# THE GATEWAY TO MMC

Meanings of narrative and aging in Beato, Lisbon

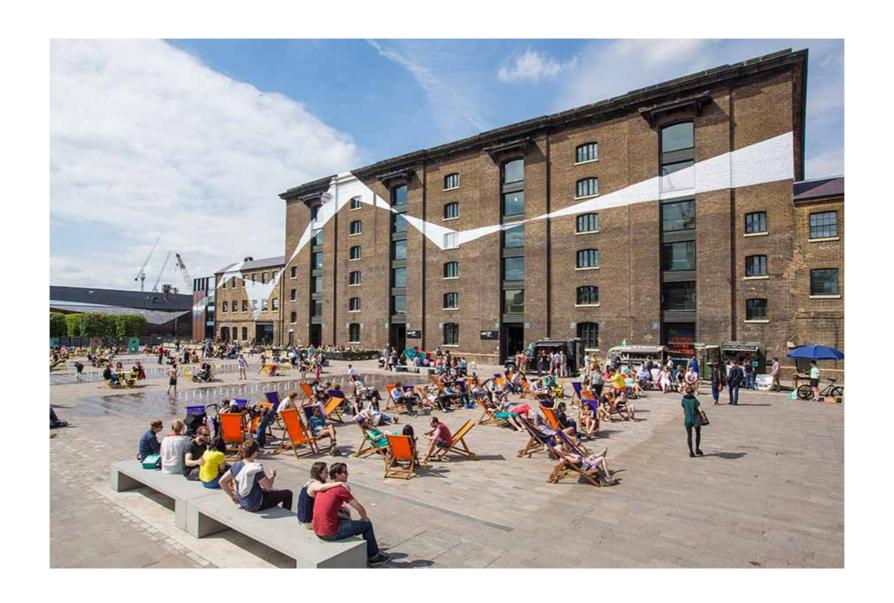
P5 PRESENTATION, MONIKA BYRA, 4520424

### **MENTORS**

Architecture Design: Job Roos Building Technology: Wido Quist Cultural Value: Marieke Kuipers

# PLACE - MAKING

Places (...) are also interpreted, narrated, perceived, felt, understood, and imagined. (Soja ,1996 quoted in Gieryn, 2000)





# with - generation community with the focus on elderly behavioural dimension emotional dimension FORM already exists (but can be improved)

**FUNCTION** 

sustainable new function of the complex

*MEANING* 

discovering history, identity & narrative of the site

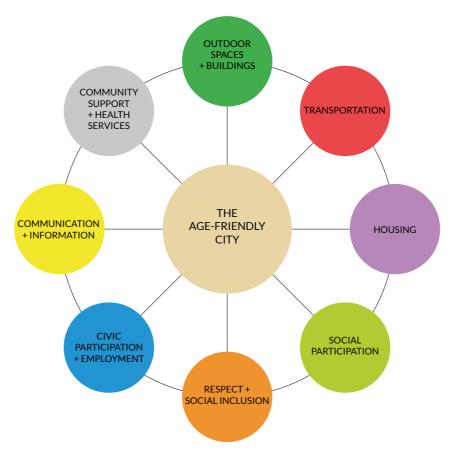
Fig. 1 Dimensions of place creation (Jorgensen, 2001; Canter, 1977) [modified]

World population over age 65 the year of Better City, Better Life World Expo, Shanghai (2010)

Volume 29: The Urban Conspiracy (2012)

World population over age 65 the year of the 7th CIAM Congress, Reconstruction of the Cities (1949)

Volume 29: The Urban Conspiracy (2012)



The eight domains of an Age - friendly City [from the Global Age-friendly Cities guide (2007)]

**age-friendly** *adj.* 1. favourable to and accommodating of older people in some form. [GENERIC] *tone*: POSITIVE. 2. a World Health Organization (WHO) policy concept designating: 'policies, services and structures related to the physical and social environment that are designed to support and enable older people to "age actively" – that is, to live in security, enjoy good health and continue to participate fully in society.'

**all-age-friendly** *adj.* 1. a general term applied to mean favourable to and accommodating of all generations [GENERIC] 2. often used to broaden relevance of an older-age-focused policy agenda to other policy agendas (e.g., 'child-friendly', 'dementia friendly') [STRATEGIC], and/or to create a (false?) sense of the universal benefits of Age-friendliness (as in creating an Age-friendly city means creating a city that is friendly and good for all'). tone: IDEALISTIC.

[from the Global Age-friendly Cities guide (2007)]

What are the meanings of place and identity in the urban regeneration for the aging population? How one can create sustainable development in MMC which includes local residents? What does it mean to design age – friendly today?

## STRUCTURE OF THE PRESENTATION







CONTEXT STRATEGY CONCEPT: BIG SCALE







MATERIALITY



CHARACTER (JOURNEY PART II)



REFLECTION

CONTEXT

Beato and MMC



Address: Manutenção Militar, Rua do Grilo 109, 1950 Lisbon GPS coordinates: 38°43'54.4"N 9°06'24.2"W

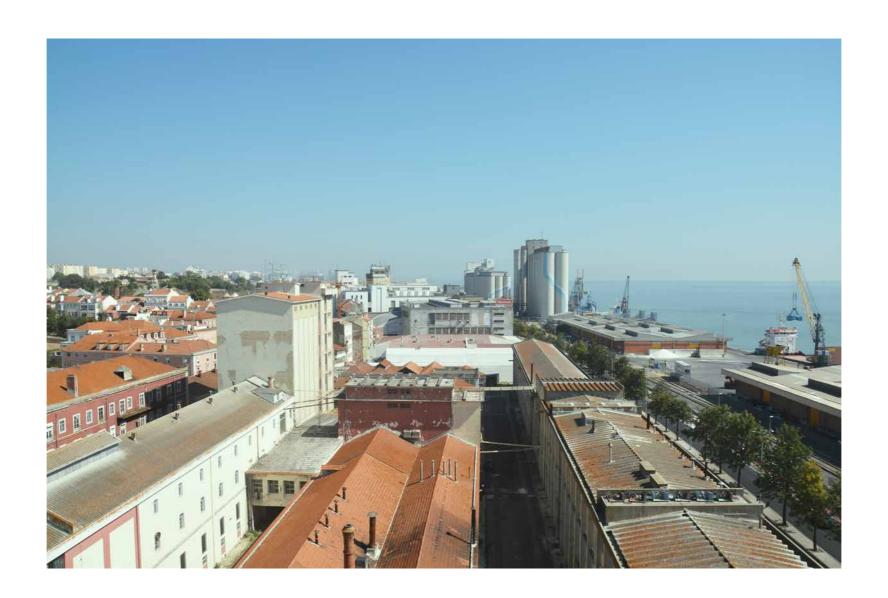




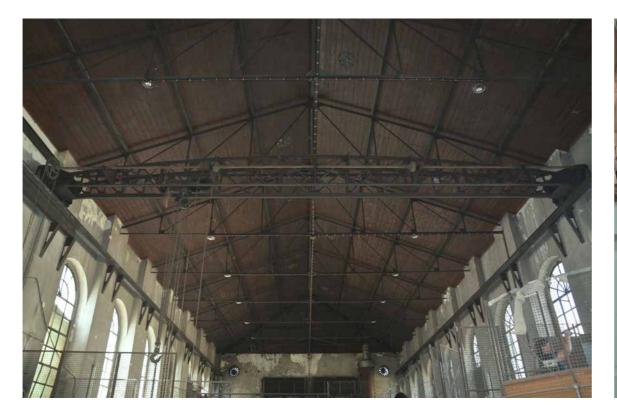




Photos from Docomomo Workshop Documentation



MMC complex has very strong characteristics and it stands out in the urban fabric of Beato district. It is not connected to the neighbourhood: neither to the residential part, nor to the industrial harbour. It exists as an island protected by multiply boundaries: walls, fences and impenetrable façades of vacant buildings. The additional layer of separation is created by the difference between spirit of the street and the complex itself.









The undeniable beauty of the buildings' construction and the machinery can be found inside the structures. It can be argued that the most interesting part of MMC is hidden behind the roofs and elevations.



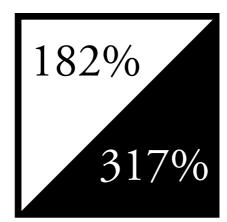




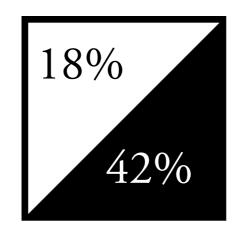


Even though the potential of the area is still visible, it is difficult to ignore all the problems present in Beato. There is almost no public facilities and the local shops are random and not very well supplied. Most of the passer-by, whom I've met, are elderly people who seem to be long-term residents of the district.

Index of aging: Lisbon / Beato



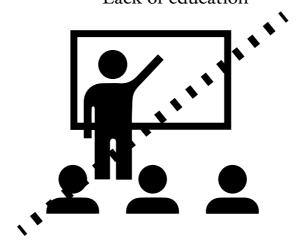
Families with: children -15 / elderly +65



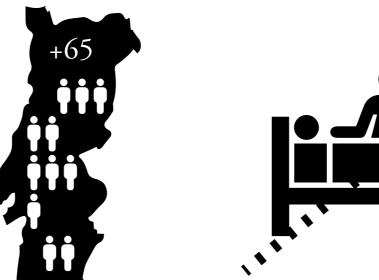
Poverty & Unemployment



Lack of education

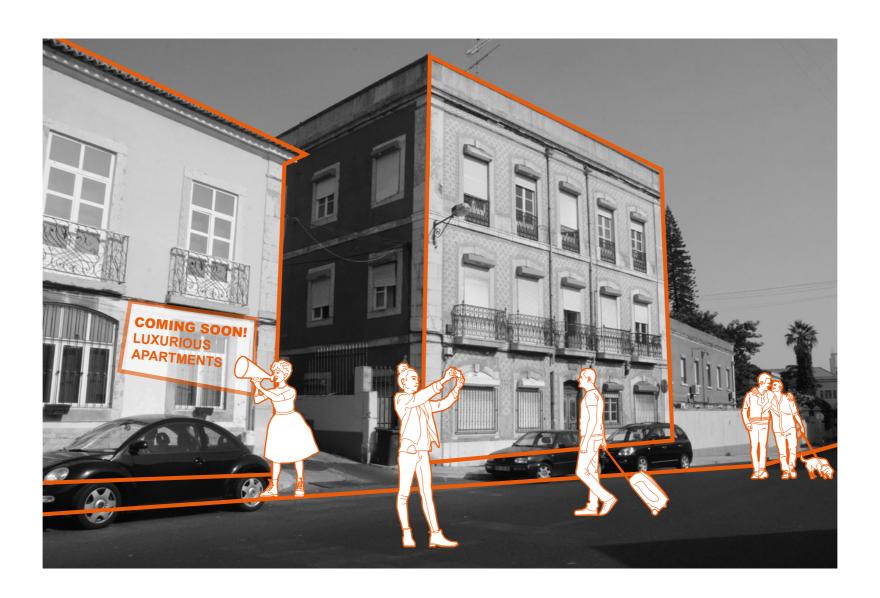


Portugal: aging population

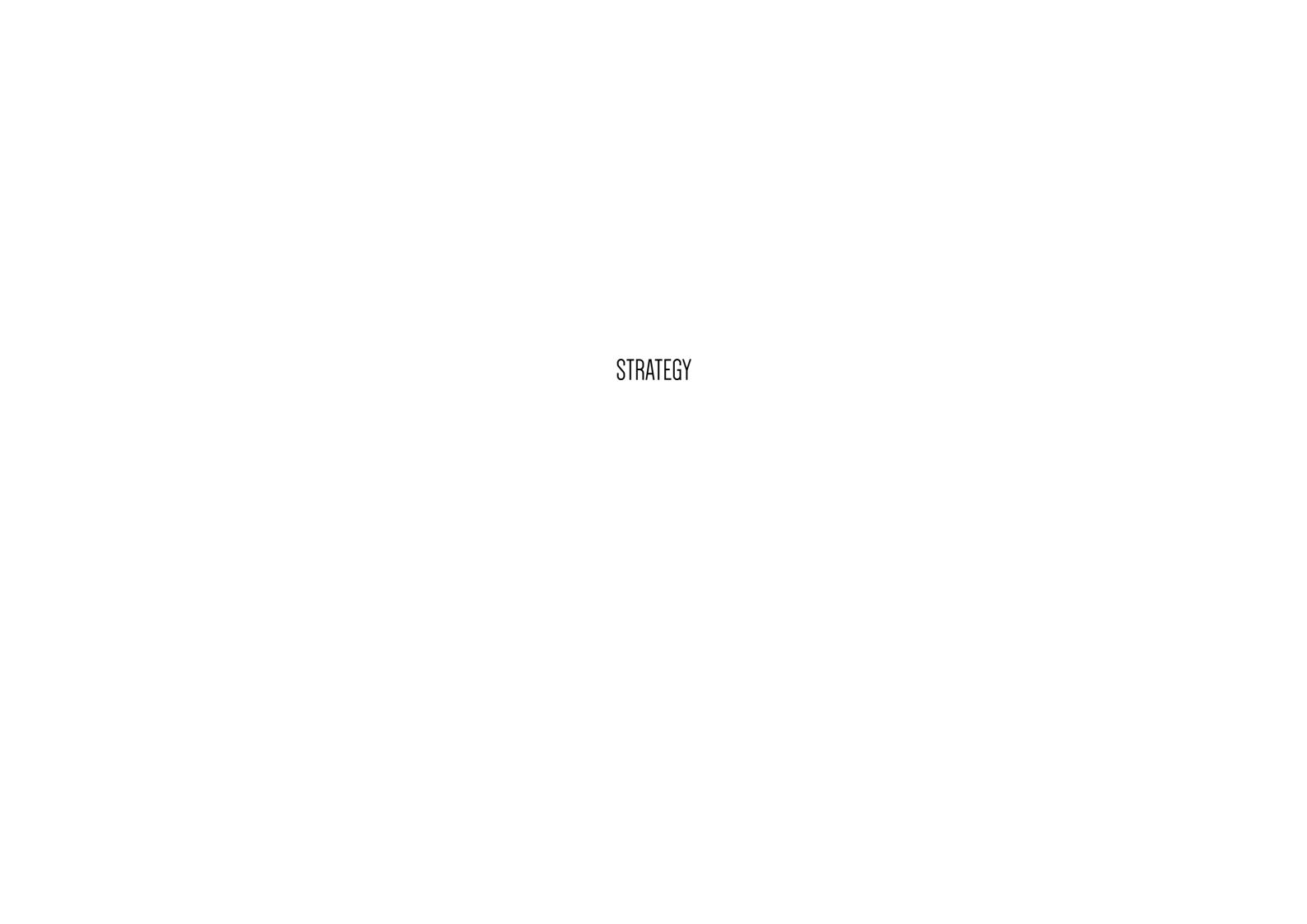


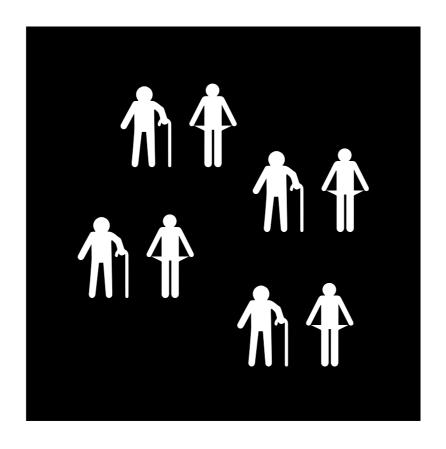
Living standards of elderly population





The urban regeneration in the typical understanding is a process of transforming the places within their social and cultural settings. Hence the significance of the emotional attachment of the users which the transformation will evoke. In the era of globalization and the raising problem of rapid aging of the population, there is a need to rethink the notions of place-making and adjust them to the new context. The MMC has to be remade in a spirit of the notions which will bring the attachment and the new identity into the place. What key ingredients one has to use to achieve the best results within the Beato where the decay and aging process are so advanced?





Community as a starting point.



Patrick Vale, Silver Linings, RIBA 2013

- longer active in the mainstream society
  - between 60 75 years old
- have time, health, money and will to enjoy leisure and cultural activities
  - focused on healthy lifestyle
  - often move to the warmer countries, seaside

### Needs



### Active Third Age

new freedoms and opportunities money focus on healthy lifestyle and well-being consumers of culture and experience proximity to the city centre safety





### Local residents

improving the quality of the neighbourhood health care day care work social aspects better education green, public spaces safety affordability

### Functions

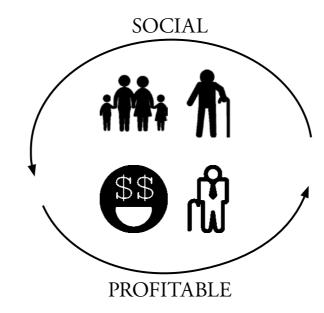
### **PROFITABLE**

Attractive housing for richer generation and international retires

health and well-being facilities

commercial & other services

Food producing gardens



### SOCIAL

Social housing for all age groups

Social care

Open School for Elderly (centre that provide older people with simultaneous experiences for work, play and learning, turning typologies of consumption into productive centres of remaking and repair)

Network of public and leisure spaces

### **MEANING**

There is a story of Beato and MMC - we can only use it and add a thin layer connected to the new branding of the complex.

# human dimension PLACE cognitive dimension

**USERS** 

generation.

The complex should respond to the

on the elderly and the ageing

age-friendly design. The main focus is

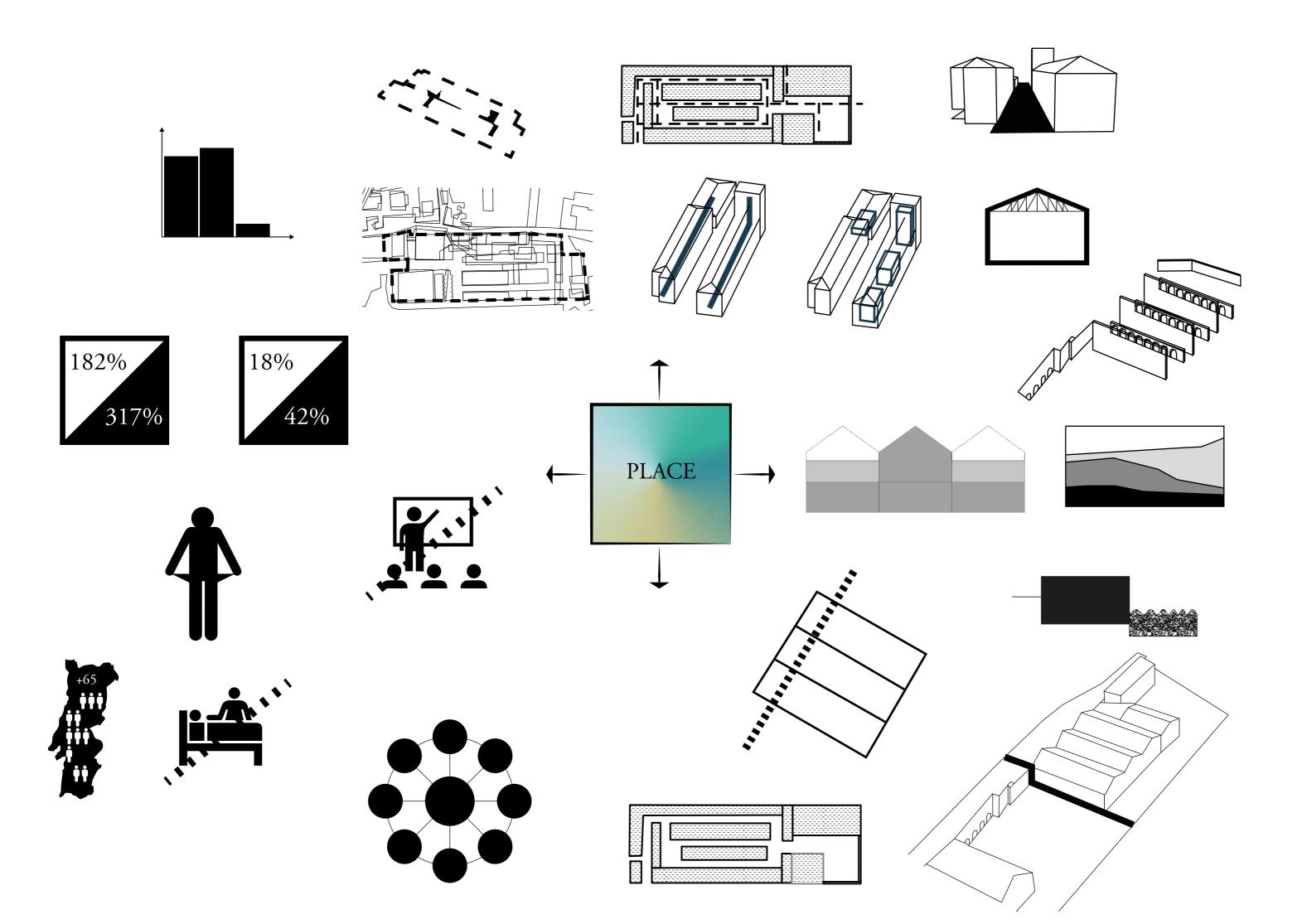
### **FORM**

The form of the complex is almost completed but it still requires modernisation in order to imporove its accessability, internal communication, sustainability etc.

# behavioural dimension

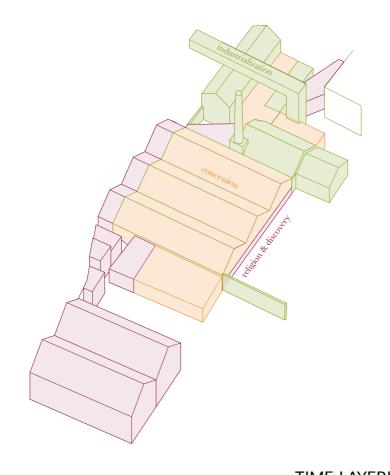
### **FUNCTION**

Combination between privately-owned, rented and publicspaces enabling a high degree of flexibility in responding to the changing financial and spatial needs and suitable for the users of all age.



CONCEPT

Big scale





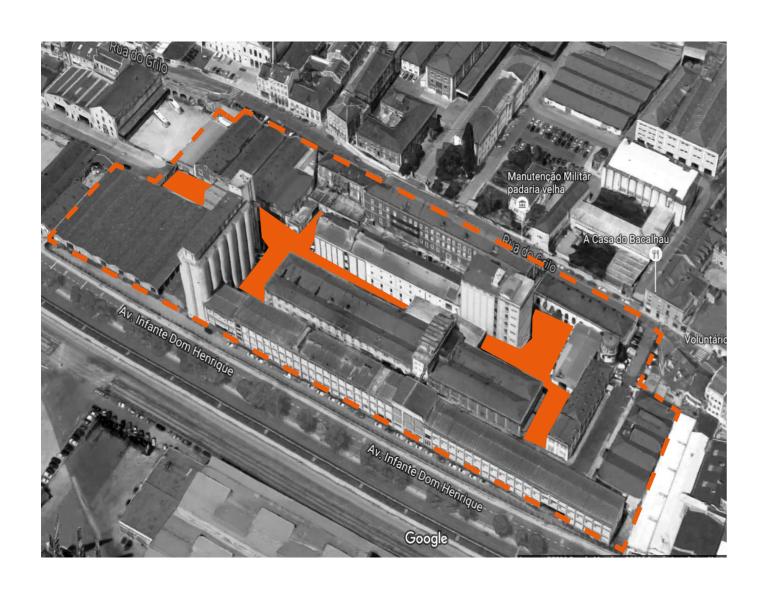
TIME-LAYERING RIEGL - BRANT MATRIX



Religion & Discovery 15th-18th century Industrialisation

Industrialisation (1850-1970)

Concession (1970-now)





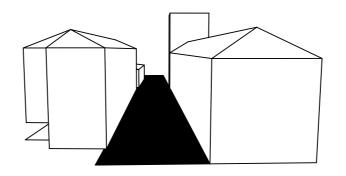


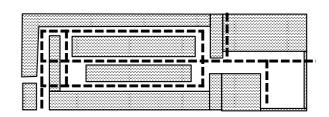
### • artistic / space

Introvert character

The walls, fences and closed façades of the buildings are keeping the character of the space inside the complex quiet introvert. When inside, one can forget about the outside world as there is almost no visual connection to the neighbourhood.

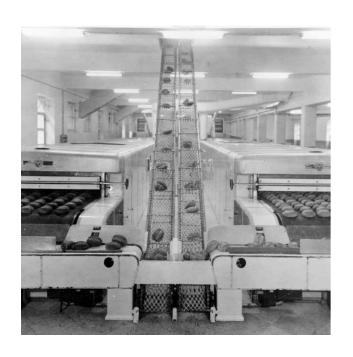


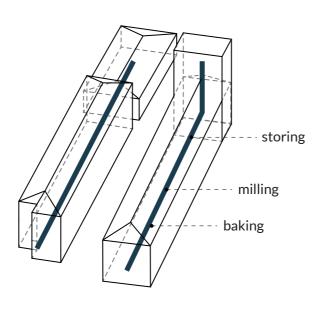


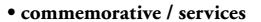


### • artistic/ structure

Orthogonal grid
Everything at the site is submitted to the orthogonal grid. This calm logic can be perceived as the quality.



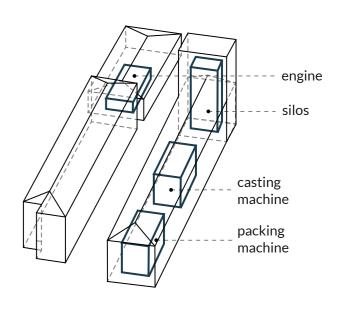




Linear production

The logic and pragmatic process of the production and the way, how the buildings are organized according to it, is something worth preserving.





• commemorative / stuff

Machines are the key ingredient of

MMC' character.

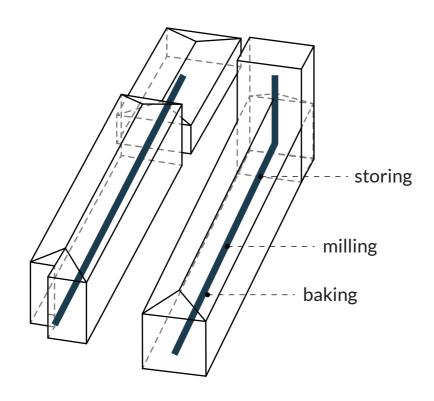


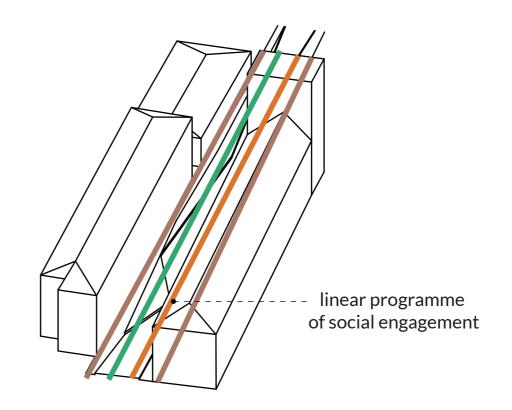
How to merge the industrial and strict layout with human-scale friendly design?

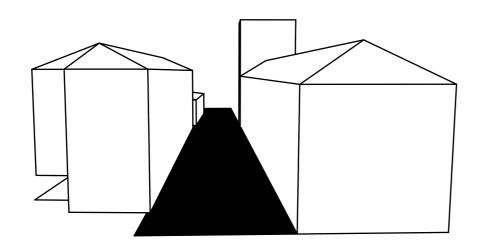


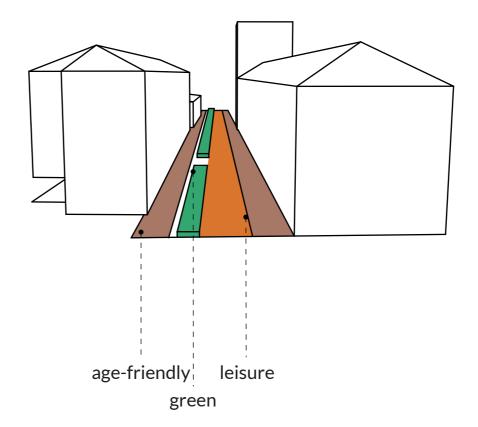
How to open the introvert complex without depriving it its character?

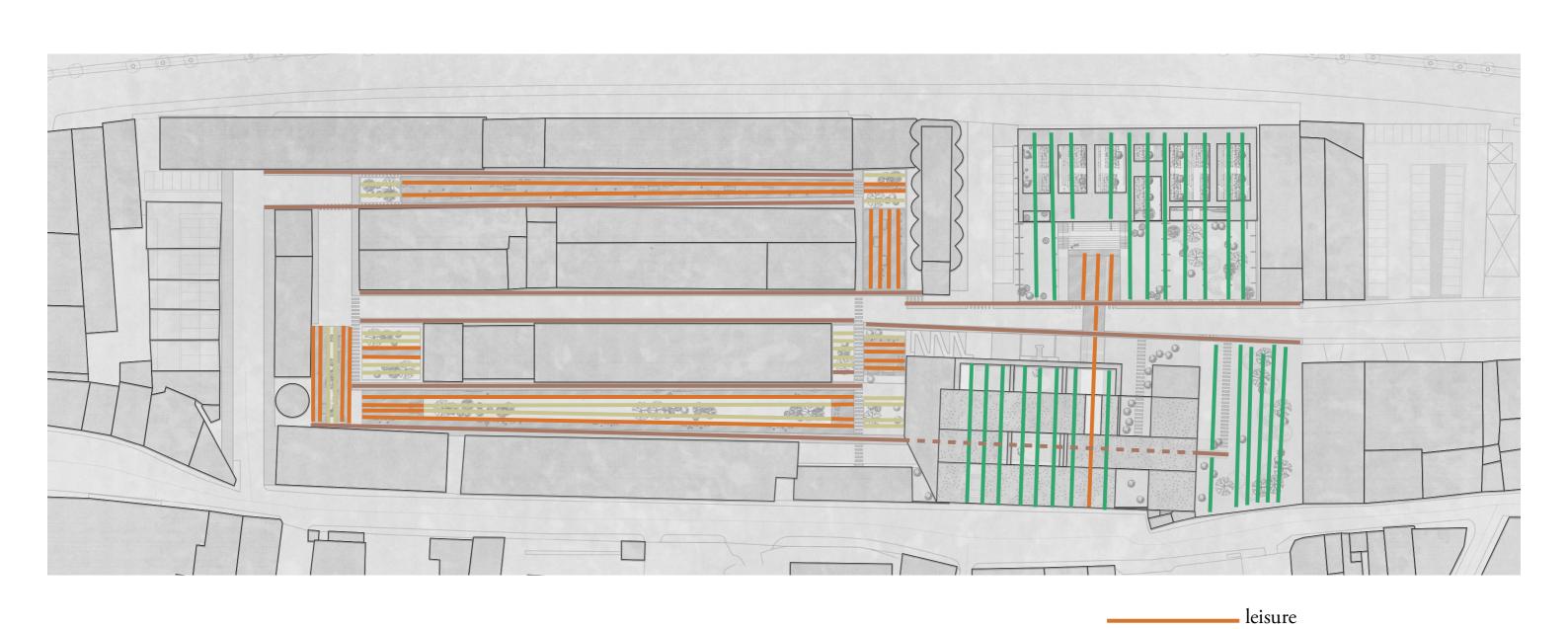
# SOLUTION: LINEAR PROGRAMME OF SOCIAL ENGAGEMENTS











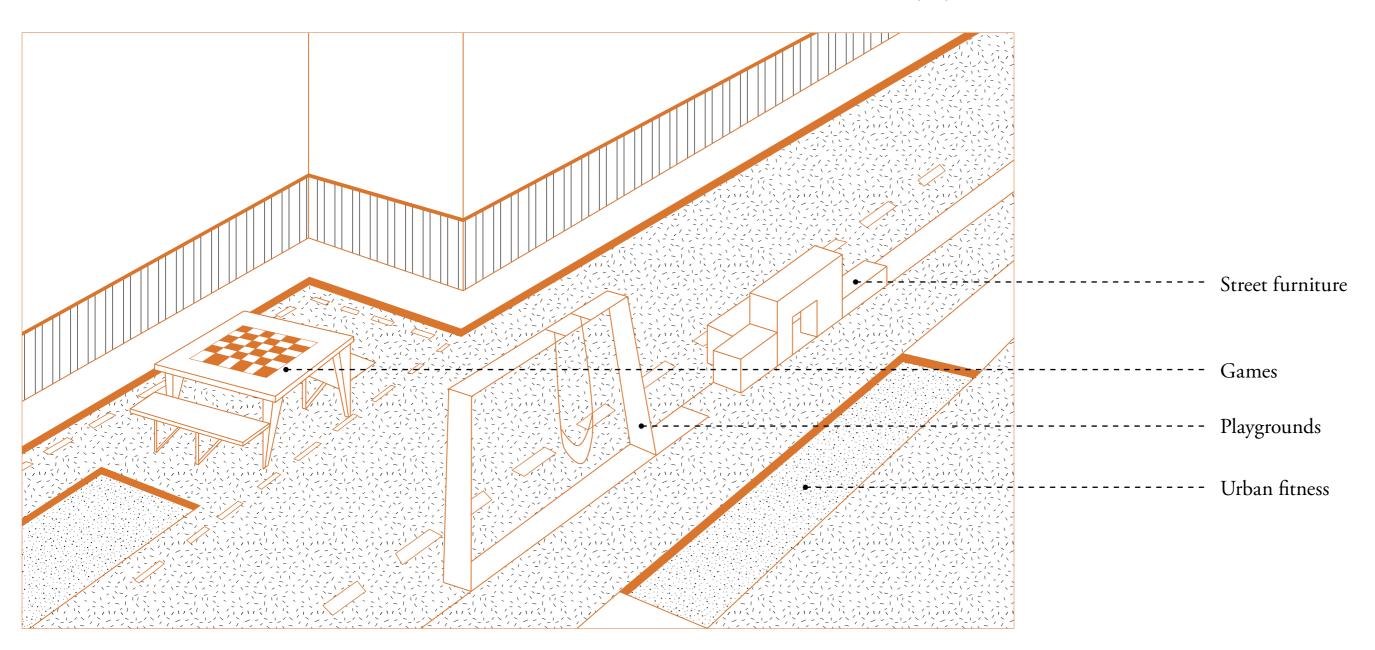
age-friendlygreen

gardens / park network

# HEALTH & LEISURE



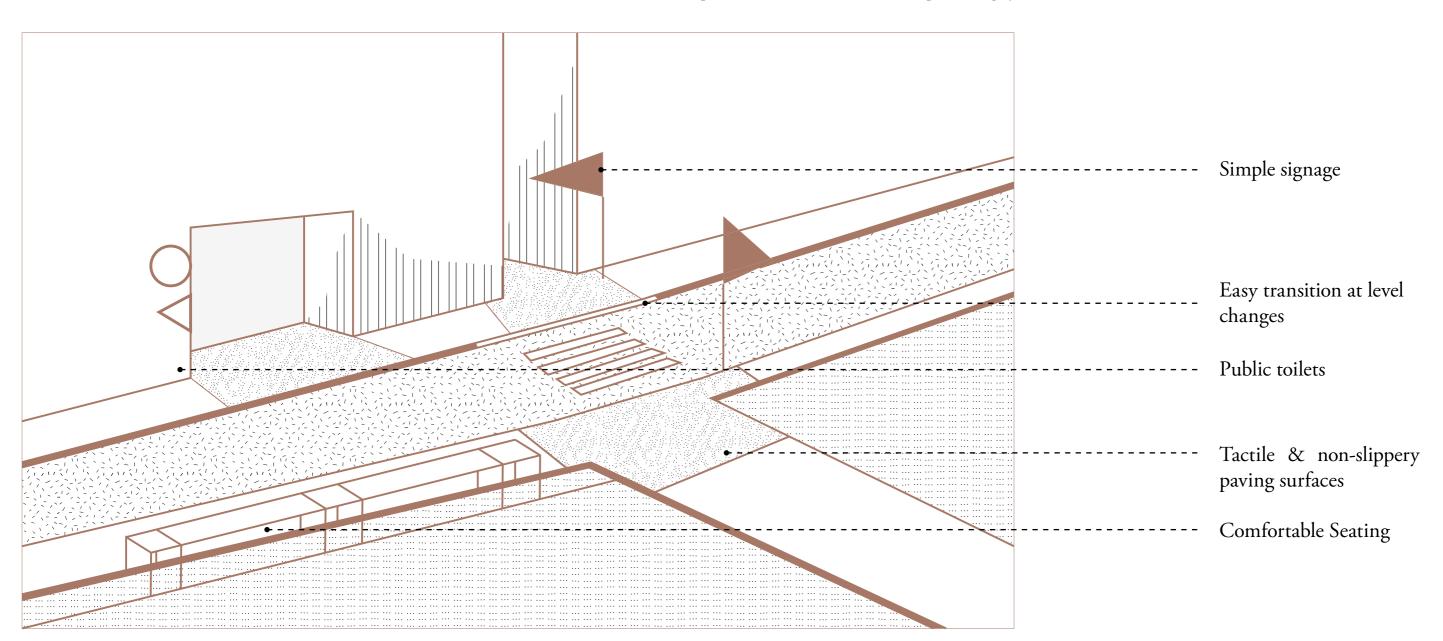
The Goods Line, Syndey, Australia



# AGE - FRIENDLY

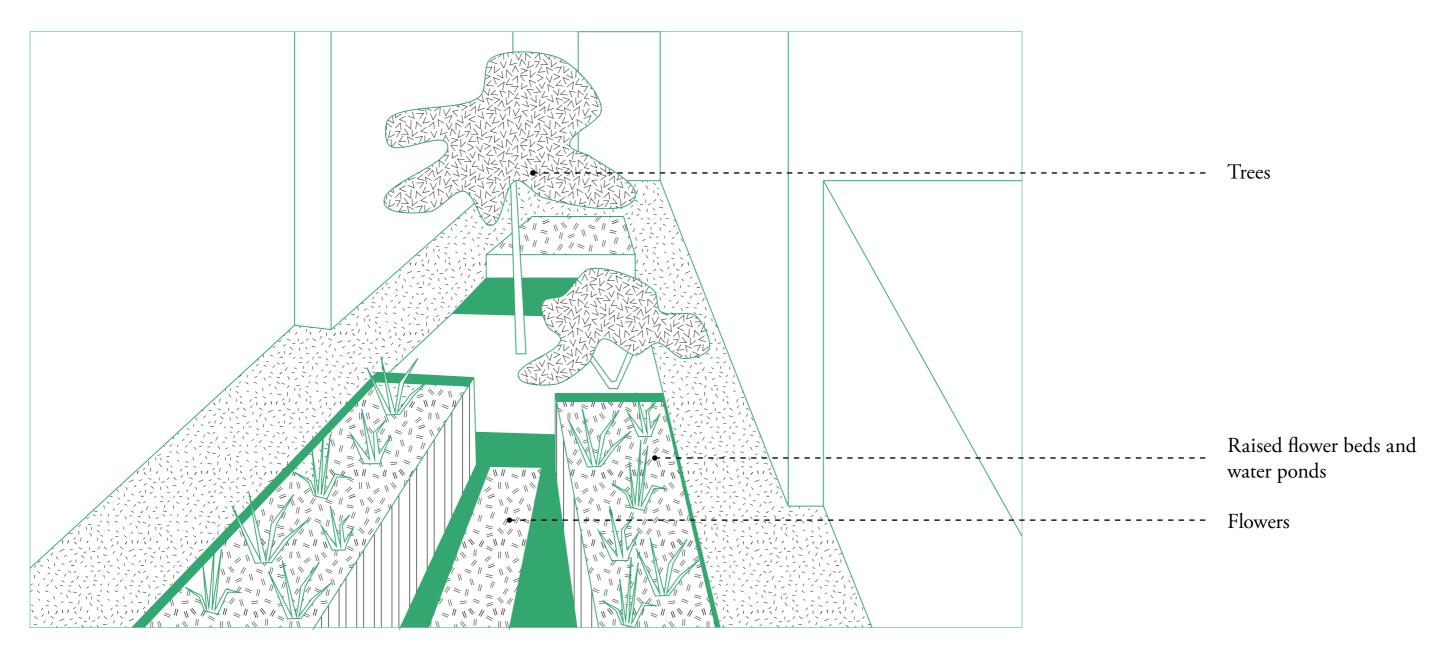


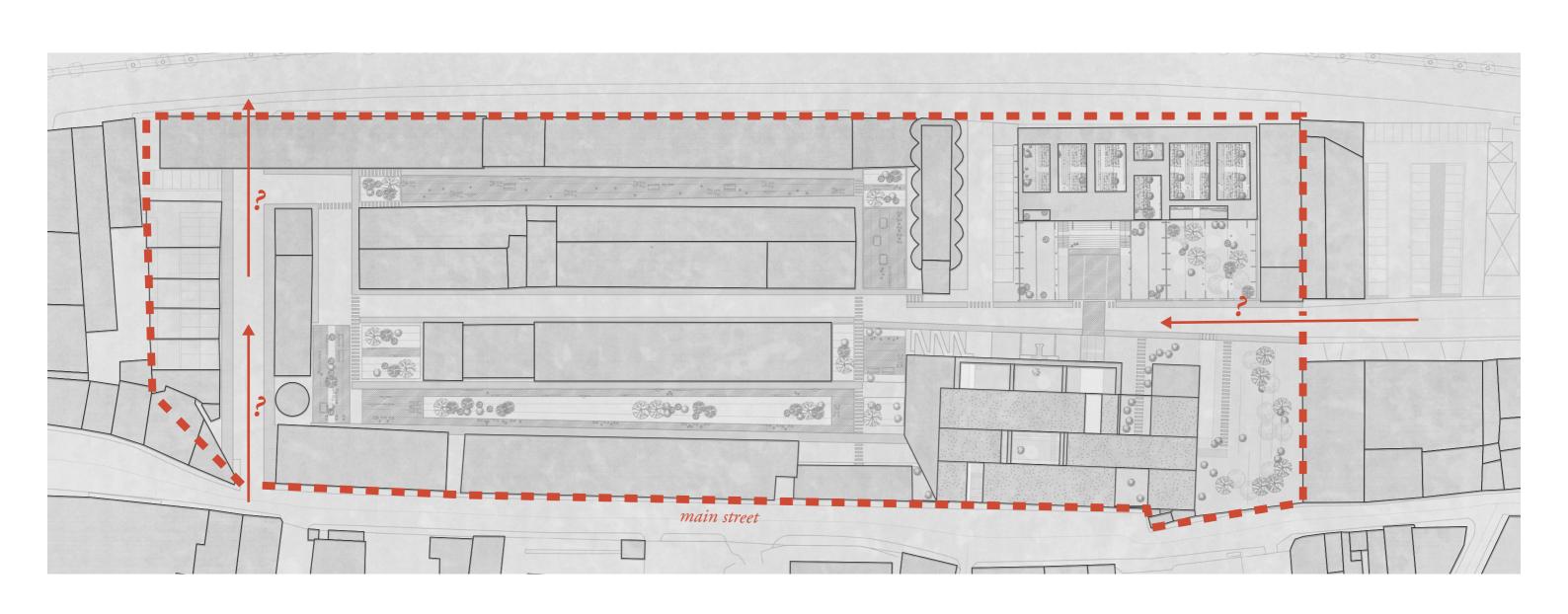
Sopron Castle District Revitalization, Sopron, Hungary

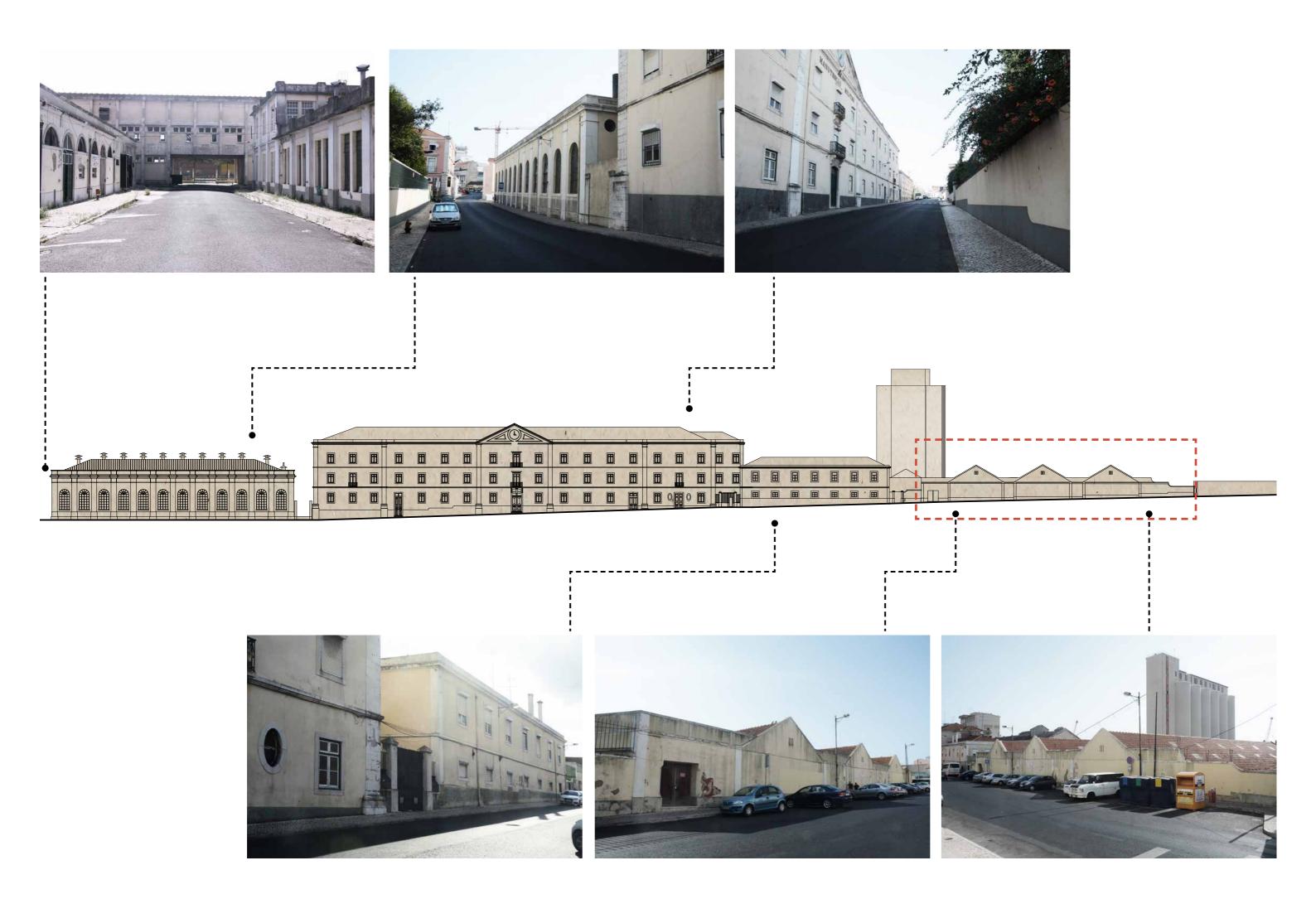




Rosa Luxemburg Garden, Paris, France



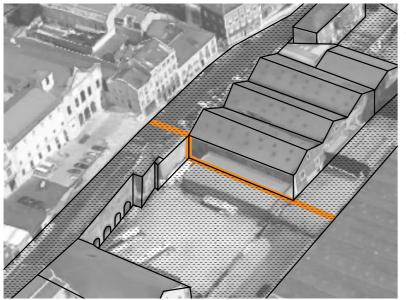




## NEGLECTED TREASURES

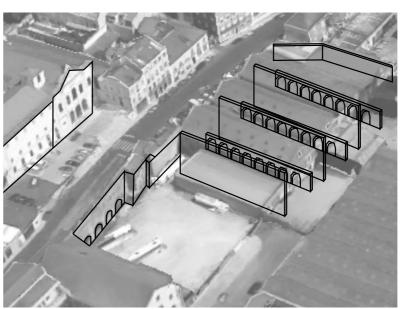






#### • use / site

The height level difference between the street and MMC challenges to introduce some clever solutions.



## • age / surroundings

The surroundings are filled with treasures from different time periods. Especially the structure with the *caravel* is interesting.

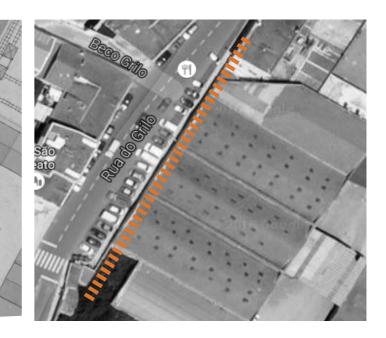
## CONDITION OF THE STREET FAÇADE





# • commemorative / space The tripled volume of the Supermarket was respected in every change made in the building.





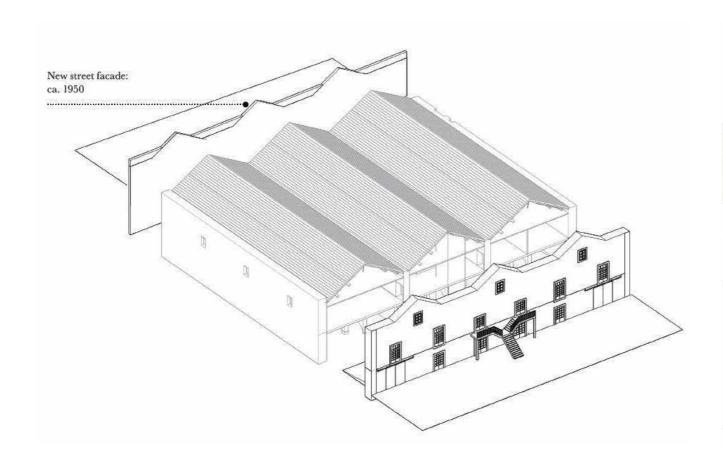
• conflict / structure

The building was once bigger but the street side has been cut.

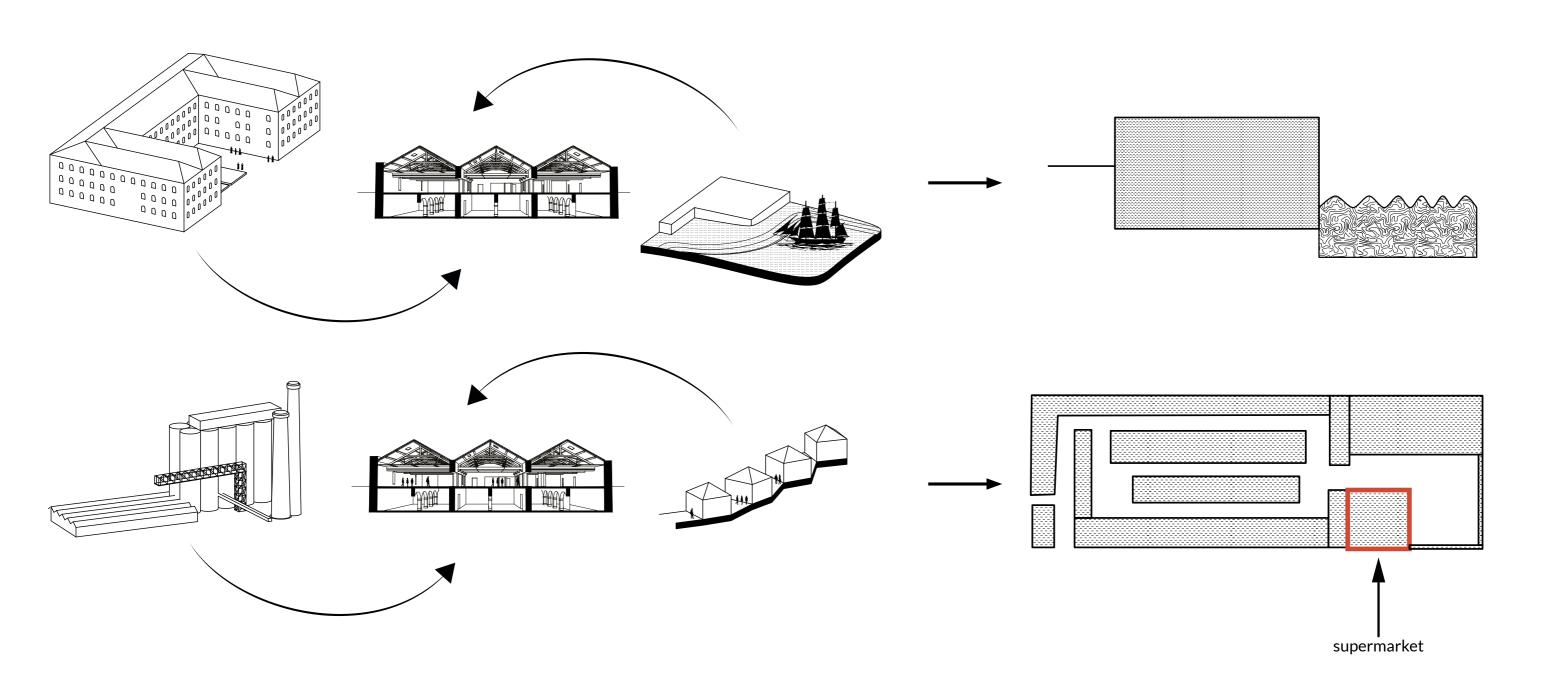
#### • conflict / skin

The difference in perception of the street facade and the MMC facade of Supermarket.

Also the street facade is not original.





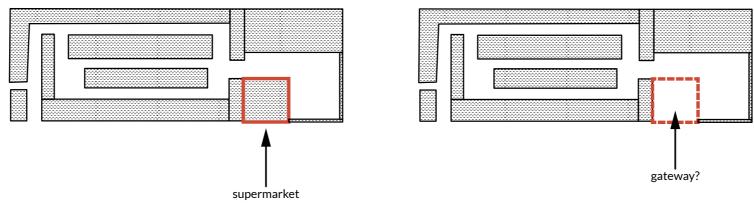


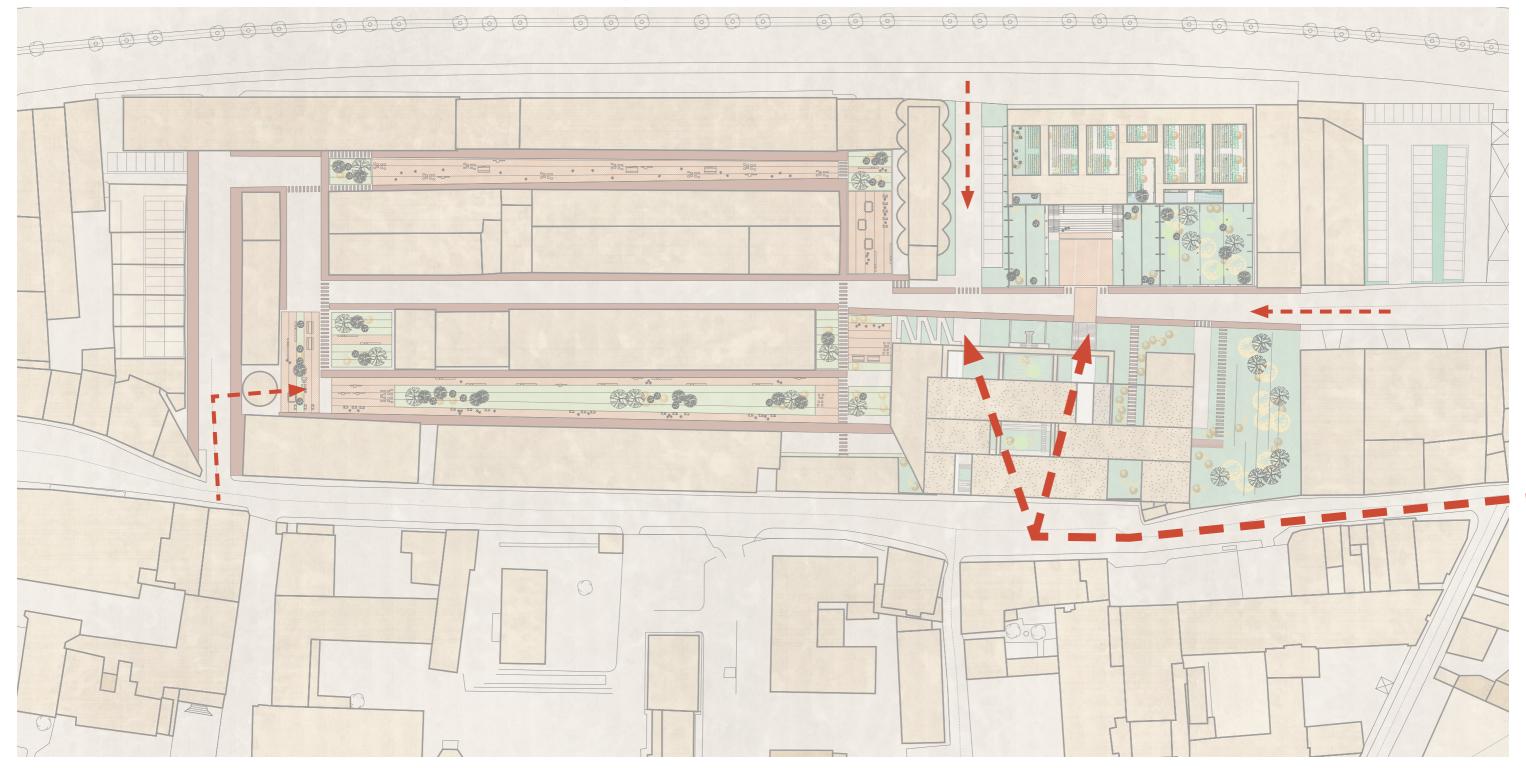
### • use / social

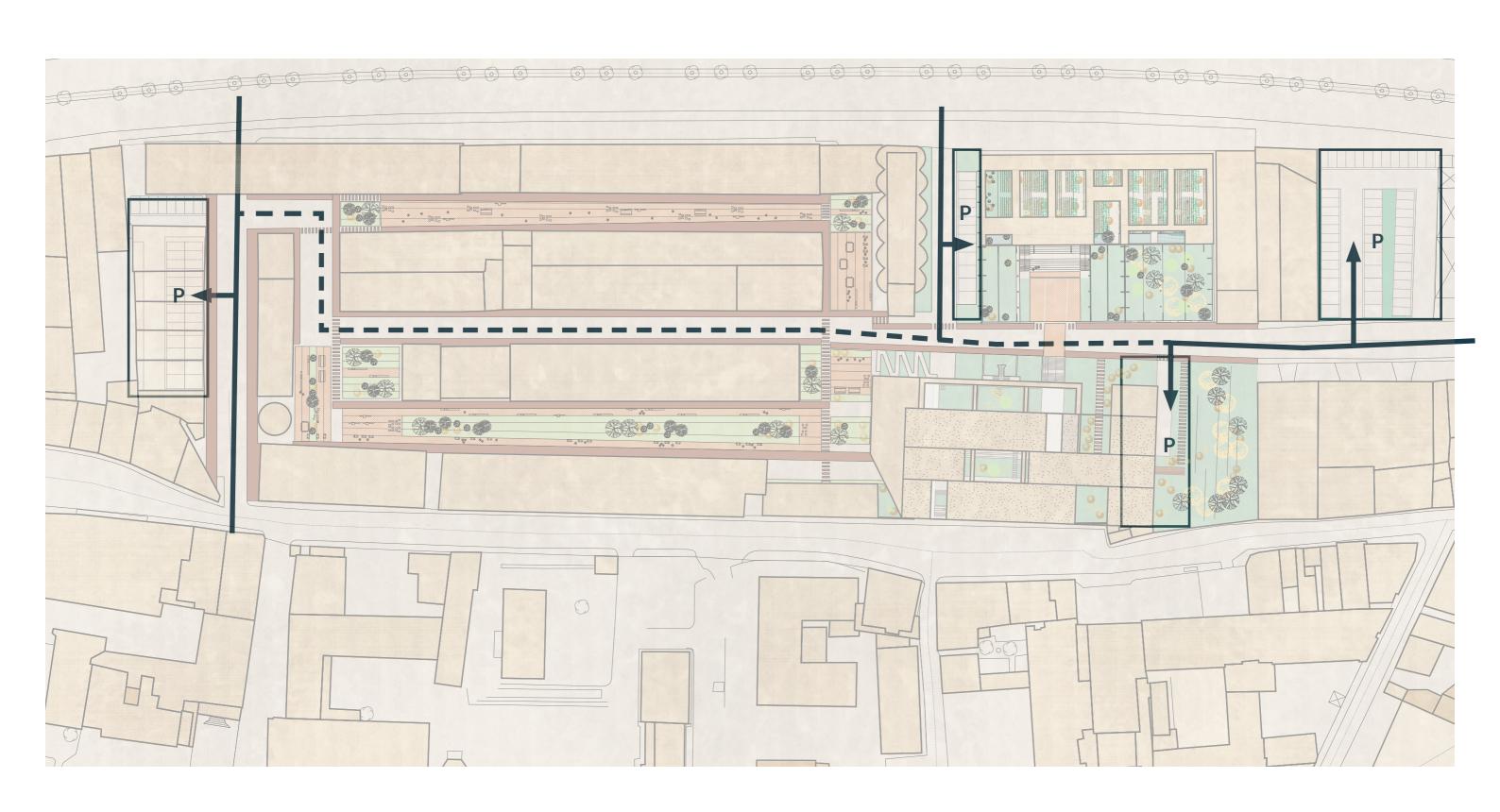
Supermarket as a gate.

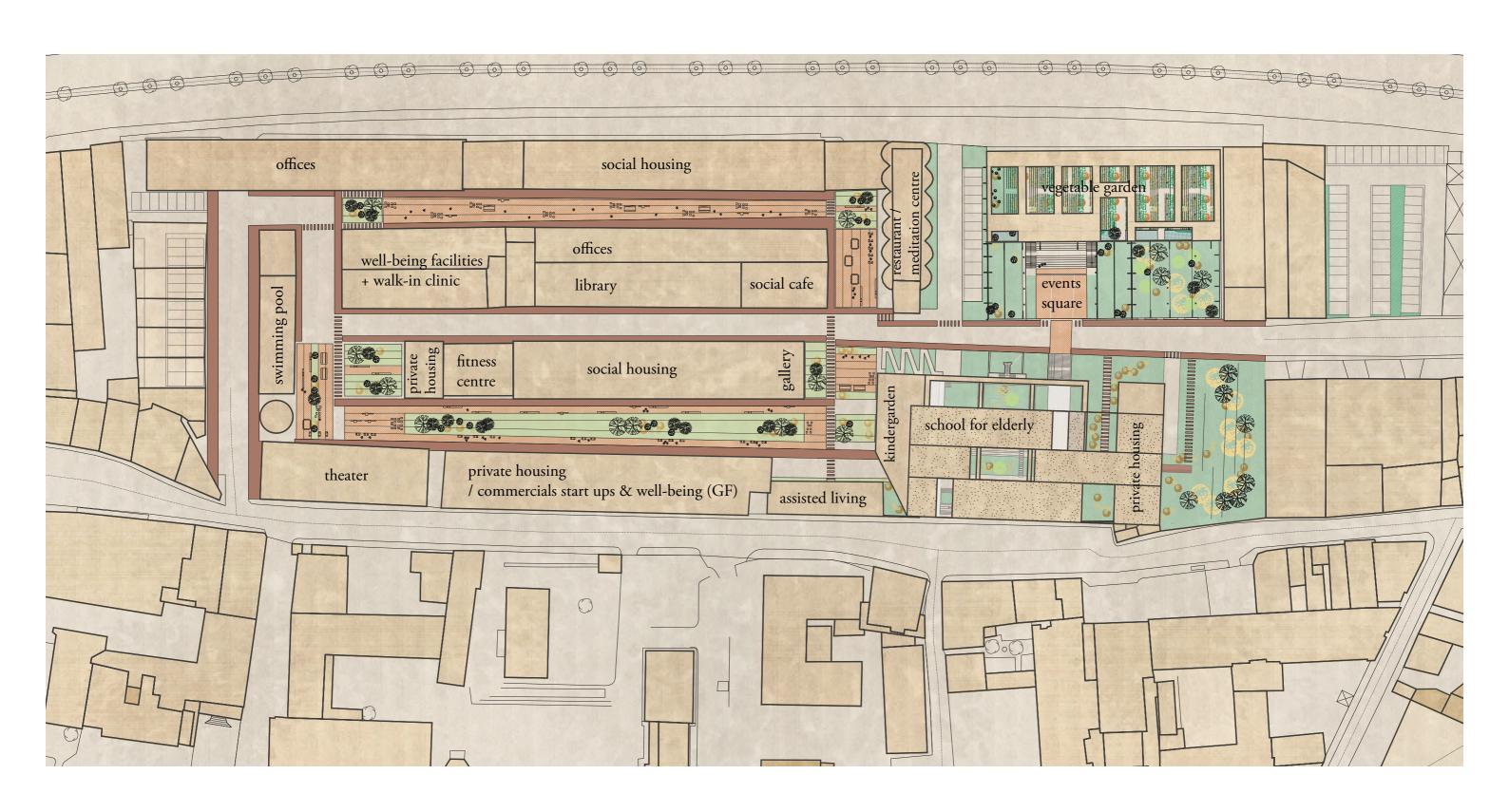
Firstly it was used as a gate for the ships coming to the harbour during religion & discovery times. Later on it was used as the place where people could buy goods produced in the factories.

## SUPERMARKET AS A GATEWAY







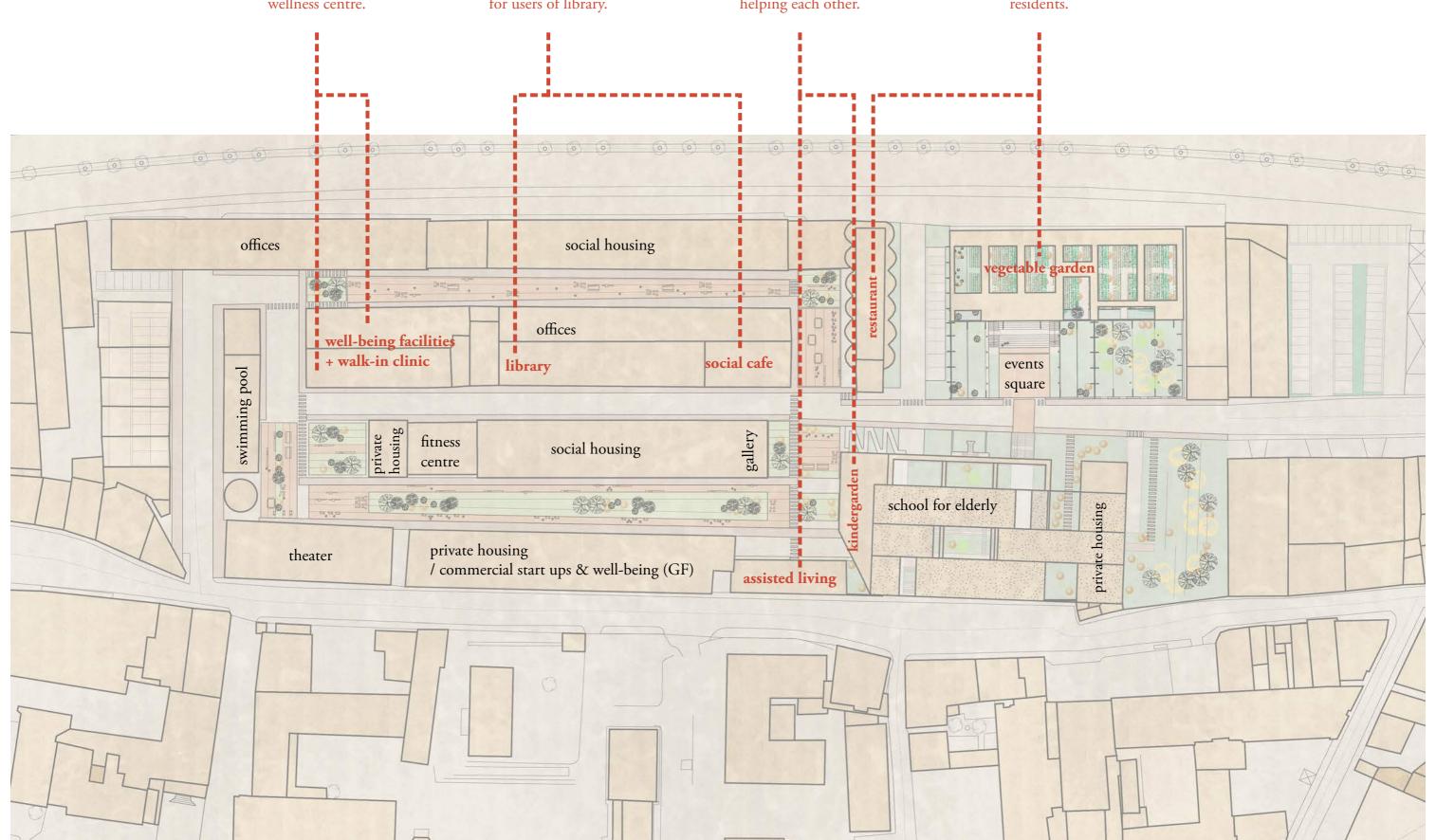


Walk-in clinic has the advantages of being accessible and inexpensive. The clinic ispartially finanaced by the wellness centre.

People visiting the library can work and read books in the local café. That means more visitors for the café and more comfort for users of library.

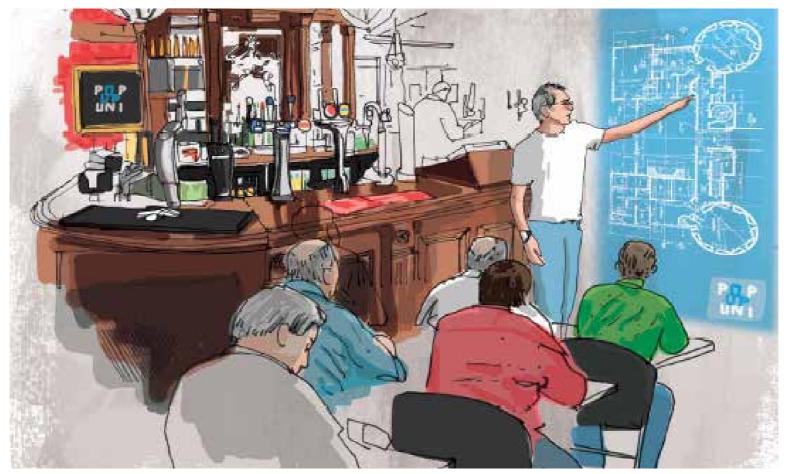
Studies show that bringing young and old has many advantages. It is based on the philosophy of voluntarily helping each other.

Farm to table is the very popular concept. The fresh and seasonal food can be a real attraction. The gardens are profitable hobby for residents.



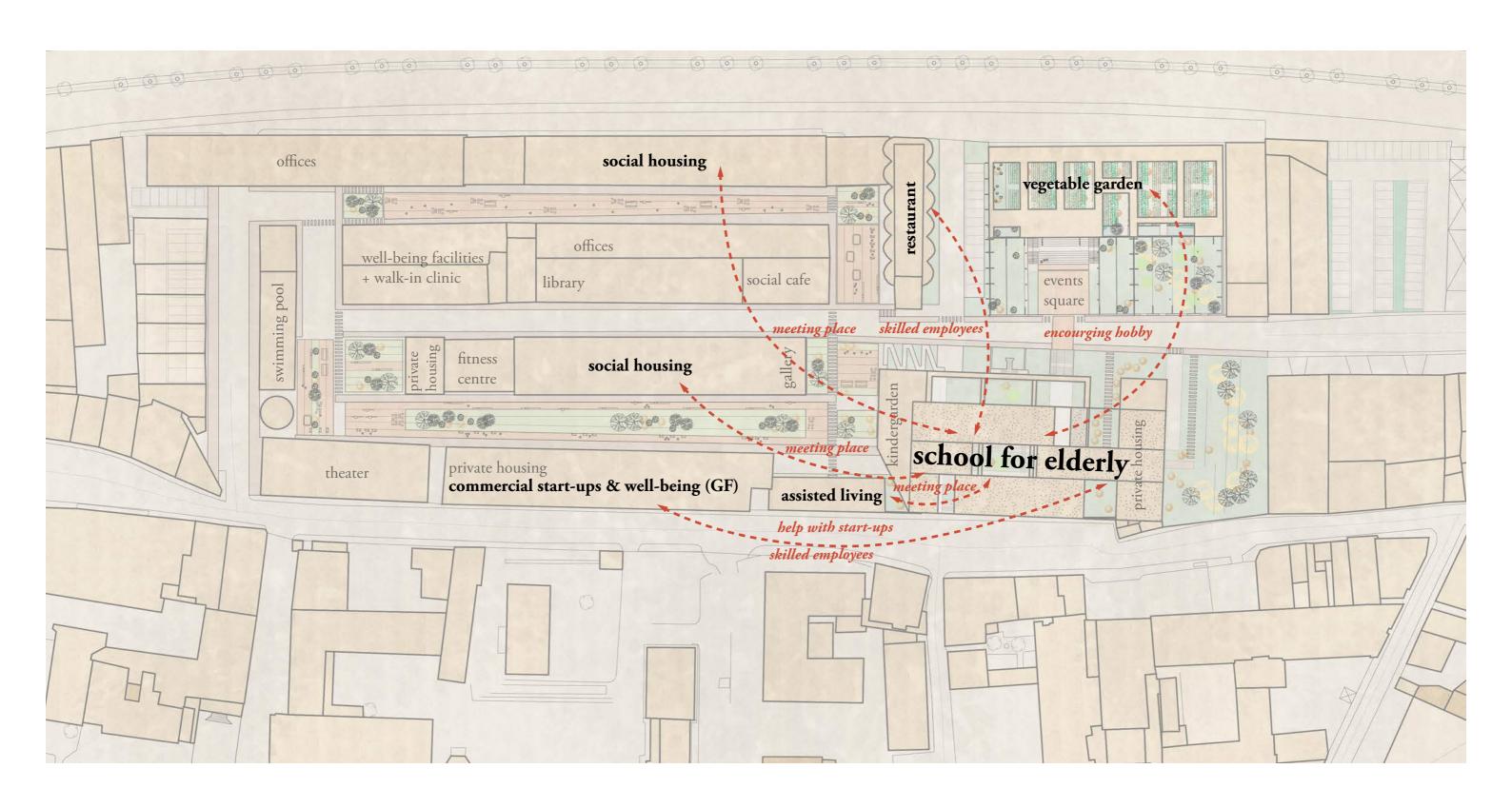
CONCEPT

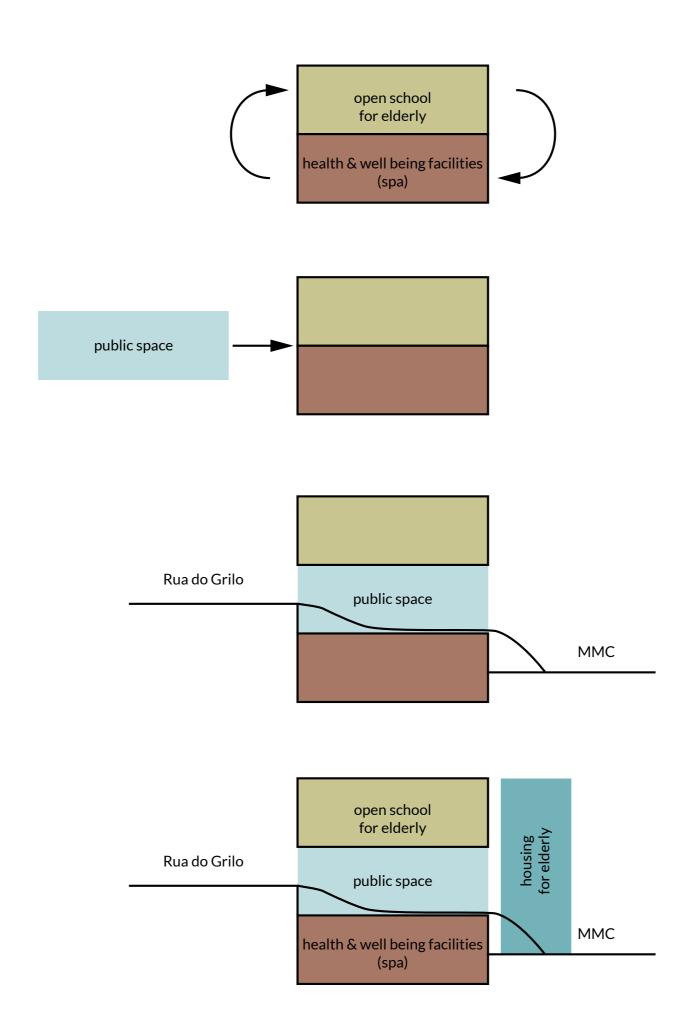
Small scale

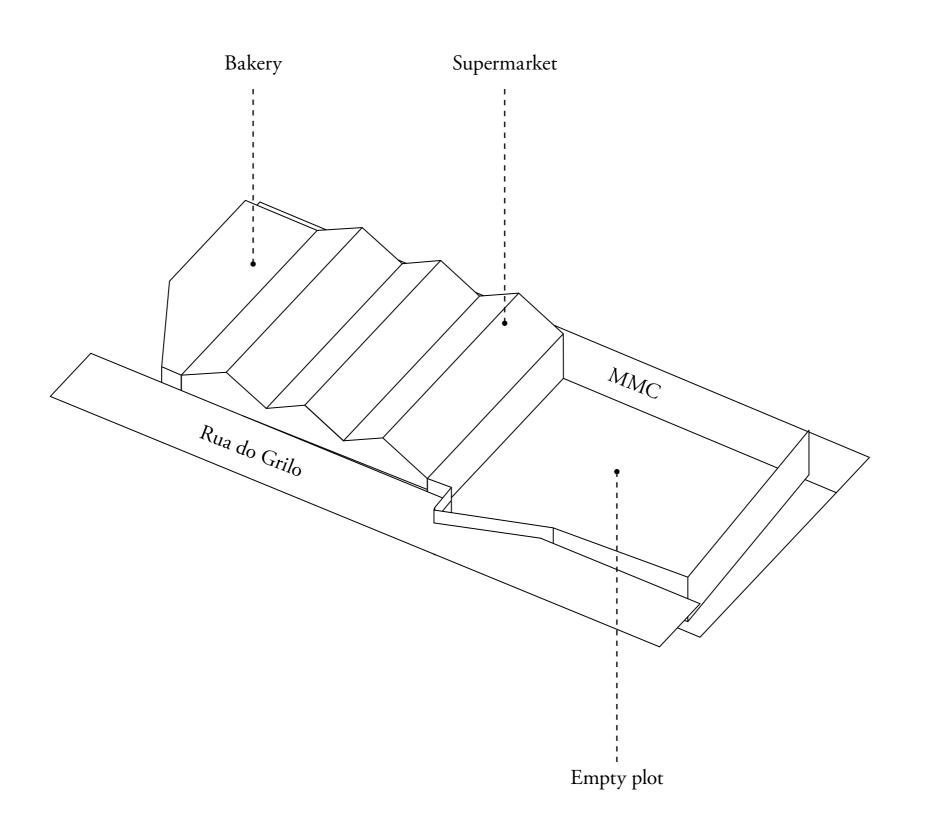


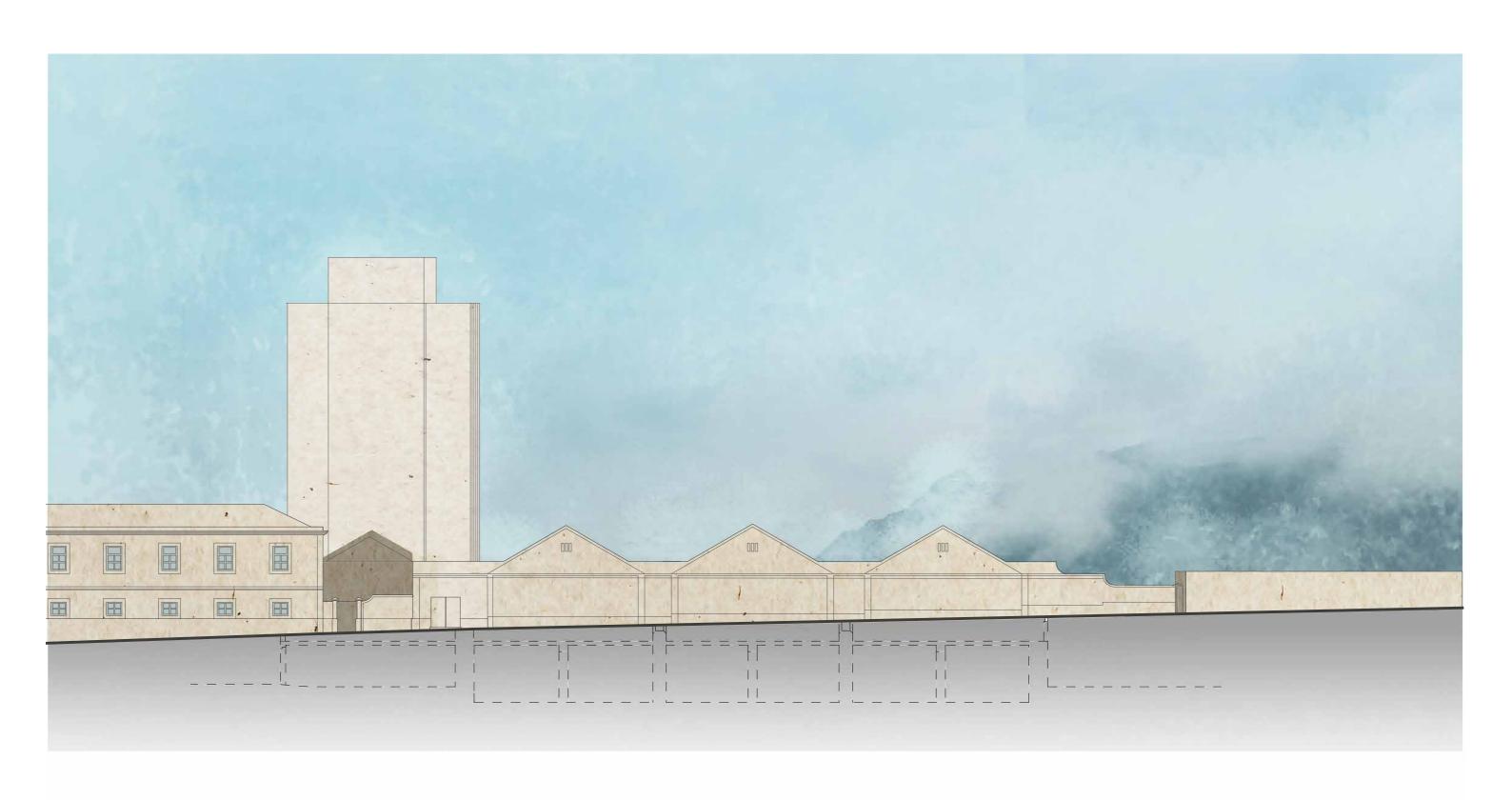
Patrick Vale, Silver Linings, RIBA 2013

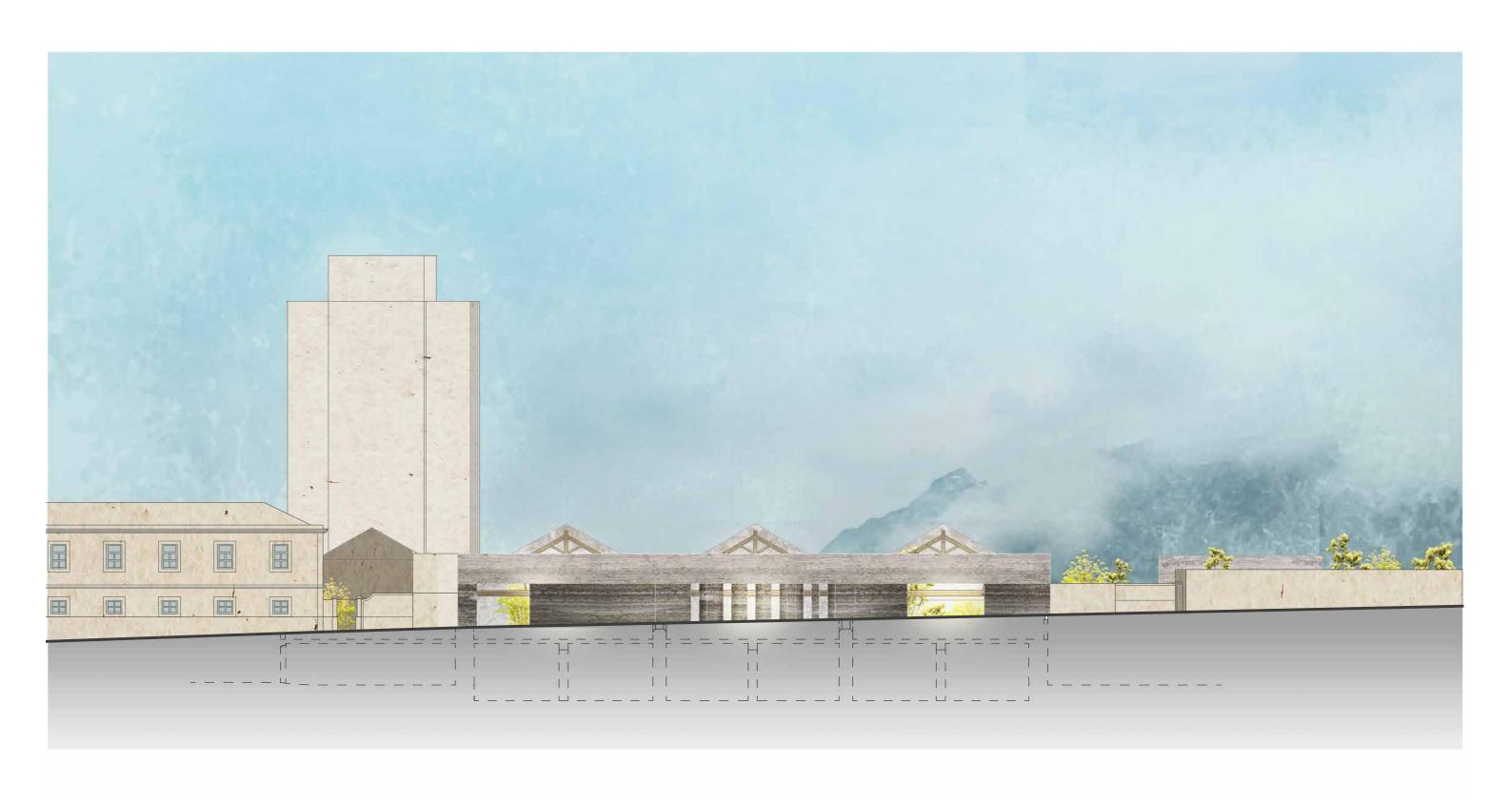
- gaining new profession (re-training / moving to different sector)
  - helping with start-up business
    - learning for enjoyment
  - sharing talent & skills with others
  - keeping in touch with modern world
  - education and self-awareness of health
    - socializing
  - blurring boundaries between work, education and leisure



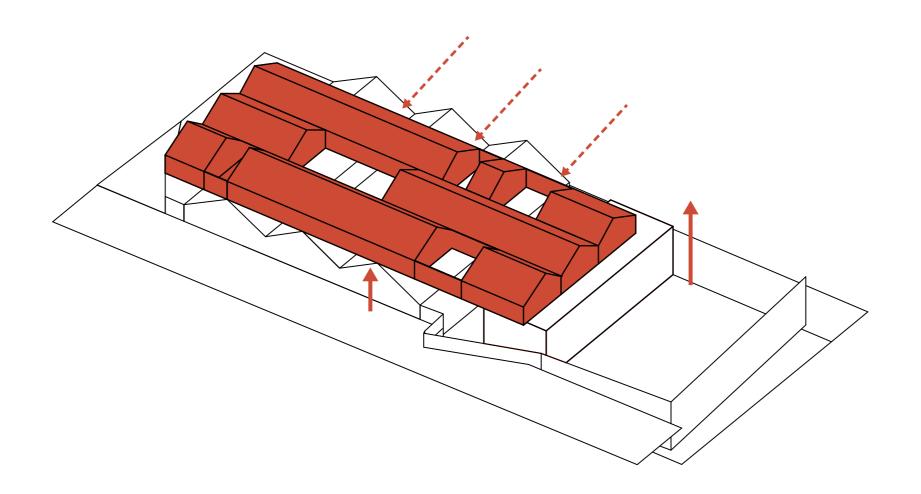




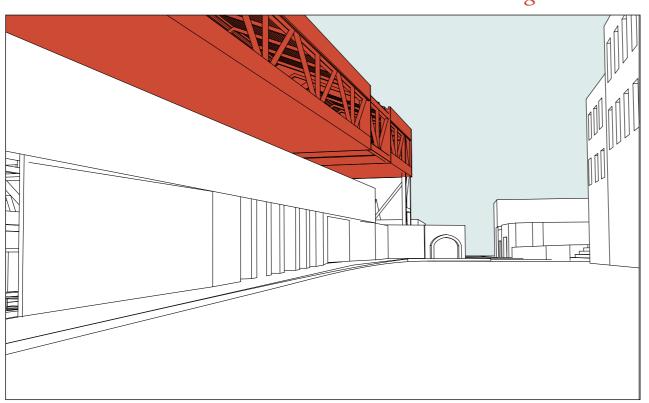








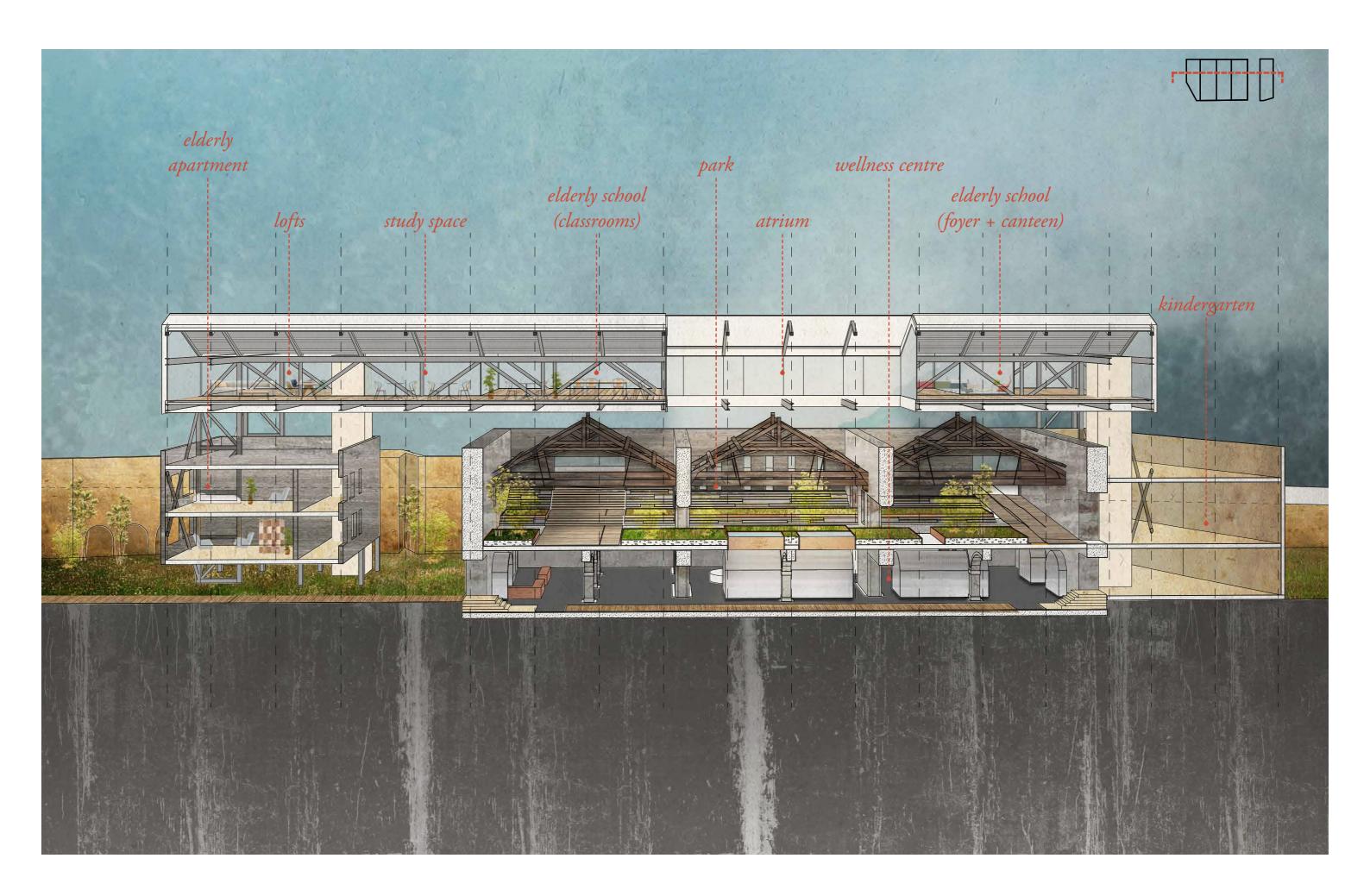
higher needed



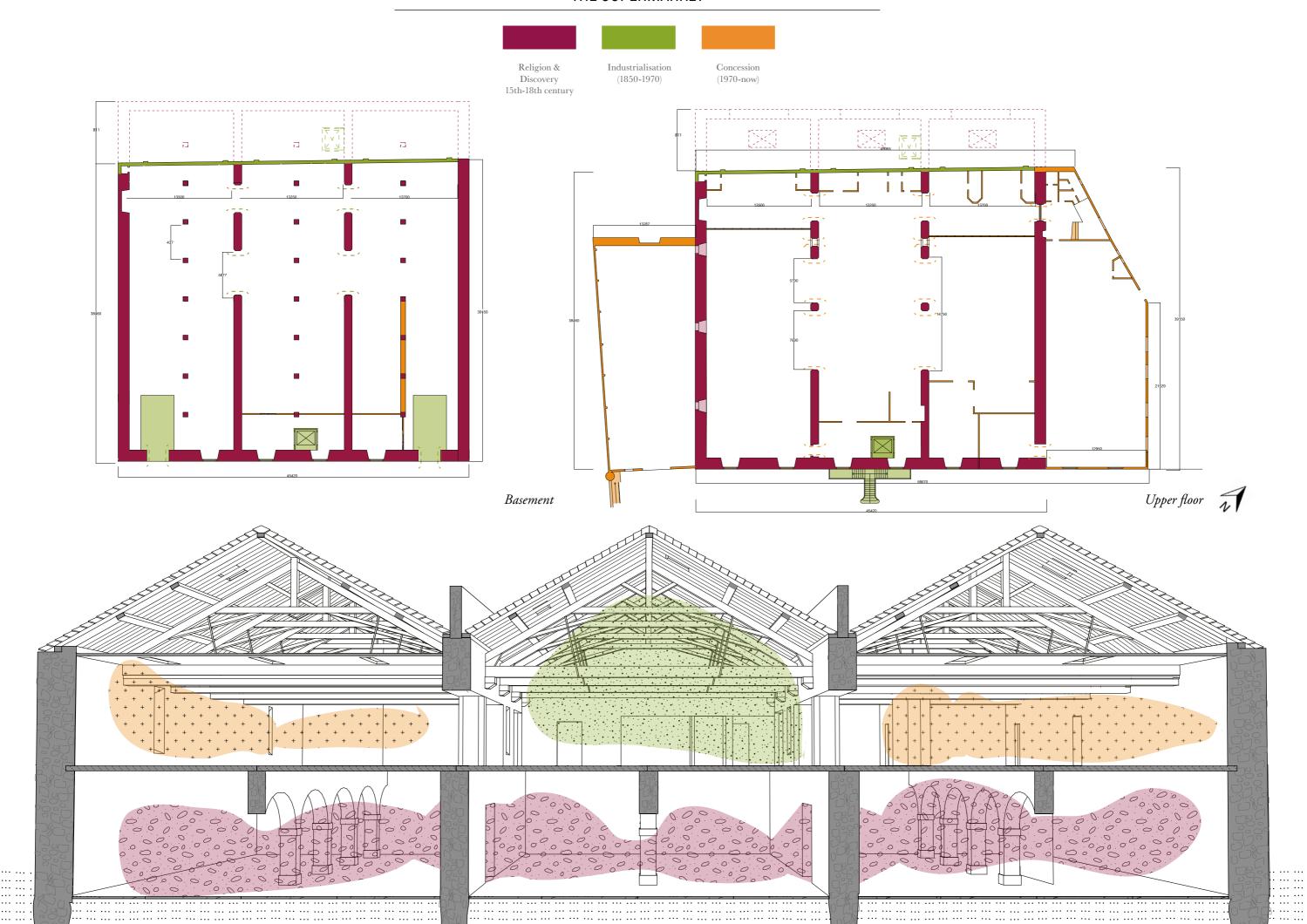
# lower needed







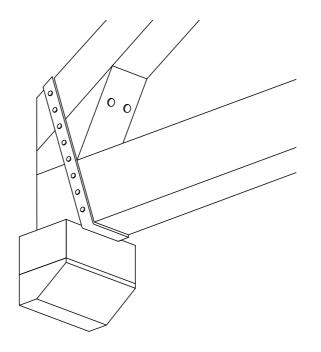
# THE SUPERMARKET

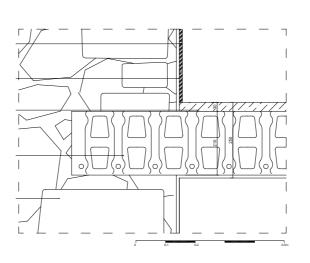


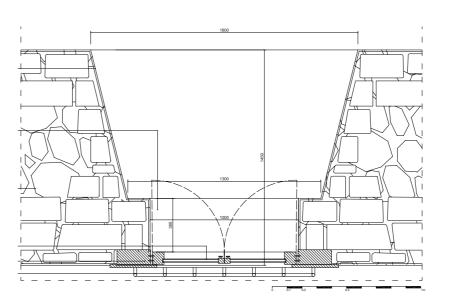


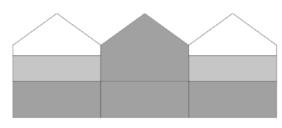






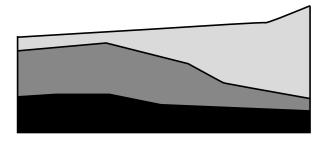






## • artistic / space

The height differences between the spaces in the upper floor and the layout of the basement are allowing to experience the whole space at the same time and gives the *church-like* feeling.

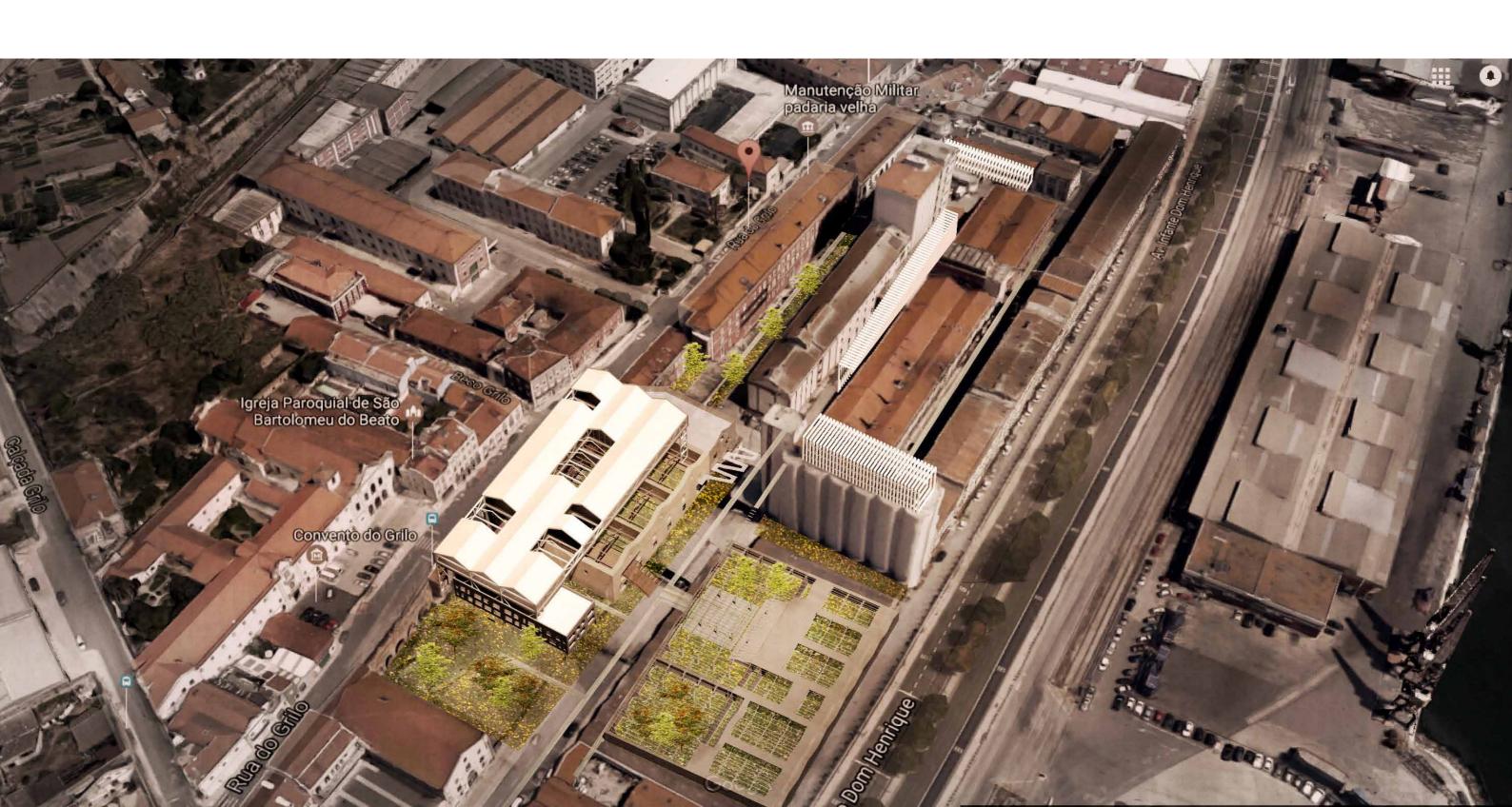


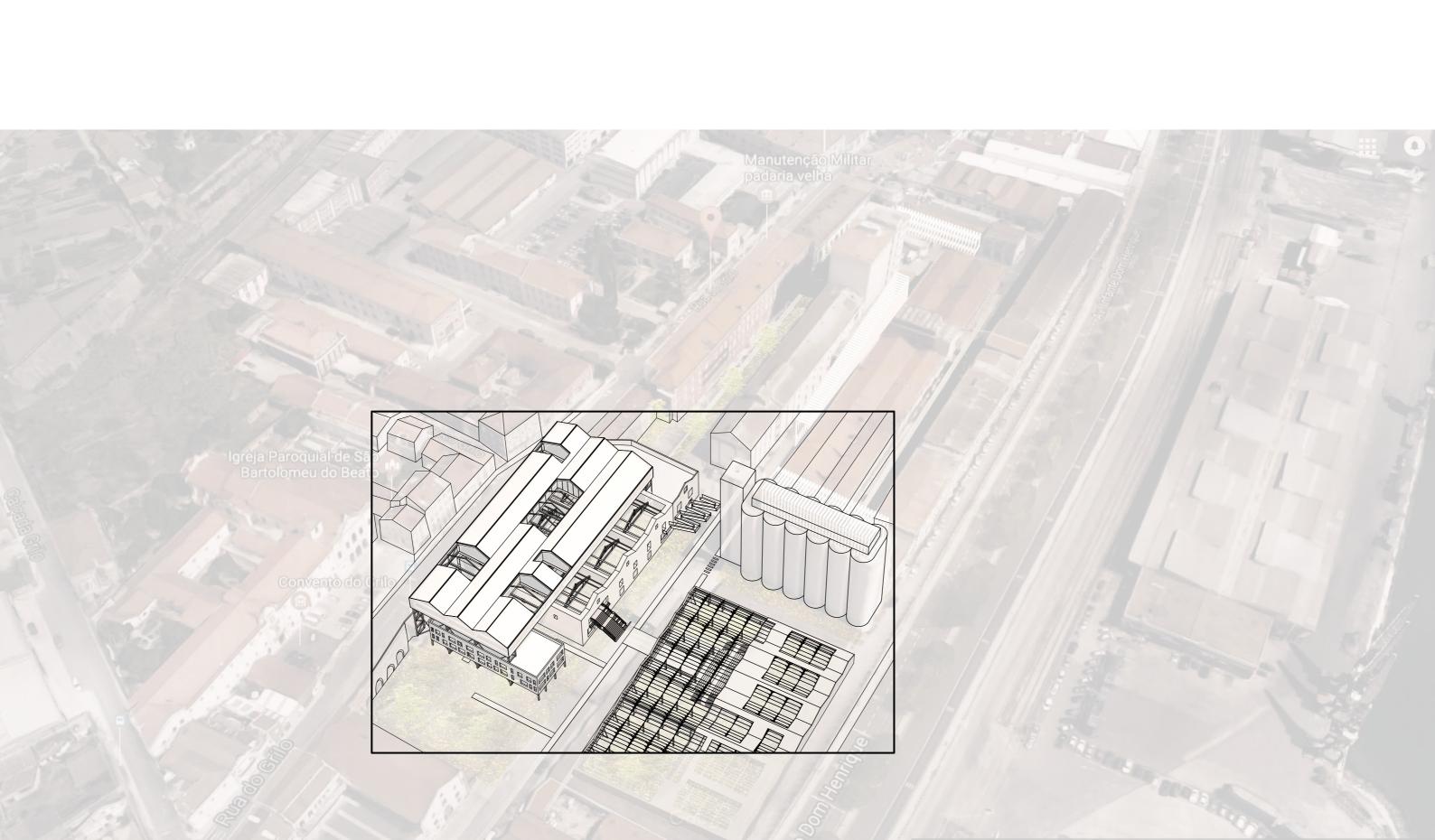
#### • historical /structure

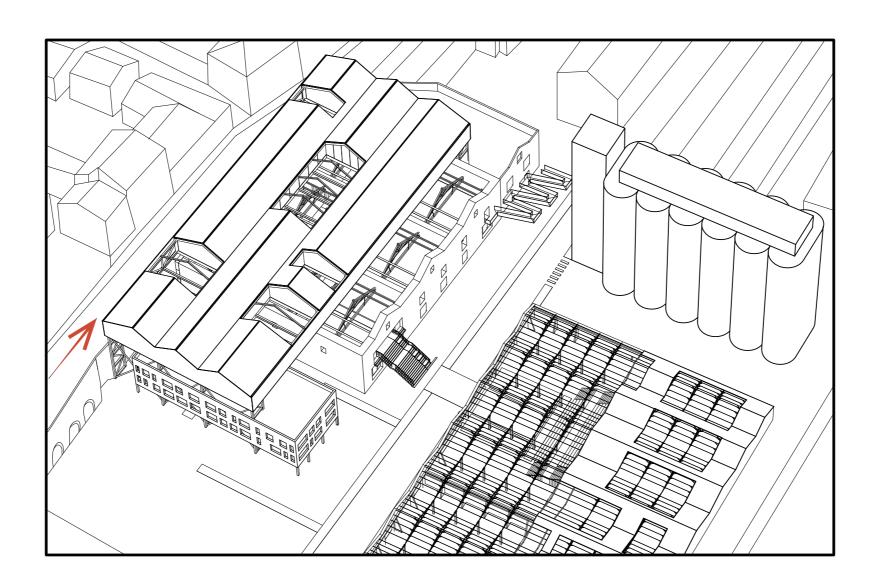
Inside the building it is very easy to determine time period of the construction: the arches, the wooden roof trusses etc. - they all represent different time layer.

JOURNEY - PART I

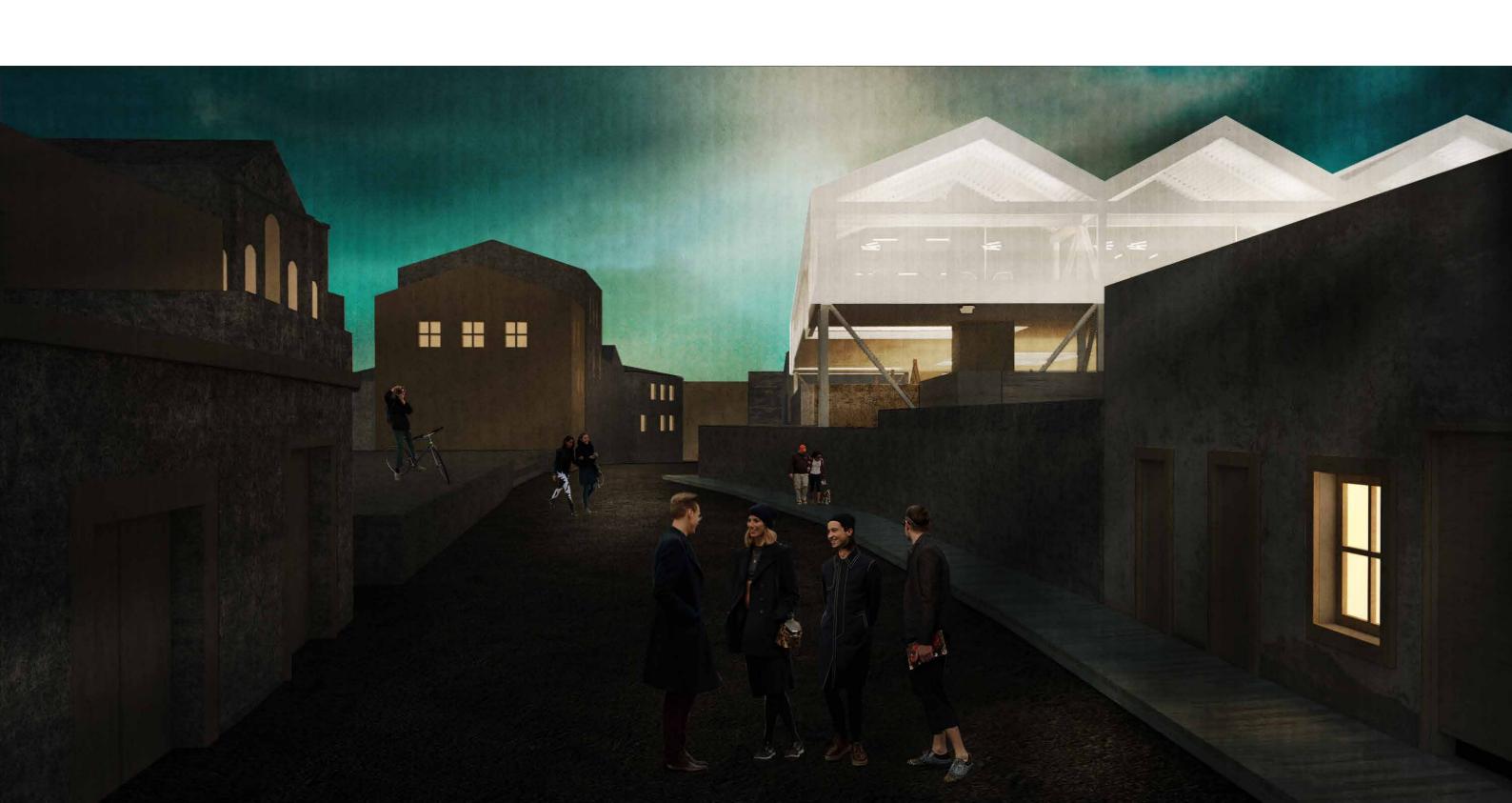
Why to top up?

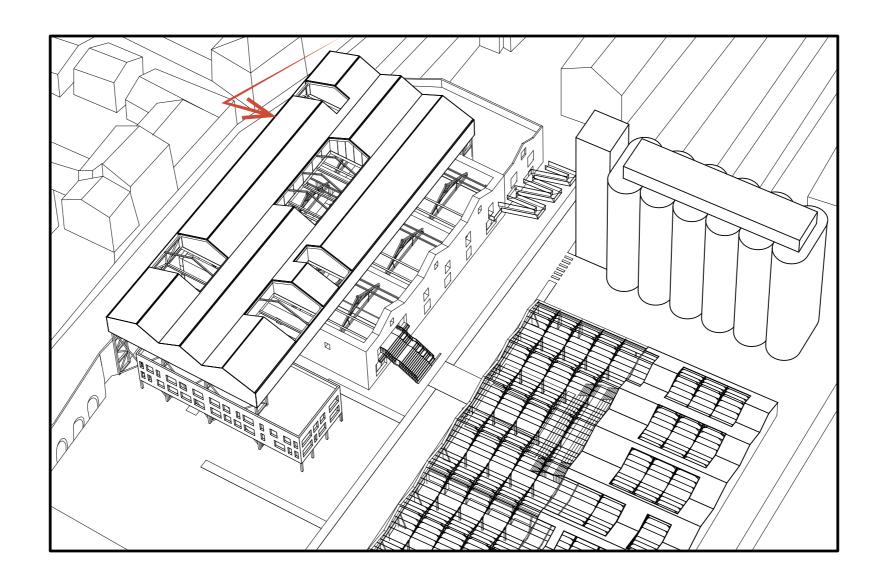






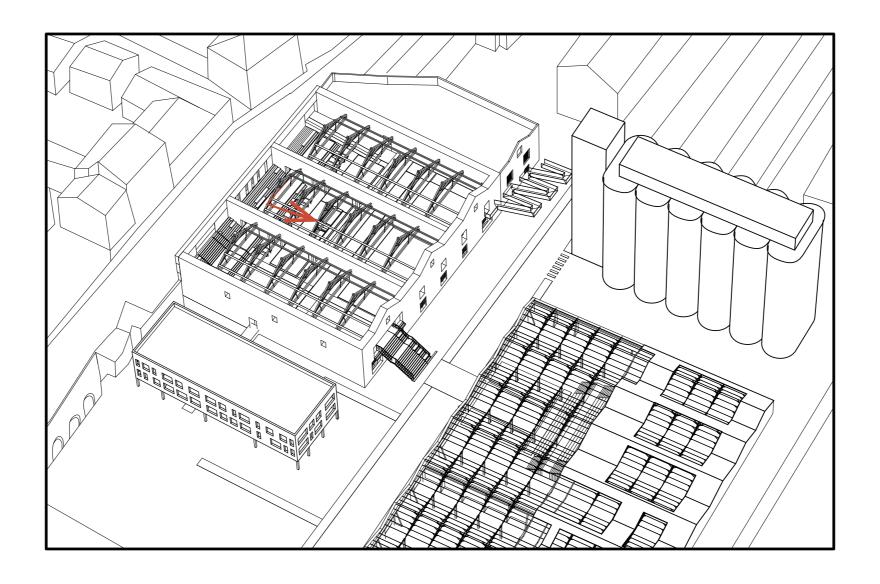
Approaching the complex from the south by walking along Rua do Grilo





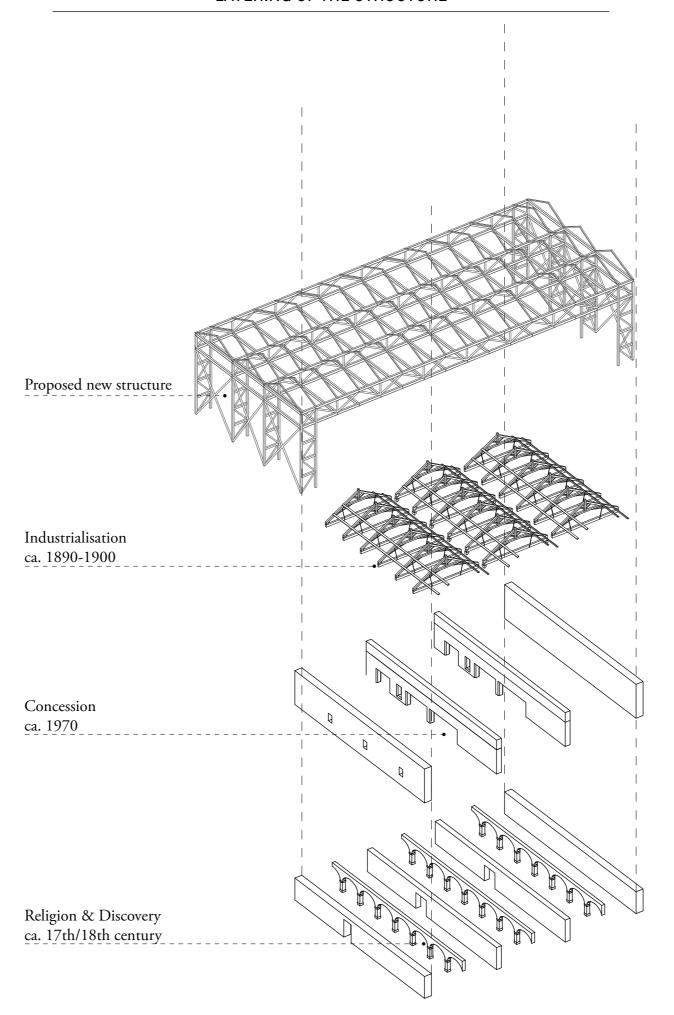
Entering the Gate of MMC in the previous Supermarket building

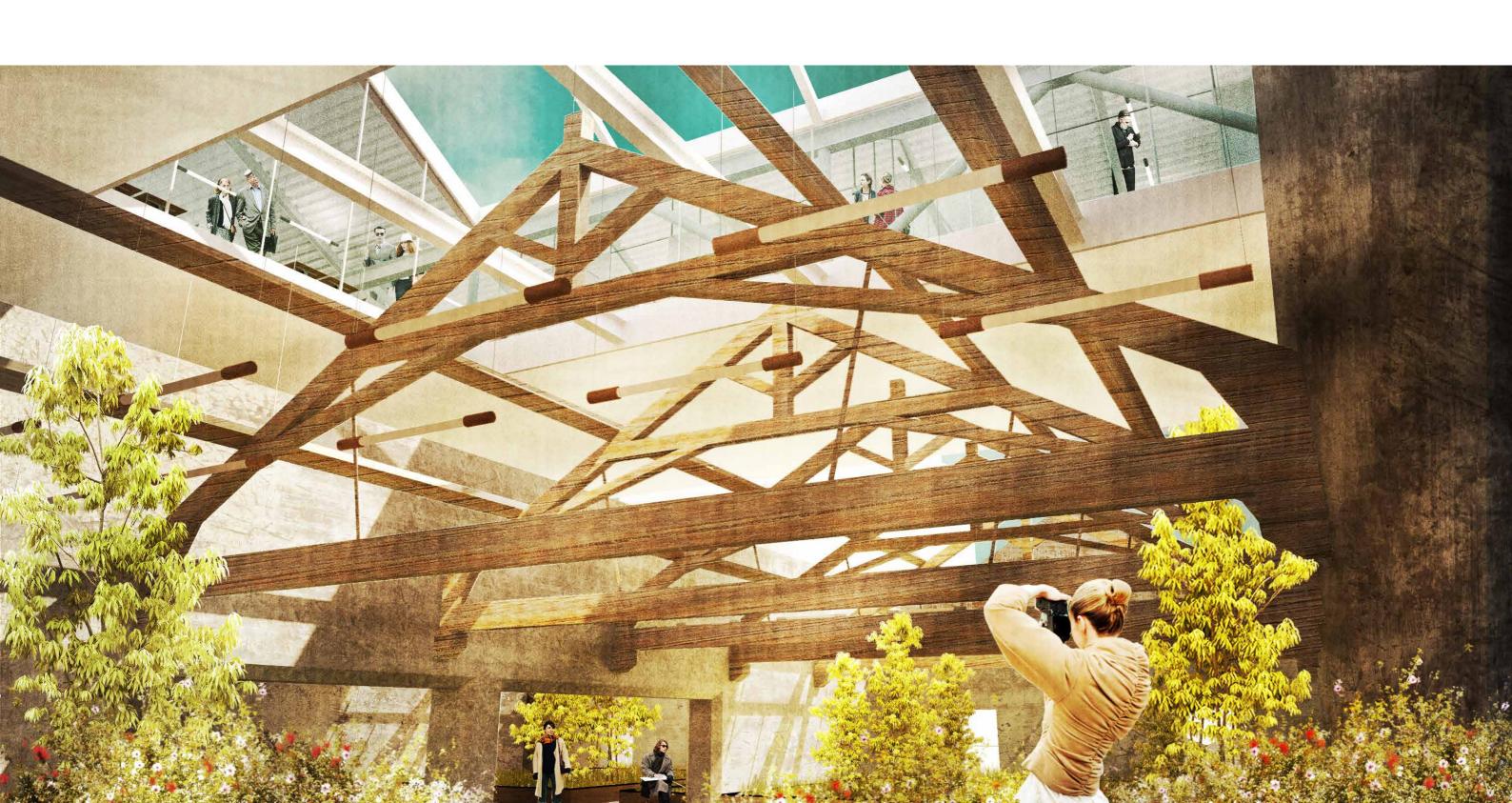


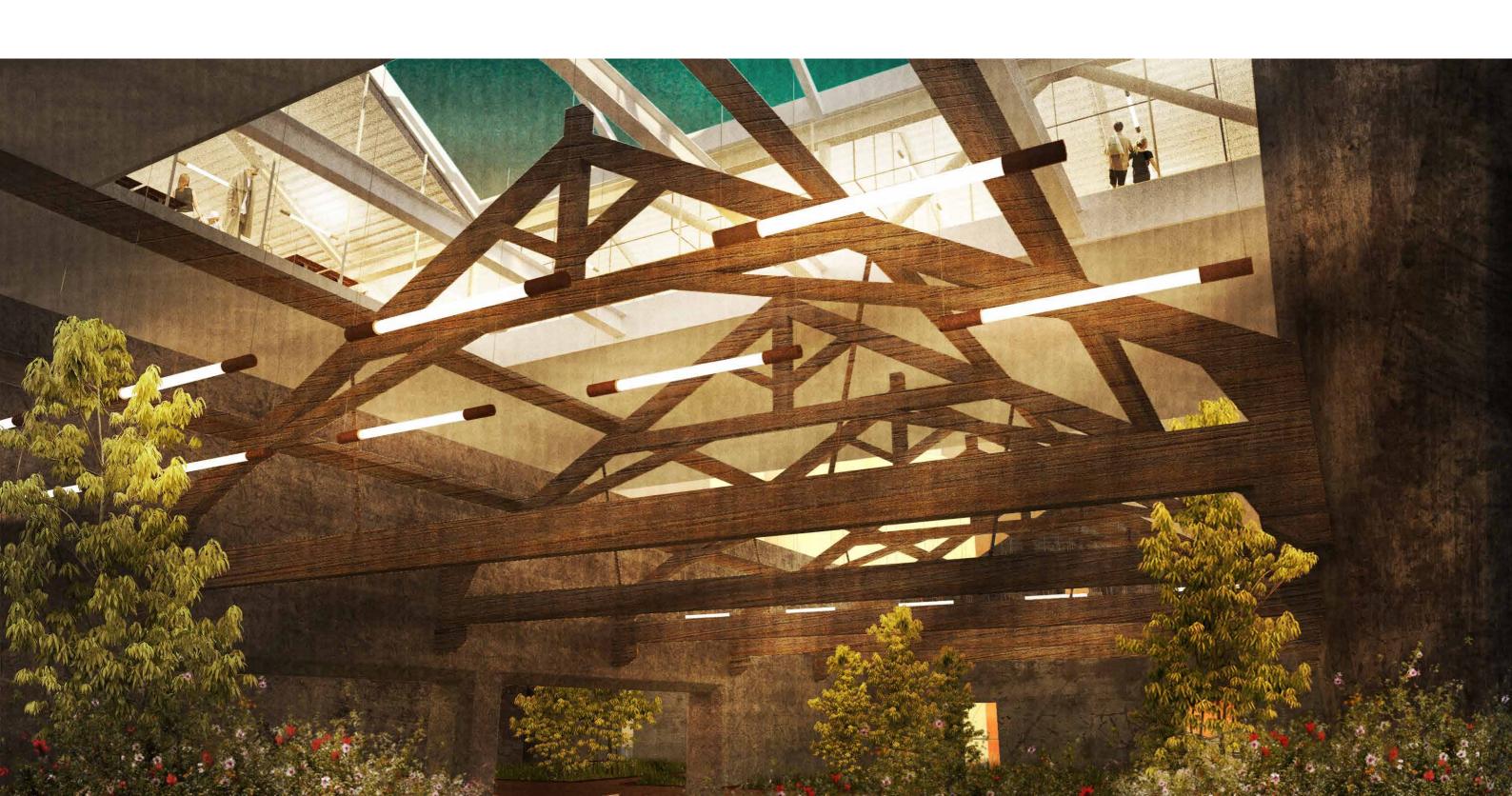


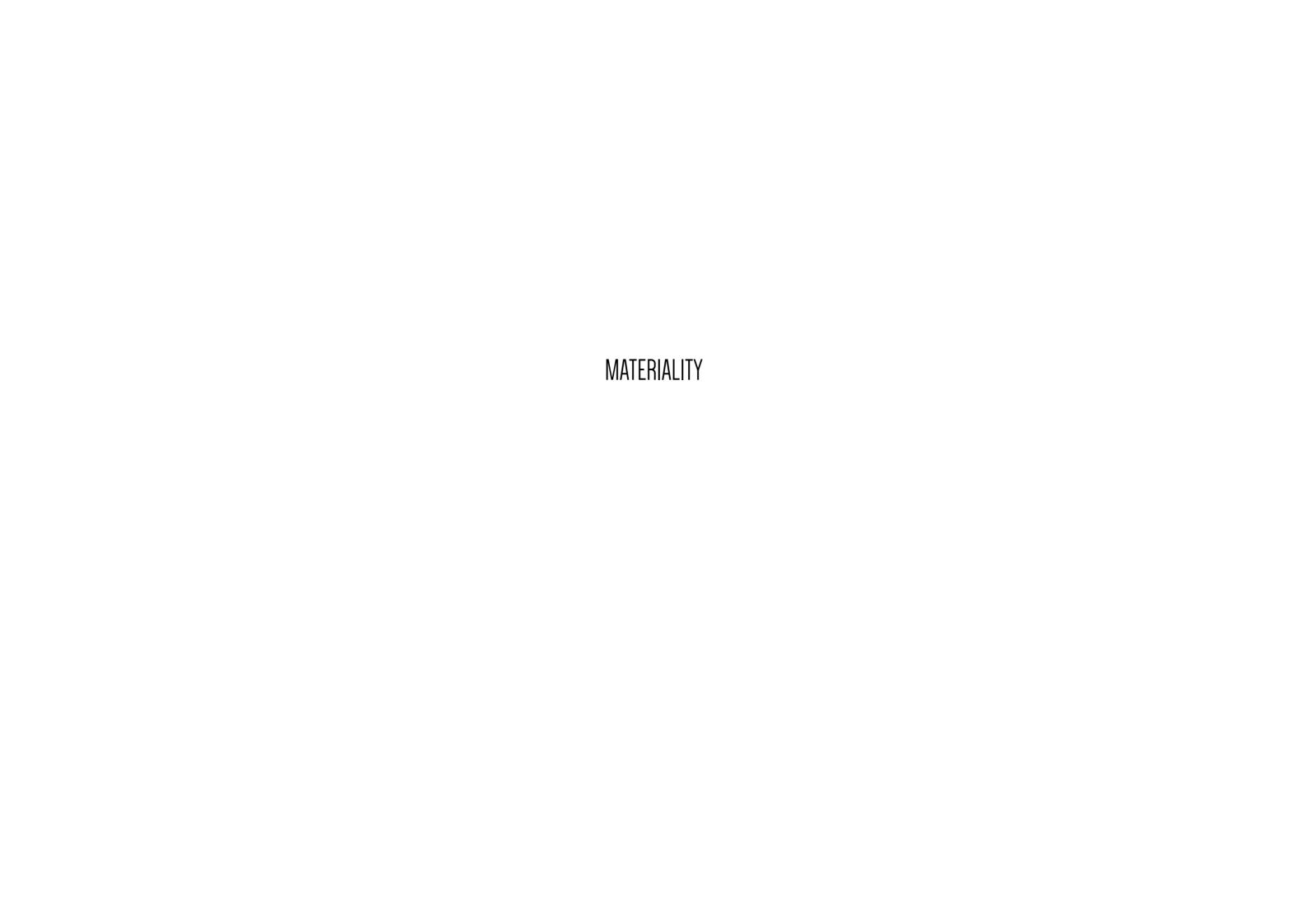
Inside the Park, looking towards the new top volume

# LAYERING OF THE STRUCTURE

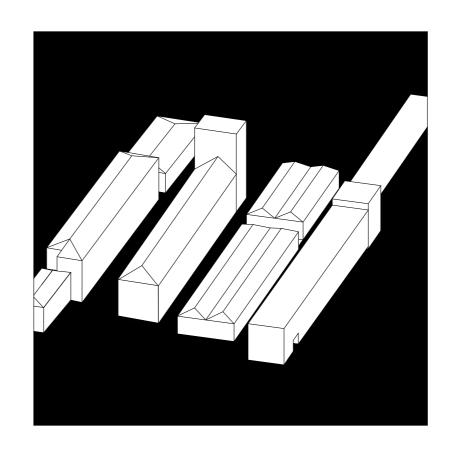


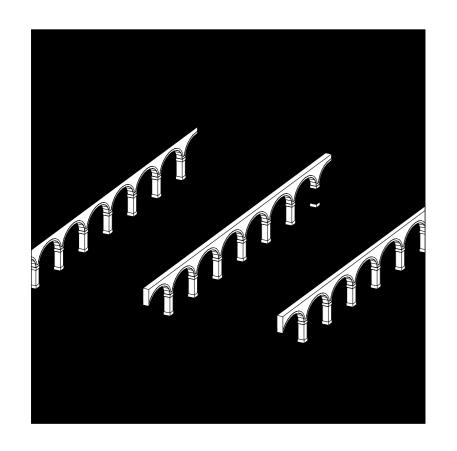


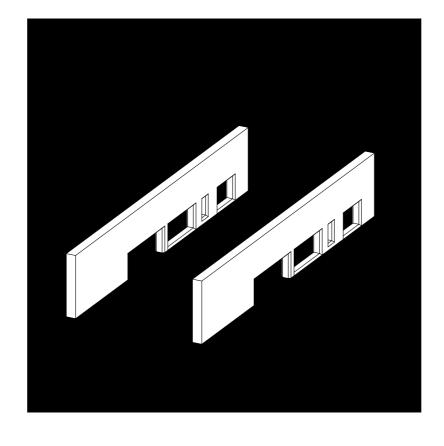


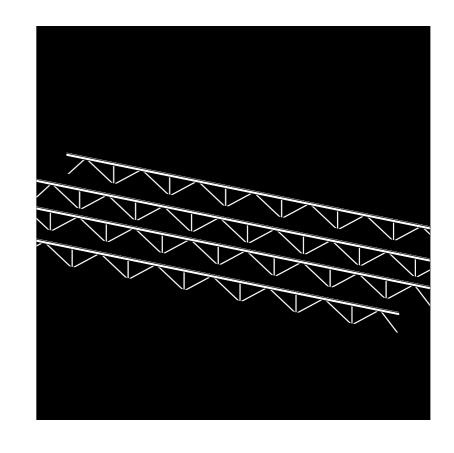


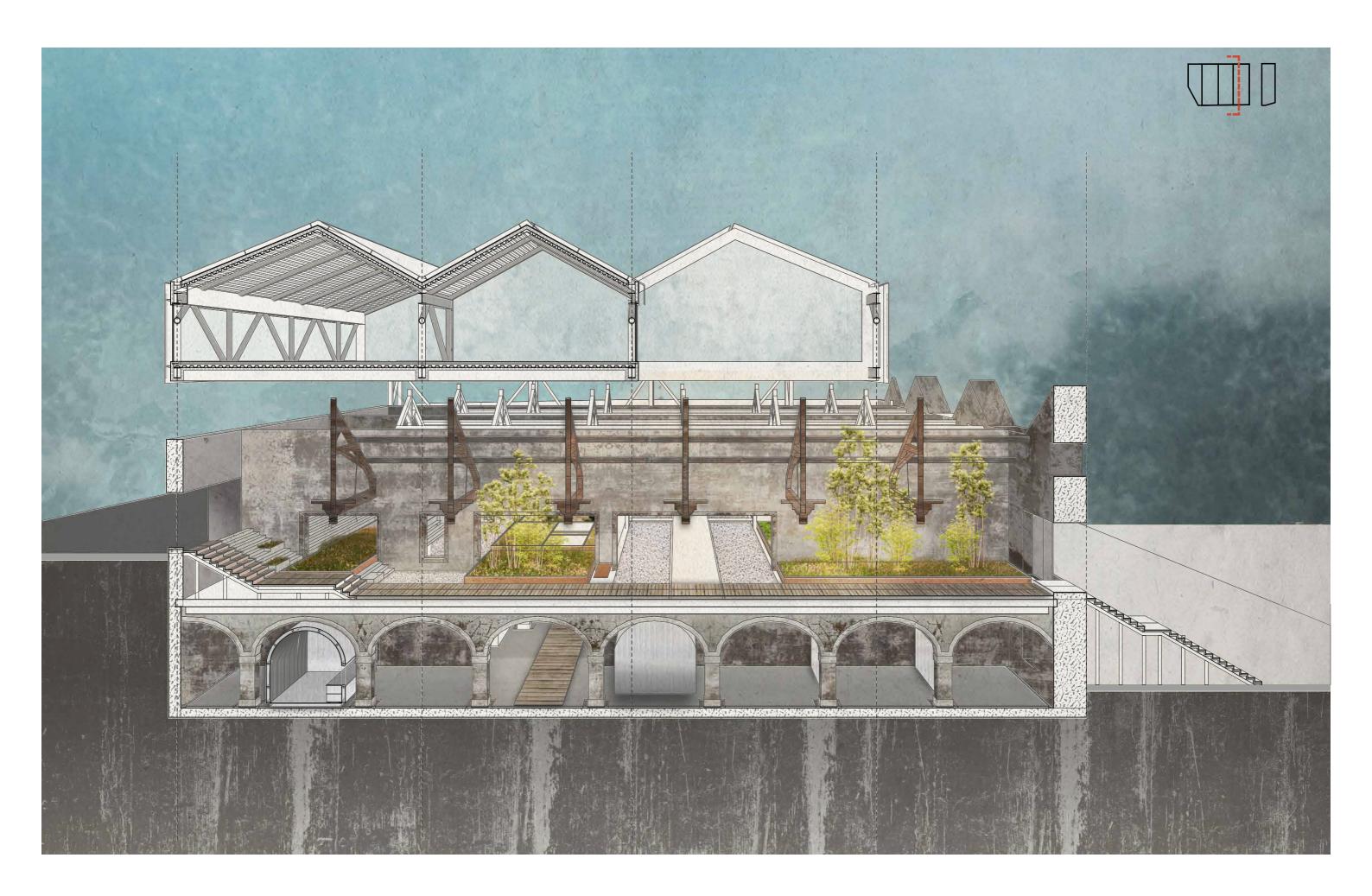


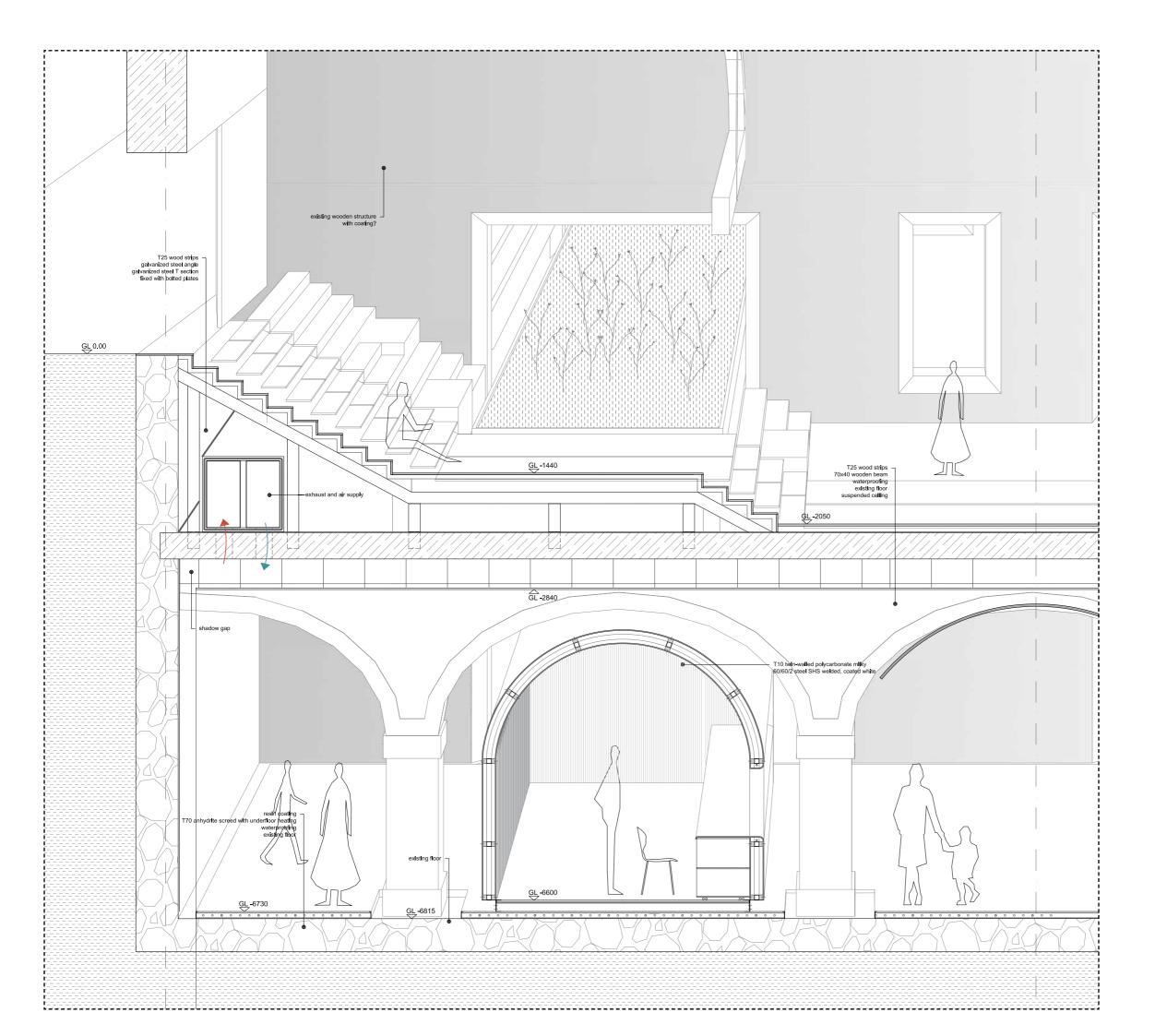


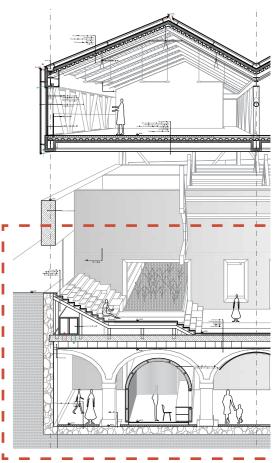


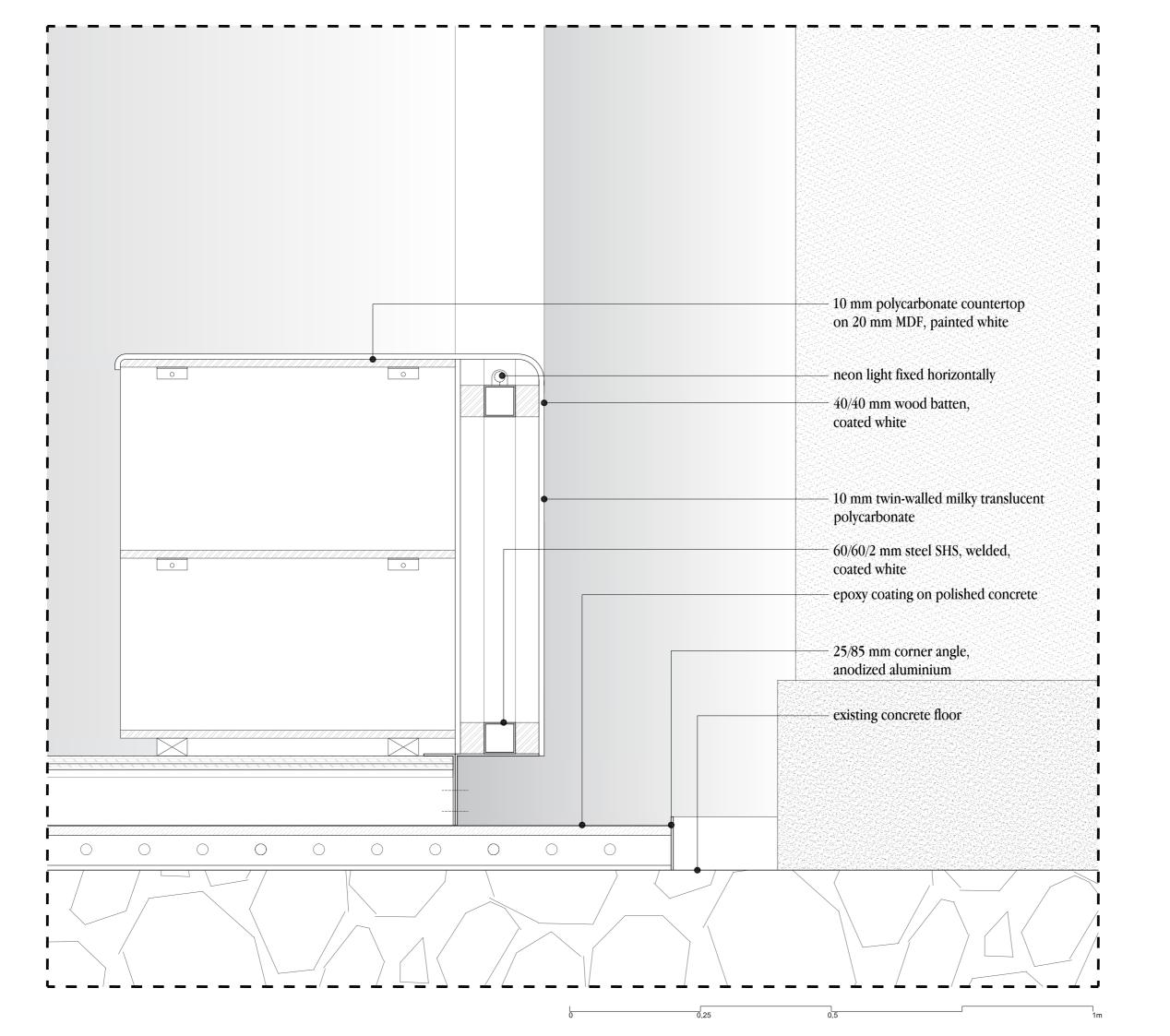


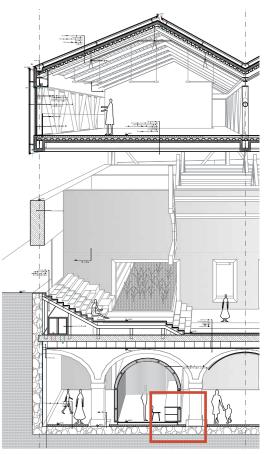


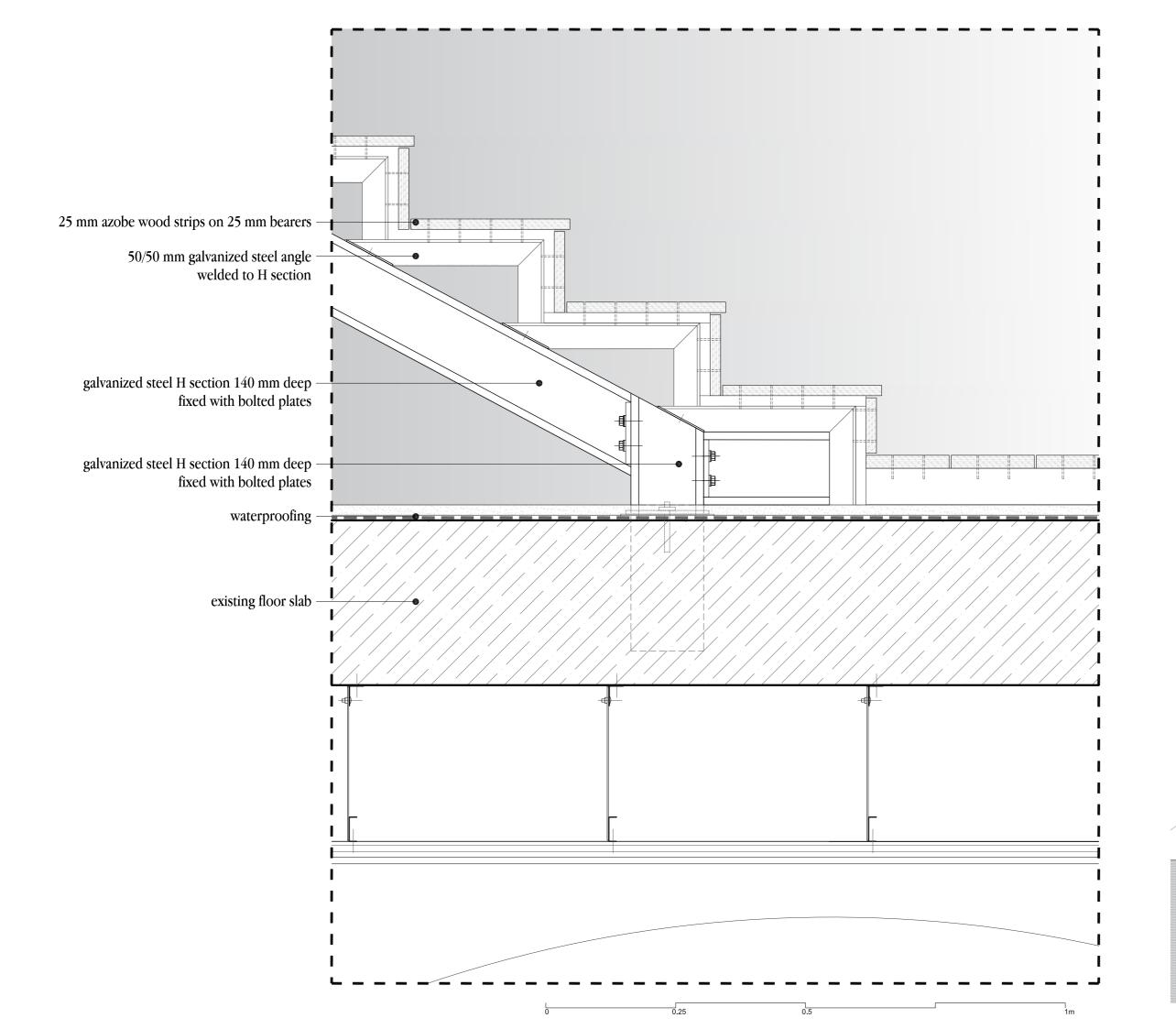


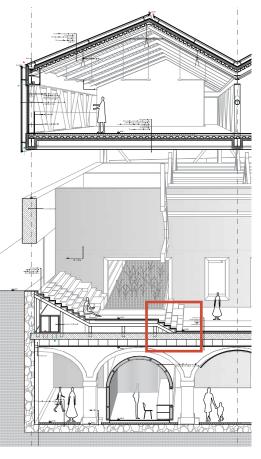


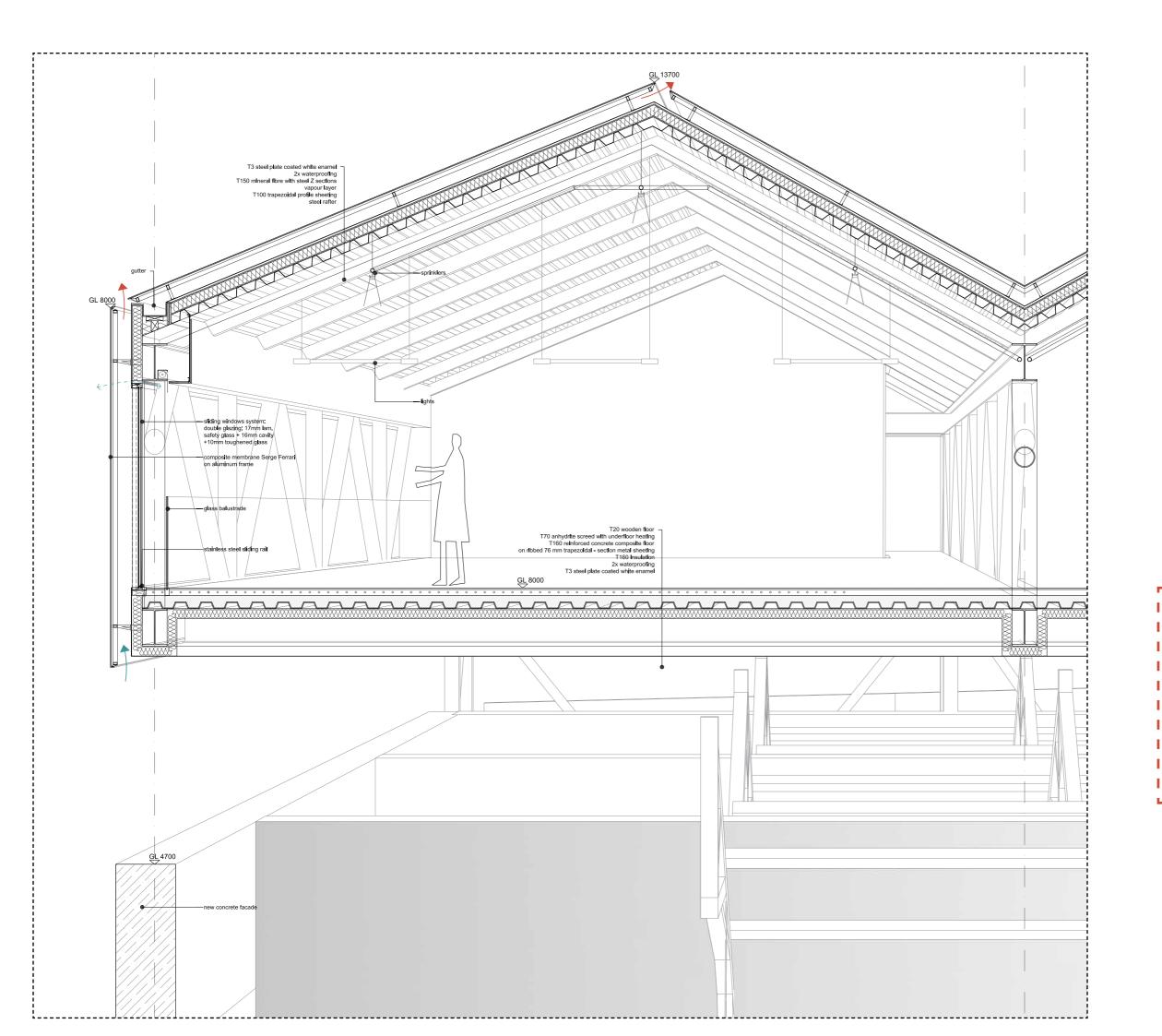


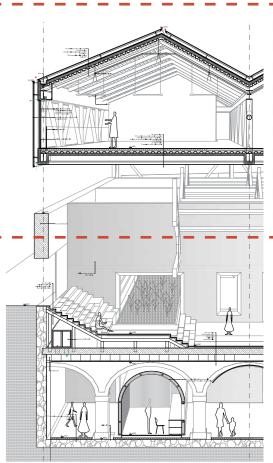


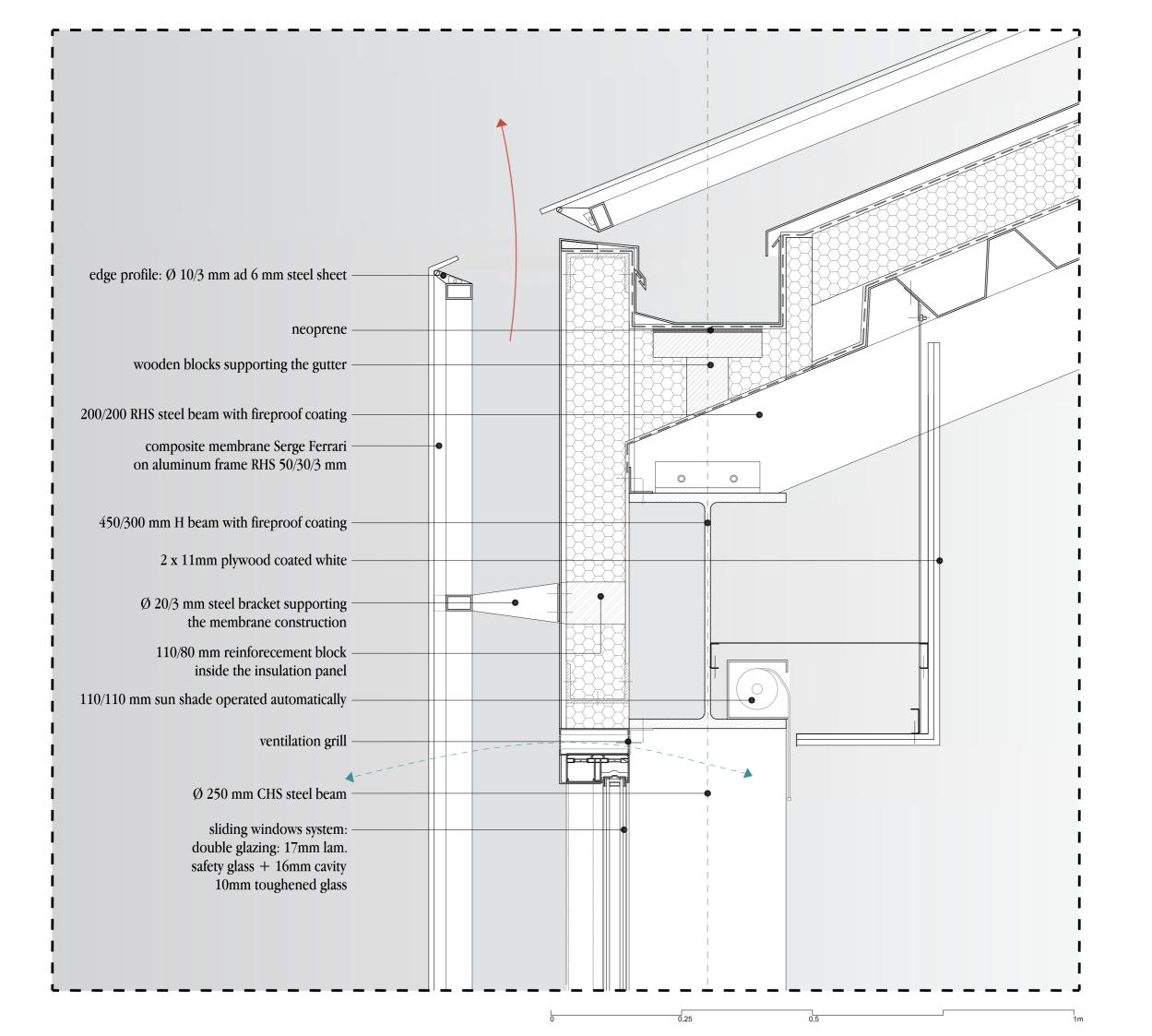


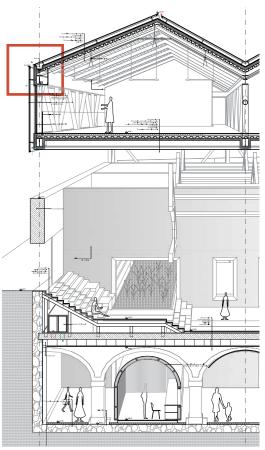


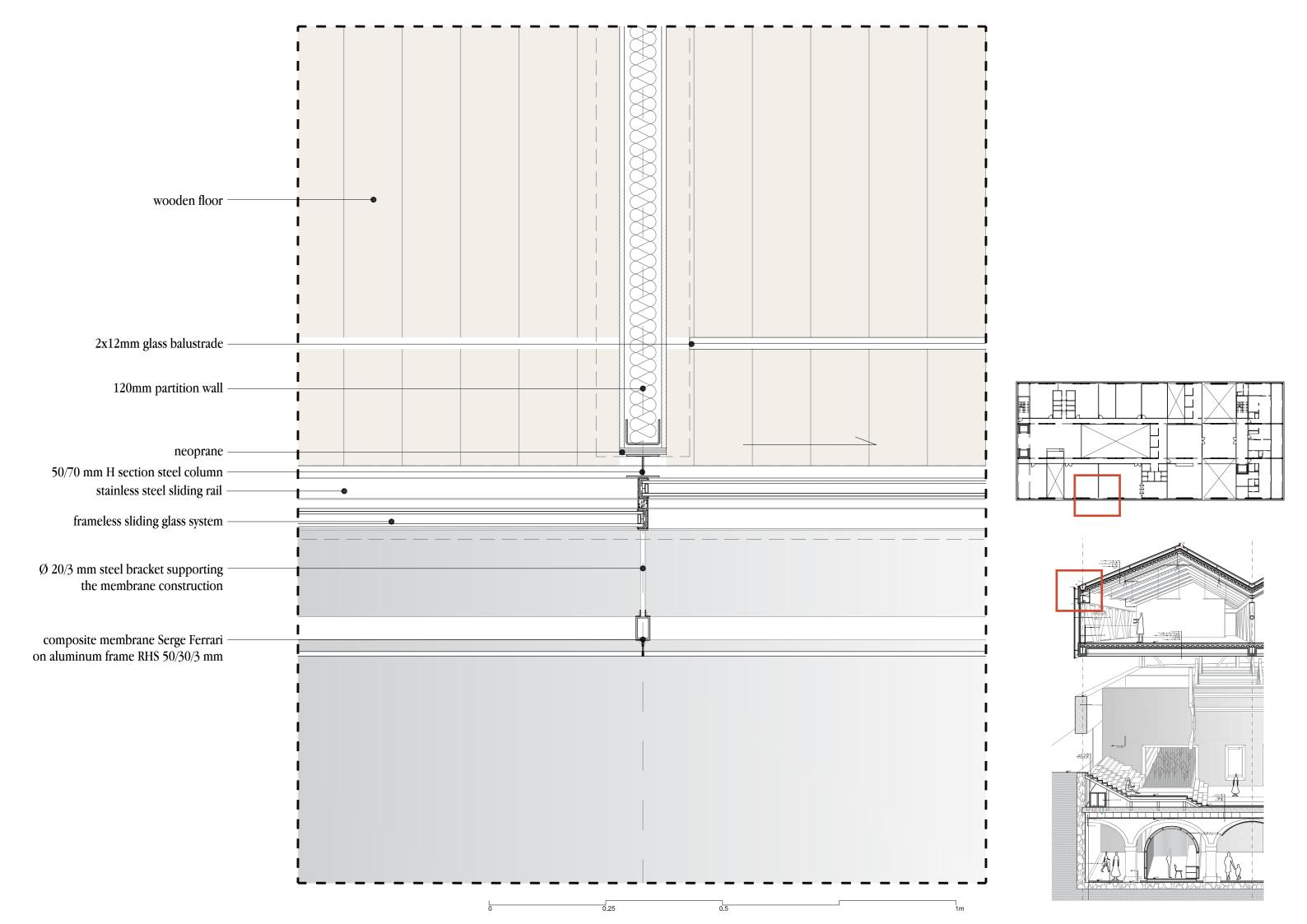




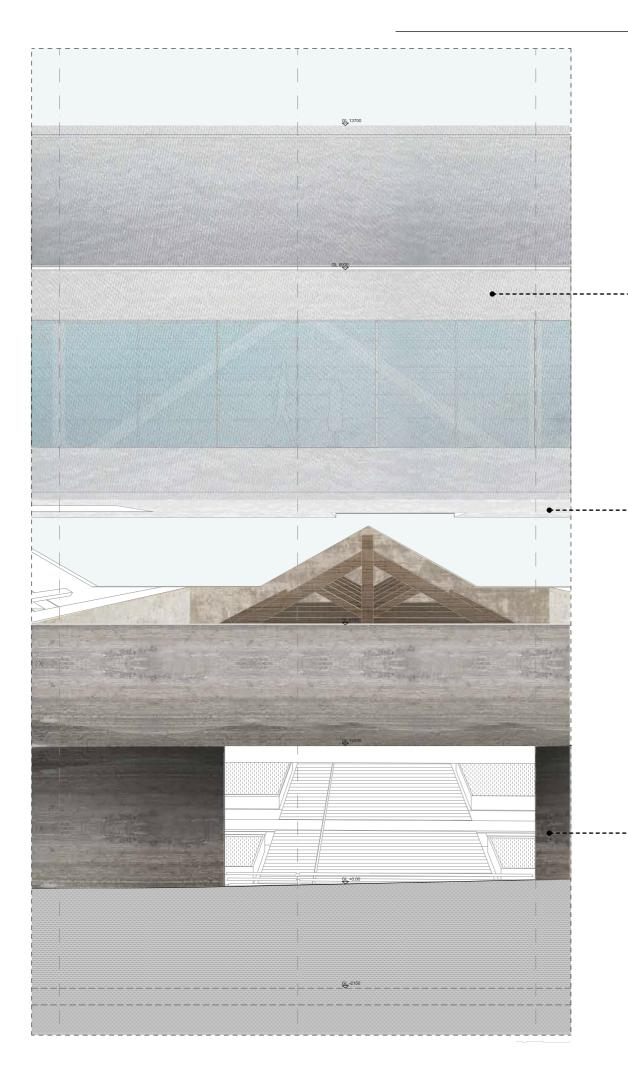








# MATERIALS



Studio home, Jay Atherton and Cy Keener, Phoenix, USA

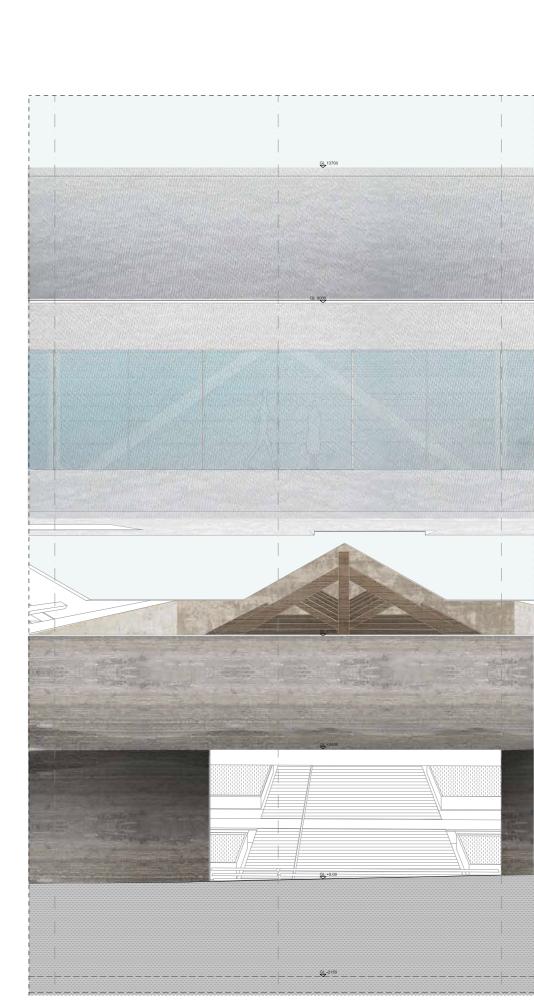


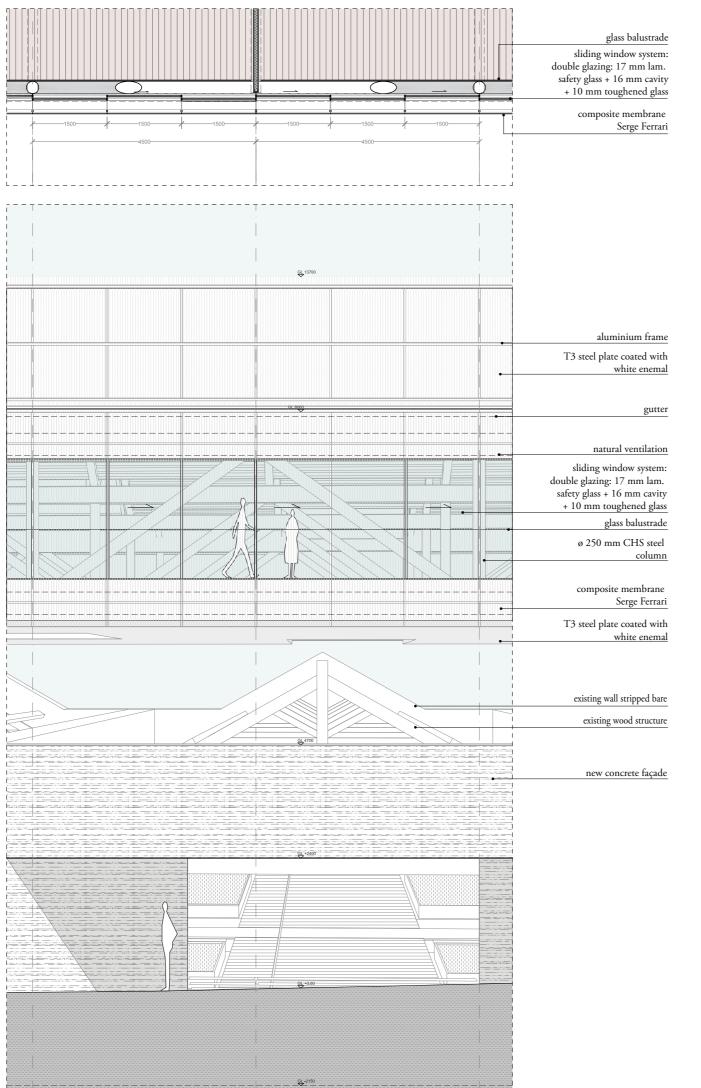
Lillehammer Art Museum and Cinema, Snøhetta, Lillehammer, Norway



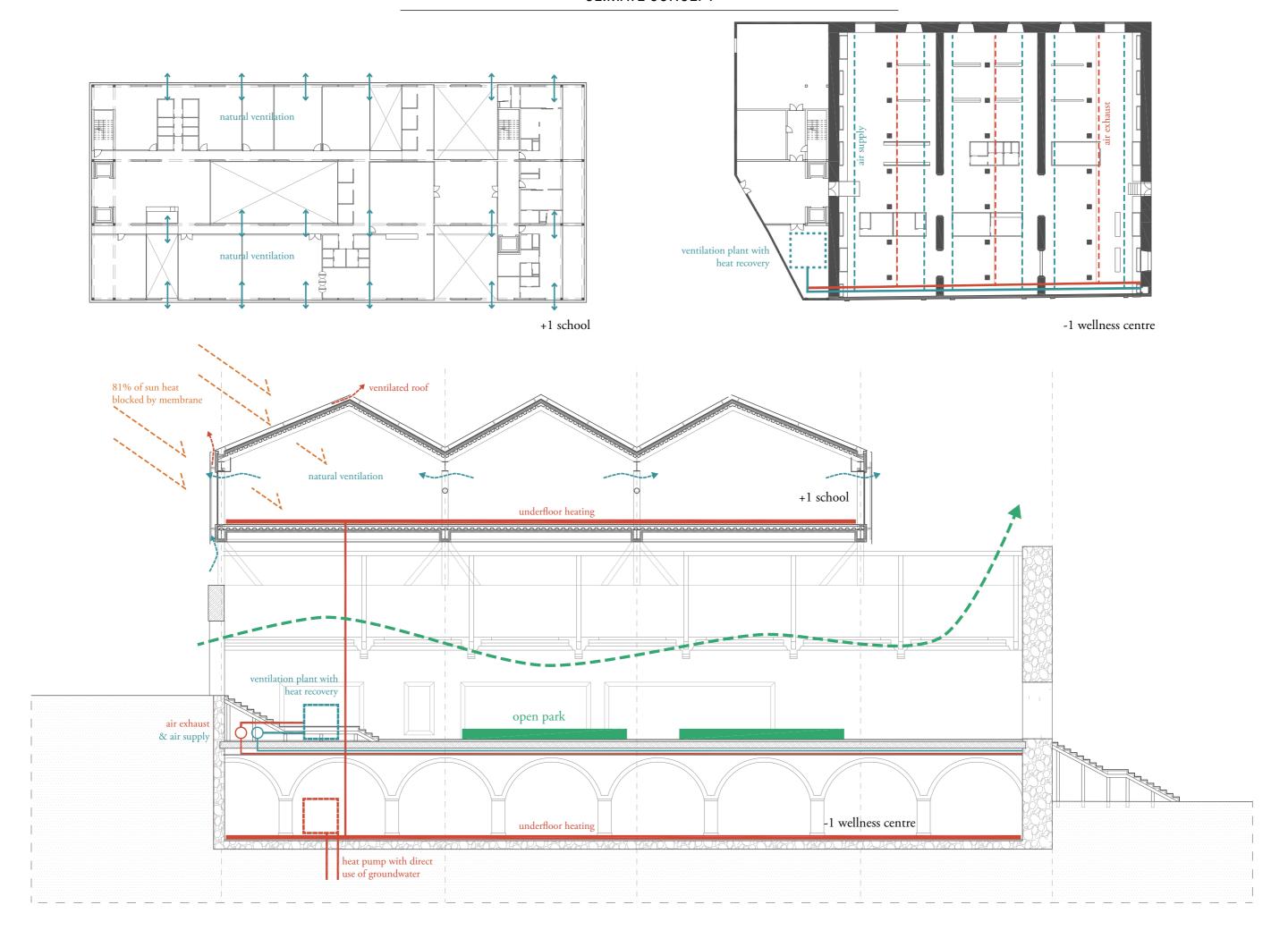
Waterside Buddist Shrine Archstudio, Tangshan, China





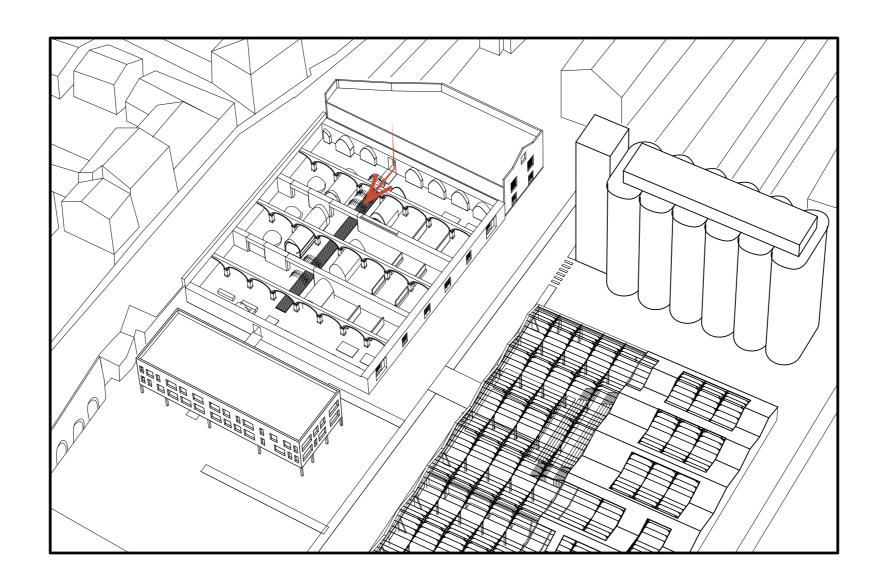


# CLIMATE CONCEPT



JOURNEY - PART II

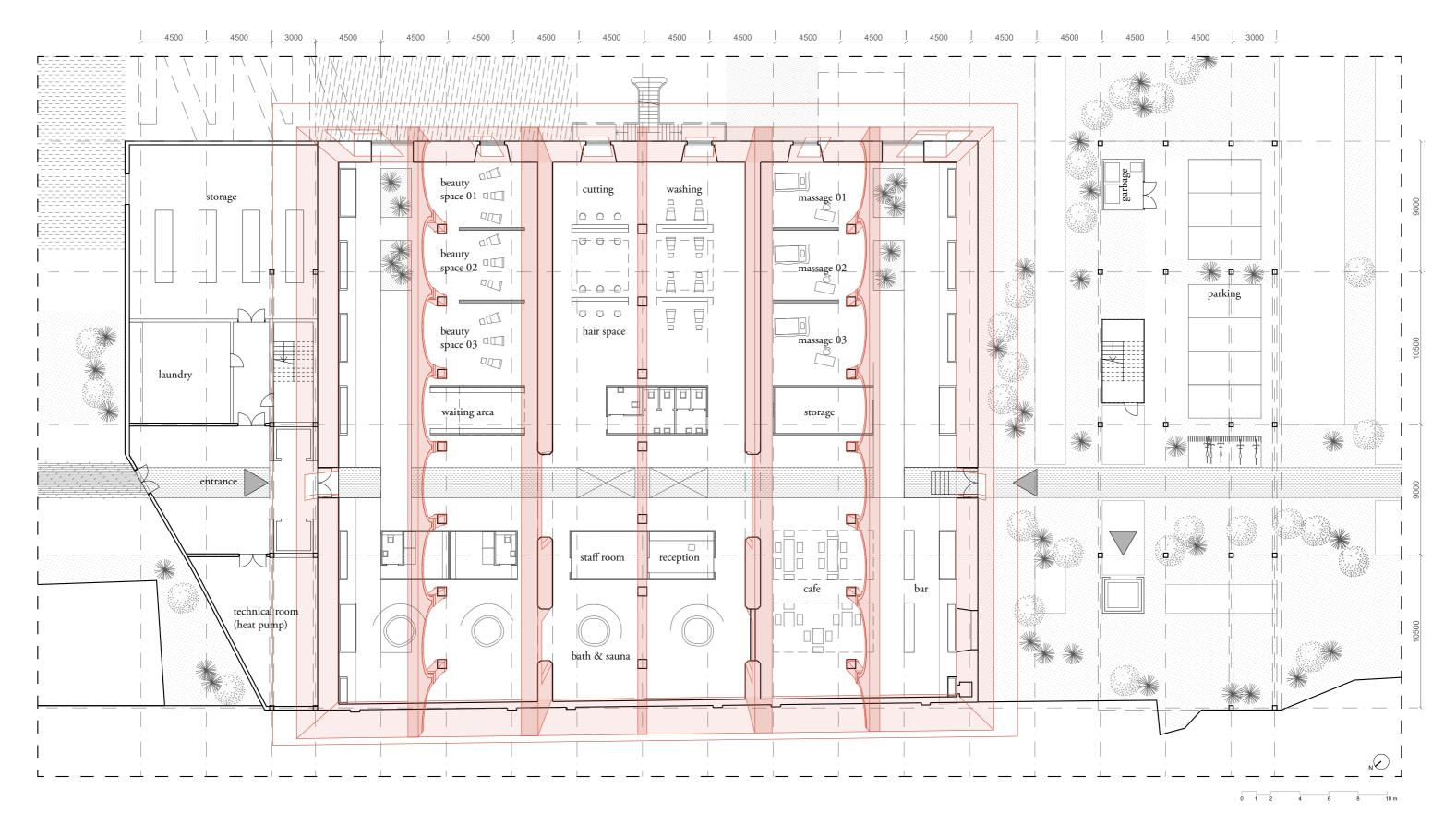
Character



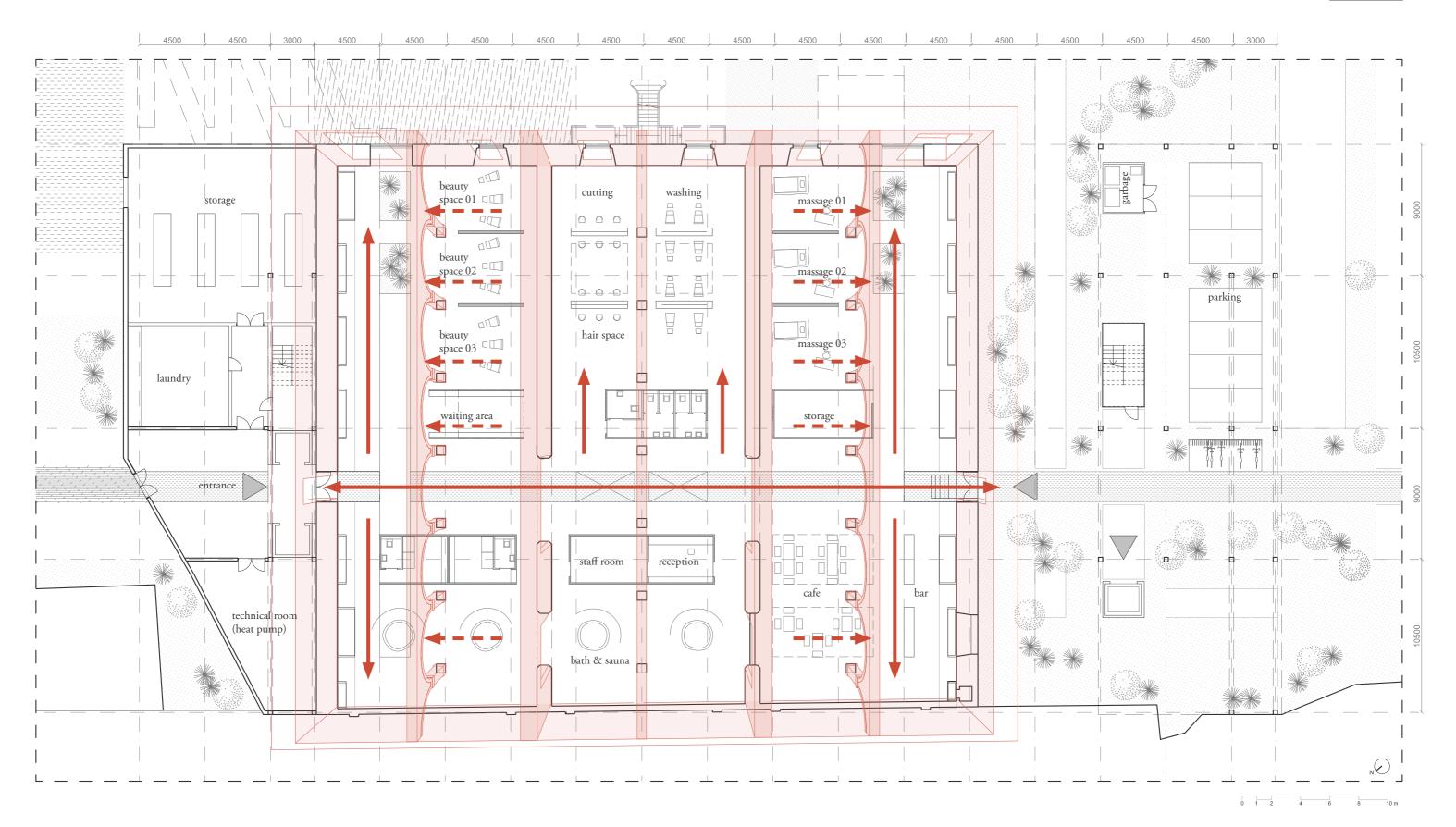
Taking a lift from the Park and going down to the Wellness Centre in the basement

### -I / WELLNESS CENTRE, GARDEN & PARKING





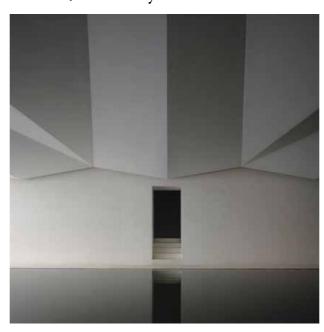




Reframe Art Installation, France, Paul Scales and Atelier Kit

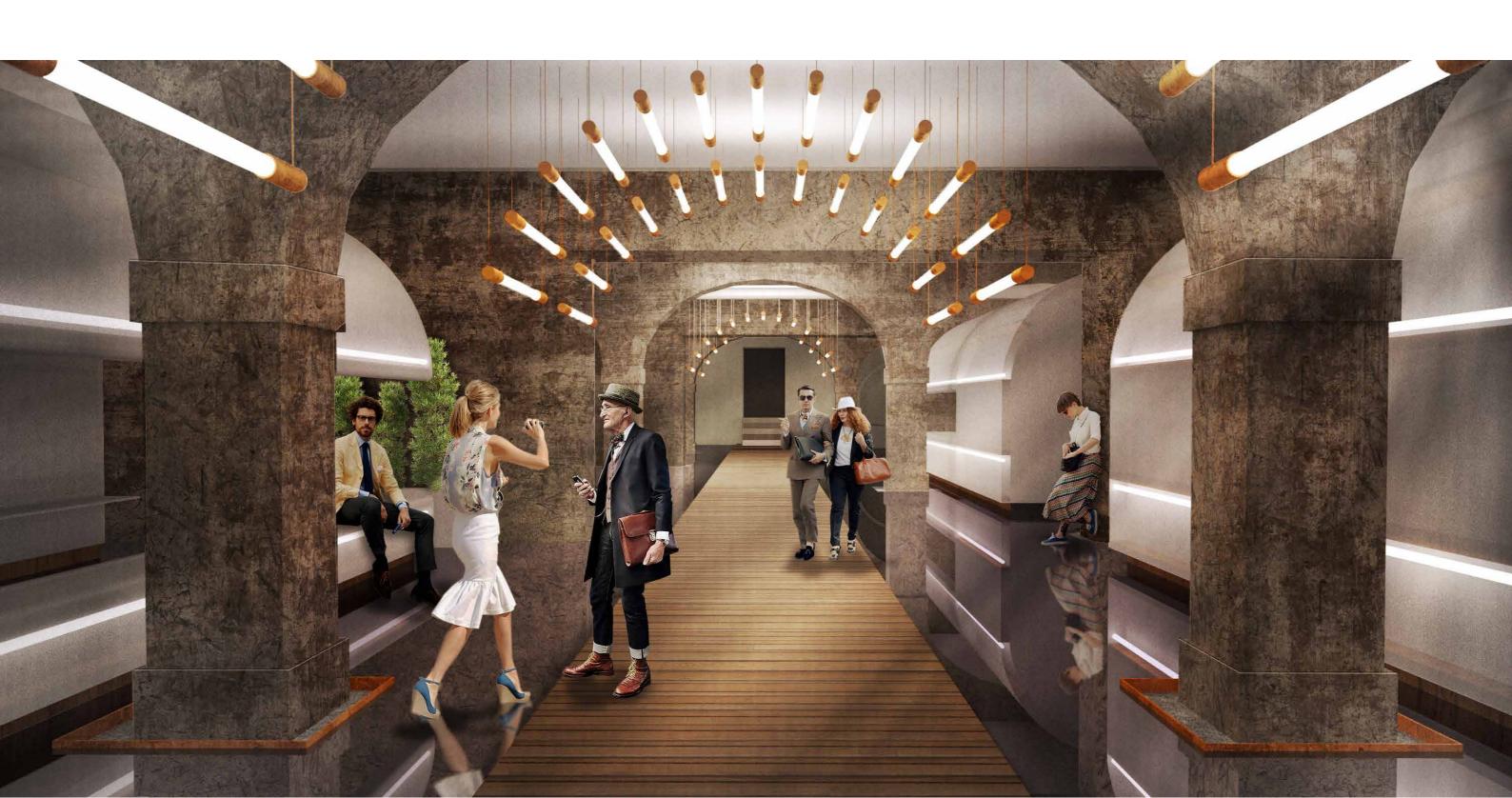


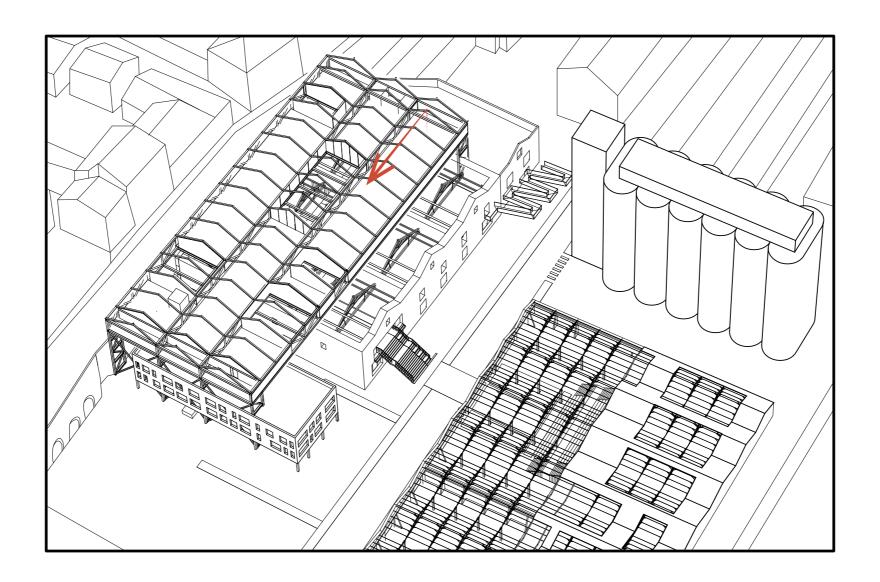
Underground Spa, Ireland, Carmody Groarke



The Duration Chamber, Mexico, Materia



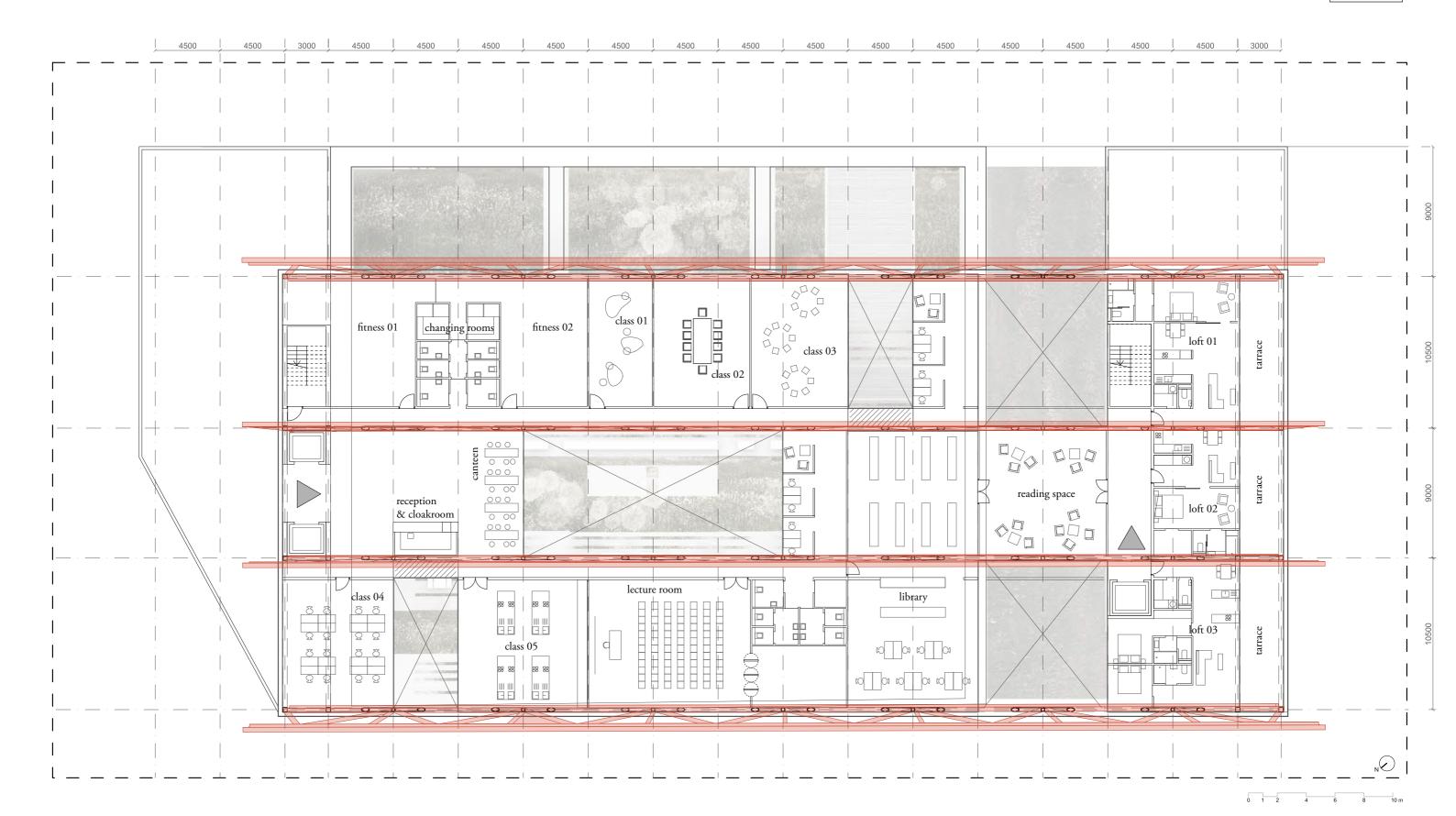




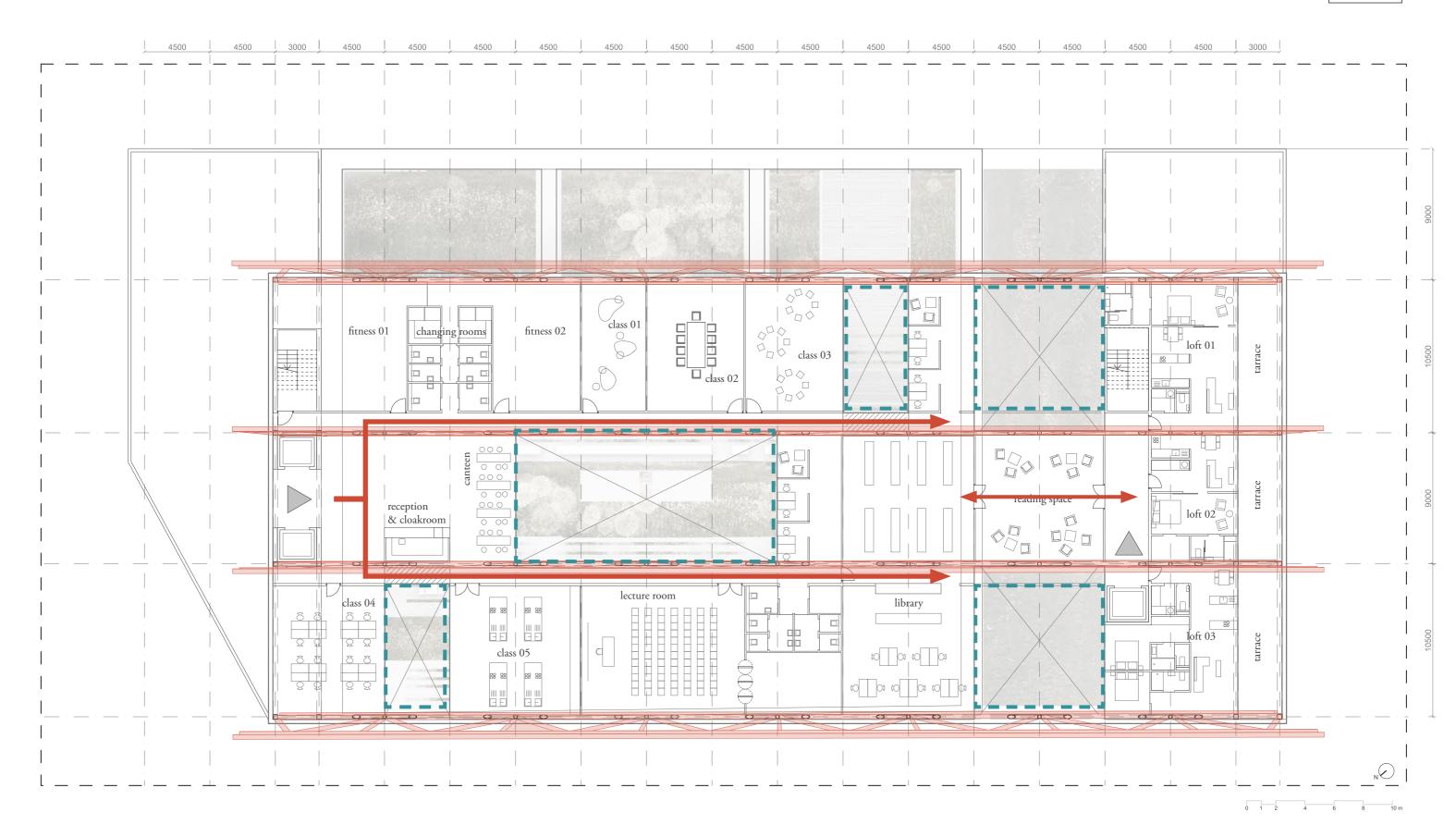
Taking a lift upstairs to the open school for elderly.

### +I / ELDERLY SCHOOL & LOFTS

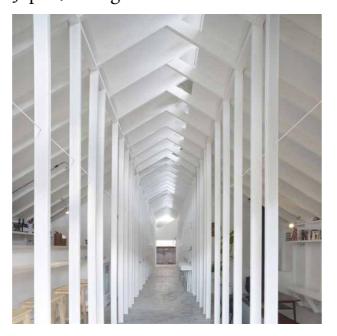




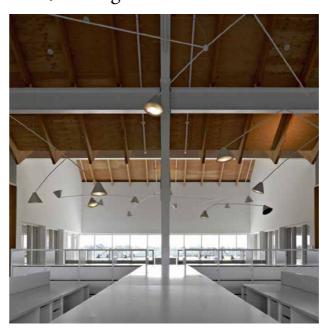


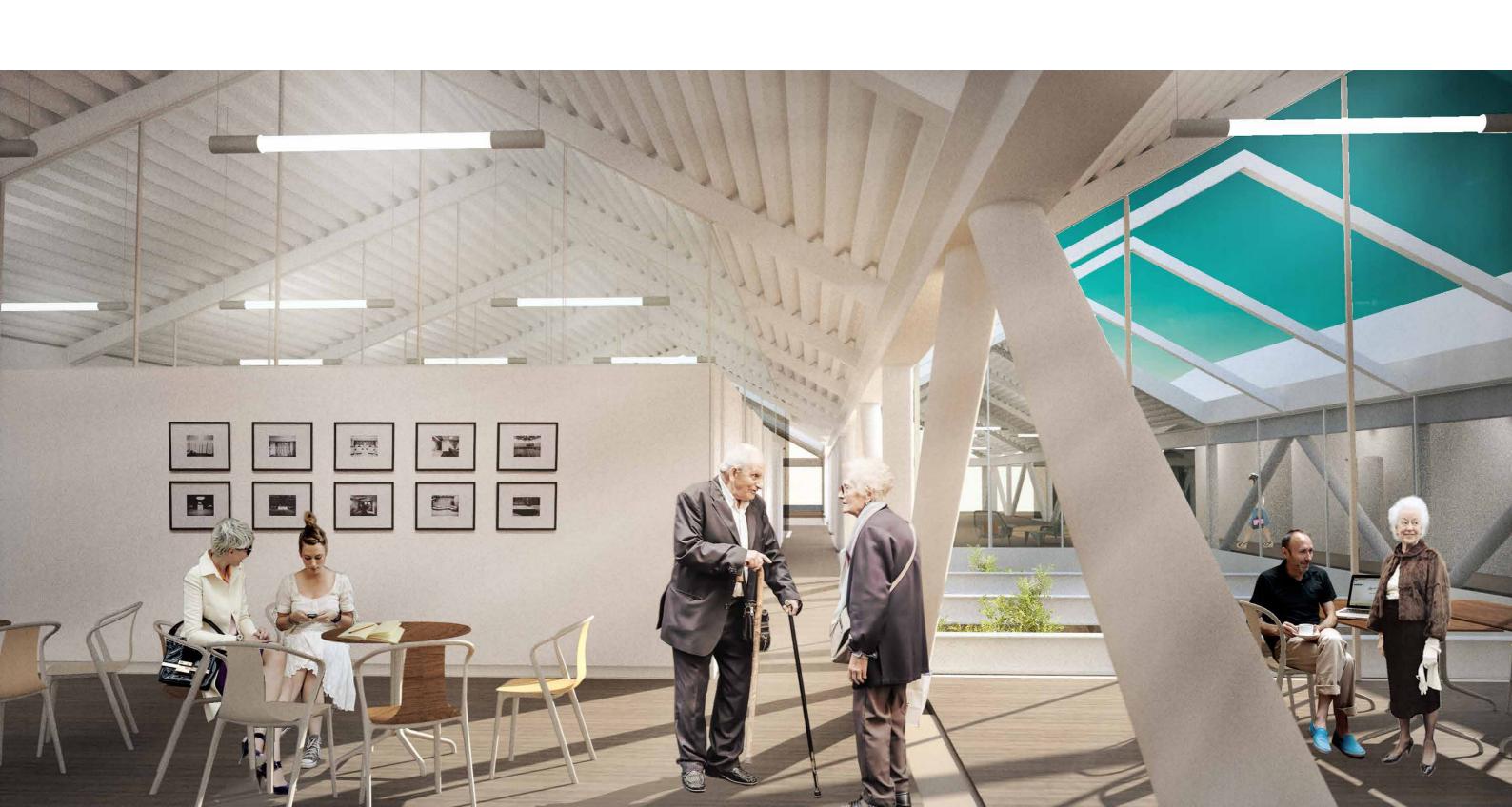


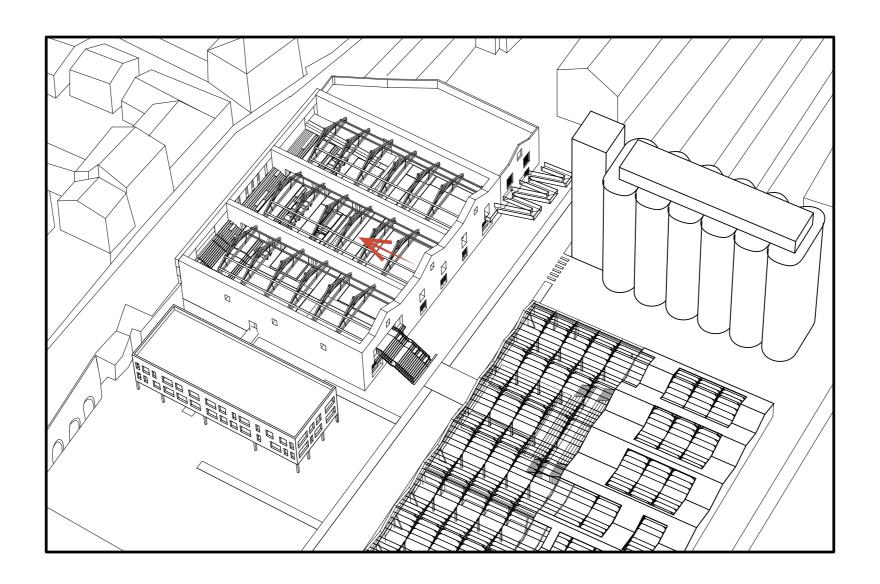
Koyasan Guest House, Japan, Takeguchi and Yamamoto



Parrish Museum, USA, Herzog & de Meuron



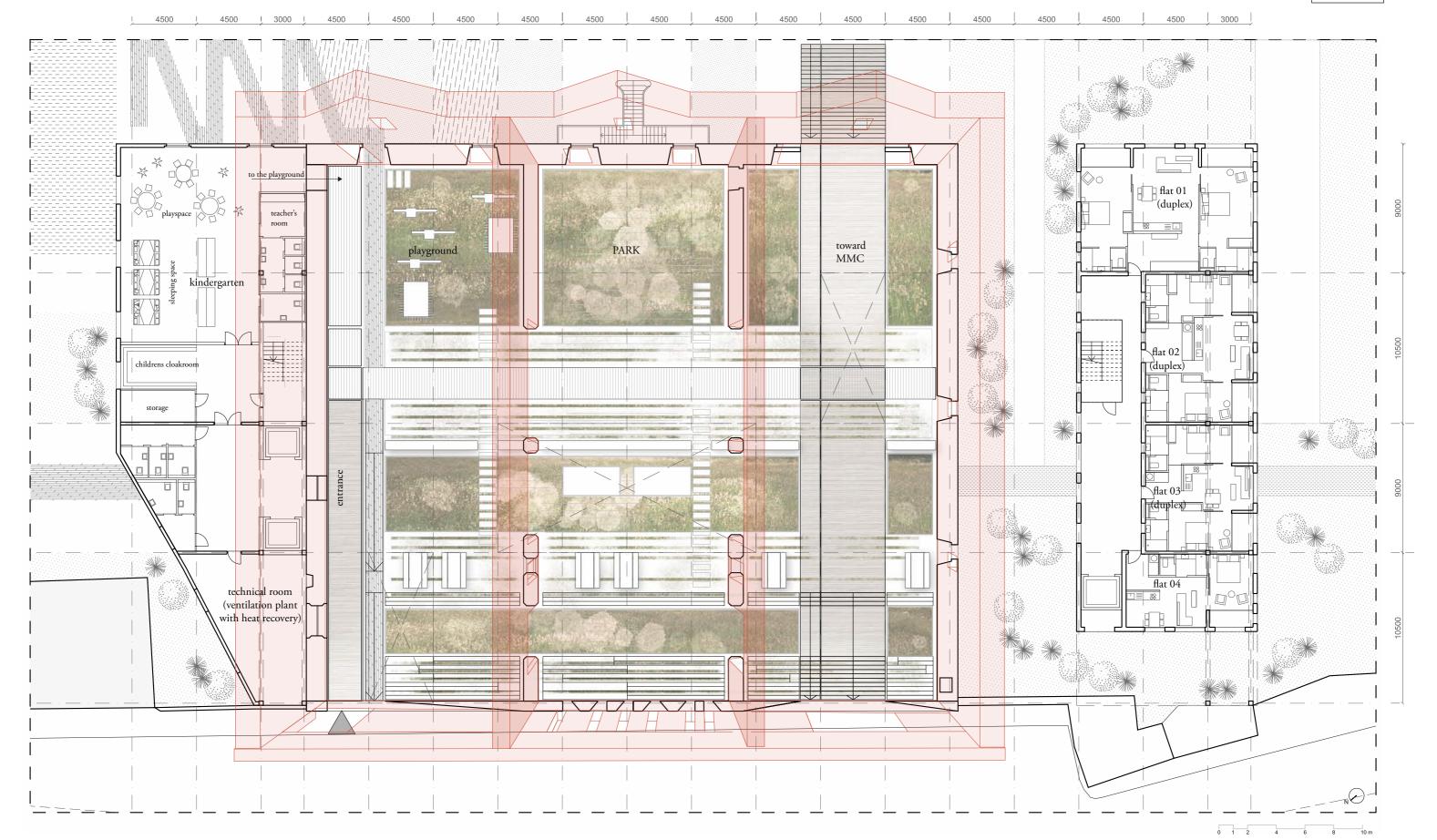




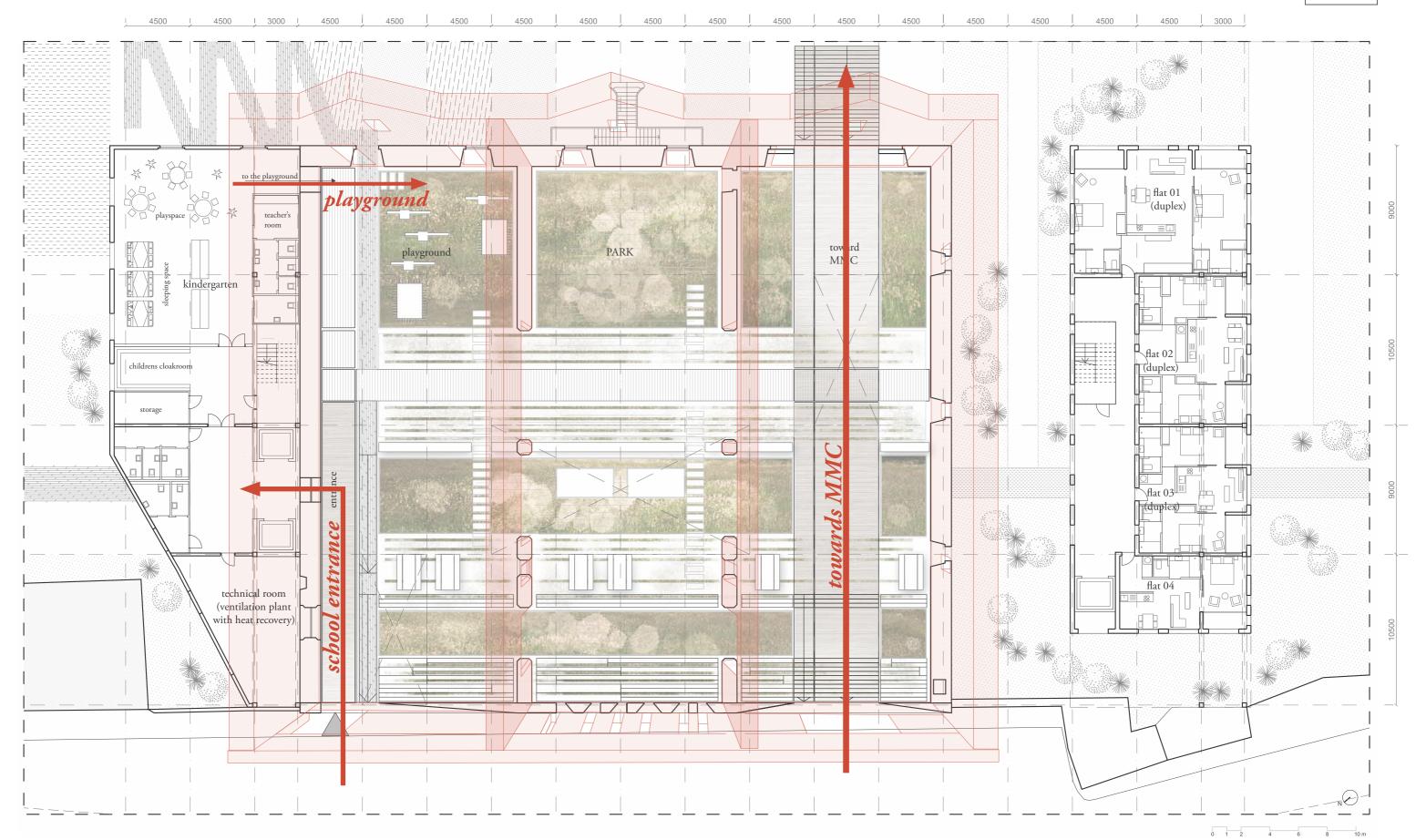
Walking through the Park in Supermarket

## 0 / PARK, KINDERGARTEN & ELDERLY APARTMENTS









Factory De Porre Belgium, Vandriessche Aarchitecten



Parco Dora, Italy, Latz



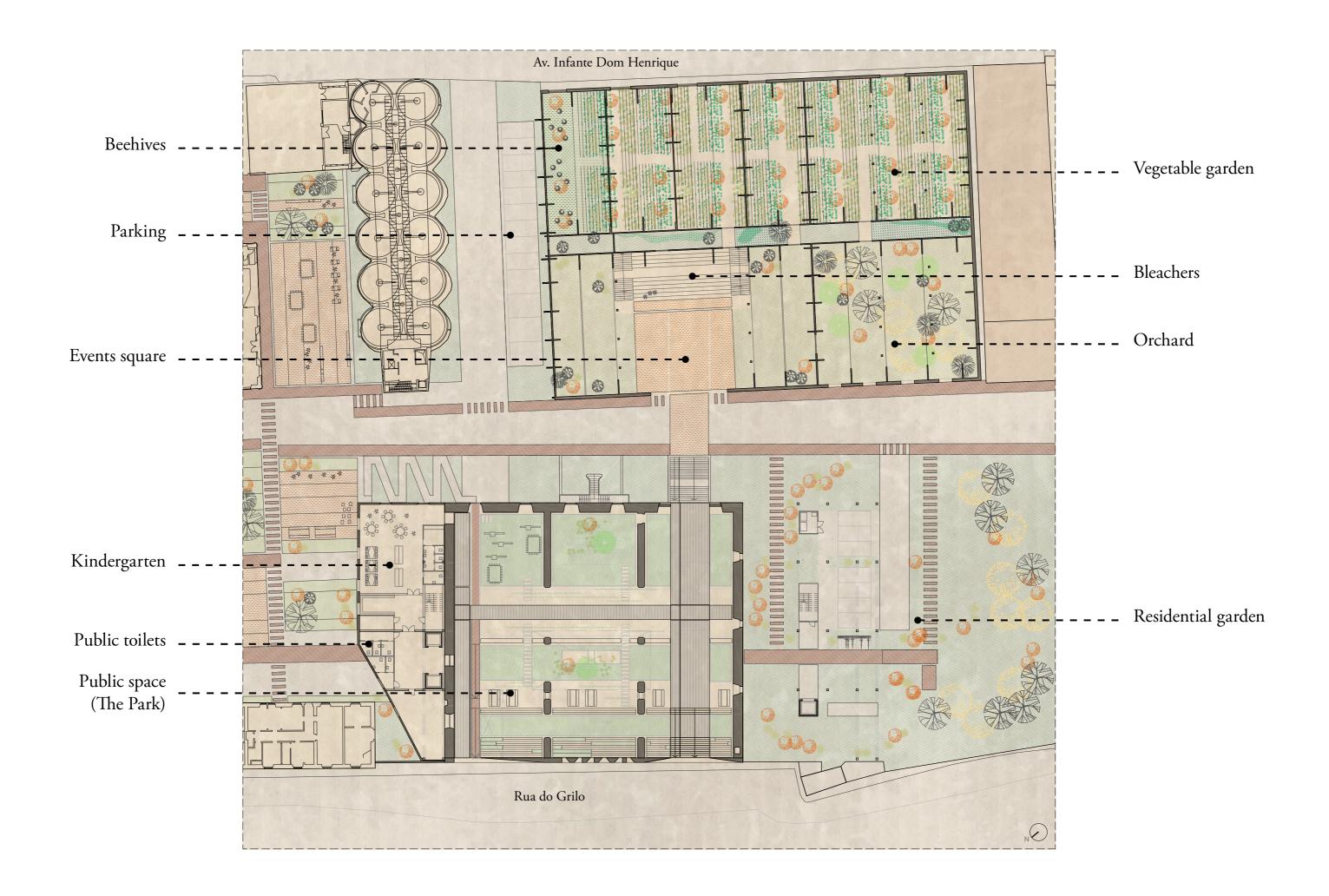
Copenhagen Business School, Denmark, Marianne Levinsen

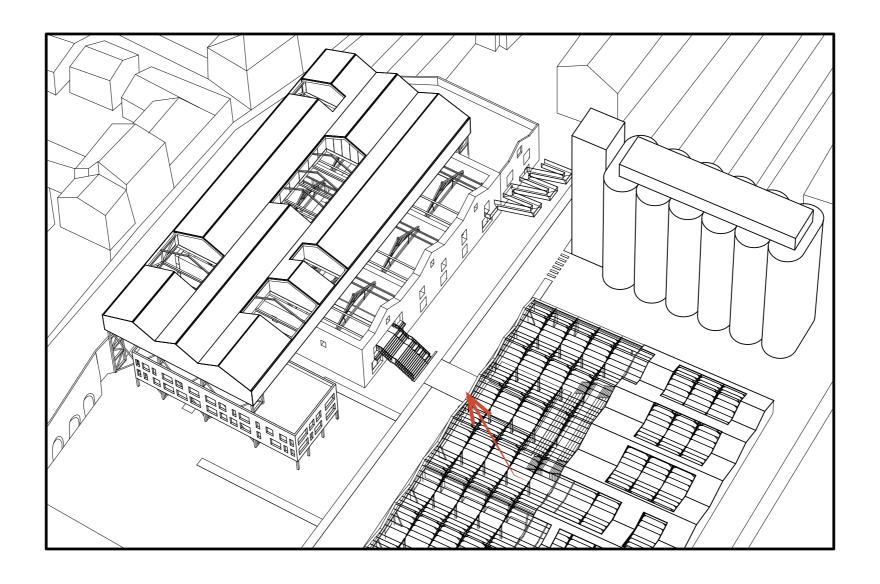


corten steel, Pinterest

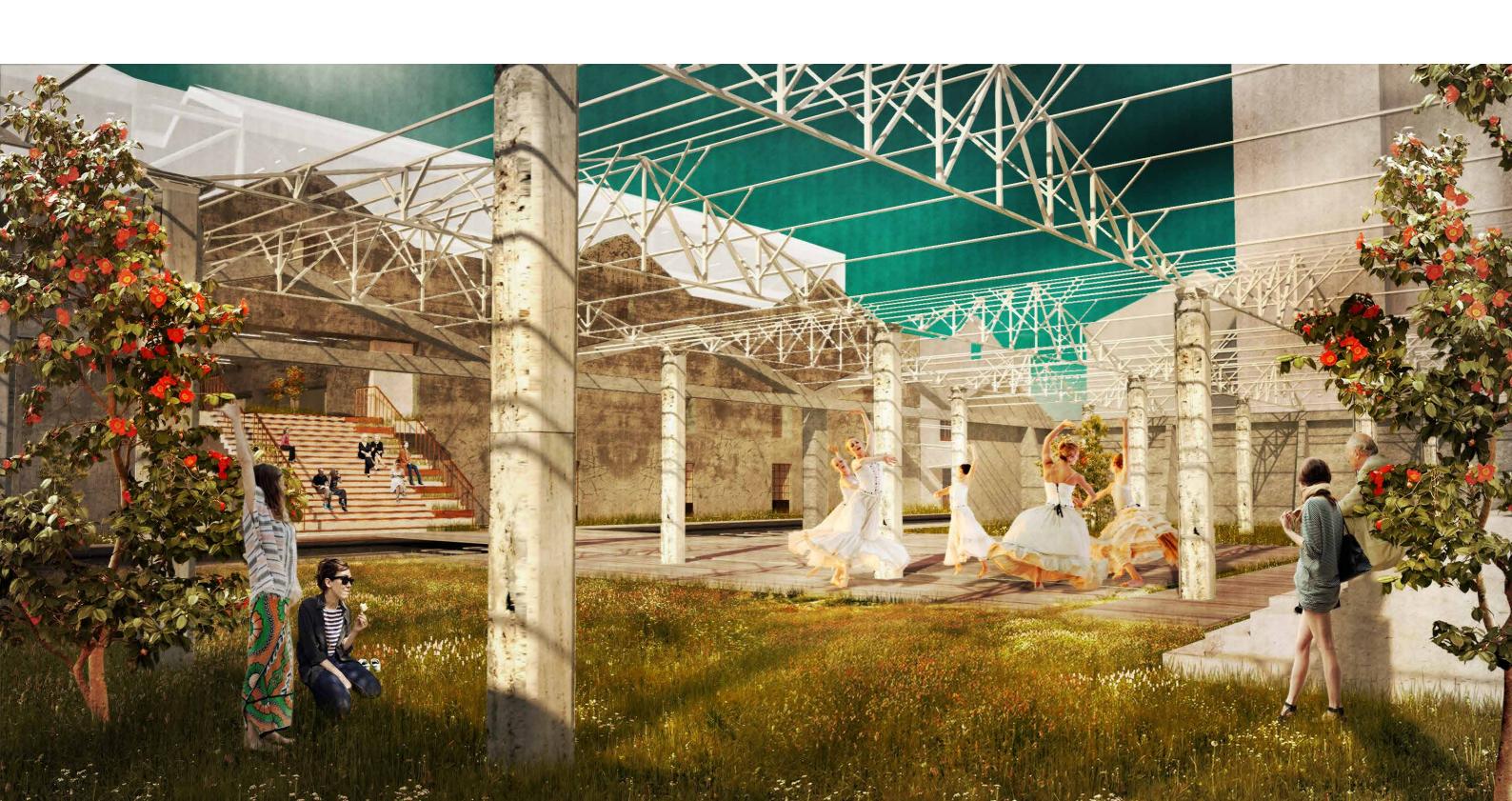


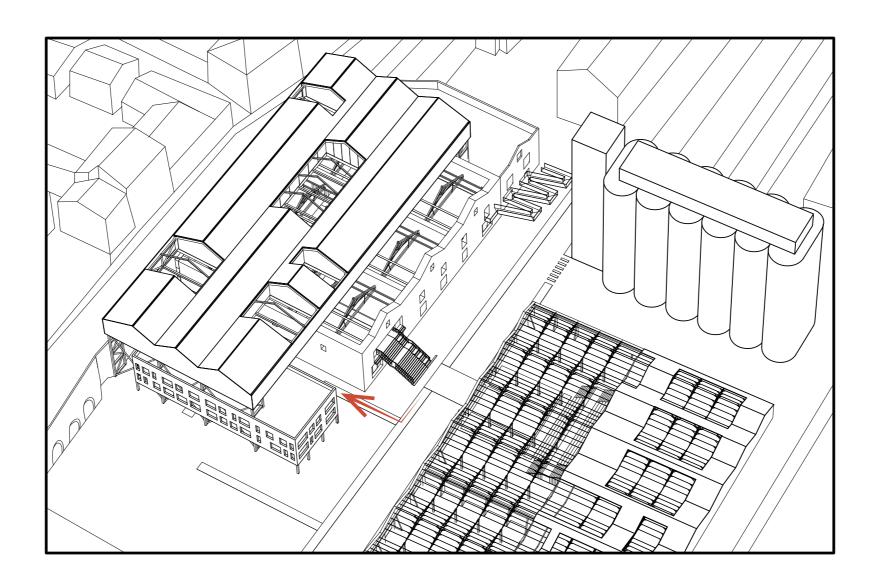






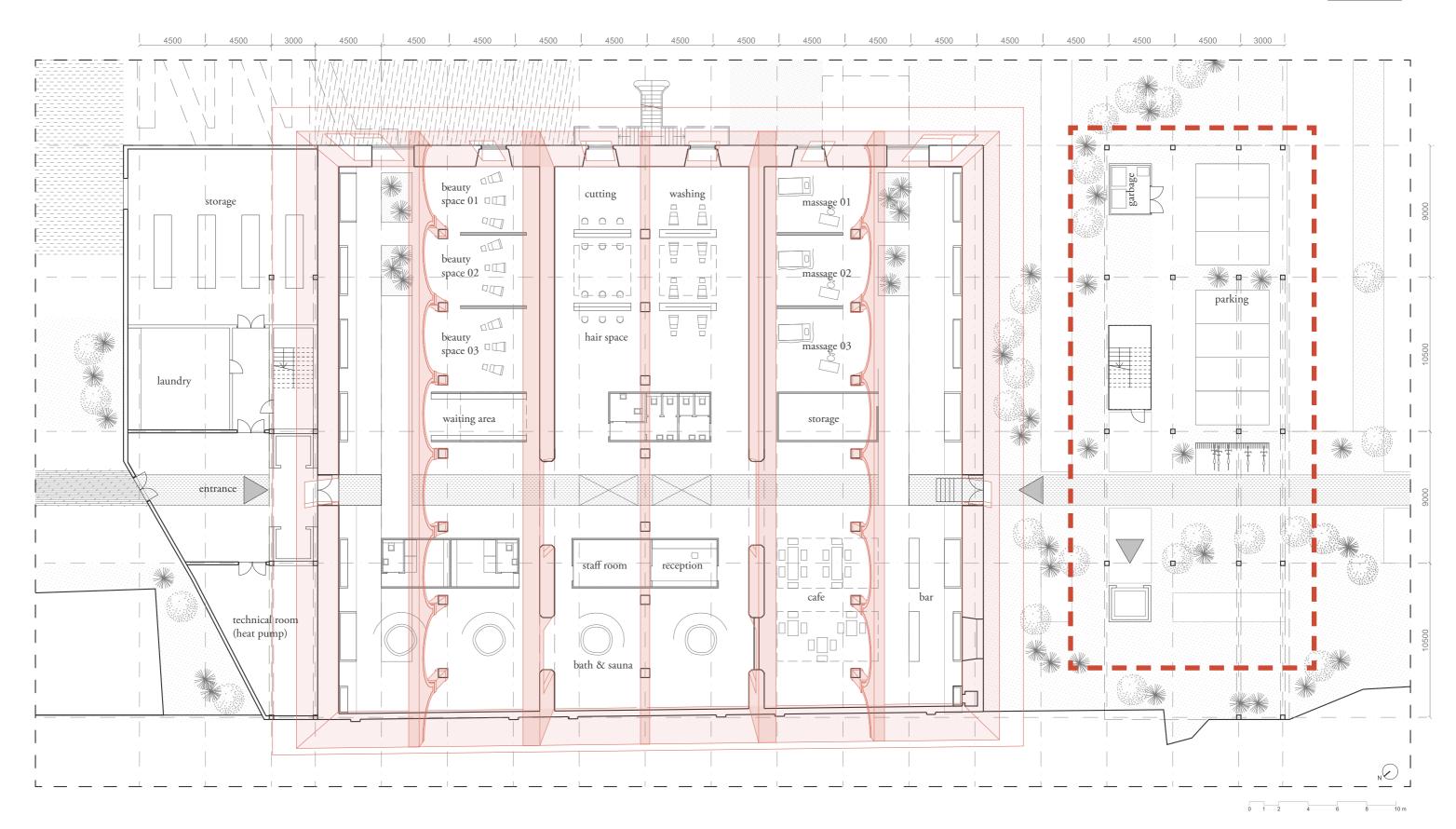
Looking from the Events Square towards the Supermarket



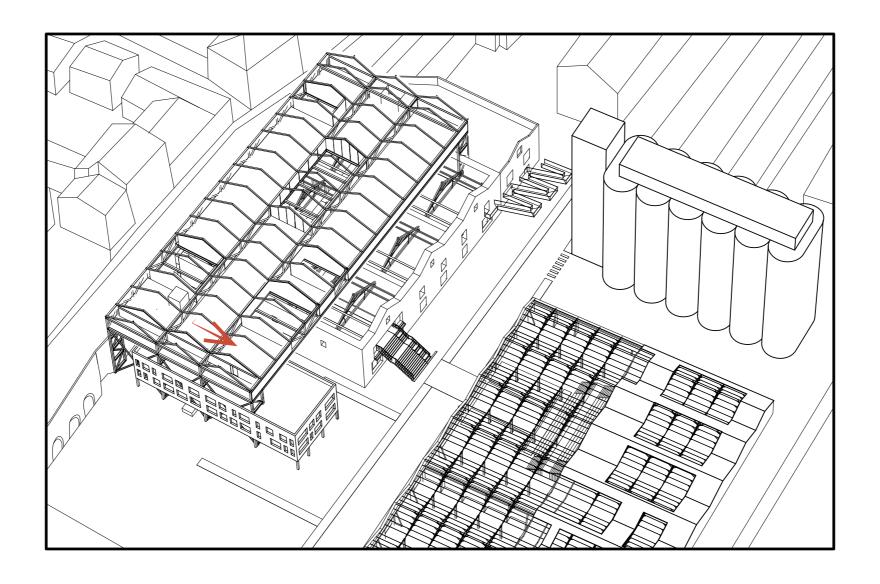


Approaching the apartments building through the residential garden



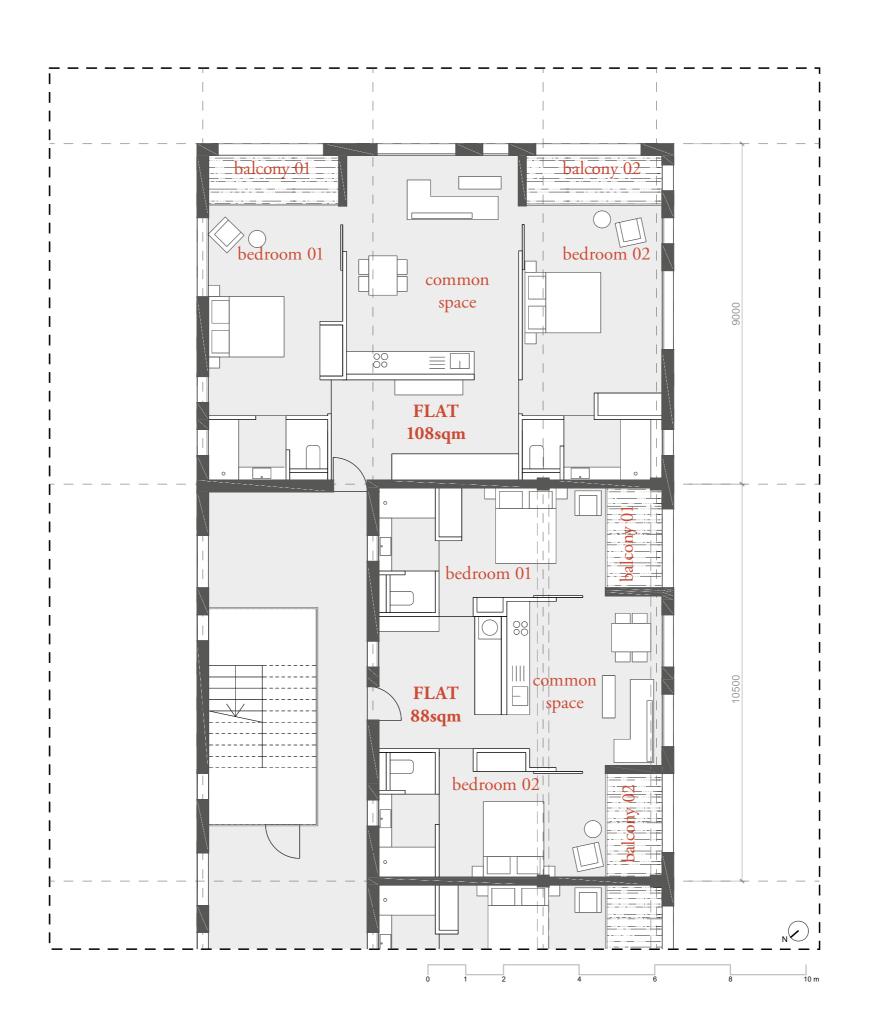




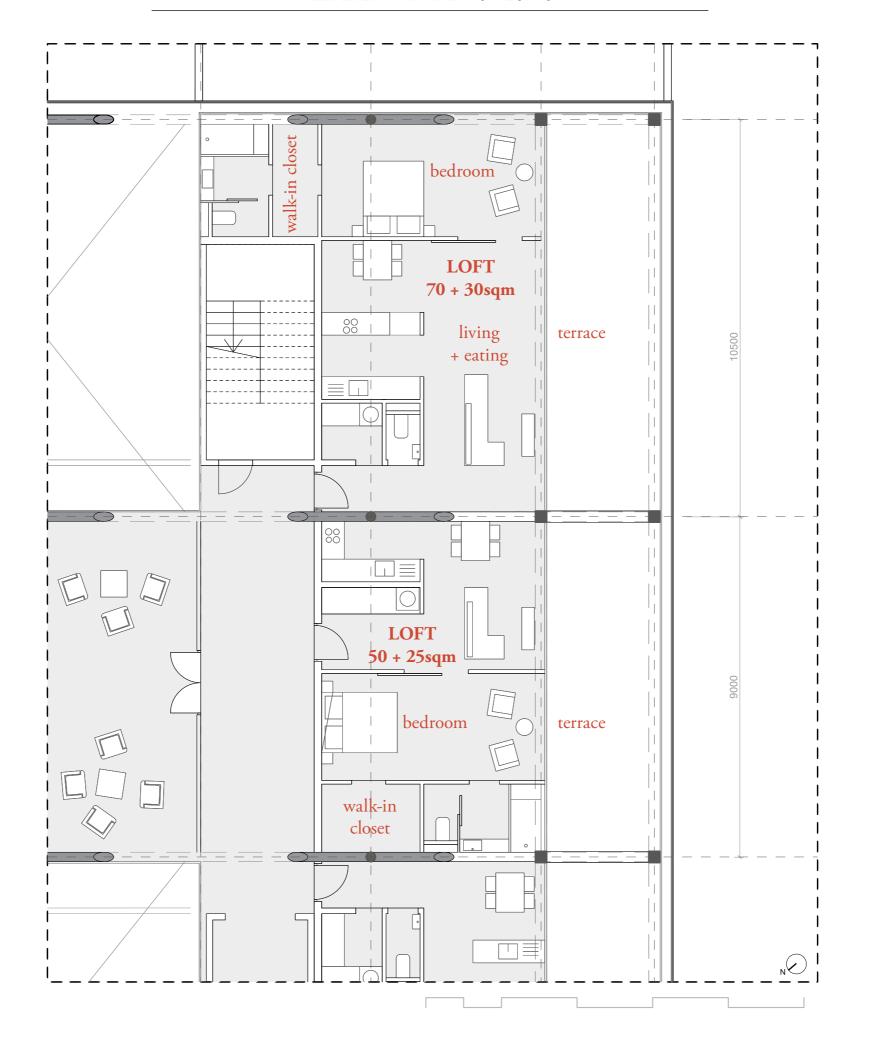


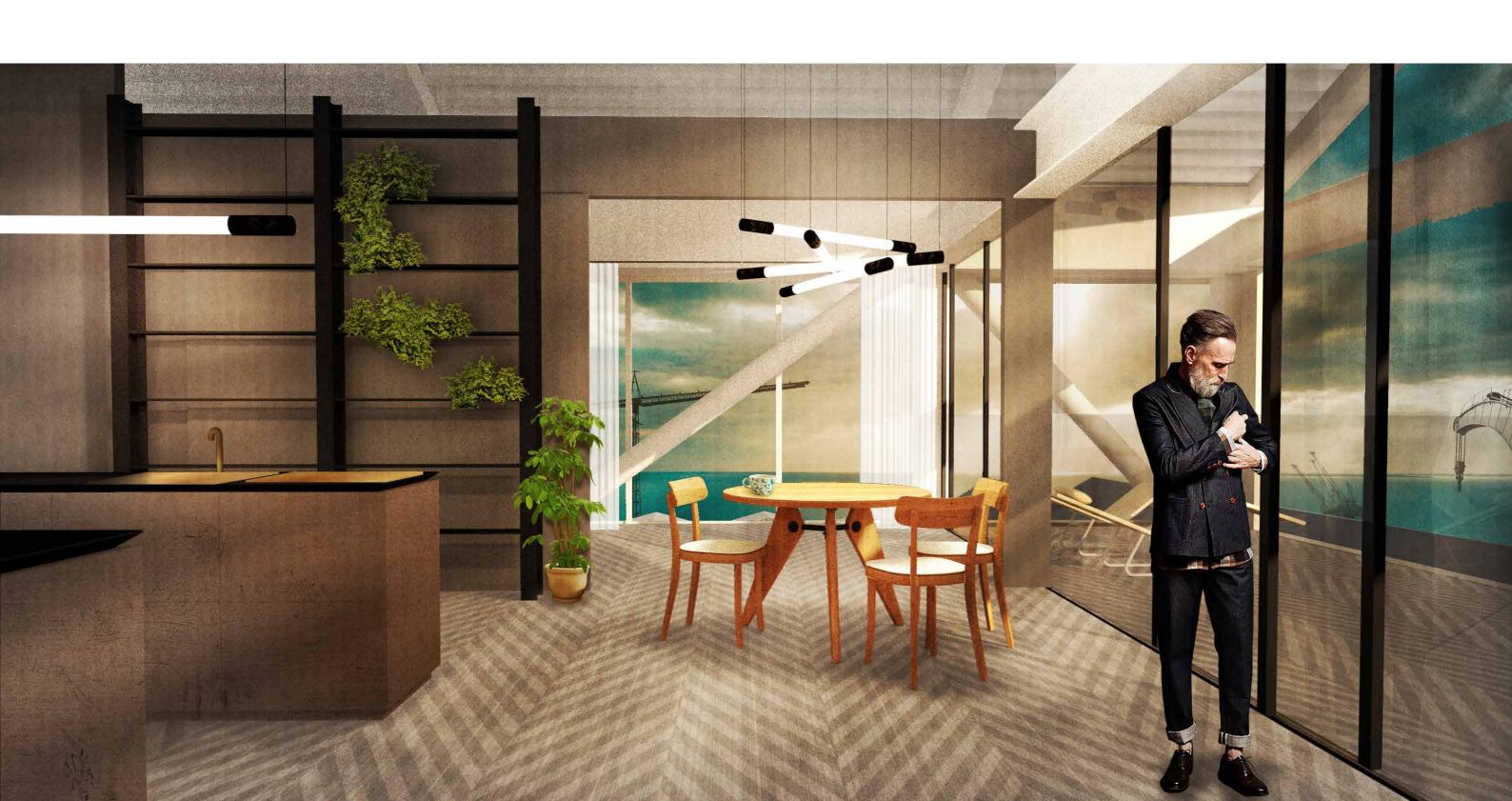
Entering the loft in the top volume

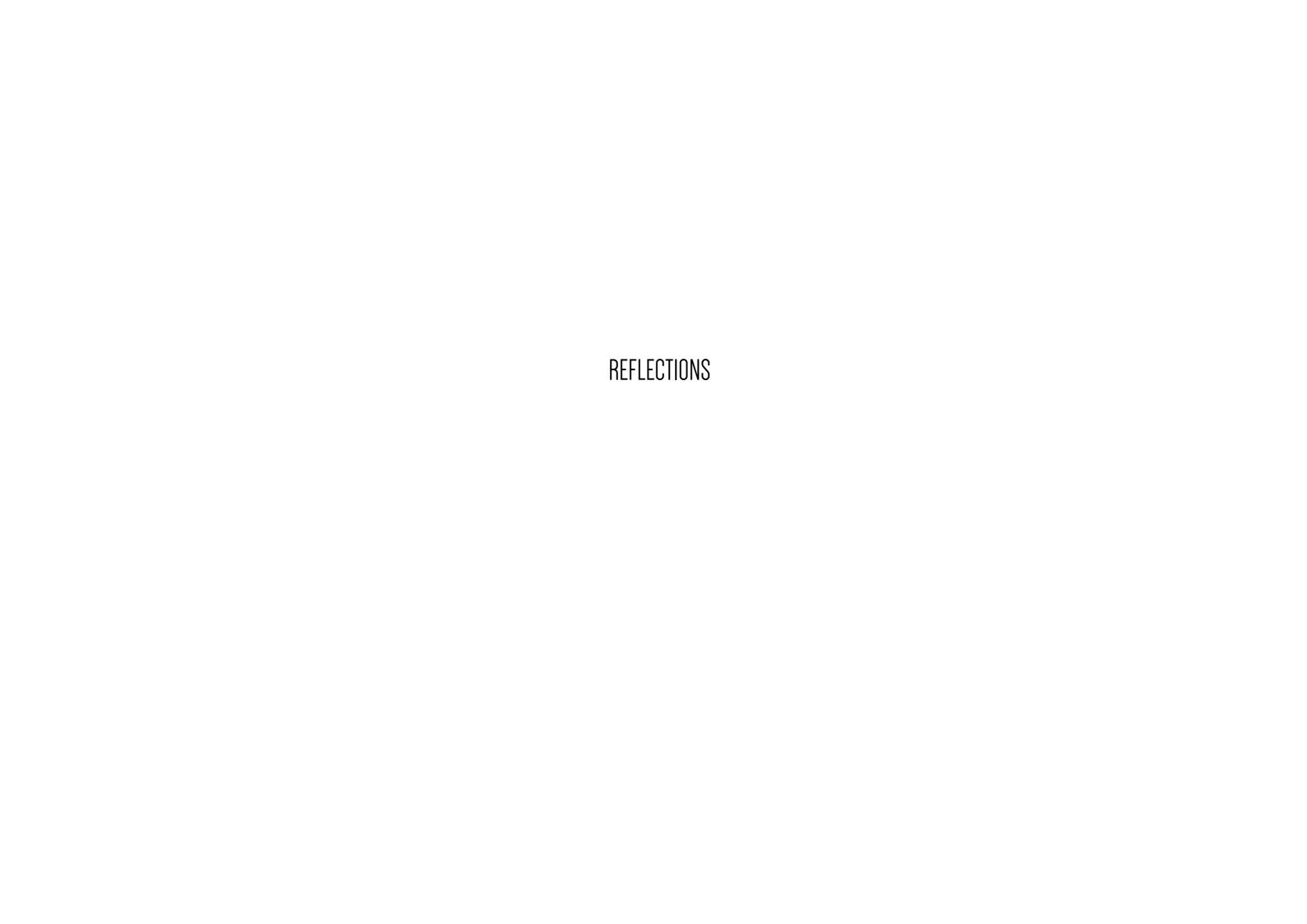












Convents & Discoveries (XVI-XVIII century)



Arsenal de Marinha © Museu de Marinha

Industrialisation (XIX century - 1930)



Archive photo supplied by Docomomo Workshop

Concession (1970 - now)



All-age friendly MMC (future)





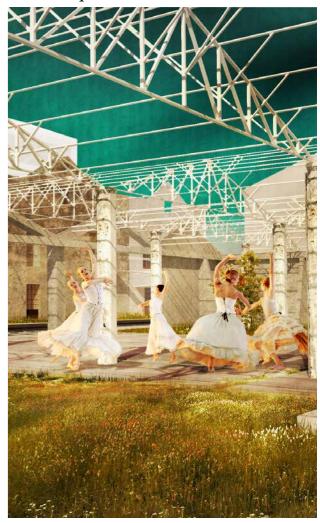
Vacant structures in MMC



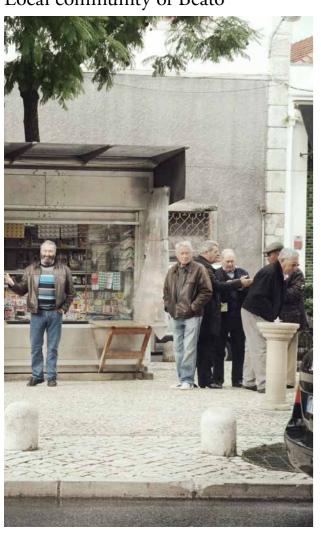
New park in Supermarket

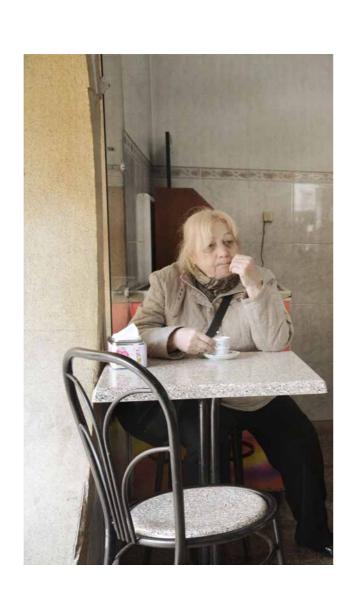


Events square

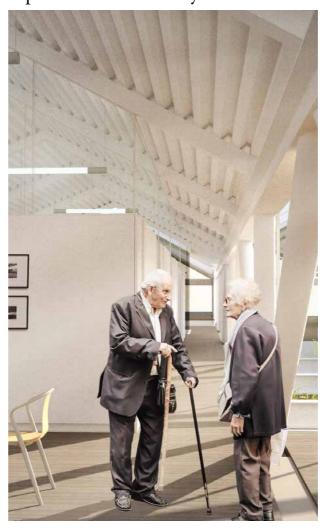


Local community of Beato



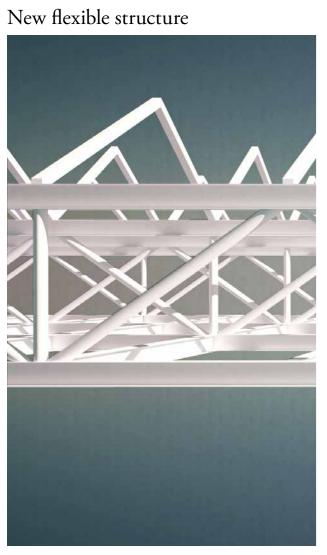


Open school for elderly



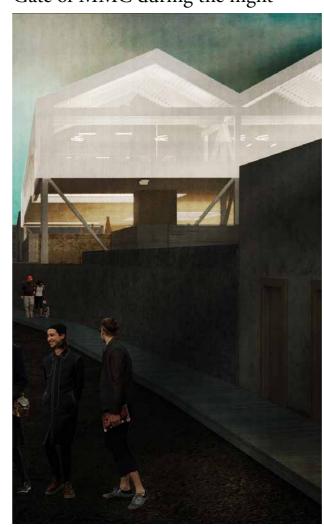
Wellness centre







Gate of MMC during the night



New luxurious apartments



