In the west of Texas on the border lies the border city of El Paso. Divided by a wall and a concrete ditch of fifty meters wide Ciudad Juarez is situated on the other side of the Border. Because of the installation of this rigid border, out of fear for the other side, a distance between both cities is created. The isolation of Ciudad Juarez in the last years have caused for what used to be a city centre vibrant with activity and tourists to now be desolate. A lot of bars, markets, attractions and restaurants were forced to close and have left empty voids within the city. Promenades and pedestrian areas have fallen in decay. This all leads to the urge to reconnect the cities. By reconnecting the city centers, which have a true distance of less than two kilometers, we can start the merging of the cities. The downtown area of El Paso has a vibrant cultural and economic life. Which is very attractive for people from within as well outside of the city. By making the center of Ciudad Juarez and the border itself attractions/vibrant areas we create a desire to cross the border in both ways. Thus stimulating the local community and changing the perception of the area.

The project proposes a very public and attractive program in the form of a new bullfighting arena in the city center of Ciudad Juarez. The project is located on one of the major connecting spines between the two city centers and is easy accessible from both cities. This spine links the downtown area of El Paso to the border bridge and the bullfighting arena in Ciudad Juarez creating a strong connection between them. As a part of an overall master-plan to reconnect the cities the project aims to do this on all scales, from a very local stimulation of activity and reestablishing of the community in Mexico to connecting the border cities and with this the border region as whole.