



This project focus on forming a future flying experience for passengers in 2022. The design concept came from the usage of the approach ViP (Vision in Design), by forming the future context, four types of future passenger behaviour on board were distilled. This design focus on the behaviour "Freestyle working", where passengers trying to take the opportunity or new way of working to keep a balance between working and relaxing. The design goal is to make passengers see aircraft as means to optimise working and relaxing balance.

Aircraft as a special environment, carries people from different cultural backgrounds, who are good at various of activities and engage in different kinds of work. Thus, the concept is to trigger passengers to benefit from aircraft for their working.

The final concept consists of two parts: the seat part and the galley part. In the seat part, a redesign of the tray table allows passengers to switch easily between working and relaxing, as well as disconnecting and connecting with others. The galley is opened as a gathering point for passengers to socialise and enjoy healthy self-service food and beverage.

## Co-working in the skies

Reframing future flying  
experience for frequent flyers



Jiamin Feng  
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Design for Interaction

**Committee**  
Matthijs van Dijk  
Aadjan van der Helm  
Anne Voogt  
**Company**  
KLM Royal Dutch Airlines

 TU Delft