Graduation Plan: Architecture

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Studio
The architecture of the Interior
New directions in the public interior
Mark Pimlott, Jurjen Zeinstra

The high level of non-conceptual architecture has been the reason to select this studio.

Title
The Innovation Centre, Amsterdam Zuid-as

Product
The Amsterdam Zuidas is challenging its significance as an urban area in the future. The current mainly mono functional office area is latterly not embracing other activities. The area is defined by large office buildings which are completely closed to the streets. The atmosphere is repellent and will not last in the coming demands of the modern urban metropolitans.

Besides the urban situation, the present station is not sufficient for the travelers expansion. Due to the general intensification, more trains which are stopping by and the establishment of the Noord-Zuid metro line the amount of passengers will increase significant. Therefor the station should be prepared in order to accommodate the amount of passengers.

The research question focuses on these two main issues as a combination. First of all it is the aim to connect the public realm with the office world and hereby creating a positive spinoff. Secondly it should be able to accommodate the increasing amount of travellers. The research question is;

“What active public interior will positively effect the area and is able to host the increasing amount of passengers”
Goal
The intension of the project is to connect the local office world with the public realm. Therefore a public interior will be created including a function which is supporting these thoughts.

Process
During the research there will be different ways of investigation used. Literature will be used to investigate the public function which is able to contribute to the research question. Reference studies will be done to the function. To develop the entire scheme a combination of literature, reference and research by design will be used.

Literature and general practical preference
During the research I will make use of the present data of the conditions of the area, literature, references of projects which are connected with my research.

Reflection
The project should generate a place which is beneficial for both the area around it as the potential users from outside of the area. The established function will provide a unique place which is fully open to the public real and will bring people together.

Time planning
P1- Investigation of the the location. Development of possible solutions on the chosen site.

P2- Development of the selected scheme on program and spatial aspects.

P3- Continuation of the development of the selected scheme on program and spatial aspects. Incorporation the technological research in the design.

P4- Developing the scheme entirely, sufficient to be able to graduate.

P5- Developing the presentation of the scheme to a high professional level.