



FRAMING ATMOSPHERES

a journey through Rue du Faubourg du Temple, Paris



Amsterdam, The Netherlands



Espaces d'Abraxas by Bofill - Paris, France



Kowloon, Hong Kong

gentrification

Gentrification is the effect in which urban areas are renovated and upgraded causing for lower-income classes to be abandoned towards the outer city



New York City - USA



Javastraat, Amsterdam - The Netherlands



Garcia, Barcelona - Spain

Paris



le marais, paris 3rd arrondissement



montmartre, paris 18th arrondissement



rue denoyez, paris 20th arrondissement

dealing with gentrification

new strategy

step 1 :

identify a location where in future the
gentrification process will appear

step 2 :

immerse into this location and document the
observations

step 3 :

pointing out the important qualities that
define the identity of the place

step 4 :

creating space to exaggerate these qualities
in order for them to resist gentrification

step 1 :

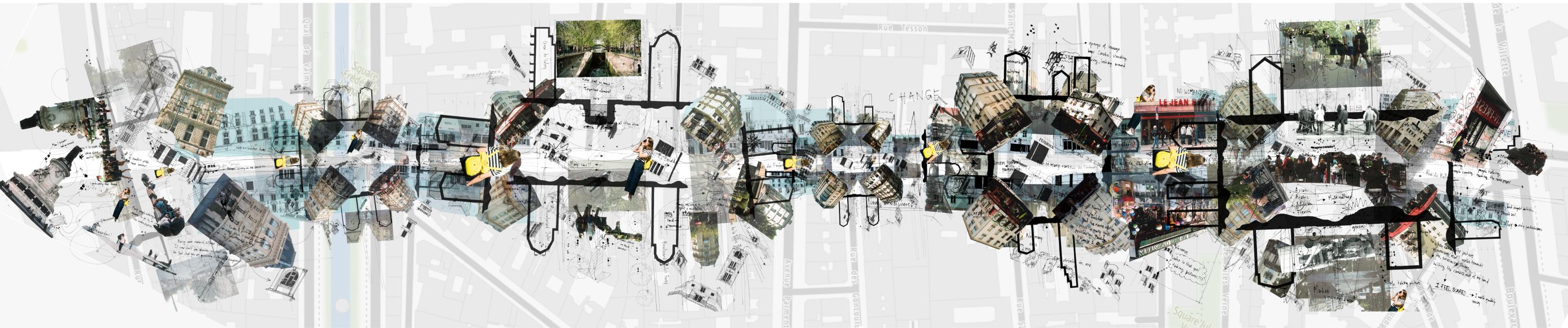
identify a location where in future the
gentrification process will appear

Rue du Faubourg du Temple



step 2 :

immerse into this location and document the
observations



focus on the place that is not touched by
gentrification just yet



Small
market
with shop
addresses

groups of teenage
boys (Arabic) standing
king, looking around

NO WOMAN
LE JEAN PAUL
AMSTEL BA TABAC LE JEAN

Men sitting
Asian, Arab, African
Walk up and down
green boulevard

ONE bench
ALWAYS!

more towards
pavement

Not so many cars. Rue des Fambances

Asian
Arabic
African
French
→ Multicultural

people talking
reading the newspaper

graffiti, but super artistic
→ street art.

alley → only pedestrians

Norne
The butcher
put the name of the
place as many times
possible on facade
France & Arabic?

observe
Who is that girl
taking pictures?!

When taking the picture
a woman (Mad!) walks towards
me, screaming things
hitting the camera out of my hand

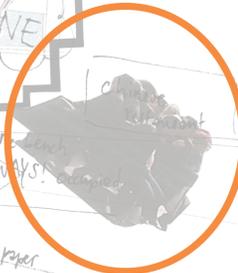
I FEEL SCARED → I walk quickly
away.

step 3 :

pointing out the important qualities that define
the identity of the place



Small shop addresses
groups of teenage boys (Arabic) standing king, looking around



more towards pavement
Not so many cars. Rue des Flandres

Asian
Arabic
African
French
→ Multicultural

people talking reading the newspaper
people coming

Gratiff
No many cars
driving in one

The blcher put the name of the place as many times as possible on France & ...

observe
Who is that girl taking pictures??

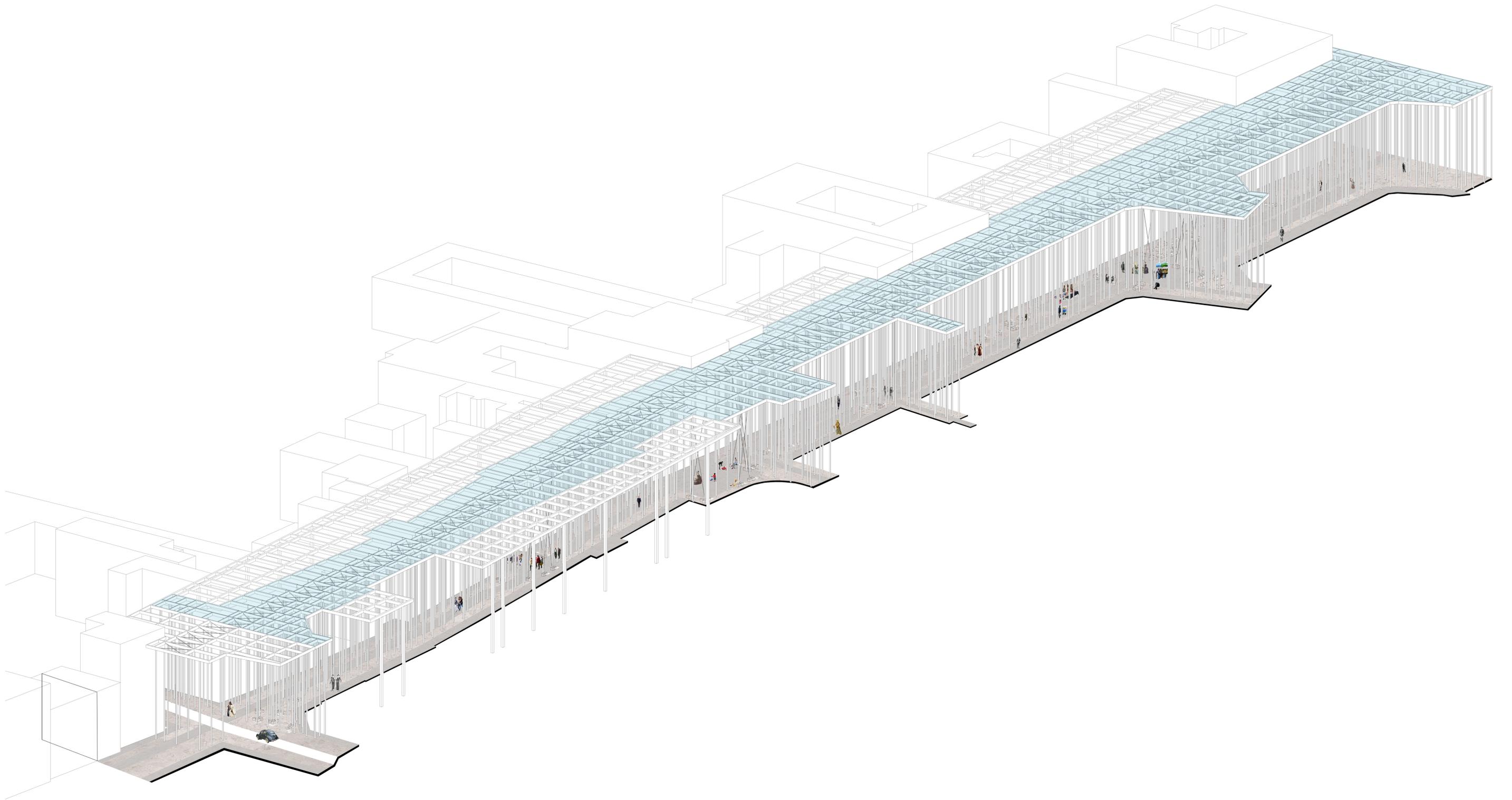
People selling things
Asian
Gilles?

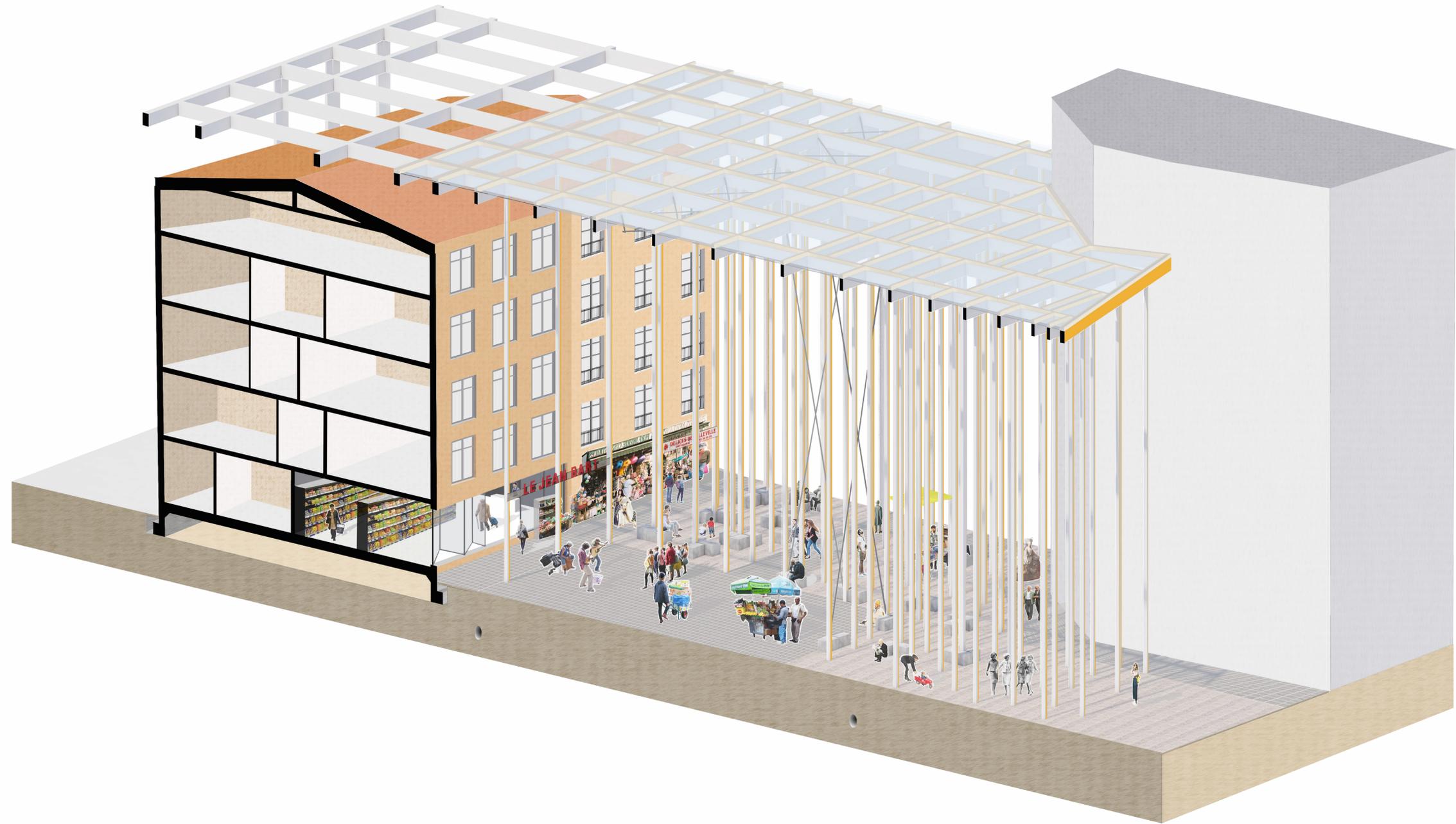
When taking the picture a woman (Mad!) walks towards me, screaming things hitting the camera out of my hand

I FEEL SCARED → I walk quickly away.

step 4 :

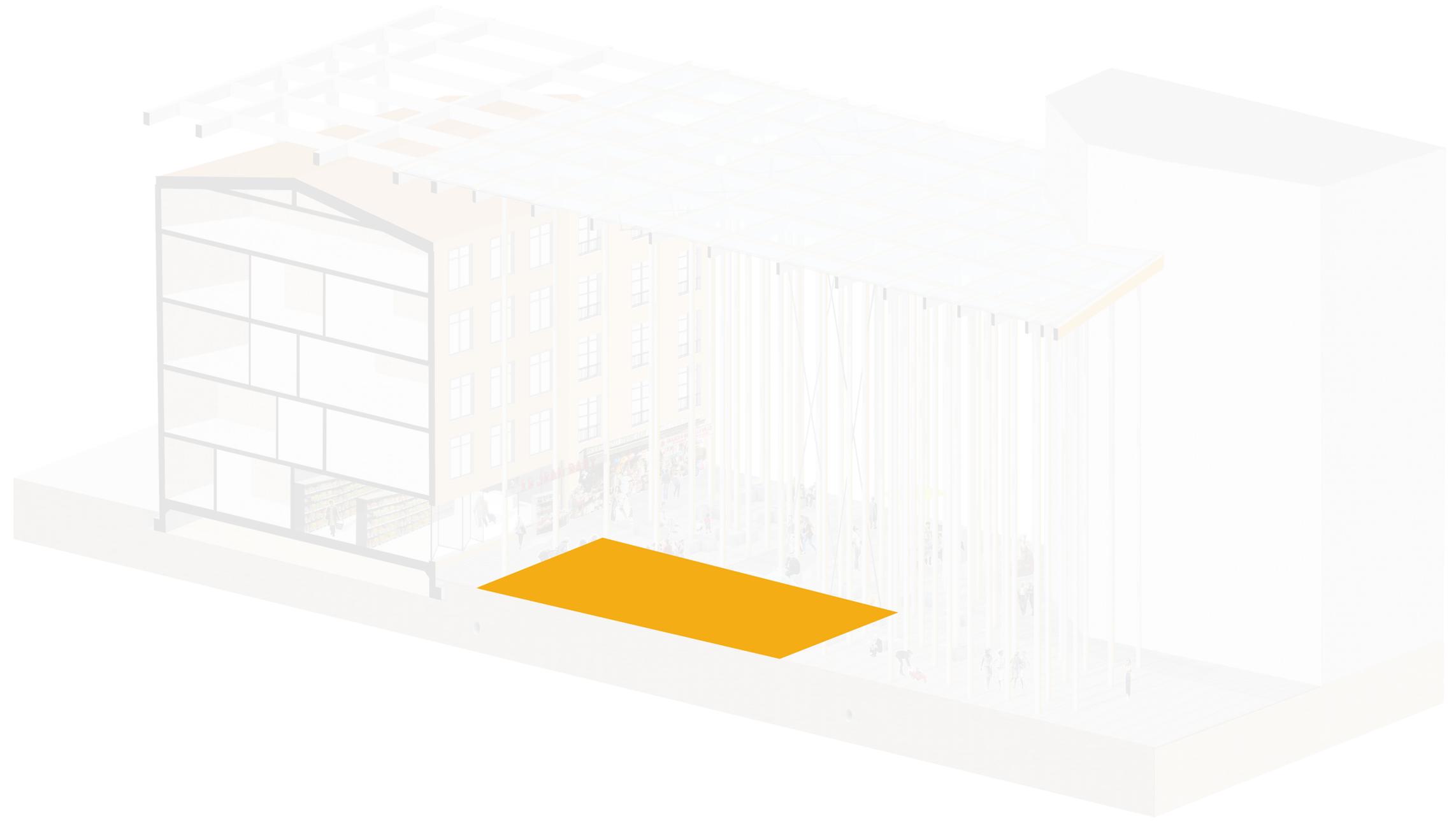
creating space to exaggerate these qualities in
order for them to resist gentrification









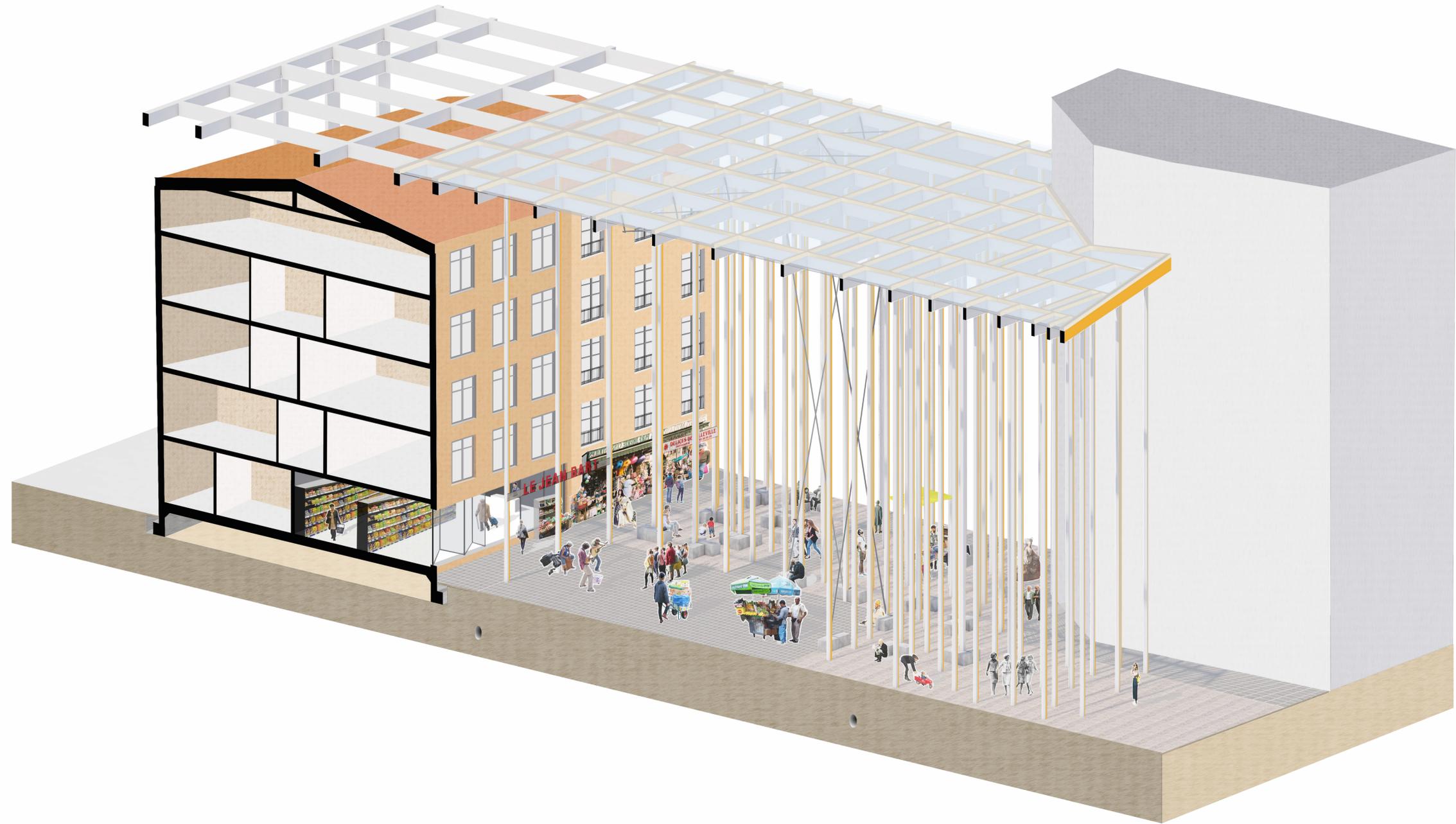


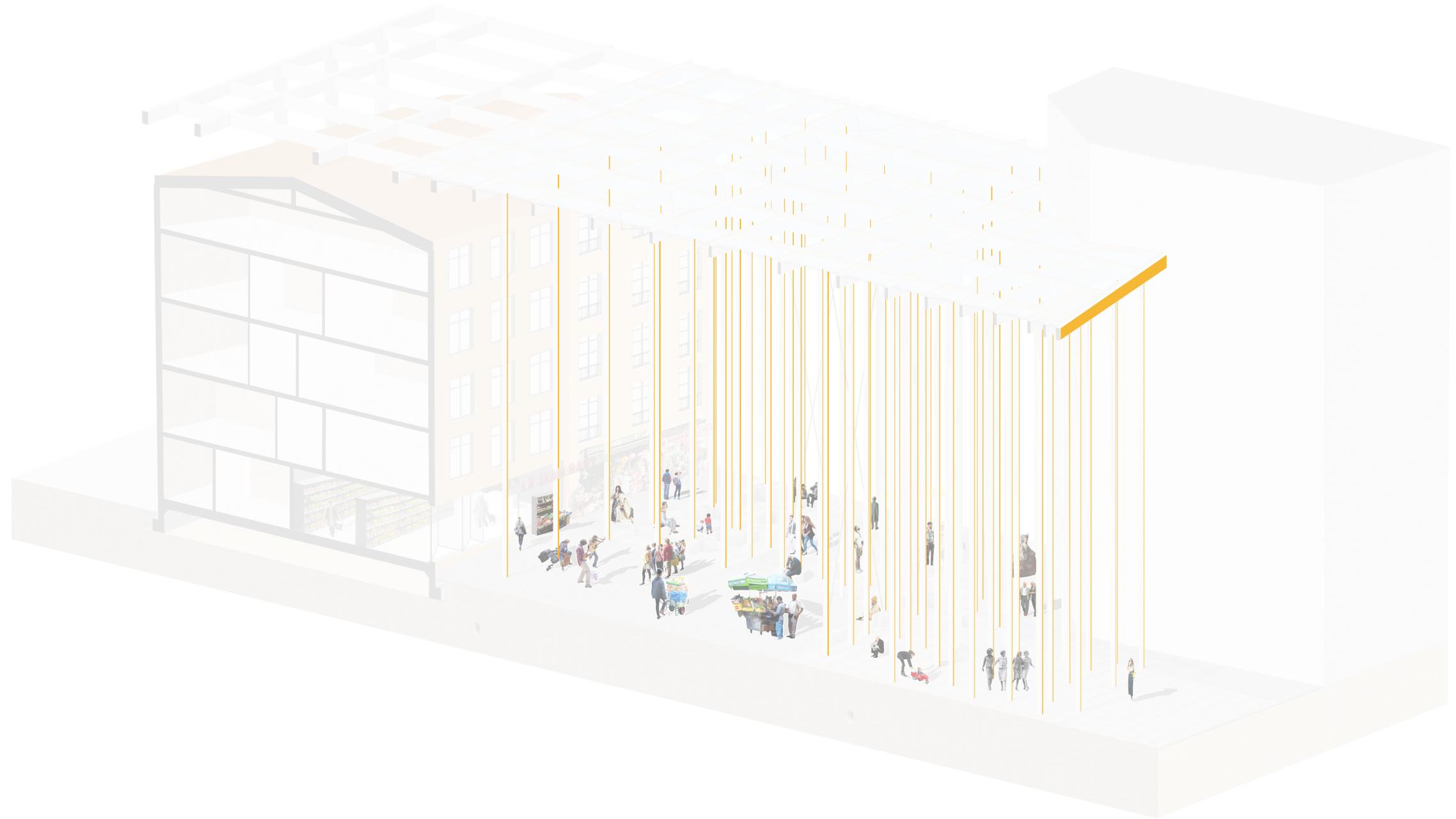


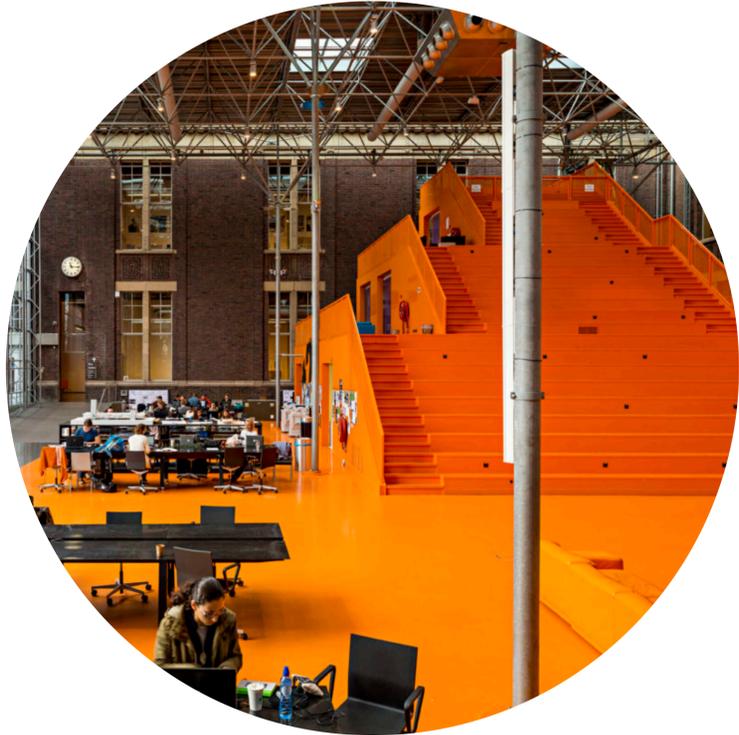












faculty of architecture, MVRDV

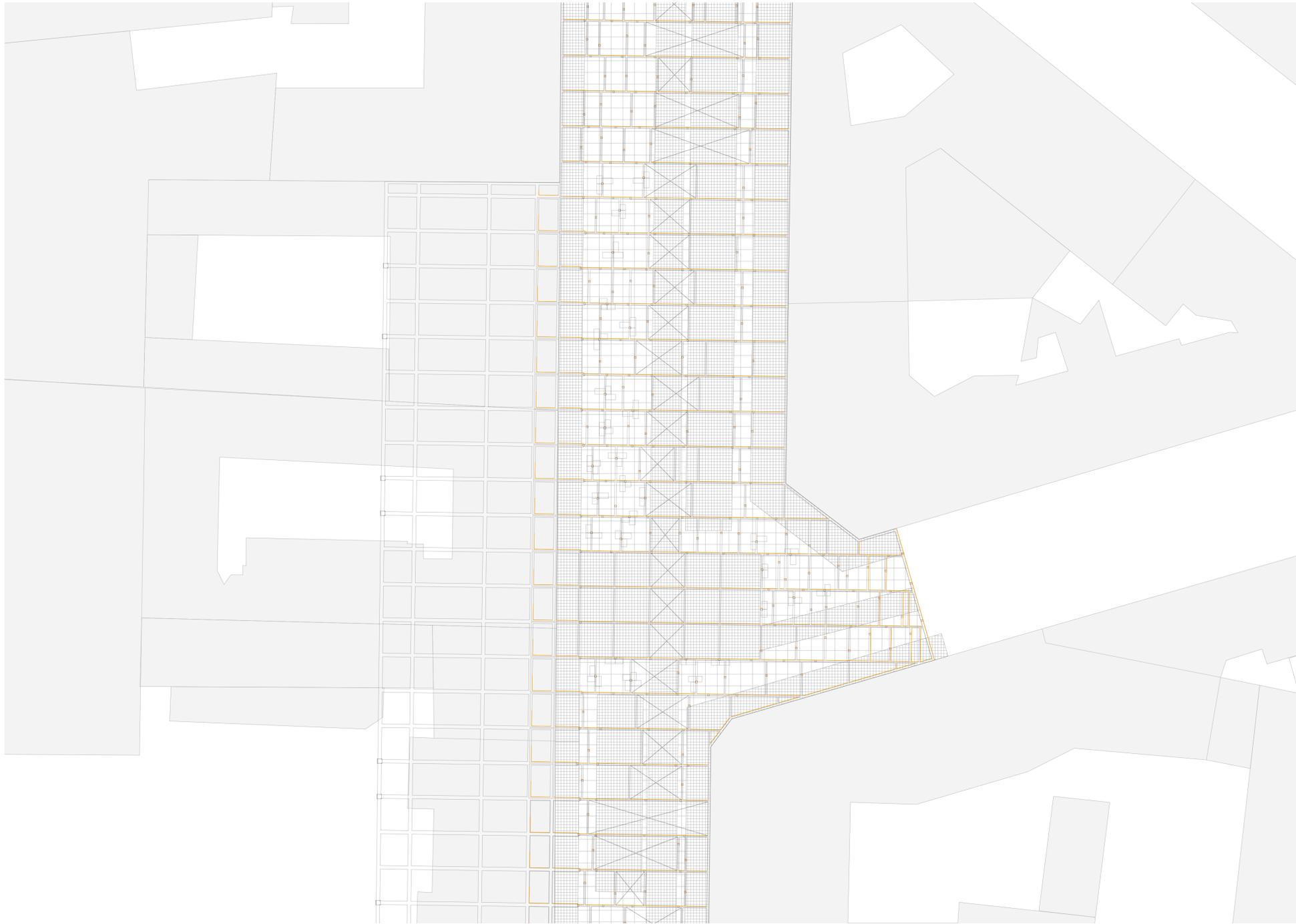


The Gates, Christo and Jeanne-Claude

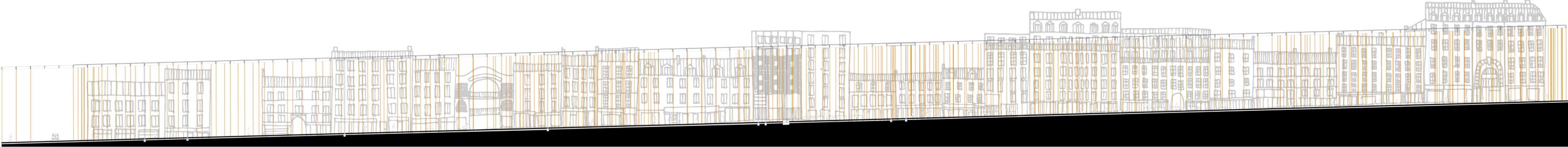


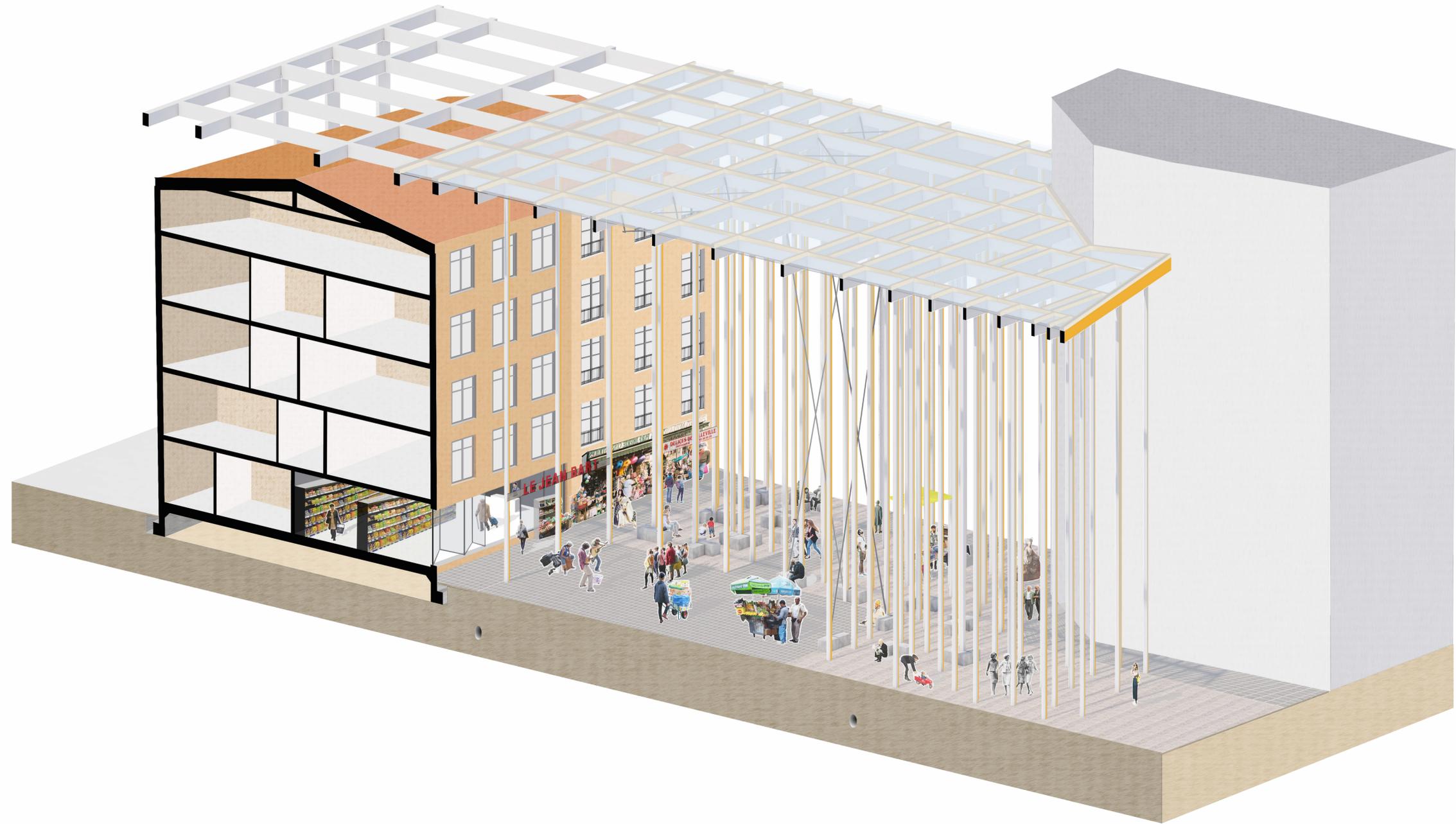
Valley Curtain, Christo and Jeanne-Claude

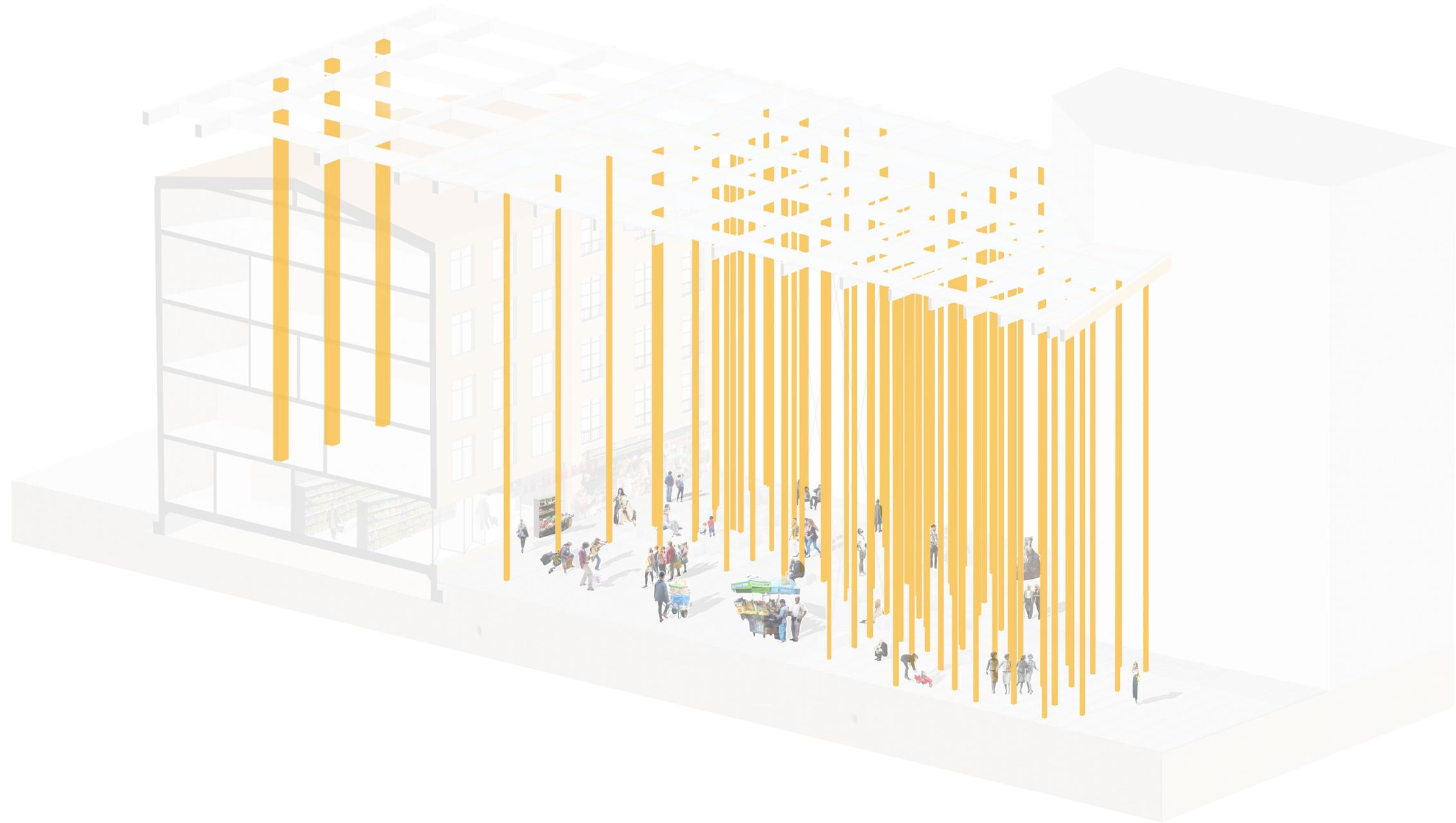
color inspiration



color





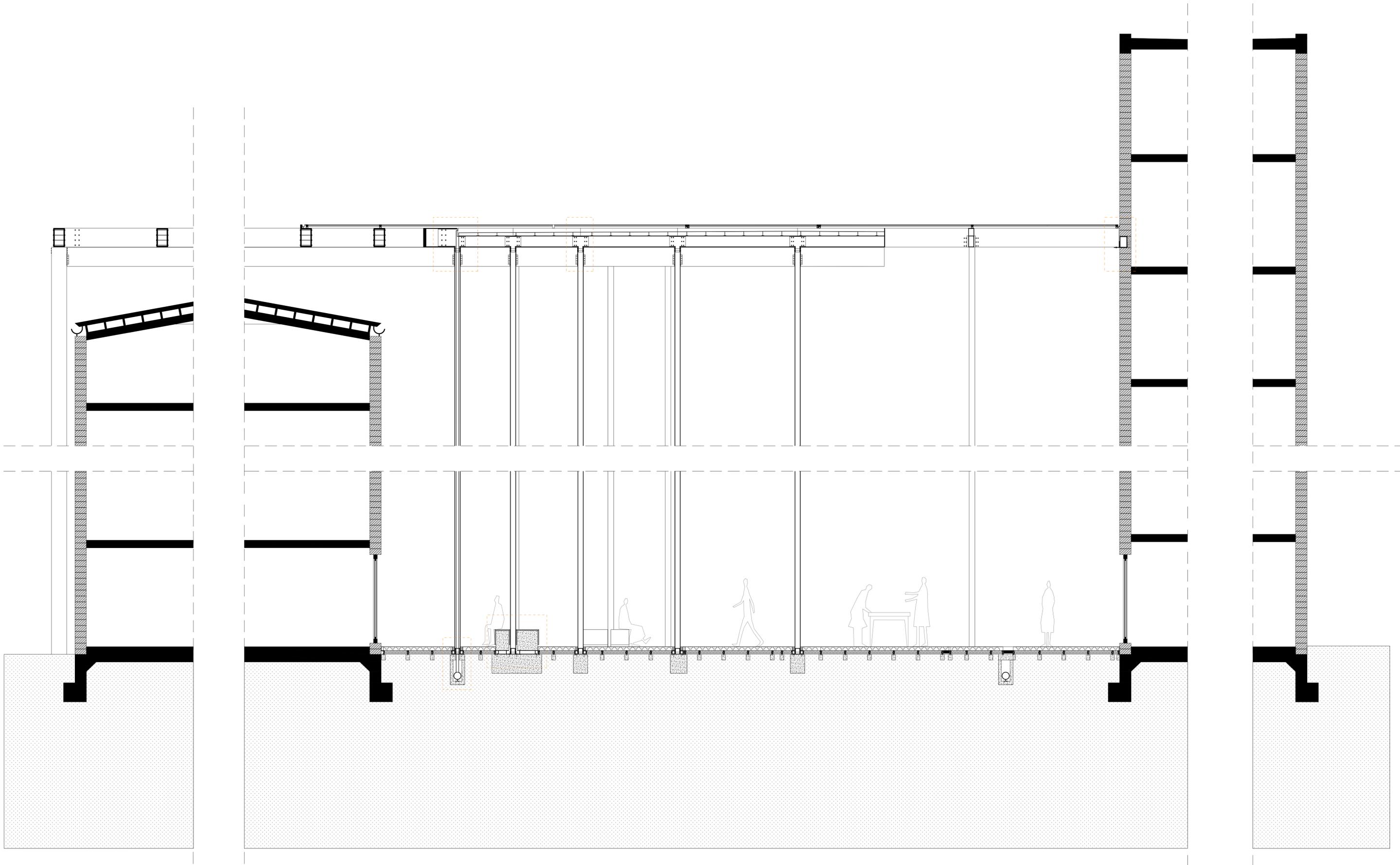




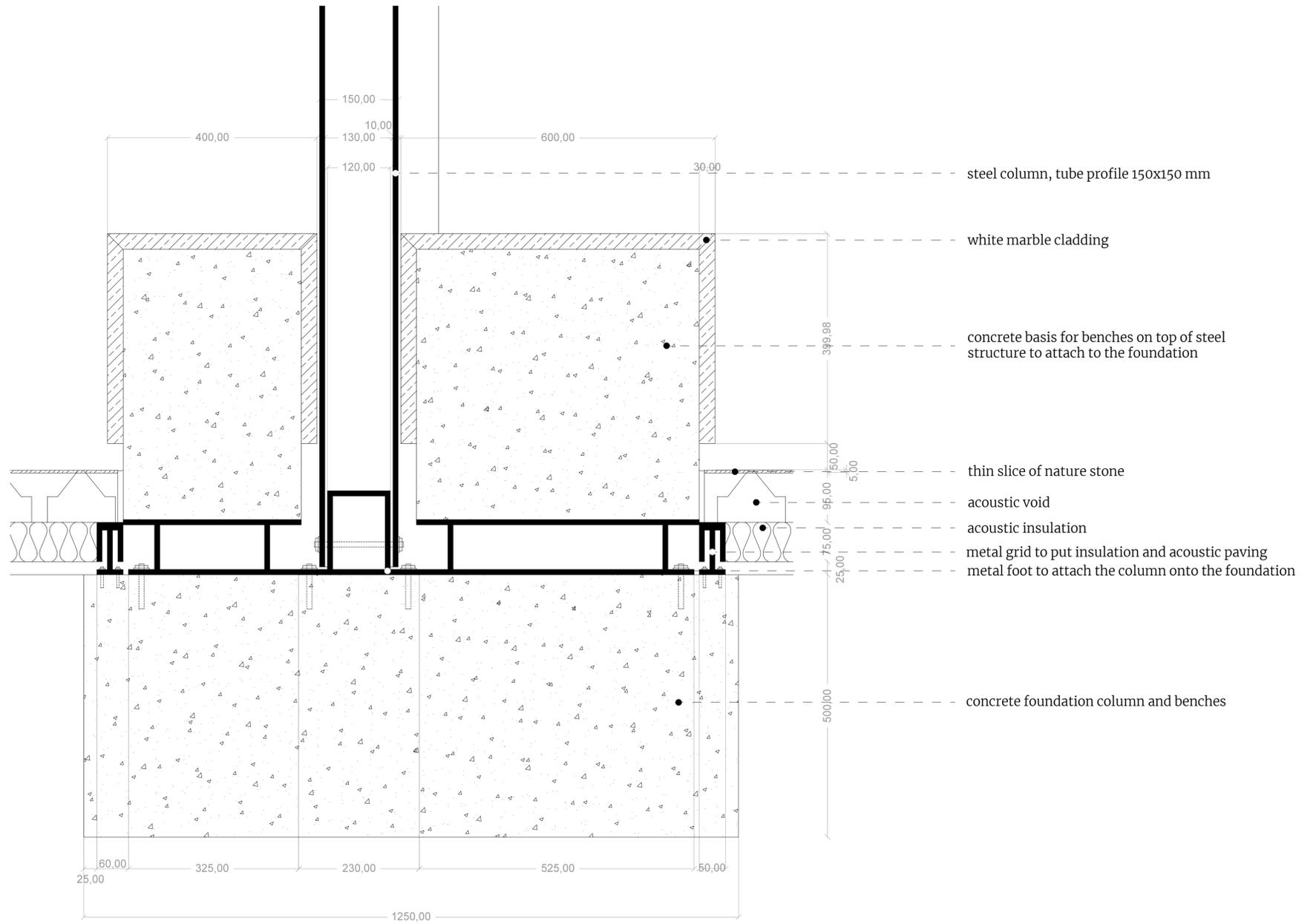
columns



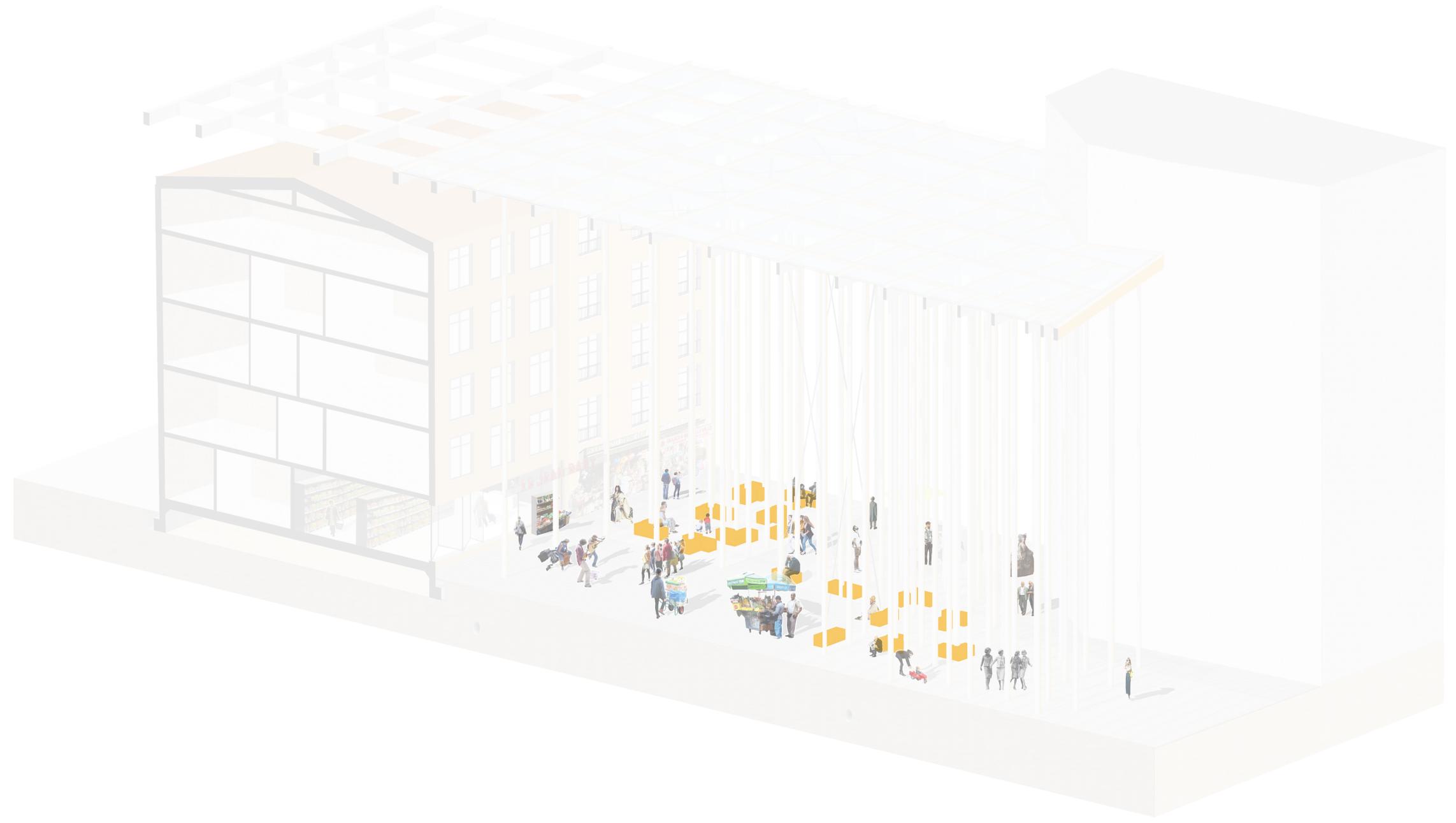
columns



cross section

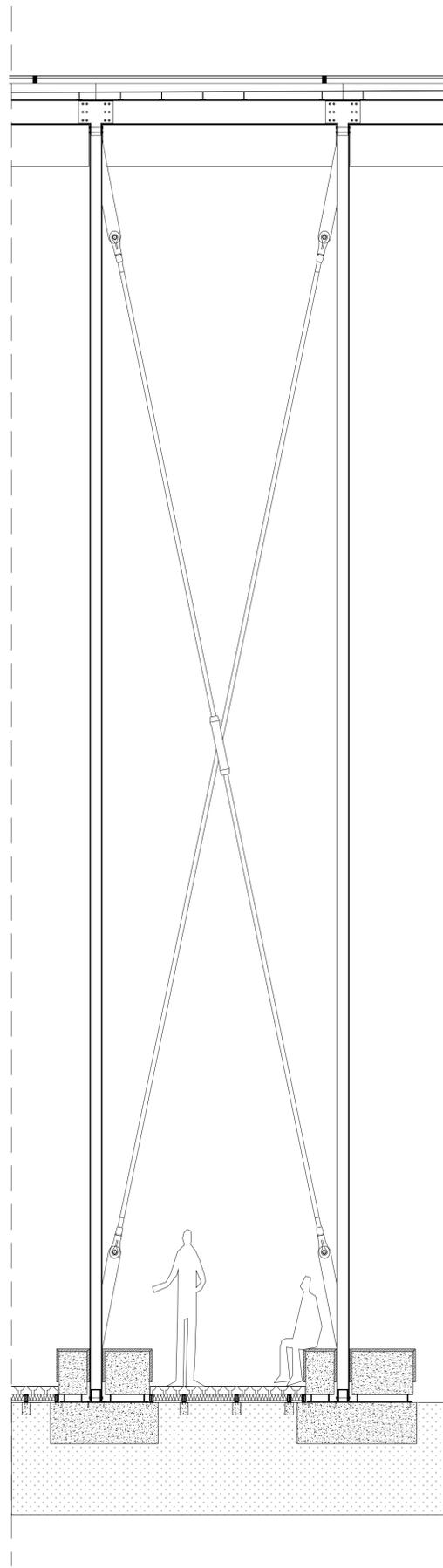


benches

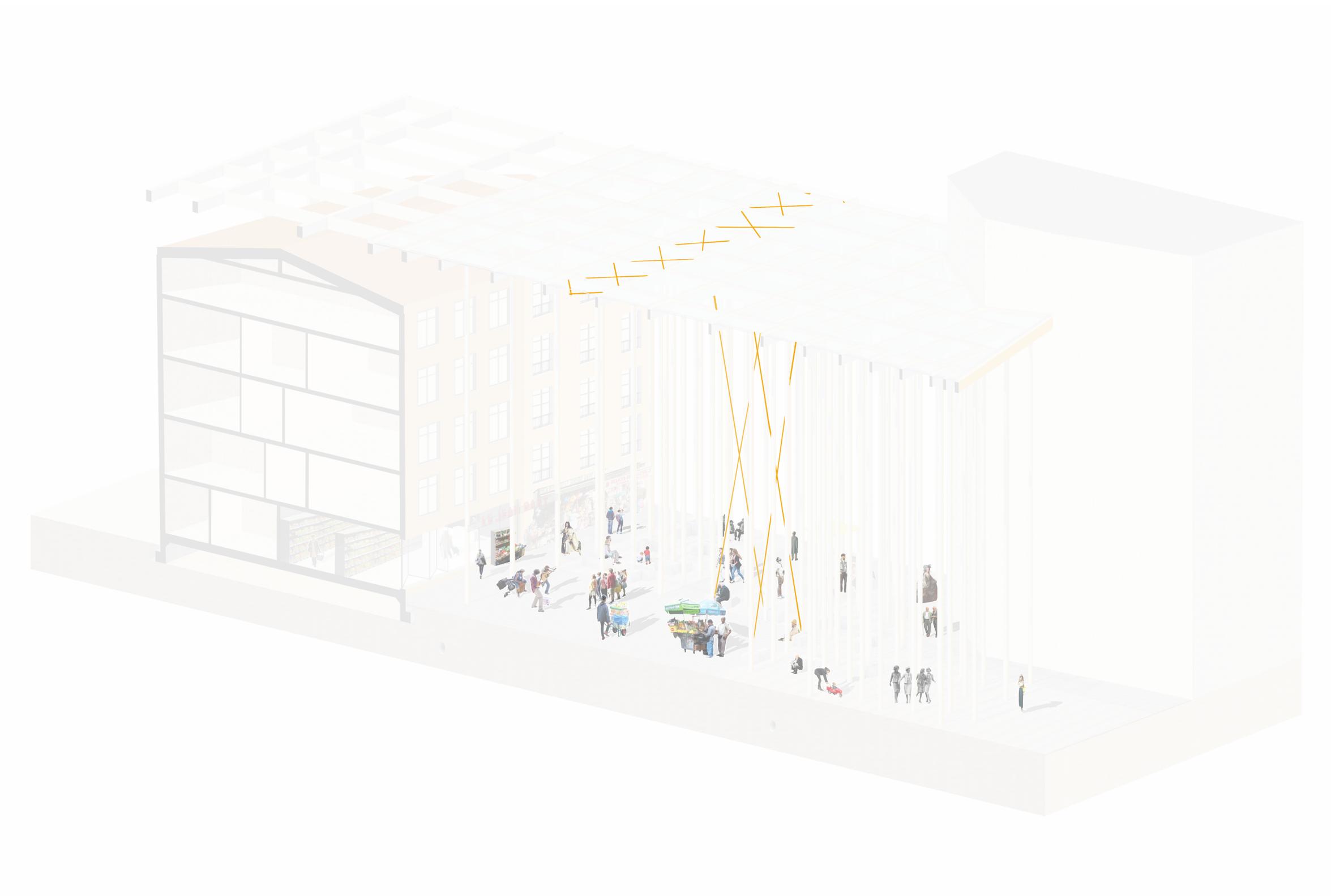


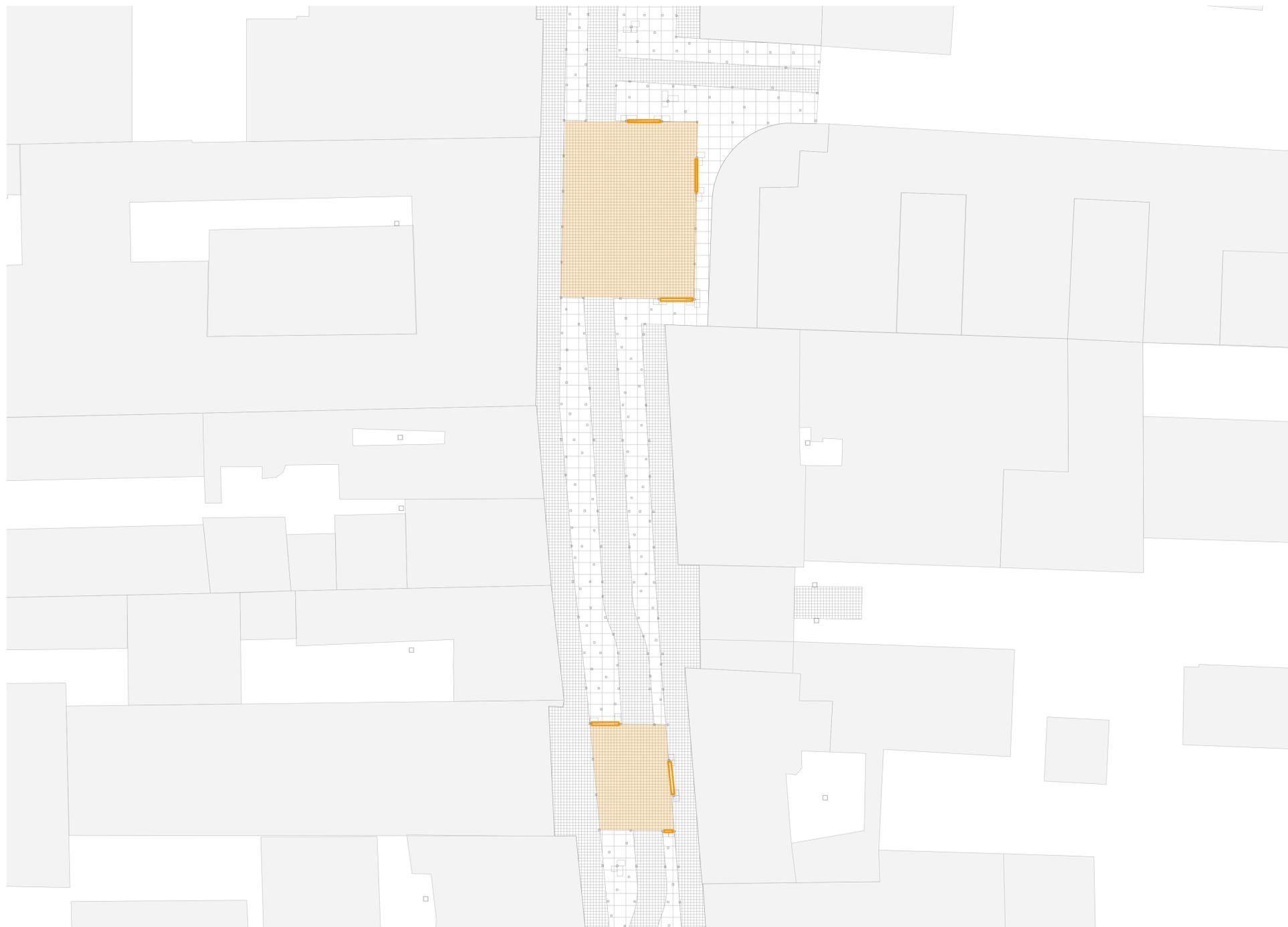


benches



vertical stability crosses

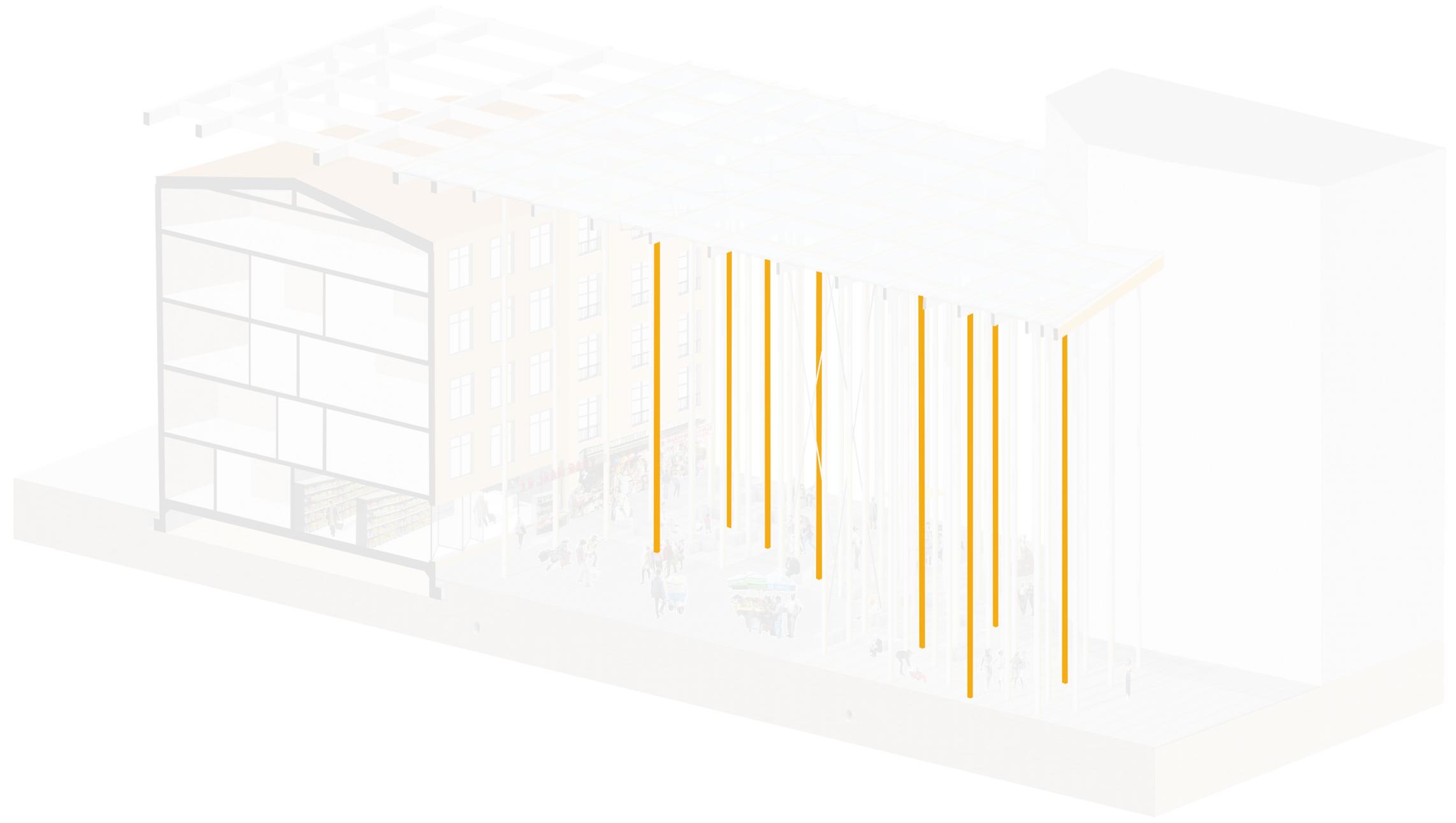


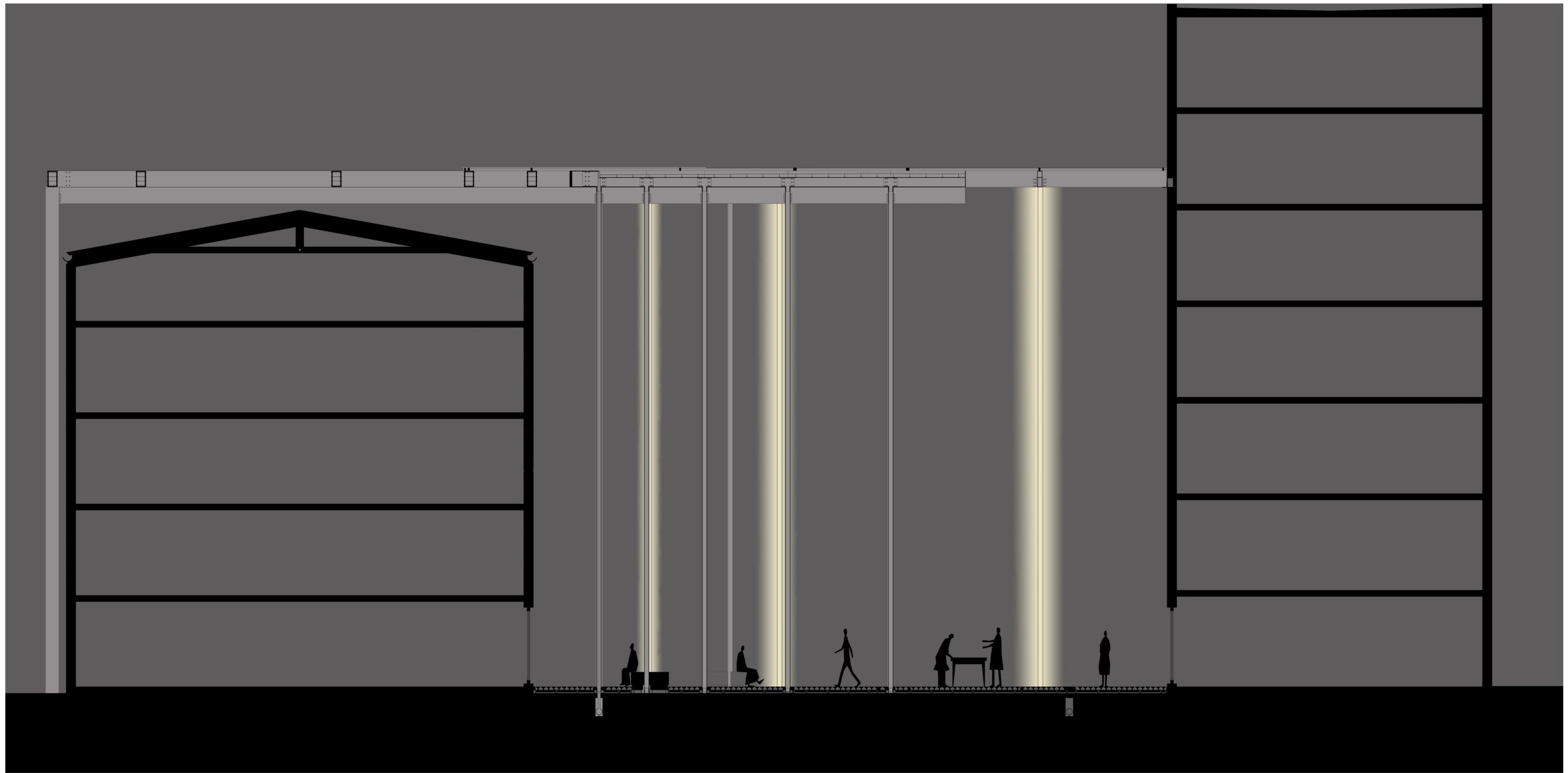


routing & zoning

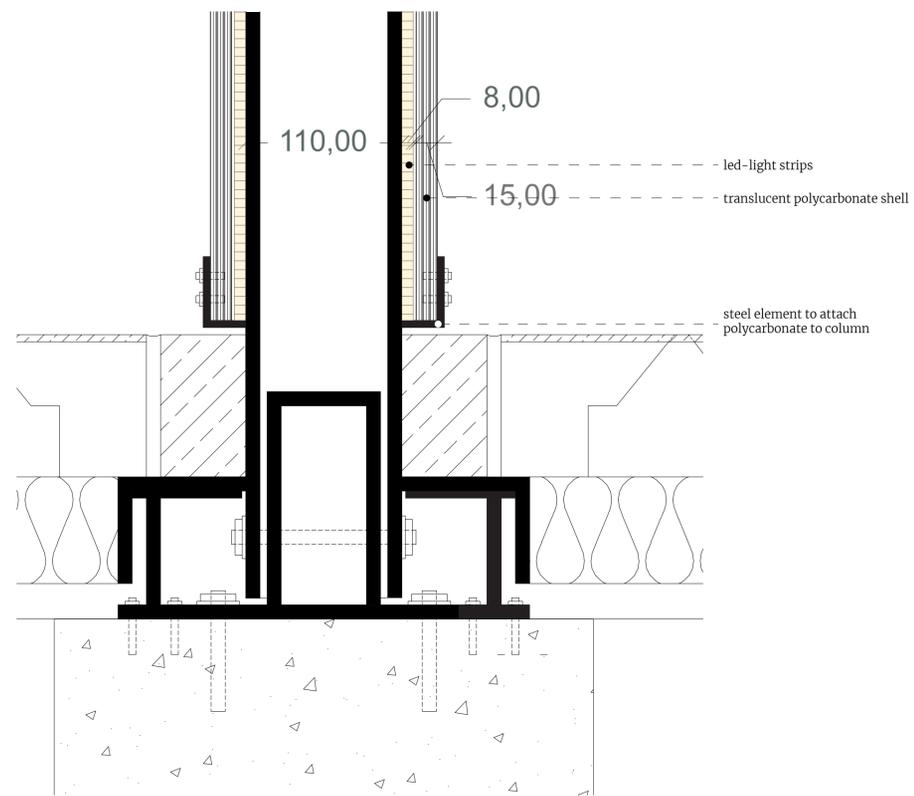
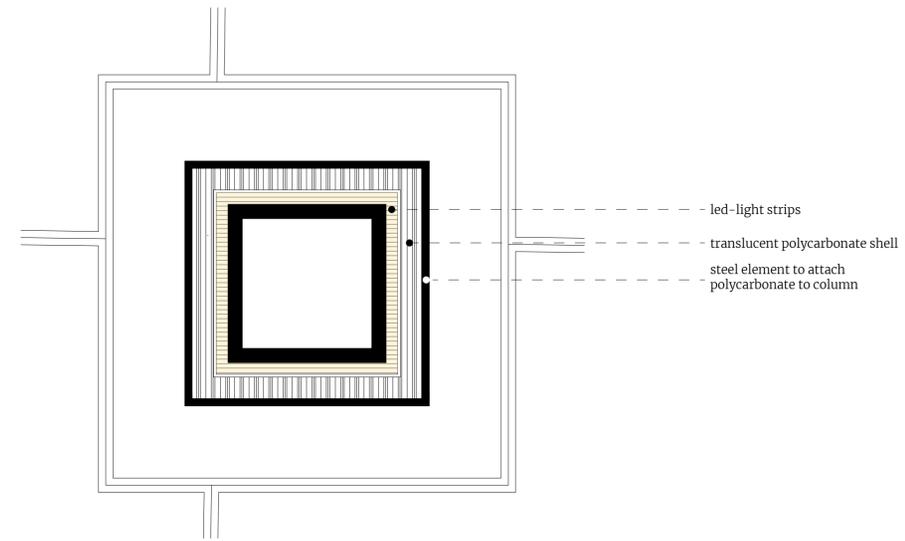


stability crosses

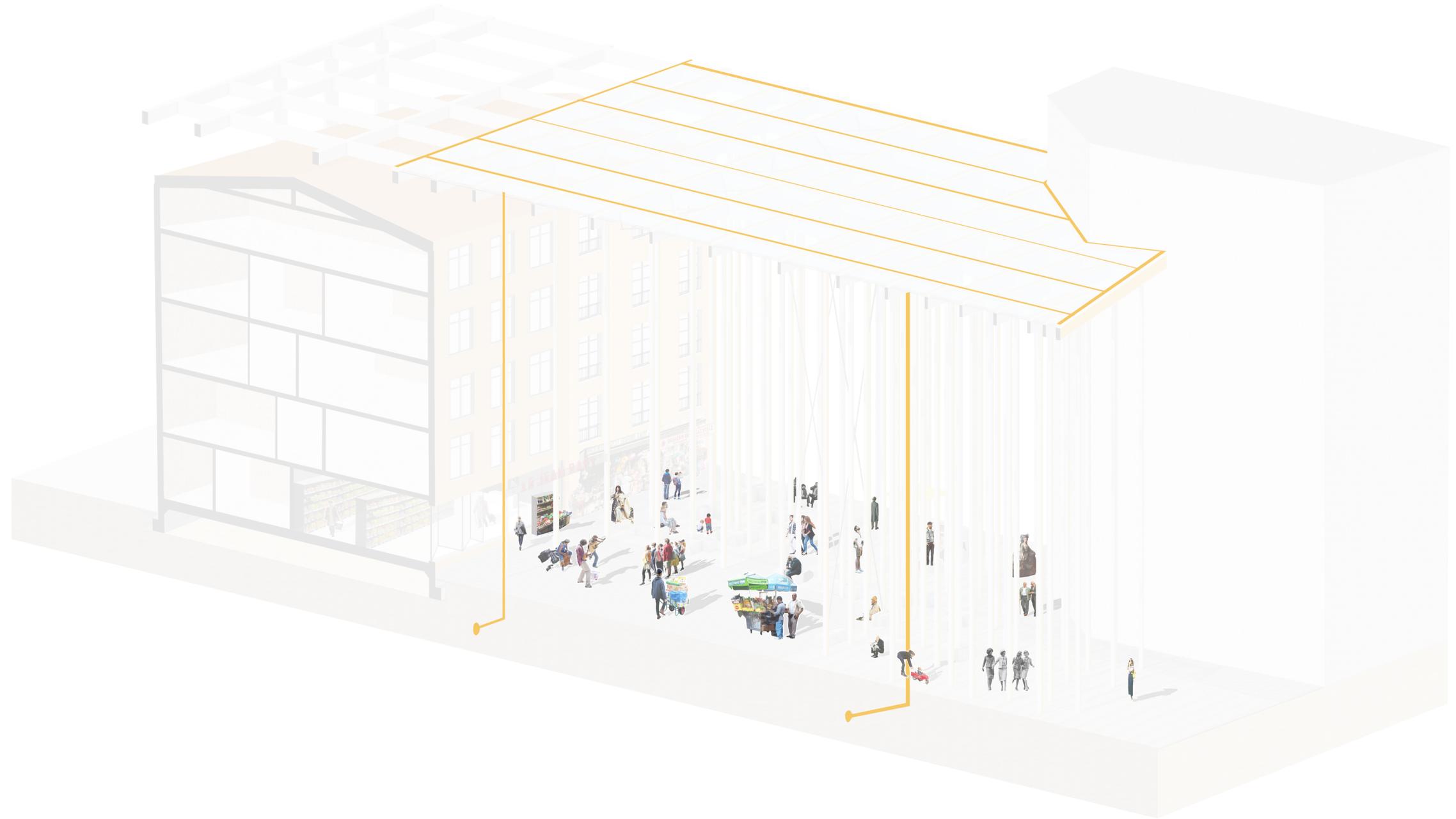


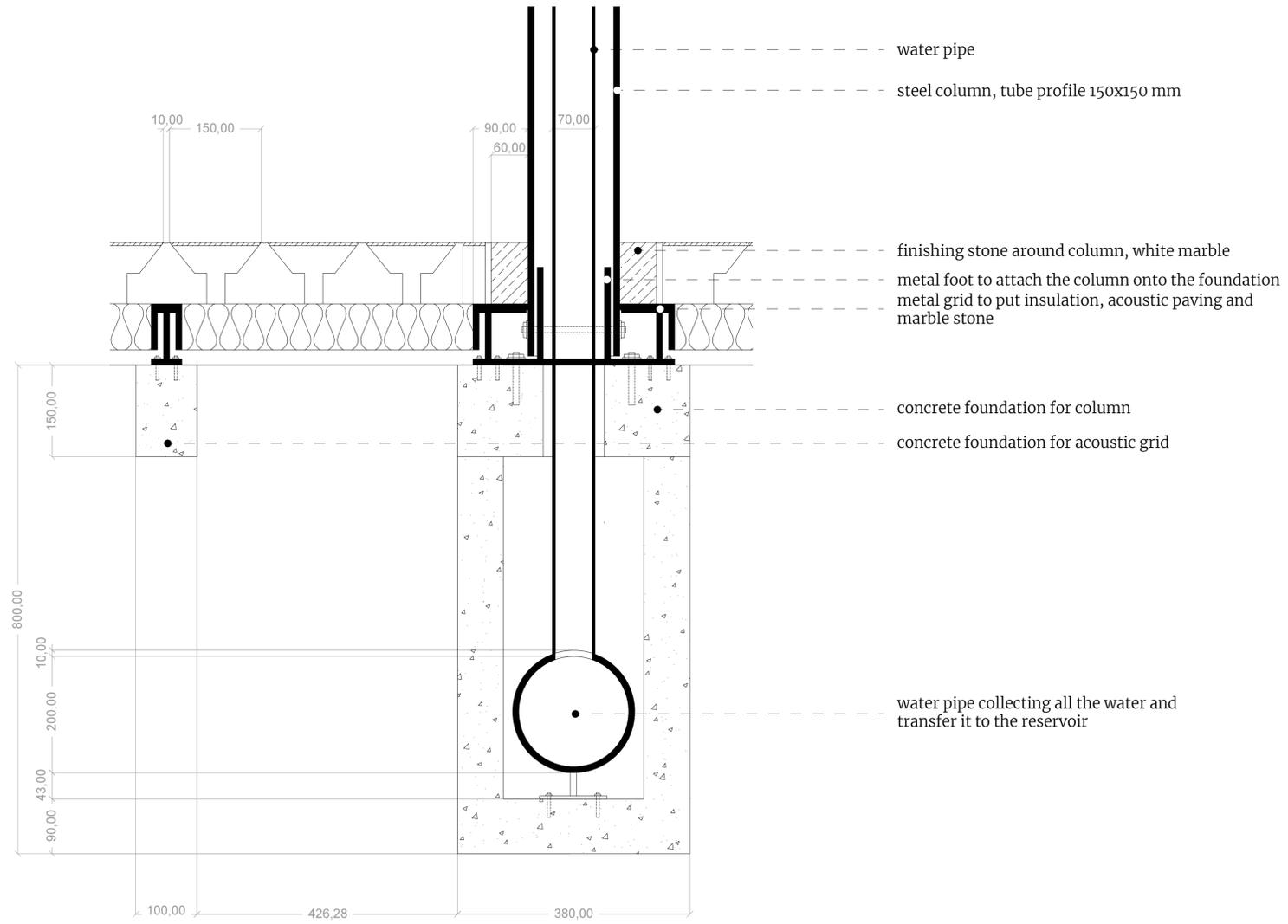


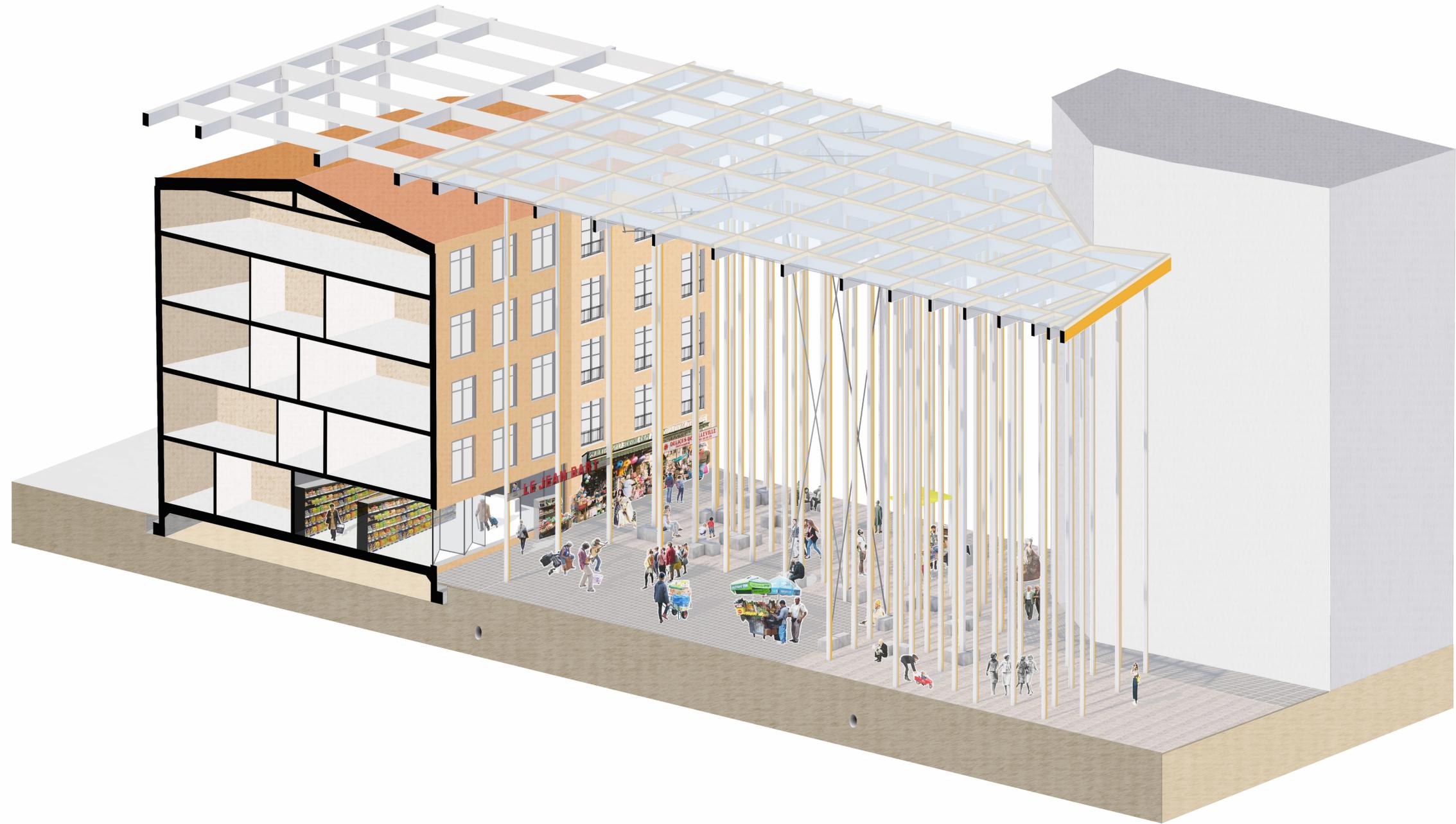
street lights

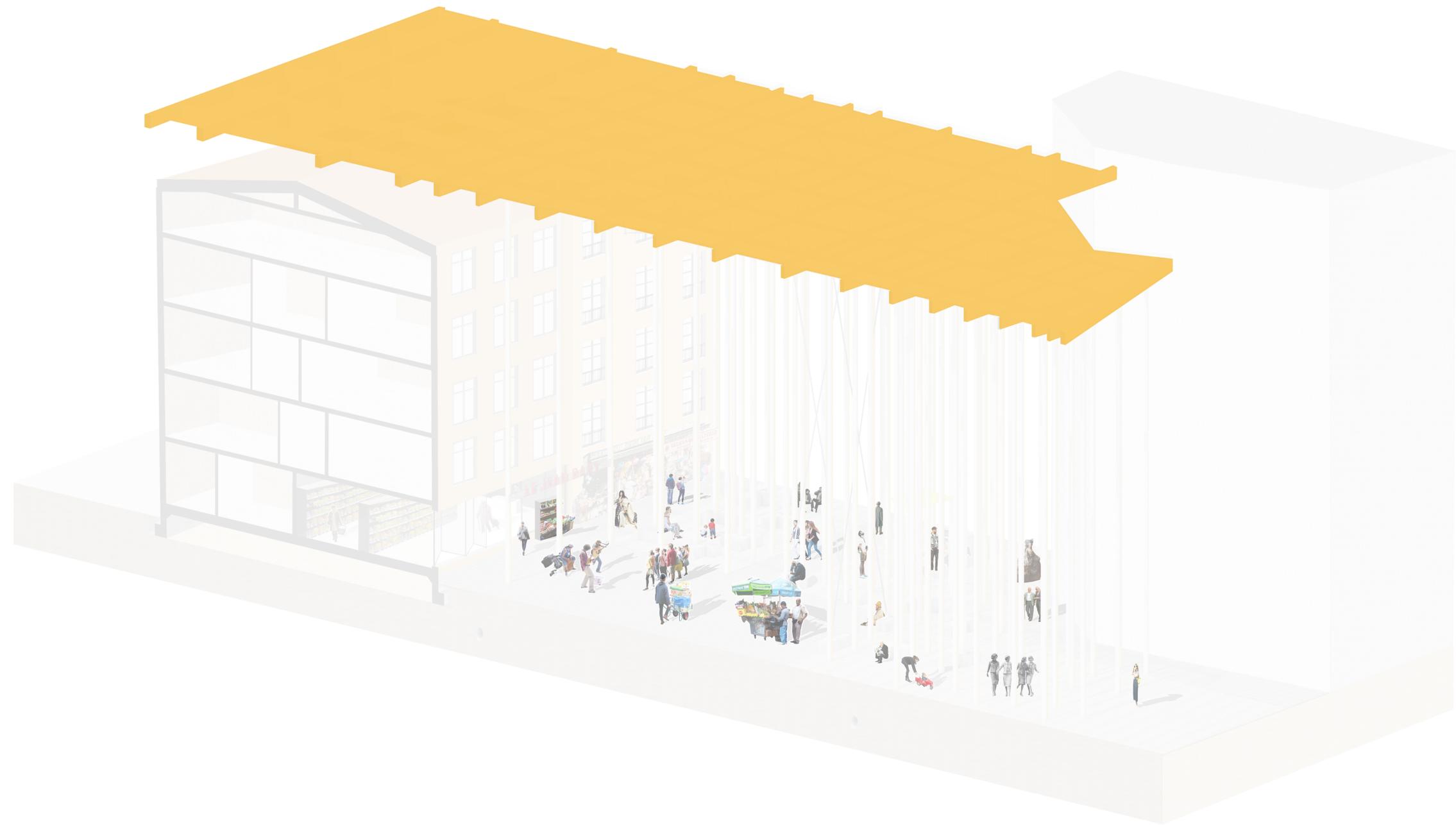


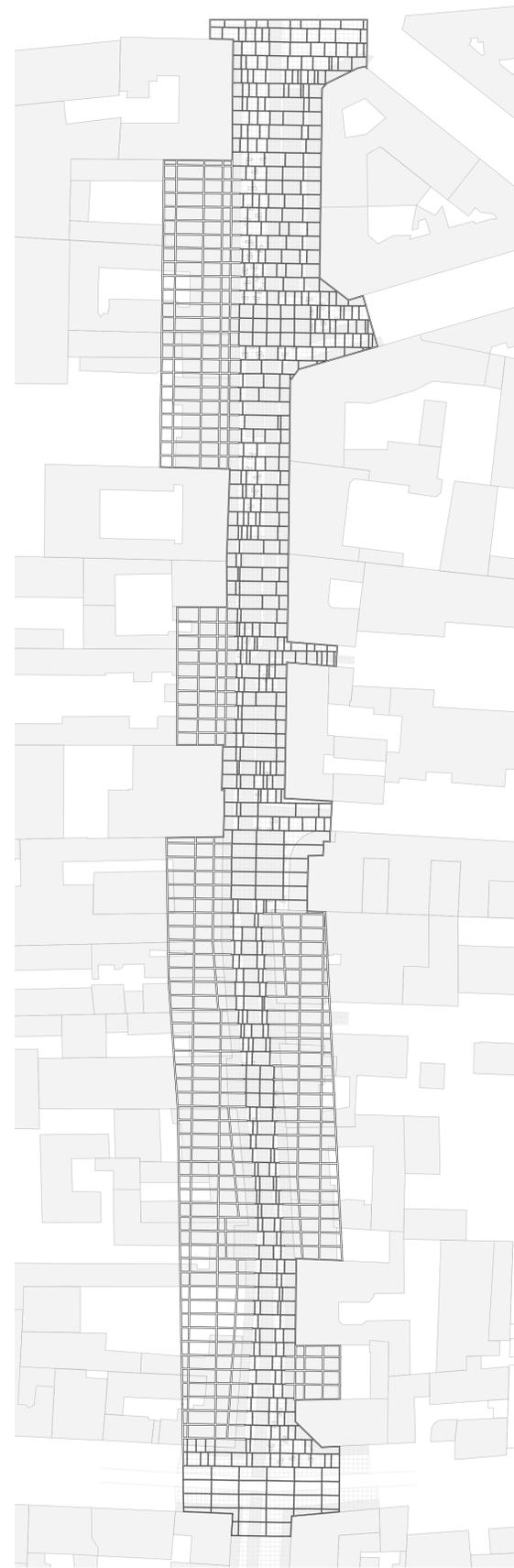
detail light columns



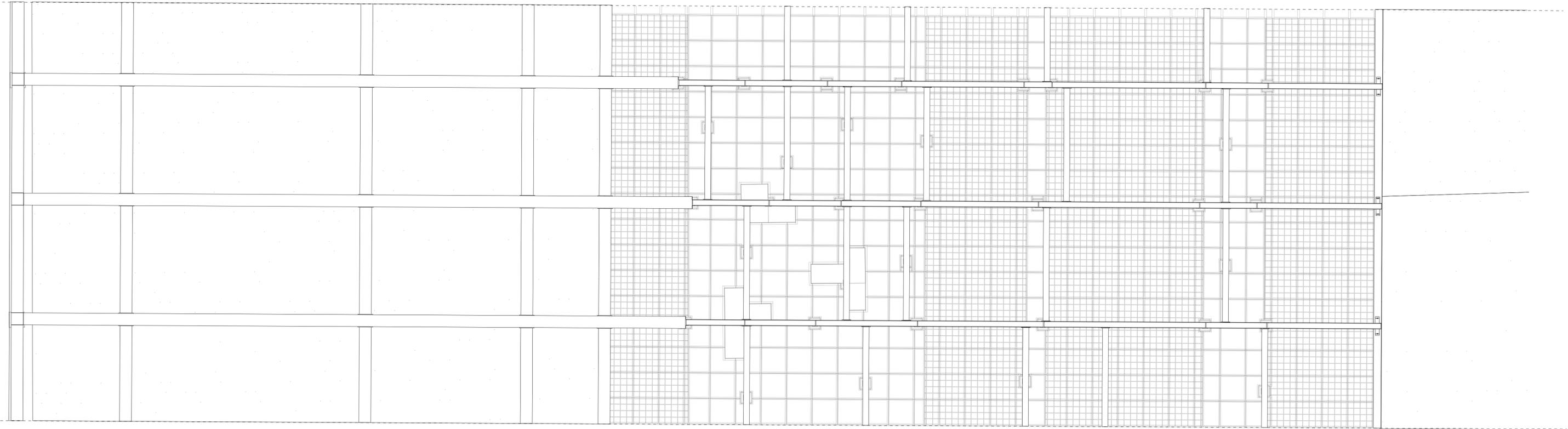




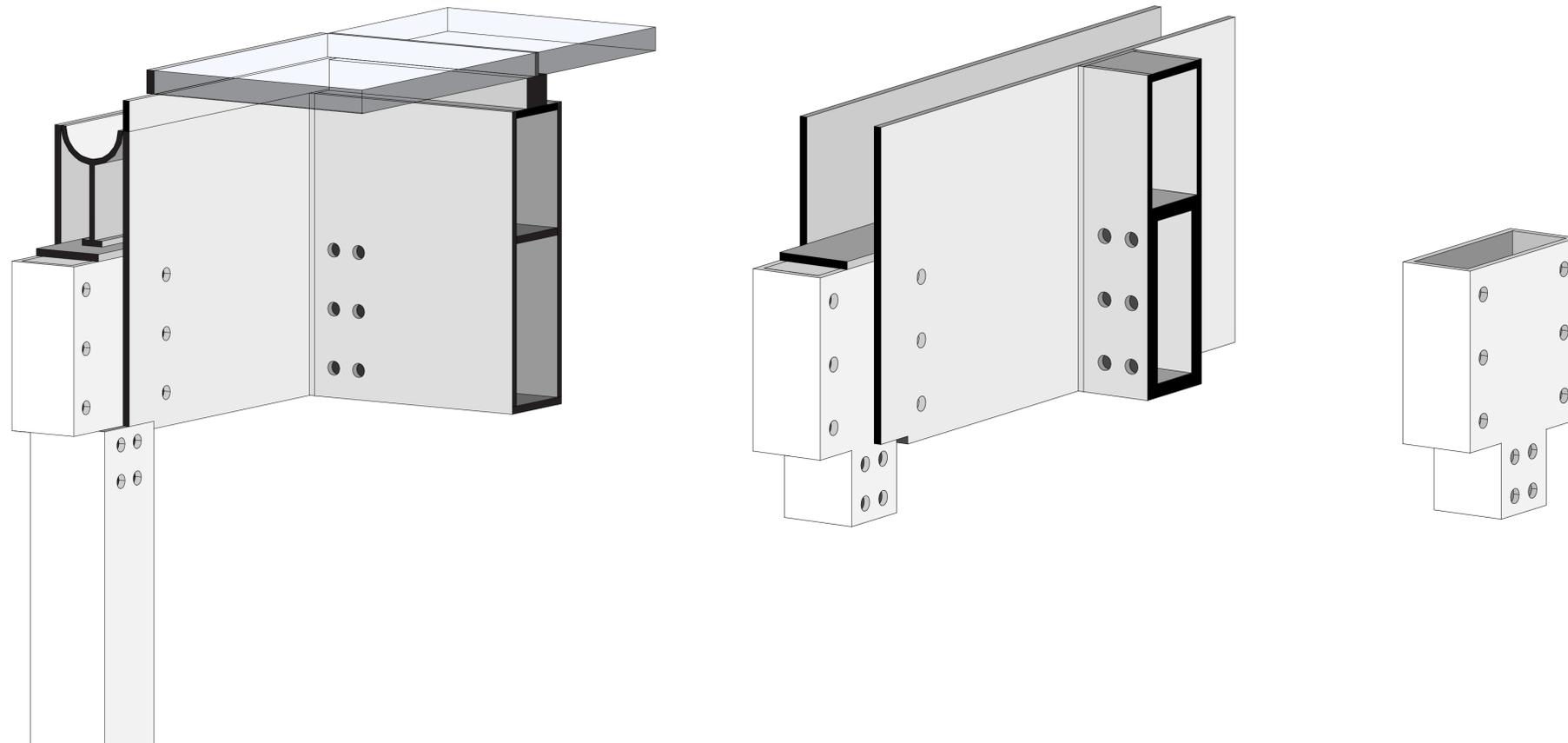




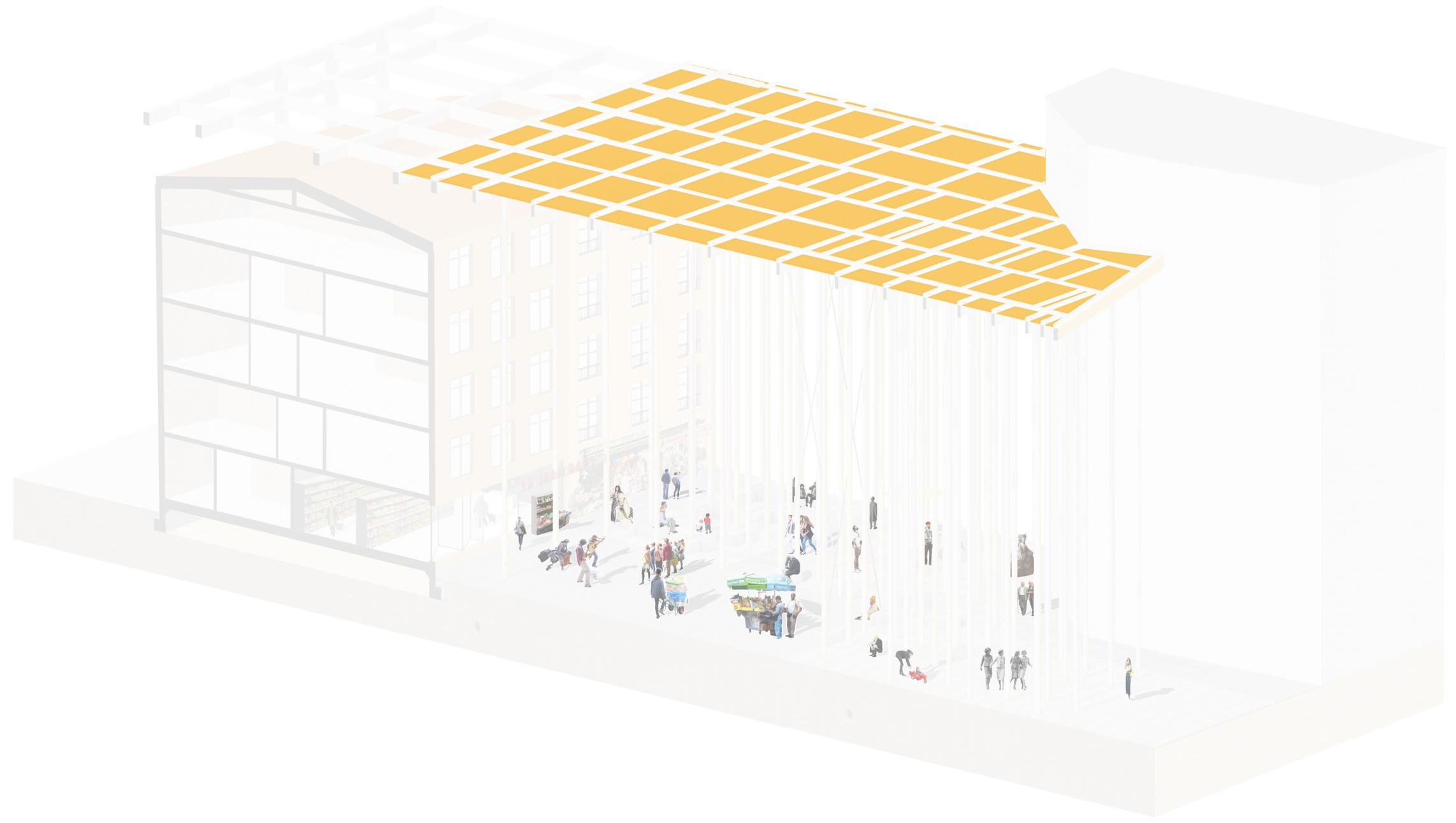
roof construction

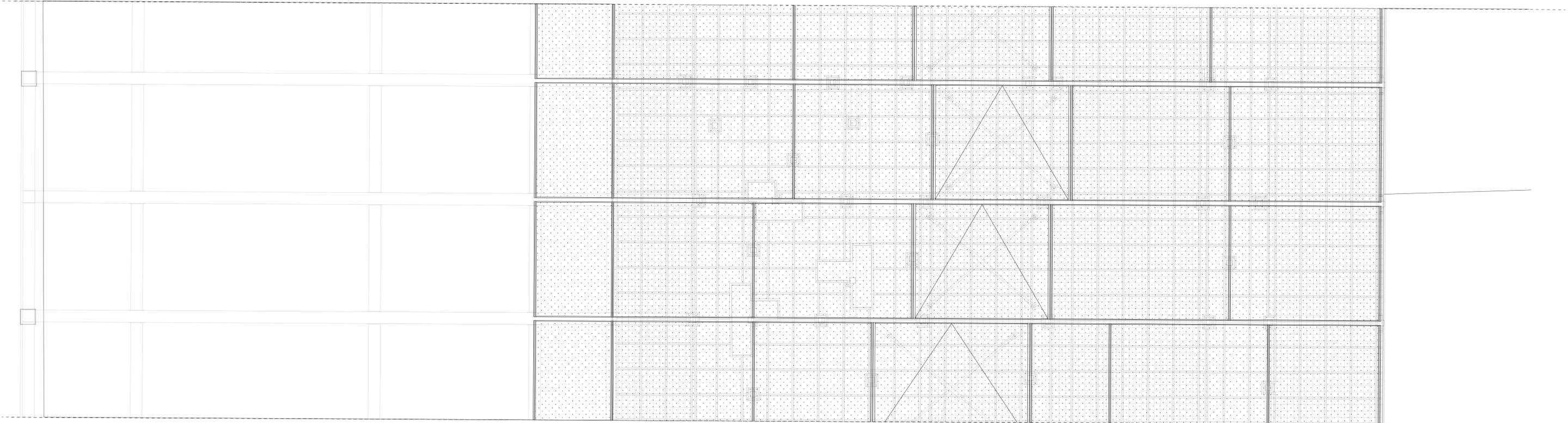


roof construction

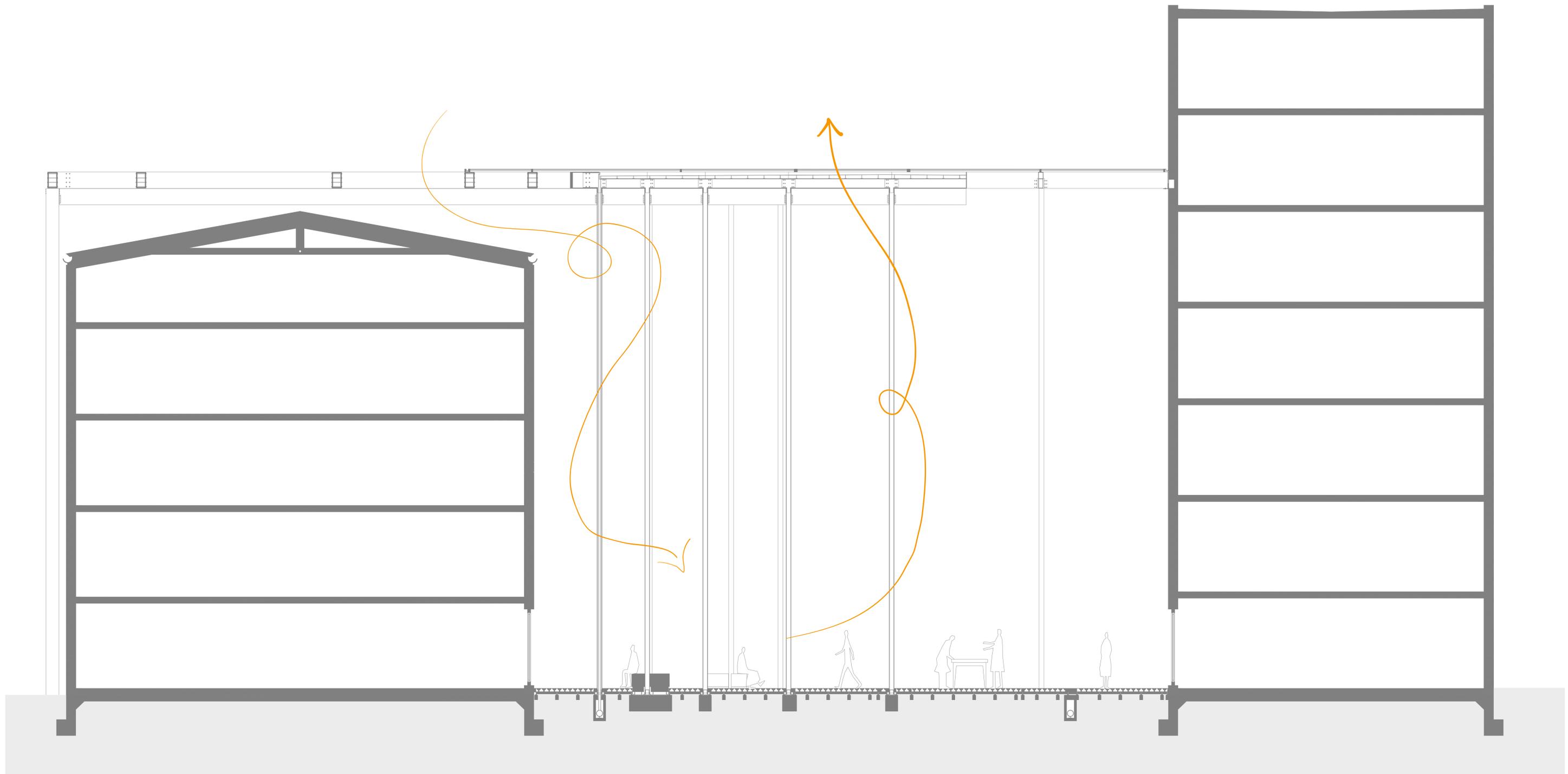


connection detail column to beam

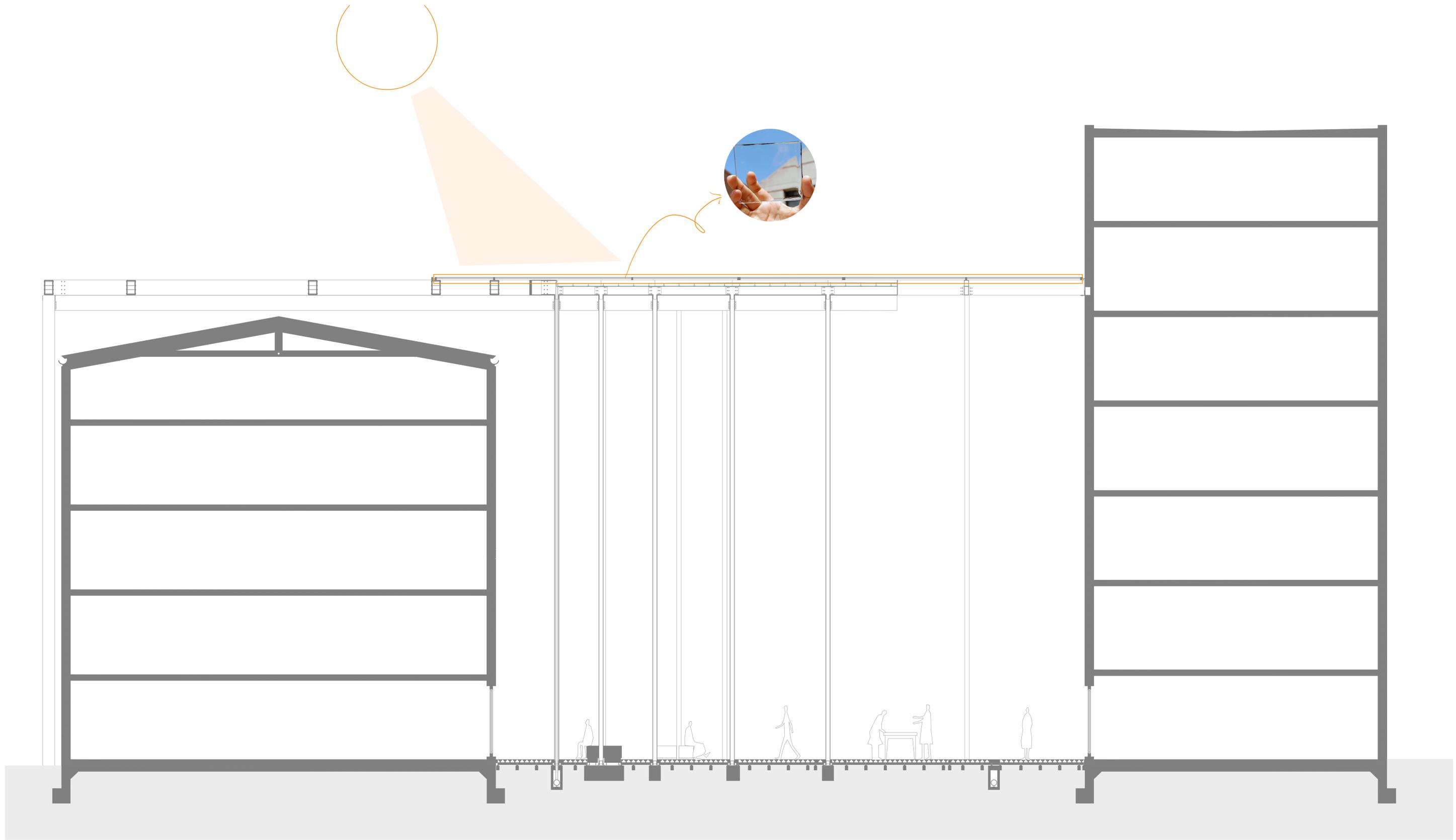




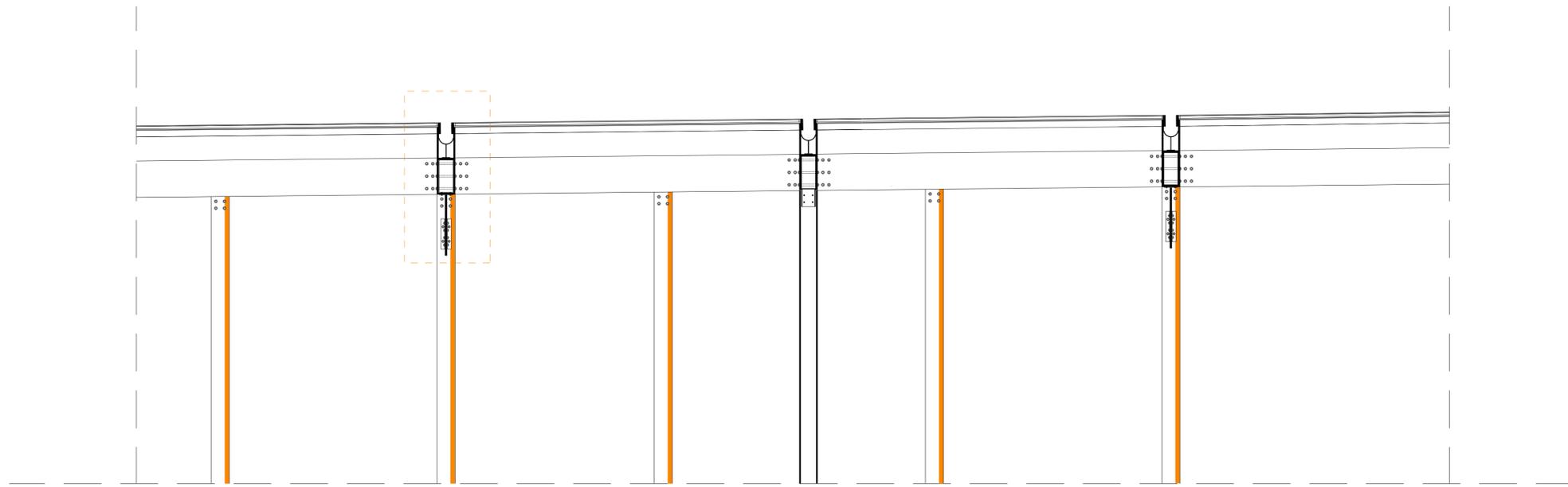
glass



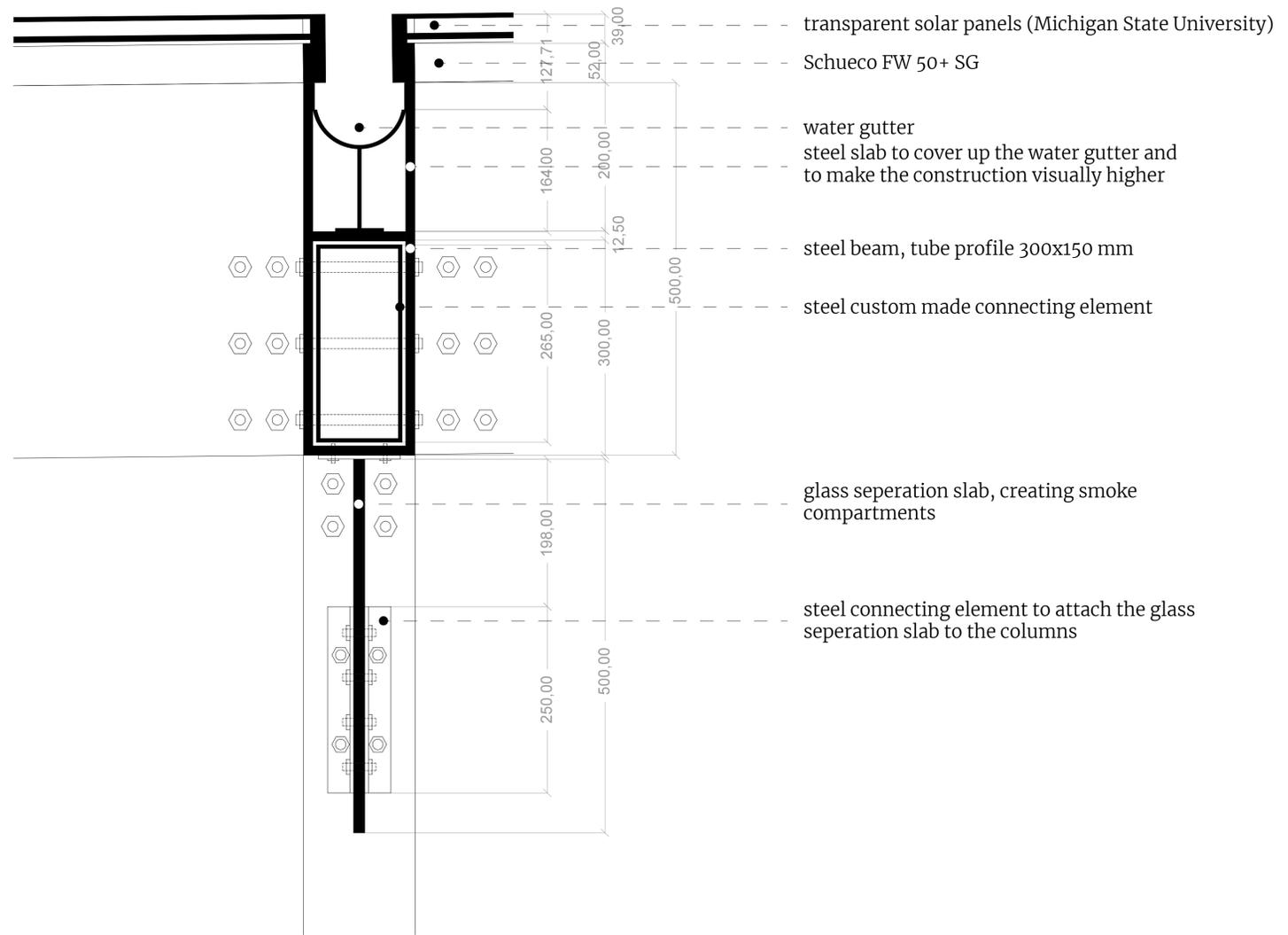
ventilation

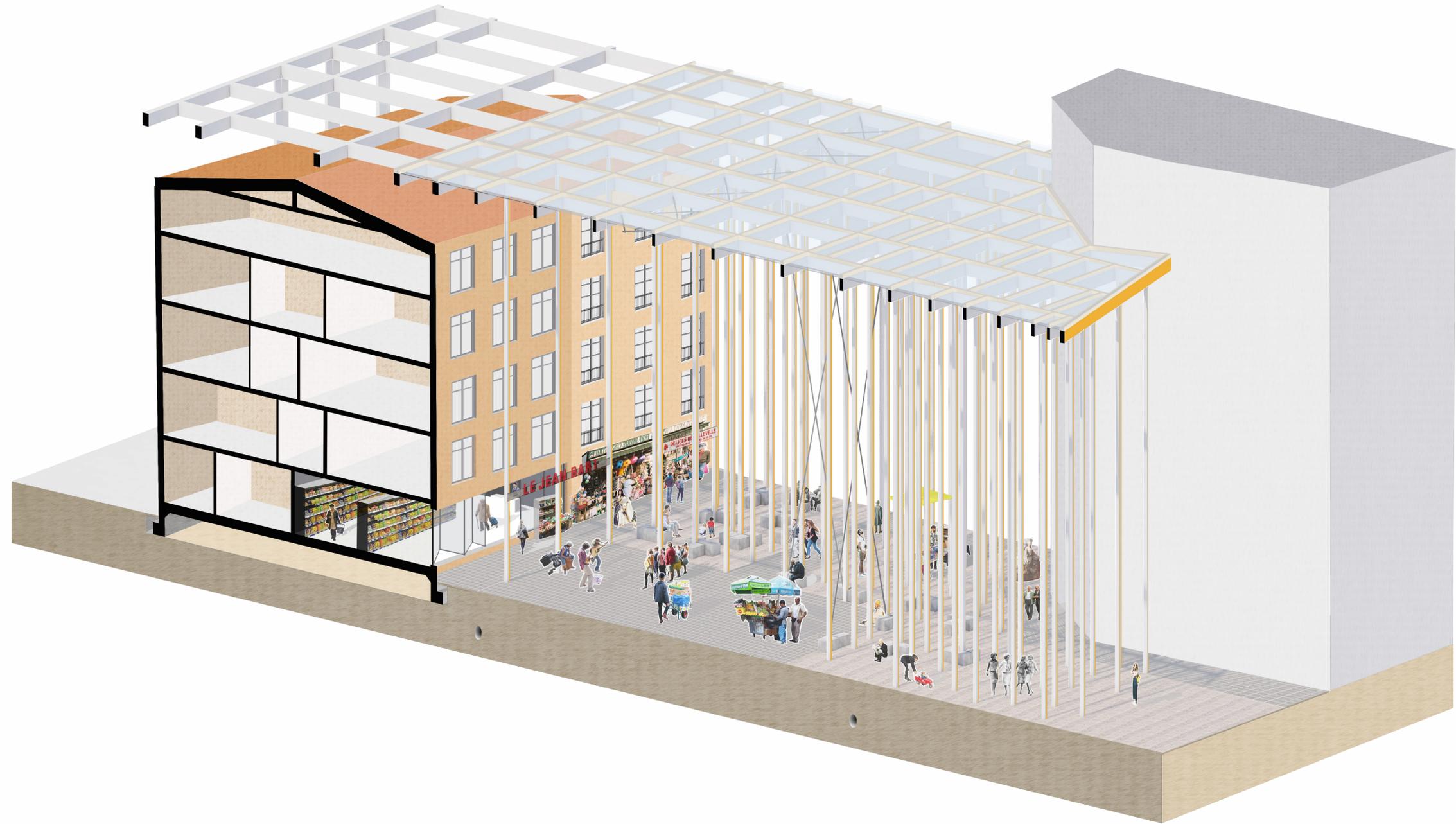


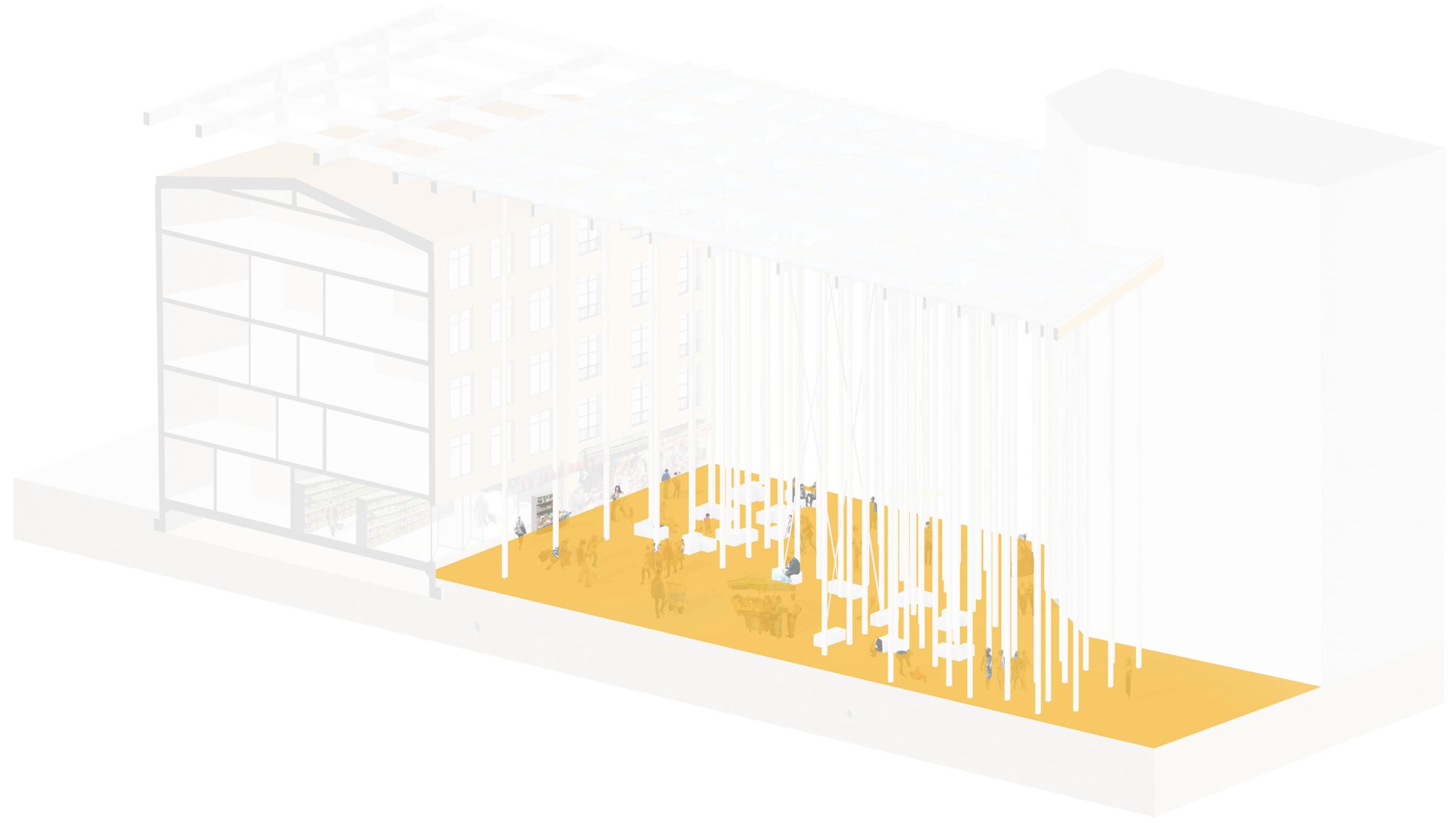
transparent solar panels

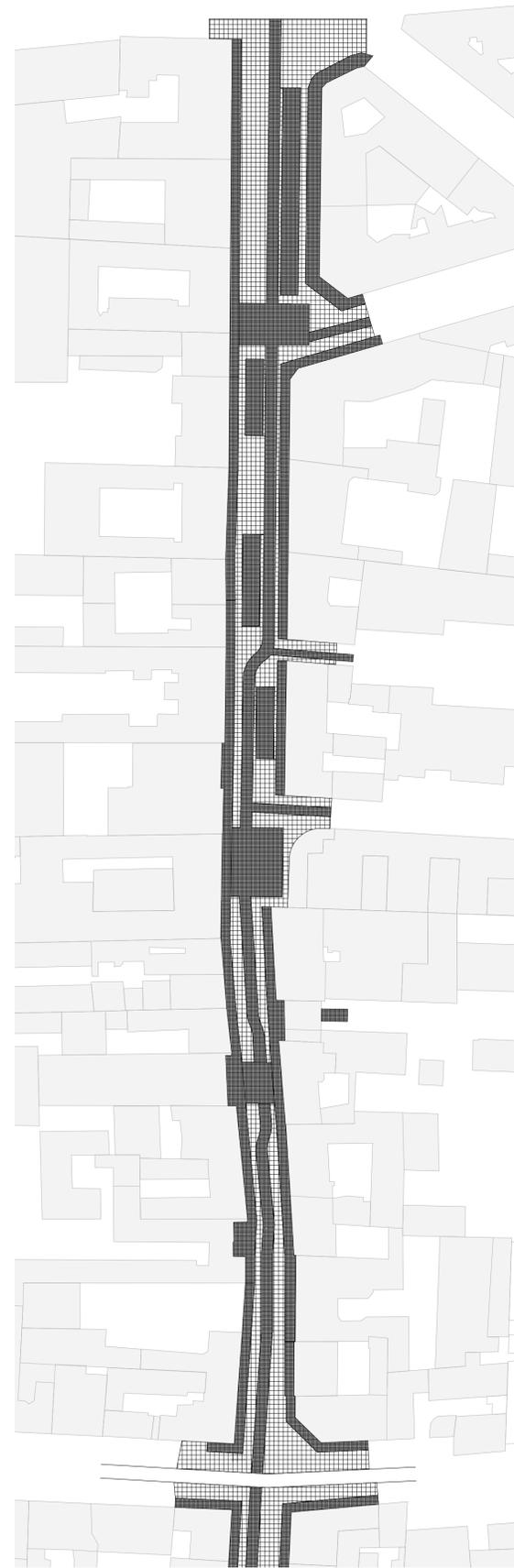


longitudinal section

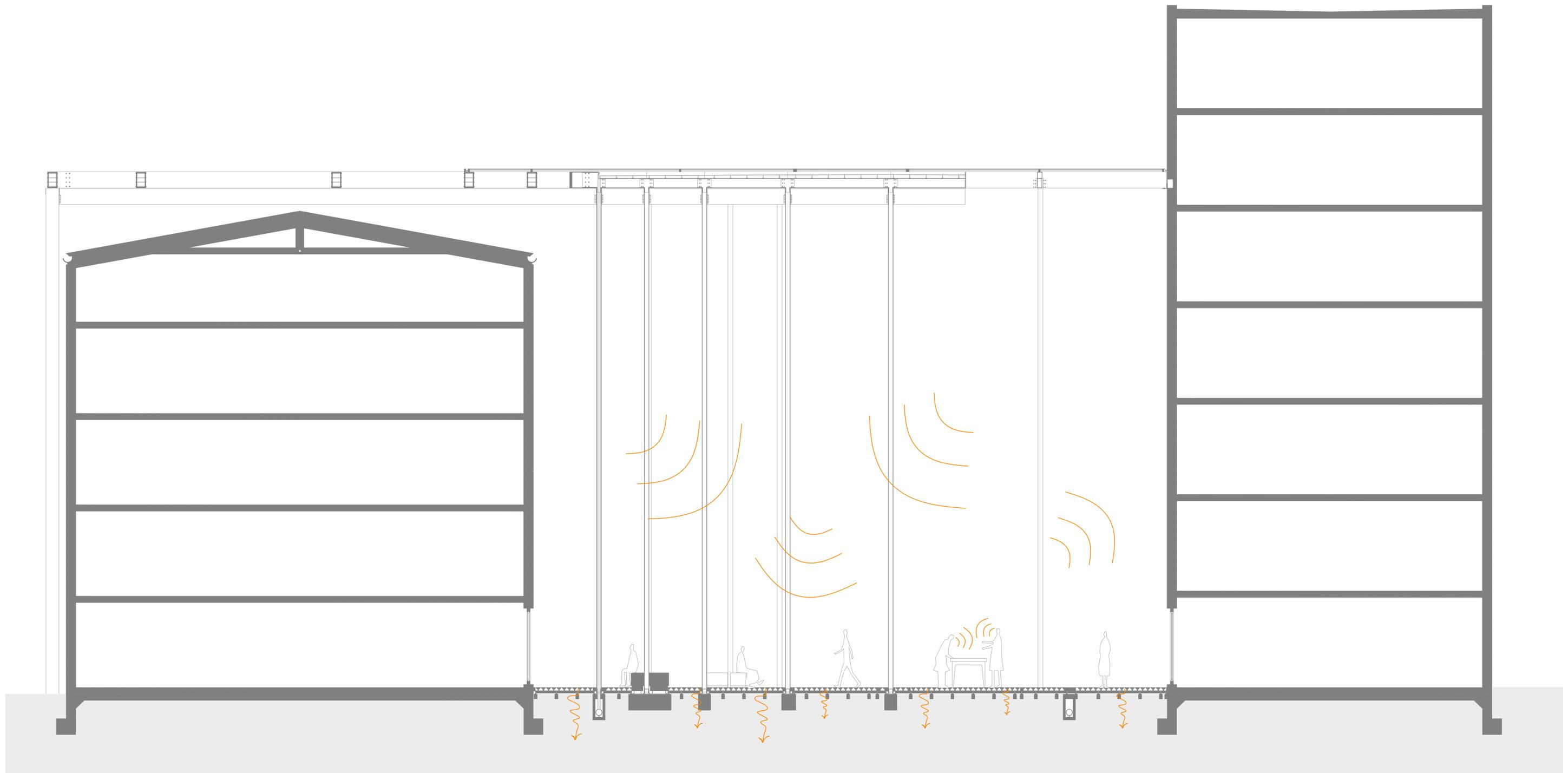




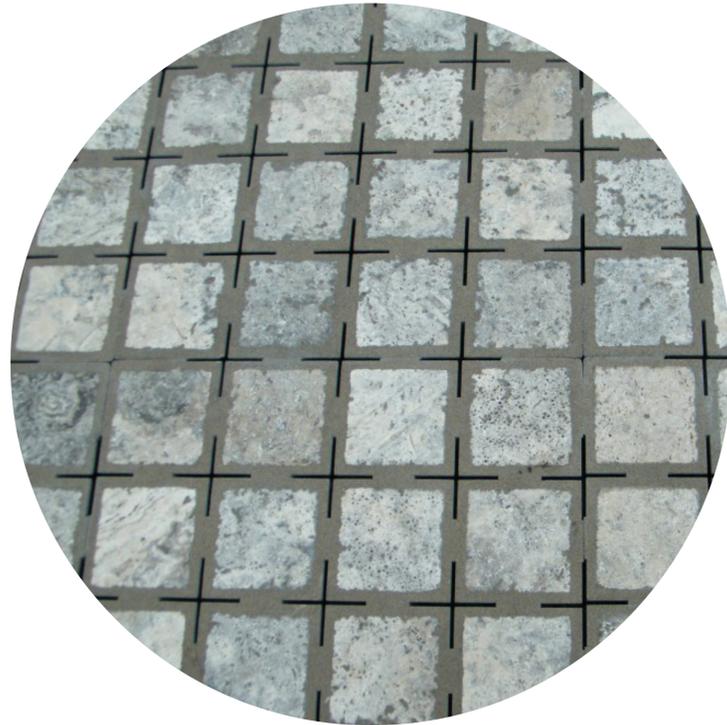




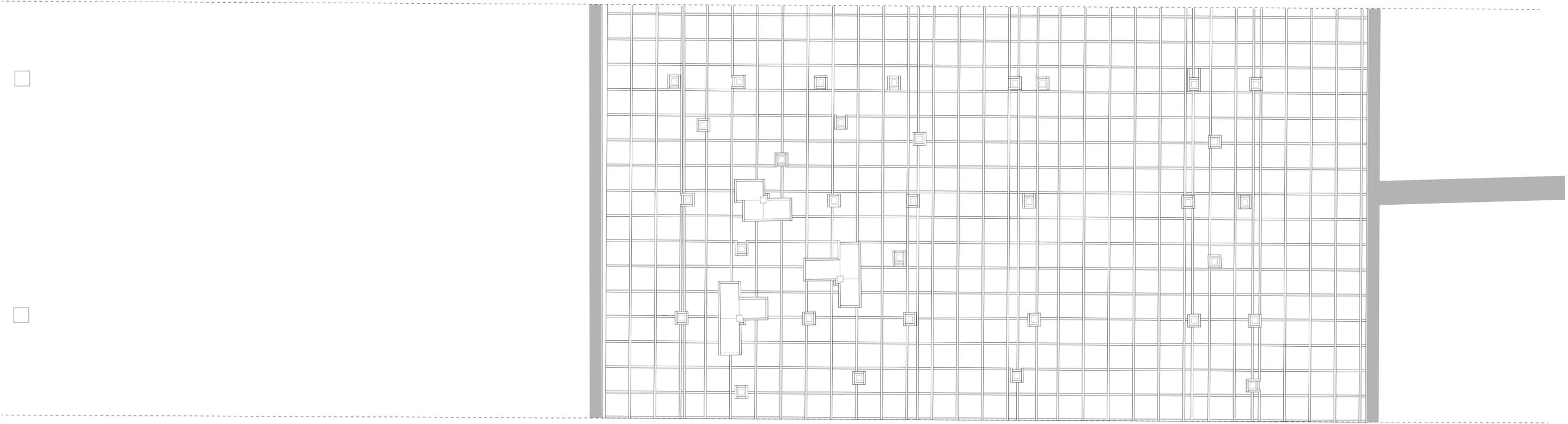
zones



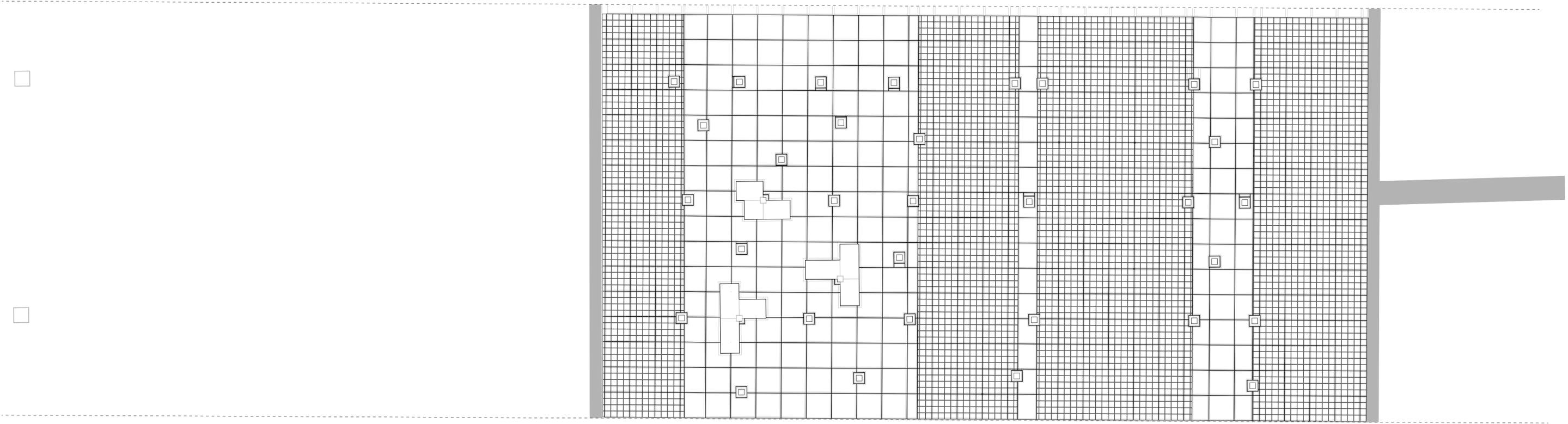
acoustics



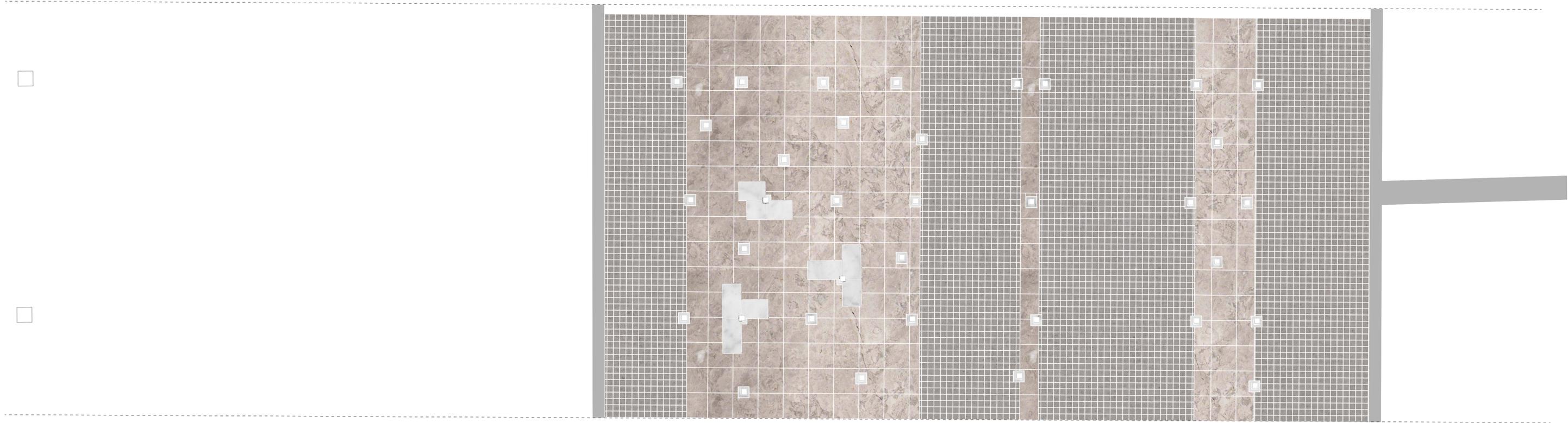
sound absorbing floor tiles



paving grid



paving



materials

