Trans-Atlantic Platform

Social Innovation – Learning from Multinational Collaboration

16th - 17th November 2022
Online Conference

This conference brings together the Trans-Atlantic Platform Social Innovation grant holders and their cooperation partners (including stakeholders), other Social Innovation experts, and Trans-Atlantic Platform (T-AP) funding agency representatives in an online event.

The conference aims to
- explore outcomes of the 10 T-AP Social Innovation projects funded,
- share knowledge on how to implement innovative research concepts to meet social needs,
- develop a common understanding of pivotal issues in collaborative Social Innovation research,
- consider the impact and sustainability of Social Innovation projects in the humanities and social sciences,
- make recommendations specifically geared to future multinational Social Innovation research demands,
- give feedback for funding agencies that could help to improve the process of future T-AP calls.

The multinational and trans-Atlantic projects funded under the T-AP Social Innovation call comprise research teams from Brazil, Canada, Germany, Finland, France, the Netherlands, Poland, and the United Kingdom. Each project comprises researchers from a minimum of three countries with at least one partner from the Americas and at least one partner from Europe. These joint research teams deal with conceptual issues of international collaborative social innovation and are involved in the development of adequate new social and historical research methods. They tackle social innovation processes in a variety of settings which include multinational companies and activist networks, pharmaceutical research and production against the background of patient needs, plastic production and recycling management, the museum sector, social housing, education of marginalized indigenous and immigrant children, everyday life of marginalized youth, indigenous cultural communities or social structures arising from racism.

The T-AP Social Innovation projects add both to an understanding of Social Innovation while delivering social innovation(s) through new research. The focus of the conference is on what Social Innovation research can learn from multinational collaboration by
- comparing social challenges faced on both sides of the Atlantic,
- learning from the experiences of multisectoral collaboration for social innovation practiced on both sides of the Atlantic,

- applying and adapting approaches from one locale to another,
- generalizing and/or scaling-up of local experiences.

The 10 T-AP projects will report on how they have contributed to the understanding of Social Innovation and created social innovation(s) through new research. In addition, the conference aims to develop a common understanding of pivotal issues in collaborative Social Innovation research. To meet the latter aim, the focus of the presentations will be on four topical questions:

- What is the upscaling potential of the social innovation, and can it also apply to other fields and circumstances?
- What were the specific context conditions that led to the social innovation, and how did the process from some creative act to a Social Innovation process unfold?
- What role did entrepreneurs (social, political, economic, cultural) play in bringing about the social Innovation?
- What was the particular 'social' aspect of the innovations and what sets it apart from other kinds of innovations?

Furthermore, conference participants will have the opportunity to discuss these questions in special group work sessions on the basis of their learnings. External Social Innovation experts will moderate these group discussions and summarize learnings and recommendations. Final recommendations will be developed and recorded in a conference report on the basis of these group discussions.

The question of how to achieve broad impact and sustainability through multinational research collaboration will be addressed throughout the conference. Potential implications for future innovative international research collaboration in the social sciences and humanities will also be explored. Last but not least, participants will be urged to make recommendations for improving future T-AP calls.

Despite its online format the conference aims to facilitate as much deliberation as possible between more than one hundred researchers, stakeholders and funding agencies' representatives.

Agenda

16th November 2022

14:30 -15:00 (CET)[1]	**Check-in (Login to the Online Meeting and Test of Connection)**	All
15:00	**Welcome and Introduction** Helmut Anheier | Hertie School	Plenary
15:10	**Welcome Notes** ▪ Zarah Bruhn | Federal Ministry of Education and Research – BMBF ▪ Ted Hewitt | Social Sciences and Humanities Research Council of Canada – SSHRC ▪ Emily Swaine | Economic and Social Research Council – UKRI-ESRC ▪ Luíz Mello | São Paulo Research Foundation – FAPESP	Plenary
15:40	**Opening Keynote** Johanna Mair | Hertie School: 'Social Innovation - Reflections on Research and Practice'	Plenary
16:10	**Overview of the Conference (Chair):** **Conference Aims and Organization**	Plenary
	Session 1 'Context Conditions and Impact' **T-AP PROJECT PRESENTATIONS** Moderator: Agata Stasik | Kozminski University	Plenary
16:20	**Presentation:** 'Collaboration for Social Innovation: Scaling for Impact (COLLABORATION)'	
16:30	**Presentation:** 'Social Innovation Processes in and around Multinational Companies: The Role of Social Activists and their Transnational Networks (SOCIAL INNOVATION IN MULTINATIONALS)'	
16:40	**Presentation:** 'User-Valued Innovations for Social Housing Upgrading through Trans-Atlantic Living Labs (uVITAL)'	
16:50	**Discussion of Presentations** (COLLABORATION, SOCIAL INNOVATION IN MULTINATIONALS and uVITAL)	
17:05	**Break**	

[1] The schedule is due to the availability of the 10 research teams that are located in North and South America and Europe.

17:20	**GROUP WORK Session 1:** **Questions for Discussion:** Group A: What is the upscaling potential of the innovation, and can it also apply to other fields and circumstances? (Moderator: Sérgio Queiroz | University of Campinas) Group B & C: What were the specific context conditions that led to the innovation, and how did the process from some creative act to a social innovation process unfold? (Moderators: Julia Wittmayer | Dutch Research Institute for Transitions & Georg Mildenberger | University of Heidelberg & Julia Wittmayer | Dutch Research Institute for Transitions (DRIFT), Erasmus University Rotterdam, Frank Moulaert | Catholic University of Leuven) **Learnings and Recommendations**	Three Parallel Groups
18:00	**Reporting from the Groups**	Plenary
	Session 2 'Collaboration and Meeting Needs' **T-AP PROJECT PRESENTATIONS** Moderator: Annette Zimmer | University of Münster	Plenary
18:35	**Presentation:** 'Social Pharmaceutical Innovation for Unmet Medical Needs (SPIN)'	
18:45	**Presentation:** 'New Frontiers in Social Innovation Research: Social Innovation Management for BIOPlastics (SIMBIO)'	
18:55	**Discussion of Presentations** (SPIN and SIMBIO)	
19:10	**Short Wrap-up**	
19:15	**End of Day 1**	

17th November 2022

14:30 -15:00 (CET)	**Check-in (Login to the Online Meeting and Test of Connection)**	All
15:00	**Overview on Conference Day 2**	Plenary
	Session 3 'Narratives, Advocacy and Voice' **T-AP PROJECT PRESENTATIONS** Moderator: Katharine McGowan | Mount Royal University	Plenary

15:20	**Presentation:** 'Documenting Africans in Trans-Atlantic Slavery (DATAS)'	
15:30	**Presentation:** 'Colonization of the Sacred Places of the Xavante Territory of Marãiwatsédé and São Marcos (XAVANTE)'	
15:40	**Presentation:** 'Worlding Public Cultures: The Arts and Social Innovation (WPC)'	
15:50	**Presentation:** 'Socially Innovative Interventions to Foster and to Advance Young Children's Inclusion and Agency in Society through Voice and Story (ADVOST)'	
16:00	**Presentation**: 'Social Innovation through Participatory Art and Design with Youth at the Margins: Solutions for Engaging and Empowering Youth with Trans-Atlantic Mirroring (SEEYouth)'	
16:10	**Discussion of presentations** (DATAS, XAVANTE, WPC, ADVOST, and SEEYouth)	
16:30	**GROUP WORK Session 2:** **Questions for Discussion:** Group A: What role did entrepreneurs (social, political, economic, cultural) play in bringing about the innovation? (Moderator: Simon Teasdale | Queen's University Belfast) Group B & C: What was the particular 'social' aspect of the innovations and what sets it apart from other kinds of innovations? (Moderators: Mário Aquino Alves | FGV São Paulo School of Business Administration & Gary Painter | University of Southern California, Rafael Ziegler | HEC Montréal) **Learnings and Recommendations**	Three Parallel Groups
17:10	**Reporting from the Groups**	Plenary
17:45	**Break**	
18:15	**General Discussion and Presentation of the Final Recommendations:** ▪ Learning from Multinational Case Studies ▪ Suggestions for Broader Impacts ▪ Recommendations for Future Research ▪ Feedback for Funding Agencies: remarks that could help to improve the process for future T-AP calls	Plenary
18:45	**End of Conference**	