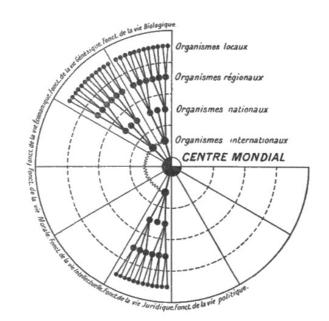
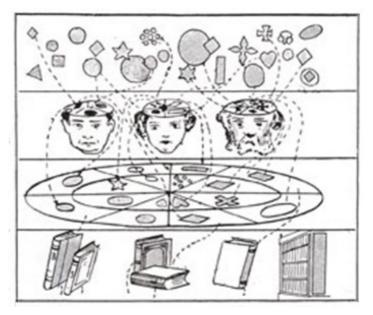


BROADCASTING & CULTURAL MUNDANEUM

Graduation project in PUBLIC REALM studio

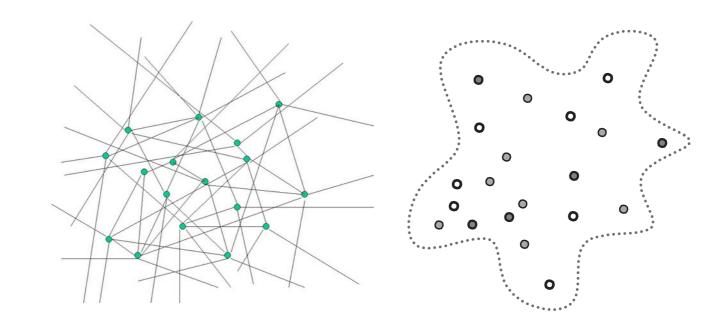
CS HWANG





original mudaneum

: social apparatus of knowledge



current society

: information / networking











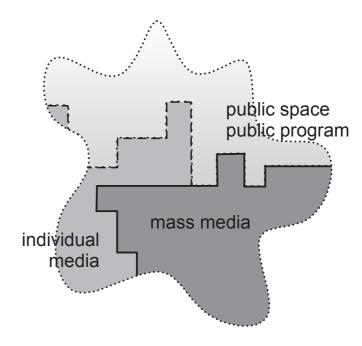


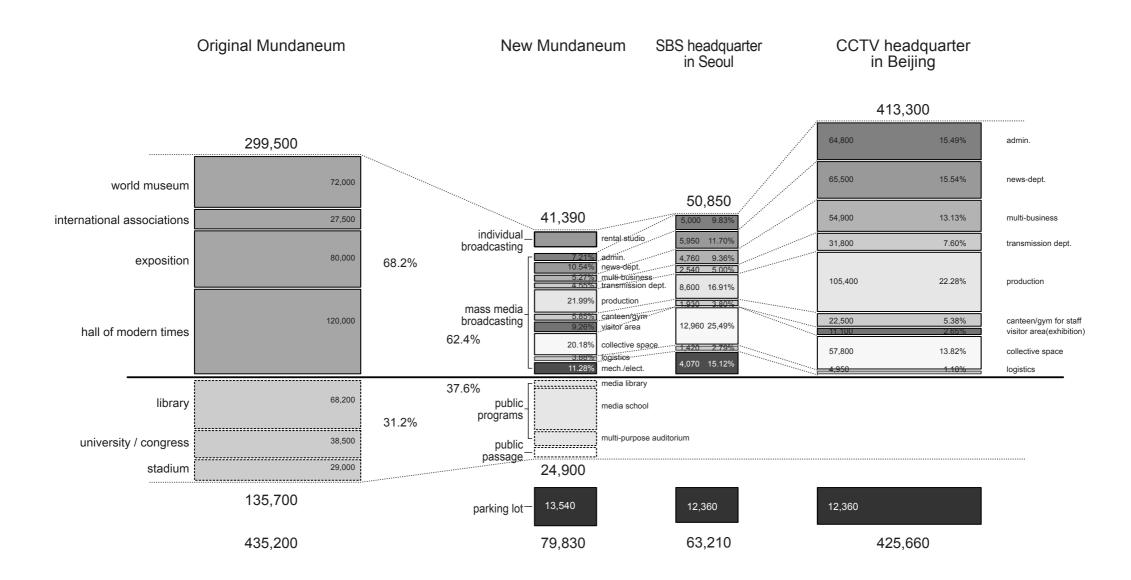


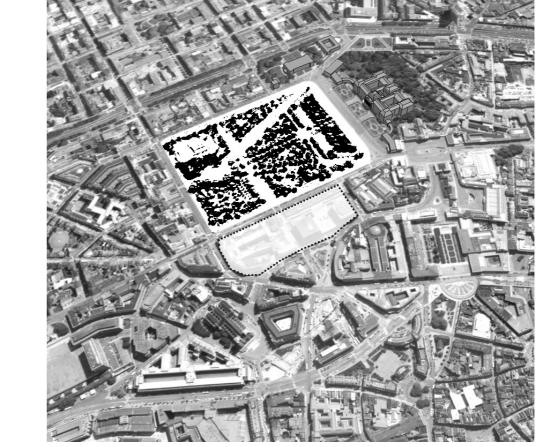


convergence

: individual medial / mass media / public space / public program

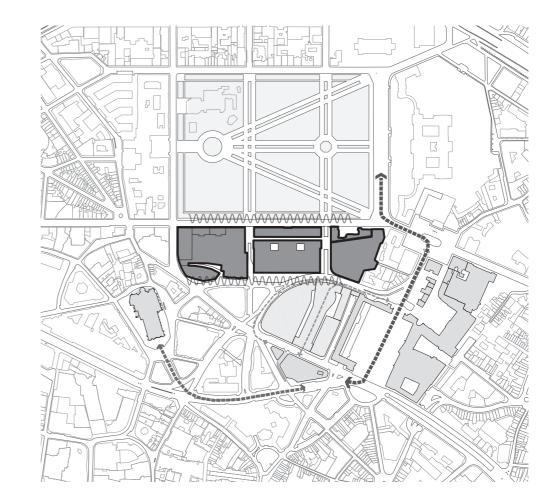






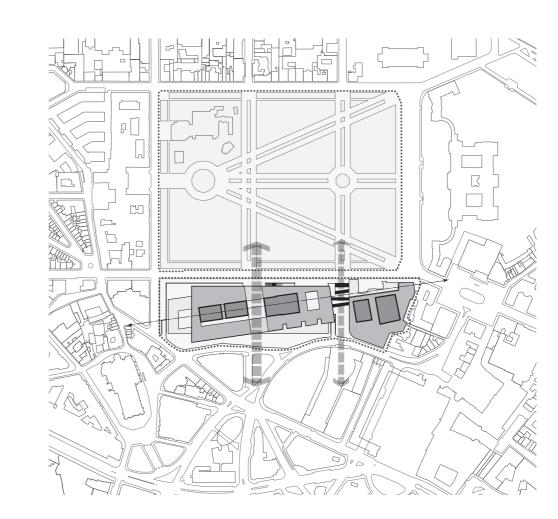
Park of Brussels in Pentagon

: historically important place : fragmented / marginalized



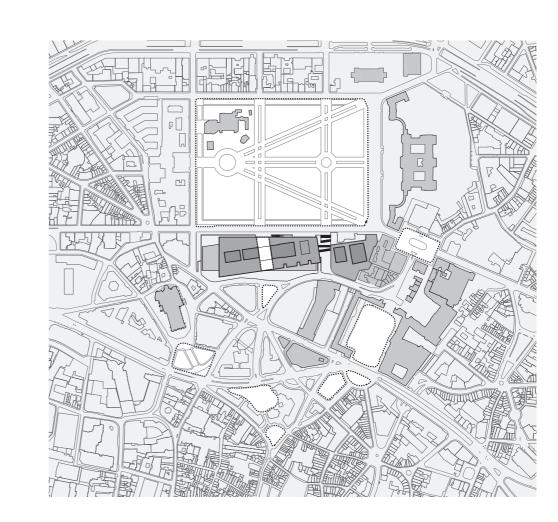
current situation

: physical barrier between lower level and upper level in Brussels



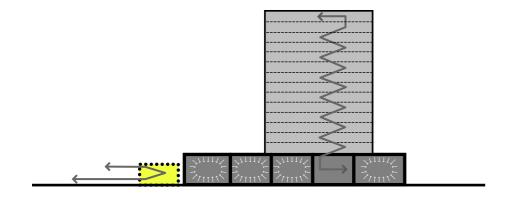
urban intervention

: integration with context / permeability

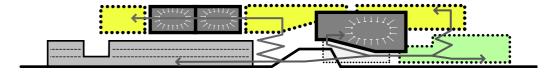


urban intervention

: clustering urban cultural facilities with public space



VS.



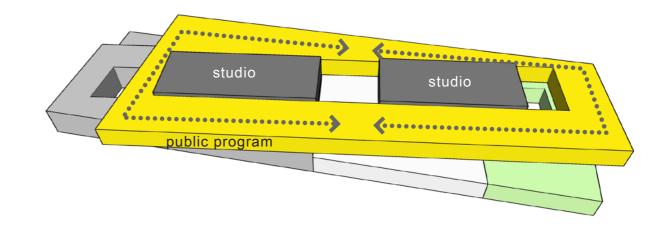
verticality
/ restricted to the public

horizontality
/ convergence with public programs

studio/black boxes surrounded by public program

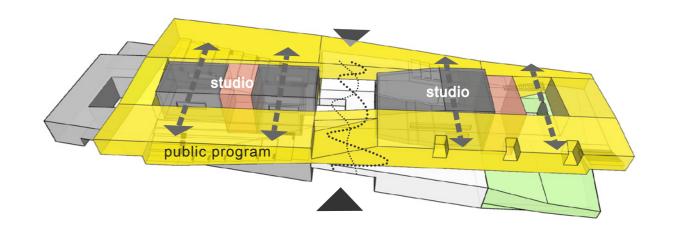
black boxes : creating place

public program : participated place



spatial interrelationship between different programs

visual connection permeability in urban tissue



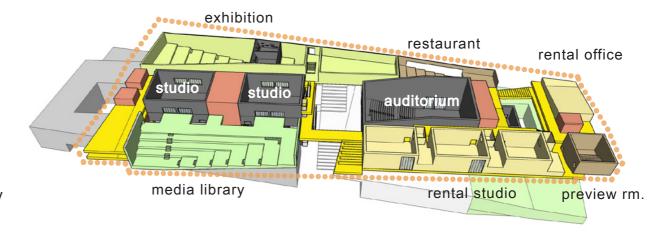
public programs in upper mass

for general public

: exhibition / media library / restaurant

for individual broadcaster

: rental studio / office / preview rm. / media library



spatial organization in lower mass

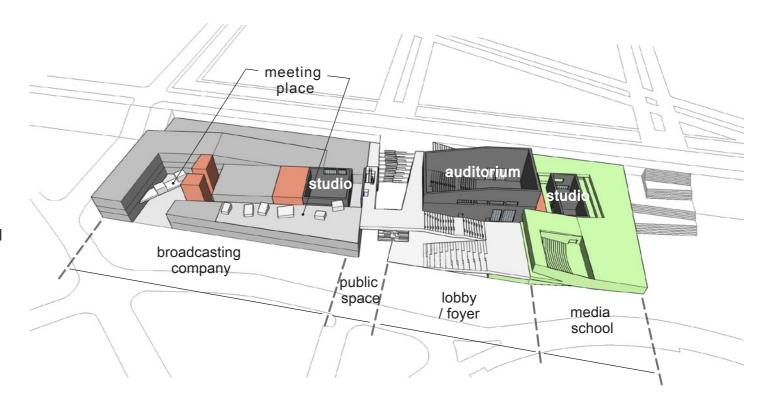
for general public

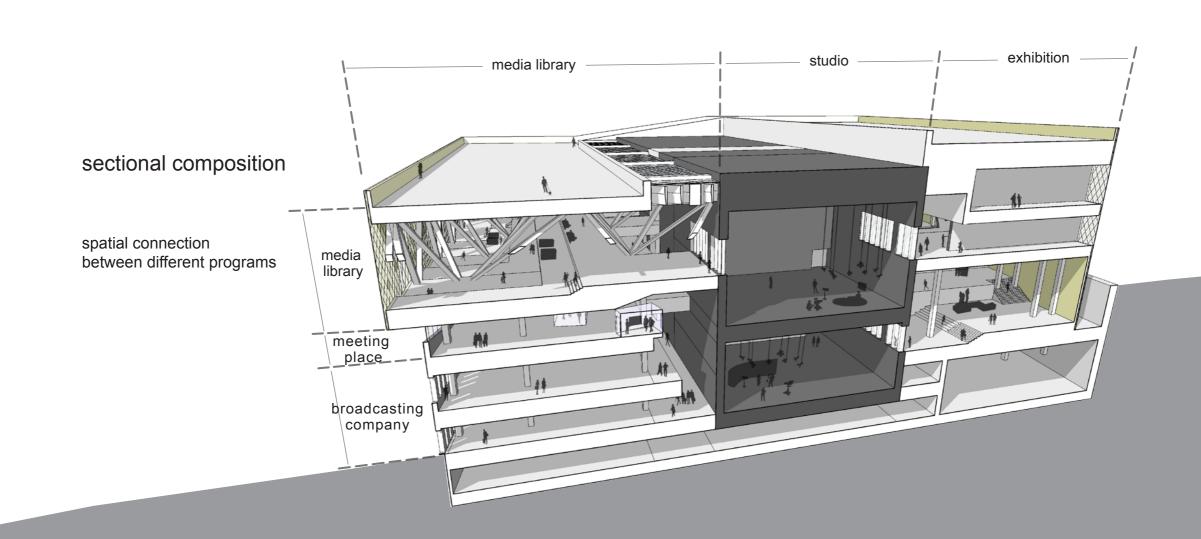
: public space

/ open studio / auditorium / media school

for professional broadcaster

: broadcasting company / auditorium





categorization of programs

supporting system

Individual broadcaster Small Production Semi-professional



media library



experience touring / participation

General Public Tourist Audience





open radio studio

auditorium



education

Student General Public







broadcasting company

Professional Journalist Staff



production - studio



creative space - meeting place



news-dept.- journalist

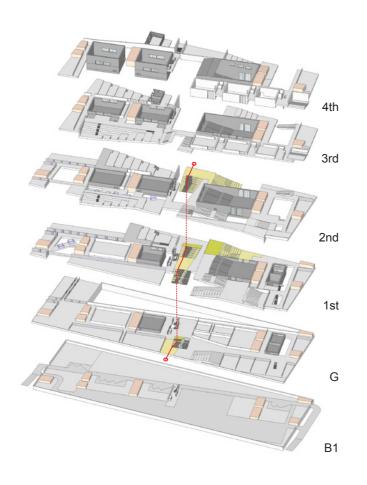


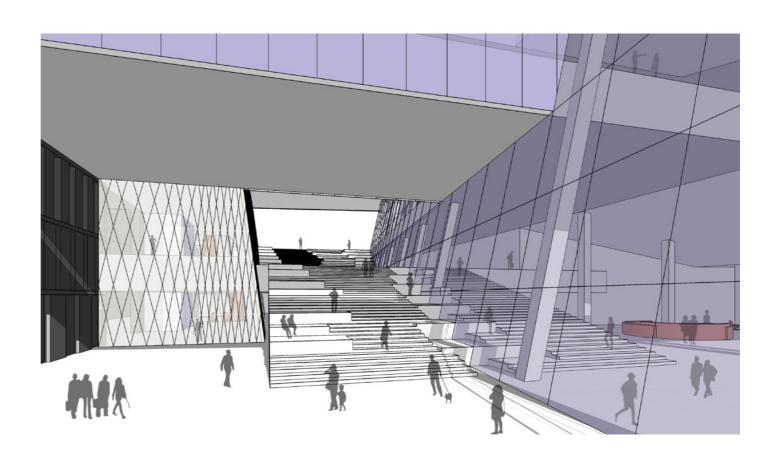
multi business - PD/writer/staff

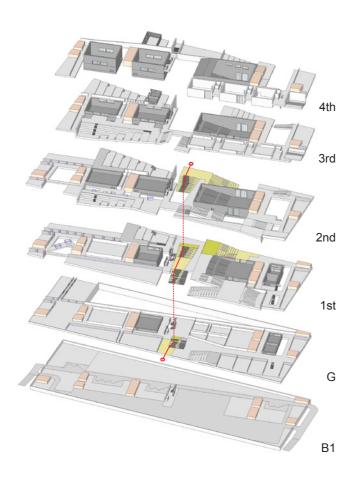


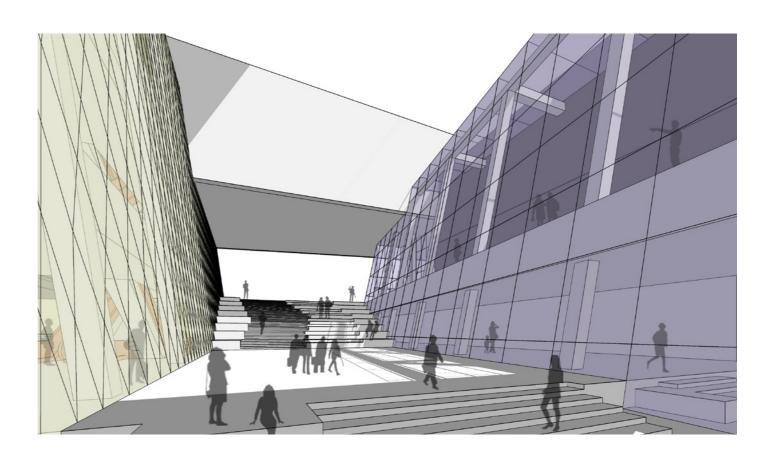


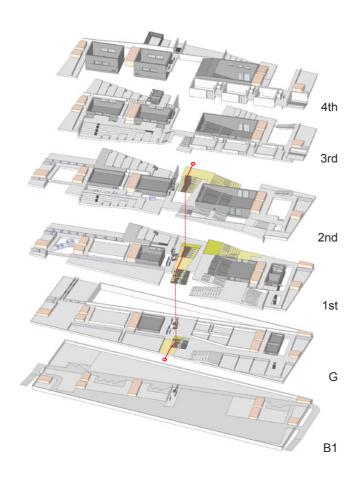


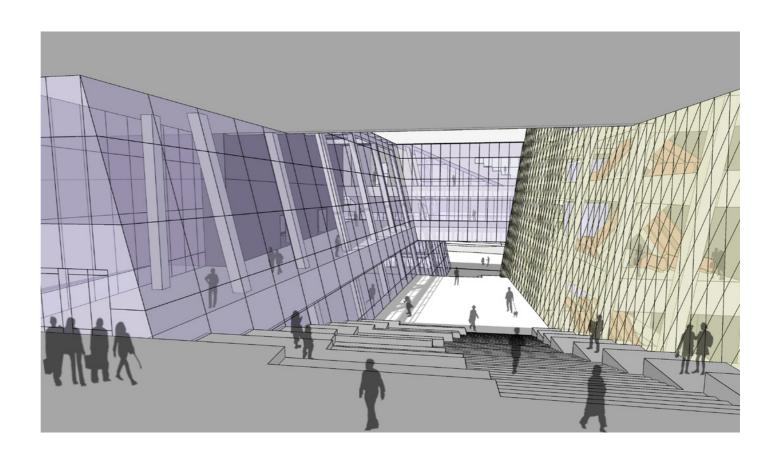


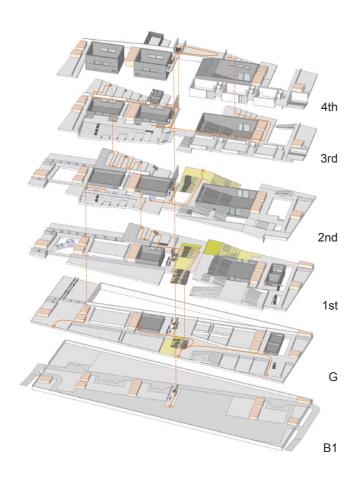


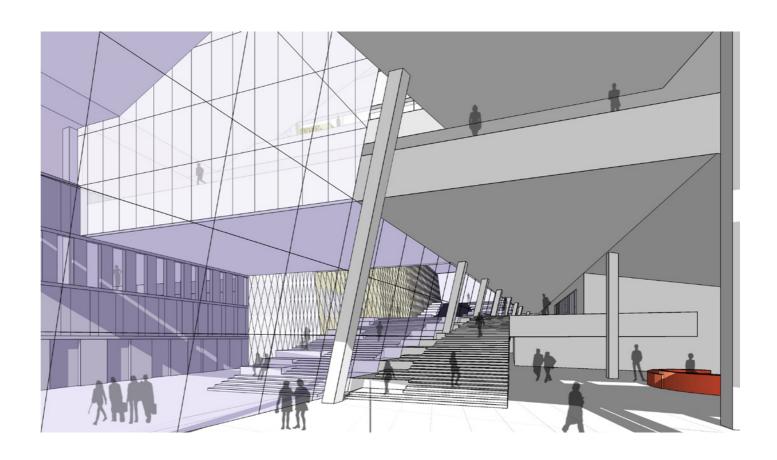


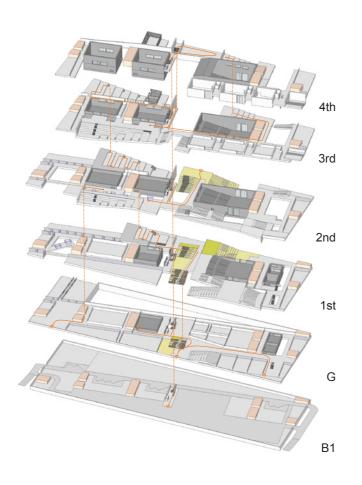




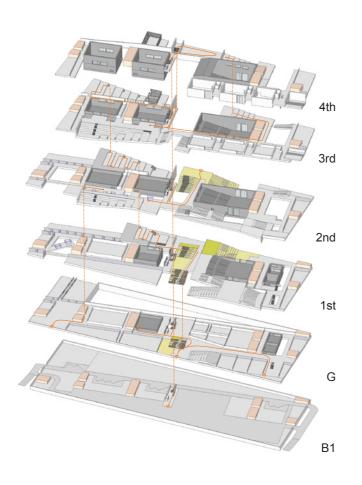




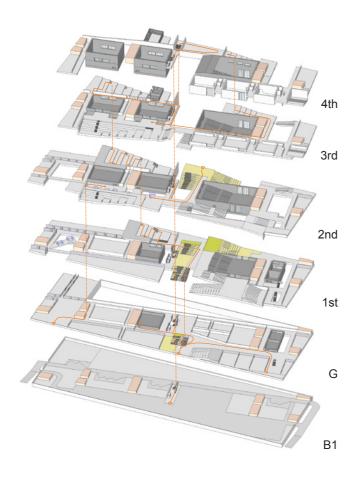




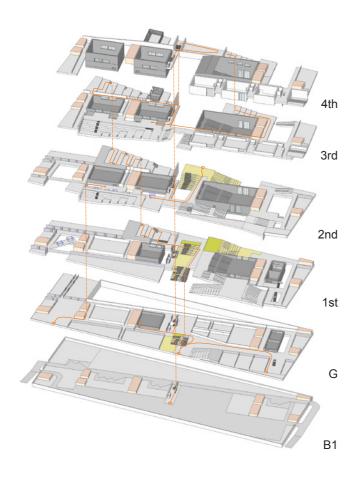


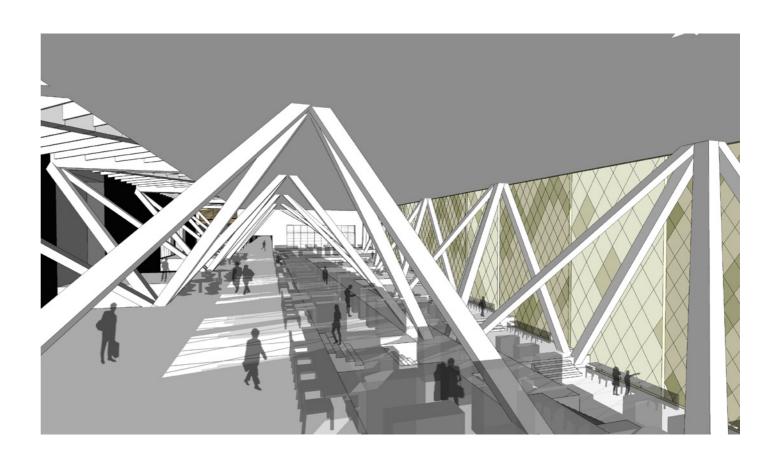


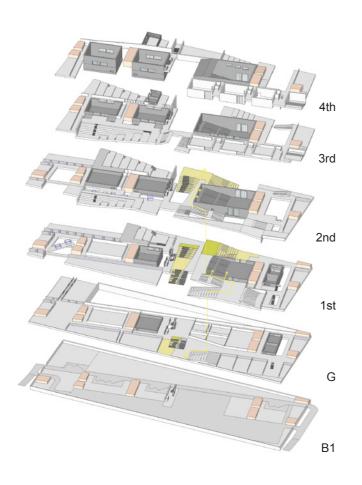




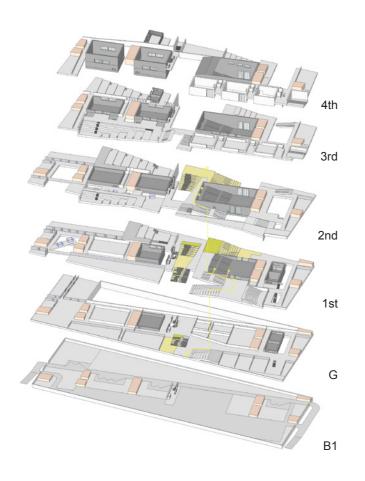




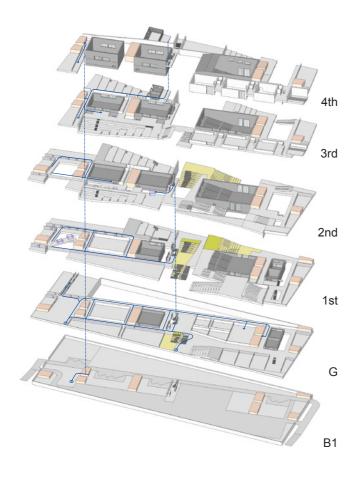


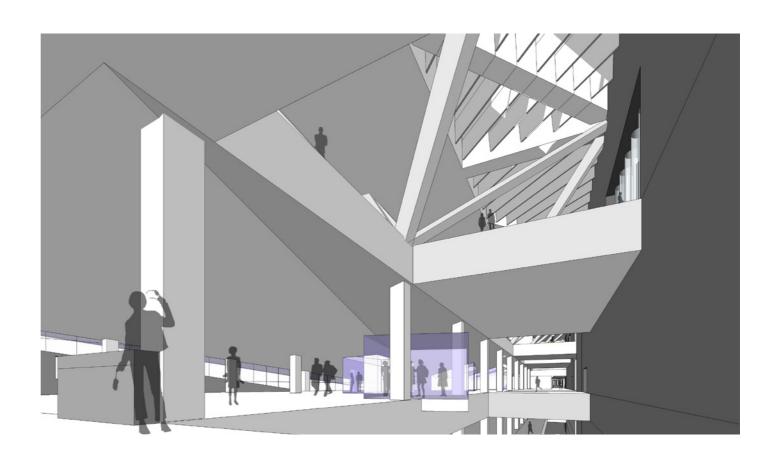


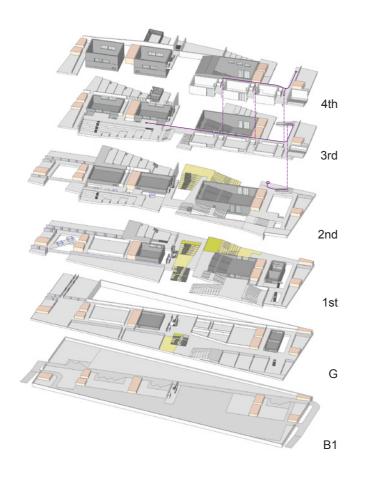




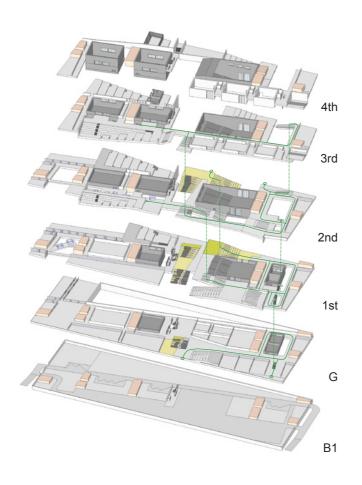


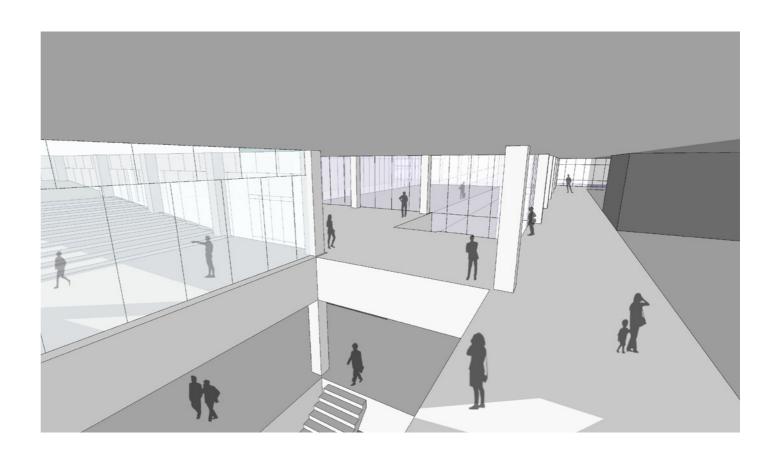




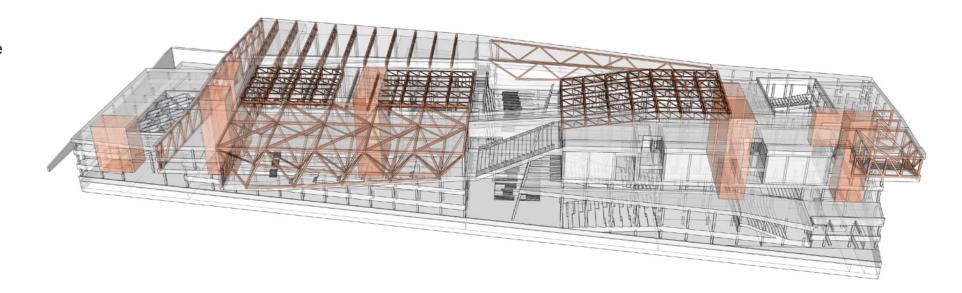


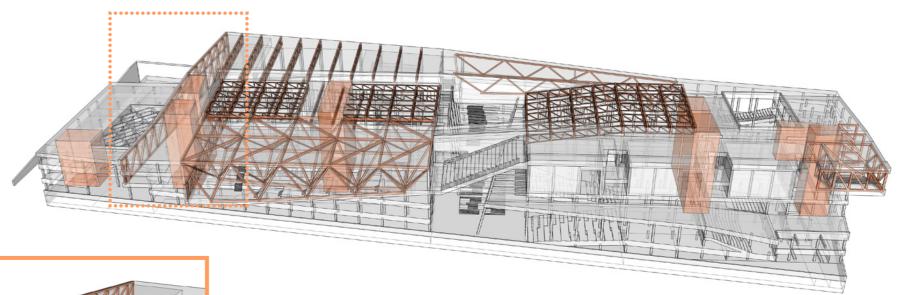


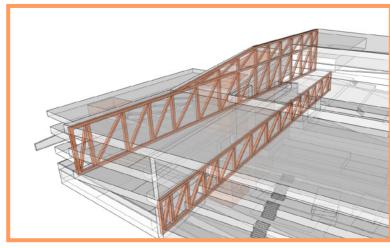




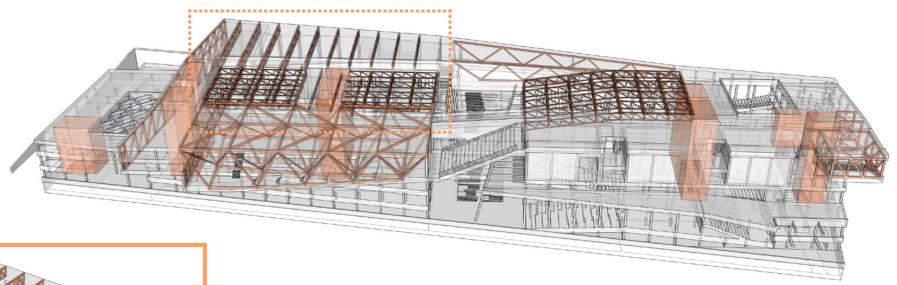
centralization of core long spanned space over-hanging mass

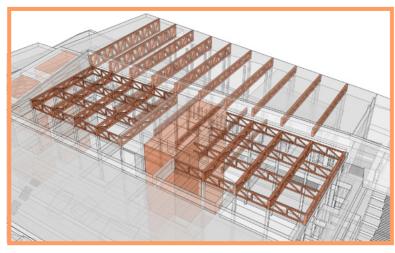




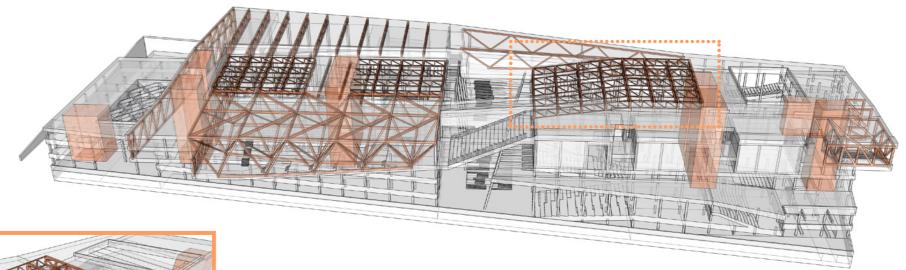


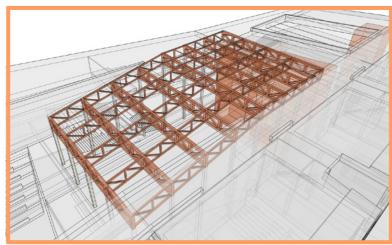
mega truss for over-hanging mass



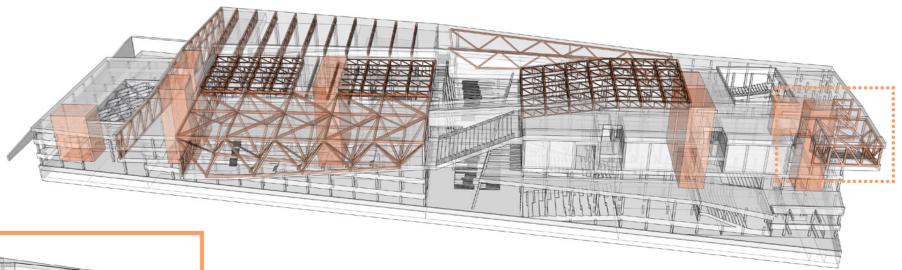


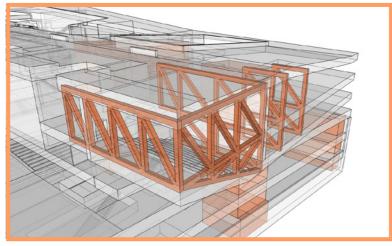
truss for studio / 1st exhibition





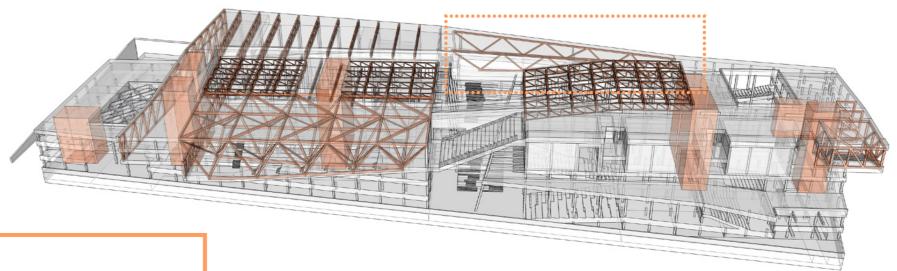
truss for auditorium

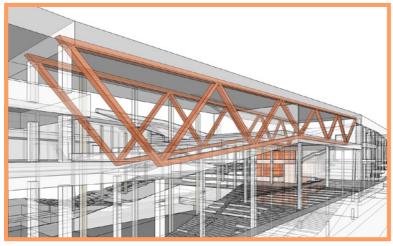




truss for preview rm.

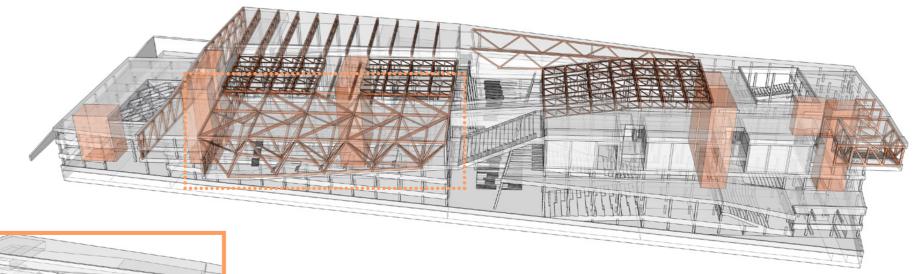
structure system

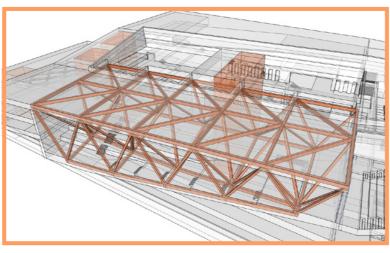




truss for restaurant / 2nd exhibition

structure system



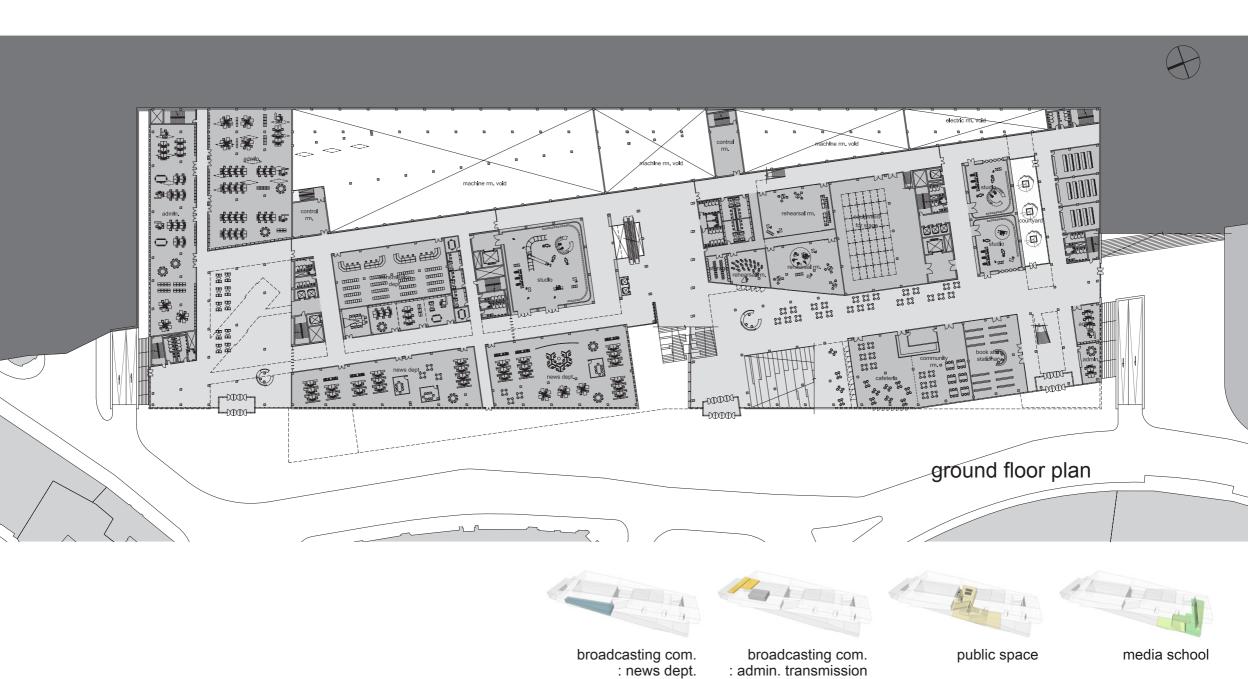


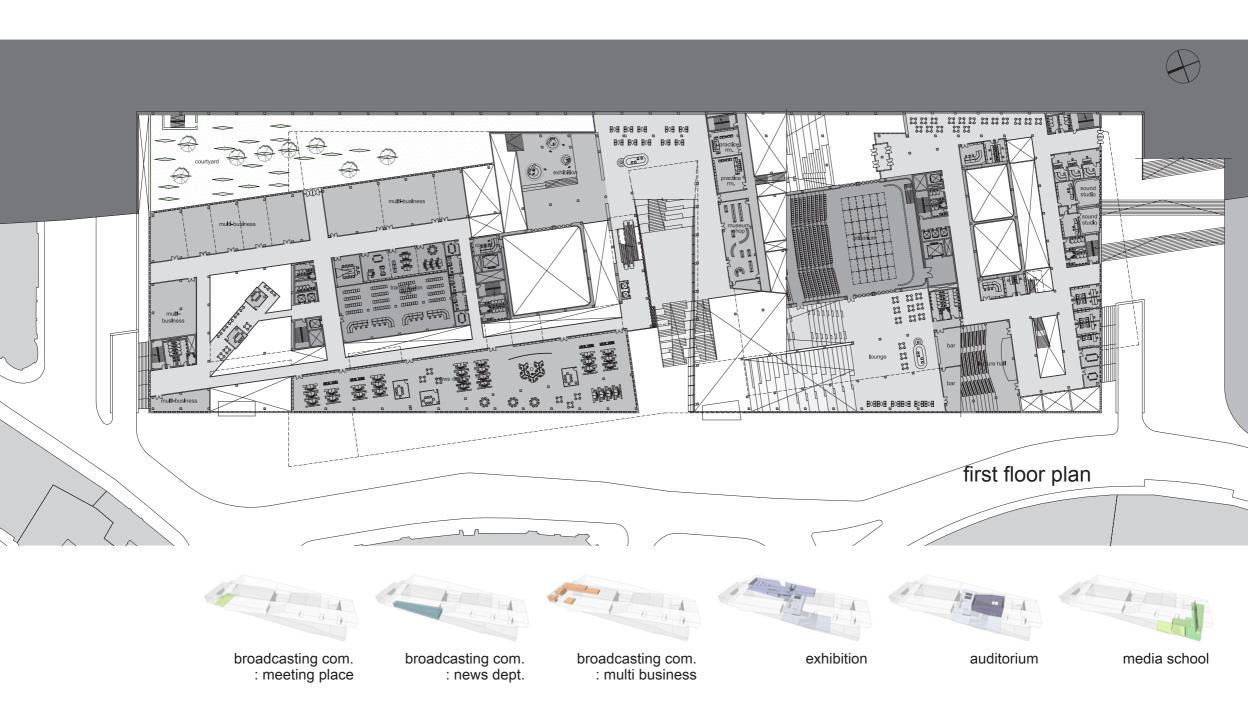
space frame for media library



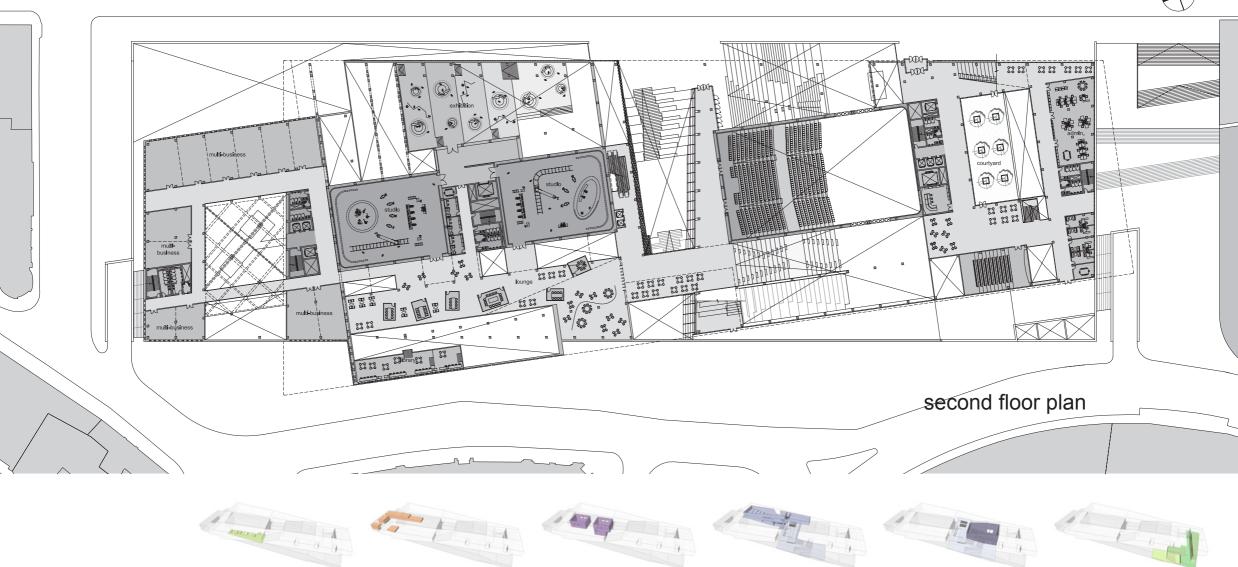


underground floor plan









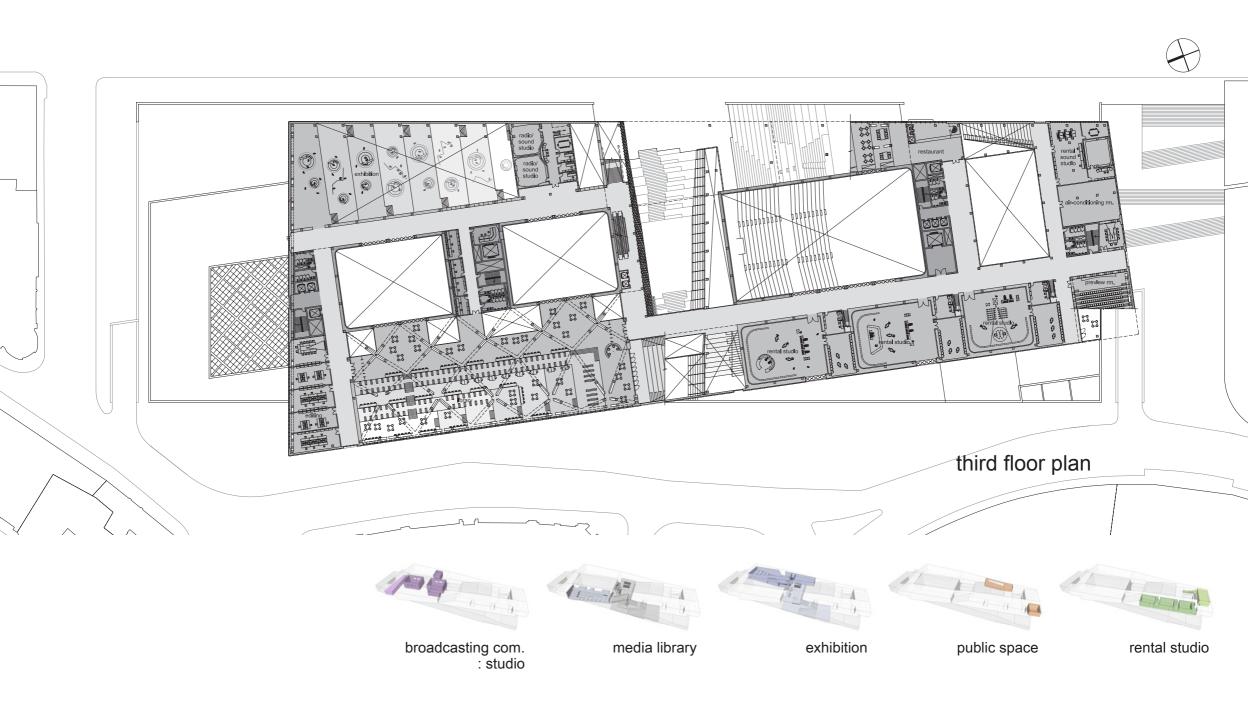
broadcasting com. : meeting place broadcasting com. : multi business

broadcasting com. : studio

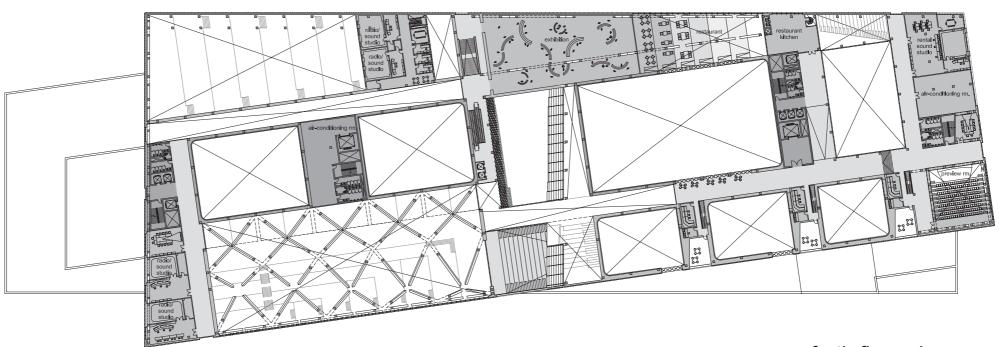
exhibition

auditorium

media school

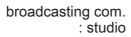






forth floor plan







media library



exhibition



public space



rental studio

facade pattern & composition

upper mass

: rhizomatic / network

: transparency (semi transparency)

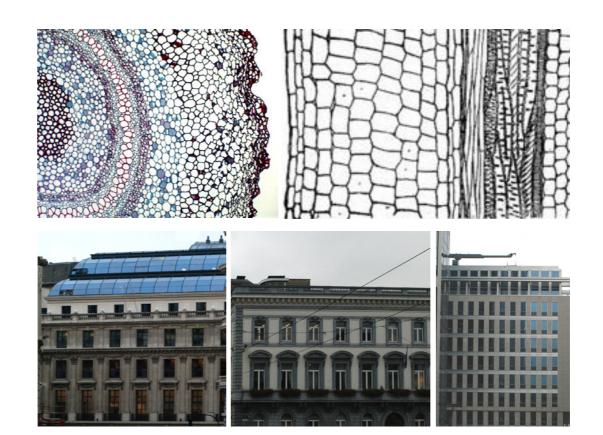
: contrast to black boxes

lower mass

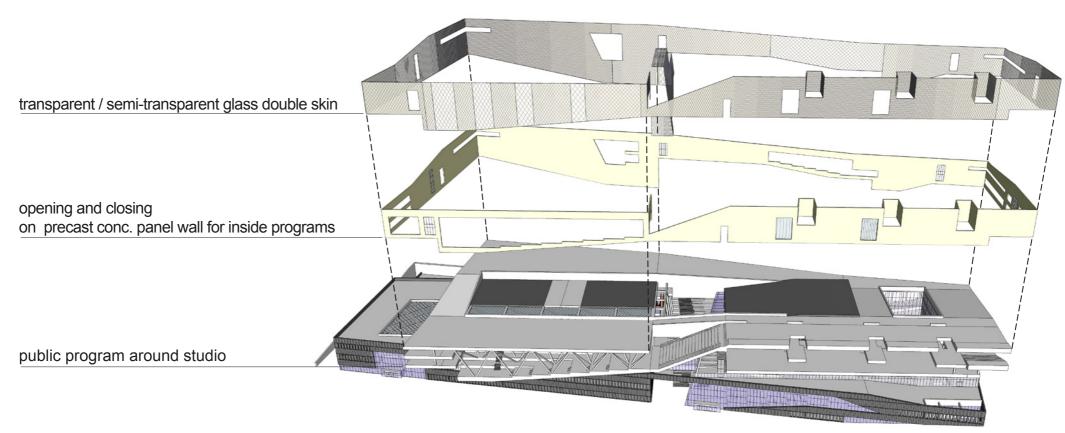
: class / modern pattern

: natural stone

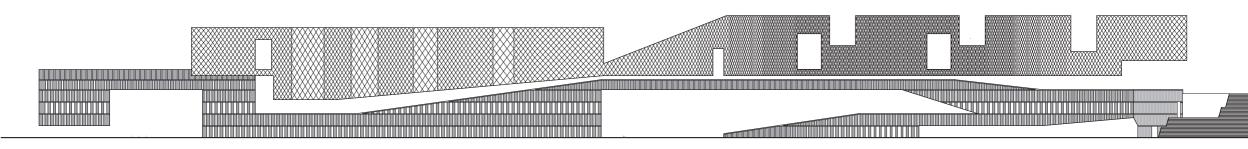
: contextual relationship

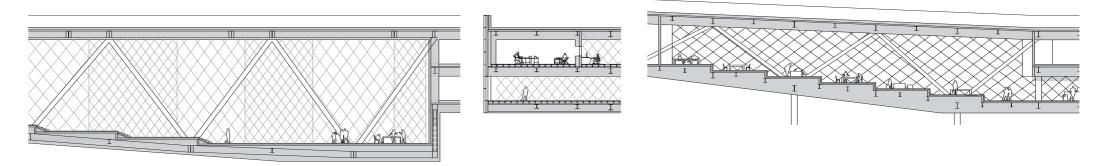


facade layering



facade pattern



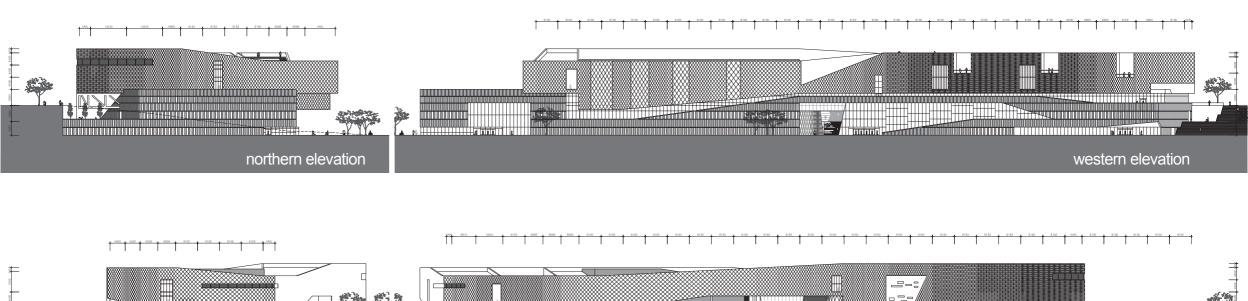


interior elevation in media library : 900X1500 , 1350X2250

rental studio : 1100X1500 , 1012.5X1500 restaurant : 1620X1500

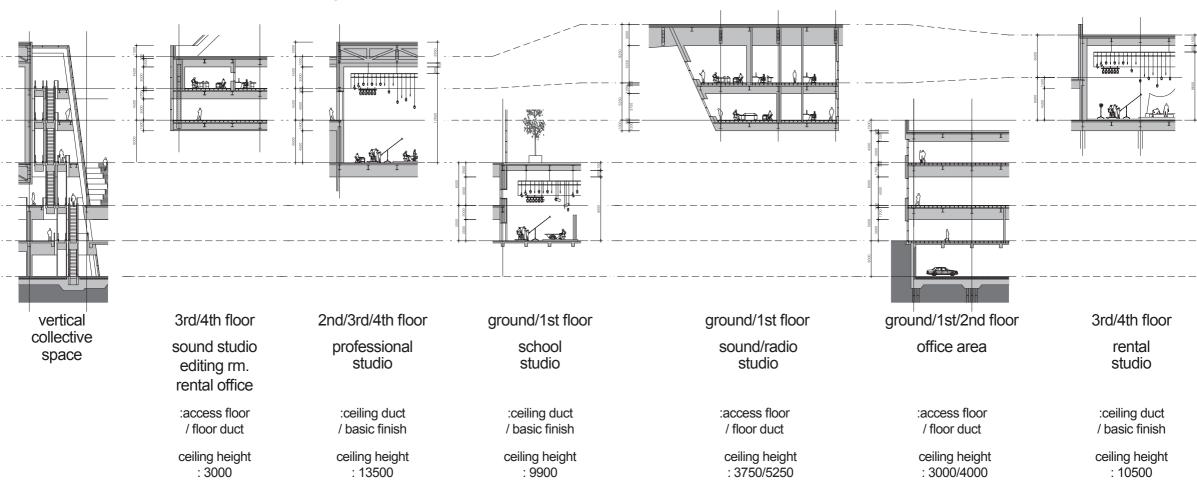
facades

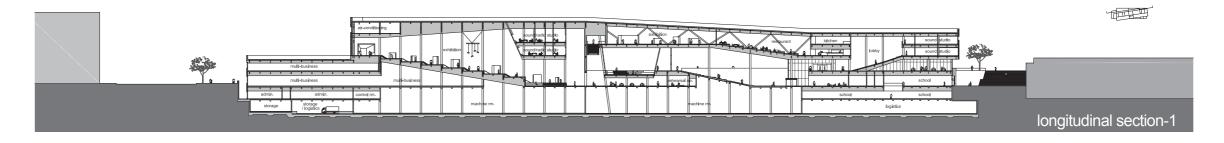
southern elevation

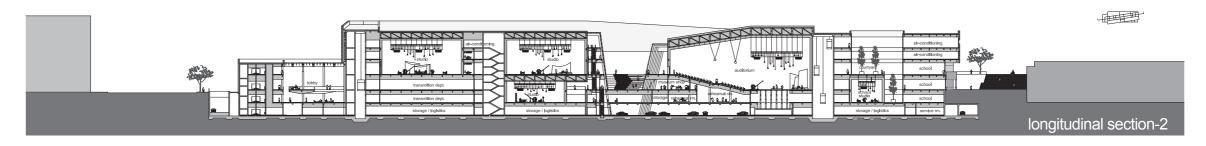


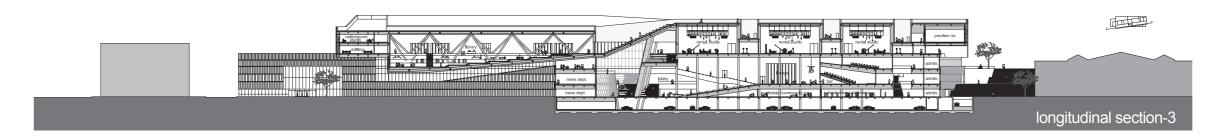
eastern elevation

differentiation of floor height

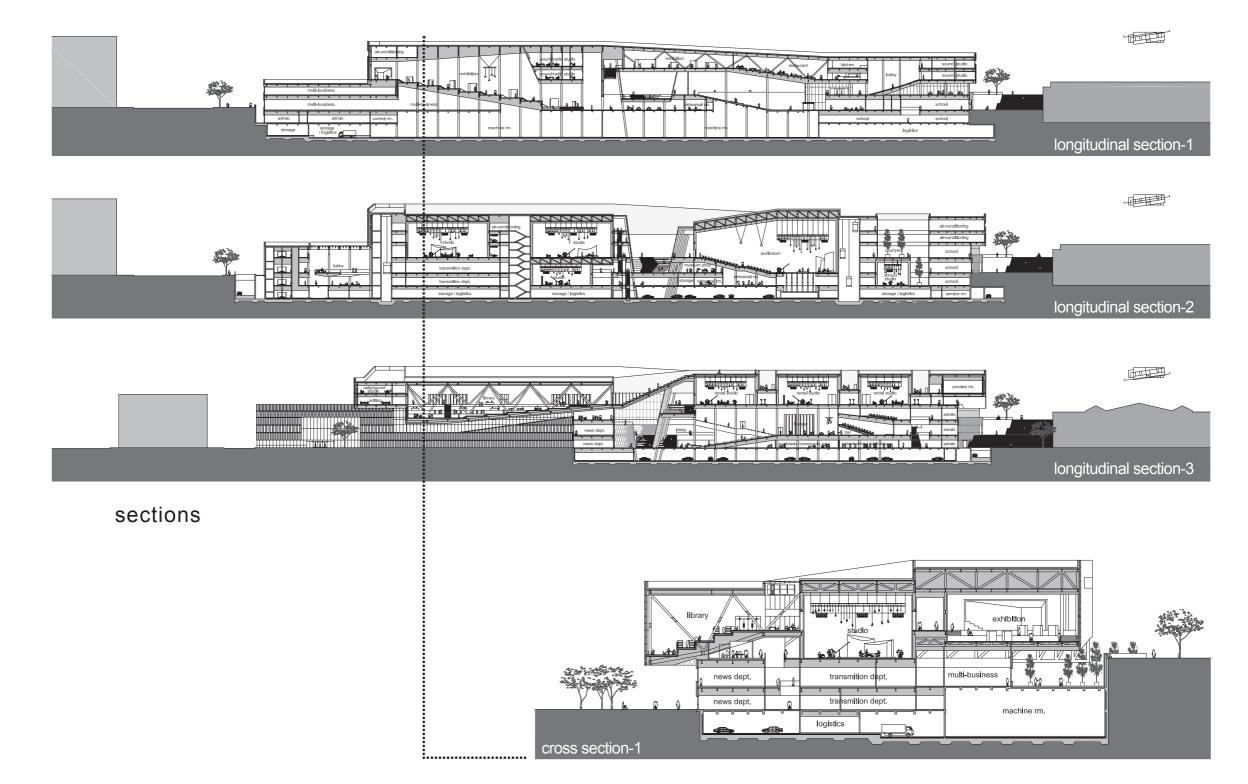


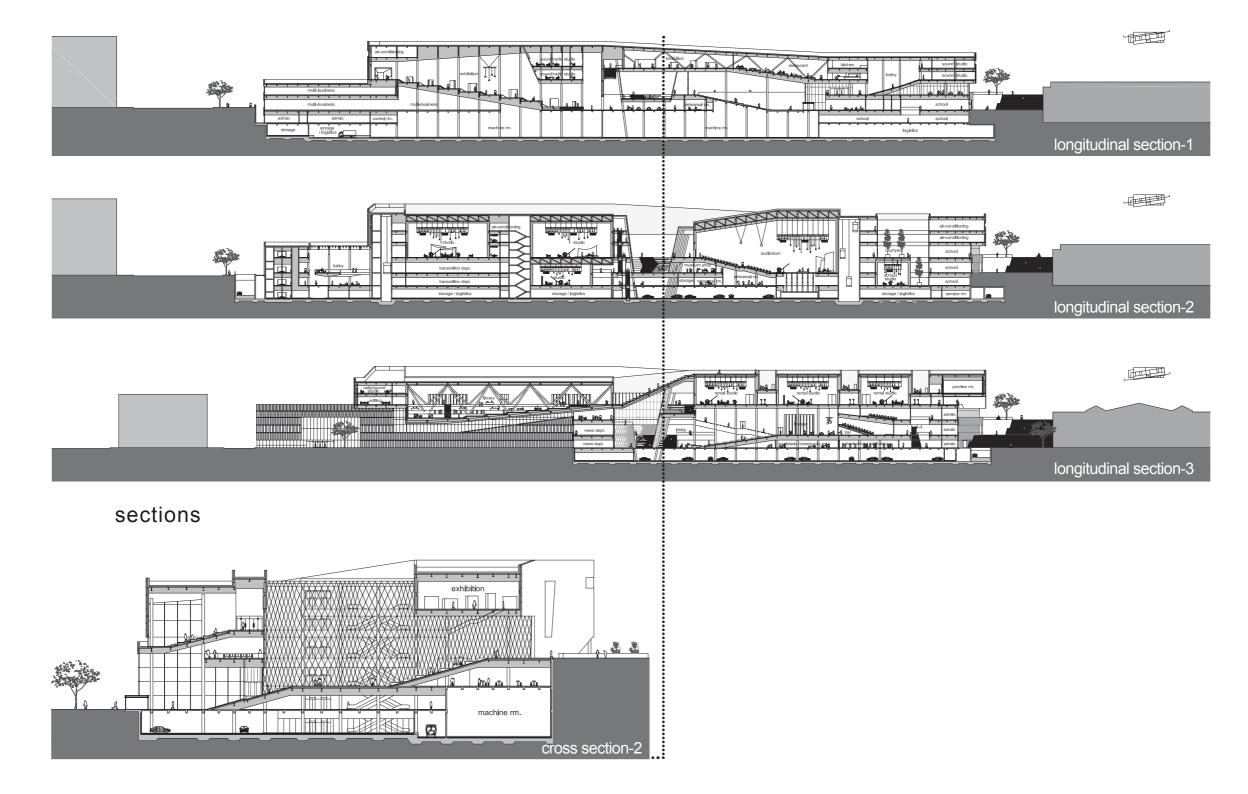


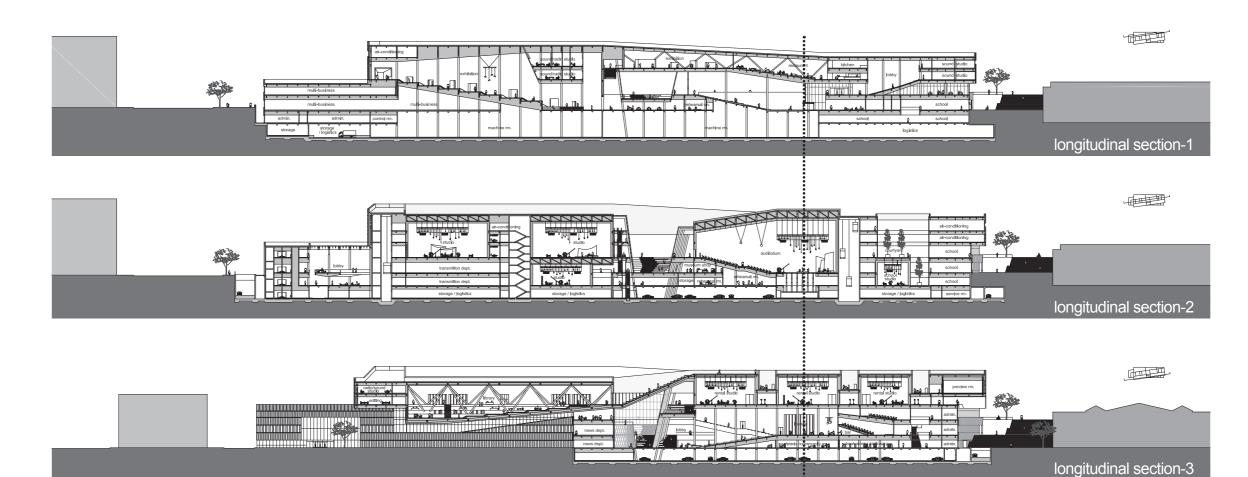




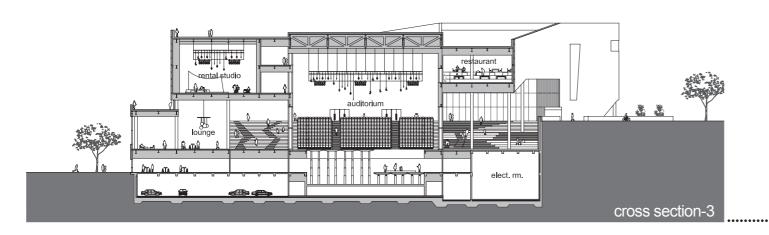
sections

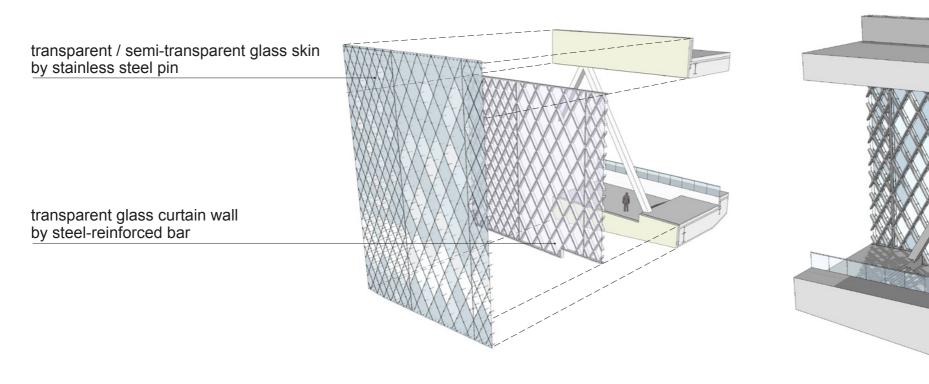






sections





interior perspective of library

