For the design of the transferium there were two main objectives: one was to enhance the urban development of the Oostelijk Havengebied area, the other was to provide a functional facility for commuters. The design of the transferium tried to translate all the theory on TOD and urban networks into spatial structure. It features a transit with mixed public functions, high density residential towers, quality pedestrian friendly public space, good local and city scale connectivity. It tries to fully exploit its position within the city which became clear through the network and location analyses. It uses the potential accessibility of the area by connecting them within a transferium. It transforms the mono-functionality of the existing situation into a large variety of public functions, which better links to local people in the vicinity. And it features public space for people to use and interact with each other. This can create a social bridge between the Oostelijk Havengebied with its high social economical status and the Indische Buurt with its low social economical status. In a sense the transferium is the inverse of the existing situation of Zeeburgerpad. It tries to connect, support and serve as a centre for surrounding neighbourhoods.

The design also used the concepts of the architectural research. Because of the three towers and the curved roof, it is safe to say that the transferium will be an icon within the city. The curved surfaces and accentuated flows by the rough harbor like cortensteel express the motion and the dynamics which can be found within a transit. Through the use of strategic bridges the transferium is very much connected with its surroundings and therefore also serves as a bridge between neighbourhoods; it overcomes the barriers of the railway, the Panamalaan and the two canals. Through a simple division of either traffic flows running through the transferium or connecting flows which run parallel to Zeeburgerpad, one can always orientate towards their destination. The transferium is no only a transit, it also features public space and a variety of public functions and it can work as a destination next to a portal to the city.