

Circular Collaborations in Urbanspace

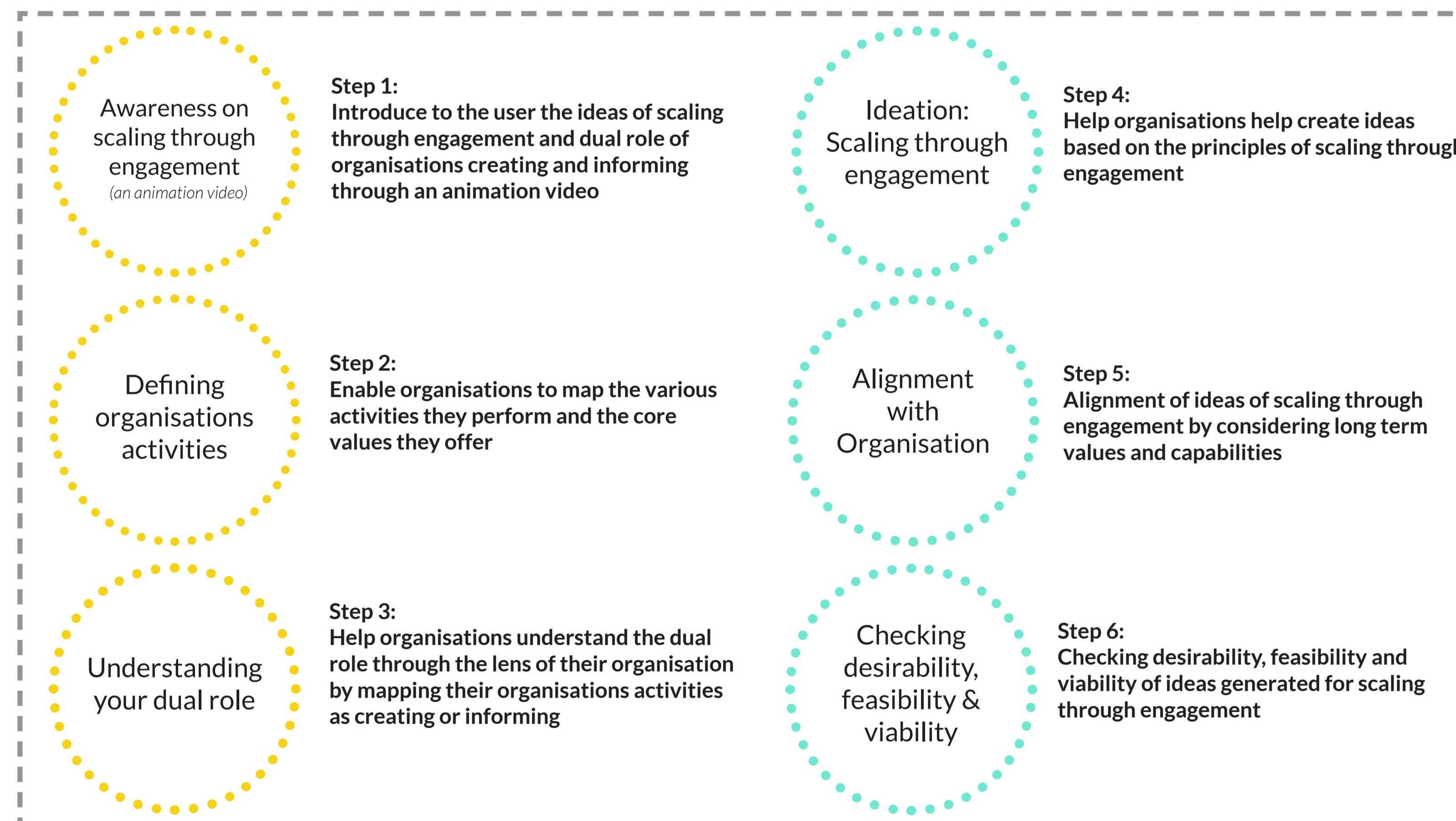
A tool-kit for scaling through engagement

How do circular organisations operating in the urbanspace operationalize their innovation when collaborating with other organisations ?

They scale through engagement

Scaling through engagement is a mindset for growth based on engagements as opposed to growth based on making more.

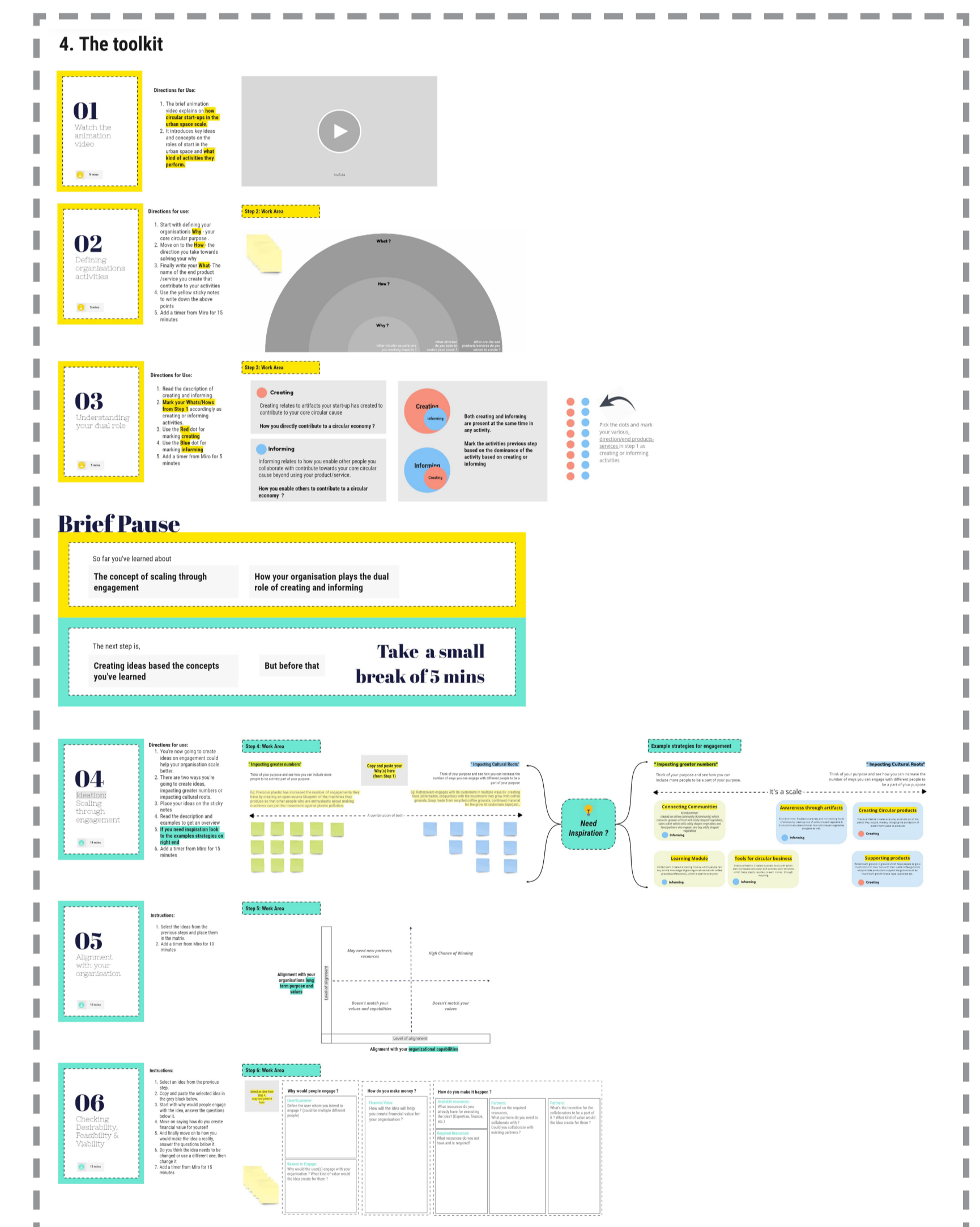
The six main steps for scaling through engagement



Design proposal

A tool-kit for circular organisations in the urban-space which **creates awareness around the concept of scaling through engagement** and **enables organisations in creating ideas around scaling through engagement**

The tool-kit



Dheebak Odayakulam Balasubramaniam
Circular Collaborations in Urbanspace
31-08-2020
Strategic Product Design

Committee Dr. Ingrid Mulder (Chair)
Ir. Alicia Calderón González (Mentor)
MSc. Phil Brown (Expert)
In Collaboration with: Designscapes

