Psychological Value

Emotional

The owner has grown attached to the product. It has a special meaning, which makes it harder to separate from.

Technological Value

Effectiveness

The product is still functioning, however the effectiveness and quality of performance are decreased, making the owner consider it for separation/replacement.

Material

Scratches or cracks on a product (casing) might trigger a product owner to separate from the product, but he understands that these defects are not affecting the performance quality and are purely superficial.

Functionalities

The main function of the product is still working. However, some of the not crucial side functionalities are not working anymore, making the owner consider separation/replacement.
Identity

The product represents the style, status, and identity of its owner. When it does not fit to him anymore, he might decide to separate from the product.

Aesthetics

Due to changes in fashion and trends, the product has become outdated.

Relational

The product was used in social settings, with family and/or friends. The product represents the memories of the good/bad times the owner had with his friends/family.

Moral

The owner understands that the product could still be valuable for someone else, and that someone would appreciate is more then he does. He could also be conscious about preventing unnecessary waste.
Economic Value

**Repair/Maintenance Cost**

If the repair/maintenance costs are too high, the owner might decide to just replace the product instead of repairing it. Especially when the replacement cost is low.

**Purchase Cost**

If the usage amount and enjoyment of use was lower than the mental pain of the purchase cost, the owner might not want to separate yet because he doesn’t feel that he has gotten his money’s worth.

**Resell Price**

Aspects considered to estimate the economical worth of the product are aesthetics, effectiveness and quality, but also emotional values could play a role. Making the product worth more in the opinion of the owner. He wants to get the right price according to his estimation.

**Replacement Cost**

Depending on the costs of a replacement product and the state of the old product, the user could decide whether or not to separate from his product.