This area is surrounded by the Bloklandstraat, Tochtstraat, Raephorststraat and the 1st Pijnackerstraat in Oude Noorden in Rotterdam. In Oude Noorden a lot of urban renewal was undertaken to improve the existing building quality. Many houses have been renovated, some even replaced. This has also affected the building block at Bloklandstraat. The quality of the building stock was poor, which resulted in the decision to demolish the whole block. Recently they demolished the buildings, thus the location site is currently empty and is waiting for the new construction.

The design combines creating life on the street and a community space for the residents. The combination, a stronger public life and community, is aimed. Every house is offering the residents a front garden in front of their building and a yard garden on the rear side of the building. The connection will happen especially on the edges of the building block, to garde people in this direction. The building line of the surrounding buildings has been incorporated to have a straight line of sight, which routes people visually. On this side there are no front yards, but the lively rooms of the houses are facing the street.

The front yards are one possibility to create more life and activities on the street. With the individual design of the front yards, the identity of Oude Noorden will be strengthened. People feel more connected to the space. They get the feeling that they are playing an active part and that they can contribute to the community. Furthermore, those front yards create a buffer, a soft edge, between the public and private. People are more likely to open their windows, interact with their street.

In addition, a community space in between the new building block will be created, to strengthen the communication between the residents. The space can be used for meeting between neighbours and relaxing in the free time. Different activities are possible in this area. The green surface can be used for a picnic or barbeque with some residents, instead of raw surfaces are combined with the different layers. Additionally, there is a community vegetables / flowers garden. Taking care to cultivate those plants make the residents to communicate more with each other.

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