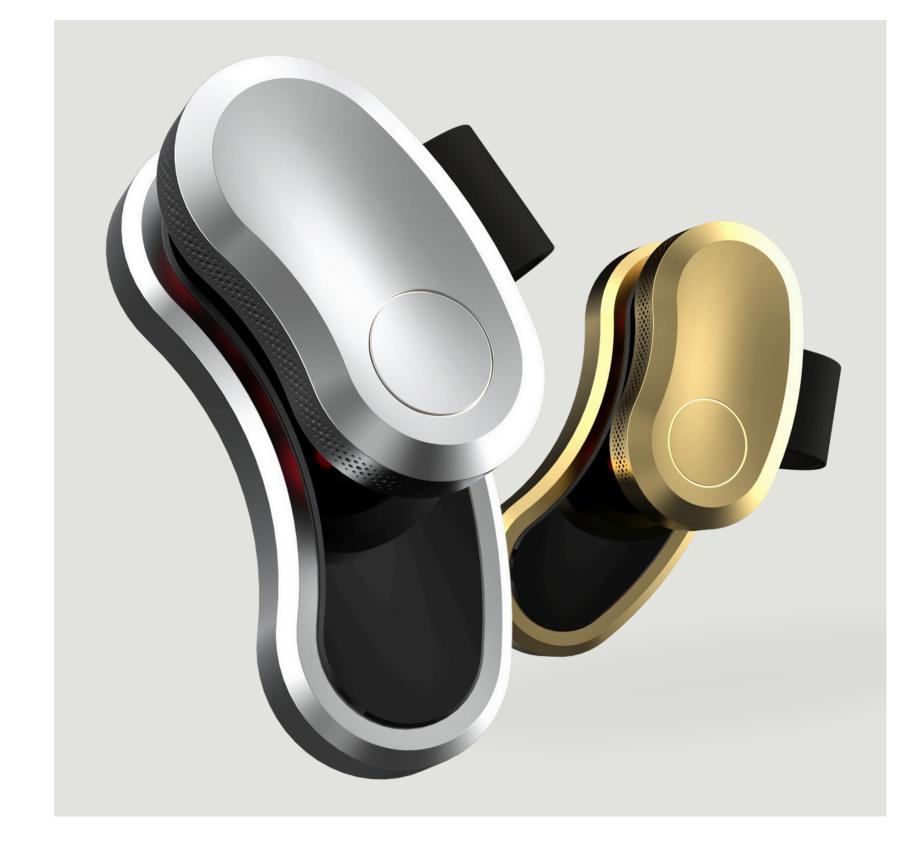


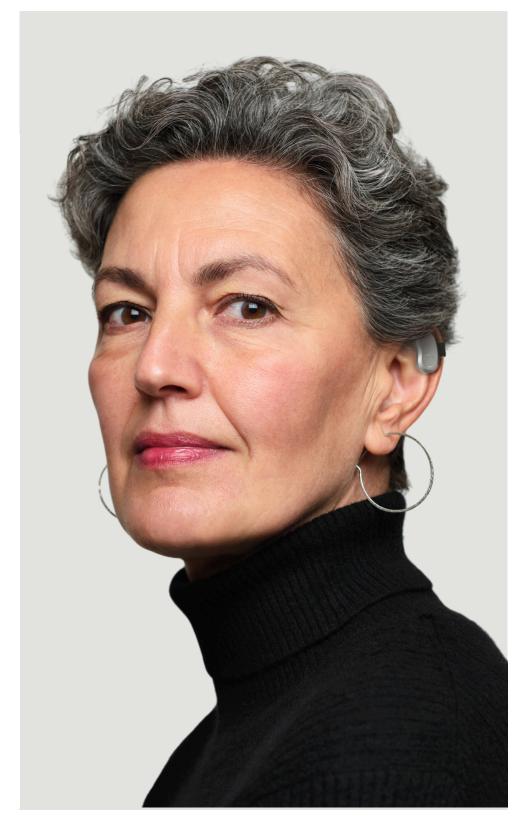
A VIBROTACTILE WEARABLE DEVICE FOR HABIT FORMATION

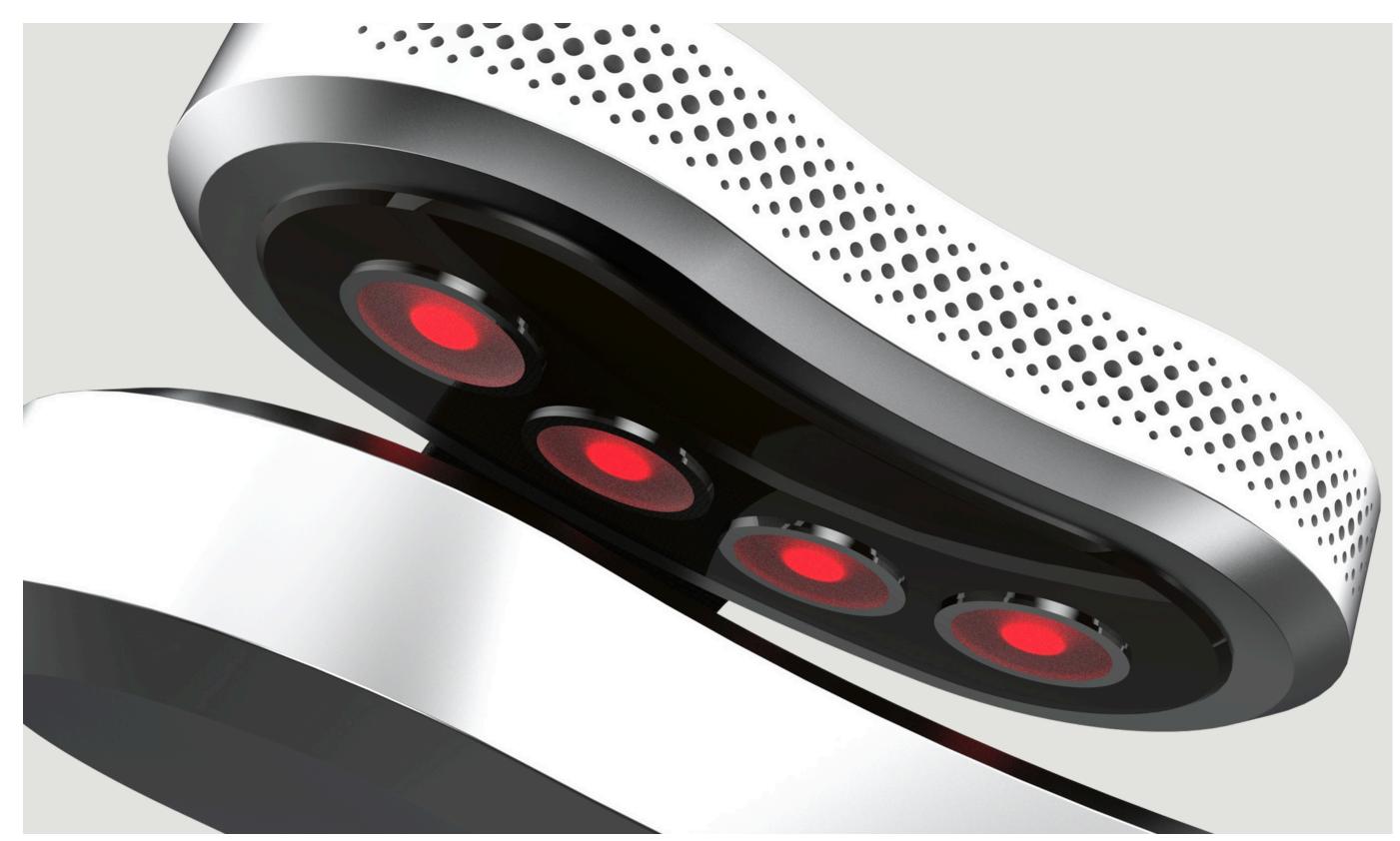
As our society becomes increasingly ill, healthcare systems are failing to support us. People are actively seeking products and services that make leading a healthier life easier.

Abit is an ear-worn device that enhances the habit formation process by offering real-time cues and rewards, reinforcing healthy habits and empowering individuals to take control of their health and well-being.









Victoria Holbrook
Enhancing Habit Formation Through A Wearable
Vibrotactile Device
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MSc Strategic Product Design

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