The project concerns the transformation of an old farm into a new cultural centre dedicated to the promotion of local culture and production. This transformation was carried out with the aim of emphasizing the inherent values of the surrounding landscape and building heritage. Light is shed on the often hidden values of everyday spaces, materials, and the connections between them.

The mundane and commonplace has often been viewed as banal or without value, but it is these very things that connect us to the earth and remind us of the cycle of life and death; to the foundations of our culture. Putting these values in the context of cultural production is one way of pointing to innate values of our surroundings. This is not done by putting these values on a pedestal in the way of the classical museum but rather by reproducing them and making them relevant to society and to active social participation.