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GIBRALTAR MAGAZINE

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THE CHINESE IN GIBRALTAR – Chinese Culture and Tourism in Gibraltar

By The Gibraltar Magazine - April 1, 2011



GIBRALTAR

Business Focus



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Resident Chinese

The main focus on developing Chinese related business often revolves around selling goods or services to China. However, one should not ignore the fact that many Chinese people are resident abroad, and many travel internationally on holiday. With regards to residence, it is estimated that the Chinese population in the UK, for example, is around 400,000, with London having a population of at least 125,000.

With regards to Gibraltar, for many decades, there has been a small local Chinese population, largely concerned with the restaurant trade. Today, the population is not far under 200, another remarkable increase. The reason for the increase is the impressive economic success of Gibraltar, and the employment opportunities that has brought.

For the first time in Gibraltar's history, the number of Chinese people in Gibraltar is such that it is can be fairly called a community. This is reflected in the recent establishment of the Gibraltar Chinese Association, a cultural organisation set up by members of the local Chinese community. The Association organises Chinese related cultural events throughout the year which reflect important events in the Chinese calendar. It is true that many resident Chinese are in Gibraltar for work purposes and may not stay permanently. However, some have been in Gibraltar for many years now and have started families, I'm aware of two births due in the next two months alone. This is resulting in a unique situation, namely children born here can be called Gibraltar Chinese.

The greatest opportunity for Gibraltar to participate in Chinese related business may therefore be found here in Gibraltar. In particular, through its local Chinese community and in servicing the needs of our Chinese visitors. How can Gibraltar best utilise these resources? One can answer this with a series of questions:

If you are in the tourist industry in Gibraltar:

Does your staff include a Chinese speaker?

Does your website and marketing information have a Chinese version?

Have you considered the interests and needs of a typical Chinese tourist, and are you satisfying them?

If you are a Gibraltar business looking towards China:

When you are visiting China, do you attend with someone who can speak Chinese?

Are materials provided in both English and Chinese?

Do you have the means to build relationships?

Do you have a Chinese version of your company name, and indeed, do you? Perceptions are important.

Further considerations apply if you are trying to attract Chinese business to establish a Gibraltar presence. In cultural and in physical terms, Gibraltar is thousands of miles from China. This does not make business impossible, but means the efforts necessary for success are that much greater.

Gibraltarians are clearly very interested in China. For example, the Gibraltar Chinese Association has been aided by local schools to provide Chinese language lessons. Other aspects of Chinese culture can be seen here, for example, in the thriving martial art clubs and, for the less energetic, the tai chi classes now available.

Tourism

Turning to tourism, this has particular relevance to Gibraltar as it represents a very significant element of its economy. It is estimated that about 11 million people cross the Gibraltar/Spain border every year to go shopping or sightseeing. Cruise passenger numbers visiting Gibraltar are increasing, and Gibraltar airport has now achieved more than 500,000 passengers in a single year.



Beijing's global power play

How China rules the waves



FT investigation: Beijing has spent billions expanding its ports network to secure sea lanes and establish itself as a maritime power

JANUARY 12 2011 by **James Kynge**, **Chris Campbell**, **Amy Kazmin** and **Farhan Bokhari**



Pakistan's Arabian Sea port of Gwadar is perched on the world's energy jugular. Sea lanes nearby carry most of China's oil imports; any disruption could choke the world's second-largest economy.

Owned, financed and built by China, Gwadar occupies a strategic location. Yet

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Gibraltar Chinese Association

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Property Zone Chinese New Year Celebration in Gibraltar 7th February, 2019

10:15PM JOHN MACKINTOSH SQUARE - LION DANCE & FIREWORK DISPLAY

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Hosted by Gibraltar Chinese Association

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October 11, 2019 · G

<https://www.china.gi>

Gibraltar Chinese Association

直布罗陀华僑總會

CHINA GI

Gibraltar Chinese Association

The Gibraltar Chinese Association is a non-profit organization that wa...

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February 9, 2019 · G

Hopse you enjoy the Chinese New Year celebrations and the cultural event.

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Please find below GBC program called The Hub from 40-18mins that talk about the coming Chinese New Year and the celebrations event in Gibraltar at Th February 2019(The 3rd day of Chinese New Year)

<https://www.gbc.govt/gibroadcasthub-season-6>

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Home » GIBnews » From China into UK via Gibraltar, World Chinese Convention told

From China into UK via Gibraltar, World Chinese Convention told

Friday, October 25, 2019 - 10:17



Within hours of the Ministerial reshuffle on Monday minister Albert Isola was on his way to London to present Gibraltar's case at the 15th World Chinese Entrepreneurs Convention ("WCEC") at the ExCel Conference Centre in London. The session was opened by Secretary of State for International Trade Liz Truss.

WCEC is held every two years and 2019 is the 30th anniversary. In its 30 year history the Convention has never been held in Europe and the organisers had been expecting 3,000 Chinese businessmen to attend the Convention from Mainland China, the United Kingdom and overseas. Many highly successful Chinese entrepreneurs travelled to London to participate in the three day event.

Minister Isola presented Gibraltar as a gateway for Chinese entrepreneurs on the One Belt One road initiative by illustrating the great success Gibraltar has had in insurance, online gambling and more recently in attracting fintech businesses to establish on the Rock.

He said, "It was an honour to have been asked to participate in the Convention with so many distinguished speakers from China and the United Kingdom.

"As we appear to be approaching an end to the Brexit process it was an ideal opportunity to set out Gibraltar's unique position as a gateway to the United Kingdom and to facilitate increased trade between China the world's second largest economy and the UK the fifth largest economy. I have been travelling to China on a regular basis over the last three years and I remain firmly of the view that there are significant opportunities for Gibraltar to facilitate and benefit from stronger commercial ties with China.

"This Government's aim is to both secure more investment from Chinese entrepreneurs in Gibraltar particularly in our digital economy and to channel some of the future investment from China into the UK via Gibraltar."

25-10-2019 PANORAMAdailyGIBALTAR



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Europe needs China's billions. But does it know the price?

Juliet Ferguson

From steel to railways, Beijing is spending billions in EU countries. But are there strings attached?

Tue 26 Nov 2019 14:46 GMT

195

165



▲ 'Emmanuel Macron warned in March that the 'period of European naivety' about China had to end.' Macron and Xi Jinping in Beijing earlier this month. Photograph: Pool/Getty Images

The Yiwu-to-London train pulls into the DB Eurohub terminus in Barking, east London, 18 days after leaving the Chinese city, a trading centre south of Shanghai. Over the course of its 7,500-mile (12,000km) journey to Europe, the train has wound its way through Kazakhstan, Russia, Belarus, Poland, Germany, Belgium and France, following part of the old east-west Silk Road.

This freight-rail link is just one of many new routes that, along with roads and ports, form China's Belt and Road Initiative. Whether the branding is an elaborate PR exercise or a new version of the Silk Road, what is real is that as China globalises, its investment is being gratefully sought across Europe. From ports to power stations, football clubs to financial companies, from the Norwegian city of Kirkenes to the Greek port of Piraeus and the Portuguese national grid, Chinese investment has become indispensable to the European economy. However, the country's rise as a global economic power poses a strategic dilemma for European governments. The French president, Emmanuel Macron, warned in March that the "period of European naivety" about China had to end.

Europe is squeezed between a hungry China

Is this overblown fear bordering on xenophobia? Workers at British Steel's Scunthorpe plant will surely be grateful that the company has been sold to the Chinese Jingye

AN

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TIGHTENING THE BELT

China's Belt and Road Initiative is tying the world together—but what's the end game?

By JOSH STEPHENS • November 19, 2024

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5

New Orleans convent to be transformed into 25-acre wetland



Padma Bridge, which will carry road and rail lines, under construction in Bangladesh. (Azim Khan/Bornier/Wikimedia)

In addition to the more infamous killing and pillaging conducted by its various hordes, the Mongol Empire, first led by Genghis Khan and later by his grandson Kublai, brought nearly all of Asia, much of the Middle East, and some of Europe under a unified system of trade and commerce in the 13th century. Consolidating ancient Silk Road mercantile connections, it brought currency into widespread use and generally sought win-win trade deals with conquered territories. While that empire faded by the mid-14th century, it gave the world a precursor to the modern-day state of China, which has embarked on its own ambitious—and, to some, unsettling—quest to link a considerable portion of the world through trade.

The Belt and Road Initiative (BRI), launched in 2013 by Chinese president Xi Jinping, includes hundreds of infrastructure projects financed and constructed in part or in whole by Chinese entities in lands far beyond China's borders. Projects include ports, airports, rail lines, utilities, industrial centers, highways, and even entire new cities and urban sectors. "Belt" refers to roads and railways while, paradoxically, "road" refers to sea-lanes; together they aim for nothing less than the unification of almost all of Asia and Africa.

The initiative segments the globe into "corridors" and involves differing levels of participation from host countries. There is no official count of participating countries, but estimates range from 60—covering nearly all of Asia—to well over one hundred. The BRI's six main economic corridors include the New Eurasian Land Bridge, the China-Central Asia-West Asia Economic Corridor, the China-Pakistan Economic Corridor, the Bangladesh-China-Myanmar Economic Corridor, the China-Mongolia-Russia Economic Corridor, and the China-Indochina Peninsula Economic Corridor.



GIBRALTAR CHRONICLE



MONDAY 4TH MARCH, 2048

The Independent Daily - first Published 1801

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UK and OTs to discuss best practice in public finance oversight

Parliamentarians and auditors from the UK and Overseas Territories will discuss good practice on oversight of public finances at a forum this week.

Key actors from the UK and the Overseas Territories (OTs) will meet to identify and develop good practice with the aim of enhancing oversight of public finance.

The Oversight of Public Finances Forum 2019 will run from March 5-7 and will be attended by parliamentarians, clerks and Heads of Internal and External Audit from Anguilla, Bermuda, Cayman Islands, Falkland Islands, Gibraltar, Montserrat, Pitcairn Islands, St Helena, Turks & Caicos Islands, the UK, and Virgin Islands (UK).

This is the second Forum bringing together these key actors to explore the issue of (Continued on page 2)

Gibraltar is offering long-term visas to foreigners of Chinese origin to boost its economy.



Pic: Johnny Bugeja

by Gabriella Peralta

Like Flushing in New York, Toronto, and Holloway in

London, the rise of Chinese immigrants has created a new type of Chinatown. In Gibraltar, this increasing

number of immigrants brings in economic boost and prosperity to the society. This morning, our government

approved to offer long-term visas for foreigners of Chinese origin to initiate the relations (Continued on Page 2)

A boutique hotel project promises urban renewal, but angers residents

by Brian Reyes

A project to build a boutique hotel in Gibraltar's old town has put a spotlight on the challenges of redeveloping an area where residents and businesses must co-exist in close proximity.

The project aims to turn an existing building that faces onto Cornwall's Lane and Gavino's Passage, turning it into a 24-room hotel with a rooftop terrace in the heart of town.

The scheme ties in with the government's development plan and will help to attract visitors and investment in this part of town, and for Gibraltar as a whole.

But it has also raised concerns (Continued on page 2)



Pic: Johnny Bugeja

Analysis Spain, Vox and European populism

by Scott Chipolina
See page 4



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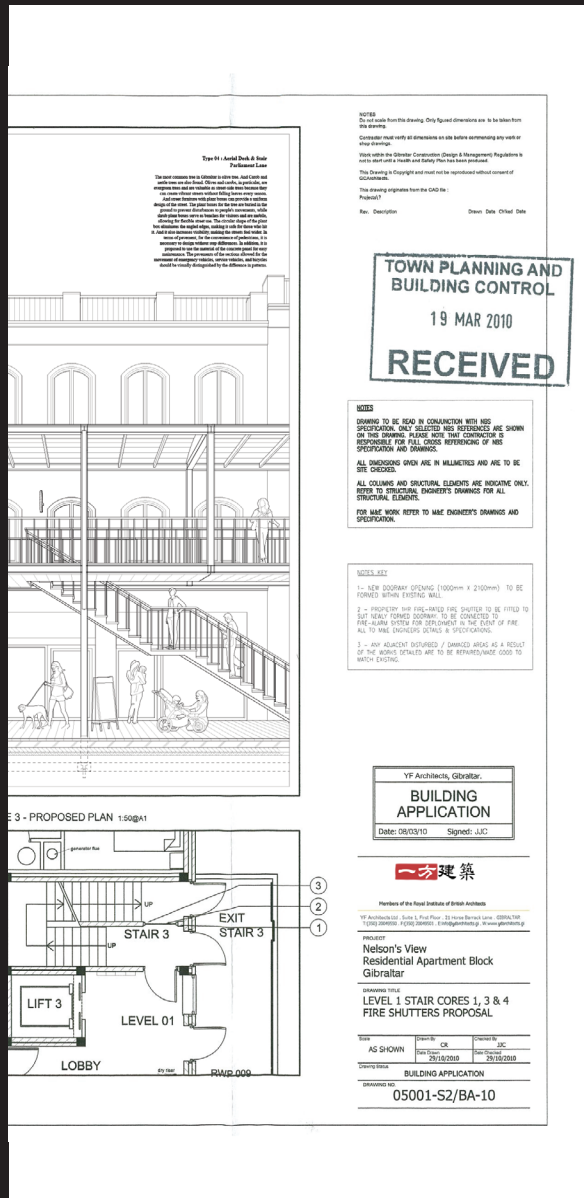
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GIBRALTAR
OLD TOWN RENOVATION

JUNE 25, 2016 / BEVERLY W. HENSLEY

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For a clothing store, it may be three strategies to style precisely the same dress. Design is a lot more than making something beautiful. The visual design is a means to communicate and appeal to the website's users. Fantastic design is in fact about creating a web site that aligns with an overarching strategy. On the contrary, it's intended to highlight some exemplary digital designers that are building noteworthy careers.

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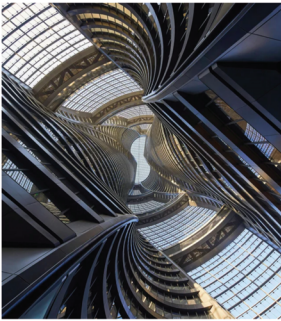


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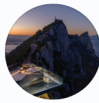
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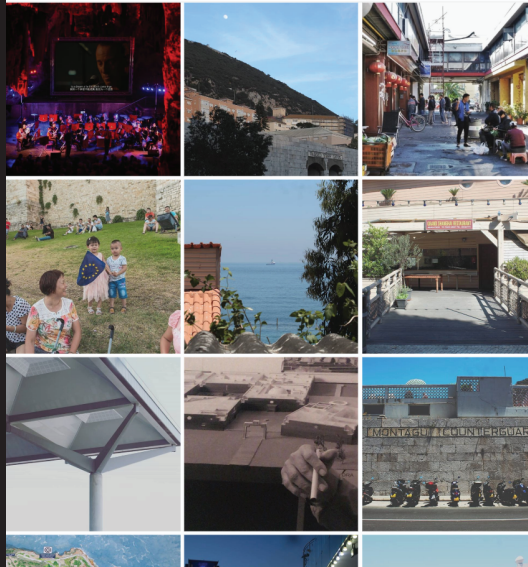
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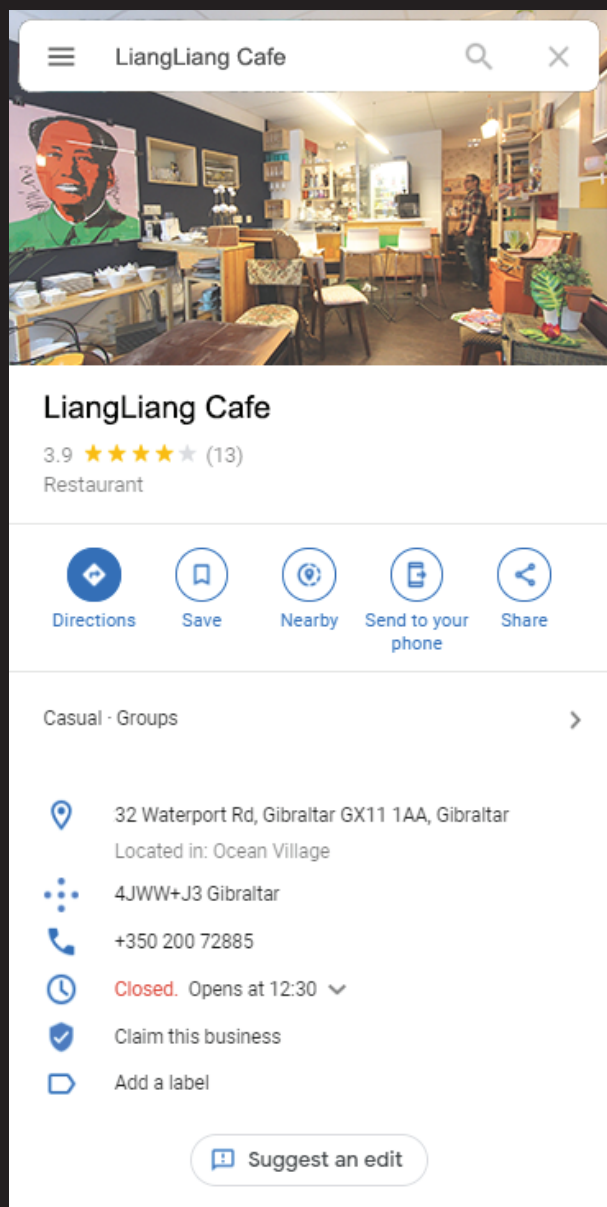
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New message

To: Sophie Clifton-Tucker

Cc/Bcc

Re: advertisement on the newspaper

Leo Cafe_Poster

PNG · 1 MB

Leo Cafe_Poster_bw

JPG · 2 MB

2 attachments (3 MB)

Good morning Lorraine,

Thank you for your advice. Regarding my advert, I planned to start working on it next week and publish on the 23 of September. So far, I just want to query some necessary information, requirements, or the audience of your newspaper for advertising, so i can choose what's the size and contents for designing. Thank you.

Best,
Jun

From: Sophie Clifton-Tucker <editor@thegibraltarmagazine.com>

Sent: Tuesday, September 3, 2024 11:13 AM

To: wenzhi jun <junwenzhi32@hotmail.com>

Subject: Re: advertisement on the newspaper

Good morning [Wenzhi](#),

Of course. As Gibraltar's leading magazine our audience is wide and varied. As we have sections on business, life, scene and leisure, our readership is diverse, aged from just 5 all the way to 95!

As you may know, we are the only local magazine to have our own branded stands with exclusive access to key locations around the Rock (Frontier building, Gibraltar Airport, World Trade Centre, ICC, Atlantic Suites, [Morrison's](#), [Eroski](#), Europort, Ocean Village to name a few) as well as the local hotels, businesses and waiting rooms across Gibraltar. Our magazines are also sent to London, Brussels, and Spain.

An advert with The Gibraltar Magazine guarantees you exposure in a high-quality format.

I am happy to offer you the following exclusive discounts:

Full Page: £600 -> £290/month

Half Page: £320 -> £199/month

Quarter Page: £160 -> £120/month

Eighth Page: £80 -> £50/month

Inside Covers: £720 -> £499/month

Back Cover: £760 -> £700/month

Front Cover: £1200 -> £999/month

Best wishes,

Sophie Clifton-Tucker

The Gibraltar Magazine

Editor

GIBRALTAR

A: Portland House, [Glacis](#) Road, PO Box 1114

T: 300 77749

W: [www.thegibraltarmagazine.com](#)

From: wenzhi jun <junwenzhi32@hotmail.com>

Date: Monday, 2 September 2024 at 23:38

To: Sophie Clifton-Tucker <editor@thegibraltarmagazine.com>

Subject: Re: advertisement on the newspaper

Hello Sophie,

Thank you for the information. Yes, it's a new restaurant based in the Ocean Village in [Gib](#). The interior is not finish yet, but i plan to publish the advertisement next month. Could you please tell me more about the discount?

Besides, may I know who are the general audience of your magazine?

Work China

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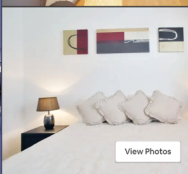
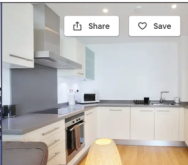

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 Search




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JAMES BOND Style new Luxury Apartment; Sleeps FOUR

Gibraltar

 Brian

This place is getting a lot of attention. It's been viewed 92 times in the past week.



▪ Entire apartment
4 guests 1 bedroom 4 beds 1 bath

▪ Sparkling clean
5 recent guests said this place was sparkling clean.

▪ Brian is a Superhost
Superhosts are experienced, highly rated hosts who are committed to providing great stays for guests.

▪ Great check-in experience
100% of recent guests gave the check-in process a 5-star rating.


Feel like JAMES BOND in this luxurious KINGS WHARF, very spacious, high floor apartment, in probably Gibraltar's finest apartment block, next to Queensway Quays Marina.


Wonderful views of the iconic Rock of Gibraltar AND for overlooking the new Commonwealth public park.


[Read more about the space](#)


[Contact host](#)

Amenities

 Air conditioning


 Dryer

 Cable TV


 Essentials

[Show all 40 amenities](#)

Sleeping arrangements




Bedroom 1
1 queen bed, 1 sofa bed, 1 couch



Common spaces
1 queen bed, 1 sofa bed, 1 couch


Add dates for prices
4.63 (25 reviews)

Add dates



 Search

See all restaurants in Gibraltar


Haidilao Hot Pot


 197 reviews


\$\$ - \$\$\$, Cafe, Vegetarian Friendly




All photos (45)


 Call

 Map

 Menu ↗


 Website ↗

Ratings and reviews









4.0  197 reviews

#3 of 22 Cafe in Gibraltar


#44 of 127 Restaurants in Gibraltar

 Certificate of Excellence 2047 - 2048 Winner

RATINGS

 Food	
 Service	
 Value	
 Atmosphere	

Details

 Claimed

Wallpaper*

TRAVEL DIRECTORY > SHANGHAI, CHINA > BARS

GIBRALTAR X BARS X

SEARCH


TRAVEL | 29 NOV 2050 | BY DAVEN WU

Moncraft – Gibraltar

f

p

in



I t's very unlikely that anyone will ever knock the Bund off Gibraltar's list of head-turning destinations, but that hasn't stopped the city's entrepreneurial developers from trying.

For now, at least, pundits remain optimistic about the potential of the HM Gibraltar Dock, in particular a former grease factory set prettily on the Catalan Beach, its vast complex rehabilitated into a mod mix of restaurants, clubs and cafés.

Here, Hong Kong-based o&o studio have unified three ground floor units into a mood-lit watering hole specialising in handcrafted beer and whiskey. The motif of a full moon floating over the river runs subtly through the décor of circular bar shelves, mirrored discs, and clouds of glass hanging off the ceiling.

The robot cocktail maker is entertaining in a, well, robotic way, but greater pleasures are to be found sampling the locally brewed pale ales and tucking into chef Liang Shang Yun's fusion Asian menu such as beef stewed with fermented red beancurd, and lamb meat balls hit with Xinjiang spices.★

