

THROUGH CRAFT AND CARE
a new ground in Mamoiada

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P5 Presentation
21st January 2026
Independent Group 2025

Sardinia



Mamoiada
Island within an island



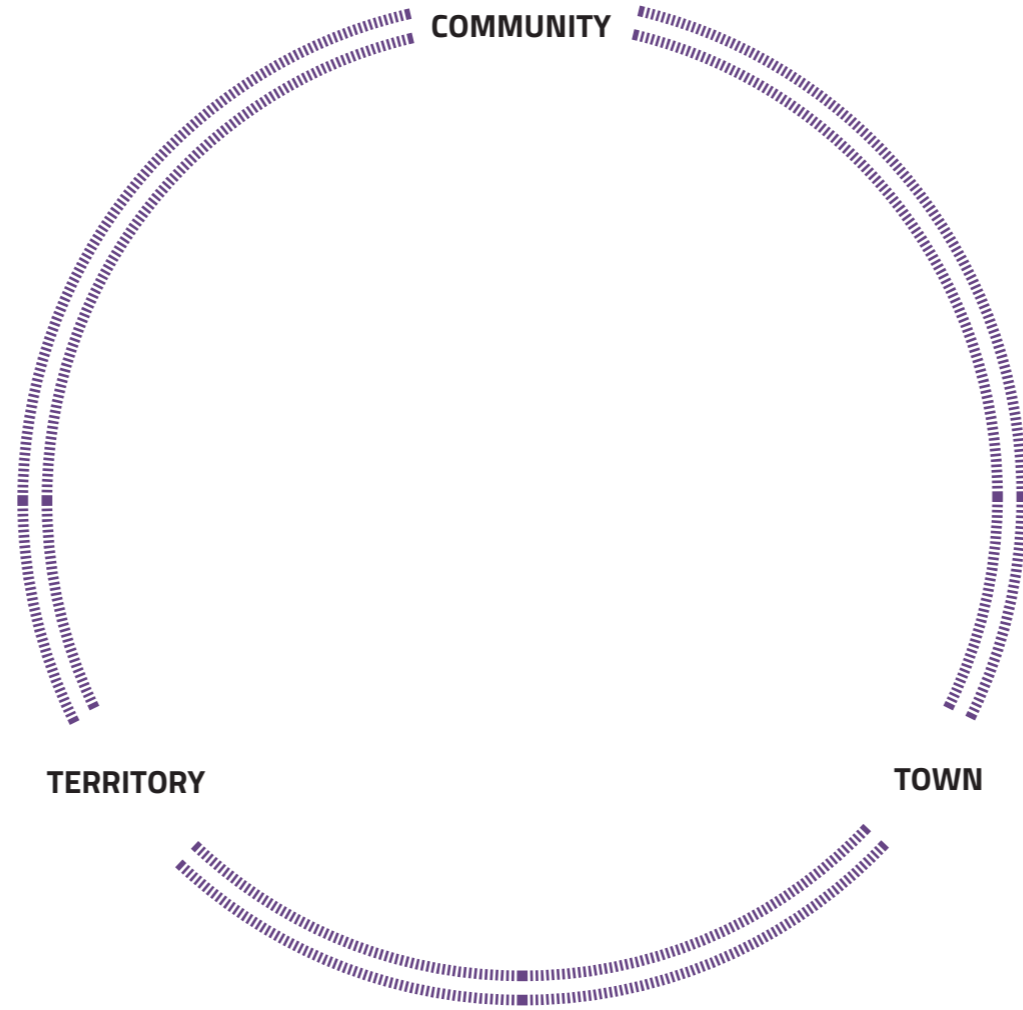
Mamoiada
1954

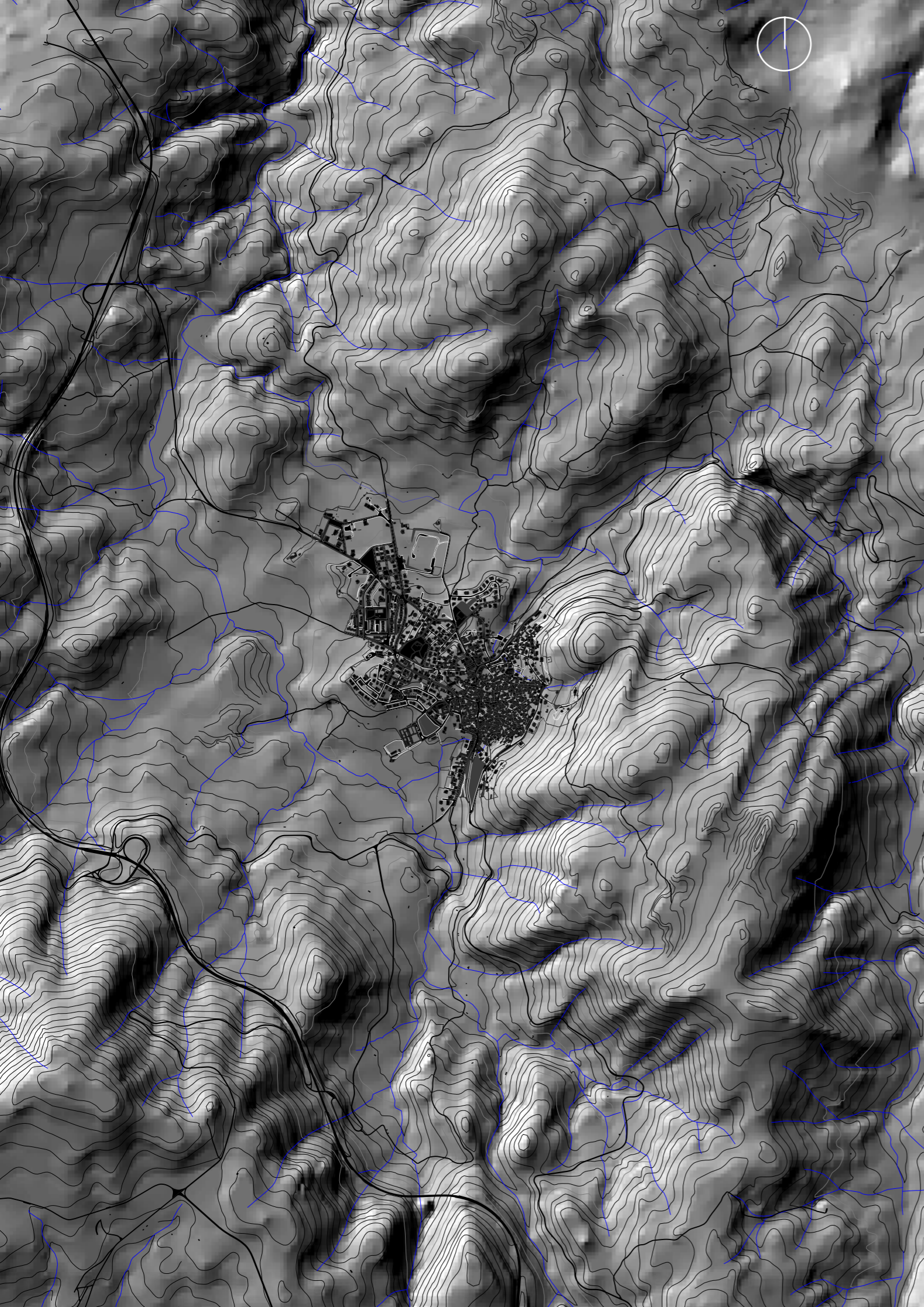


Mamoiada
2024

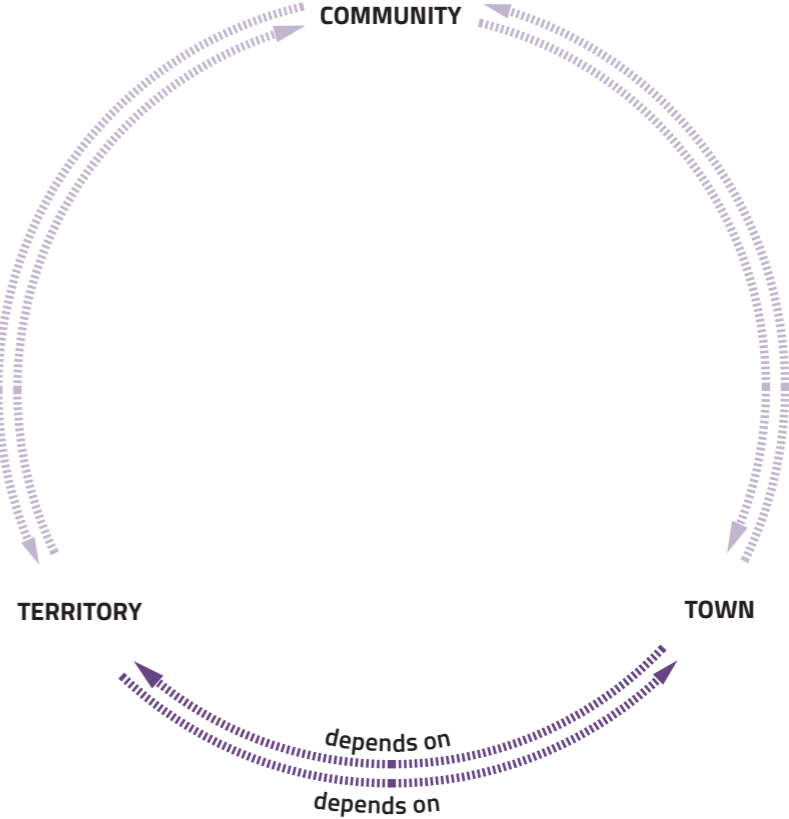


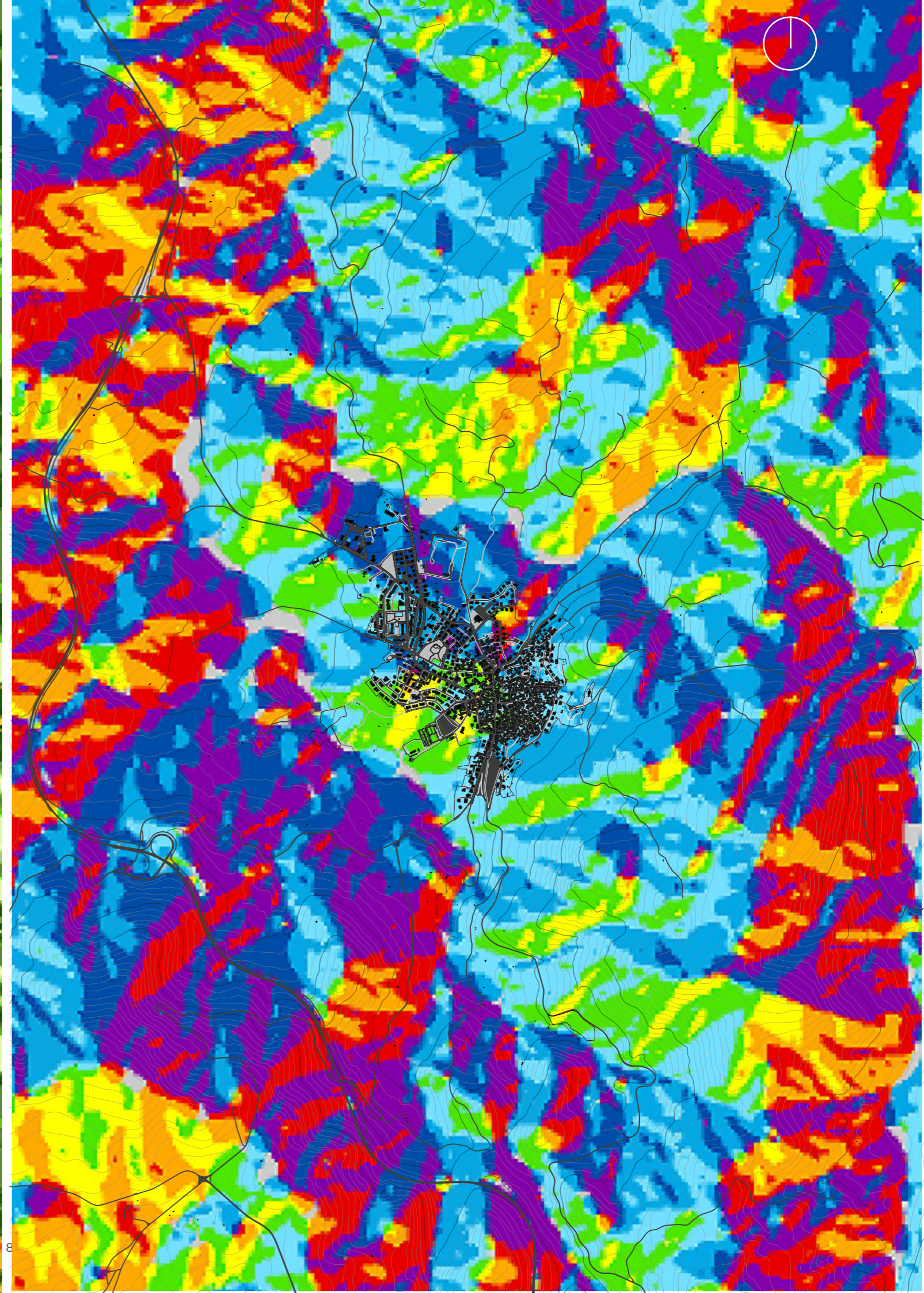
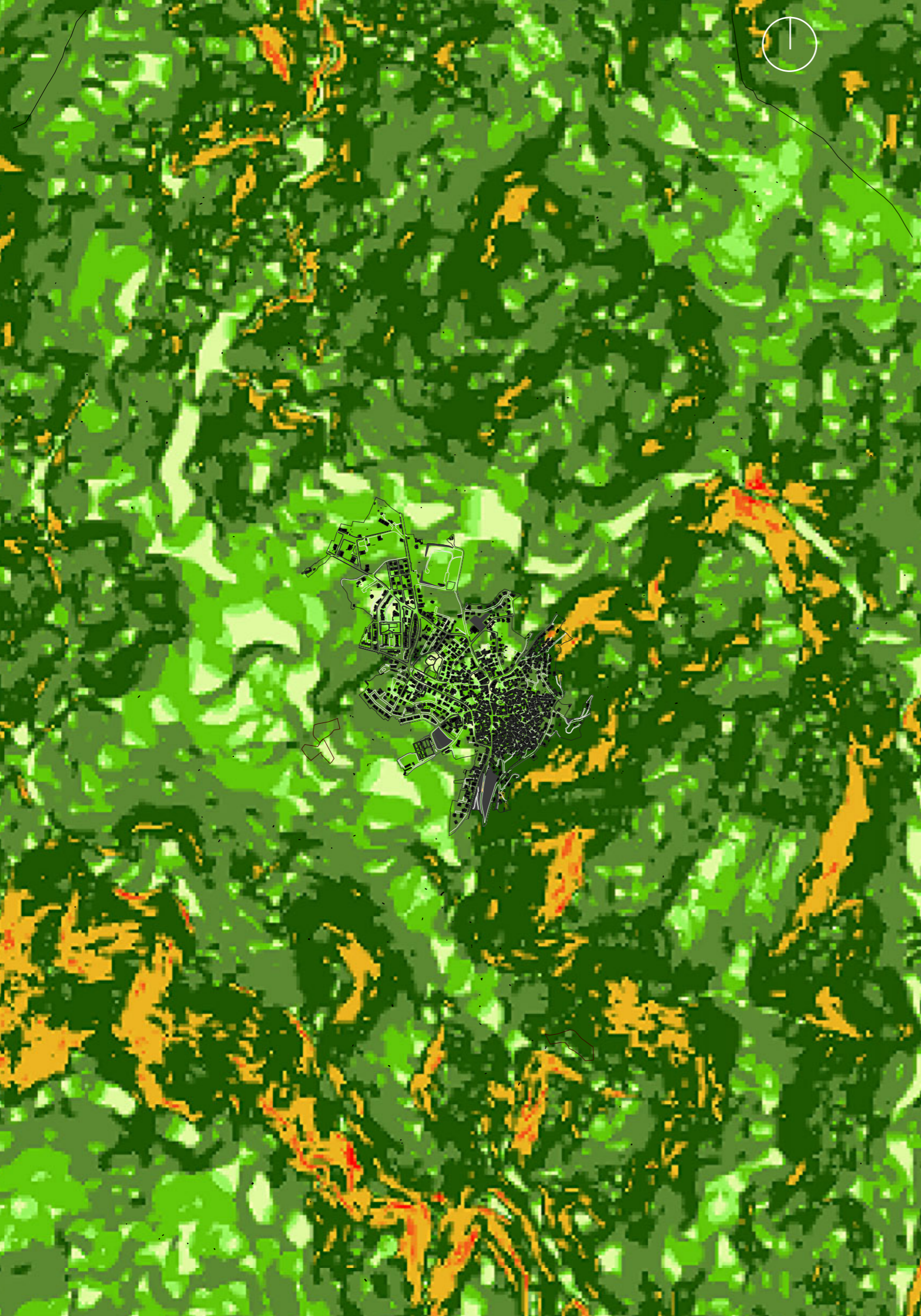
Town - territory - community relationship

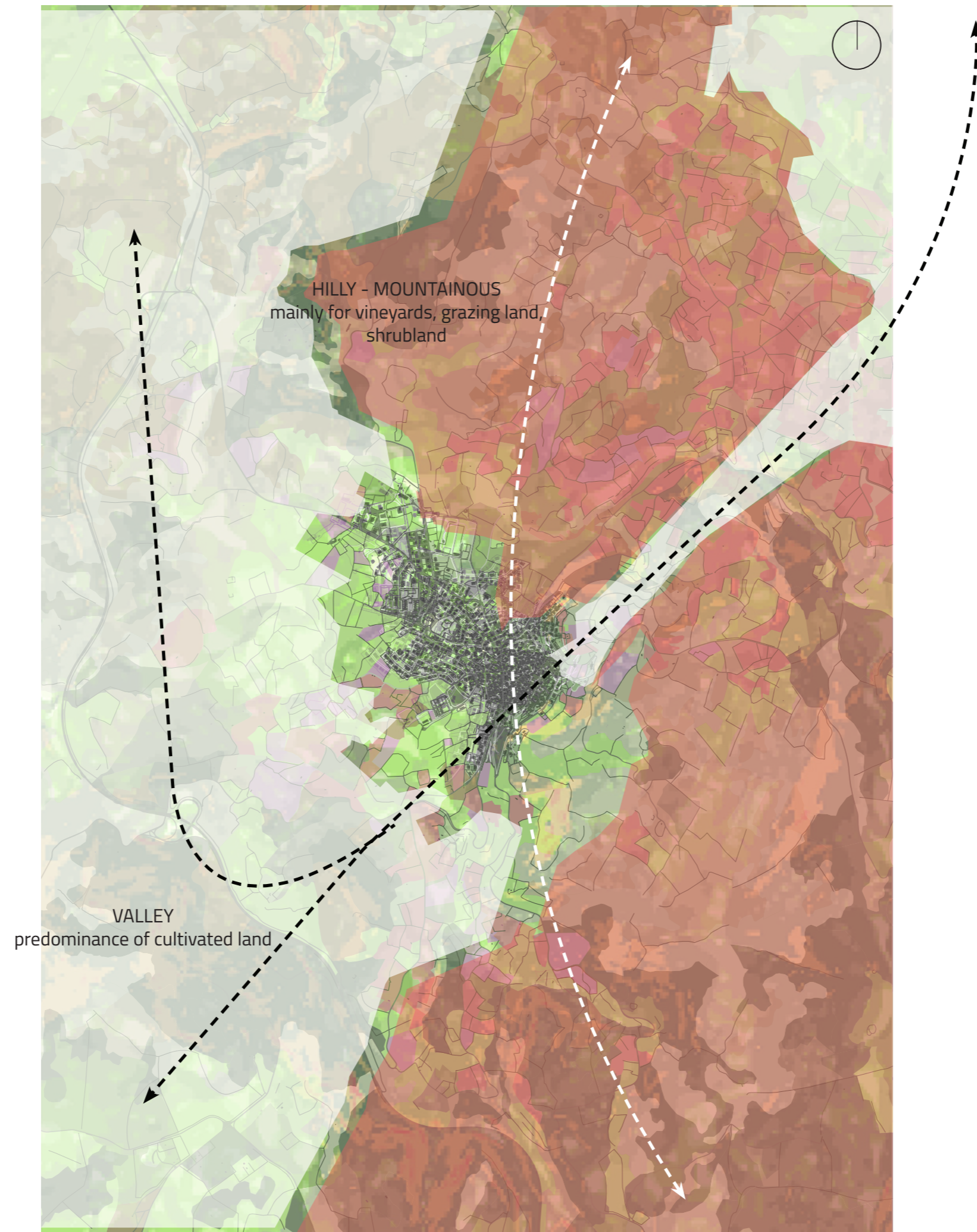




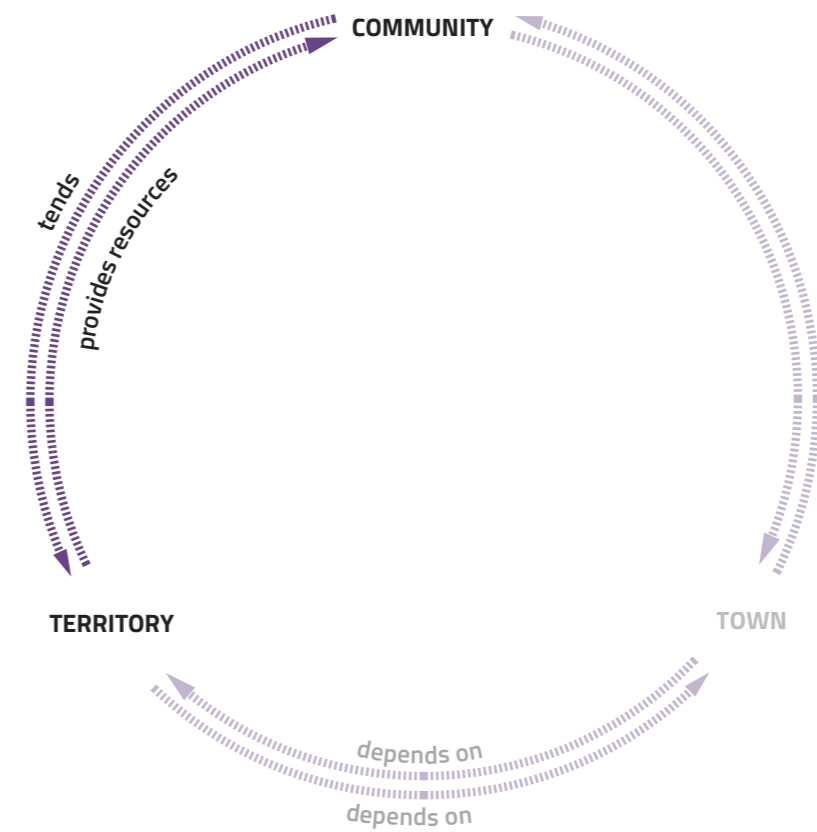
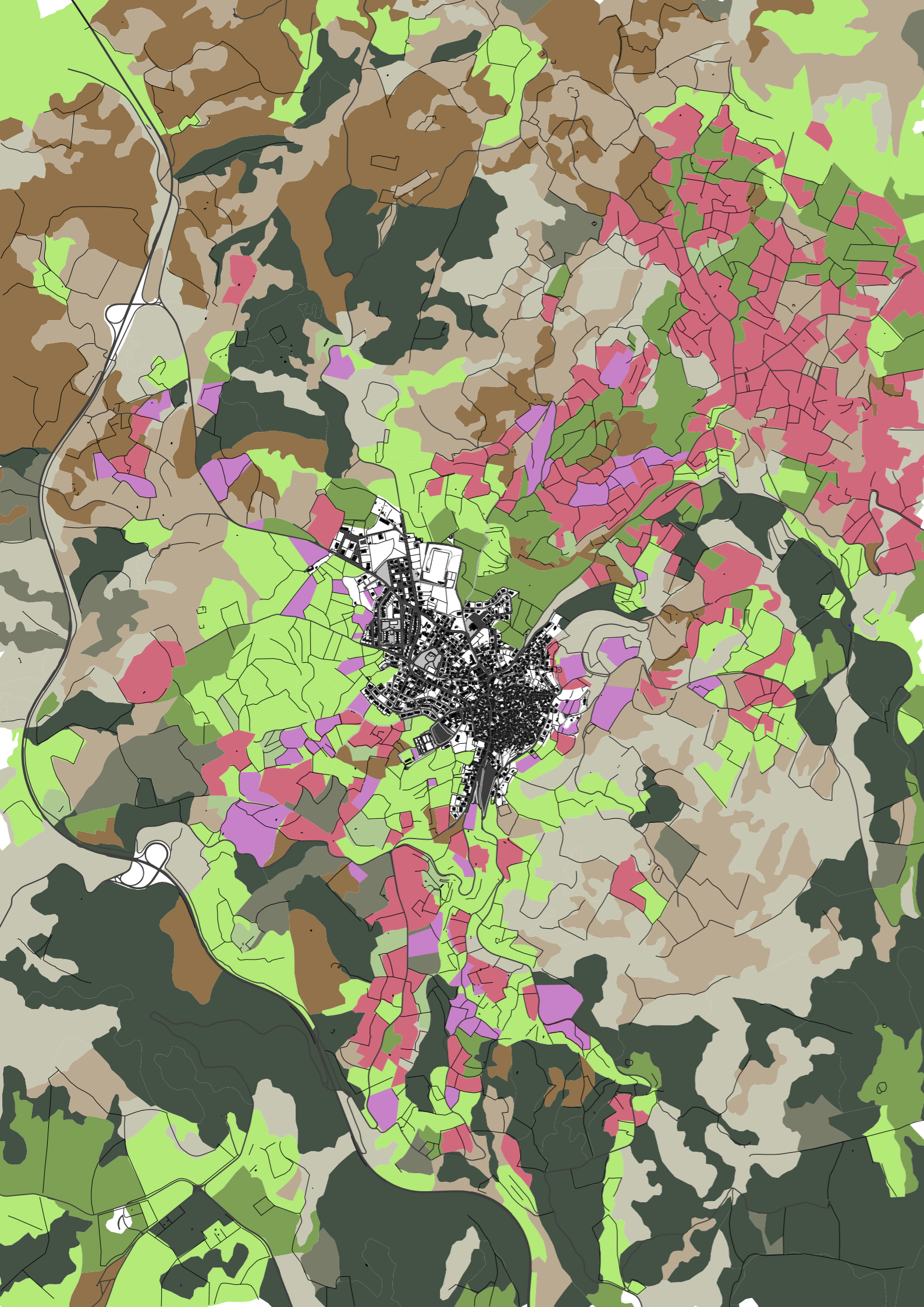
Town - territory







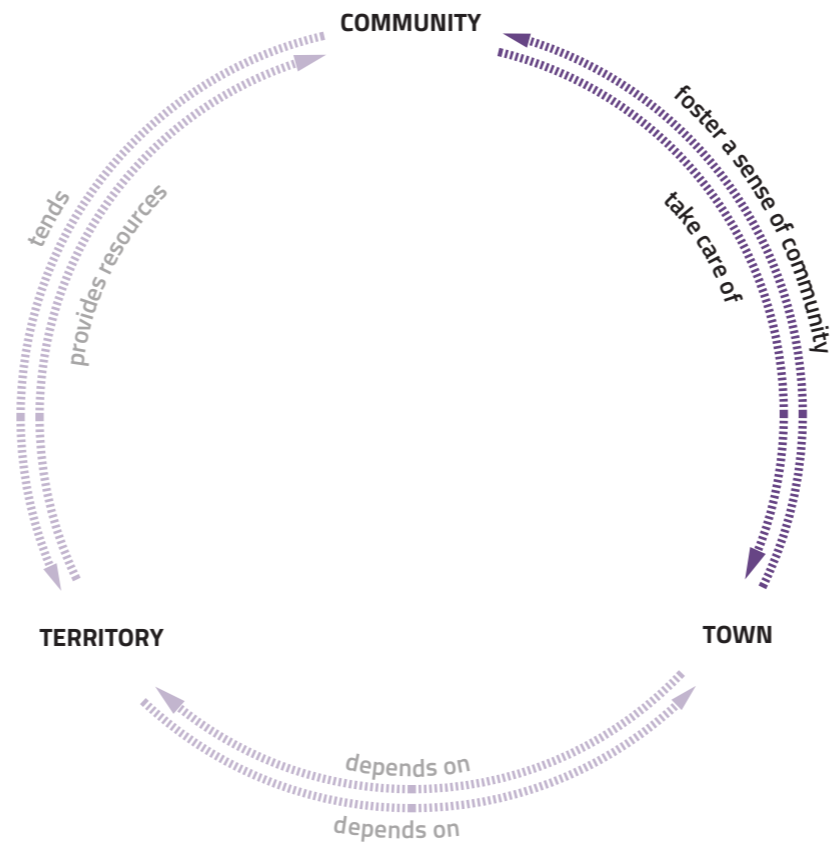
Territory - Comunity



- | | |
|---|---|
|  forests |  grazing land |
|  shrubland (mediterranean shrub, garrigue) |  Forage |
|  olive trees |  cultivation |
|  agroforestry |  vineyards |
|  cork |  new vineyards (last 15 years) |



Community - Town



Private, public and collective space



To work



To celebrate



To share



To interact





cina it

Disruption of connections





o © IGM
diritti riservati

Ortof
Tutti

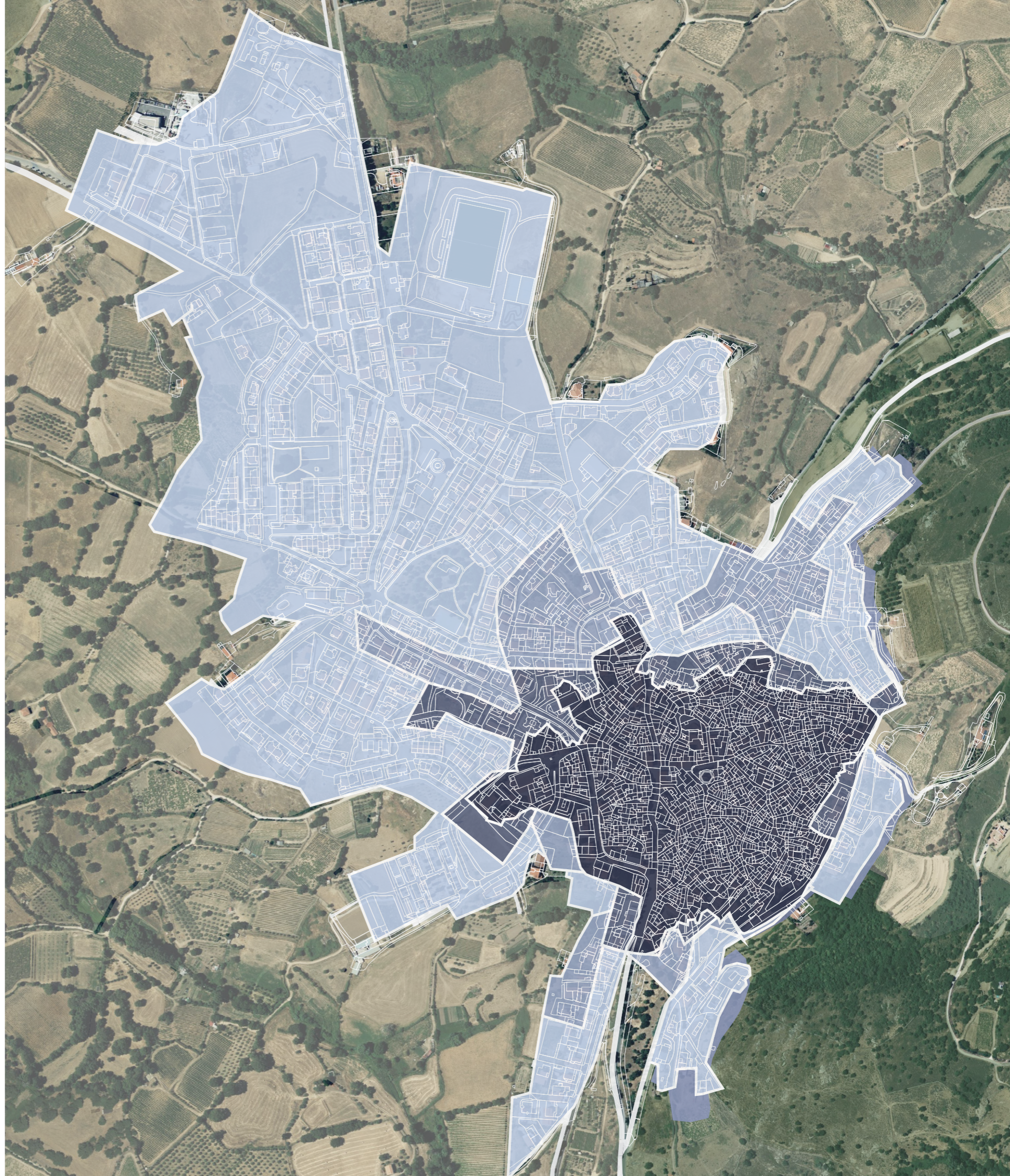
o © IGM
diritti riservati

Ortof
Tutti



Disruption of connections
Town expansion

- Original center
- before
- 1900s
- Post 1



Car-centric development



Abandonment



Fragments of lifes



Project ambition

TO WEAVE BACK

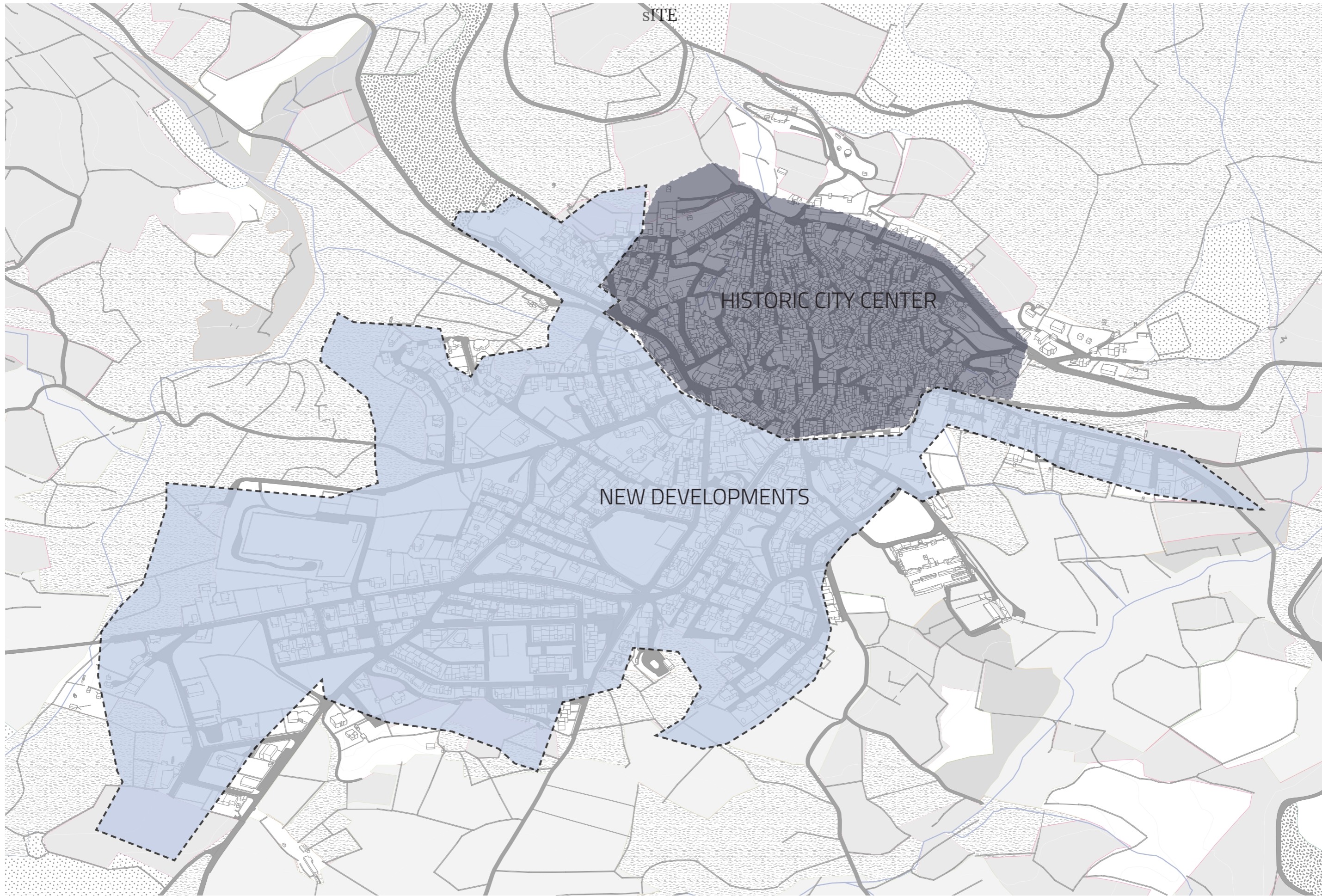
Weave together social and urban fabric, reconnecting, give new meaning and define to what is there

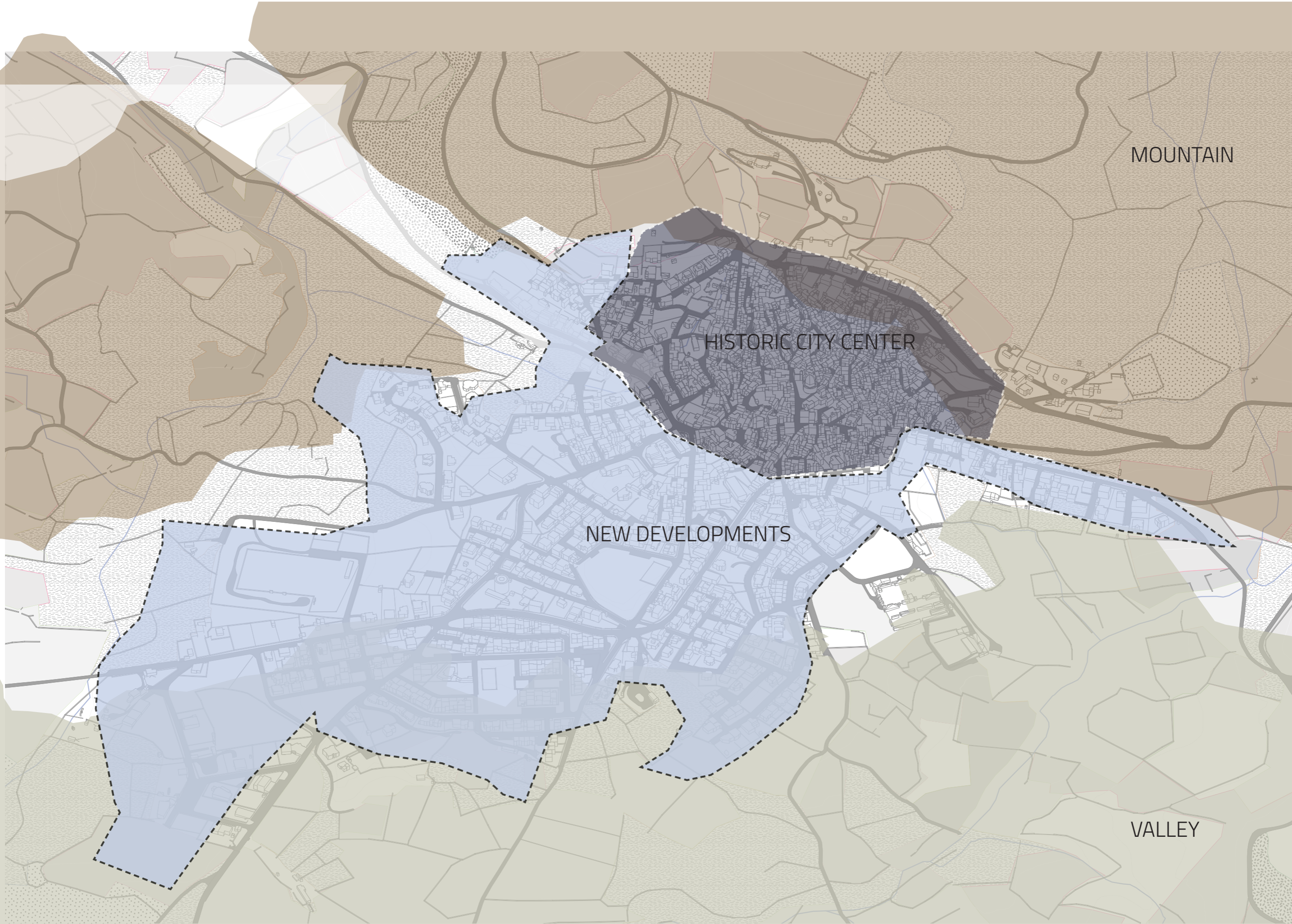
A COMMON GROUND

Create a space that blends the ideas of private and public, nurture sense of community ownership, a place the community tends for

TO BE RESOURCEFUL

Doing the most with what is available as a principle that facilitates adaptability, reusability and as a general attitude of the project towards doing what is needed and urgent in the town



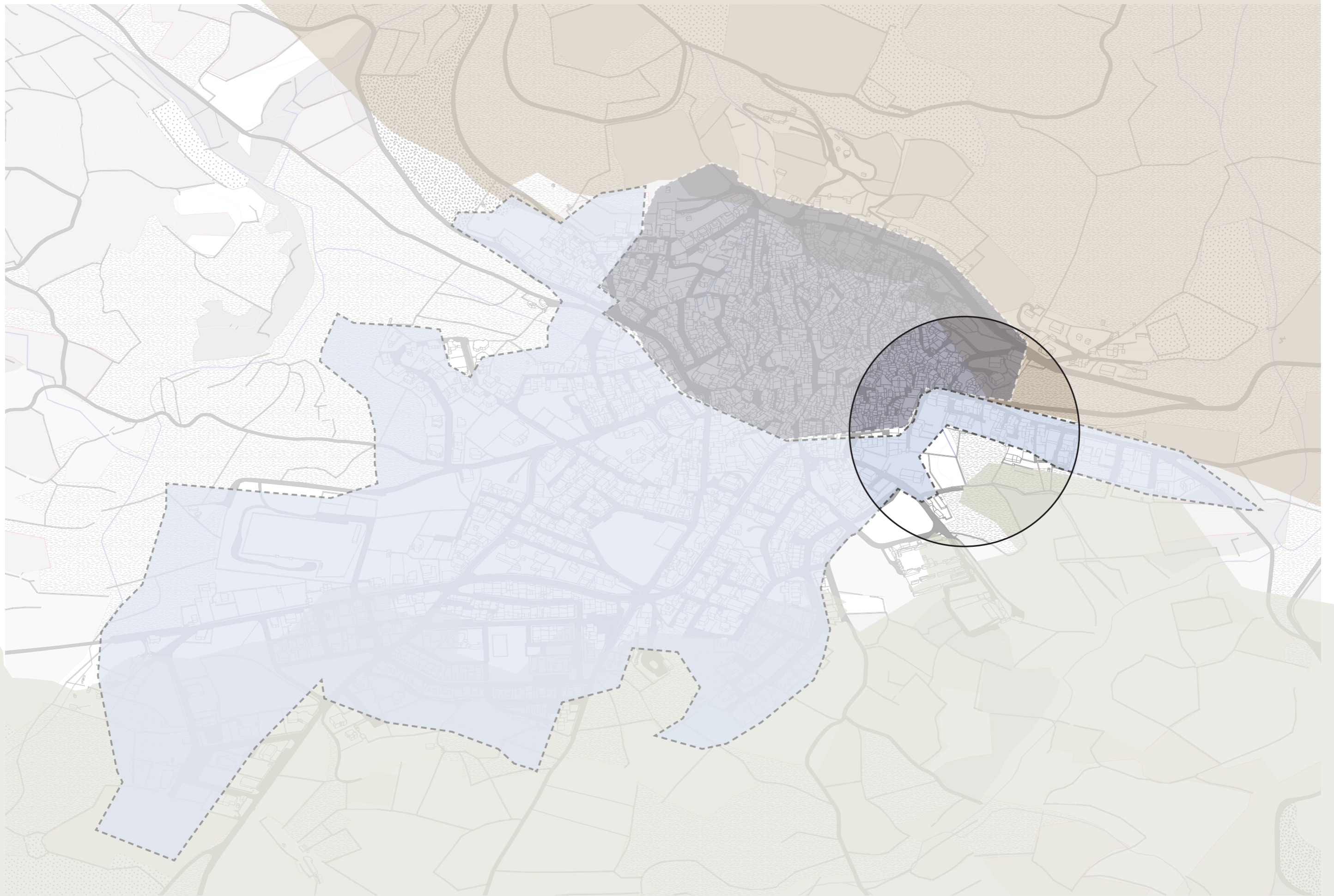


MOUNTAIN

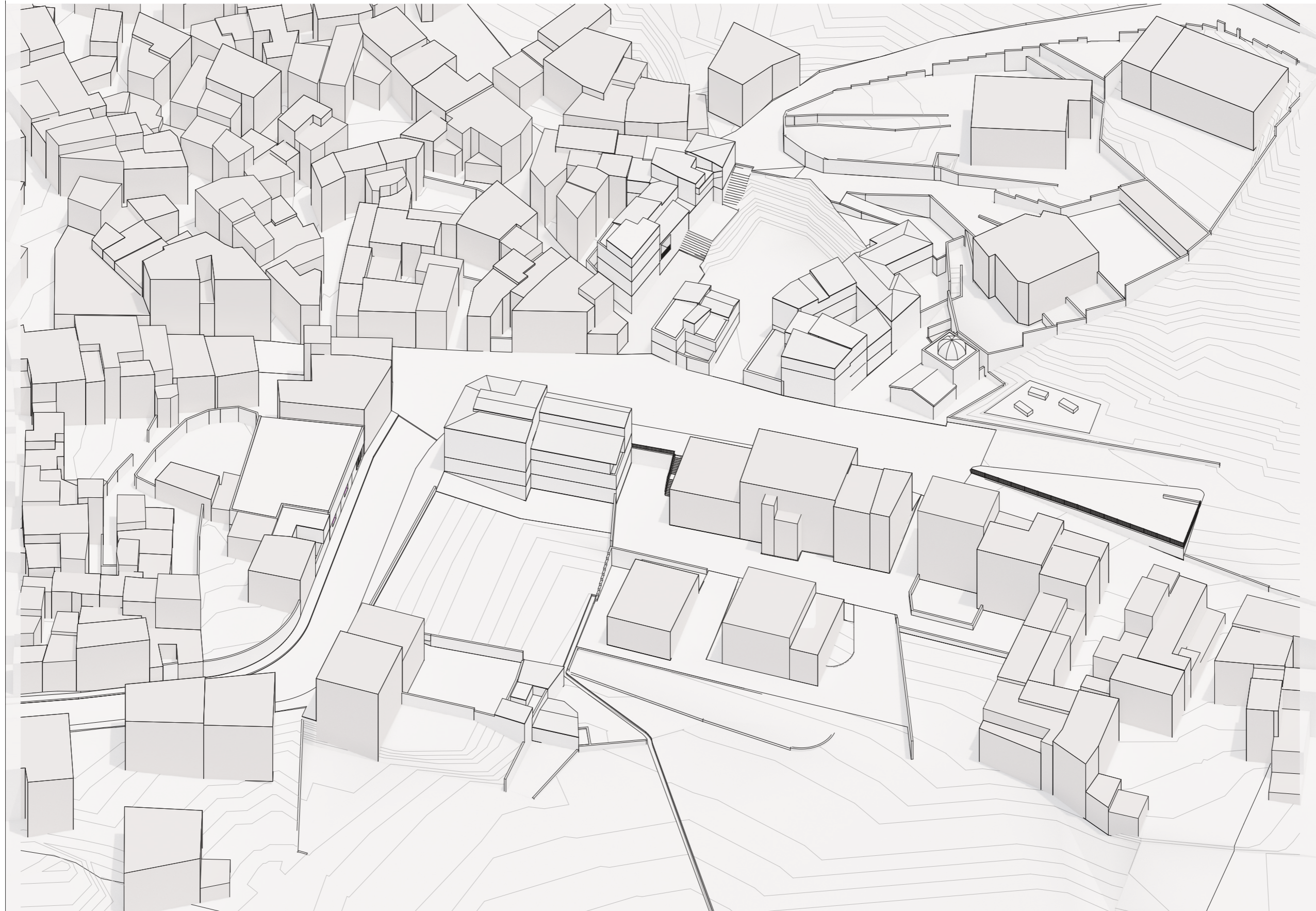
HISTORIC CITY CENTER

NEW DEVELOPMENTS

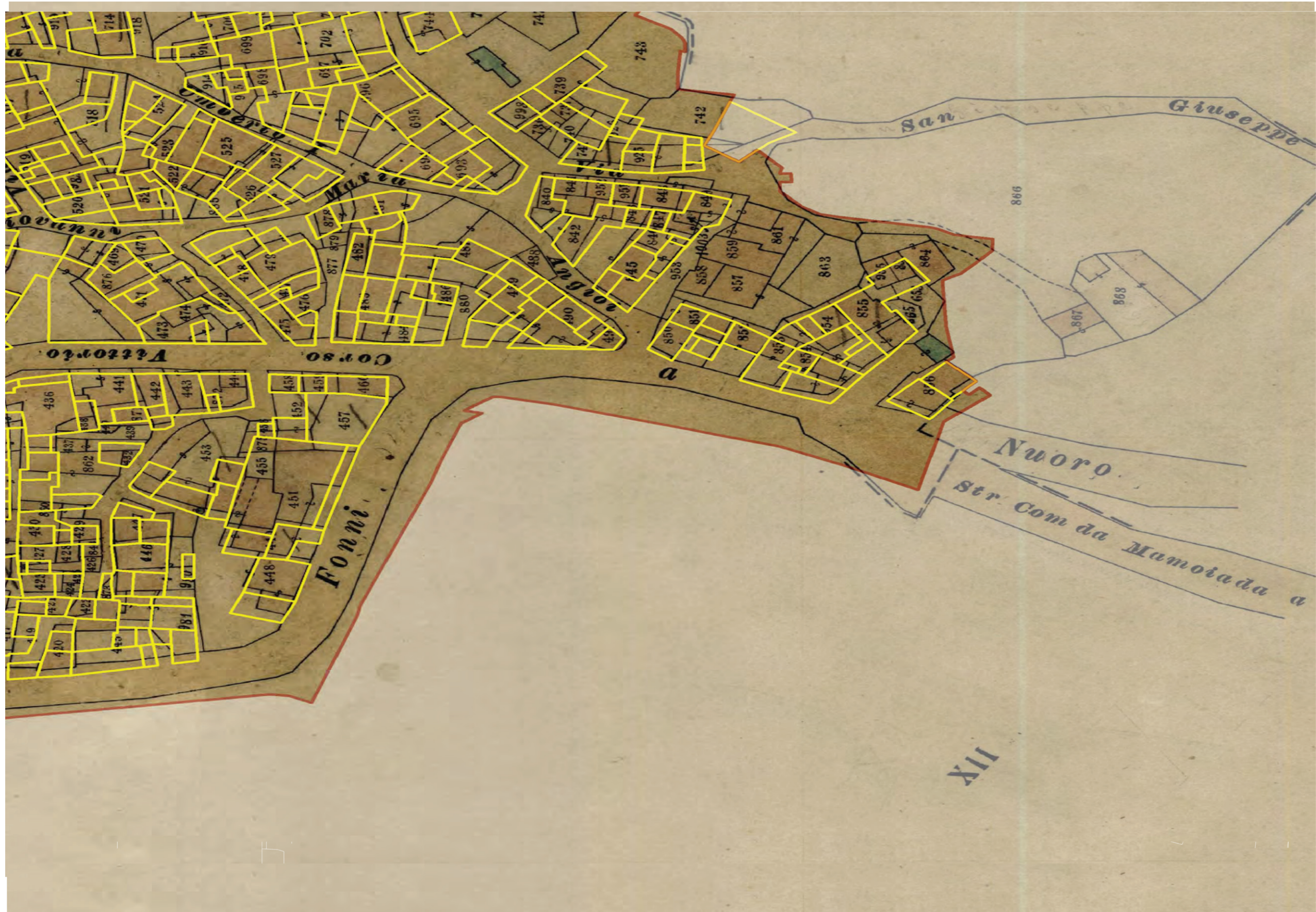
VALLEY



The square
Axonometry



The square
historical edge of town



The square
historical edge of town



The square
historical edge of town



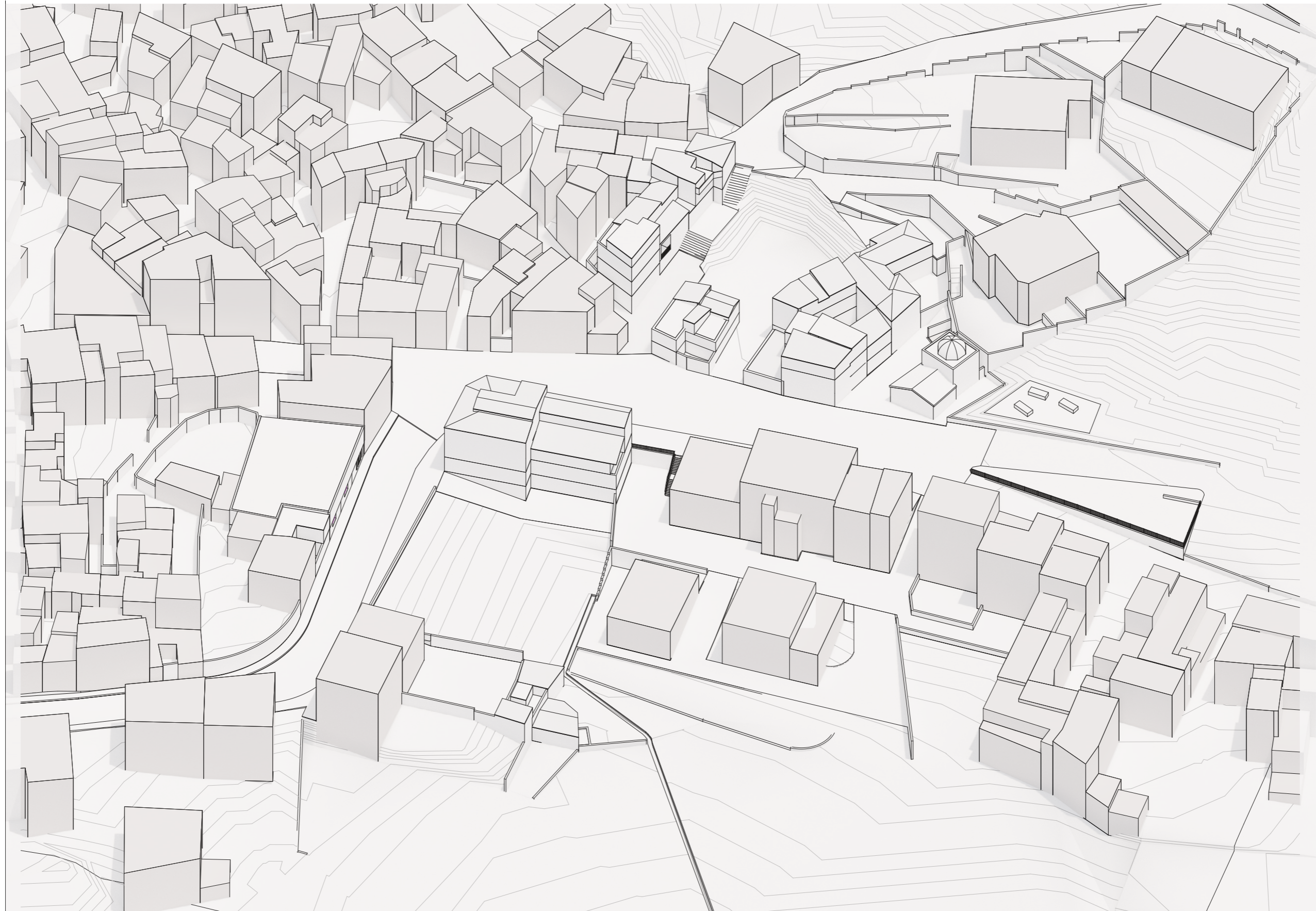
The square
historical edge of town



The square
historical edge of town



The square
Existing functions



The square
Su tremene



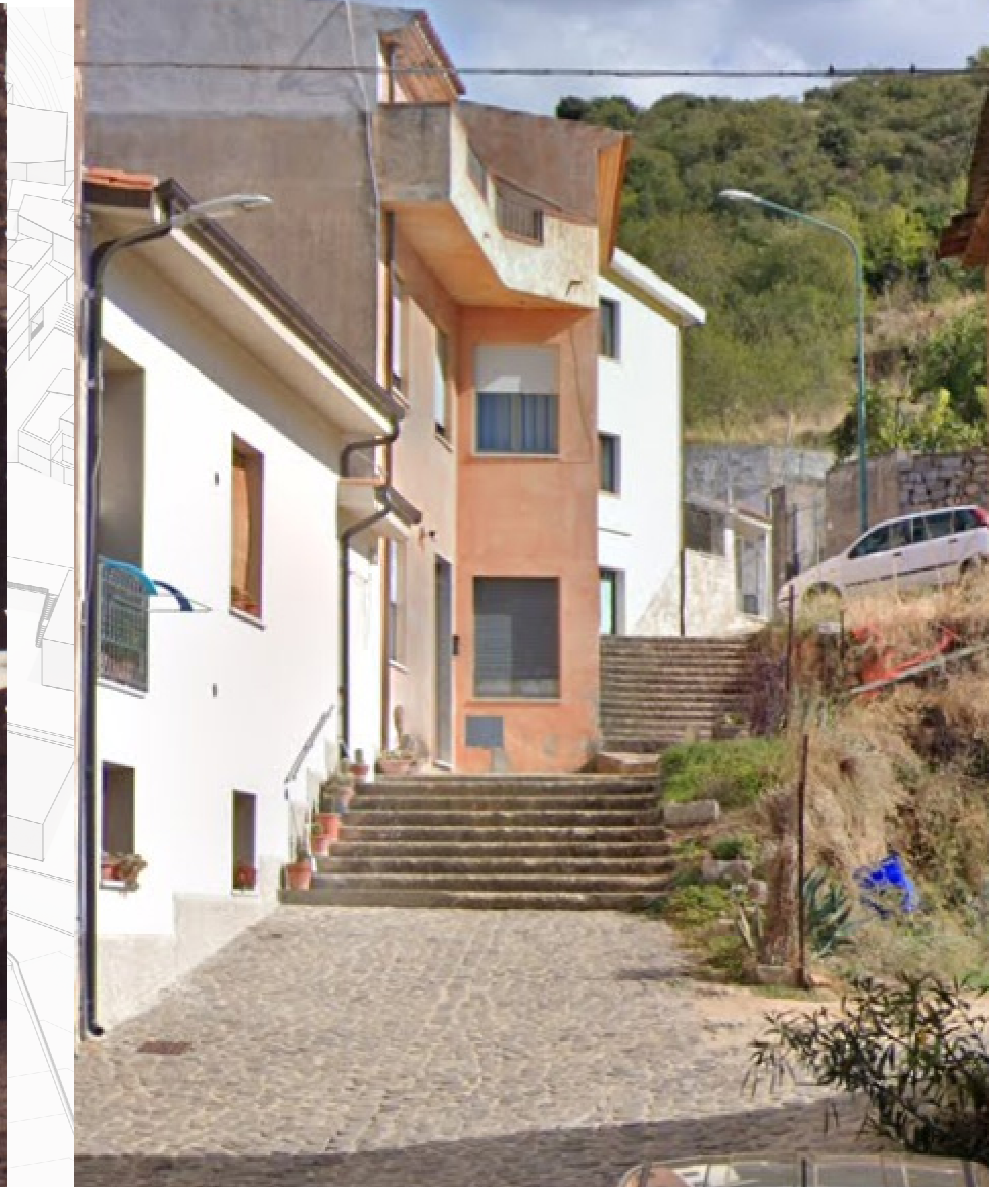
ARCHIVIO BARRADICINA



The square
Su tremene



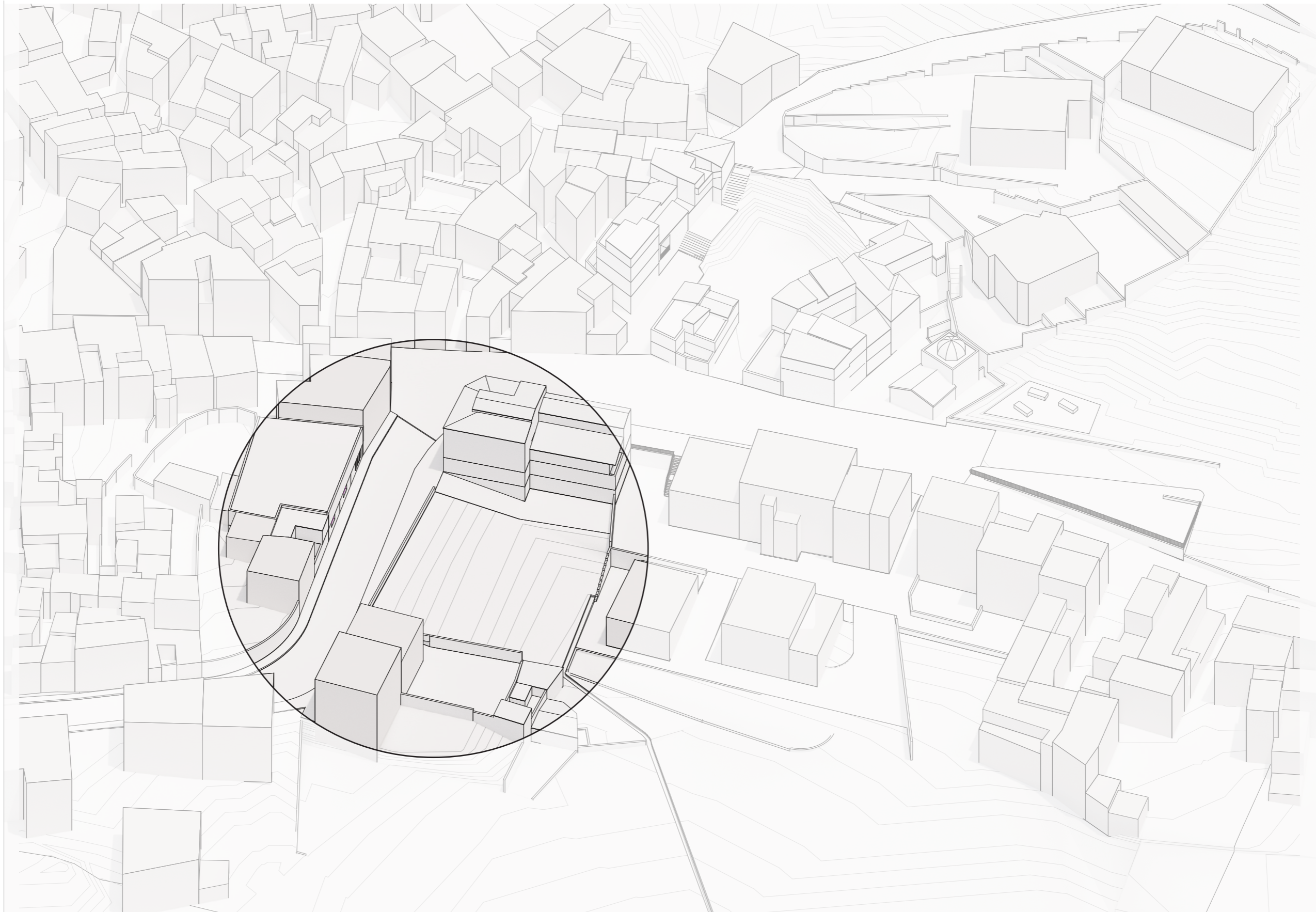
ARCHIVIO BARRADICINA



The square
Su tremene



The square
The supermarket and the panorama



The square
supermarket and panorama



The square
supermarket and panorama



The square
supermarket and panorama



The square
the relationship with the landscape



The square
the relationship with the landscape



The square
fragments of life



The square
fragments of life



Research question(s)

How can architecture reinforce civic life in the historic city centre of Mamoiada by strengthening town-territory-community relationships?

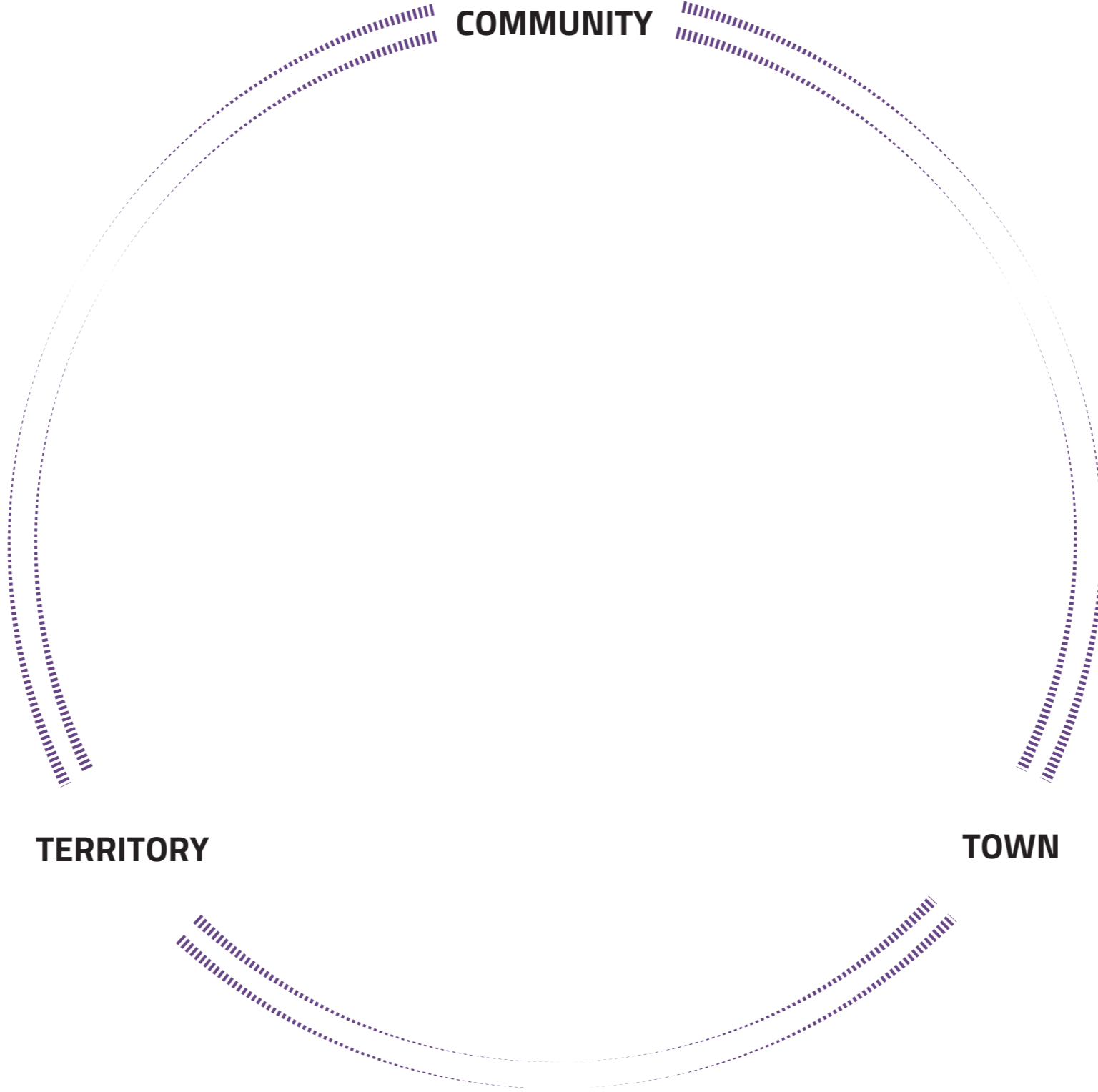
How can architecture generate a place that people will care and tend for in a site of historical, spatial, or social disconnection?

How can wine production be integrated and re-connect Mamoiada's urban fabric?

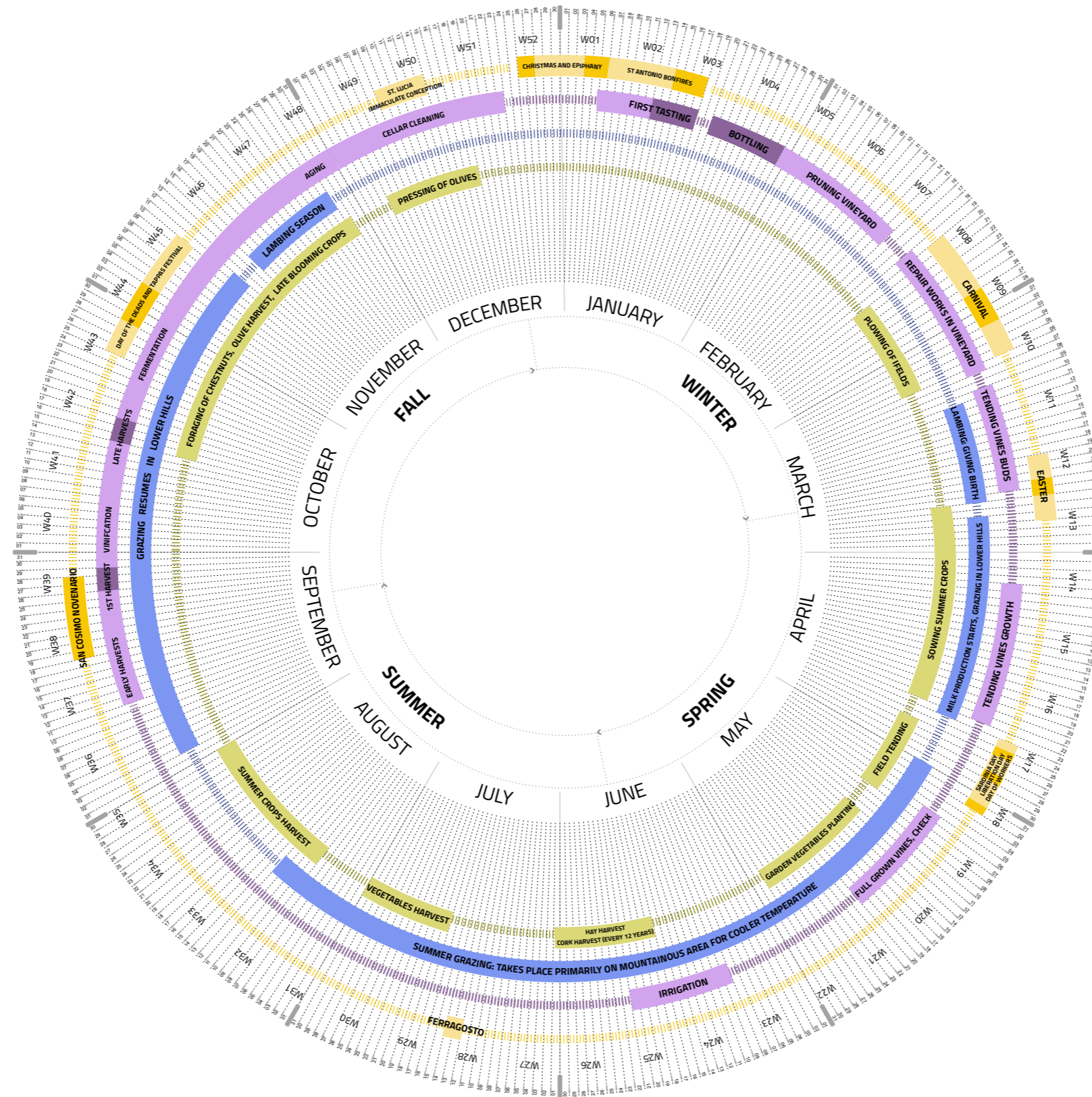
What holds together?



What holds together?



The calendar
Community events still linked to agricultural calendar



From production to consumption, wine as symbol of the interdependence



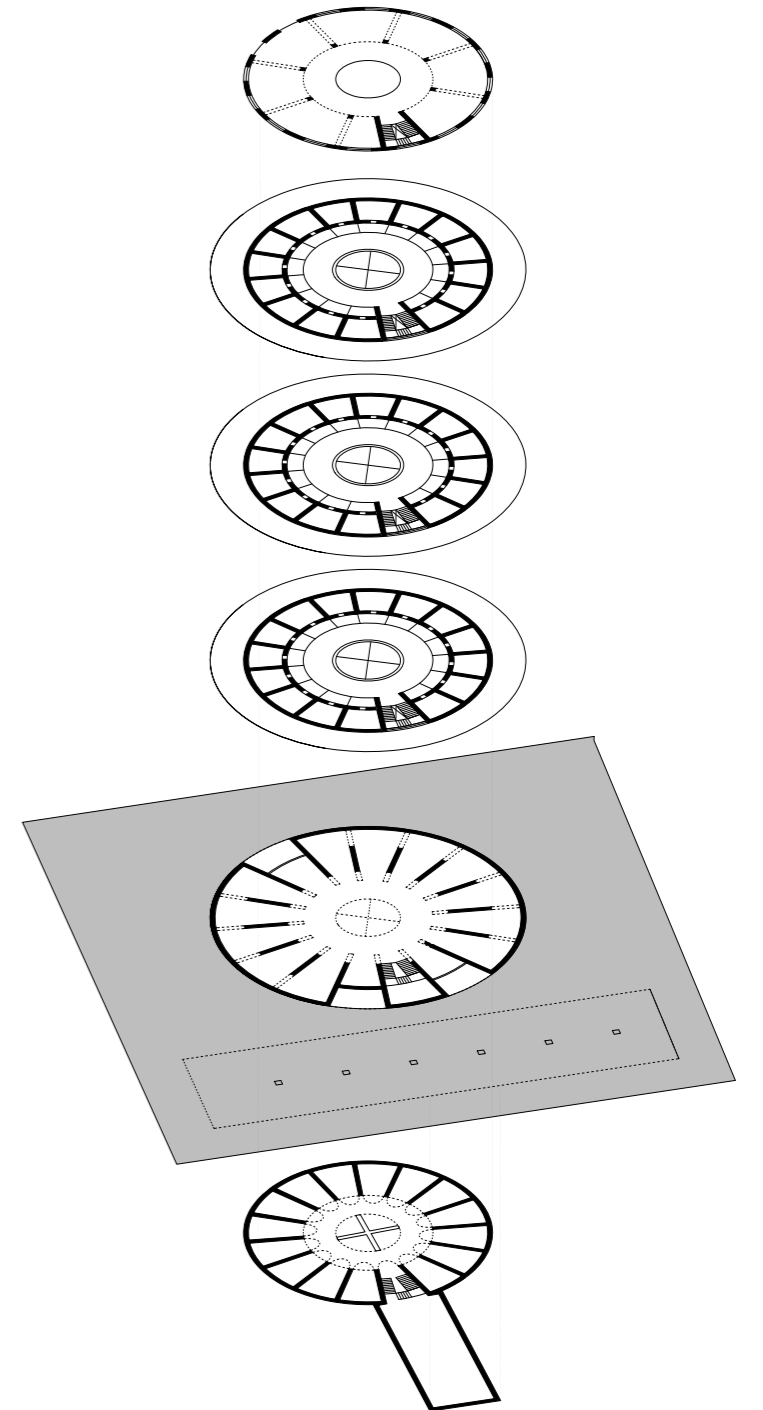
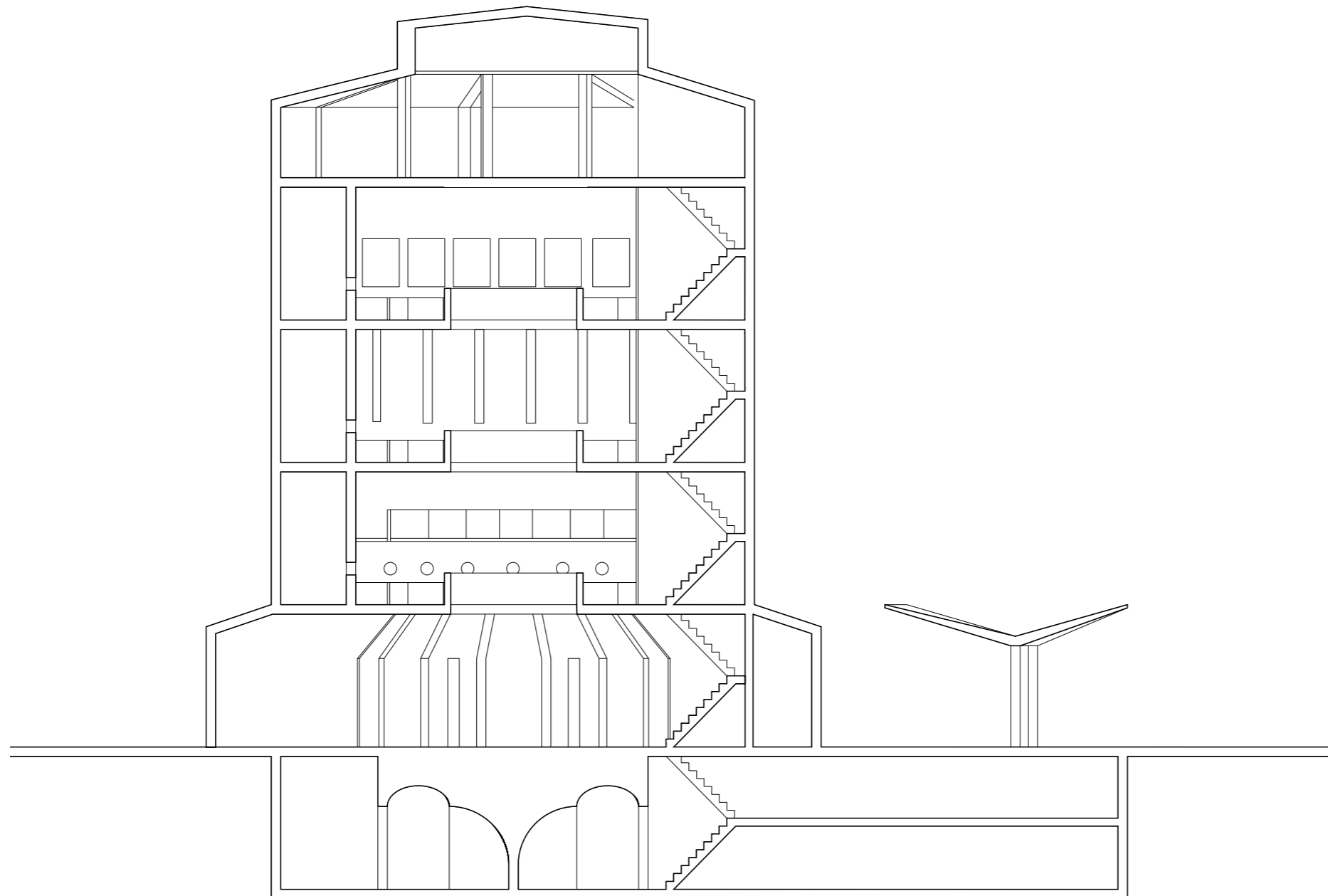
Social Winery in Mamoiada
Historical picture



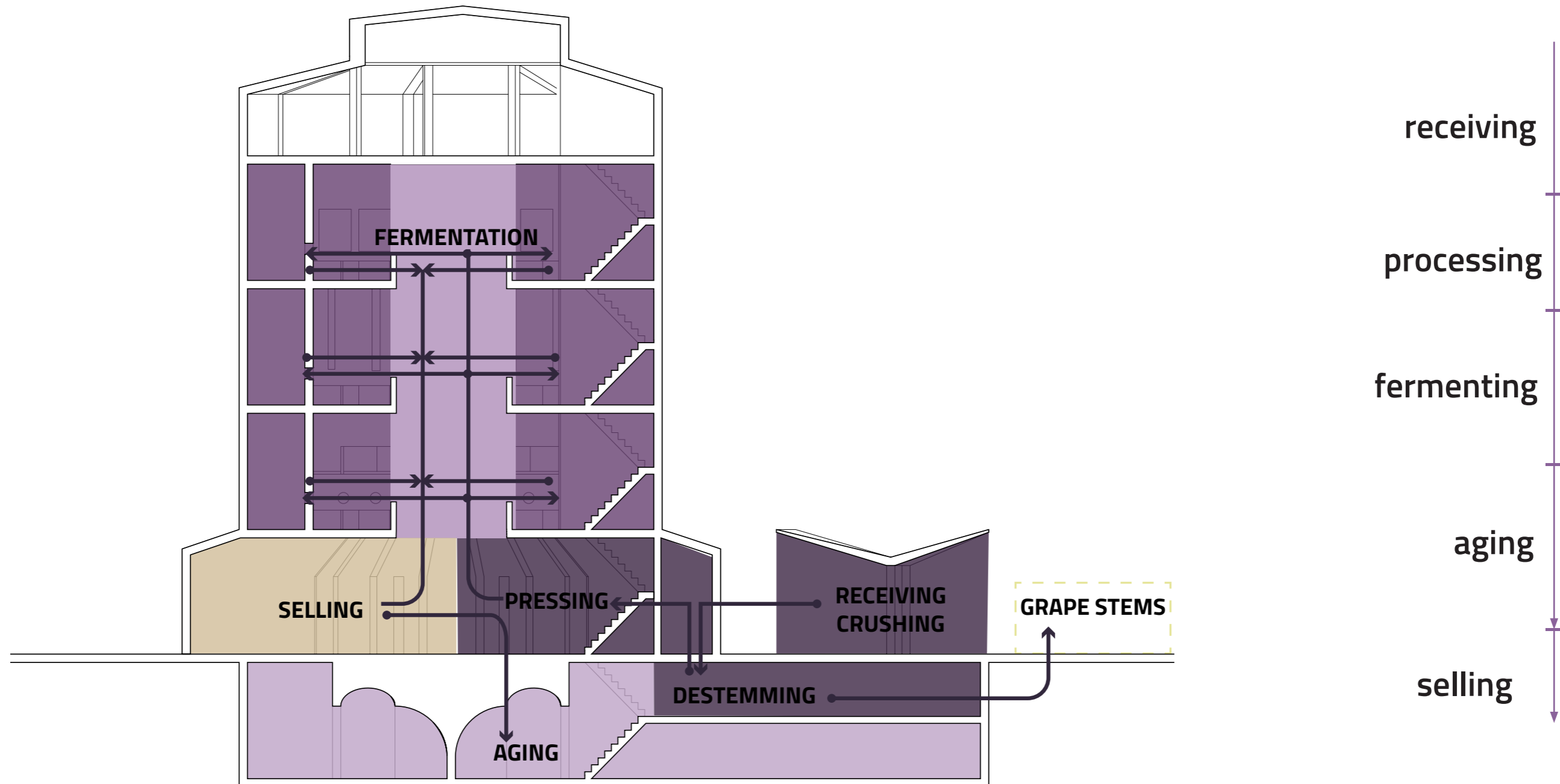
Social Winery in Mamoiada
Tipology



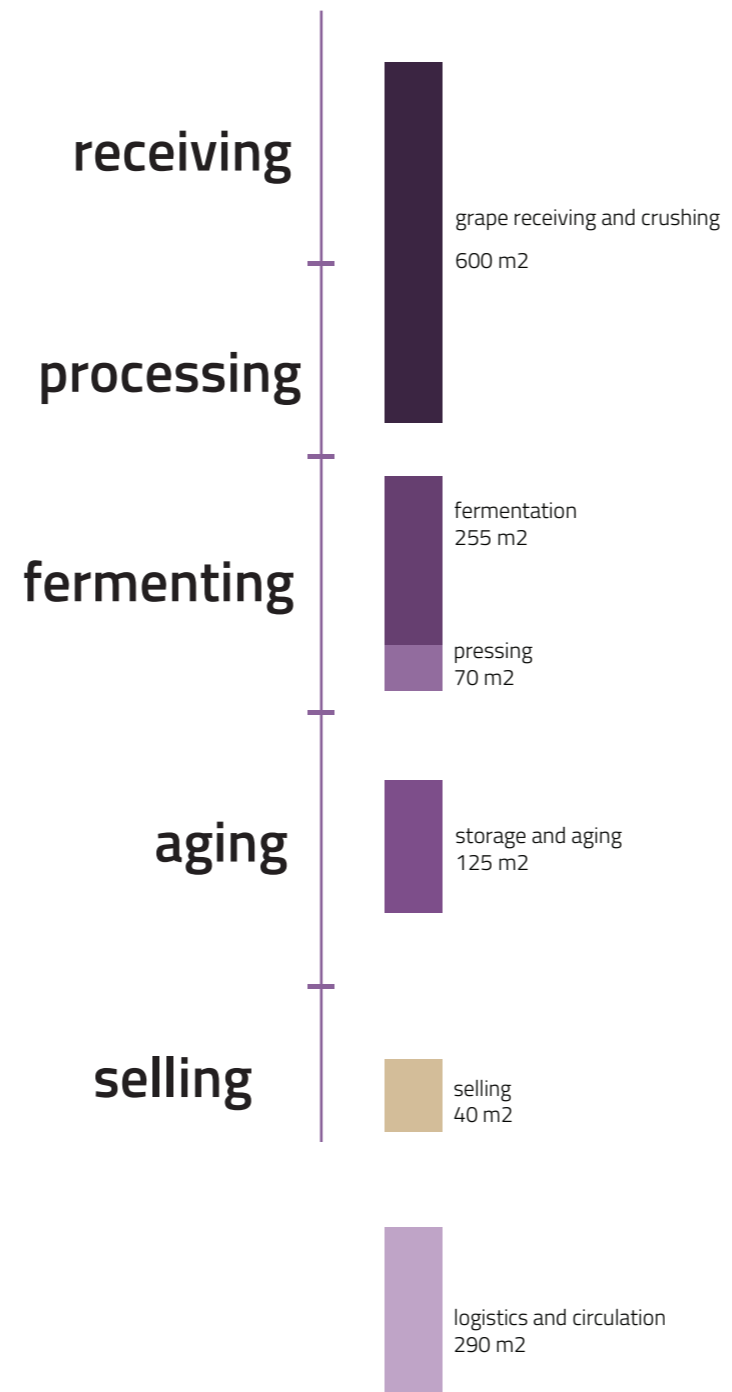
Social Winery in Mamoiada
Floorplan and section



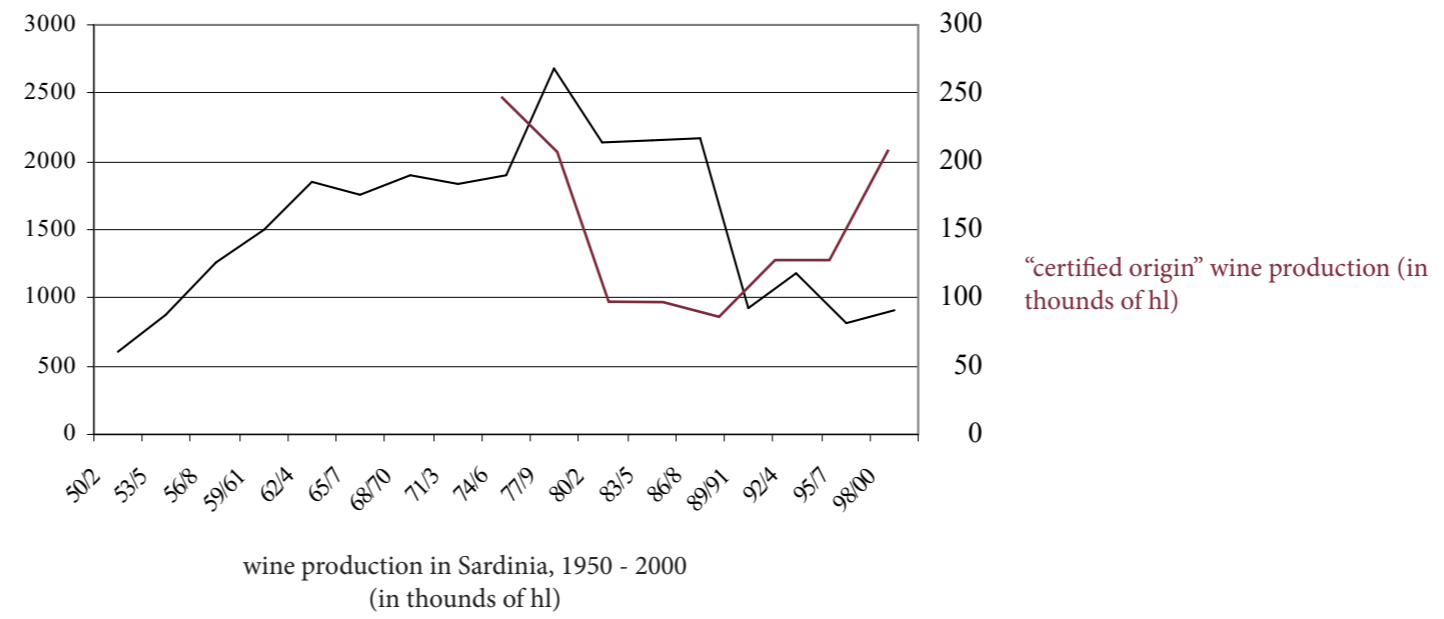
Social Winery in Mamoiada
Process

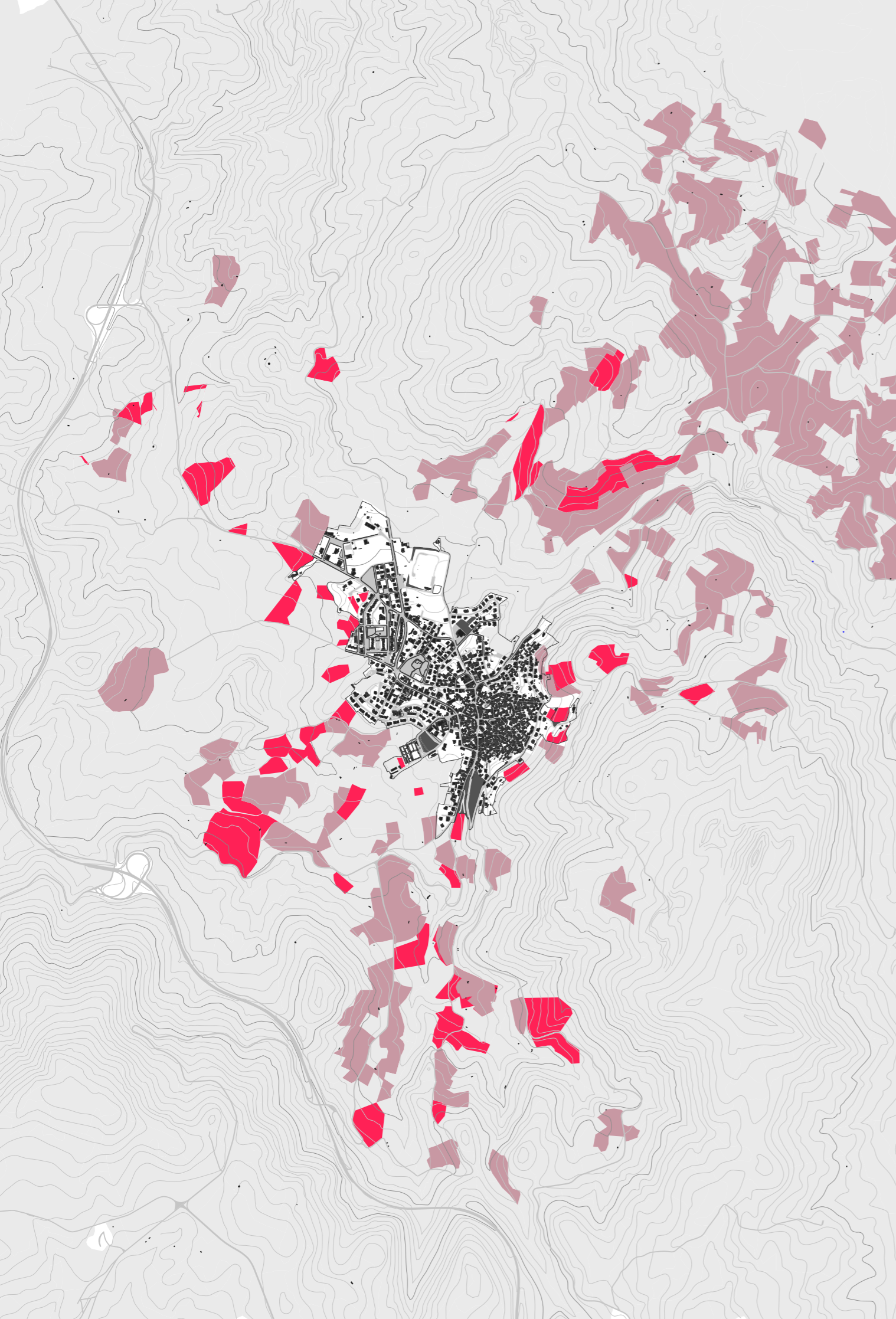


Social Winery in Mamoiada
Program



Social Winery in Mamoiada
Changes in consumption





250 small cellar persists

33 producers bottle



200+ small scale producers "bottle"







Project ambition
Reveal & strenghten exisisting bonds

TO WEAVE BACK

A COMMON GROUND

TO BE RESOURCEFUL



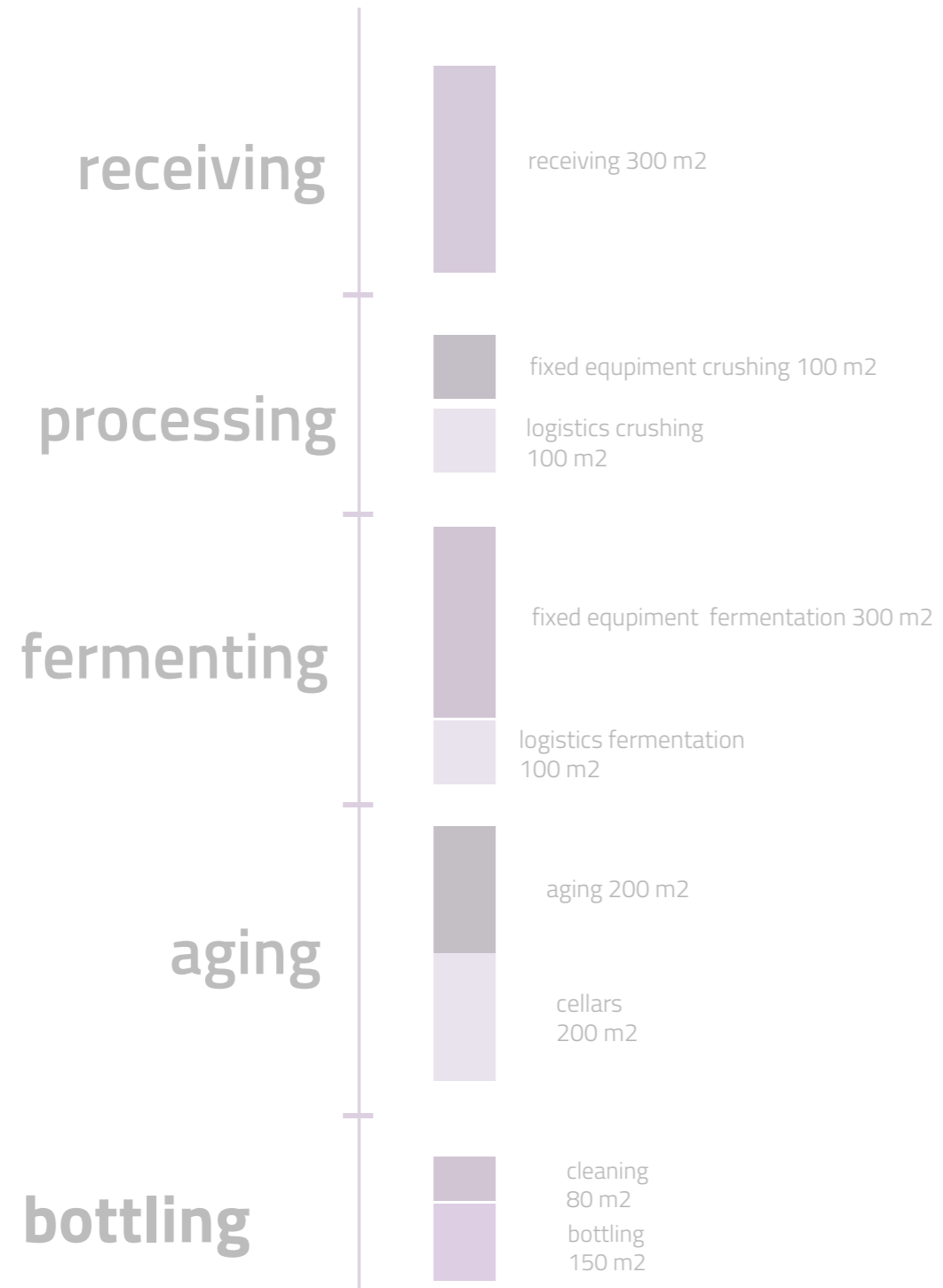
**PRODUCTIVE AND SOCIAL
INFRASTRUCTURE**

SHARED URBAN FACILITY

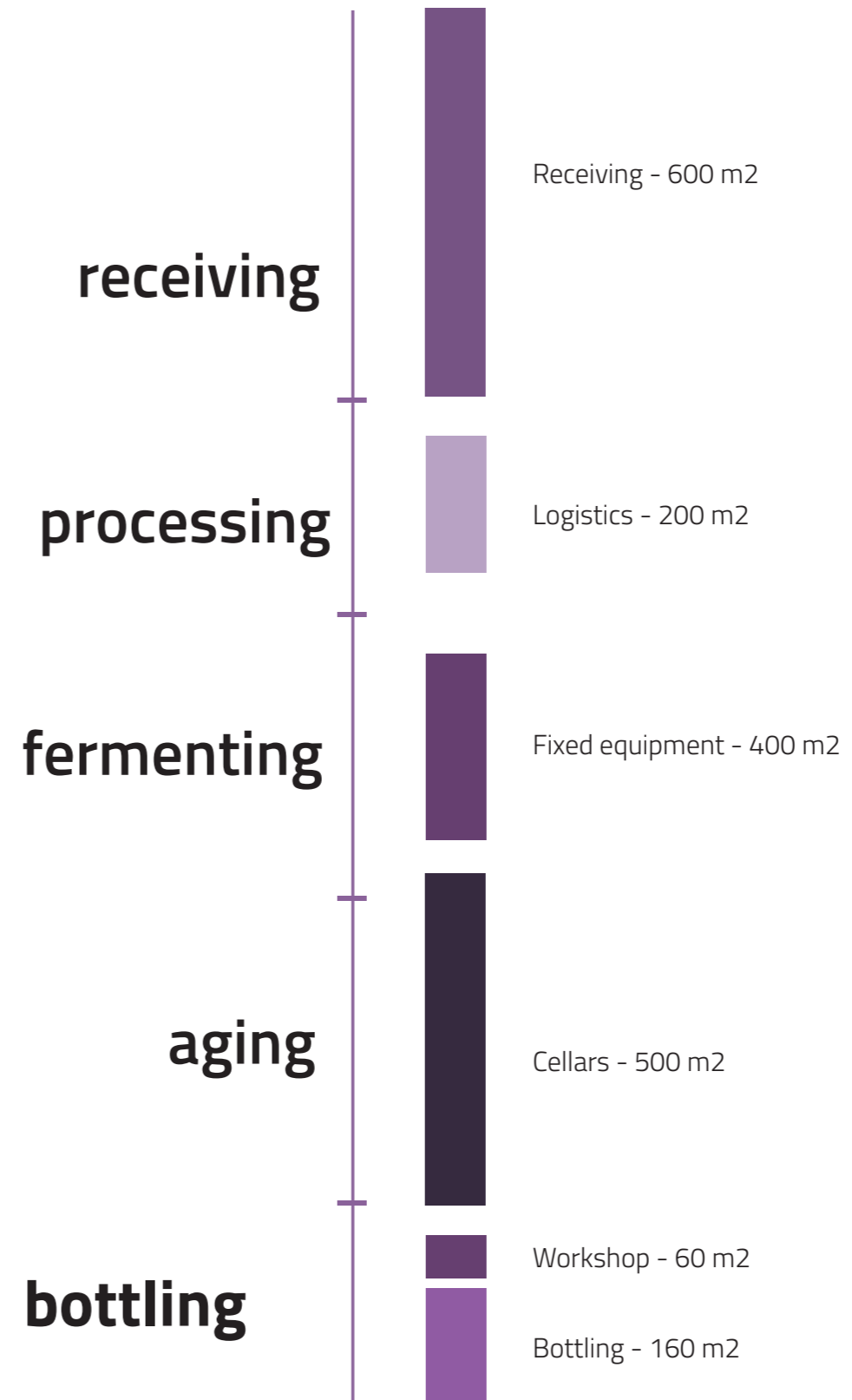
**PERMANENCE AND
ADAPTABILITY**

Program
Program bar

Based on precedents



Taking into account site



Clients
Production in numbers

22 - 1000l vats
small size production

28 - 5000l vats
mid size production

7 - 15000l vats
big size production

Raw capacity within facility

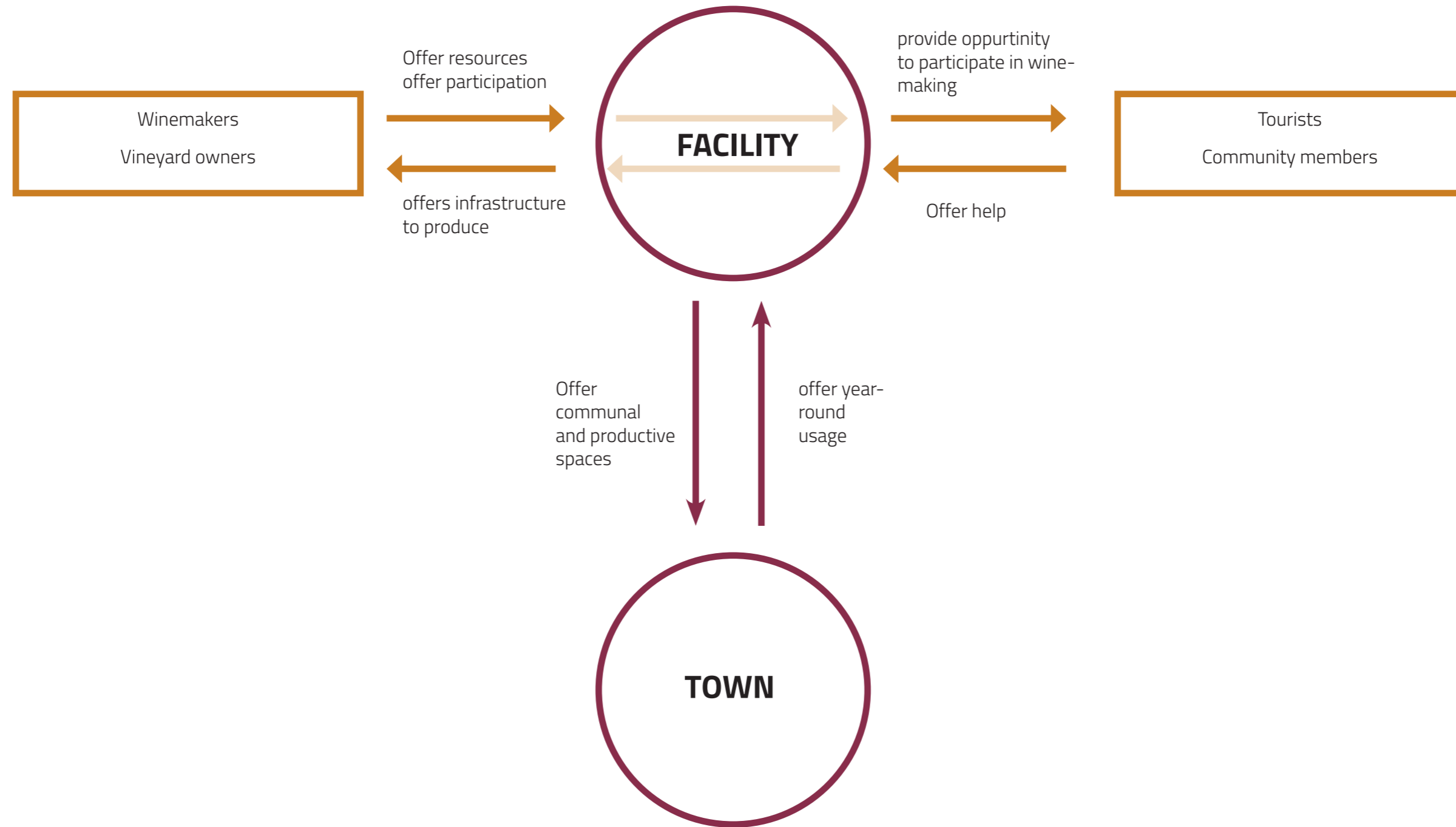
267 000 350 000
liters of wine capacity to ferment bottles produced every cycle

2 or 3 cycles of production every harvest season

≈ 534000 - 800 000 l ≈ 712 000 - 1 000 000 bottles
liters of wine capacity to ferment produced every year

918
oak barrels
817020 l
capacity of aging barrels in site

Clients
Cooperation system



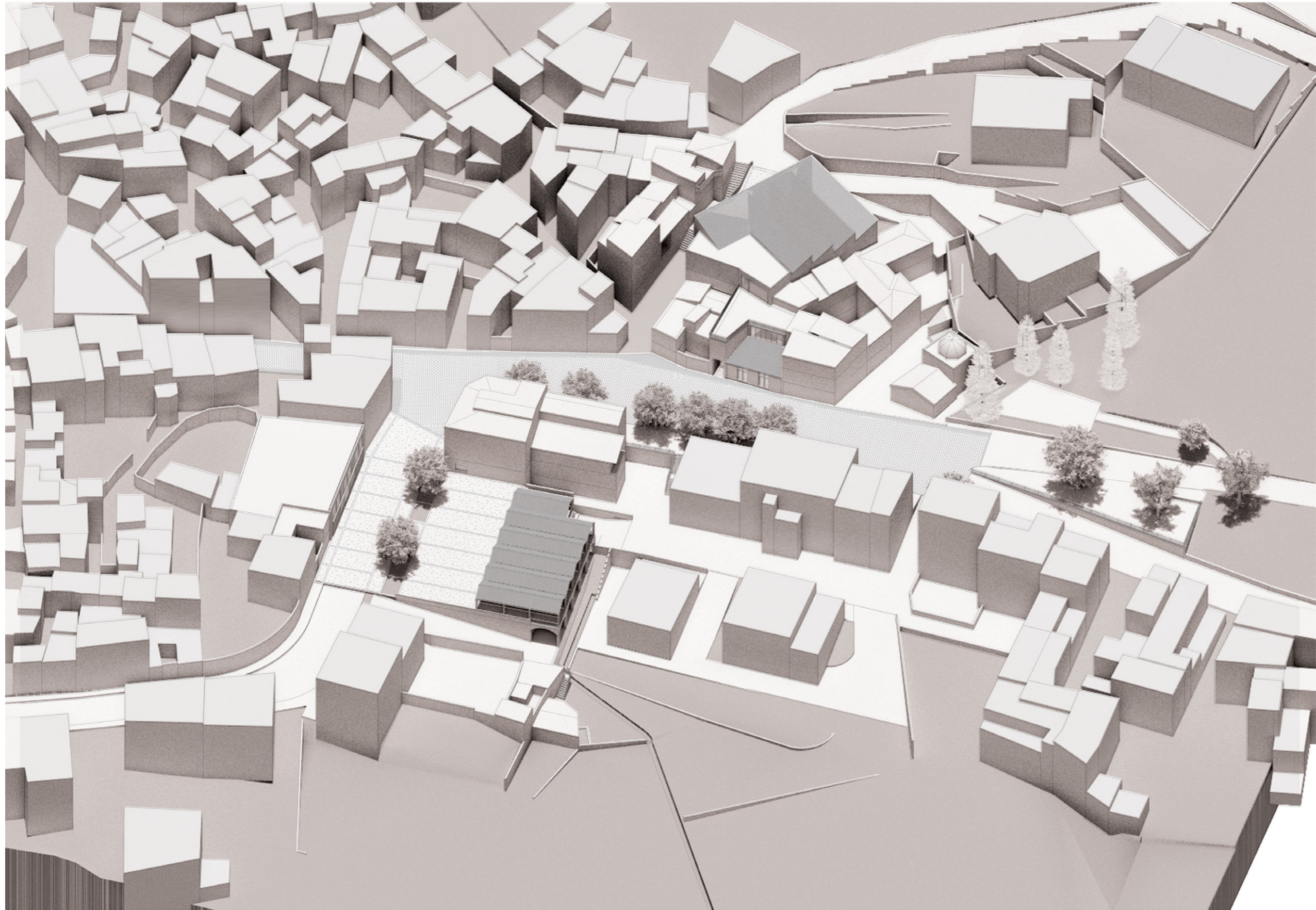
Research question(s)

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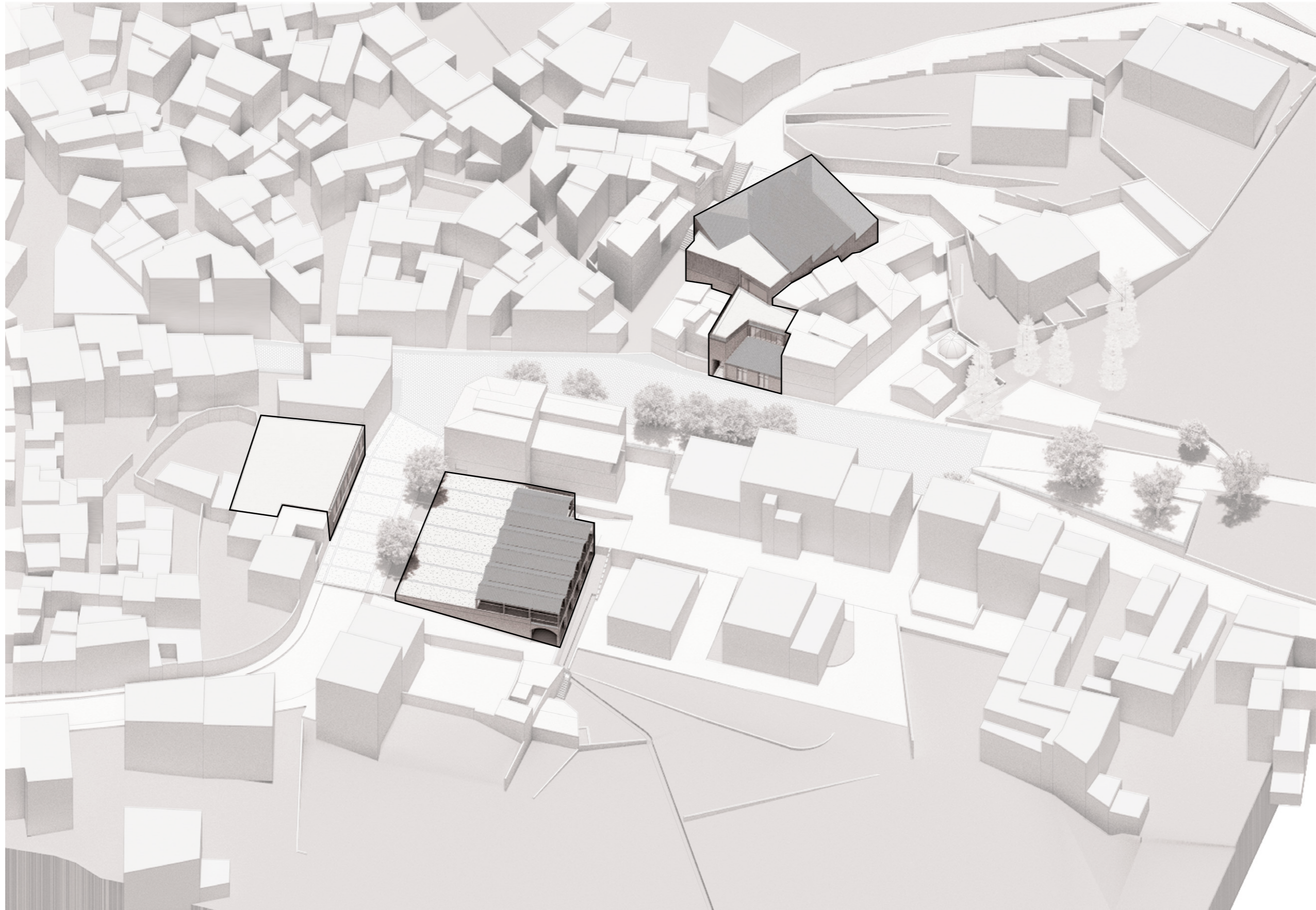
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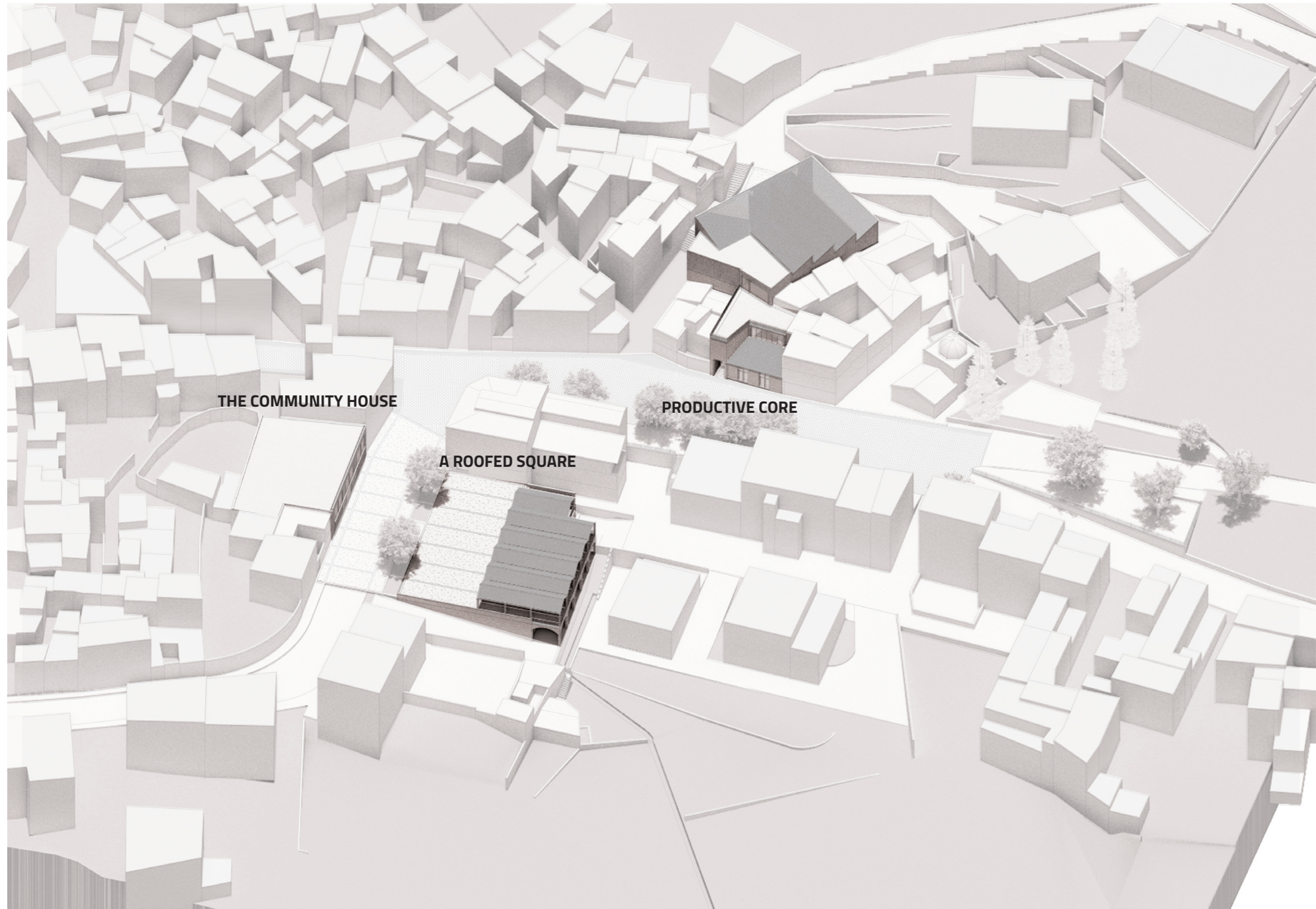
The square
site



The square
3 sites, 1 intervention



The square
program

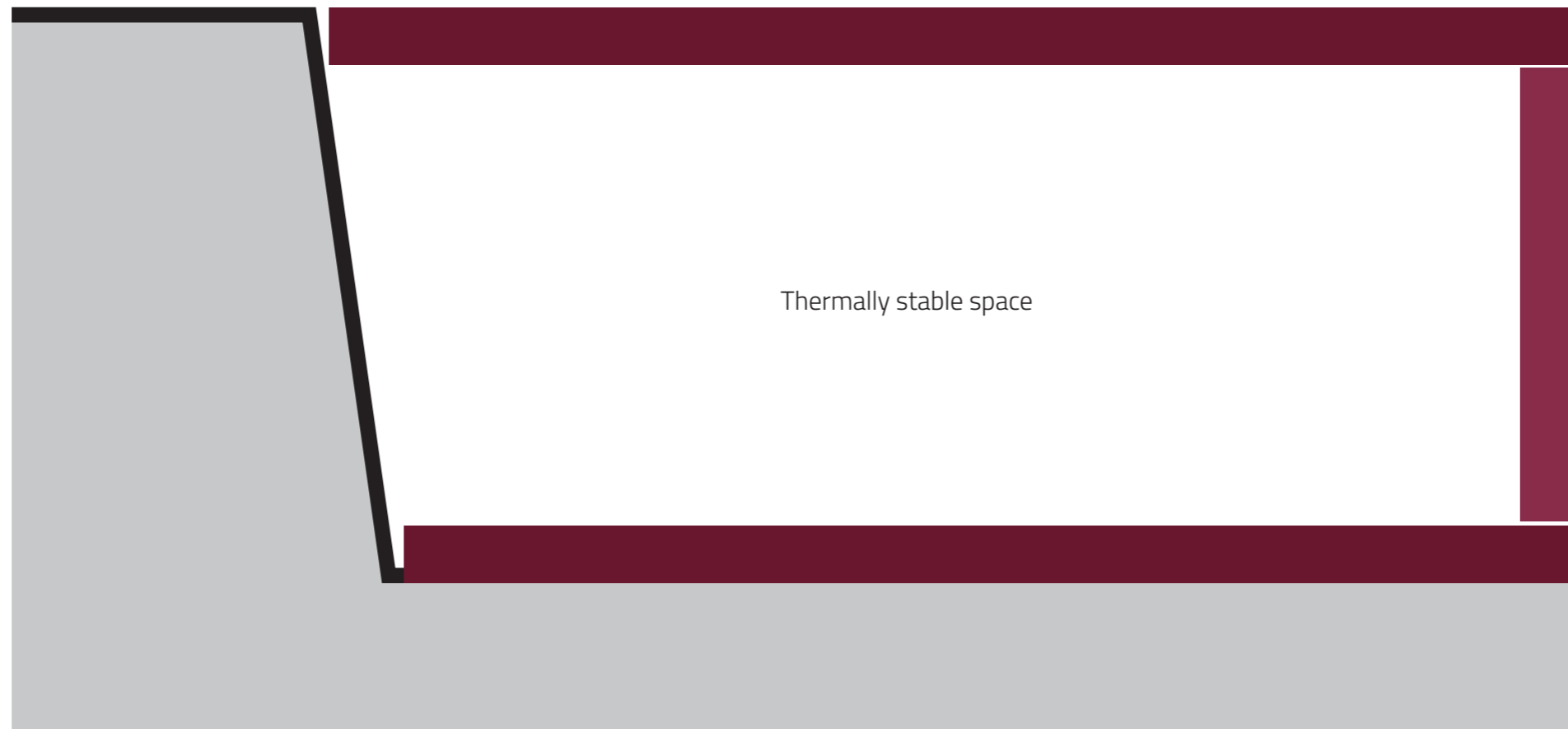


Through Craft and Care
Concept

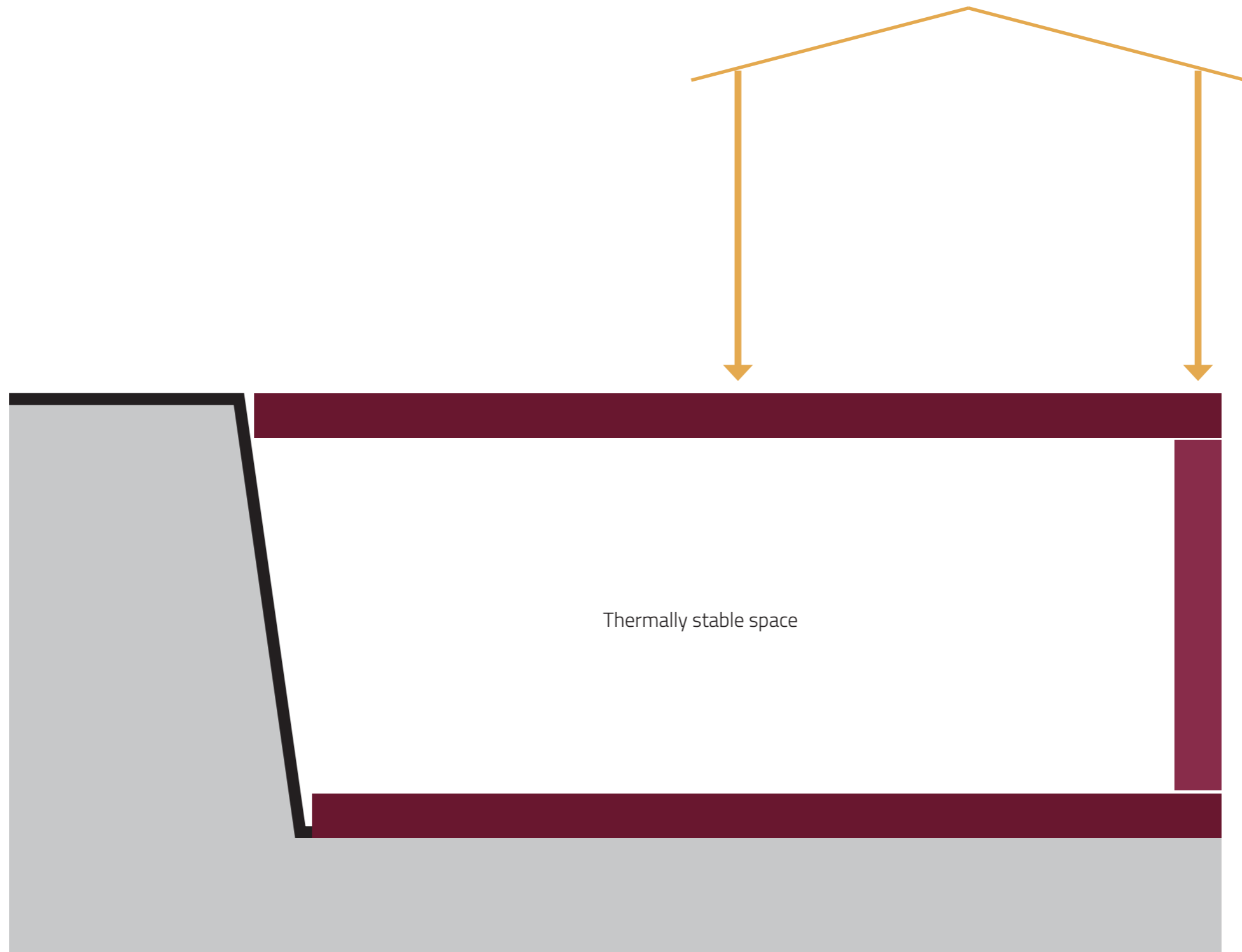
town's complex topography



Through Craft and Care
Concept



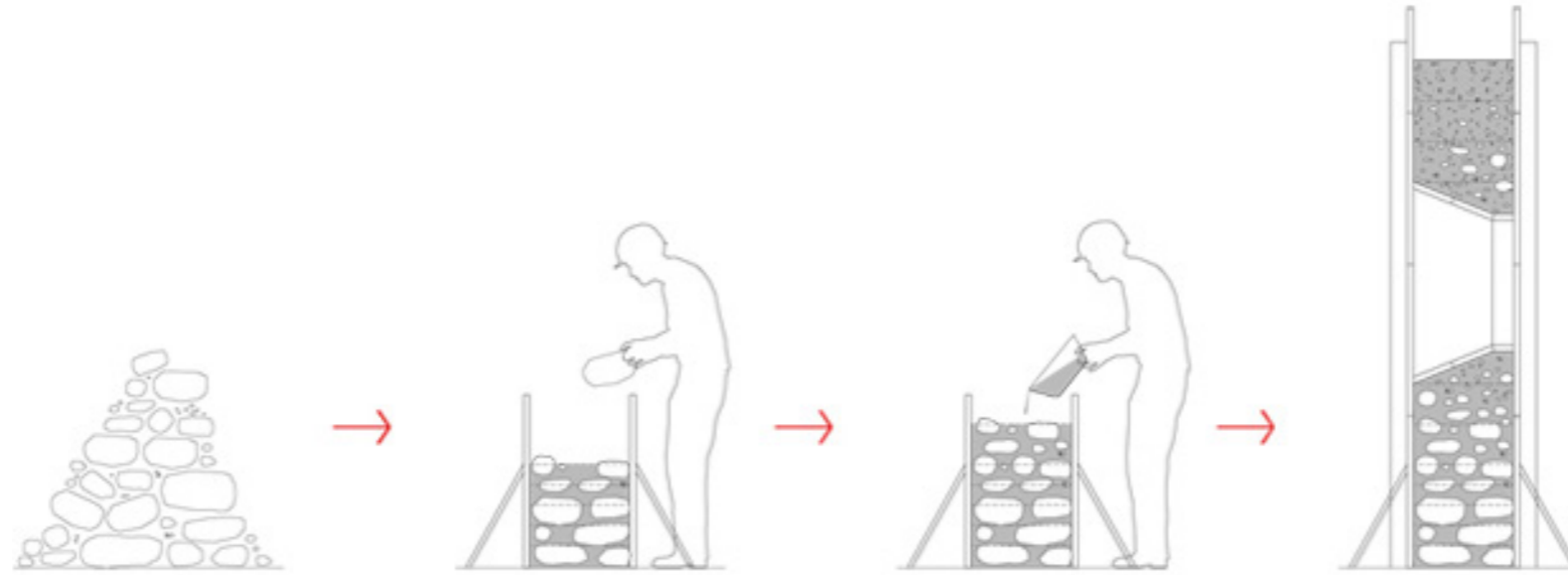
Through Craft and Care
Concept



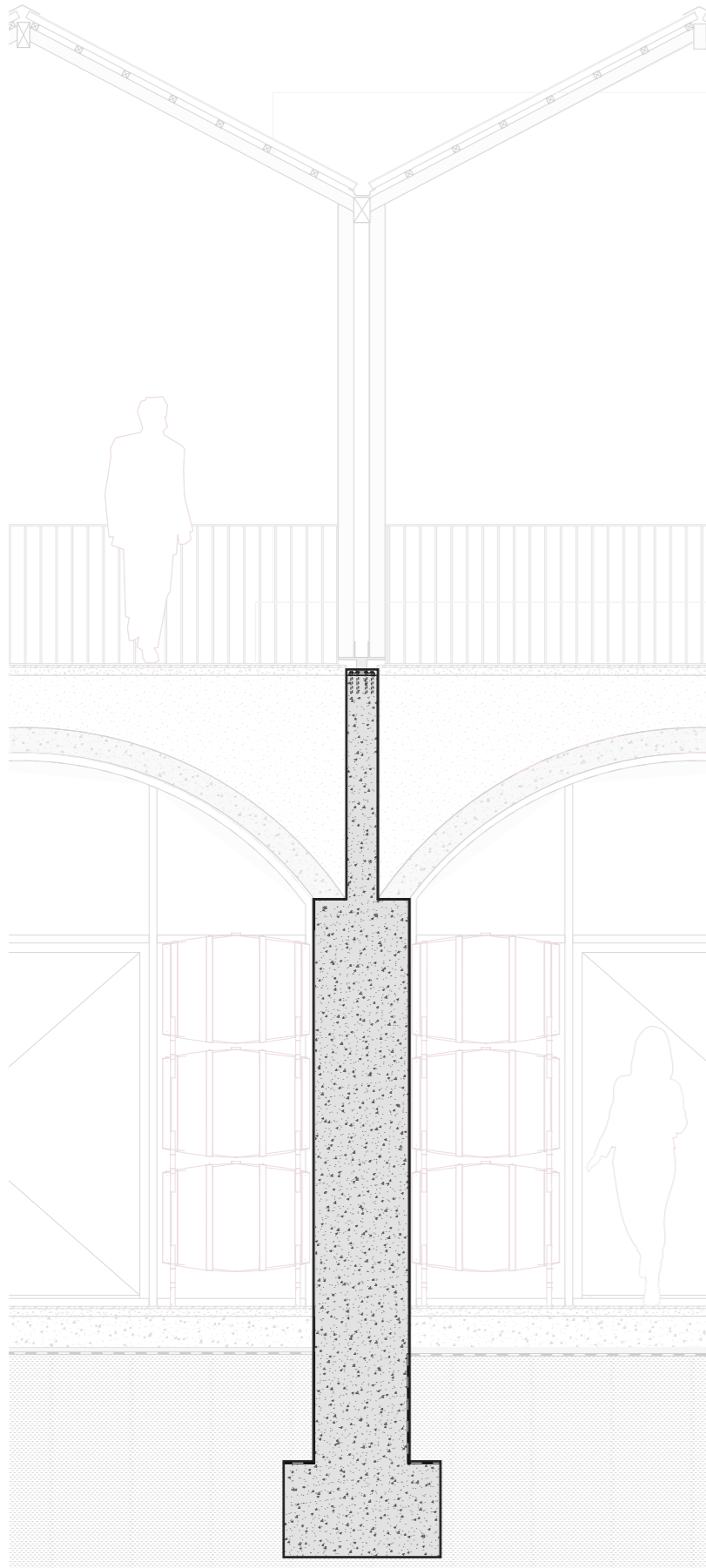
New Ground
Composite material



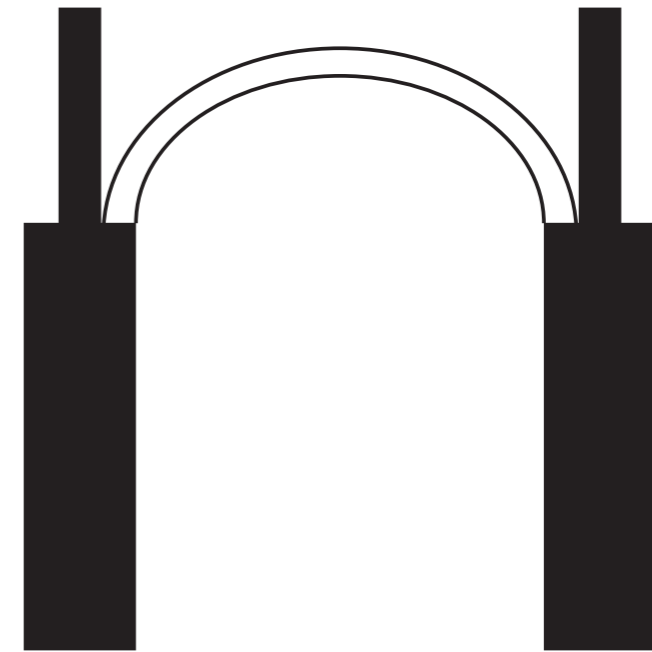
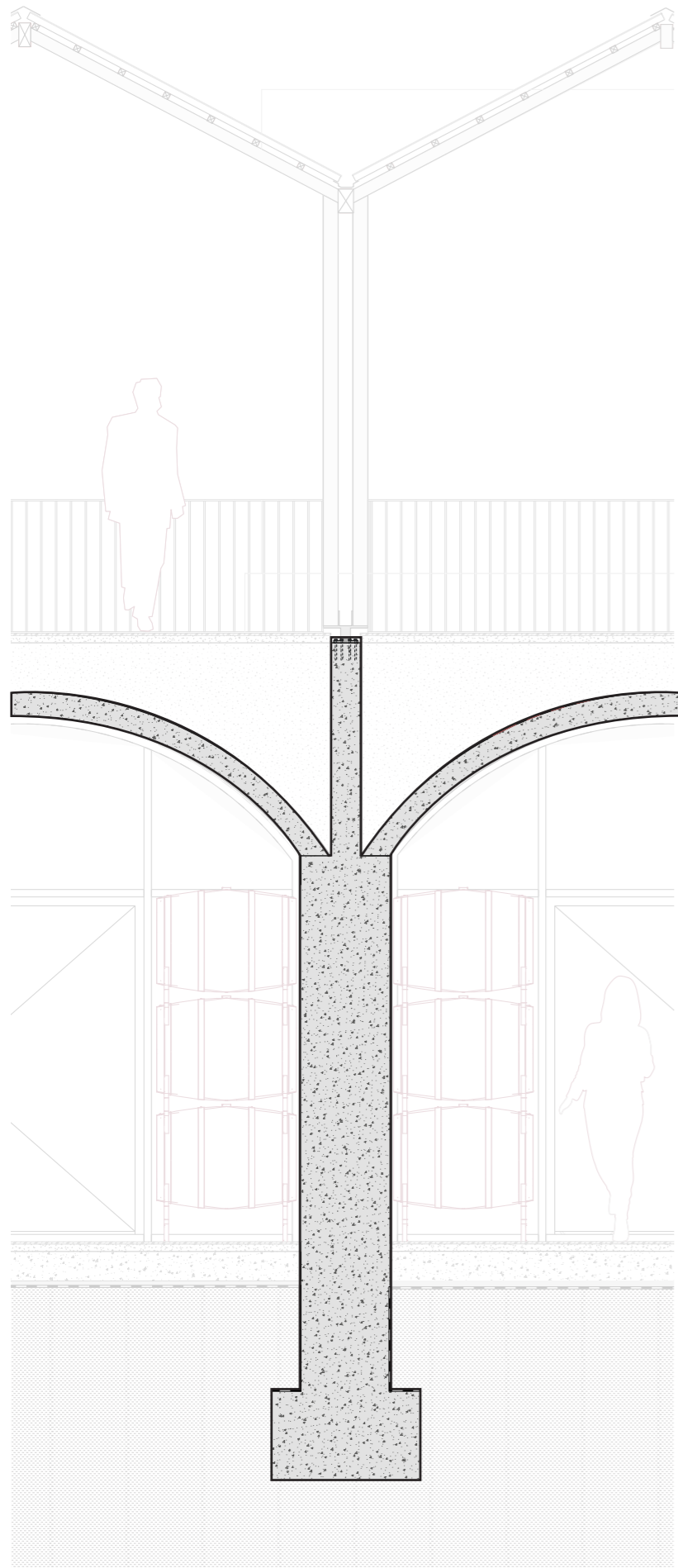
The square sites



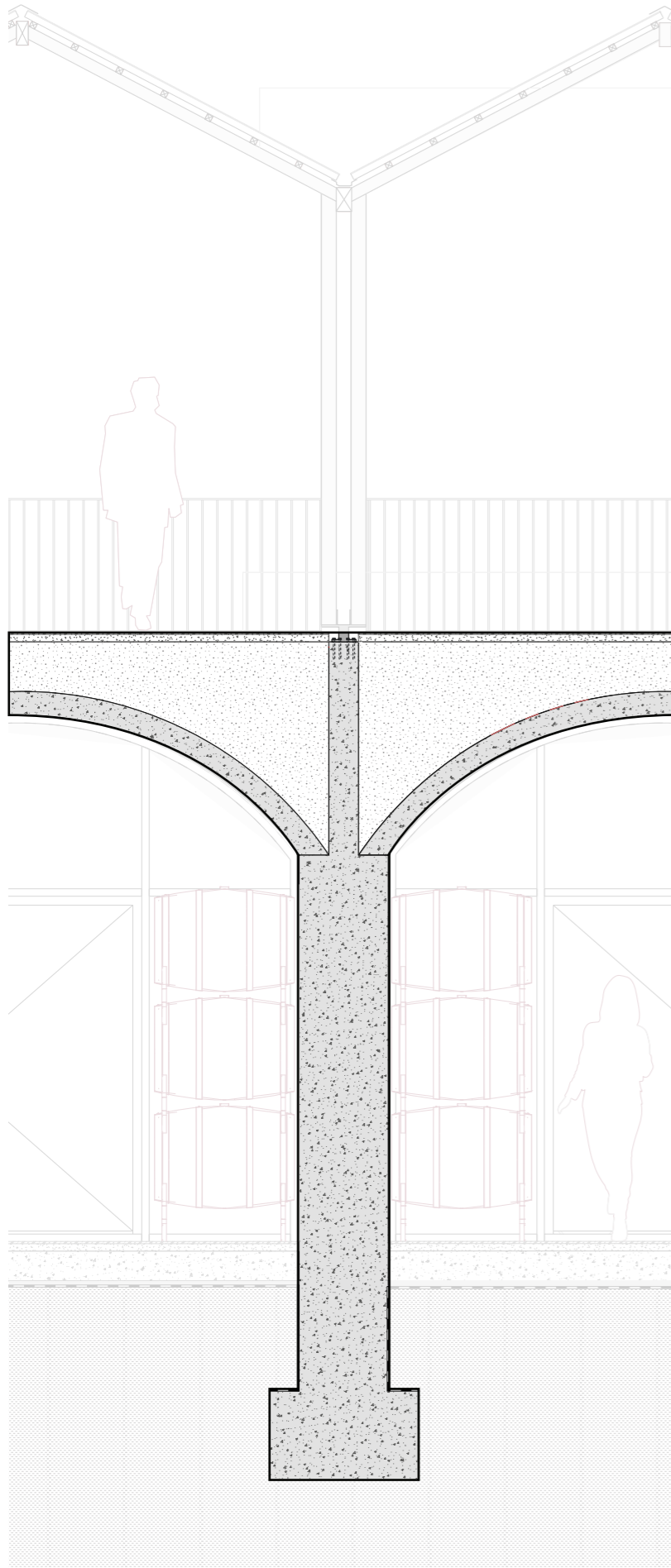
New Ground
Construction process



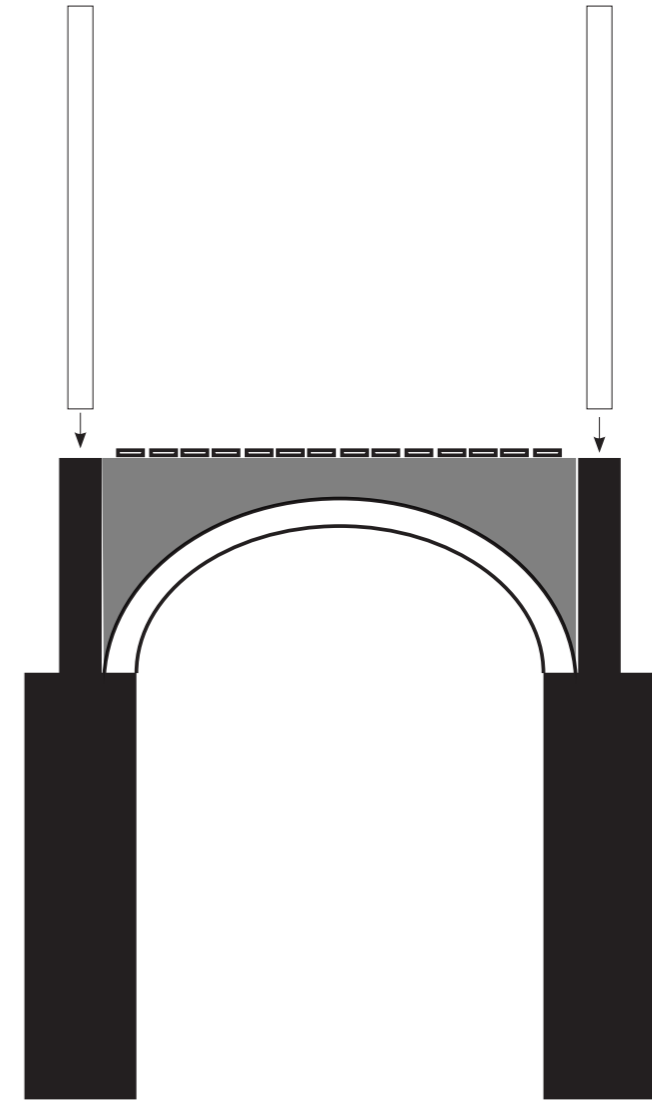
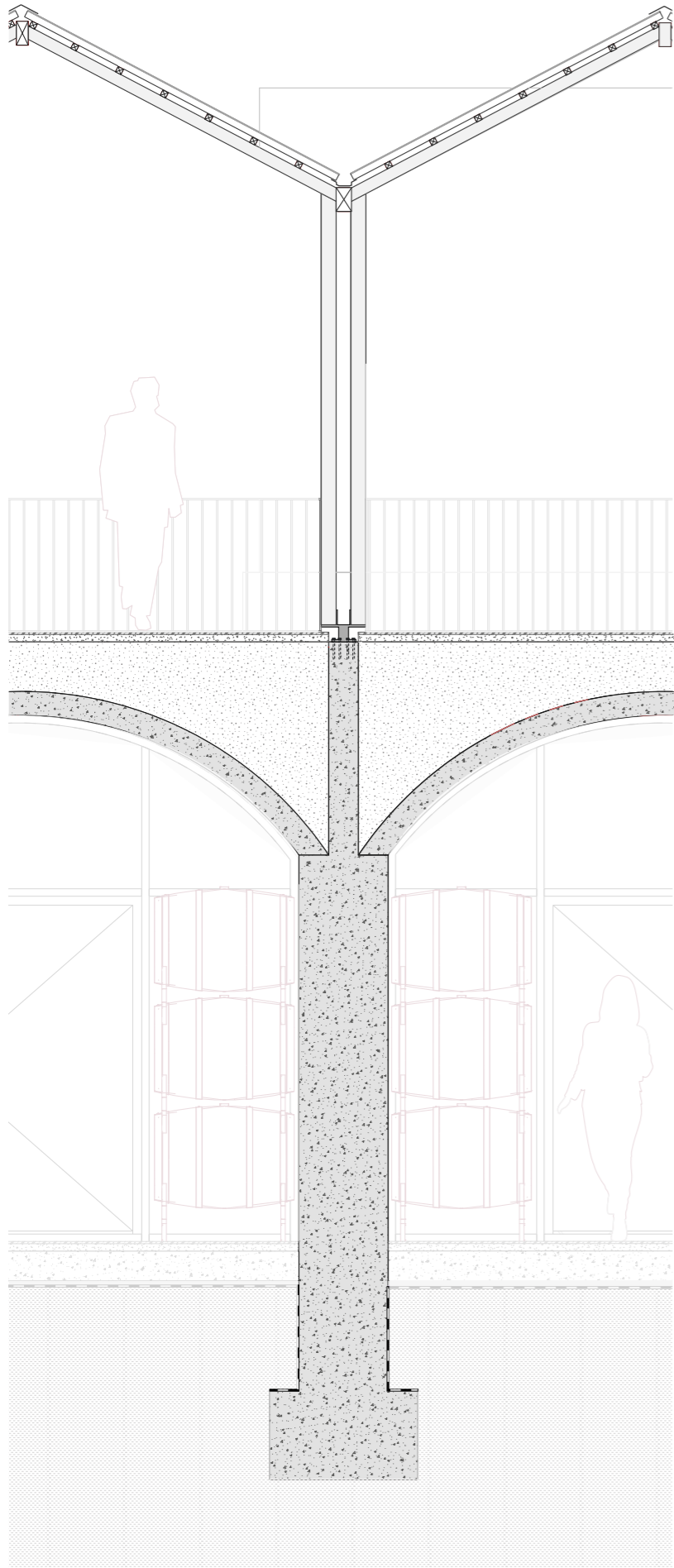
New Ground
Construction process



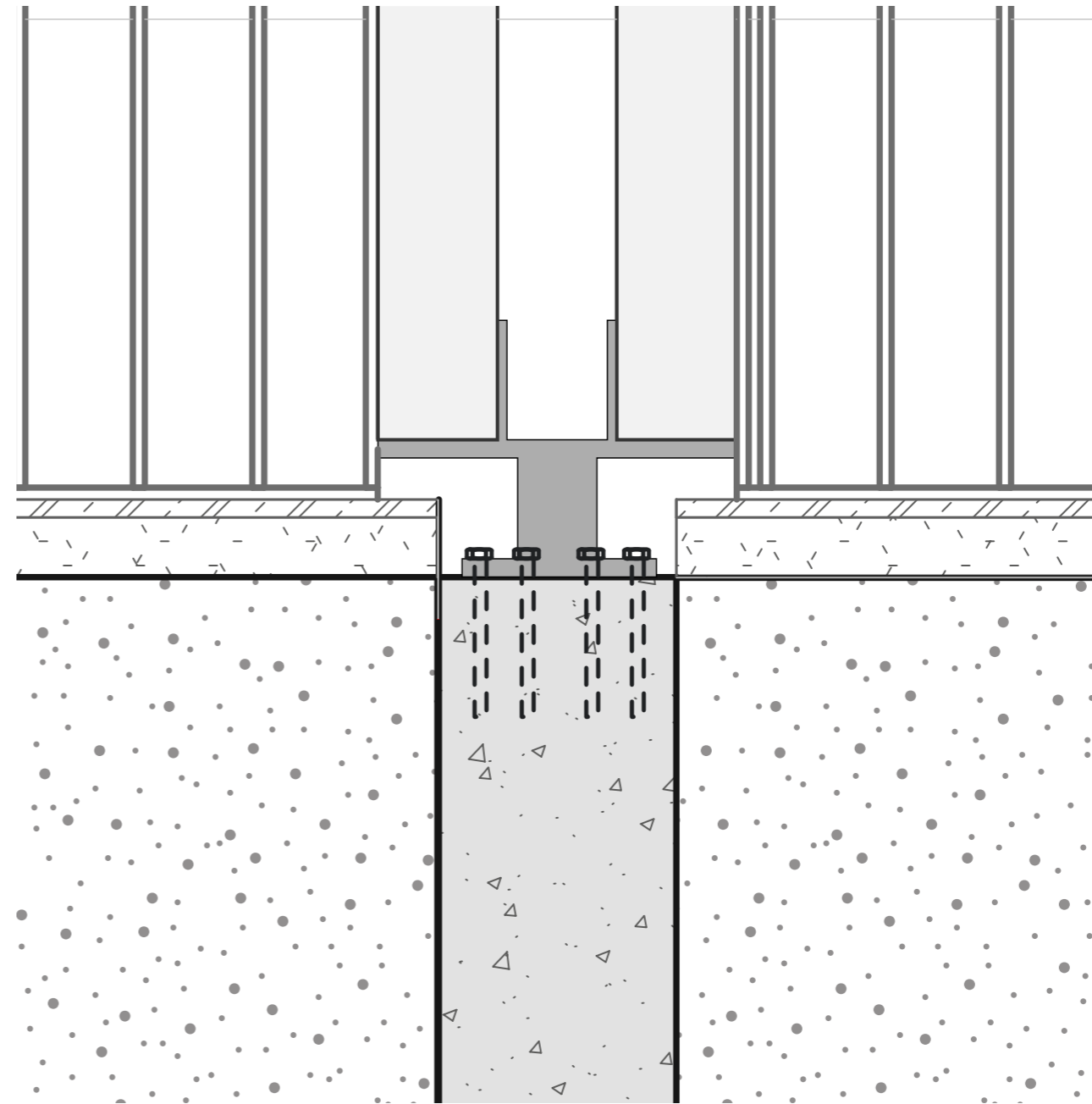
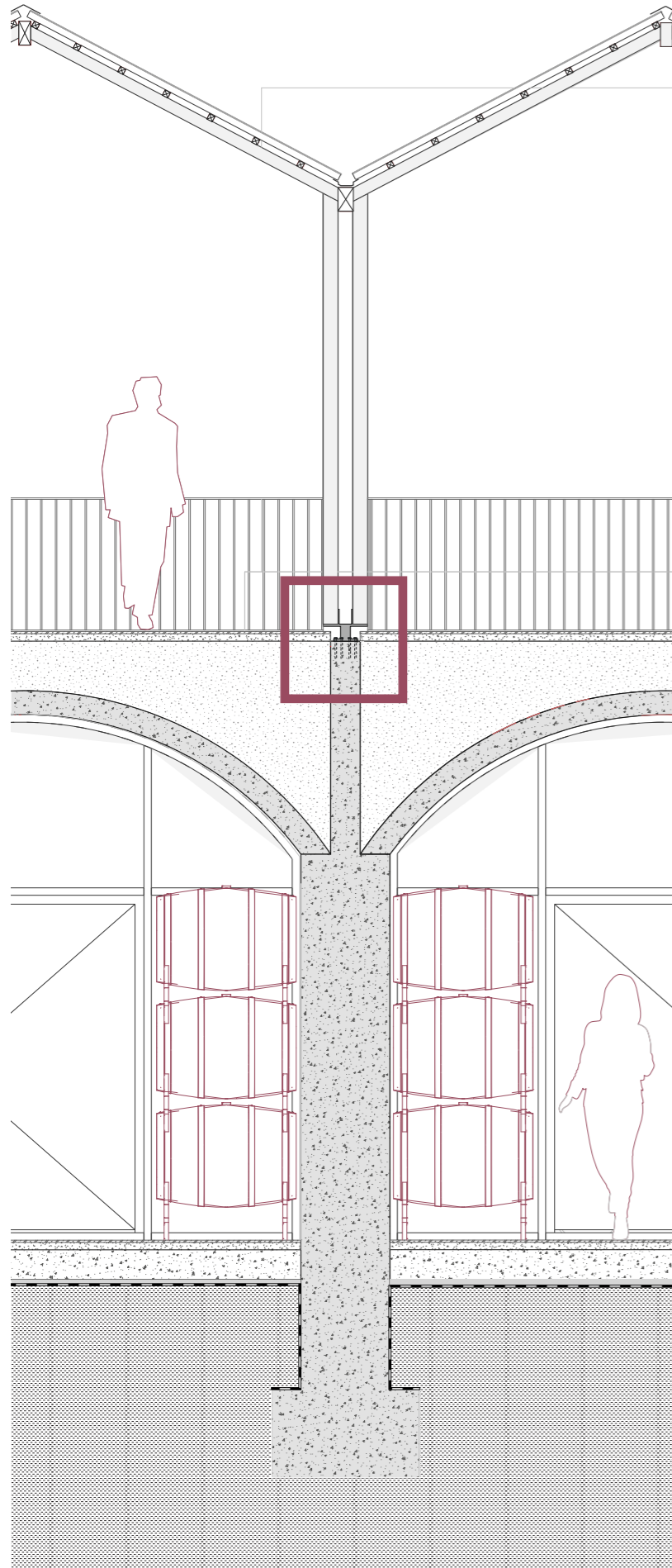
New Ground
Construction process



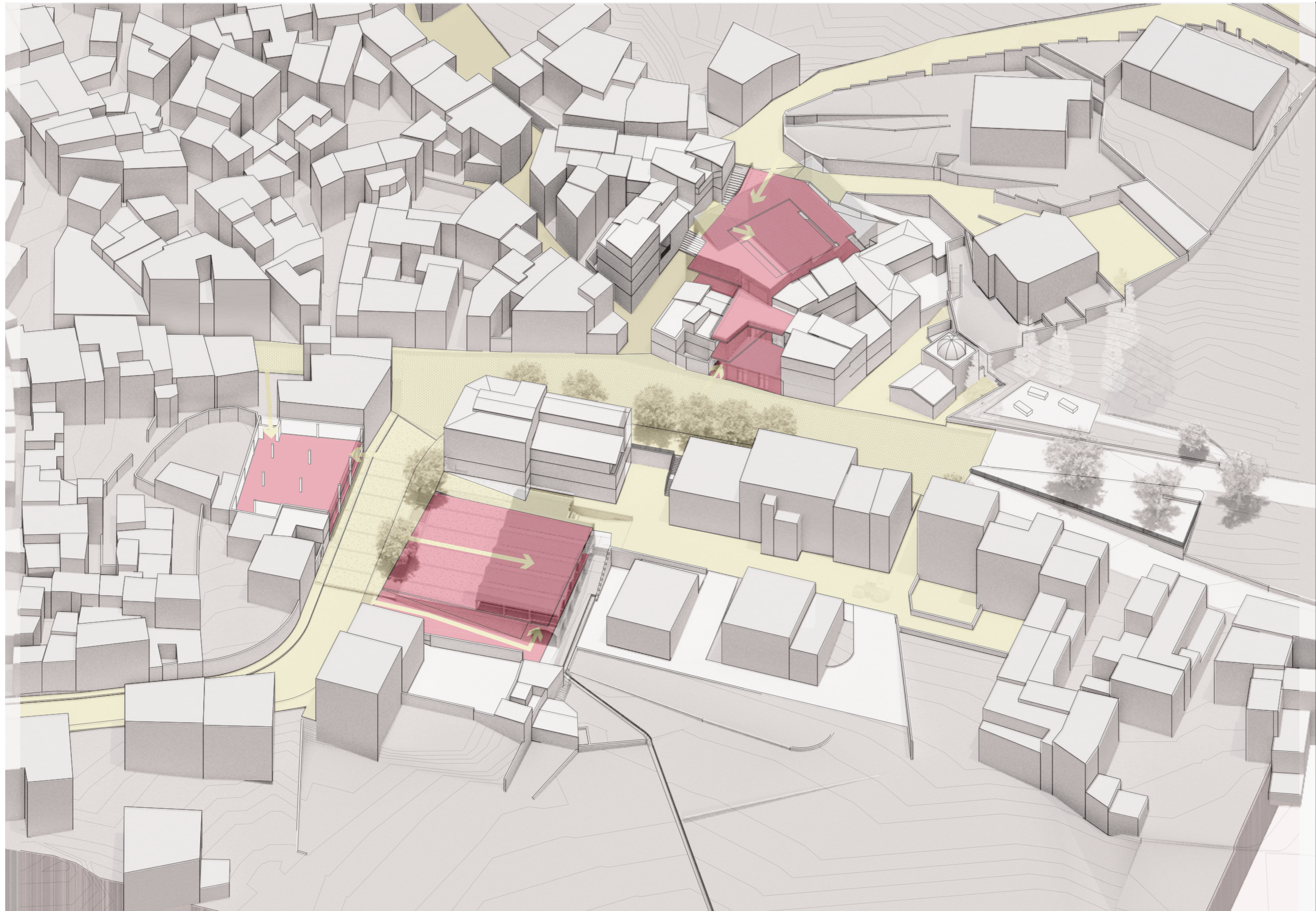
New Ground
Construction process



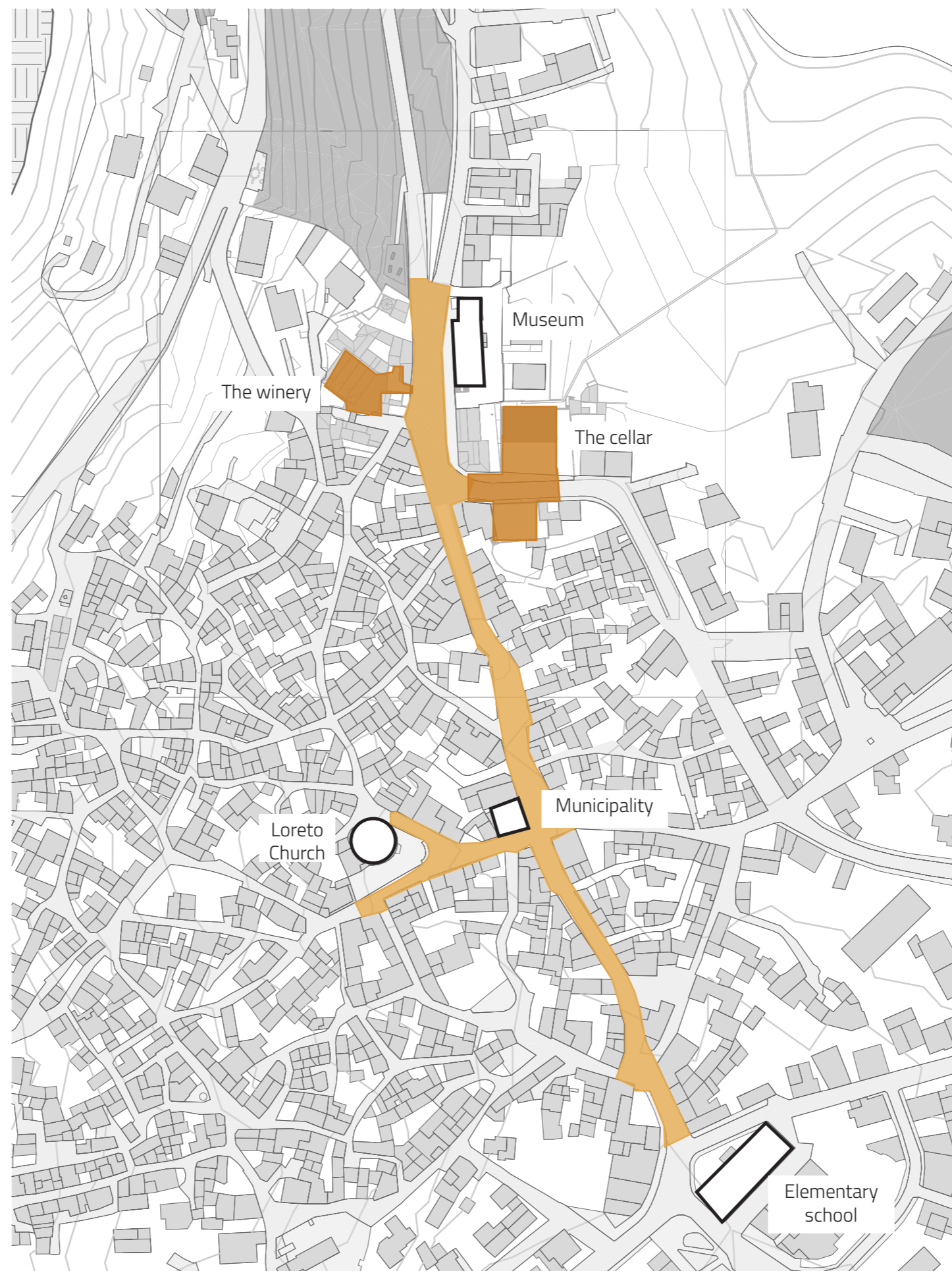
New Ground
Construction process



New ground
Extension of street



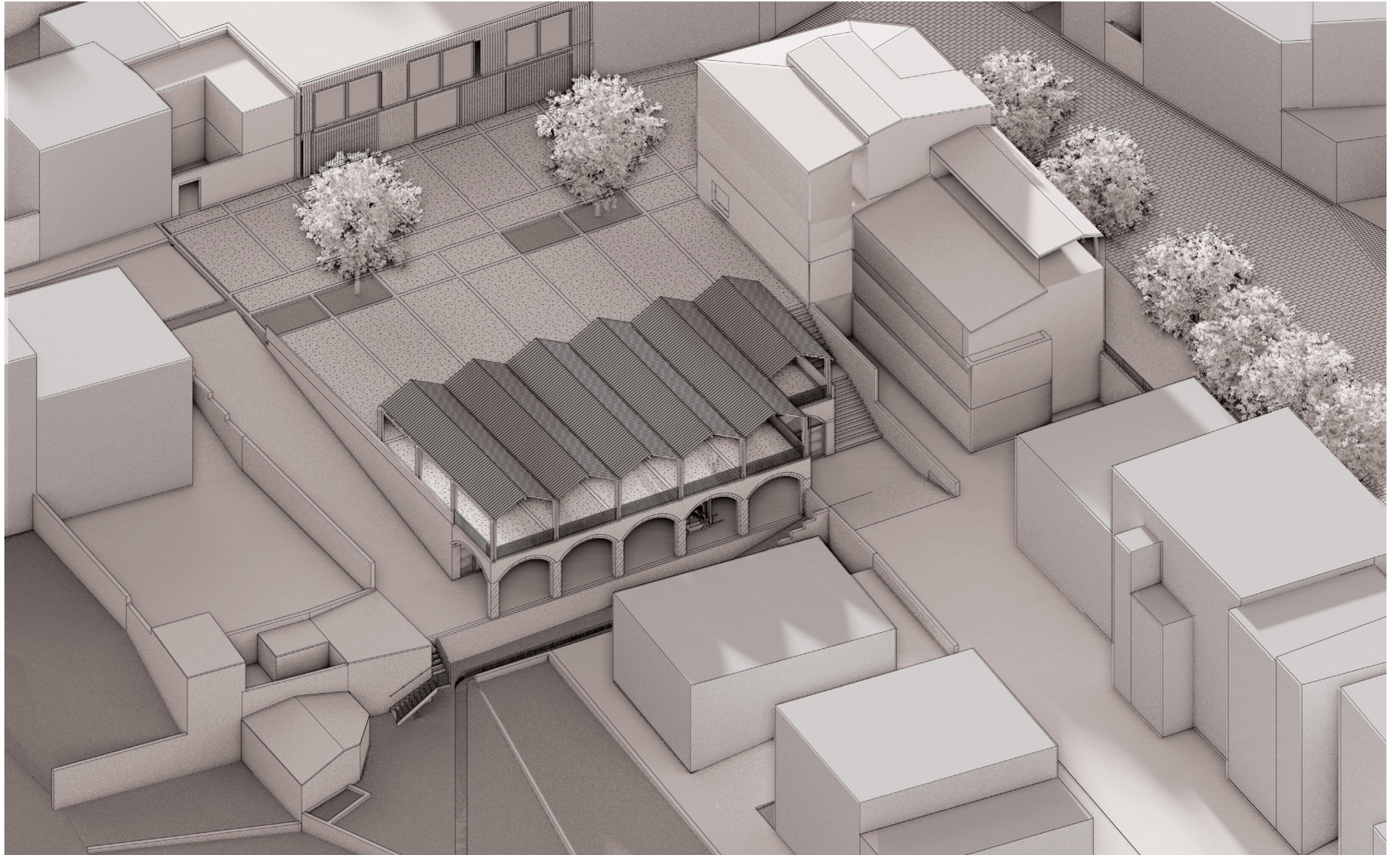
New ground
Extension of street



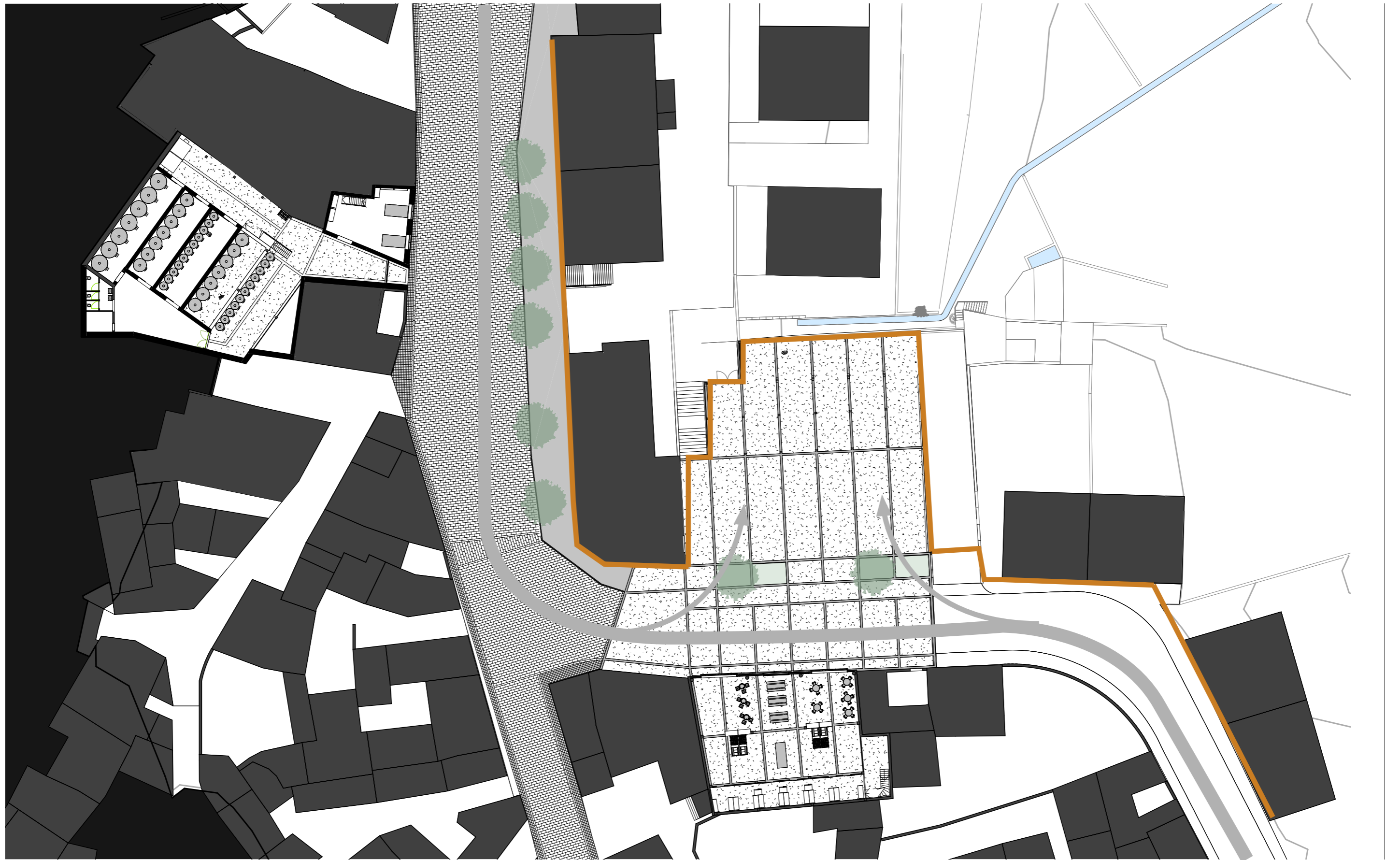
New ground
Extension of street



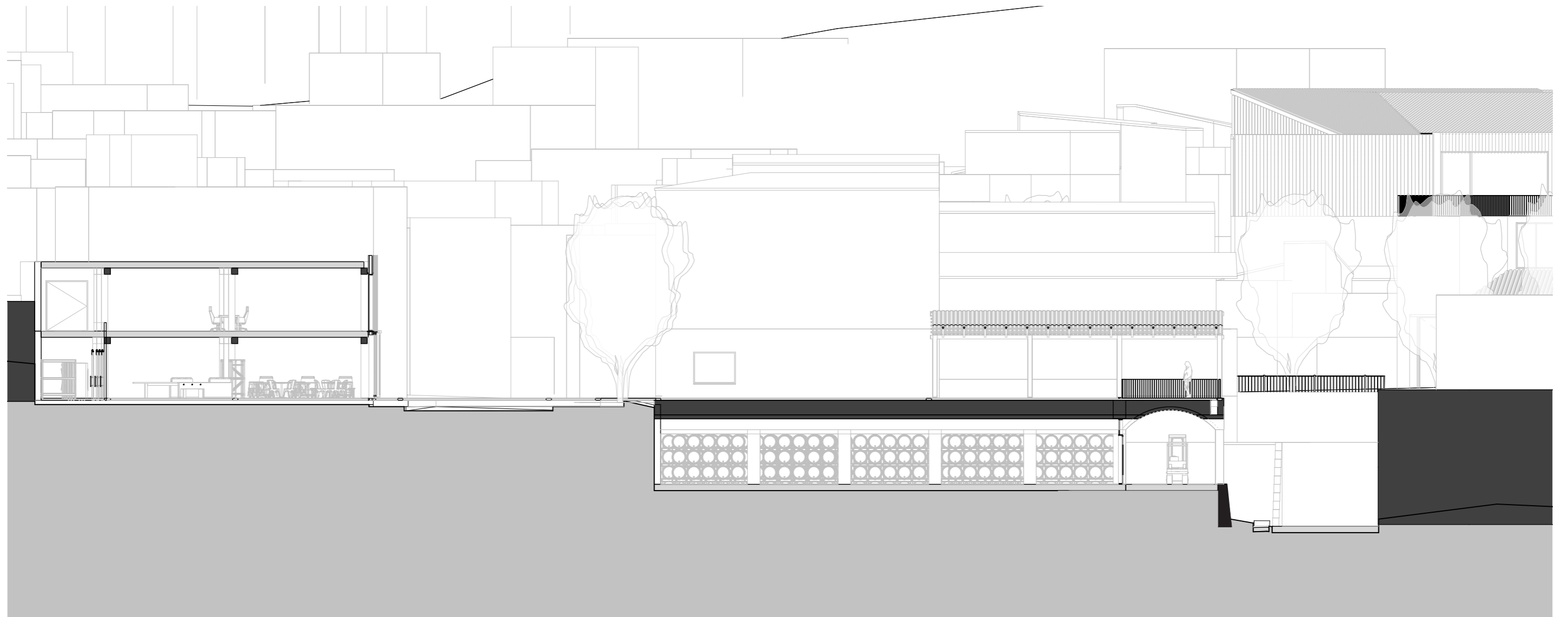
Roofed square and cellar
axonometry



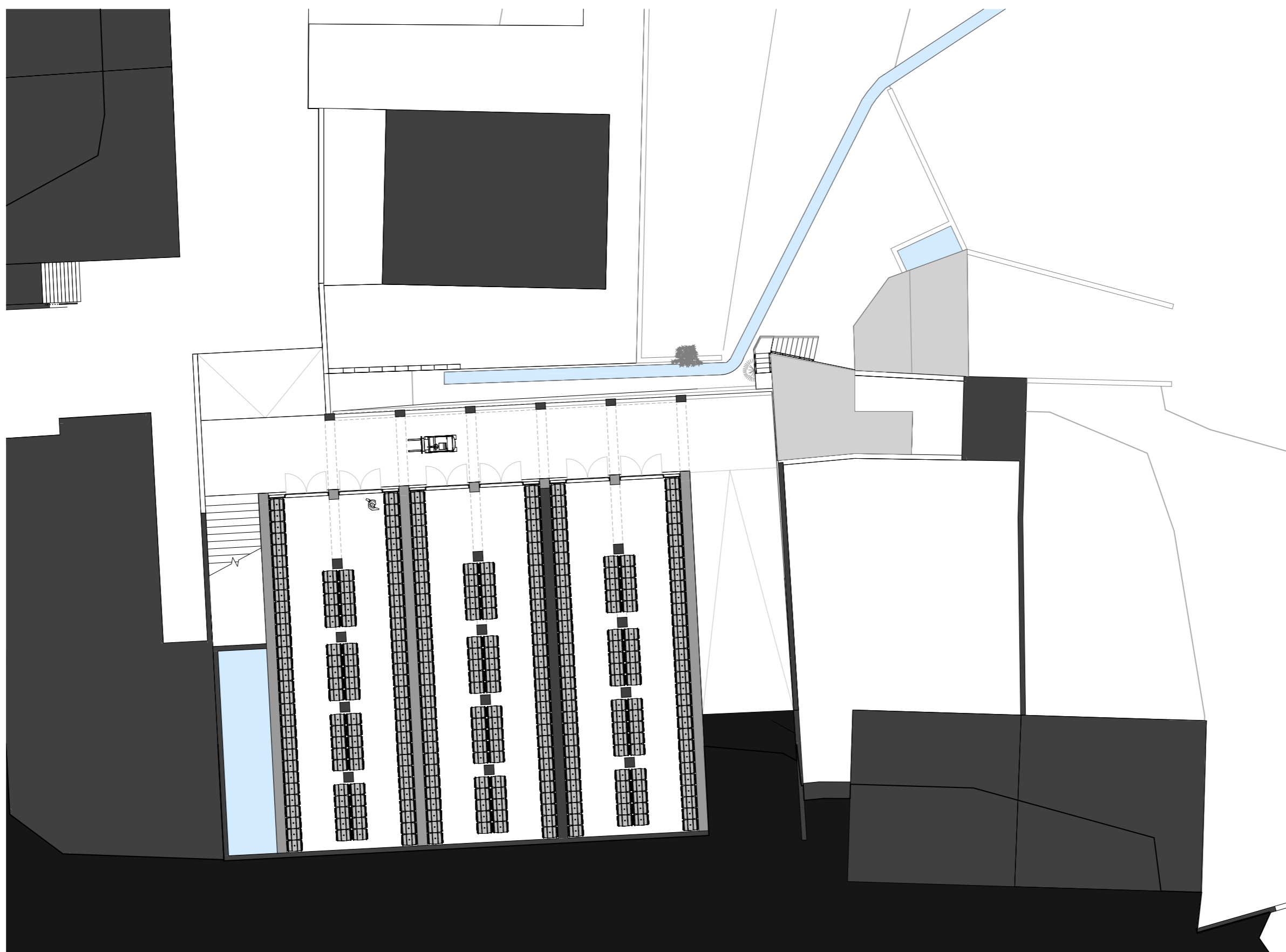
Roofed square and cellar
Extension of street



Roofed square and cellar
arched structure



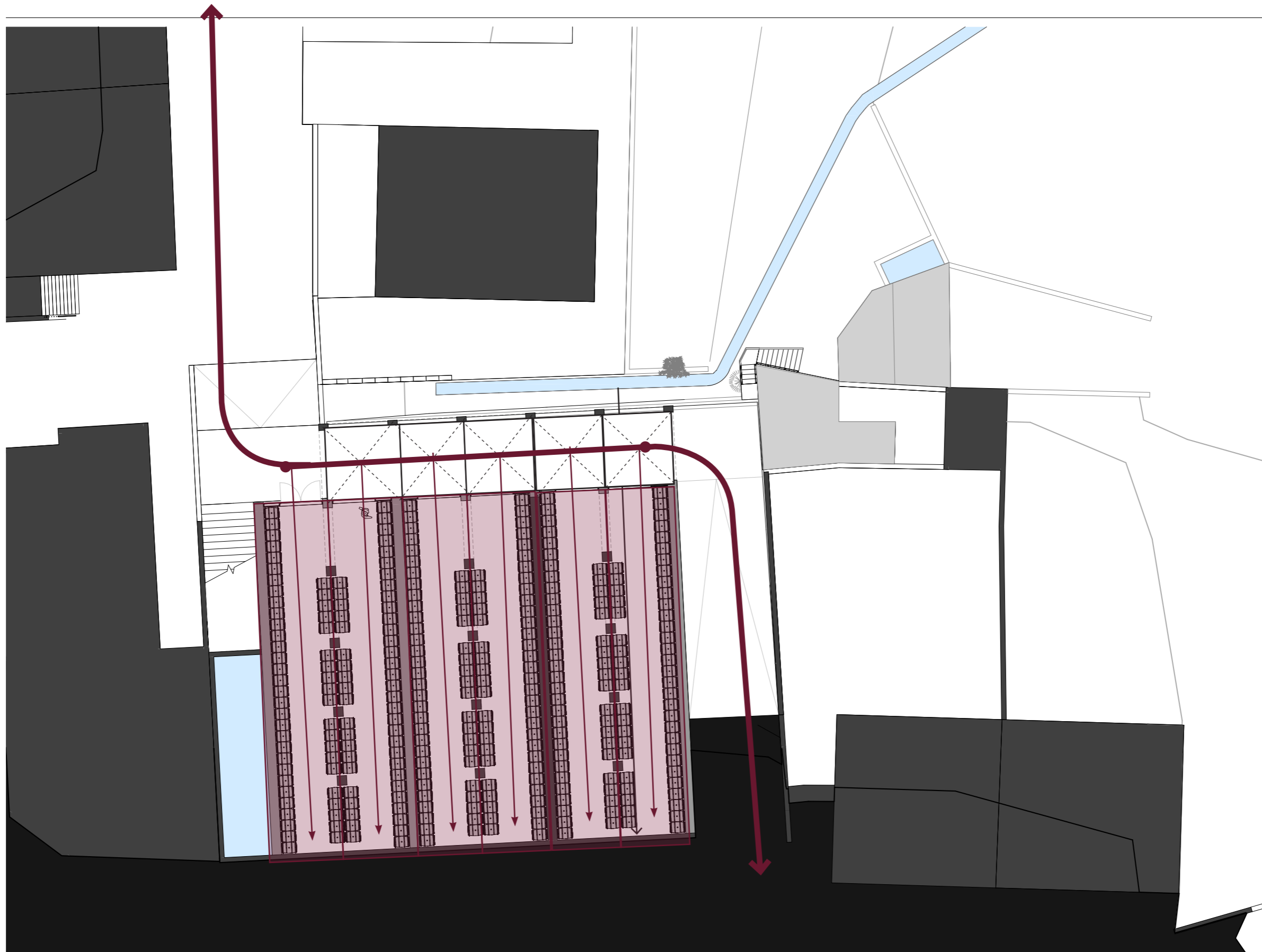
Roofed square and cellar
Cellars



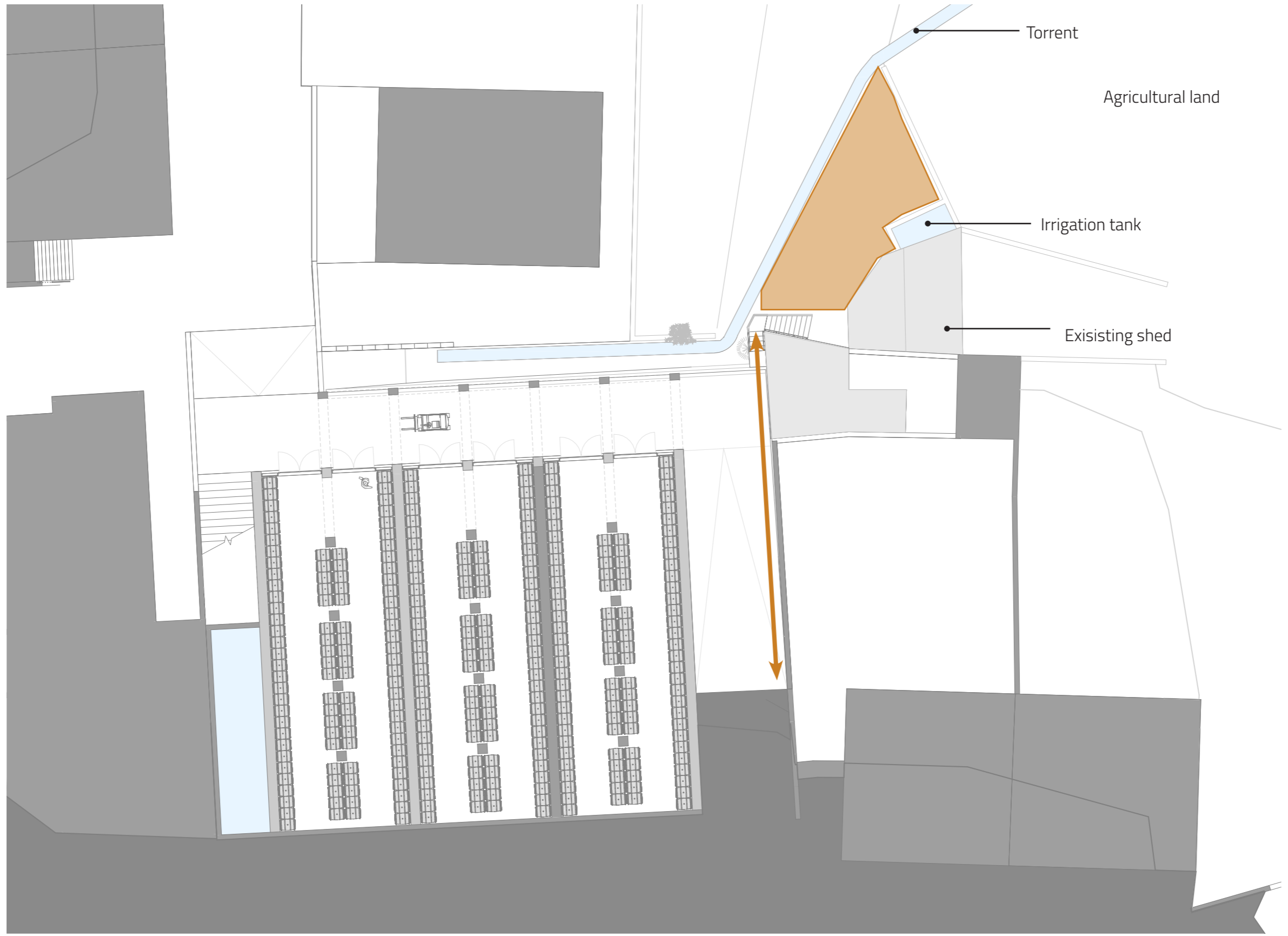
A new ground
barrel vault structure



Roofed square and cellar
logistics circulation



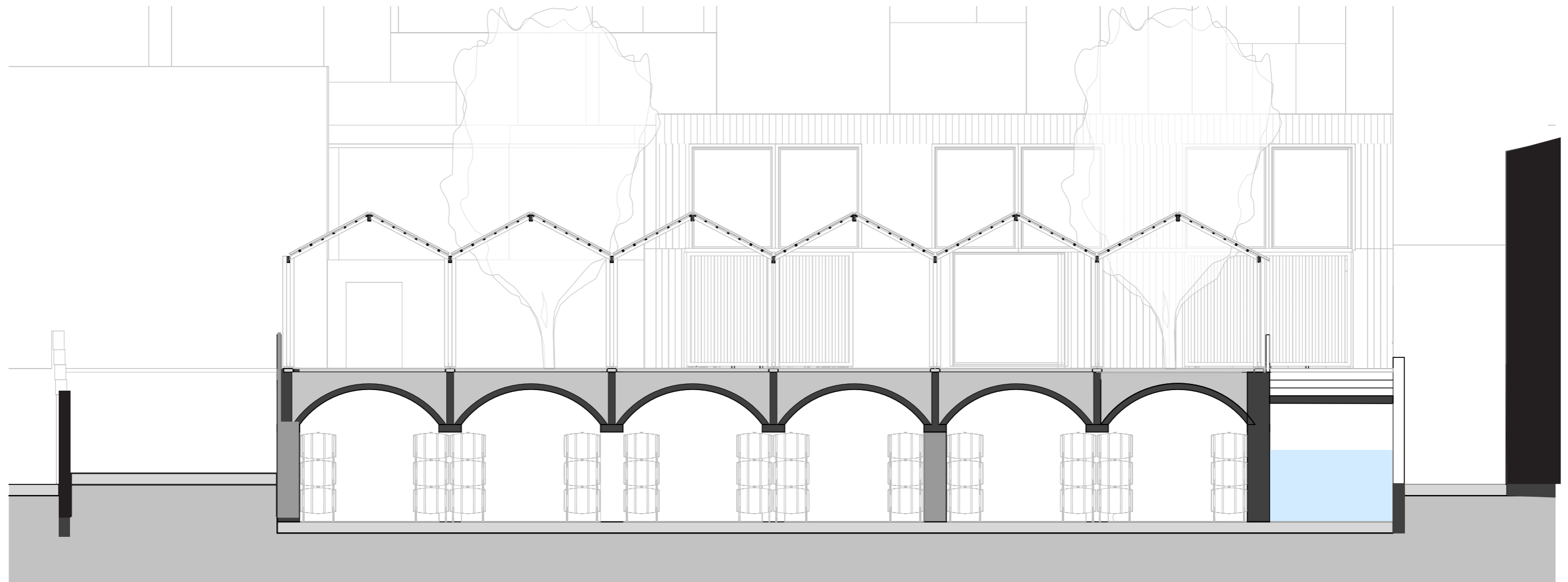
A new ground
The garden



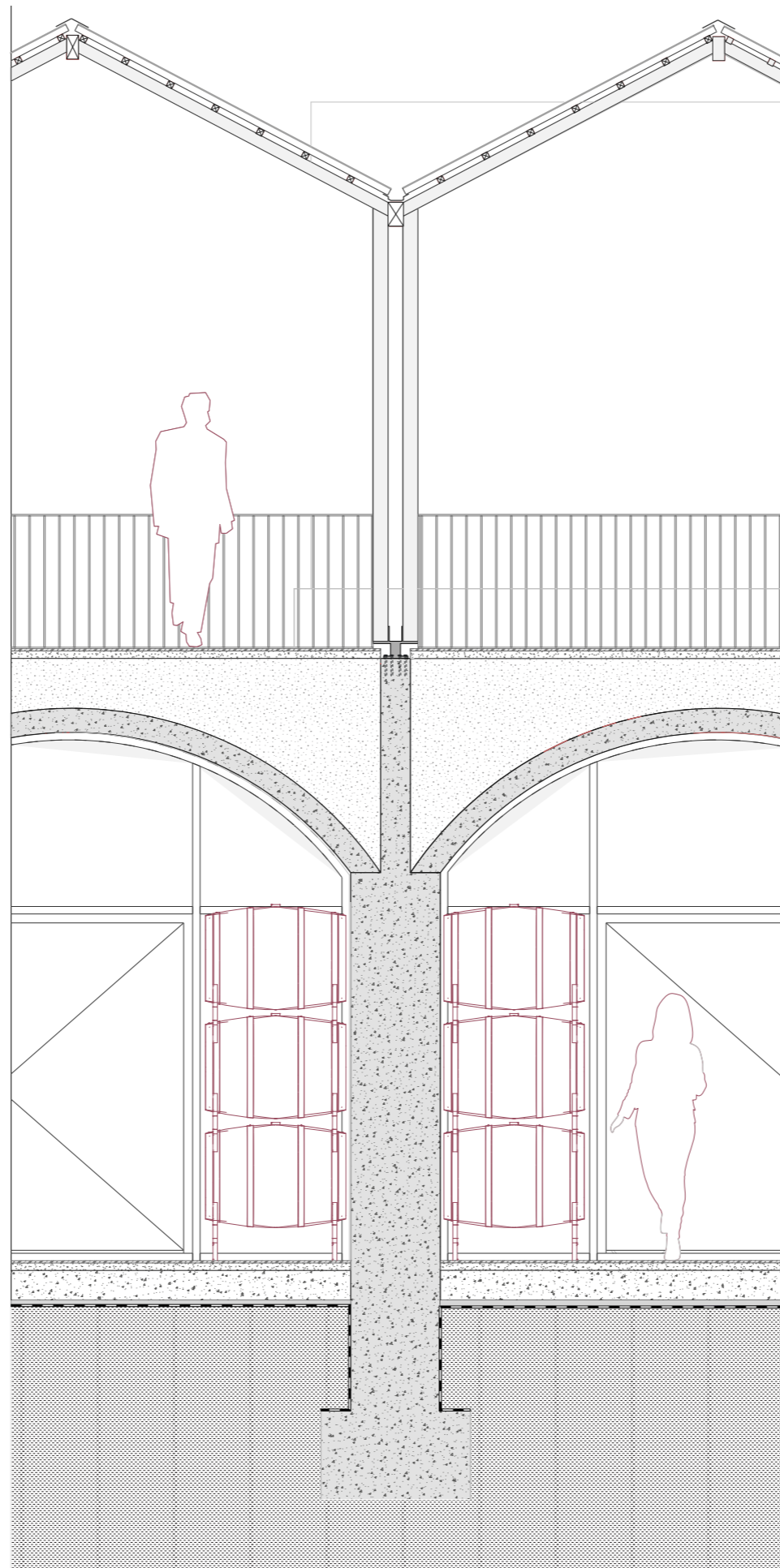
The garden
A view



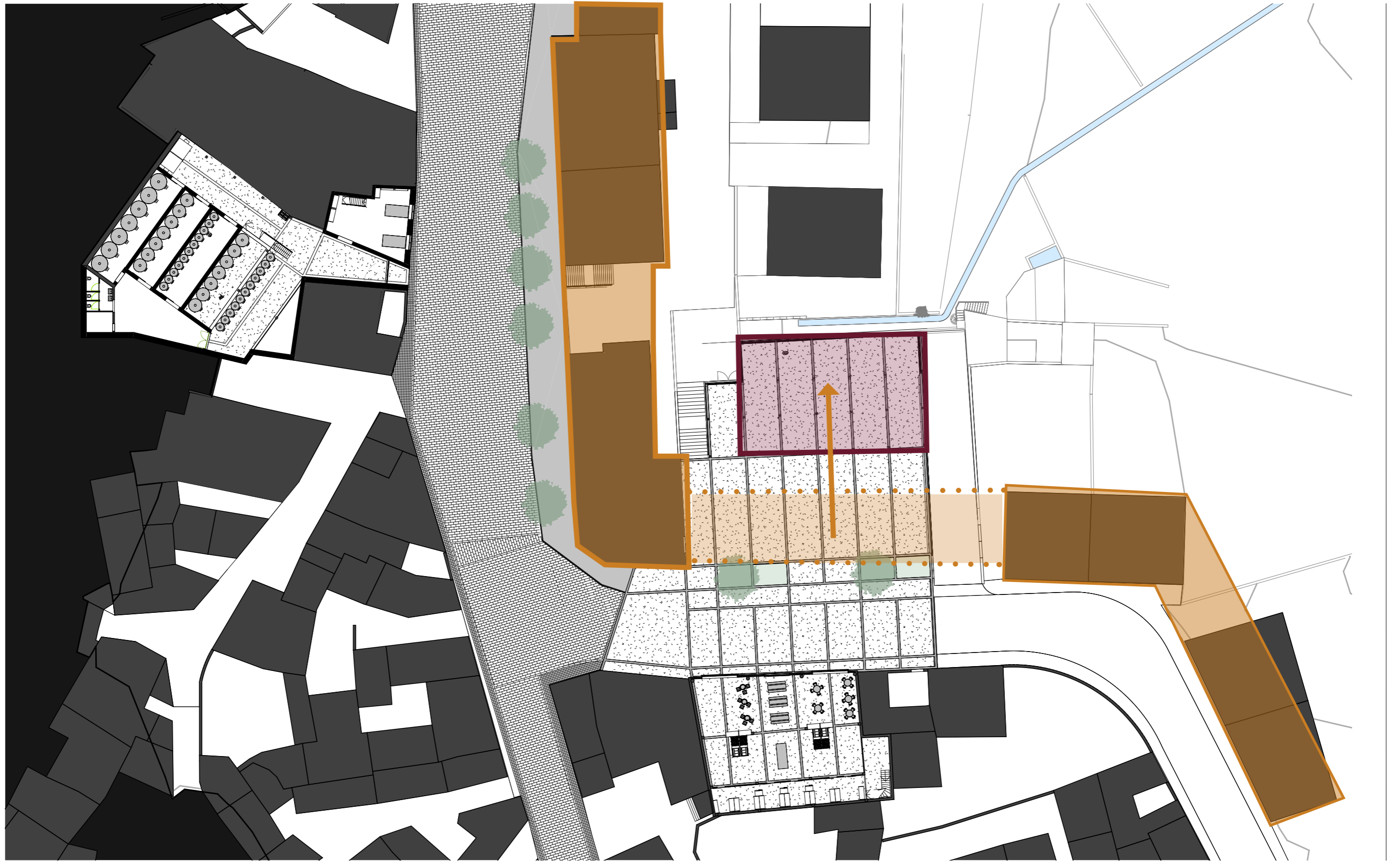
A new ground
roof(s)



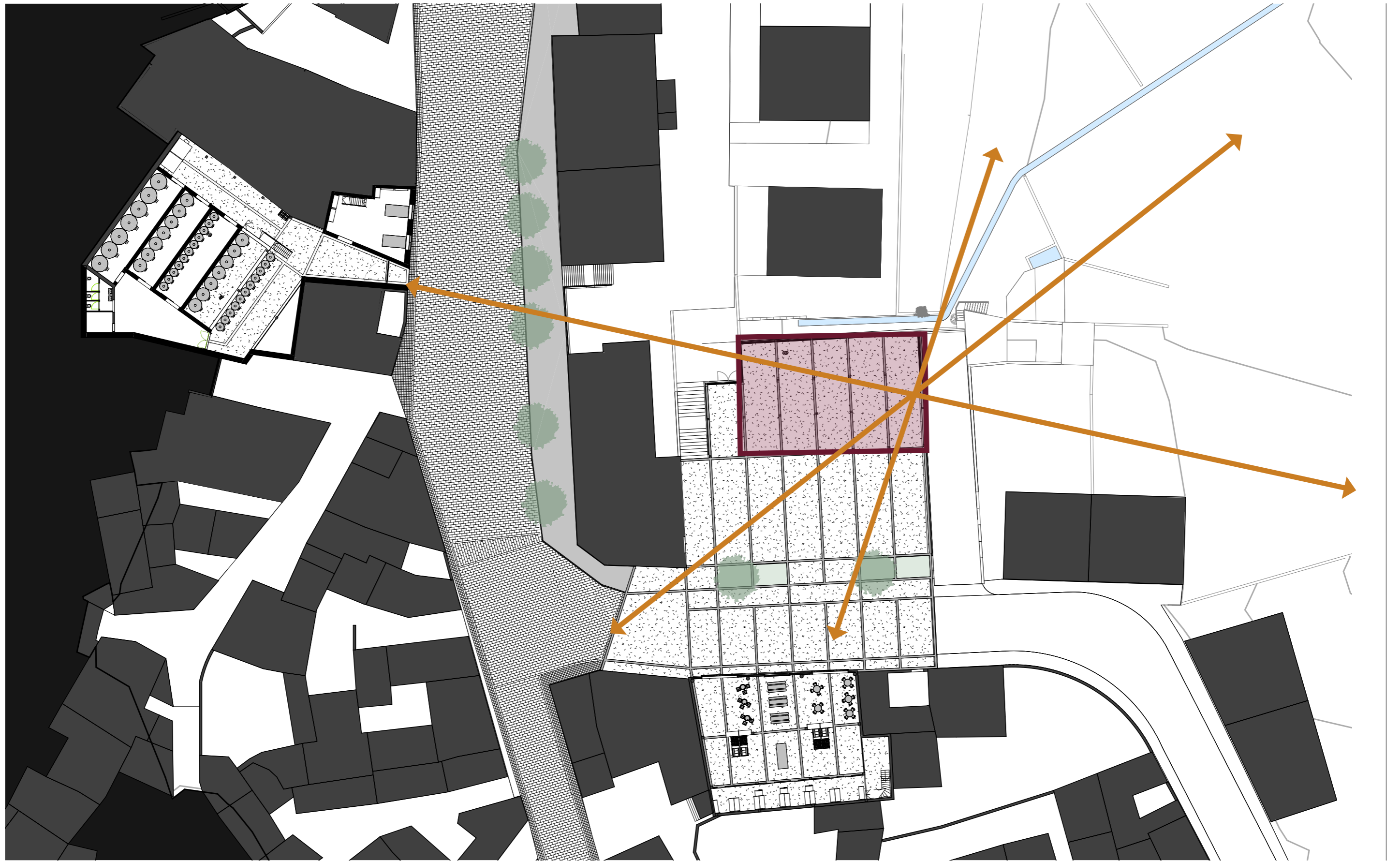
A new ground
Roof(s) Construction detail



A new ground
mediation between town and landscape



A new ground
mediation between town and landscape



The roofed square
mediation between town and landscape
Met eos
quatquae nimodi incto quundun tendae quias el



The roofed square
Extending the square into the interiors



A roofed square
The sheds



A roofed square
The sheds



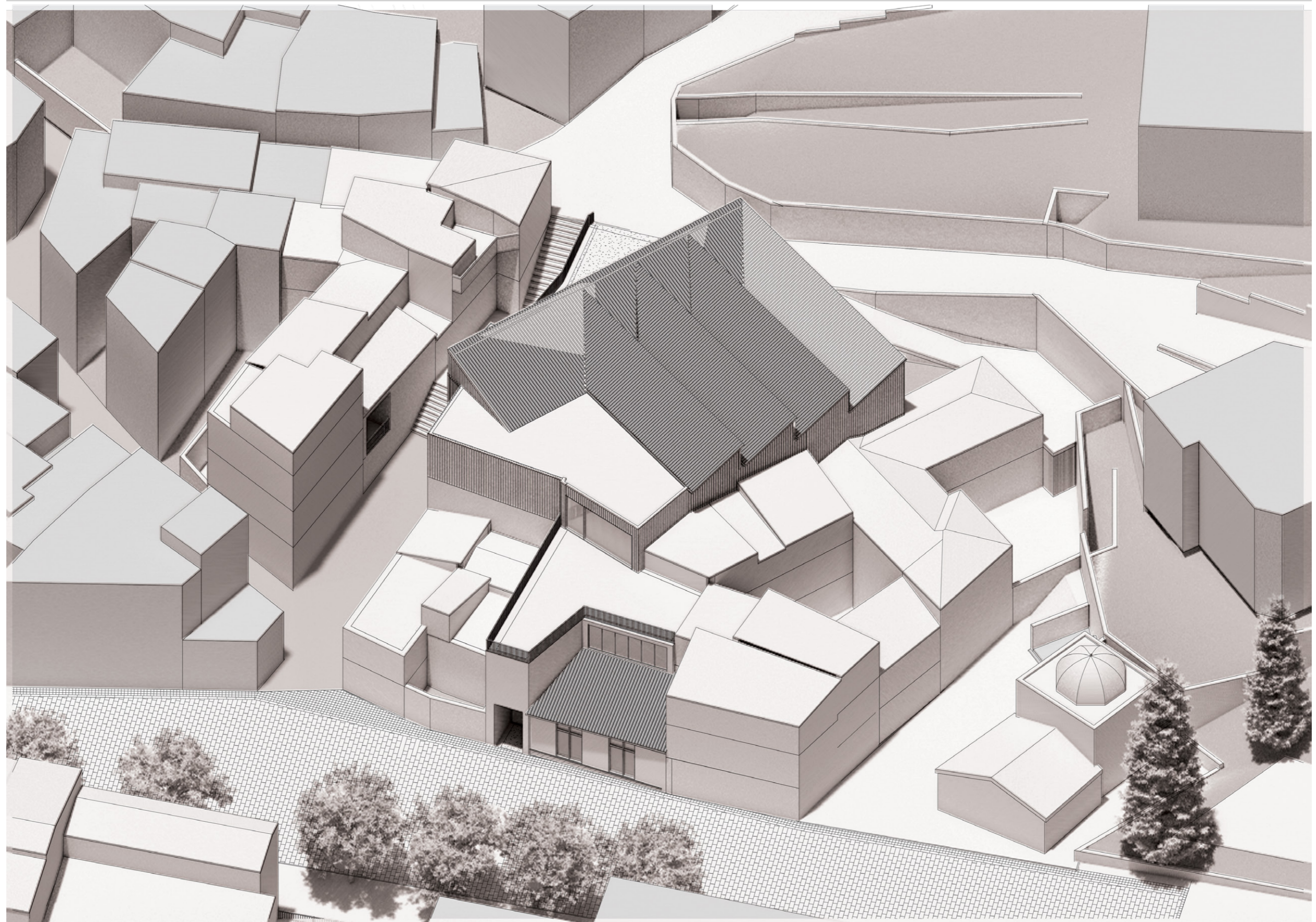
A roofed square
The sheds - harvest season



A roofed square
The sheds - festival season



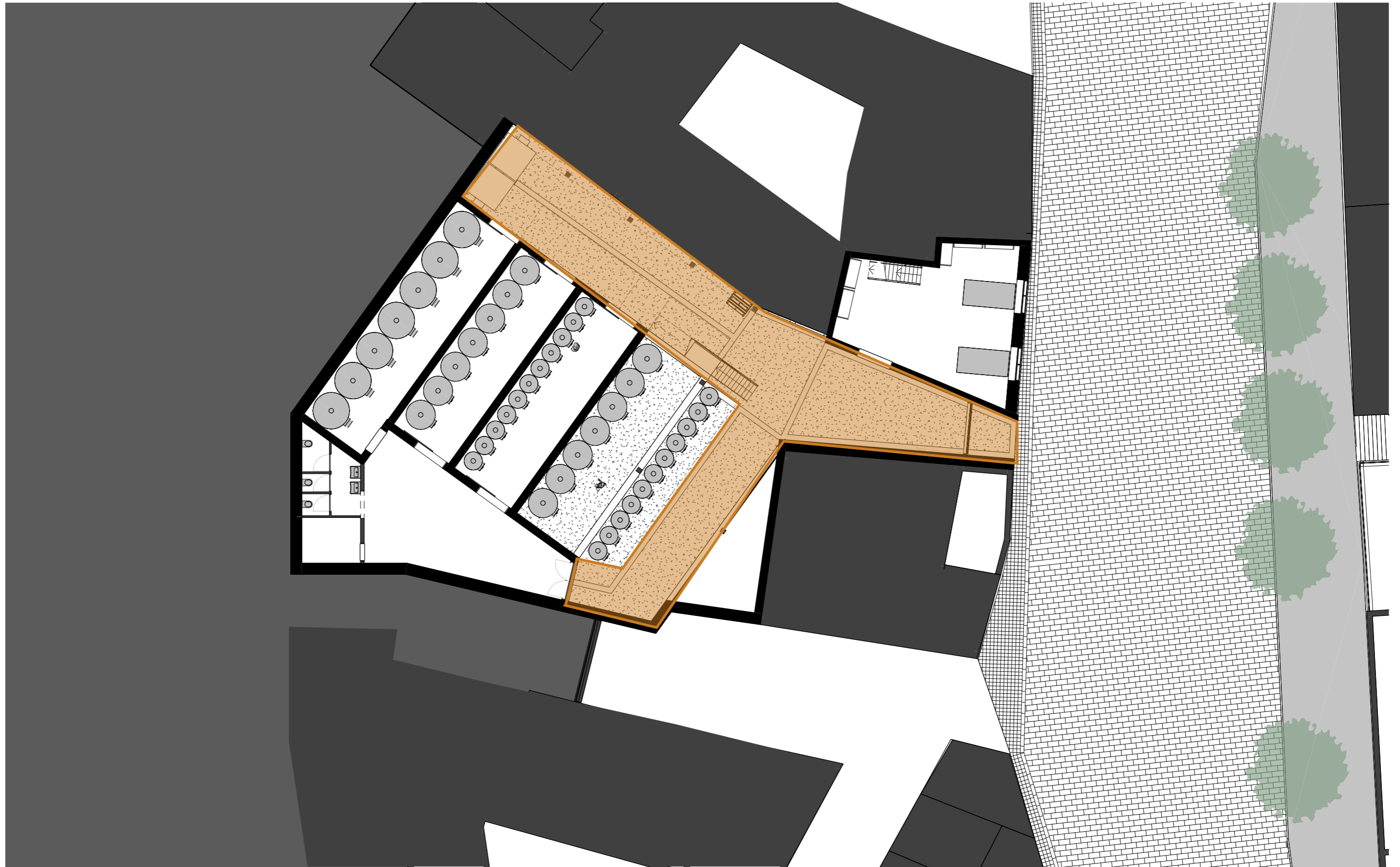
The social winery
Axonometry



The social winery
Ground floor entrance



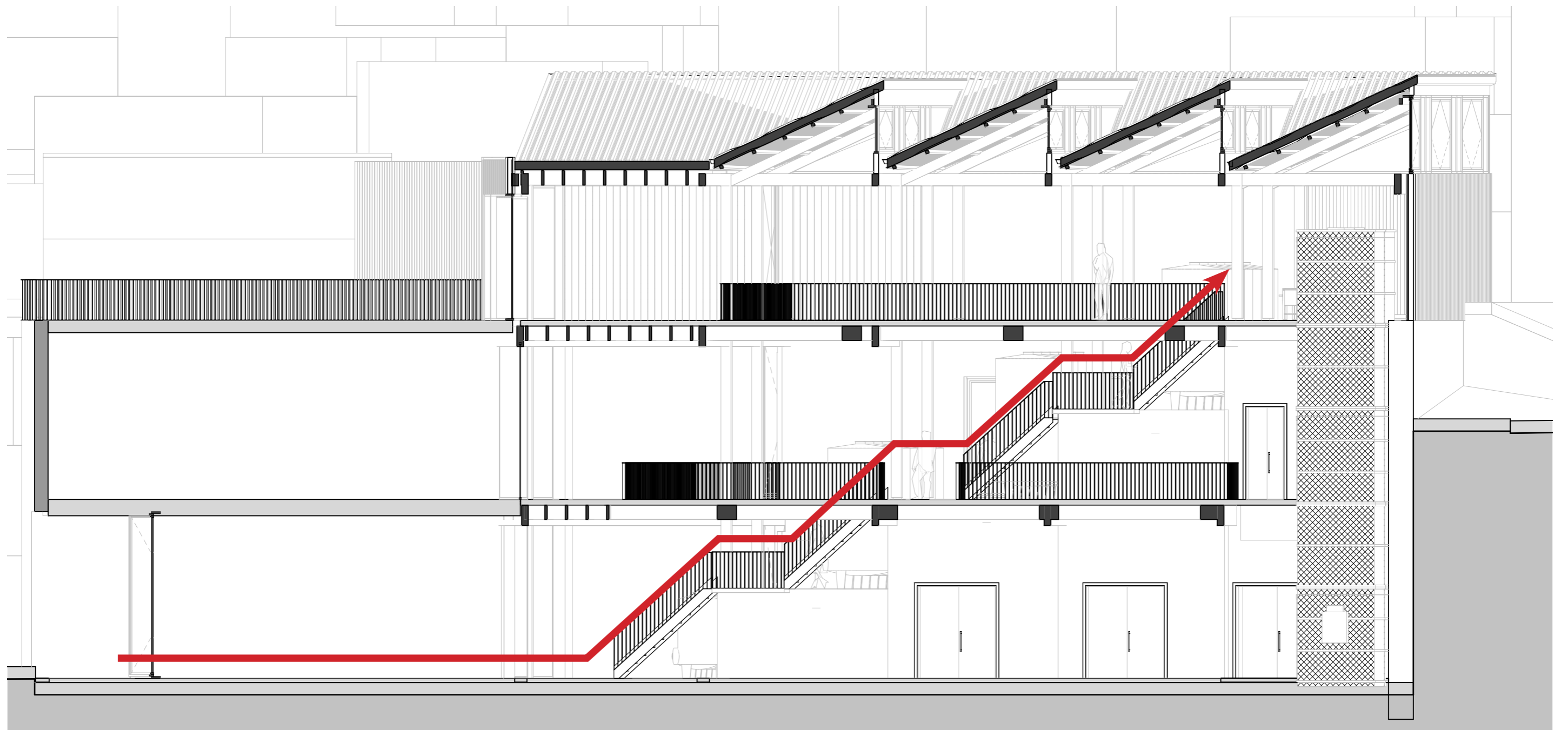
The social winery
Public ground



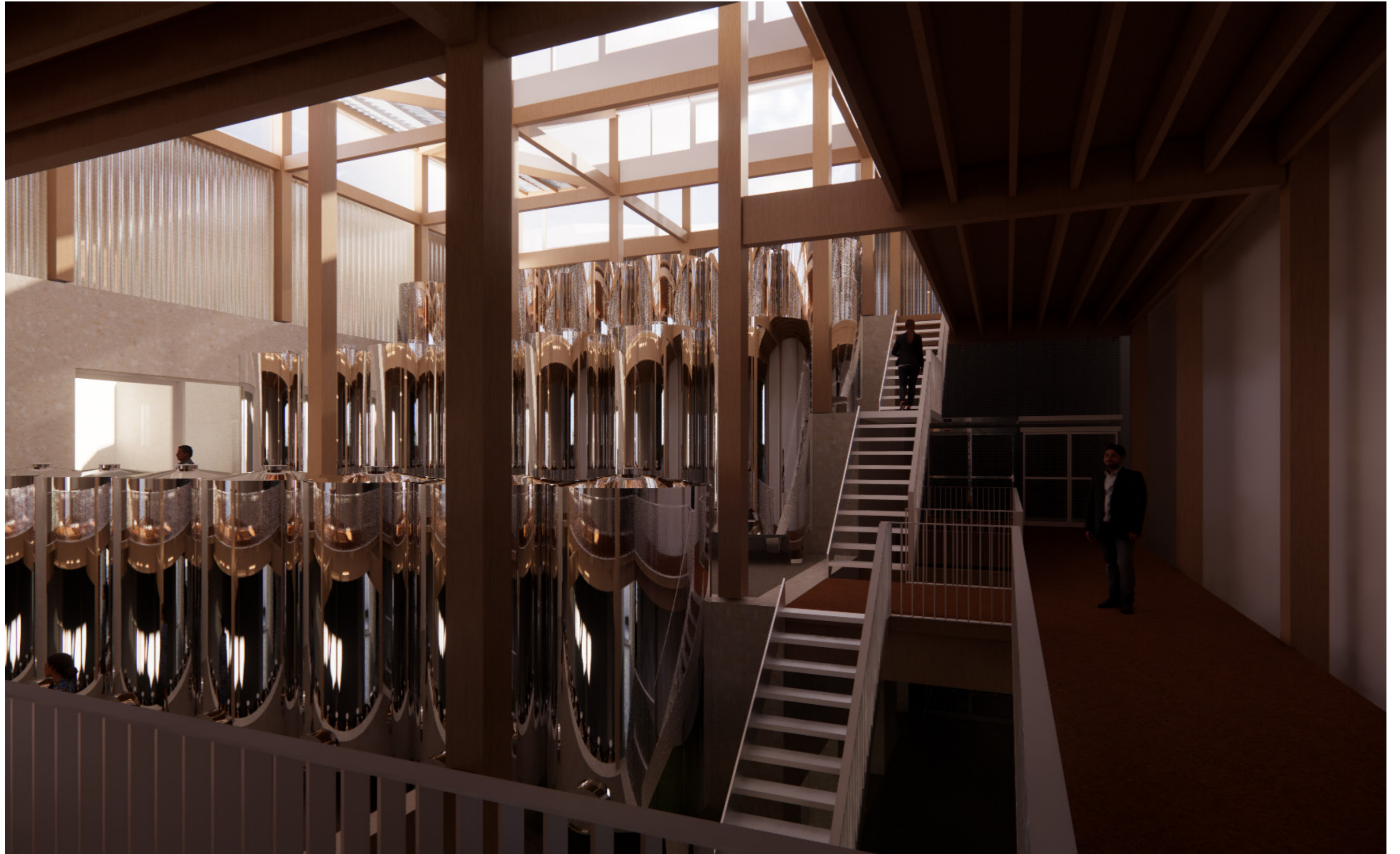
The social winery
public ground



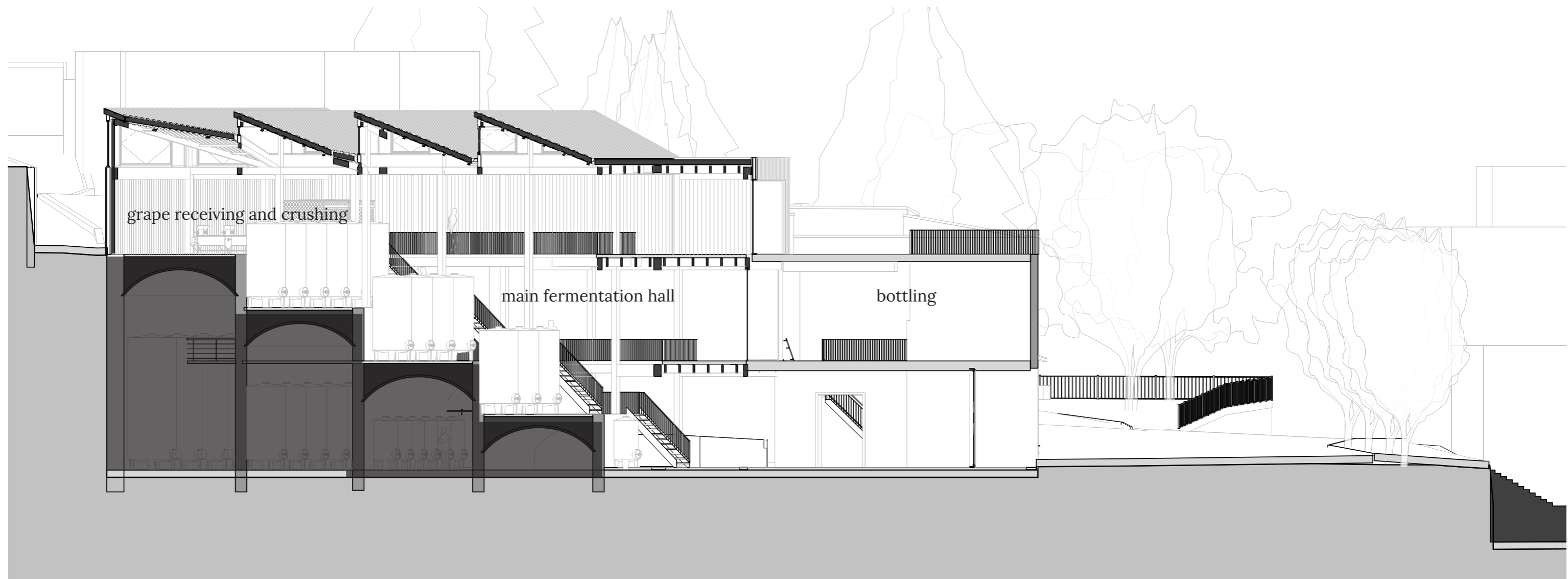
The social winery
the main space - circulation



The social winery
public ground



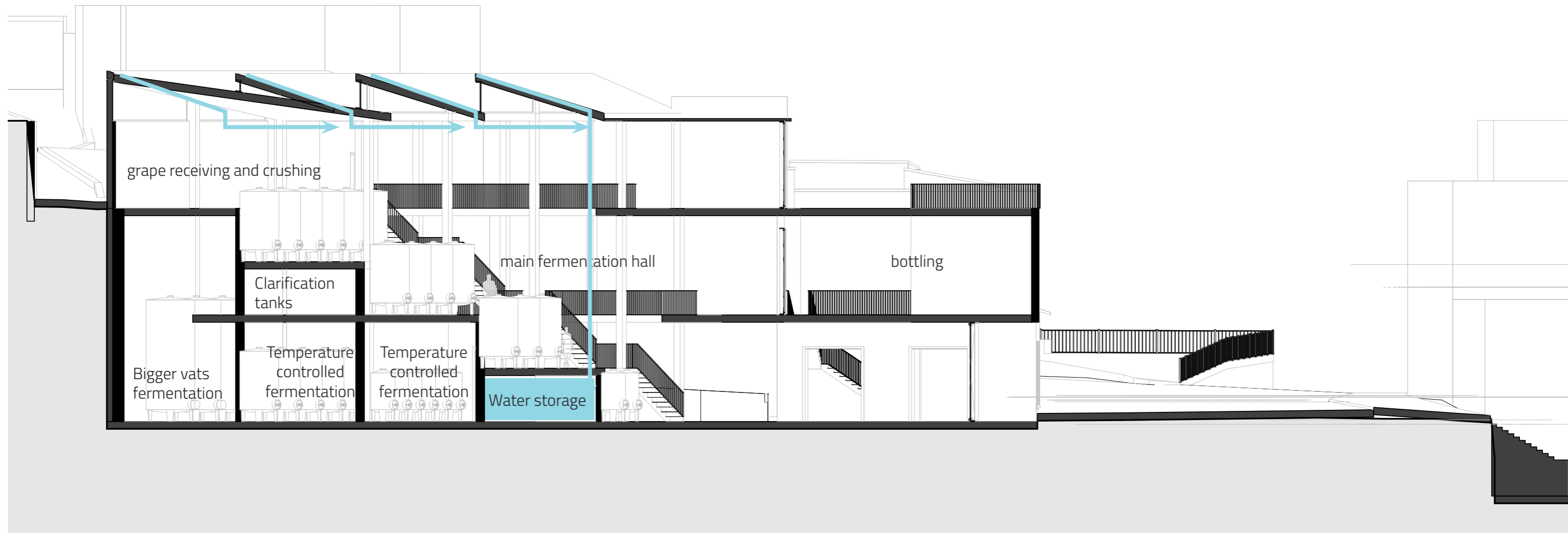
The social winery
Program



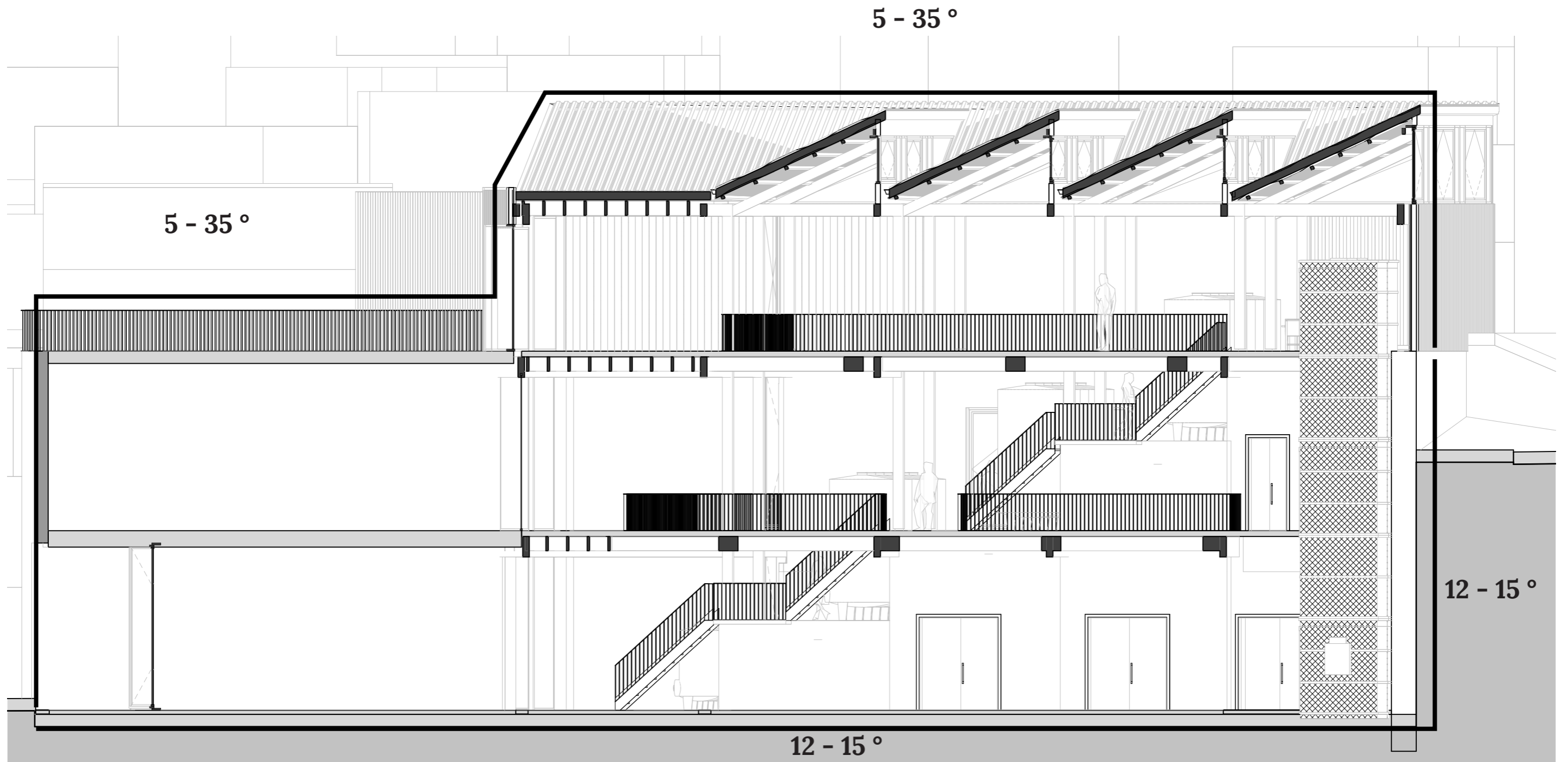
The social winery
Under-ground program



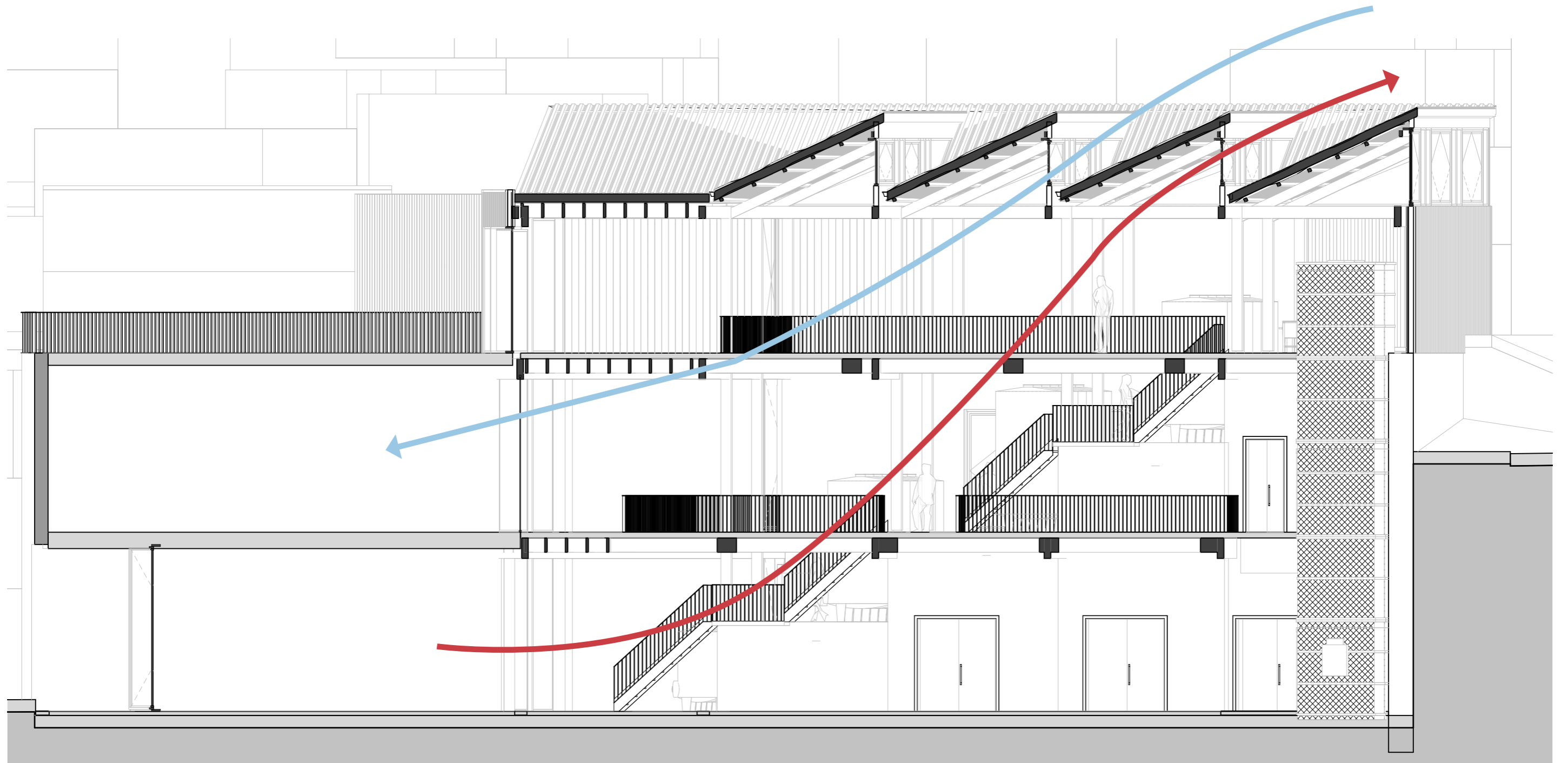
The social winery
Water collection



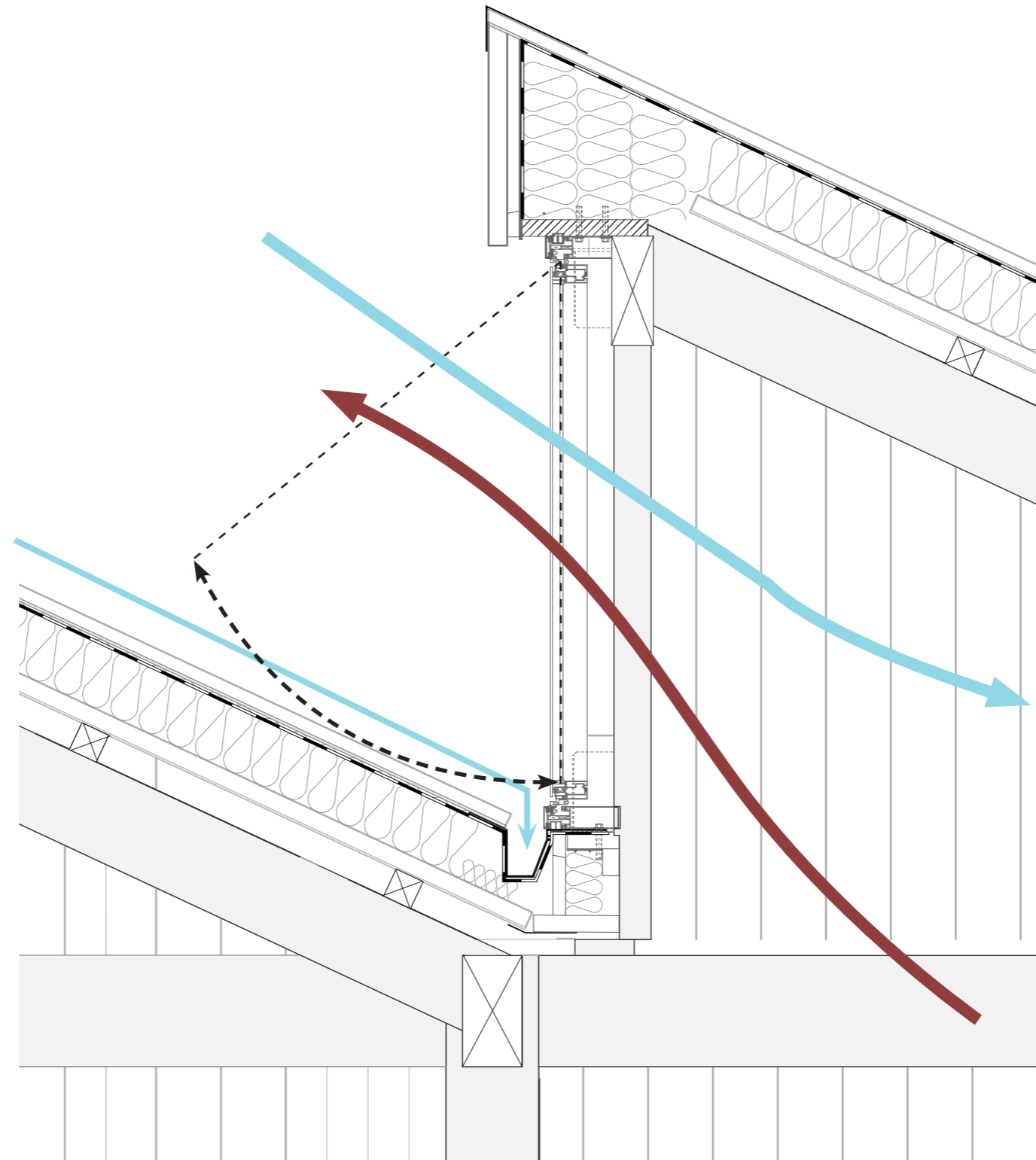
The social winery
Fermentation hall - climate

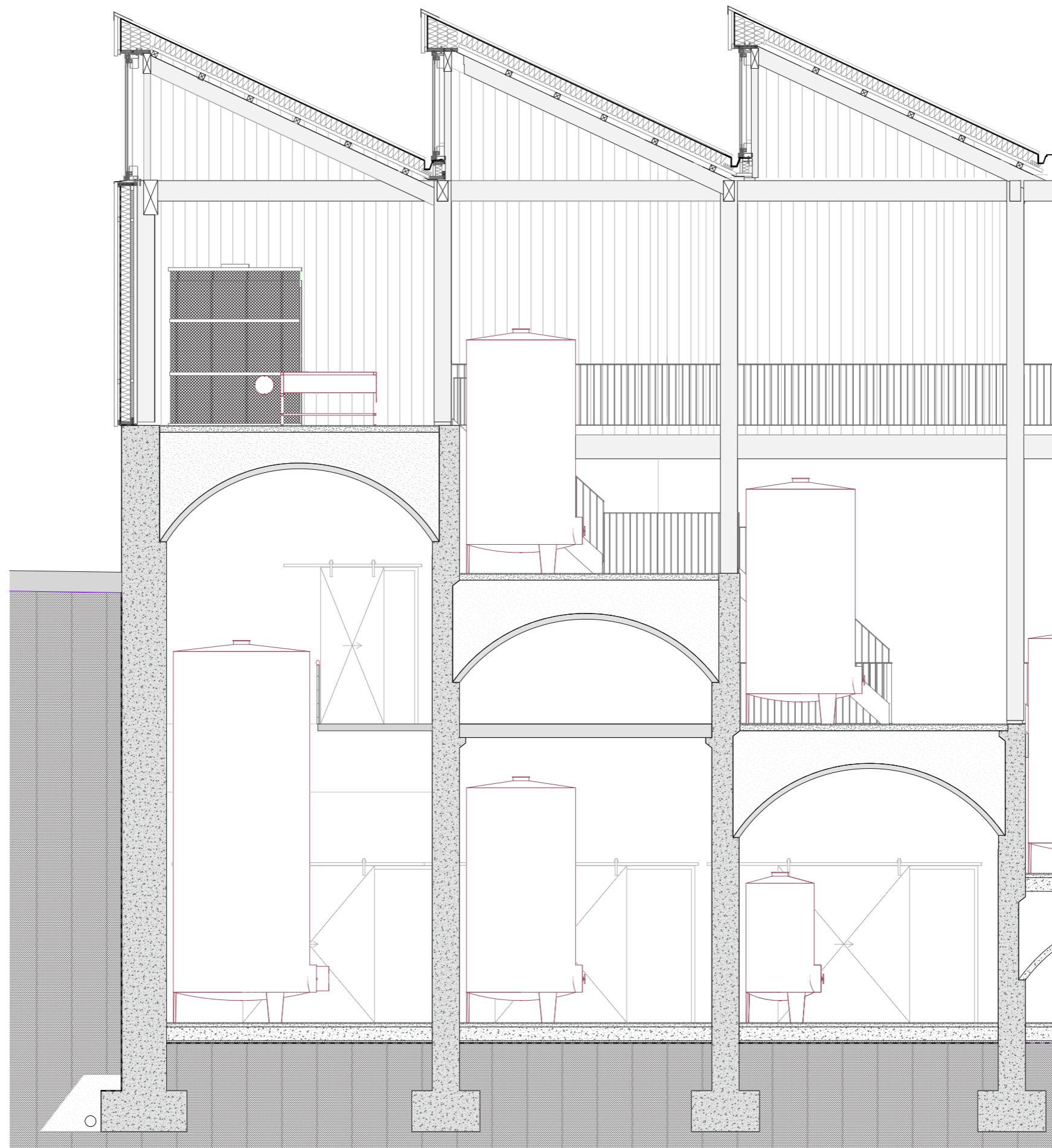


The social winery
Fermentation hall - climate

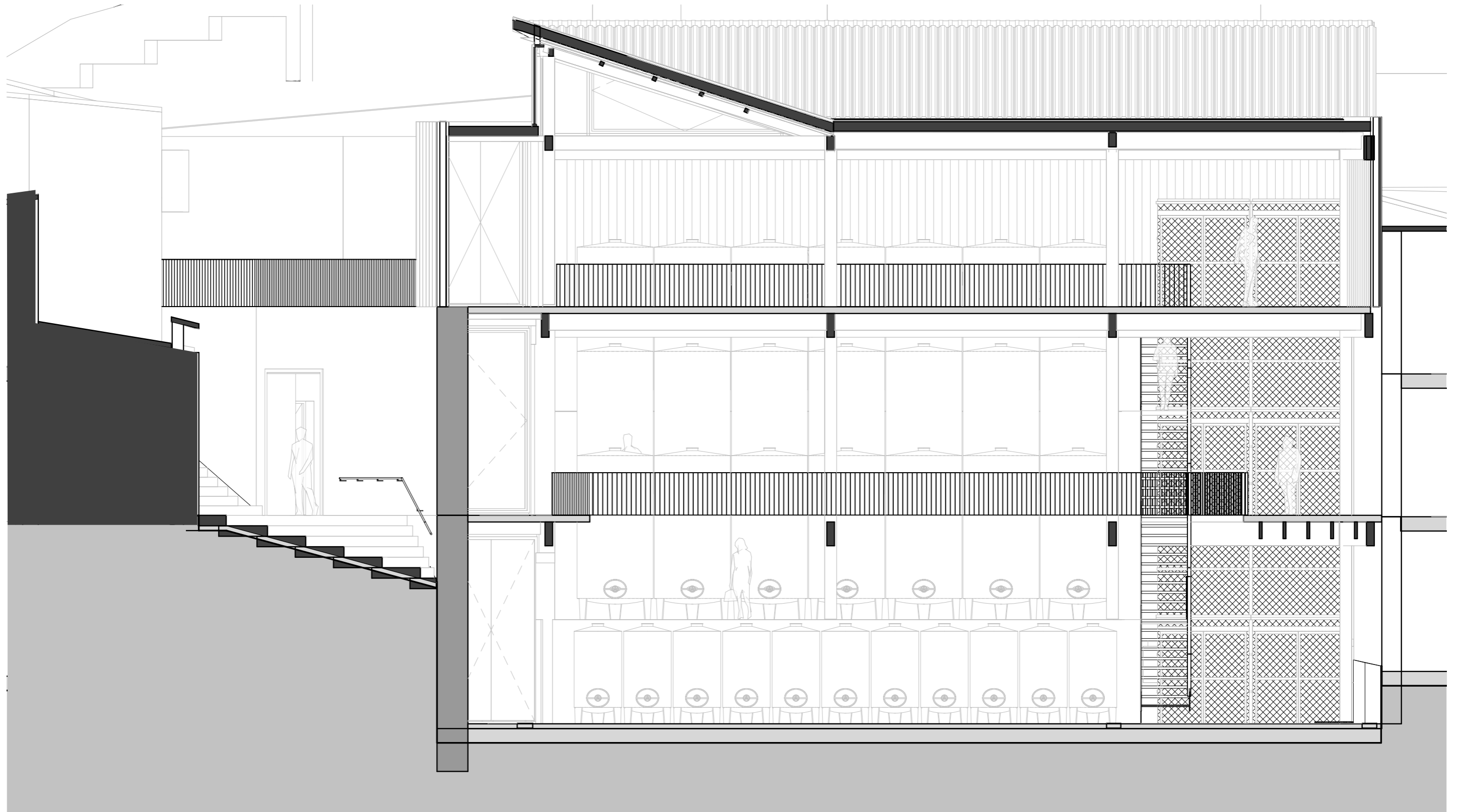


The social winery
Roof strategies

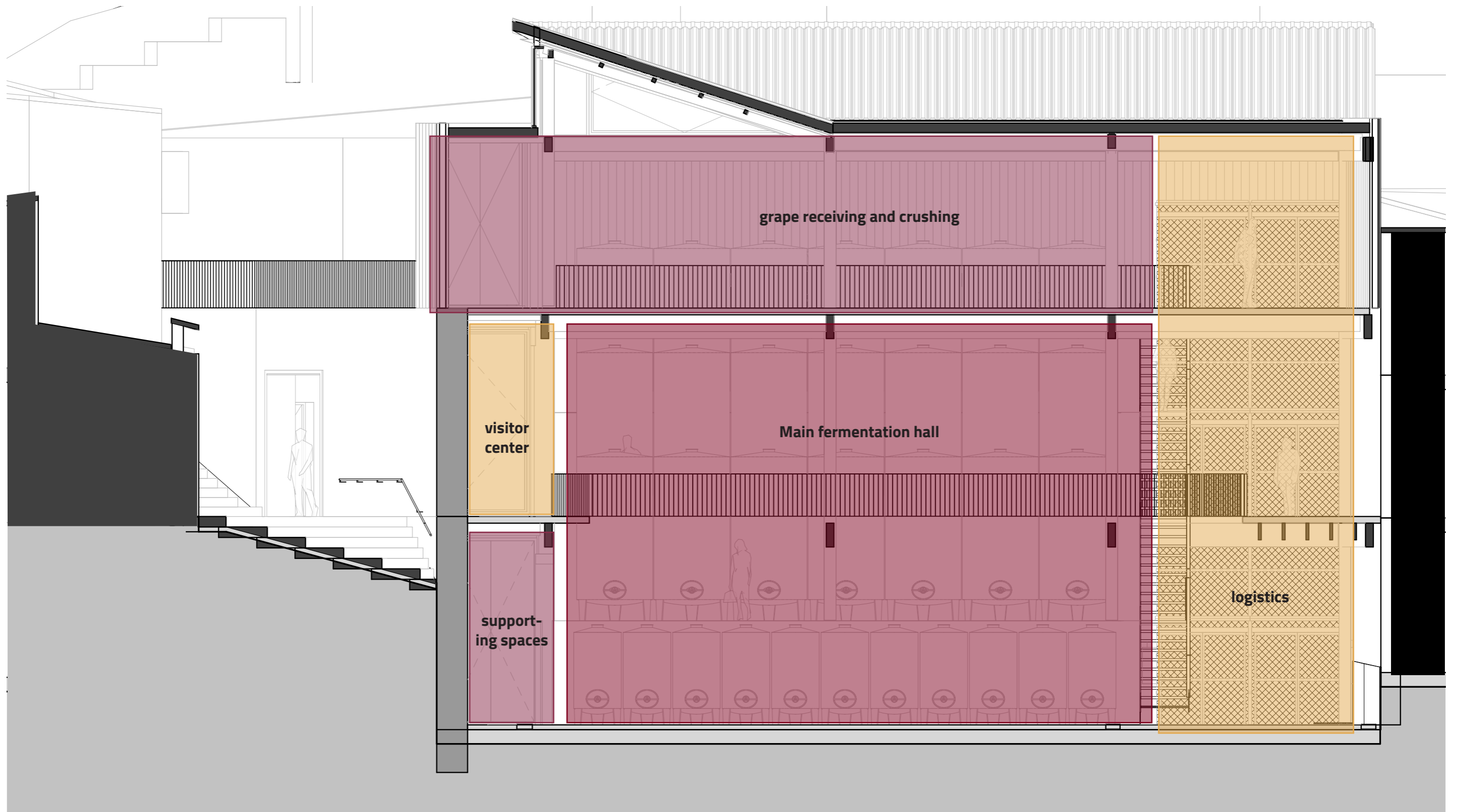




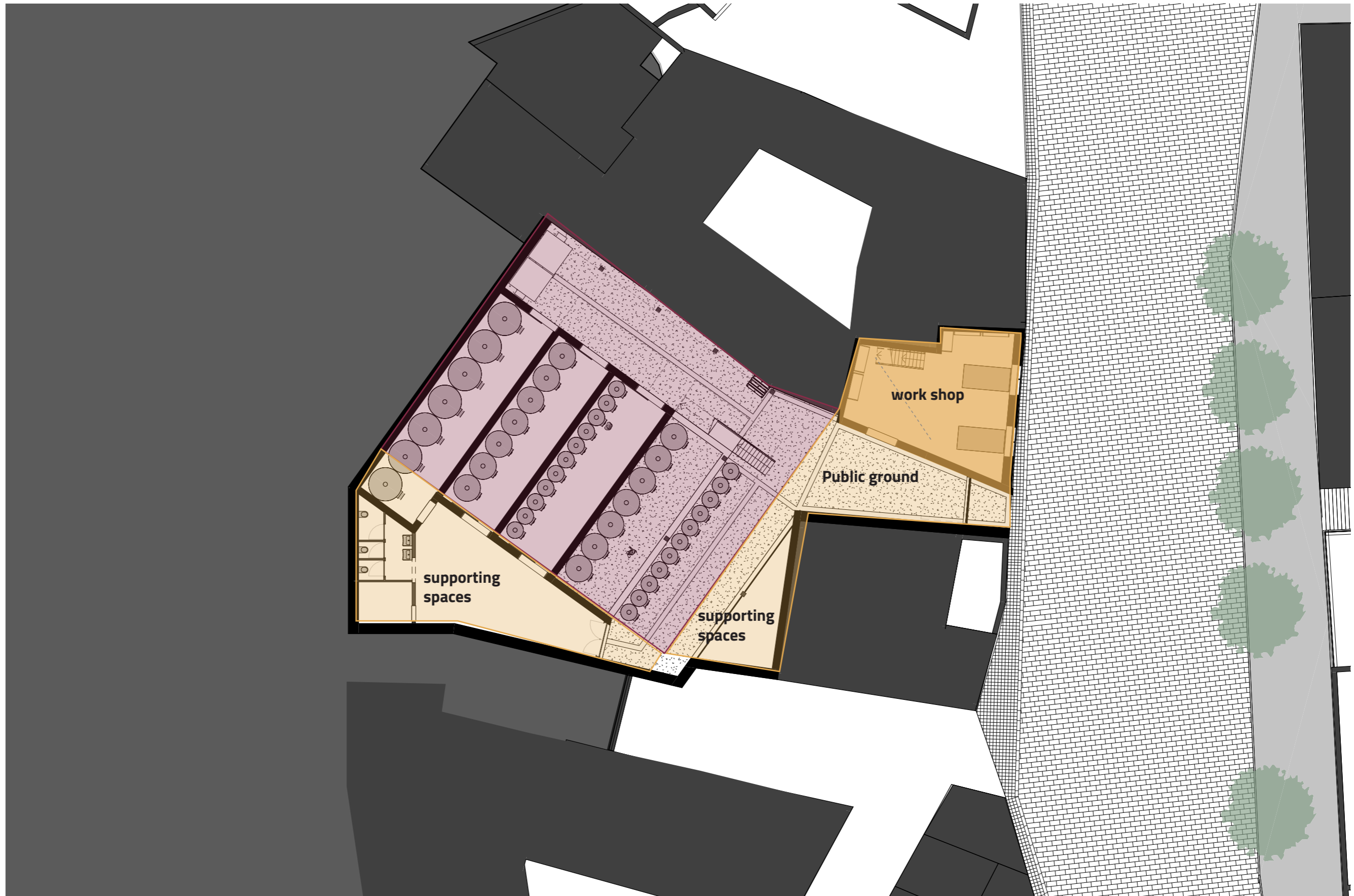
The social winery
the main space



The social winery
the main space



The social winery
Regular main space and irregular fringes



The social winery
The work-shop



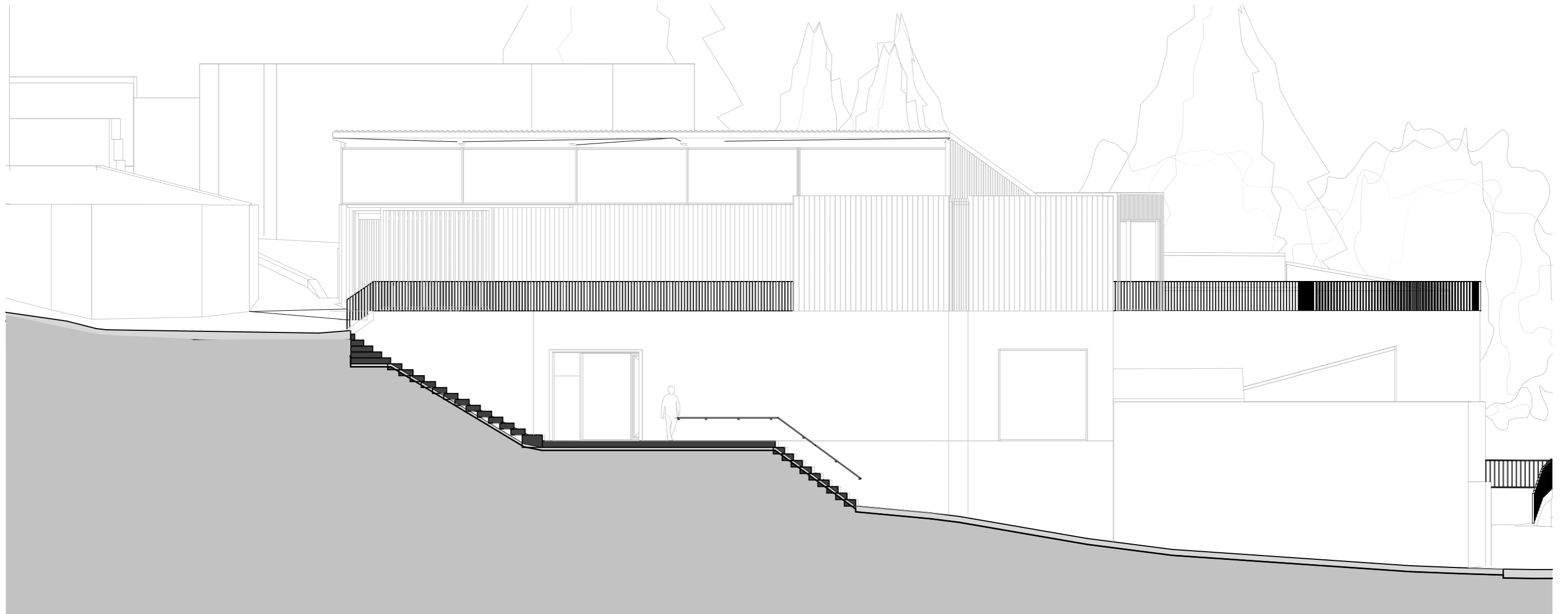
The social winery
The work-shop



The social winery
Regular main space and irregular fringes



The social winery
Elevation and material expression



The social winery
Street side



The social winery
2nd floor floorplan



The social winery
2nd floor entrance



A new ground
Mediation between town and landscape



TO WEAVE BACK

**PRODUCTIVE AND SOCIAL
INFRASTRUCTURE**

A COMMON GROUND

SHARED URBAN FACILITY

TO BE RESOURCEFUL

**PERMANENCE AND
ADAPTABILITY**



TO WEAVE BACK

A COMMON GROUND

TO BE RESOURCEFUL

**PRODUCTIVE AND SOCIAL
INFRASTRUCTURE**

SHARED URBAN FACILITY

**PERMANENCE AND
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TO WEAVE BACK

**PRODUCTIVE AND SOCIAL
INFRASTRUCTURE**

A COMMON GROUND

SHARED URBAN FACILITY

TO BE RESOURCEFUL

**PERMANENCE AND
ADAPTABILITY**



TO WEAVE BACK

**PRODUCTIVE AND SOCIAL
INFRASTRUCTURE**

A COMMON GROUND

SHARED URBAN FACILITY

TO BE RESOURCEFUL

**PERMANENCE AND
ADAPTABILITY**



TO WEAVE BACK

PRODUCTIVE AND SOCIAL
INFRASTRUCTURE

A COMMON GROUND

SHARED URBAN FACILITY

TO BE RESOURCEFUL

PERMANENCE AND
ADAPTABILITY



TO WEAVE BACK

PRODUCTIVE AND SOCIAL
INFRASTRUCTURE

A COMMON GROUND

SHARED URBAN FACILITY

TO BE RESOURCEFUL

PERMANENCE AND
ADAPTABILITY



TO WEAVE BACK

**PRODUCTIVE AND SOCIAL
INFRASTRUCTURE**

A COMMON GROUND

SHARED URBAN FACILITY

TO BE RESOURCEFUL

**PERMANENCE AND
ADAPTABILITY**



THANK YOU