A TOOLKIT FOR PHILIPS TO SUPPORT THE
TRANSFORMATION TO VALUE-BASED CARE

GLOBAL PROBLEM
Healthcare systems are under pressure and need a transformation to value-based care (VBC). VBC is a concept for a healthy health system. It was initially proposed by Porter, has since been extended on by the International Health Institute and has wide adoption across the health sector. The theory on VBC remains general, this leads to the question: How to translate the theory of value-based care into context specific action?

LOCAL APPROACH
Philips want to approach the transformation to value-based care (VBC) in collaboration with other stakeholders in the field. Taking an experimental and local approach can be conceptualized in a living lab. This project contributes to Philips by delivering an approach to the initiation of living labs that aim to support the transformation to VBC.

PHILIPS

SCOPE
Living labs as a method to approach the global transformation to value-based care in a context-specific way.

WHY

Integrated overview of literature on value-based care

HOW

Tool
Steps
Outcome

Tool 1
Purpose
Understand global issue
Prioritize challenges
Select main challenge
Visualize purpose
A visualised purpose including the challenge, vision and enablers, with a description.

Tool 2
Partners
Map stakeholders
Categorize stakeholders
Visualize ecosystem
Overview of lab partners and project partners, including their interactions.

Tool 3
Objectives
Link vision to quadruple aim
Define SMART objectives
SMART objectives and outcome measures for each aim of the quadruple aim.

WHAT

TOOLKIT ELEMENTS
Besides the global purpose visualization, the toolkit includes three other documents.

Work sheets
Slidedeck to guide co-creation sessions
Instructions for the facilitator

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