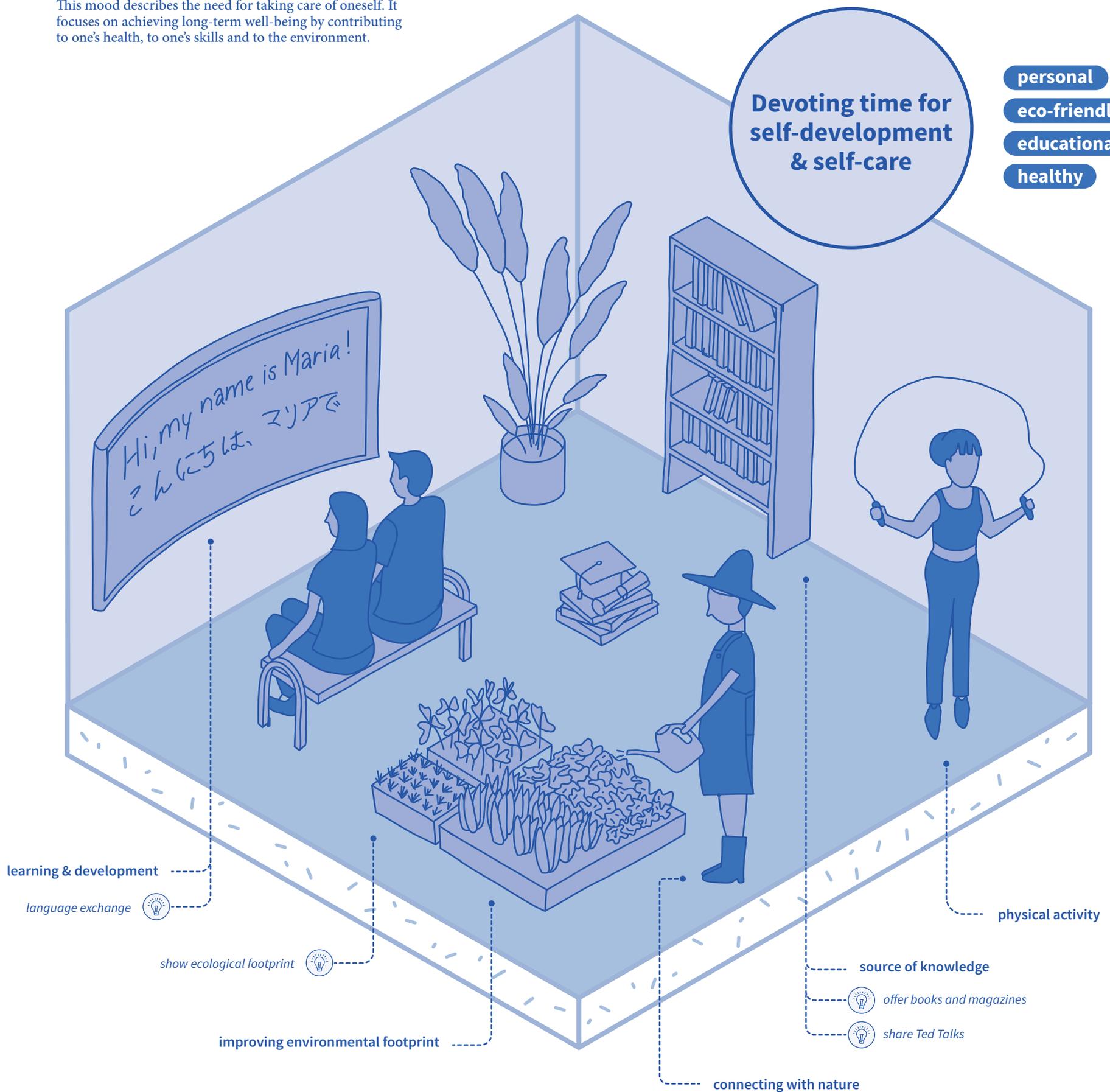


# How can we help people to improve their long-term well-being?

This mood describes the need for taking care of oneself. It focuses on achieving long-term well-being by contributing to one's health, to one's skills and to the environment.



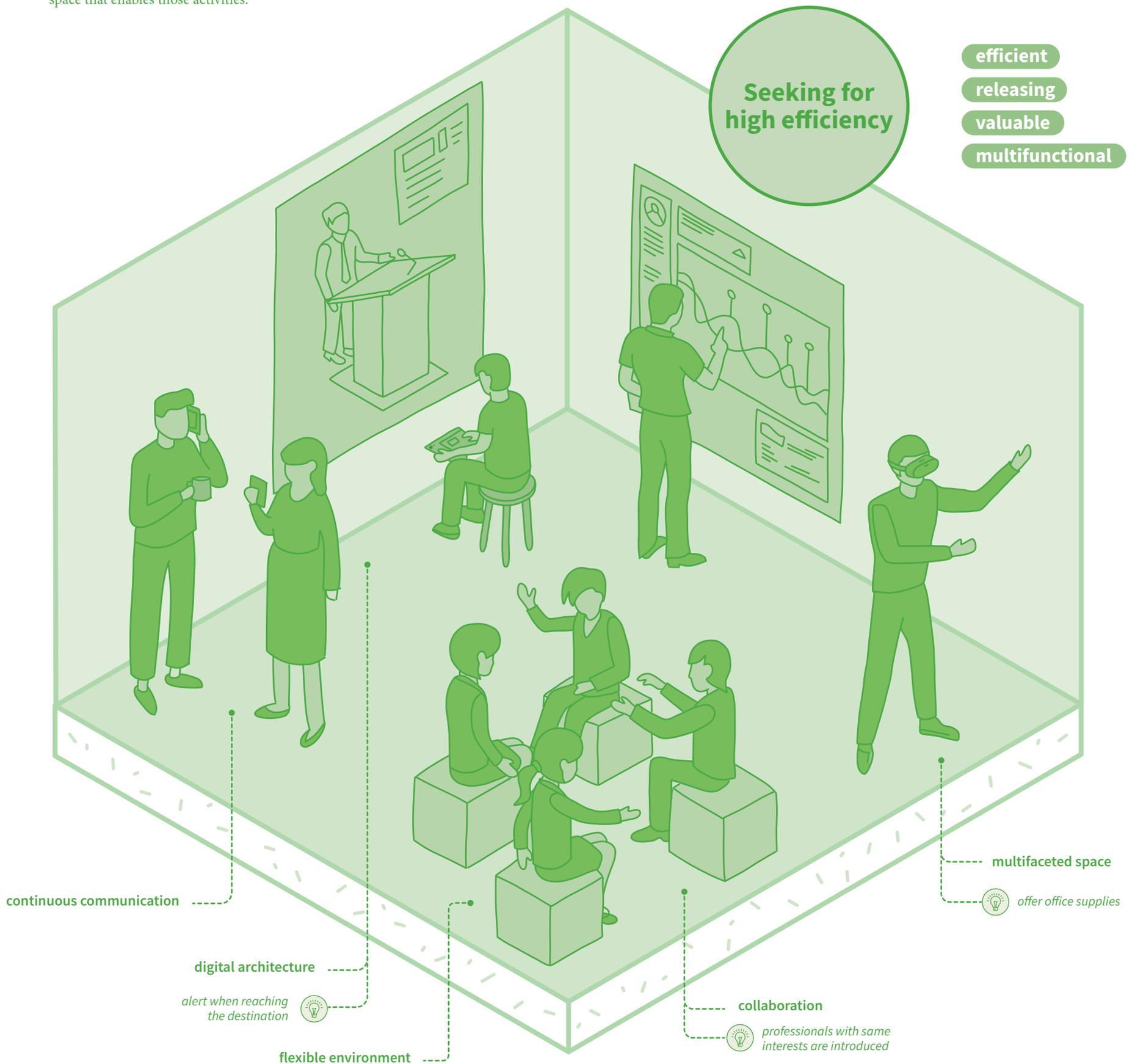
What if commuting time could be used for improving one's health?

What if we could enable our customers to actively go carbon-free?

What if passengers could develop new skills while commuting?

# How can we enable productivity?

This mindset focuses on achieving useful work while moving, and it seeks for having a multifunctional space that enables those activities.



What if everyone would work remotely and there were no offices anymore?

What if we could enable people to be informed about the world?

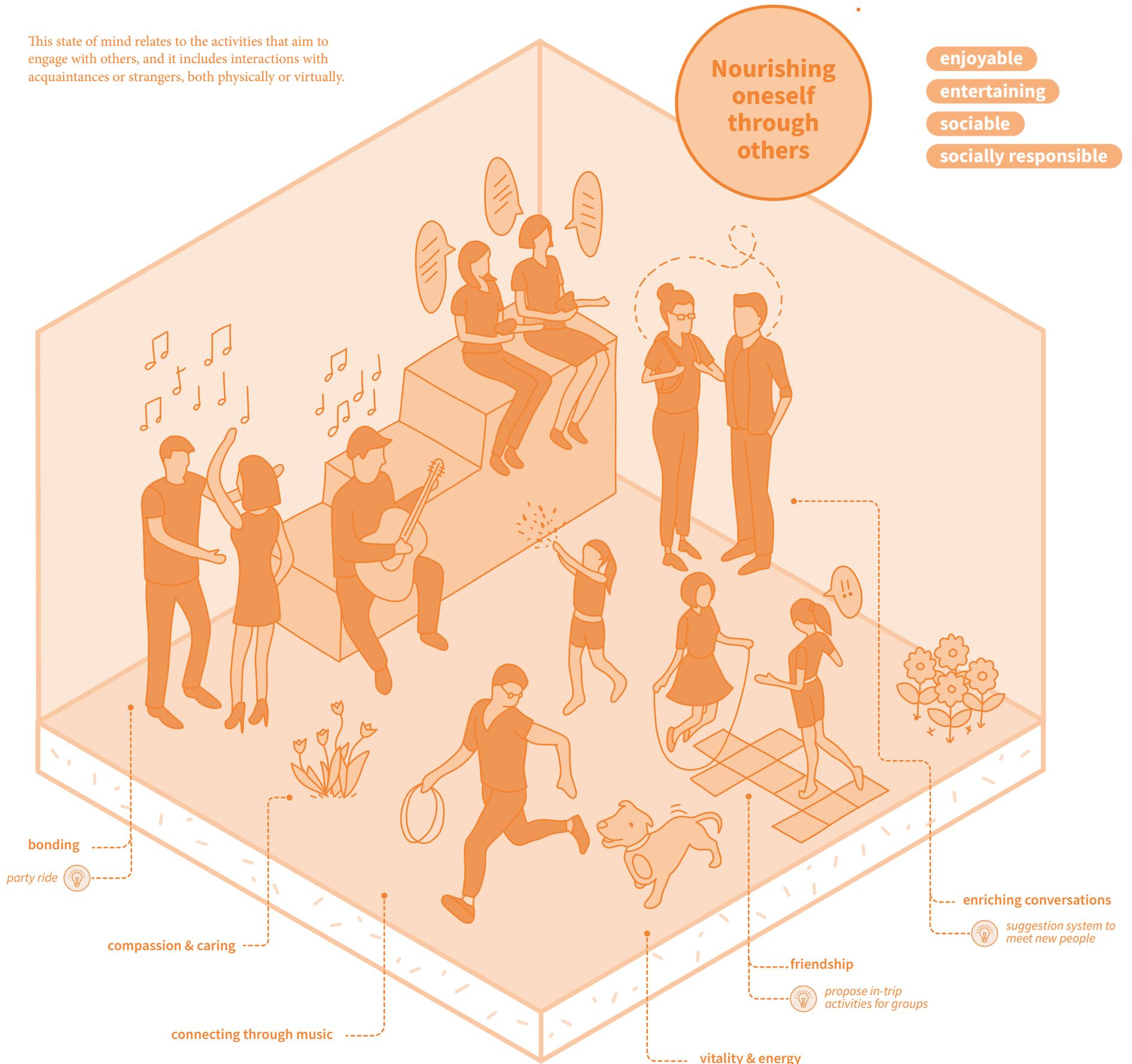
What if we could enable people to collaborate?

# How can we empower meaningful human relationships?

This state of mind relates to the activities that aim to engage with others, and it includes interactions with acquaintances or strangers, both physically or virtually.

Nourishing oneself through others

- enjoyable
- entertaining
- sociable
- socially responsible



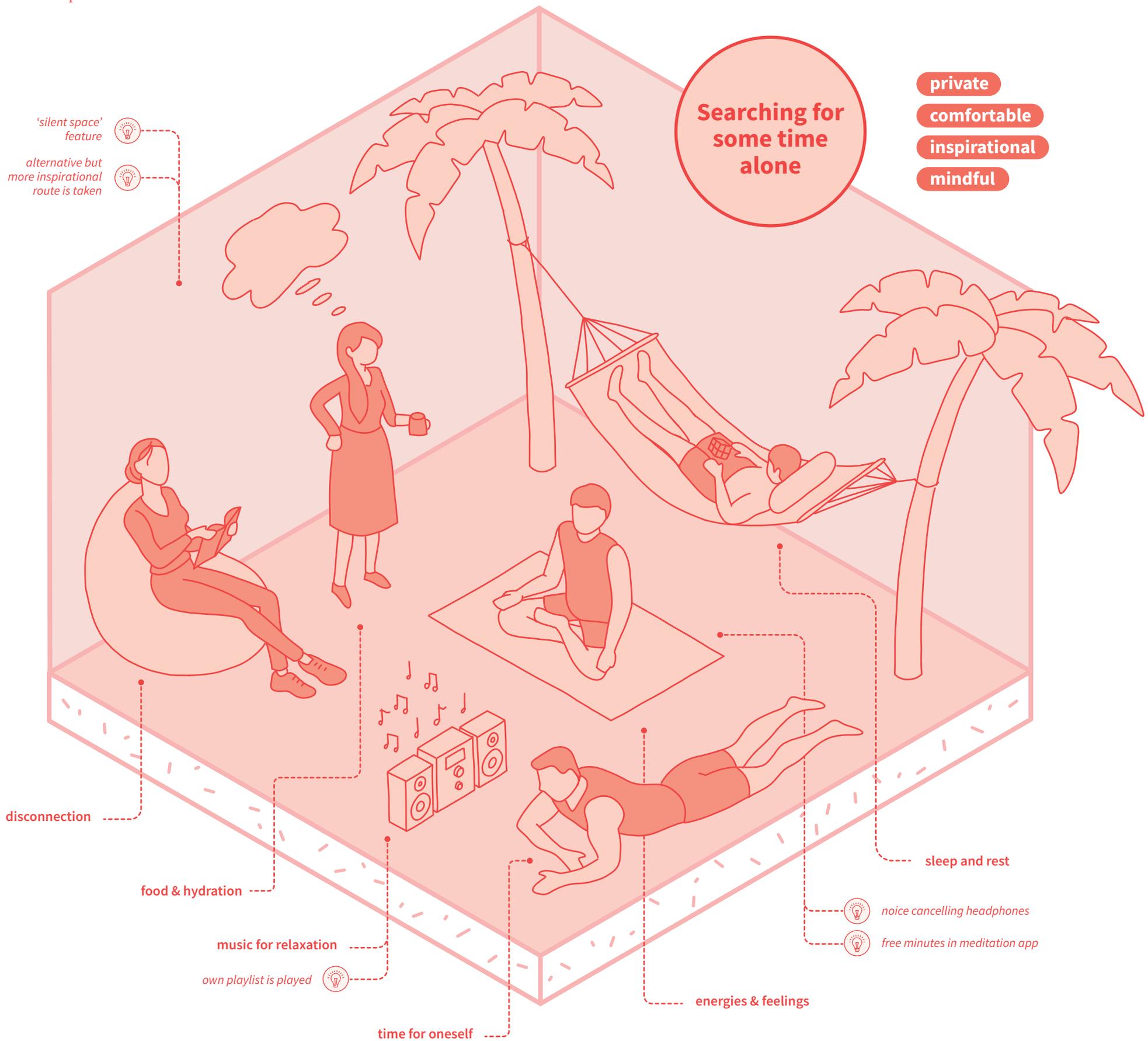
What if people would gather to use our services?

What if families would use our services to spend quality time?

What if people would use our services to meet new people?

# How can we enable self-recharging time?

The necessity of connecting with oneself drives this mindset. It seeks for private space with a pleasant ambience to focus on one's mental peace and self-reflections.



What if we could help people distress?

What if passengers could have more privacy using our services than in a hotel?

What if people would want to spend their Sunday using our services?