Fostering a Culture of Research within Agile Processes

Werkspot is the one of the largest online marketplaces in the Netherlands. It connects homeowners to Service Professionals for jobs in and around the home. They operate under Agile development processes.

In Agile development, decisions have to be made fast. A Research Process can change the way an online platform interacts with its end-users.

By involving the end users in the development process, value can be generated for both the company and for its users.