

A design exploration to understand the spatial dimensions of a local, circular textile ecosystem in Noord-Brabant.

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Personal motivation: Myths of Fast Fashion

High consumption patterns





Photo, left: Anneke Lute, Zara: Fast Fashion (case study), Faect, 25 Juli 2017 Photo, right: Mango Windows, Retail Design Blog, 18 Augustus, 2012

Personal motivation: Myths of Fast Fashion High production patterns





Photo: Martin Bernetti / AFP

Source: Metabolic (2018). A circular vision for the Taiwanese textiles sector

Spatial implication: Textile industry

Global context





Photo: EcoAge, Decolonising Fashion, The landfill site in Kpone is oversaturated with textile waste, Credit: The OR Foundation

Spatial implication: Textile industry

Global context





Photo: SANVT, The environmental impact of dyes in fashion, Paulina Kulczycki, 09.01.2019

Spatial implication: Textile industry

Dutch Context





Photo: SoulStories, Duurzame Nederlandse wol vind je bij The Knitwit Stable, Talita Kalloe, 11.09.2021

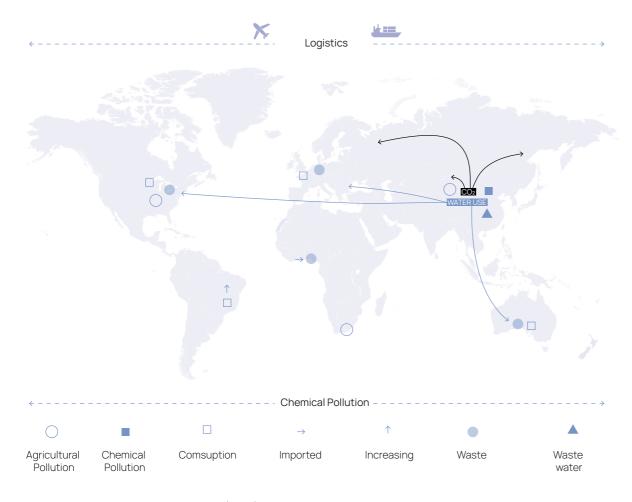
Spatial implication: Textile industry Dutch Context





Photo: NRC, Noord-Brabant sluit "achterdeur" voor bouw distributie centra, Cossette Molijn, 03.02.2021

Critical points of the textile value chain Global textile industry



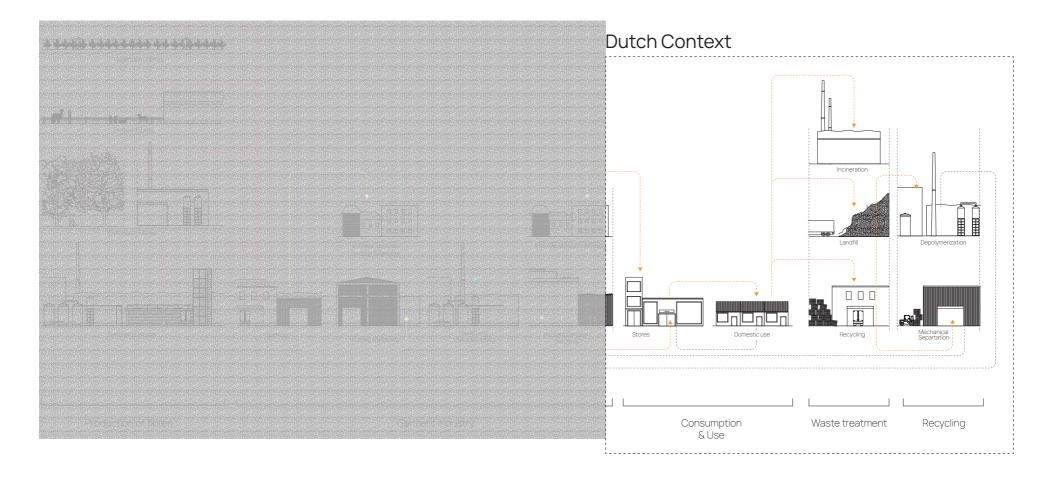
Metabolic imbalance:

The phenomenon in which a certain process has become separated in such a way (spatially, socially, economically and/or ecologically) that we have lost sight of how different activities influence each other.

Source: Altered from: Niinimaki & Dahlbo (2020)

Textile value chain: Metabolic imbalances

Separation production, consumption



Research Intention Formulating the patterns









Photo: Textile waste and old clothing is embedded into the sand of the beaches around Accra, Credit: The OR Foundation

Photo: ABC.net.au, Linton Besser, 21 Octber 2021

Textile landscape

Problem

Radical change Research hypothesis

Sustainable Circularity:

"Sustainable circularity not only closes material cycles but also responds strategically to complex intertwined social and ecological pressures. Sustainable circularity promotes adaptive responses from societies and businesses that recognise the many cross-scale links among social and ecological dimensions." Palm et Al. (2020)

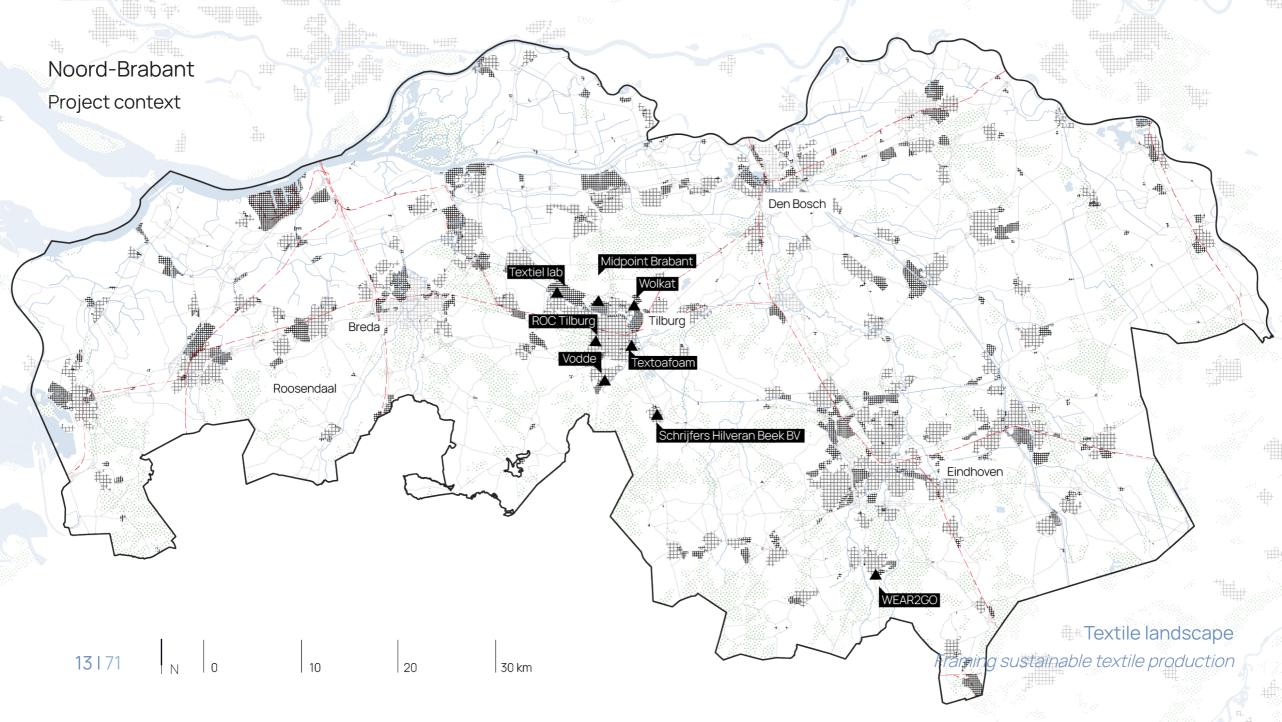
Knowledge gap

1 2

GAP: There is little theoretical understanding of how to overcome metabolic imbalance with circularity this is due to the lack emphasis on:

- 1. Spatial and contextual implication of circularity
- 2. Systemic understanding of the context

AIM: To examine how implementing <u>spatial circularity for</u> <u>textile production</u> can help to <u>achieve a sustainable region</u>, and how the local context can help to facilitate this.



Research Intention
Research question & objective

How should the urban landscape of Noord-Brabant be configured to overcome the metabolic imbalance with spatial circularity in the textile industry, while achieving its own sustainability?

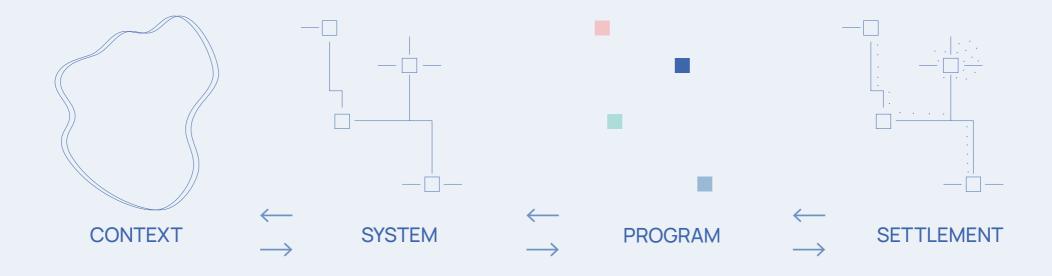
Research Intention Objectives

- 1. **Formulate** the elements that you need for a local, sustainable circular textile ecosystem
- 2. **Understand** how the context can facilitate a new ecosystem
- 3. **Establish** a network of solutions
- 4. Value the network of solutions and find a hierarchy in the solutions which helps the context achieve its sustainability goals
- 5. **Reflect** on the design practices and formulate recommendations for the future

1. **Formulate** the elements that you need for a local, sustainable circular textile ecosystem.

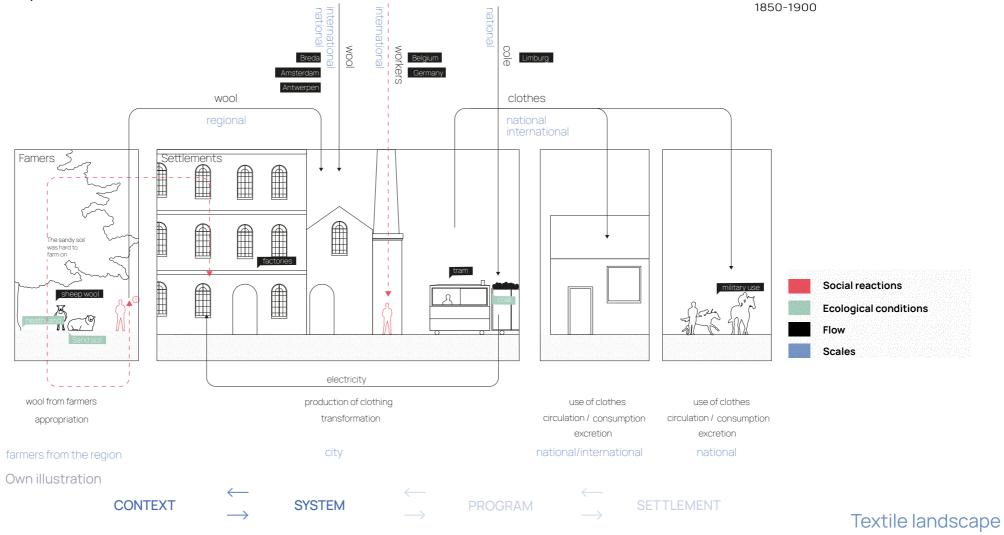
Understand the influence of the context

Diachronic analysis



Understand the influence of the context

Diachronic systemic analysis



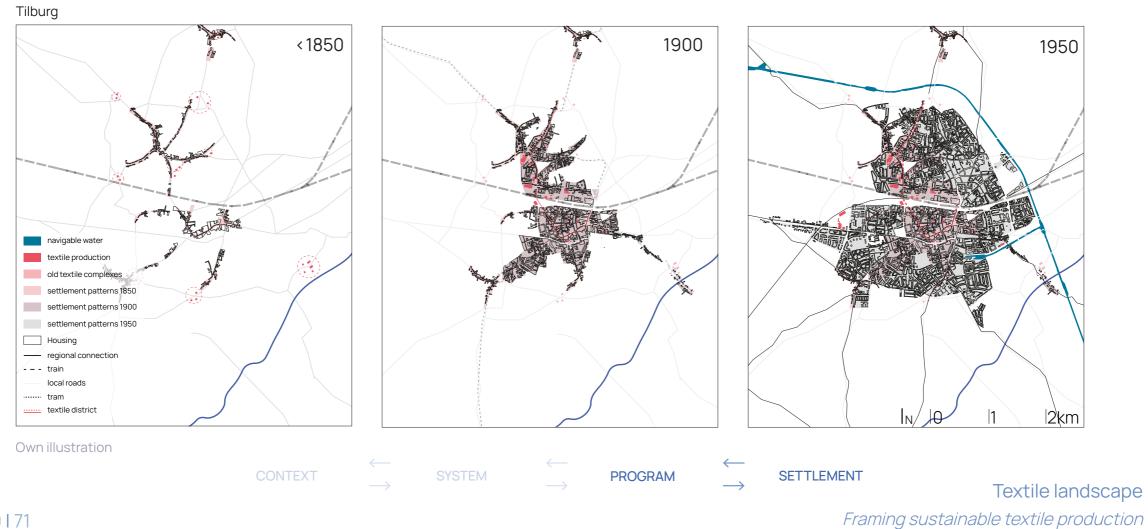
Understand the influence of the context Patterns of work



Source: DBNL, Cultivation of Meekrap at the Clay soil in West Noord-Brabant.

Source: DBNL, Textile Factory

Understand the influence of the context Urban morphology formed by production activities



Analyse

Conclusion

Offer all education levels and domains related to textile Offer the possibility for informal knowledge transfer Take possible growth and changing (spatial) demands of production process into Lint bebouwing Heerdgang

Precondition and dimensions

account

production

Spatial relation

Textile landscape Framing sustainable textile production

 Understand how the context can facilitate a new ecosystem

Design studies Talking to stakeholders



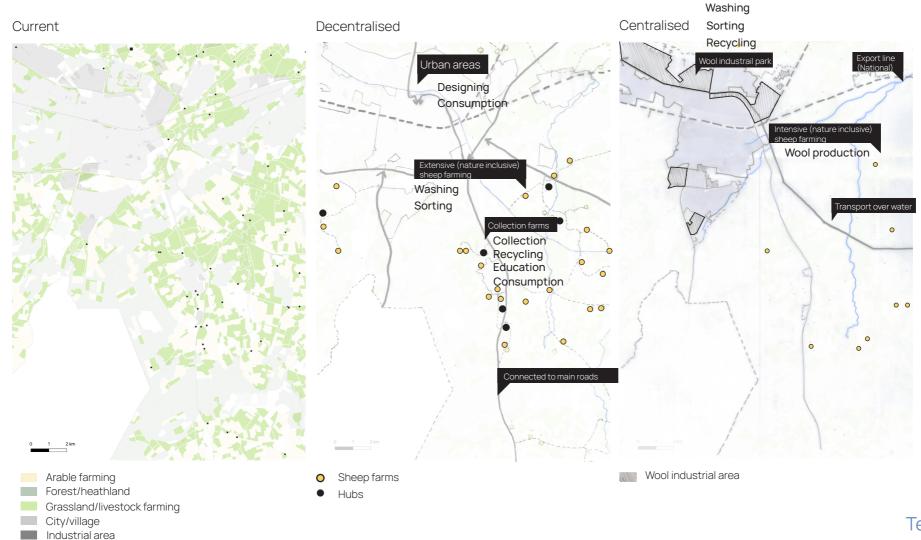
Source: Eindhovens Dagblad (2021) Anne-Laure Klok

"Sheep contribute to the health of the environment through grazing. They help to boost biodiversity on marginal fields and improve soil health during winter grazing. Sheep farming is regarded as a minor industry. At the same time, it is a sector that handles around 2% of the Netherlands' agricultural land."

Design studies

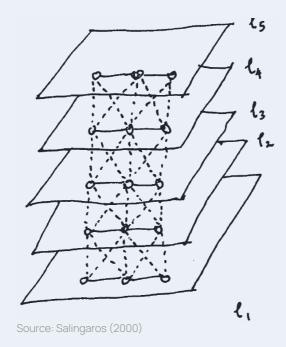
Example: Logistics and infrastructure

Sheep herding

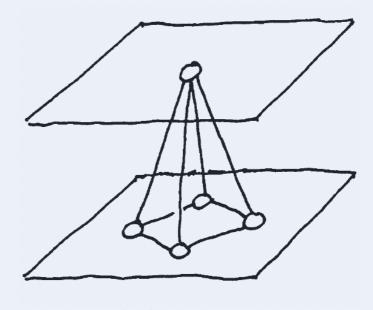


Sub question 2 Conclusion

Design solutions are linked through different scales



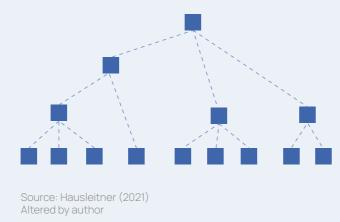
Design interventions at a lower scale help to achieve a goal on a higher level



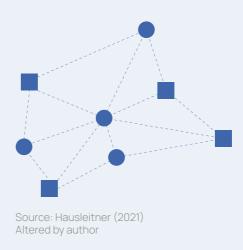
Source: Salingaros (2000)

3. **Establish** a network of solutions

A pattern language for a local textile ecosystem

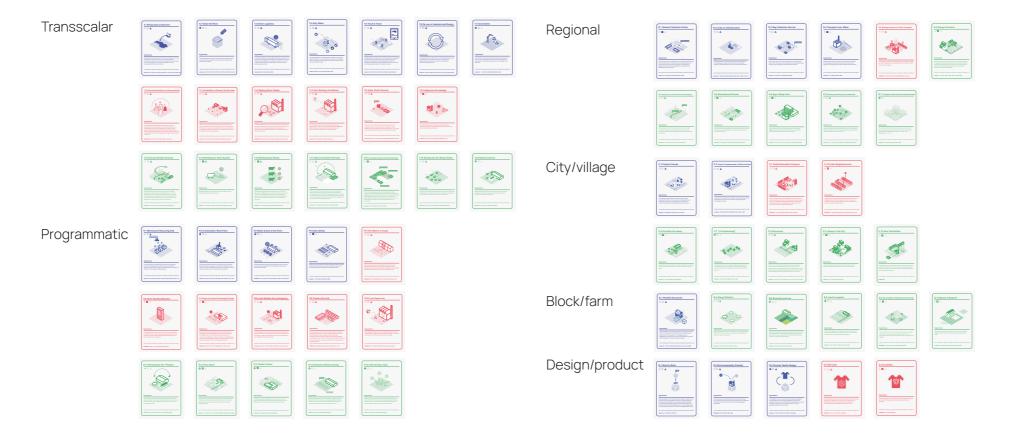


A set of requirement organised hierarchically



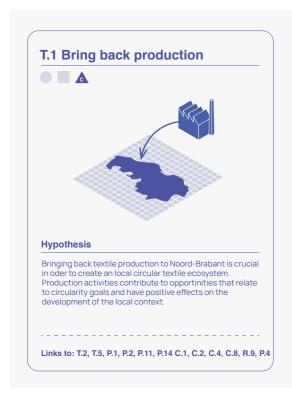
A network of solutions

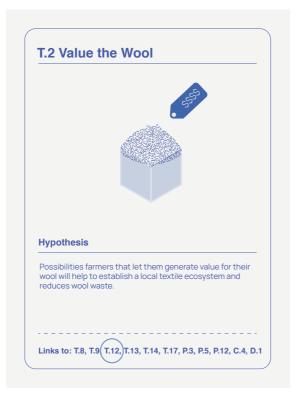
Generating the pattern field Synthesising research to principles



Using the pattern languages

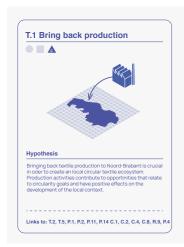
Helps to understand the elements of solutions



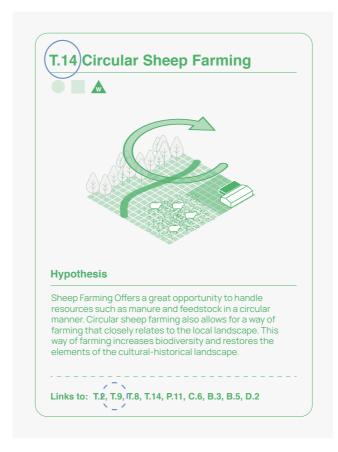


Research Intention

Helps to understand the elements of solutions

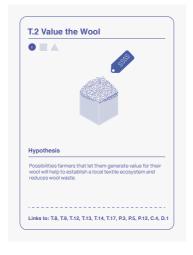








Using the pattern languages Integrated flexibility

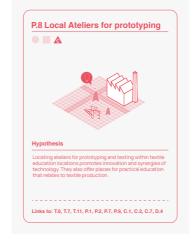


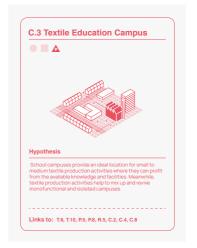








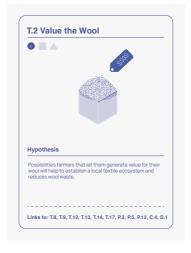




Textile landscape

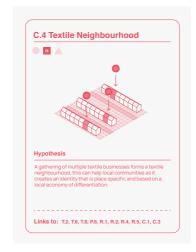
A pattern language

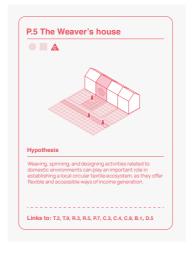
Using the pattern languages Integrated flexibility















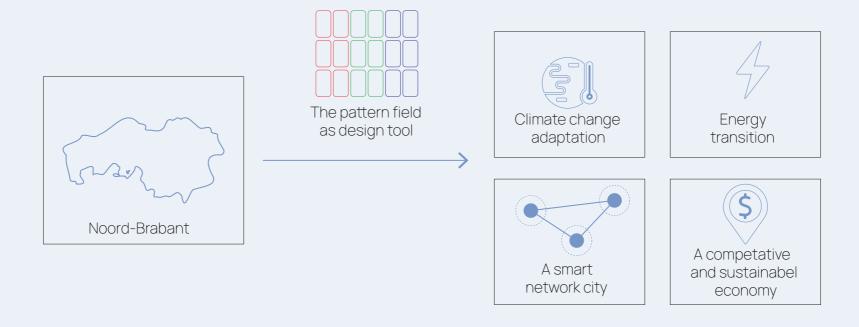
Textile landscape

A pattern language

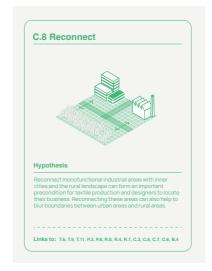
4. **Value** the network of solutions and find a hierarchy in the solutions which helps the context achieve its sustainability goals.

Finding the hierarchy

Designing with the pattern field

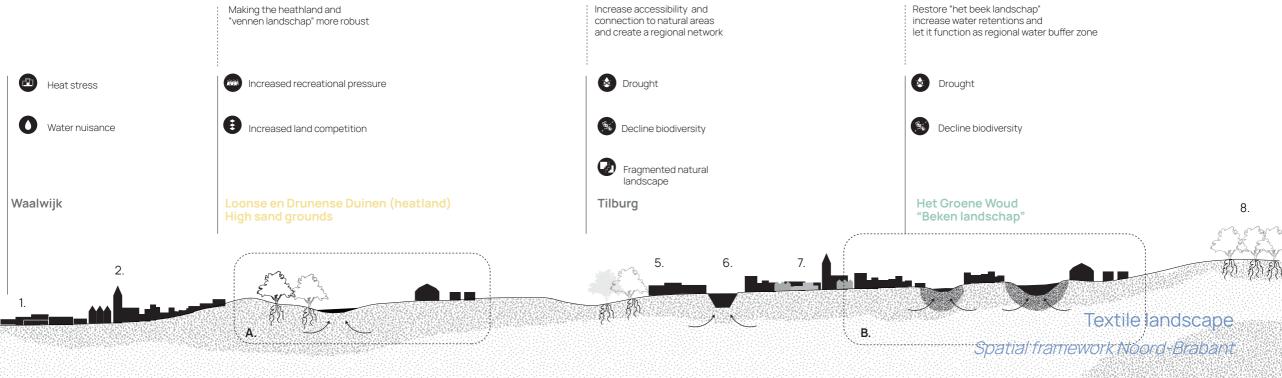


Challenges of Noord-Brabant and the pattern field Noord-Brabant's textile ecosystem is based on the local landscape



Α.

B.



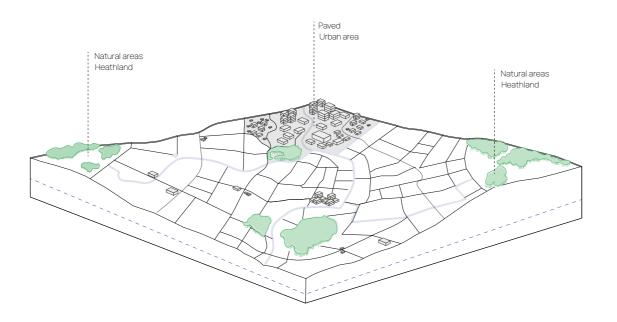
Identify the strategic elements of the landscape Understanding the relations between the patterns Hypothesis

Reconnect monofunctional industrial areas with inner cities and the rural landscape can form an important precondition for textile production and designers to locate their business. Reconnecting these areas can also help to blur boundaries between urban areas and rural areas.

Links to: T.6, T.9, T.11, P.2, P.8, R.6, R.4, R.7, C.3, C.6, C.7, C.8, B.4

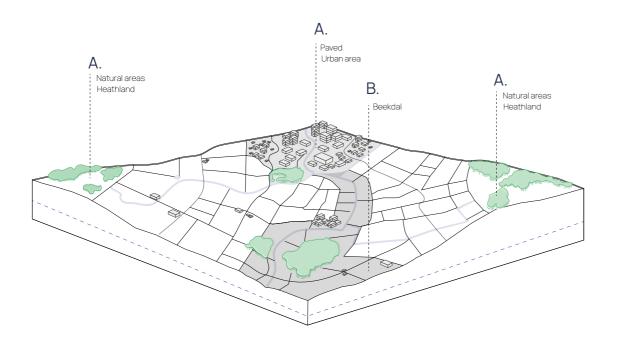
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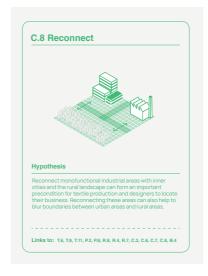




Identify the areas to reconnect.

Identify the strategic elements of the landscape
Understanding the relations between the patterns



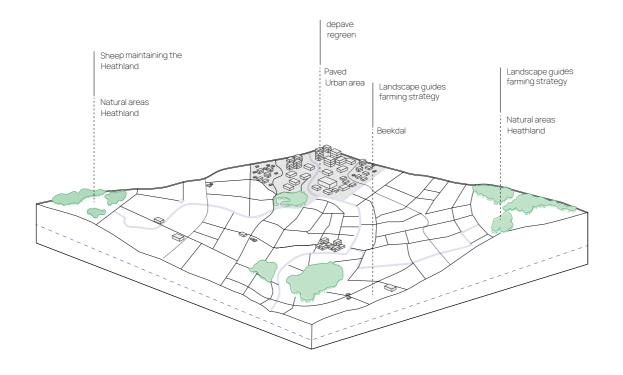


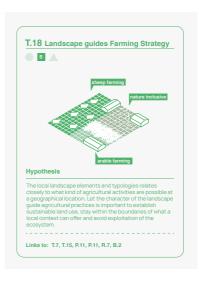
Α.



Identify the areas to reconnect: The cultural historical landscape (beken landschap) forms a connector between the urban areas and the natural areas.

Identify possibilities these strategic elements offer

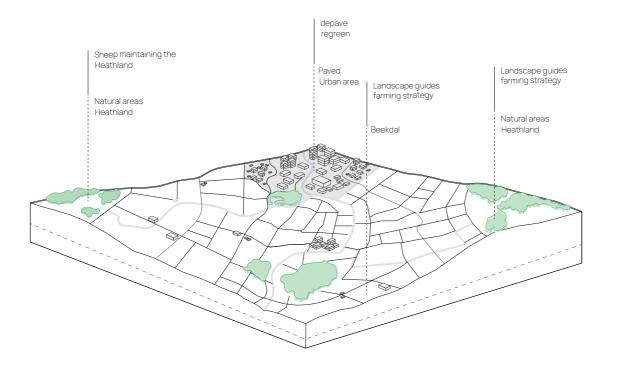


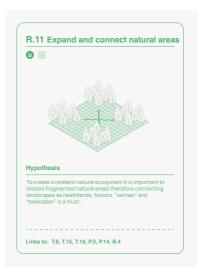




To restore the cultural historical landscape sheep farming has to connect to the local landscape

Patterns help identify interventions needed to fulfil these possibilities









Facilitating patterns Elements of the solution

A.

C.8 Reconnect

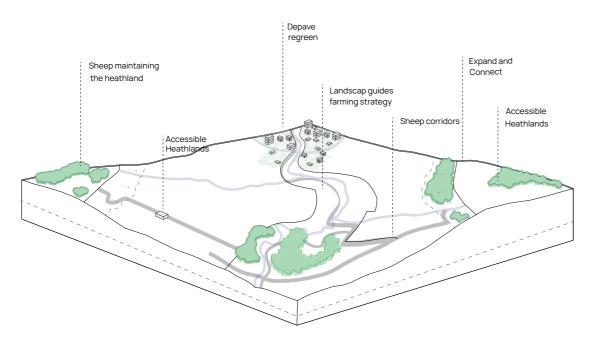
Hypothesis

Reconnect monofunctional industrial areas with inner cities and the rural landscape can form an important precondition for textile production and designers to locate their business. Reconnecting these areas can also help to blur boundaries between urban areas and rural areas.

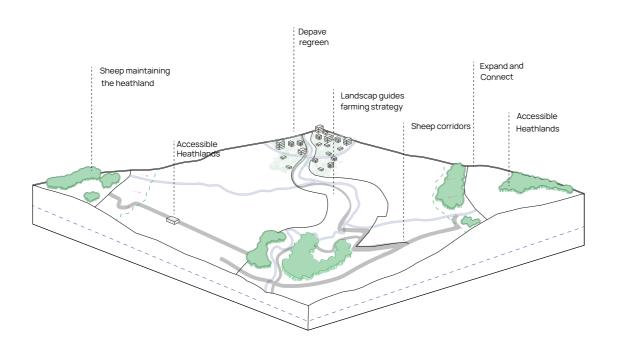
Links to: T.S., T.S., T.II, P.Z., P.S., R.S., R.A., R.7, C.S., C.S., C.7, C.S., B.4

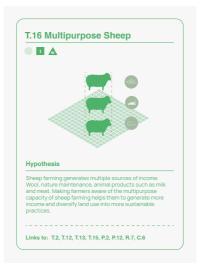


В.



These interventions lead to new opportunities Introduction of a new theme



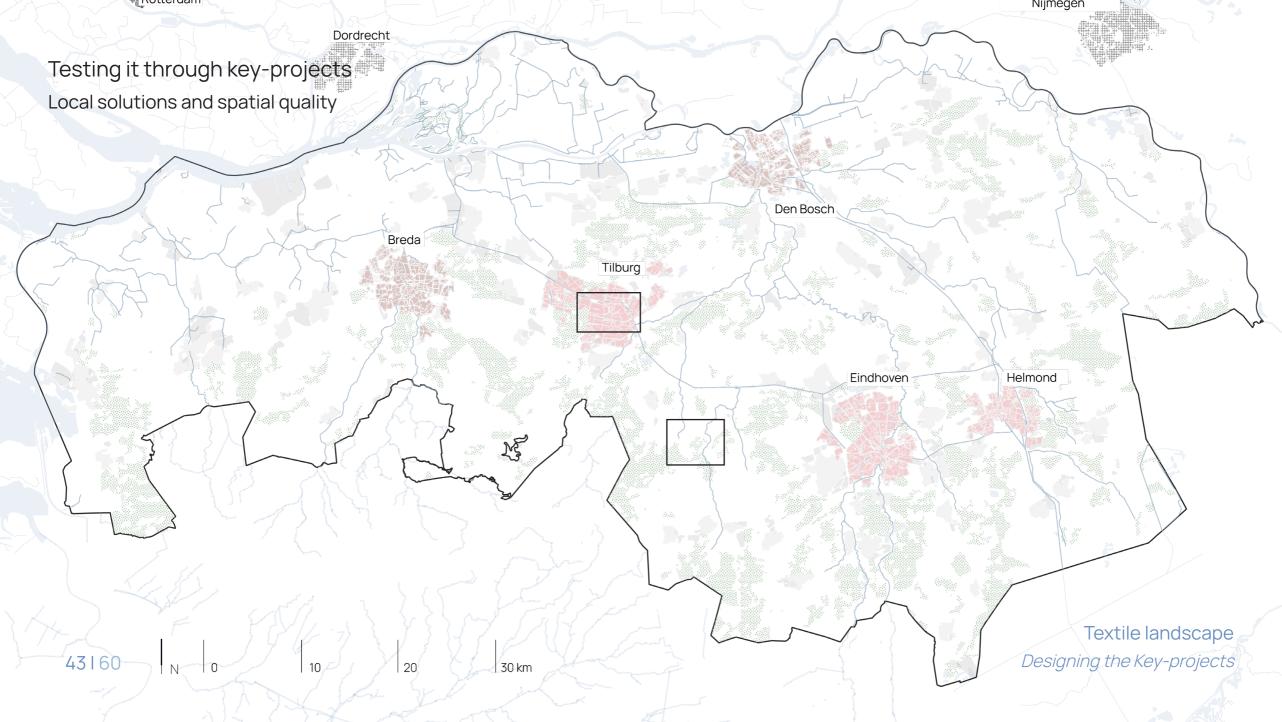


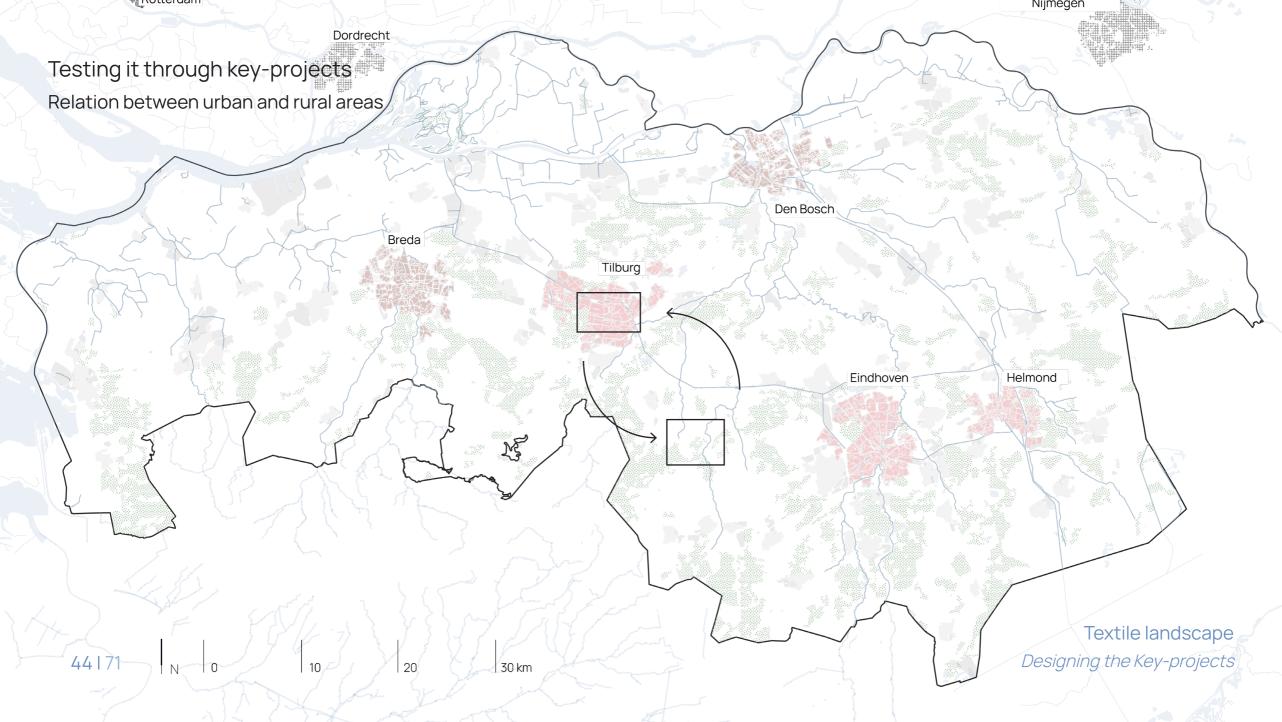
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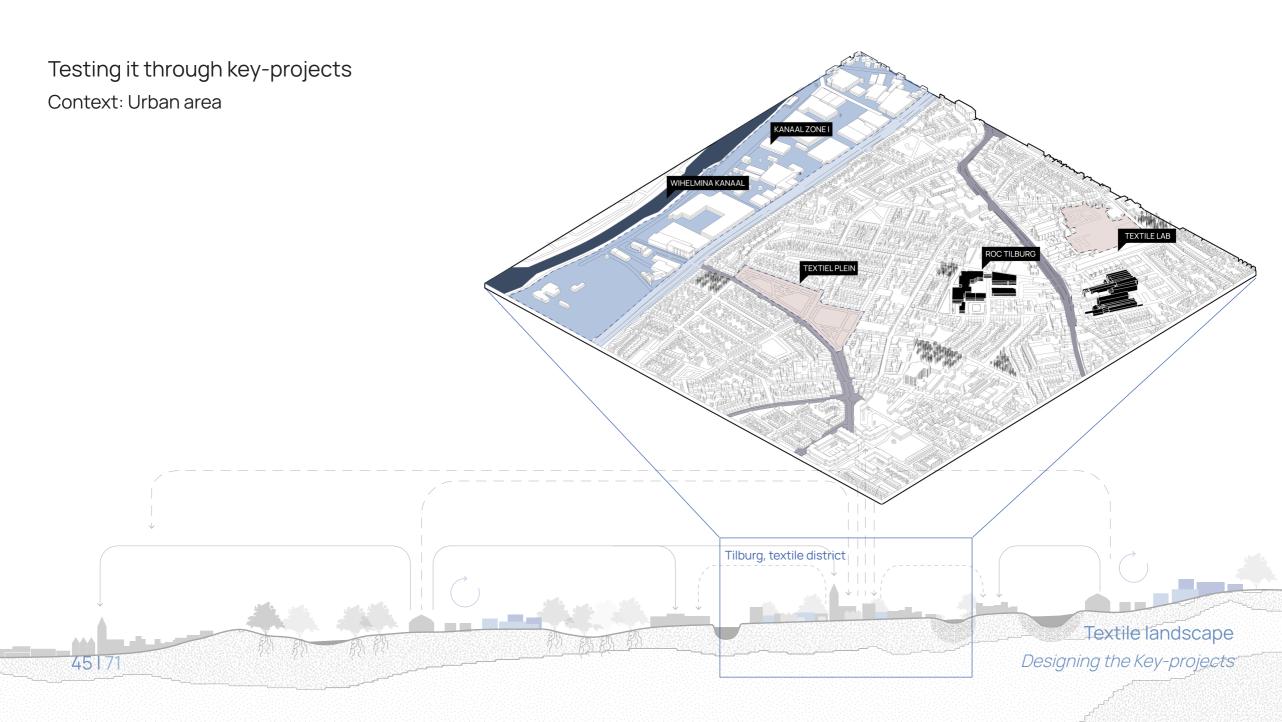


How to alter the context









Testing it through key-projects

Context: Urban area



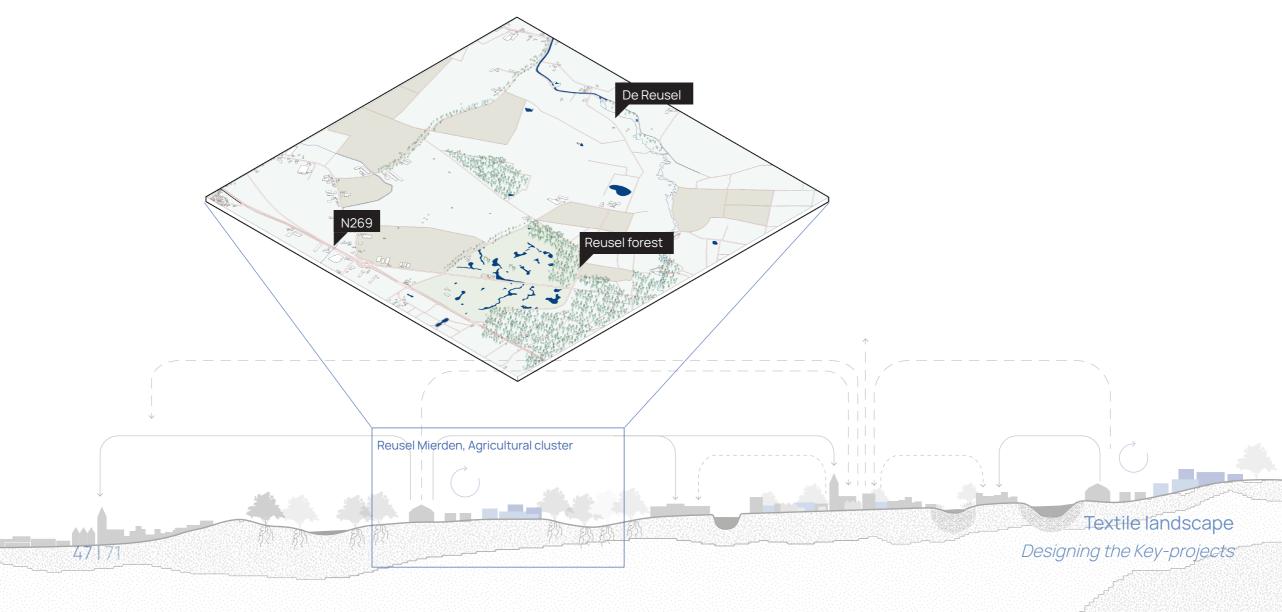






Testing it through key-projects

Context: Rural area



Testing it through key-projects

Context: Rural area





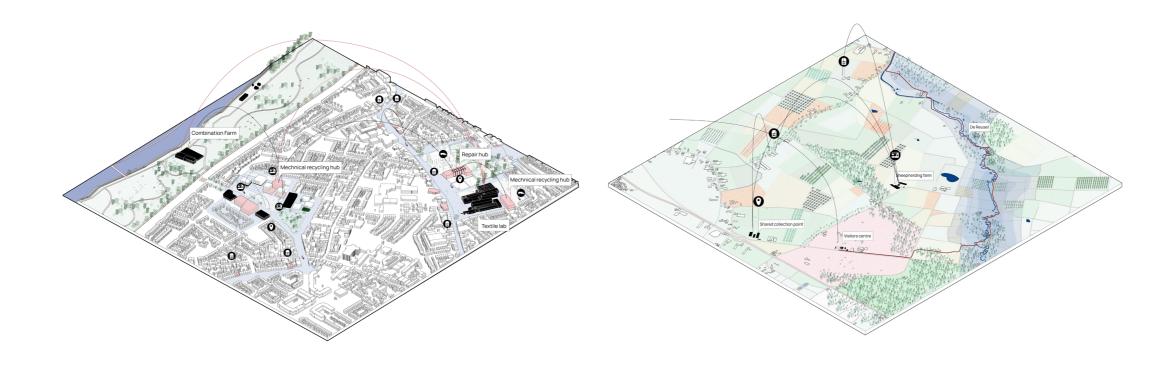


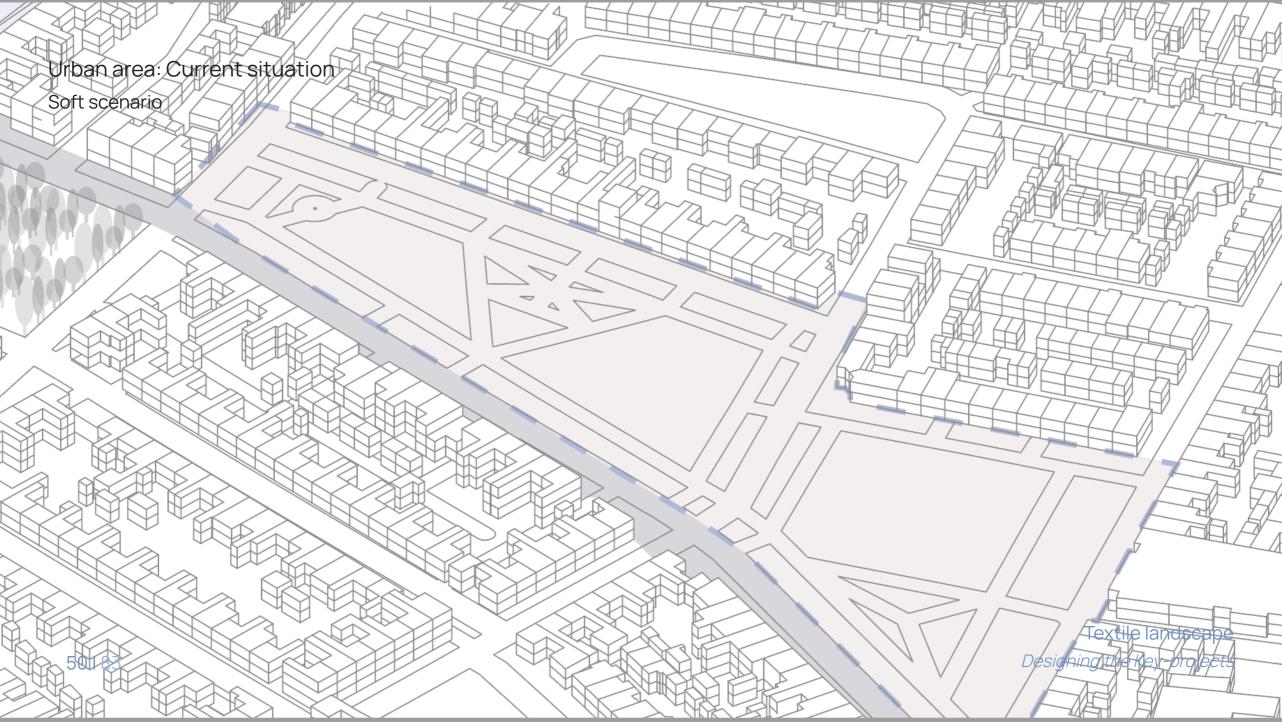
Soft scenario: Cultural value

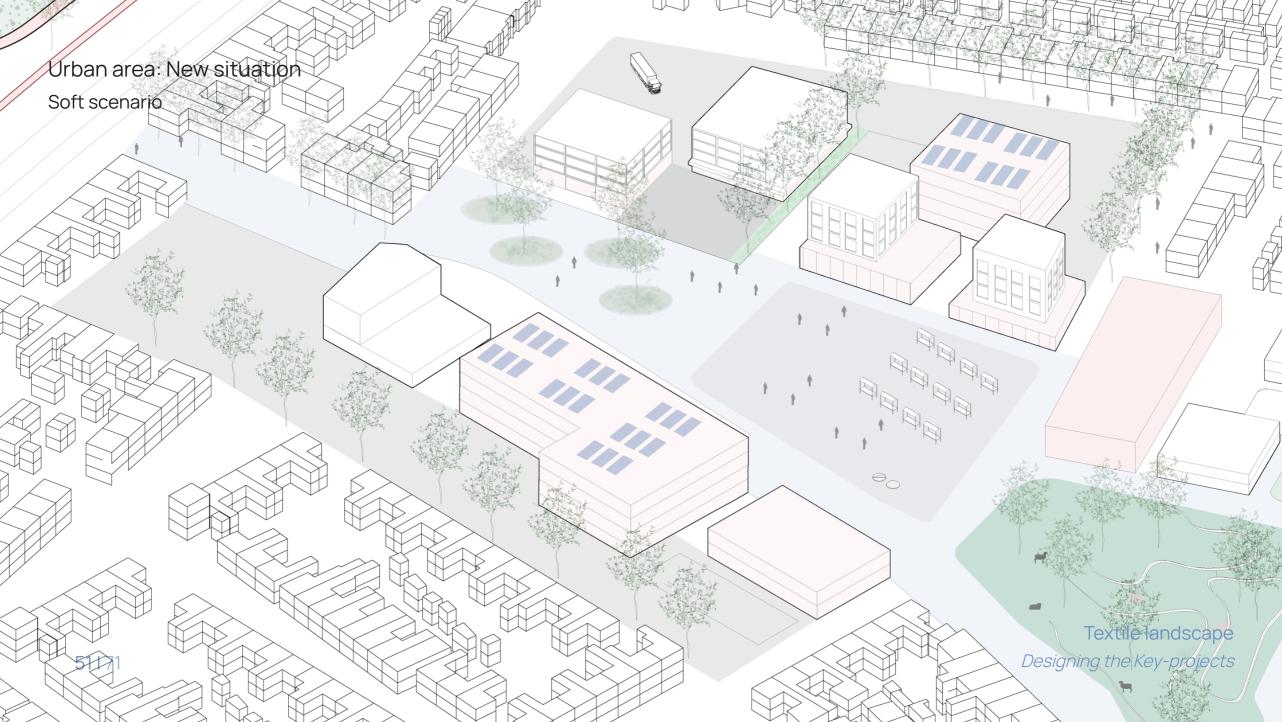
Relation urban and rural

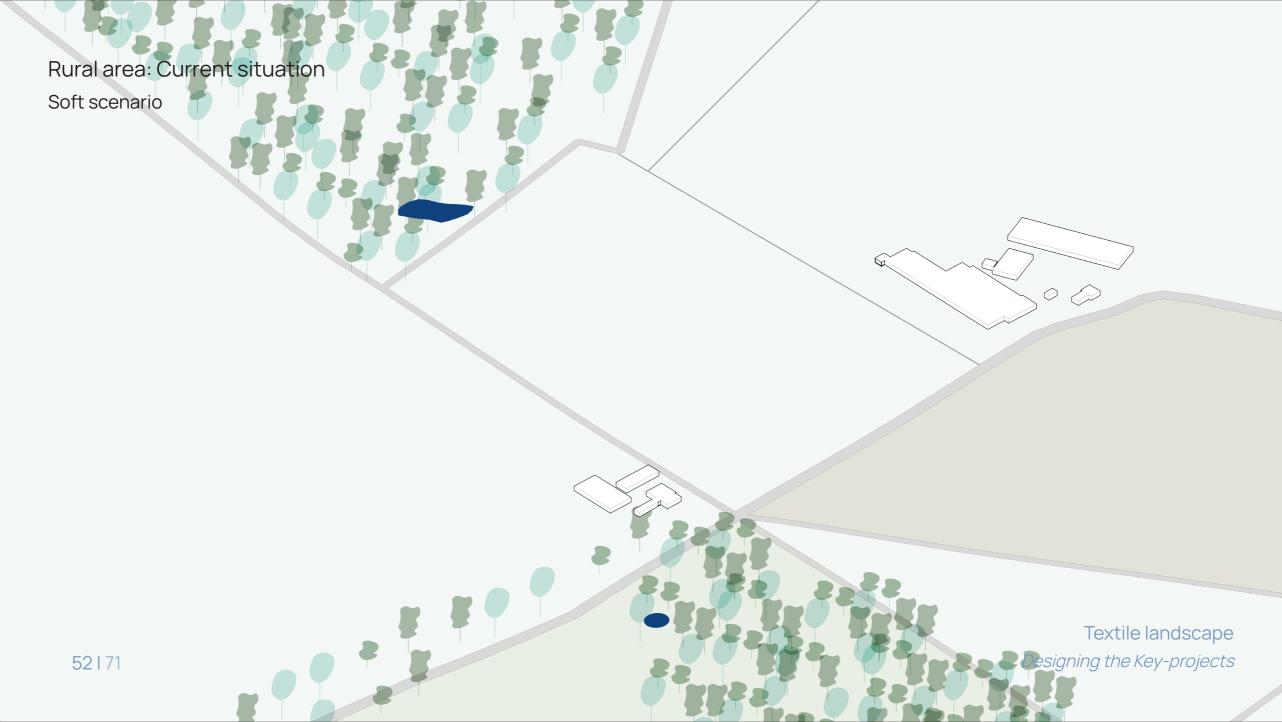
Urban area

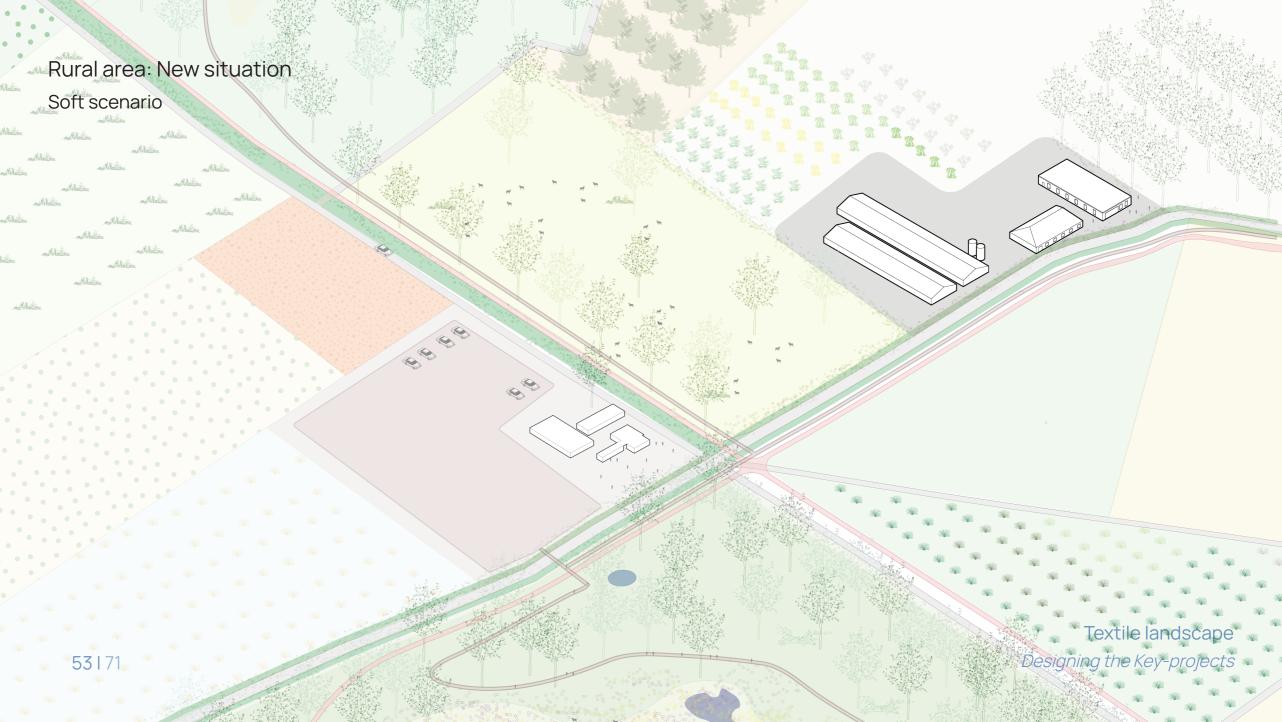
Rural area



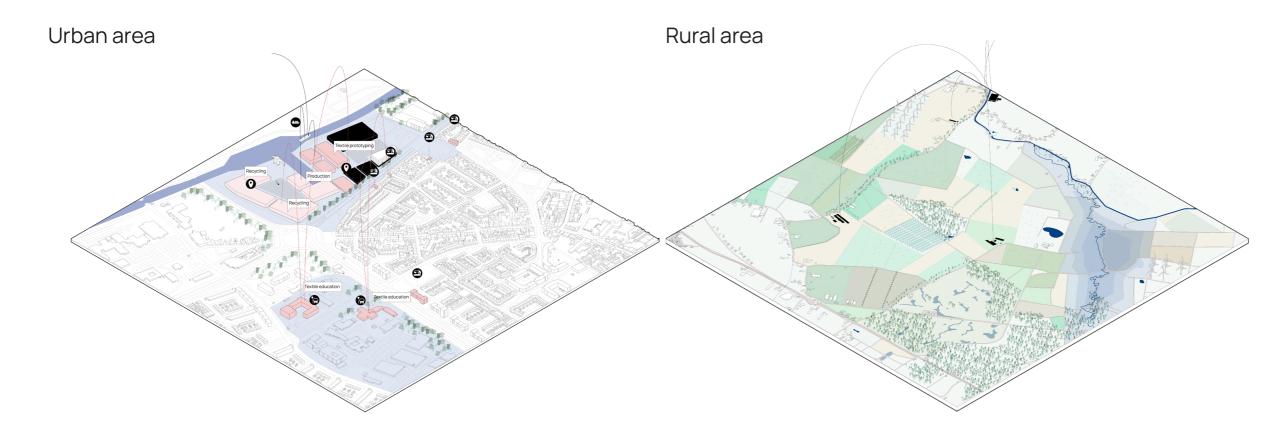


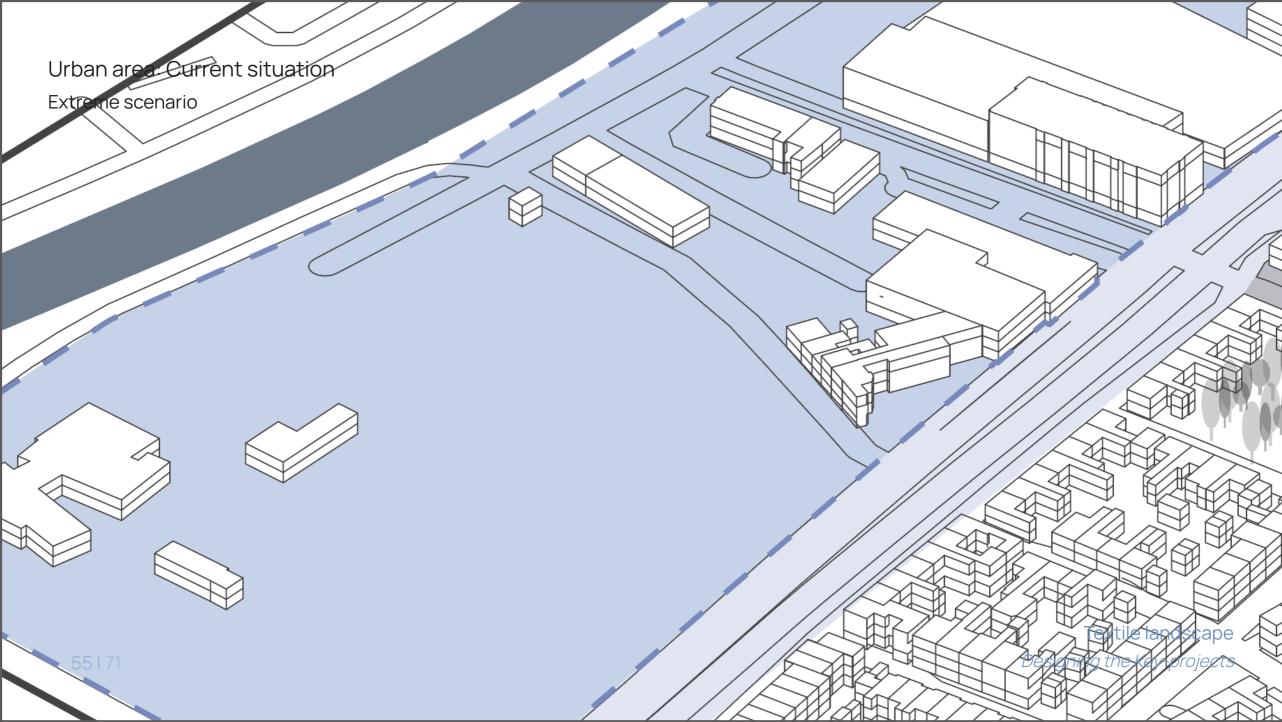


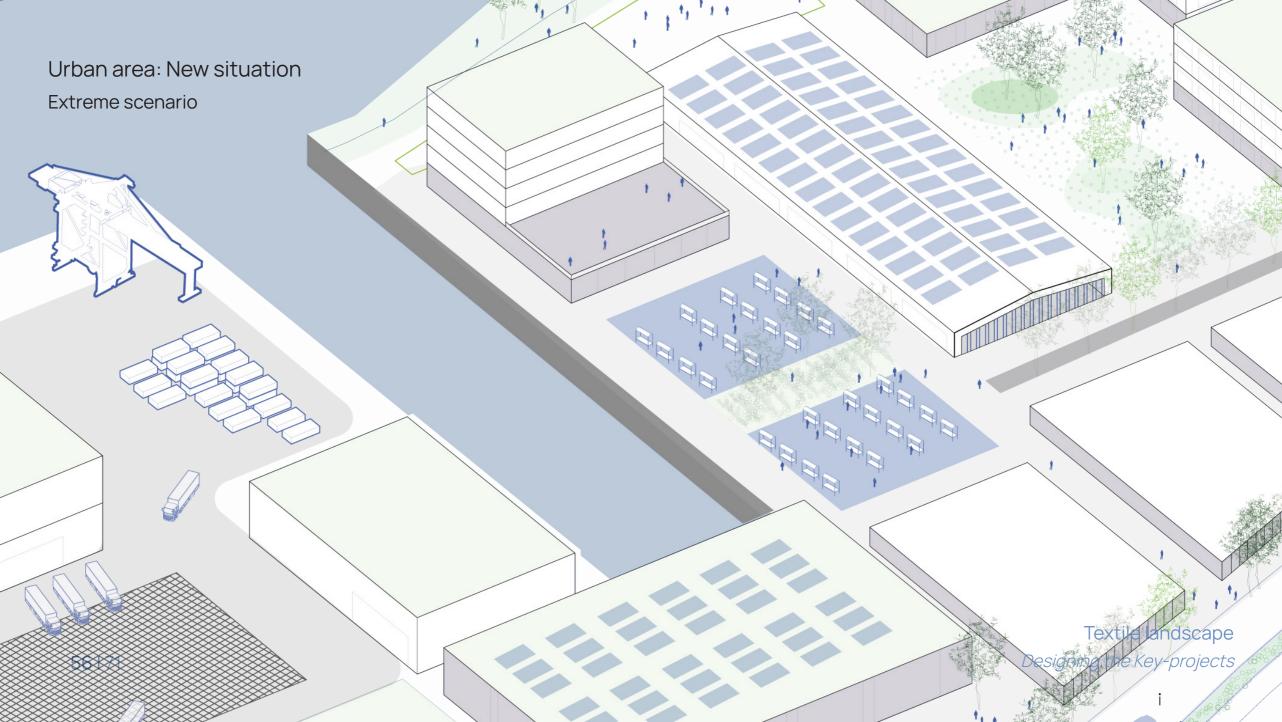




Extreme scenario: Scaling-up the sheep herds Relation urban and rural

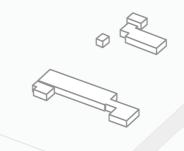


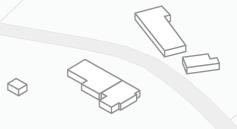




Rural area: current situation

Extreme scenario

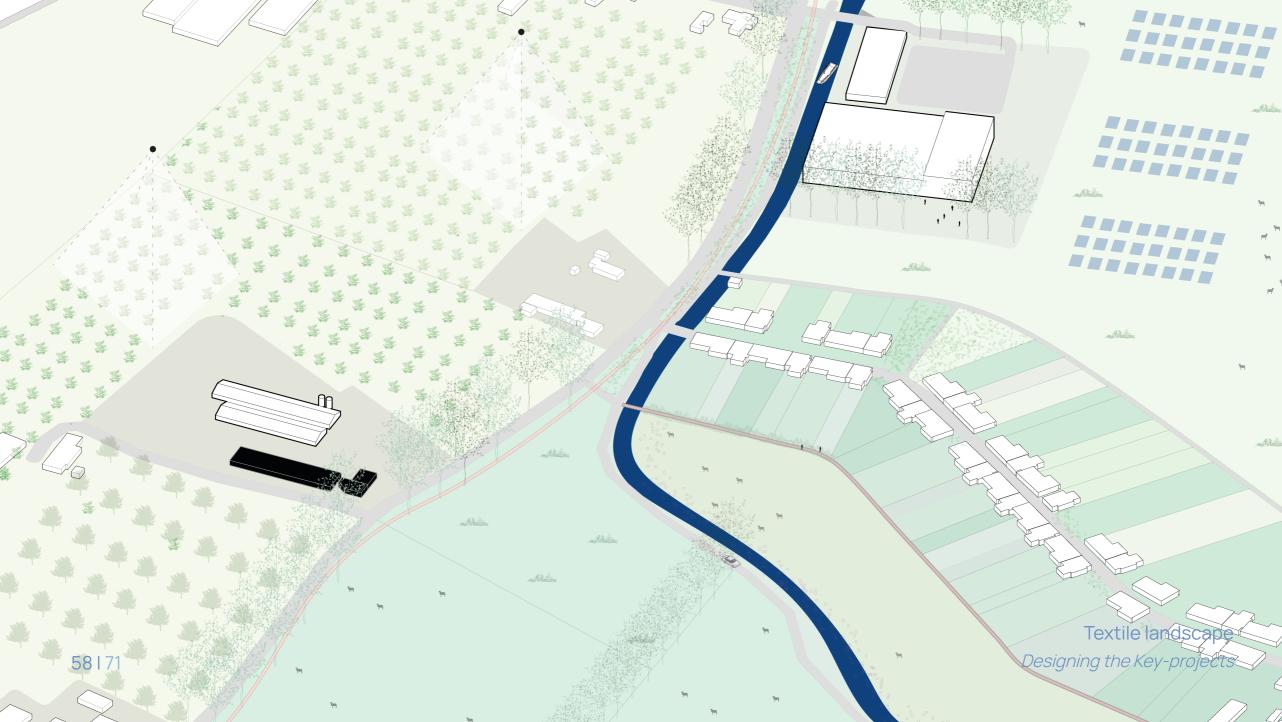






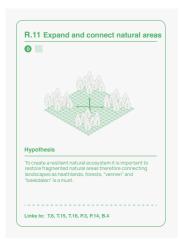




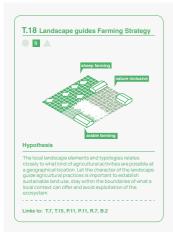


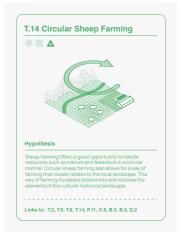
5. **Reflect** on the design practices and formulate recommendations for the future

Policy recommendations Regional scale







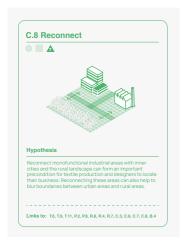


Reconnect and expand the natural areas and the cultural historical landscape, this landscape can function as a framework for future sustainable land-use and guide decisions related to agricultural land-use.

Textile landscape

Reflect

Policy recommendations Regional scale







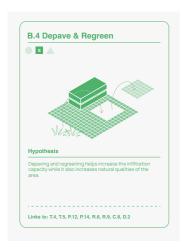


Reconnect the urban the rural this can be done introducing new program rural areas and by the reintegration of natural elements in urban areas. Increasing the accessibility of rural areas helps by balancing out the dependance of urban areas.

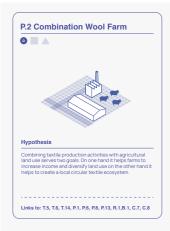
Textile landscape

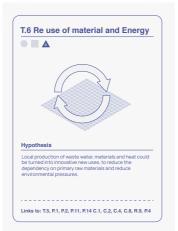
Reflect

Policy recommendations Local scale









Re-intergration of natural elements in the dense urban areas.

For both urban as rural areas mix up mono-functional landuse. This can be done by the introduction of production activities, closing material loops locally.

Textile landscape

Reflect

Conclusion

Main research question

How should the urban landscape of Noord-Brabant be configured to overcome the metabolic imbalance with spatial circularity in the textile industry, while achieving its own sustainability?

Main research question

The pattern language and spatial framework of Noord- Brabant are design tools to approach the circularity transition in a holistic way.

Main research question

The pattern language as a design tool helps to translate abstract goals into concrete spatial and context-specific solutions.

Main research question

The spatial framework for Noord-Brabant allows a certain degree of flexibility. This leaves room for interpretation without compromising the desired outcome.

Main research question

A holistic design method for spatial circularity requires a shift in focus when it comes to measuring circularity targets. The (spatial) quality that the transition can offer should be considered, rather than only focusing on quantitative targets.

Main research question

The pattern language and spatial framework provide tools to overcome metabolic imbalances such as the separation between consumption/production and city/hinterland.

This is mainly because the pattern language tool makes it possible to design spatial cause and effect. This makes it possible to formulate spatial preconditions for a local ecosystem.

Reflection

Alternative futures and the role of the urban designer

Pattern language as design tool

Further research

What constructs our living environment?

