The relationship between GPs and their chronic patients has been impacted by the proliferation of devices and trackers that has put data in the hands of patients. The main hurdles that influence the relationship are:

1. lack of knowledge on the trustworthiness of data sources,
2. lack of guidelines on how to share personal data and associated concerns,
3. complexity around data interpretation and
4. lack of support to enable a fruitful relationship between patients and doctors.

Beyond Health Tech

A proposition to enhance the relationship between General Practitioners (GPs) and their chronic patients

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‘Meer’

‘Meer’ is a twofold digital application that creates an ecosystem both for chronic patients and GPs, including a shared view to use during consultations.

More exploration
With ‘Meer’, chronic patients and GPs can explore the possibilities of devices and trackers to generate personal data by being exposed with a set of validated apps.

More precision
‘Meer’ enables chronic patients to support GPs by generating the right personal data at the right time.

More overview
‘Meer’ generates a better overview on the chronic patient health data for GPs and patients, by collecting all the personal data in one application that is easily accessible.

More frequency
More frequent contact with chronic patients is established digitally. This results in the opportunity for GPs to validate new issues more often.

Added value for healthcare

In the end, ‘Meer’ will strengthen the relationship between chronic patients and general practitioners. This enhanced relationship will lead to:

- Increased satisfaction
- Improved adherence and compliance of medication,
- Easier clinical decisions making,
- A therapeutic value by the interaction itself.

Olivier van Hattem
Beyond Health Tech, A proposition to enhance the relationship between General Practitioners (GPs) and their chronic patients
31 January 2019
Strategic Product Design

Committee

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