Online contribution for the brief

Graduation Project
Amber Huizinga
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Inspiration

"Capturing User Experiences"

The Experiments

The Tool

Research

The Dataset

Conclusion

Main Question
In what form can crowd contribution deliver generic data about the preferences of the office user in the brief of an office project?

Sub Questions
1. On what aspects of the brief are preferences of office users valuable?
2. How can you recognize these preferences by means of a digital tool?
3. How must the operation and appearance of the tool be for making it usable and desirable?

Methods
Literature
Interviews
3 Experiments; Protocol Analysis
Expert Meeting

OFFICE TRENDS & PREFERENCES

Goal:
To capture preferences of office users about the work environment in a brief

How to capture:
The preferences are captured by means of a digital tool that is spread through the internet.

How to use The Dataset:
The brief advisor is now aware of the latest trends and preferences of any category users, so the board is more certain, transparent and up-to-date.

The Experiments

Pilot-tool 1 tested on 10 participants
Pilot-tool 2 tested on 10 participants
Pilot-tool 3 tested on 2 participants & Expert Panel

The Tool

1. Financial
2. Research
3. Design
4. Building
5. Inspiration
6. Conclusion

The Dataset

Office Tends & Preferences

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