Effectiveness of communication in climate change and risk research: is the impact evaluated and where is it presented at scientific conferences?

Marie Charrière and Thom Bogaard
TUDelft, Water Resources, Delft, Netherlands (m.k.m.charriere@tudelft.nl)

There is no debate among scientists that we have to communicate on climate change and risks. This is translated for example in the EU Framework Programme for Research and Innovation Horizon 2020 which stipulates that communication and dissemination are an integral part of scientific projects. Examples of communication efforts with the general public and managers and policy makers are manifolds. And these communication experiences are more and more presented and shared in scientific conferences such as AGU and EGU. However, only a few of those contributions deal with the evaluation and impact of these communication efforts. Evaluation is a necessary final step for communication in order to ensure its effectiveness, and if negative, to adapt the communication strategy. So the open questions to discuss are: "How are geoscientists involved in communication and education on climate change and risk research? Are geoscientists actively evaluating the effectiveness of the communication efforts and if so, why their results are not presented in scientific conferences?"