Reconceptualising the Periphery

A regional restructuring proposal for Northern New Jersey to catalyse its economic, cultural and environmental capacities from an integrative metropolitan perspective.

> DAVID LEE // P5 PRESENTATION GRADUATION PROJECT MSc URBANISM DELFT UNIVERSITY OF TECHNOLOGY

> > 29 August 2014 Presentation



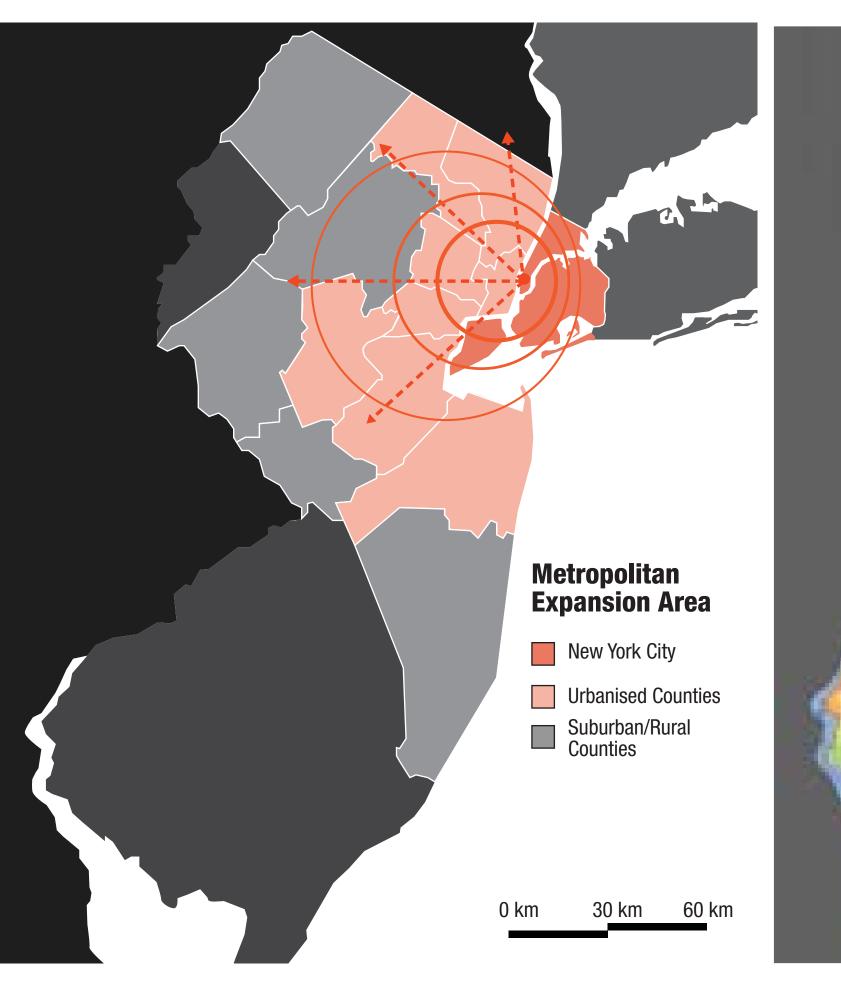


NEW YORK METROPOLITAN AREA

2.4

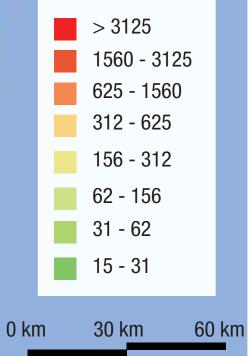
34,493 KM2 (75% OF NL) 19 MILLION PEOPLE

Introduction // NORTH JERSEY: AN URBANISED PERIPHERY



Introduction Proposal Approach Operational Model Evaluation Reflection

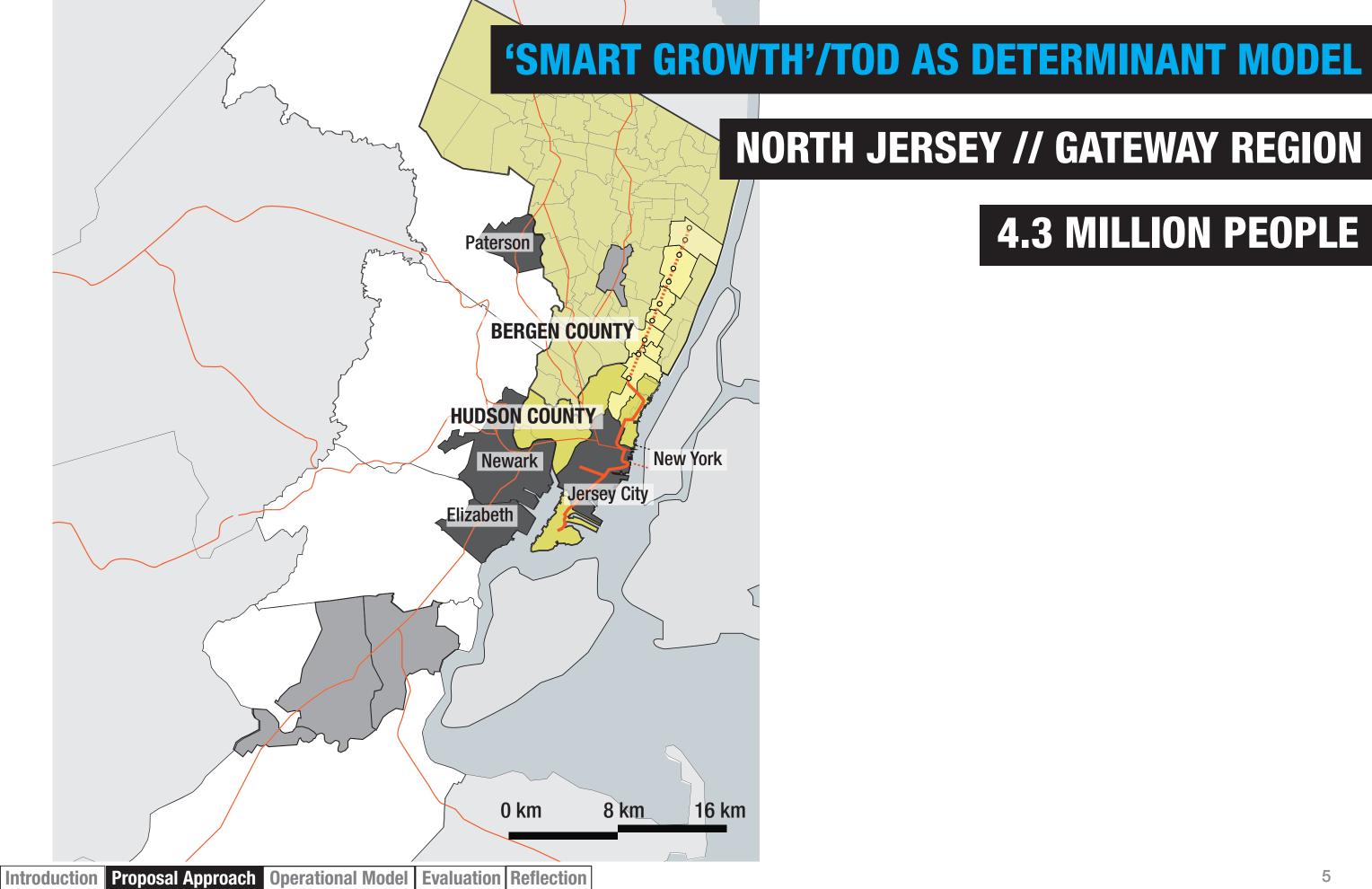
Population per km2



RESPONSE TO URBAN CHALLENGES



Proposal Approach // EXISTING PLANNING MODEL



NORTH JERSEY // GATEWAY REGION 4.3 MILLION PEOPLE

Proposal Approach // PROBLEM STATEMENT

GOVERNMENT RESPONSE // 'SMART GROWTH' & TOD

PATH DEPENDENT SYSTEM IGNORES LOCAL NEEDS

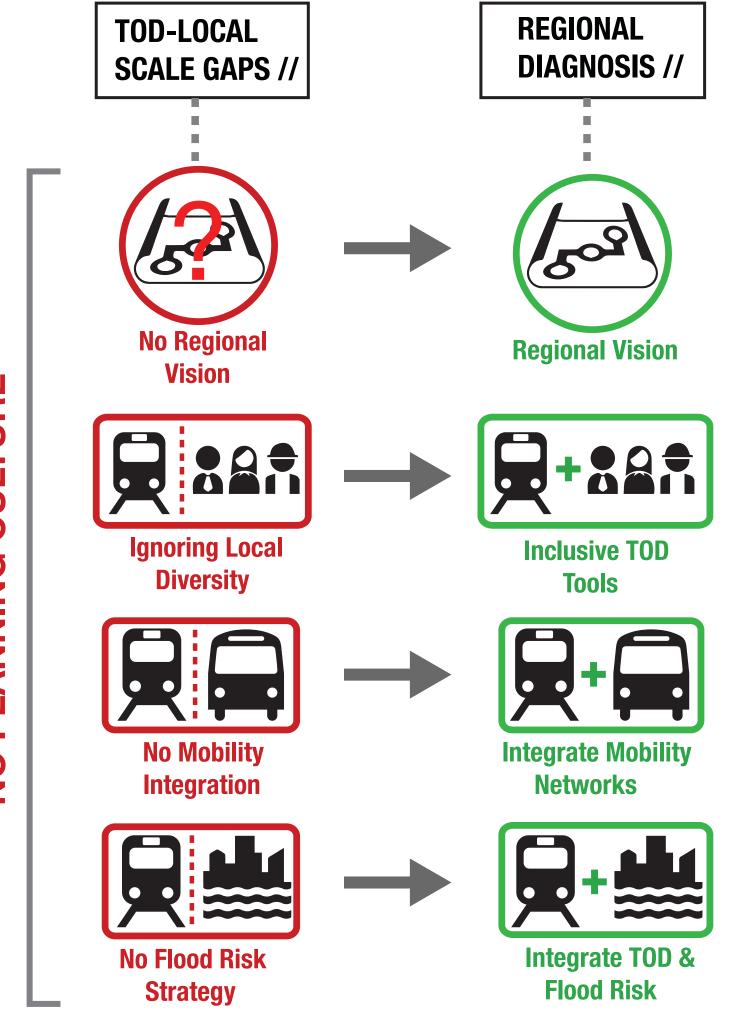
REINFORCES DIVERGENCES BETWEEN LOCAL & REGIONAL STAKEHOLDER DEMANDS



ML King Drive Station Area, Jersey City

Proposal Approach // TOD AS PLANNING FRAMEWORK





NO PLANNING CULTURE

Introduction Proposal Approach Operational Model Evaluation Reflection

Operational Model Focus // INTEGRAL REGENERATION PERSPECTIVE

ASSESSING TOD & URBAN REGENERATION

╋

BENEFITS OF TOD //

- + Provides Housing & Mobility Choices.
- + Delivers Riders to Transit.
- + Improves Property Values.
- + Creates High-Quality Urbanism.

(Belzer, 2002; Tan, 2013)

BENEFITS OF INCLUSIVE COMMUNITIES //

- + Affordable Housing.
- + De-concentrates Poverty.
- + Access to Social Networks & Jobs.
- + Ensures Workforce Stability.
- + Allows Elderly to Age in Place.

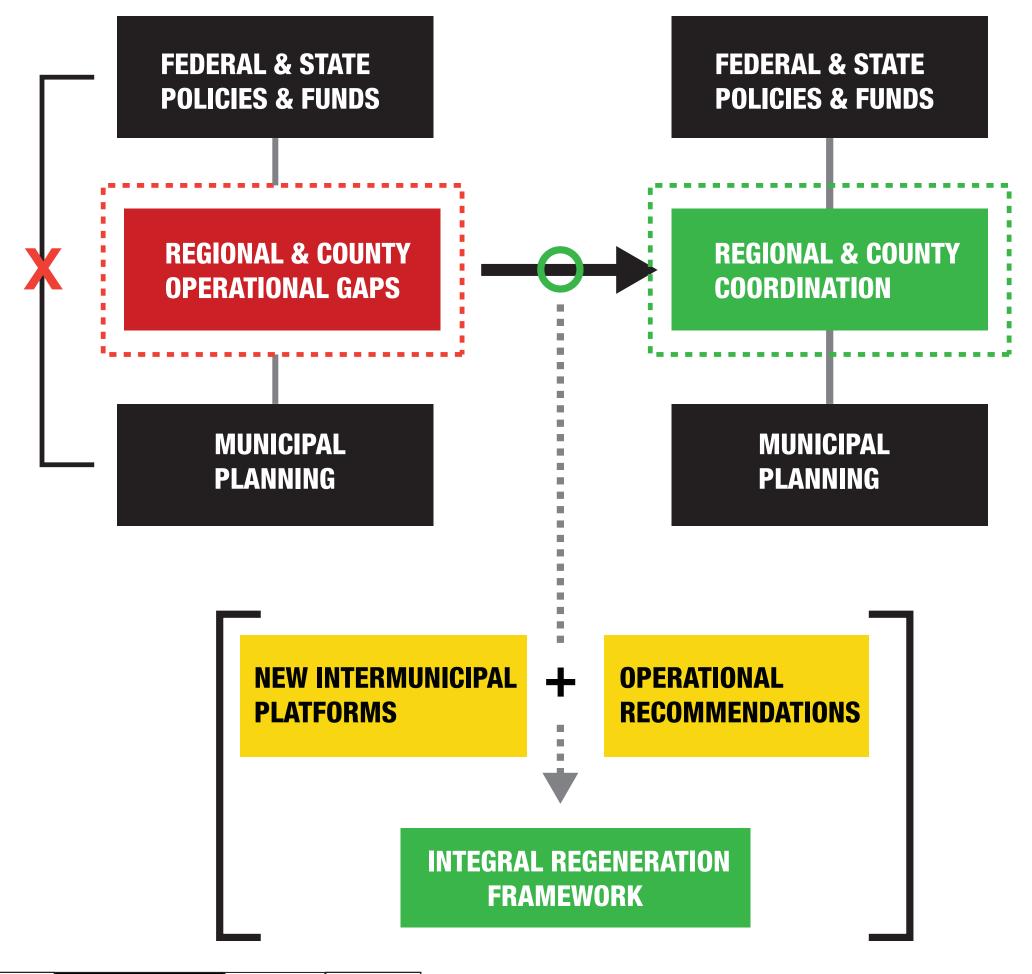
(Belzer, 2006; Rydin, 2014)

INTEGRAL REGENERATION PERSPECTIVE //

- + Equitable Access to Housing, Jobs, & Public Services.
- + Supporting Regional Economy.
- + More Sustainable Real Estate Investments
- + Strenghtened Regional & Local Identities & Capacities.
- + Provision of Non-Market Needs.



Operational Model Focus // INTEGRAL REGENERATION PROPOSAL FOCUS



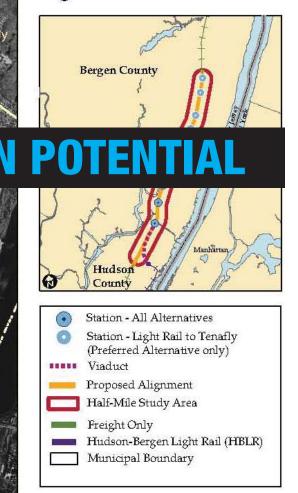


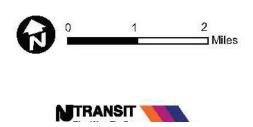


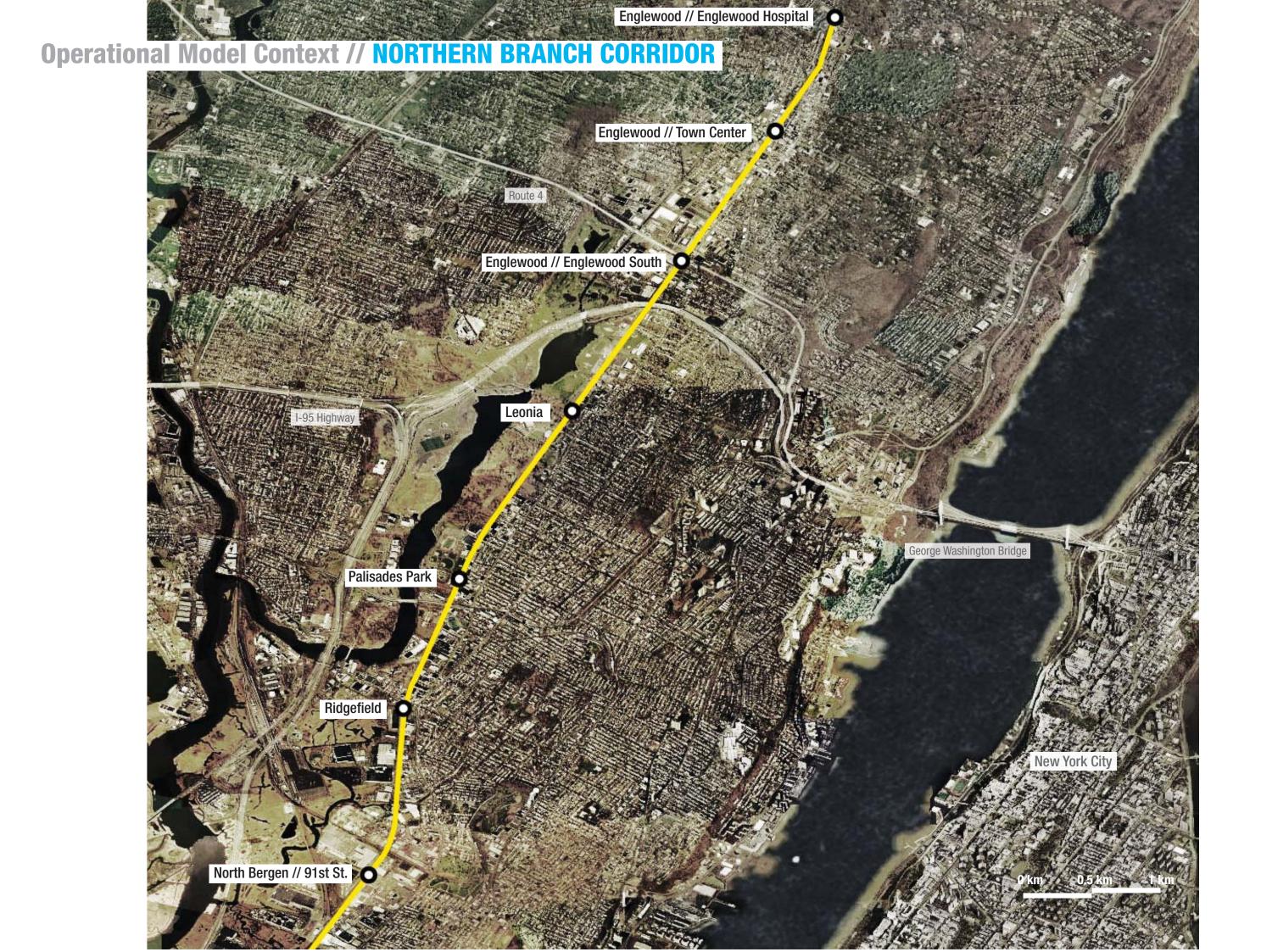
Introduction Proposal Approach Operational Model Evaluation Reflection

PROJECT STUDY AREA AND PROPOSED STATIONS

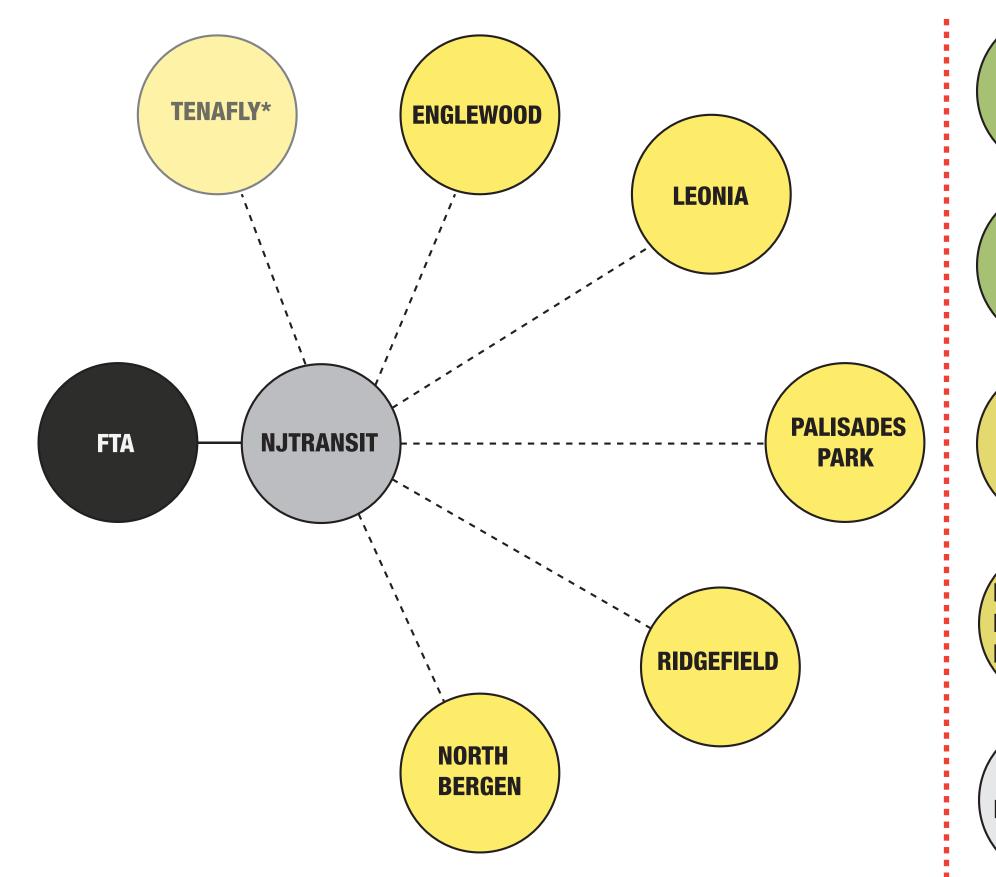
Northern Branch Corridor Figure 1-3







Operational Model Context // EXISTING NORTHERN BRANCH FRAMEWORK

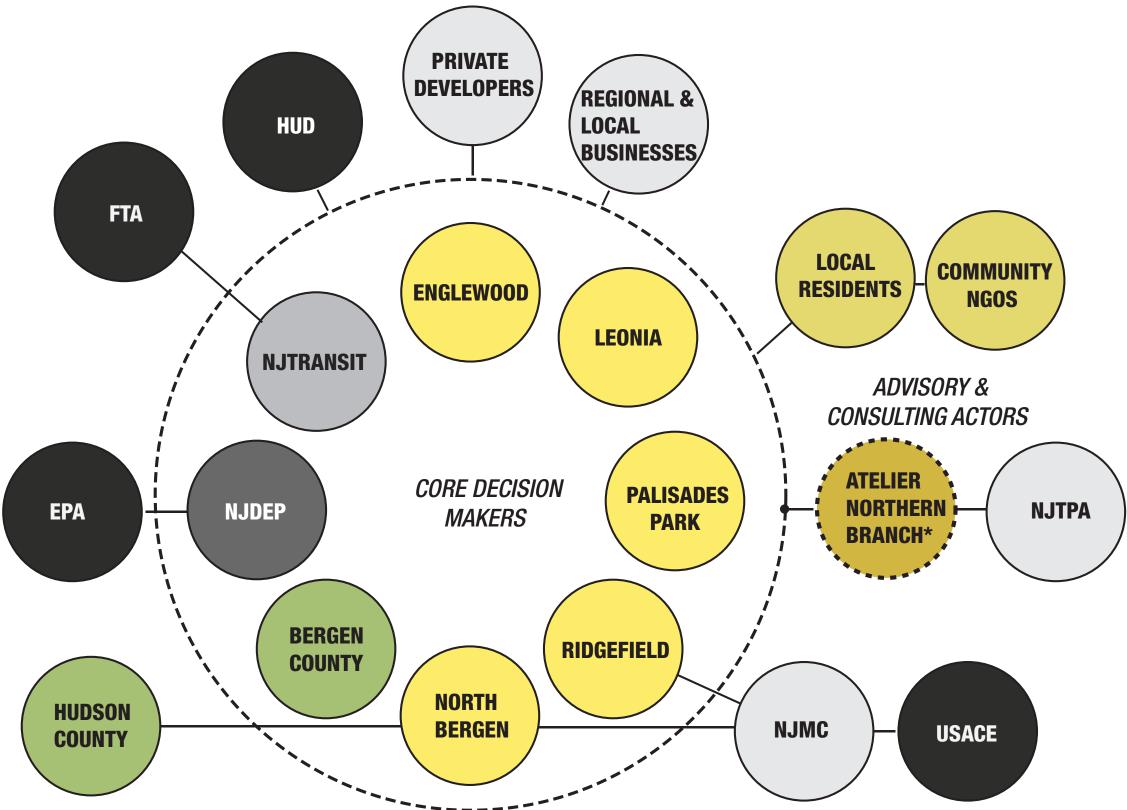


Introduction Proposal Approach Operational Model Evaluation Reflection



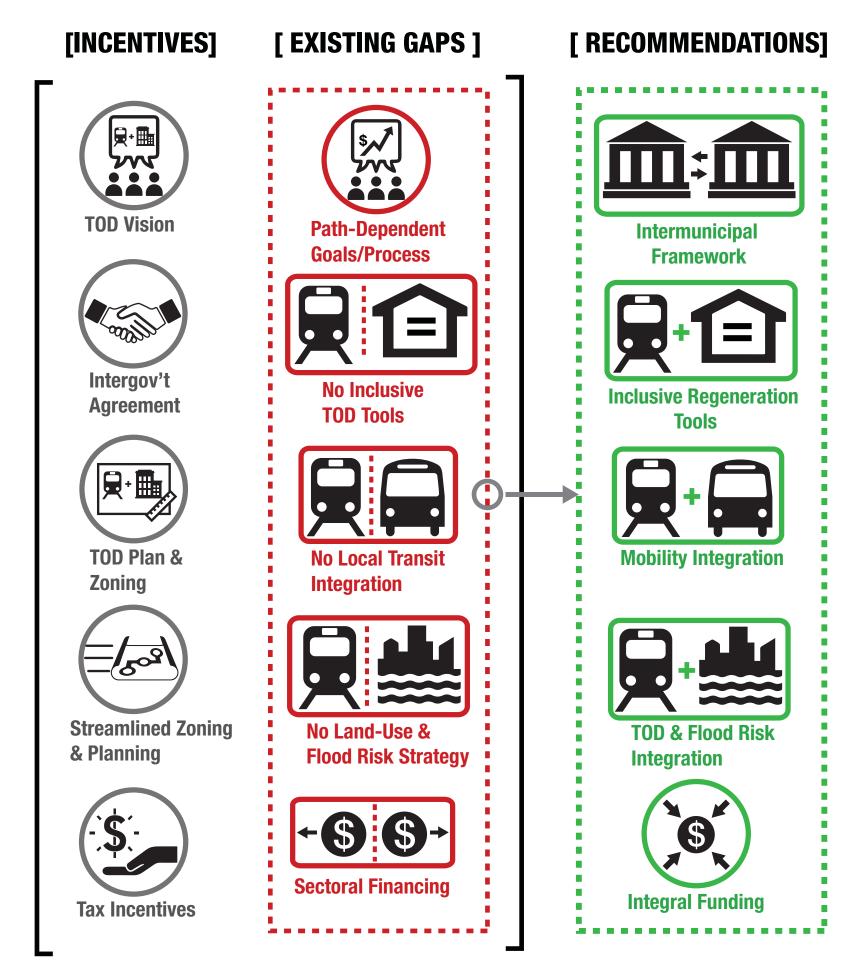
Operational Model // PROPOSED NORTHERN BRANCH MODEL

Northern Branch Collaborative

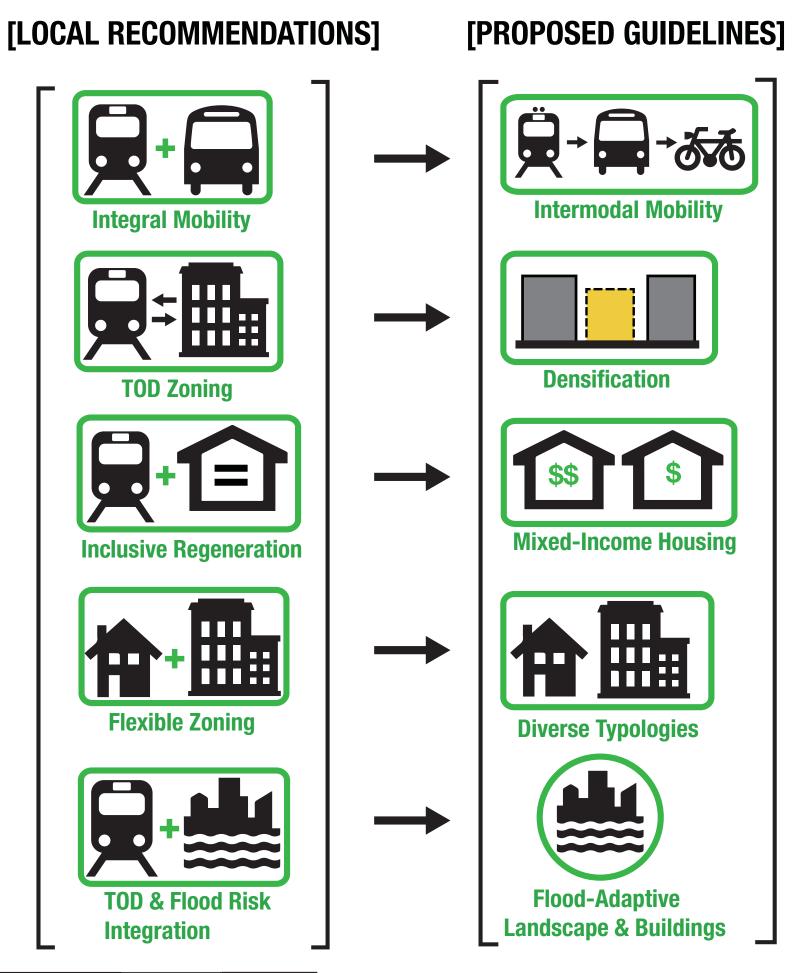


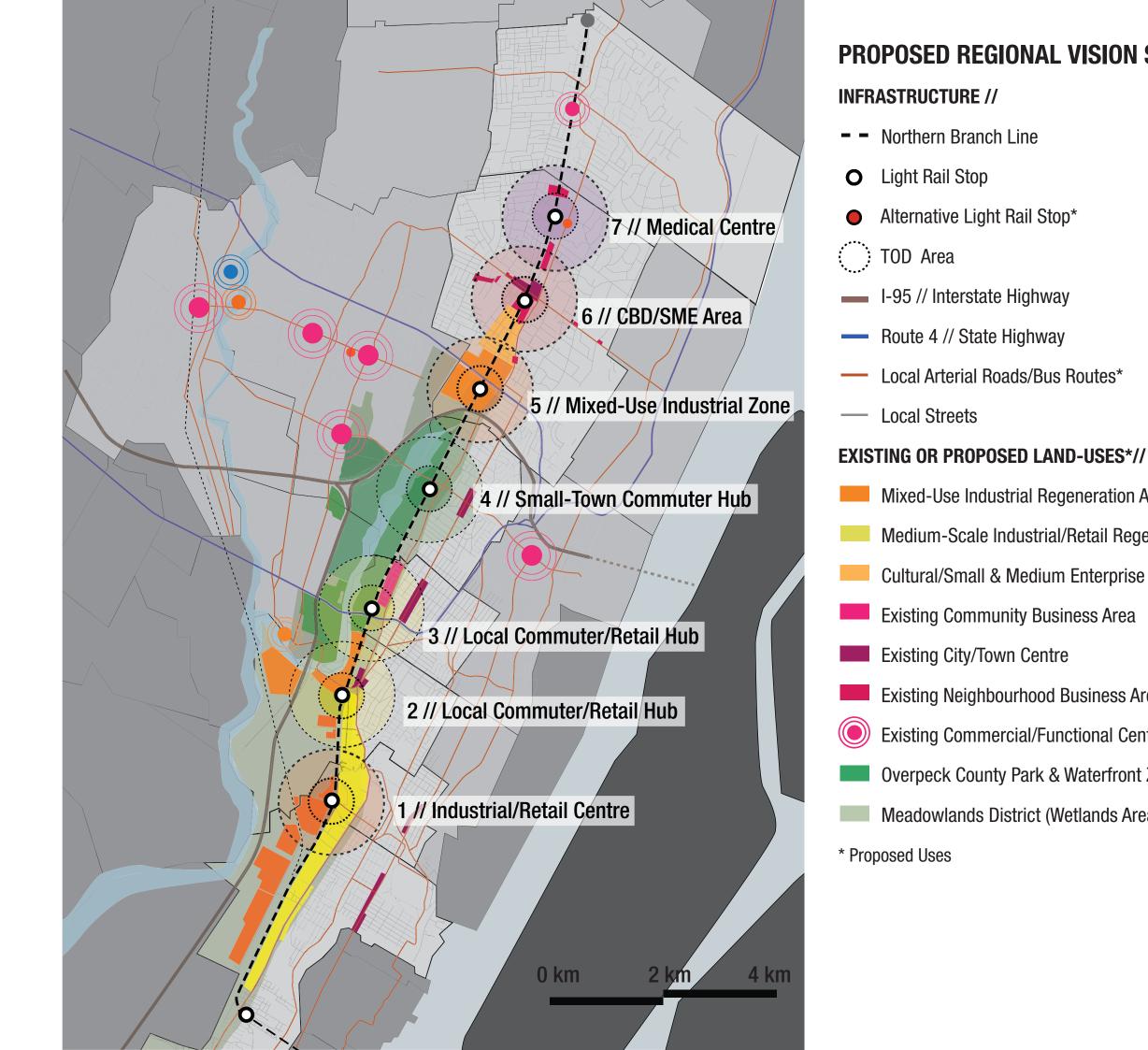
Proposal Approach Operational Model Evaluation Reflection Introduction

Operational Model // NORTHERN BRANCH RECOMMENDATIONS



Operational Model // Northern Branch // LOCAL DESIGN GUIDELINES





PROPOSED REGIONAL VISION SCENARIO //

Mixed-Use Industrial Regeneration Area*

Medium-Scale Industrial/Retail Regeneration Area*

Cultural/Small & Medium Enterprise Zone*

Existing Community Business Area

Existing Neighbourhood Business Areas

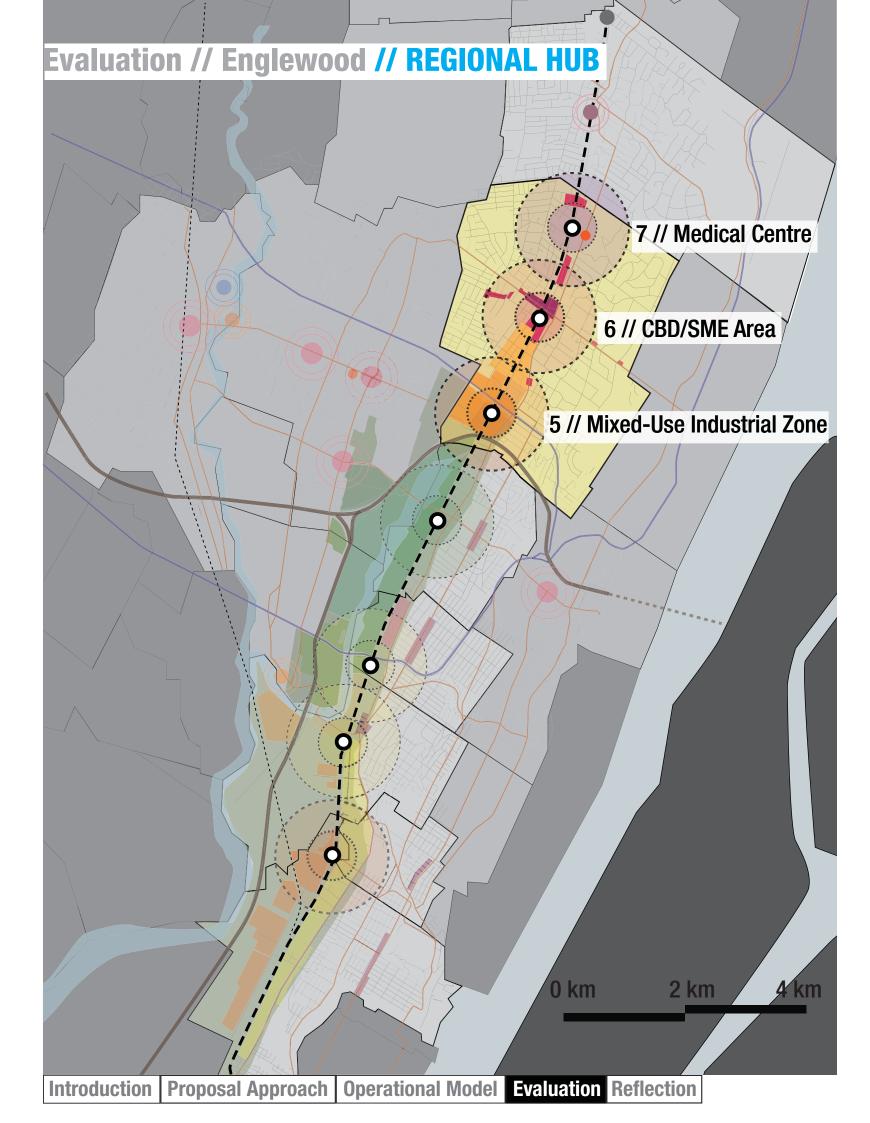
Existing Commercial/Functional Centre

Overpeck County Park & Waterfront Zone*

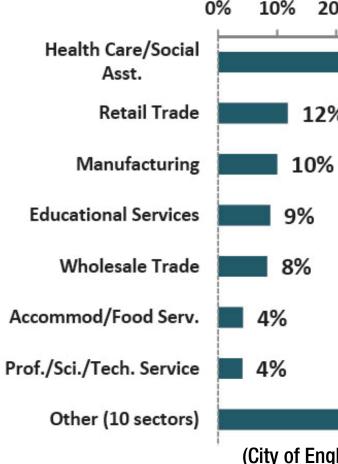
Meadowlands District (Wetlands Area)

EVALUATING THE FRAMEWORK





LOCAL CITY // 27,147 RESIDENTS **REGIONAL ECONOMIC CENTRE**



Attracts more than 12,000 workers everyday in a variety of industries.

10% 20% 30%

32%

12%

21%

(City of Englewood, 2013)

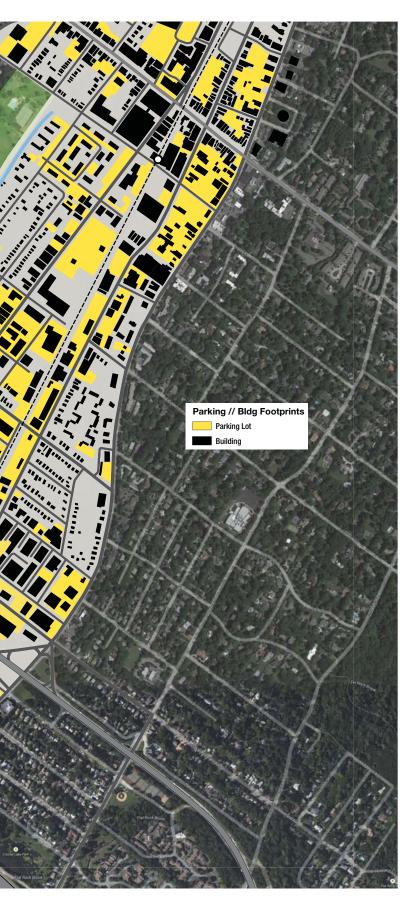
Evaluation // Englewood South // SWOT ANALYSIS FROM INTEGRAL FRAMEWORK

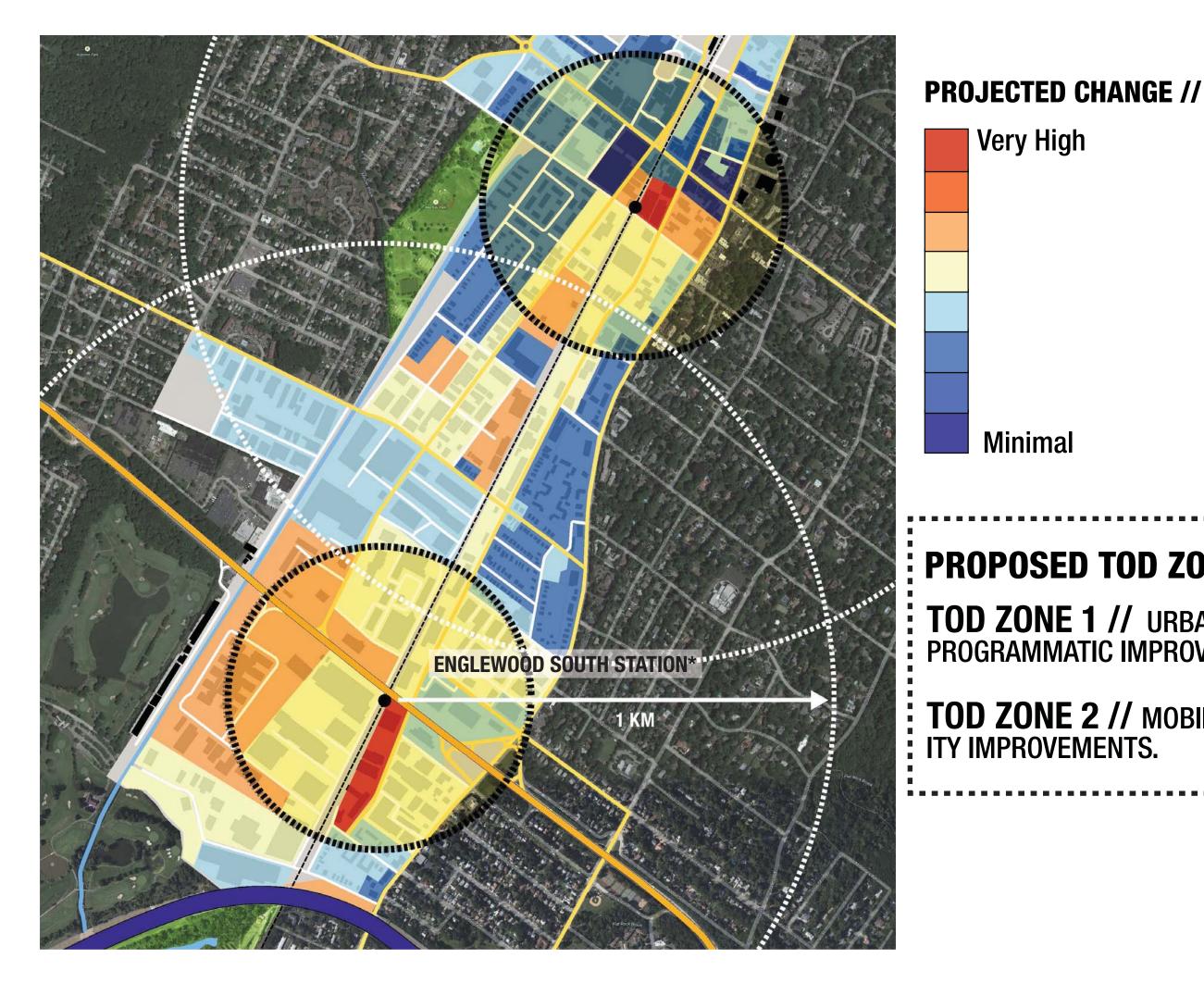




OPPORTUNITY // TOD INTENSIFICATION POTENTIAL

Introduction Proposal Approach Operational Model Evaluation Reflection





Introduction Proposal Approach Operational Model Evaluation Reflection



PROPOSED TOD ZONES // TOD ZONE 1 // URBAN STRUCTURE & **PROGRAMMATIC IMPROVEMENTS. TOD ZONE 2 //** MOBILITY & ACCESSIBIL-

Englewood South // AERIAL VIEW

Large-scale industrial lots & buildings

Private golf course

Recently built 4-storey residential superblock

Overpeck Creek

Low-rise offices/ labs & SM/M-scale industrial buildings

1777- 2-1 Tank 2-25

10000

Route 4, regional highway/bus route

Large-/medium-scale industrial lots

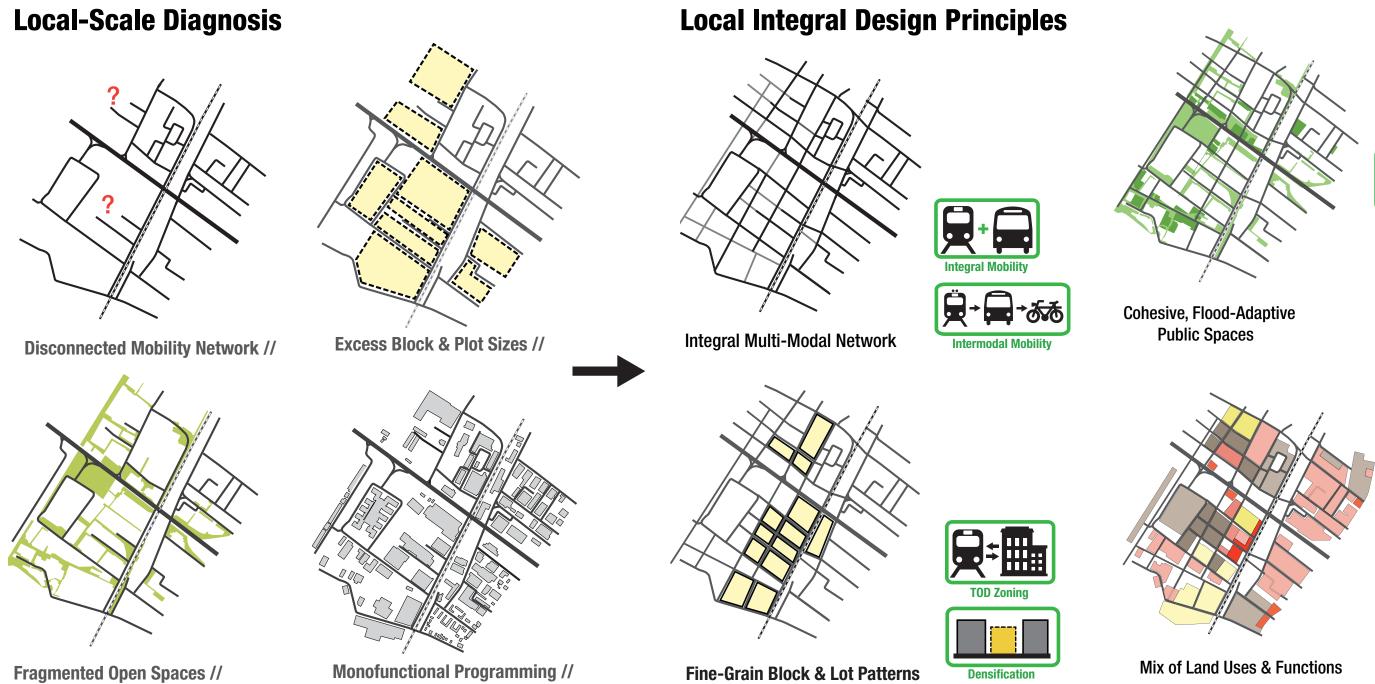
Future light rail line & station area

S. Dean St, major arterial/bus route

Small-/medium-scale industrial area

Detached 1-2 family working-class houses

Englewood South // LOCAL SPATIAL DESIGN FRAMEWORK









Englewood South // STATION AREA STRUCTURAL IMPROVEMENTS

INTEGRATIVE ANALYSIS // SPACE SYNTAX



Existing Mobility Structure

COMPACT MOBILITY NETWORK = WALKABLE GRID

PROPOSED LEAD ROLE FOR MUNICIPALITY & COUNTY

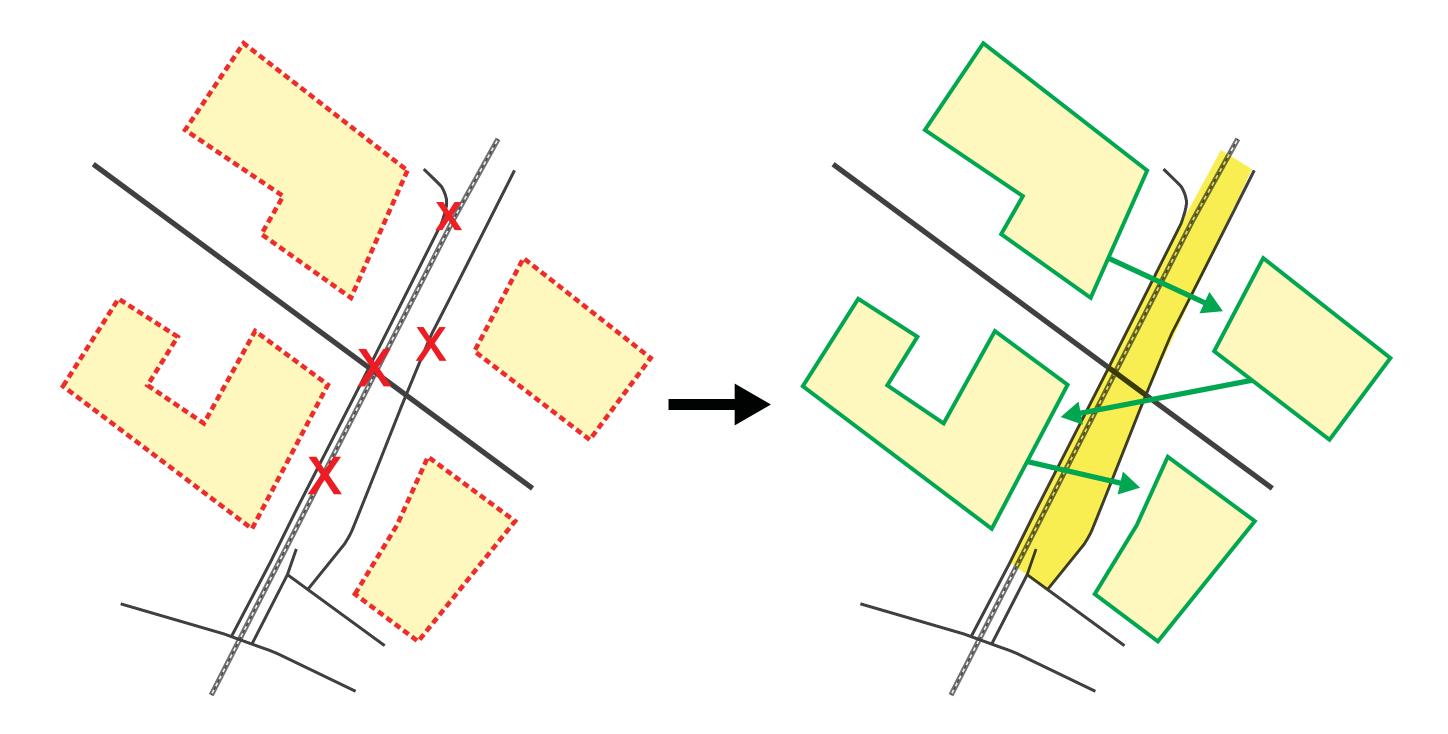
Proposal Approach Operational Model Evaluation Reflection Introduction

Proposed Mobility/Street Pattern





Englewood South // STATION AREA STRUCTURAL IMPROVEMENTS



Current Situation // Rail Line as Barrier

Light Rail as Connective Corridor

LIGHT RAIL CORRIDOR AS BACKBONE OF ENGLEWOOD SOUTH

Introduction Proposal Approach Operational Model Evaluation Reflection

STEP 1 // IMPROVE EXISTING STREET GRID



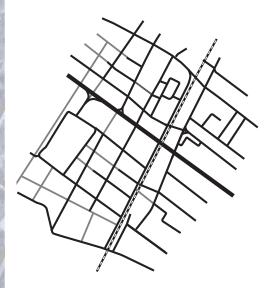
O

400m

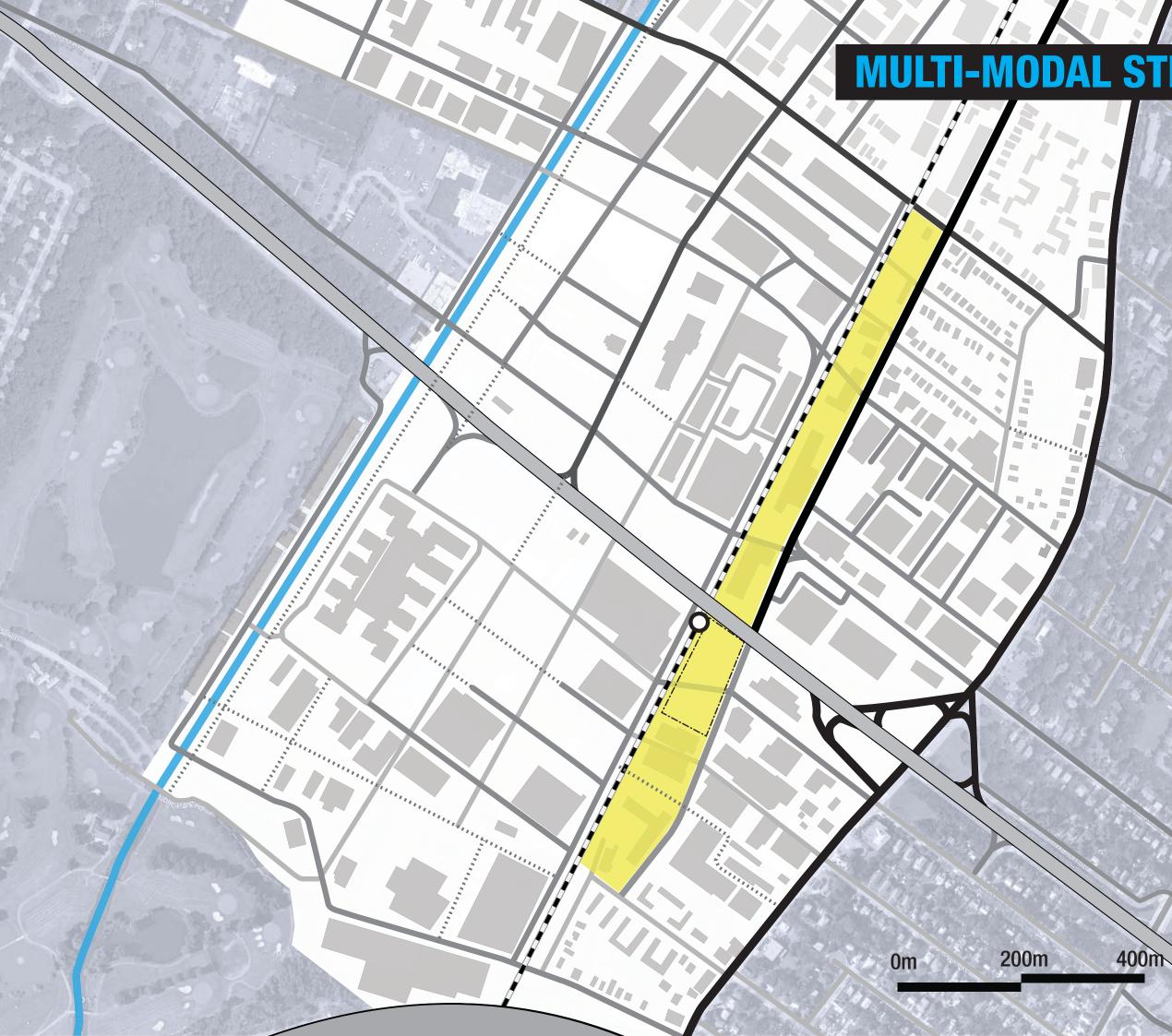




Intermodal Mobility



Integral Multi-Modal Network

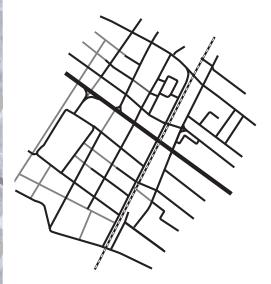








Intermodal Mobility



Integral Multi-Modal Network

Integral Mobility System //

- 🔲 Highway
- Regional Arterial
- Local Arterial
- Collector Road
- Living(Local) Street
- --- Bike/Pedestrian Path

STEP 2 // INCREASE GREEN/PUBLIC SPACES

400m

70

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PRODUCTION CONTRACTOR CONTRACTOR

Q

0m 200m





Cohesive, Flood-Adaptive Public Spaces

COHESIVE PUBLIC SPACE NETWORK

-

11

400m

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Cohesive, Flood-Adaptive Public Spaces

MIXED-USE DEVELOPMENT POTENTIAL

0m

Transana a

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200m



Station Area Programmatic Strategy //

- R-X // Existing Residential
- RM-1 // Residential Mixed-Use
- C-X // Existing Commercial/Retail
- CM-1 // Commercial Mixed-Use Overlay
- PM-X // Existing Small-Scale Industrial
- PM-1 // Small-Scale Production Mixed-Use
- PM-X2 // Existing Large-Scale Production
- PM-2 // Large-Scale Production Mixed-Use

Integral Public Space & Mobility Systems //

- New Green Spaces
- Existing Green Spaces
- 🔲 Highway
- Regional Arterial
- Local Arterial
- Collector Road
- Living(Local) Street
- --- Bike/Pedestrian Path

DEVELOPMENT POTENTIAL // EXISTING BLOCKS OVERVIEW







Introduction Proposal Approach Operational Model Evaluation Reflection

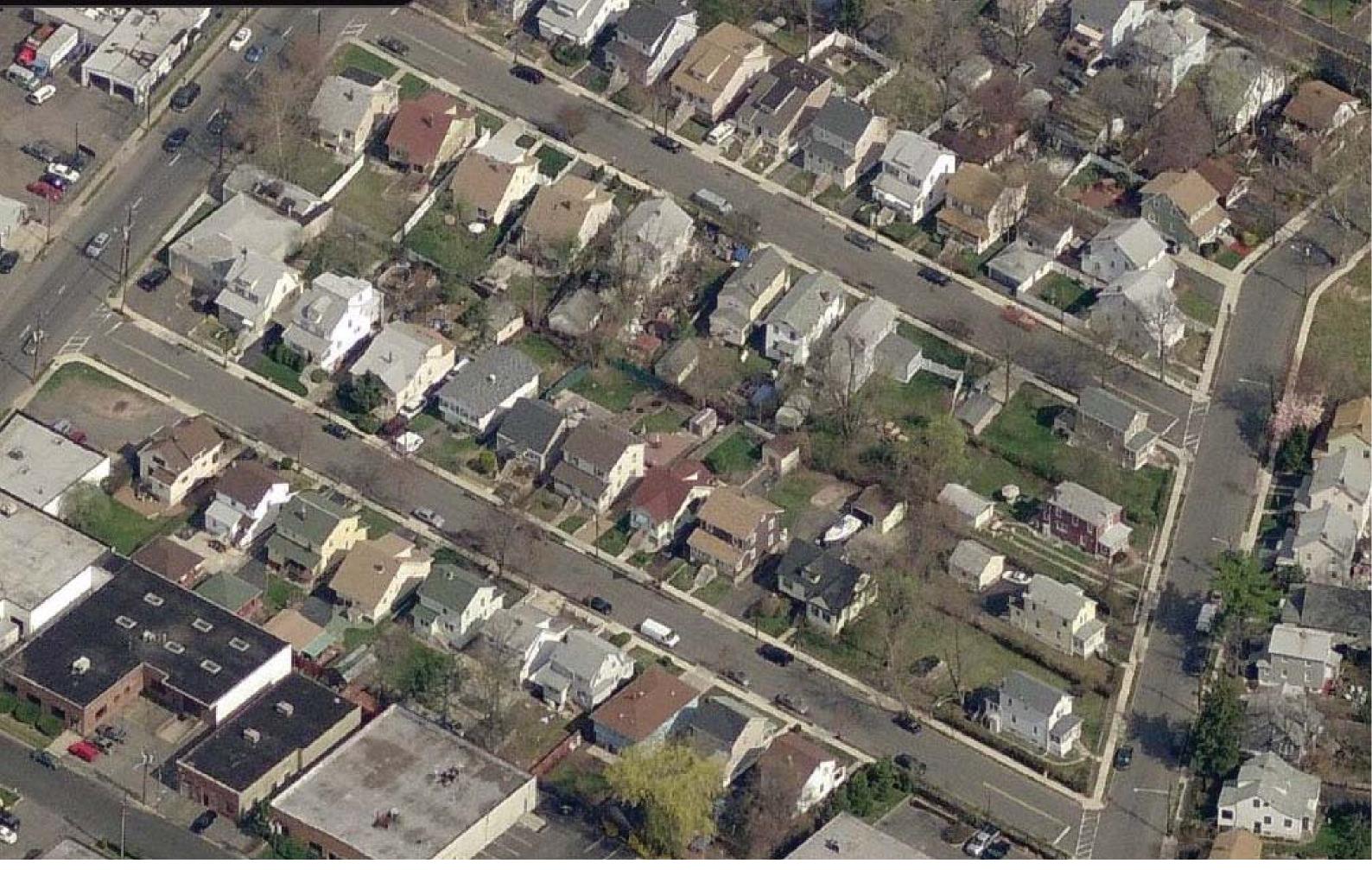




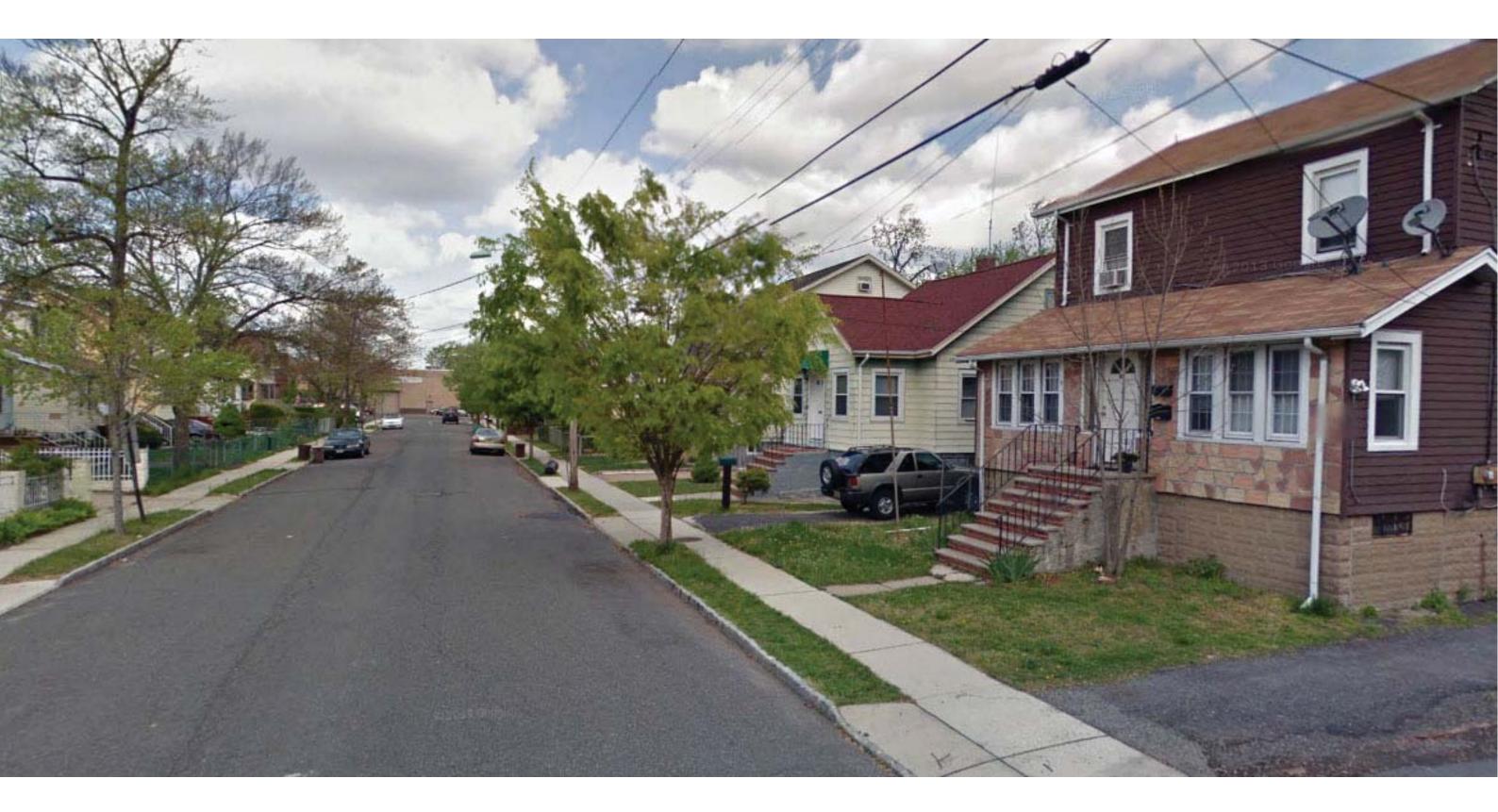


Introduction Proposal Approach Operational Model Evaluation Reflection

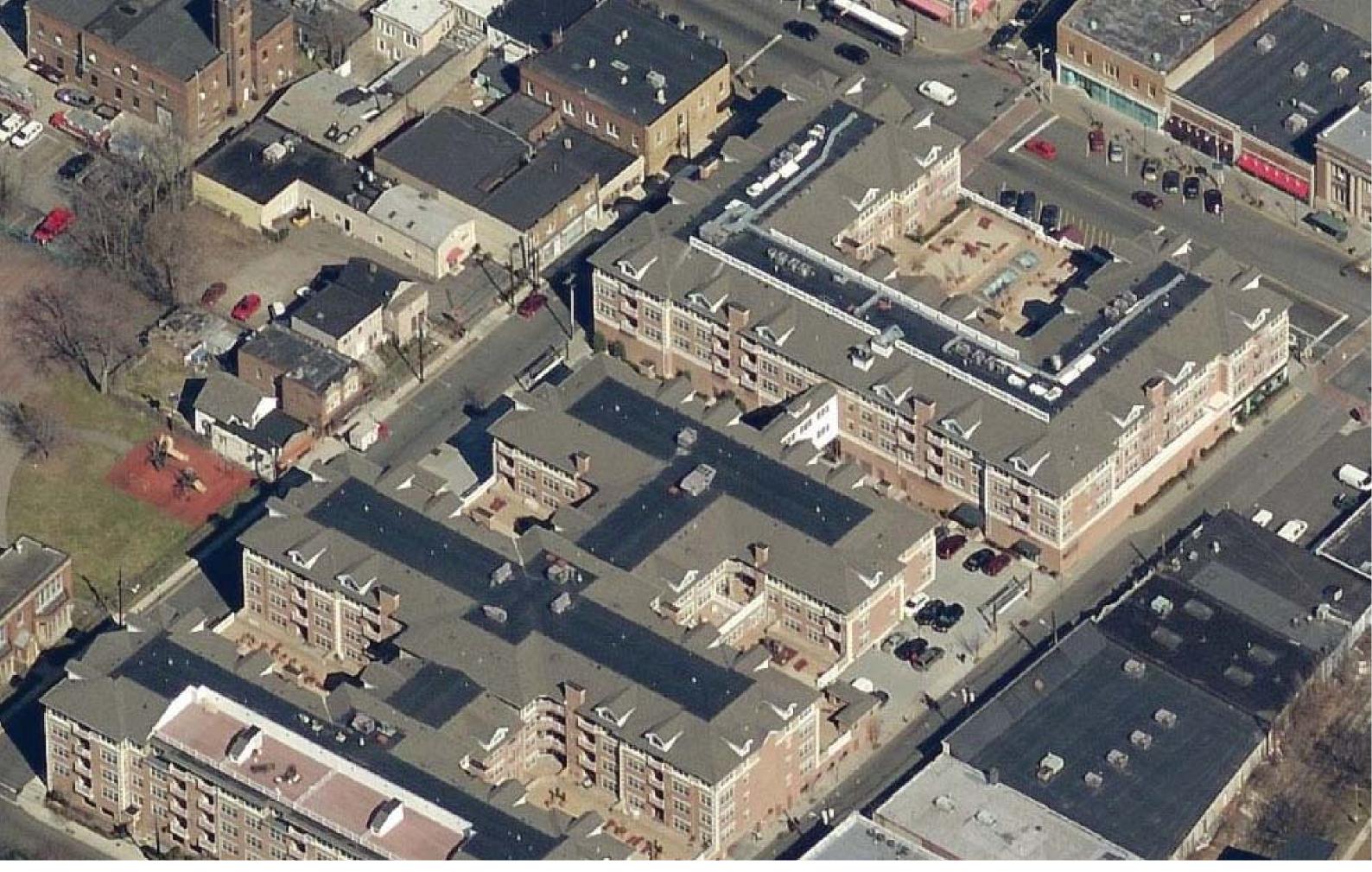
Large-Scale Residential Block



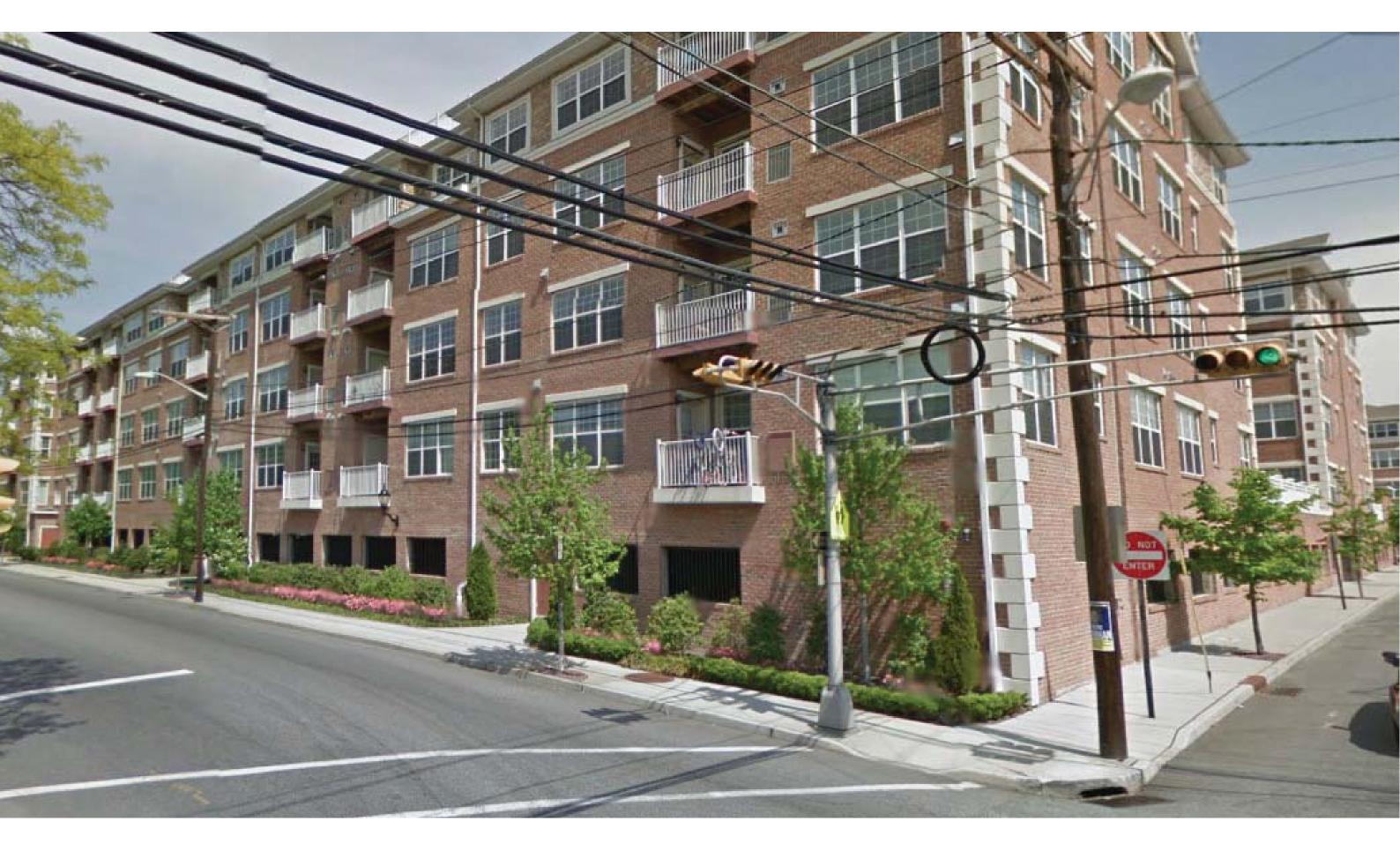
Small-Scale Residential Block



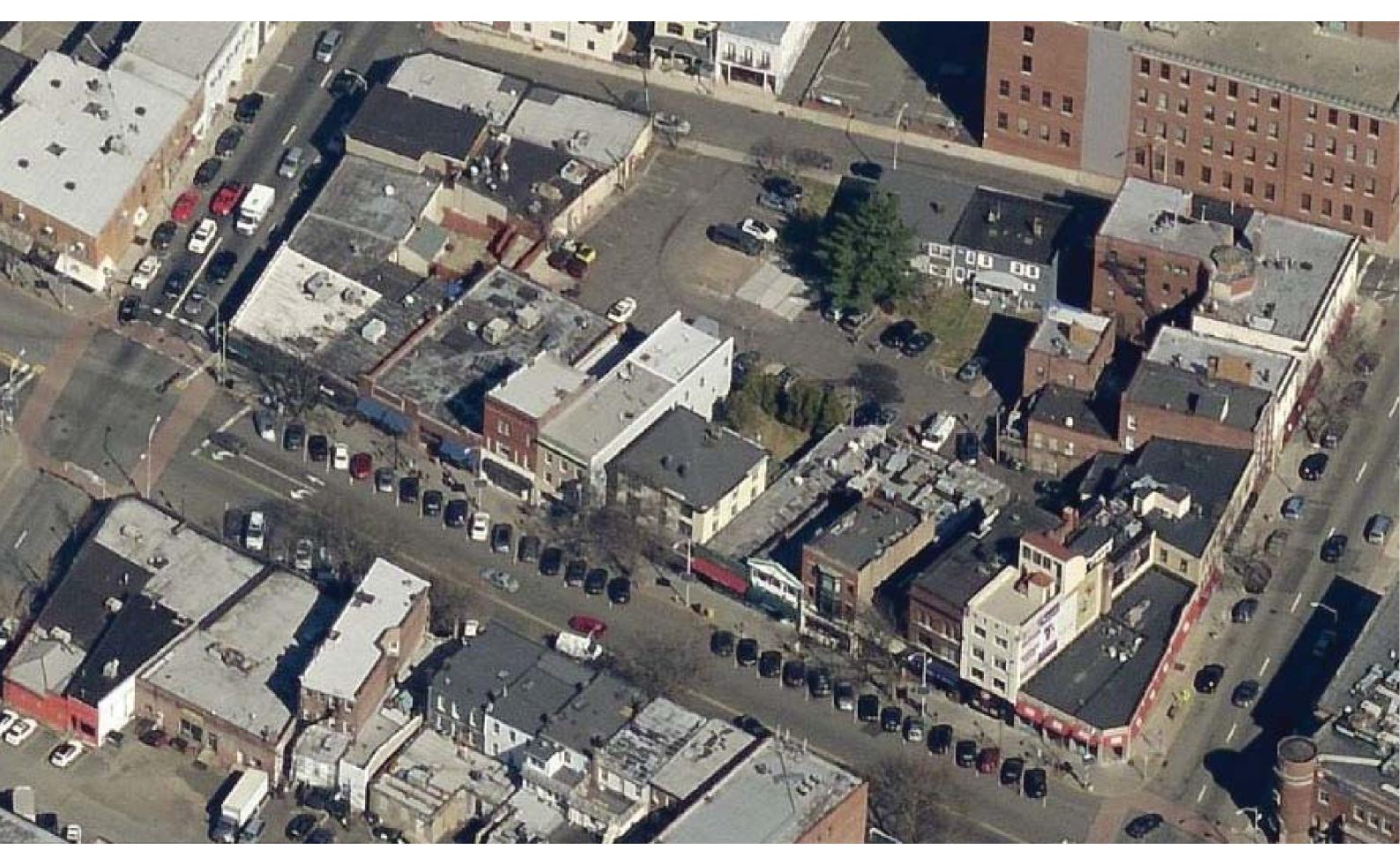
Small-Scale Residential Block



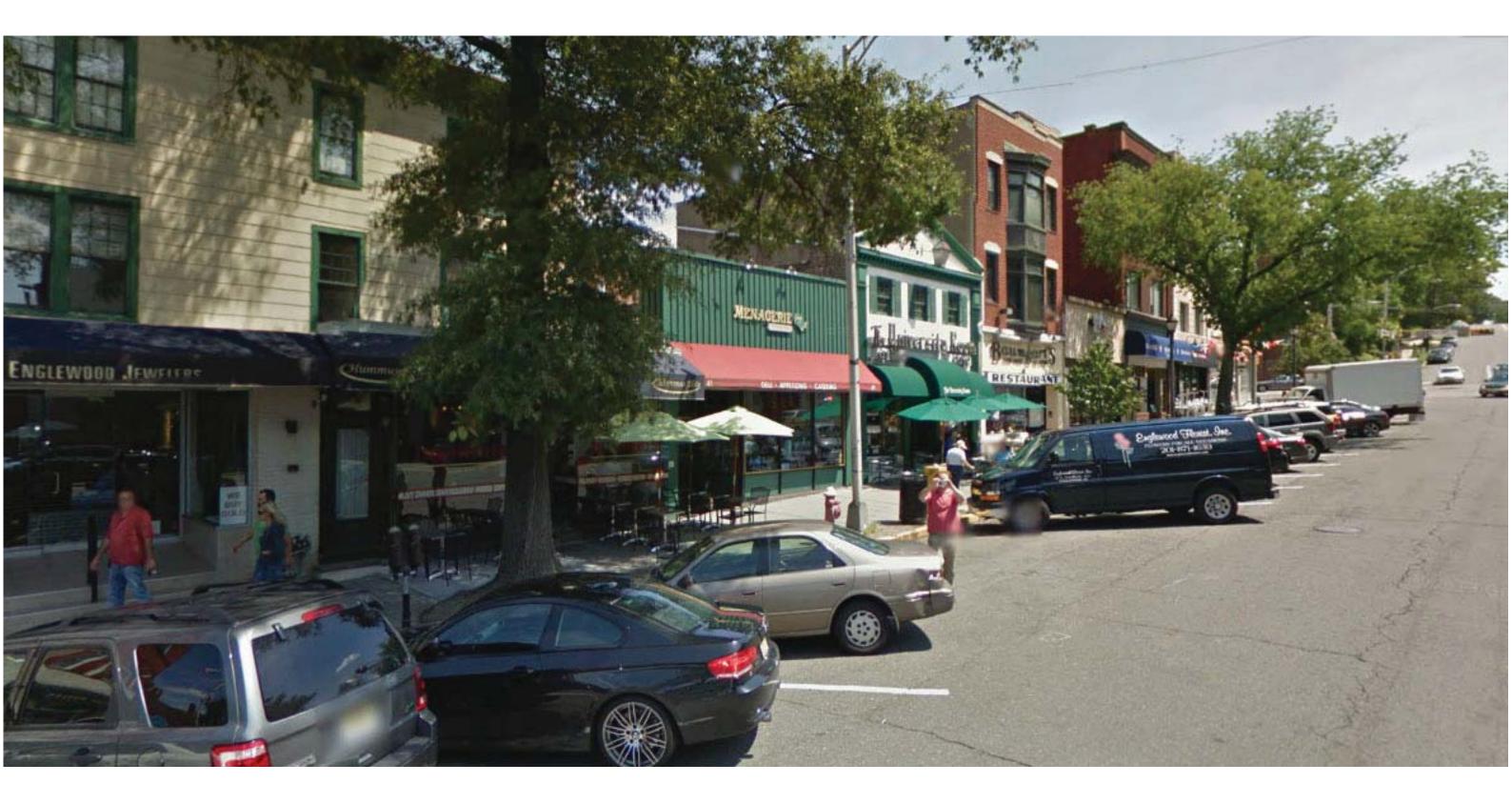
Large-Scale CBD Block



Large-Scale CBD Block

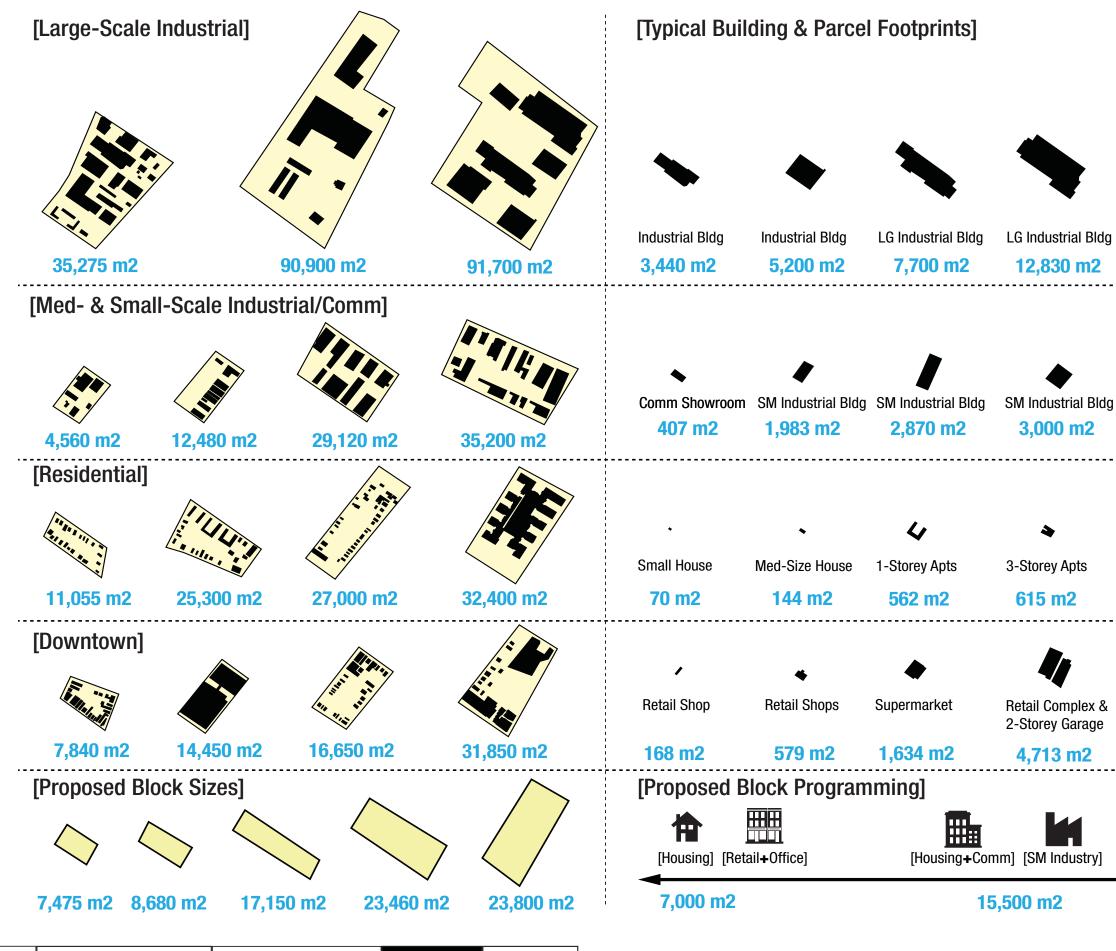


Small-Scale CBD Block



Small-Scale CBD Block

TESTING FRAMEWORK AT BLOCK & PLOT-SCALE



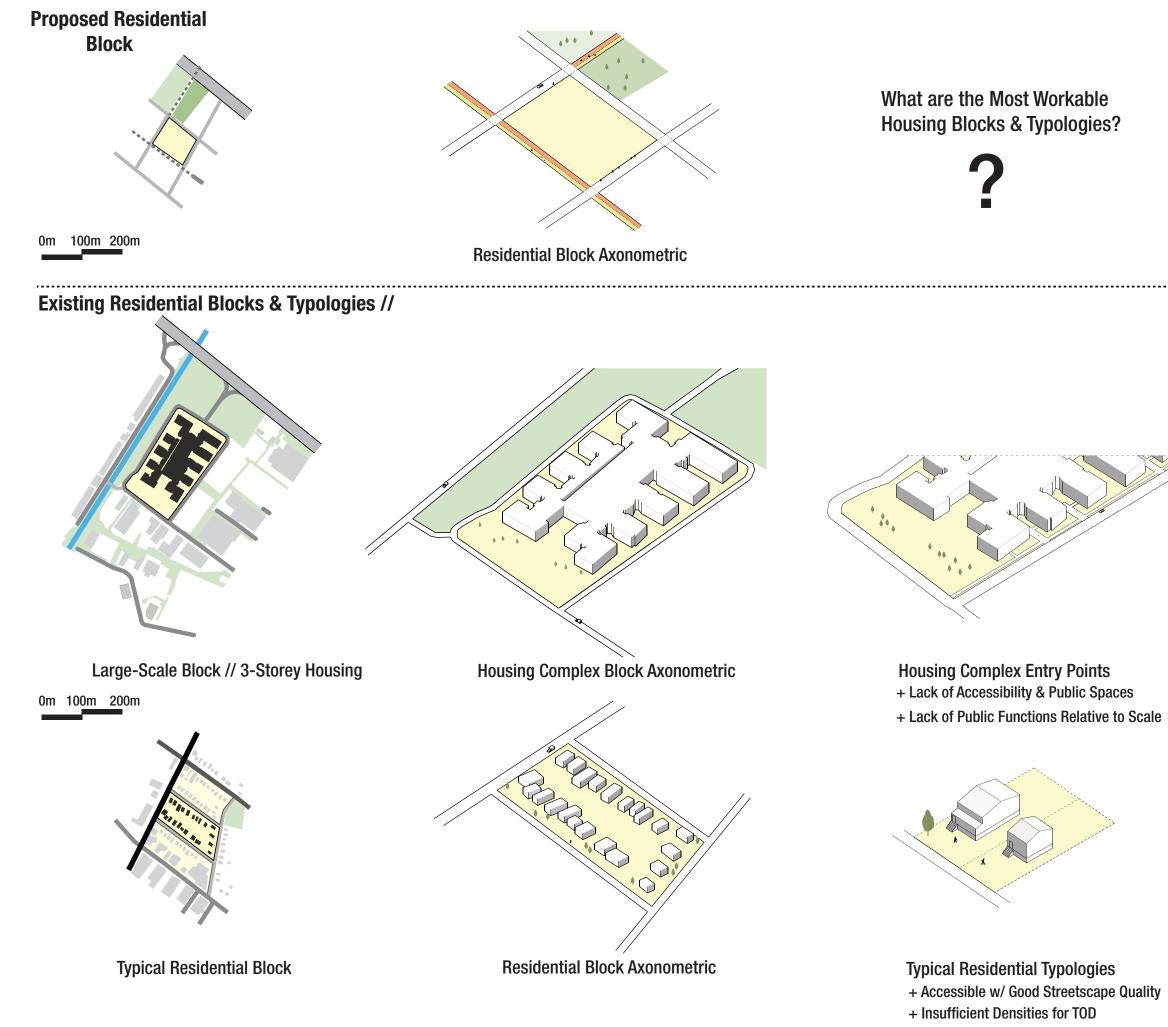
Introduction Proposal Approach Operational Model Evaluation Reflection



iai biuy L	G Industrial Bldg
m2 1	6,970 m2

al Bldg m2 ots 5-Storey Housing Complex 14,277 m2 plex & arage supermarket m2 4,536 m2 Supermarket m2 4,536 m2 Supermarket 12,277 m2

24,000 m2

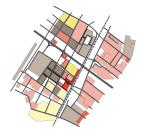




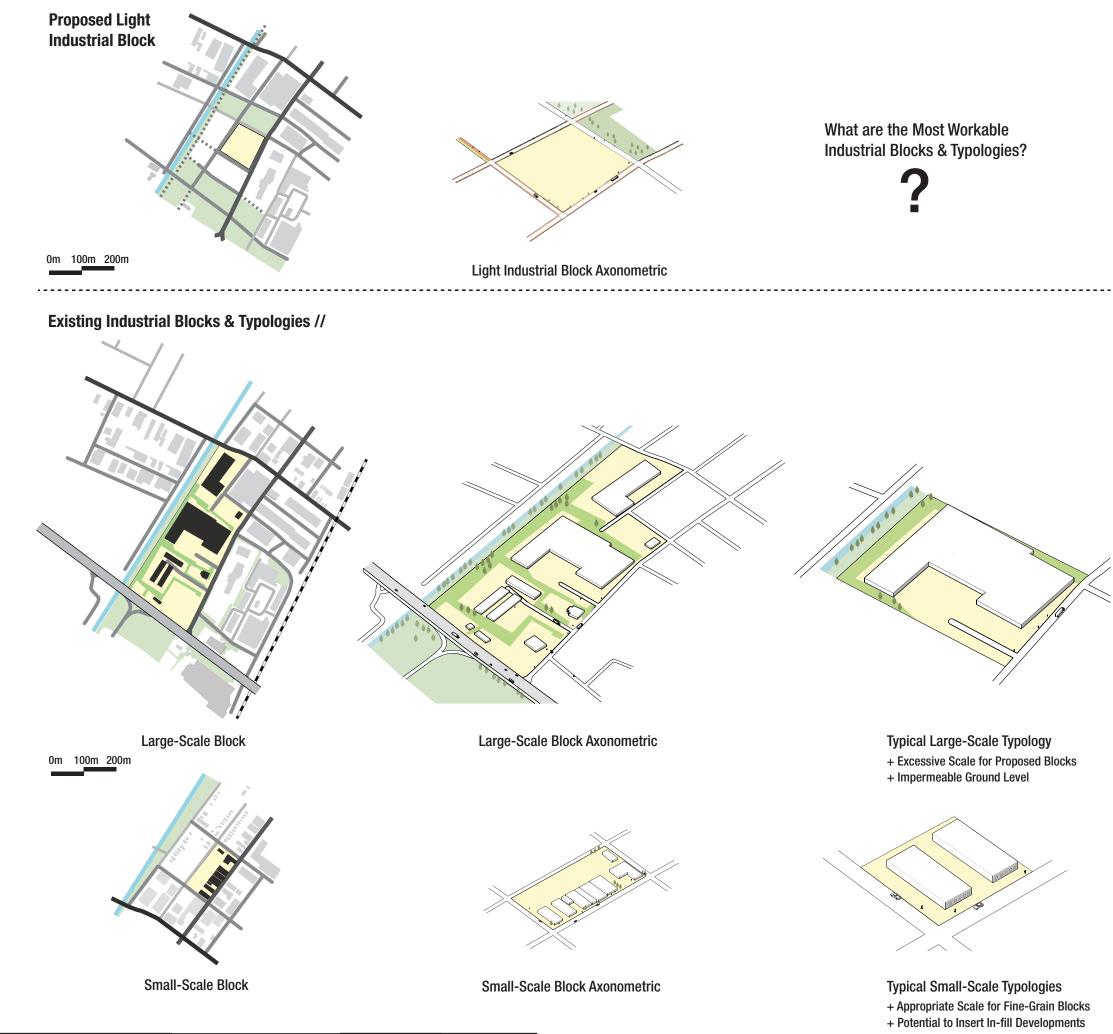
ublic Spaces



Fine-Grain Block & Lot Pattern



Mix of Land Uses & Functions





Cohesive, Flood-Adar Public Spaces



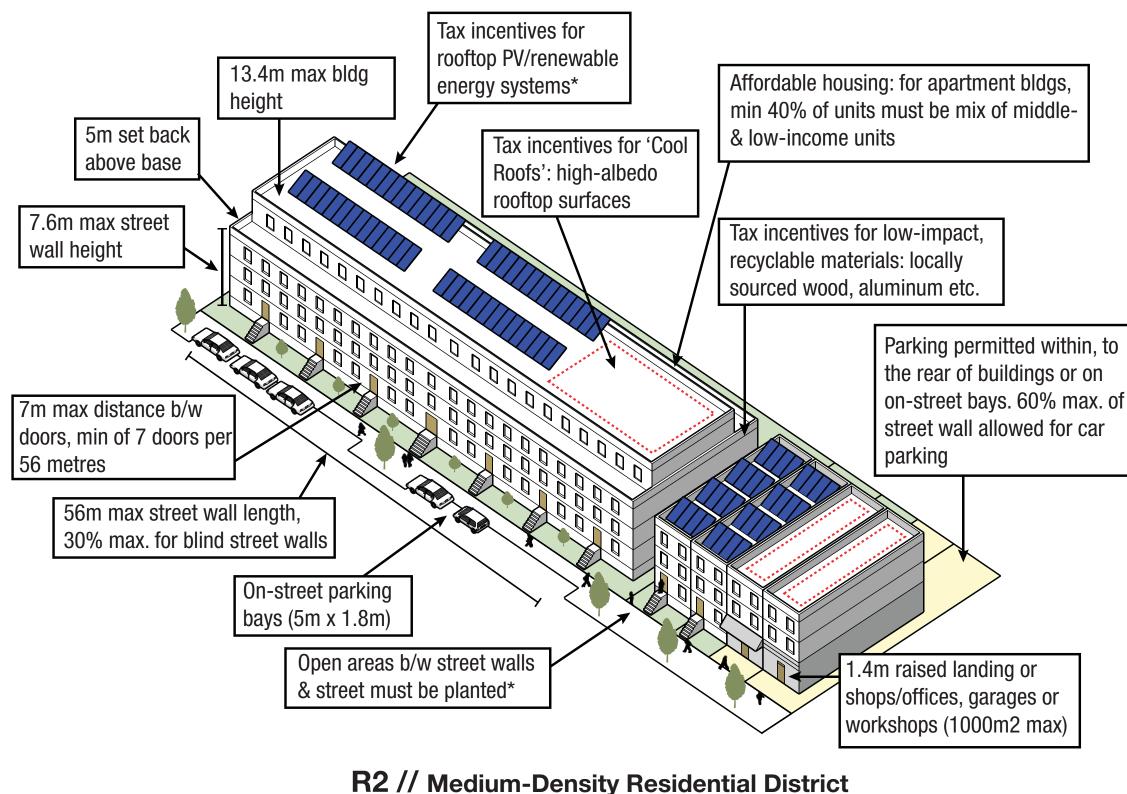
Fine-Grain Block & Lot Patterns



Mix of Land Uses & Functions

Englewood South // INTEGRAL DESIGN & PLANNING FRAMEWORK

SPATIAL DESIGN & PLANNING REGULATORY FRAMEWORK

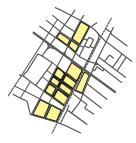


Lot Area (min):	171 m2	Front Yard (min):	2.5 m	
Lot FAR (max):	1.70	Rear Yard (min):	9 m	
Lot Coverage:	50%	Building Height (r	nax):	13.4 m
		Street Wall Heigh	t (max):	10.4 m

Introduction Proposal Approach Operational Model Evaluation Reflection

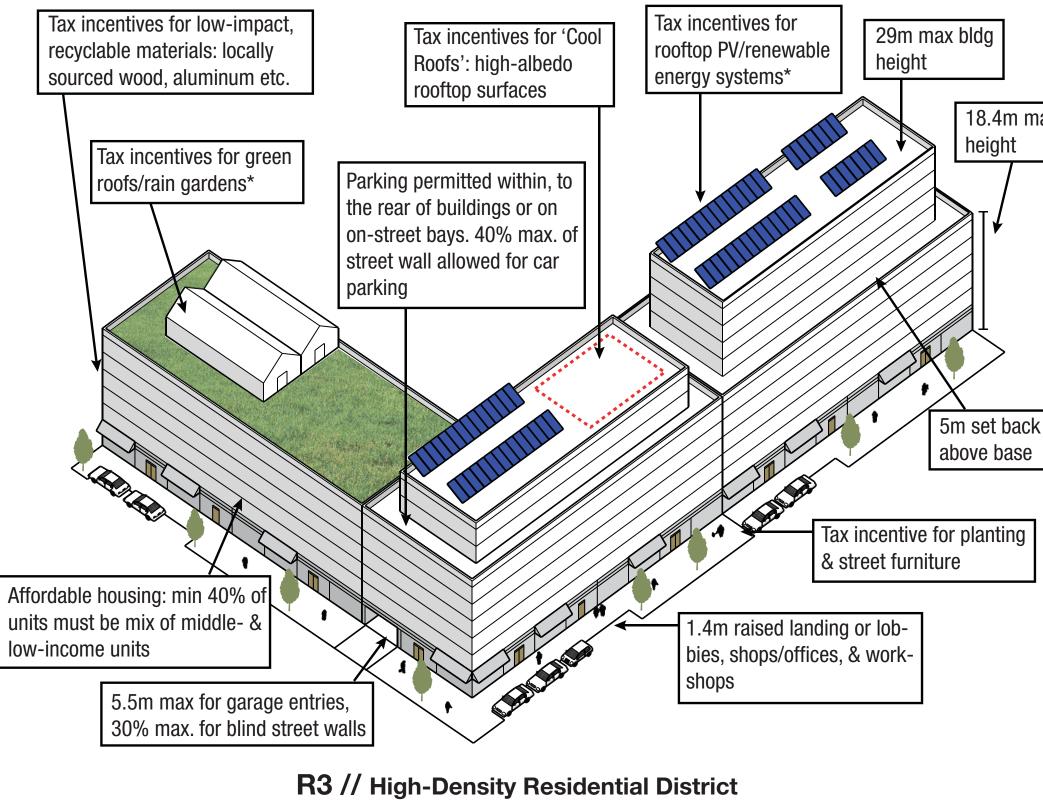








Englewood South // INTEGRAL DESIGN & PLANNING FRAMEWORK



Lot FAR (max): 5.0 Building Height (max): 29 m Lot Coverage: 80% for Base Height: 12m(min)-18.4 m(max) corner lot, 60% for interior lot

Introduction Proposal Approach Operational Model Evaluation Reflection

18.4m max base





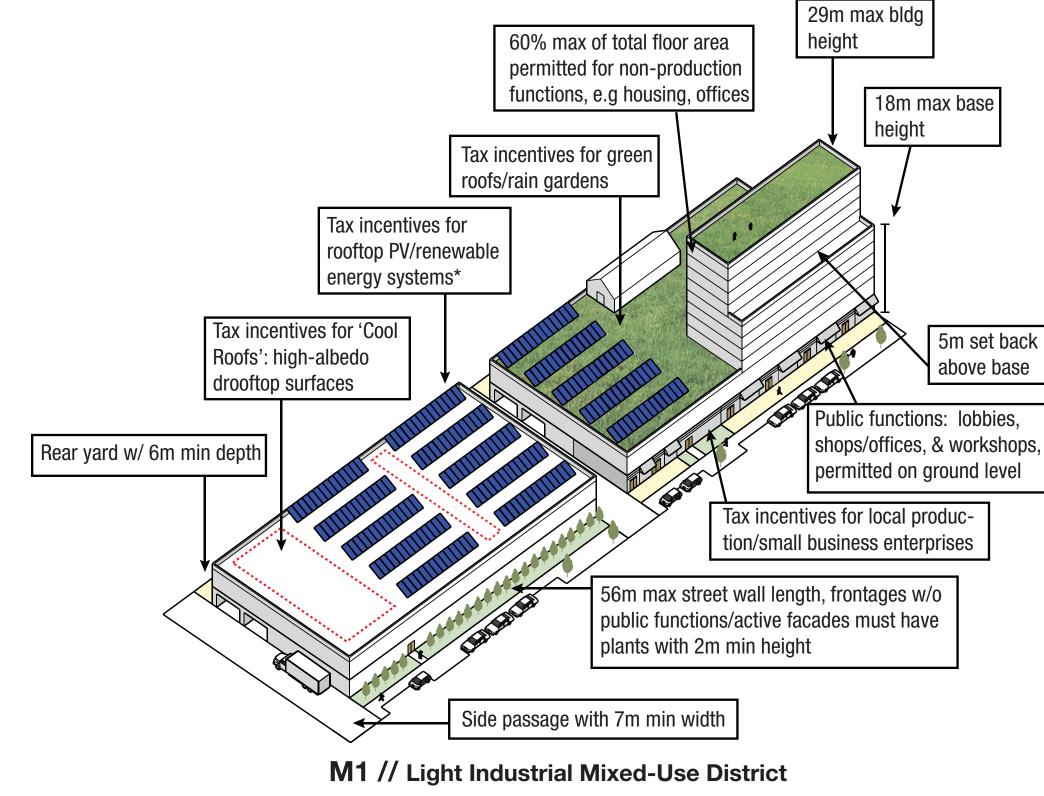
Public Space





Mix of Land Uses & Functio

Englewood South // INTEGRAL DESIGN & PLANNING FRAMEWORK



Lot FAR (max): 4.76 Building Height (max): 29 m Lot Coverage: 80% for Base Height: 12m(min)-18 m(max) corner lot, 60% for interior lot

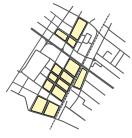
ADAPTABLE RULES CATALYSE LOCAL USERS & DEVELOPERS

Introduction Proposal Approach Operational Model Evaluation Reflection









lock & Lot Patt



Mix of Land Uses & Function



Englewood South // CORRIDOR CONCEPT



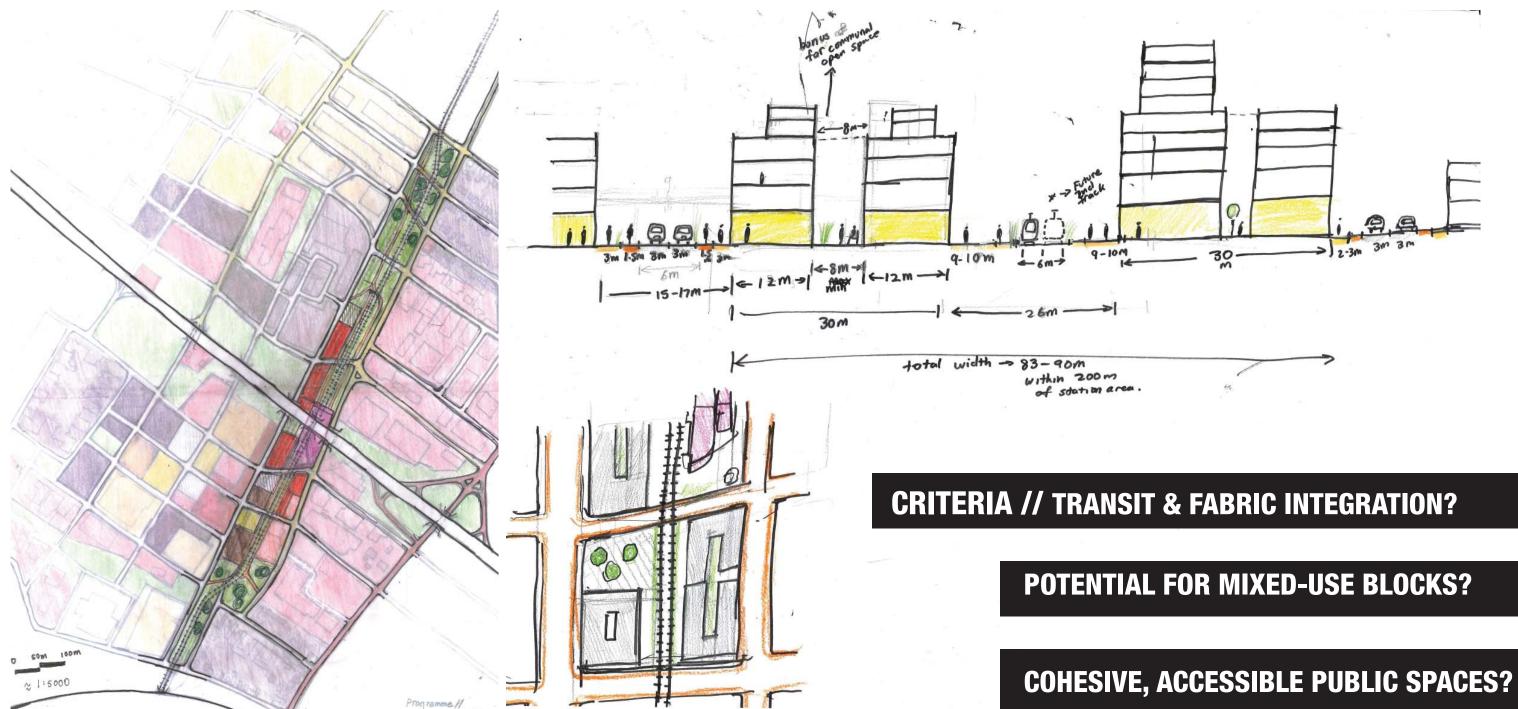
TRANSIT AS CORRIDOR ANCHOR

0m 50<u>m 100</u>m

Introduction Proposal Approach Operational Model Evaluation Reflection

- R-X // Existing Residential
- RM-1 // Residential Mixed-Use
- C-X // Existing Commercial/Retail
- CM-1 // Commercial Mixed-Use Overlay
- PM-X // Existing Small-Scale Industrial
- PM-1 // Small-Scale Production Mixed-Use
- PM-X2 // Existing Large-Scale Production
- PM-2 // Large-Scale Production Mixed-Use

Englewood South // CORRIDOR SCENARIO 1



BLOCKS TOO NARROW FOR SUFFICIENT MIXED-USE & PUBLIC SPACES

Proposal Approach Operational Model Evaluation Reflection Introduction

Englewood South // CORRIDOR SCENARIO 2



OPTIMAL PROPORTIONS & QUALITY FOR CORRIDOR

VALIDATES IMPORTANCE OF SPATIAL DESIGN EVALUATION



Sourceson .

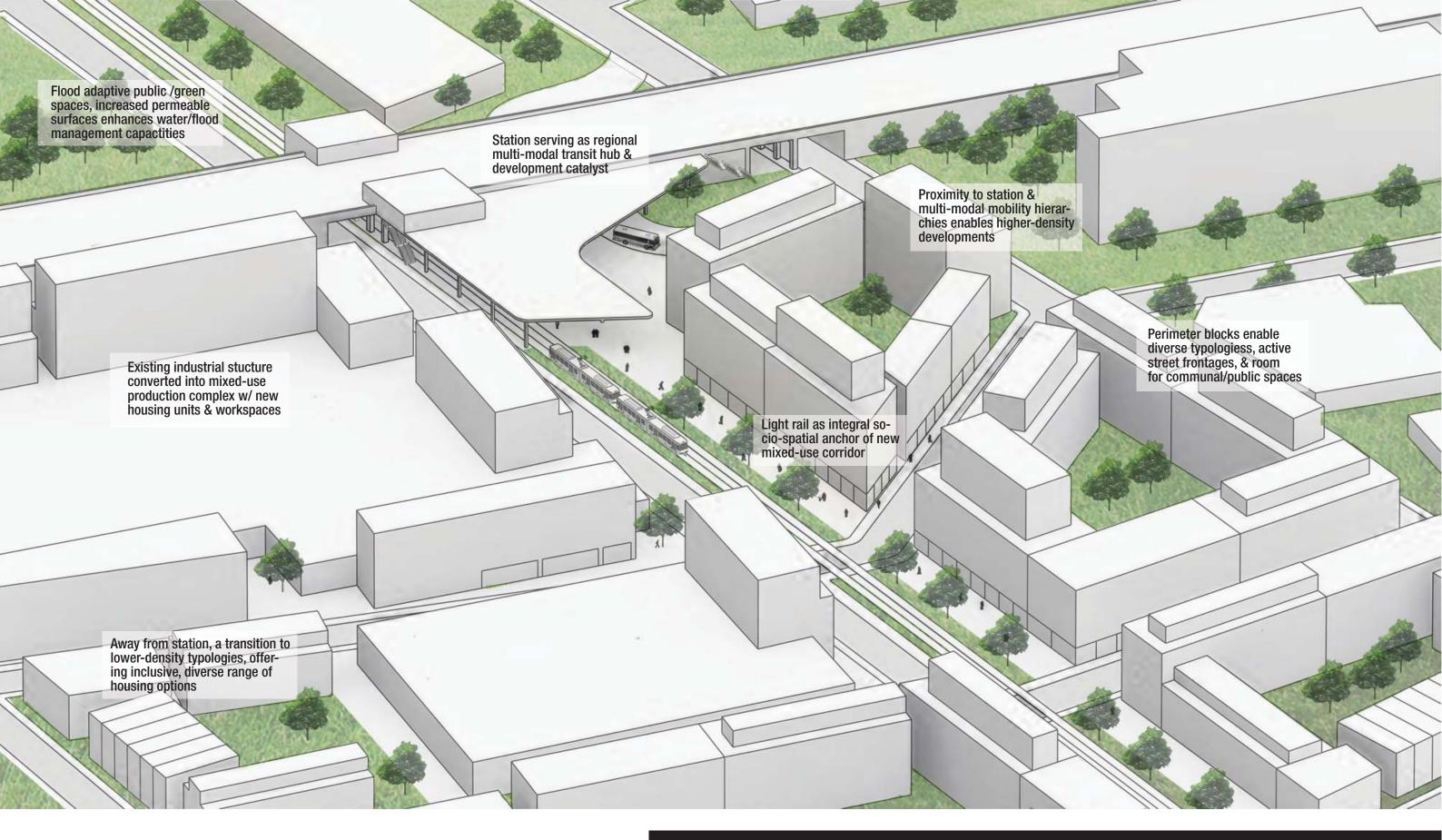
Station Corridor Structural Vision

Proposed Zoning Districts //

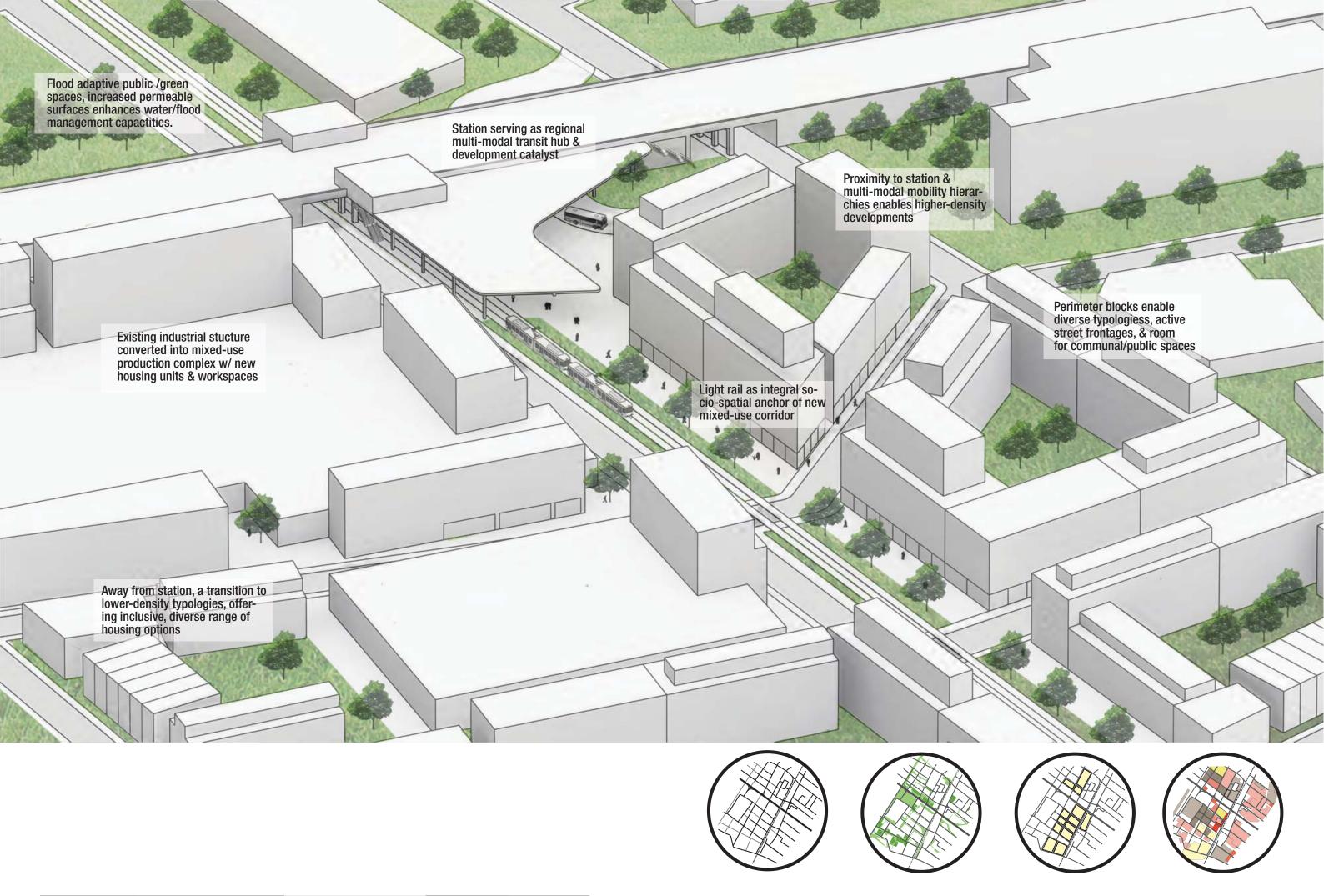
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- PM-1 // Small-Scale Production Mixed-Use
- PM-X2 // Existing Large-Scale Production
- PM-2 // Large-Scale Production Mixed-Use

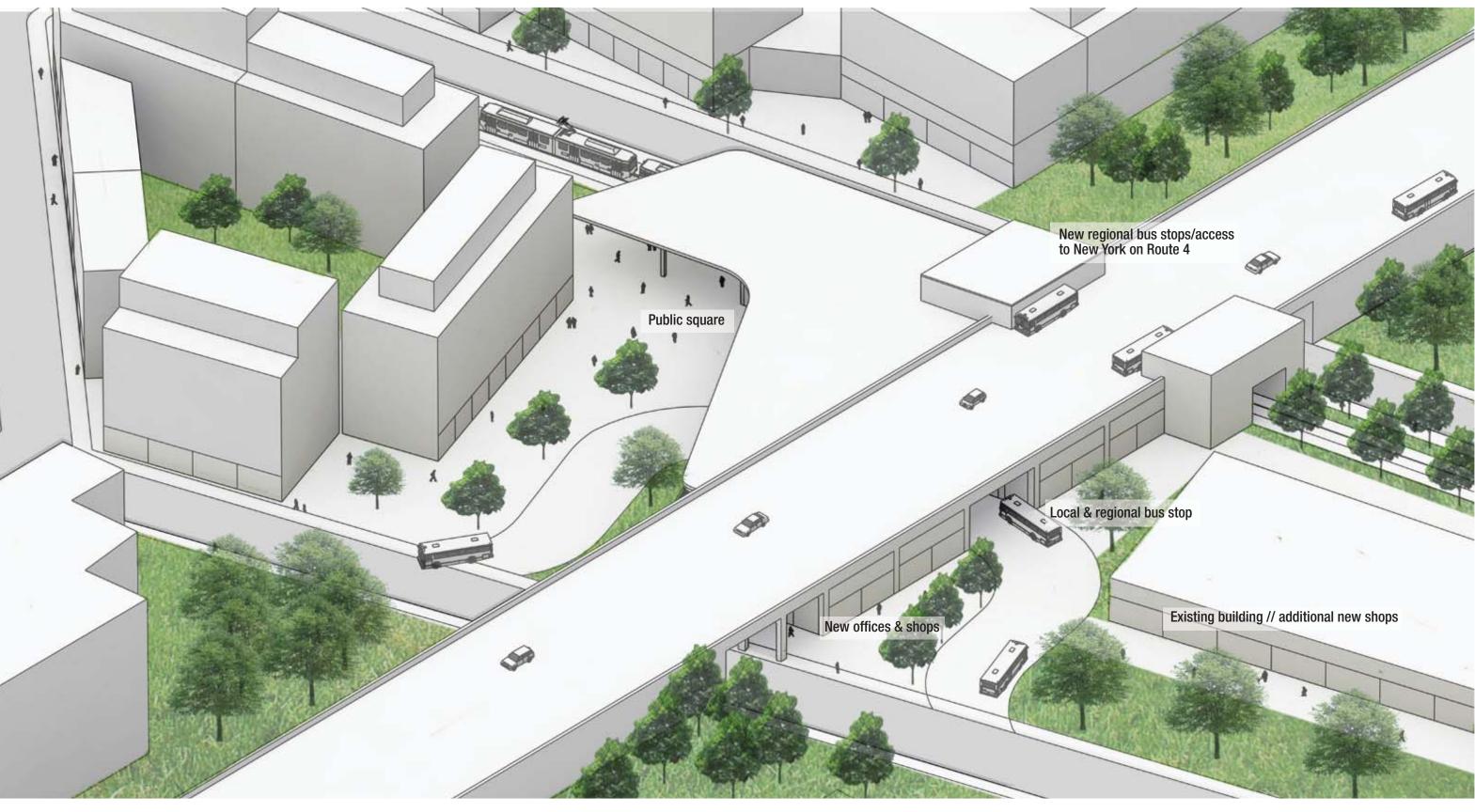
Integral Public Space & Mobility Systems //

- New Green Spaces
- Existing Green Spaces
- 🔲 Highway
- Regional Arterial
- Local Arterial
- Collector Road
- Living(Local) Street
- --- Bike/Pedestrian Path



STATION CORRIDOR AS MIXED-USE ANCHOR & CATALYST





Transit Station Axonometric

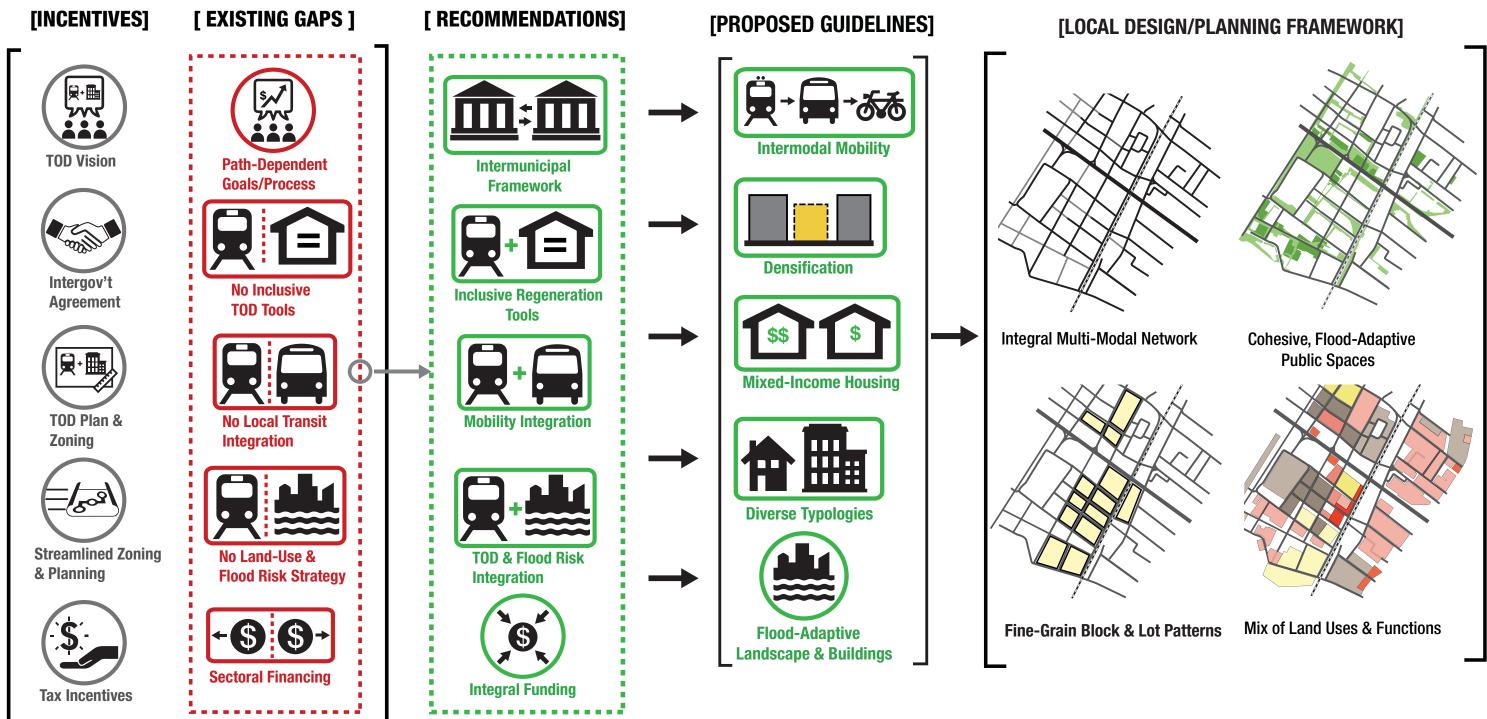
STATION AS PROGRAMMATIC & MULTI-MODAL TRANSIT HUB

Introduction Proposal Approach Operational Model Evaluation Reflection



Station Corridor Perspective

Reflection // CONCLUSION



INTEGRAL REGENERATION PROPOSAL AS FRAMEWORK TOD + COMPREHENSIVE DEVELOPMENT STABILITY 57

Reflection // NEXT STEPS



[STATION AREA]

[URBAN]

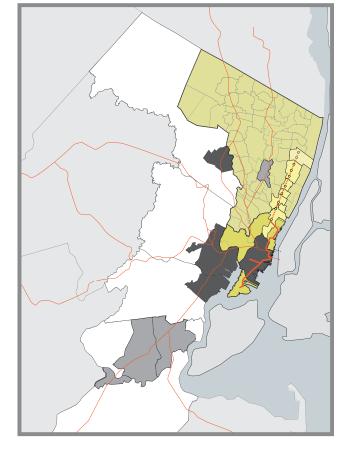
[INTERMUNICIPAL]

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POLITICAL WILL

[METROPOLITAN]

LARGER DISCOURSE



Reconceptualising the Periphery

