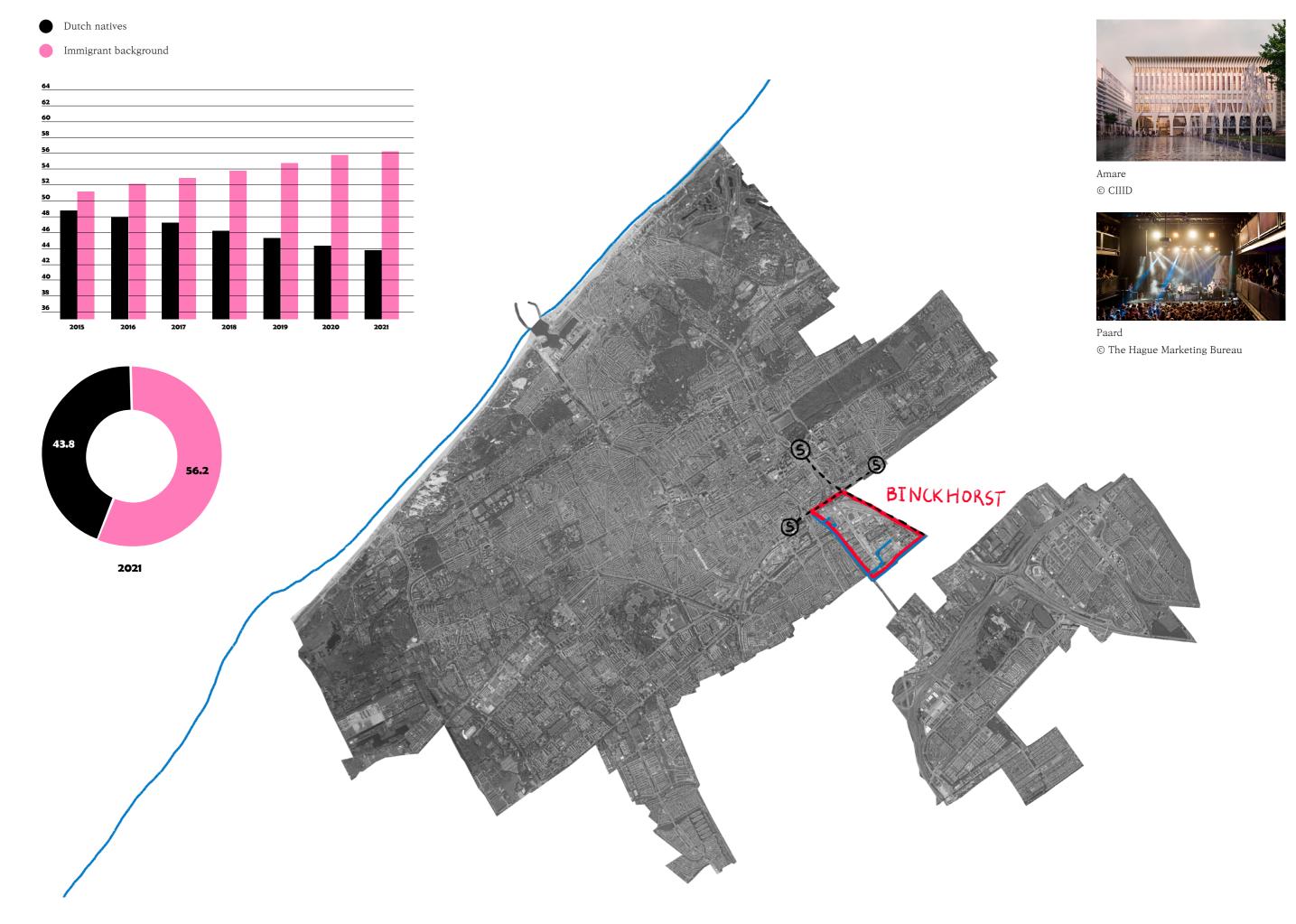
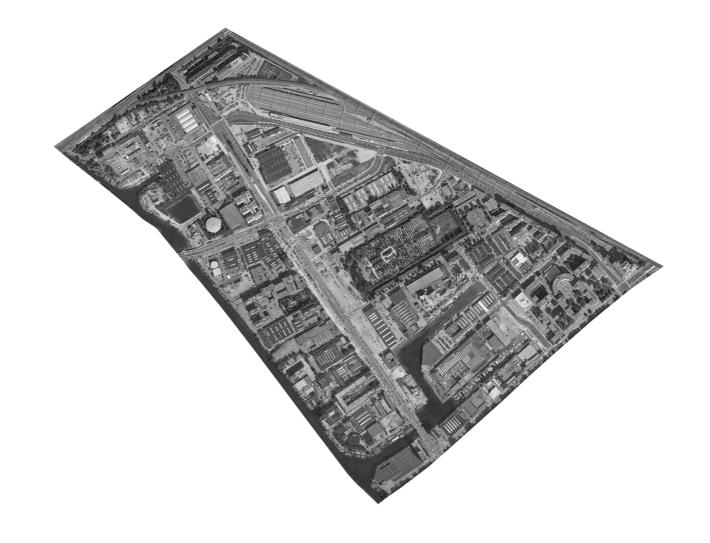


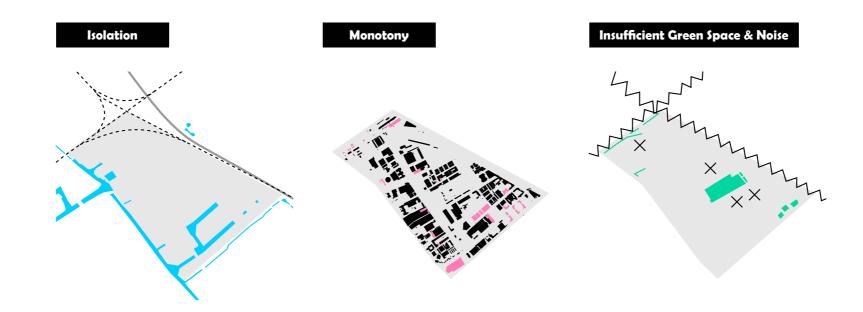
Tasty Music Venue for Binckhorst

Sua Kim 5344166













"What is the relationship between the music-and-food experience offered by a music venue and the identity that this experience creates?"

Site Analysis/Problem

"MONOTONY"

The main reason people go there is for work. Outside of work, the area offers limited options to the general public, leaving them no reason to visit.

 \Rightarrow Few events, nothing special experience

(+ isolated, insufficient green space, and noise pollution)

→ Research Question

"What is the relationship between the music-and-food experience offered by a music venue and the identity that this experience creates?"

Focus on sensory experience, especially hearing and taste as the key senses

⇒ Apply the findings and provide an abundance of sensory experience

Method

"Historical Review"

Focus on banquet culture

History/Theory research of the relationship between music, food and architecture

Eating, drinking and music

⇒ Relevance, significance, elements

"Case Study"

Various music venues

Different location, type, and music genre (City, Connection, Culture)

Analyze space, food & drinks, and serving process

 \Rightarrow Typology, identity

Design

"Propose a music venue with food in Binckhorst"

Various typology

Special experience

Identity

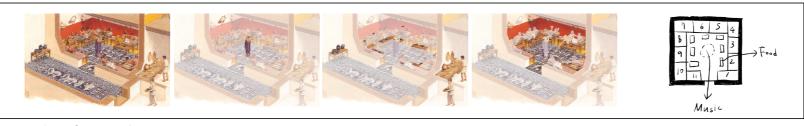
Reason for people to visit and revisit

⇒ Tasty music venue for Binckhorst

(+ research materials: literature, paintings, photographs, and analytical drawings)



Garden Party of Assyria (Ancient Mesopotamia)



Andron of Ancient Greece



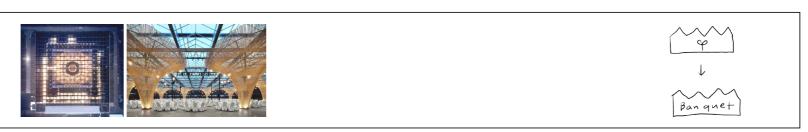
Triclinium of Ancient Rome



19th Banquet Hall



Marina Bay Sands



Chun Qin Yuan Ecological Farm



The 'Garden Party' relief from the North Palace of Ashurbanipal, 645BC-635BC, Carved on gypsum, 58.4 x 139.7 x 15.2 cm, The British Museum, London

⟨Music⟩

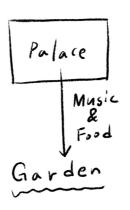


⟨Food⟩



⟨Space⟩







Andron of ancient Greece © Unknown



⟨Music⟩

Triclinium of ancient Rome © Unknown

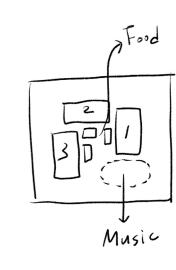


⟨Food⟩









⟨Space⟩



Coronation Banquet of George IV in Westminster Hall © Mary Evans Picture Library





⟨Space⟩

⟨Music & Food⟩

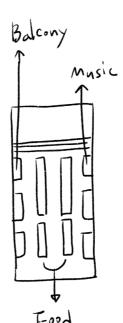
Thomas Dighton, Queen Victoria attending the Lord Mayor's Banquet at the Guildhall, 9 November 1837, Watercolour painting, 75.5 x 63.5 cm, Royal Collection Trust





⟨Space⟩

⟨Music & Food⟩



Marina Bay Sands © Partha Narasimhan

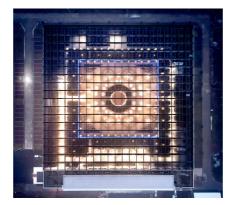
Banquet Hall at Marina Bay Sands © Marina Bay Sands



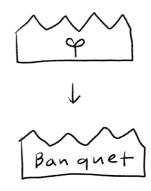


Banquet Halls

The Sun Shed of Chun Qin Yuan Ecological Farm Renovation © Lin Cong



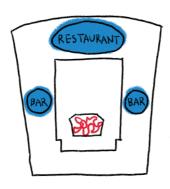




1. Royal Festival Hall



© Stig-NN3/Flickr



Performer's movement

Food and drinks

2. O'Donoghue's

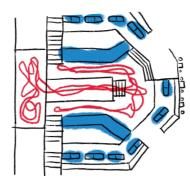


© Kglavin

3. Villa Thalia



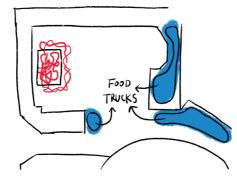
© Villa Thalia



4. WaterBomb 2019 Seoul



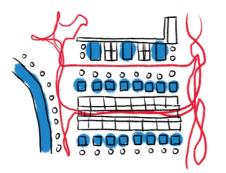
© 360 Show Design

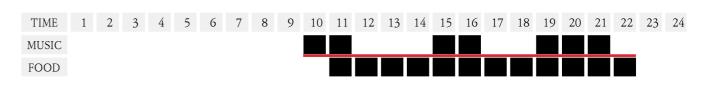


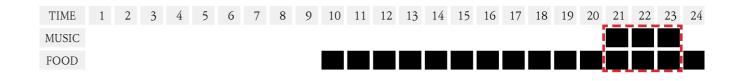
5. Ellen's Stardust Diner

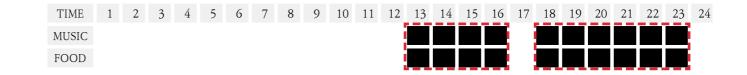


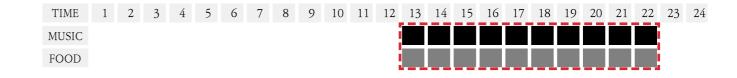
© Stardust



















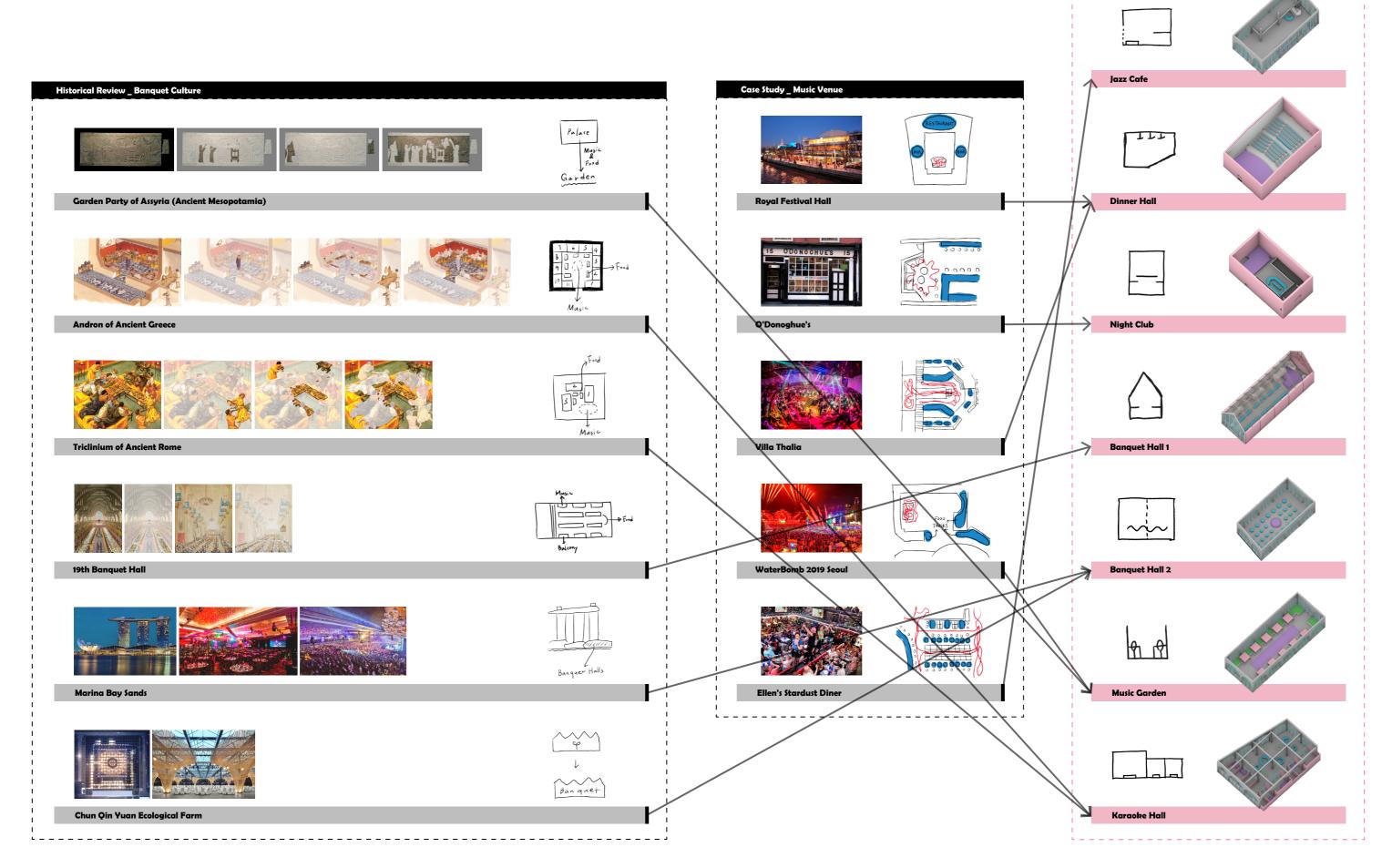
Binckhorst's new music venue offers a harmonious experience of music, food and space.

This venue will bring color to the gray monotonous Binckhorst.





7 MUSIC HALLS, 7 DIFFERENT TYPES



Output _ 7 Music Halls



Create a New Street Full of Music and Food



Chinatown, Singapore



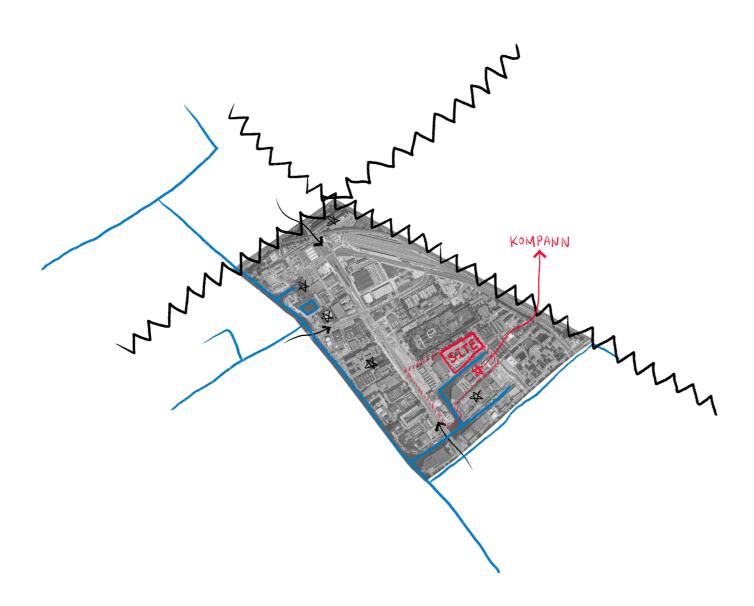
Degraves Street, Melbourne



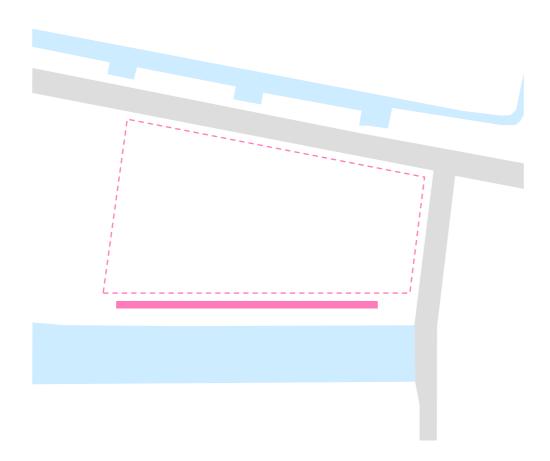
Down Town Gourmet Market, Eindhoven



De Hallen Amsterdam



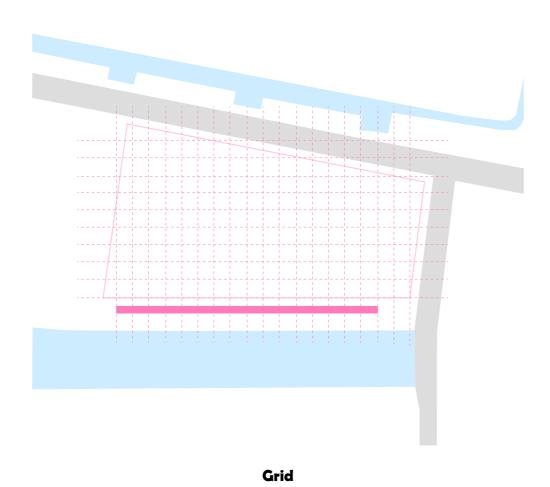




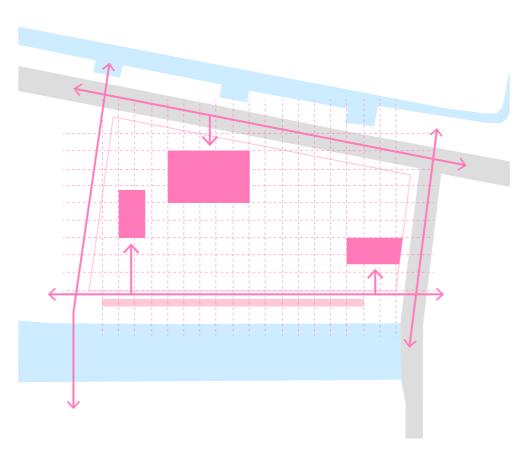


Base



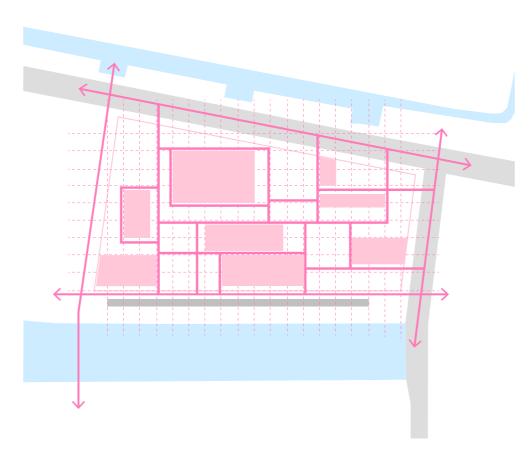






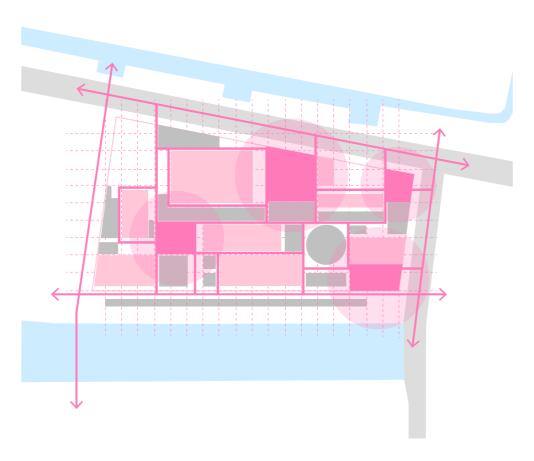
Main Music Hall





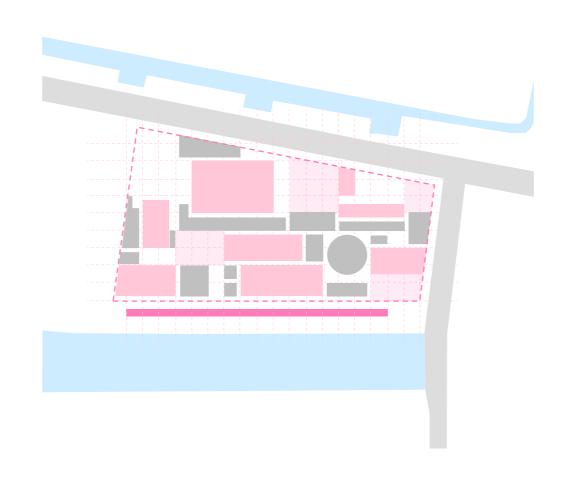
Music Hall & Street





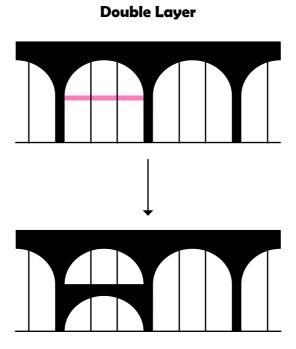
Square

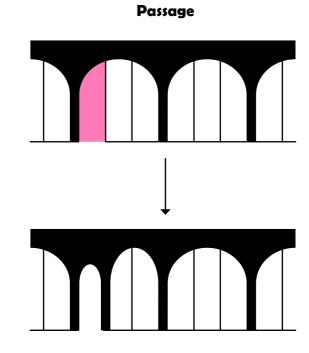


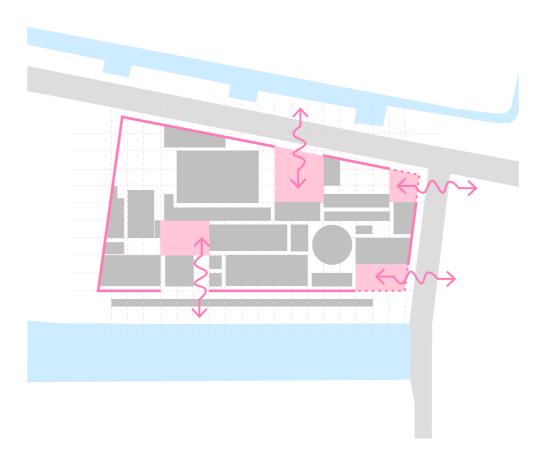




Standard

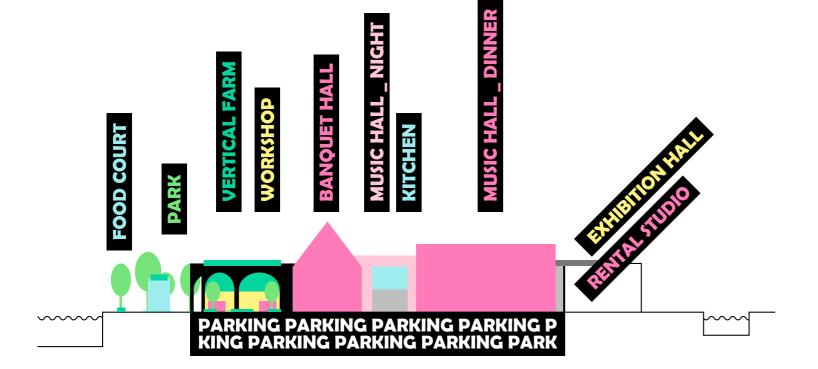






Remove and Open



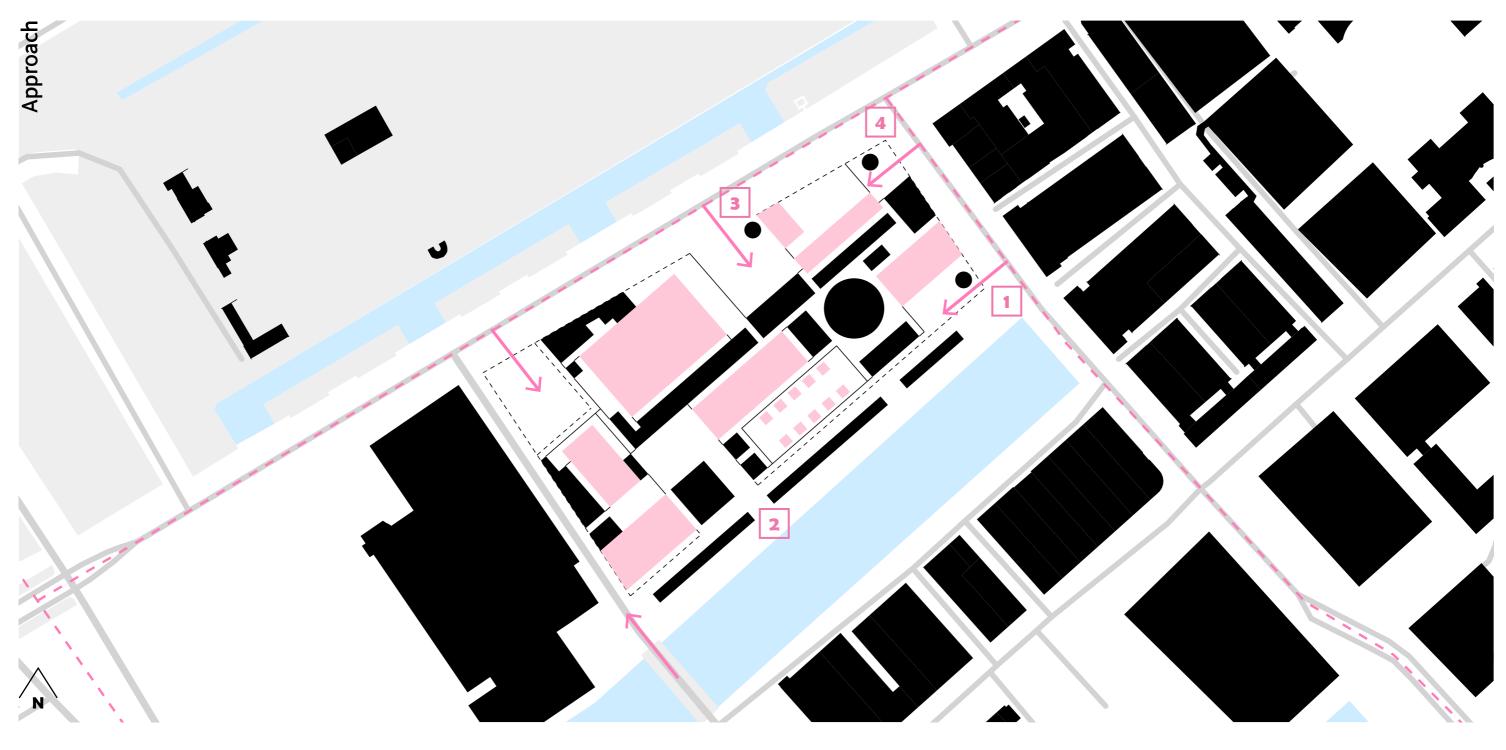


	m	.2	net area	gross area	notes
Music Hall		8251	15%	13%	
Jazz Cafe	814				flexible (around 133)
Dinner Hall	2025				258 seats
Night Club	800				90 seats, 400 standings
Banquet Hall 1	1220				120 seats, standings
Banquet Hall 2	841				flexible (around 200)
Music Garden	1181				192 seats
Karaoke Hall	1370				around 165
Musician		879	1%	1%	
Dressing Rooms	578				
Practice Rooms	301				
Food		1293	2%	2%	
Main Kitchen	506				can serve for 300 people
Food Court	787				
Vertical Farm		605	1%	1%	
Program & Event	2022	6698	13%	10%	
Squares	3023				
Foyers	1630				
Rental Recording Studios	899				
Exhibition Halls	864				
Workshop Rooms	173				
Music Shops	109				
Support		37939	68%	60%	
Offices	639				
Staff Rooms	65				
Loading Area	3060				
Car Park	27685				
Bicycle Park	875				
Restrooms	412				
Maintenance and Operation	5203				
Total		55665	100%	87%	

63693m² (with circulation area)

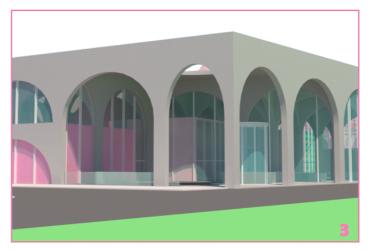


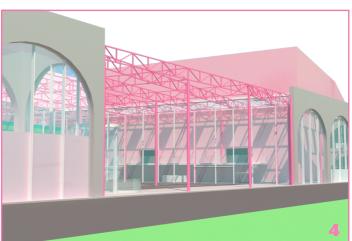


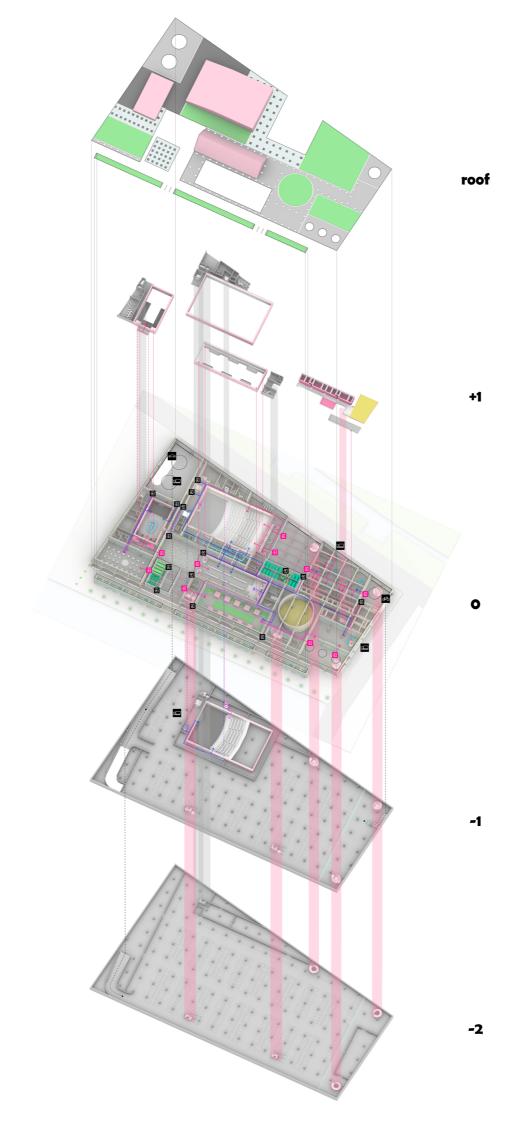


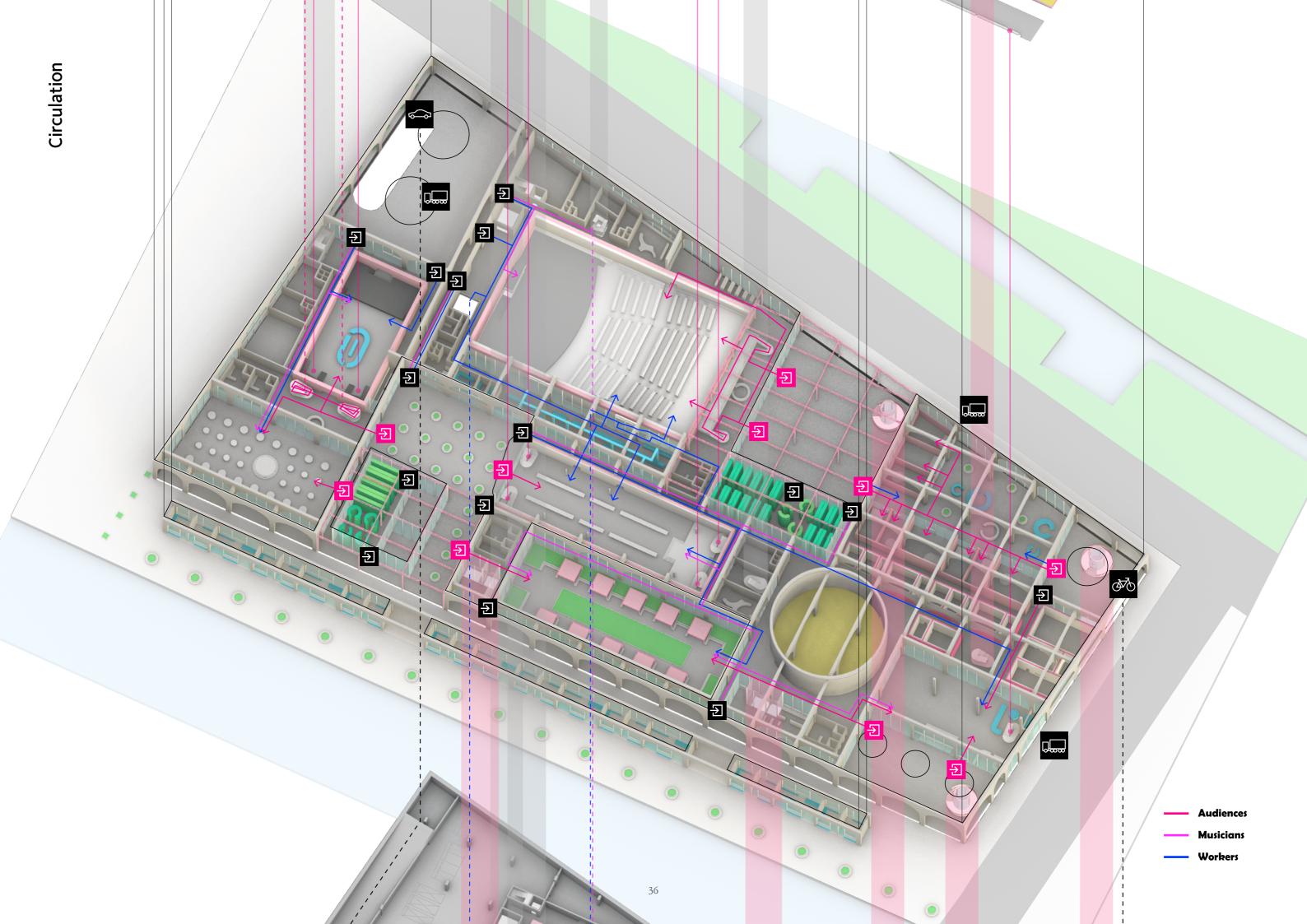




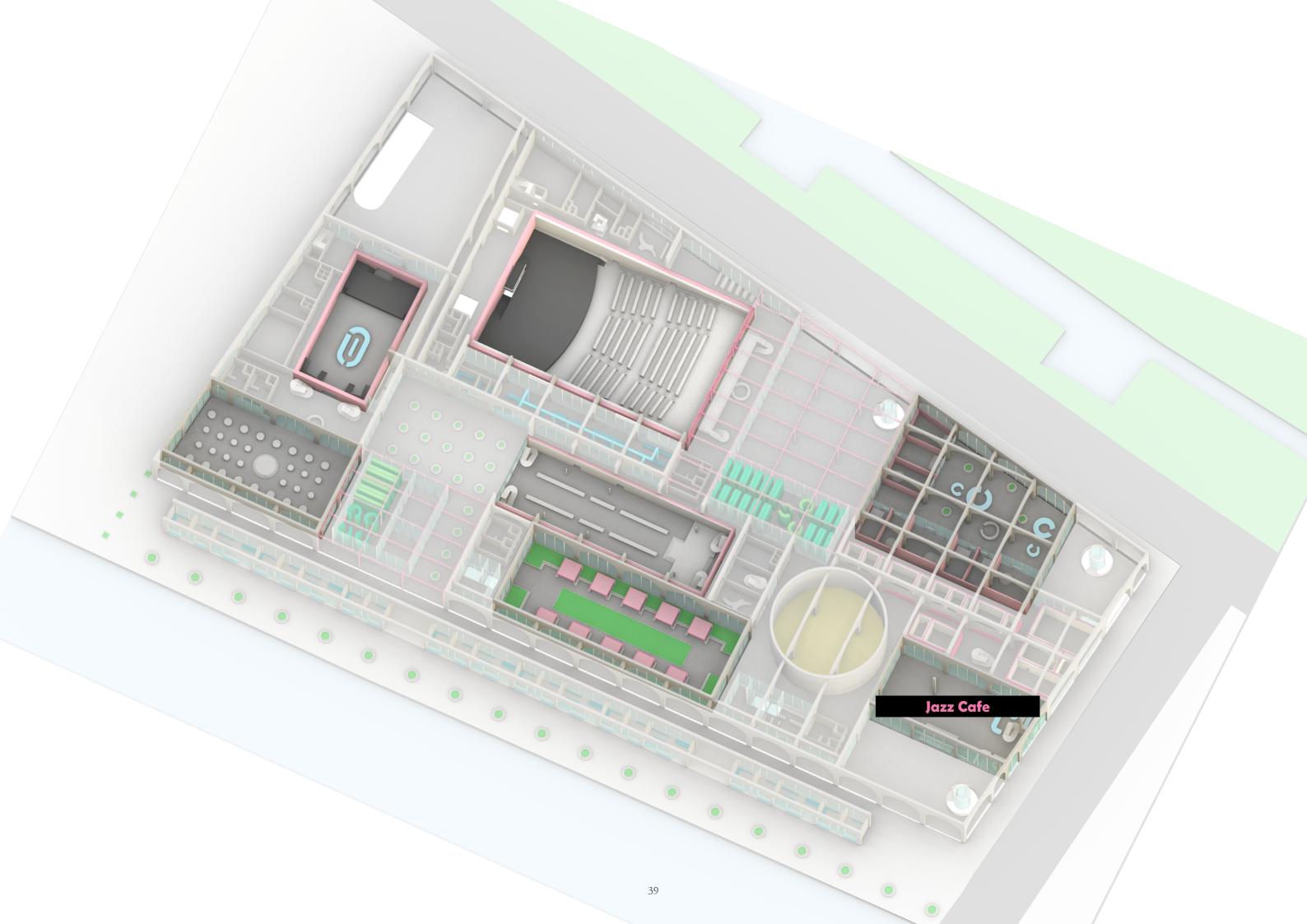


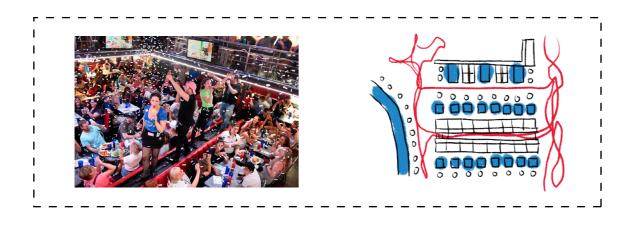






38



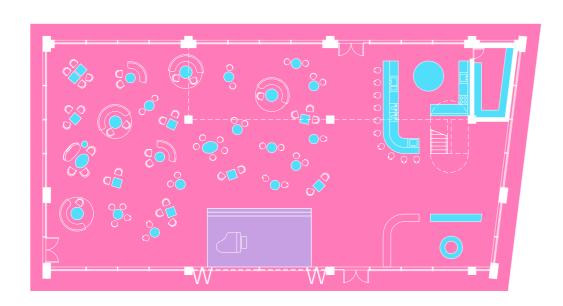


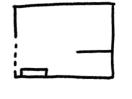


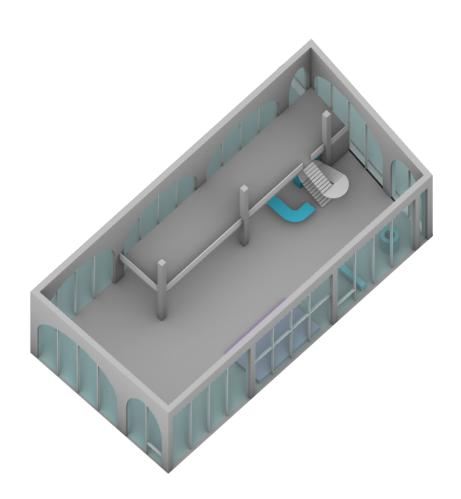
Food











Open Hours 11am - 5pm

Area

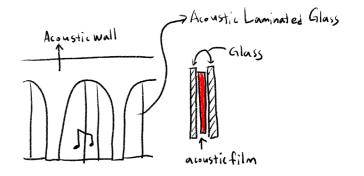
814 m²

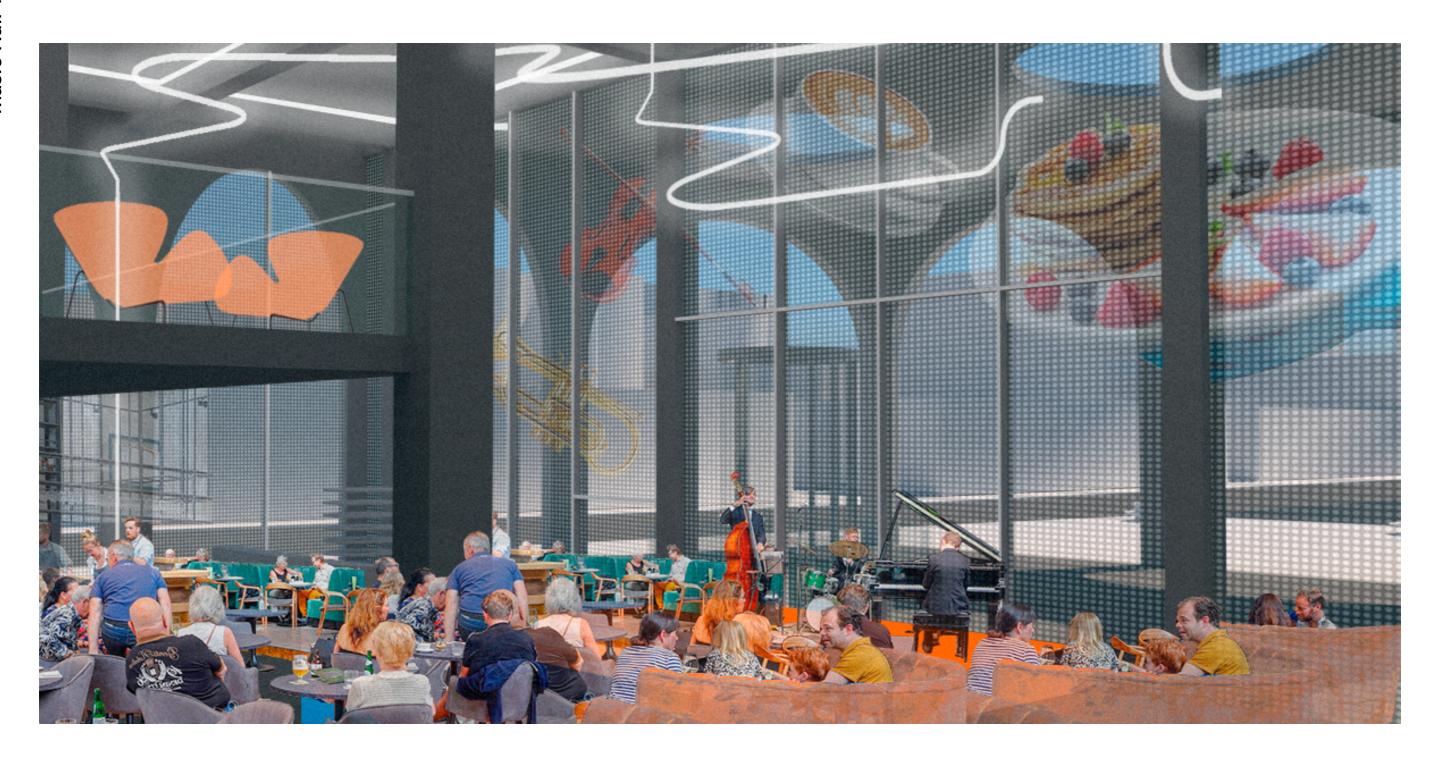
Capacity

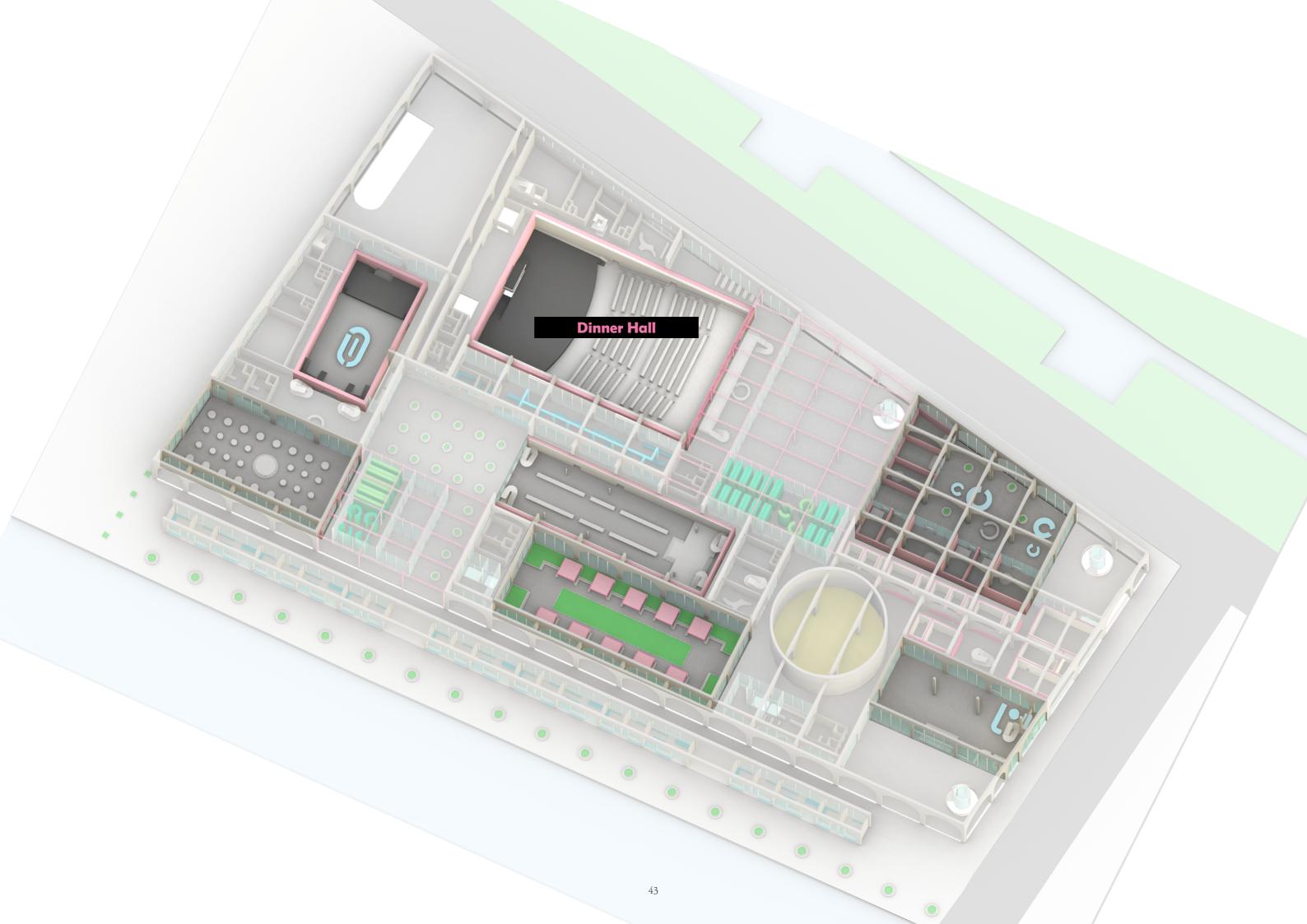
flexible (current: 133 seats)

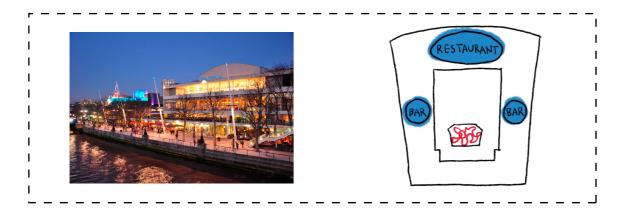




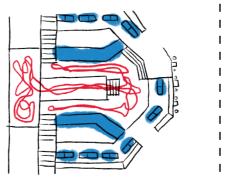


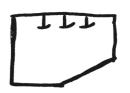










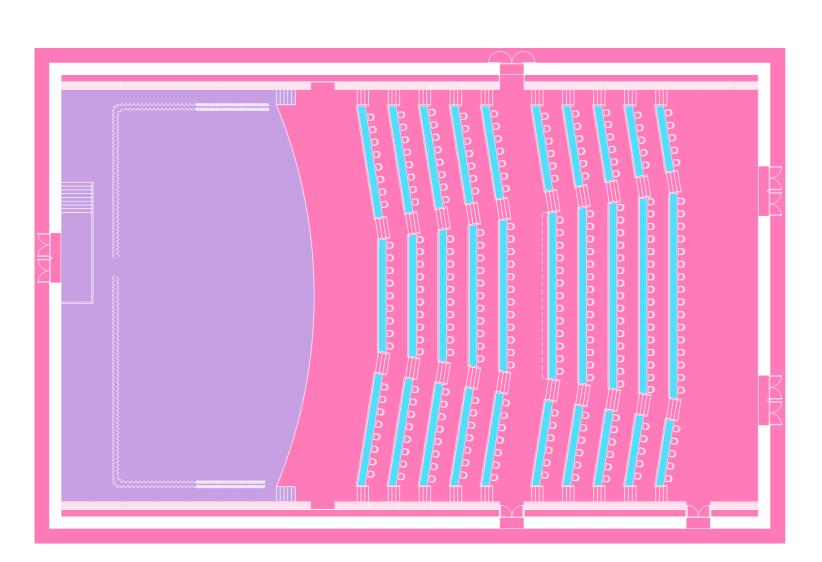


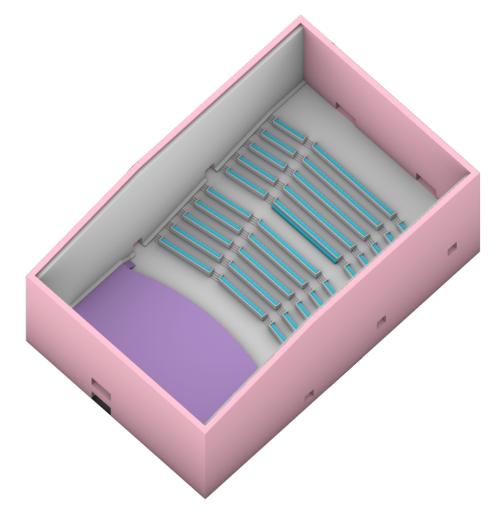
Music

Food









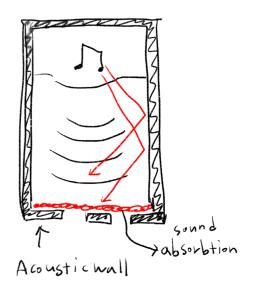
Open Hours 6pm - 12am

Area

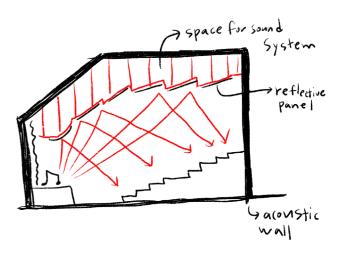
2025 m²

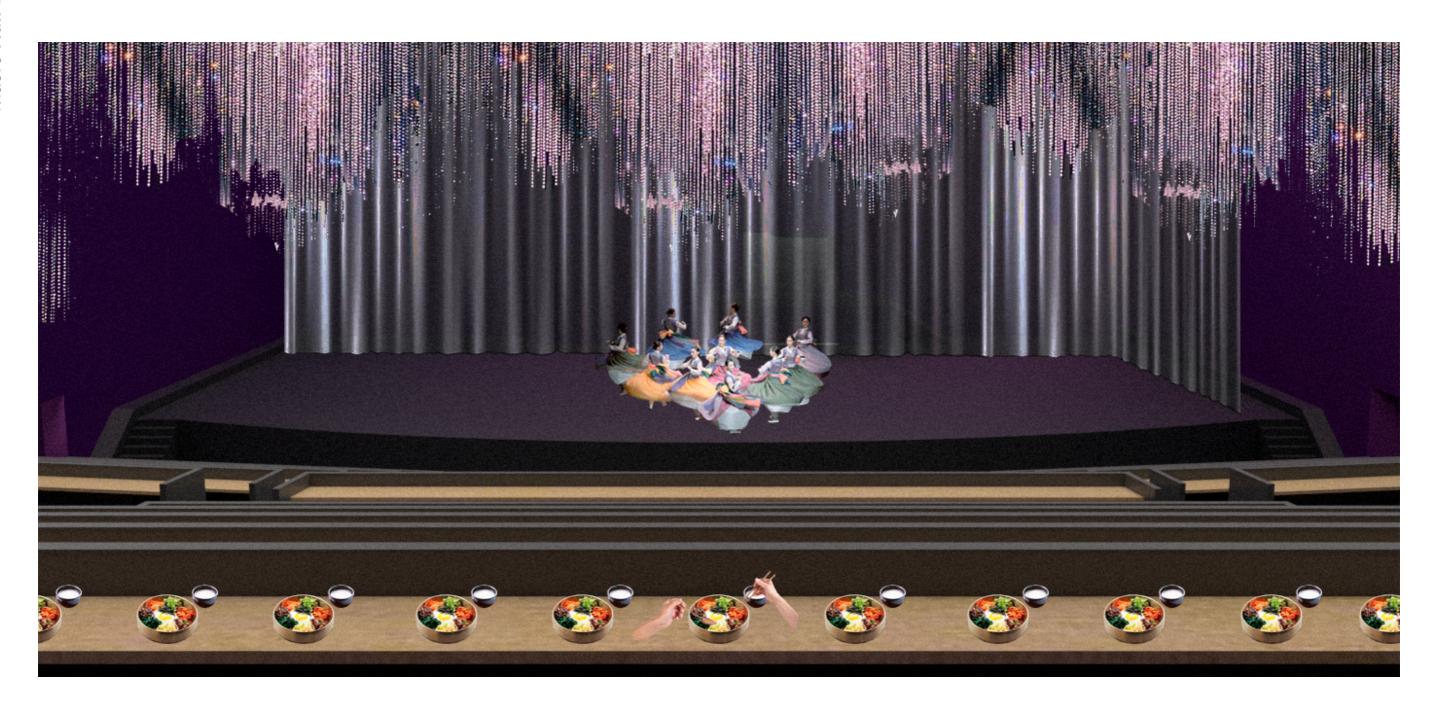
Capacity 258 seats



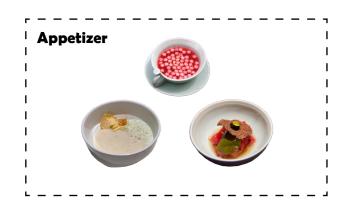








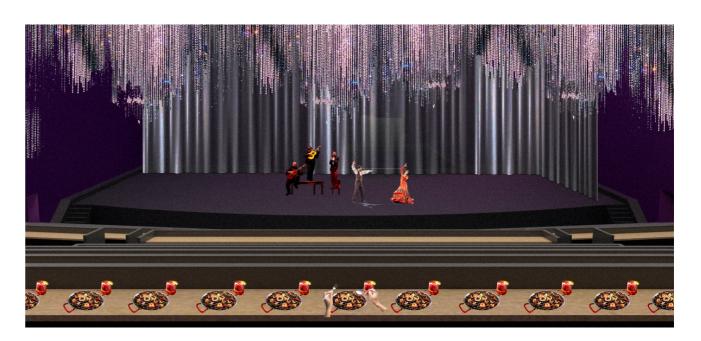


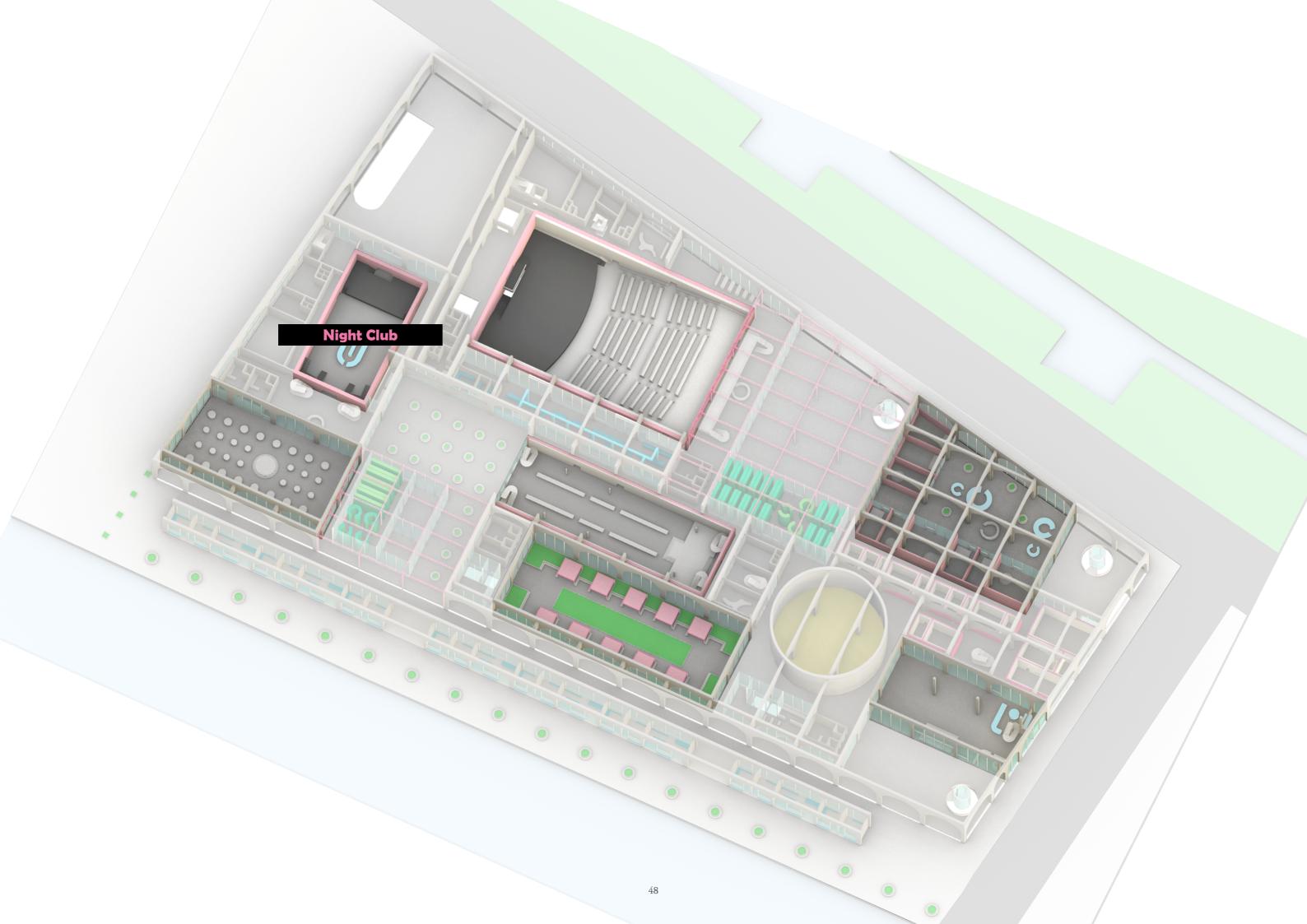


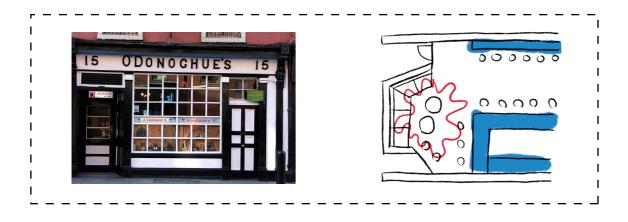


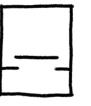










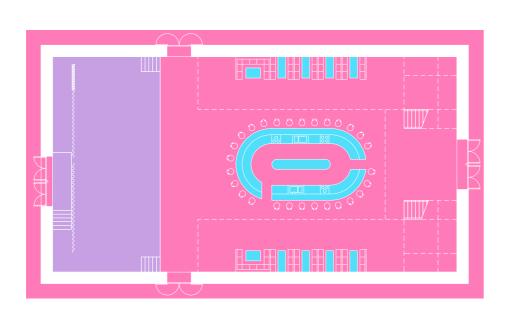


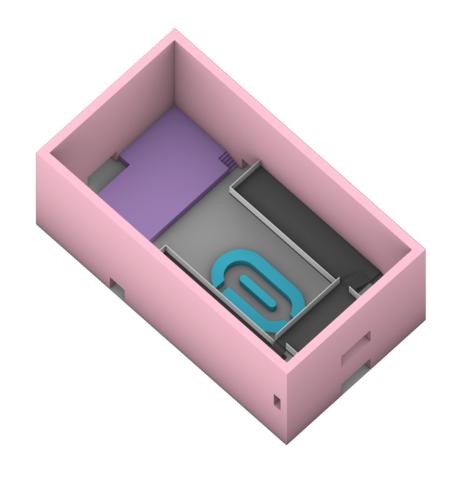


Food









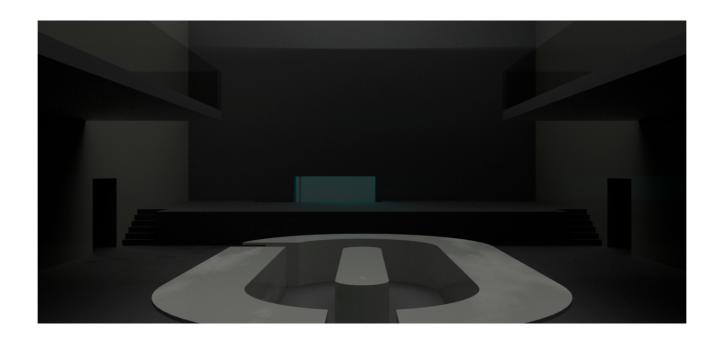
Open Hours

8pm - 2am

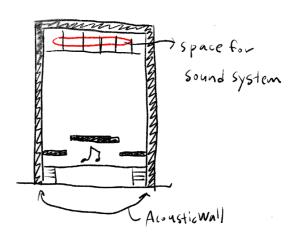
Area 800 m²

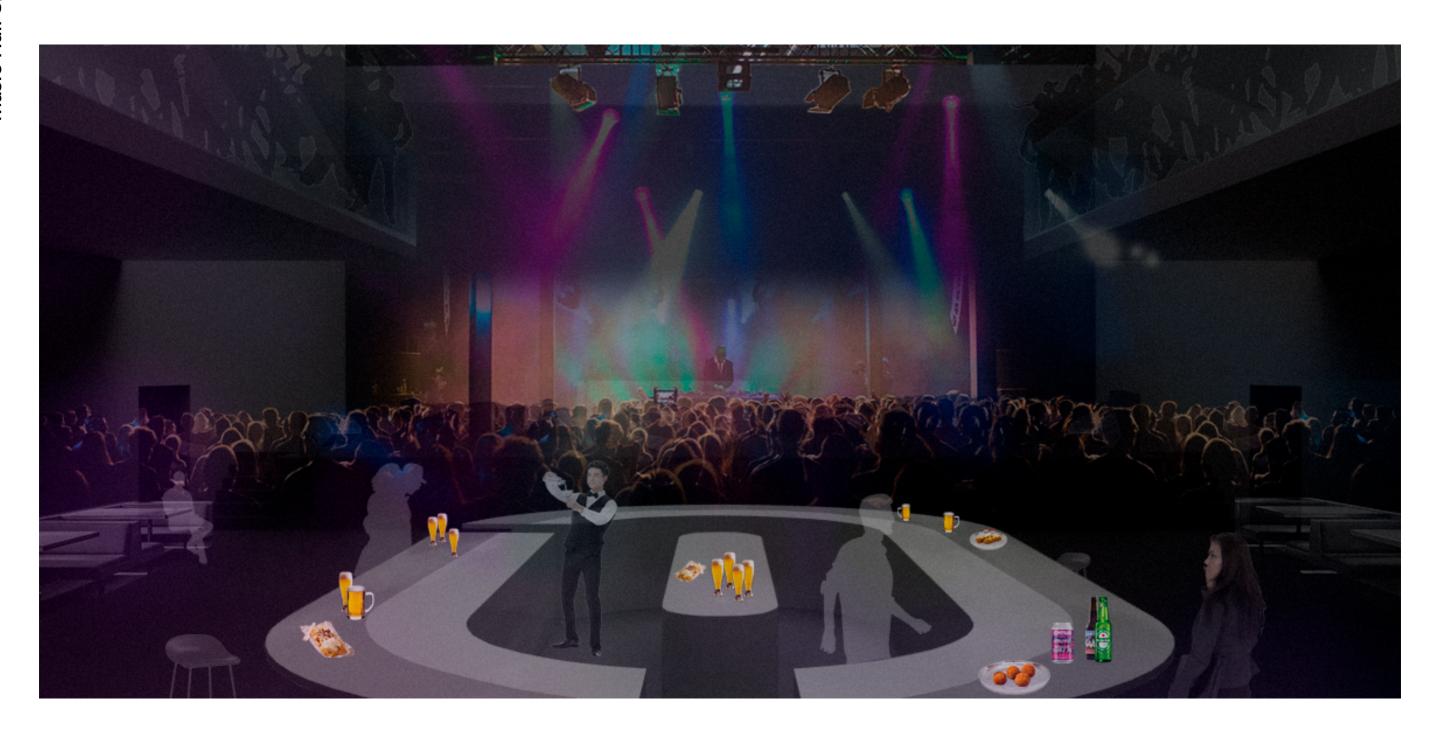
Capacity

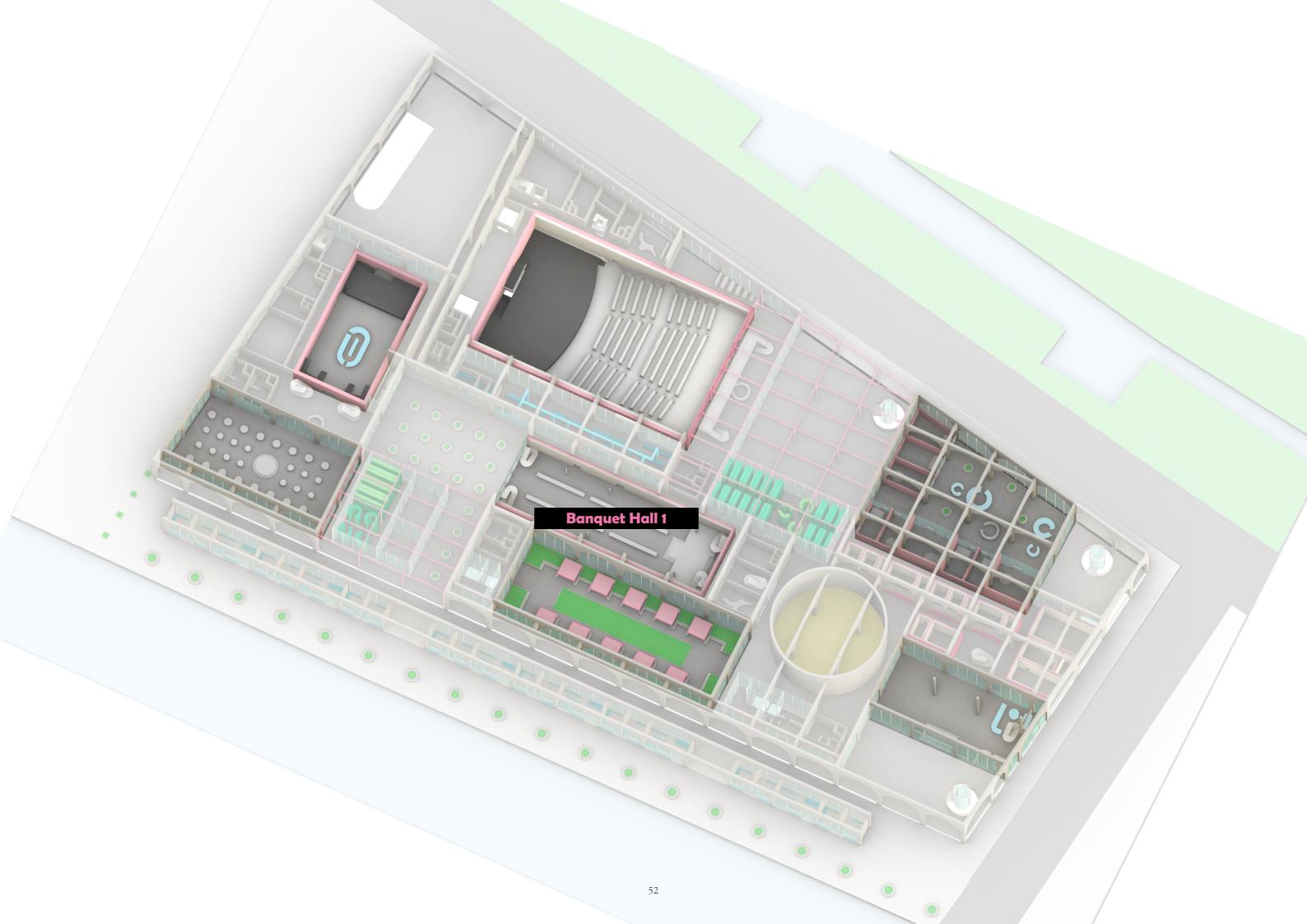
90 seats, 400 standings

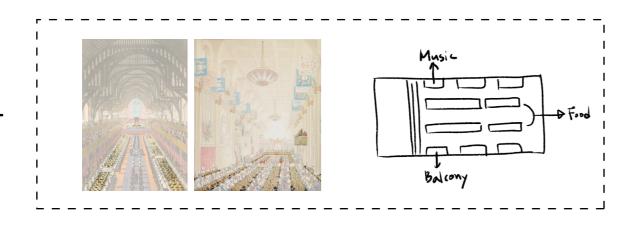










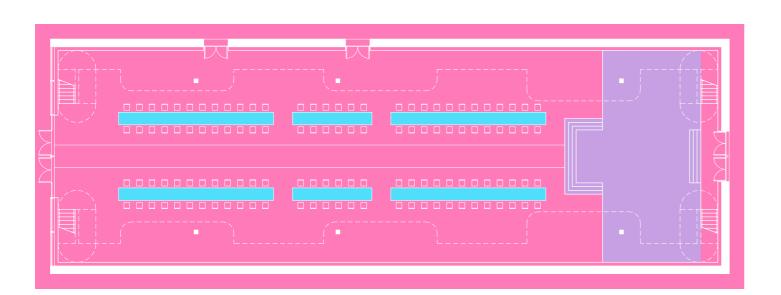


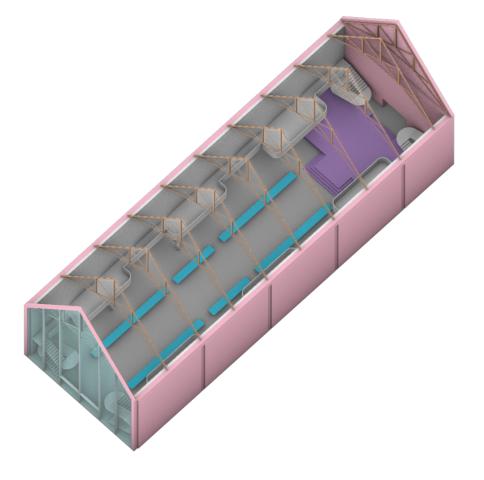


Music Food









Open Hours

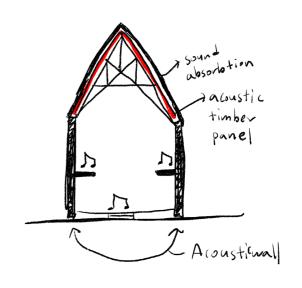
reservation system

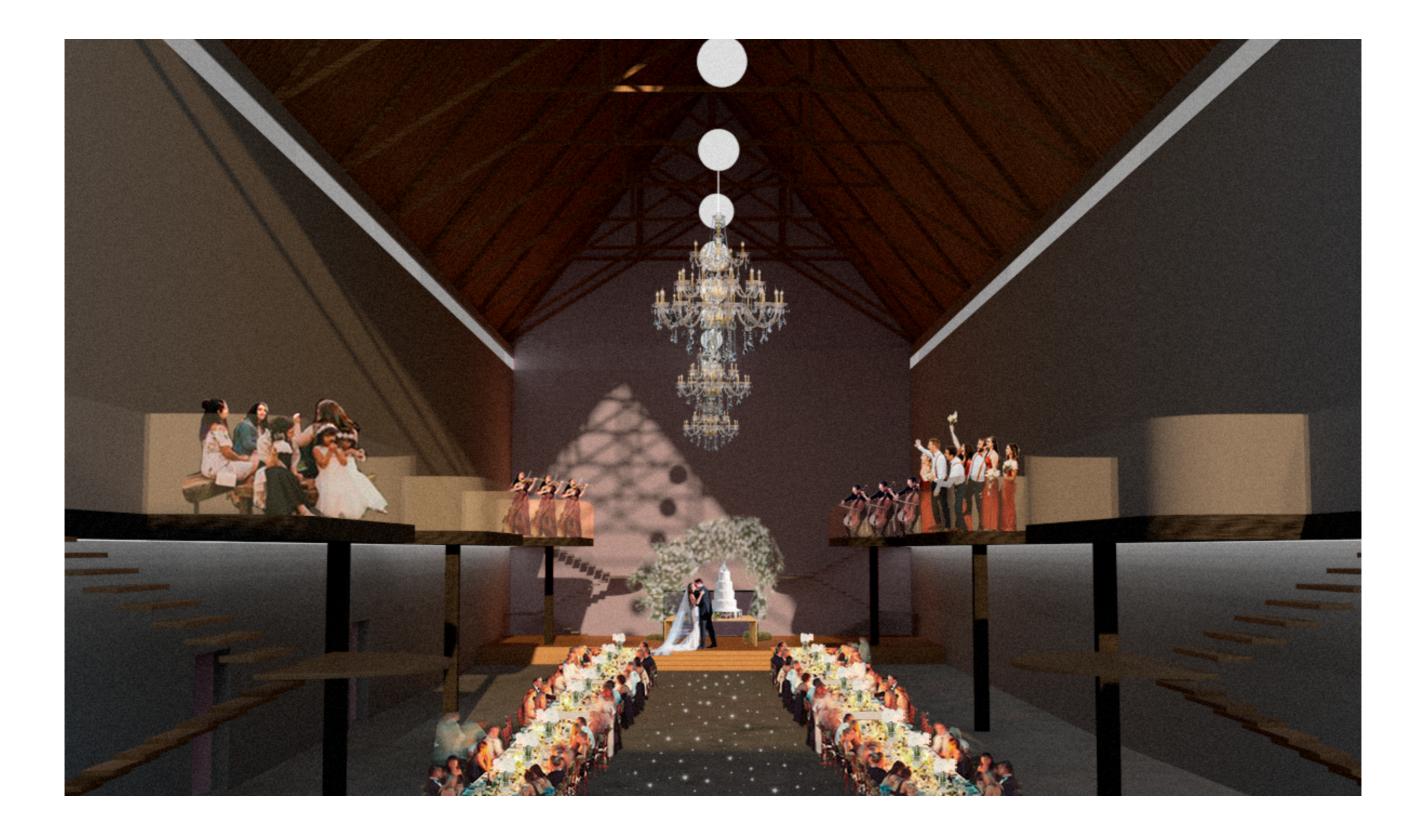
Area 1220 m²

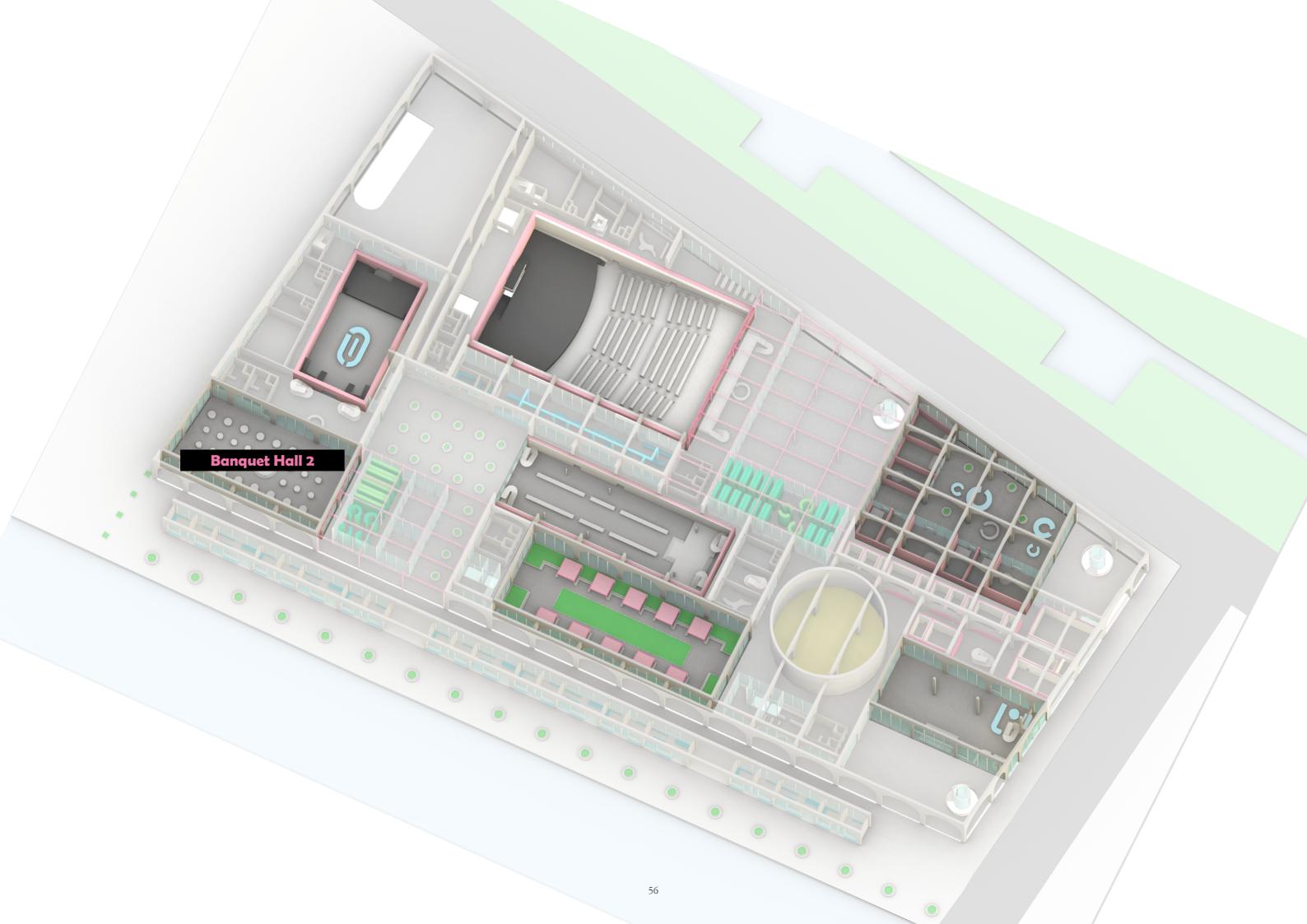
Capacity 120 seats, standings

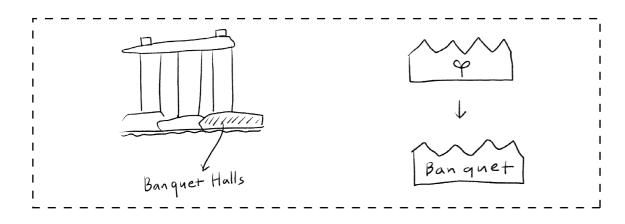


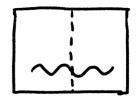




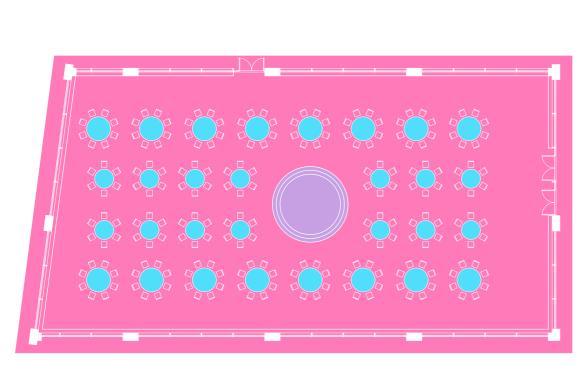


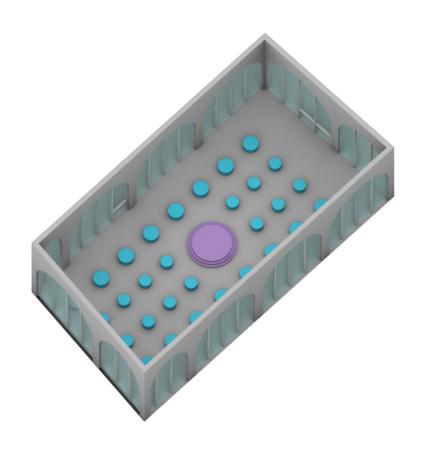












Open Hours

reservation system

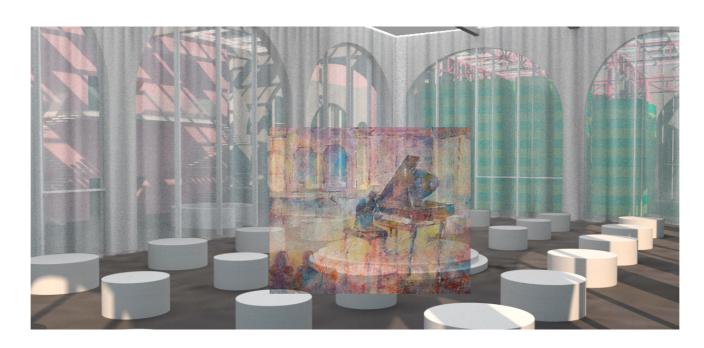
Area

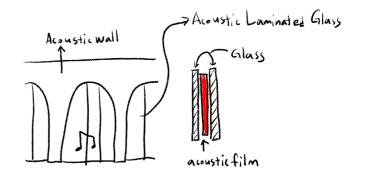
841 m²

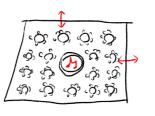
Capacity

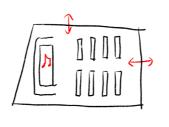
flexible (current: 212 seats)

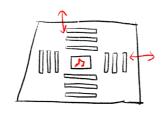


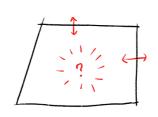




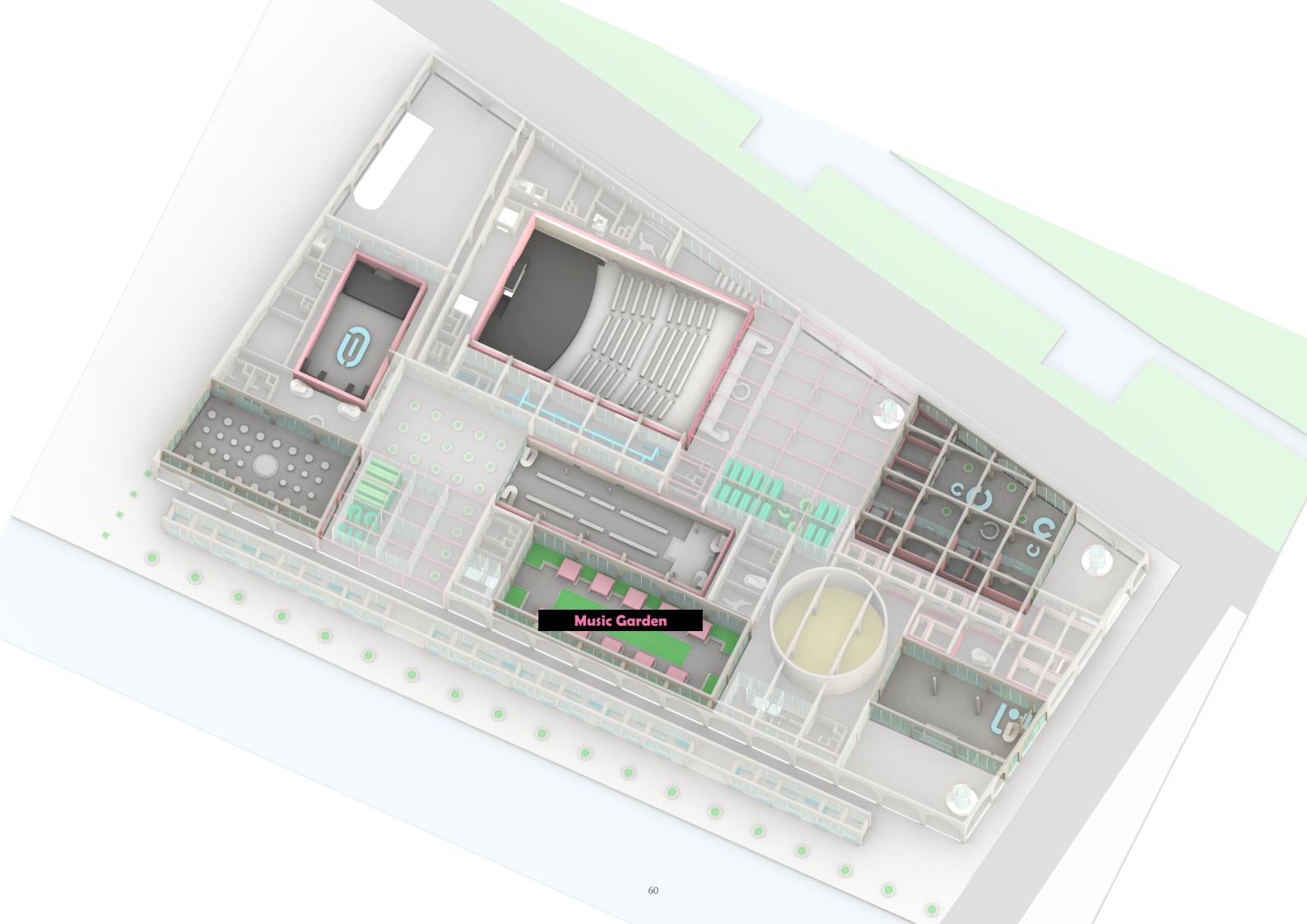


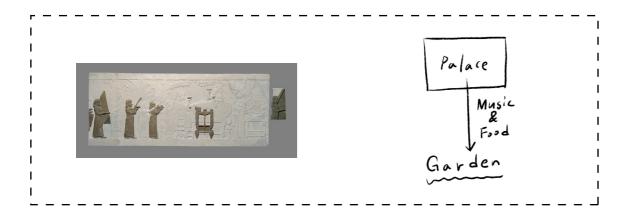


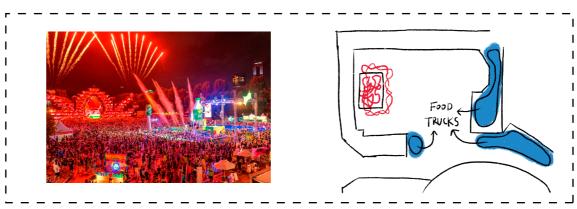










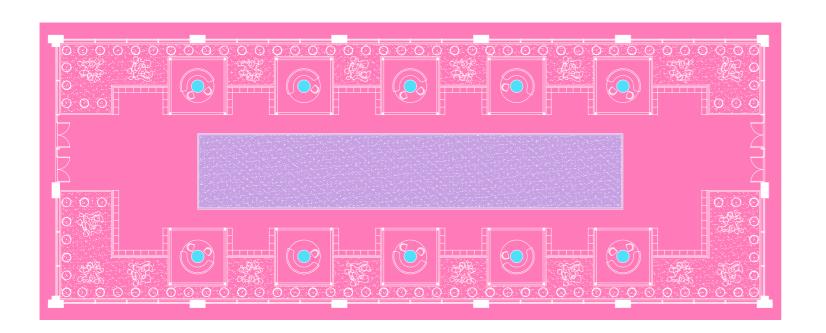


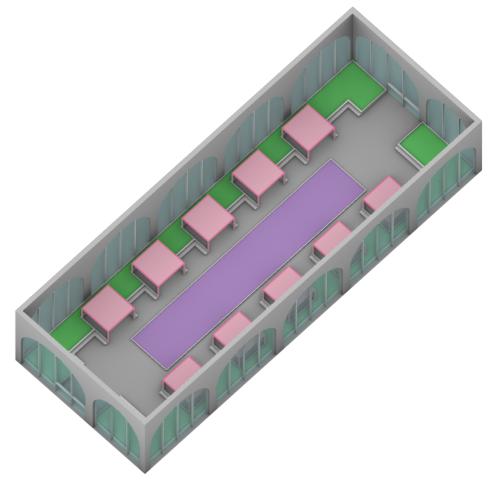


Music Food









Open Hours

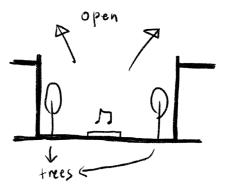
11am - 10pm

Area 1181 m²

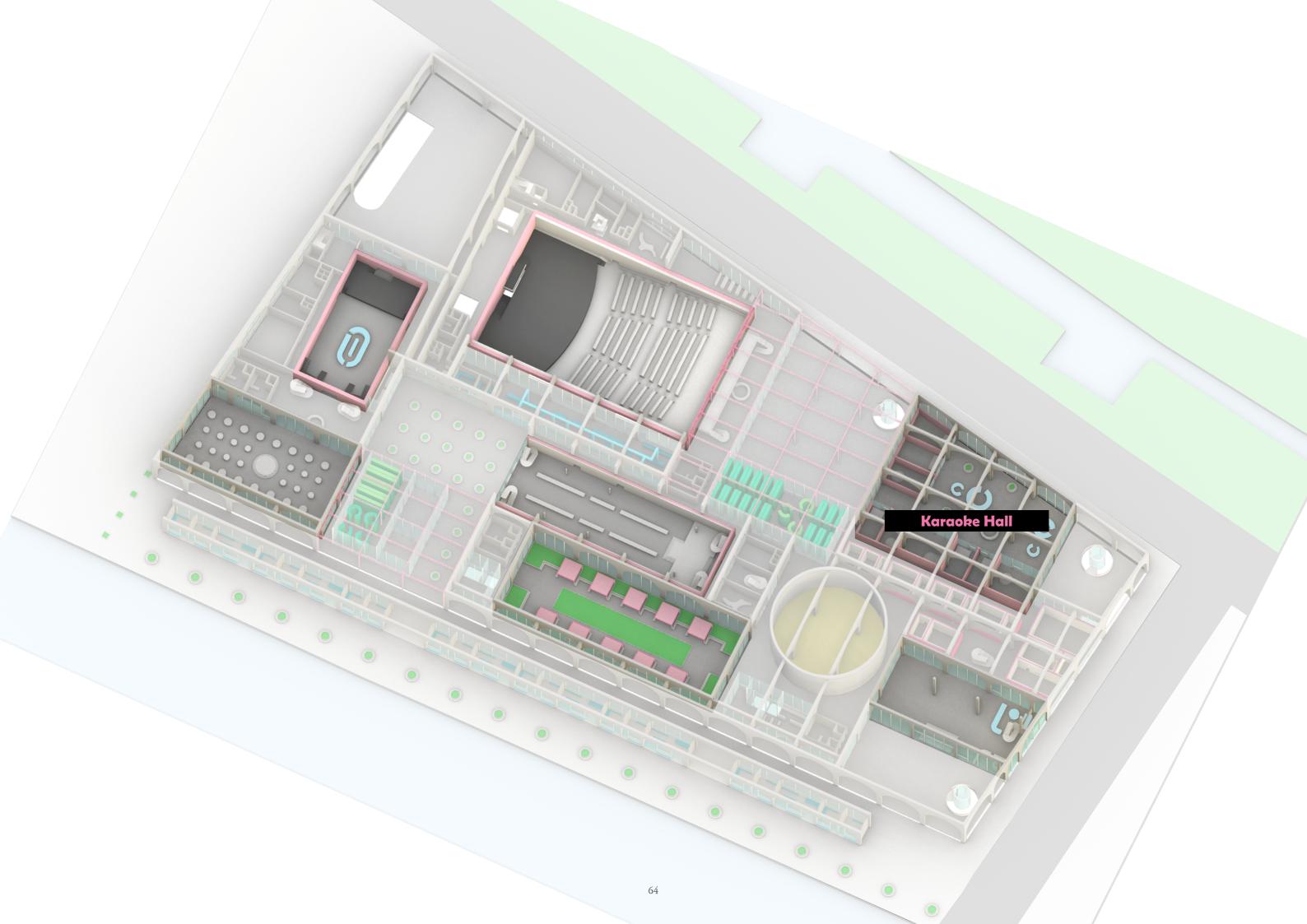
Capacity 192 seats

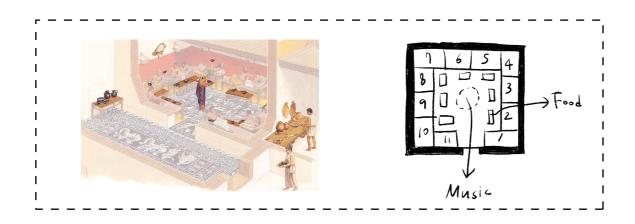




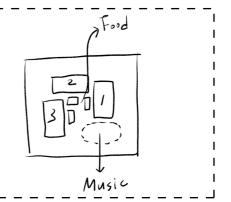




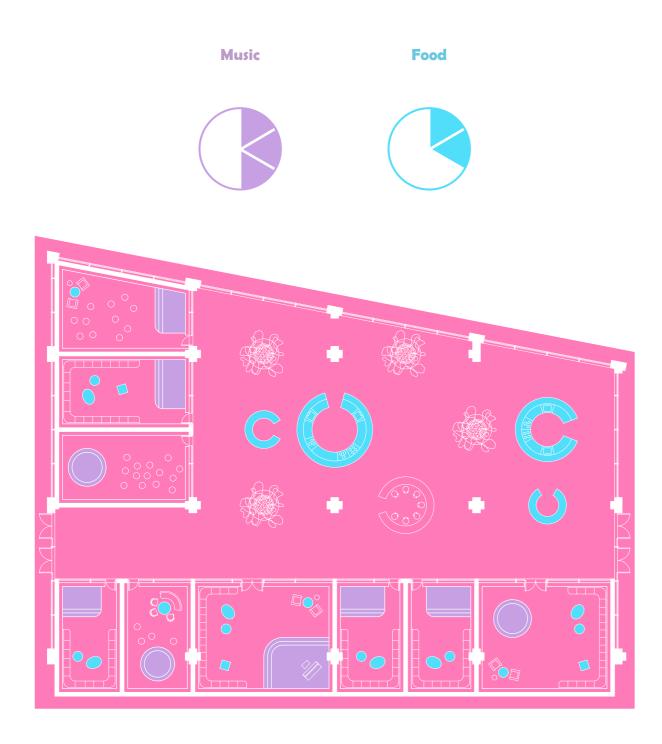


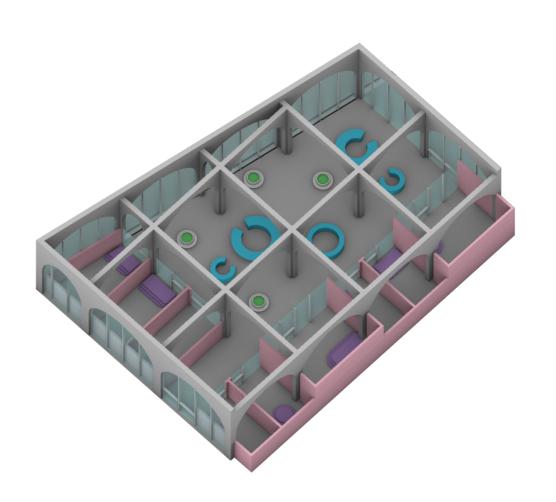












Open Hours

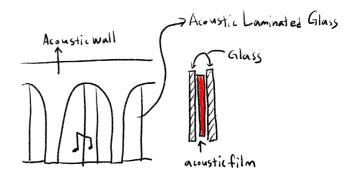
11am - 2am

Area 1370 m²

Capacity around 165 (small room:15, big room 30)

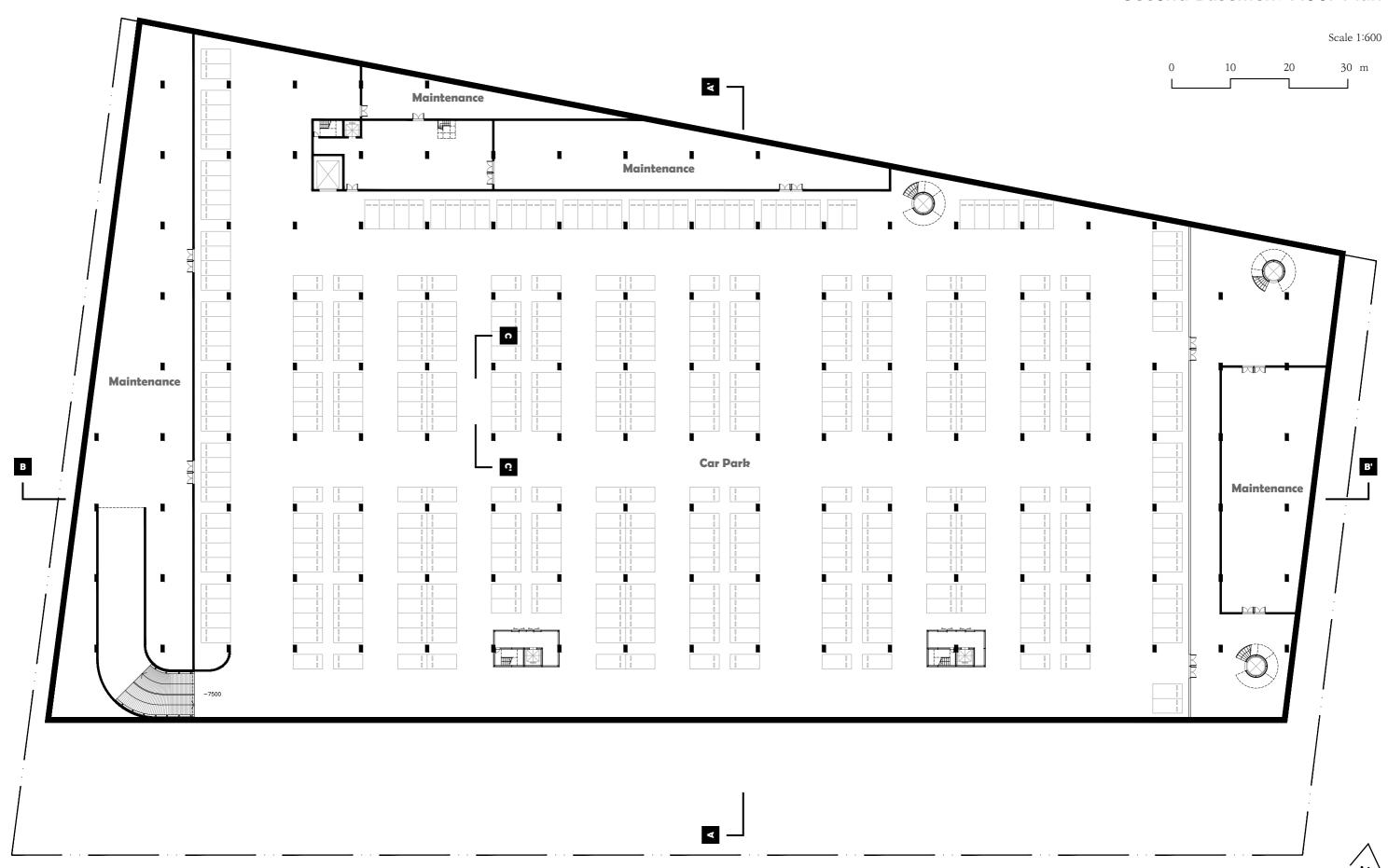




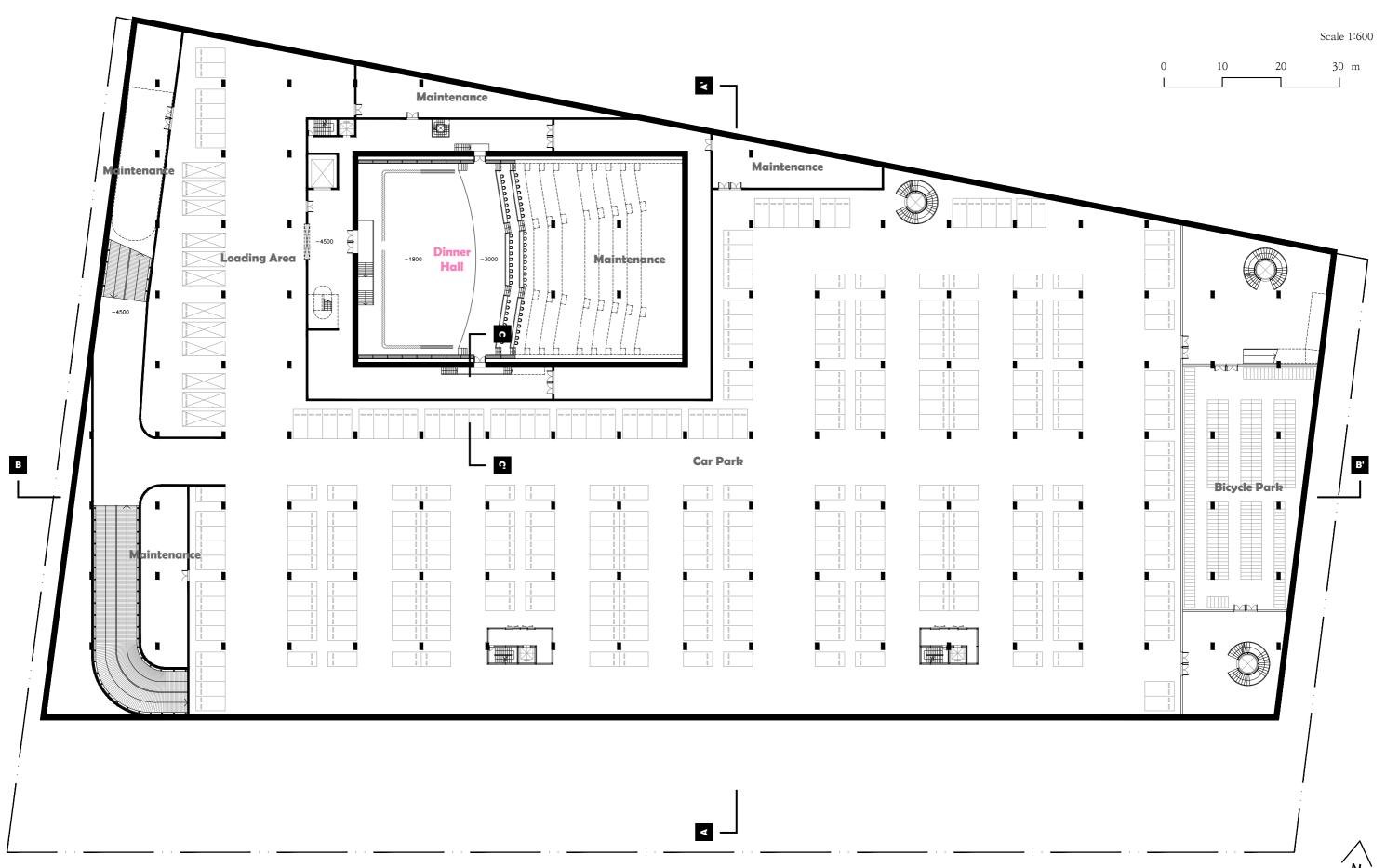




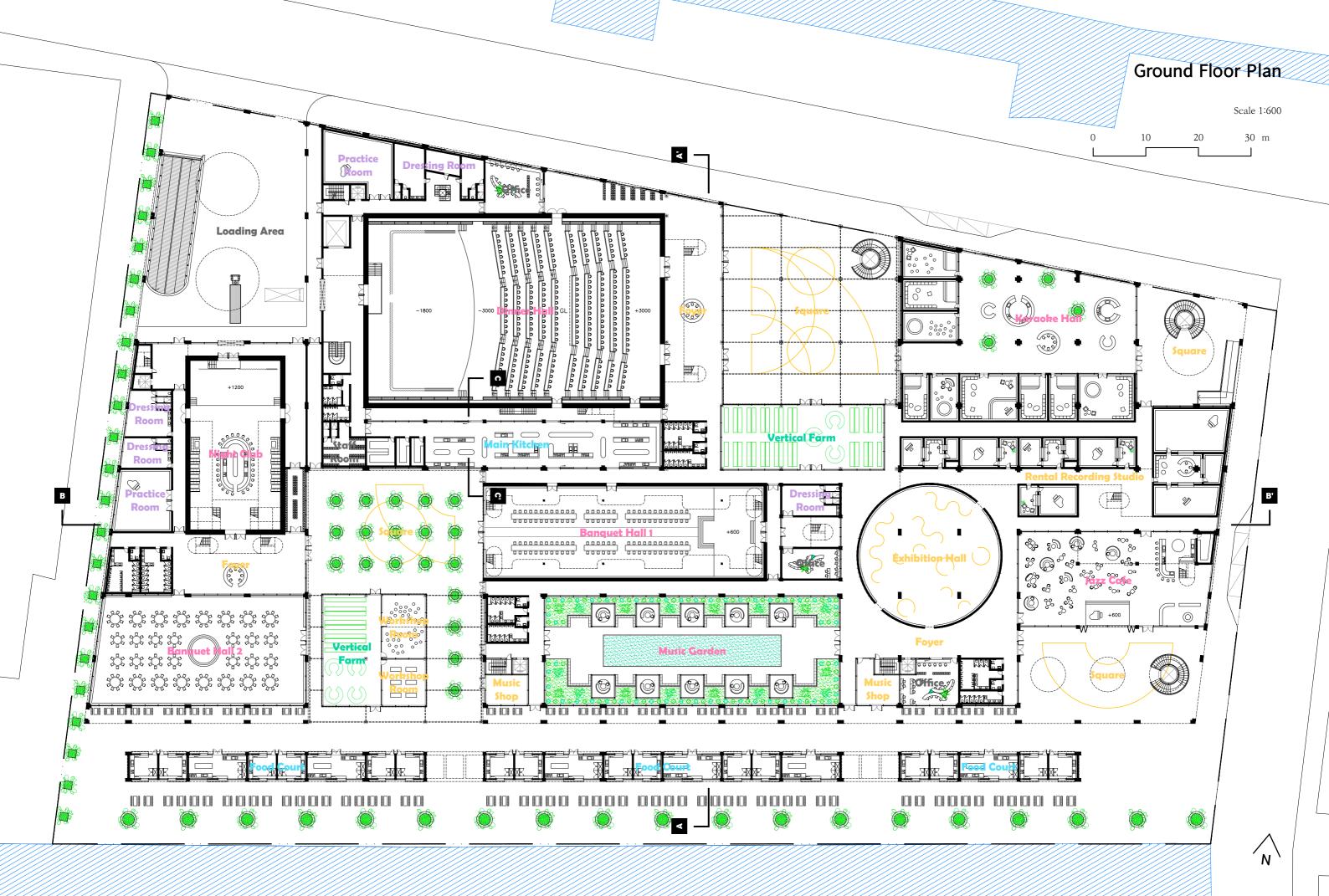
Second Basement Floor Plan



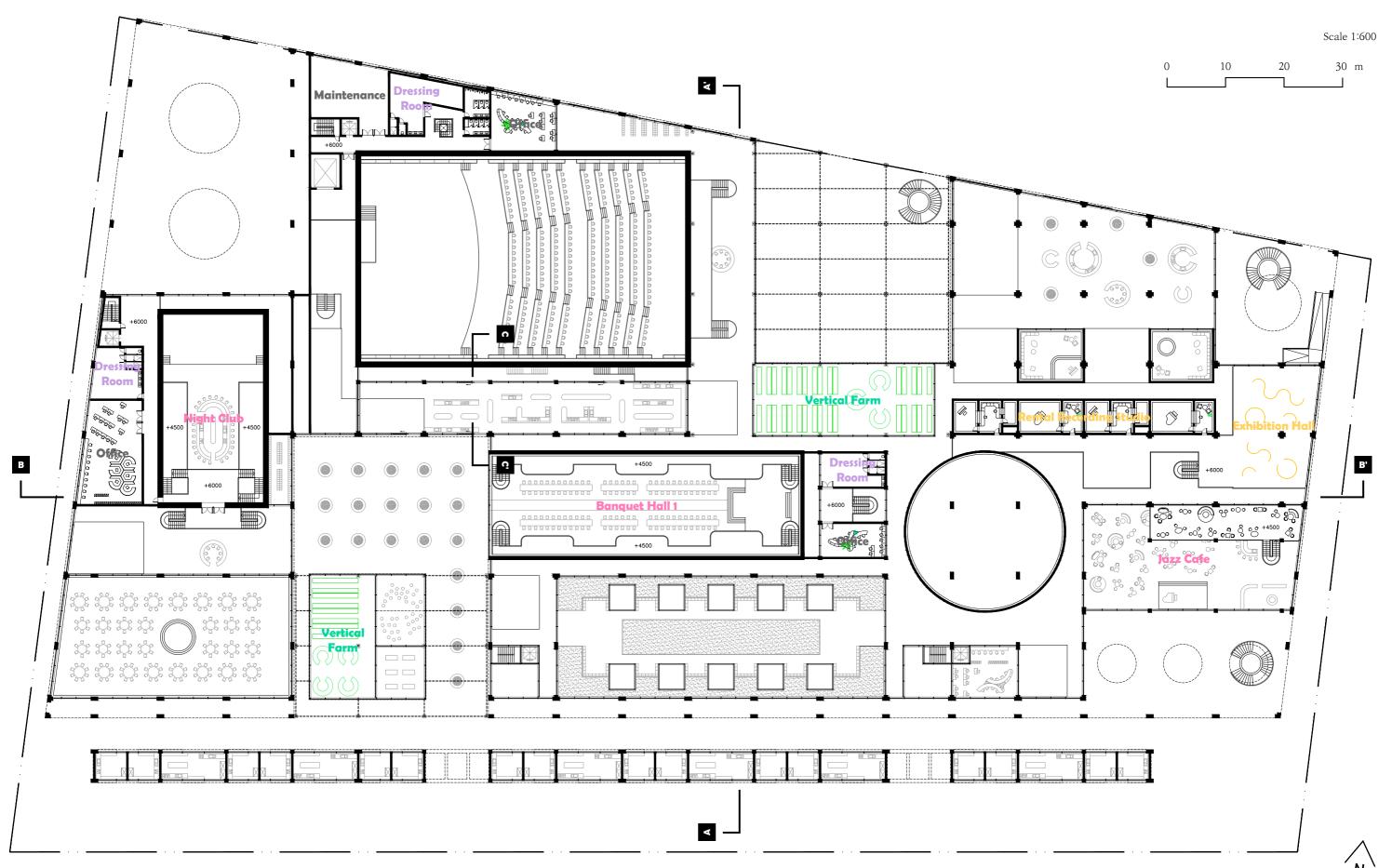
First Basement Floor Plan



Parking Capacity 307(-1) + 386(-2) = 693 (total)



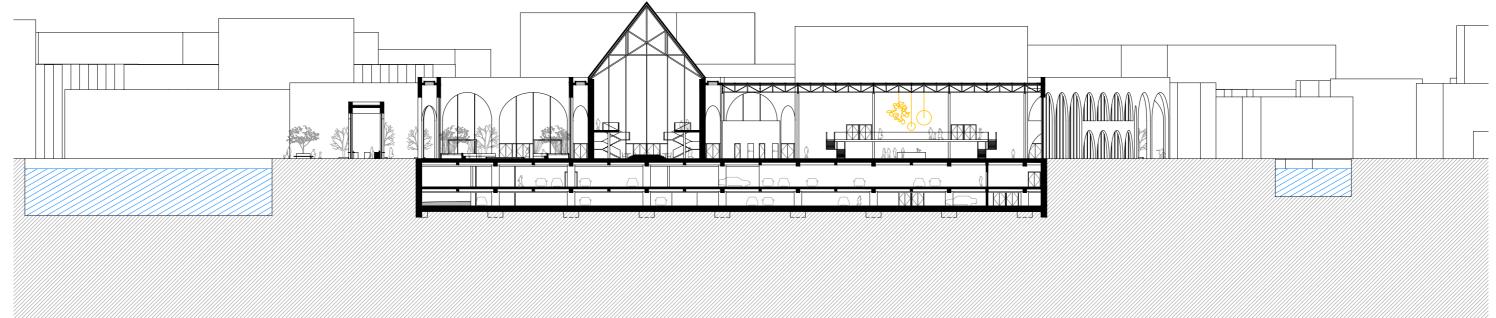
First Floor Plan



Building Section A-A'





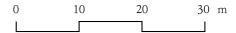


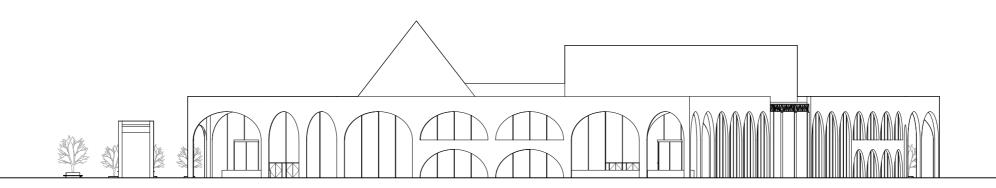
Building Section B-B' Scale 1-600 0 10 20 30 m The section B-B' Scale 1-600 The section



Building Facade

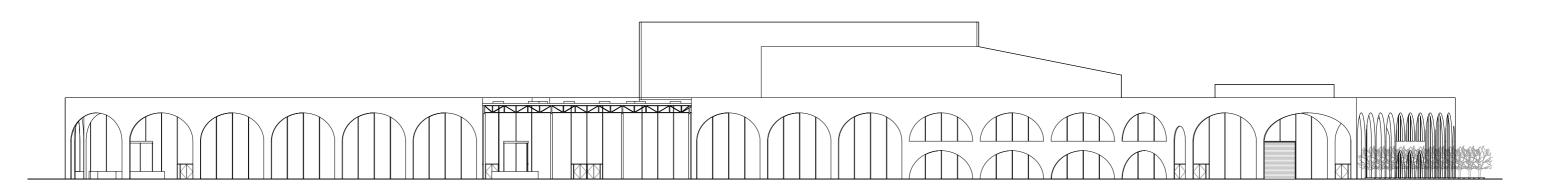


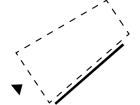




Building Facade

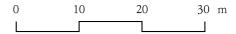


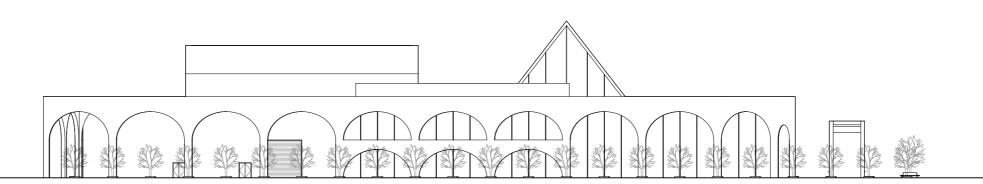


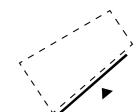


Building Facade









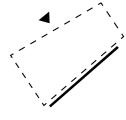
Building Facade





Simple & One Point Color

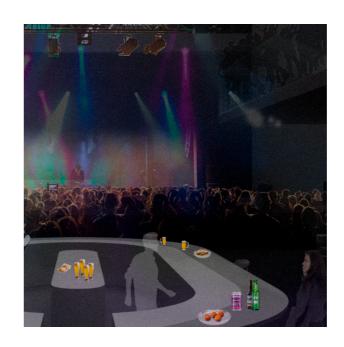




7 MUSIC HALLS, 7 DIFFERENT CONCEPTS





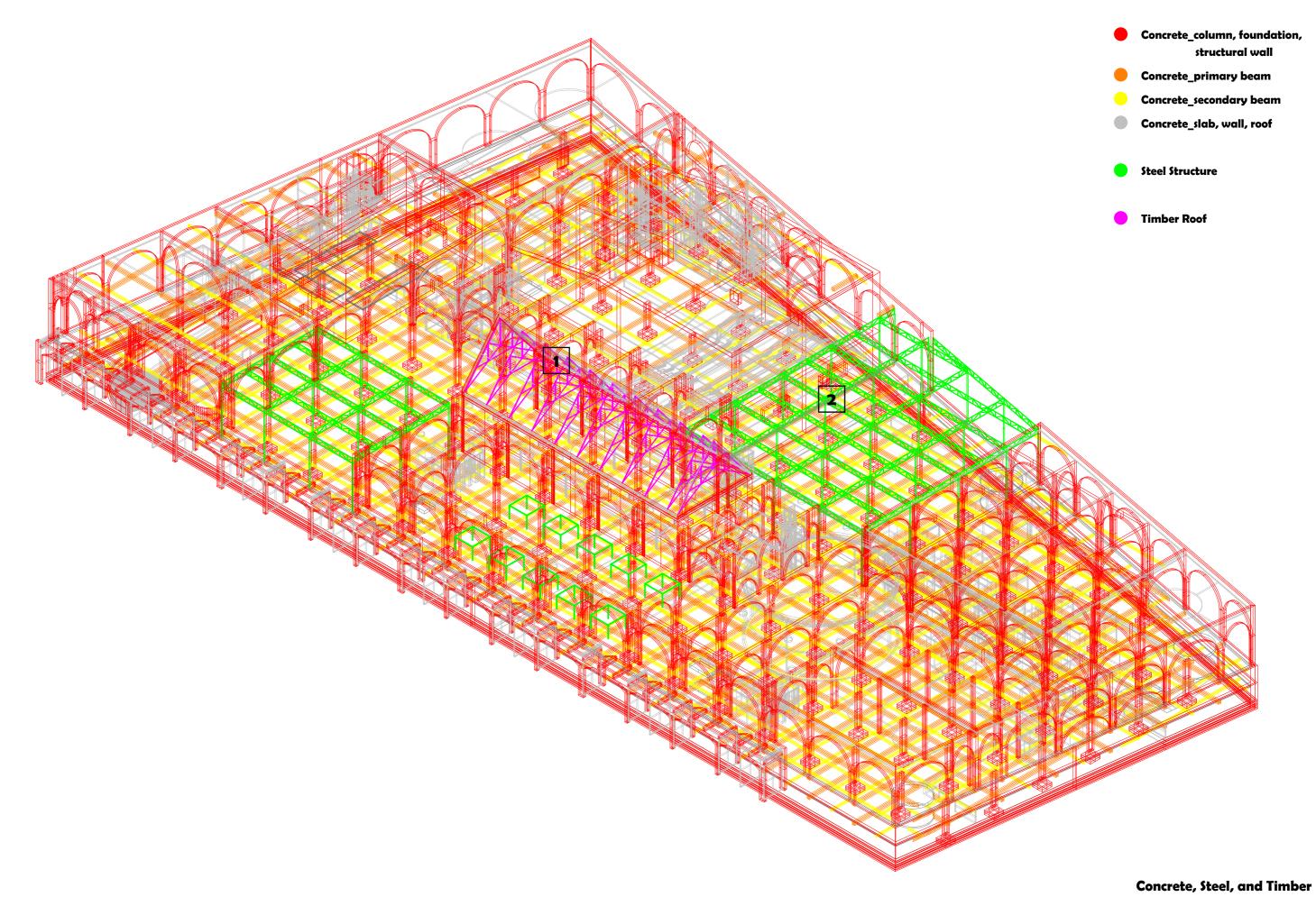


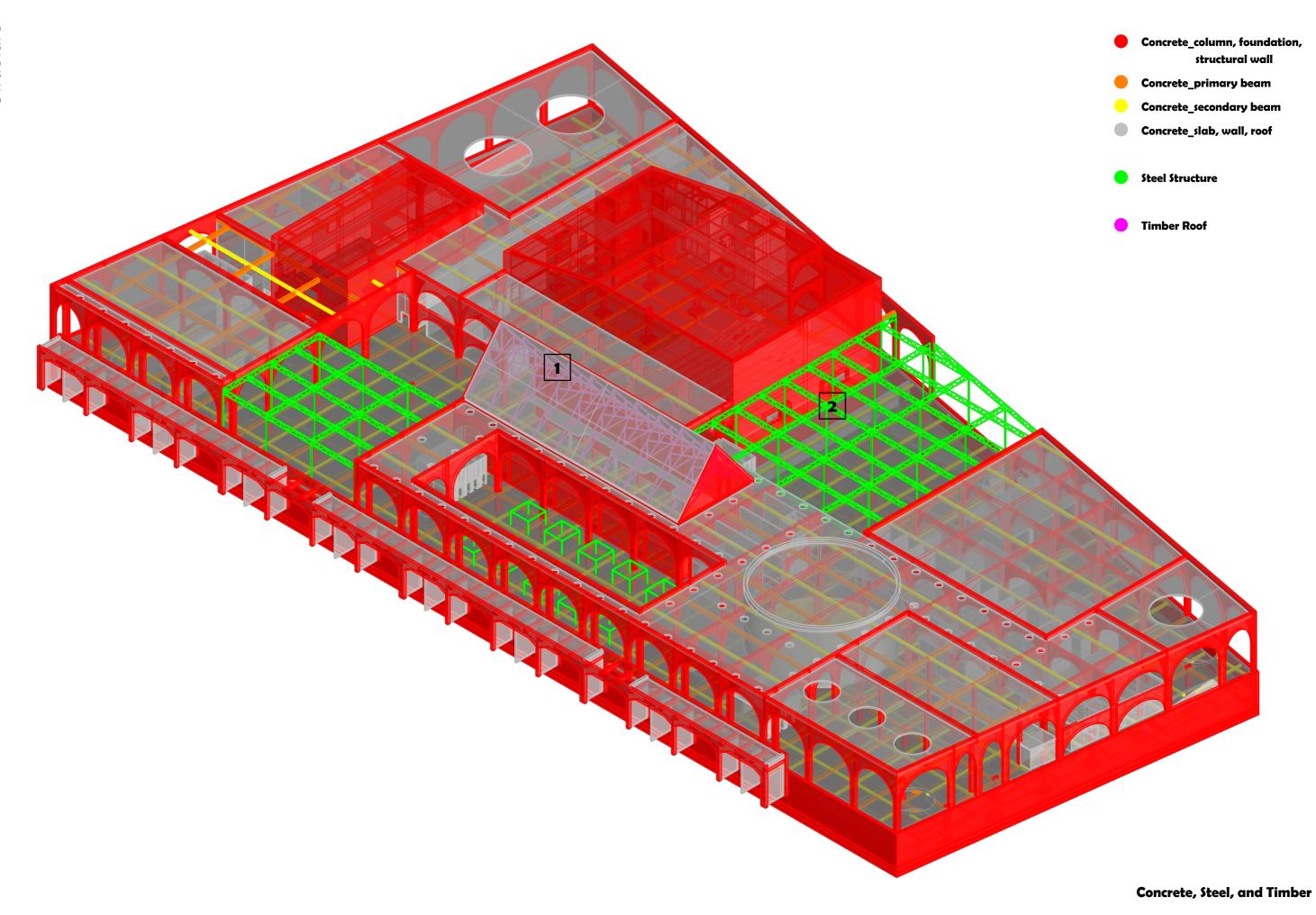


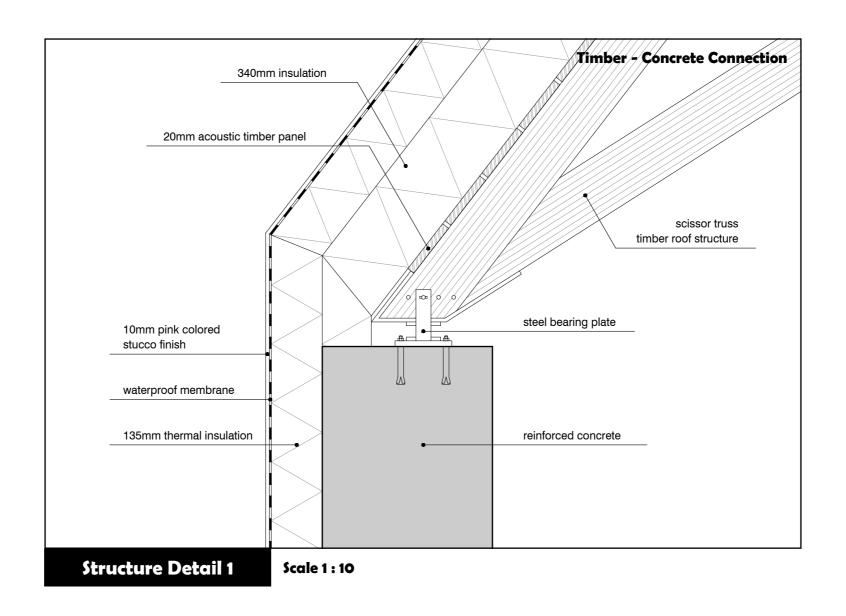


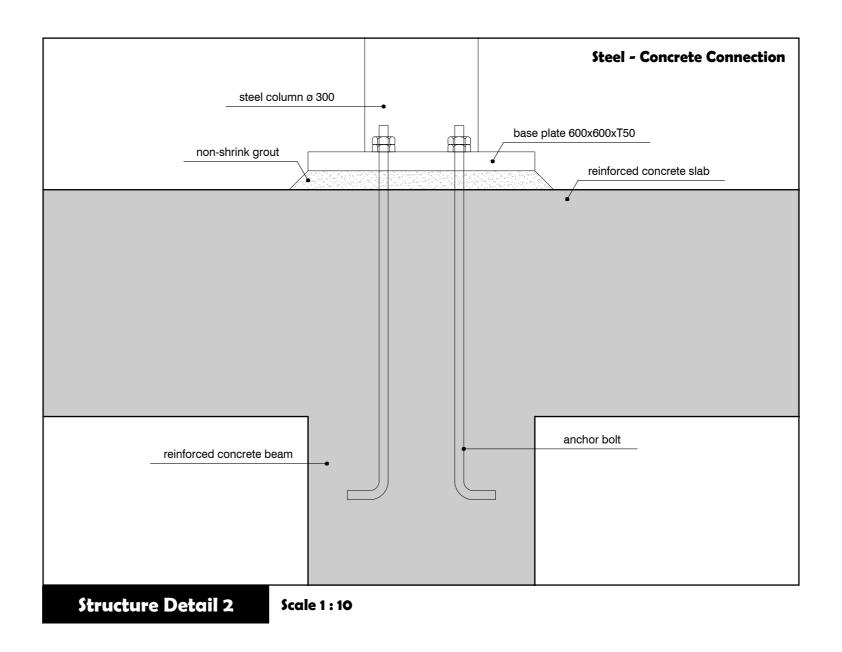


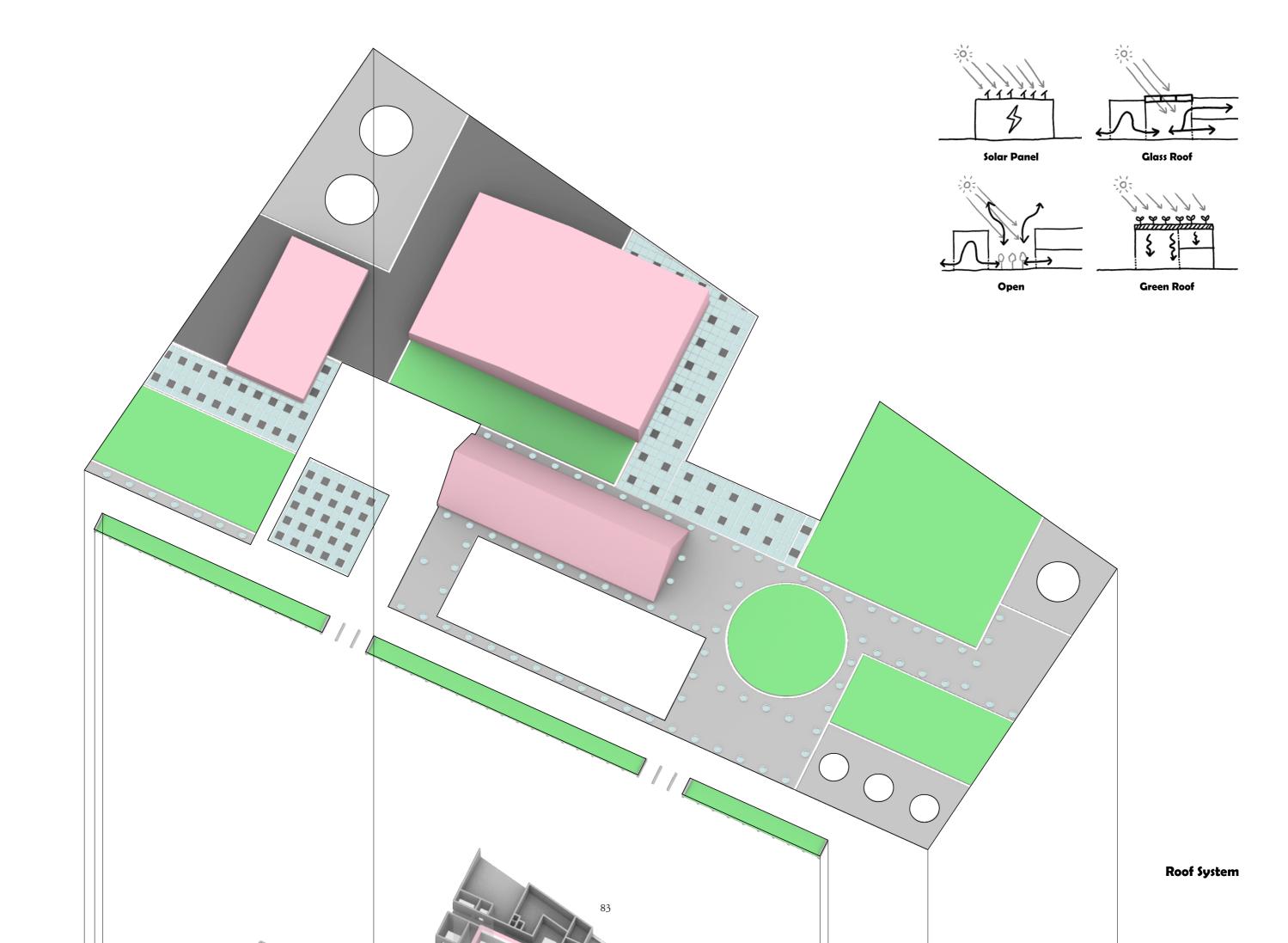


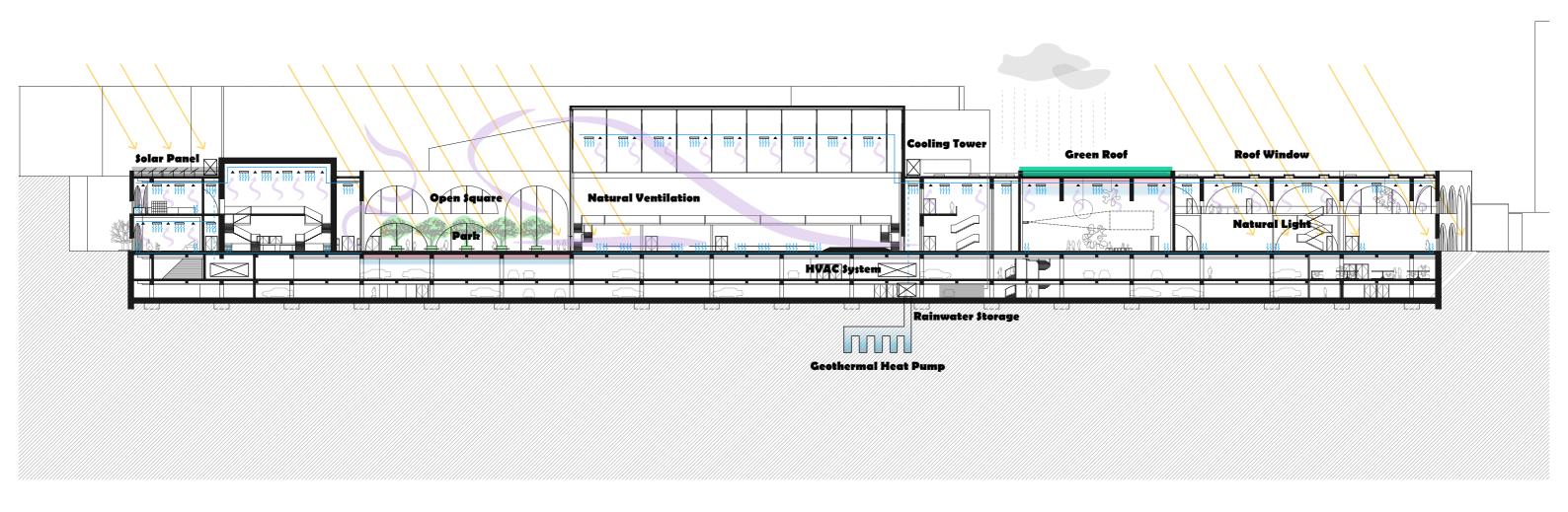






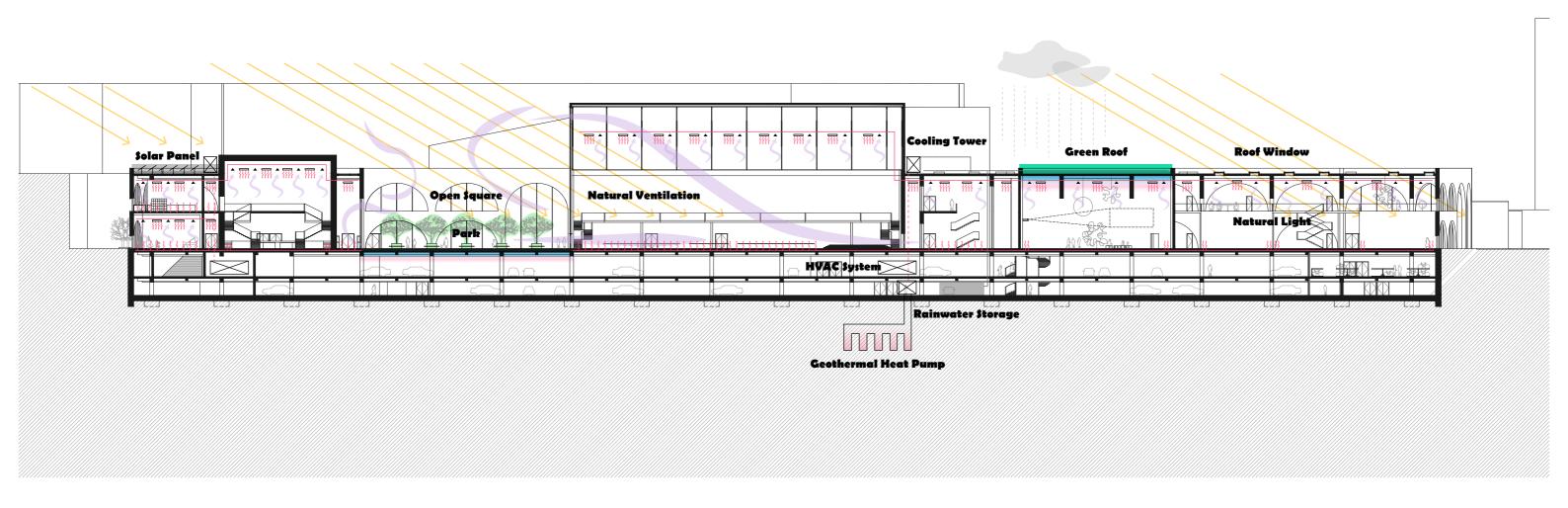




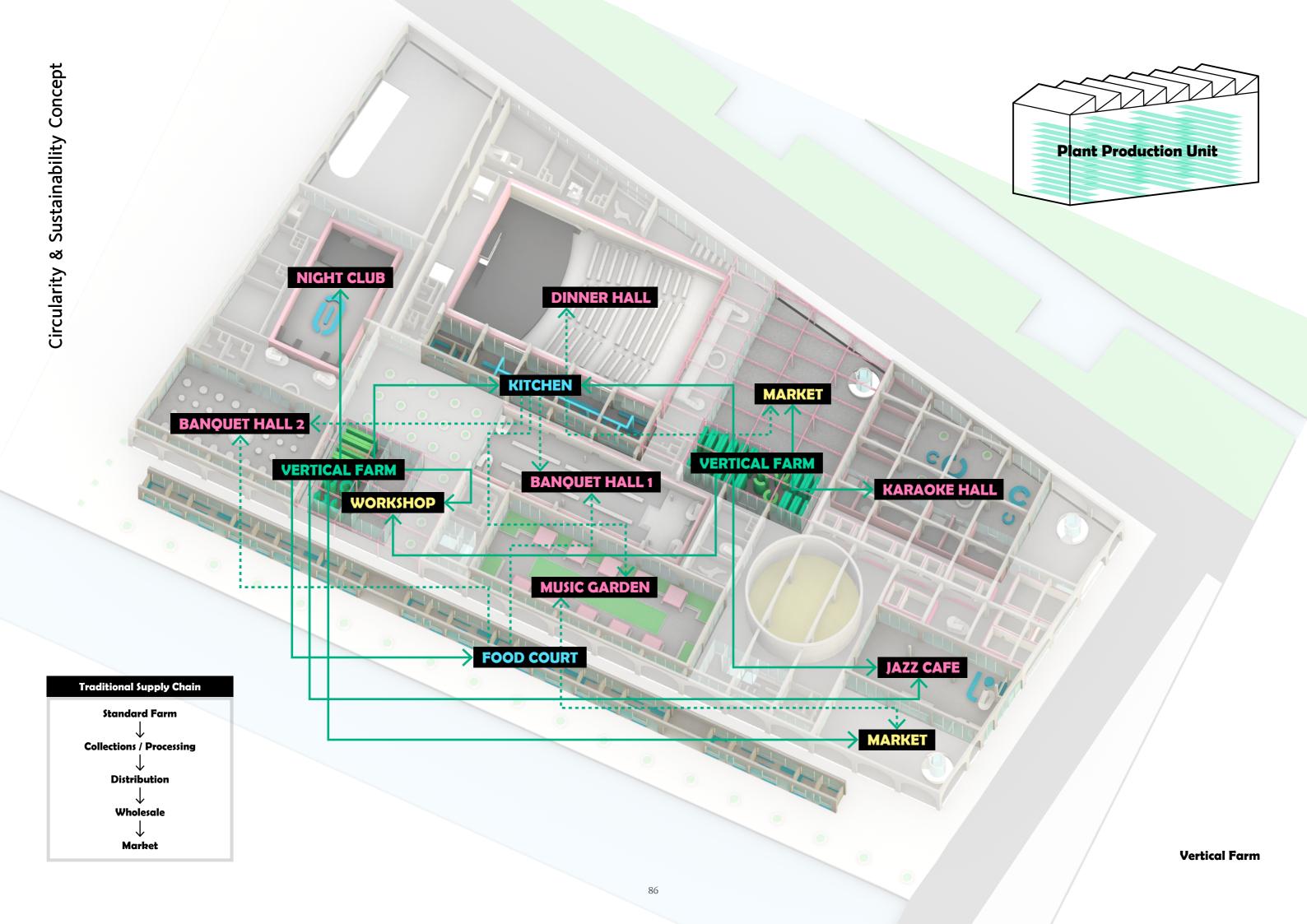


Green roof and trees in open square help keep the building from overheating. Chilled air is supplied mainly through air ducts in the ceiling. Additional floor air diffusers are installed in large spaces or where necessary. With the ventilation duct, the arrangement of windows and doors considering cross ventilation enables pleasant indoor air. Natural light inflow through skylights. Energy is produced through solar panels and rainwater is reused.

Summer



Green roof and trees in open square act as insulation for the building, reducing the energy required for heating. Heated air is supplied mainly through air ducts in the ceiling, partly through floor air diffusers. Floor heating system is also used. With the ventilation duct, the arrangement of windows and doors considering cross ventilation enables pleasant indoor air. Natural light inflow through skylights. Energy is produced through solar panels and rainwater is reused.



planting
filter layer
50mm drainage and reservoir layer
waterproof membrane
200mm thermal insulation
vapour control membrane
300mm reinforced concrete

2 separation profile

3 500mm-width gravel edge channel

10mm concrete finish 140mm thermal insulation 450mm reinforced concrete

450mm lightweight concrete

24mm (6+A12+6) double glazing

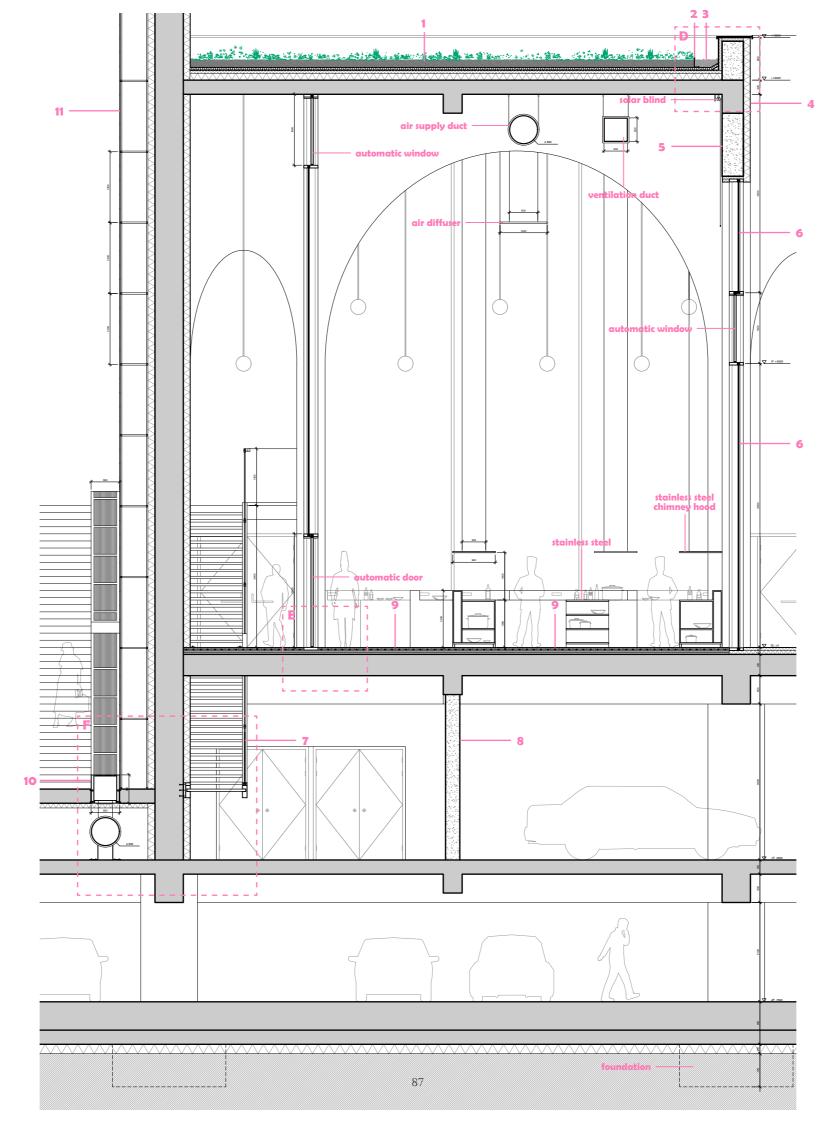
20mm (10+10) heat-strengthened glass

300mm lightweight concrete

9
10mm finish
50mm finishing lath mortar
heating pipe
50mm foamed concrete
40mm insulation
450mm reinforced concrete slab

10 floor air diffuser

11
20mm acoustic pannel
580mm space
150mm sound-absorbing material
600mm reinforced concrete
140mm insulation
10mm pink colored stucco finish



Facade Fragment C-C'

Scale 1:80

) 1 m

1 planting filter layer

filter layer
50mm drainage and reservoir layer

waterproof membrane 200mm thermal insulation vapour control membrane

300mm reinforced concrete

2 separation profile

3 500mm-width gravel edge channel

10mm concrete finish 140mm thermal insulation 450mm reinforced concrete

450mm lightweight concrete

24mm (6+A12+6) double glazing

20mm (10+10) heat-strengthened glass

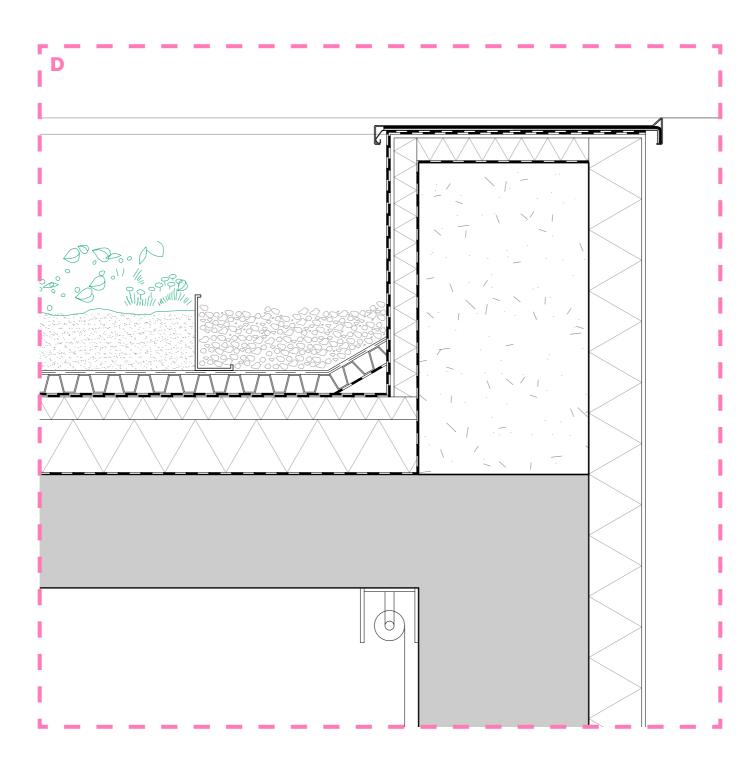
300mm lightweight concrete

10mm finish
50mm finishing lath mortar
heating pipe
50mm foamed concrete
40mm insulation
450mm reinforced concrete slab

10 floor air diffuser

11
20mm acoustic pannel
580mm space
150mm sound-absorbing material
600mm reinforced concrete
140mm insulation
10mm pink colored stucco finish

Facade Detail D





planting

filter layer

50mm drainage and reservoir layer waterproof membrane 200mm thermal insulation

vapour control membrane

300mm reinforced concrete

separation profile

500mm-width gravel edge channel

10mm concrete finish 140mm thermal insulation

450mm reinforced concrete

450mm lightweight concrete

24mm (6+A12+6) double glazing

20mm (10+10) heat-strengthened glass

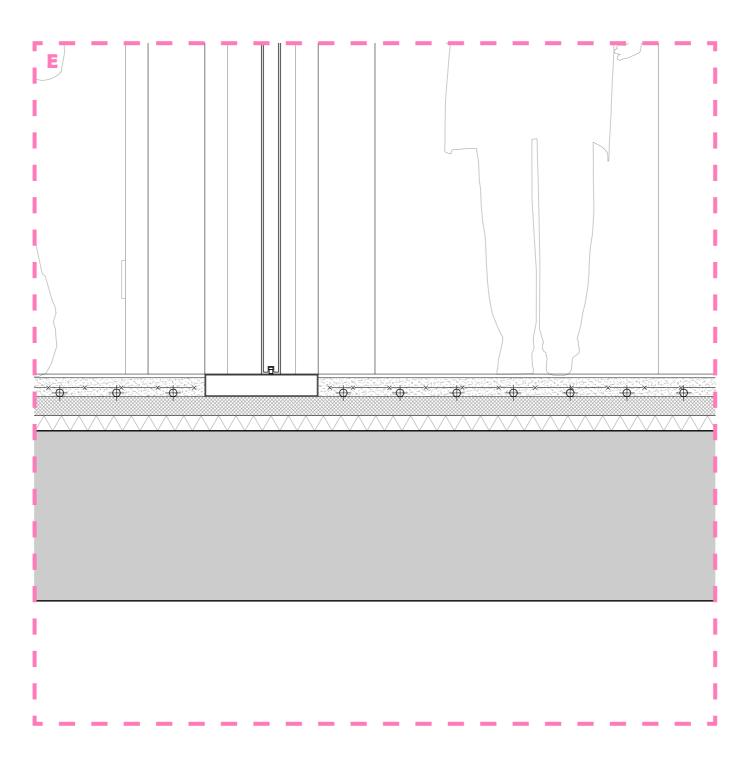
300mm lightweight concrete

10mm finish 50mm finishing lath mortar heating pipe 50mm foamed concrete 40mm insulation 450mm reinforced concrete slab

10 floor air diffuser

20mm acoustic pannel 580mm space 150mm sound-absorbing material 600mm reinforced concrete 140mm insulation 10mm pink colored stucco finish







1

planting

filter layer

50mm drainage and reservoir layer waterproof membrane

200mm thermal insulation vapour control membrane

300mm reinforced concrete

2 separation profile

3 500mm-width gravel edge channel

10mm concrete finish 140mm thermal insulation 450mm reinforced concrete

450mm lightweight concrete

24mm (6+A12+6) double glazing

20mm (10+10) heat-strengthened glass

300mm lightweight concrete

9
10mm finish
50mm finishing lath mortar
heating pipe
50mm foamed concrete
40mm insulation
450mm reinforced concrete slab

10 floor air diffuser

11
20mm acoustic pannel
580mm space
150mm sound-absorbing material
600mm reinforced concrete
140mm insulation
10mm pink colored stucco finish

Facade Detail F

