Engaging families with children in the Mauritshuis.

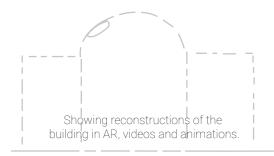
The Mystery Game concept is a storytelling application on an iPad, which keeps the family together while travelling through the Mauritshuis. It helps families to immerse together in the stories behind the building: they can see a reconstruction of each room of the year 1704 when inside the rooms, with the use of animations, movies and augmented reality. The present is mixed with the past and the family is challenged to find the link between them through solving a mystery in each room. The concept secures parents to balance education and play when inside the museum and helps families to navigate with the help of indoor navigation. This gives orientation to children and independence to families overall.

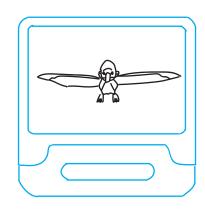
Before using the Mystery Game, the family can enter their names, ages, wished theme(s) to tackle during the visit and the time they want to spend on the Mystery Game. This personalises the stories as told by the central narrator Peter Parrot and ensures the family has a choice and can (re-)visit the Mauritshuis according to their own agenda.





The Mystery Game Concept





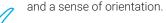
An iPad with child proof cover and central narrator Peter Parrot make families independently explore the Mauritshuis, telling the stories behind the building and its content.

The Wi-Fi access point connects to the iPad to locate the family.

CCTV cameras detect the amount of people in the room.



The family is navigated based on crowds in other rooms, to give them a comfortable visit





The Mauritshuis. The Mauritshuis in the Hague shares

the best of Dutch painting of the time of Rembrandt and Vermeer. Yearly they attract more than 400.000 visitors from all over the world, of whom 37,000 are under 18 year. Now the Mauritshuis wants to attract more families with children in the age of 4-8 years, to visit the museum independently yet together and spread the stories that the Mauritshuis likes to share.

How to help?

Do you see value in educating families with children in a playful way about the deeper stories of Dutch culture and history? Do you believe in innovation; mixing the present and the past and making families escape to another world when inside the Mauritshuis?

For the development of the concept the Mauritshuis likes to collaborate with a team existing of a content writer, CAD model maker, illustrator, application developer, UI designer and software developer.

This team, together with the purchase of hardware like fifteen new iPads with child proof cover, sixteen smart CCTV cameras and eventual other sensors, is estimated to cost about 200.000 euro.

You can help the Mauritshuis to innovate and spread their knowledge, through collaborating in this project!