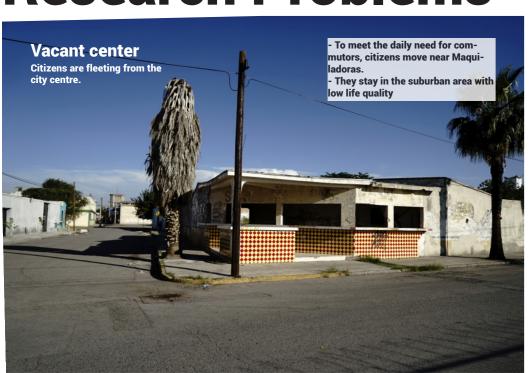
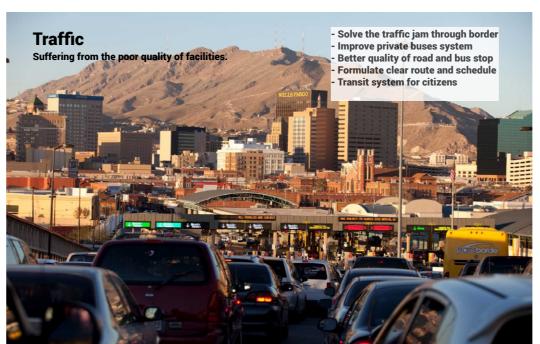
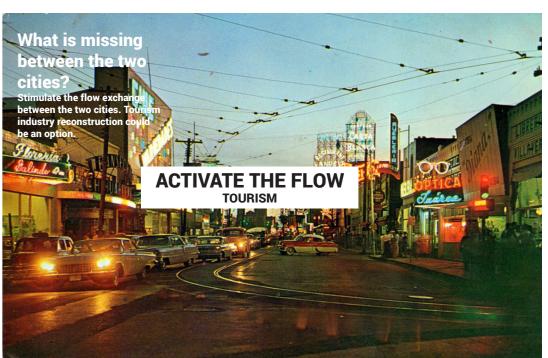
#### **Research Problems**

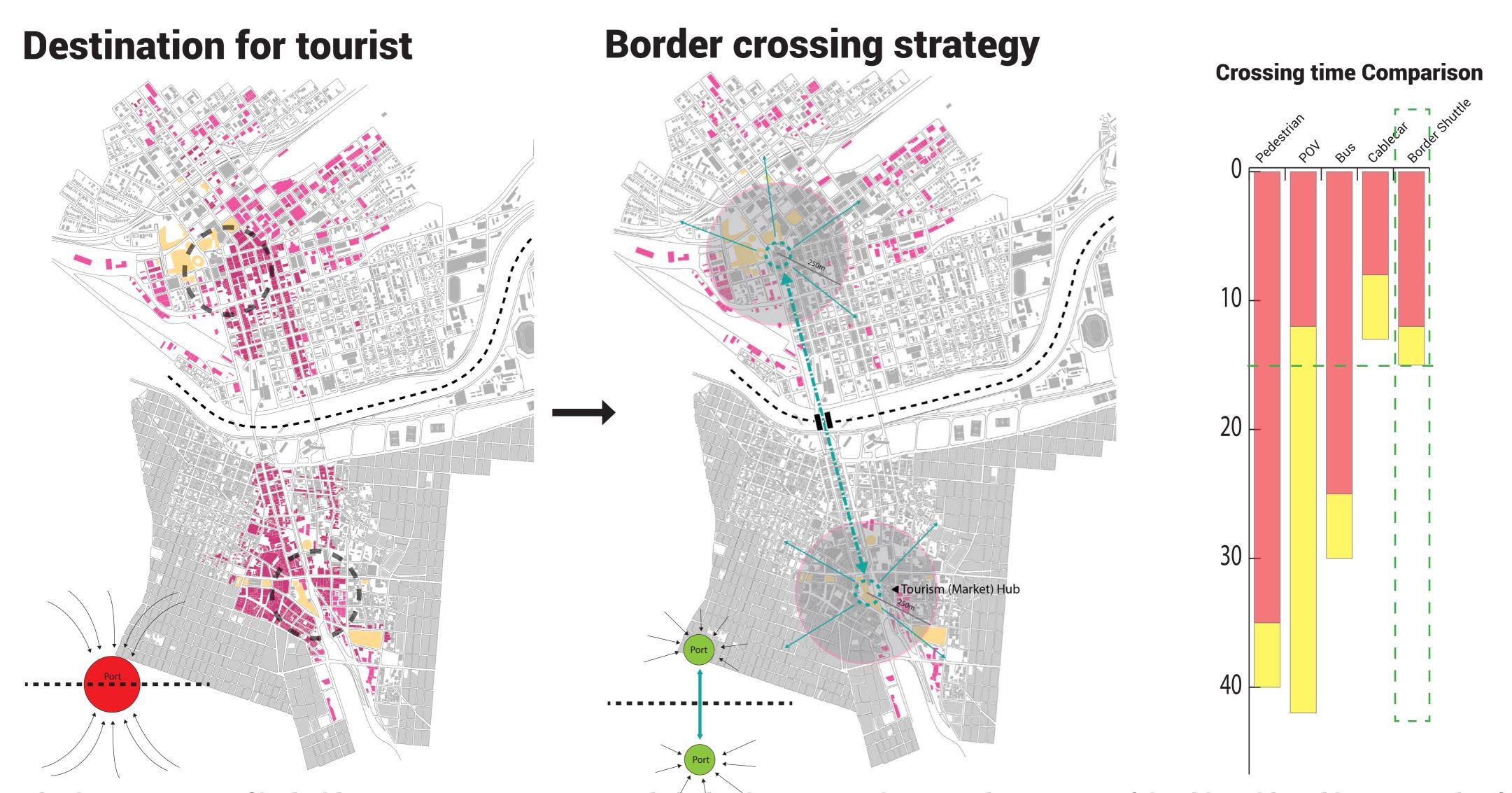








## Activating the tourism as the solution for decentralization



The down town area of both cities. Long border crossing time wasted. Break the border as two and connect the core area of the cities with rapid transport shuttle. "Shorten" the distance between two city centers.

## **Consuming behavior**

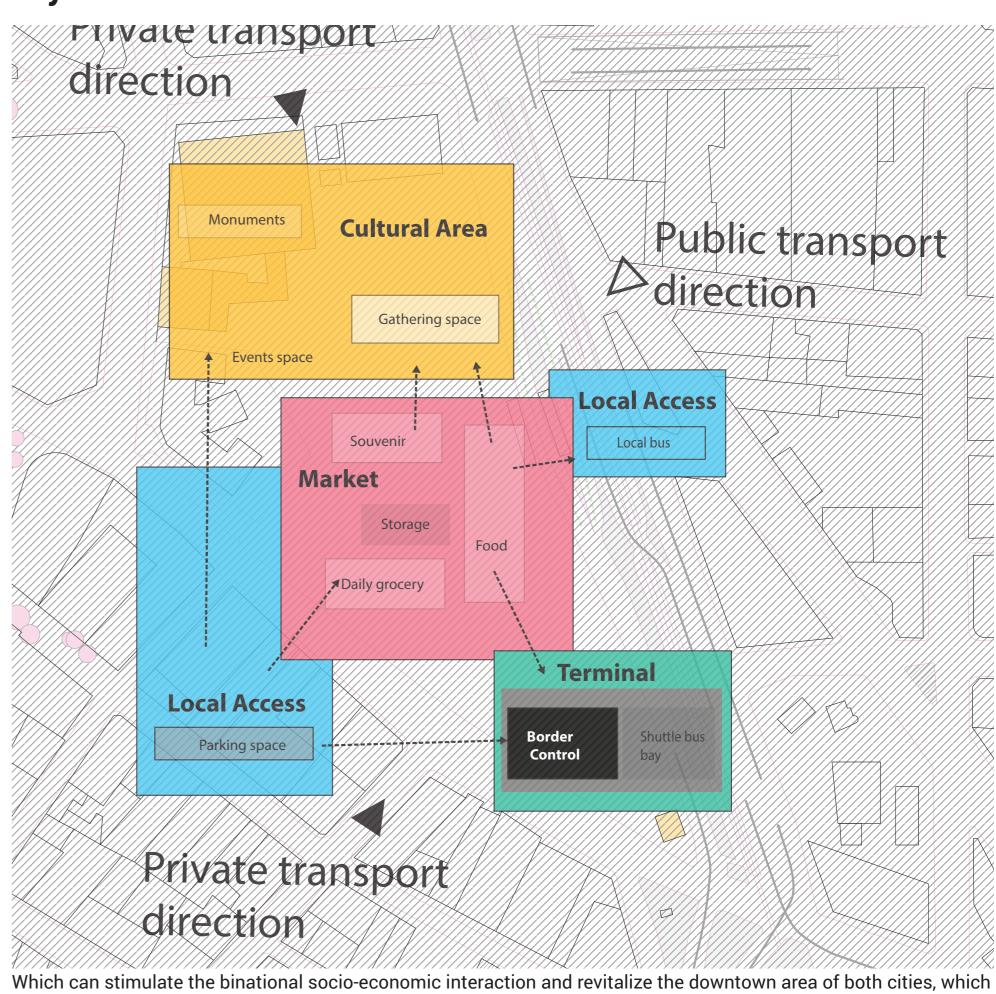
#### Local community FOOD - access on foot - require for safe gathering place **DAILY GROCERY GATHERING** Local tourist (for monuments and FOOD entertainment) - access by car, bus or on foot **PARKING** - active all day, including night time Border crossing commuter - access by car, bus and on foot - transfer to border shuttle DAILY GROCERY - active for early morning and afternoon, efficient consuming FOOD Border crossing tourist **FOOD** - main access by border shuttle - partly by car, bus or on foot **SOUVENIR** - active during daytime only - different shopping type **PERFORMANCE**

- 1. Cd Juarez have less demond on accomodation.
- 2. Most visitors will consume food, but only during daytime.
- 3. Project can target different groups of people based on different time period.

Market as the cohesion program for the project

# **Proposing programs**

To design a prototype of urban complex as an attracting point of the city.

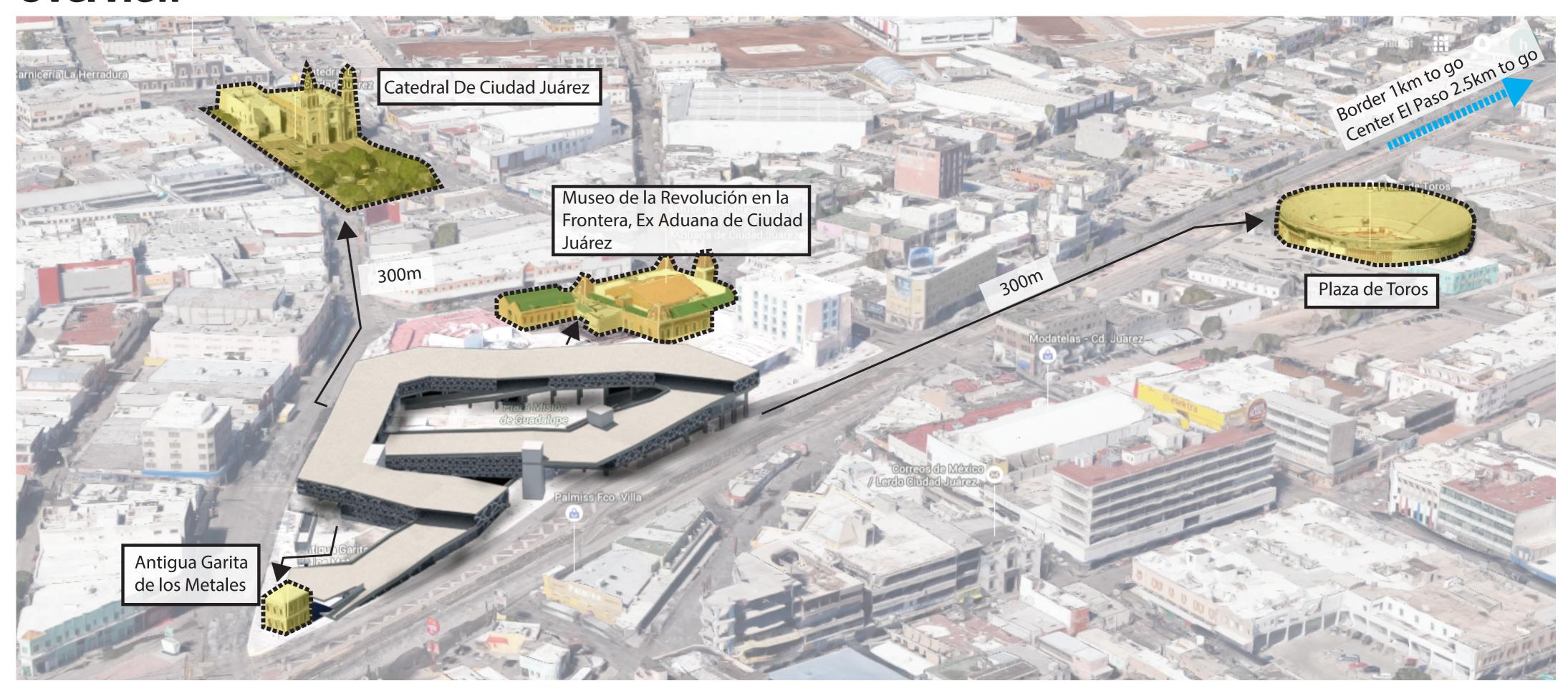


Which can stimulate the binational socio-economic interaction and revitalize the downtown area of both cities, which including a transport terminal to shorten the commuting time and a trading area to bind up the social gap in different

Magnetic HUB / Xiaojie Huang / 4302346

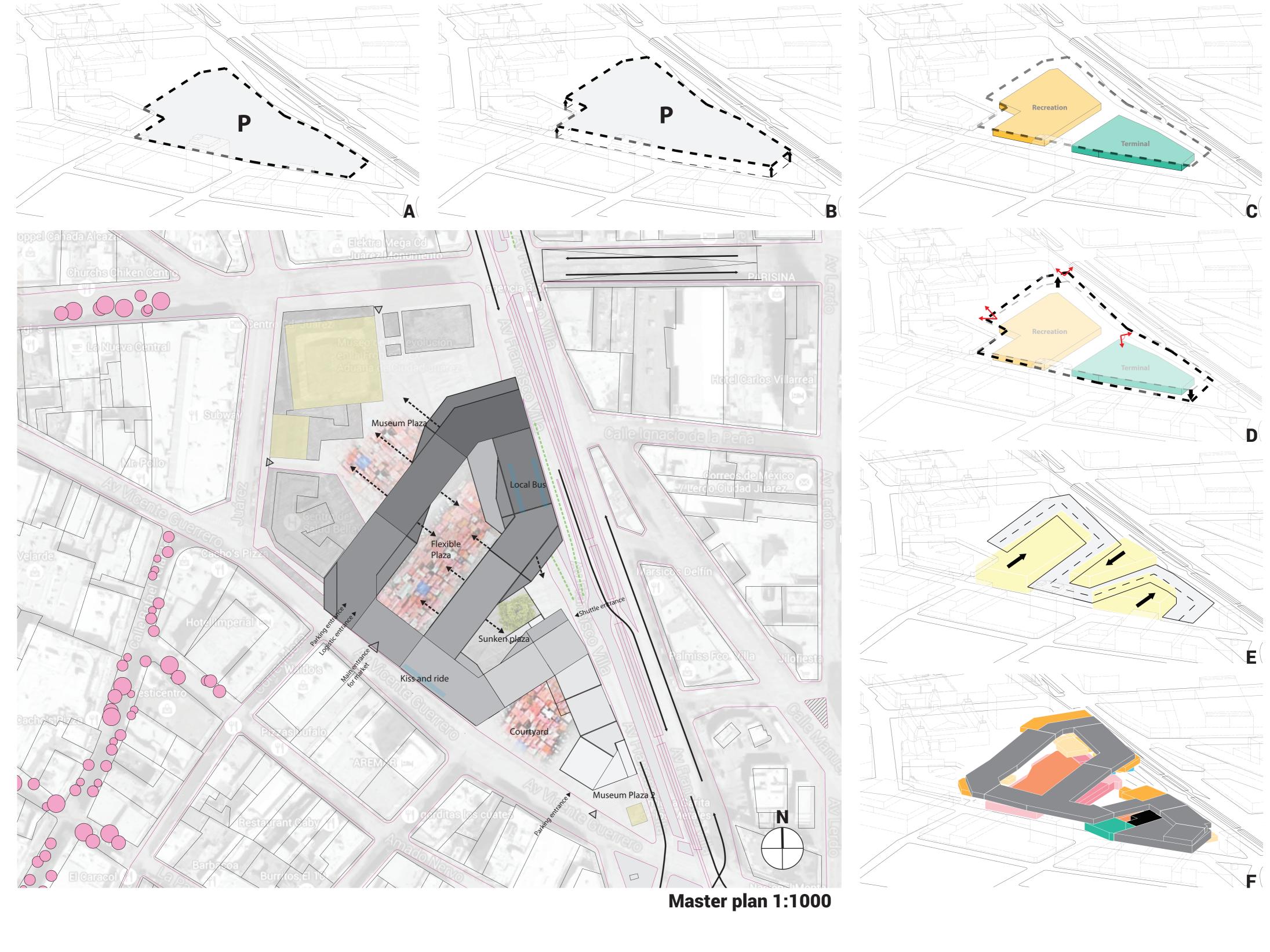
COMPLEX Between Cd Juarez and El Paso

## **Overview**



## **Design process**

a Frontera, Ex Aduana de Cd Juárez



**Programmatic section** 

MUSEUM PLAZA

PARKING

**TERMINAL** 

FOOD COURT

BORDER CONTROL

SUNKEN PLAZA

PARKING

**DAILY GROCERY** 

SUPERMARKET

PARKING

RECREATION

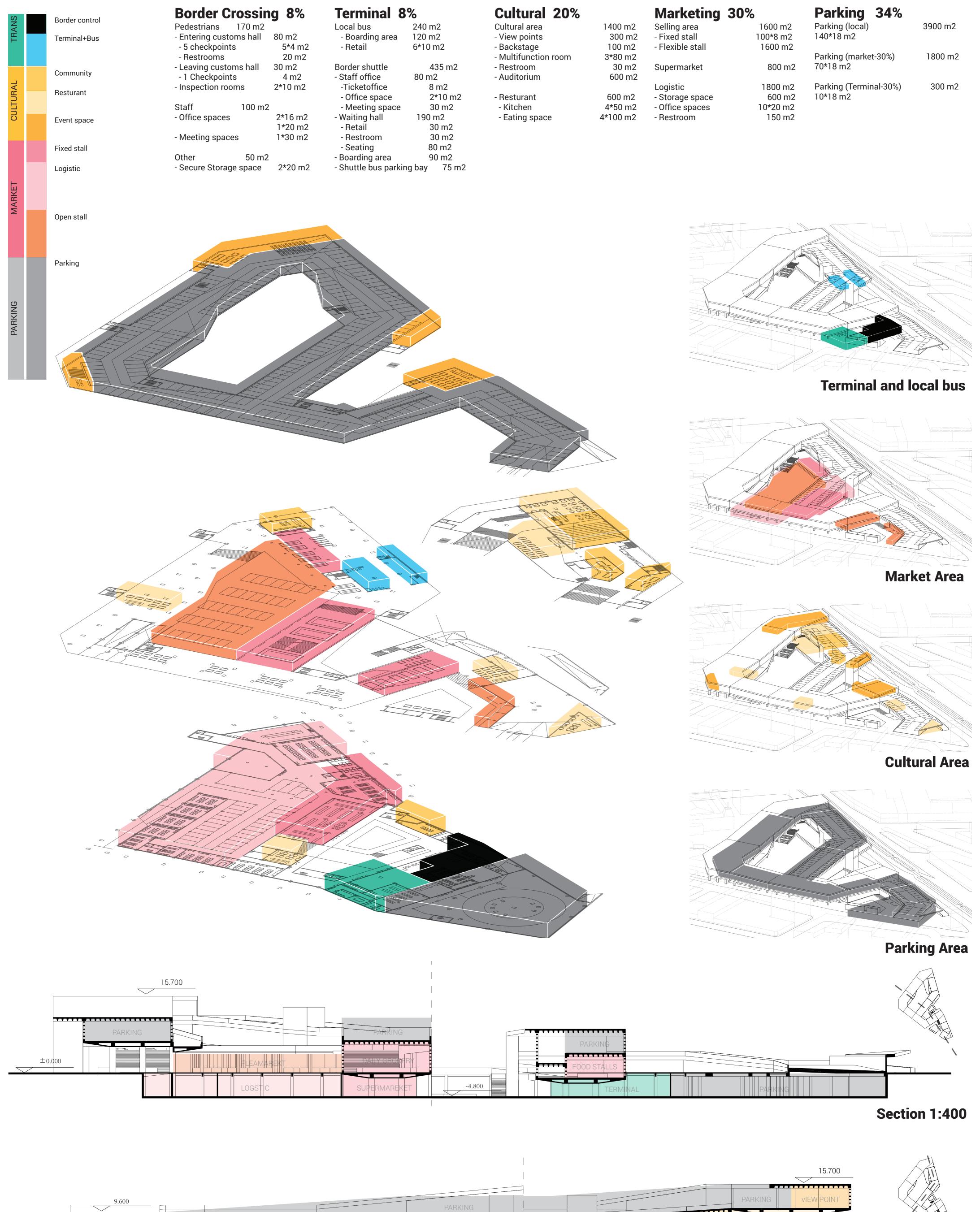
STORAGE

FREE STALLS / EVENT / SPORT

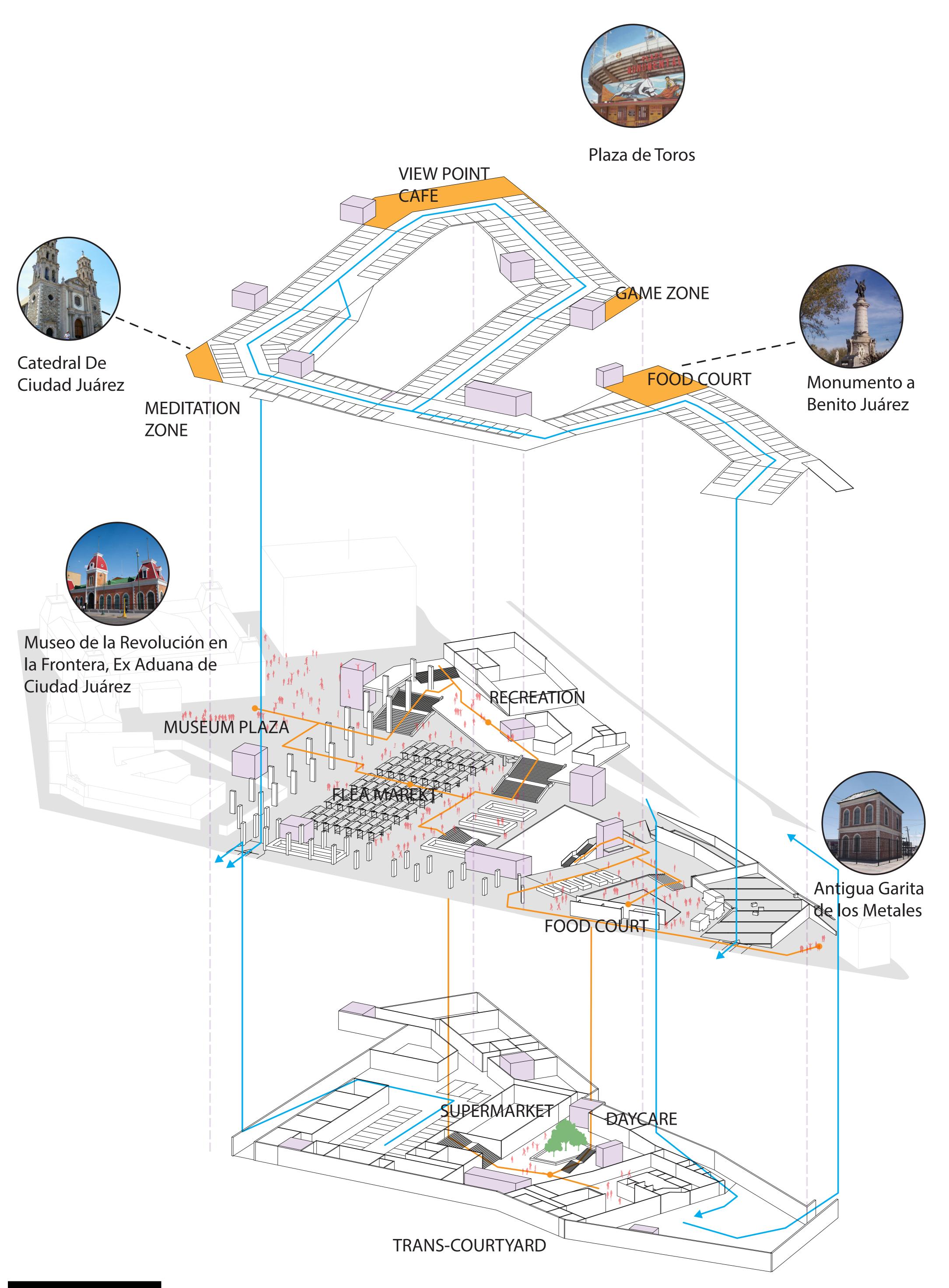
RESTURANT

MUSEUM PLAZA

## **Program Organization**

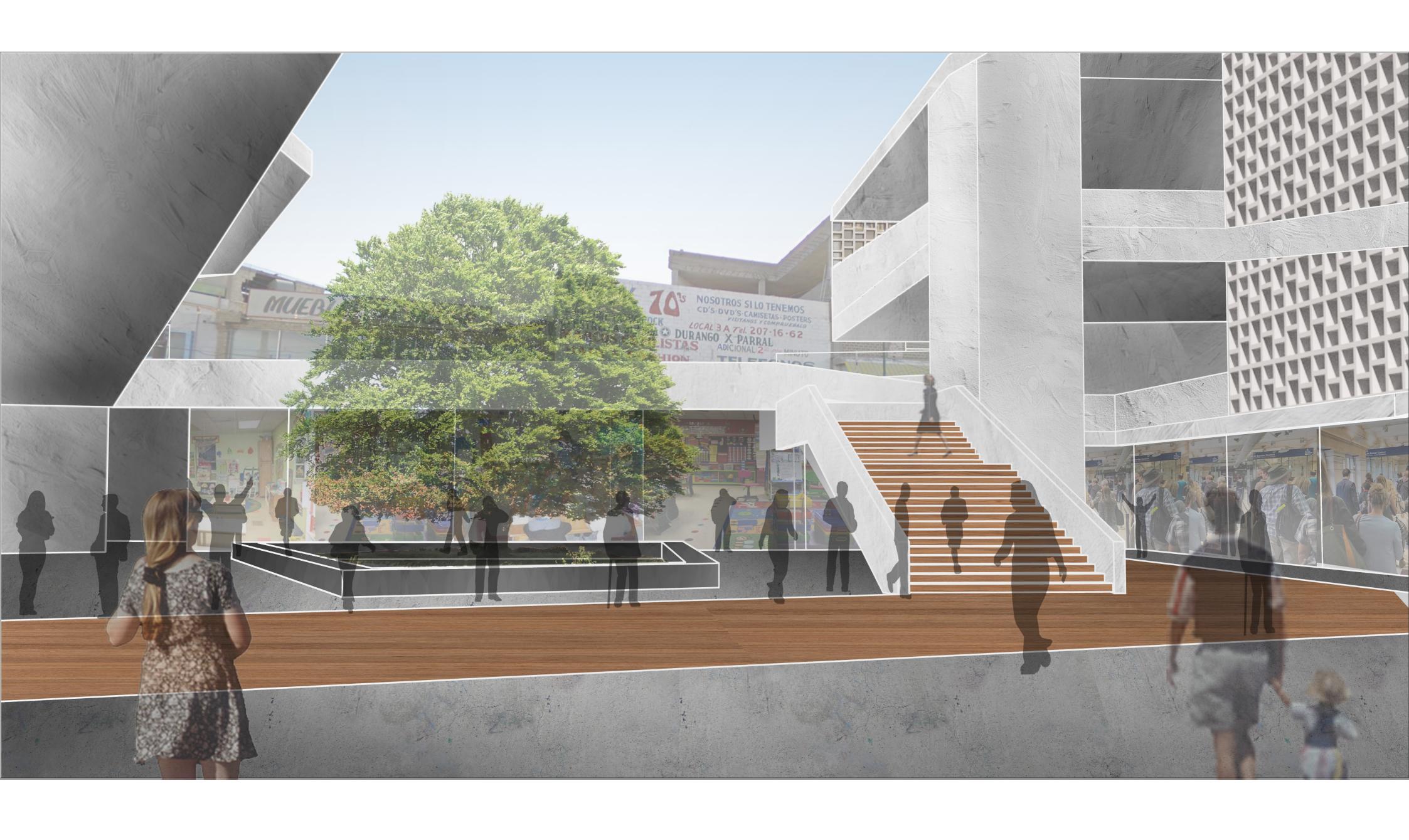


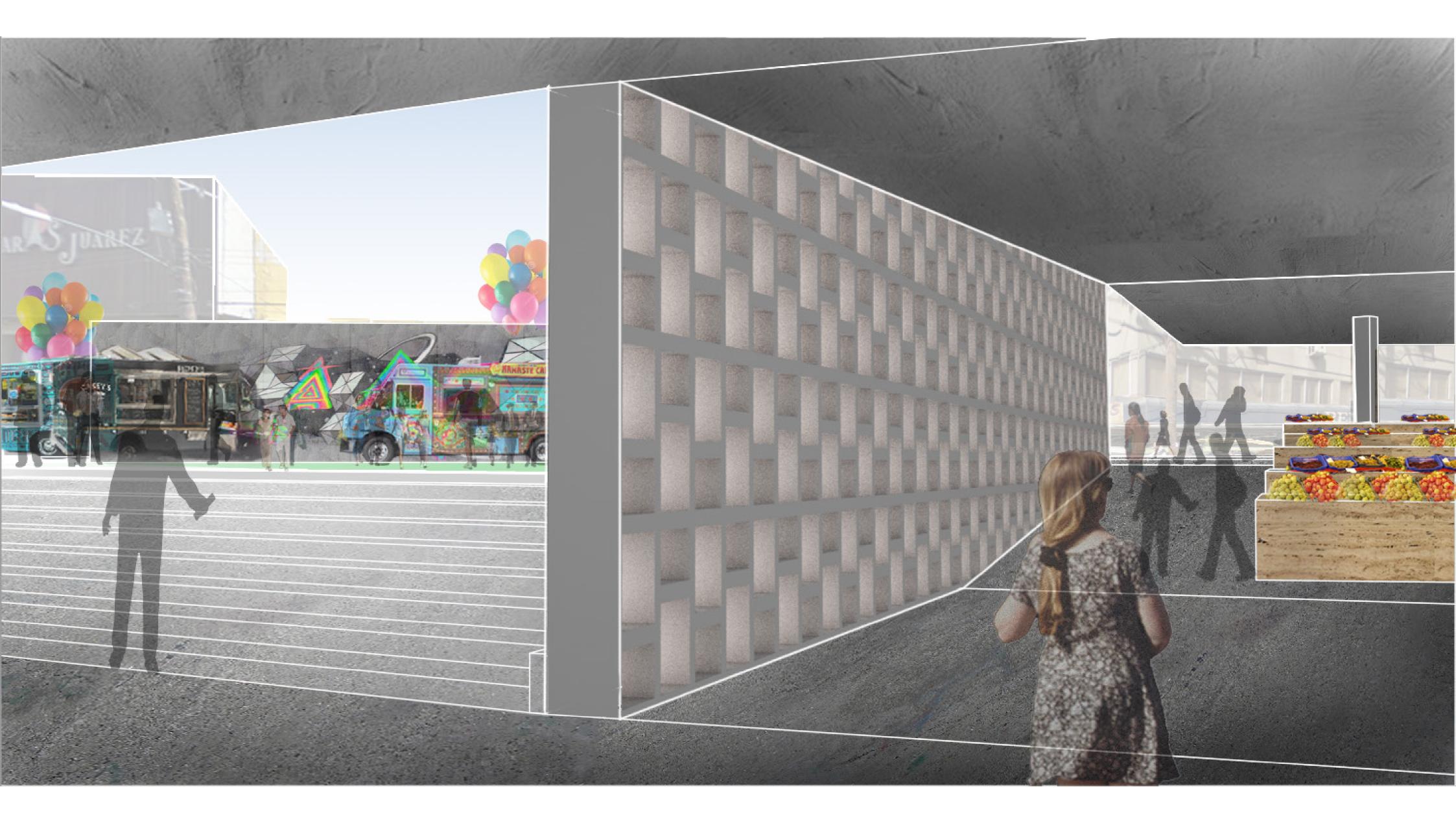
### Circulation





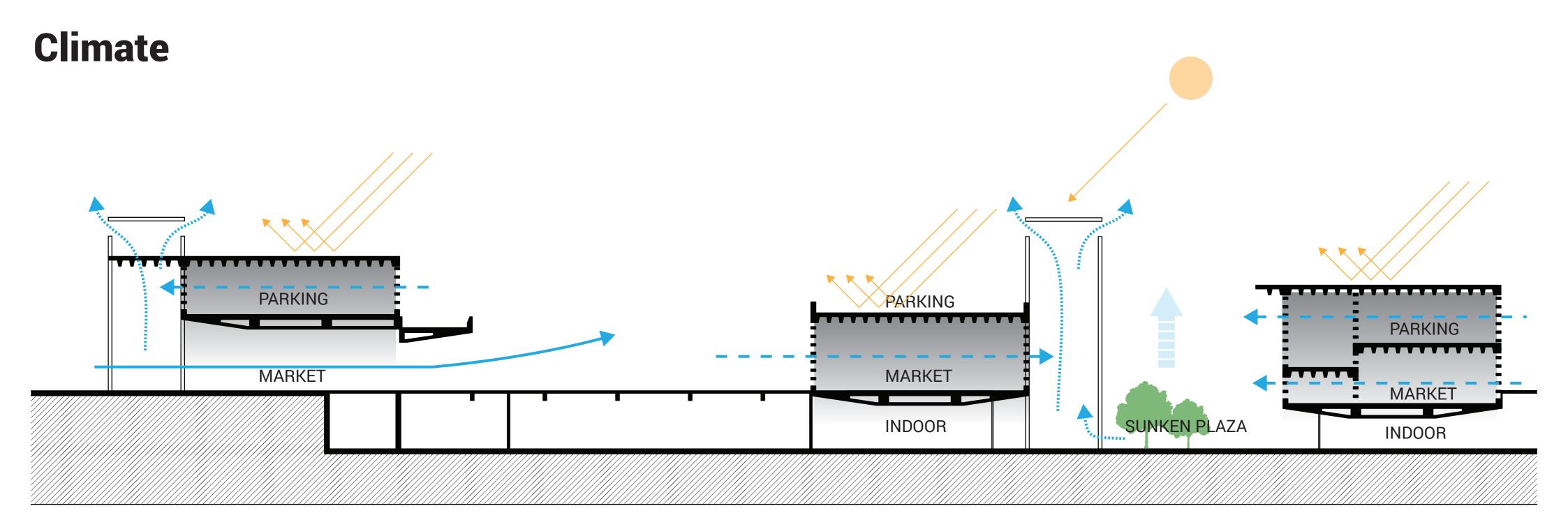




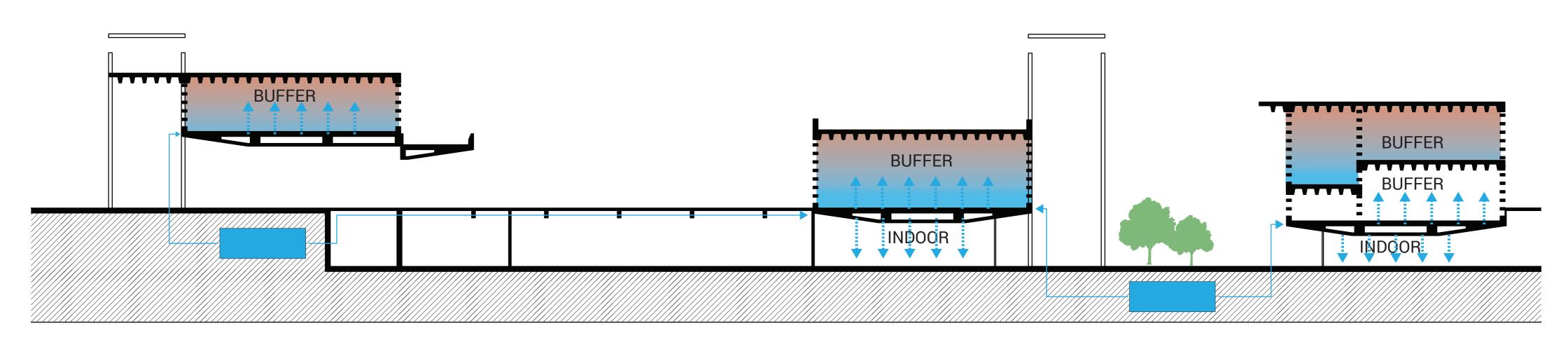








**Ventilation system** 



#### **Cooling system**

