Visualising customised knitwear in a retail environment

Inclusive Design
You customise it and STRIKKS will produce it. The knitwear collection can be worn by everybody. Whether you have longer arms or a bigger chest than the average woman, care about the environment and want something that can last for years, or are you just looking for a unique garment that is just for you, you can customise the garment to your personal style and body shape.

Comparison Visualisation and Knitted Garment
The goal of the visualisation is to convince the customer of purchasing a garment that has not been produced yet. The comparison on the left shows how realistic the fabric can be draped over an avatar to simulate the customer wearing the same garment. This visualisation is made using Clo3D software that enables the user to create 2D patterns which can be shown in a 3D environment draped over the avatar. The dimensions from the 2D patterns are then also used to produce the garment.

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