

Horizon 1

*Visual
Guide*

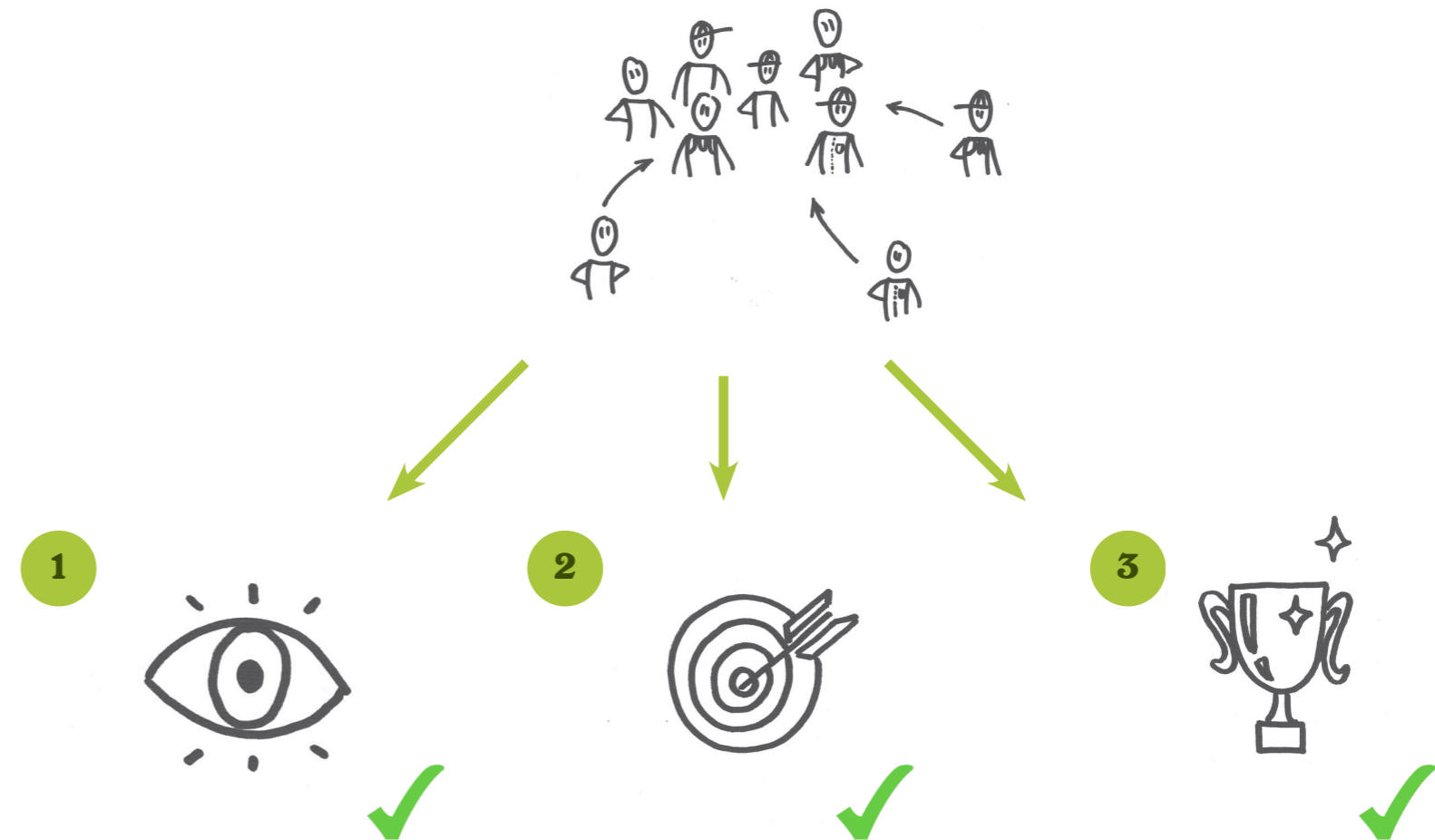
RESTAURANT



1

Create a Brand DNA and Brand identity

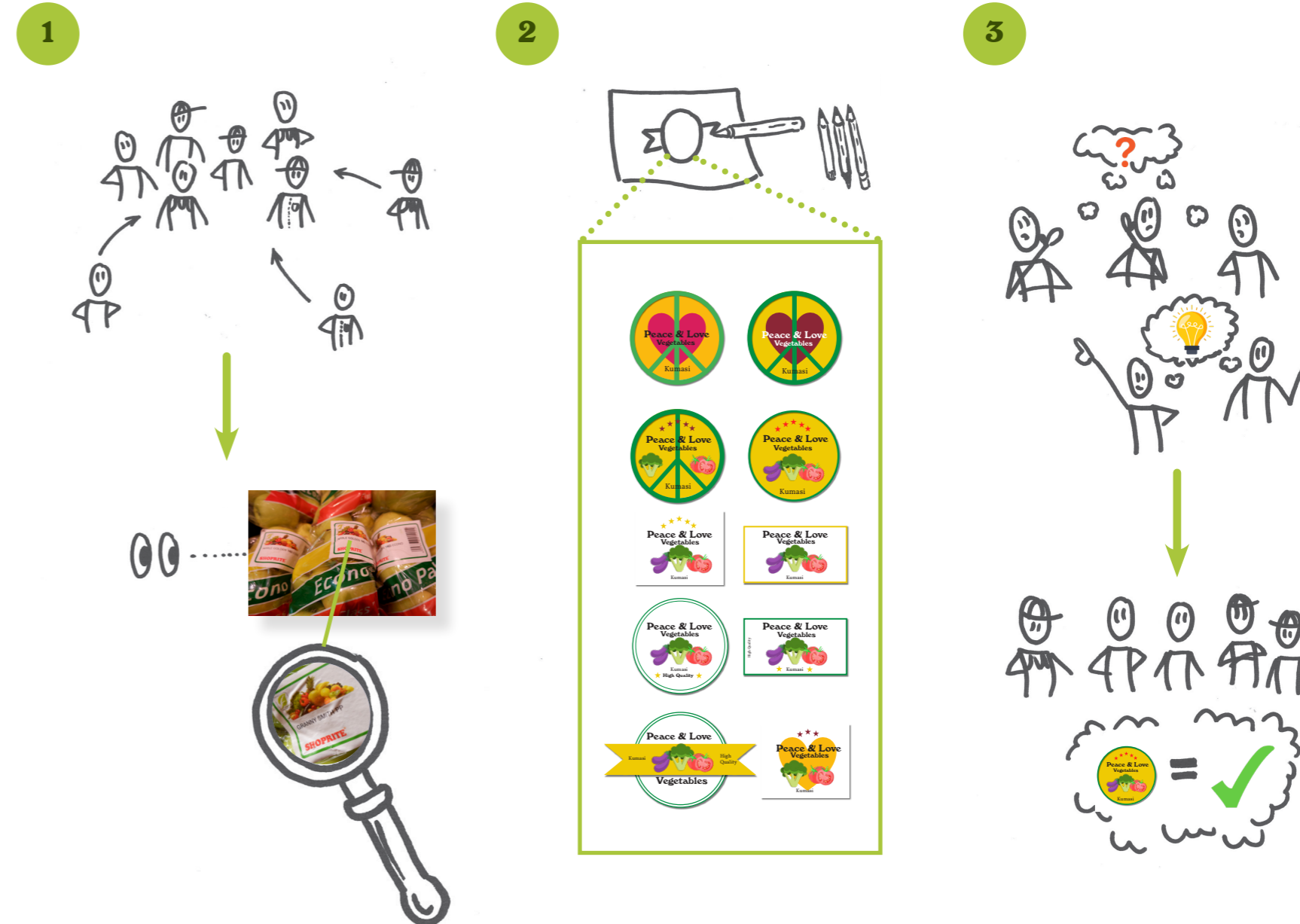
Yε nhyehyee a efa
ahyensodee bi ho ma akuafo
ahyehyede a ene ahyehyede
no gyinapen hyia.



2

Create a logo and agree on a logo

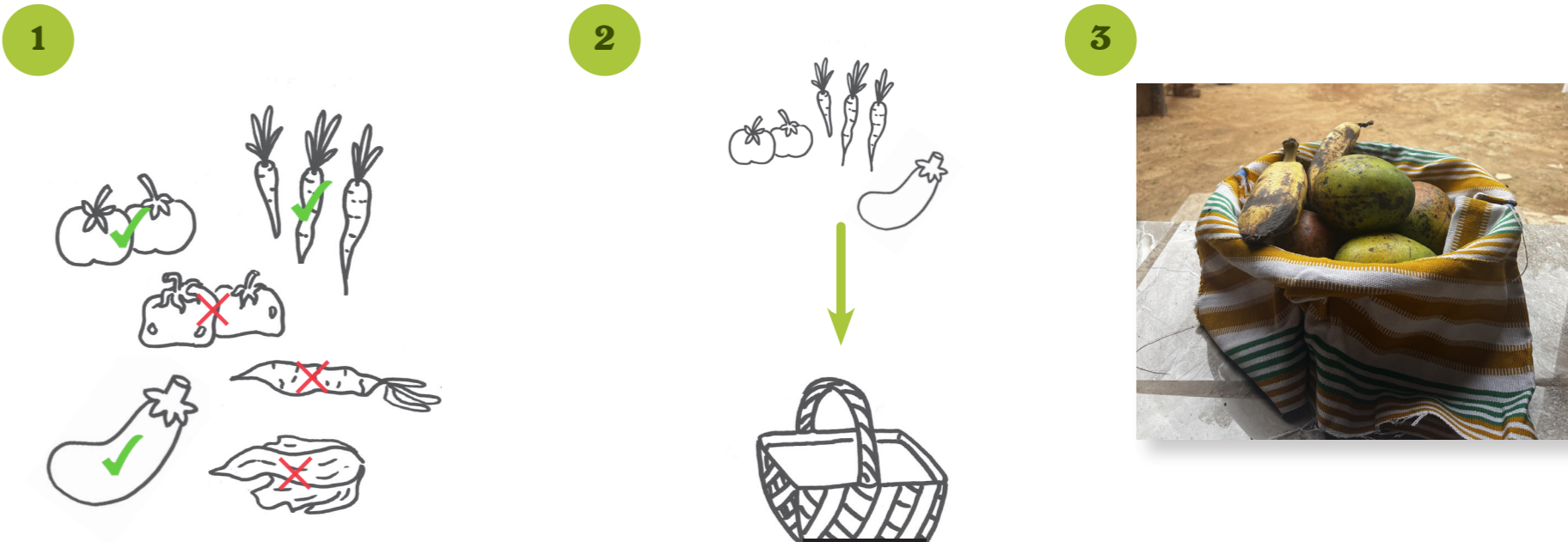
Yε ahyensodeε na wo ne akuafoɔ a
wɔwɔ ahyehyedeε no mu no bom
nye adwene wɔ ahyensodeε no ho



3

Making the baskets

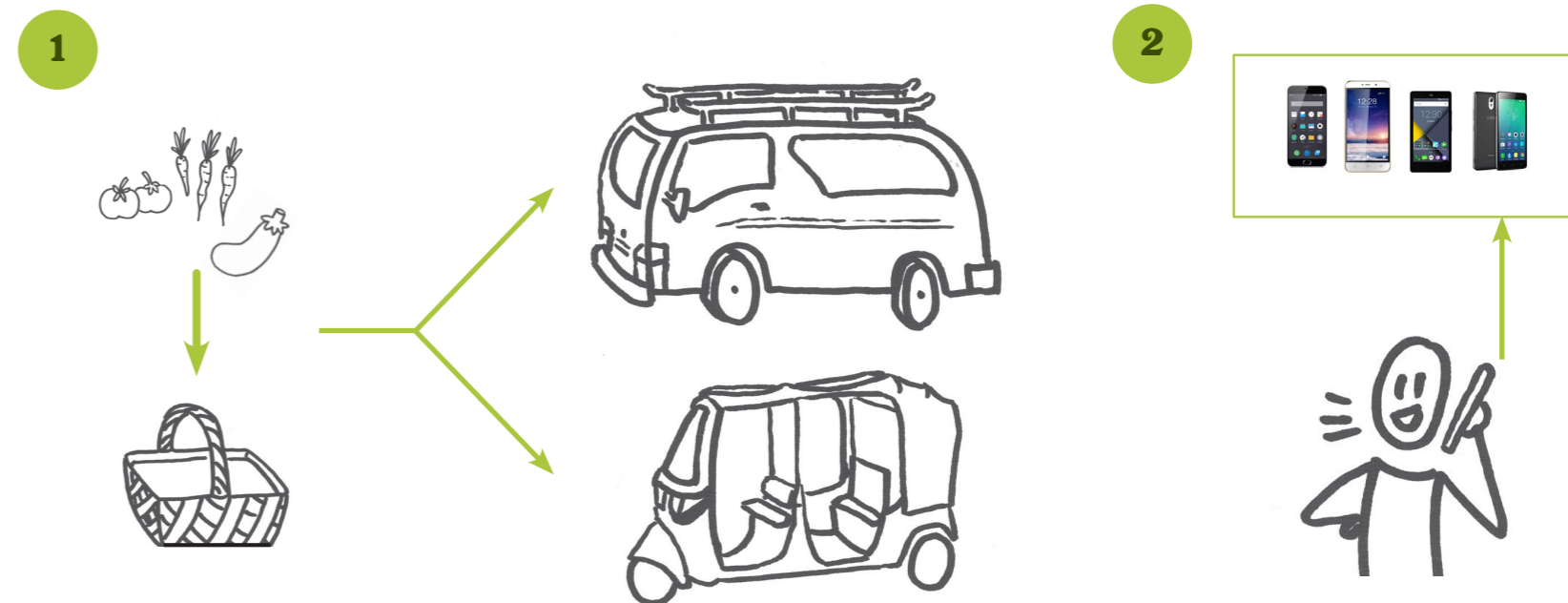
Siesie nketewa a wobetumi de nhabannuru a wode ye nhweso ama adidibea ne ahohodan ahorow



4

Arrange transport and telephone number

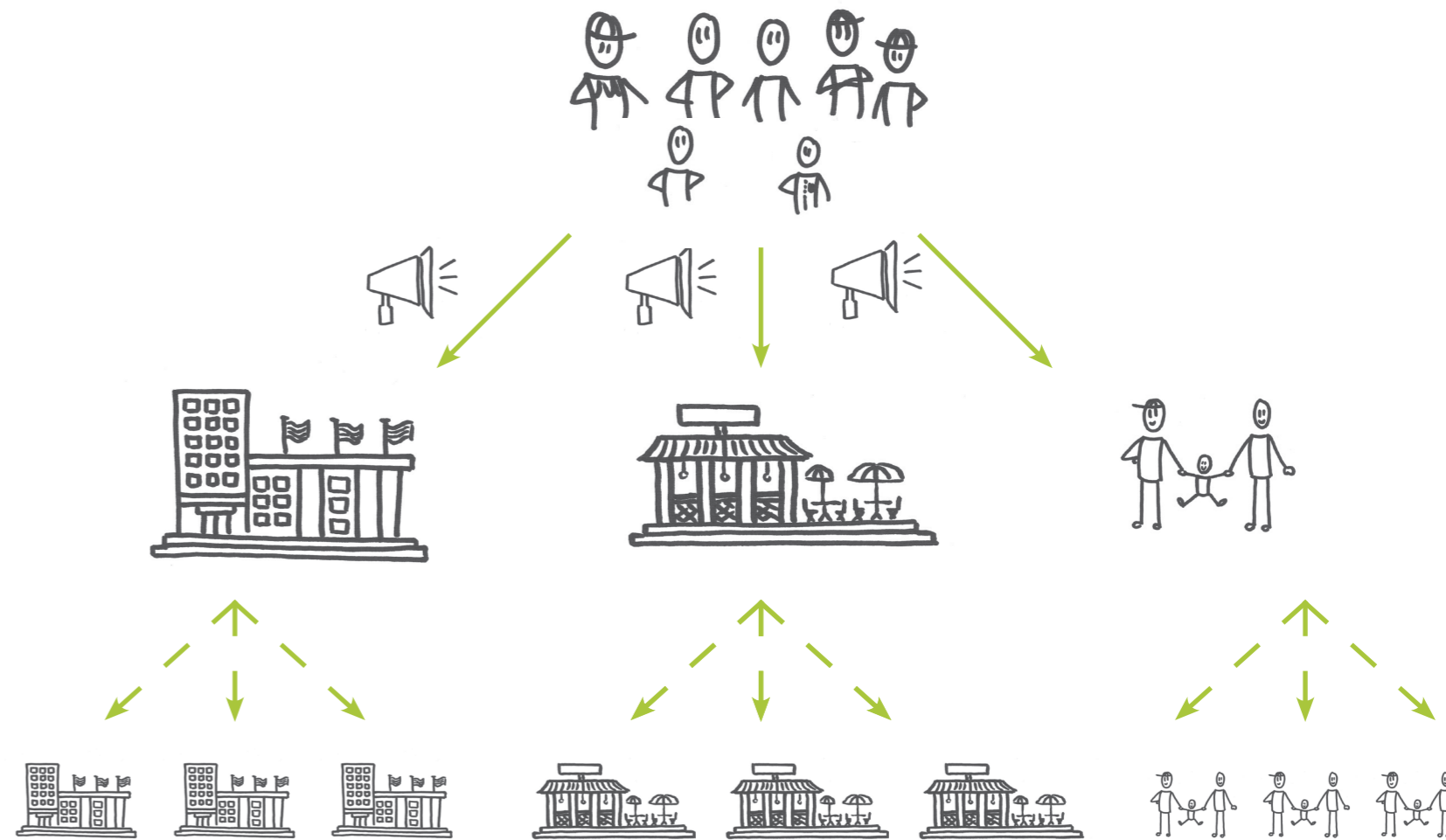
Yε akwantu a akuafo ahyehyede no betumi de adi dwuma ne telefon noma a ahyehyede no betumi atra so ho nhyehyεε



5

Word of mouth marketing

Fa nkɔmmɔ a wo ne abusua mufo afoforo, nnamfo ne won a wobetumi atɔ nneema bebo so hye ahyensode no ho nkuran





Written and visualized by
Charlotte Struijk

Special thanks to
Justice, Holland Greentech, for translating
Sophie Struijk