Creative Rotterdam

Concept:
“Creative Rotterdam”

Challenge and opportunity to develop to be creative city

Bomb 1940

Attract creative people to stay in city

Abandoned Land

Creative Class

High value Land

Demolished some part of building block to build new creative program for creative people

CREATIVE ROTTERDAM: CREATIVE AND DESIGN RESOURCE CENTER

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Track: Architecture
Public Building_Public Realm - Rotterdam Studio 2011

Interior space of Forum which is the main public core of the building

Developed architectural routing with stairs, ramps, boxes and platforms

Spiral routing

Developed architectural routing with stairs, ramps, boxes and platforms

Location is in between Lijnbaan and Coolsingel street

Developed mass and form

Ground floor has the concept as trying to decrease the border between inside and outside space. I tried to connect activities of the whole ground floor area together. The landscape of ground floor and 3 rooftops connect to each other through the stair hall in the building which lead people to the green space on the rooftop.

Creative business office

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Creative library

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Reading room

Meeting room

Forum/Public Domain Core

Music room

Building Program:
- Forum
- Leisure Commercial shops
- Cafes (space for small scale urban economy)
- Creative and Design resource center
- Library for Art & Design (Material, Art & Design books and dvd)
- Temporary Exhibition Space
- Art studio for children (Educate young children)
- Meeting rooms
- Flexible experimental space
- Administration
- Reading space
- Office for rent for creative business
- Studios for rent for artists, architects and designers
- Parking

Concept:
“Creative Rotterdam”

creative class = create new idea!

Public

Semi-Public

Public

Semi-Public

Private

Horizontal

Vertical

sclupture garden

cafe area

Forum

Meeting people

Main Entrance

Stadhuisplein Square

Collective space as garden for office people

Inner square approach to second entrance of the building

Lively inner street continue from Lijnbaan

Scheme of relation

Forum/Parking

Library

Offices for rent

creative business

dwelling

studio type

Artist

Lofts

Studios

for rent

Reading space

Exhibition space

Studio Art

Children

Flexible hall

semi-public hall

Meeting rooms

Admin

Shops

Cafes