

THE STUDIO

an intra-organisational community that draws upon the inspiration, ideas and opinions of every employee within the organisation to solve problems together



The employee creates a rich **user pallet**

On the user pallet employees can indicate their interest and expertise. Based on the personal pallets the platform suggests the employee to join relevant canvases. Also, the pallet will make it easier for employees to find colleagues.



Every employee can create a new **canvas**

A canvas is an online group where employees share problems and solutions to those problems with each other. Every employee can create a new canvas around a relevant topic or shared field of interest.



Knowledge & ideas are **shared** on the canvases

Other employees can be invited or join canvases themselves. Within a canvas people can post content in the form of pictures, links, ideas, documents and updates, or start a discussion.

Value for Ahold



Improve collaboration between divisions

Knitting people and knowledge sharing around shared fields of interest results in collaboration across organisation boundaries.



Foster social support among employees

The studio is a common ground for interaction and encourages employees to help colleagues by sharing knowledge.



Give rise to new ideas and initiatives

An innovation ecosystem will be developed to find new ideas and solutions and connect them to right business partners.

Tailor

collaboration efforts

Employees can focus knowledge sharing and collaboration efforts around topics that meet their personal interest.



Strengthen cross-organizational ties

Employees can find and get in touch with colleagues with similar interests, ambitions or fields of expertise.



Find solutions to job related issues

Intensive interaction results in a self-learning organization in which employees express, discuss and solve challenges they face.



Value for Employee