CULTURE CHANGE THROUGH FINE ARTS / DUTCH HOUSING

IMPLEMENTING ART VENUES IN GENTRIFIED CITIES

Babette van Faassen
TU Delft
THE SINGLE WERF;

AN ART VENUE IMPLEMENTED IN THE COMPLEX AND GENTRIFIED CITY CENTRE OF AMSTERDAM
NEGATIVE SIDE EFFECTS OF GENTRIFICATION
Motivation

Gentrification

Het Parool

Kun je in Amsterdam nog anders zijn?
MOTIVATION

GENTRIFICATION

DE GROENE AMSTERDAMMER

Het Pa

Kun je ir anders z

Van hippiestad tot pretpark voor hoogopgeleiden

Onderzoek De stille woonrevolutie

INTRODUCTION DESIGN BUILDING TECHNOLOGY
Het Pa

GENTRIFICATION

De Groene Amsterdamer

Kun je ir anders z

Onderzoek De stille woonrevolutie

Van hippiestad tot pretpark voor hoogopgeleiden

Waar de middenklasse verdwijnt, neemt polarisatie toe. Goede buurten worden beter, slechte buurten slechter
**Motivation**

Time

Now

Vitality of the city declines because diversity among citizens slumps as a result of real estate redevelopment and price rise.

City vitality

Start gentrification via come of the creatives

Arrival of the higher class

Artists and original residents leave

Time
MOTIVATION

NOT ONLY INVEST FOR ECONOMICAL PROFIT

R. FLORIDA 2002 VS 2017
MOTIVATION

NOT ONLY INVEST FOR ECONOMICAL PROFIT

ALSO INVEST FOR SOCIAL & CULTURAL PROFIT

R. FLORIDA 2002 VS 2017
Start gentrification via come of the creatives
Come of the higher class
Artists and original residents leave

City vitality vs. Time

Now
MOTIVATION

City vitality

Time

Start gentrification via
come of the Creatives

Come of the higher class

Artist and original
residents leave

Now

INTRODUCTION

DESIGN

BUILDING TECHNOLOGY
MOTIVATION

CREATIVE CLASS

Scientists
Engineers
University professors
Poets and novelists
“Thought leadership”
Non-fiction writers
Editors
Cultural figures
Think-tank researchers
Analysts
Other opinion makers

FINE ARTS

Ceramist
Glass artist
Sculptor
Painter
Photographer
Actor
Director
Theatre Maker
Choreographer
Dancer

RAPIDLY GENRIFICATION PROCESS

STABLE, SLOW-GROWTH NEIGHBOURHOOD

MOTIVATION

TO IMPLEMENT ART VENUES IN GENTRIFIED CITIES
MOTIVATION
RESEARCH RESULTS

URBAN RESEARCH QUESTION:
WHAT ARE THE DESIGN CHARACTERISTICS OF A DURABLE URBAN ART VENUE THAT INFLUENCES THE GENTRIFIED NEIGHBOURHOOD?

ARCHITECTURAL RESEARCH QUESTION:
WHAT SPATIAL ELEMENTS AND SOCIAL CONDITIONS DISTINGUISHES AN ATELIER-DWELLING FROM A TRADITIONAL DWELLING?
URBAN RESEARCH QUESTION:
WHAT ARE THE DESIGN CHARACTERISTICS OF A DURABLE URBAN ART VENUE THAT INFLUENCES THE GENTRIFIED NEIGHBOURHOOD?

ARTICULATE ITS FUNCTION AND CULTURAL ROLE WITHIN THE SOCIETY
• VIA ARCHITECTURAL ARCHETYPES
  DERIVED FROM EXISTING VITAL ART VENUES
• LARGE-SCALE VACANT BUILDINGS SUCH AS HARBOUR BUILDINGS, WAREHOUSES, FACTORIES ETC.

NON-RESIDENTS HAVE TO ENGAGE WITH THE PROJECT ON DIFFERENT LEVELS
• PERSONAL ENGAGEMENT BY BEING A SPECTATOR OR PARTICIPATOR
• BROADER ENGAGEMENT VIA URBAN PLAN THAT INTEGRATES PUBLIC ROUTES AND IS TRANSPARENT ABOUT THE FUNCTIONS
RESEARCH RESULTS

URBAN RESEARCH QUESTION:
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ARCHITECTURAL RESEARCH QUESTION:
WHAT SPATIAL ELEMENTS AND SOCIAL CONDITIONS DISTINGUISHES AN ATELIER-DWELLING FROM A TRADITIONAL DWELLING?
7:00  A Waking up  
     B Preparing breakfast  
     C Eating breakfast and reading e-mails  
     D Doing yoga  
9:00  E Painting  
13:00 F Lunch  
     G Reading break  
     H Painting  
     I Preparing dinner  
20:00 J Having dinner together with friends and colleague artists  
21:00 K Sketching and relaxing
RESEARCH RESULTS / ATELIER

<table>
<thead>
<tr>
<th>Dwelling</th>
<th>Atelier</th>
<th>Entresol (on and beneath)</th>
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</thead>
<tbody>
<tr>
<td>Sleeping A</td>
<td>Eating C, F</td>
<td>Eating J</td>
</tr>
<tr>
<td>Cooking B, I</td>
<td>Workout D</td>
<td>Relaxing G, K</td>
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<tr>
<td></td>
<td>Working E, H</td>
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RESEARCH RESULTS / ATELIER

Polyvalent Space

Dwelling

Atelier

High space

Entresol (on and beneath)

Sleeping A
Cooking B, I

Eating C, F
Workout D
Working E, H

Eating J
Relaxing G, K

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BUILDING TECHNOLOGY
RESEARCH RESULTS / ATELIER

Polyvalent Space
RESEARCH RESULTS / ATELIER

TECHNICAL REQUIREMENTS

HEIGHT
LIGHT
SIGHT

TRANSPORT
VENTILATION
EASY TO CLEAN
SINK FOR TOXINS
GAS FOR OVEN
HIGH USAGE OF ELECTRICITY
STORAGE
SMOOTH FLOOR,
NO THRESHOLDS

SEPARATE CLIMATE FOR
HOUSE AND ATELIER

LIVABILITY REQUIREMENTS

HEIGHT
LIGHT
SIGHT

BARRIERS
- SOUND
- SIGHT
- CHILD SAFETY
- TOXINS
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<tr>
<td><strong>Sight barrier</strong></td>
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<tr>
<td>Atelier</td>
</tr>
<tr>
<td>Dwelling</td>
</tr>
<tr>
<td><strong>Circulation and Sound barrier</strong></td>
</tr>
<tr>
<td>Atelier</td>
</tr>
<tr>
<td>Dwelling</td>
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<tr>
<td><strong>Toxic barrier</strong></td>
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<tr>
<td>Atelier</td>
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<tr>
<td>Dwelling</td>
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RESEARCH RESULTS / ATELIER

- Sight barrier
  - Atelier
  - Dwelling

- Circulation and sound barrier
  - Atelier
  - Dwelling

- Toxic barrier
  - Atelier
  - Dwelling
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Sight barrier

Circulation and sound barrier

Toxic barrier
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SOCIAL ENGAGEMENT

PRIVACY - EXPOSURE
DESIGN INPUT

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BARRIERS ATELIER/DWELLING

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PRIVACY - EXPOSURE
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SOCIAL ENGAGEMENT

PRIVACY - EXPOSURE

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<tr>
<th></th>
<th>KITCHEN</th>
<th>WORKSPACE</th>
<th>LOUNGE/LIVING</th>
<th>OUTSIDE SPACE</th>
<th>SANITARY</th>
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<td>● ● ● ○ ○ ○</td>
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<td>Level of contact</td>
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RESEARCH RESULTS / ATELIER

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BARRIERS ATELIER/DWELLING

SOCIAL ENGAGEMENT

PRIVACY - EXPOSURE
## RESEARCH RESULTS / ATELIER

### POLYVALENT SPACE

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<tbody>
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### BARRIERS ATELIER / DWELLING

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### SOCIAL ENGAGEMENT

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### PRIVACY - EXPOSURE

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5 VERY APPLICABLE
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DESIGN / TYPOLOGIES

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TYPOLOGY A ENFILADE - KUNSTKAMERS

BUILDING TECHNOLOGY
DESIGN / TYPOLOGIES

TYPOLOGY A
ENFILADE - KUNSTKAMERS

TYPOLOGY B
SINGLE & EXPOSED
DESIGN / TYPOLOGIES

TYPOLOGY A  ENFILADE - KUNSTKAMERS
TYPOLOGY B  SINGLE & EXPOSED
TYPOLOGY C  ARTISTS UNITED - POSTGRADUATE
**DESIGN / TYPOLOGIES**

**TYPOLOGY A**  
ENFILADE - KUNSTKAMERS

**TYPOLOGY B**  
SINGLE & EXPOSED

**TYPOLOGY C**  
ARTISTS UNITED - POSTGRADUATE

**TYPOLOGY D**  
ART & FAMILY
DESIGN / TYPOLOGIES
DESIGN / TYPOLOGIES
**DESIGN / TYPOLOGIES**

**TYPOLOGY B:** SINGLE AND EXPOSED
**Design / Typologies**

**Typology A:** Enfilade - Kunstkamers
TYPOLOGY D: ART & FAMILY
TYPOLOGY C: ARTISTS UNITED - POSTGRADUATE
DESIGN / TYPOLOGIES

SHARED ATELIER
DESIGN / TYPOLOGIES

BAR & ROOF TERRACE
## DESIGN / TYPOLOGIES

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**Typology A:** Enfilade - Kunstkamers
Design / Typologies

Typology A: Enfilade - Kunstkamers
DESIGN / TYPOLOGIES

TYPOLOGY A: ENFILADE - KUNSTKAMERS

5400
TYPOLOGY A: ENFILADE - KUNSTKAMERS
DESIGN / TYPOLOGIES

TYPE A: ENFILADE - KUNSTKAMERS

ENFILADE
DESIGN / TYPOLOGIES
Design / Typologies

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Typology A: Enfilade - Kunstkamers
Design/typologies

Typology A: Enfilade - Kunstkamers

Kitchen & Bathroom
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TYPOLOGY A: ENFILADE - KUNSTKAMERS
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Typology A: Enfilade - Kunstkamers
TYPOLOGY A: ENFILADE - KUNSTKAMERS
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TYPOLOGY A: ENFILADE - KUNSTKAMERS
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Typology A: Enfilade - Kunstkamers

Atelier
Kitchen & Bathroom
Living
Enfilade
**Design and Typologies**

**Typology A:** Enfilade - Kunstkamers

**Introduction**

- **Atelier**
- **Kitchen & Bathroom**
- **Living**
- **Enfilade**

---

**Typology A:** Enfilade - Kunstkamers

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**Design / Typologies**

**Typology A:** Enfilade - Kunstkamers

- Atelier
- Kitchen & Bathroom
- Living
- Enfilade
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ATELIER  KITCHEN & BATHROOM  LIVING
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ATELIER

KITCHEN & BATHROOM

LIVING

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0 NOT APPLICABLE
5 VERY APPLICABLE

**Typology B:** Single & Exposed
TYPOLOGY B: SINGLE & EXPOSED
Design / Typologies

Tyloogy B: Single & Exposed

Building Technology
Design / Typologies

Typology B: Single & Exposed

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Building Technology
Design / Typologies

Typology B: Single & Exposed
DESIGN / TYPLOGIES

TYPOLOGY B: SINGLE & EXPOSED

EXPOSED ATELIER
DESIGN / TYPOLOGIES

TYPOLOGY B: SINGLE & EXPOSED

EXPOSED ATELIER
**Design / Typologies**

**Typology B: Single & Exposed**

**Living Space**
TYPOLOGY B: SINGLE & EXPOSED
DESIGN / TYPOLOGIES

TYPOLOGY B: SINGLE & EXPOSED
DESIGN / TYPOLOGIES

TYPOLOGY B: SINGLE & EXPOSED
**Design / Typologies**

**Typology A: EnfilaDe - KunstKamers**

Typology B: Single & Exposed

Dwelling 36 m²
Atelier 20 m²

Scale 1:100
DESIGN / TYPOLOGIES
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0 Not Applicable
5 Very Applicable
**TYPOLOGY D: ART & FAMILY**

**Design Typologies**
TYPOLOGY D: ART & FAMILY
TYPOLOGY D: ART & FAMILY
Typology D: Art & Family

Dwelling 95 m²
Atelier 36 m²
Scale 1:100

7600
3100
3600
10800

Typology D: Art & Family
DESIGN / TYPOLOGIES

FAMILY DWELLING  ROOFED STREET  ATELIER
DESIGN / TYPOLOGIES
DESIGN / TYPOLOGIES
### Design / Typologies

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5 VERY APPLICABLE

**Typology C:** Artist United
Design / Typologies

Typology C: Artist United

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TYPOLOGY C: ARTIST UNITED

Corner building

Dwelling Level I

Scale 1:100
TYPOLOGY C: ARTIST UNITED
TYPOLOGY C: ARTIST UNITED
TYPOLOGY C: ARTIST UNITED
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TYPOLOGY C: ARTIST UNITED

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**Typology C:** Artist United
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TYPOLOGY C: ARTIST UNITED

GROUND FLOOR: SCULPTING ATELIER

SCALE 1:100

7200
TYPOLGY C: ARTIST UNITED
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Typology C: Artist United

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Typology C: Artist United
TYPOLOGY C: ARTIST UNITED

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Kitchen

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WHAT ARE THE DESIGN CHARACTERISTICS OF A DURABLE URBAN ART VENUE THAT INFLUENCES THE GENTRIFIED NEIGHBOURHOOD?

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INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT
INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT
ARTISTS SETTLED IN VACANT INDUSTRIAL BUILDINGS
INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT
ARTISTS SETTLED IN VACANT INDUSTRIAL BUILDINGS
MET THE NEEDS OF ARTISTS
INDUSTRIAL ARCHITECTURAL ARCHETYPES

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PART OF THE ARTISTS IDENTITY
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PART OF THE ARTISTS IDENTITY
GENIUS LOCI OF ART VENUES
BUILDINGS PRIMARILY DESIGNED FOR ARTISTS HAVE
IDENTICAL ARCHITECTURAL ELEMENTS
APPLIED INDUSTRIAL ARCHITECTURAL ELEMENTS
- ROOF SHAPES
- CONFIGURATION
- HUMAN SCALE VS BUILDING
- WINDOW OPENINGS
- TRANSPORT ZONES
- MATERIAL & TECTONICS
ROOTING IN THE URBAN GRID
DESIGN / ARCHITECTURE
PEEK THROUGH
OUTDOOR WORKSPACE

Urban plan

Scale 1:1000

DESIGN / ARCHITECTURE
DESIGN / ARCHITECTURE
OUTDOOR WORKSPACE

Urban plan

Scale 1:1000
BUILDING TECHNOLOGY

NORTH SIDE

SOUTH SIDE
BUILDING TECHNOLOGY
BUILDING TECHNOLOGY
THE 'EARTH' WITHOUT 'ART' IS JUST 'EH'
The 'earth' without 'art' is just 'eh'
THE SINGLE WERF;
AN ART VENUE IMPLEMENTED IN THE COMPLEX AND GENTRIFIED CITY CENTRE OF AMSTERDAM
THE SINGLE WERF;

AN ART VENUE IMPLEMENTED IN THE COMPLEX AND GENTRIFIED CITY CENTRE OF AMSTERDAM

THANK YOU