CREATING LIVEABLE CITIES BY DEMOCRATISING STREETS

A dialogic approach towards data sharing in autonomous parking ecosystems.

IN-CAR DELIVERY
Paradigm shift:ando in-car delivery systems to reduce congestion and allow for more efficient use of urban space.

SHARED MOBILITY
Paradigm shift: shared mobility services, promoting a sustainable and efficient urban transportation system.

VALET PARKING
Paradigm shift: valet parking as a centralized service, reducing the need for traditional parking facilities.

SPOT DETECTION
Paradigm shift: real-time detection of available parking spaces, improving user experience and reducing congestion.

INTERMODAL TRANSPORT
Paradigm shift: seamless integration of different modes of transport, enhancing accessibility and mobility.

ON-SITE MAINTENANCE
Paradigm shift: on-site maintenance services, reducing the need for temporary parking facilities.

TRANSITION TO OFF-STREET PARKING

Ford demontrated mobility in the early 1900s by proving the transition to move for a thread exchange. We are on the verge of a mobility revolution that could once again change the way we live and travel across urban spaces.

Cities around the world and people started to realize this might not be the cities they want to live in. An urban scale trend could be the recognition of cities that are aiming to decrease the number of cars in cities to reamn street for people.

The proposal aims to enable Ford to ‘democratize’ streets by transitioning to off-street parking to improve livability. The project explored opportunities in the exploration of Ford’s future business around autonomous cities, connectivity and electrification.

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Graduation date - 11 07 2019