Plan
placement of routes & screens

Adaptive routes
The wayfinding system adapts to activities during the day

entrances, routes (red), destinations (arrows) and areas used for events (yellow)

proposal for placing routes (hatched), screens (blue) and urban screens (red).

7:00 in the morning. It’s quiet, the nature route is active all around the park. Traffic of people going to work runs through the park. The nature route adapts to this.

At 19:00 the DWDD route grows just before the recordings.

At eleven galleries open and the Sieraad Art Fair opens at the Gashouder. During lunch break the nature route shrinks due to large crowds.

At five o’clock the signs for DWDD start coloring the park red.

I think we get there following the red blades.

Where is the studio? I hope it’s not too crowded for a nice walk...

Ahh.. there is a nature route: follow green.

The park is nice! It’s much less crowded than I feared.