P2 Graduation plan

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Studio
No theme of studio
First mentor: Clarine van Oel
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Graduation project
Personal preferences of interior office design in activity based & open-plan offices
A research about the transformation of office employees’ personal preferences regarding interior office design to an optimum work environment

Goal
Location: activity based and open-plan offices at different organisations
Problem Statement: Difficulties in the match between workplace environment and personal preferences of the employee. Distractions, lack of acoustic/visual privacy, lack of personal control and personalisation in the work environment
Research Question: What is the relative impact of office design features on employees’ psychological wellbeing?
Design assignment: Several 3D interior office design renders with different interior features that impact employees’ wellbeing. In the 3D render the design features are used as variables. By comparing renders with different design features there can be provided insights into which design variables play an impact on the employee. The outcome consists of personal preferences for interior office design.

Process Method description
The discrete choice method can be structured in the following six steps:

1. Literature Study
2. Ranking interior design professionals. Define the design features and their levels by discussing which design features might influence employees’ satisfaction and wellbeing
3. Analysing results professionals
4. Defining the variables and the levels
5. Develop 3D Model
6. Create online questionnaire – create vignettes
Research Methodology
Literature and general practical preference


Experience of workplace and interior office design professionals like consultants (2x), interior architects (2) and employees (2).

**Reflection Valuation**
The value of the design project is providing insights into what the individuals of organisations prefer to have in their work environment in order to decrease costs and absenteeism for the organisation, increase satisfaction and wellbeing of the individual employee.

**Time planning**
Below a scheme of the workload division of the graduation project for the periods after P2 until P5.