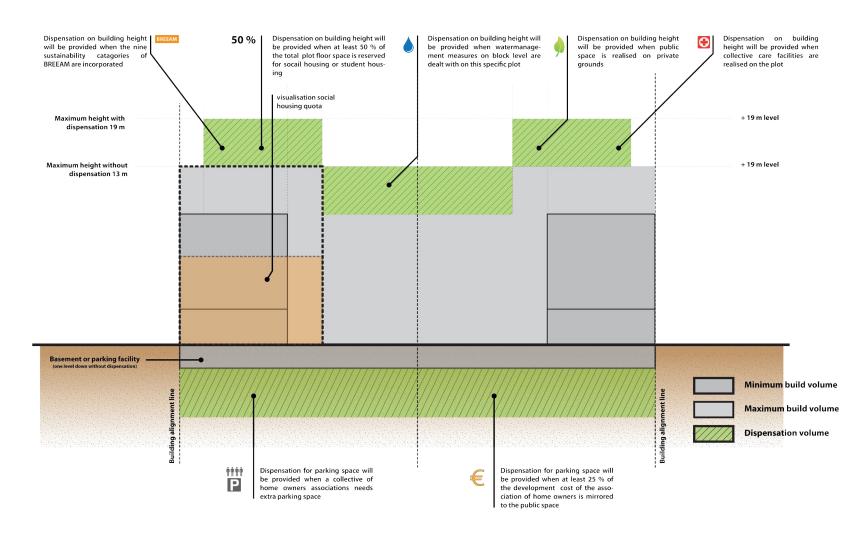
#### **BLOCK PASSPORT**



### **DESIGN STATEMENT** | DISPENSATION REGULATION



#### **BLOCK PASSPORT**

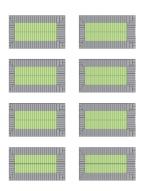


### **DESIGN STATEMENT | REGULATION = DESIGN**



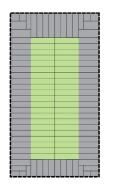
### Masterplan regulation

Fabric / neighborhood



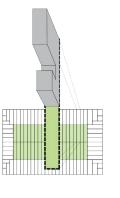
### Block passport

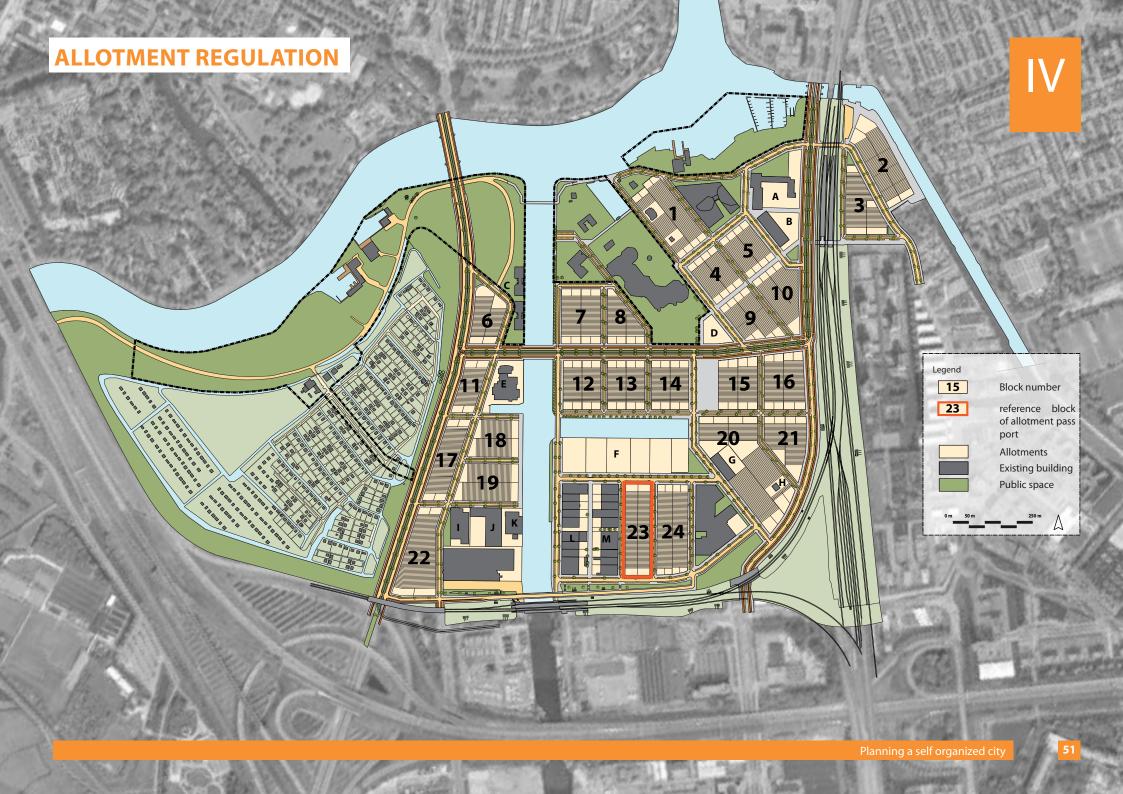
Island / urban block



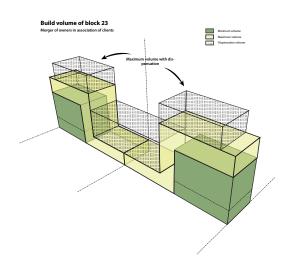
### Allotment regulation

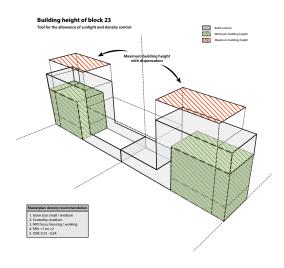
Allotment / building

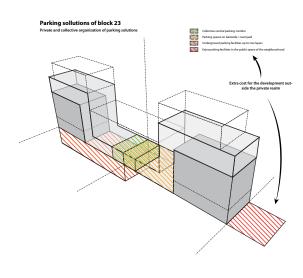


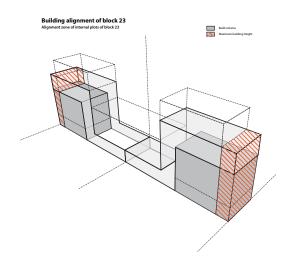


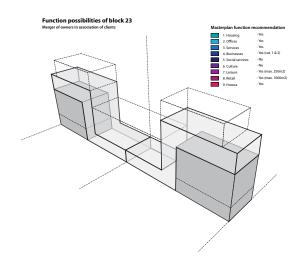
# DESIGN STATEMENT | REPETITION OF REGULATION W

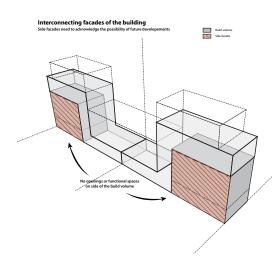




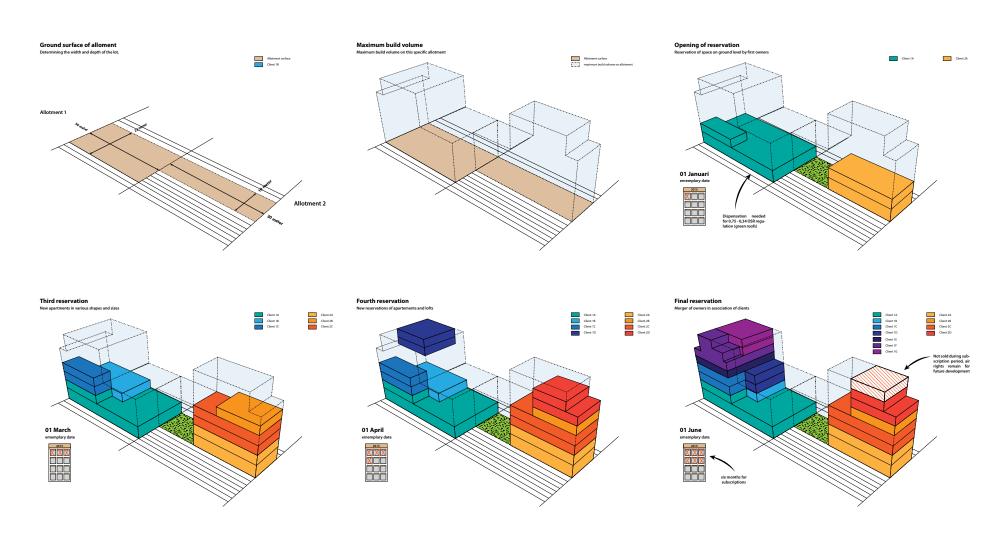






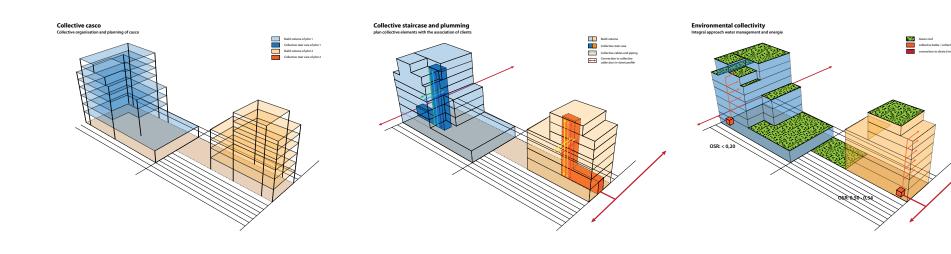


# DESIGN STATEMENT | GROWTH OF AN ALLOTMENT



## DESIGN STATEMENT | COLLECTIVE OWNERSHIP





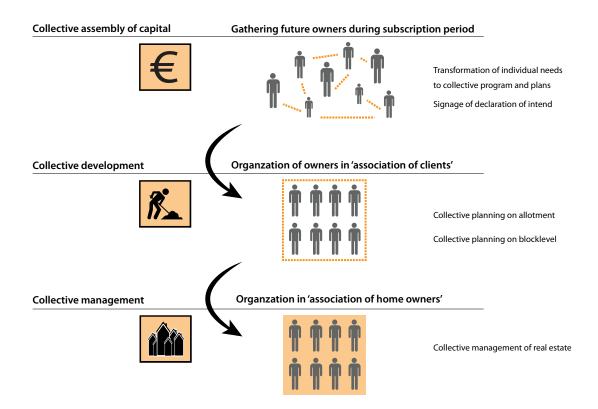
## DESIGN STATEMENT | ORGANISATIONAL GROWTH



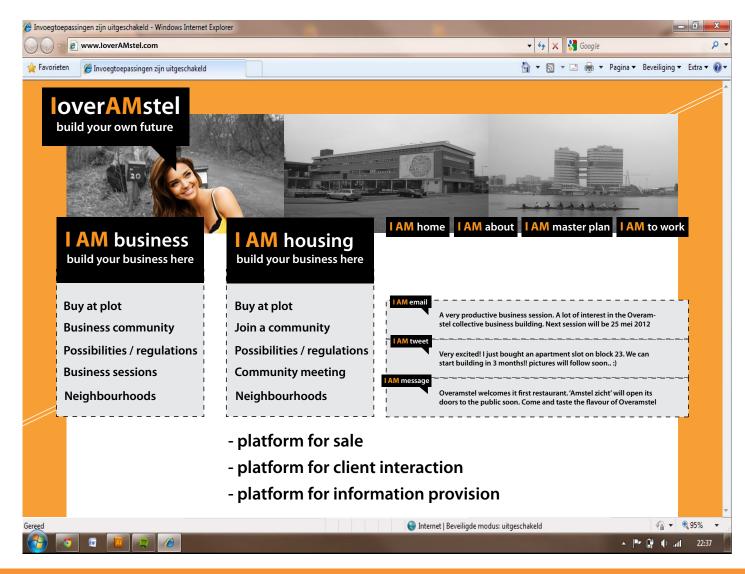
#### **ALLOTMENT REGULATION**

#### **Collective organization and management**

Private organization and management in different scales of development



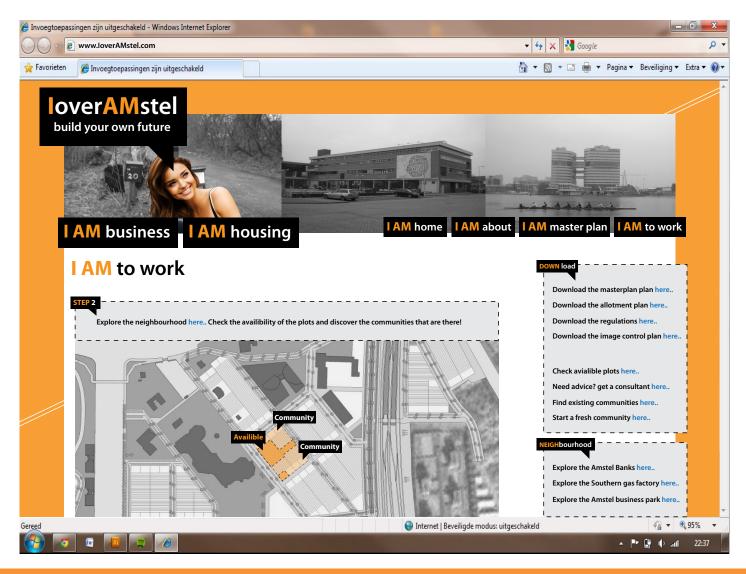
### **DESIGN STATEMENT** | COMMUNICATION PLATFORM



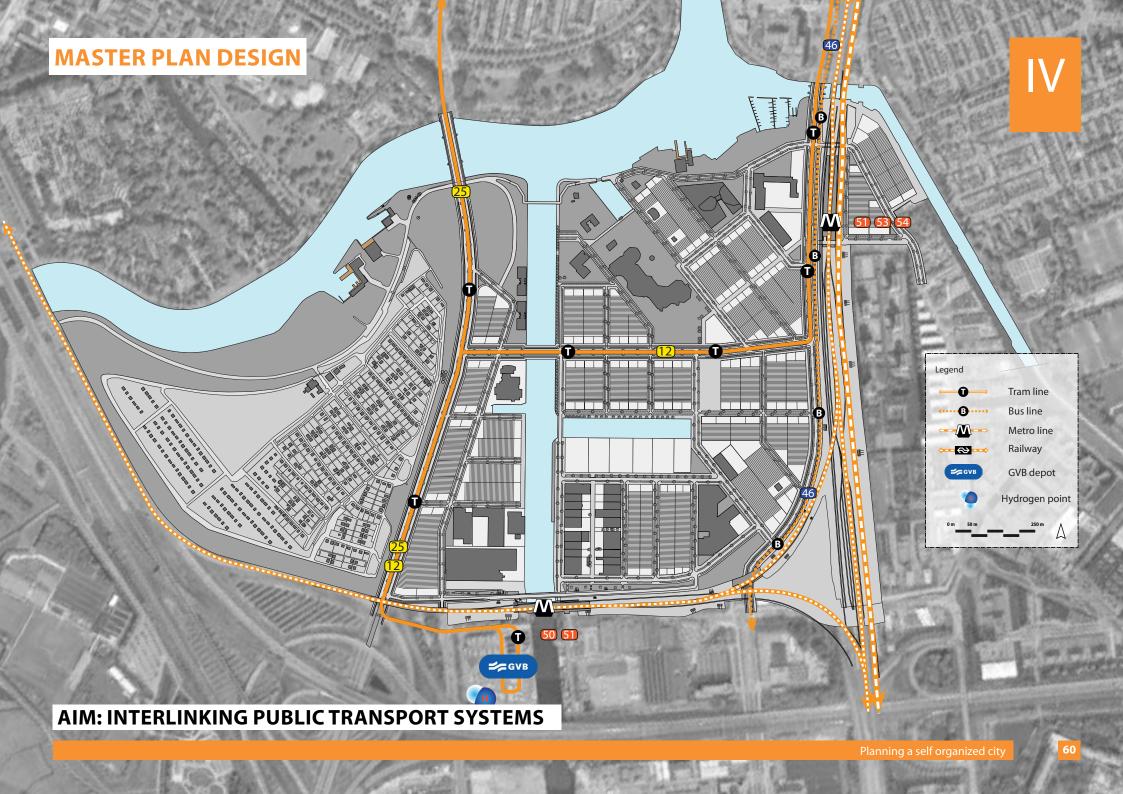
# DESIGN STATEMENT | GETTING PEOPLE TOGETHER W

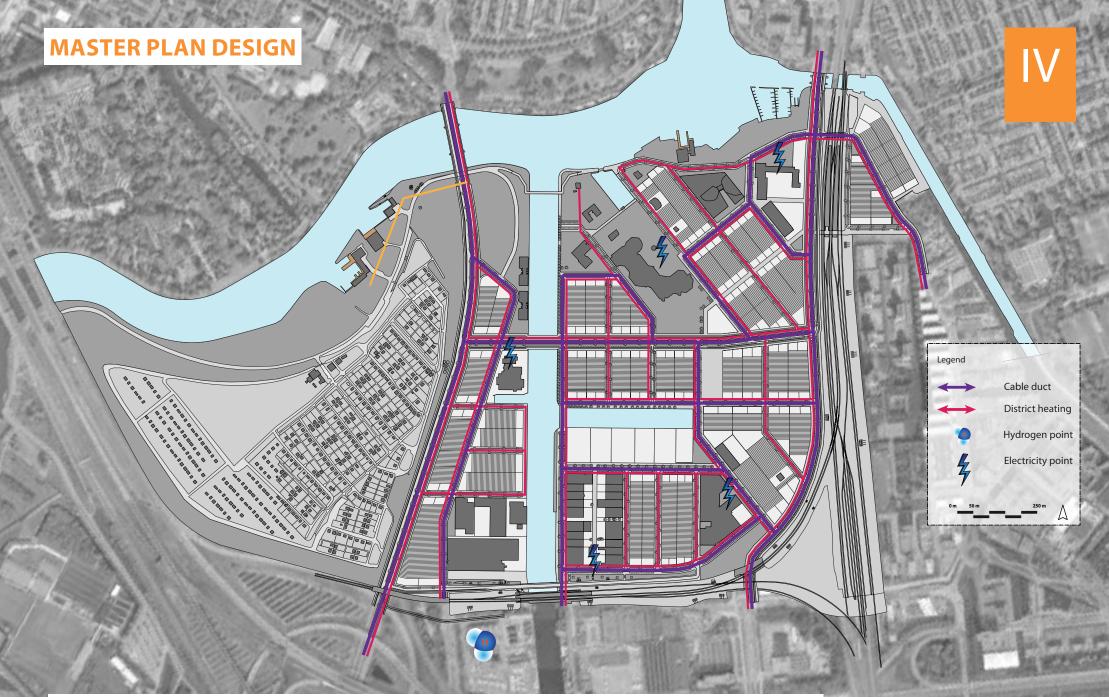


### **DESIGN STATEMENT | SELECTING YOUR PLACE**

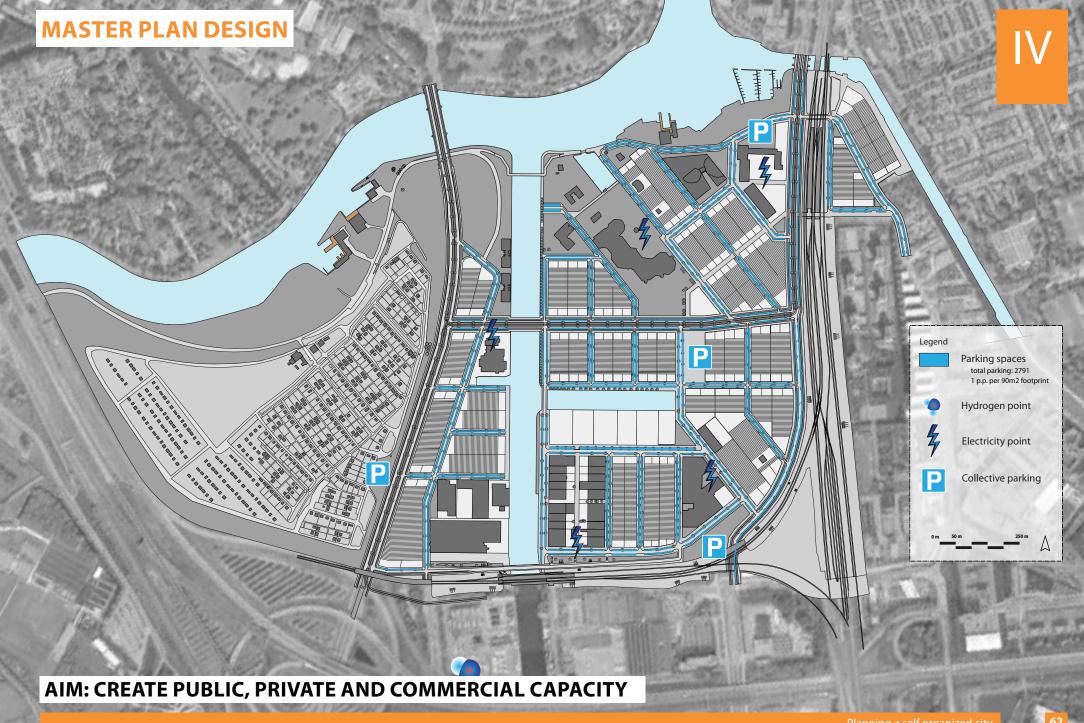


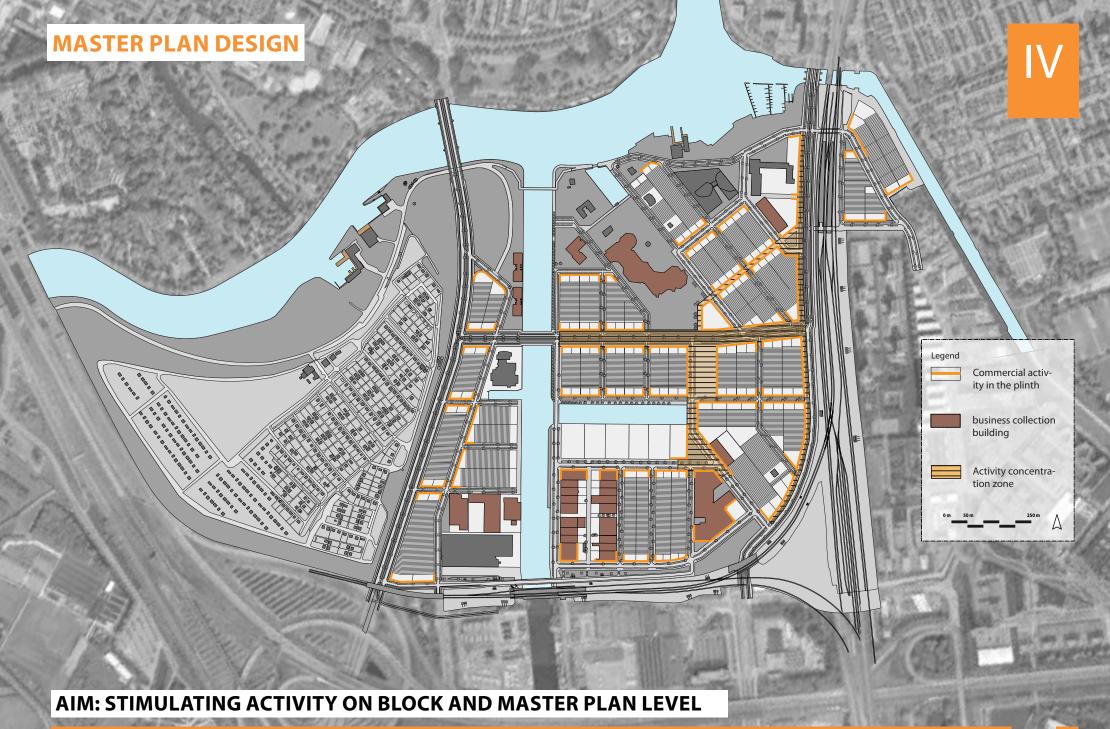




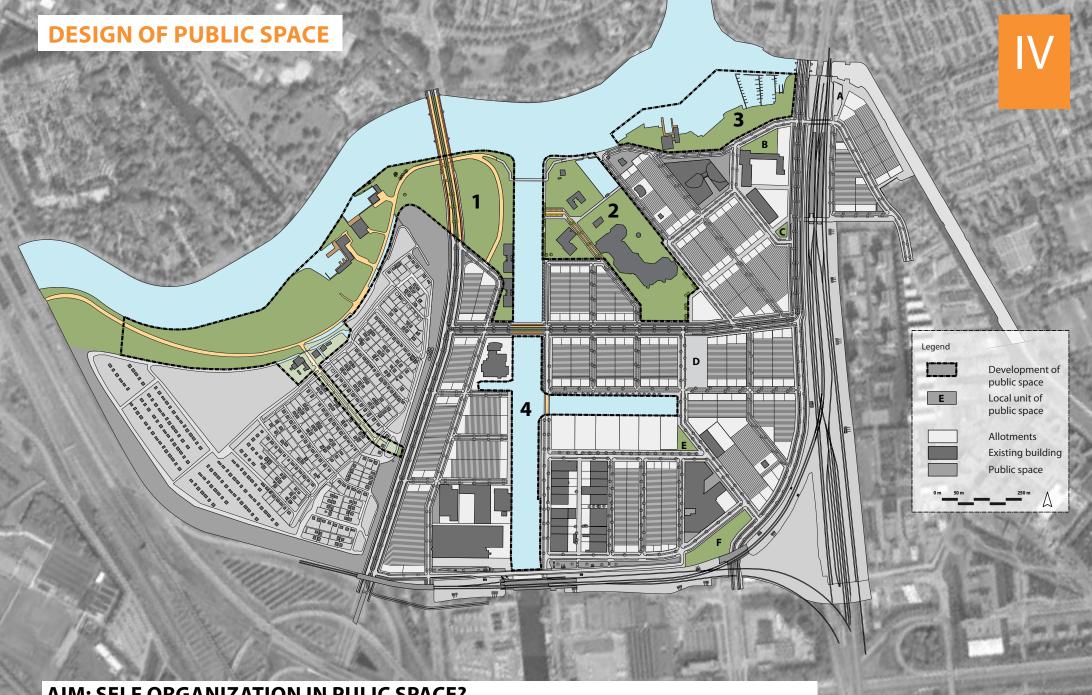


**AIM: FLEXIBLE ORGANIZATION OF SUBTERRANEAN SYSTEMS** 



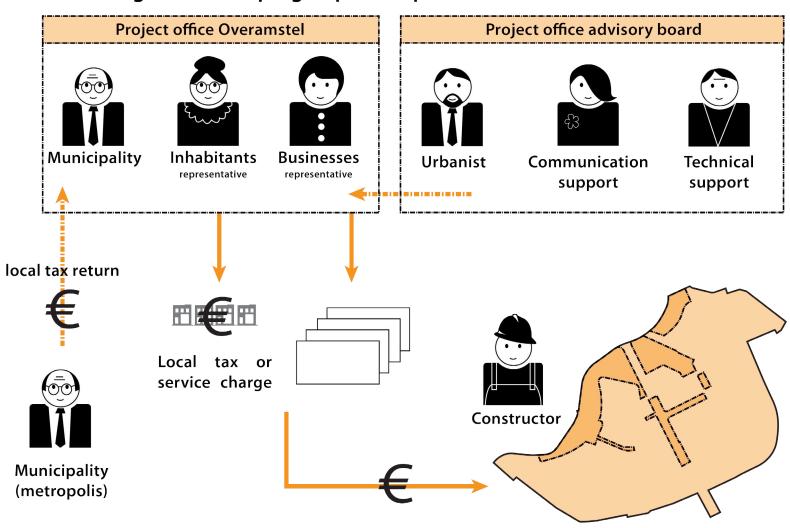


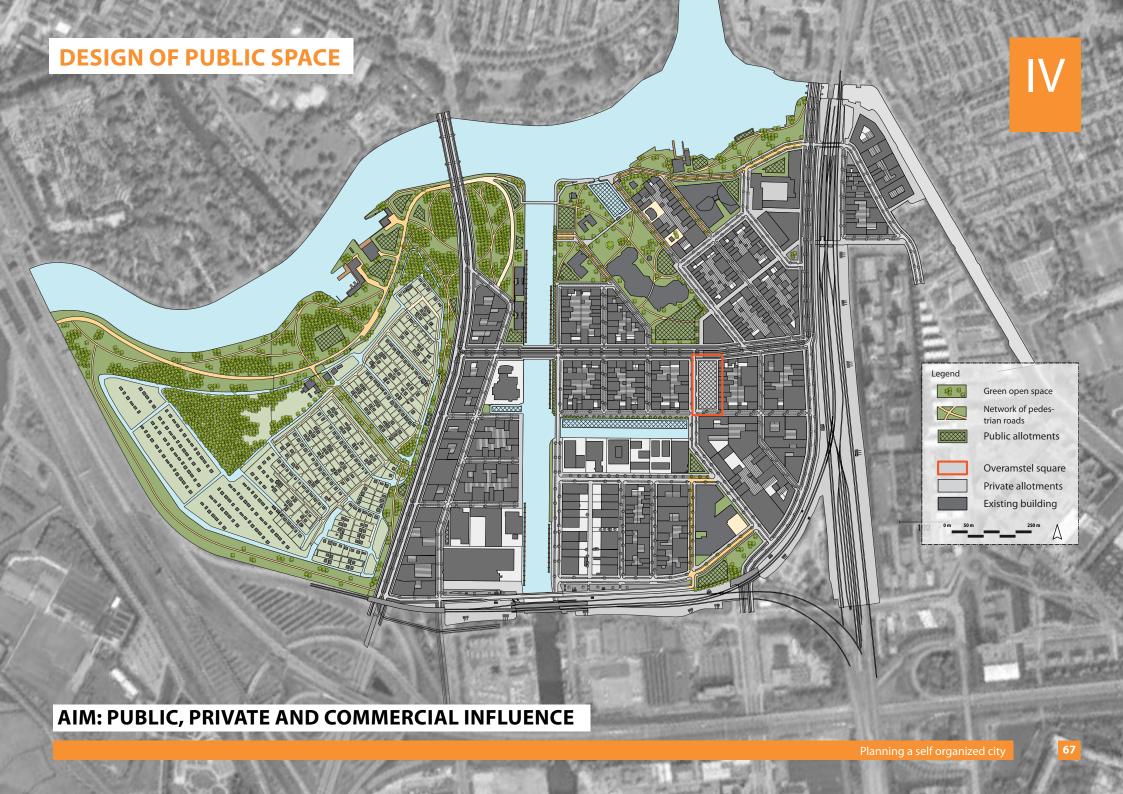


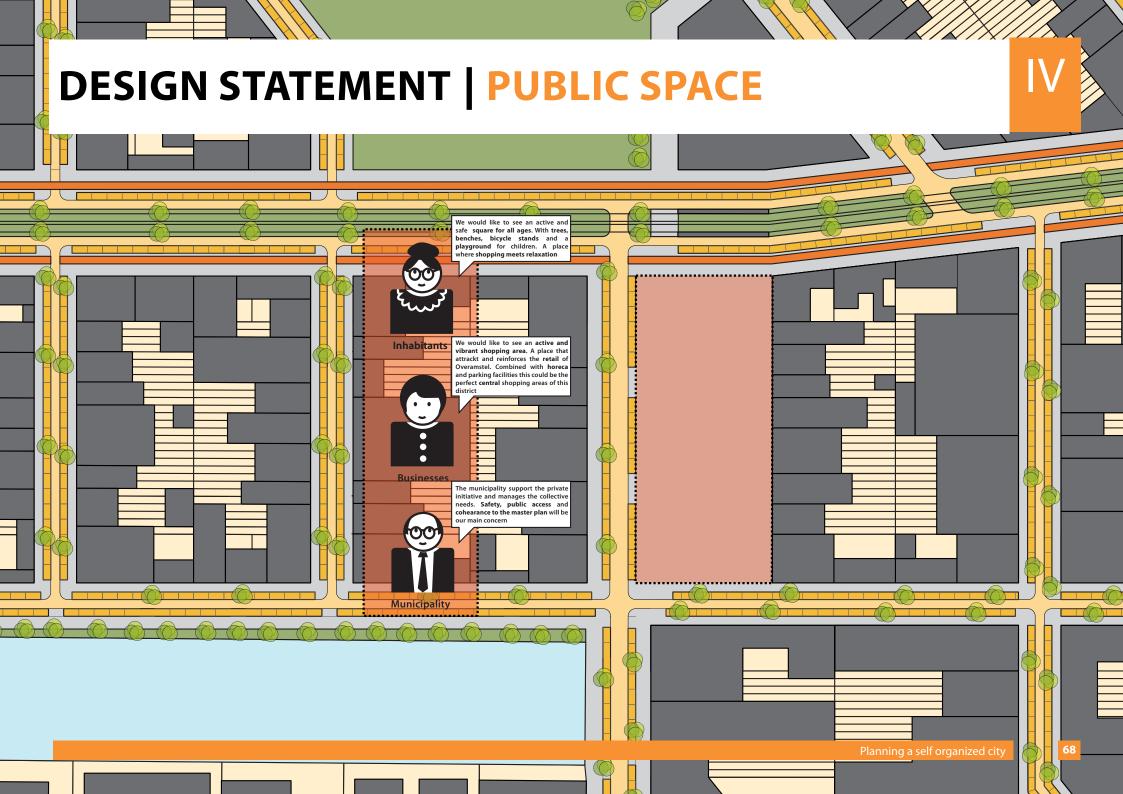


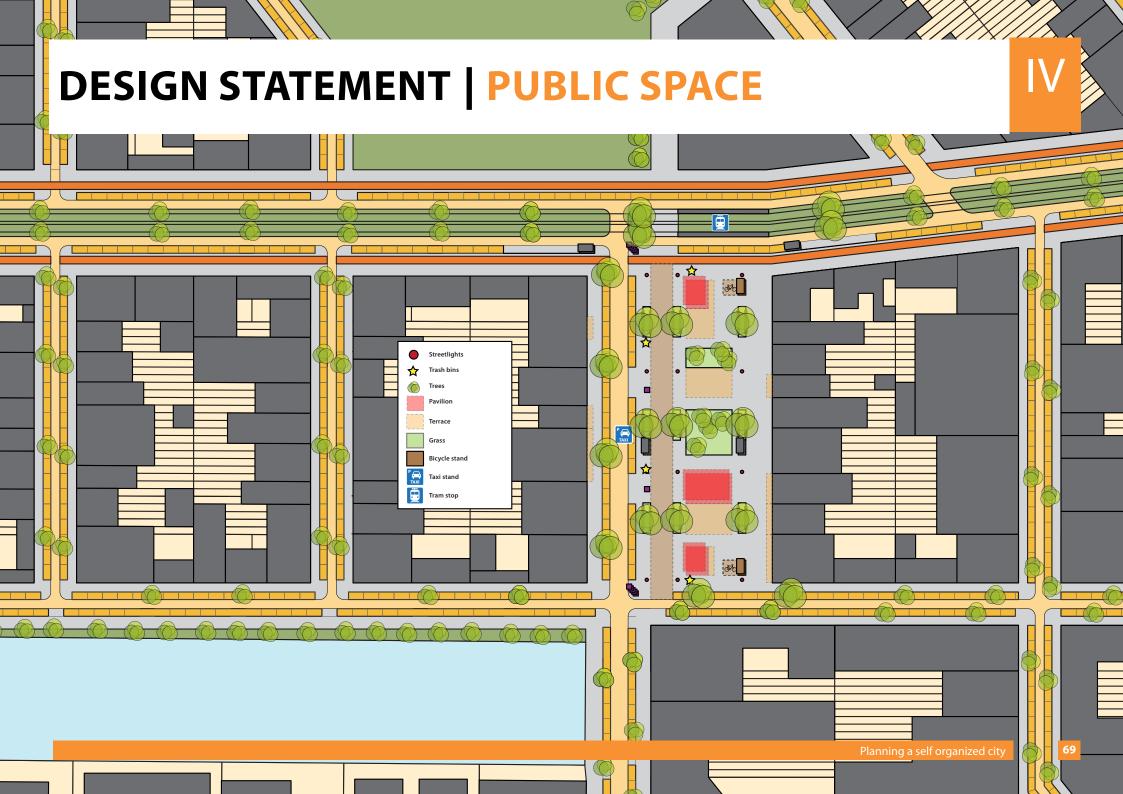
### DESIGN STATEMENT | PUBLIC SPACE

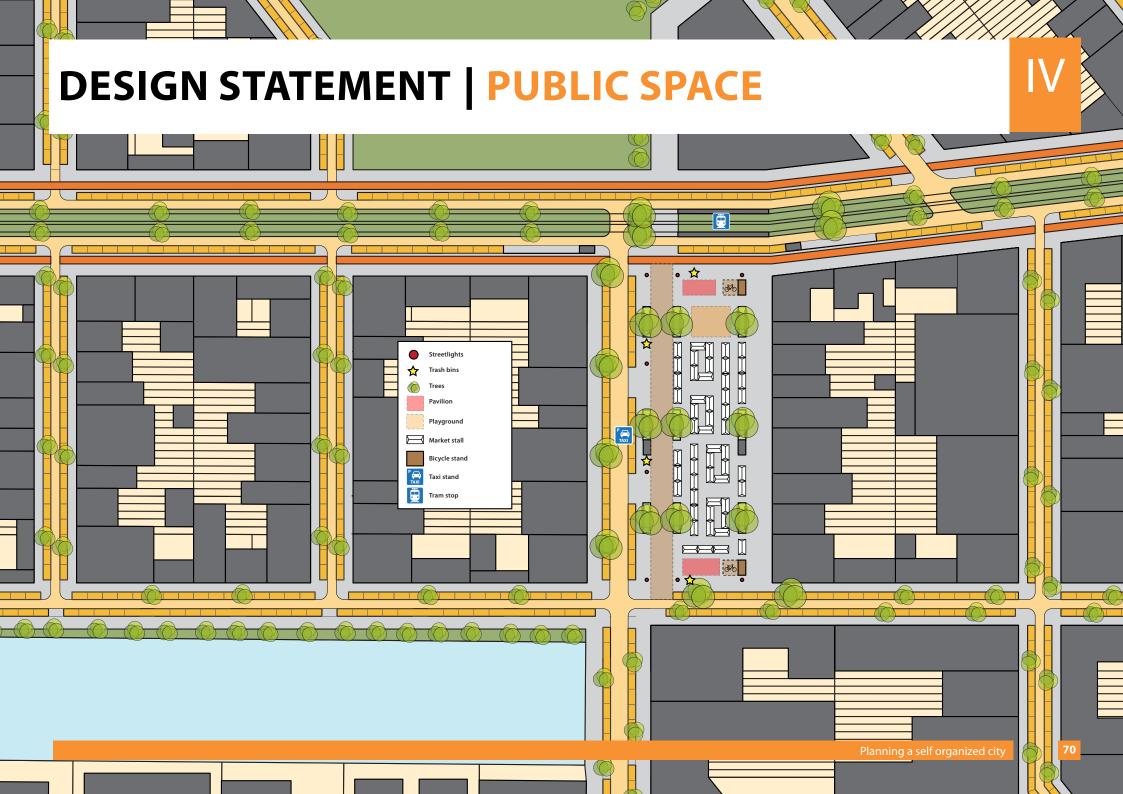
### Localizing the developing of public space











# SCENARIO | WHAT IF...



## SCENARIO | WHAT IF...

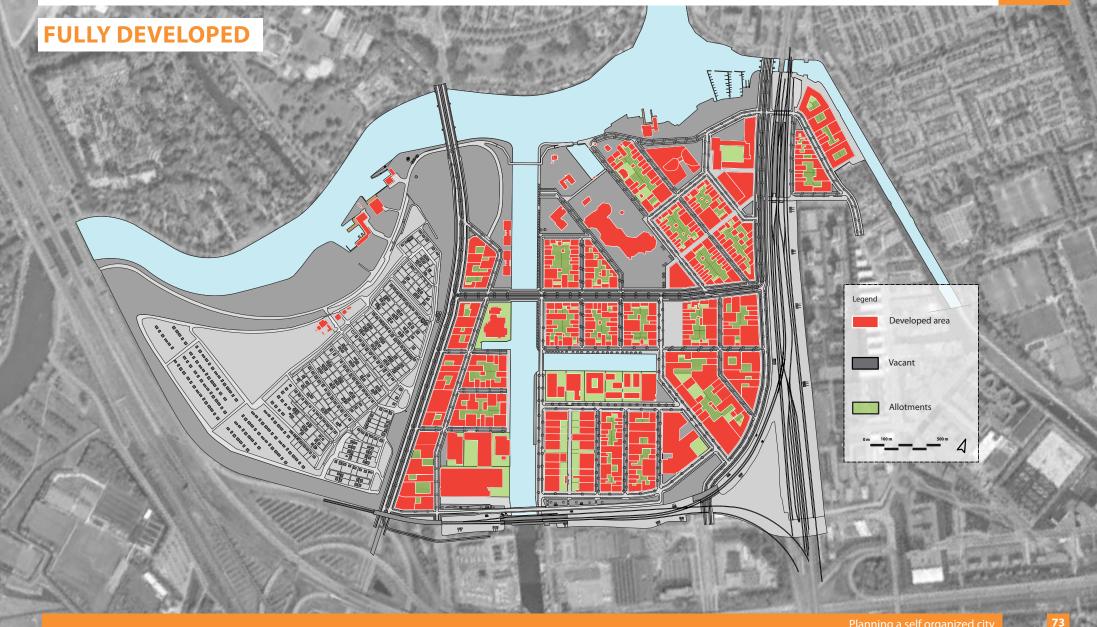


#### **SCENARIO 1:**

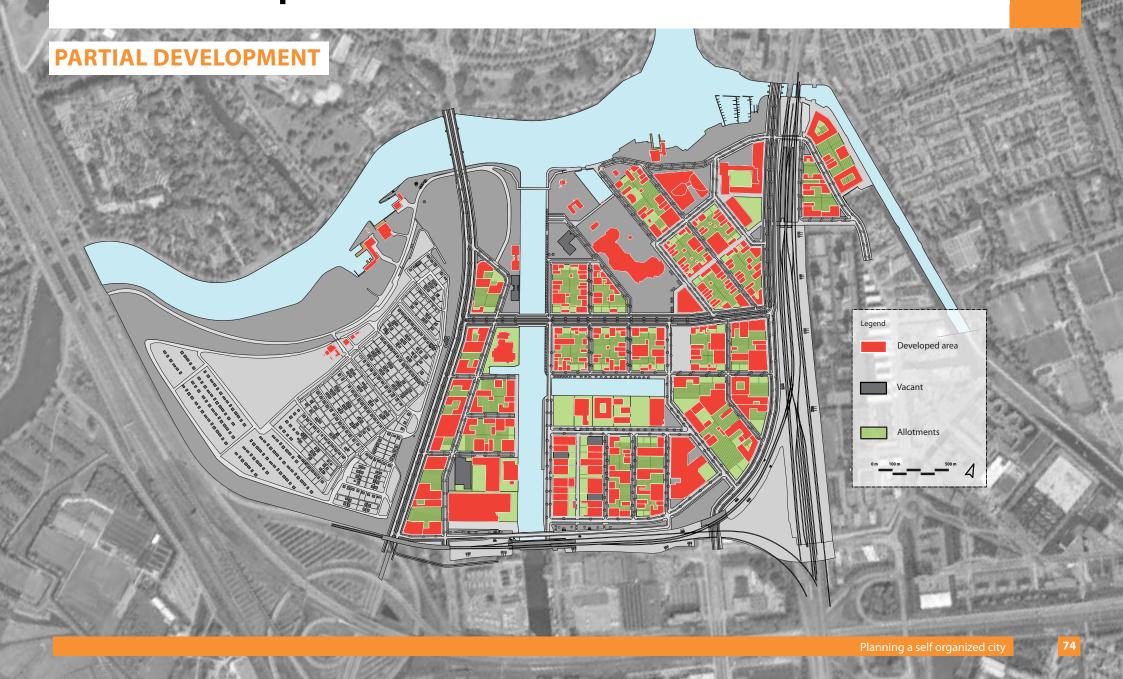
#### WHAT IF.. ONLY A FEW NUMBER OF PLOTS WILL BE SOLD?

WILL THE MASTER PLAN PROVIDE ENOUGH QUALITY IN AN 'INCOMPLETE' SITUATION?

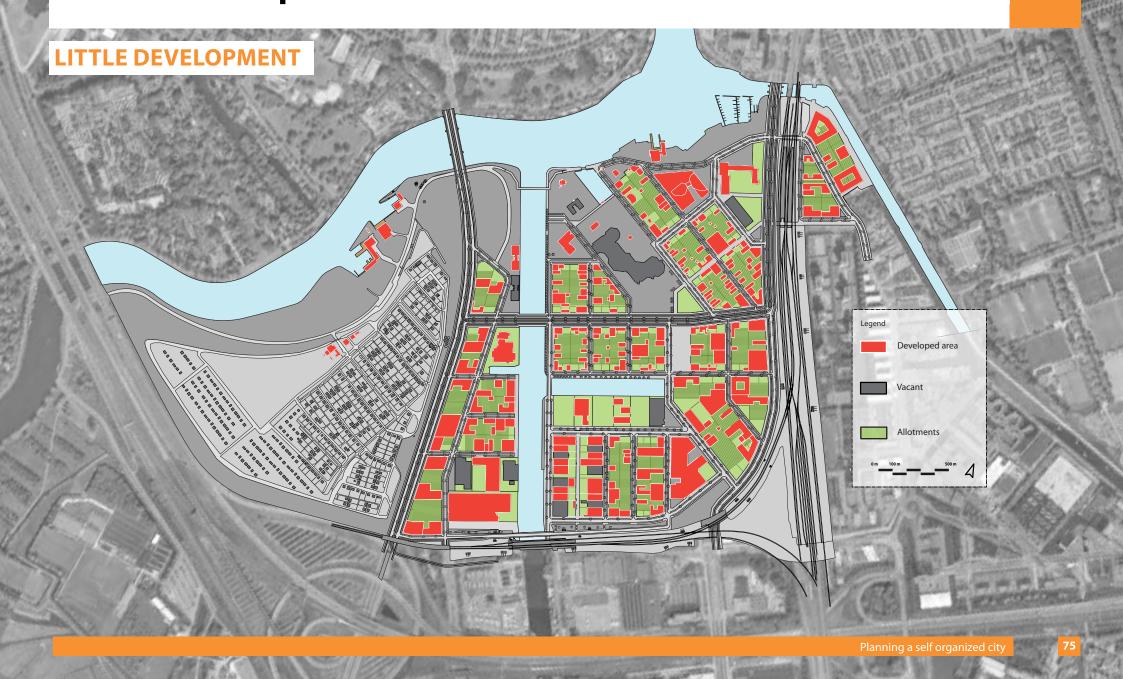
## **SCENARIO** WHAT IF.. ONLY A FEW NUMBER OF PLOTS WILL BE SOLD?



## **SCENARIO** | WHAT IF.. ONLY A FEW NUMBER OF PLOTS WILL BE SOLD?



## **SCENARIO** | WHAT IF.. ONLY A FEW NUMBER OF PLOTS WILL BE SOLD?



## SCENARIO | WHAT IF...



#### **SCENARIO 2:**

#### WHAT IF.. ONLY LARGE SCALE DEVELOPMENTS ARE REALIZED?

WILL A LARGE SCALE URBAN ENVIRONMENT PROVIDE THE SAME QUALITY AS THE INTENDED SMALL SCALE?

#### V

### **SCENARIO** WHAT IF.. ONLY LARGE SCALE DEVELOPMENTS ARE REALIZED?



#### IV

# **SCENARIO** | WHAT IF.. ONLY LARGE SCALE DEVELOPMENTS ARE REALIZED?



## SCENARIO | WHAT IF...

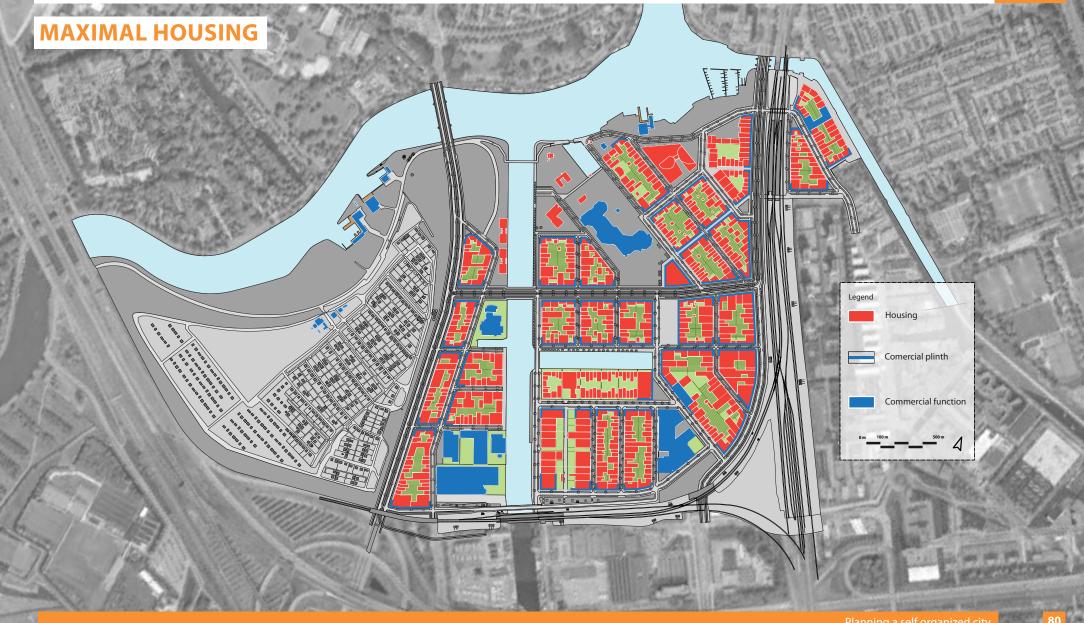


#### **SCENARIO 3:**

#### WHAT IF.. THE INTENDED MIX OF FUNCTIONS WILL NOT BE REALIZED?

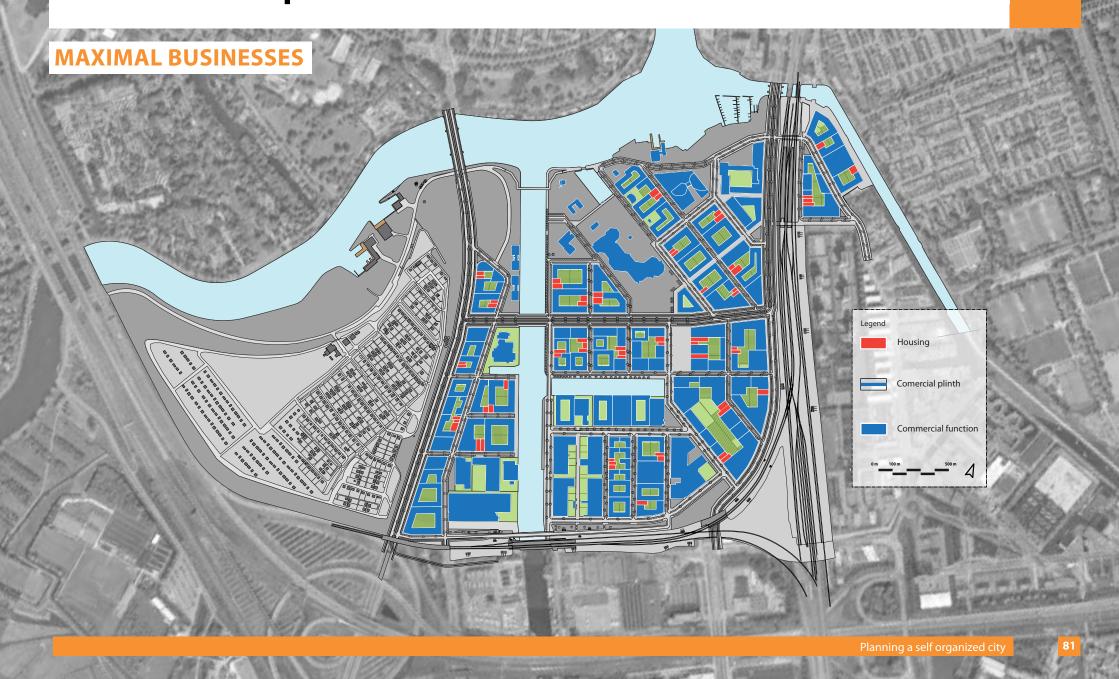
WILL A MONOFUNCTIONAL URBAN AREA FUNCTION PROPPERLY IN THIS MASTER PLAN?

# SCENARIO | WHAT IF.. THE INTENDED MIX OF FUNCTIONS WILL NOT BE REALIZED?



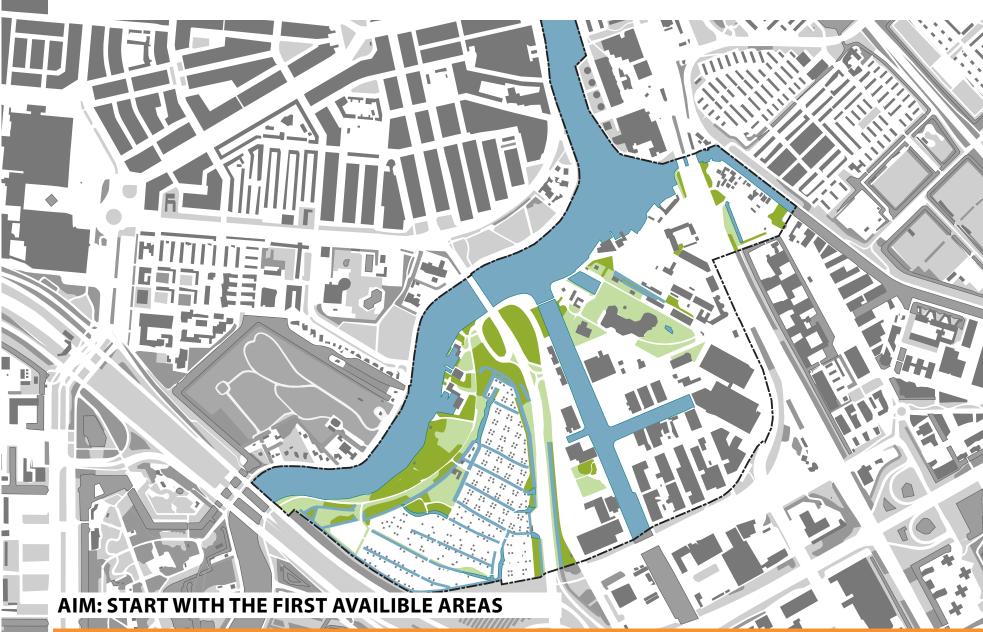
#### V

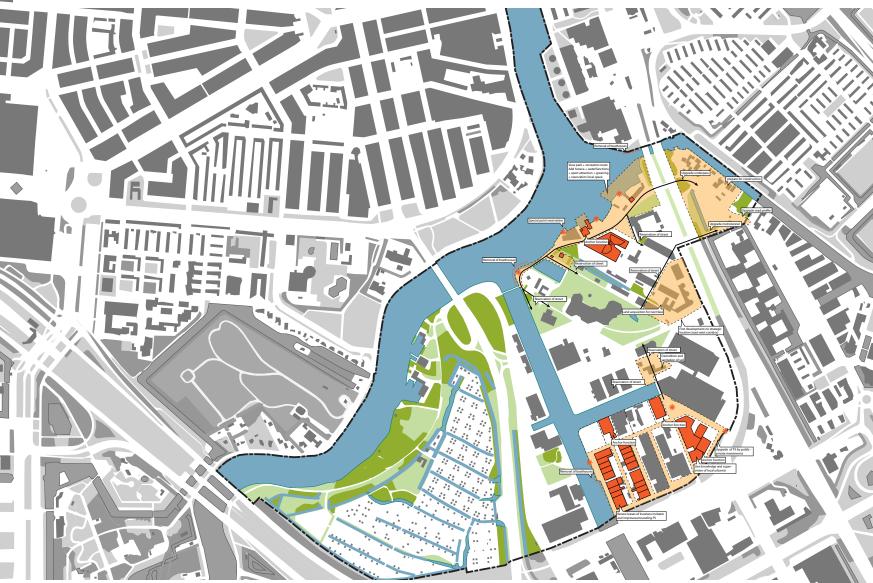
## **SCENARIO** WHAT IF.. THE INTENDED MIX OF FUNCTIONS WILL NOT BE REALIZED?



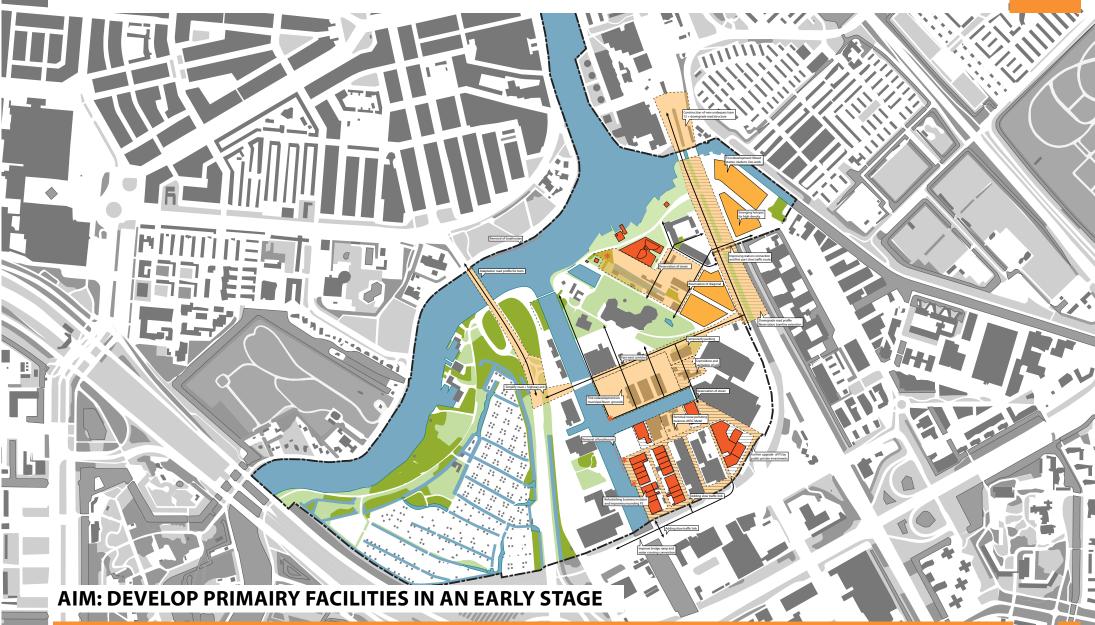
# **DESIGN | PHASING OF THE DESIGN**

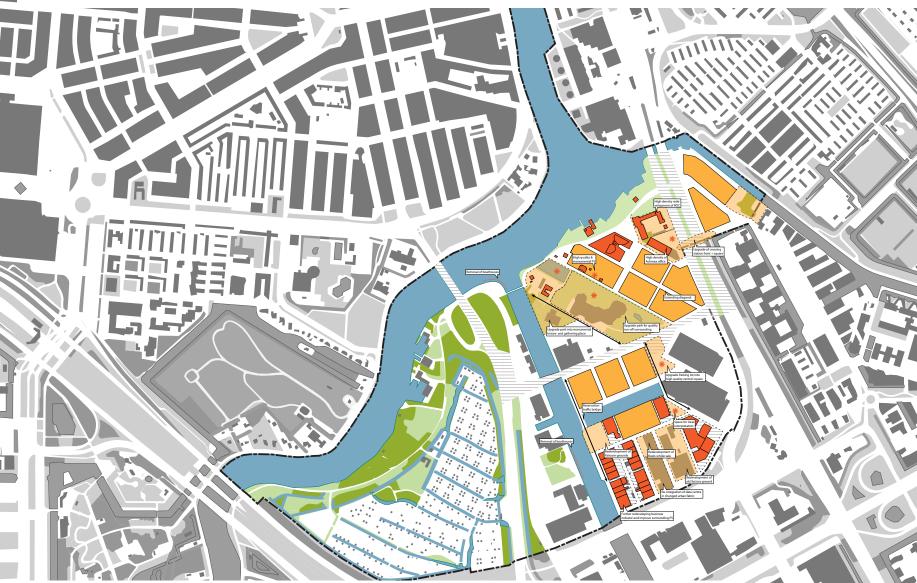






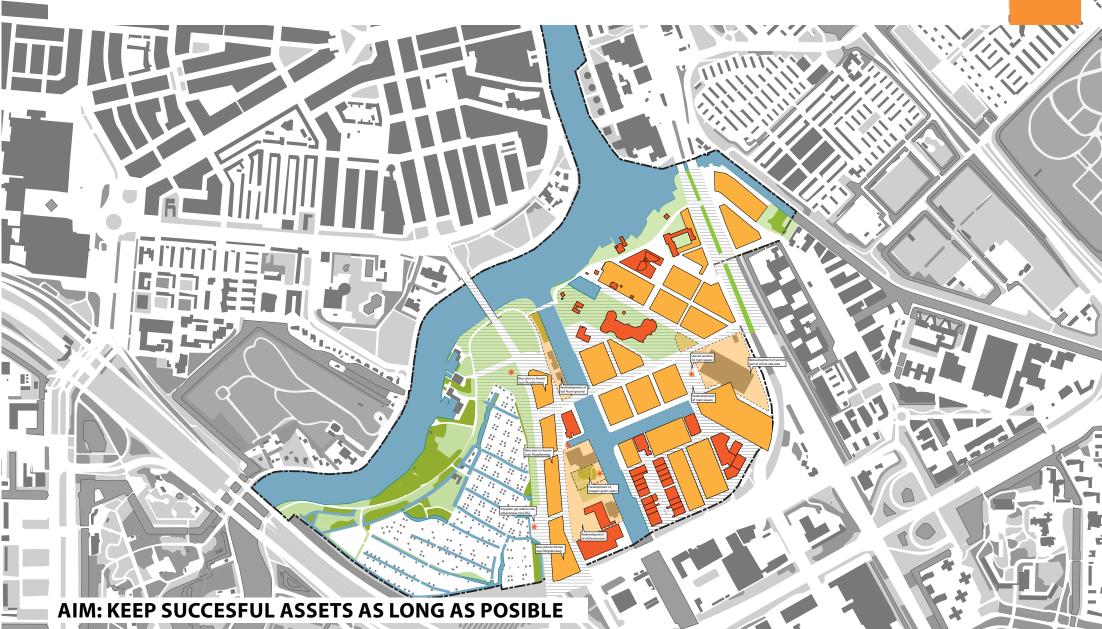
AIM: BALANCE BETWEEN ISSUING PLOTS AND UPGRADE OF PUBLIC DOMAIN





AIM: EMPLOY EXISTING QUALITIES FOR THE DEVELOPMENT OF THE NEV







## **CONCLUSION** | RELEVANCE OF SELF ORGANIZATION



#### **CONCLUSION | FINAL REMARKS**

- SELF ORGANIZATION SHOULD BE STATE OF MIND,

THEORETICAL CONCEPTS - PRACTICAL INPUT

COLLECTIVE - INDIVIDUAL INTEREST

LARGE SCALE STRUCTURES - SMALL SCALE DEVELOPMENTS

**BOTTUM-UP OPPERTUNITIES - TOP-DOWN REGULATION** 

- NOT A NEW METHOD, STATE-DRIVEN URBANISM IS THE ANOMALY
  - TRADITIONAL URBANIST BECOME URBAN EXPERT
    - DESIGN IS A COMMUNICATION TOOL, NOT A GOAL
- SUCCESFULL METHOD OF EMPOWERING INDIVIDUAL BUILDERS

