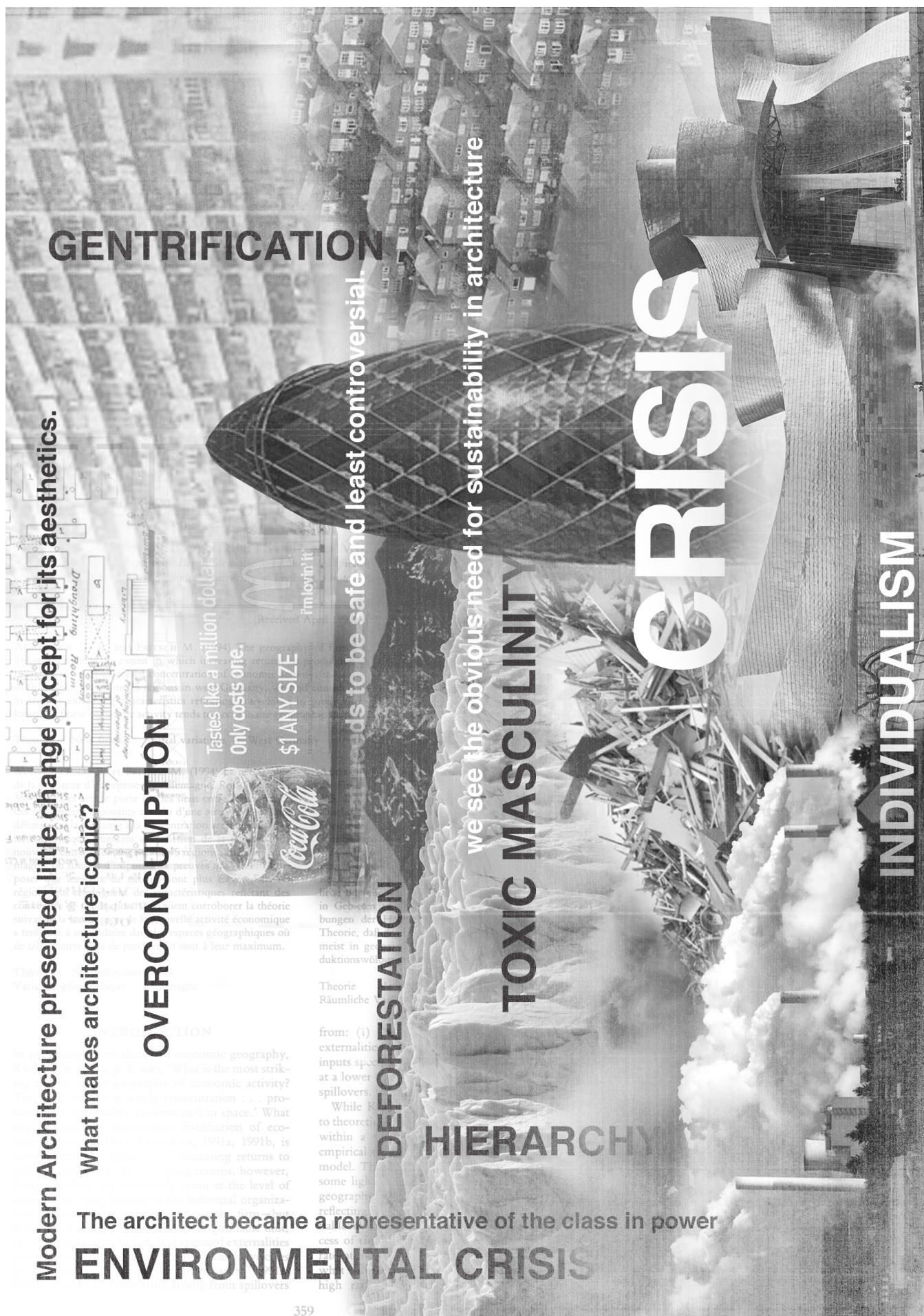


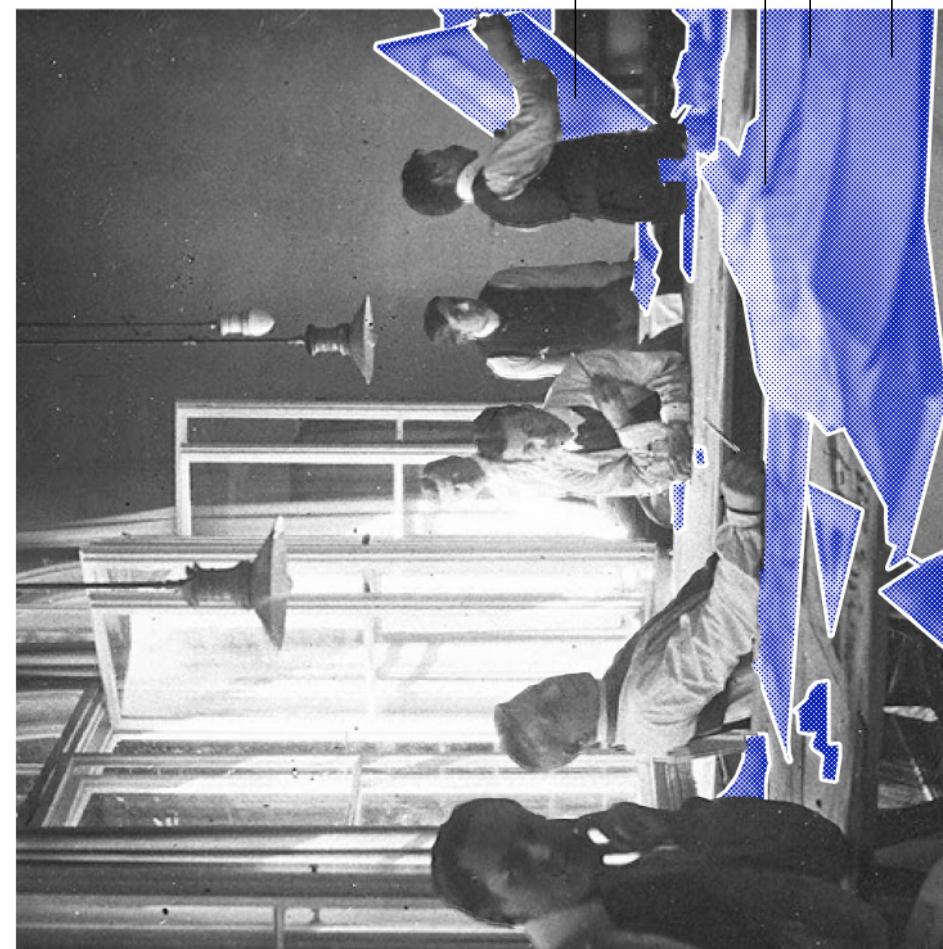
RETHINK THE DESIGN OFFICE



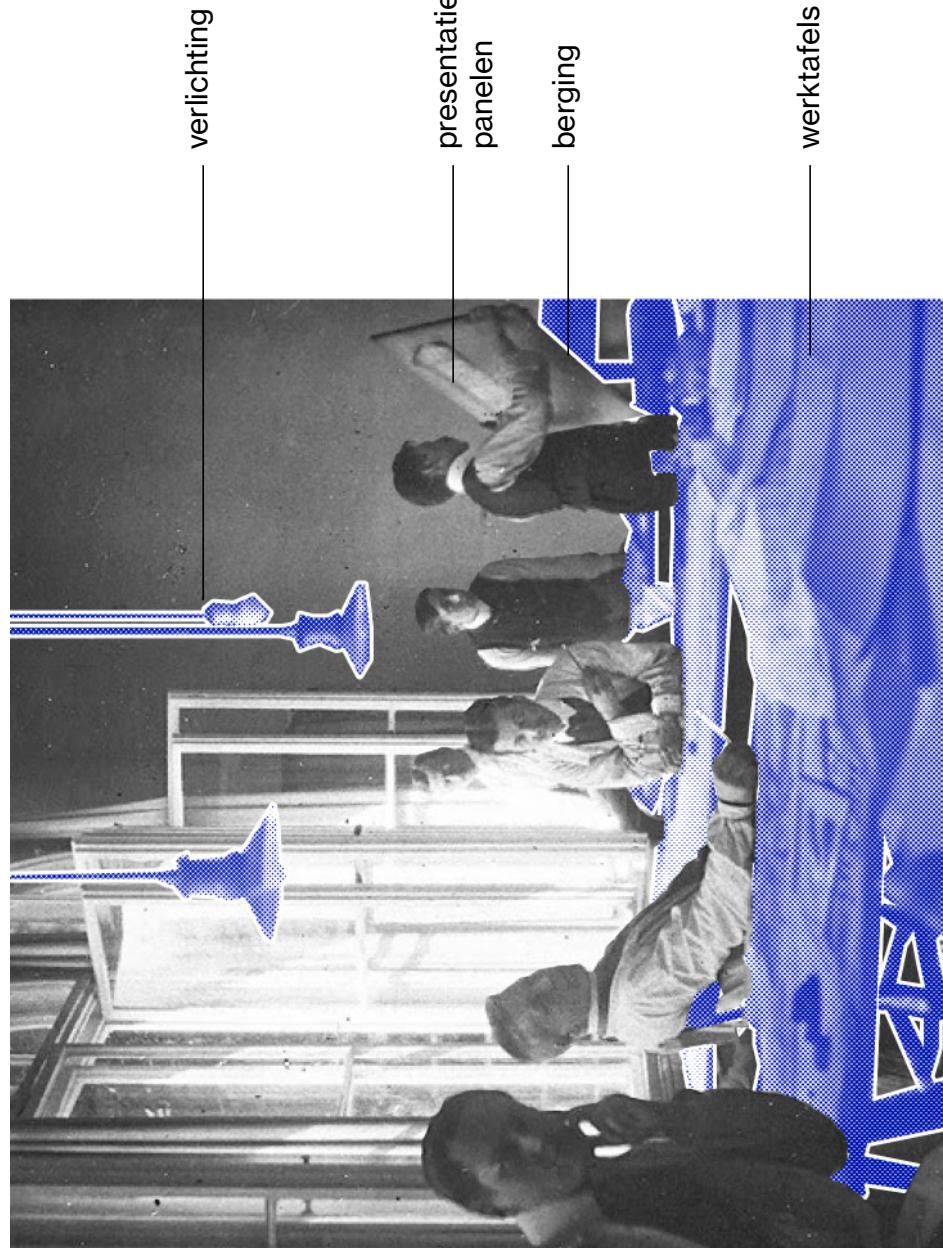
Photograph: Marc Goodwin - OMA Office



Intro



'Layer of stuff'

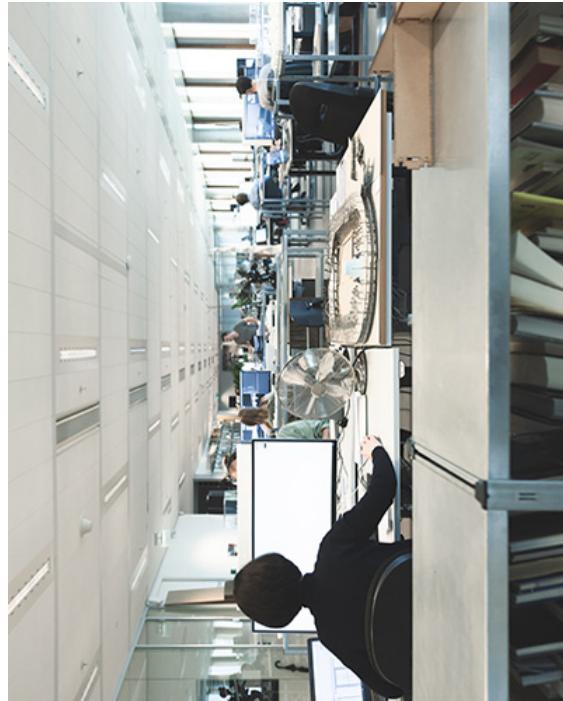


Interieur



De creatieve werkomgeving

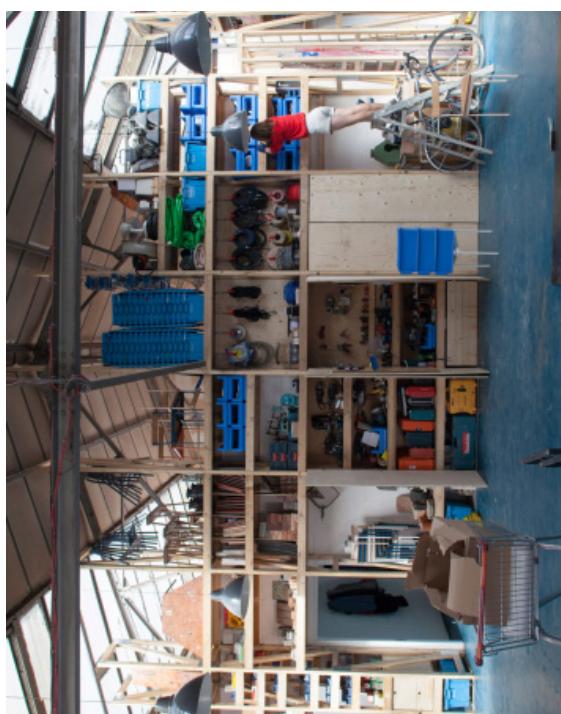
- Intro
- Onderzoek
 - Literatuur
 - Casestudy
- Context
 - Gebruiker
 - Locatie
 - Bezoekersprofielen
- Uitgangspunten/kwaliteiten
- Gebouw
 - Publieke voorziening
 - Creatieve werkomgeving
- Conclusie



OMA



TAC



ASSEMBLE

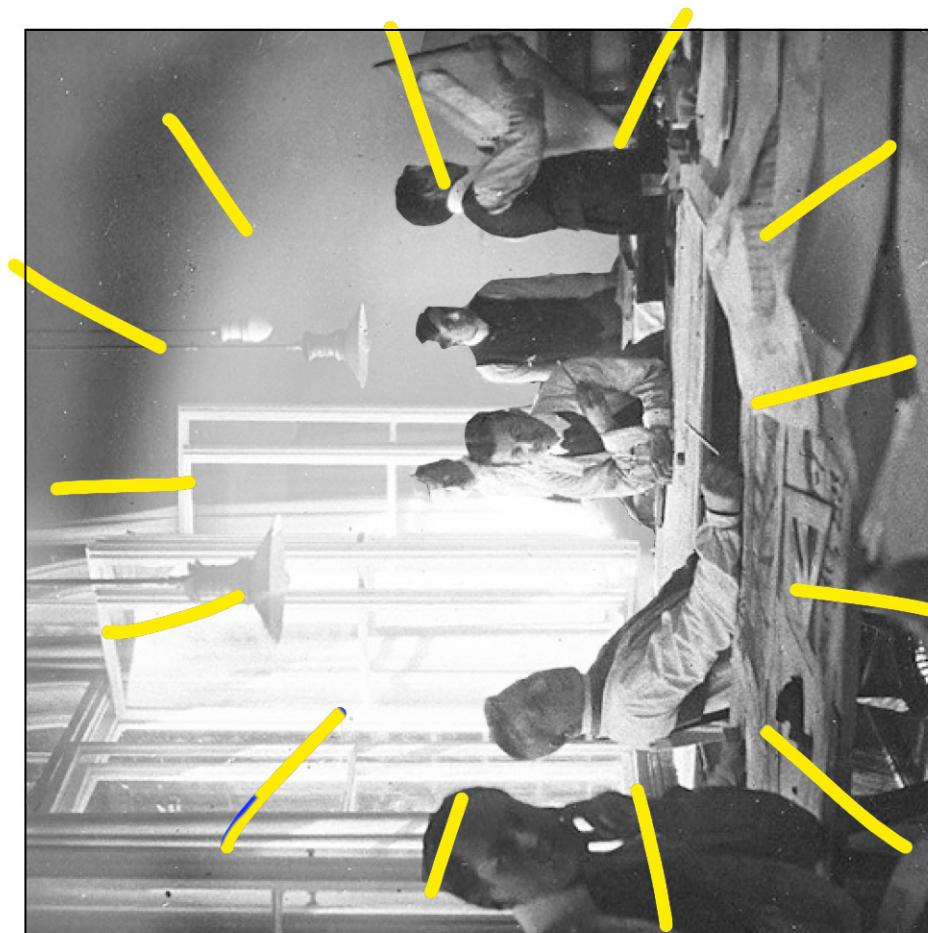
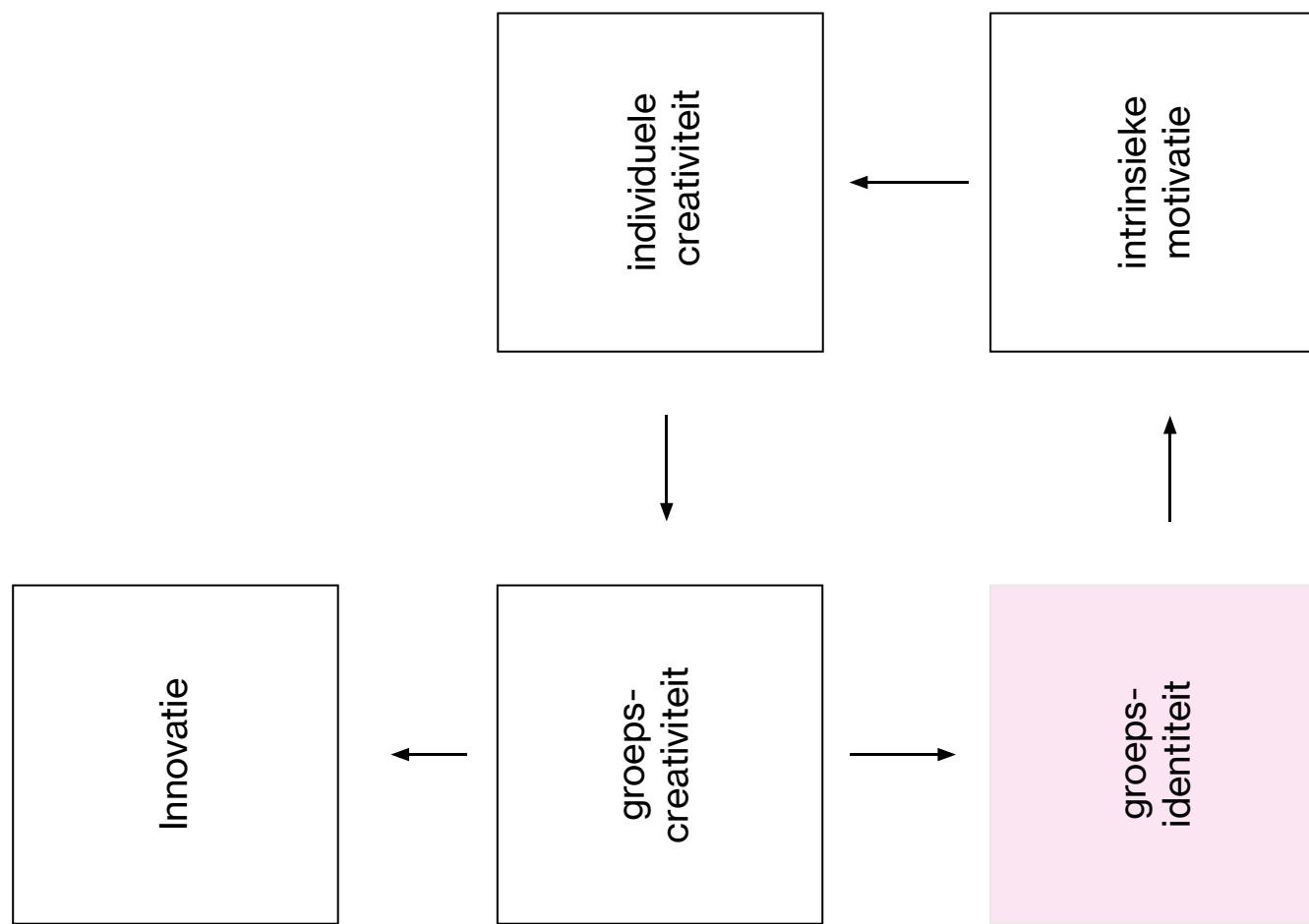


ROTOR

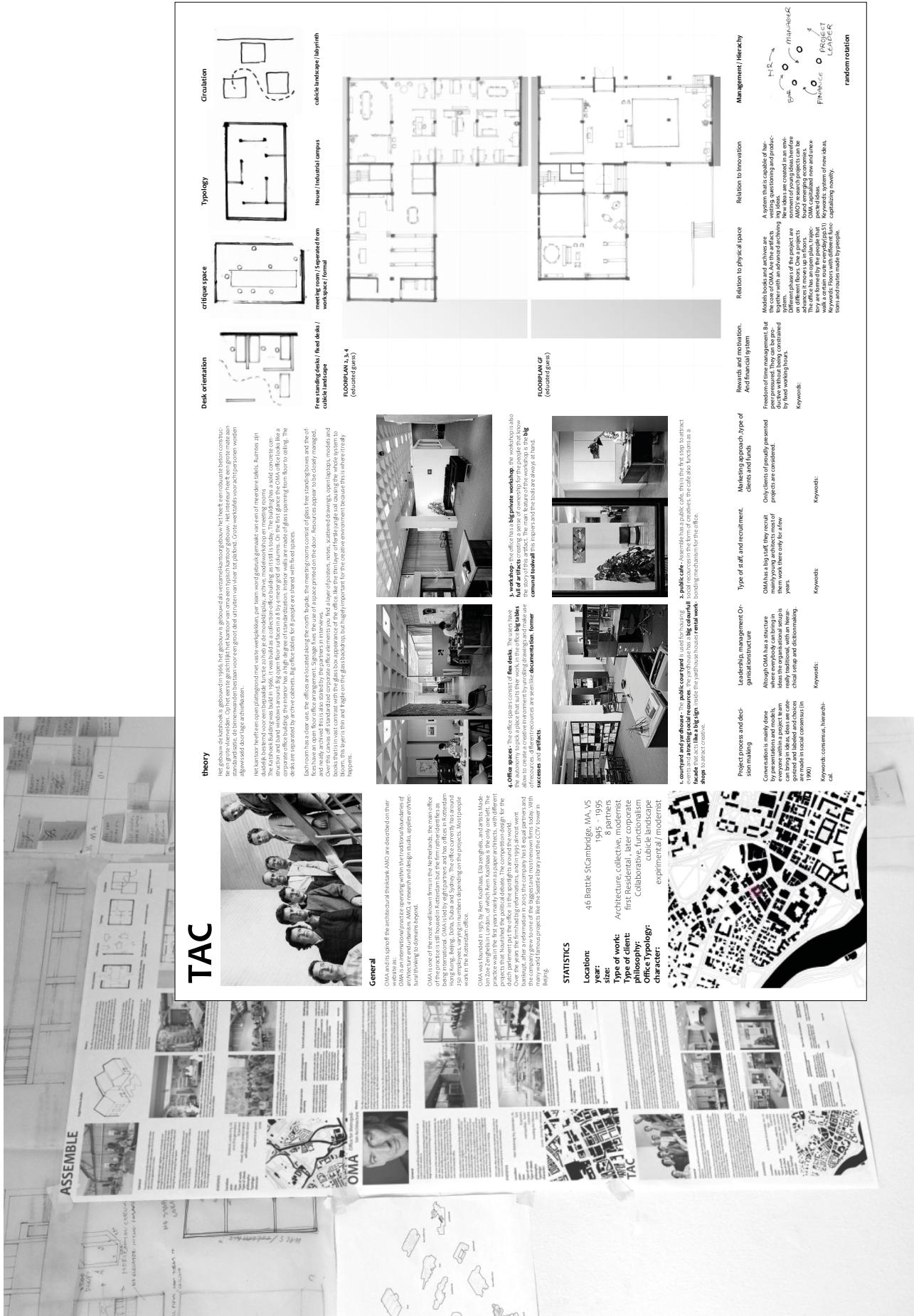


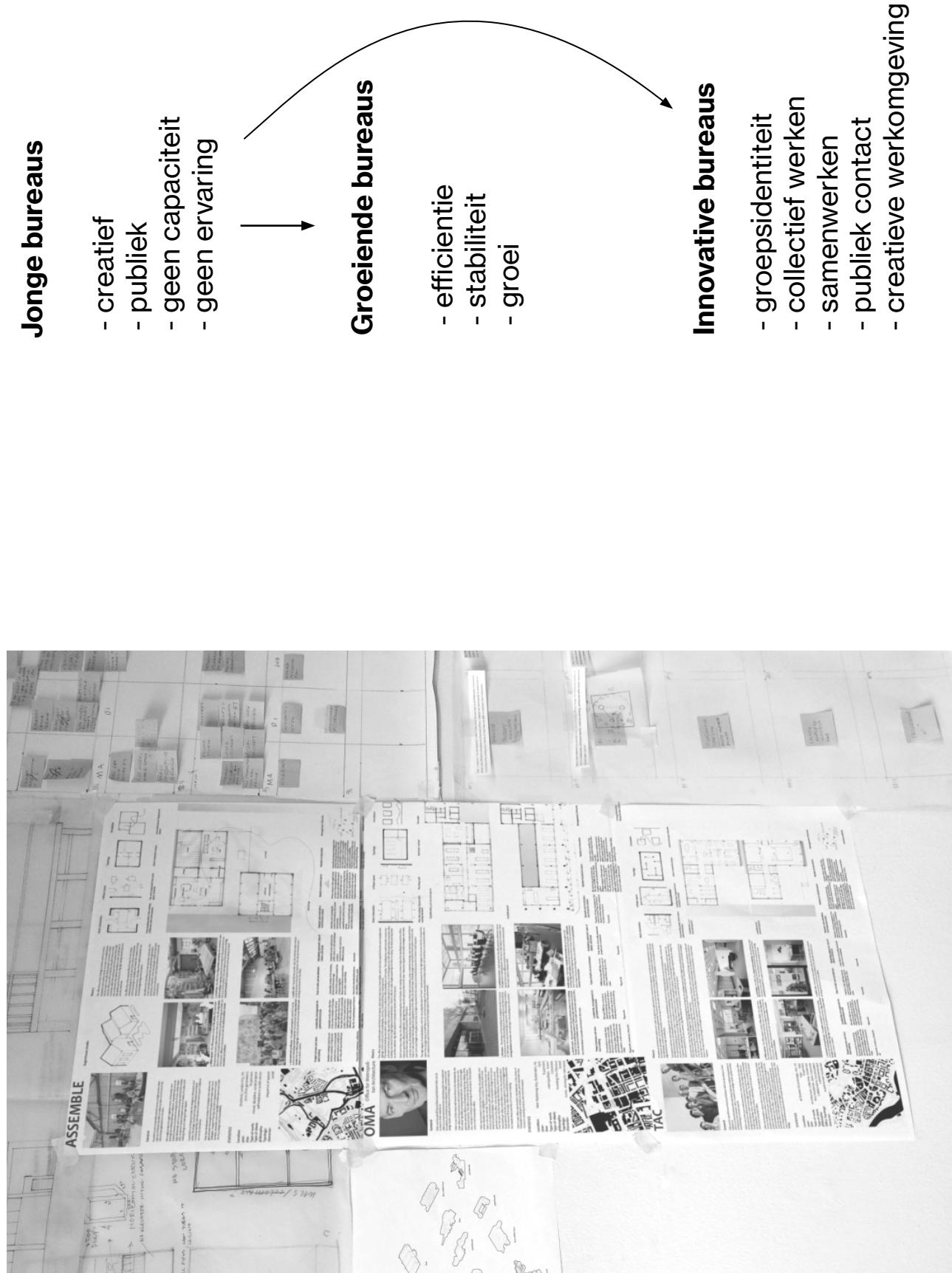
Peter Behrens Office with young Walter Gropius, Le Corbusier, Mies Van der Rohe (<http://d8parchi/inspiring-ludwig-mies/>)

Innovatie: het vinden van de juiste mensen en zorgen dat deze mensen de juiste dingen kunnen doen.



groepsidentiteit



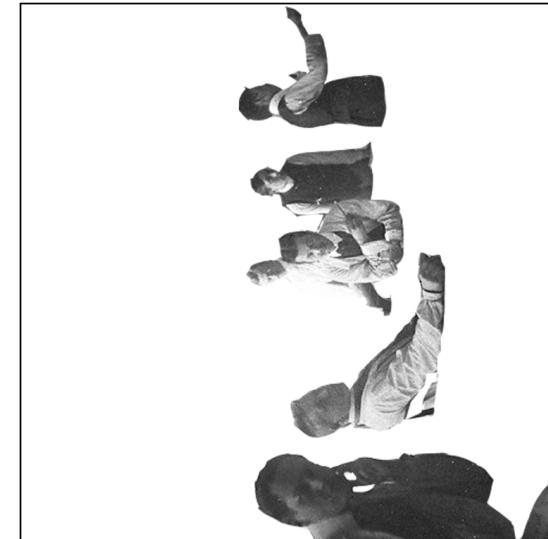


Creatieve eigenschappen

groeps identiteit
collectief werken
samenwerken
publiek contact
creatieve werkomgeving



juiste mensen



Publiek contact



Creative werkomgeving

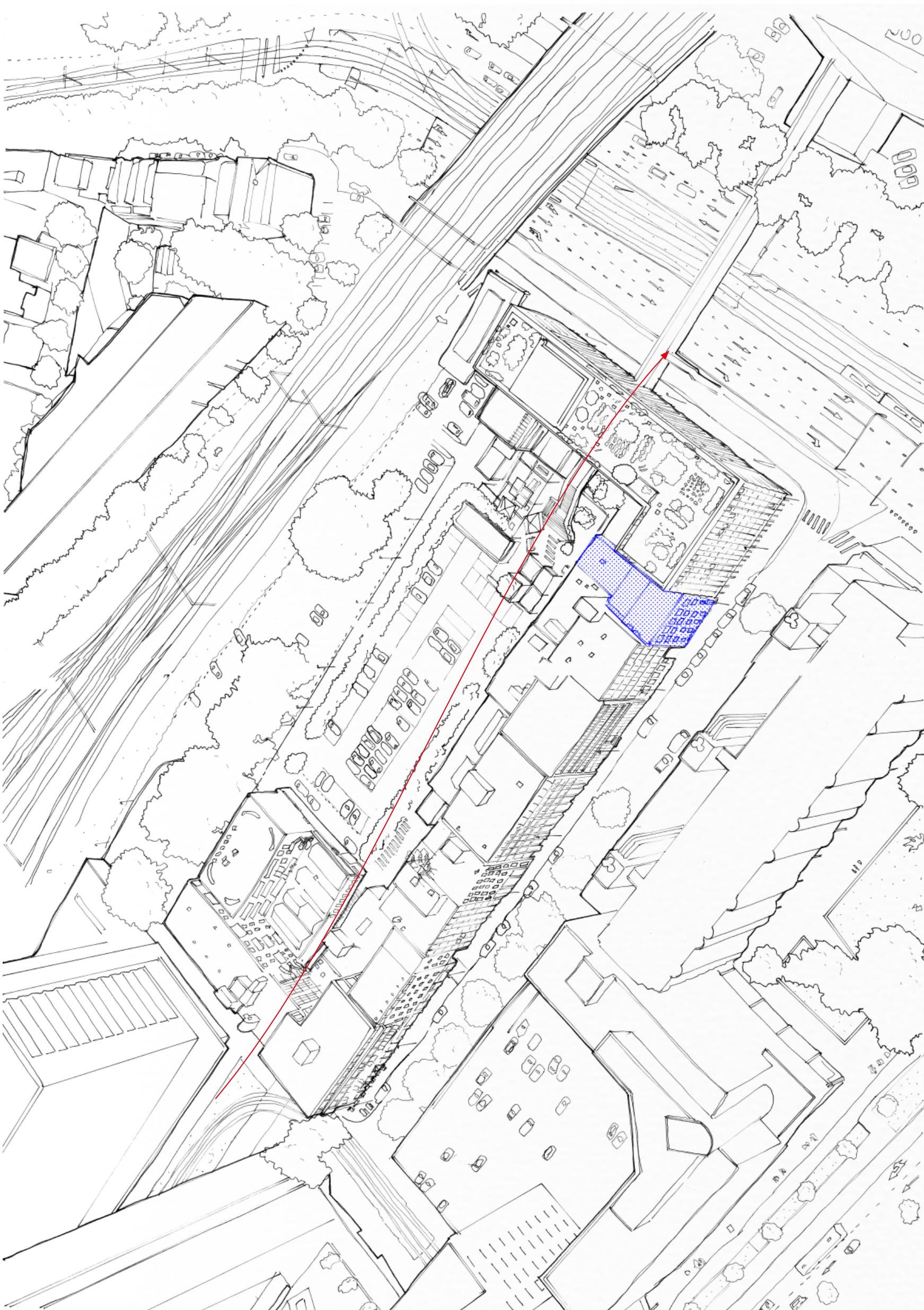


A Collective
groepsidentiteit, collectief werken, samenwerken



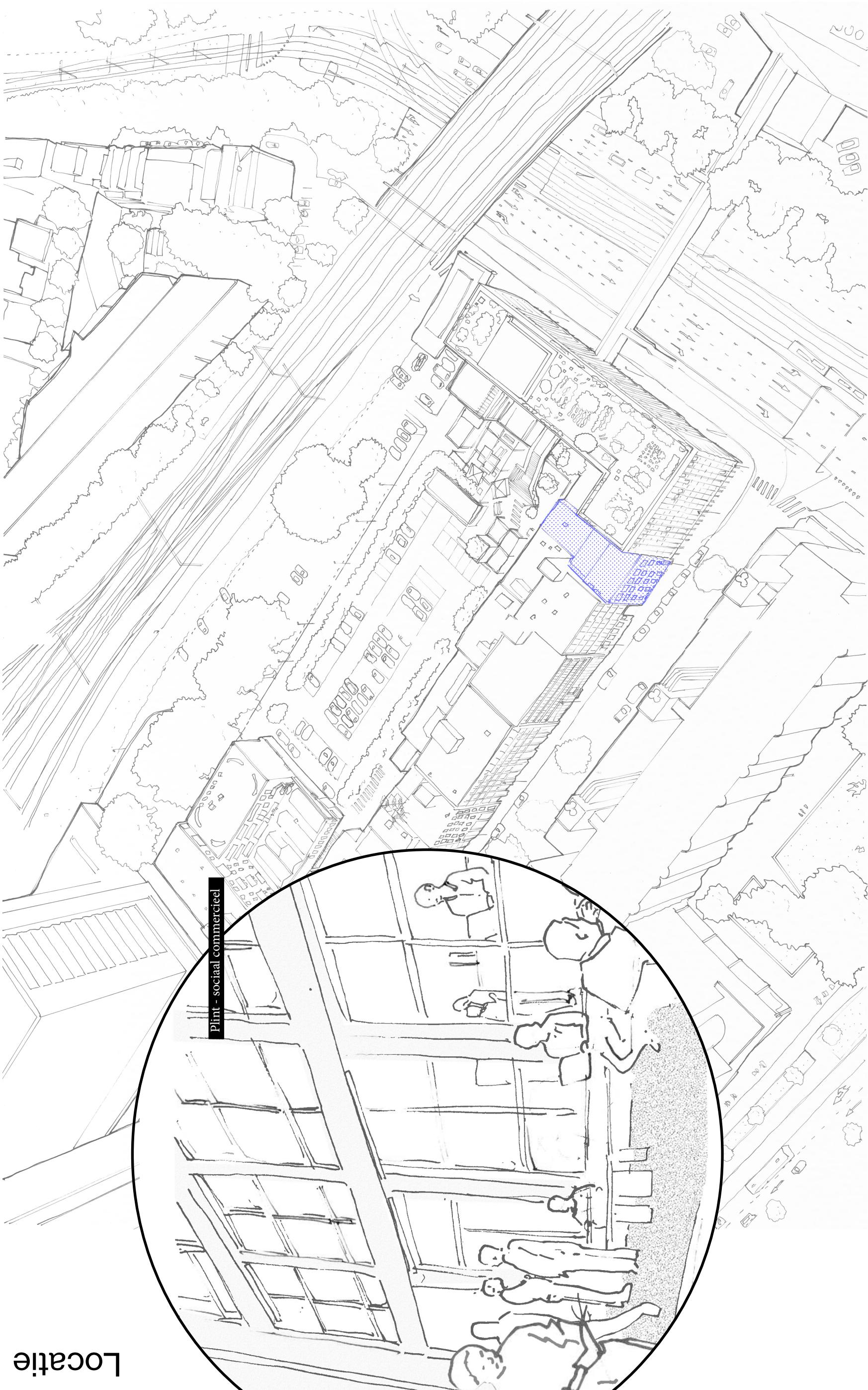
Schiekadeblok gezien vanaf de Shelltoren, bron: Stadsarchief Rotterdam)

Rotterdam Schiekadeblok



Locatie

Rotterdam Schiekadeblok



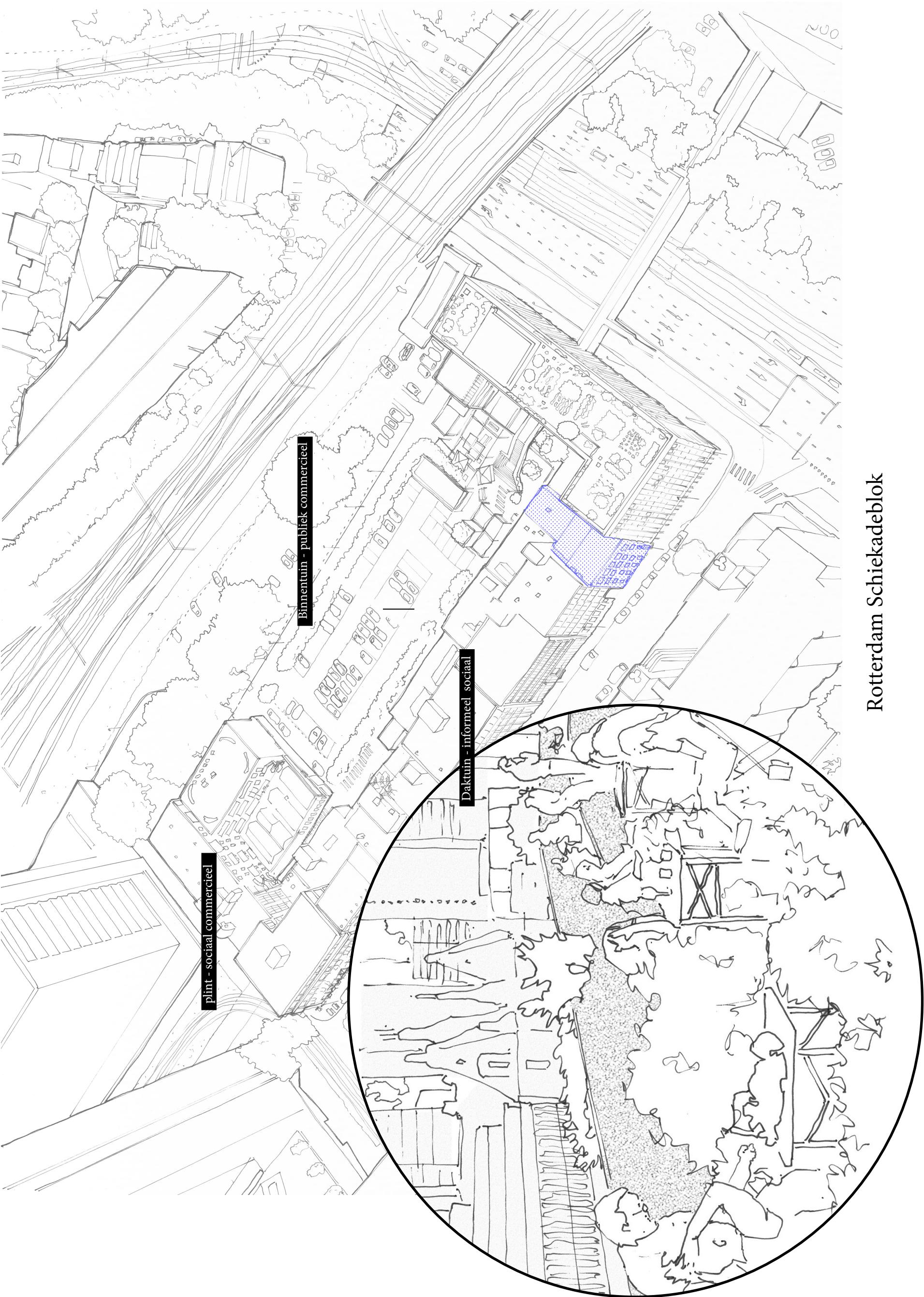
Locatie

Rotterdam Schiekadeblok



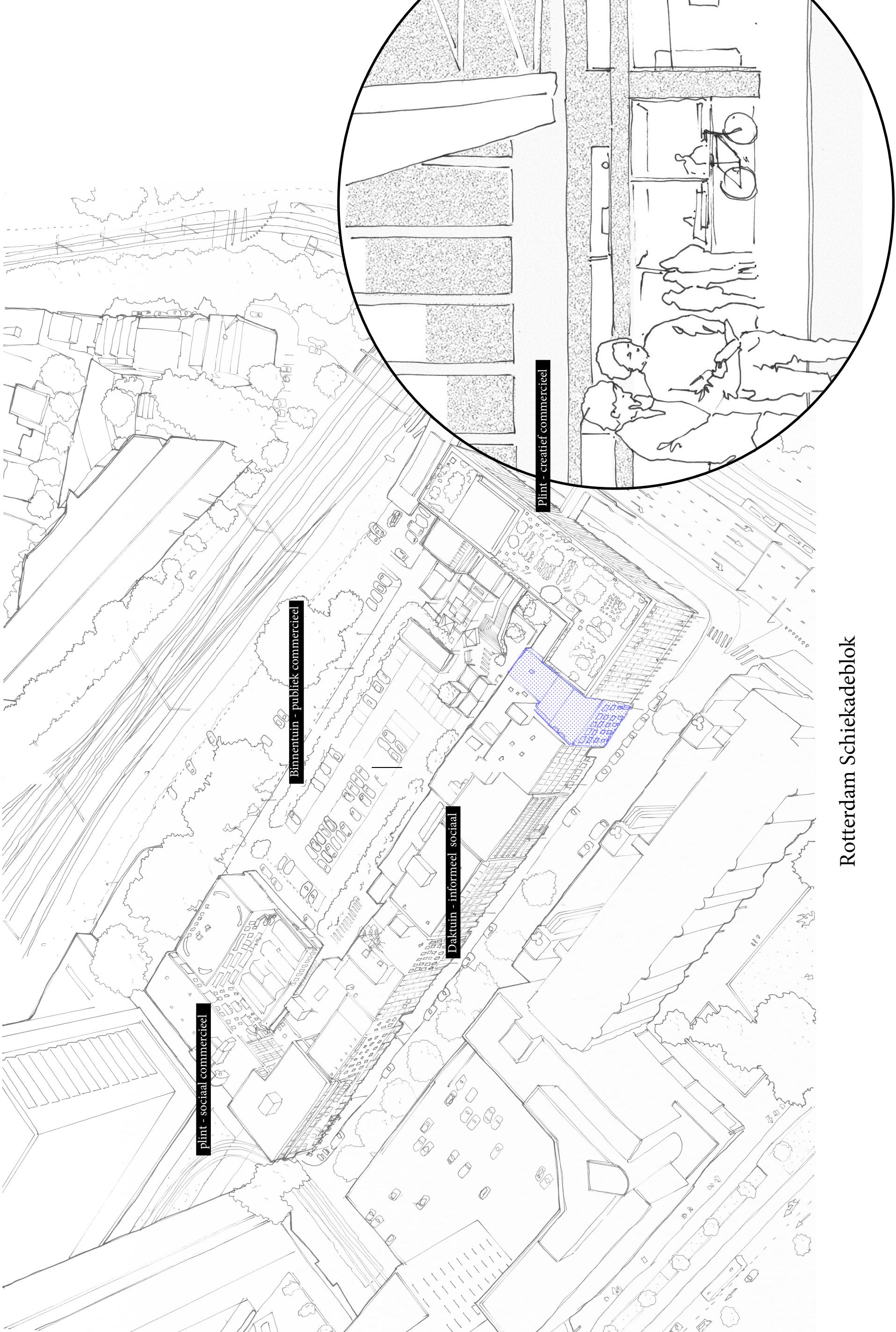
Locatie

Rotterdam Schiekadeblok



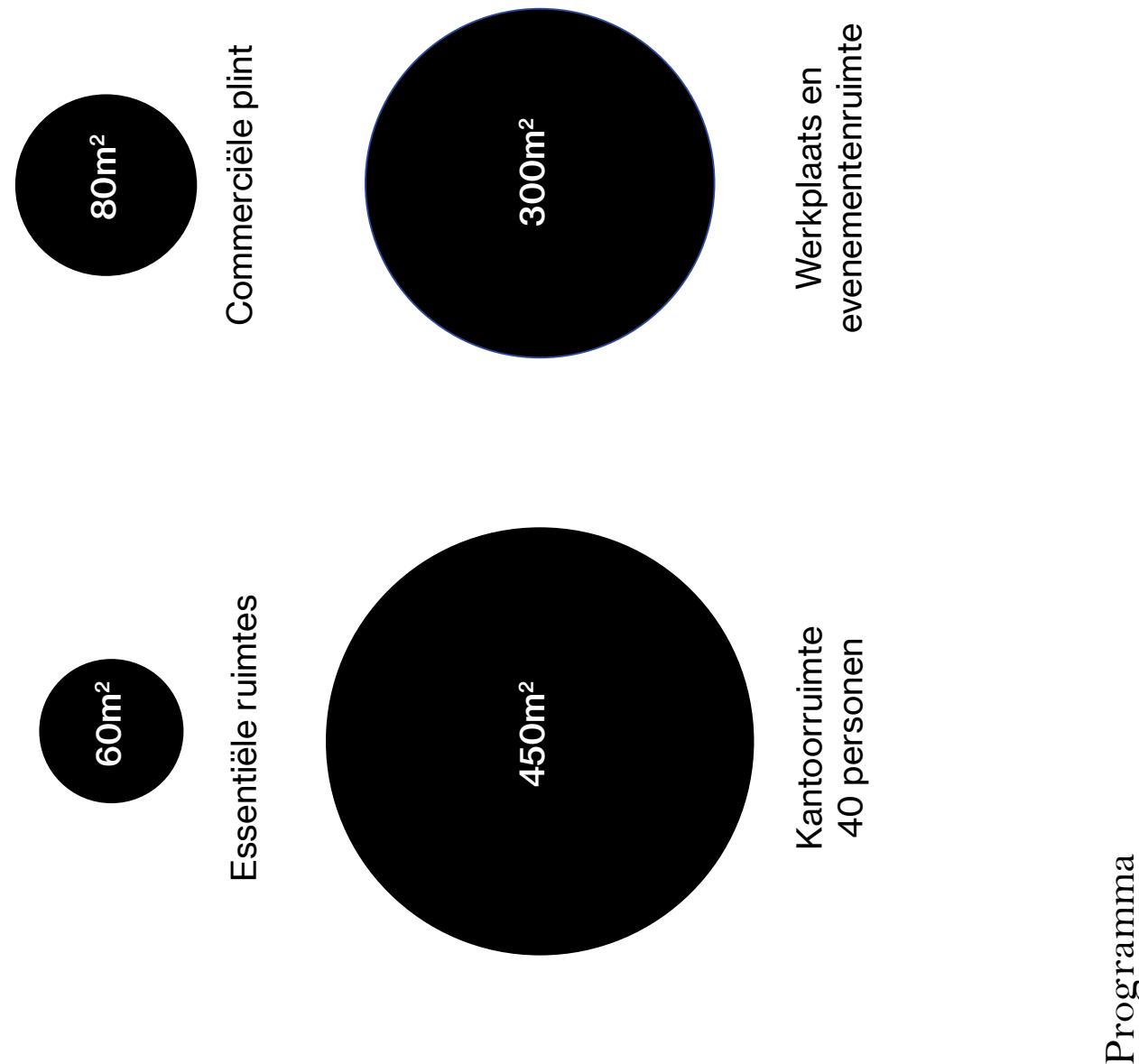
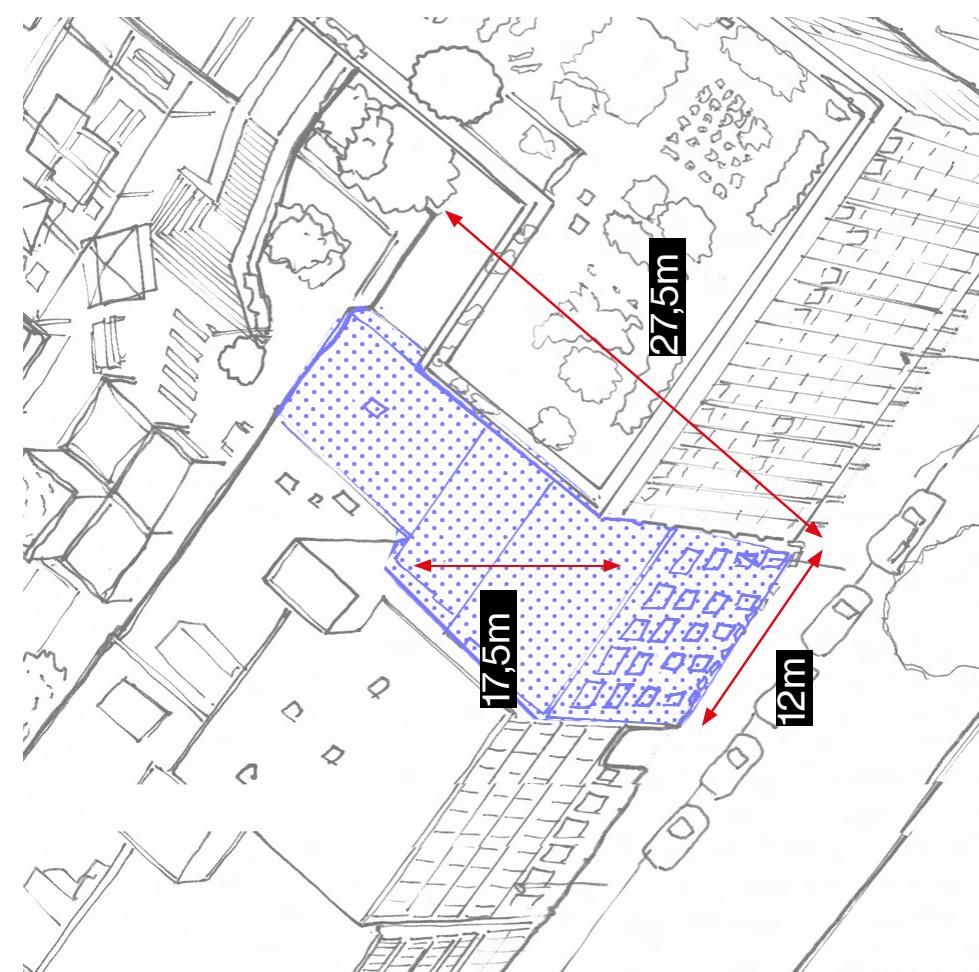
Rotterdam Schiekadeblok

Locatie



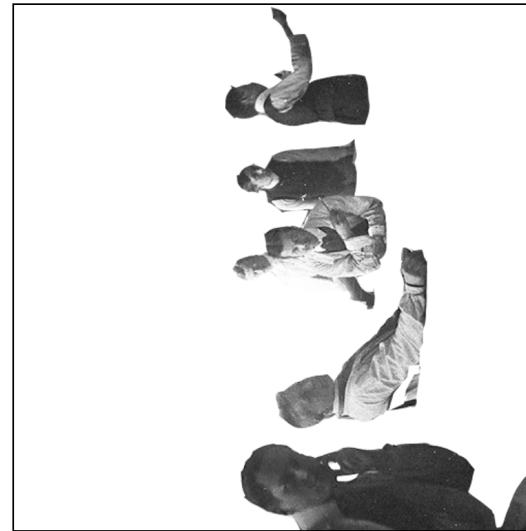
Rotterdam Schiekadeblok

Context

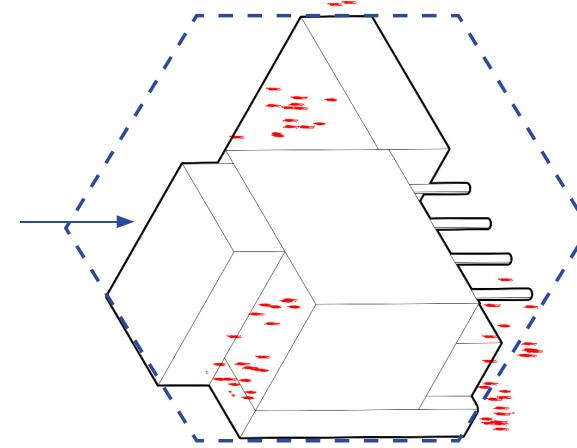


Kwaliteiten

Ontwerp-opgave



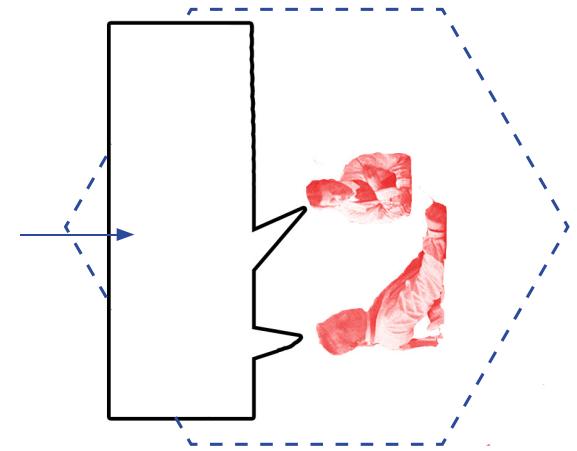
Publiek contact



Publieke voorziening



Creatieve werkomgeving

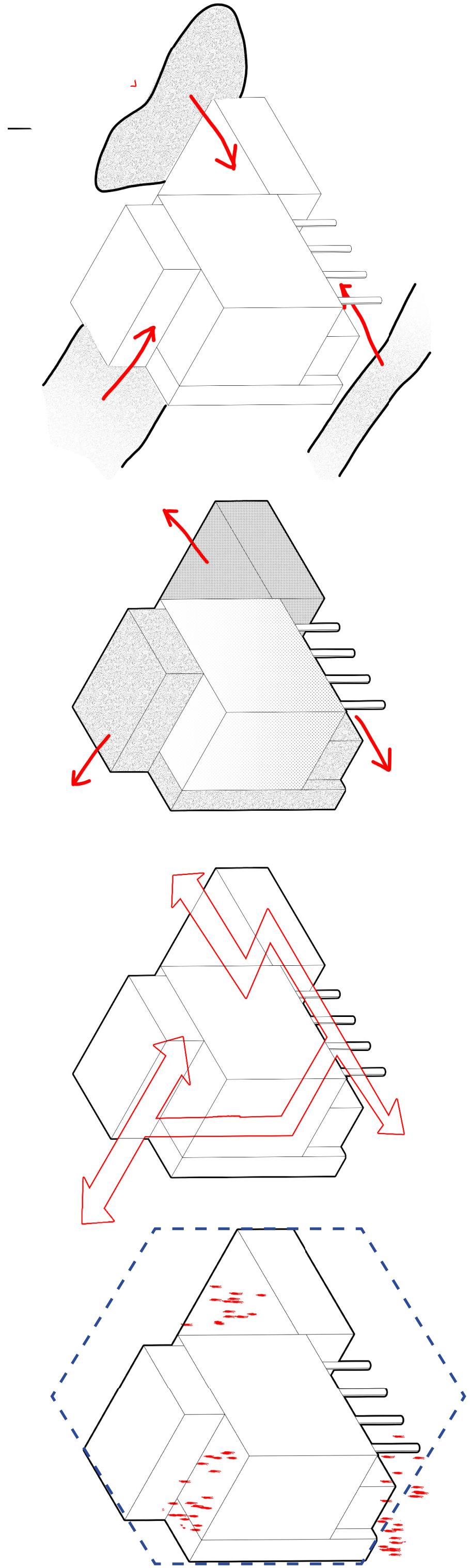


Creatieve vrijheid maximaliseren



Publiek contact

Publieke voorziening

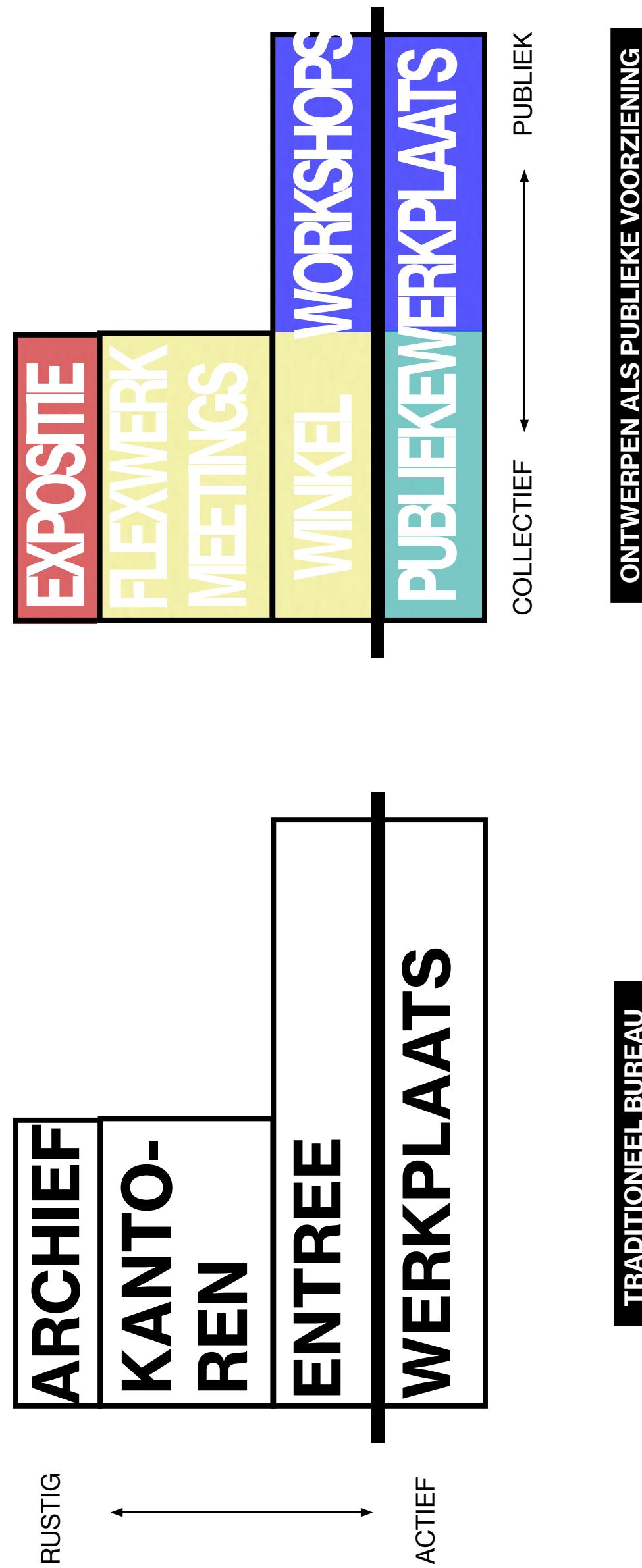


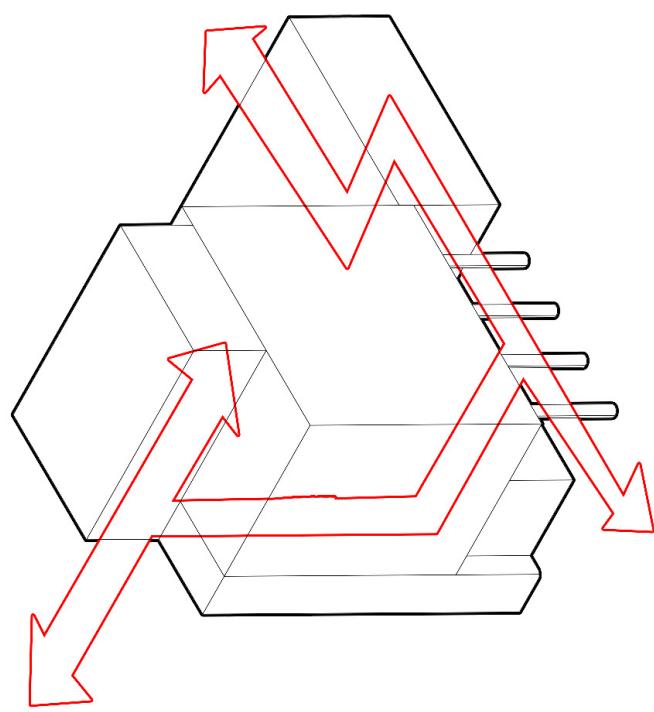
Aansluiten op omgeving

Verschillende condities

Publieke route

Publieke voorziening

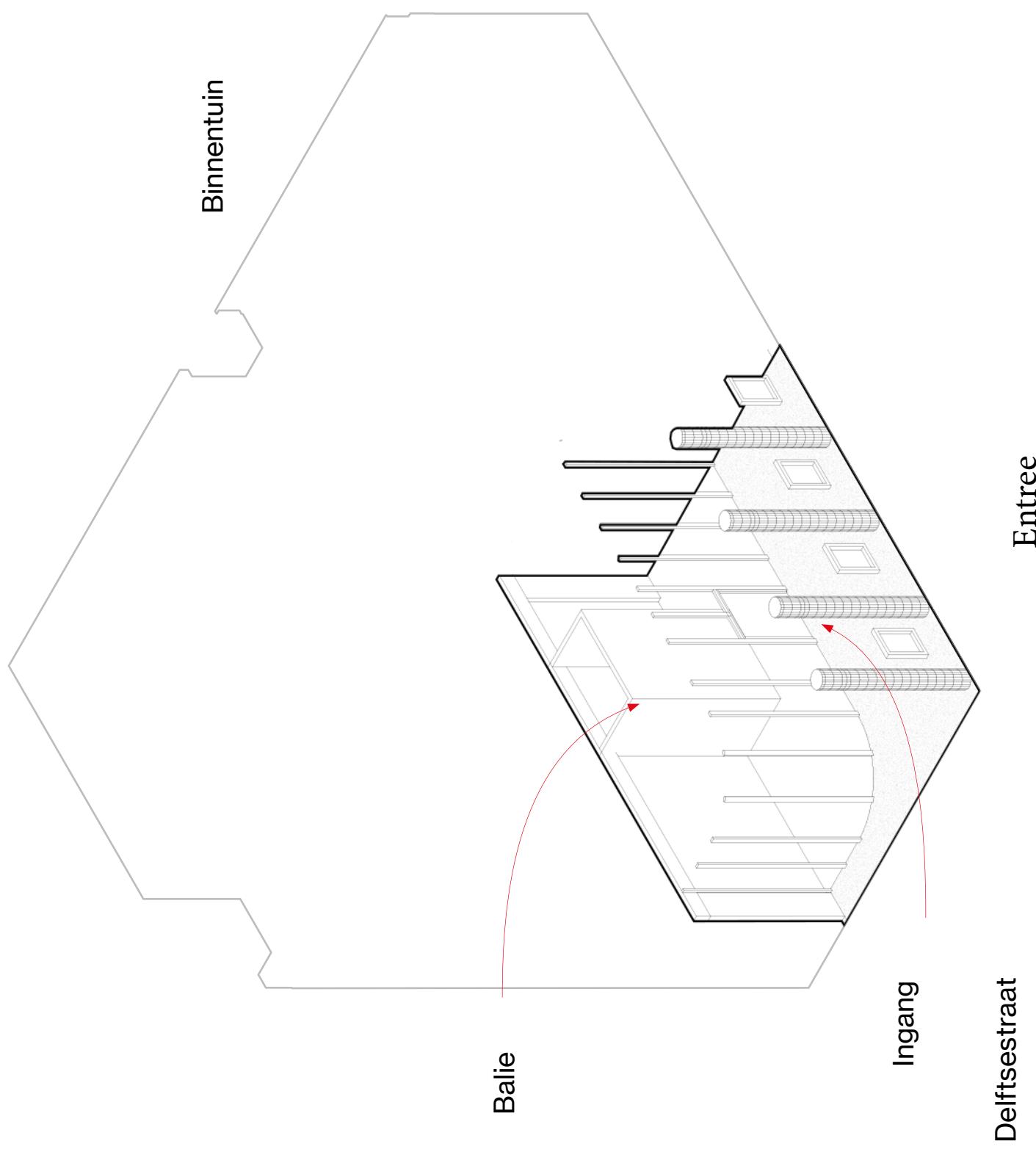


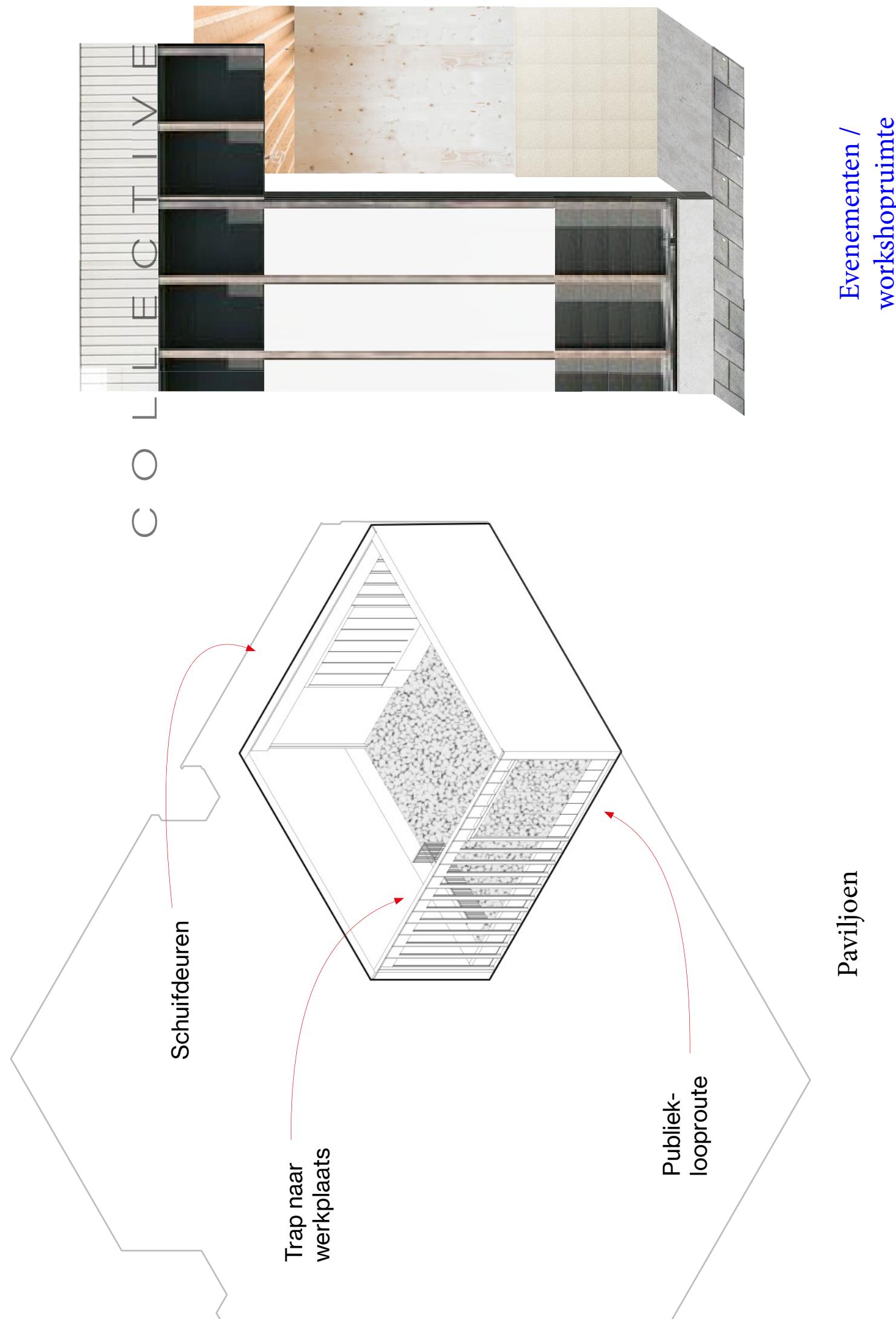


Publieke route



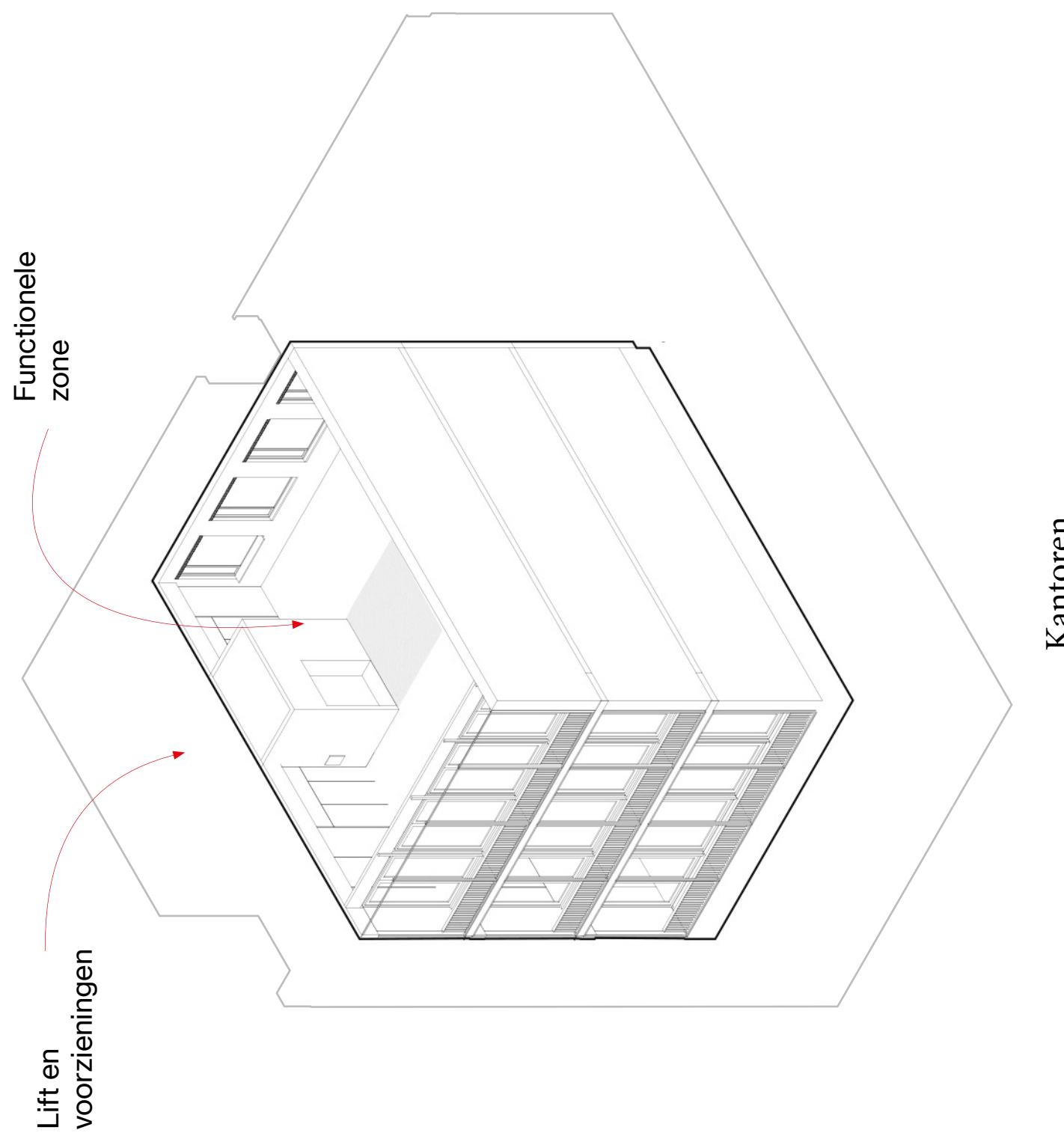
Gallerie koffiebar

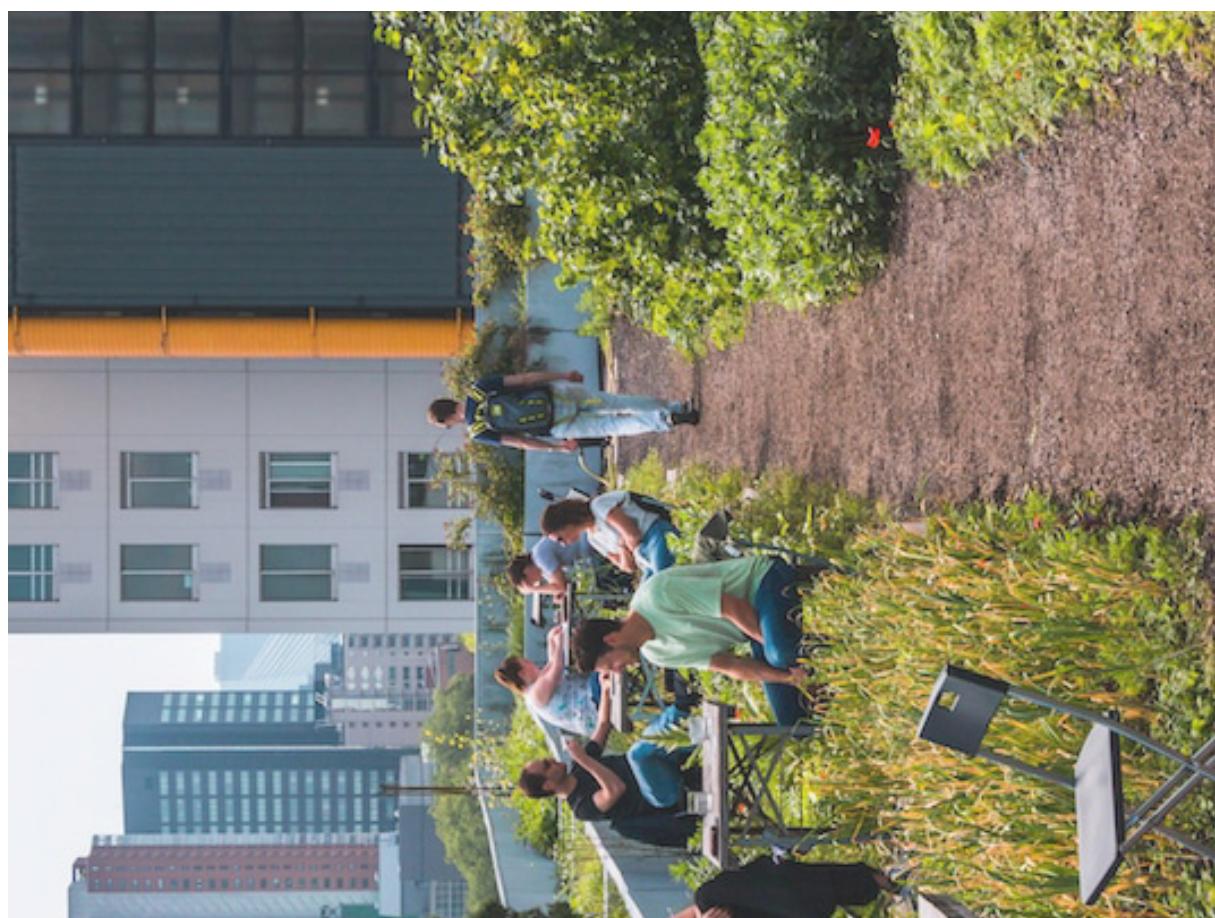




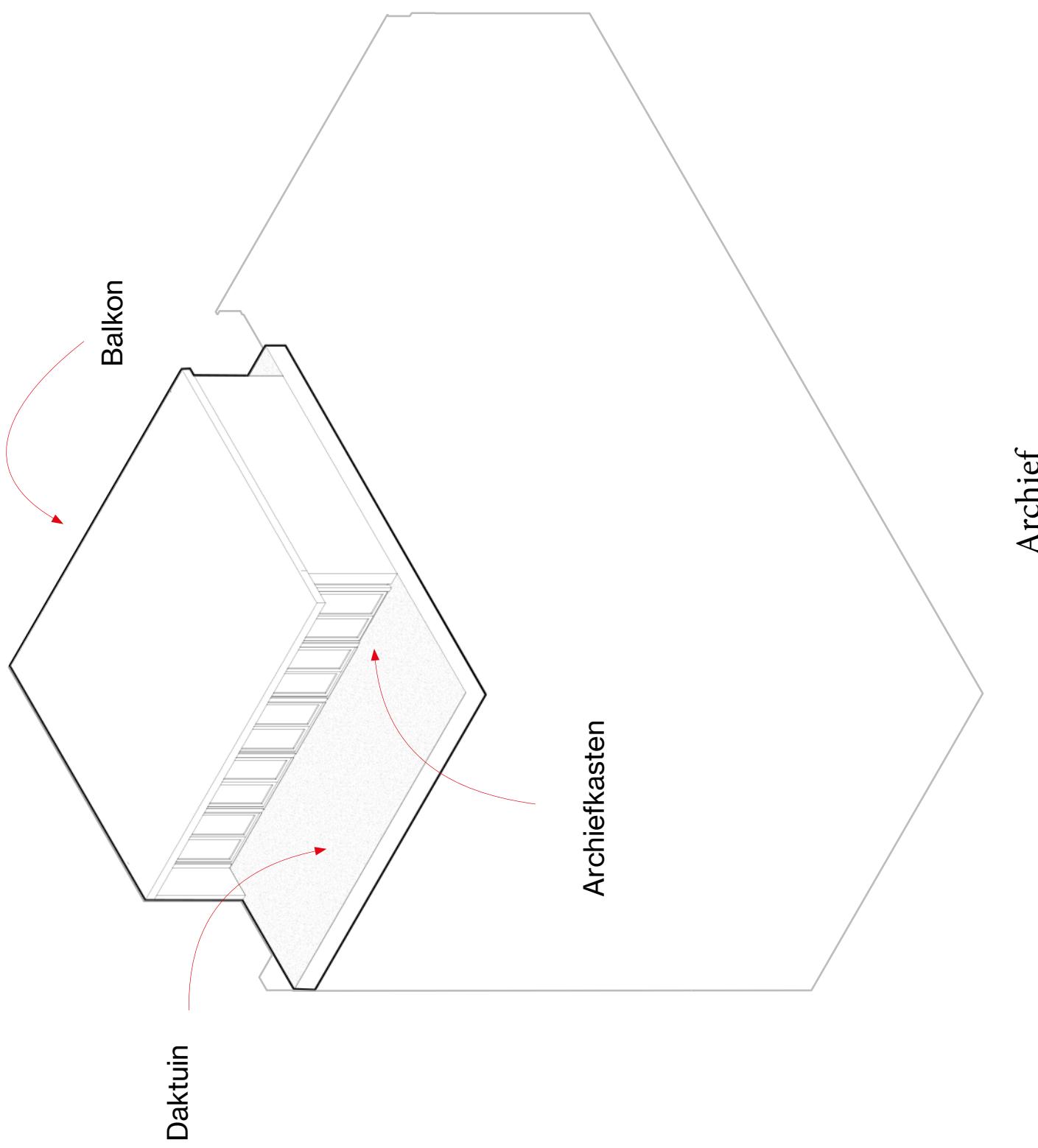


Interieur werkruimte



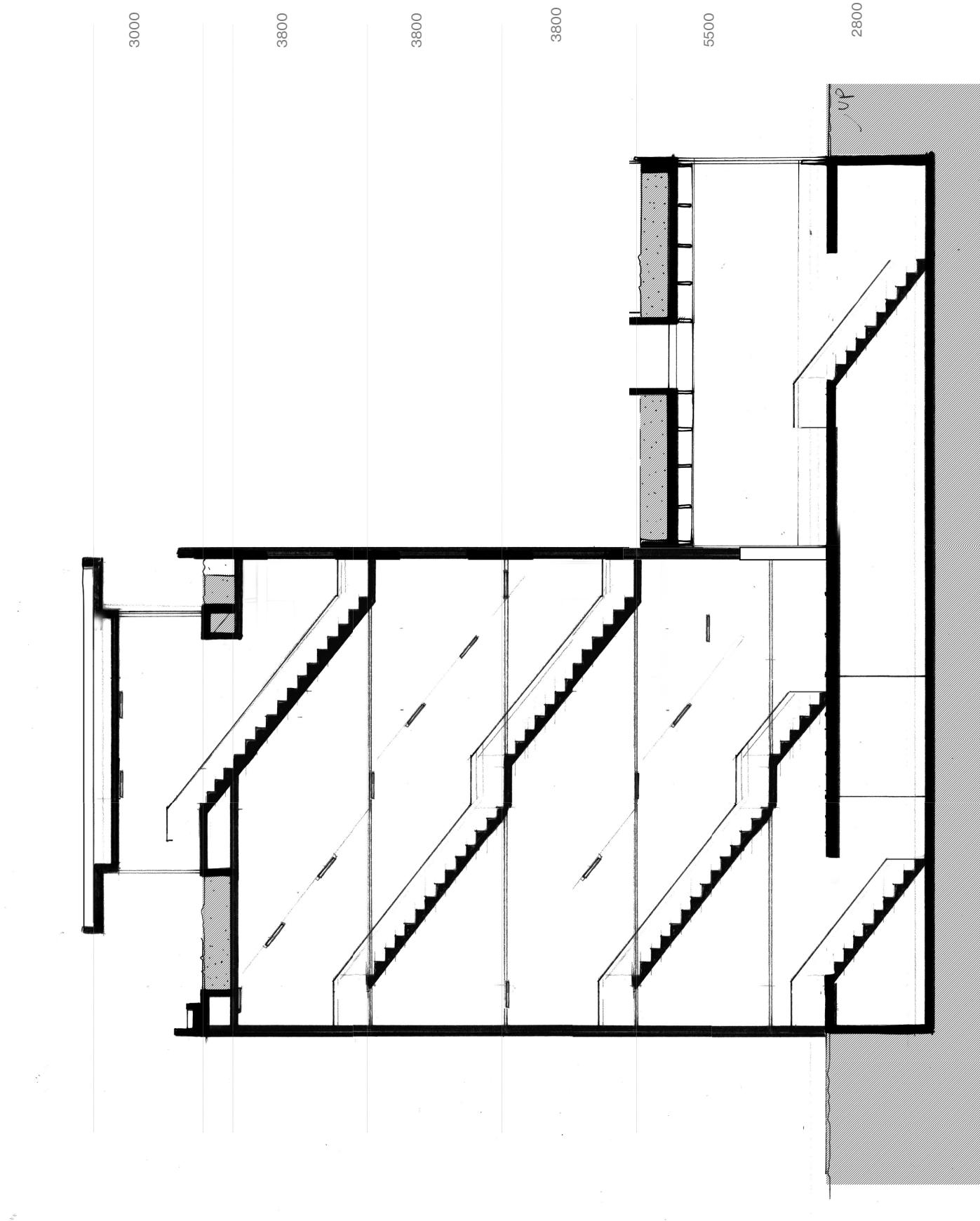


Daktuin

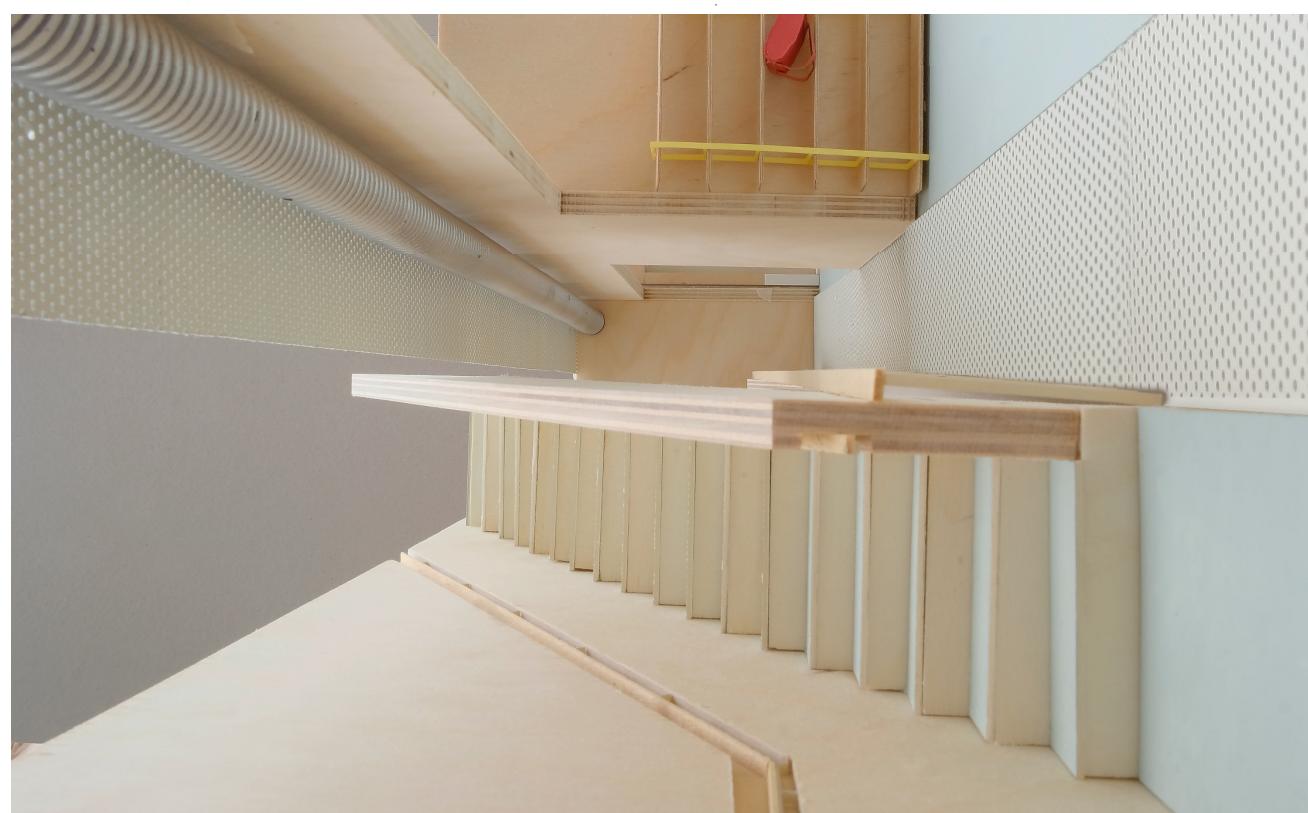


Archiefkasten

Dak

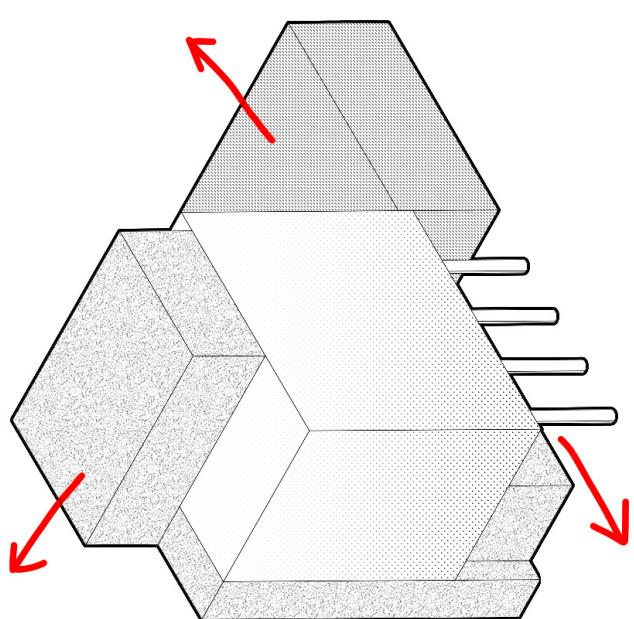


Centrale trap

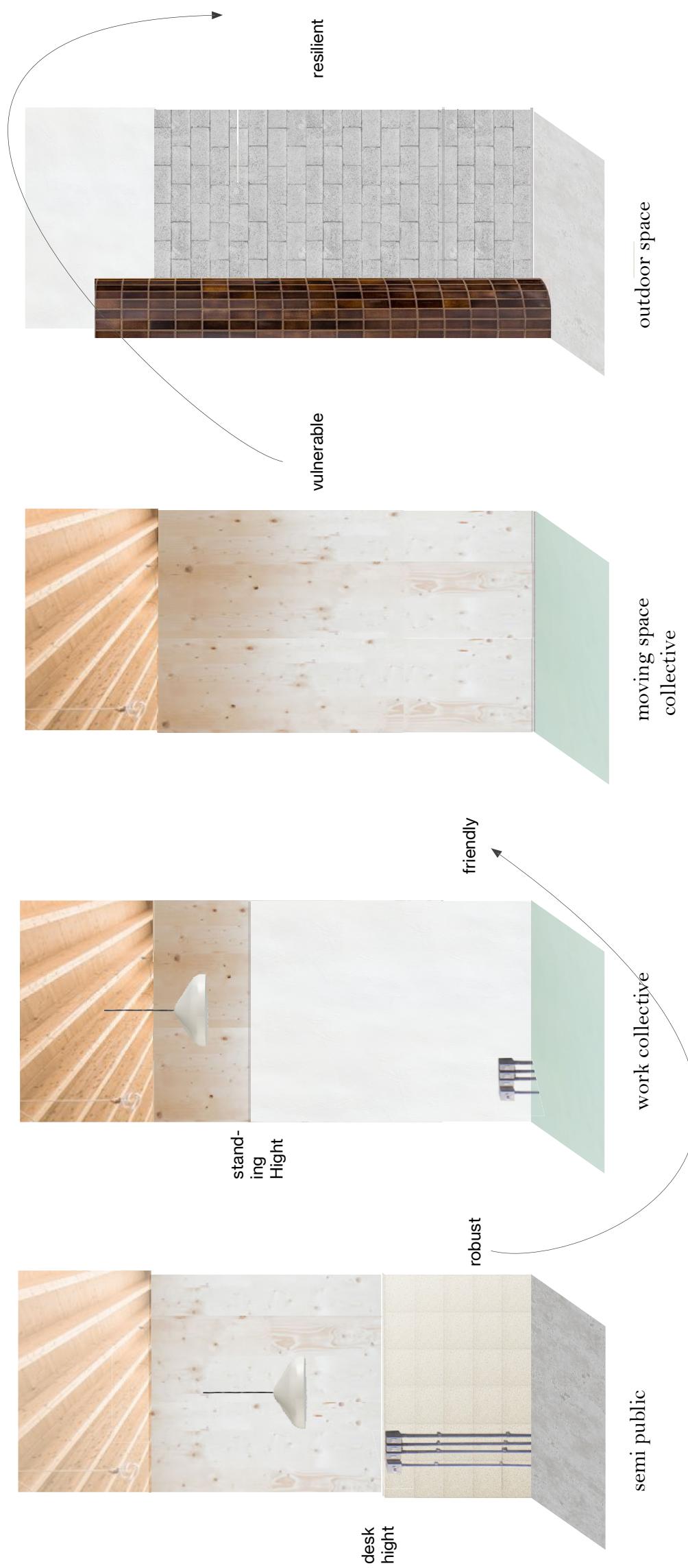


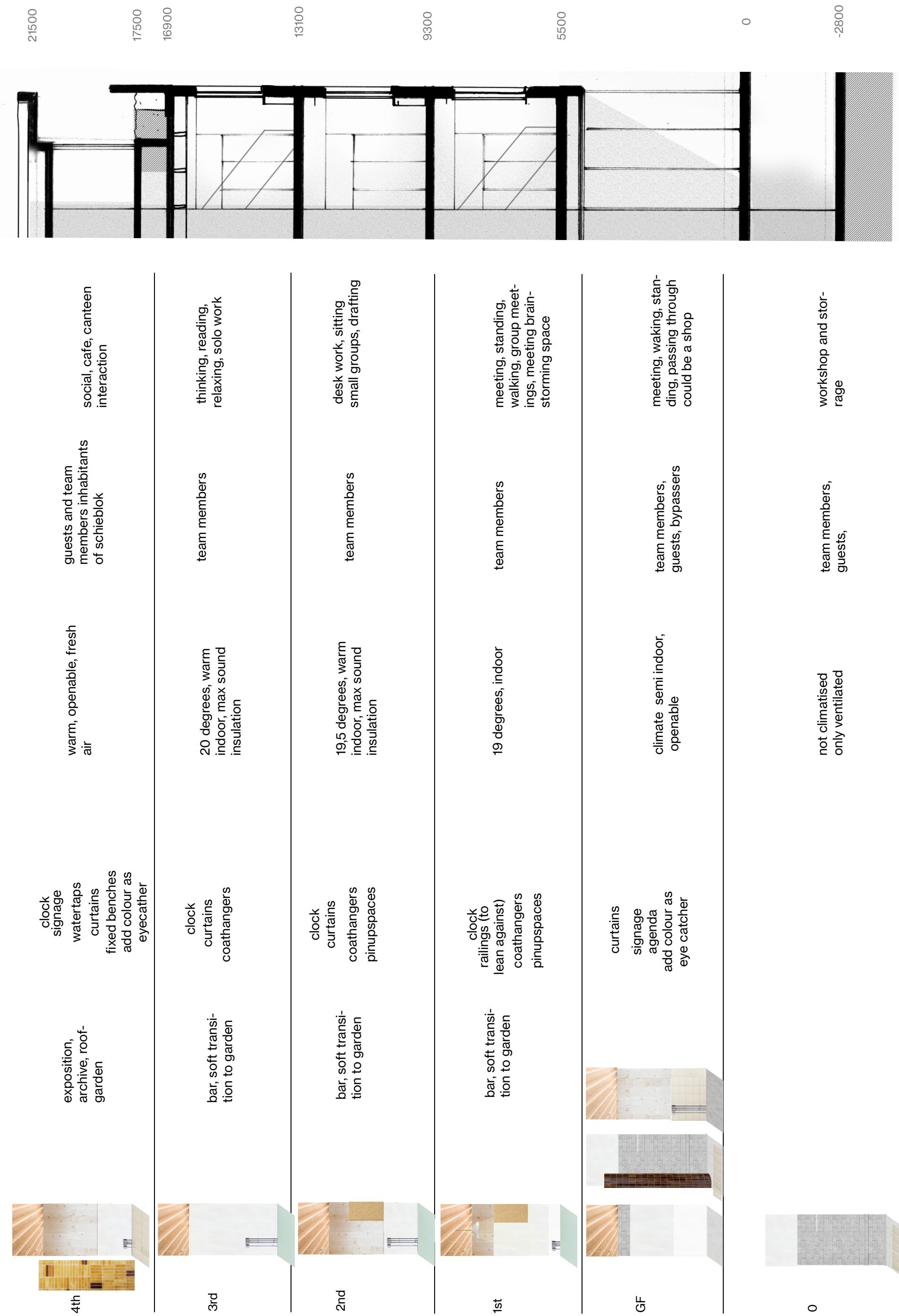
Trappenhuis

Verschillende condities

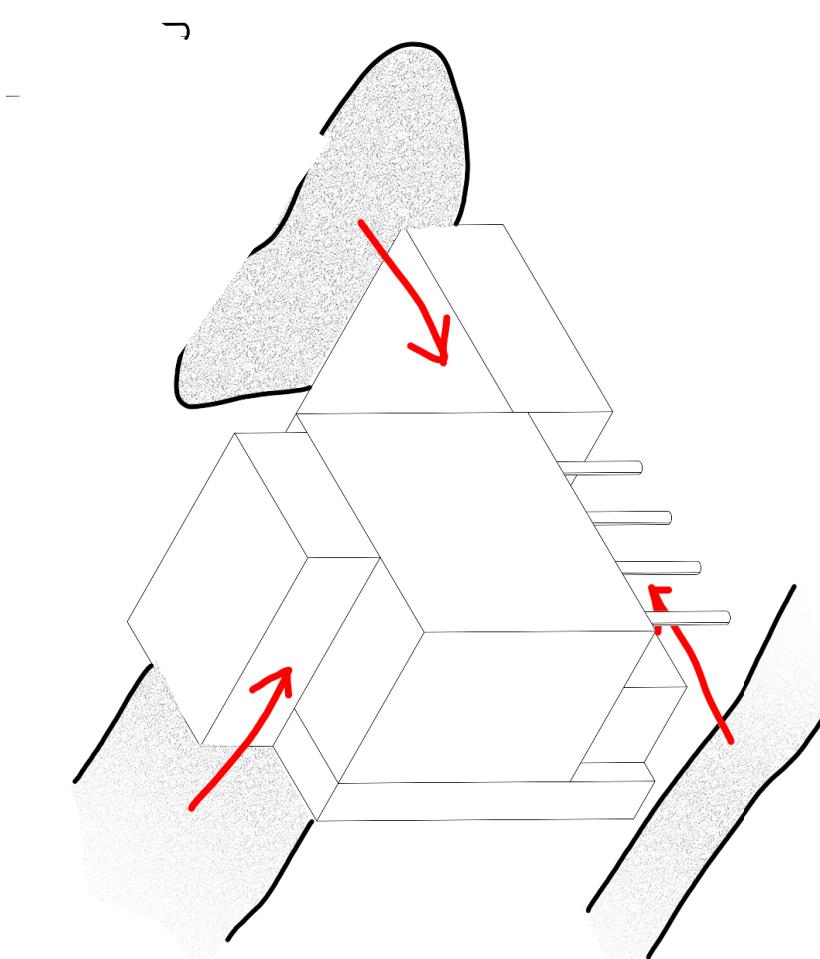


CONDITIONS



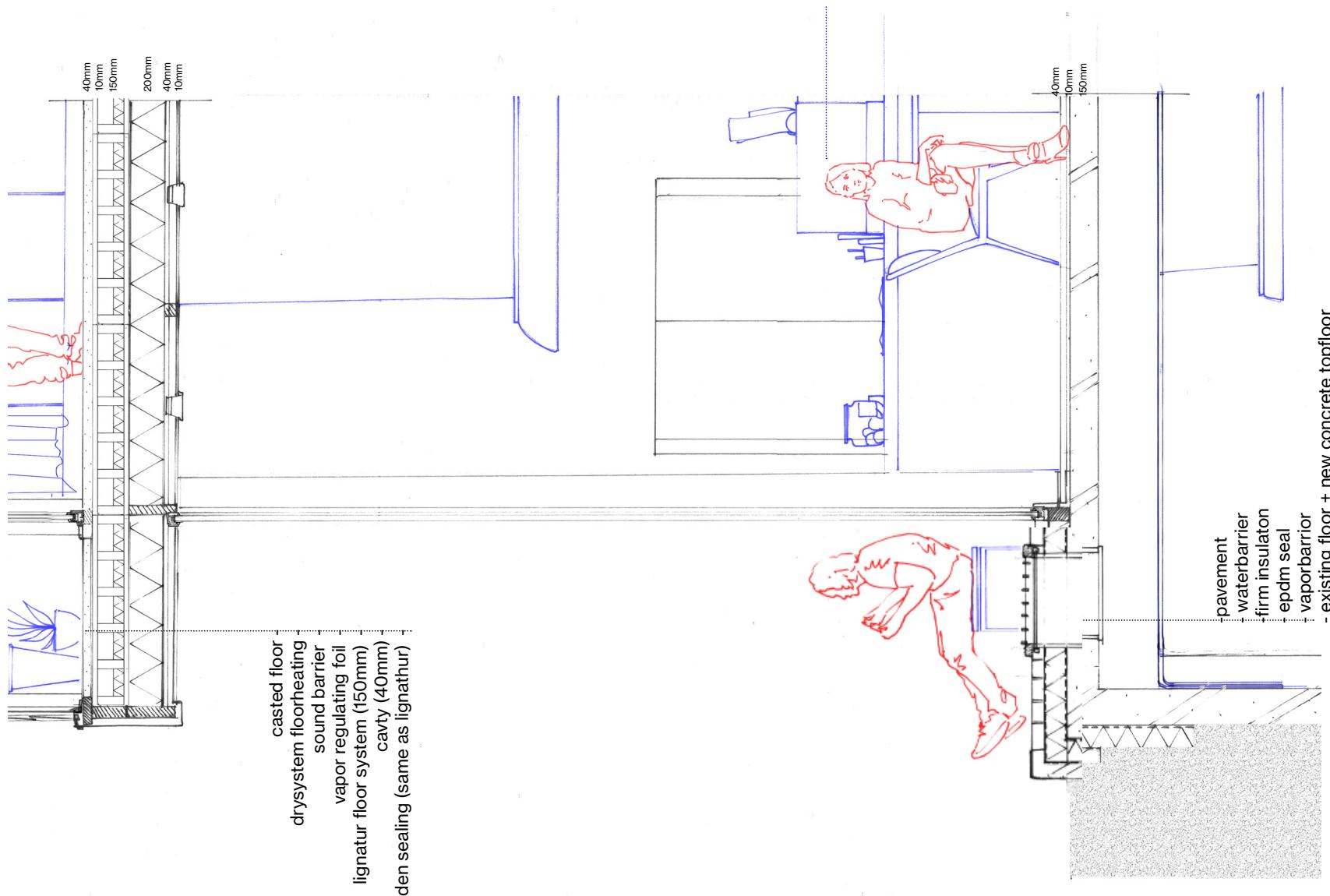


Aansluiten op omgeving

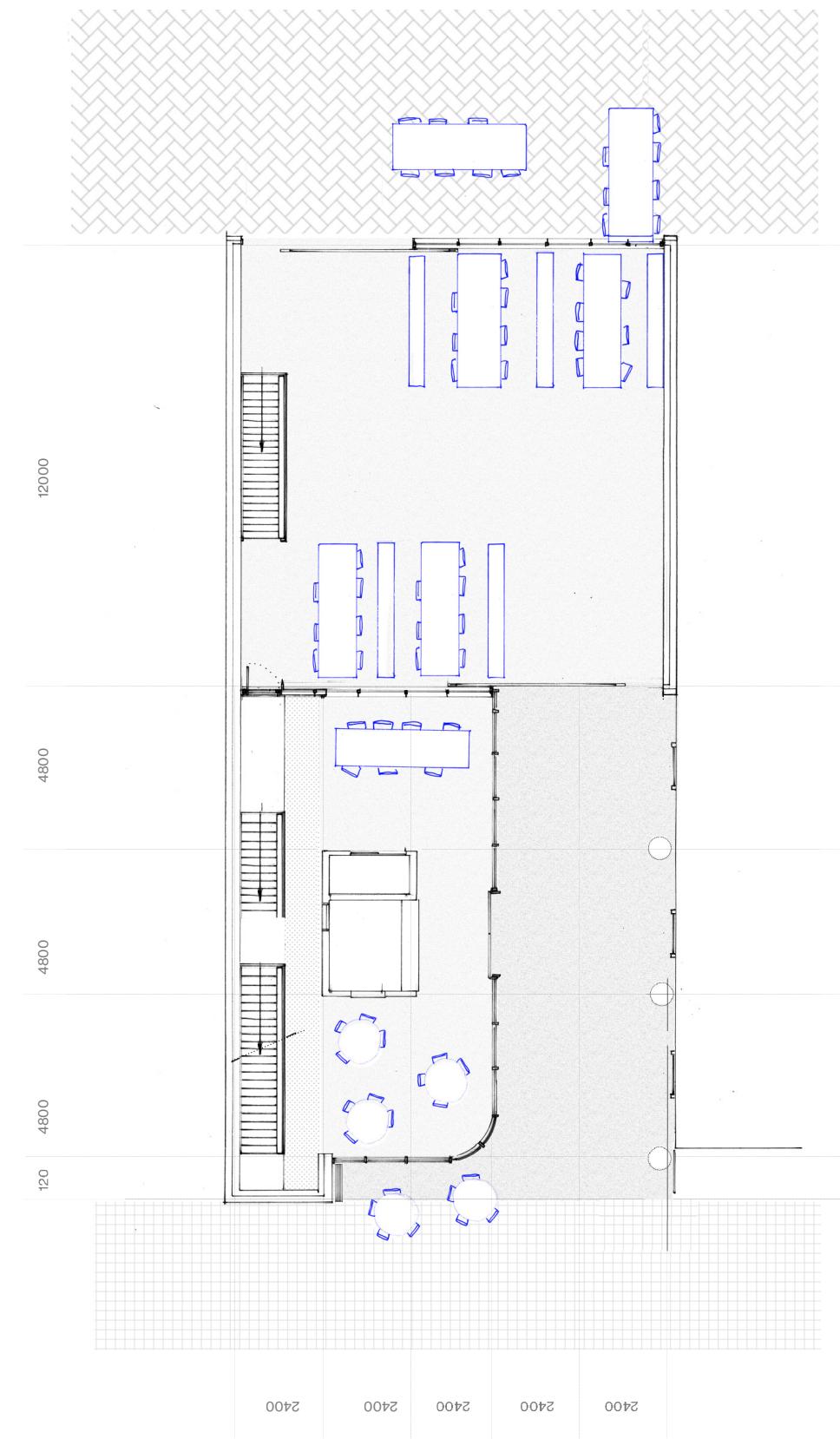




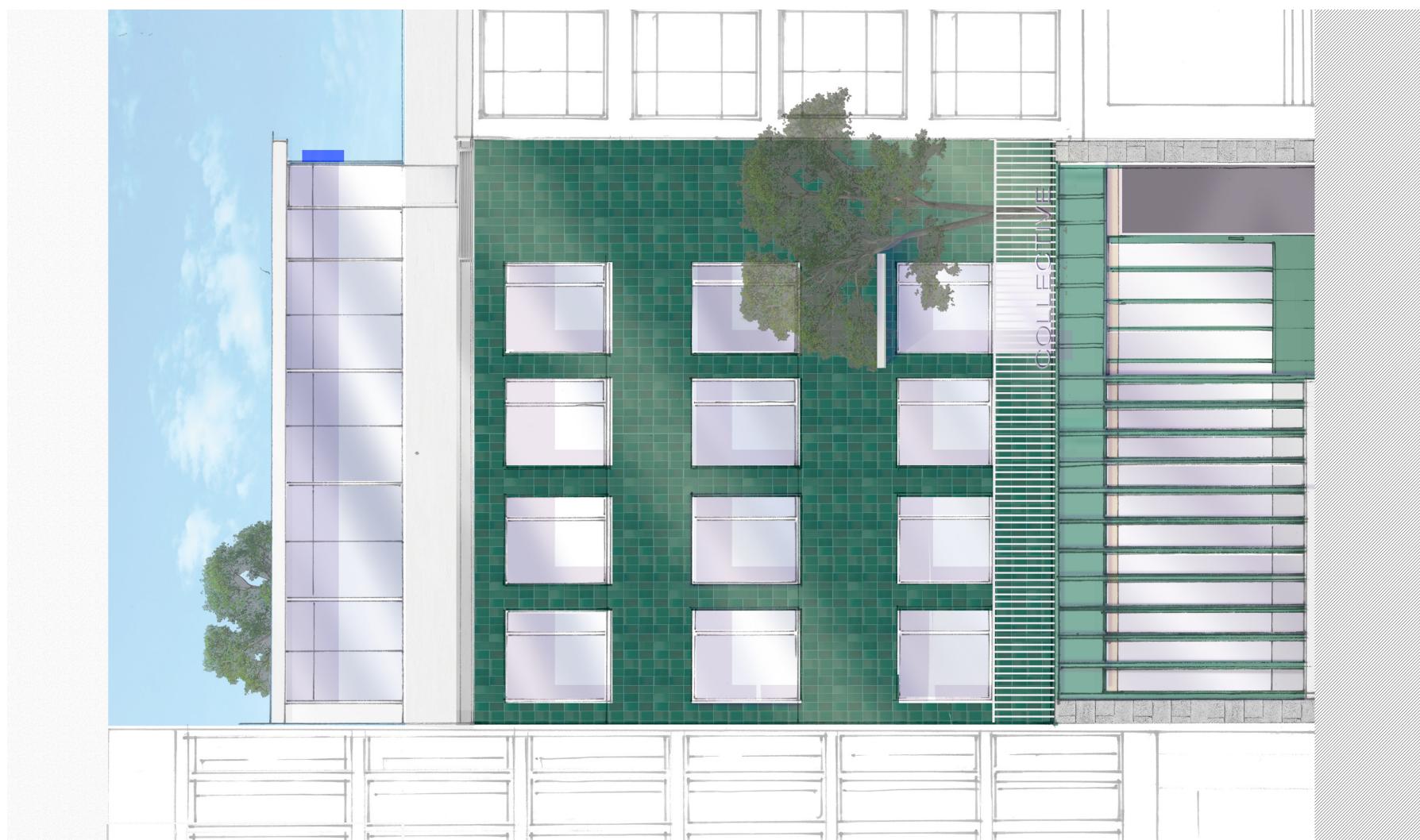
ZUID FACADE



Sociale entree



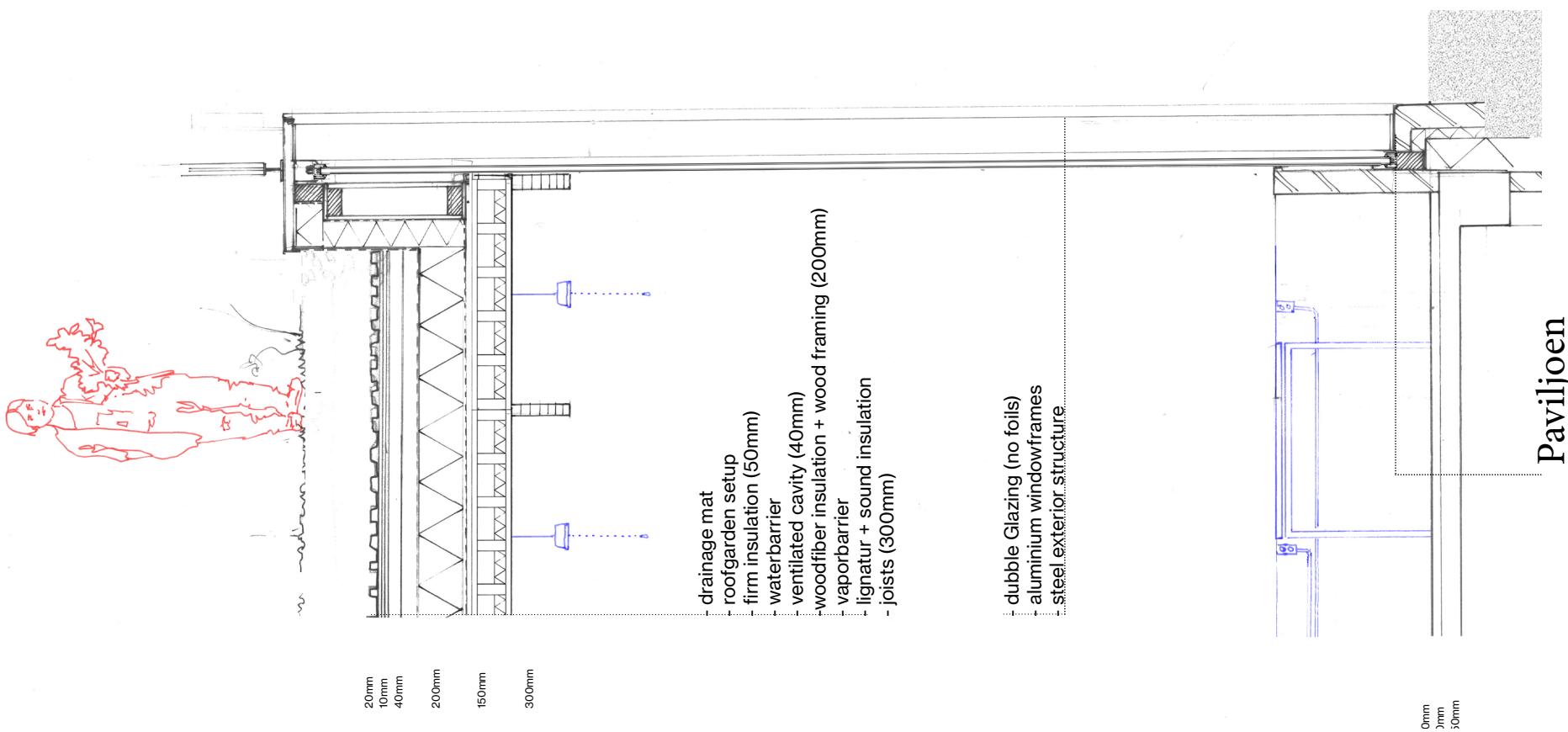
Begane grond



Noord-facade



Binnentuin



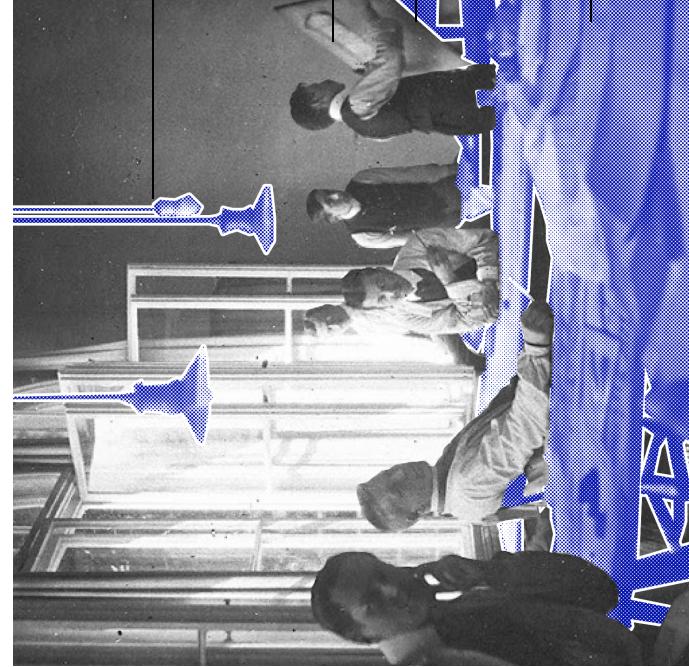
DETAIL

CREATIEVE WERKOMGEVING

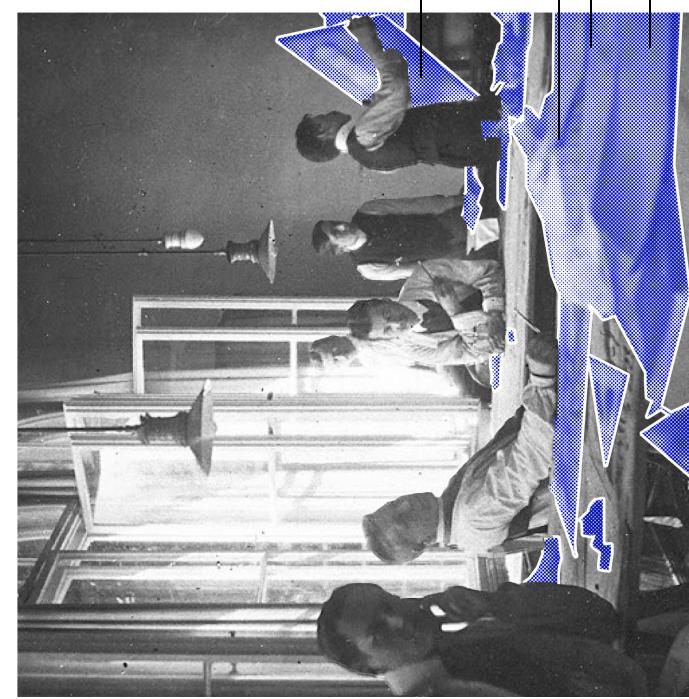
Dialoog

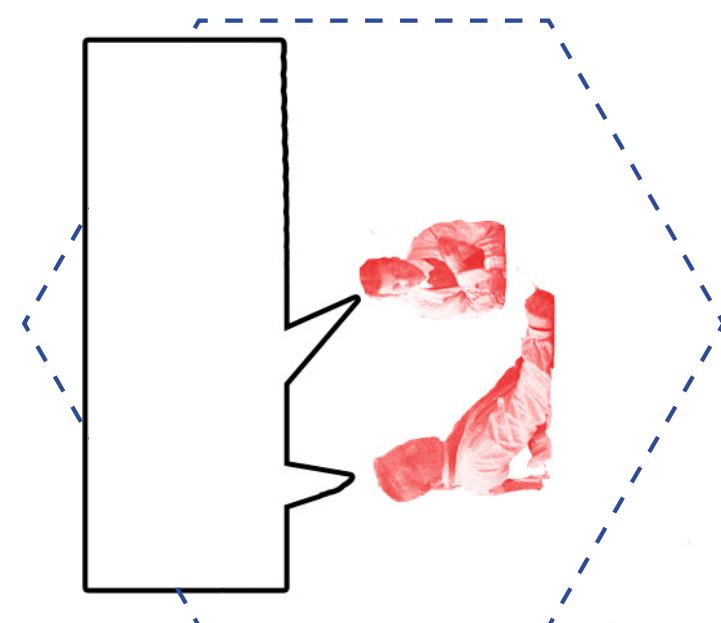


Interieur

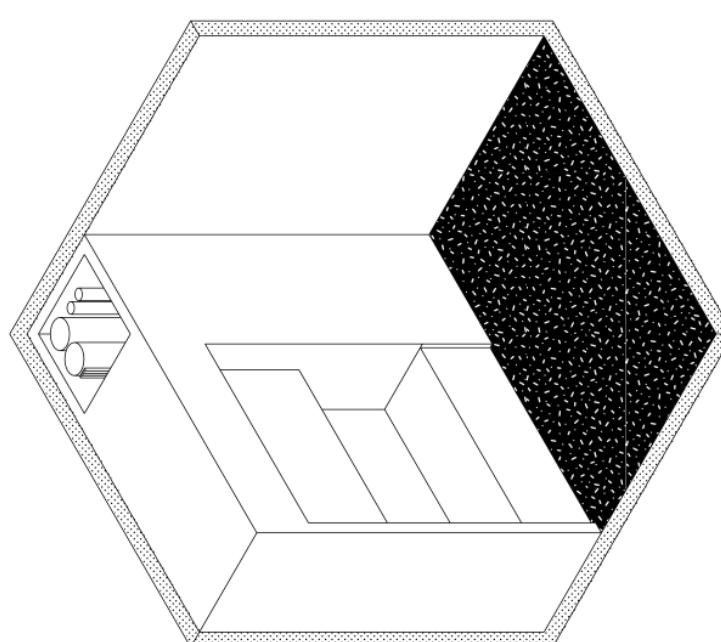


'Layer of stuff'

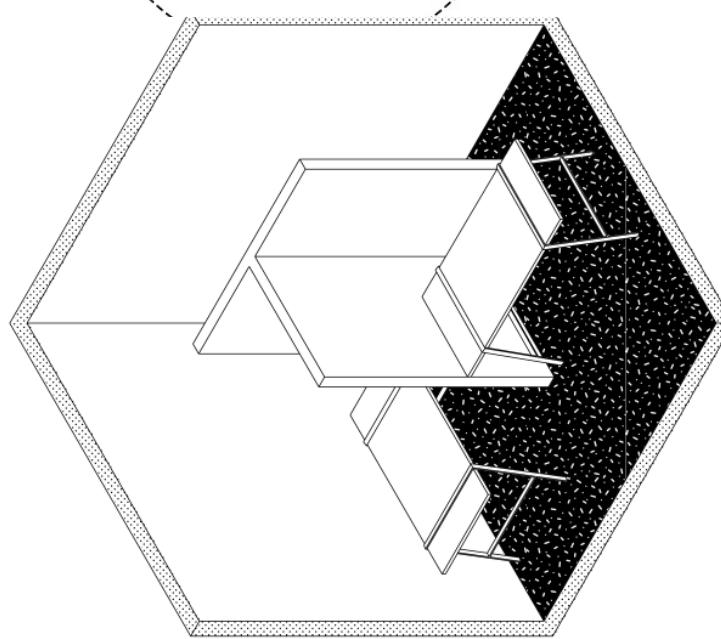




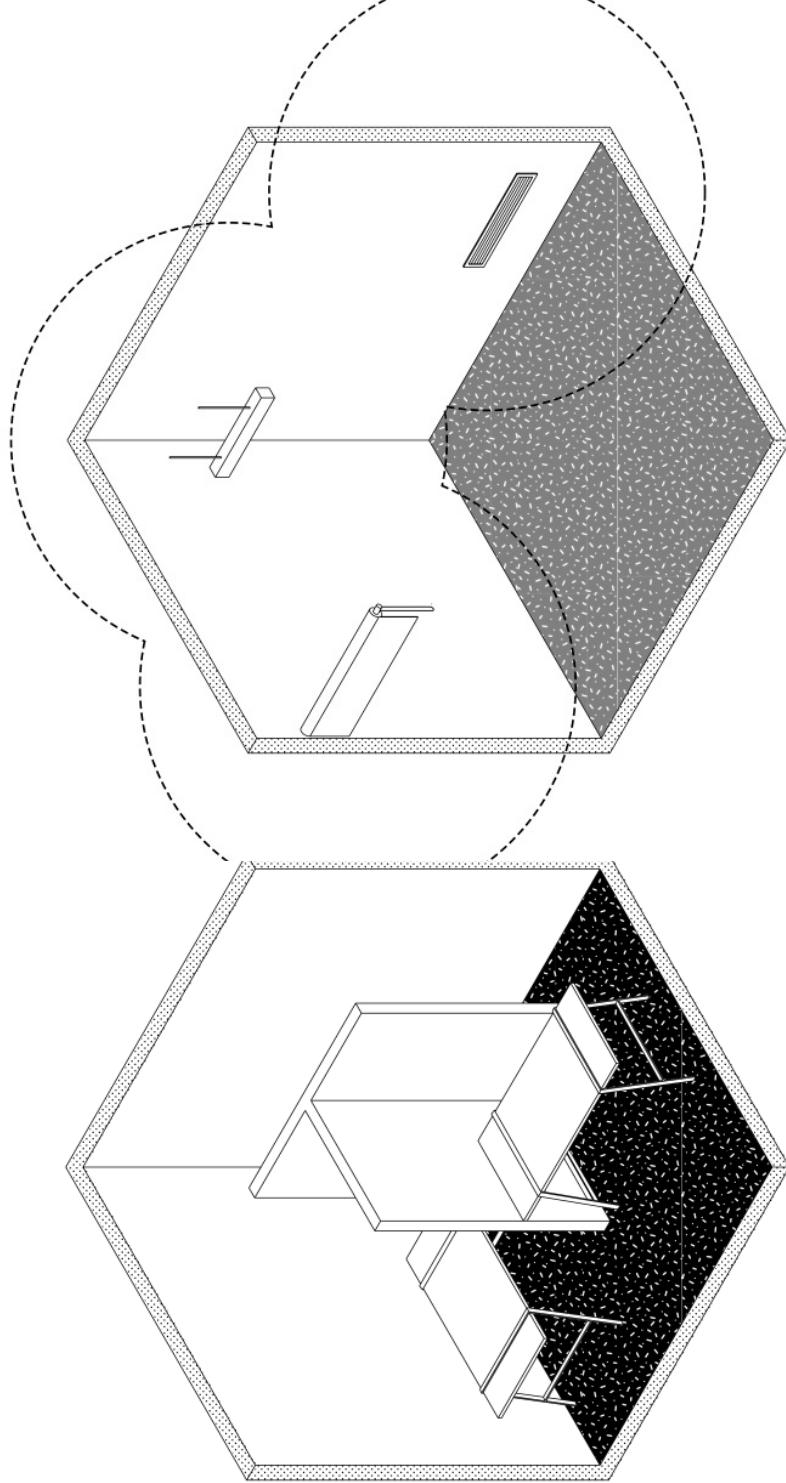
Creatieve vrijheid maximaliseren



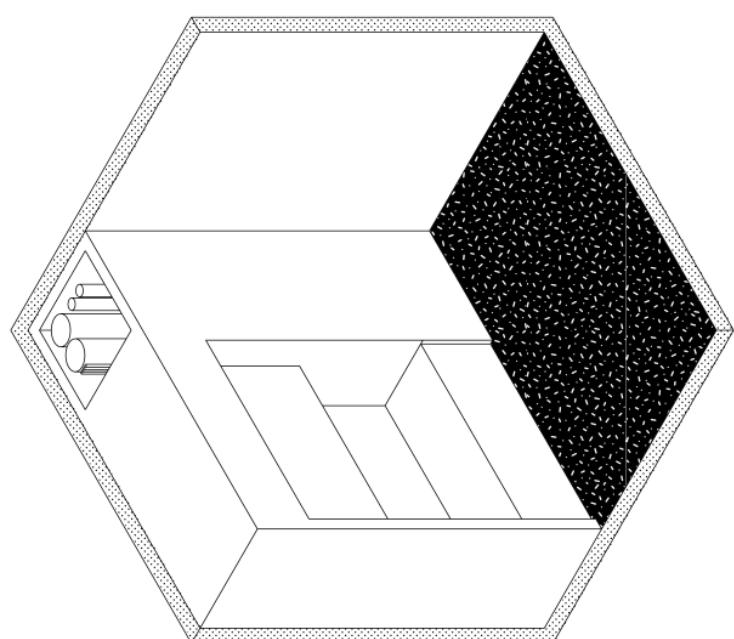
Vrije vloervelden



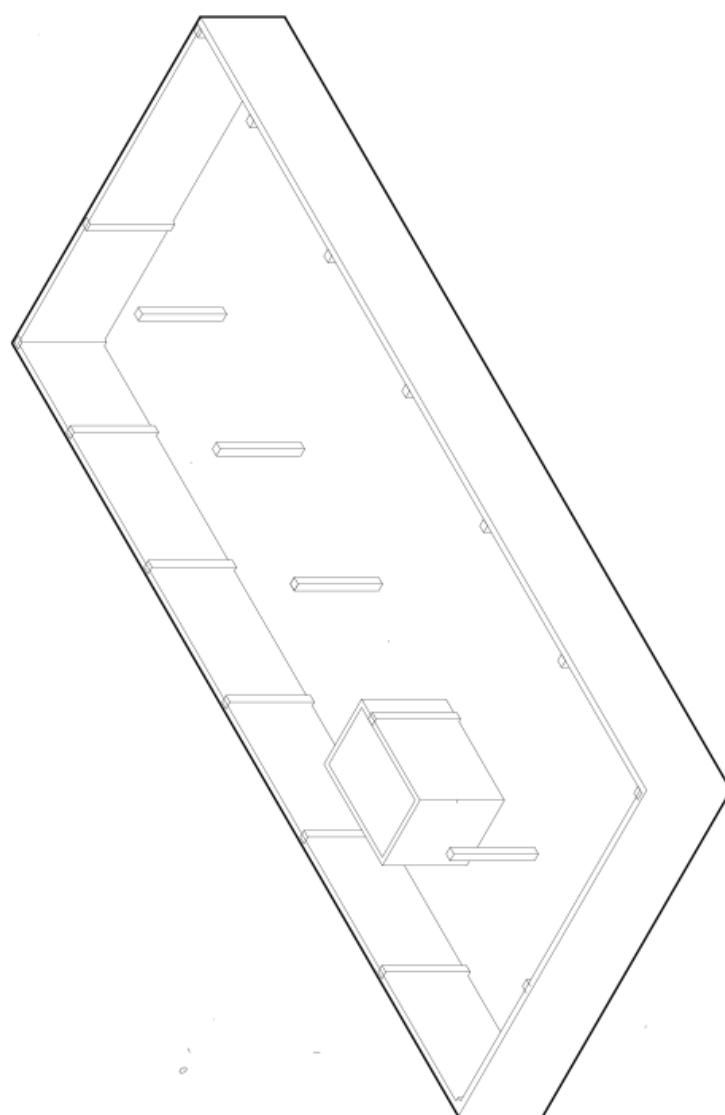
Scheiding gebouw/interieur



Decentraal regelbaar



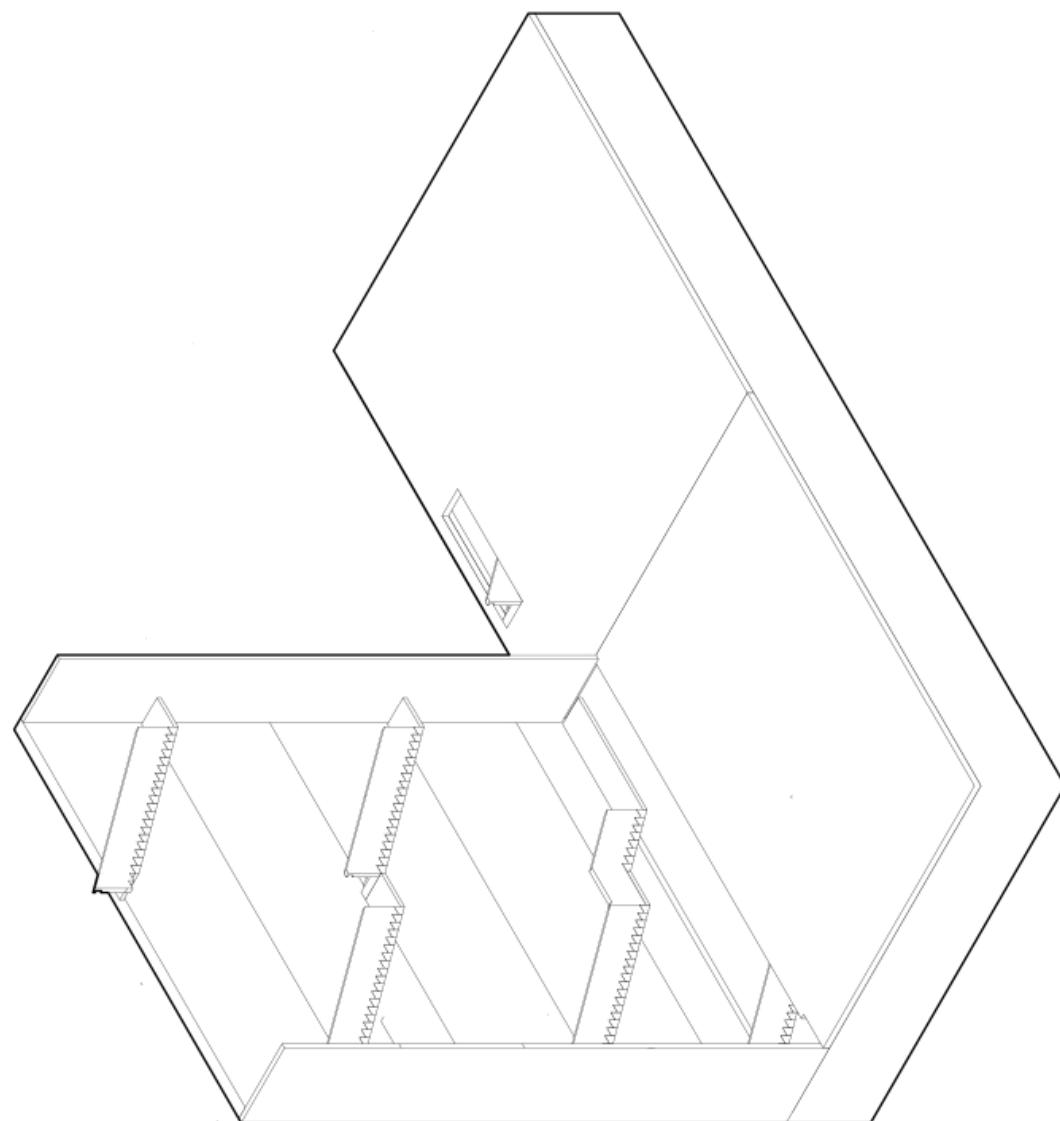
Vrije vloervelden



Bestaande betonnen kelder



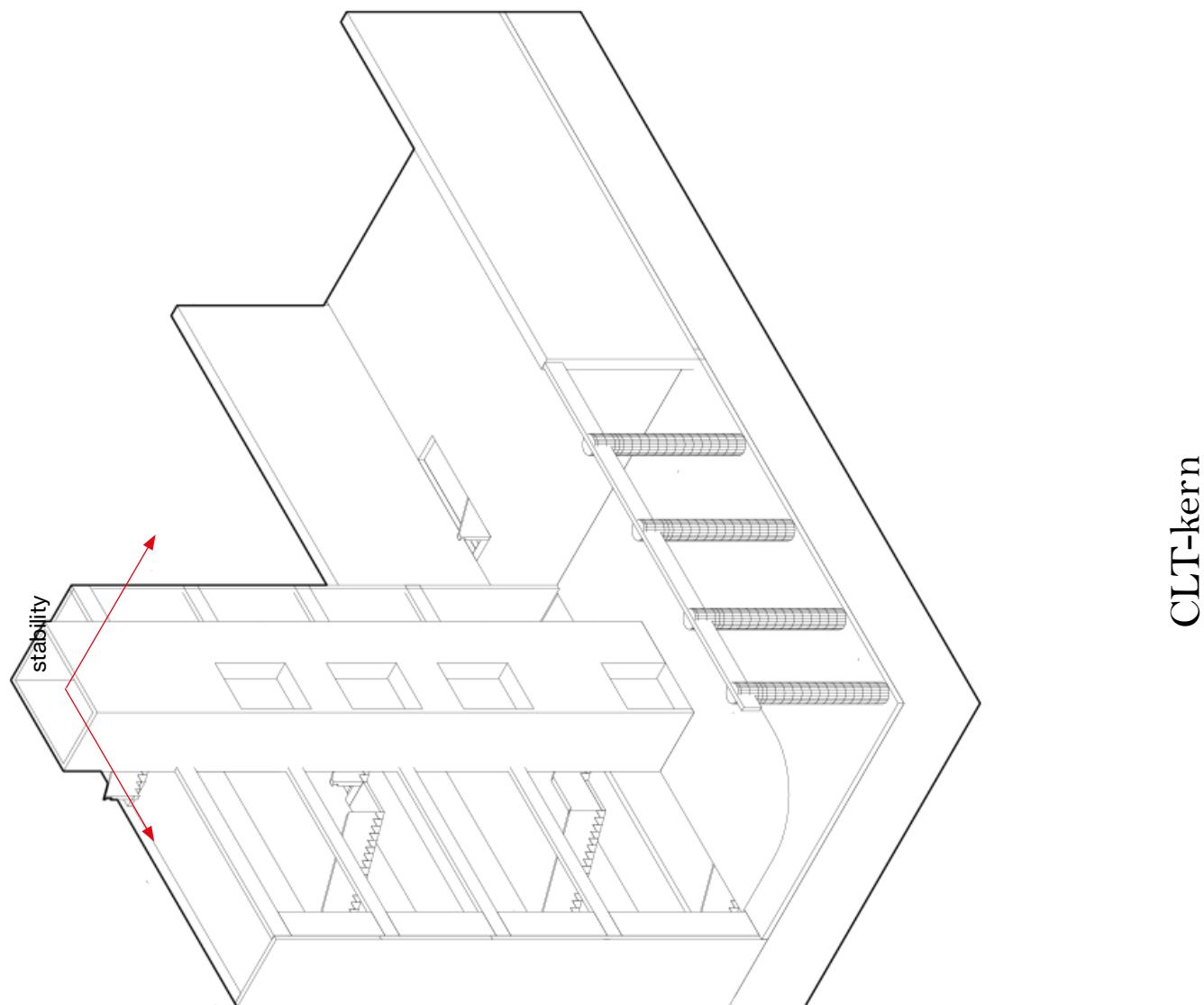
CLT-wanden



CLT-wanden en trap



CLT-wanden



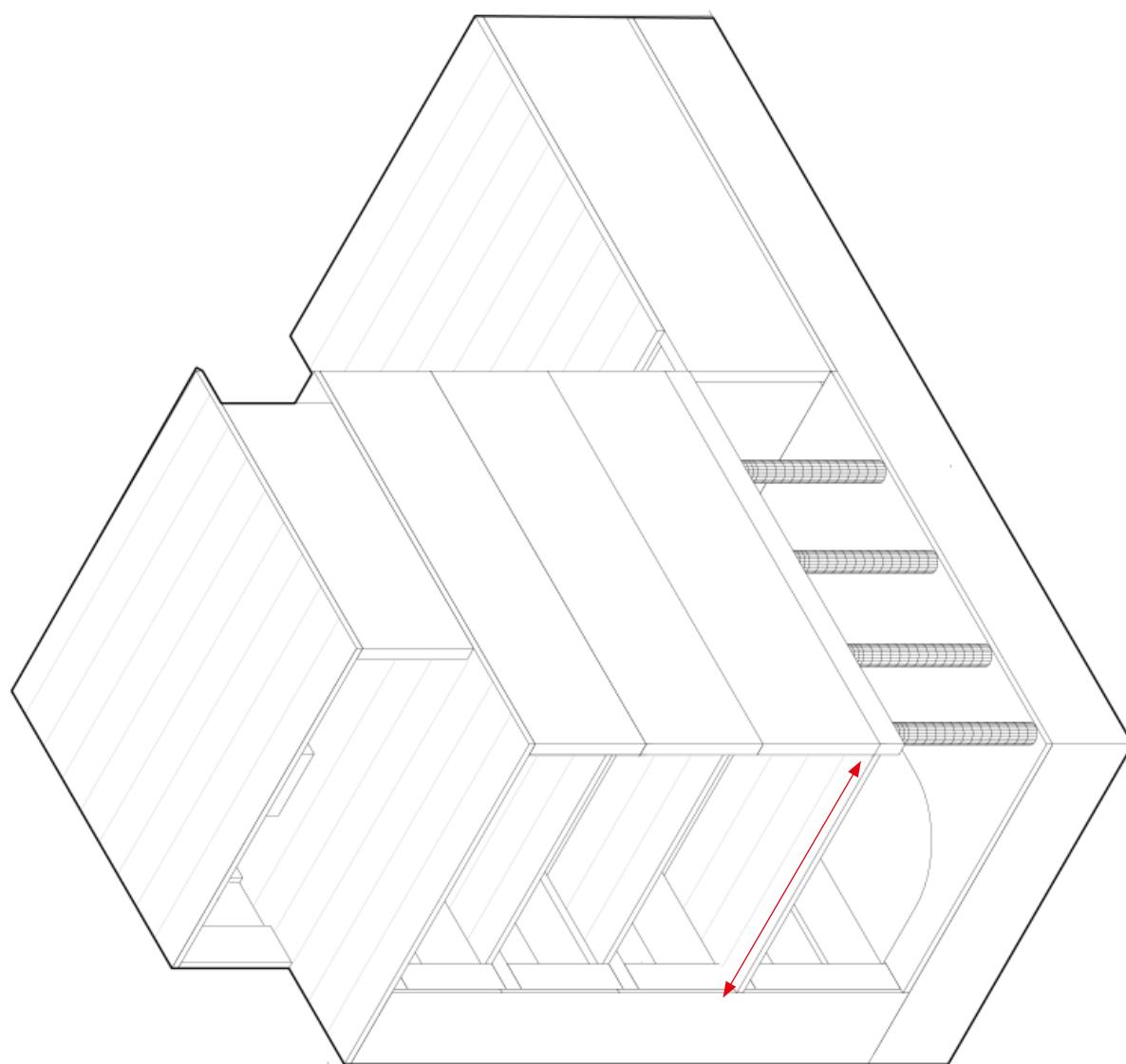
CONSTRUCTIE



CLT wanden



Lignatur vloeren



9,8m span

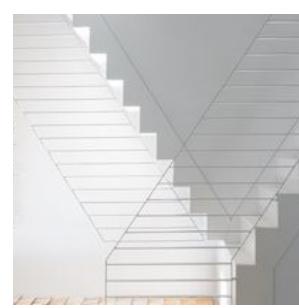
Lignatur vloeren



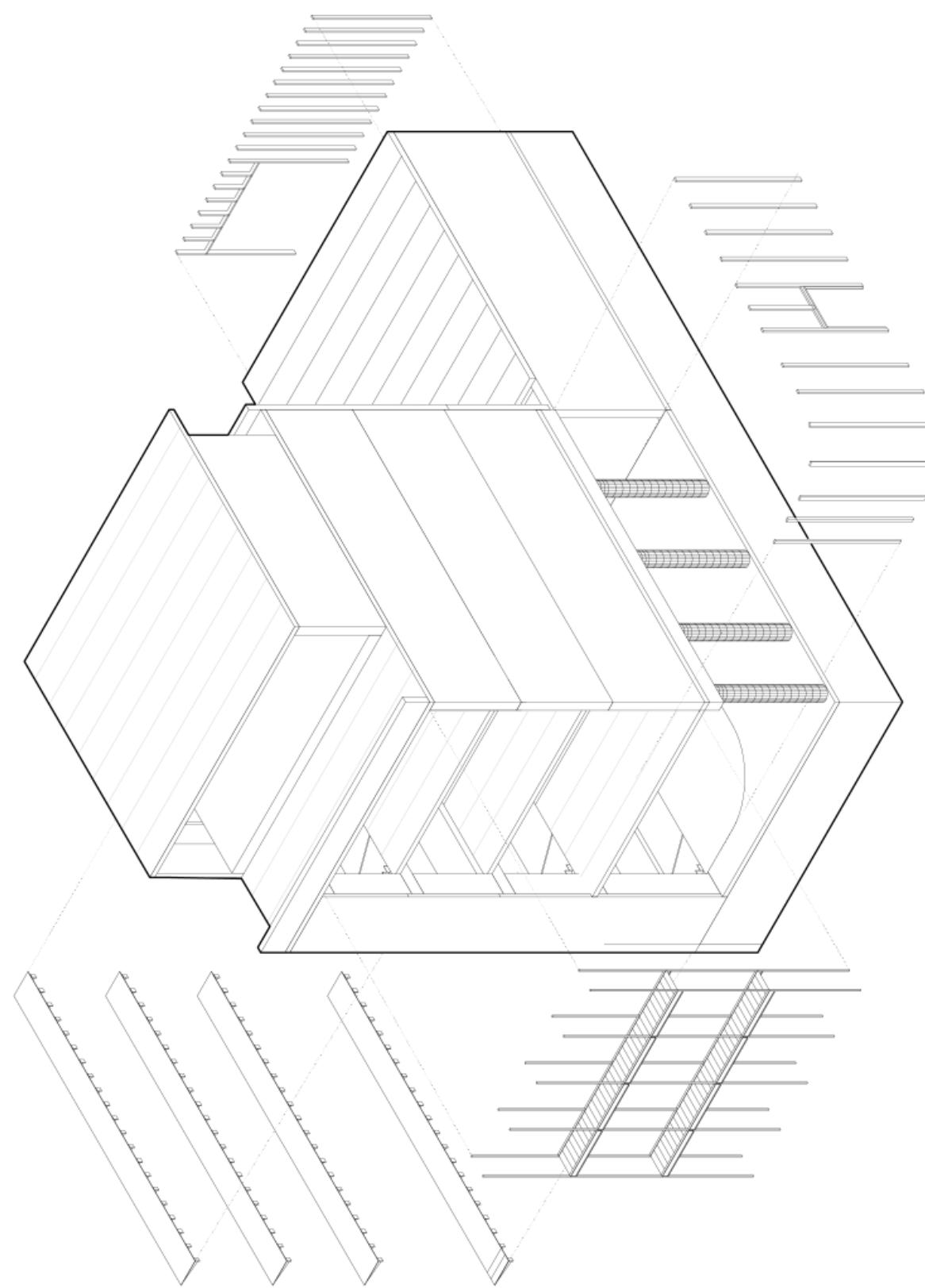
CLT wanden



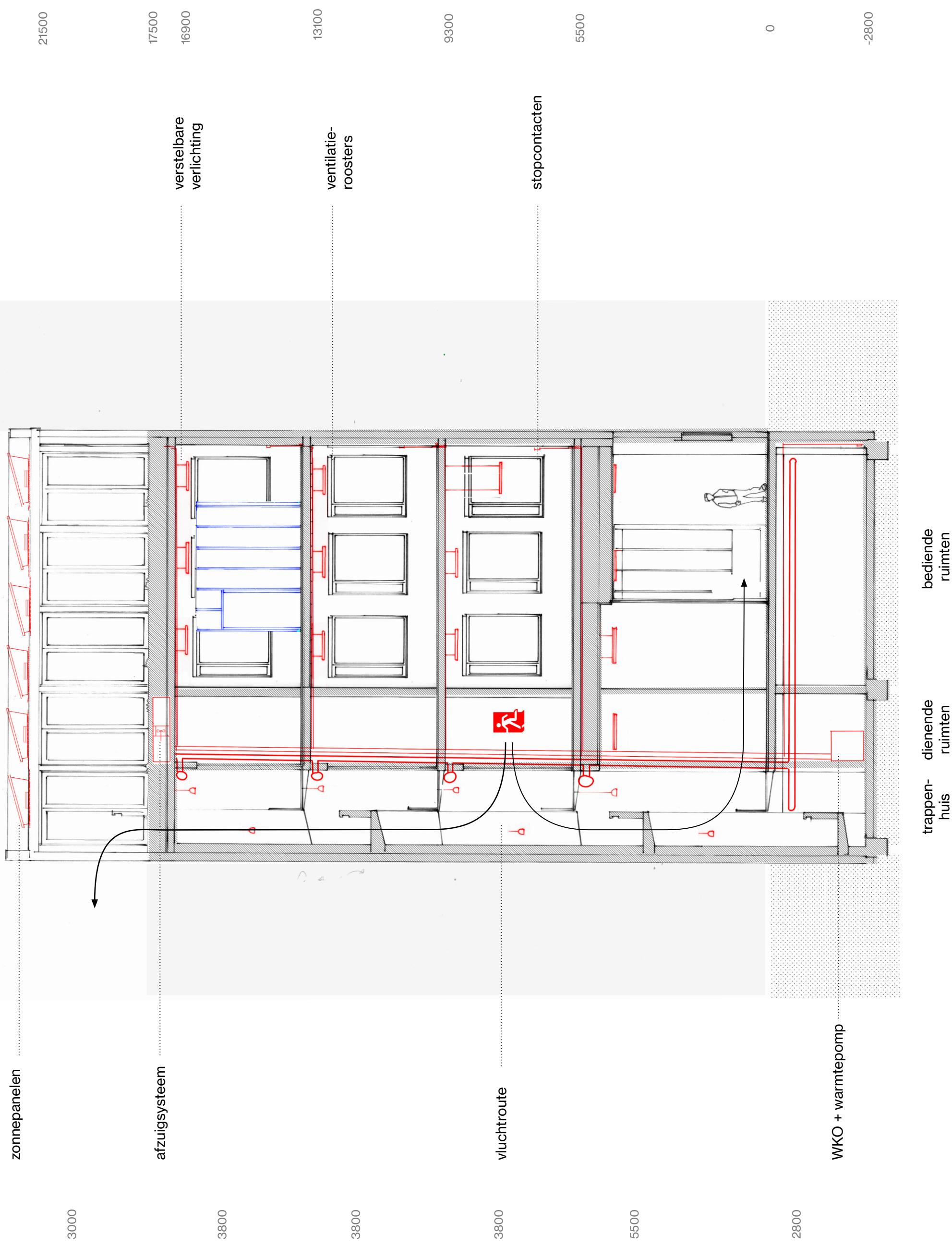
Lignatur vloeren

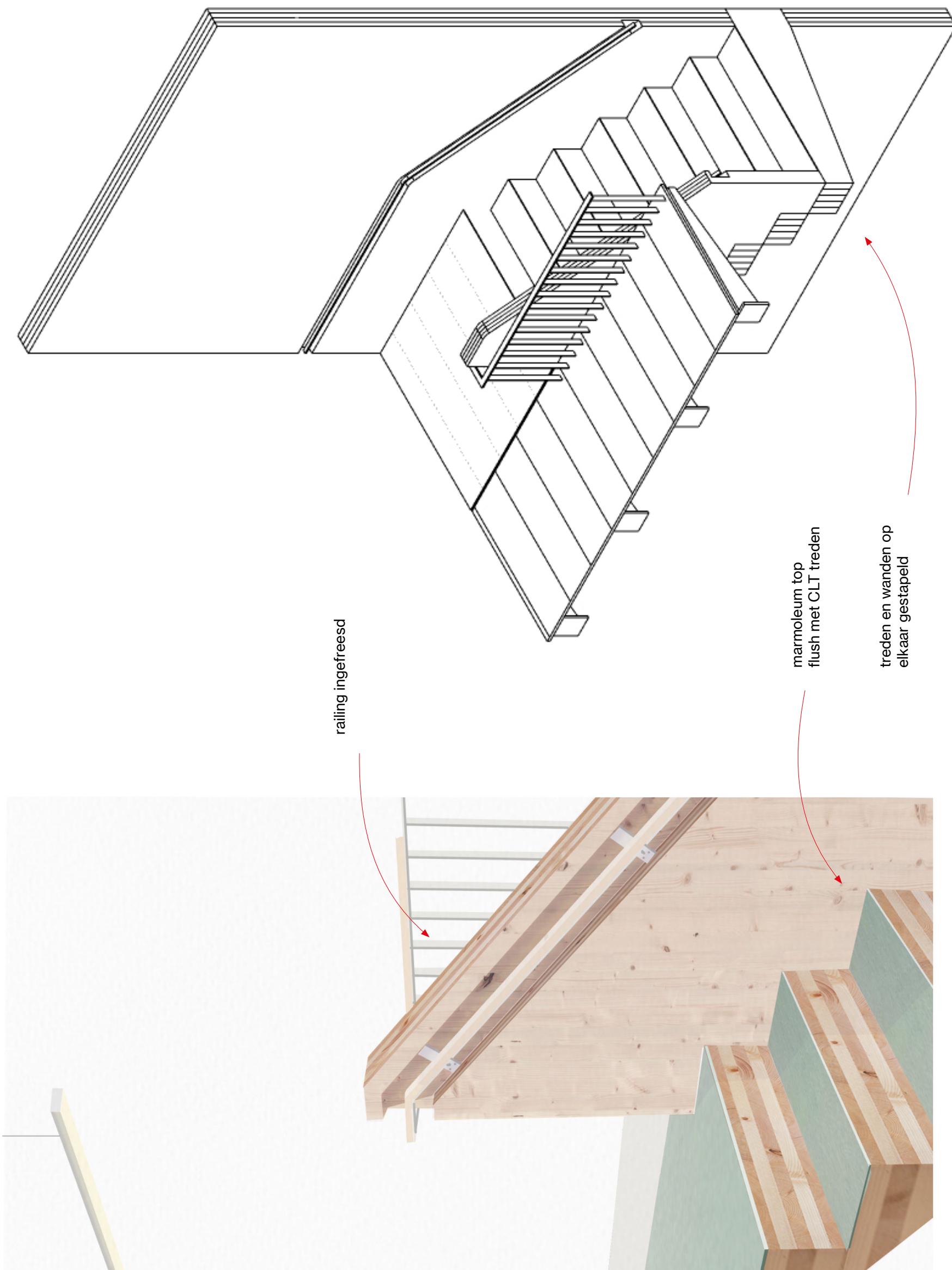


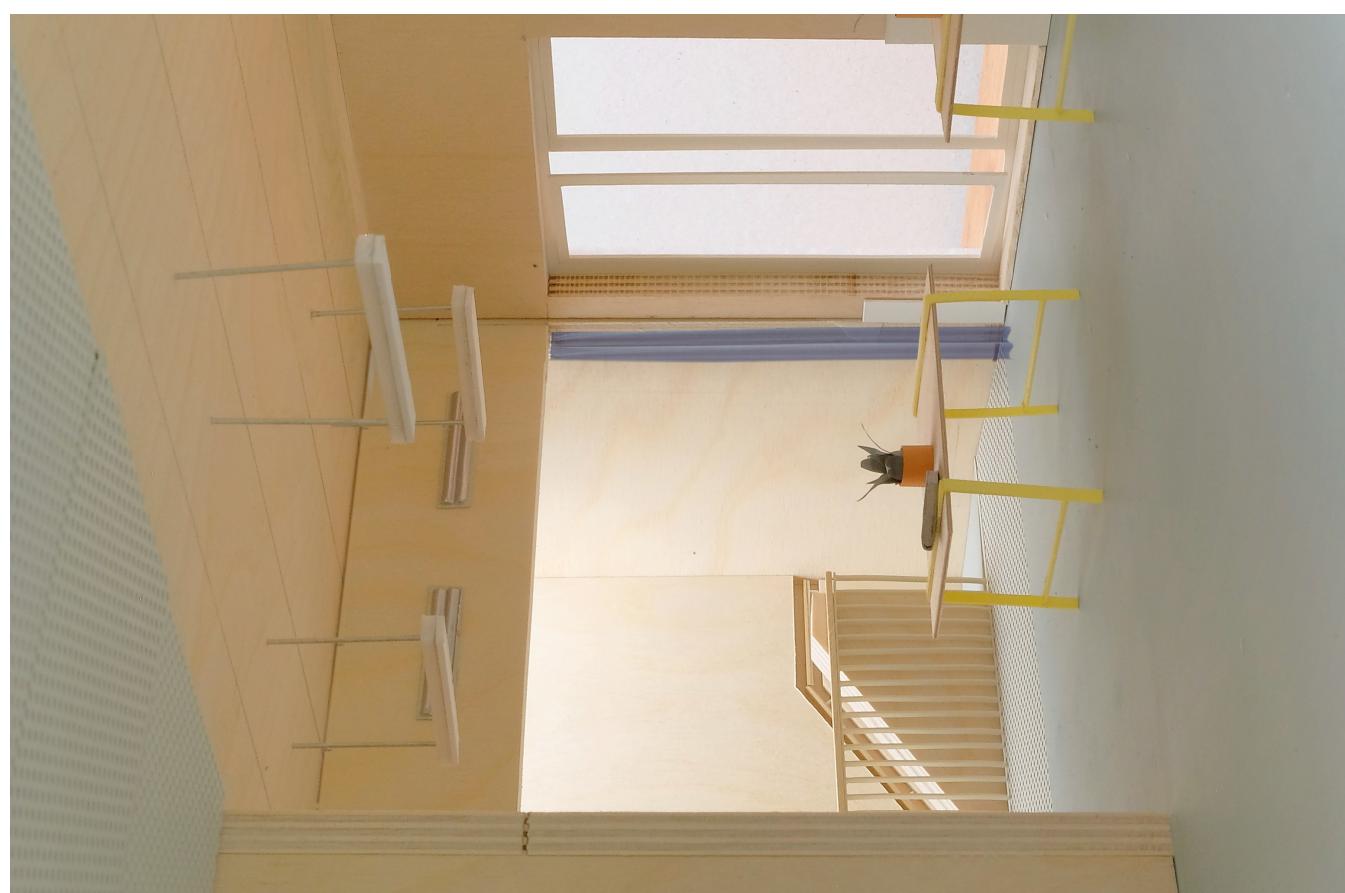
Wit (RAL 9001) staal



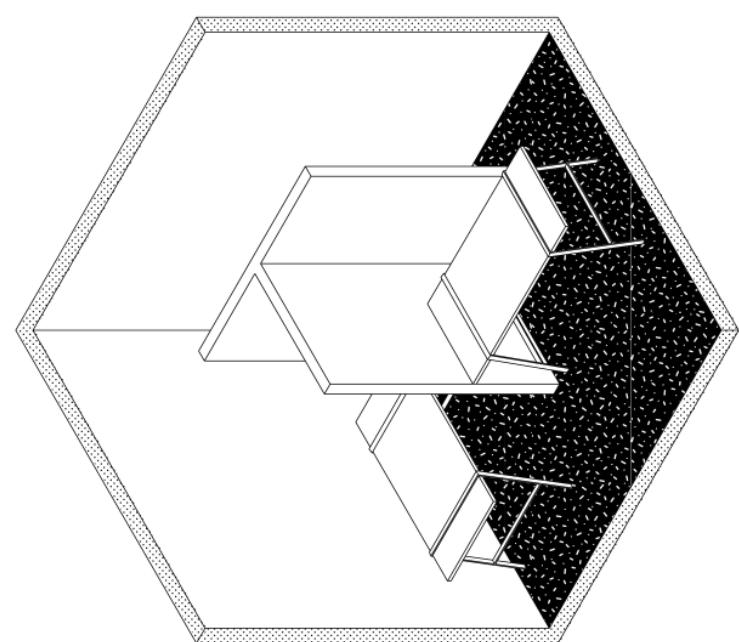
Stalen sub-constructies



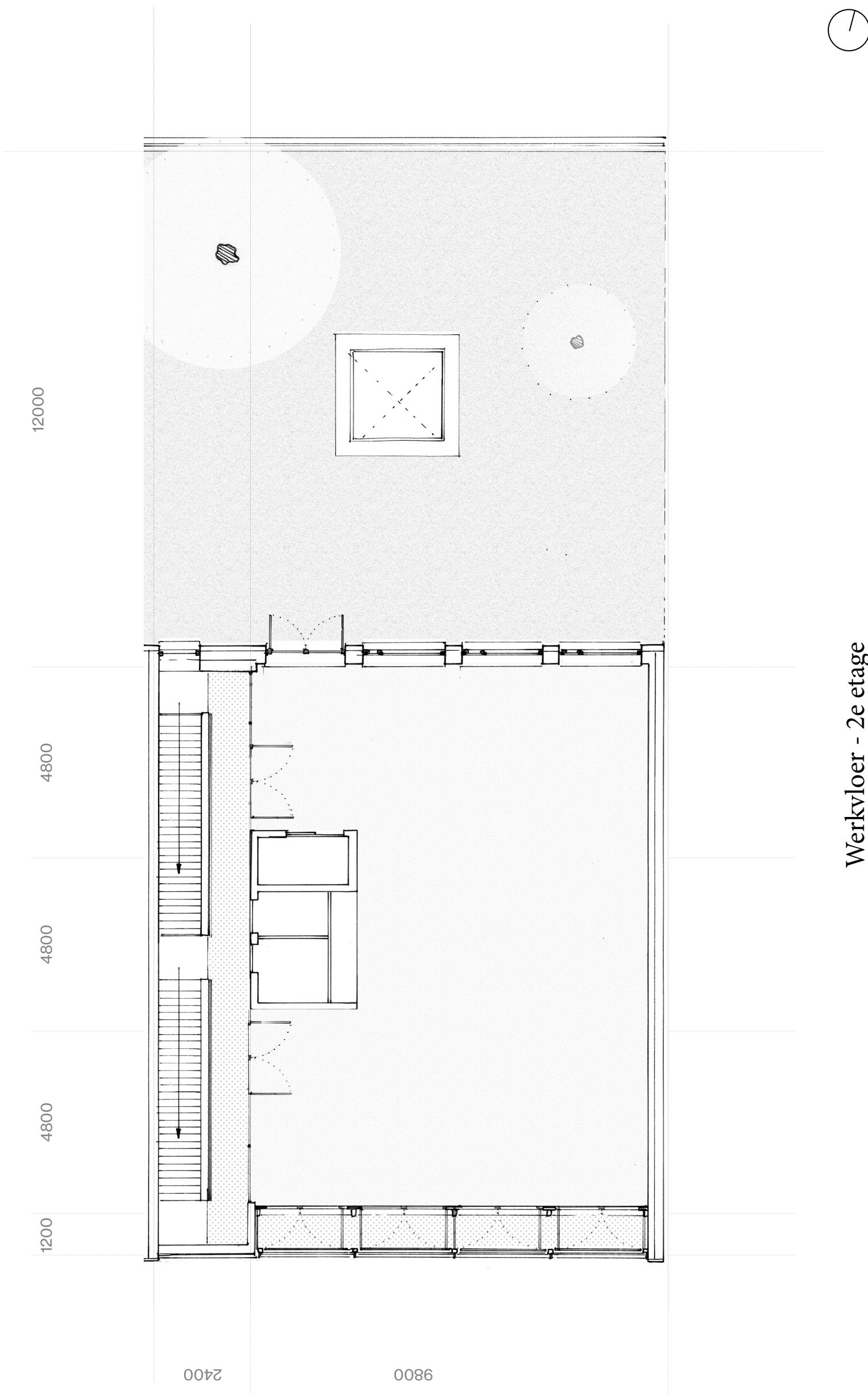




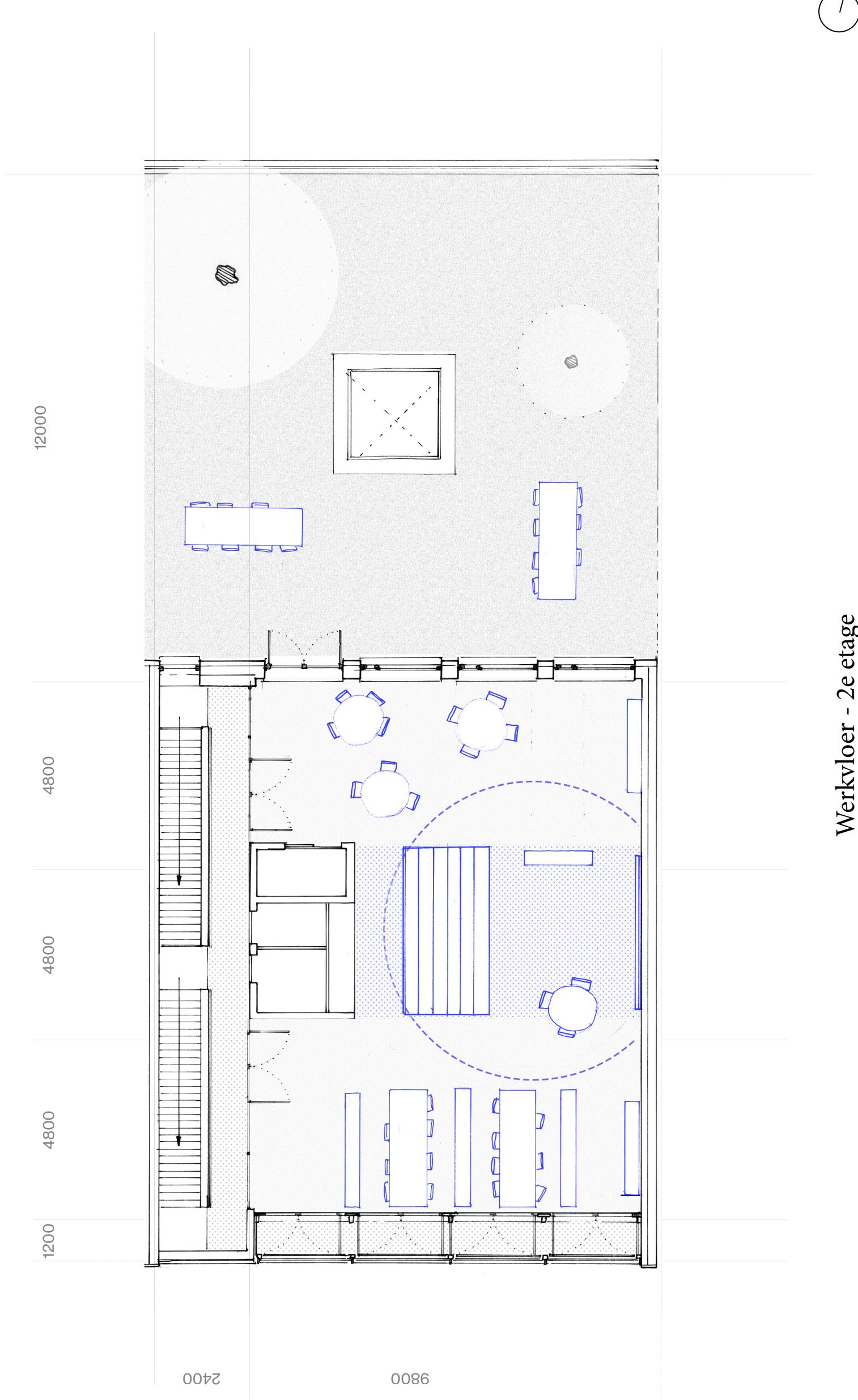
Scheiding gebouw / interieur



Floorplan

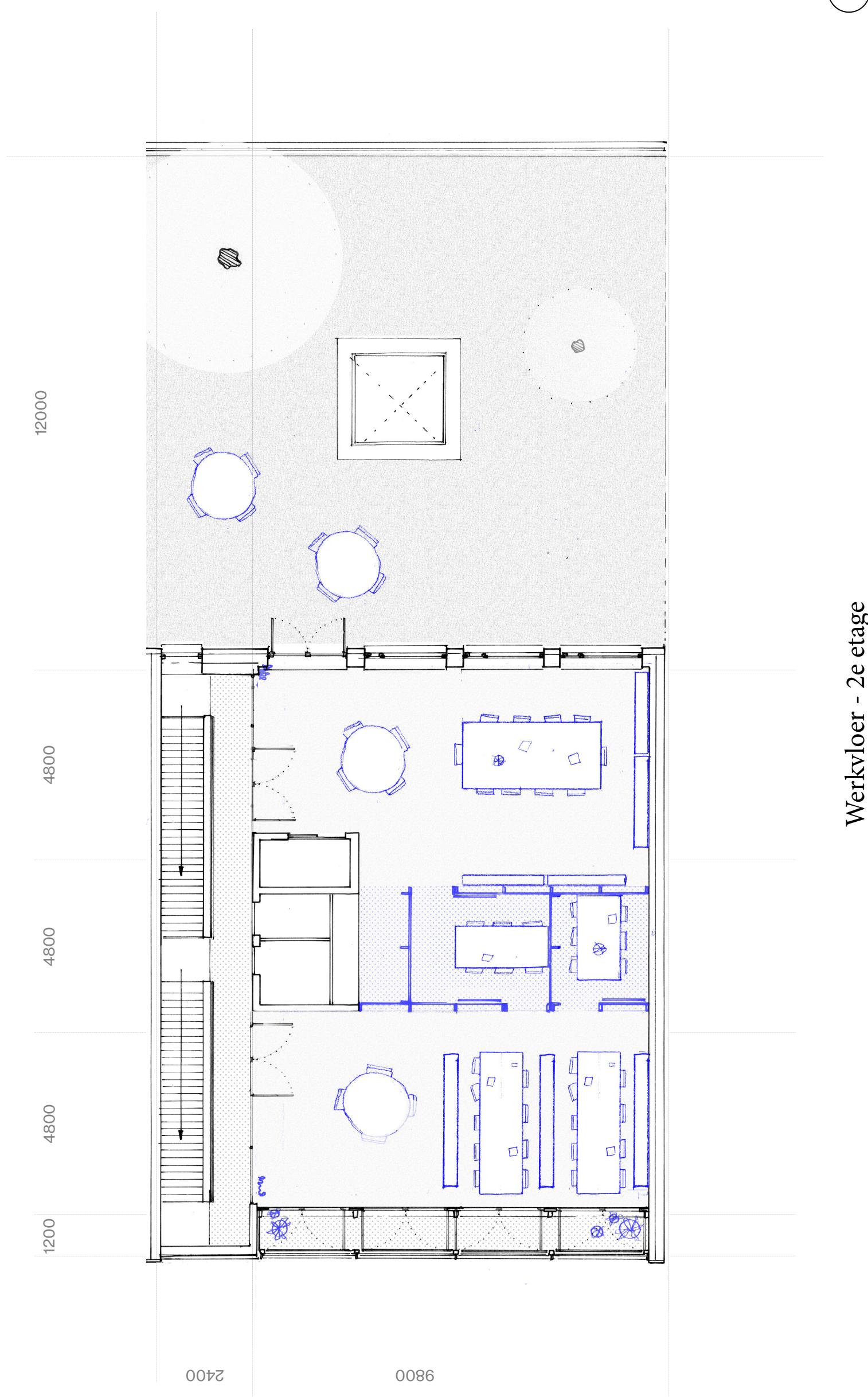


Floorplan



Werkvloer - 2e etage

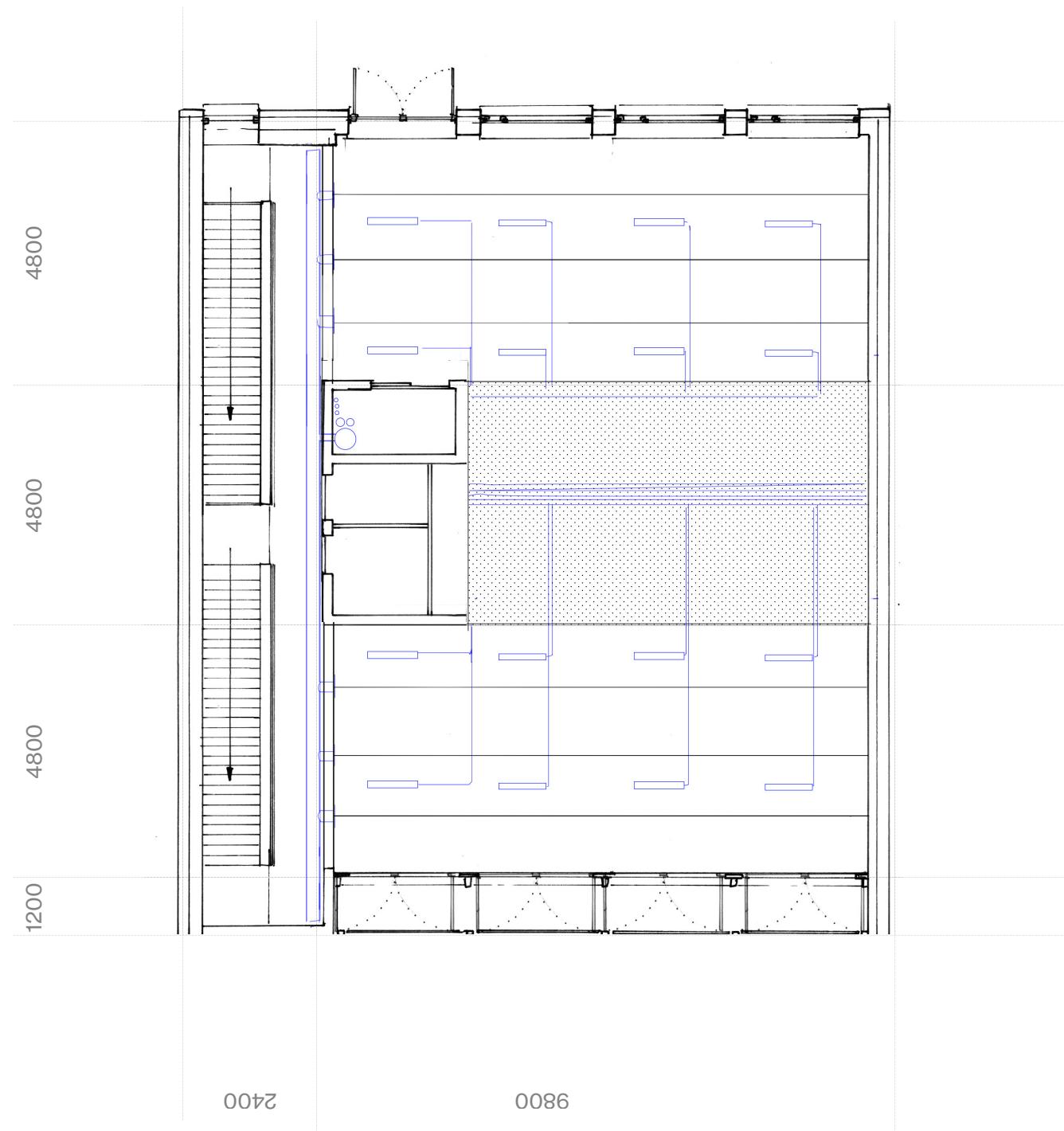
Floorplan



Werkvloer - 2e etage



Ceiling plan



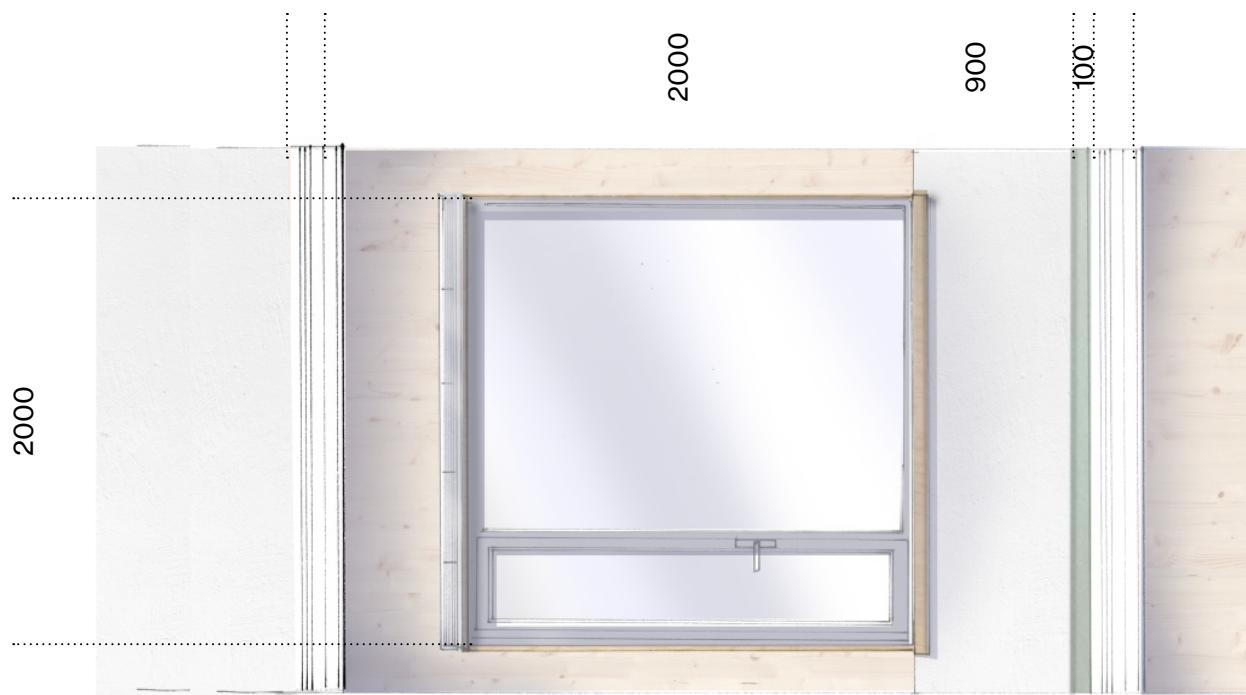
Plafond werkruimte



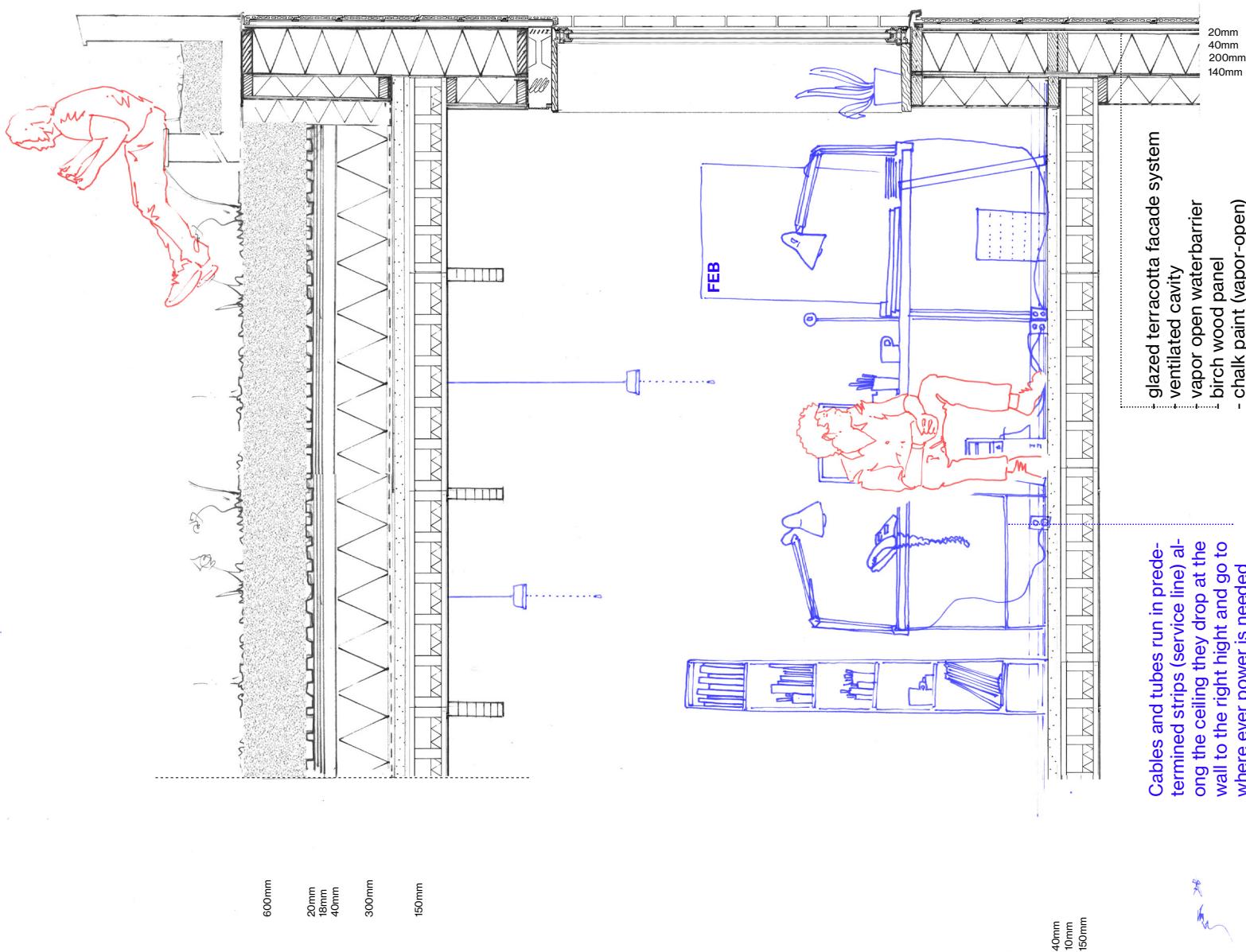
Electra



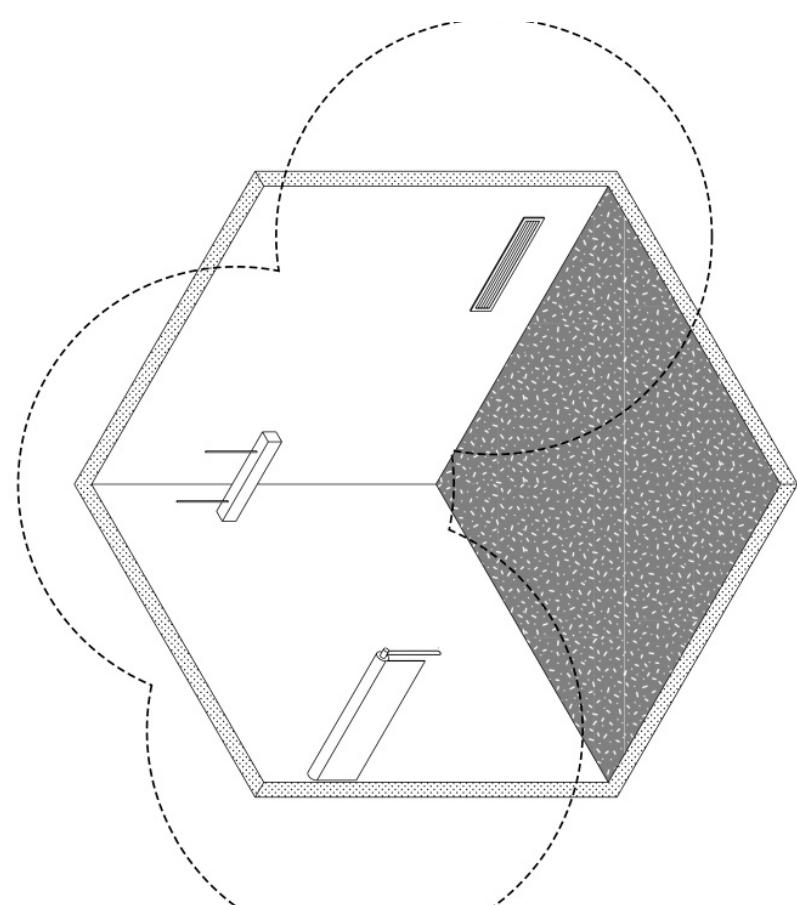
Buitenaanzicht



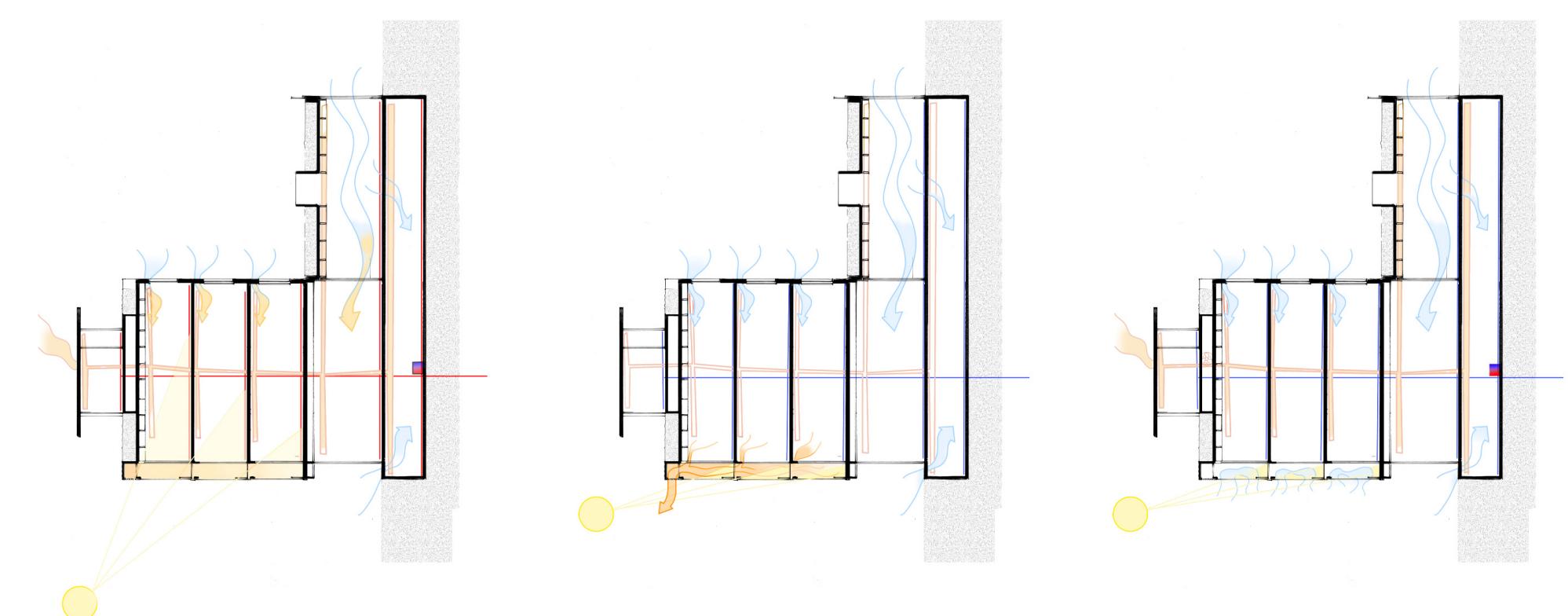
Binnenaanzicht



Doorsnede



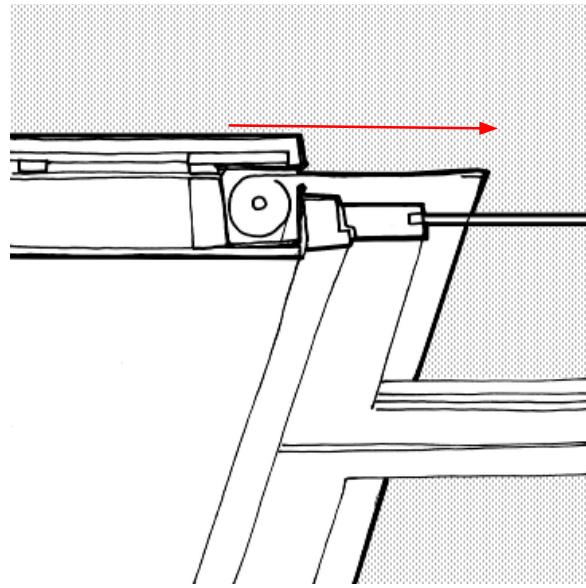
Decentraal regelbaar



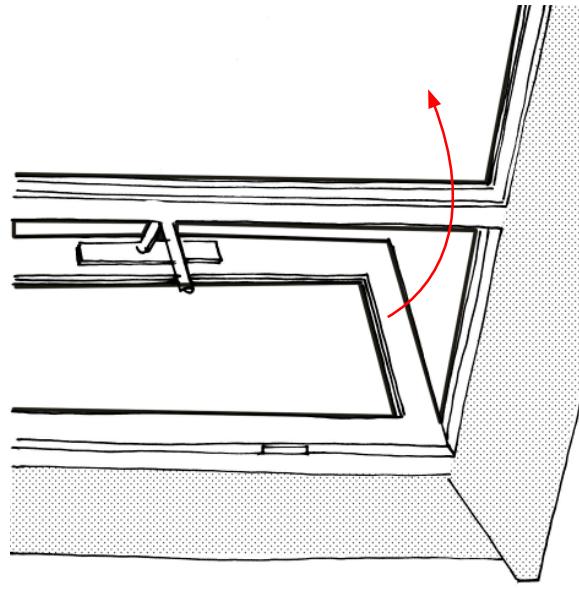
winter seizoen
 - winterzon
 - wko
 - warmtespiraal +
 - natuurlijke ventila
 - auto- vent. regelui
 - kleine ramen

tussenseizoen
 - natuurlijke vent.
 - klimaat gevel
 - vaste zonwering

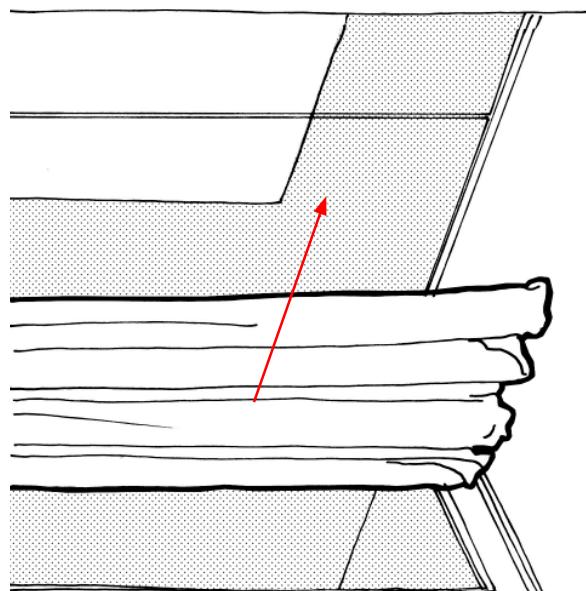
zomer seizoen
 - nachtkoeling
 - gekoelde vent.
 - WKO
 - vaste zonwering
 - zonneschermen



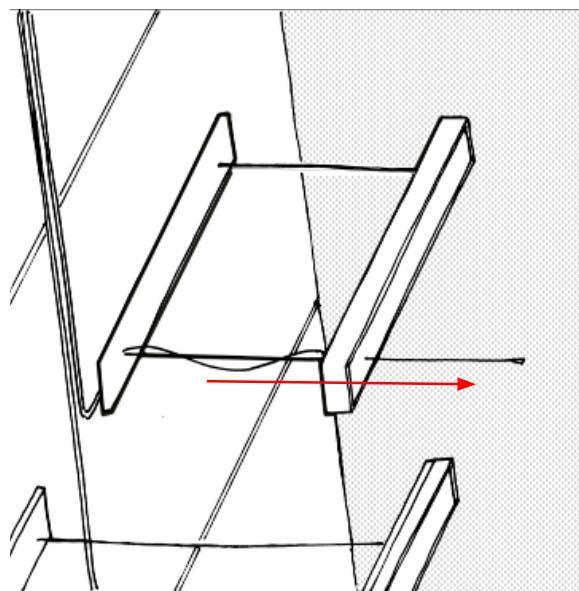
Zonneschermen



Kleine te openen ramen

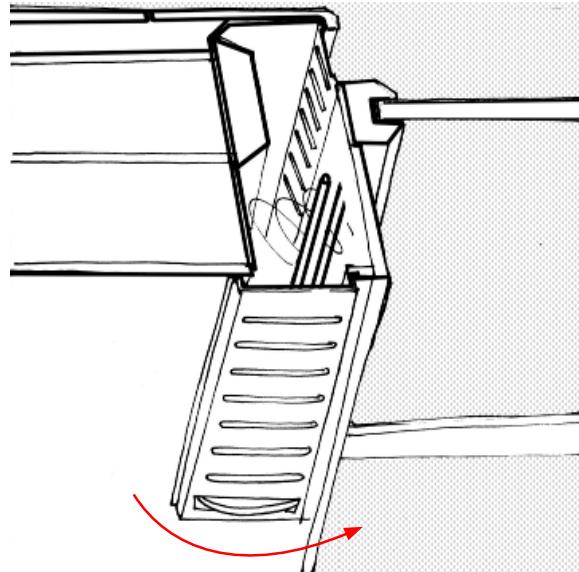


Gordijnen



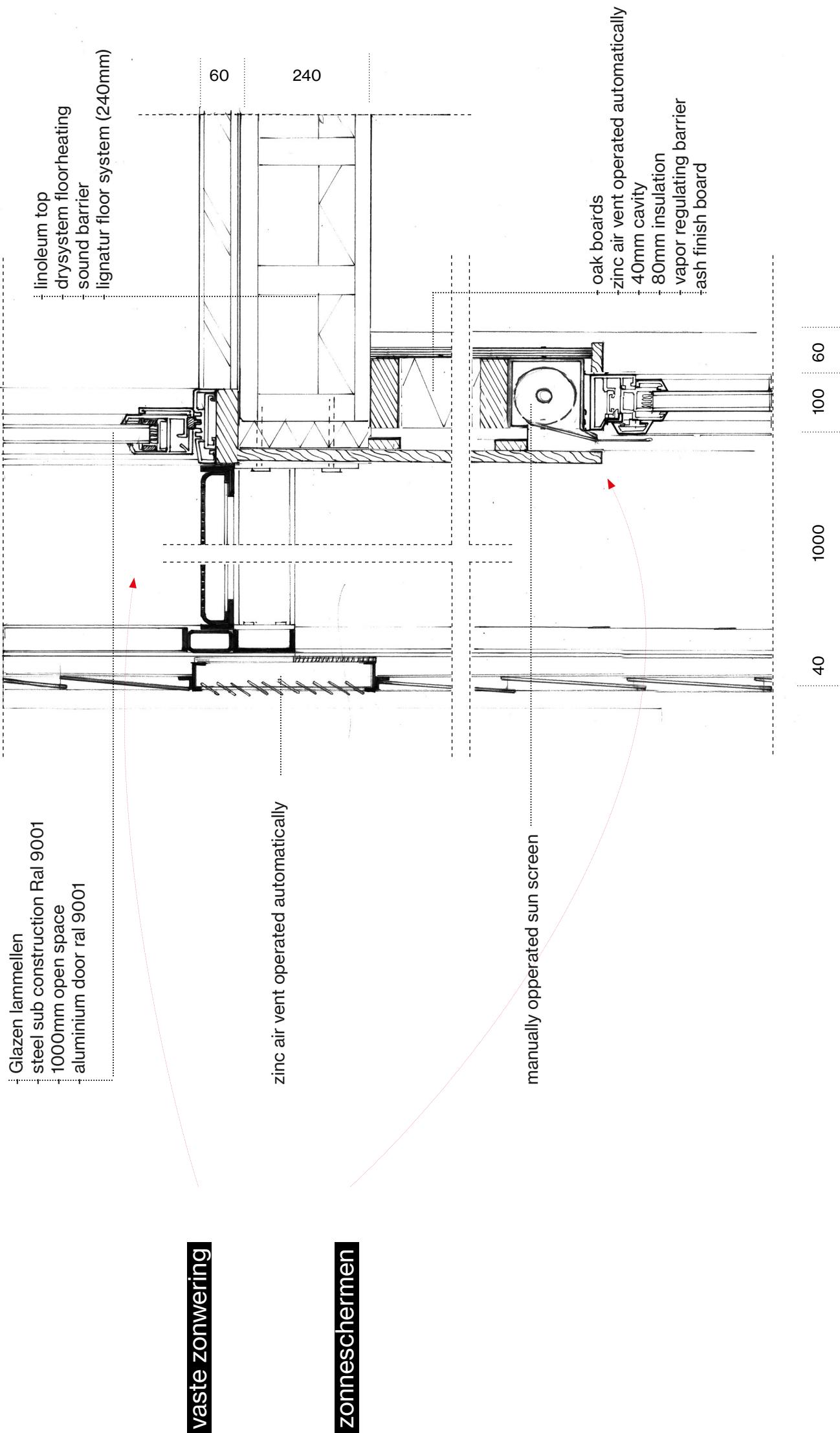
Verstellbare verlichting

	centraal gebouw niveau	decentraal gebruiker niveau
ventilatie	klimaatgevel	te openen ramen
verwarming	vloerverwarming	warmtespiralen
zonwering	vaste zonnewering	zonneschermen
akoestiek	akoestische isolatie	gordijnen
verlichting	vast grid	hoogte verstelbaar



Warmtespiralen

DETAILS



Workspace

