VISION

The buildings function to attract people more to the wharf and its activities. Instead of a closed box as the NDSM hall is now, it is important to incorporate the character of the wharf in this new building. So the separation between the existing tissue and the new developments is decreased.

The idea for the design is to create two different atmospheres. One very public square on the side of the NDSM wharf and the ferry arrival. On this square the entrances of the public functions, cafe and restaurant are located. The second square which is behind the existing Y-canteen will be public accessible but will get a more collective character, the visitor should feel like being in the backyard of the artists.

LOCATION

The cité can be characterized by the following:
- spatially defined neighborhoods
- create urbanity with a high density
- providing good sanitary conditions, air, light and space
- elaborated play of the relation between private, collective and public space

LOCATION

The cité of media and arts will be placed on the former shipbuildingwharf of NDSM on the Northbanks of the Y. Since the nineties this area is developing as a heart for media and arts of Amsterdam, the Netherlands and even the Benelux. With the headquaters of MTV Benelux, offices of Discovery Channel, architecture offices, media companies and lots of artists the area is in the midst. The NDSM wharf can be reached by ferry which departs every half an hour from the backs of Amsterdam central station.

THE Cité

The site incorporation also the existing center which is located along the Y.

MEDIA, ARTS AND THE Cité

GRADUATION PROJECT / STUDIO: INTERIORS, BUILDINGS AND CITIES, ATELIER: CITÉ NOORD, TEACHERS: JURJEN ZEINSTRA, MARK PIMLOTT AND ENGBERT VAN DER ZAAG / STUDENT: JOHAN LOEFFEN, 1320918

1. Creating inner square by embracing the existing Y-canteen with a u-shaped block. Creating front square by adding square volume.
2. Creating hierarchy by raising the front volume and lowering the back. Thereby creating a deck separating the two main volumes on the front square.
3. Decreasing the volume of the block to create a deck and allowing more sunlight.
4. Create intimate relation with the surrounding by cutting and adding low volumes.